



Country Music

COUNTRY MUSIC IN CANADA

by John Porteous

Canadians in Country music have a great deal to be proud of in their history. Despite the fact that country music originated in the southern U.S., Canadian accents and Canadian talent in the form of Hank Snow, Wilf Carter and Don Messer have made their mark on the whole face of country music.

But what of the Canadian artist to-day who seeks fame and fortune in country music? Can he hope first to gain acceptance in his own country as Hank Snow did, or must he journey to Nashville and join the horde of hopefuls who believe this city holds the key to their success?

The truth is that success is hard come by for the Canadian country artist to-day. Many Canadians have made the big trek to Music City, put their money on the line, and come home with a polished, if not always creative arrangement of their song. We at Arc can only go by what we've been told by these artists, but it would seem from those we've talked to that it's difficult to even recover part of the session cost in royalties. We, in fact, have released records recorded in Nashville, and have not in the final analysis had any better luck with them than with our home grown recordings. It's a matter of record that to this date, no Canadian singer we've heard of has actually reached the Grand Ole Opry plateau via a "Made in Nashville" recording.

The answer would appear to be first of all, recognition on the part of Canadian radio stations that *some* Canadian country sounds are good, and an impartial attitude toward playing a record, not because it's Nashville-produced or Canadian-produced, but because it's good country music. The fact that this kind of attitude is indeed a part of some Canadian stations' thinking is proven by the enormous success we have had in marketing albums by singles like Dusty King, Jimmy James, and George and June Pasher. In secondary markets and smaller centres of Canada particularly, radio stations accept our Arc Canadian releases and play them with great regularity, and in some cases a display of pride in their Canadian content. On the other hand, it's apparent that some Metropolitan stations who promote a distinct "Nashville" sound do indeed discriminate against Canadian country material of any calibre, relegating it to "Canadian talent" slots every hour, or bulking it in all-night shows or other small audience times.

We recently recorded Grand Ole Opry Star Red Sovine in Toronto with Canadian musicians, and were told by the artist that the sound we had achieved was better to his way of thinking, than anything he had recorded in Nashville. We felt this made the Arc Red Sovine album one which every Canadian C&W station would be proud to play, but its exposure thus far has been minimal to our knowledge.

What we at Arc are really hoping for is *not* sympathy, not regulation, not even air play because anyone feels obligated. When our sound is not up to par we'll listen to criticism. What we keep hoping for, and what we will continue to work toward, is a situation where a station doesn't simply tell us we've got a great sound and "Isn't it too bad it's Canadian", but says instead "That's a GREAT sound...we'll play it." —and by play, we mean CONCENTRATED play of the sort given U.S. recordings, not just token exposure from time to

time. The result will be a healthier industry at home and a better chance for an artist to follow up his success in Canada with attempts for exposure elsewhere.

Good Canadian country talent is all around us, and some of it admittedly has been badly recorded in Canada, but we simply cannot accept the notion that only one city on the continent can achieve a good sound. We think WE can, and we'll take all the constructive advice Canadian stations have to offer to continue to improve that sound.



Walt says..

Before the integration of pop and country music, the image of a ten gallon hat and singing cowboy may have prevailed but in the past decade this image has changed with the help of such artists as Dinah Shore, Elvis Presley, The Everly Brothers, our own Gary Buck and recently Lorne Greene. The country singer has become a part of the pop music scene. The barriers are no longer there. Perhaps it's a little wishful thinking on the part of trade writers who think Canada's west is still wild. It's been tame for many years. No trail drives through Saskatoon or roundups in downtown Calgary (outside of Stampede Day). Our Mounties drive cars and are very rarely seen in their redcoats. But, WE DO LIKE COUNTRY MUSIC and it is big in Canada.

Although our population is only 18 million, our eagerness for the country sound more than makes up for our small numbers. We have weekly country television shows on both the CBC and CTV networks including many country specials ie: "Hank Snow Music Spectacular". We have radio stations on a 24 hour country format. Of note, CFGM Toronto and CFOX in Montreal. These stations skyrocketed, rating-wise after changing to the country sound. CFGM has also strived to return their good fortune to the people responsible (their listeners) by using as much Canadian talent as possible. They have organized live shows using local talent to sell national products. They have brought in many country shows from the US and integrated good Canadian talent into the show. They make every attempt possible to influence their faithful audience with the fact that Canadian country artists are available on record and are selling more records with each new release.

