

television grants and applications

Digest of Those Filed With FCC Oct. 10 Through Oct. 16

Grants Since April 14:

	VHF	UHF	Total
Commercial	18	51	69
Educational	2	7	9
Total	20	58	78

Commercial television stations on the air 111¹ 1 112¹

¹ Includes XELD-TV Matamoros (Mexico)-Brownsville.

Applications Filed Since April 14:

	New	Amended	VHF	UHF	Total
Commercial	536	321	497	359	857 ²
Educational	14	..	4	10	14
Total	550	321	501	369	871³

² One applicant did not specify channel.

³ Includes 78 already granted.

NEW STATION GRANTS

Listed by States

EAST LANSING, Mich.—Michigan State Board of Agriculture (WKAR). Granted uhf Ch. 60 (746-752 mc); ERP 245 kw visual, 125 kw aural; antenna height above average terrain 980 ft., above ground 1,034 ft. Engineering condition. Estimated construction cost \$461,465; first year operating cost \$125,000; no revenue: non-commercial educational station. Studio location Electrical Engineering Bldg. Transmitter location 0.9 mi. east and 1 mi. south of Okemus on Dobie Road. Geographic coordinates 42° 42' 08" N. Lat., 84° 24' 51" W. Long. Transmitter and antenna GE. Legal counsel Barnes & Nielson, Washington, Consulting engineer William L. Foss Inc., Washington. Applicant is Michigan State College, president of which is John A. Hanna. [For application, see TV APPLICATIONS, B.T, July 7.] City priority status: Gr. B-1, No. 41.

ST. JOSEPH, Mo.—KFEQ Inc. (KFEQ). Granted vhf Ch. 2 (54-60 mc); ERP 52 kw visual, 26 kw aural; antenna height above average terrain 810 ft., above ground 750 ft. Engineering condition. Estimated construction cost \$428,390, first year operating cost \$178,376, first year depreciation \$57,877 (total cost \$234,253), revenue \$204,000. Post Office address KPEQ Bldg., St. Joseph, Mo. Studio and transmitter location 2/5 mi. east of city limits on Faraon St. at 40th St. Geographic coordinates 39° 46' 12" N. Lat., 94° 47' 53" W. Long. Transmitter and antenna RCA. Legal counsel Pierson & Ball, Washington, Consulting engineer George C. Davis, Washington. Principals include President Barton Pitts (51%), president of The Journal Pub. Co., publisher of Stock Yard Journal; Vice President Henry D. Bradley (3%), president and director of News-Press & Gazette Co., publisher of St. Joseph News-Press and Gazette; Secretary J. Ted Branson (1%), promotion manager of KFEQ; Treasurer Glenn Griswold (1%), director-treasurer and commercial manager of KFEQ; and Arthur V. Burrows (1%) managing editor of News-Press and Gazette. News-Press & Gazette Co. owns 43% of applicant. [For application, see TV APPLICATIONS, B-T, June 2.] City priority status: Gr. A-2, No. 44.

LINCOLN, Neb.—Cornbelt Bcstg. Corp. (KFOR). Granted vhf Ch. 10 (192-198 mc); ERP 56 kw visual, 28.5 kw aural; antenna height above average terrain 250 ft., above ground 323 ft. Engineering condition. Estimated construction cost \$300,781; first year operating cost \$170,000; revenue \$150,000. Post Office address Stuart Bldg., Lincoln 8, Neb. Studio and transmitter location 48th and Vine Streets. Geographic coordinates 40° 49' 30" N. Lat., 96° 39' 19" W. Long. Transmitter and antenna RCA. Legal counsel Beghtol & Rankin, Lincoln, Neb. Principals include President James Stuart, Executive Vice President George T. Bastian, Vice President George X. Smith and Secretary J. Lee Rankin. [For application, see B-T, July 7.] City priority status: Gr. A-2, No. 28.

