T R A Y N O R F E R I L O, continuity director WHAN Charleston, S. C., appointed production manager. RICHARD A. SIMMONS, continuity writer, elevated to script editor NBC Western Division program department. ROYEN J. WESTCOTT, supervisor of commercial editing, promoted to continuity writer. WILLIAM STORKE takes over Mr. Westcott's former assignments. CHARLES DAVIES, NBC Western Division traffic, to promotion and advertising department.

LEE MANNIS, music librarian WSB Atlanta, Ga., will now handle early morning show along with station's farm show. BILL HALE, of music library staff, appointed to announcing staff.

JOHNNY KORN assigned writer-producer Harry Von Zell's Young Ideas on Progressive Broadcasting System.

FREEMAN LUSK, moderator Telephone, KTTL (TV) Hollywood weekly public opinion forum, signed for important role in "When Worlds Collide," Paramount's science-fiction Technicolor film.

I. RON HUBBARD, author of Dianetics, signed by Progressive Broadcast- ing System for daily 15-minute program on mental hygiene.

HUNTER HANCOCK, disc m.c., starts five-weekly hour recorded music program on KALI Pasadena, Calif.

ED GALEBREATH, aircaster who has worked at KGV Pittsburgh, WVIC Statesville, N.C.; WGT'L, Kannapolis, N. C. and WHIP Mooresville, N.C., is in recipients of Voice of America radio awards across United States in letter campaign aired by GABRIEL HEATTER on XBS.

KIRK ROGERS, KTLA Hollywood director, film programs, retained to buy, book and package films exclusively for station. New duties will include supervision of live integration of station's Sat. feature film teletcasts.

HOWARD GRENSMAN, combo-operator, to KCNI Broken Bow, Neb., in same capacity. JAY B. NEELY, WNYE (FM) New York, appointed to KCNI announcing staff.


JACK ROGERS, publicity and promotion director WBAP-AM-FM-TV Fort Worth, appointed vice president of Fort Worth Star-Telegram employees Assn. (STEA), composed of employees of both newspaper and radio stations.

BILL STEWART, KLAC Hollywood disc m.c., to KKWK Pasadena in similar capacity.

WILLIS CONOVER, disc jockey WWDC Washington, named top local disc jockey of 1958, by radio and TV editors of newspapers in Washington area.

RALPH EDWARDS, m.c. and star of CBS-AM-TV Truth or Consequences, voted outstanding new TV personality of year (1958) by Teenagers Institute, representing 100,000 teenagers.

DAVID KNORING appointed to announcing staff KOME Tulsa.

FREDERICK PACE WOODS II, recent Yale graduate, to ABC Hollywood press department as junior publicist. Other additions to same department include PATRICIA SCHERTZINGER and JACK SNYDER, both from network central steno department. Miss Schertzinger becomes assistant to photo editor; Mr. Snyder assistant to news editor.

BILL BOHEN, TV star at WHEN (TV) Syracuse, hospitalized by sudden attack of appendicitis. CHARLIE HAMMOND, staff announcer, handling The Bill Bohen Show during his absence.

LOU CROSBY, freelance announcer-m.c., starts daily 30-minute disc program on KECA Hollywood.

GENE SPRY, announcer WMWD Peoria, Ill., to WDE Decatur, Ill., as continuity, production manager. CHRISTINE MANOFF, new to radio, to station as secretary to general manager.

BILL SPIER, radio and film producer-director, recuperating at his Malibu, Calif., home from acute respiratory congestion and complications.

RAY RAYNER, disc jockey WOOD Grand Rapids, Mich., father of boy, Mark Raymond.

BEN HUNTER, announcer, KEX Portland, Ore., to KFVD Los Angeles in same capacity, replacing BOB GENTRY, resigned to freelance.

JACK LLOYD resigns as Hollywood producer for Progressive Broad- castin System.

BILL BATES re-signed as writer for Altes Beer commercials on KTLA (TV) Hollywood Inn Ray Houston show.

GEORGE R. Mackinnon to NBC Washington as supervisor of building services, replacing WILLIAM HU- DAK, resigned.

BILL WOODSMALL, singer WBBM Chicago, co-winner on Arthur God- frey's Talent Scouts Dec. 25.

ROSEMARY LA PLANCHE, Holly- wood TV actress-commercial an- nouncer and former "Miss America," selected "Miss Emmy" of 1951 by Academy of Television Arts and Sciences.


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In an article entitled "The Mumble in the Voice of America," Mr. Wells urges that the U. S. put more "punch" in its "commercial." He points out that although the Voice vigorously says, "Don't buy from our competitors," it "mumbles" when it comes to the name and virtues of its own products.

Mr. Wells believes that the Voice should emphasize that minority control is the principle of Communist government, while America stands for the right of a people to choose for themselves what they shall do and have. He criticizes the "feeling" of being above foreign audience about the purely local aspects of American life which are too far removed from their way of life to be understood or appreciated.

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NOISE AIRED
WBBM Discharges Six Staffers
SIX WBBM (CBS) Chicago staff- ers were discharged Tuesday because of "carelessness" in allowing "extraneous studio noises" to be broadcast. The 940,000 half- million midwest listeners New Year's Day. After a network station break between the Orange and Rose Bowl games, a WBBM network replacement was heard before an open mike.

The six released are Announcer Bob Venables, Announcer Jim Lowe, Chief Announcer Art Mer- rier and three engineers, Art Mosse, Hal Davis and Paul Kab- lisch. Announcing replacements are not expected to be named until late this month when the new program director, Al Bland, is transferred to WBBM from KMOX St. Louis.

WES TERN ELECTRIC CO., Inc., N.Y., declared dividend of 75¢ per share on outstanding capital stock payable Dec. 29 to stockholders of record Dec. 21.

Page 48 • January 8, 1951