

## FCC Roundup

(Continued from page 8)

Robinson, James B. Quattlebaum, Kathryn G. Quattlebaum and Frances J. Robinson to four new stockholders. Principals in new corporation are: C. E. Wilson, salesman Blackburn-Hamilton Co., radio brokers 49.1%; Bonnie Wilson 0.9%; P. D. Jackson, salesman Blackburn-Hamilton Co. 49.1%, and Jessie Jackson 0.9%. Consideration is \$30,000. KWCO is assigned 1560 kc, 250 w daytime. Granted July 7.

WMRA Myrtle Beach, S. C.—Granted transfer of control of Myrtle Beach Broadcasting Co. from Joe C. Ivey, who sells 68 of his 126 shares to P. T. Watson for \$6,800 and 58 shares to L. B. Hyman for \$5,800. Mr. Hyman, who already owns 62 shares, is 24% owner of WDSC Dillon, S. C. Mr. Watson, who now holds 62 shares, owns 99.8% of WGTW Wilson, N. C. WMRA operates on 1450 kc, 250 w unlimited. Granted July 7.

WTL and WAAM-TV Baltimore, Md.—Granted transfer of control from two partnerships and four individuals to Ben Cohen, salesman Carliner and Herbert Levy as voting trustees in Radio Television of Baltimore Inc. The voting trust is designed to maintain the present balance of control as nearly as possible for at least a year. The trustees will vote 63%, including 21% belonging to the Cohen brothers. See transfer request BROADCASTING, May 16, page 81. Granted July 7.

WEKR Fayetteville, Tenn.—Granted transfer of control in Elk River Broadcasters Inc. from R. A. Largen to Arthur D. Smith Jr. Mr. Smith, owner of WCOT Winchester, Tenn., buys 80 shares of stock for a consideration of \$12,667. WEKR is assigned 1240 kc, 250 w unlimited. Granted July 7.

WRDW Augusta, Ga.—Granted transfer of control from William K. Jenkins and executors of estates of Arthur Lucas and Frank J. Miller to Radio Augusta Inc., a new corporation comprising Ernest D. Black, Emmet G. McKenzie, Allen M. Woodall, Charles W. Pittman and W. R. Ringson for consideration of \$170,000. Granted request for assignment of license from Augusta Broadcasting Co. to Radio Augusta Inc. WRDW is assigned 1480 kc, 5 kw unlimited. Granted July 7.

WLNK Norwalk, Conn.—Granted relinquishment of control in Norwalk Broadcasting Co. Inc. from Benjamin Ginzburg, acting for Ginzburg-Lipset-Gaines family, majority stockholders, by sale of 1 share of stock to Miles Pennybacker for \$100. Mr. Pennybacker is president and principal owner of Voltare Tubes Inc. WLNK operates with 500 w daytime on 1350 kc. Granted July 7.

WLPO LaSalle, Ill.—Granted assignment of license from a partnership of F. F. McNaughton and Louis F. Leurig to LaSalle County Broadcasting Corp. in which Ruth Elizabeth Miller is president and Peter Miller is secretary-treasurer. Mrs. Miller is director and 5.125% owner of The Tribune Co., publisher of the Chicago Tribune and operator of WGN-TV (FM) and WGN-TV (AM) in Chicago. She also is president and 81.20% owner of La Salle Daily News Tribune of which Mr. Miller is publisher and 12.80% owner. Mr. Leurig is withdrawing because of ill health and sells for \$100,700. WLPO is assigned 250 w day on 1220 kc. Granted July 7.

WKUL Cullman, Ala.—Granted as-

ignment of license from H. H. and D. T. Kinney, co-partnership d/b as Cullman Broadcasting Co., to a new co-partnership of same name and composed of Hudson C. and Alexander B. Millar. Millars buy WKUL and weekly Cullman "Banner" from Kinneys for \$100,000 of which \$65,000 is for station. Hudson Millar has been in newspaper and agency fields. WKUL is assigned 250 w fulltime on 1230 kc. Granted July 7.

KXGI Fort Madison, Iowa—Granted assignment of license from Willis L. Ashby, Billy M. Barron and John F. Courrier, d/b as Hawkeye Broadcasting Co., to A. Orrie Carson for \$55,000. Mr. Carson has multiple publishing interests in Chicago and is treasurer and 9% stockholder of KSMN Mason City, Iowa. His wife Lillian owns 40% of KSMN. KXGI operates on 1360 kc, 500 w daytime. Granted July 7.

KCHS Hot Springs, N. M.—Granted assignment of license from Leonard R. Trainer and Reginald H. Shirk, d/b as Sierra Broadcasting Co., to a new corporation composed of original owners and Beulah M. Shirk. This is a stock transaction and no money is involved. KCHS is assigned 1400 kc, 250 w unlimited. Granted July 7.

