Polydor's Frank Mills.....a quiet entry
Inforamity was the key note from when those, registered for the most introduced themselves over a cup of coffee prior to C2 being called "order and throughout the few hours. Those in attendance included programmers from several major record markets, record company administrators from both sides, ad agencies, music producers and A&R men, record producers, management representatives and others whose businesses were allied to the broadcasting and record industries.

Stan Klans of Stan Klans Ltd. serving as moderator called the meeting to order and introduced the panel, consisting of [Sweard, General Manager CKGM Montreal; Bob Martin, Managing editor division A&R Store; Ritchie York, Canadian editor of Billboard; J. Robert Wood, Program Supervisor CHML; Bob Laine, Program Director CHUM-FM; Barry Sarazin, Program Director CKLB Ottawa; Carl Gegg, Program Director CKWS Kingston; Moses Zalier, General Manager Thunder Sound and Wally Grealls, Publisher RPA].

After a short opening by those on the panel, the moderator called the meeting to order and introduced the panel, comprised of [Jim Klees of Stan Klees Ltd. serving as moderator]. The meeting was thrown open to general discussion.

The proposal of programming 100% Canadian content (four parts) in a one hour period was discussed. The idea being that records, wholly Canadian, would be more advantageous to the industry even though programming would only be 100%. It was indicated that many broadcasters would favour this alternative to the 50% two part regulation currently in effect.

The subject matter that came under discussion was so broad that only those present could appreciate the effect and benefits of the brainstorming that went on.

THUNDER BACK INTO THE SWING

After a few days off over the Christmas/New Year's period, Toronto's Thunder Sound was really back in the saddle with some of their regulars and a few new entries. Dennis Murphy, after extensive rehearsal, began laying down tracks for Aaron's second album for Capitol in his new mixing spot.

A new True North Album by Bruce Cockburn was recorded in December, and now he is laying down tracks for Another's upcoming album. It will be released in the United States on Starving-King simultaneously.

In addition to his own album, Gallo is working on the project for Ben E. King, the Vibration, the Chiffons and Bo Dollis, some of which will be released in the country in the immediate future. Daffodil is planning an extensive national promotion campaign for the release of "Painted Prairie" and is currently engaged in the arrangement of a personal appearance tour to further boost the LP.

COVER STORY

FRANK MILLS SNEAKS ONTO RECORDING SCENE

Frank Mills has made a sneak entry to the Canadian recording scene in a long scurrying. Seemingly from nowhere, he has hit a single, "Love Me, Love Me, Love", charted throughout the country on major market stations, and now entering the foreign record charts. His album, "Seven Of My Songs" is picking up sales and he recently finished work on a song, collaborating with Mac David, brother of Hal, and composer of the scores for many major motion pictures. For a boy from somewhere north of Montreal, he's doing pretty well.

Frank Mills arrived on a reporting trip. With MOR stations crying out for good playable product, he handed it to them on a platter, self-produced, self-written, self-composed, and self-performed, with the aid of the brainstorming that went on.

The meeting was brought to a close with the announcement that C3 would be held in Toronto Feb. 26 and be tied in with a weekend that would include the Juno Awards Presentations (Feb. 28). C4 and C5 are to be held in Vancouver and Montreal with dates to be announced at a later date.

LOVE PRODUCTIONS SIGNS JOHN GALLO

Frank Dalles has announced the signing of Robert John Gallo to the Daffodil label in Canada. Gallo is an American producer, arranger, songwriter. He has worked with James Brown, Solomon Burke, Pete Butter, The Drifters and the Raiders. Although his main background is in producing arranging and composition, Gallo has recorded an album, "Painted Prairie" which will be released by Daffodil at the end of February. It will be released in the United States on Starving-King simultaneously.

In addition to his own album, Gallo is working on the project for Ben E. King, the Vibration, the Chiffons and Bo Dollis, some of which will be released in the country in the immediate future. Daffodil is planning an extensive national promotion campaign for the release of "Painted Prairie" and is currently engaged in the arrangement of a personal appearance tour to further boost the LP.
January 21st, Communication I wo was held at the Inn On The Park in Toronto and was termed even more successful than Communication One. Those in attendance at this important meeting included: programmers (major and secondary), promotion men, publishers, sales managers, distributors, booking agents, personal managers, trade publishers and representatives of almost every other business allied with both the record and broadcasting industries.

This was a unique opportunity for the trade to get together and discuss many of their problems. What happened at C2 will be reported in depth in RPM, but at the end of the meeting the general consensus of opinion was that the time was well spent and the meeting was a high point in establishing a much needed communication within the music industry in Canada. C3 promises to be even more enlightening.

After C3, RPM will host a cocktail party for those in attendance. A get together that may affect further communication on a more intimate basis.

Our quota fills very quickly. Why not register now and assure that you attend Communication Three.

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

NATIONAL
PROGRAMMER’S
SESSION

January 21st, Communication I wo was held at the Inn On The Park in Toronto and was termed even more successful than Communication One. Those in attendance at this important meeting included: programmers (major and secondary), promotion men, publishers, sales managers, distributors, booking agents, personal managers, trade publishers and representatives of almost every other business allied with both the record and broadcasting industries.

This was a unique opportunity for the trade to get together and discuss many of their problems. What happened at C2 will be reported in depth in RPM, but at the end of the meeting the general consensus of opinion was that the time was well spent and the meeting was a high point in establishing a much needed communication within the music industry in Canada. C3 promises to be even more enlightening.

After C3, RPM will host a cocktail party for those in attendance. A get together that may affect further communication on a more intimate basis.

Our quota fills very quickly. Why not register now and assure that you attend Communication Three.

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

NATIONAL
PROGRAMMER’S
SESSION

January 21st, Communication I wo was held at the Inn On The Park in Toronto and was termed even more successful than Communication One. Those in attendance at this important meeting included: programmers (major and secondary), promotion men, publishers, sales managers, distributors, booking agents, personal managers, trade publishers and representatives of almost every other business allied with both the record and broadcasting industries.

This was a unique opportunity for the trade to get together and discuss many of their problems. What happened at C2 will be reported in depth in RPM, but at the end of the meeting the general consensus of opinion was that the time was well spent and the meeting was a high point in establishing a much needed communication within the music industry in Canada. C3 promises to be even more enlightening.

After C3, RPM will host a cocktail party for those in attendance. A get together that may affect further communication on a more intimate basis.

Our quota fills very quickly. Why not register now and assure that you attend Communication Three.

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM

COMMUNICATION THREE

SATURDAY - FEBRUARY 26th, 1972
TRILLIUM ROOM - INN ON THE PARK - TORONTO
1 PM TO 5 PM

Registration fee: $15 per person
REGISTRATION IS LIMITED

SEND TO:
RPM Weekly, 1560 Sheyenne Avenue, Suite 167, Toronto, Ontario.

COCKTAILS
7 PM TO 10 PM
Reflecting a growing Canadianism

At our recent Communication Two meeting, someone tried to make a point about a "look of nationalism" within the general framework of radio stations. It was my comment at the time that I said a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

I was later brought to my attention that perhaps the point being made by this party was that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well.

