

R.P.M.
star
line

For a Maritime group to place high on the Cross-Canada survey is quite an achievement, but The Brunswick Playboys give every indication of making it habitual. The Brunswick Playboys are a young Moncton quartet guided by Roger Cormier and they feature all brands of pop-flavoured offerings, vocal and instrumental. Give them the Liverpool sound and they're right at home, a Presley ballad by vocalist Gerry Holley is done to perfection and a swinging original, like "Too Blind To See" has their audience gathering around the bandstand. "Too Blind", a number penned by Holley, was the 'Boys first effort on wax, but it is destined to be anything but their last. Already in the works are two new recordings, plus several original compositions being prepared for the recording studio. Immediately following the release of "Too Blind", it occupied top 10 rating on nearly every Maritime radio station and picking up pick hit ratings in several other areas. Even now, nearly five months later, it is getting the attention of western Canada and Upper Canada DJs, arousing speculation that it may be a sleeper. A French version of the number, plus their latest, "Just Call On Me" and "My Heart Is An Open Book", both originals by Holley, are expected to be released mid-August.

Besides being one of the most popular groups to appear on CBC-TV "Frank's Bandstand" (18 appearances) out of Halifax, they are packing them in at dances in Moncton, Shediac, and throughout New Brunswick, Nova Scotia and Prince Edward Island. The foursome have been together for the better part of eight years, starting back in the '50's with a lot of determination, a healthy supply of talent and borrowed instruments.

Roger Cormier, lead, handles the bass and some vocal work and selects the material. Leo Doiron has often been called one of the finest drummers in the Maritimes. George Hebert, who has been tagged "guitar genius" is uncanny in his ability to improvise any popular guitar style within minutes. He has written dozens of instrumentals, the best known being "Summer Breeze" which is the flip of "Too Blind". Gerry Holley, usually the centre of attraction at dances with his ability to sing any song any song style, has a tremendous memory for recalling lyrics. He writes the

The BRUNSWICK PLAYBOYS



group's original material and belts out anything from ballads to Chuck Berry.

Dedicated to a policy of "Sticking

Together", The Brunswick Playboys are good bets to move together — to the top.

BOB MILLER (Moncton Daily Times)



Montreal: Still keeping ahead of the nation on record production, the bi-bi town comes up with another couple of excellent releases. "C'mon" by the Mersey Makers on the Mersey label distributed by RCA Victor and a group fast making the popularity scene called Lloyd and The Village Squires, with "Candy Girl". The Squires deck themselves out in costumes from

the 16th century complete with powdered wigs and fur tri-corners (hats). Another Montreal foursome making the popularity scene are Bartholomew Plus 3. They just completed a successful engagement at the Peppermint Lounge in NYC and flew back to Canada for the Jim McKenna show in Cornwall. Their manager Dave Leonard sends news that B plus 3 are back in Montreal cutting a few more sides and making appearances around La Belle Province.

Fort William: Fred King, who looks after the management affairs of the very busy Myrna Lorrie, notes that reaction on Myrna's latest Spartron release "I Can't Live With Him" far exceeds that of her last hit "Are You Mine" which goes back a few years.

(ED: Back in those days Fred we had no way of communicating with all of Canada. RPM is beginning to fill this gap.)

Myrna just finished a sell-out tour through North Western Ontario and Manitoba. She will be appearing with Vic Mullen of the Don Messer show for two weeks at the Crest Motor Hotel in the Lakehead. Myrna goes back on the club circuit in September and has a few available dates. Those interested in this top country singer can contact her through Fred King, 213 Cedar Avenue, Port Arthur, Ontario.

Ottawa: Always interesting reading is Sandy Gardiner's "Platter Patter and Idol Chatter". Sandy reveals that although the Seekers have had more major hits in the UK than the Beatles in the past six months they only rate third place. Top of the heap was Sandie Shaw with The Beatles making it to second place. Herman's Hermits are the top rated group stateside but with the entry of The Beatles "Help" this could put a stumbling block in the way of the popular Hermits. Also from Sandy comes news that The Animals recorded live at the Apollo Theatre in NYC and all cuts will be released shortly on an LP.

Lakehead: Following the trend of rock overcoming folk comes news of yet another folk club biting the dust. Dick Wilson, Music Director of CKPR, will be taking over the newest folk gone rock club in the Lakehead. Kicking off the activities will be The Big Town Boys, J.B. and The Playboys and other top rated recording groups.

