

SAN LUIS OBISPO, San Luis Obispo County
KATY (Dec. 13, 1949): 1340 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 700. Phone Liberty 3-1340. **KATY**, Sweetheart of San Luis Obispo Inc. (acquired station Nov. 1952).

Rep Meeker.
Maynard F. Marquardt, pres, gen mgr & coml mgr; Glenn O. Porter, vp, operations mgr & chief engr.

KATY-FM (December 1959): 96.1 mc; 3.8 kw. Duplicates **KATY** (above) part time.

KCJH (not on air; target date not announced): 1280 kc; 500 w-D. 71 N. Broad St. Phone Liberty 3-2439. Radio Station **KCJH** (original owner). Christina M. Jacobson, pres; Leslie H. Hacker, gen mgr.

KSLY (Feb. 10, 1960): 1400 kc; 250 w. 1214 Higuera St., zone 1. Phone Liberty 3-9400. Berry Broadcasters Inc. (acquired station 1961).
Rep Sandeberg-Gates.

KVEC (May 1937): 920 kc; 1 kw-D, 500 w-N. P. O. Box 787. Phone Liberty 3-8830. John C. Cohan (acquired station 1956). See John C. Cohan Stations in "Group Ownership."

Network ABC. Rep H-R Representatives.
John C. Cohan, owner; Bob Brown, gen & coml mgr; Daryl Kruse, prog dir; Russ James, news dir; Don Gilmour, chief engr.

KVEC-FM (not on air; granted June 8, 1960): 93.3 mc; 30 kw. Same licensee as **KVEC** (above).
KSBB-TV: Tv companion of **KVEC-AM-FM**.

SAN MATEO, San Mateo County

***KCSM (FM)** (not on air; target date unknown). 90.9 mc; 275 w. San Mateo Junior College District.

KOFY (1946): 1050 kc; 1 kw-D. 212 Hillside Mall. Phone Fireside 5-9030. Intercontinental Radio Inc. (acquired station September 1956). See Tele-Broadcasters Stations in "Group Ownership."

Rep Forjoe.
Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

SAN RAFAEL, Marin County

KTIM (May 1947): 1510 kc; 1 kw-D. 1040 B St. Phone Glenwood 6-1510. Marin Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Best.
Roy A. Brown, pres; Hugh Turner, vp, gen mgr & chief engr; Chuck Pendleton, coml mgr; William Thompson, prog dir; Karl Barron, news dir.

KTIM-FM (not on air—target date unknown): 100.9 mc; 870 w. Same licensee as **KTIM** (above).

SANTA ANA, Orange County

KFIL (FM) (Feb. 6, 1960): 106.3 mc; 925 w. 13922 Tustin Ave., Suite "F." Phone Kimberly 2-9094. Gus S. Malpee (original owner).

Gus S. Malpee, pres, gen mgr & chief engr; Ron Cameron, vp; Dick Courtenay, prog & prom mgr; Clyde Besner, news dir.

KWIZ (November 1926): 1480 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N, DA-2). 105 East Fifth St. Phone Kimberly 7-5581. Voice of the Orange Empire Inc. (acquired station 1932).

Rep Meeker.
Specialty programs: Spanish, 10 hrs., wkly. Ernest L. Spencer, pres & gen mgr; George A. Allen Jr., sales mgr; Doug Fleming, national sales mgr; Ed Nix, prog dir; Robert Cantu, news dir; Jim Blaine chief engr.

KWIZ-FM (1947): 96.7 mc; 1 kw. Same address, licensee & staff as **KWIZ**.

SANTA BARBARA, Santa Barbara County

KACL (not on air, target date unknown): 1290 kc; 500 w-D. Riviera Broadcasting Co.

KDB (April 1, 1926): 1490 kc; 250 w. 1050 Arilla de Mar. Phone Woodland 4131. **KDB** Broadcasting Co. (acquired station 1956).

Rep Sandeberg-Gates.
L. Menard, gen partner & gen mgr; Dick Johnston, chief engr.

KDB-FM (Oct. 14, 1960): 93.7 mc; 5 kw. Duplicates **KDB** (above).

KGUD (not on air; target date, not announced). 990 kc; 1 kw-D, DA-D. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).

Sherrill C. Corwin, pres; Tom Baxter, gen mgr; R. A. Jeu Devine, chief engr.

KGUD-FM (not on air; target date not announced): 107.9 mc; 31 kw. Same licensee as **KGUD** (above).

KIST (1946): 1340 kc; 250 w. (CP for 1 kw-D, 250 w-N). 735 State St. Phone Woodland 6-3981. Western States Radio (acquired station Aug. 1, 1958).

Rep Hollingbery.
J. J. Wardlaw, pres & gen mgr; Bob Jones, station mgr; Bob Olson, prog dir; John Collins, news dir; Ray Kubly, chief engr.

KMUZ (FM) (April 18, 1961): 103.3 mc; 105 kw. 4050 State St. Phone Woodland 7-5680. Tri Counties Broadcasting Co. (original owner).
William H. Buckley, pres; Lloyd Jones, chief engr.

KRCW (FM) (Sept. 1, 1957): 97.5 mc; 17.5 kw. 818 State St. Phone Woodland 5-0800. Channel Broadcasting Inc. (original owner).

