

**DO NOT RETRANSMIT THIS  
PUBLICATION BEYOND YOUR  
RECEPTION POINT**

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**TV/FILM:** *StatsCan* says overall TV revenues in 2006 exceeded \$6 billion, up 8.2% over 2005. It was the third largest year-over-year revenue increase in the past decade as specialty and pay TV recorded big revenue and profit gains. Industry ad revenues rose 7.6% to \$3.3 billion, while subscription revenues jumped 11.3% to \$1.6 billion. Private conventional TV reported revenues of \$2.2 billion in 2006, unchanged from the previous year. While private broadcasters still ranked first in revenues, the gap between them and specialty television is closing rapidly - advertising sales accounted for almost 92% of private conventional television revenues. Pay TV had the strongest growth in 2006, with revenues climbing 17.7% to \$482.3 million, largely due to the growing

popularity of pay-per-view television and video-on-demand. Their income soared 41% to \$157.4 million in 2006. Specialty television revenues increased 11.2% to just over \$2 billion while their ad revenues jumped 14.7% to \$900 million and subscription revenues totalled \$1.1 billion, an 8.9% jump... **Rogers Communications**, in an effort to pave the way for its acquisition of the **Citytv** stations across Canada, has told the **CRTC** that it would sell its religious **OMNI Vancouver** and **Omni Winnipeg** stations. The \$375-million purchase faces a "sort-of" roadblock in that the Commission has suggested that further asset sales could be required. Federal rules limit broadcasters to owning one station per market. But Rogers wants to keep its two **OMNI Toronto** stations, arguing that they don't fall under the single-station rule since both are licenced as ethnics. Ditto for the recently-acquired **OMNI Calgary** and **OMNI Edmonton**. A hearing is set for Aug. 29... It has been suggested to the **Canadian Television Fund** that it lean more toward a private-sector approach when it comes to handing out money. The Task Force, headed by **CRTC** Vice-Chair of Broadcasting **Michel Arpin**, recommends that the Commission's Broadcasting Distribution Regulations be amended to better reflect an orientation more focused on the market. For example, taking equity stakes in projects it funds could be another way of raising cash. Also on the list of "suggestions" was that those who benefit the most from CTF funding -- independent producers -- no longer be allowed to sit on the agency's board and that representation from cable and satellite companies should increase. In addition, the Task Force proposes that the CTF allocate a

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Applications will be accepted to July 18<sup>th</sup>, 2007. Please send to the attention of:

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President  
CHUM Radio  
299 Queen Street  
Toronto, ON M5V 2Z5  
Or via email to [paul.ski@chumradio.com](mailto:paul.ski@chumradio.com)

CTVglobemedia

portion of its funds to the development of productions for new media platforms. Stakeholders have until July 27 to submit their views on the task force findings. The CRTC will decide, likely before September, how to proceed... The Canadian networks may soon see beefed-up online video offering of US programming. **Viacom** and **CTV** have reached a deal whereby CTV gets Internet rights to several **Comedy Central** programs – including *The Daily Show*, *The Colbert Report* and *South Park*...

**REVOLVING DOOR:** Roma Khanna, Sr. VP of Content at **CHUM Television**, resigned last week. She left the company on Friday. Khanna said the **CTVglobemedia** purchase eliminated the need for her position. She oversaw all CHUM Television's domestic and international content creation, in addition to program acquisitions and distribution... Also jumping the **CHUM Ltd.** ship is **Denise Cooper**, VP, Business & Legal Affairs, General Counsel & Secretary. With the acquisition, her current role no longer exists. Cooper will stick around for another month or so to take care of transitional matters... And **CHUM Ltd.** CFO **Alan Mayne** also leaves the company... **Al Baldwin** is the new Promotions Director at **Rogers Radio Timmins**. He was MD/Evening Announcer at **The Jewel (CJWL-FM) Ottawa**... **Steve Lunn** is new Director of Engineering at **Newcap Halifax – CFDR** and **CFRQ-FM**. The job became effective July 1... 10-year **Corus Radio** veteran **Matt Roberts**, most recently of **New Country 95.3 (CING-FM) Hamilton**, is now doing afternoon drive at **FM 96.3 (CFMK-FM) Kingston**... **Tonya Woolford** has been promoted from Promotions Coordinator at **107.7 The River Lethbridge** to Promotions Director for **107.7 The River (CFRV-FM)/Rock 106 (CJRX-FM) Lethbridge**... **Randy Farmer** has been appointed APD/Afternoon Drive at **Standard Radio (CKXR-FM) Salmon Arm**. He moved from **Standard Radio Penticton**...