We salute International Country Music Month, we also doff our hats to country radio and the others who are creating a good International country image for Canada.

R.P.M.

records • promotion • music

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COUNTRY



CINDY AND DONN REYNOLDS are probably Canada's most famous husband and wife team. Donn master of a five-toned yodel is considered the King of the Yodelers. Born in Winnipeg Donn is a well travelled cowboy. He has entertained country music fans from Arizona, through England, Germany, Spain, Australia and New Zealand. It was in England where Donn met Cindy who was part of a nightclub threesome called The Three Skylarks. Cindy and Donn teamed up with an act of their own and toured the British Isles. They teamed up permanently shortly after and headed for Spain to enjoy a honeymoon of two weeks but which lasted for six months. Spaniards are avid country fans. Back to Canada and as stars of the Cross Country Barn Dance Show made many more friends. Stage, radio and TV appearances across Canada were next in line for this popular couple.

BOTH DONN & CINDY have lent their talents to fund raising. Boosting a blood clinic or raising funds for the United Appeal. It's all part of the friendly homespun image that has proven so successful for Cindy and Donn. Donn will be part of the regular line-up for the CFTO-TV Country Music Hall. More record releases are on the way.



COUNTRY MUSIC

IS ON THE MOVE IN CANADA

by Fred Roy

Russ Wheeler, popular C&Wer on the Toronto scene recently moved his family into their new home in Toronto-Gore Township, near Bolton. The home, which he has named "Twin Totems", was built on a 10½ acre lot he purchased earlier this year. The next few weeks will find Russ putting in some finishing touches and dressing the place up country style.

Rodeo recording artist Jerry Hatton writes that he will be cutting another album for the label this winter for release around March. This will be his third package for Rodeo, and all I can say is if its anything like his other two, you had better get a copy while they last. Jerry also writes that he now has a fan club, which is headed up by Linda Richards, Sheet Harbour, R.R. #1, Halifax County, Nova Scotia. Write her for full details.

Upon completion of a 5-months tour around Alberta and B.C., Dick Damron took time out to cut some new sides for the Canadian RCA Victor folks in Montreal. His latest offering for the label is "Hitch Hikin'" coupled with "Stop Feeling Sorry" which is just on the release sheets and looks like it will go a long way.

Syd Banks' much-talked-about TV production "Country Music Hall" has gained popularity each week since it hit the CTV Network screens early in September. Toronto's pretty Diane Leigh is a welcome feature on the Wednesday night show. The entire cast is overflowing with showmanship.

On the night club scene in Toronto, Roy Penney, Dick Nolan and Johnny Bourque (The Blue Mountain Boys) back up the featured Nashville guestar at the Horseshoe Tavern. Yonge Street nitery, The Edison Hotel hosts Dusty King and his Country Cats. For west-enders, the Cloverleaf Hotel at Dundas and #27 Highways features The Ramblers, consisting of Jimmy and Johnny Shea, Chuck Fortune and Norm Lemay.

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ON THE AIR



THE "LIKE YOUNG" SHOW on CFCF-TV Montreal, hosted by Dave Boxer had the largest crowd in their history at the recent appearance of Rita Pavone. Hundreds had to be turned away from the station.

BUDDY GILLFOIL takes over as PD at CHSJ Saint John. Rockin' Robert (Bob Gibbons) one of the most enthusiastic of DJ's sends along a photo of Bobby Curtola and himself during a recent appearance on Bob's "TV House Party". You people in the Maritimes may be interested to know that Chuck Camroux has settled in and likes it very much up here in Upper Canada at CFCO Chatham.

BOB WOOD of CKCK Regina dropped a note to tell of big doings at their 2nd Annual Football Finals Fling on Friday Nov. 6. The show was held at the Regina Armouries and like last year the crowd was hanging out the windows. Reason: Star of the show was Terry Black with CK's 4 teen bands. An added bit from Bob "Unless You Care" is No. 1 on the CK Top 62 Survey.

JACK MORSE, Music Director at WHEN Syracuse, N.Y. puts out a Programming Play List which he sends to us each week and we are knocked out every time we see this list. The listings involved represent much more work and research than most Music Directors would care to put forth in a month. This is obviously one of the few Family stations. Jack lists 110 LPs and whether they are going up or down or new on the list.