Toronto: Marty Onrot, manager of the Allan-Ward Trio, dropped off their latest LP on Vanguard. Their appearance at The Riverboat in Toronto's Village brought

together a great many more fans for this popular folk trio. This was also a great boost for The Mariposa Folk Festival where the trio headlined the show with Ian and Sylvia and Gordon Lightfoot. Sales of the new Allan-Ward Trio LP have been most promising in Toronto and Montreal. Good ad exposure could make this a top flight LP across the nation.

Back from sunny Miami come the Columbia boys with wild stories of the knock-out performance of the Liverpool Set. The newest of Canadian groups appeared with the big names and came out on top. Their new release "Must I Tell You" and "Miss You So" will no doubt be charted throughout Canada by the time they make their big appearance at the grandstand show at the CNE. Johnny and The Canadians, London Ontario group, bow in with "Say Yeah!" and this too looks like it could happen. Rosco Campbell is pacing the country well with his "You Don't Want To See Me Crying". Reports from GMP stations look promising for the Columbia Class "A" LP "Scored For Ballet". Most are surprised at the quality and the fact that such talent is available in Canada.



Mike Reed, Apex promo man, was busy hoofing it about Toronto town promoting the new "What's New Pussycat" LP. His pretty female companion Sandy (Miss Pussycat) Leigh helped make a lasting impression on CHUM's Bob McAdorey.

CHUM morning personality, Jungle Jay Nelson, was also suitably impressed by the.....LP.

The Forest Rangers, TV series, catches on to the new trend and makes the A-Go-Go scene with their "Indian River a Go Go" written by William Davidson guesting a Toronto group known as The Du-Shanes. The group is made up of Paul Wiggins, Tony Marion, Doug McCutcheon, Joe Roberts and Gary Darlington and are currently appearing at the El Patio coffee house in Toronto's Village.

Terry Black made a return visit to "Shin Dig" (July 28) and introduced his newest Arc outing "Only Sixteen".

Joey-Cee Dance Disc-Jockeys will be awarding the "Danceability Award" to the Beatles when they appear in Toronto

August 17. The trophy will be accompanied by a book containing over 5,000 signatures of Beatle fans from across Canada. Joey advises that he will be accepting names for this book up to August 14. Those interested send name and address to Joey-Cee Beatle Award, P.O. Box 370, Weston, Ontario. This is the first of a series of Danceability Awards. Joey is readying awards for the Kinks, Rolling Stones, Herman's Hermits, Righteous Bros. and others.

(ED: Maybe Joey will find an odd CanCut single - danceable.)

We have one busy young gal singer name of Lynda Layne (Most Promising Female Vocalist - 1964 - RPM Award). Through the efforts of Darra Enterprises, Lynda gets set for a recording session with release skedded for early Fall. Maritimers will be treated to her talent for two weeks when she appears at the Provincial Exhibition. Also on tap are two TV shows in September in Montreal and Darra also reports that Lynda is booked for 52 weeks on "Jamboree", the CHCH-TV country show.

Jack London, late of The Sparrows, hosted a bash at the El Patio Club in Toronto's Village to introduce a new group The Last Words. We understand RCA Victor will be releasing a single by this group mid-August. Jack himself has been very successful lately with his own company Metro Records and will have a single on the market by early Fall.

The Seaway TV Series will have a real live ship burning to play with. The recent fire aboard the Orient Trader in Toronto harbour was apparently given good film coverage by ASP and now it's just a simple matter to write a story around the disaster.

Penticton: It's Bus-A-Go-Go, and it's a first in Canada. Don Eckess, best known for his success in bringing Dianne James to the attention of Canadians but also known as being the top western Canadian promoter, has just purchased a bus and made renovations to make it the classiest lounge car on wheels. Complete with kitchen and all the necessities (meaning you don't have to go outside) the vehicle sleeps eight and will soon be seen across northern Ontario, Quebec and the Maritimes. The travelling troupe will include Dianne James (she'll stay at the nearest motel) Barry Ennis and The Keymen and special guests. The caravan will have its own sound system and pull out stage to enable the popular stars to perform at country fairs etc.