There is every chance that Canadians are growing more nationalistic every day. If this is the case, then the media should reflect this and move with the trend. And if the media has been accustomed to programming "Americanism" to its audience, then perhaps the time has come for the broadcasters and programmers to go out and measure the degree of change within their audience.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.

LONDON PROMO SET FOR HEAVY SCHEDULING

London's national promotion team under Mike Doyle have a full schedule of artist activities to take advantage of appearances in many centres across Canada. Mercury's Chuck Mangione is back into Massey Hall for what is shaping up to be another "sold out" concert (Jan. 29). Rain, the London group making strong chart gains with their "Out Of My Mind" deck have just completed a heavy schedule of appearances in Ontario with the month wind-up (Jan. 26-29) in Thunder Bay. Boat's Stompin' Tom Connors, now a top draw with concert dates, moves into Simcoe High (Jan. 30). He appears on Elwood Glover's CBC-TV "Lunch Hour Date" February 3 the day before his big Massey Hall concert which is already showing indications of selling a capacity house.

Pierre Duval plays Montreal's Place des Arts February 1st and 2nd with retorn dates the 23rd and 24th of the same month. Country artist Con Arch moves into the programming needs. The letter also noted: "It's amazing, but a year has passed that radio stations are not REFLECTING a growing nationalism among Canadians. In this case I agree that it is a radio station's duty to reflect a movement of nationalism within its audience, and that goes for the music they play as well."

Why should the media be unaware of the changing attitude of their audience, and why should the media be quick to change the requirements of foreign formulation of their music policy? It was my comment at the time that I thought a record by a Canadian for the sake of nationalism was wrong. There is no need for the Canadian airwaves to be used to encourage or enhance nationalism for nationalism's sake.
Building on a firm foundation

WM. HAROLD MOON
GENERAL MANAGER
BML CANADA LIMITED

The musical gains of 1971 need consolidation and amplification in 1972. Utopia is nowhere near us but all the wildfowl must see the vistas opening to us all for a viable music business in Canada.

Canada has never had so many active songwriters and composers as it does now, and publishers will be properly rewarded for the use of their music by those who use their music to gain and hold listeners.

1972 will be a busy and productive year for Canadian composers and publishers and should be by far the best year yet for Canada's music business. This is the year in which has made good moves up the Country and MOR playlists. Miss Davis plays Greenwich Village from Feb 1 through the 6th and then at Kingston's Eden Rock from Feb 8 & the 10th, Murphy has lined up a full schedule of radio, press and television interviews for Miss Davis during her stay in Toronto and Kingston. There's a good chance the "Solder" single, made popular a couple of years ago by Canada's Original Como, could go pop. A few secondary markets have playlisted the dock.

Just released is the "Bring It On Home" album by Miss Davis which contains the "Solder" title.

ANNE MURRAY ON U.S. PROMOTION EFFORT

Capitol's Anne Murray, following her participation in the Annual Tournament of Roses Parade, left California for a week of public relations and promotional work in New York City, included in the NYC activities are numerous appearances on television and radio including the David Frost TV Show. Miss Murray then returns to the west coast for tapings of two Glen Campbell segments in Hollywood for the CBS network.

Recording scheduled to begin at Eastern Sound in Toronto in mid-February for her next Capitol album, with producer Brian Ahern. Miss Murray's version of Gordon Lightfoot's "Cotton Jenny" is now being charted and played throughout North America.

Canadian music and those who create and use it.

DAVE DOUINETTE JOINS POLYDOR INTERNATIONAL

Dave Doucette, with London Records in Montreal for the past five years, has moved to Polydor Records, also in Montreal, as Label Manager for International Polydor Repertoire. Doucette has a wealth of experience in repertoire matters, having been responsible for the Liberty label in Canada at one time, and most recently as assistant to Louis F. Kany.

Other changes at Polydor see Claude Palaray, former chief of Quebec Promotion move to London as Director of Promotion, Jean-Marie Janson, who formerly filled the label manager post, has moved on to Polydor's head office in Hamburg, Germany.

AMERICAN MUSIC CORP. - GONE UP THE FLUE

It was recently reported that American Music Corporation has gone out of business. Customers who entered into contracts with the company were to receive a stereo set and 60 records of their choice plus a ten year membership. One customer who had apparently received his stereo and after ordering ten records found the catalogues stopped coming. He paid off his account to Associate Finance and was advised the company had gone out of business. He had sold 1732, for the stereo and the ten records.

According to the report, the business was formerly known as Touchstone. It is reported that the Montreal Better Business Bureau has taken up the case that appears dormant.

CANADIAN COMPANY HIT BY SUPERSTAR

Evergreen Limited, a Canadian-controlled company, has been hit with a suit by a promoter of the authorized version of "Jesus Christ Superstar". In the never ending string of legal hassles which have surrounded the tour, Electric Factory Concerts of Philadelphia has brought action against Evergreen, January Enterprises, WBR and Jigsaw, Trust, controller of the local Shubert Theatre.

Electric Factory brought the suit against the defendants when consumer complaints and demands for refund occurred after the opening of a "pirate" version of "Jesus Christ Superstar" at the Shubert Theatre. Electric Factory holds rights from Robert Stineman to present the authorized version of the show in Philadelphia in March. Electric Factory claimed that the "pirate" version had destroyed their future potential for the work.

A criminal warrant for the arrest of the manager of the theater, Stan Hartwig, was issued in Philadelphia charging "creating by false pretenses and false advertising", all monies collected by the Shubert Theatre allocated as a loss and are being disbursed to ticket holders.
How's the weather up there????

Yaeowmms! It's been a real bummer. I'm not at all sure that I'm going to be able to make it through another Toronto winter, if the present one is anything to go by. Nothing ever happens.

It's drizzling in 40 degrees on Christmas day... there's three inches of snow one night... and then three days of heat wave and the white stuff has turned to an urky ooze on the roads....

Last week opened with 15 below which rocketed into the 40's the next. A day later, there was a six inch snowfall. The next day it was back to the teens and the sidewalks.... it's below zero one day and then three days of heat wave and the white stuff has turned to an urky ooze on the roads.....

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban丑陋, and there's no snow to hide the ugliness, and there's no snow to hide the ugliness.

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.

How's the weather up there????

Yaeowmms! It's been a real bummer. I'm not at all sure that I'm going to be able to make it through another Toronto winter, if the present one is anything to go by. Nothing ever happens.

It's drizzling in 40 degrees on Christmas day... there's three inches of snow one night... and then three days of heat wave and the white stuff has turned to an urky ooze on the roads....

Last week opened with 15 below which rocketed into the 40's the next. A day later, there was a six inch snowfall. The next day it was back to the teens and the sidewalks.... it's below zero one day and then three days of heat wave and the white stuff has turned to an urky ooze on the roads.....

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.

How's the weather up there????

Yaeowmms! It's been a real bummer. I'm not at all sure that I'm going to be able to make it through another Toronto winter, if the present one is anything to go by. Nothing ever happens.

