51 MORE APPLICATIONS FILED FOR TELEVISION

At deadline

P E O P L E

WILLIAM WREN, J. Walter Thompson Co., N.Y., to media staff, Dancer-Fitzgerald-Sample, that city, as timebuyer.

JAMES ROGER WOLLENBERG has been appointed by FCC to be Assistant General Counsel in Charge of Litigation [CLOSED CIRCUIT, June 30]. Mr. Wollenberg leaves Dept. of Justice where he has been Assistant Chief of the Appeals Section, Anti-Trust Div.

MEL ALLEN, sports announcer, signed by Washington Redskins pro football team, to broadcast and telecast 1952 games, succeeding Harry Wiamers. Jim Gibbons continues to handle color for Redskins.

PERCY L. SCHOENEN, executive vice president and secretary of Olympic Radio & Television Inc., set manufacturer, Long Island City, has been elected president succeeding Adolph A. Julier, now board chairman.

ALFRED G. DIGIOVANNI, account research manager of marketing research department of Sullivan, Stauffer, Colwell & Bayles, New York, joins CBS Television Spot Sales as assistant research manager, effective immediately.

PARAMOUNT HEARING

THURSDAY session of Paramount hearing at Federal Communications Commission, with United Paramount Theatres, saw Paul Porter, ex-FCC chairman and now Paramount counsel, continue his protracted cross-examination of Arthur Levey, president of Skiatron Electronic & Television Corp. Decade ago Mr. Levey, then heading American operations for Scophony Ltd., British firm holding various TV patents including that to dark tube (Skia- tron tube), was carrying on what Mr. Porter described as "a typical scurrilous libelationistic [B7* June 30]." Last week Mr. Porter was criticized for extensive cross-examination of Mr. Levey; he replied:

"Commission counsel have undertaken to develop a fair and accurate picture of issues involved and had not replied late Thursday.

ERF 17 kw, antenna 700 ft., construction cost $226, 360, operating cost $375,000, revenue $180,000. Principal: Vice President Jack Schur, construction cost $135,064, operating cost $135,064, revenue $135,064.

MANSFIELD, Ohio, Mansfield Journal Co., Ch. 3, ERP 18 kw, antenna 445 ft., revenue $405,756. Principal: President John H. Trenchard, construction cost $405,756, revenue $405,756.

TOROLO, Ohio, Toledo Blade Co., Ch. 11, ERP 316 kw, antenna 1,555 ft., construction cost $445,224, operating cost $445,224, revenue $445,224. Principal: Vice President F. E. Harper (25%), Treasurer L. E. Lively (25%), Secretary W. G. Calder (25%).

KORE Eugene, Ore., Ch. 13, ERP 11.5 kw, antenna 9,000 ft., construction cost $27,760, operating cost $27,760, revenue $27,760.

WKBW Evening, Ch. 7, ERP 13 kw, antenna 145 ft., construction cost $350,000, operating cost $350,000, revenue $350,000. Principal: President William H. Kincheloe, construction cost $350,000, revenue $350,000.

KJAY Topoha, Kan., Ch. 13, ERP 25.2 kw, antenna 338 ft., construction cost $174,231, operating cost $174,231, revenue $174,231.

KARE Wichita, Kan., Ch. 10, ERP 10 kw, antenna 54 ft., construction cost $15,000, revenue $15,000. Principal: President William H. Kincheloe, construction cost $15,000, revenue $15,000.

WAPT Kingsport, Tenn., Ch. 2, ERP 15.04 kw, antenna 45 ft., construction cost $150,000, operating cost $150,000, revenue $150,000.

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