(ED: Perhaps Don could be dubbed the modern Canadian medicine man. This cure-all rock wagon will be a welcome sight in many of the small areas that never get a chance to see popular artists like Dianne James.)

Record Jottings: RCA Victor have a new Canadian country artist. Stu Phillips bows in with "Kathy Keep Playing" and picks up the attention of the US trades. Lloyd and The Village Squires, a Montreal group, also make the record scene for RCA with "Candy". The Mersey Makers, another Montreal group, have leased their "C'mon" on the Mersey label for distribution by

RCA. Ray Gora, well known RCA Victor salesman to the Vancouver dealers, has won the Victor contest as being "The Best Dressed Victor Music-Man in Canada." Besides the word award Ray also receives a handsome packet of banknotes.

The Compo group headed for the hills, Laurentian that is, for their annual convention which this year was held at the beautiful Mont Gabriel resort. Hot for Compo right now are "My Baby Digs Slot Car Races" by the Revells and The Edmonton group the Royal Family with "I Told A Lie". The new Burl Ives single "Story Of Bobby Lee Trent" is getting airplay at the country stations but will probably make it to the top forty outlets as do all Ives' singles. "You'd Better Come Home" by Petula Clark is fast becoming a chart topper across the country.

He's big on Dr. Kildare, bigger in the movies and now much bigger on wax. Richard Chamberlain in fact is the biggest thing to come along for some time at CFAC Calgary where his "April Love" broke on their chart and went to #20. The flip "Joy In The Morning" is now getting the chart topper treatment. "Close To Me" by The Regents has been cut down to playable size, now 2:15. The charm and the impact are still there. We always believed this was one of the best produced records ever made in Canada. All it needs is an extra spin. Quality comes up with another change of pace outing that just could be that one from left field, "Wine" by Mel Tillis (Ric).



Bartholomew Plus Three Montreal based foursome have just released their "She's Mine" (Quality) on the Bell label in the US.

What's new from Capitol? The Beatles that's who and it's a pleasure to see a company making money and willing to spend more to show their appreciation for the many thousands of Beatle fans who made it all possible. The newest by The Beatles "Help" comes out in a beautiful full colour sleeve, and at no extra cost to the buyer. Capitol's promotion LP "The Lively Ones", featuring all their Canadian artists, has sparked many of the broadcasters across the country to use more Canadian recordings. Many stations are using the LP as Album of the Week and others have instigated special "Spotlight Canadian Talent" shows.

Editorial

Viewpoint



Recently it has been indicated to us that western Canada's DJs were apathetic to RPM's Canadian product policy. We would like to bring to the attention of our readers that the mail from the Lakehead and west is substantially greater than from the rest of Canada, and is only topped by mail from the USA. With a few exceptions, the west is MORE Canadian - minded than

the east. This is true particularly with the low watters, and there are many many more of these, and they influence a larger segment of the population. The Canadian West is probably the most rapidly developing part of Canada, and possibly record companies and many others are basing the importants of the west on their sales figures. The laxity of a few radio stations and record distributors in the west should not reflect in the industry as a whole, nor on RPM's Canadian product policy. Rome wasn't built in 25 issues. Nor was the British music industry. (Which gives Miss Capreese an opportunity to say "Yes".



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WITH A REAL SIZZLER BY

THE ESQUIRES

"Love's Made A Fool Of You"

(WRITTEN BY BUDDY HOLLY)

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COAST TO COAST!

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Lakehead: Johnny Murphy sends along the new pop hit list for CKPR. Circulation starts off at 1200 weekly but with the quality of this newest of surveys the circulation will probably climb rapidly. Front page is reserved for publicity shots of artists. Johnny would appreciate receiving any and all pictures of recording artists. To make more use of the available space on the front page, pictures wider than they are longer would be preferred. Also with the chart will be a "Pick The Hits" contest with a number of the singles being sent out to listeners.

Hamilton: Ed Preston, one of the keen ears of good good music was so excited over "Cathy Keep Playing" by Stu Phillips that he gave us a telephone call to make sure we knew of this newest RCA Victor artist. Stu is well known in Hamilton and Upper Canada for that matter for his appearances on "Hoedown" and "Jamboree". Ed told us that from the first playing of this disc, CHML listeners made sure, through their telephone calls, that the record would be around for quite some time.