**RADIO:** **Canadian Broadcast Sales** says there was a 6.1% gain in Q3 over last year's level, and that Q4 looks even better. CBS says national radio sales for the fourth quarter are "pacing 9.9% ahead of a very strong Q4 last year." CBS President **Patrick Grierson** says "in the near term, radio will continue to enjoy the positive momentum of the past several years. The early revenue pacing for the first quarter of 2008 is up 11.6%, which bodes well for another good year"... Meanwhile, in the US, combined local and national radio revenue dipped 1% in May. The **Radio Advertising Bureau** said there was flat national spending with local spending down 2%... **Newcap's** Newfoundland and Labrador station, **CHVO Carbonear**, has won **CRTC** approval for a flip to FM. It will operate a Country format at 103.9 with power of 14,000 watts... **96.3 JOE-FM (CFMK-FM) Kingston**, the **Corus** station, is now ID'ed as **FM96**, "The Greatest Rock & Roll Of All Time". FM96 is described as hybrid classic rock, classic hits with a hint of oldies... Canadian winners at the 2007 **New York Festivals Radio Programming and Promotion Awards** held June 28 were: **2007 Gold WorldMedal for Community Service – Canadian Broadcasting Corporation** for *Opening the Gates of Heaven (The Sunday Edition)*; **2007 Gold WorldMedal for Human Relations – CBC Radio** for *Phallus in Wonderland*; **2007 Gold WorldMedal for Station Promotion – 92.5 Jack FM** for *Playing What We Want*; **2007 Gold WorldMedal for Best Editing – Canadian Broadcasting Corporation** for *Subcultures, Episode 9*; 2007 Gold WorldMedal for History – **CBC Radio Newfoundland and Labrador** for *What We Might Have Been*. **2007 Silver WorldMedal for Best News Documentary/Special – Newstalk 1010 CFRB** for *CFRB News Special - Election '06*; **2007 Silver WorldMedal for Editorial/Viewpoint Program – Canadian Broadcasting Corporation** for *Chuckie Akenz: Music Of The Gun (Outfront)*; **2007 Silver WorldMedal for Best Special Report – Canadian Broadcasting Corporation** for *Jody's War (Dispatches)*; **2007 Silver WorldMedal for Profiles/Community Portraits – Canadian Broadcasting Corporation** for *Middle C (Outfront)*; **2007 Silver WorldMedal for Business/Consumer Issues – Canadian Broadcasting Corporation** for *Spin Cycles: A Series About Spin, The Spinners And The Spun*; **2007 Silver WorldMedal for Best Breaking News Story – Newstalk 1010 CFRB** for *The Caledonia Standoff*.

**2007 Bronze WorldMedal for History – Canadian Broadcasting Corporation** for *A Short Sweet Song for Camille Saint-Saens*; **2007 Bronze WorldMedal for Best Human Interest Story – Canadian Broadcasting Corporation** for *Alberta's Underground Teen Sex Trade*; **2007 Bronze WorldMedal for Best Music Special – Canadian Broadcasting Corporation** for *BANDWIDTH: A Black History Month Celebration*; **2007 Bronze WorldMedal for Breaking News Story (Longform) – Canadian Broadcasting Corporation** for *Dawson*



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**G**ENERAL: The US streaming media (audio and video) advertising forecast for 2007 has been pegged at \$1.37 billion, up 38% over 2006. So says the latest report by **AccuStream iMedia Research**...

**L**OOKING: **CHUM Radio** seeks a GM for its Winnipeg radio stations. See the ad on Page 1... **Proud-FM Toronto** is looking for an Accountant who has some knowledge of radio and the **CBSI** system. See the ad on Page 2... Other jobs we've heard about include **CTV Regina** - Anchor/Reporter; **CHAT-TV Medicine Hat** - Master Control Operator; **CTV Toronto** – Mobile Engineering Technician and a Story Editor, Sportscentre; **CBC Toronto** – Creative Director; **Crossroads Television System Burlington** – Traffic Coordinator (2); **Crossroads Television System Edmonton** – Office Coordinator/Viewer Relations, a Promotions Associate Producer and an Interstitial Host; **Alliance Atlantis Toronto** – Senior Web Designer, Digital Media; **Astral Media Toronto** – On Air Promotion Producer; **CPAC Ottawa** - IT/Broadcast Systems Maintenance Engineer/Technician; and, **Rogers Radio Vancouver** – Account Manager.