GEORGE WILSON of CKFH is a radio personality who will readily admit that the power of the broadcast media has no equal. Wilson took a stand against the inhumane slaughter of Canada's seals. Audience reaction was little short of fantastic. RPM publicized Wilson's fight and national response was even greater. Fisheries Minister even the opposition leader John Diefenbaker were contacted by Wilson. All reports of in-

humane slaughter were denied, but this didn't phase George Wilson. He kept up his pounding on the right government doors. This week the battle was won. Fisheries Minister Robichaud announced that new regulations would go into effect in an effort to conserve seal stocks (fancy footwork). The seal must be dead before skinning and no hooks are to be used to catch young seals. If there is an award for outstanding public service **GEORGE WILSON** should win hands down.

AN ORGANIZATION TO PROMOTE CANADIAN TALENT IS TO BE ESTABLISHED INTERESTED PERSONS ARE INVITED TO ATTEND CLUB MATADOR, 466 DOVERCOURT ROAD (at College) TORONTO

MONDAY, NOVEMBER 23, 1964 - 8:30 P.M.

TOP 40 & 5

1	10	xAIN'T THAT LOVIN' YOU BABY	Elvis Presley (RCA)
2	5	*LAST KISS	J. Frank Wilson (Qua)
3	9	LEADER OF THE PACK	Supremes (Pho)
4	2	UNLESS YOU CARE	Terry Black (Arc)
5	16	TIME IS ON MY SIDE	Rolling Stones (Lon)
6	15	xI'M CRYING	Animals (Cop)
7	13	I'M INTO SOMETHING GOOD	Herman's Hermits (Cap)
8	1	HAVE I THE RIGHT	Honeycombs (All)
9	17	*COME A LITTLE BIT CLOSER	Jay/Americans (Com)
10	12	BABY LOVE	Supremes (Pho)
11	29	xSHE'S NOT THERE	Zombies (Lon)
12	3	TOBACCO ROAD	Nashville Teens (Lon)
13	6	WE'LL SING IN THE SUNSHINE	Gale Garnett (RCA)
14	4	*WHEN I GROW UP TO BE A MAN	Beach Boys (Cap)
15	30	xI'M GONNA BE STRONG	Gene Pitney (Com)
16	7	SUMMER SONG	Jeremy & Chad (Arc)
17	8	LET IT BE ME	Everest & Butler (Qua)
18	11	xRIDE THE WILD SURF	Jon & Dean (Lon)
19	27	I DON'T WANT TO SEE YOU AGAIN	Peter & Gordon (Cop)
20	38	*MR. LONELY	Bobby Vinton (Col)
21	22	LITTLE HONDA	Hondells (Quo)
22	24	THE DOOR IS STILL OPEN	Deon Martin (Com)
23	25	YOU REALLY GOT ME	Kinks (All)
24	26	IS IT TRUE	Brendo Lee (Com)
25	35	*WHEN YOU'RE YOUNG AND IN LOVE	Ruby/Romantics (Pho)
26	37	I HAD A TALK WITH MY MAN	Mitty Collier (Pho)
27	new	xNEEDLE IN A HAYSTACK	Velvelettes (Unk)
28	33	*WALKIN' IN THE RAIN	Ronettes (Lon)
29	new	*REACH OUT FOR ME	Dionne Warwick (Qua)
30	32	*GONE GONE GONE	Everly Brothers (Com)
31	new	xBIG MAN IN TOWN	Four Seasons (Qua)
32	34	*RIGHT OR WRONG	Ronnie Dove (Com)
33	new	AS TEARS GO BY	Morionne Faithful (Lon)
34	new	xSLAUGHTER ON 10th AVENUE	Ventures (Lon)
35	new	*SIDEWALK SURFIN'	Jon & Deon (Lon)
36	39	HEY NOW	Lesley Gore (Quo)
37	40	*EVERYTHING'S ALRIGHT	Newbeats (Quo)
38	new	*RINGO	Lorne Greene (RCA)
39	new	MOUNTAIN OF LOVE	Johnny Rivers (Lon)
40	new	xLITTLE MARIE	Chuck Berry (Pho)

& 5

EXTRA	YOU SHOULD HAVE SEEN THE WAY--	Dixie Cups (Quo)
EXTRA	DANCE DANCE DANCE	Beach Boys (Cap)
EXTRA	SHE UNDERSTANDS ME	Johnny Tillotson (Quo)
EXTRA	GOIN' OUT OF MY HEAD	Anthony/Imperiols (Com)
EXTRA	LAS VEGAS SCENE	Wes Dakus (Quo)

ALSO RATES

ALSO RATES are strong action singles in the top 20 regionally but not yet nationally. These stations are hit making and their variation from oft repeated established hits makes their mention significant.