Winnipeg: Gary Todd, Director of Public Services for CKY sends news that their "Sun Spot" promotion (3 month campaign) is well under way. "Sun Spot" rear window stickers have been given away throughout Winnipeg and each has a number. The "Sun Spot" numbers are aired hourly with the lucky number collecting \$58 cash for calling within the allotted time. The Fab 50 music survey has been changed to depict the "Sun Spot" theme. Another summertime promotion from CKY is the Beatle Caravan to Minneapolis, August 21. The 'KY Good Guys are sending 36 people to Minneapolis for the Beatle Concert. J. Robert Wood has left CKOM Saskatoon and is the newest Good Guy at CKY.

Saint John: Bob (Rockin' Robbert) Gibbons leaves CHSJ for a long hop across the country to CJCA Edmonton. Pat Donegan will be taking over Bob's time slot at CHSJ.

Penticton: Wayne Barry makes a move from CKOM Saskatoon to take over duties as Program Director of CKOK.

Regina: "Sawch", America's only one name DJ moves from CHAT to CJME.

Vancouver: The promotion is "Put A Lion in Your Radio". CKLG has a sweet looking lioness driving around Vancouver town in a Barracuda giving out prizes and surprises. Big prize is the use of the Barracuda for a year by one lucky listener.

Montreal: Dave Boxer, the Pied Piper of Montreal, will be holding another Canadian Hopsville in the bi-bi town on August 11. There will be another impressive lineup of Canadian talent which will probably include J.B. and The Playboys and other popular groups from Montreal. The Big Town Boys are now as popular in Montreal



as they are in Upper Canada and will no doubt be included on the bill. A check of Dave Boxer's CFCF Like Young chart is ample proof of Dave's confidence in Canadian talent.

Toronto: September 13th will be the opening day of a week-long series of entertainment activities that will bring Toronto Broadcasters, newspaper men and agency men together to make the opening of Toronto's new City Hall a memorable occasion. Festivities include a concert by the Toronto Symphony Orchestra, an Ethnic evening, square dancing, a Military Tattoo, and to wind up the celebrations, a Toronto A-Go-Go night (Sept. 18). Master of Ceremonies of the wind up show is Bobby Curtola who will introduce some of Canada's best known talent including Little Caesar and The Consuls, The Liverpool Set, J.B. and The Playboys, Jon and Lee and The Checkmates, The Shindig Dancers and D.C. Thomas. Members of the committee for arranging this show are: General Chairman - Bill Vanderburgh of Coca Cola, Gene Kirby CKEY, Barry Nesbitt CKFH, Don Watson CHFI, John Bassett Jr. Toronto Telegram, Jack Richardson McCann Erickson Advertising, Gordon Kennedy Toronto Star, Al Slight CHUM and Jack Dawson of CFRB.

Gaining a great deal of popularity lately is the CFGM "Nashville Report" presented each Tuesday, Thursday and Saturday by the makers of Canada Dry. The report supplies listeners with all the important news about country music, its artists and people behind the scenes. (Kind of a 10 gallon Fiddler.)

Orillia: CFOR gives a helping hand to Father Russell, a Jesuit priest, and the archeologists of the University of Toronto with their public service promotion "Dig Cahigue This Summer". Apparently Cahigue was the largest Indian settlement between James Bay and the Mexican border three hundred years ago. It even attracted Champlain who was probably the first white tourist in Orillia. A plea, through CFOR, has gone out to visitors and natives alike to give a hand in digging down to the old walls and apparently the plea has met with much success.

