TWO FILM COMPANIES ASK THEATRE TV CHANNELS

DIVERGENT VIEWS on channel needs for nationwide theatre TV shown Friday in replies filed with FCC by 20th Century-Fox Film Corp. and Paramount Television Productions.

Paramount recommended 20 60-mc channels (1,200 mc) between 5,678-5,678 mc; it felt forWarn needs for single complete service. 20th Century maintained 12 30-mc channels (360 mc) will provide nationwide competitive service comparable to, if not better than, potential coverage under FCC's proposed broadband TV allocations. These channels, said 20th Century, should be in area between 3,000 and 10,000 mc. Both film companies urged use of radio relay, not coaxial cable or wire.

Twentieth Century revealed plans for 24-theatre Los Angeles TV system "just as soon as frequencies have been made available. It already has experimental station in New York. Paramount, which is operating the theatre TV in New York and Chicago, said it had other units in process of installation or construction for theatres in Los Angeles, Toronto, Detroit, Boston and San Francisco, and it is willing also to install in schools, etc. Paramount report was filed by Abe Fortas, Washington; 20th Century's by Vincent B. Welch, Edward F. Kenenah, and Kenneth C. Royall, also of Washington law firms.

Reports were filed in response to FCC request [Broadcasting, July 4]. Society of Motion Picture Engineers filed its data earlier (page 55). Theatre Owners of America, through Washington law firms, also petitioned for hearing and endorsed SMPTE engineering position.

COAST-TO-COAST CABLE AVAILABLE FOR VIDEO

UNUSED coaxials in transcontinental cable are available for TV transmission whenever broadcasters want to use them, D. I. Cone, transmission and protection engineer of Pacific Telephone & Telegraph Co. told West Coast division of Radio Engineers of San Francisco. He said Los Angeles-San Francisco microwave relay will be ready by spring.

Mr. Cone told IRE group it would take some months to prepare coaxials for TV use but telephone company is ready to do so on request.

TV symposium conducted at meeting with Royal V. Howard, former NAB engineering director, moderating. Taking part were Al Towne, KTXK-SF San Francisco; Harold See, KRON-TV San Francisco; Al Hyne, RCA Service Co.; Alvin Mackahan, PT&T; Larry Reed, TV California; Al Isberg, KRON-TV; Harry Jacobs, KGO-TV San Francisco.

THREE AWB MEETINGS


LIST OF TV MEMBERS ANNOUNCED BY NAB

LIST of 28 TV stations recently drawn into NAB's fold as result of quiet drive announced Friday by association. Drive conducted by Clair R. McGollough, WGal, Lancaster, Pa., chairman of NAB board's Structure Committee, and President Justin Miller (see NAB district meeting story, page 32). Special TV dues adopted at board's July meeting attracted TV stations affiliated with AM and FM members in association. List of new TV members follows:

WBAP-TV Fort Worth: WDEL-TV Wilmington. Del.; WAGL and WAGL-TV Ironning, Ohio; WAGL-L TV Lansing, Pa.; WHHP-TV Rock Island, Ill.; WMRG-TV Norfolk, Va.; KTVL-L TV Los Angeles; WMBR-TV Baltimore; KRXV-K TV Los Angeles; WEMI(M) TV Battle Creek, Mich.; WOCN-TV Canton, Ohio; WLSI-D TV Los Angeles; WUPR-TV Kansas City; WOR-W TV Newark; WWIN Washington; WGBW Chicago; WMBK Cleveland; KENH Hollywood; WAC-T TV Johnstown, Pa.; KSL-TV Salt Lake City; WLWT Cincinnati; WLSW Dayton, O.; WLWC Columbus, O.; WNSW-TV Columbus, Ohio. Already NAB members were WBKB Chicago; WJZ Baltimore; WJZ New York; WOIC Washington; WRGB Schenectady.

NLRB EXAMINER'S RULING

EXAMINER'S report to National Labor Relations Board in case involving WAYS Charlotte and WCOG Greensboro, N. C., and WIXK Columbia, S. C., and IBEW local, recommends stations be ordered to cease alleged failure to bargain collectively and to stop pursuing efforts to discourage union membership. Report also recommends stations reinstate James Halford, John T. Boyer, Haskell Carson, Kenneth Hibge and Darrell D. Peller to former jobs.

Closed Circuit

(Continued from page 4)

FM ASSN. planning to shift annual convention to April so members can take in NAB and FMA sessions in one trip. New York or Chicago will be site of FMA meeting, permitting repetition of FM business clinic staged last April.

CHAP STICK Co., Lynchburg, Va. (Chap Stick), through Lawrence C. Gumbinner, New York, planning spot announcement campaign.

PARAMOUNT PICTURES due to announce entry into TV network field within week. Company will offer program service of such network, probably video stations, with half-dozen or so reportedly ready to sign contracts. Paramount owns WBKB Chicago, KTLO Los Angeles and has developed programming used for original film programs and spots as well as to record live studio shows.

EARLE LUGINBRA AGENCY, Chicago, originating series of spots and chainslips for Bt Products Corp., same city (tints and dyes), to be placed nationally in major and minor markets.

CBS Western Division vice presidency selection held up while study is made to determine manner of planned administrative revamping. One possibility said to be that network will appoint a division president of KNX Hollywood, who may be directly responsible to New York. Form of administrative reorganization, it is felt, will dictate vice presidential selection.

GENERAL FOODS, New York, through Young & Rubicam, New York, currently negotiating for new radio show, Hopalong Cassidy, featuring Bill Boyd.

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