CJME Regina	DO YOU WANNA DANCE	Del Shannon
CKOC Hamilton	BEACH GIRL	Pat Boone
CKCK Regina	I SEE YOU	Cathy & Joe
CJCA Edmonton	LAS VEGAS SCENE	Wes Dakus

Sure...SOMETHING THERE TO REMIND ME - Sandie Shaw

Should...COME SEE ABOUT ME - Supremes (Pho)

Could...THE WEDDING - Julie Rogers (Quo)

Maybe...MY RAMBLIN' BOY - Kingston Trio (Com)

International Report

DATELINE NEW YORK

by Harriet Wasser

A number of Canadian artists are creating interest in the States. Jerry Palmer is bowing in the US on the Gaiety label and Ken Coleman has a new release on the Epic label, "Watching The World Go By". Of course, we can't overlook Lorne Greene who has a smash hit with his record of "Ringo". Lorne was once a CKEY newscaster in Toronto.

The Ronettes have come up with their long awaited hit. "Walking in the Rain" is moving up the charts in fine fashion. Also making a rapid climb is Johnny Rivers' record of "Mountain of Love". Whoever is handling Johnny's career is doing a real fine job. He has a number of upcoming TV shots.

After many years of trying, it looks like Randy Sparks finally has himself a winner. Randy started out as a single and later went on to form The New Christy Minstrels. He's gone straight pop for his new record on Columbia "Julie Knows". This is a lovely record that looks like a Top 10 contender.

Bernie Wayne, new a&r head of 20th Century Fox is looking for a male singer he can groom a la Jack Jones. All contenders form a line to the right, but don't bang on the doors too loud.

That marvelous French artist, Charles Aznavour, has just been signed by Reprise Records.

Tamla-Motown Records, in an effort to diversify their product, has signed Tony Martin to a recording contract. So far they haven't been successful in trying to break away from the strict r&b type of record.

Freddie Cannon seemed rather happy the last time we met. He thinks he has a winner with his soon to be released "Little Autograph Seeker". Freddie always seems to go for the "gimmick" song title.

"The Wedding" by Julie Rogers is getting saturation play. This is a big chart record in England. England also sends us Sandi Shaw's record of "Always Something There To Remind Me". Walt tells me this one is happening in Canada already even bigger than the Lou Johnson original. Another one showing up big across Canada is "As Tears Go By" by Marianne Faithful.

Waiting to break big on the charts is "Dance Dance Dance" by The Beach Boys also, "California Round" by Ronny and The Daytonas. The latter is one of the few surf groups that don't record on the west coast. Their records are produced in Nashville.

If the rumors are true, Bobby Darin will be billed as Robert Darin in his forthcoming picture, "That Funny Feeling".

Send all news to Harriet Wasser RPM, 161 West 54th Street Suite 1202, New York, N.Y.

THE BIG SHOW was going on out front but there was an even bigger show going on backstage. We are referring to the Dave Clark Five show at Maple Leaf Gardens Monday Nov. 2. Next week we'll have a front page story on the whole affair.

GERRY ACTON of the Canadian Association of Broadcasters sent over the first two albums resulting from the special CAB-CAPAC fund to encourage Canadian composers. These are on the new RCA Victor Canada-International label and both by the Cable Concert Band "Music In The Round" and "Souvenir de Quebec". Both albums, we feel, are exceptionally well done and a beautiful tribute to the contributing writers Howard Cable, John Weinzweig, Louis Applebaum, James Gayfer, Kenneth Campbell, Charles O'Neil, Maurice DeCelles, Emillien Allard.

ROBERT J. STONE ASSOCIATES have found that the growth of country music in Ontario over the past year and their involvement requires the setting up of a completely separate operation. It will be called Country Music Services under the direction of Joe Gauld who will handle bookings, record promotion and country music disc-jockey chores. Address your enquiries to P.O. Box 156, Postal Station "C" Toronto 3.

JOE POPEIL is a name we feel you're going to remember. We ran his photo last week and this week we got his record, and we'd like to go on record as saying IT'S A SMASH. On Quality titled "I Can't Live Without You". Also from Quality comes the new Lucille Starr LP with her million sellers "French Song" and "Jolie Jacqueline". Still with Quality, we received the Regents release of "Night Train From Tunisia". We flipped this disc and quite frankly prefer their Kenny Ball treatment of "Dance Of The Oompiks".