RALEIGH, N. C.—Sir Walter Television & Bcstg. Co. Granted uhf Ch. 28 (554-560 mc); ERP 280 kw visual, 145 kw aural; antenna height above average terrain 490 ft., above ground 446 ft. Engineering condition. Estimated

construction cost \$296,500, first year operating cost \$160,000, revenue \$180,000. Post Office address 204 West 6th St., Erie, Pa. Studio and transmitter location 2414-2416 Hillsboro St. Geographic coordinates 35° 47' 16" N. Lat., 78° 40' 04" W. Long. Transmitter, antenna and studio equipment GE. Legal counsel Haley & Doty, Washington, Consulting engineer William L. Foss Inc., Washington. Principals include equal (1/4) partners John W. English, partner in Erie (Pa.) law firm of English, Gilson, Baker & Bowler; John J. Boland Jr., partner in Boland & Cornelius (ship cargo brokers), Buffalo; James R. McBrier, president of Trask, Prescott & Richardson (department store), and James B. Donovan, member of New York and Washington law firm of Waters & Donovan. Messrs. English and Donovan each have 14.8% interest in Erie Television Corp., applicant for new TV station in Erie [TV APPLICATIONS, B-T, July 21], and Messrs. McBrier and Donovan each have 1/2 interest in Capitol Television & Bcstg. Co., applicant for new TV station in Baton Rouge, La. [TV APPLICATIONS, B-T, Aug. 4]. [For application, see TV APPLICATIONS, B-T, Aug. 25.] City priority status: Gr. A-2, No. 60.

AMARILLO, Tex.—Amarillo Bcstg. Co. (KFDA). Granted vhf Ch. 10 (192-198 mc); ERP 56 kw visual, 30 kw aural; antenna height above average terrain 550 ft., above ground 465 ft. Engineering condition. Estimated construction cost \$312,215, first year operating cost \$180,000, revenue \$210,000. Post Office address 800 Hawkins St., Brownwood, Tex. Studio location to be determined. Transmitter location N. Ong St. and W. Cherry Ave. Geographic coordinates 35° 17' 33" N. Lat., 101° 50' 48" W. Long. Transmitter and antenna GE. Legal counsel Eugene L. Burke, Washington, Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President Wendell Mayes (25%), chief owner of KBWD Brownwood and KNOW Austin, Tex., and officer in Amarillo Bcstg. Corp., licensee of KFDA Amarillo; Vice President C. C. Woodson (25%), oil, gas and publishing interests and KFDA officer; Secretary-Treasurer Charles B. Vordan (25%), KFDA officer, vice president and assistant general manager Texas State Network and vice president of KABC San Antonio, WACO Waco, KRIO McAllen, KFJZ Ft. Worth, and Director Gene L. Cagle (25%), president and general manager and 34% owner Texas State Network, president-general manager of KFJZ, KABC, WACO and KRIO, and owner of 20% of KSTB Big Spring, Tex., director of KFDA and officer in Waco TV Corp., TV applicant at Waco. [For application, see B-T, July 7.] City priority status Gr. A-2, No. 47.

HEARINGS

FCC on Oct. 15 notified eight applicants for TV stations that their applications indicate the necessity for hearing. For full details, see story, page 65.

NEW APPLICATIONS

Listed by States

† Indicates pre-thaw application refiled (amended).

SAN DIEGO, Calif.—Vista Bcstg. Co.,

uhf Ch. 21 (512-516 mc); ERP 43 kw visual, 21.5 kw aural; antenna height above average terrain 720 ft., above ground 206 ft. Estimated construction cost \$236,350, first year operating cost \$240,000, revenue \$260,000. Post Office address Route 2, Box 1148, Vista, San Diego County, Calif. Studio location to be determined. Transmitter location 1 1/2 mi. SE of La Jolla, adjacent to KFMB-TV transmitter site. Geographic coordinates 32° 50' 18" N. Lat., 117° 15' 00" W. Long. Transmitter RCA, antenna GE. Consulting engineer Ron Oakley, La Canada, Calif. Principals include Robert B. Raisbeck (50%) and June D. Raisbeck (50%), co-partners in Television Productions, Hollywood. City priority status: Gr. B-4, No. 190.