**S**UPPLYLINES: Toronto-based **Tri Vision International**, the V-Chip's developer, will be taken over by **Wi-LAN Inc.**

**E**DITOR'S NOTE: Our annual summer break from delivering the weekly **Broadcast Dialogue** will take place the weeks of Thursday, July 25 and Thursday, August 2. The Broadcast Dialogue Electronic Briefing is published 48 weeks a year, with two weeks off during the dog days of summer and two weeks at Christmas-New Year's. Delivery will resume August 9...



# COMING SOON

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## The 2007 Broadcast Dialogue Broadcast Directory!

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**REVOLVING DOOR:** Ontario's next Lieutenant-Governor will be **David Onley**, a longtime **Citytv Toronto** Reporter/Anchor/Host. He will succeed Ontario's 27th Lt.-Gov., **James Bartleman**, whose term is over at the end of this month. Onley joined Citytv Toronto in 1984, has written a best-selling novel (Shuttle), and is active in community organizations – notably the **Canadian Foundation for Physically Disabled Persons**... **CRTC** Senior Director of Television Policy and Applications **Nick Ketchum**, who had been considering retirement, will stay with the Commission at least through the end of this year, leading the **Diversity of Voices** proceeding and helping with the **Canadian Television Fund** (CTF) file. In the interim, his day-to-day activities on the Television

Policy and Applications group will see **Martine Vallée** take on acting responsibility for a initial four-month period, effective immediately. In November, **Peter Foster** will assume the interim role for a further four-months... **Harvard Broadcasting** has hired **Carley Caverly** as its GM/GSM at its new radio station in Saskatoon. Carley had been with **CBC-TV Regina** as SM and Partnership Manager. Before that she was with **Craig Broadcasting** in a sales and marketing role... The new Director of Sales at **Corus Vancouver** is **Kerry Greenly**, ex of **Rogers Vancouver**. She succeeds **Sherri Pierce** who resigned... **Doug Elliott** is moving to **K-Rock Kingston** from his PD position at **Newcap Thunder Bay**. He starts August 7 as a member of the radio group management team... **Carol Gass** has been promoted to PD at **The Wolf (CJCI-FM) Prince George**. She had been Morning Host/Promotions Director... **Dennis Firby** has been promoted to Director of Technical Operations at **SUN TV (CKXT-TV) Toronto**. Firby joined **Toronto 1** (now SUN TV) four years ago...

**TV/FILM:** **Rogers Media** is buying **channel m (CHNM-TV) Vancouver**, the multi-cultural station, from Multivan Broadcast Corp. The financial terms weren't announced... The **World Sikh Organization** is suing **CBC**, Reporter **Terry Milewski** and Liberal MP **Ujjal Dosanjh** for \$110 million after a documentary examining the issue of Sikh extremism allegedly damaged the community's reputation. **Samosa Politics**, which aired June 28, likened the Sikh separatist movement to terrorism and defamed members of Canada's

## MANAGER, DISTRIBUTION SERVICES AT TVO IN TORONTO



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Phone: 416-481-5548 Ext 222

While all replies are appreciated, only qualified candidates will be contacted. For additional information, please visit TVOntario's website at [www.tvo.org](http://www.tvo.org). Our firm's website is [www.perrasconsulting.com](http://www.perrasconsulting.com).