CANADIANS MAKING A NOISE south of the border. Don Grashey topper of Gaiety Record Producers San Jose, California and a former Canadian debuts his company with a release by Canadian Jerry Palmer "Party Pooper". John Ademy of WBIG, Greensboro, N.C. sums it up with a poem. "I'm not a party pooper, I did give it a spin. It's very much in the grooves, A toast to Gaiety - it's a WIN...Cute? Nice to have a DJ take time out to help plug a Canadian's record.

CARL SCHMIDT is another Canadian bowing this week with an American Record Company. The label is Danco out of New York with promotion man Morty Wax. They have just waxed the Royal Jacks and are expecting big things with "You'll Never Be Mine". Coming next for Carl is Danny Villa with "Pieta". Carl is very aware of the French Canadian market and with a good working knowledge of this top notch sound transplanted to the American scene Carl stands to make a very big noise.

AL REUSCH of Aragon Records in Vancouver sent along a clever release by 15 year old Vancouverite Patty Surbey called "A Beatle For Christmas". Initial reaction on the coast has been very good.

NICE TO HEAR FROM WES DAKUS out in Edmonton. Wes is presently having success with his latest release on Quality "Las Vegas Scene" and will be leaving shortly for Clovis New Mexico where he and Barry Allen (Over My Shoulder) will be cutting a few more sides at Norman Petty's studio. Wes will be releasing an LP soon. An interesting sidenote, Wes' single "Pedro's Pad" out on the UA label in the US was a Chart Pick in Music Business back in May of this year. An honour rarely bestowed on a Canadian.

RUMOUR HAS IT that a very large Canadian record company will take on the task of distributing what could turn out to be a very hot label.

ANDY KIM who has been off the news track for some-time has been making up for lost time. One of the most

energetic artists we know, he is now under contract to Leiber & Stroller, two of the top record producers in the US.

THINGS LIKE THIS seldom happen but a recent chart climber "Always Something There To Remind Me" by Lou Johnson only met with reasonable success. Meanwhile, an English cover version by Sandie Shaw was recently No. 1 in the UK and is receiving phenomenal attention from radio stations across Canada. Predict this one for THE TOP TEN, regardless.

ALWAYS APPRECIATE receiving Sandy Gardiner's "Platter Patter" from the Ottawa Journal. Sandy has been giving good coverage to Canadian releases recently. His comments although critical, are honest. If Sandy doesn't review your record favourably then it's a pretty good bet the record isn't top-notch.

McGILL REVUE WINS BMI AWARD. "The Man In The Green Flannel Suit" a satirical musical in two acts, written by David Mayerovitch and Michael Blumenstein, has been named winner in the fourth annual BMI Varsity Show Competition. The Show was presented by the Red & White Revue of McGill. Checks for \$500 were presented to the Revue and Mayerovitch. Blumenstein is not eligible for an award because he was a graduate student at the time of the production.

RECEIVING IRWIN ZUCKER'S Hollywood and West Coast newsletter "As I.Z. It" is like getting a breath of California salt air. There is always a warm spot in our hearts for Irwin. He was the first from the US to support us with a subscription to RPM. If you want the inside news from the most interesting settlement in the world (Hollywood) drop a line to Irwin Zucker 6515 Sunset, Hollywood 28, Calif.

J. is on CLIP

"Driven From Home"



HELEN HATTON of CHUM-FM is very excited over the Epic release of Mendelssohn's String Quartet (2 & 3) by the Juilliard Quartet. This is a welcome addition to their catalogue and Helen feels it should be heard more often. Angel has released a new LP "Hansel and Gretel" by the Vienna Boy's Choir and the Vienna Philharmonic Ork, conducted by Andre Cluytens. Also from Angel comes Britten's Four Sea Interludes (from Peter Grimes) from London "Christmas Oratorical" (Bach) by the Famous Munich Bach Chorus. Conductor is Karl Richter (noted organist). Westminster has released Respighi's "Music of Rossiniana" which is Rossini's music arranged by Respighi. This LP also has Benjamin Britten's "Matinee Musicales" and "Soirees Musicales" both sides conducted by Robert Zeller and the Vienna State Opera Ork. Also on Westminster is Maureen Forrester singing Arias from Handel (Largo) Gluck (Orpheo) Mozart (Non Piu Di Fiori-Clemenza Di Tito) Purcell (When I am Laid In Earth-Dido Aeneas). The Nonesuch Label brings out the very impressive four works of Albinoni and the only recording available by the contemporary composer Malipiero "Rispetti & Stranbotti" for a string quartet.