It's drizzling in 40 degrees on Christmas day... there's three inches of snow one night... and then three days of heat wave and the white stuff has turned to an urky ooze on the roads....

Last week opened with 15 below which rocketed into the 40's the next. A day later, there was a six inch snowfall. The next day it was back to the teens and the sidewalks.... it's below zero one day and then three days of heat wave and the white stuff has turned to an urky ooze on the roads.....

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.

I've never seen such a dreary winter in all my life. Not even in southern England where the dingy damp turns into some kind of ugliness, and there's no snow to hide the concrete. Toronto has reached a new low in urban ugliness, and there's no snow to hide the truth.
BY NEVIN GRANT

BY NEVIN GRANT

THE MAPLE LEAF SYSTEM is sorry to announce the withdrawal, effective Jan. 31, 1972, of CKOM Saskatoon from the System. It is the feeling of CKOM that "the original intention of the System, to promote the talents of our Canadian artists, is primarily taken care of by the 30 per cent regulation now in effect." The Chairman believes the MAPLE LEAF SYSTEM has more teeth than a blanket 30% ruling, and can do more direct good by giving National Impetus to a Hit. Be that as it may, the Chairman notes with regret the withdrawal of CKOM from the MAPLE LEAF SYSTEM and wishes to thank the management and staff of CKOM for their participation and support during the System's formative years. CKOM did not hesitate to lend her immediate support to the MAPLE LEAF SYSTEM on its inception in 1969, . . . she has been a loyal member. The remaining 12 System member stations join me in thanking CKOM for her fine efforts supporting Canadian Talent over the past years.

RESULTS OF MLS VOTING
FOR JANUARY 26/72

TWO SONGS

3.5

Max Kellman
NEVER COMIN' HOME

3.6

Brave Belt
A MESSAGE

5.1

Yukon
COMIN' HOME

1.5

Company Store
LIKE YOU

2.0

John Murray
YOUR NEIGHBOR

2.7

Emmerson Carruthers
I'M A SONG

4.6

Christmas

Brave Belt's "Never Comin' Home" will receive two weeks' airplay on MLS Stations.

ANTI DRUG PROMOS NOW AVAILABLE FROM CAB

The CAB Program Exchange branch is making available to member stations, a series of anti-drug promotions featuring the voices of prominent American pop artists. The segments in the series consist of eight thirty-second bits and five of sixty seconds. Voices include those of Bob Hope, Frank Zappa, Grace Slick, John Sebastian, Jim McGuinn and John Mayall.

The spots were produced at CJOE in London using voice tracks provided by the Do It Now Foundation in Hollywood. Another spot is available, produced at CKOK, Persis- tion by Bob Gourier, entitled, "See Dick, See Jane."

Thank you CKOC, we liked your Philharmonic too.
a bit of the old Ludwig Van,
Plus Gene Kelly, Walter Carlos,
Gioacchino Rossini, Henry Purcell,
Sir Edward Elgar, and Stanley Kubrick.

"NEVER BEEN TO SPAIN"
DUNHILL 4299

BLUENOSE/BELSIZE ACTIVE FOR SEPTEMBER

The Bluenose and Belsize Park divisions of September Productions have been highly active in the past months, according to Greg Henderson who heads up all three. Writers signed to the two publishers include Fergus, whose first album for Capitol, "All the Right Noises", is being heavily programmed, and Rain, whose "Out of My Mind" is a top chart item in Canada on London and is now released on Bell in the United States.

Internationally, in 1971, the two companies held rights on forty one sides released in the United States by such groups as Steel River, Houston, Madrigal, Chelsea Wind and Rain. Twenty three copyrights were released in other countries of the world including France, Germany, Belgium, South Africa, England, Holland, Spain and Scandinavia. Henderson further expanded his international activities at this year's Midem conference in France.
NEW ALBUMS

Hold Your Fire
Patti
Vertigo VEL 1008 K

Impressive cover gives you a good idea of the contents. Jazzy English work with some
Nun touches. Very well pro-
duced but very much limited to the progressive. "Dancing Tonight" has a nice feel
which is present to a lesser
degree throughout album.

I Ain't Got Time
Anymore
Glass Bottle
Avo AV 33024 N

Title readily identifies this one. Reminiscence of cuts fol-
low in the same general pat-
tern. "I Know You're Crying" has a lot of merit and"Sweet September" is worth a
listen. Rapidly rising single will spur sales of this one.

The Nutcracker Ballet
Polyphonic Symphony Oe.
(Arturo Rodinicki Conducting)
Westminster Gold WGS-8147-2

The complete Tchaikovsky
masterpiece on a two record set which also contains in-
teresting notes taken from the
original tale by Ernst Theodor
Amelius (1815) with photos
dating back to 1847 (Britain).

Papa John Creach
Great FTR 10033 N

Impressive line-up of help in-
cluding Grass Stick, Jerry
Cassidy, Jack Cassidy et all
doesn't bring as up to date as it
ought to. A couple of
times you'd swear you were
listening to your daddy's 78's. It
sounds very much like the
real thing and should do well
underground or above ground
on the Jazz/Blues blocks.

Jesus Is Alright
King James Version
Word WCS 5531

Hang on - this is legitimate. No
commerciality here. The
King James Version here has become
one of the most popular Gospel
groups in North America, and
they're Canadian. They've
gone into a little of the straight
bit with a Gospel Medley, "Let It Be", "He Ain't Heavy" etc.

Cold Spring Harbour
Family FES 1970 M

A rip roaring rocker leads into a very pleasant, even-
 paced folk set. "Falling Of
The Rain" is an expressive
piece with some impressive
instrumental work. Alto-
gater a highly pleasant set,
which should be considered
for FM progressive and
sooner MOR airplay.

Swamp Grass
Ken Kershaw
Warner Bros 2281 P

Kershaw has always represented
the best in front music and
here's more. Predictably
inspired fiddling backed by a
nice beat with Kershaw's ap-
ppealing voice out front.
"Take Me Back To Mama" has the Roger Miller touch. "Zachariah" is when Ken-
shaw really starts moving out and
doing it. A great cut.

Jesus Christ Superstar
Original Broadway Cast
Decca DLT 13905

Although there is a strong feeling that this isn't quite
what the original had, it will
doubtedly be a strong
seller. Best performance
comes predictably from
Yvonne Elliman in "Every-
thing's Alright" and "I Don't
Know How To Love Him".

Bring It On Home
Skater Days
RCA LSP 4642 N

Skater's taking some new and very agreeable directions
lately. Country, MOR, rock
and folk blended to perfec-
tion here. Crystal clear voice
comes through strongly on
all cuts. "Loving Him Was
Easier" is a standard. "Rea-
ton to Believers" comes off
pure and clean.