Sikh community, alleges the suit... The **CRTC** says the hearings for the **CanWest Global** acquisition of **Alliance Atlantis** – set to begin Sept. 5 – will focus on the impact the deal would make on the broadcasting landscape and whether or not the AA assets would stay under Canadian control. Last January, CanWest and **Goldman Sachs & Co.'s** private-equity arm said they were buying AA for \$2.3-billion. Under the deal, CanWest gets AA's specialty channels while Goldman Sachs would get distribution rights to the **CSI: Crime Scene Investigation** series and its spin-offs. The specialty-TV assets would be transferred to a unit named **Amalco**, controlled by CW Investments Co., of which CanWest will control 66.6% of the voting shares. The remainder would be held by Goldman Sachs... Cable subs might soon be able to pick and choose the channels they want rather than being forced to buy bundles (that protected CanCon). The **CRTC**, contemplating rule changes, suggested such a scenario in a notice outlining the themes that will dominate its review of the cable and satellite TV sectors, and specialty TV. Reacting, **Rogers Cable** said a change like that could provide the flexibility it needs to compete with new media platforms which are free from regulation... **Corus Entertainment** CEO **John Cassaday** says American cable channels such as **HBO** and **ESPN** must be kept out of Canada. But it's okay, he says, for Canadian cable channels to invade each other's programming turf. And, says Cassaday, he'll argue the lifting of US restrictions – primarily because of CanCon – when hearings are held Jan. 28 on rules governing specialty channels. He'll support, he says, the easing of rules protecting channels by preventing formats from being duplicated... The **CRTC** says total revenues for cablecos reached \$6 billion in 2006 – up 12% over 2005. Profits before interest and taxes (PBIT) for cable was \$1.4 billion in 2006, and the PBIT margin was 22.92%. Combined revenues for Direct-to-Home (DTH) satellite distribution and Multipoint Distribution System (MDS) companies came in at \$1.7 billion, a 17.7% increase over 2005's \$1.5 billion. Cable still hammers DTH/MDS in the number of subs by a margin of 7-2 (cable: 7,350,360 vs. DTH/MDS: 2,627,662). PBIT for DTH/MDS companies was \$37 million in 2006, compared with \$44.9 million in 2005. In 2006, contributions from cable, DTH and MDS to Canadian programming was \$271.6 million. Of that, \$137.2 million went to the **Canadian Television Fund**, \$33.4 million to independent funds, and \$100.9 million to local expression... The Toronto sales division of **Astral Media TVPlus** now represents **MusiquePlus** and **MusiMax**... Vancouver-based independent film studio **Lionsgate** is investing in the video-sharing website **Break.com**. It's an effort, says Lionsgate, to find new ways to distribute entertainment content. Financial details of the equity investment weren't disclosed. Break.com is aimed at 18-34 males...

**RADIO: Blackburn Radio** has approval for a sister FM station in Leamington. The Country-formatted station joins **CHYR-FM** and will target 25-64 listeners at 92.7, with power of 960 watts... **Corus Premium Television** has acquired the two remaining on-air **CanWest MediaWorks** radio stations – **CKBT-FM Kitchener**, programming Top 40/Contemporary and **CJZZ-FM Winnipeg** which airs Smooth Jazz. The **CRTC** approved the purchases late last week, valued at \$14.5 million (total for both). CanWest still holds one radio licence but has yet to launch a service in Halifax... **Newcap** has won **CRTC** approval for two new FM'ers in Nova Scotia – one in Sydney and one in Kentville. In Sydney, the station will operate at 101.9 with power of 57,000 watts and program a Classic Rock/Mainstream Rock hybrid targeted to a 25-54 core. Another Sydney licence was granted to a local businessman, **Barry Maxwell Martin**, on behalf of a corp. to

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be incorporated. It will operate at 103.5 with power of 26,500 watts and program Rock, also geared to the 25-54 demo. Also in Sydney, **CBC Radio** has won Commission approval to flip **CBI** to FM. It asked for simultaneous transmission on AM and FM for a 12-month period but the **CRTC** reduced it to six months. The new CBC FM in Sydney will be at 97.1 MHz with power of 61,400 watts. Newcap's Kentville approval was for an FM station programming Classic Hits at 89.3 with power of 9,900 watts... **Industry Canada** says it will consider proposals for on-air IBOC experiments but that any authorizations would be on a "no-protection, no-interference" basis. Digital transmissions would have to cease if there were interference complaints. IBOC applications would also have to be filed with the CRTC. Those considering HD Radio may wish to review the detailed report on **FM IBOC** which was prepared by the **Digital Radio Co-ordinating Group (DRCG)**... The **Jack** format is about to be dumped by **WCBS-FM New York**. The station is returning to Oldies and DJs after two years with the announcer-less Jack experiment. But that doesn't mean that the Jack, **Bob, Wayne, Lloyd** and other name IDs are toast. In fact, **Arbitron** notes that Adult Hits (Jack, Bob, etc.) has, as a whole, increased audience share by more than 80%, beginning in Spring 2005 with a 2.0 Average Quarter-Hour (AQH) share and growing to 2.6 in Winter of 2007. During that same period – and among formats that have seen erosion – Oldies has gone from a 3.8 AQH share to a 2.6, down over 60%... The **NAB** has filed a petition requesting that the **FCC** deny the merger of **Sirius** and **XM Satellite Radio**. Citing the regulatory regime fashioned a decade ago, NAB says the FCC fashioned a duopoly market structure back then to preserve intra-service competition and to prevent a monopoly. Meanwhile, XM and Sirius are saying that the "volume, diversity and strength of the public comments" filed with the FCC demonstrate that their merger is in the public interest and should be approved...