KOWH, KOAD-FM Omaha, Neb.—Granted assignment of license from World Pub. Co., to Robert H. Storz, Mrs. Robert Storz and Todd Storz, d/b as Mid-Continent Broadcasting Co., for a consideration of \$75,000. Robert Storz is director and stockholder of Omaha National Bank, 60% owner of Ralph H. Campbell Insurance Agency and 20% owner of Storz Brewing Co. Todd Storz is president and 90% owner of Outdoor Display Co. Inc. KOWH is assigned 660 kc, 500 w daytime. KOAD-FM is assigned Channel 225 (92.9 mc). Granted July 7.

WALA Mobile, Ala.—Granted assignment of license from W. O. Pape to Pape Broadcasting Co. Inc. Mr. Pape owns 99.5% of corporation; H. K. Martin is vice president and holds 1 share; E. V. Flynn also holds 1 share. WALA is assigned 1410 kc, 5 kw unlimited. Granted July 7.

WAVZ-AM-FM New Haven, Conn.—Denied petition by David J. McCoy, minority stockholder, and granted assignment of license of AM and CP for FM stations from New Haven Broadcasting Corp. to WAVZ Broadcasting Corp. Principals in new corporation: Victor W. Knauth, editor and 33% owner of Omnibook Inc., president 45%; Daniel W. Kops, formerly editorial assistant to M. Kiplinger, Washington, D. C., vice president 54%; Nancy Kops 1/2 of 1%. Consideration is \$67,500 plus accounts receivable not to exceed \$12,500. WAVZ is assigned 1260 kc, 1 kw daytime. WAVZ-FM operates on Channel 236 (95.1 mc). Granted July 7.

KGIL San Fernando, Calif.—Removed from hearing docket and granted renewal of license and granted transfer of control of San Fernando Broadcasting from Helen Ruth Allen, executrix of estate of C. P. M. Allen, to Fayette J. Smalley Jr. for consideration of \$19,250. Mr. Smalley has not been in business since March 1947 but prior to that time he was with KRKD anw KFVD Los Angeles. KGIL is assigned 1260 kc, 1 kw unlimited. Granted July 7.

### FM Deletions . . .

FOUR FM authorizations were deleted last week by the FCC, total drop-outs since first year 121.

FM deletions effective dates and rea-

son for withdrawals follow:

WCLE-FM Clarksville, Tenn.—Leaf Circuit Co., CP July 6. Slow development of FM set ownership and uncertainty TV broadcasting has cast over future of FM station operation.

WFBM-FM Indianapolis, Ind.—WFBM Inc. CP July 6. Lack of public interest in FM. Applicant feels it can give greater public service by devoting energies to AM and promotion of WFBM-TV.

WMAN-FM Mansfield, Ohio—Richard Inc., CG July 6.—Economic. See story this issue page 32.

WATC Morrystown, N. J.—C. H. Wilnans, CP July 6. Request of applicant, no reason.

### EXTENSION DENIED

KTVU Portland, Ore.—On basis of apparent lack of diligence Commission denied application of Video Broadcasting Co. for extension of completion date with option of requesting hearing within 20 days, in which case denial will be set aside pending outcome. In request for extension applicant states that its attorney has gone to Europe and has not yet returned and that its legal assistance is in Europe. Applicant says it has been hopeful of obtaining substitute transmitter site and obtaining a final decision on studio location, which information it had hoped to include in this request for extension. Denied July 7.

### PLACED IN FILE

Schenectady, N. Y.—Placed in pending file applications of General Electric Co. for CP and license for new fixed experimental TV relay station to be used as STL in conjunction with GE's station WRGB-TV, Schenectady. Action is held pending receipt of applicant's qualifications as licensee in light of antitrust decision against General Electric et al. Granted modification of STA to use facilities of W2XNS as visual STL for WRGB-TV and extended this authorization to Feb. 1, 1950, without prejudice to any action Commission may take in light of court decision. Placed in pending file July 7.

### New Applications . . .

#### TV APPLICATIONS

Green Bay, Wis.—WBVY Inc., Channel 4 (66-72 mc), ERP 14.85 kw visual, 7.42 kw aural, antenna 435 ft. above average terrain. Estimated cost \$151,206, first year operating cost \$48,000, revenue not estimated. Applicant is licensee WBVY Appleton, WBAY-AM-FM Green Bay, Wis. Filed July 5.