Our Home and
Native Land
Mainline
GRT 923 0014 T

If you're able to ignore
Mainline's annoying tendency
to self indulgence, you'll dis-
vcover some easily likeable
cuts. "Get Down To It" and
"Pedestals Rag" make up
for some of the less musical
swing on the album. The
rest is strong stuff, best
taken in small doses.
<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. 1</strong></td>
<td>AMERICAN PIE</td>
<td>Don McLean - Warner Bros. 75087-J</td>
<td></td>
</tr>
<tr>
<td><strong>2. 4</strong></td>
<td>DAY AFTER DAY</td>
<td>Bee Gees - Polydor 21251-J</td>
<td></td>
</tr>
<tr>
<td><strong>3. 6</strong></td>
<td>I'D LIKE TO TEACH THE WORLD TO SING</td>
<td>New Seekers - Polydor 45762-P</td>
<td></td>
</tr>
<tr>
<td><strong>4. 5</strong></td>
<td>SUNSHINE</td>
<td>Johnny Edwards - Capricorn 0211-P</td>
<td></td>
</tr>
<tr>
<td><strong>5. 7</strong></td>
<td>NEVER BEEN TO SPAIN</td>
<td>Three Dog Night - Dunhill 4294-N</td>
<td></td>
</tr>
<tr>
<td><strong>6. 8</strong></td>
<td>STAY WITH ME</td>
<td>Paces - Warner Bros. 7545-P</td>
<td></td>
</tr>
<tr>
<td><strong>7. 2</strong></td>
<td>BRAND NEW KEY</td>
<td>Mavis Boffin-287x-M</td>
<td></td>
</tr>
<tr>
<td><strong>8. 10</strong></td>
<td>DOWN BY THE LAZY RIVER</td>
<td>Ernie Green - Uni 55304-J</td>
<td></td>
</tr>
<tr>
<td><strong>9. 3</strong></td>
<td>IT'S ONE OF THOSE NIGHTS</td>
<td>Partridge Family- Bell -45160x -M</td>
<td></td>
</tr>
<tr>
<td><strong>10. 6</strong></td>
<td>AMERICAN PIE</td>
<td>John Denver - Capitol 21251-J</td>
<td></td>
</tr>
<tr>
<td><strong>11. 7</strong></td>
<td>BRAND NEW KEY</td>
<td>Mavis Boffin-287x-M</td>
<td></td>
</tr>
<tr>
<td><strong>12. 9</strong></td>
<td>SHERRY</td>
<td>David Cassidy-56501x-M</td>
<td></td>
</tr>
<tr>
<td><strong>13. 25</strong></td>
<td>MEXICAN LADY</td>
<td>Steel River-Tuesday GH113x-M</td>
<td></td>
</tr>
<tr>
<td><strong>14. 15</strong></td>
<td>WITHOUT YOU</td>
<td>Roberta Flack - RCA 39300-N</td>
<td></td>
</tr>
<tr>
<td><strong>15. 16</strong></td>
<td>BLACK DOG</td>
<td>Led Zeppelin - Atlantic 2846-P</td>
<td></td>
</tr>
<tr>
<td><strong>16. 17</strong></td>
<td>THE WITCH QUEEN OF NEW ORLEANS</td>
<td>Redbone-Epic 10749-H</td>
<td></td>
</tr>
<tr>
<td><strong>17. 11</strong></td>
<td>JACQUELINE</td>
<td>Jackson Five - Tamba Motown 1194-V</td>
<td></td>
</tr>
<tr>
<td><strong>18. 28</strong></td>
<td>FLY ACROSS THE SEA</td>
<td>Edward Base - Capitol 21253-P</td>
<td></td>
</tr>
<tr>
<td><strong>19. 13</strong></td>
<td>SCORPION</td>
<td>Dennis Coffey - Saxes 235-V</td>
<td></td>
</tr>
<tr>
<td><strong>20. 39</strong></td>
<td>COTTON JENNY</td>
<td>Anna Murray - Capitol 72663-F</td>
<td></td>
</tr>
<tr>
<td><strong>21. 47</strong></td>
<td>HURTING EACH OTHER</td>
<td>Carpenters - A&amp;M 1322-W</td>
<td></td>
</tr>
<tr>
<td><strong>22. 34</strong></td>
<td>DOWN BY THE LAZY RIVER</td>
<td>Odeon-Polydor 2065 099-Q</td>
<td></td>
</tr>
<tr>
<td><strong>23. 68</strong></td>
<td>GOOD FRIENDS</td>
<td>Poppy Family - London 164-K</td>
<td></td>
</tr>
<tr>
<td><strong>24. 14</strong></td>
<td>TAKE IT SLOW</td>
<td>Elton John - Polydor 2065 098-Q</td>
<td></td>
</tr>
<tr>
<td><strong>25. 39</strong></td>
<td>FLYING</td>
<td>Harry Nilsson - RCA 0604-N</td>
<td></td>
</tr>
<tr>
<td><strong>26. 15</strong></td>
<td>PEP TALK</td>
<td>Roberta Flack - RCA 39300-N</td>
<td></td>
</tr>
<tr>
<td><strong>27. 46</strong></td>
<td>SORRY</td>
<td>The Bee Gees - Polydor 2065 099-Q</td>
<td></td>
</tr>
<tr>
<td><strong>28. 11</strong></td>
<td>GOOD TIMES</td>
<td>Mary Wells - Columbia 45205-Q</td>
<td></td>
</tr>
<tr>
<td><strong>29. 64</strong></td>
<td>YOU'RE EVERYTHING</td>
<td>Steely Dan - Asylum 4581-N</td>
<td></td>
</tr>
<tr>
<td><strong>30. 42</strong></td>
<td>BANG A GONG</td>
<td>T. Rex-Reprise 1032-P</td>
<td></td>
</tr>
<tr>
<td><strong>31. 59</strong></td>
<td>TOGETHER LET'S FIND LOVE</td>
<td>Simon &amp; Garfunkel - Columbia 45170-M</td>
<td></td>
</tr>
<tr>
<td><strong>32. 40</strong></td>
<td>LET'S STAY TOGETHER</td>
<td>Al Green - Hi 2209-P</td>
<td></td>
</tr>
<tr>
<td><strong>33. 56</strong></td>
<td>MUSIC FROM ACROSS THE WAY</td>
<td>Mavis Boffin-287x-M</td>
<td></td>
</tr>
<tr>
<td><strong>34. 48</strong></td>
<td>SWEET SEASONS</td>
<td>Grease- Warner Bros. 2065 099-Q</td>
<td></td>
</tr>
</tbody>
</table>

**TOTALS:**

- **NEW:** 67
- **REPY:** 68
- **TOTAL:** 135

**SMACK UP:**

- **NEW:** 22
- **REPY:** 21
- **TOTAL:** 43
No major threat in '72

JOHN MURPHY
PROGRAM DIRECTOR
VOCM RADIO
ST. JOHNS NEWFOUNDLAND

I can't for the life of me think of any one major threat that has our management people at VOCM really concerned in so far as the year ahead is concerned. I don't think that makes us terribly unique in the industry. Rather, our concern is with two or three separate and different threats. Perhaps threats is a little strong. More correctly these situations might be described as irritations. They fall into three categories: legislation, personnel and programming.

