WGN-TV, the Chicago Tribune video station, Wednesday became the key outlet in Chicago for the CBS Television Network.

An affiliation agreement was negotiated by H. Leslie Atlass, CBS vice president in charge of the Central Division; Frank B. Falknor, assistant general manager of WBBM, Columbia-owned outlet in Chicago, and Frank P. Schreiber, manager and treasurer of WGN Inc.

Akerberg Announces

Herber V. Akerberg, CBS vice president in charge of station relations, made the announcement in Chicago. He said that in acquiring a television outlet in the midwest metropolis the CBS TV Network increased to 16 the number of major cities in which it has video stations.

Included are New York, Boston, Schenectady, New Haven, Philadelphia, Baltimore, Washington, Atlanta, Detroit, Toledo, Milwaukee, Cleveland, Houston, Los Angeles and Seattle.

WGN-TV will make available its studio and production facilities as well as the use of its mobile equipment for remote control origination. This arrangement will make it possible some time in the future for CBS-TV to originate both commercial and sustaining network programs from Chicago.

"The agreement with the CBS Television Network will make the many fine CBS national video programs available to Chicago television viewers over WGN-TV," said Mr. Schreiber.

"This new agreement with CBS will give WGN-TV the benefit of programming both from CBS and the DuMont TV Network and will also present programs from Mutual's TV Network when the latter service becomes available.

"WPIX New York, WGN-TV's sister station, will also be a source of programming from New York and an outlet for general programming in New York . . . Service will be started as soon as possible."

Mr. Schreiber announced that WGN-TV, now located in the Chicago Daily News Bldg., will move within a few months into its new quarters in the Tribune's new Central Bldg. The station will carry all available CBS TV commercial programs by television recording until microwave relay or coaxial cable connects Chicago with the eastern CBS Television Network shortly after the first of the year, he said.

KTLA Samples

Once or twice a week, KTLA Hollywood is sampling viewing habits of Los Angeles area listeners via telephone, Klaus Landsberg, general manager, revealed last week. Each sample contains 200 telephone calls and involves one program at a time.

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