GEORGE WILSON of CKFH suggests for good music programming the RCA release of "Songs You Won't Forget" by Nelson Riddle on Reprise.

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CFRB include good news for CTL subscribers with the release of the new Mart Kenney LP featuring Norma Locke. Norma sings one of her own compositions "Christmas Is A-Coming" besides 4 other numbers. One of the favorite cuts at RB is "Creole Love Call" featuring Gordie Braund on the trumpet. Very popular is the new Mantovani London release "The Incomparable Mantovani". Suggested cuts "San Francisco" and "More". Very fine choral work by the Johnny Mann Singers release of "Invisible Tears" especially "Girl From Ipanema" and "Shangri-la". For the classics, Art suggests you give a listen to the new low priced Nonesuch label of "Haydn's Simphona Concertante" (for violin, oboe, Bassoon and Ork) by the Chamber Ork of Sarre. Art comments: "Delightful". Single-wise Art recommends "On The Outside" by Bobbi Martin on Coral, Phyllis McGuire's Reprise release of "I Don't Want To Walk Without You Anymore" and Decca's newly acquired Kingston Trio's newie "Hope You Understand".

THERE ARE MANY good country LPs suitable for programming by the better listening stations. You might give a listen to the "Best of Jim Reeves" on RCA and "Dang Me" by Roger Miller. "Four Strong Winds" by Bobby Bare or if you prefer the writer of the song Canadian Ian Tyson try "Northern Journey" by Ian & Sylvia. Gale Garnett has an easy going country sound with "We'll Sing In The Sunshine" on RCA. Buck Owens seems to be making the GMP listings with his Capitol release of "I Don't Care".

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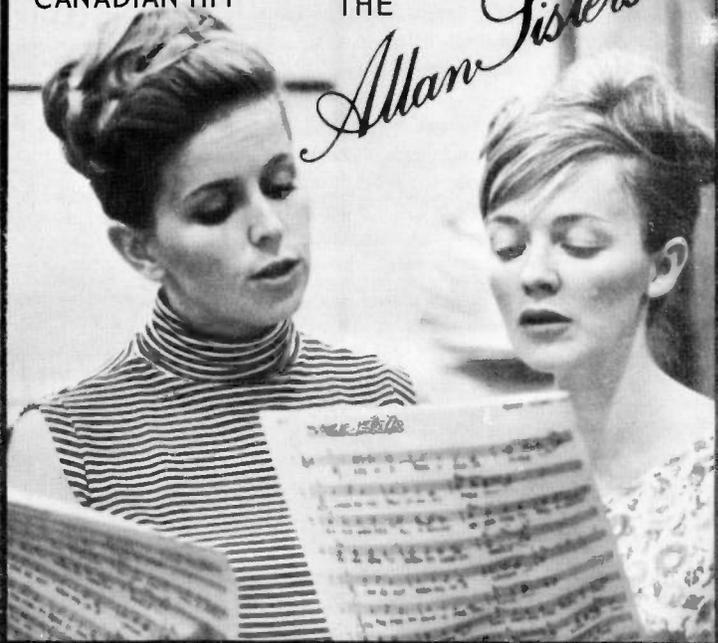
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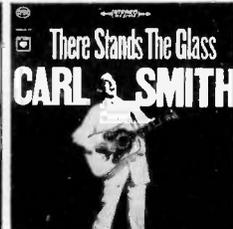
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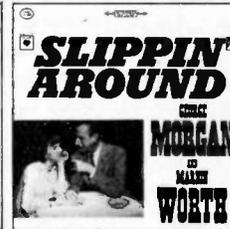
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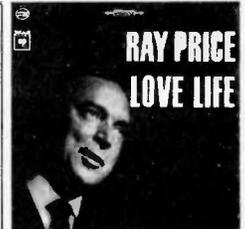
CL 2188/CS 8988*



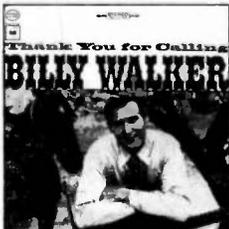
CL 2197/CS 8997*



CL 2189/CS 8989*



CL 2206/CS 9006*



CL 2214/CS 9014*



CL 2218/CS 9018*



CL 2220/CS 9020*



CL 2248/CS 9048*



CL 2255/CS 9025*



*Stereo