Rep Walker-Rawalt.
Dorothy A. Warren, pres; Cameron A. Warren, vp & gen mgr; Roger L. Hagadone, sales mgr; Roger A. Clarke, prog dir; Thomas A. McManus, news dir; Darrell E. Comstock, acting chief engr.

KTMS (October 1937): 1250 kc; 1 kw, DA-1. News-Press Bldg., DelaGuerra Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). See "Newspaper Ownership."

Network ABC; NBC. Rep Raymer.
Specialty programs: Italian, 1 hr.; Spanish, 1½ hrs; both wkly.

Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & prog dir; Ford Warner, prog mgr & news dir; John Clowes, chief engr; Murray Phillips, farm dir.

SANTA CRUZ, Santa Cruz County

KSCO (September 1947): 1080 kc; 1 kw-D, 500 w-N. DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). See "Newspaper Ownership."

Charles V. Berlin, managing partner & chief engr; Gloria J. Lorenzo, news dir.

KSCO-FM (Sept 1, 1961). 99.1 mc; 24 kw. Same licensee as **KSCO** (above).

SANTA MARIA, Santa Barbara County

KCOY (1956): 1440 kc; 1kw, DA-N. P. O. Box 166. Phone Walnut 5-2644. Arenze Broadcasters (acquired station May 16, 1955).

Rep Torbet, Allen & Crane.
James H. Ranger, pres & gen mgr; Ed J. Zuchelli, coml mgr; Ed Mack, prog dir, prom mgr & news dir; Fred Ray, chief engr.

KEYM-FM (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.

Rep FM Unlimited.
Frank J. Nesmith, partner, gen mgr & chief engr; Robert E. Bonson, sales mgr; Loren Power, prog dir.

KSEE (not on air; target date unknown): 1480 kc; 1 kw-D. Cal-Coast Broadcasters.

KSMA (1945): 1240 kc; 250 w. P. O. Box 736. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).

Rep Sandeberg-Gates.
John I. Groom, James M. Hagerman, comgrs; Henry J. Neiggeman, coml mgr; Gilbert Boucher, prog dir; Dean Cull, chief engr.

KSMA-FM (1960): 102.5 mc; 27 kw. Duplicates **KSMA** (above).

SANTA MONICA, Los Angeles County

***KCRW (FM)** (Jan. 10, 1946): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica Unified School District (original owner).
Dr. Goodwill, pres; Earl Dible, prom mgr; Hillis M. Brown, chief engr.

KDAY (1947): 1580 kc; 50 kw-D, DA-D. 1549 Vine St., Hollywood 28. Phone Hollywood 1-9981. Radio California Inc. (acquired station November 1959).

Rep Hollingbery.
John D. Keating, pres; Mel Leeds, gen mgr; George Gilbreth, coml mgr; Gary Palant, prom mgr; Mark Ford, news dir; Robert Dye, chief engr.

KSRR (FM) (Dec. 22, 1960): 103.1 mc; 1 kw. Pacific-Ocean Park. Exbrook 9-9265. Santa Monica Broadcasting Co.
George A. Brown, gen mgr.

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6333. Frank James & Christie Palmer James (acquired station Jan. 1, 1957).

Specialty programs: Spanish, 118 hrs wkly.
Franklin James, gen mgr.

SANTA ROSA, Sonoma County

KHUM (FM) (not on air; target date unknown): 1580 kc; 50 kw-D. Bay Area Electronic Assoc. (original owner).

KJAX (Dec. 7, 1958): 1150 kc; 5 kw-D. 500 w-N. DA-2. Hotel Santa Rosa. Phone Liberty 5-9060. **KJAX** Inc. (acquired station 1961).

John K. Withers, pres.

KSRO (May 1937): 1350 kc; 1 kw, DA-1. (CP for 5 kw, DA-N). P. O. Box 1597. Phone Liberty 5-3313. Finley Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Hollingbery.
Mrs. E. L. Finley, pres; Frank McLaurin, gen mgr; Dan Galvin, coml mgr; Merle Ross, prog dir; Larry Hannon, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

KVRE (target date Dec. 1, 1961): 1460 kc; 1 kw-D, DA-D. 2121 Grace Drive. Santa Rosa Broadcasting Inc. (original owner).
Thomas L. Brennen, pres.

SIERRA MADRE, Los Angeles County

KMAX (FM) (not on air; granted June 8, 1960): 107.1 mc; 850 w. Sierra Madre Broadcasting Co.

SONORA, Tuolumne County

KVML (1948): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. Sonora Broadcasting Co. (acquired station April 1, 1960).

Network Keystone. Rep Webb.
Ralph P. Bowen, gen mgr, prog dir & chief engr; Raymond Cawein, coml mgr.

STOCKTON, San Joaquin County

***KCVN (FM)** (1947): 91.3 mc; 3.4 kw. U. of the Pacific. Phone Howard 4-0129. U. of the Pacific (original owner).

Dr. John Dennis, dir of broadcasting; Rod C. Rigg, instructor & chief engr.

KJOY (1947): 1280 kc; 1 kw, DA-N. 110 N. Eldorado St. Phone Howard 6-2804. Joseph Gamble Stations Inc. (acquired station October 1953).

Specialty programs: Spanish, 7 hrs wkly.
Rep McGavren.