48 Canadian charts compile an accurate survey of chart action across Canada. Depend on RPM

R.P.M. Play Sheet

tw lw from

1	3	* DOWN IN THE BOONDOCKS	Billy Joe Royal	Col
2	4	HOLD ME THRILL ME KISS ME	Mel Carter	Lon
3	6	WHERE ARE YOU NOW	Jackie Trent	All
4	5	* SLOOPY	Caesar and Consuls	Ral
5	9	x DON'T JUST STAND THERE	Patty Duke	Com
6	10	x TO KNOW YOU IS TO LOVE YOU	Peter and Gordon	Cap
7	14	x TAKE ME BACK	Anthony/Imperials	Lon
8	11	* YOU'VE NEVER BEEN IN LOVE ...	Unit 4 Plus 2	Lon
9	12	x YOU TELL ME WHY	Beau Brummels	Qua
10	13	x SAVE YOUR HEART FOR ME	Gary Lewis/Playboys	Lon
11	15	x ALL I REALLY WANT TO DO	Byrds	Col
12	18	IT'S ALRIGHT WITH ME NOW	Barry Allen	Cap
13	16	HARD TIMES WITH THE LAW	Sparrows	Cap
14	21	* YOU'D BETTER COME HOME	Petula Clark	Com
15	22	x I GOT YOU BABE	Sonn I & Cher	Lon
16	24	* MY NAME IS MUD	Eddie Rambeau	Qua
17	23	* YOU'RE MY GIRL	Roy Orbison	Lon
18	25	* UNCHAINED MELODY (f/s)	Righteous Bros	Lon
19	26	* YOU WERE ON MY MIND	We Five	Qua
20	28	x HERE I AM	Dionne Warwick	Qua
21	27	x AROUND THE CORNER	Duprees	Col
22	29	I'LL ALWAYS LOVE YOU	Spinners	Pho
23	30	* YOU BETTER GO	Derek Martin	All
24	32	x COLOURS	Donovan	All
25	33	x CANADIAN SUNSET	Sounds Orchestral	All
26	36	x I'M A FOOL TO CARE	Ray Charles	Spa
27	35	* I'M A ROLLING STONE	Bob Dylan	Cal
28	34	* LOOKING THROUGH THE EYES ...	Gene Pitney	Col
29	38	* CALIFORNIA GIRLS	Beach Boys	Cap
30	40	IT'S THE SAME OLD SONG	Four Tops	Qua
31	31	x BECAUSE YOU'RE GONE	Nocturnals	Pho
32	37	x LET THE WATER RUN DOWN	P.J. Proby	Lon
33	39	* YOU'RE MY BABY	Vacels	Qua
34	new	MAKIN' LOVE	Bobby Curtola	Ral
35	new	WON'T BE A LONELY SUMMER	Diane Leigh	Cap
36	new	SANDY	Robbie Lane	Cap
37	new	x HELP	Beatles	Cap
38	new	x PAP'S GOT A BRAND NEW BAG	James Brown	Qua
39	new	PRETTY LITTLE BABY	Marvin Gaye	Pho
40	new	BABY I'M YOURS	Barbara Lewis	Lon

* RPM FORMER PICK x RPM FORMER EXTRA

Comers

EXTRA	NOTHING BUT HEARTACHES	Supremes	Pho
EXTRA	THE TRACKS OF MY TEARS	Miracles	Pho
EXTRA	JU JU HAND	Sam The Sham	Qua
EXTRA	WE GONNA GET OUT	Animals	Qua
EXTRA	PUT A SPELL ON YOU	Nina Simone	Qua

Sure!!

I'LL TAKE YOU WHERE . . . - Drifters - Lon

Should!

HE'S GOT NO LOVE - Searchers -

Could

STEELED BLUES - Yardbirds - Col

Maybe?

SO MANY OTHERS - Lucille Starr - Qua

GMP Guide

A--ACTION D--DOWNWARD TREND N--NEW ON CHART

1	EARLY MORNING RAIN	Ian and Sylvia	Mus A
2	CATHERINE MCKINNON		Arc A
3	SOUND OF MUSIC	Film Track	Rca
4	CAT BALLOU	Nat King Cole	Cap A
5	MARY POPPINS	Film Track	Rca A
6	CANADIAN SUNSET	Andy Williams	Cal A
7	SINATRA '65	Frank Sinatra	Com
8	BALLADS TO BARRELHOUSE	Ralph Richards	Rca
9	TODAY - MY WAY	Nancy Wilson	Cap
10	CHIM CHIM CHEREE	New Christy Minstrels	Col A
11	SCORED FOR BALLET	Toronto Philharmonic Ork	Col A
12	MY NAME IS BARBRA	Barbra Streisand	Col A
13	CAST YOUR FATE TO THE WIND	Sounds Orchestral	All
14	FEELS LIKE LOVIN'	Stu Phillips Ork	Cap N
15	MOONLIGHT BECOMES YOU	Jerry Vale	Col A
16	IF I LOVED YOU	Johnny Mann Singers	Lon A
17	LOVE IS EVERYTHING	Johnny Mathis	Lon A
18	THREE O'CLOCK IN THE MORNING	Bert Kaempfert	Com
19	THE ALLAN-WARD TRIO		Mus N
20	PETER PAUL AND MARY		Com

