

WGN-TV Contracts For DuMont Video

To Be Exclusive Chicago Outlet For Network's Programs

WGN-TV, owned by WGN Inc., a subsidiary of the *Chicago Tribune*, will be the exclusive Chicago outlet for programs originated by the DuMont Television Network, it was announced Thursday.

The announcement followed closely upon the heels of other significant developments in Midwest network video during the past week (see TELESTATUS, page 18). The contract affiliating WGN-TV with DuMont was signed by Frank P. Schreiber, manager and treasurer of WGN Inc., and Humboldt J. Grieg, sales manager for the Eastern TV chain.

Outstanding commercial and sustaining programs originated by the network will be available to the station early next month, according to a joint announcement by Mr. Schreiber and Mr. Grieg. Until station connections from East to Middle-West become operative, the programs will be available to WGN-TV mainly by Teletranscriptions, an exclusive double-system process, developed by the Allen B. DuMont Laboratories, of reproducing shows off cathode ray tubes.

First commercial program scheduled is the *Original Amateur Hour*, sponsored by P. Lorillard Co. (Old Golds) beginning Sept. 26. Show, which is televised Sundays 7 to 8 p.m., is one of New York's top-rated television programs.

Mr. Schreiber stated the DuMont contract had been made in keeping with the "long established policies of WGN Inc. to make the best radio and television features available to the Middle-West." Lawrence Phillips, director of the DuMont TV network, said that signing of WGN-TV as an affiliate stressed the importance of a major network having "the dominant TV outlet in the nation's second largest market."



EQUIPMENT for TV layout of KPIX San Francisco, TV affiliate of KSFO, was provided in model layout form by Philip G. Lasky (l), general manager of Associated Broadcasters, and A. E. Towne, engineering director. Station expects to go on air in December with RCA TT5A transmitter, with antenna atop Mark Hopkins Hotel. Effective radiated power is to be 29.9 kw, according to Mr. Towne. Studios will be in the KSFO annex of the Mark Hopkins.

HIGH-BAND TV

Hearing Is Expected To Start Sept. 20

ALL SIGNS last week pointed to FCC's proceeding as scheduled in its Sept. 20 high-band (475-890 mc) television hearing. No request had been received by the Commission for any delay by deadline Monday and FCC itself by Friday had evidenced no reason for continuance on its own motion.

There had been some speculation earlier that several participants favored postponement on ground that adequate information is not yet available on high-band experiments to warrant allocation consideration [CLOSED CIRCUIT, Aug. 23]. One FCC spokesman commented that even though sufficient data may not be available, the hearing would show just what progress has been made. The Commission representative said he knew of no reason that might effect any delay in the hearing.

FCC ordered the high-band hearing in May concurrent with its sweeping revision of overall allocation policy for television

[BROADCASTING, May 10]. The Commission directed that the Sept. 20 hearing consider feasibility of using the 475-890 mc band or part of it for either black-and-white and/or color television.

Westinghouse Report

The Commission records show that Westinghouse apparently plans to give the longest report and will deal with feasibility of high-band Stratovision [BROADCASTING, Aug. 23]. RCA-NBC reported that it will have detailed presentation, too. Others filing appearances included Philco Corp. and Philco Television Broadcasting Corp., Television Broadcasters Assn., Allen B. DuMont Labs., CBS, Cowles Broadcasting Co., Eitel-McCullough Inc., the G. A. Richards stations (WJR Detroit, WGAR Cleveland, KMPC Hollywood), Television California Inc., and Twentieth Century-Fox Film Corp.

Following up the earlier observations that the insufficiency of high-band propagation and other data might warrant hearing delay, views were circulating in Washington last week that industry authorities agree that allocations and standards to be employed by commercial video in the high band could not be established before the end of 1949.

It further was indicated manufacturers estimate an additional four or five years would be required to produce equipment, with the

Roosevelt Series Discussed for TV

ABC, which is slated to air *Eleanor and Anna Roosevelt* as a five times weekly feature beginning Oct. 4, last week was discussing the possibility of filming the series for television, the network said.

The program will be launched as an AM feature, but chances for its being televised or filmed appeared hopeful last week, officials disclosed. It also was reported by ABC that a number of inquiries have been received from prospective sponsors, although no contracts had been signed by last Thursday.

The program, to originate in Hollywood where Anna Roosevelt Boettiger, the late President's daughter will make her home, will be an afternoon feature over the coast to coast network. Mrs. Roosevelt's portion of the program will be picked up wherever she is at the time of broadcast. It is expected that the opening programs will be shortwaved from Europe, due to her attendance at the UN General Assembly meetings.

The package program was bought by ABC from Masterson, Reddy and Nelson. Talent alone was disclosed by the network as costing \$3,250 per week.

Mrs. Roosevelt and her daughter will discuss national and world events of interest to women, as well as items of general interest in the fields of fashions, the theatre, literature and education, ABC said.

Quantity Output of New TV Test Device Started

QUANTITY production of a new television test device which will accelerate the output of video amplifiers was announced last week by the RCA Engineering Products Dept.

The new instrument, a precision video sweep generator (RCA type WA-21a) will permit faster testing of television frequency system, making possible visual observation of the frequency response characteristic, when used in connection with suitable detector and oscilloscope, according to RCA.

same time necessary to engineer suitable receivers and converters. The conclusion assumed was that the high band will not be useful for commercial operation before five or ten years and if standards are changed or modified the time would be extended.

Westinghouse Electric Corp. and Westinghouse Radio Stations Inc. propose to appear jointly at the Sept. 20 hearing. About six hours of testimony is to be presented.

Some four hours is to be required by RCA-NBC, who stated that Dr. C. B. Jolliffe, executive vice president of RCA in charge of RCA Labs. Division, and others would appear. CBS did not indicate names

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