† **SAN FRANCISCO, Calif.**—General Teleradio Inc. (KFRC), vhf Ch. 2 (54-60 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 1,230 ft., above ground 163 ft. Estimated construction cost \$646,142, first year operating cost \$664,800, revenue \$681,600. Post Office address 1313 N. Vine St., Hollywood 28, Calif. Studio location 1000 Van Ness Ave. Transmitter location 2 mi. SW of Daly City, in San Mateo County, Calif., near KRON-TV tower and KNBC-FM tower. Geographic coordinates 37° 41' 20" N. Lat., 122° 26' 07" W. Long. Transmitter and antenna RCA. Legal counsel Pierson & Ball, Washington. Principals include President and Treasurer Thomas F. O'Neil, Executive Vice President and Vice President of Don Lee Div.; Ward Ingram, Vice President and Executive Vice President and General Manager of Yankee Div.; H. Linus Travers, Vice President and President of Don Lee Div.; Willet H. Brown and Treasurer-Secretary of Don Lee Div.; A. M. Quinn, General Tire & Rubber Co., Akron, Ohio, owns 90.01% of applicant; R. H. Macy & Co., New York, owns 9.99% of applicant. General Teleradio Inc. is licensee of KFRC San Francisco, WOR-AM-FM-TV New York, KEL-AM-FM-TV Los Angeles, WNAC-AM-FM-TV Boston, KGB San Diego, WONS Hartford, Conn., WEAN Providence, R. I., and WGTR (FM) Worcester, Mass. City priority status: Gr. B-5, No. 212.

AUGUSTA, Ga.—Martin Theatres of Georgia Inc., vhf Ch. 6 (82-88 mc); ERP 59 kw visual, 35.4 kw aural; antenna height above average terrain 622 ft., above ground 534 ft. Estimated construction cost \$342,272, first year operating cost \$250,000, revenue \$250,000. Post Office address P. O. Box 391, Columbus, Ga. Studio location to be determined. Transmitter location 4 mi. NE from center of Augusta. Geographic coordinates 33° 30' 53" N. Lat., 81° 55' 13" W. Long. Transmitter and antenna RCA. Legal counsel Cohn & Marks, Washington, Consulting engineer Jansky & Bailey, Washington. Principals include President E. D. Martin (1/2), theatre operator; Vice President R. E. Martin Jr. (1/2), theatre operator, and Secretary-Treasurer C. L. Patrick, theatre operator. Estate of R. E. Martin Sr. owns 1/2 of applicant; E. D. Martin and R. E. Martin Jr. are administrators and sole heirs, devisees and legatees of this estate. [See Columbus, Ga., application, TV APPLICATIONS, B-T Sept. 29.] City priority status: Gr. A-2, No. 51.

ODENTON, Md.—Montgomery County Bcstg. Co. (WOOK Washington), uhf Ch. 14 (470-476 mc) (allocated to Annapolis, Md.); ERP 186 kw visual, 100 kw aural; antenna height above average terrain 501 ft., above ground 516 ft. Estimated construction cost \$275,935, first year operating cost \$175,000, revenue \$175,000. Post Office address Montgomery County Bcstg. Co., Westmore Road, Rockville, Md. Studio and transmitter location on east side of Cherry Hill Road, 0.3 mi. north of Powder Mill Road, about 2 mi. west of Beltsville, Md., or about 6 mi. NE of Washington, D. C., city limits. Geographic coordinates 39° 02' 41" N. Lat., 76° 57' 00" W. Long. Transmitter and antenna RCA. Legal counsel Cohn & Marks, Washington, Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President and 100% owner Richard Eaton, Secretary-Treasurer Margaret G. Eaton and Assistant Secretary and Treasurer Lavalle G. Hart. Applicant is licensee of WOOK and WFAN (FM) Washington, WINX Rockville, Md., WARK Hagerstown, Md., WSID Baltimore, WANT Richmond, Va., and WJMO Cleveland. City priority status: Gr. B-1, No. 140.