It is the dovetail hope of VOCM's management that the recently introduced policy, voluntarily withdrawing tobacco ads, will not establish any kind of precedent for broadcast advertising in general. Frankly, the loss of this source of revenue was a hardship, the more so since it applies only to the electronic media, and not our print competitors. Obviously, there is little specific action we can take to counteract similar policies and/or legislation, other than to just grin and bear it.

As a successful, intermediate market, operation, VOCM has to contend with the special problem of staff-raising by bigger marketers. Having developed the potential of a performer to the point where he is ready to producing numbers, it is a drag to him approached once and frequently more often, and later if not sooner, hired away by some other station. We can't persuade any man to stay against his will. But we have introduced a salary scale that is more than competitive with our nearest "major" market and we do offer numerous fringe benefits that are considerably more enticing to the individual performer than many stations in larger markets than ours. One good move to counteract raiding has been our policy of hiring performers from major markets who have been through that "mill," and are more than willing to trade that kind of pressure for the relative security and peace of mind that our area offers.

In the area of programming, the failure of Canadian record manufacturers and distributors to get new releases into our station in a reasonable period of time after their release is a considerable annoyance. Were it not for the faint that we have enlisted the aid of an American, pre-release service, we would be begging for many of the hits that break on national and international charts. Of course, this service does not provide Canadian releases, and of late there have been several important Canadian releases that have been late arriving, if they have arrived at all. Some record people have realized the potential of our market of $298,000 and call and visit regularly to keep abreast of the situation. More, however, are conspicuous by their failure to put in any kind of appearance, ever. Believe me, they are the losers. We understand that this sort of communication is a two way street, and because we believe this, we provide interested traders with advance chart listings, and welcome any and all record promotional visits and/or calls. The personal contact between record men and radio people is extremely important. In some "major" markets this sort of personal contact is discouraged by the broadcasters, not so at VOCM.

MLS AGENDA -- FEB 1/72
The following singles are to be evaluated by MLS member stations and released to CKXK's Greg Harlandow by Feb 1st.

REVELATION
Michael Vincent STRAWBERRY WINE
Suzie
SHE TAUGHT ME HOW TO YODEL
Rod, Erickson
ANTHEM (We The People)
Celebration
HEY SERVANT
Robert Sabain TAMBOURINE
James Street Revue
BABY COME AND GET ME
Gene Williams

CQCM PREMIER COMMUNITY THEATRE
CQCM's Winder's progressive FM outlet, has launched a community theatre series. First entry consisted of a concert appearance by Brownsville Station and Joe at the Trevi Theatre in Windsor. That concert was broadcast live over the station. Future presentations will include more rock concerts, Jazz and Blues, and Films. Station Manager, Mike Linder also outlined plans for the use of a local street theatre group in future shows. Part of the profits of the ventures will be turned over to the Windsor Young Artists group for the acquisition of a printing press, to be used to publish the works of local writers and poets.

LORENZO SET GAINING WIDE ACCLAIM HERE
Irving Dobbie of Mobb Publishing, a former pulp publisher, returning reaction to the "LORENZO" album on Vintage, 1960, performing frequently at many of the city's nightspots. In spite of the fact that the set is not yet nationally distributed Dobbie manage to get copies to radio outlets right across the country.

MOR stations, slightly pressed for Canadian content suitable for their format responded positively. The set is now being aired by CKXK, CKAX, CKCQ, CKAL, CKQG, CKQK, CFAX, CKCQ, CFCH and CFOR among others. Response to a letter to the stations has been almost universally positive. Dobbie is currently engaged in plans for wider distribution.

REGINA'S CFRM-FM -- CONCERT FOR BANGLA DESH
Regina's progressive FM outlet, CFRM pre-announced its plans for a "Bannga Desh" on its "The 25th Hour" January 7th at 10 p.m.

The album has created some controversy among retailers who have been allowed a suggested list price whereby they can make a few bucks on the album. Some retailers have rebelled against this practice and have advertised the album at a price for sale at cost.

Regina's The Listening Centre took part of the CFRM-FM ad in the local daily to emphasize their action. Their ad read: "The Concert for Bangla Desh album is being distributed on a cost basis by the Record Co., with all monies going to the fund. Retail outlets have been given a list price to sell the album at a profit. The LISTENING CENTRE No. 7 Midland Centre will sell this album at cost as we do not feel that anyone should profit from the suffering of others. You can help give relief money to this cause by purchasing this 3 record set. Happy New Year. 'Rock In Peace.'"

CHANGES IN L.A.
Former KFI morning man Robert W. Morgan more recently of Wind in Chicago is now back on KFI in the a.m. Coincidentally, Charlie Tuna who had been handling the early morning duties at the L.A. Tribune since October '70, handed in his resignation. Tuna has not yet announced his former boss, Jack Soeter, Lenoire Convery's salary was in the neighborhood of $14,000.
CJCH set to present Chilliwack (28), Doctor Music and Oasis on Feb 5th as part of the Chilliwack Winter Festival.

CHLO is official Ma Teen Canada station for London, IL. Thomas market and reaction has been excellent.

"Mystery Sound" running at CJCH. Building jacks start at 852 with each new game. Mid-month Crowbar concert, sponsored by CJCH, sold out. Future concerts include: Dr. Music, Oasis and Chilliwack.

Bill Drake, radio consultant for the RKO General radio chain in the U.S. is moving PDP's from station to station. Mel Phillips of WKKO Boston moves to WOR FM as PD with KH) Jack Mark Elliott (formerly Ed Mitchell of CKLW) going to Boston to run things. Sebastian Stone gone from KCBRO to KFRC as PD and Paul Drew is rumored to be on his way to the RKO station in Washington. Drew was the one who was fortunates enough to get the interview with Paul McCartney, his wife Linda and 2 members of Wings in McCartney's New York apartment. The interview was an hour long and ran on KFRC New Years night.

Rum Simpson, one of the first jocks to move into CJKEY when it went Top 40 many moons ago, moves back to CKLG after a stint at KRIZ.

CJW-Rad Deering now publishing a chart. New on this week at No. 10 in Thine's "Once You Understand".

Nilsson moved 13-3 on CHUM Toronto. The book traces the history of the business and touches on the first Denays to the present collection of "radio freaks".

PROGRAMMERS WEEKEND CO-ORDINATED BY RPM

To join in with Communications Three and the Juno Awards, RPM is co-ordinating a full weekend of activities, open to programmers and the music trade from across Canada.

The weekend begins with C3 (Communications Three) Saturday Feb 27 at the Inn On The Park in Toronto, followed by a cocktail party for the programmers and those attending C3.

Various companies are planning events and hospitality suites for Sunday (27) with activities scheduled for the full day. The Juno Awards Presentation will cap the weekend - Monday Feb 28.

Programmers from across Canada, both major and secondary, will be in attendance at all the functions and the third day gal promises to be a first for Canada's radio and record industries.

New brew, sparkling with life and love from:

Terry McManus
A&M RECORDS
Stanley Watson and Esther Satterfield. The Carnegie date is a Jerry Nathan presentation in conjunction with Mercury.

Country singer Mel Tillis booked into Toronto in his $100,000 Belgium-made Silver Eagle bus. He was in town for a guest shot on the "Ian Tyson" CTV show, February 8.

