Television Service of The Nation's Station is now available to nearly 900,000 families

WLW-T, CHANNEL 4, CINCINNATI
WLW-C, CHANNEL 3, COLUMBUS
WLW-D, CHANNEL 5, DAYTON

The second and third television stations of the Crosley Broadcasting Corporation are now on the air in Dayton and Columbus. Linked by micro-wave relay to WLW-T, Ohio's First Television Service, these three stations are now providing a well-rounded schedule of programs and service—available to nearly 900,000 families—afternoon and evening, seven days a week.

Affiliated with the NBC and DuMont networks, on a non-interconnected basis, the three Crosley stations are providing both network and local programs and service features on a par with those available anywhere.

Complete information on rates, availabilities and market data for any or all three stations is available upon request to any of the following offices:

<table>
<thead>
<tr>
<th>WLW-D</th>
<th>WLW-T</th>
<th>WLW-C</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 West Monument St. Dayton 2, Ohio Michigan 4739</td>
<td>140 West Ninth St. Cincinnati 2, Ohio Cherry 1822</td>
<td>Seneca Hotel Columbus 2, Ohio Fletcher 2493</td>
</tr>
</tbody>
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Crosley Broadcasting Corporation