Country

1	PICKING UP MY HAT	Debbie Lori Kaye	Col
2	COME ON IN MR. HEARTACHES	Kennie Siebert	Spa
3	GIRL WITH THE SAD LOVELY . . .	Bob King	Lon
4	CATHY KEEP PLAYING	Stu Phillips	Rca
5	EVERYBODY'S LAUGHIN AT MY . . .	Jimmy James	Arc
6	COUNTRY CORN	Jimmy Doyle	Unk
7	SITTIN' AND THINKIN'	Jerry Hattan	Lon
8	I CAN'T LIVE WITH HIM	Myrna Lorie	Spa
9	WHAT WILL TOMORROW BRING	Danny Coughlin	Spa
10	LITTLE TOT	Art Young	Ral

Cross Canada Chart Action

Canada's recent postal strike made it impossible to tabulate an accurate CCCA, and until RPM's mail is back to normal, we are projecting this chart by using previous weeks action. Next week CCCA appears in its usual format (unless something else happens!)

1	1 (My Girl) SLOOPY	CAESAR & CONSULS	RAL
2	2 IT'S ALRIGHT WITH ME NOW	BARRY ALLEN	CAP
3	5 WON'T BE A LONELY SUMMER	DIANE LEIGH	CAP
4	6 MAKIN LOVE	BOBBY CURTOLA	RAL
5	4 WALKIN WITH MY BABY	BOBBY CURTOLA	RAL
6	3 TOSSIN AND TURNIN	GUESS WHO	QUA
7	7 SANDY (f/s)	ROBBIE LANE	CAP
8	9 HARD TIMES WITH THE LAW	SPARROWS	CAP
9	10 BECAUSE YOU'RE GONE	NOCTURNALS	PHO
10	8 SMALL TOWN GIRL (f/s)	STACCATOS	CAP

11	11 COME ON DOWN	WES DAKUS	CAP
12	12 THE ONE FOR ME	CHARMAINES	RAL
13	13 PICKING UP MY HAT	DEBBIE LORI KAYE	COL
14	14 UH UH UH	CANADIAN SQUIRES	COM
15	16 LOVE HAPPINESS & SWEET YOU J.B./PLAYBOYS		RCA
16	15 I WONDER (f/s)	BIG TOWN BOYS	CAP
17	17 HUM DRUM	DEREK AND ED	SPA
18	19 TAKE ME BACK	D.C. THOMAS	CAP
19	18 AS MANY AS THESE	CATHARINE MCKINNON	ARC
20	20 I BELIEVE IN MIRACLES	PIERRE LALONDE	COM

NEW YORK



I recall it was about a year and a half ago when I said that Charlie Calello would explode on the music scene. I believe I had more faith in him at the time than he had in himself. Today still another fantastically talented guy is beginning to happen and big. His name is Bob Halley. He arranged the Jimmy Williams record of "Walking On Air", which has the Atlantic execs

walking on air, and the soon to be released record, "Slipped Your Mind", by The Distant Cousins on Dynovoice. Kenny Chandler's forthcoming Epic release also spotlights Bob's arranging talent. This week he finishes his first assignment for Bobby Darin. In the future he will concentrate on his career as a songwriter, arranging dates, producing artists he believes in . . . and if time permits he may even record an LP with himself singing.

Wayne Newton returns to N.Y. this week to record an album to follow up his record of "Summer Wind" . . . Peter Ford (Glenn's son) will record an LP for Mercury . . . The Crystals recorded an independent date for Johnny Tillotson's production company . . . Bobby Darin's next release on Capitol will be the title song from his movie, "That Funny Feeling".

Waiting to break big on the charts are "The Same Old Song" by Tamla-Motown's new Number 1 group, The Four Tops, and "California Girls" by The Beach Boys . . . Breaking "pop" are "Who's Cheatin' Who" by Little Milton and "Only Those In Love" by Baby Washington . . . There's no doubt about the fact that Herman's Hermits' record of "The End of the World" is a hit. It's going to be interesting to see whether David Jones can bust through with his record of "What Are We Going To Do" as the sound is so close to that of Herman and his friends . . . The Animals sound like a different group with their new lead singer, but "We Gotta Get Out Of This Place" does have a hit sound . . . There's been great reaction to Evie Sands' record of "Take Me For A Little While" and "Sugar Dumpling" by the inimitable Sam Cooke . . . If "So Many Others" continues to move in Detroit, there's the possibility of it breaking out nationally . . . The Byrds and Cher are getting split play so it will be interesting to see whose record of "All I Really Want To Do" ends up the bigger of the two . . . The New Christy Minstrels are getting a lot of good music play via their recording of "A Little Bit of Happiness".