John Stewart, former lead with the Kingston Trio, on board CTV's "Riverboat" Feb. 5. He shares the billing with Julie Amato and Trudy Desmond.

Major Hoople's Boarding House move into the Friar's Tavern in Toronto from Feb. 21st.

Upstairs at the Nickelodeon is Jericho with Rain coming in from Jan 31st.

Ryerson's Mardi Gras and Carnival receive special attention from the Nickelodeon (Jan. 26-27). Presentation of the first annual Nickelodeon Broomball Trophy takes place around 8 PM the first evening with a specially decorated Nickelodeon set for Midnight crowning of the Snow King and Queen the next evening.

Superior Sound Enterprises presents Buddy Rich and his 15 piece orchestra along with Woody Herman and his fourteen man band at Montreal's Place des Arts (Jan. 30). One show only and tickets moving fast.

Late news, has Debbie Lori Kaye and the very talented Michael Hawk in for the Jan. 29 CTV's "Rollin' On The River", Grass Roots also on the bill.

David Rose, supposedly label hunting has just completed a successful engagement (Jan. 18-23) at Grunwells. He's followed by Michael Cooney (25-30) and then it's Skeeter Davis' turn from Feb. 1st through the 6th.

The English group Patto is held together by Mike Potts. Their Mercury album was produced by Stevie Winwood's brother Muff and is titled, "Hold Your Fire".

BLUENOSE/BELSIZE ACTIVE FOR SEPTEMBER

The Bluenose and Belsize Park divisions of September Productions have been highly active in the past months, according to Greg Humbleton who heads up all three. Writers signed to the two publishers include Fergus, whose first album for Capitol, "All the Right Noises", is being heavily programmed, and Rain, whose "Out of My Mind" is a top chart item in Canada and London and is now released on Bell in the United States.

Internationally, in 1971, the two companies held rights on forty one sides released in the United States by such groups as Steel River, Houston, Madrigal, Chelsea Wind and Rain. Twenty three copyrights were released in other countries of the world including France, Germany, Belgium, South Africa, England, Holland, Spain and Scandinavia. Humbleton further expanded his international activities at this year's Midem conference in France.
CHUM's Top 100 of 1971 was the most successful ever, judging from audience response. A full-sized swimming pool and accessories proved to be successful and exciting. How many people actually had a pool?

Several contests aired in the past year, and made it the most exciting one we ran in our city in years. Listeners were invited to call to identify the location of a hidden sum of money. Clues were used to point the way. The second we called Million Dollar Mystery. In this one we tied in a news story along with a clip from a Gold Record. We identified many of the correct titles of the song, and that helped us win the prize.

Two on-air promotions come to mind as creating equal response. The first was a promotion called Location X where listeners were invited to guess the location of a hidden sum of money. The station's switchboard was set up to take incoming calls and those who heard their name on the air were invited to call to confirm their identification. Listeners were required to identify the correct title of the song with a clip from a Gold Record in question and finished off the prize. The second was a promotion called Aculpoco Gold where listeners were invited to call up, identify any song played on the Top 100. The program was distributed free of charge to other radio stations through the C.A.B.

Jerry Stevens - CHLO St. Thomas
Location X was C.F.R.A.'s most successful contest, by virtue of Ottawa's famous landmarks. All the clues to the contest had the city in the mix and the listeners were called up to identify the songs and win prizes. The contest was played hourly on the phone. Reaction in Montreal was great with the station's switchboard being set up in the station when it was complete. George Johns - CFRA Ottawa

IT'S WINTERTIME AND THE WEATHER'S FINE FOR "THE SNOWMOBILE SONG"

Stompin' Tom Connors

SUMMUS SR 2501

Well, it's a great day for a snowmobile! The snowmobile season is upon us, and who better to celebrate it than Stompin' Tom Connors? His song "The Snowmobile Song" is a perfect fit for this time of year. Keep those snowmobiles fired up and ready to go, and enjoy this winter wonderland.

Thank you CKOK... and the MAPLE LEAF SYSTEM

BY NEVIN GRANT

The MAPLE LEAF SYSTEM is sorry to announce the withdrawal, effective Jan 31/72 of CKOM Saskatoon from the System. It is the feeling of CKOM that "the original intention of the System - to promote the talents of our Canadian artists - is primarily taken care of by the 30 percent regulation now in effect." The Chairman believes the MAPLE LEAF SYSTEM has more teeth than a blanket 30% ruling, and can do more direct good by giving National Impetus to a HIT. Be that as it may, the Chairman notes with regret the withdrawal of CKOM from the MAPLE LEAF SYSTEM and wishes to thank the management and staff of CKOM for their participation and support during the System's formative years. CKOM did not hesitate to lend her immediate support to the MAPLE LEAF SYSTEM on its inception in 1969 ... she has been a loyal member. The remaining 12 System member stations join me in thanking CKOM for her fine efforts supporting Canadian Talent over the past years.

RESULTS OF MLS VOTING FOR JANUARY 26/72

TWO SOURCES

3.5

Moe Koffman

5.6

Never Coming Home

Burt Blyth

5.1

A Message

Yukon

1.5

Company

Like You

2.0

John Murray

YOUR NEIGHBOR

Emerson Canters

2.7

Pat A. Song

Christmas

Brave Belt

4.6

Never Coming Home

FOR JANUARY 26/72

The best program for the week was "Never Coming Home" by Brave Belt. The remaining 12 System member stations join me in thanking CKOM for her fine efforts supporting Canadian Talent over the past years.

Thank you CKOK... and the MAPLE LEAF SYSTEM

BY NEVIN GRANT

The MAPLE LEAF SYSTEM is sorry to announce the withdrawal, effective Jan 31/72 of CKOM Saskatoon from the System. It is the feeling of CKOM that "the original intention of the System - to promote the talents of our Canadian artists - is primarily taken care of by the 30 percent regulation now in effect." The Chairman believes the MAPLE LEAF SYSTEM has more teeth than a blanket 30% ruling, and can do more direct good by giving National Impetus to a HIT. Be that as it may, the Chairman notes with regret the withdrawal of CKOM from the MAPLE LEAF SYSTEM and wishes to thank the management and staff of CKOM for their participation and support during the System's formative years. CKOM did not hesitate to lend her immediate support to the MAPLE LEAF SYSTEM on its inception in 1969 ... she has been a loyal member. The remaining 12 System member stations join me in thanking CKOM for her fine efforts supporting Canadian Talent over the past years.

RESULTS OF MLS VOTING FOR JANUARY 26/72

TWO SOURCES

3.5

Moe Koffman

5.6

Never Coming Home

Burt Blyth

5.1

A Message

Yukon

1.5

Company

Like You

2.0

John Murray

YOUR NEIGHBOR

Emerson Canters

2.7

Pat A. Song

Christmas

Brave Belt "Never Coming Home" will receive two weeks' display on MLS Stations. ANTI DRUG PROMOS NOW AVAILABLE FROM CAB

The CAB Program Exchange Branch is making available to member stations, a series of anti-drug promotions featuring the voices of prominent American pop artists. The segments in the series consist of eight thirty second bits and five of sixty seconds. Voices include those of Bob Hope, Frank Zappa, Grace Slick, John Sebastian, Jim McGuire and John Mayall. The spots were produced at CJOE in London using voice tracks provided by the Do It Now Foundation in Hollywood. Another spot is available, produced at CKOK, Pentiction by Bob Gourlay, entitled, "See Dick, See Jane."