Asheville, N. C.—Mary Pickford Rogers, Channel 5 (76-82 mc), ERP 17 kw visual, 8.5 kw aural, antenna 2,276 ft. above average terrain. Mr. Rogers previously filed applications for Durham, N. C. and Winston-Salem, N. C. [BROADCASTING, May 2]. Estimated cost of construction \$207,800, first year operating costs \$50,000. Filed July 5.

Riverside, Calif.—Broadcasting Corp. of America, Channel 6 (82-88 mc), ERP 1.84 visual, 0.92 kw aural, antenna 44 ft. above average terrain. Estimated cost \$314,450, estimated first year operating cost \$150,000, estimated revenue \$150,000. Applicant is licensee of KPFO Riverside. Broadcasting Corp. had filed application for Channel 1 in December 1946, but waited too long to seek retention of its permit when this channel was given to other services [BROADCASTING, March 28]. Filed July 1.

Sherman, Tex.—Sherman Television Co., Channel 6 (82-88 mc), ERP 1.84 kw vis., 0.92 kw aural, antenna 466 ft. above average terrain. Estimated cost \$109,000, estimated first year operating cost \$70,000, first year revenue \$70,000. Principals: John A. Prather, member Majors & Majors real estate firm, part owner Flippen-Prather Stores, president 31%; Hugh E. Prather, interest in Flippen-Prather Stores, vice president 12%; Hugh E. Prather Jr., interests in Flippen-Prather Stores and Majors & Majors, 12%; S. Foster Yancey, 1/2 owner and president T. A. Manning Co., (insurance), 25%. Filed July 1.

#### AM APPLICATION

Chillicothe, Mo.—Cecil W. Roberts, 1010 kc, 250 w daytime; estimated cost \$10,775. Mr. Roberts owns stations KREI-AM-FM Farmington, Mo., and holds permit for KNEM Nevada, Mo. Filed July 1.

#### TRANSFER REQUESTS

WCLE Clearwater, Fla.—Transfer of control of Clearwater Broadcasting Co. Inc. from Houston Cox Jr., M. L. Rosenzweig and S. L. Rosenzweig to Dr. T. M. Watson. Dr. Watson holds \$30,000 mortgage which he will return to original partners for station. WCLE is assigned 680 kc, 1 kw daytime. Filed June 24.

## SMALL TOWN VIM

### Radioman Sparks Promotion

MADISON, S. D. (pop. 6,000) was given more than half a page of space in the June 15 issue of *Pathfinder*, national weekly news

magazine, and the man chiefly responsible for it was Ralph Doerr, manager of the Madison studio of KISD Sioux Falls, S. D.

Madison's Chamber of Commerce decided last January to stage a city-wide promotion campaign, but lacked funds to finance it. Mr. Doerr had the answer, and *Pathfinder* says, in part: ". . . Doerr did it, with himself as reporter and author, high school students as typists, and Claude Mallory, local photographer, taking pictures. This week Madison's Chamber of Commerce has before it a lively, 76-page, home-made volume of photographs and text—the vivid life story of a small modern American city."

A part of *Pathfinder's* account of the Madison promotion was a picture of Mr. Doerr seated around the dinner table with Don Hallenbeck, part owner of a Madison furniture store, and Mr. Hallenbeck's wife and two children. Madison recently held a week-long civic celebration, and Mr. Doerr reports that KISD, which ordinarily originates only one broadcast a day from Madison, presented 12 additional hours of programming originating there.

KGA Spokane, Wash.—Assignment of license from Louis Wasmer to Corp. of Gonzaga U. for a consideration of \$425,000. Gonzaga U. is a non-profit organization. Francis E. Corkery, S. J., is president and John F. Gubbins, S. J., is vice president. KGA operates with 50 kw unlimited on 1510 kc. Filed June 24.

Minnesota Valley Broadcasting Co., Mankato, Minn.—Transfer of 391 5/10 shares of stock in permittee corporation to H. Willard Linder, D. O. Linder and Lakeland Broadcasting Co. for \$100 per share. Lakeland Broadcasting Co. license of KWLM Willmar, Minn., purchases 241 5/10 shares; D. O. Linder, 50% owner of St. Cloud Broadcasting Co., 75 shares; H. Willard Linder, owner KMHL Marshall, Minn., 75 shares. Lakeland will advance up to \$10,000 working capital to Minnesota Valley if necessary. Minnesota Valley requests 1420 kc, 1 kw unlimited DA-N. Filed June 24.

WDXI Jackson, Tenn.—Assignment of license from Aaron B. Robinson, tr/as Dixie Broadcasting Co., to a corporation of the same name and with Mr. Robinson holding all of stock consisting of 4,000 shares. Request is made to achieve the advantages of a corporate organization. WD XI is assigned 1310 kc with 1 kw daytime. Filed June 29.



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