ST. LOUIS, Mo.—Columbia Bcstg. System Inc. (KMOX), vhf Ch. 4 (66-72 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 1,058 ft., above ground 990 ft. Estimated construction cost \$1,791,727, first year operating cost \$800,000, revenue \$1,270,000. Post Office address CBS Inc., 485 Madison Ave., New York 22, N. Y. Studio location 401 South 12th



CBS Television Network added its first uhf outlet with signing of WHUM-TV Reading, Pa. to primary affiliation contract [B-T, Sept. 29]. Herbert V. Akerberg (l), CBS vice president in charge of station relations, extends congratulations to Humboldt J. Greig, president-general manager of WHUM-TV. Uhf station has been assigned Channel 61 and hopes to be in operation by mid-December. WHUM-TV is owned and operated by Eastern Radio Corp.

Bldv. Transmitter location 1.5 mi., 43° N., from intersection of Lindbergh Blvd. and Gravois Road in Sappington, Mo., at north intersection of Garber Rd. and Pardee Road. Geographic coordinates 38° 32' 55.5" N. Lat., 90° 21' 57" W. Long. Transmitter and antenna GE. Legal counsel Julius F. Brauner, CBS Inc., New York. Consulting engineer Jay W. Wright, CBS Inc., New York. Principals include Chairman of the Board William S. Paley (8.7337%); President Frank Stanton (less than 1%); Vice President Bruce A. Coffin (1.351%); Vice President Lloyd H. Coffin (1.2097%); Vice President David H. Coagan (less than 1%); Vice President James B. Conkling; Vice President William C. Gittinger; Vice President Lawrence W. Lowman (less than 1%); Vice President Earl H. Gammons (less than 1%); Vice President Howard S. Meighan (less than 1%); Vice President Adrian Murphy; Vice President Daniel T. O'Shea; Vice President Richard S. Salant; Vice President J. L. Van Volkenburg (less than 1%); Assistant Secretary Edgar M. Batchelder (1.205%), and Director Leon Levy (2.180%). Applicant is 25% owner of Bing Crosby Enterprises Inc. (radio and television program production), Hollywood, Calif., 45% owner of WTOP-AM-FM-TV Washington, 45% owner of KQV Pittsburgh, 47% owner of WCCO and WCCO-TV Minneapolis, and licensee of WBBM-AM-FM Chicago, WCB5-AM-FM-TV New York, WEEI-AM-FM Boston, KMOX St. Louis, KNX-AM-FM Los Angeles and permittee of KNXT (TV) Los Angeles, and through wholly-owned subsidiary is licensee of KCBS-AM-FM San Francisco. Applicant seeks FCC approval to buy WBKB (TV) Chicago. City priority status: Gr. B-4, No. 179.

SPRINGFIELD, Mo.—Tulsa Bcstg. Co., vhf Ch. 3 (60-66 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 634 ft., above ground 650 ft. Estimated construction cost \$485,215, first year operating cost \$192,000, revenue \$218,000. Post Office address 1850 South Boulder, Tulsa, Okla.; general offices 111 S. Cherokee St., Muskogee, Okla. Studio and transmitter location 1845 E. Seminole St. Geographic coordinates 37° 10' 31.7" N. Lat., 93° 15' 36" W. Long. Transmitter and antenna GE. Legal counsel Spearman & Roberson, Washington, Consulting engineer Paul Godley Co., Upper Montclair, N. J. Principals include President John T. Griffin (56.5%), president of KTUL-AM-FM Tulsa and KFPW-AM-FM Fort Smith, Ark., and president of Griffin Grocery Co.; Vice President James C. Leake (3.6%), vice president of KTUL-AM-FM and KFPW-AM-FM, and Marjory Griffin Leake (39.4%), stockholder in KTUL-AM-FM and KFPW-AM-FM. In addition, above principals also are stockholders in KOMA-AM-FM Oklahoma City, Okla. City priority status: Gr. A-2, No. 57.

WILMINGTON, N. C.—WGNI-TV Co. (WGNI), vhf Ch. 6 (82-88 mc); ERP 70 kw visual, 35 kw aural; antenna height above average terrain 339 ft., above ground 383 ft. Estimated con-

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