Register Now for COMMUNICATION THREE

-Form on page 3

...by Now and our fine friends...

"Just a note to cherish you and your Hamilton Philips. I enjoyed the control room atmosphere; the people to sit in with a sputon, too. I recommend. The control room was the most exciting I've been in as it should have been.

You man is a success in the market. The best at your location."

Thank you CKOK... and the MAPLE LEAF SYSTEM

MANT

President. Andy S. Hermant
Engineering Supervisor: David Greene
Studio Manager: Douglas J. Ettrick
The Pegman

INSTANT LAFFS

I've gotta stop going to the race track. You
know, years ago you find a horse to bet
if you wanted him to stand still—now you
ever bet on him.

No doubt about it—women are definitely
the inferior sex. I mean how can a woman
spot a hat on a man’s head—and order a
Greyhound bus.

Soon, baseball training camps will open.
How about those Montreal Expos last
year? The only team in the league that
can hit five homers and score three runs.

With taxi fares as high as they are—you not
only can’t afford to take it with you—you
can’t even afford to get there.

(rock) was telling me his wife is divorcing
him—because of mathematics...she put
two and two together.

You know why all these people are sitting
on the same side of the table at the last
supper? That’s the way the photographer
arranged it.

Eight come to mail a letter. It got to
where college kids can’t afford to
tell Andrea how great

Then, ’74s are fly. At a fast clip, don’t
they? You know, you can get on
in Toronto with two rabbits, and get off
in Vancouver with still only two rabbits.

A fellow at the plant next door was found
guilty of possession of marijuana. As a re-
sult, they’ve taken his job away. But he’s
still on the payroll. He’s working part
time cutting the grass.

* * *

ROCK AND ROLL

JUST WON’T DIE

NEXT....DUSTY SHOES

L.P. WSC-9009

Kinney Music of Canada, Ltd.

Richard continued from page 6

We've already had a comparative blizzard
of hit records, but sadly, there haven’t been too
many great ones. This is not to say anything
at all wrong with the creativity of our mu-
sicians, I actually believe that our average
level of musicianship is far above our
southern neighbors.

We’ve been doing real well with the quantity
of his making it in the States and elsewhere,
but the quality is an entirely different
matter. Here is where we could really use
some rapid improvement, and I do mean it.

The CRCTC gave us an industry by creating
a demand for a quantity of music. But the
quality is something which has to find its

own level. It’s up to the musicians, the pro-
moters, the record companies, the Maple
Leaf System, the music directors, the press,
and then, the public.

Our track record demonstrates that we’ve

get loads of room for improvement in the
quality area. Not much music is being made
in Canada purely for the sake of music.
A few record companies are providing us
with beautiful packages of musical treats,
but their efforts are more often than not

ignored or underrated.

We’d be doing a lot better if there were a
lot less ego trips going down at all levels of
the scene.

Damn it, everything is in our favour. The
weather is as well, if you subscribe to my
hassily-sketchy theory. When the mercury
drops back into the ball and when the snow
rises up in gusts, we should be getting into
It and coming up with music that will

knock the world on its

*71 brought us the quantity. I only hope
that ’72 brings less quantity and a lot more
quality. Because that’s what counts in the
long haul.

As for the Toronto winter, the brave is back.
Maybe that’s why Toronto has been con-
tributing so little to increasing the quan-
tative levels of Canadian rock music. There’s

too much freezing rain and mild snows.
Non-commital and a cop out. Toronto’s
weather just doesn’t make it.

Yunespam? I'm so pleased about
Toronto’s poor winter performance that I’m
exploring the possibilities of spending
most of next winter in Northern Saksa-
chewan. Where winter is winter and you
know you’re alive. Where some fool isn’t
telling you how great it is because it will be

mild tomorrow.

I’m really serious about it and I’m investi-
gating it with all the ardor I restrict to
affair with a pop signali
nness. What seasonal fanatic wouldn’t?

Attention DJ’s

Not just a few pages of two liner
WWJ will send you 28 pages of suitable
material away week. Free sample folia-
te WWJ, Box 340, Station Q, Toronto
Ontario. Special rates for small market
Al Boliska

R.M. 5/2/72...19
How valid is the BBM rating?

The other day I was talking to a man whose station had fared quite well in a recent BBM survey. Proudly the fellow clocked out of the station's statistical achievements, laying particular emphasis on the cumulative listeners. Suddenly he wasn't happy and stopped short.

"Don't you care?" he demanded.

I assented with rather more bitterness than the occasion demanded. "Yeah, I care, I guess. I care that you've done your best to investigate 1,000 individuals and find that 666 prefer rock. So you may be able to project that 666,000 individuals out of your million will be there Friday night. Or, in the broadcast field, you find out what stations a few people prefer and project this to cover the entire population."

"There is nothing mystical about all this. There are several mathematical theorems, whose proofs are difficult but whose meanings are quite simple, which allow predictions to be made when sample selection is made randomly. These laws say that when sample selection is made randomly the sample's average will approach the population's average as the number of individuals in the sample increases. The population average is what we want to find. So, after we have a certain number of individuals in our sample, we can say with some certainty that the population average has a particular value."

But all this hinges on the principle of random selection. A selection is random if every member of the population has an equal chance of being included in the sample. If selection is not made randomly there is no guarantee, or even likelihood, that the two averages will coincide.

The proofs of the above are not simple. But here it is only necessary to accept that random selection is necessary. So we arrive back at our initial confrontation with the happy broadcaster. The BBM had chosen its sample to conform with all the principles of random selection and, if there were no abnormal outside forces to confuse matters, the answers the sample yields should be pretty good approximations. But there is an abnormallyاهرسندگی and that is the broadcaster's publicity campaign. The broadcaster had raised his ratings during the BBM sample period by various short-term actions. A selection is random if every member of the population has an equal chance of being included in the sample. If selection is not made randomly there is no guarantee, or even likelihood, that the two averages will coincide.

The station boosted its open-line gay and Federal house calls, bringing in some obviously highly privileged talents. Assisted listener-participation contests were run. And the play list was regulated even more extensively than usual.

To top the pitch for listeners, the station of the week's time was recognized and drawn and then announced to cover the entire universe. Naturally, while all this was going on, the station's rival had not been idle. They had raised their own ratings and, for their program stuffing, one station would be carrying a playlist CLI game that would raise its cum to as much as 150,000 for the remaining weeks, while the listener's would turn in for less than three hours.

SMITH continued on page 23
Paul Clinch

"DON'T TAKE THE SUN OUT OF MY LIFE"

f/s

"ONE WOMAN MAN"

The lyrics, the sound and the performance come together in a record which might prove to be one of the biggest this year. Already distinguished as one of Canada's brightest young writer-arranger-producers, Paul Clinch shows great potential as a performer.