Notes of Interest . . . Sammy Davis' biography, being written by Jane and Burt Boyar, is called "Yes I Can" . . . Robert Goulet is wanted to play The Palace Theatre in New York in November . . . A TV series is being planned by CBS for Chad and Jeremy . . . Lou Christie and Colpix have parted and Lou has signed with personal manager, Bob Marcucci.



We're back



and

Here's what's happening, Baby :

BOB DYLAN	"LIKE A ROLLING STONE"	4-43346
BILLY JOE ROYAL	"DOWN IN THE BOONDOCKS"	4-43305
THE DUPREES	"AROUND THE CORNER"	4-43336
LIVERPOOL SET	"MUST I TELL YOU"	4-43351
THE BYRDS	"ALL I REALLY WANT TO DO"	4-43332
THE BROTHERS FOUR	"COME KISS ME LOVE"	4-43317
JOHNNY & THE CANADIANS	"A MILLION TEARS AGO"	4-43353

Single Hits

on

COLUMBIA RECORDS



I Have Received A Report that recently a group of pro record men were sitting around talking about old times, and the newly born music industry in Canada came around in the conversation.

One of these old pros brought up the attitude and feeling of the average salesman and promotion man regarding Canadian discs that existed a couple of

years ago.

It was only a few years ago, that Canadian records (regardless of quality and lack of communication) were treated as some kind of a joke. Many of us in the industry may think that this feeling has changed, but indications from record men out in the field leads us to believe that the heavily ballyhooed foreign products are still the chief interest of commission salesmen, distributors, and the average (messenger boy type) promotion man. In fact . . . below the top brass ranks in even the most Canadian talent-minded companies, there is a negative attitude that resembles the public apathy toward Canadian product.

Since it is much easier to sell and promote "ready-made hits", these people in the lower orders take the lazy way out, and sell only "the winners". Their feeling is that of a detail man no more aggressive than a canned soup salesman.

What can be done to excite their interest? Possibly, the well meaning Canadian producing company might add an extra bonus incentive to the sale of domestic product. After a certain period of time, the salesman might just take the financial side into consideration and plus his sales figure. In the interim, domestic product might gain some prestige with the dealers although, surprisingly enough, the dealers I have talked to have given Canadian product a great vote of confidence and many feel that consumer reaction is as great as for the foreign products. Jukebox people lead this poll, and the average box surveyed did, in fact, have a high percentage of domestic product.

One promotion man told me recently that he can remember trying to sell British singles to music directors and they laughed in his face. Months later they were crawling up his . . . attache case for the latest UK product. Just shows how things can change.

I Can Picture The Aggressive top men doing something about their sales apathy right now. Might even prevent the wrath of Capreese from descending upon them.

Such good reports are coming in about Dave Boxer of CFCF in Montreal. Dave is really a booster of Canadian talent. His big shows have convinced him that his audience will follow where Dave leads. It only stands to reason that the ad agencies and national sponsors realize that Dave can sell!!! Whether it be a CanCut record or a product, Dave and CFCF are winners.

The People that were putting up money regarding a recent newspaper story . . . still think they're going to collect . . . and EC, not being a betting woman, bets they will.

"Sloopy" is following the footsteps of "Shakin" and looks like not only a chart climber in the US, but a feather in the hat of Little Caesar and the Consuls since their original version has toppled two US cover versions. We understand that the two writers of the tune felt that the Canadian production was one of the best they had ever heard.

Thank You! Thank You! to the young men who sent me the advance dubs of 6 new CanCut singles. They are smashes all!!! Can't wait to hear them released and you'll notice I didn't print any of the titles as per your instructions. (ED: I don't believe it!)

The Radio Station Memo I have will not be printed in this column! So suppress the panic. Unfortunately, I have been informed that my contact feels that this is not the time to expose this rather delicate situation. (ED: You mean someone's going to have a baby?)



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