**THEATRE TV REPORT**

INCOMPLETE tabulation of figures by Theatre Network Television (TNT) indicated Friday theatre telecast of Maximilian with stabilizing effect of ten per cent of capacity of 38 theatres in 24 cities. TNT said telecast was moved by movie circuits, including those of Paramount Pictures, Loew's, Warner's, and RKO.

- **antenna** 97 ft., construction cost $133,000, operating cost $165,000, revenue $170,000.
- **KROC** Rochester, Minn., Ch. 10, ERP 107.3 kw., antenna 514 ft., construction cost $435,000, operating cost $450,000, revenue $455,000.
- **KFOR** Lincoln, Neb., Ch. 10, ERP 55 kw., antenna 477 ft., construction cost $553,000, operating cost $590,000, revenue $650,000.

**Transmitters by Bulova**


**Antenna**

- **WFBN** Sharon, Pa., Ch. 6, ERP 525 kw., antenna 2,739 ft., construction cost $1,943,000, operating cost $2,375,000, revenue $2,987,000.
- **KAKE** Topeka, Kans., Ch. 5, ERP 110 kw., antenna 192 ft., construction cost $22,400, operating cost $30,000, revenue $50,000.
- **WFMB** Birmingham, Ala., Ch. 24, ERP 1,000 kw., antenna 980 ft., construction cost $2,703,000, operating cost $3,030,000, revenue $3,911,000.
- **WFAA** Dallas, Texas, Ch. 5, ERP 100 kw., antenna 900 ft., construction cost $3,200,000, operating cost $3,600,000, revenue $4,700,000.

**Lux Rating Top**

Lux Radio Theatre (CBS, Mon., 9-10 p.m., EDT) with 11.1 rating in 4,751,000 homes, was highest one-week evening program according to national Nielsen rating notes in the programs for week of May 18-24. Top rated programs in other categories included evening, weekly—One Man's Family (NBC, 7:45-8 p.m.), 5.2 in 2,220,000 homes; variety—Bing Crosby Show (CBS, 8:30-9 p.m.), 5.3 in 1,900,000 homes; and Sunday—Hollywood Star Playhouse (NBC, 5-6:30 p.m.), 4.0 in 1,200,000 homes, and Saturday—Theatre of Today (CBS, 12-13:30 p.m.), 6.4 in 2,739,000 homes.

**Transmitters by Bulova**