Manufactured in Canada by Quality Records
FRANK MILLS SNEAKS ONTO RECORDING SCENE

Frank Mills has made one of the quintessential entries to the Canadian recording scene in a long time. Seemingly from nowhere, he has a hit single, "Love Me, Love Me, Love," charted throughout the country on major markets stations, and he is entering the foreign trade charts. His album, "Seven Of My Songs," is picking up sales and he recently finished work on a song, collaborating with Mac Davidson, brother of Hal, and composer of the score for many major motion pic- tures. For a boy from somewhere north of Montreal, he's doing pretty well.

Frank Mills arrived at an opportune time. With MOR stations siring out for good readable product, he handled it to them on a pixie, self-produced, self-assigned, self-composed, and self-performed, with the aid of some top Quebec side men.

However, it wasn't all as easy as it sounds. Mills spent five years at Montreal's McGill University studying music, he played piano fair, first, the Sirroco Singers and then the Fellas. He wrote many of the latter group's best known songs including, "For Better For Worse". He put up the money for his first album, then saw the whole project through at Andy Perry Studios before selling it to Plyerton.

"Love Me, Love Me, Love," is what is charitably called a left field hit. It's the kind of song that really shouldn't make it on top forty. But it has and the result is that Mills can go to Mills for supplying the product and making himself available for hectic promono- tional tours and to the Plyerton promo- tion force. The label's John Turner accompanied Mills on a hop-sotch tour of Canada recently introducing the single to radio which was largely responsible for the success which followed.

THUNDER BACK INTO THE SWING

After a ten day holiday over the Christmas-New Year's period, Toronto's Thunder Sound is back into the swing of things with some of their regulars and a few new entries, Dennis Murphy, after extensive rehearsal, began laying down tracks for Aaron and Aickle's second album for Capitol. He is now mixing.

A new Tree North Album by Bruce Cocksom was completed in December; no word yet on a release date. Lightweight's Paul Heffern was in recording tracks for the "Plastic Man," a Universal film. He is now in L.A. laying down the finishing touches. More movie work came his way by Peter Peterson, who was recording, during the early part of this month for Woody Allen's upcoming film, "Play It Again Sam" on Paramount.

Upcoming sessions are planned for the National Film Board, sound for a TVer through the Secretariat of State. A few weeks ago, Patrick file, sentimentally titled, "Hamiltron," with Gene Martyn providing the compositions.

CROW WELLAND Lion Sleeps Tonight-Robert John Rock 'N Roll-Robert John Mexican Lady-Sweet River Another Puff-Jerry Reed Lets River-Oxman


CGM MONTREAL Sweet Sunset Country King Until He's-Europe Presley Could Have Been-Endy April Wine Run Away-Happy Together-Dawn


CHD EDMONTON Play For-Supremes Guided Friends-Plant Family I Am A Preacher-Tony Kingston The Lion Sleeps-Twist Robert John Tuoyo Nancy-Van Morrison

CHKL WINDSOR Until He's-Europe Presley Now Run And Tell Denice-LaSalle Sweet Season-Carole King That's What Love Will Make You Do

CIME REGINA Get To See The Again-Adirad Bros Lion Sleeps-Twist Robert John Don't Say You Don't Believe Bremers

CKFM TORONTO Joy-Apollo 100 Lion Sleeps-Twist Robert John My World-Bob Goes Everything I'm-Oxman Ahead

CKOK HAMILTON Sweet Seasons-Carole King Got To Tell It On-Adirad Brothers Bang A Gang-Tex King The Living Bell-Melanie

CKCR REGINA Anticipation-Cary Simon Lion Sleeps-Twist Robert John Hurling Each Other-Carpenters Softly-Whispering-English Congregation

THE PROGRAMMERS' WEEKEND February 26-27-28

16 16 COLD DAY IN OCTOBER Rshan Hartman-Gr 1320 10'-7
17 28 10 DEGREES & GETTING COLDER George Edmonds-Gr 1461 22'-N
18 18 THE MORNING AFTER BABY LET ME DOWN Ray Grear-Gr 101 4460'-T
19 19 ANOTHER PUFF Jerry Reed-Gr 1615'-N
20 20 OKLAHOMA SUNDAY MORNING Glen Campbell-Gr 1254'-F
21 24 MUCH OBLIGE Green/Sexton-Gr 32889'-F
22 22 (Seehofer's OLD MEXICO Hank Snow-Gr 74054'-N
23 23 RED RED WINE Roy Drusky-McSweeney-Gr 7325'-F
24 22 LOVE IS LIKE A SPINNING WHEEL Jan Howard-Gr 32595'-F
25 24 GOOD HEARTED WOMAN Wavion-Jennings Gr 0615'-N
26 23 TOGETHER AGAIN Hank Smith-Quality-Gr 2024X'-M
27 28 I CAN'T GET YOU CALLING YOU DARLING Nat Stacek-Gr 0599'-N
28 23 ANN (Don't Go Runnin') Tommy Overstreet-Gr 17042X'-M
29 22 I KISS AN ANGEL GOOD MORNING Charlie Pride-Gr 0559'-N
30 32 I'VE GOT THE BOTTLE Bud Roberts-Boo 016'-K
31 31 SOMETHING IN YOUR FACE Marty Robbins-Gr 3591'-F
32 46 I'VE SHAMED A SHAME Hank Williams-Jr-Gr 1429X'-M

SMITH continued from page 20

19 You can say a lot about these practices. Cell phone use is not the only thing that doesn't work for their money.

Instead of randomly sampling a population with stable listening matters, as the survey would have us believe, the BBM is surveying a population whose listening patterns have been temporarily confused by the broadcast- ers' high-pressure promotions. The answers that the BBM gets just cannot be considered relevant without PROOF THAT THE BROADCASTERS ARE IN EFFECTIVE to the non-survey periods.

The answer is pretty easy to find, though. Instead of advertising its survey weeks, the BBM could make its survey periods random as well. Then the broadcasters would have only two choices: not to promote at all or to have the same promotion every week of the year. That would cause stable listening patterns, at least in stable consumer action can be, and the sample's result could be confidently applied to the non- survey periods.

As a footnote to this investigation of the BBM, I am reliably informed that two persons telephoned a Hamilton radio station on Monday, Jan 19th to inquire how their BBM totals should be multiplied. Maybe some instructional improvements are also in order.

THE PROGRAMMERS' WEEKEND

RPM 5/2/72...23
MONDAY MORNING
CHOO CHOO

1/5 THEN CAME THE WHITE MAN

Stampeders

FROM THEIR HIT ALBUM -
"CARRYIN' ON"

CAT. NO.
(L.P.) MWC 702
(BTR.) MWC8-702
(CASS.) MWC4-702

RELEASED ON
BELL RECORDS IN U.S.

MUSIC WORLD CREATIONS

MANUFACTURED IN CANADA
BY QUALITY RECORDS LIMITED

Polydor's Frank