**GENERAL:** At Sun Valley, Idaho, the American media power elite began moving between high-level meetings yesterday (Wednesday) trying to learn how they can survive the technological changes transforming their businesses and changing the way people get news and entertainment. Also on hand are many of the power players who control major Internet and technology companies. Together, they're looking at strategies for distributing video, music, text and other content through the Internet, Web-enabled cell phones and other digital means. This year's five-day private conference has the likes of **News Corp.** Chairman **Rupert Murdoch**, **Time Warner Inc.** CEO **Dick Parsons**, **Walt Disney Co.** CEO **Robert Iger**, and **CBS Corp.** CEO **Leslie Moonves** in attendance... **Corus Entertainment** says third-quarter profit increased to \$29.6 million from the \$23.2 million in the same quarter last year, led by strong growth in its broadcast business. Net income for the quarter ended May 31 was 68 cents a diluted share (54 cents last year). Revenues were up 9% to \$197.6 million, with combined radio and TV revenue up 7% for the quarter and year-to-date... To both report a news event while being a part of the story has management heads being scratched at **KVEA-TV (Telemundo) Los Angeles** where their Newscaster, **Mirthala Salinas**, reported that the Mayor's wife had filed for divorce because of an extramarital affair. Being the other woman, Salinas already knew that and has since confirmed it publicly. The station has suspended Salinas while it investigates whether she violated any journalistic ethical standards... The latest edition of the **CBC Technology Review**, a semi-annual online magazine that showcases developments and innovations in broadcast technology, may be accessed by clicking [www.cbc.radio-canada.ca/technologyreview/current.shtml](http://www.cbc.radio-canada.ca/technologyreview/current.shtml)...

**LOOKING:** **TVO Toronto** seeks seeks a Manager, Distribution Service. See the ad on Page 1... Other jobs we've heard about this week include: **Newcap TV Lloydminster** - Sales Exec; **Rogers Radio Vancouver** - GSM; **CJOB Winnipeg** - APD; **Rogers Radio Fort McMurray** - Promotions Director; **Rogers Radio Lethbridge** - Producer; **Rogers Radio Winnipeg** - National Account Manager; **B101FM (CIQBFM) Barrie** - Account Executive; **CBC Toronto** - Senior Manager of Production, a Manager, Product Development TV Sports, and a Manager of Studio & Remote Production; **BNN-Business News Network Toronto** - Web Producer and an Associate Web Producer; **Discovery Channel Toronto** - Account Executive; **Global Television Toronto** - Producer Noon News Show; **CBC Montreal** - Accounting Officer; and, **Rogers Sportsnet Toronto** - Community Relations Rep.

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**REVOLVING DOOR:** Peter Viner, President/CEO of **CanWest MediaWorks**, has retired. He'd been in various roles within the **CanWest Global Communications** companies during his 33-year tenure, having begun in 1974 as VP, Sales and Marketing for **Global Television**. He went from managing **CKVU-TV Vancouver** in 1992 to running the **TEN Television Network** in Australia. In his five years there, he turned that network into a multi-million dollar enterprise. He was President/CEO of CanWest Global from 1997 until **Leonard Asper** took the helm in 1999. For the moment, a successor has not been put in place. Divisional operating heads will now report directly to Asper. Viner continues to advise the company and stays as a Director of certain CanWest

subsidiaries... **Corus Radio** has closed the Toronto office of **New Country 95.3 (CING-FM) Burlington/Hamilton** resulting in the jobs of at least seven people being eliminated. Included are GSM **Ginny Townson-Sedik**, PD **Casey Clarke**, Promotions Mgr. **Nadia Cerelli-Fiore**, the Research Director, Traffic Manager and two Sales Assistants. Townson-Sedik became nationally known for her work at the **Radio Marketing Bureau**... **CHEZ-FM Ottawa** PD **Jeff Brown** moves to **JACK-FM (CJAQ-FM) Toronto** as PD. He succeeds **Steve Kennedy** who left the GM/PD spot a couple of weeks back. Brown begins Sept. 4. Rogers VP **Sandy Sanderson** takes over as GM at JACK... **Hilary Pickering** has become RSM at **Newcap Radio**

(**california 103 fm/FUEL 90.3) Calgary**. Pickering was most recently with **imsradio** in Toronto, repping **Standard** and Newcap stations in Western Canada. She begins July 30... **Hugh MacDonald**, **Newcap's** Station Manager at **Q91 Drumheller** the last eight years, moves to sister stations **Key 83 (CKKY-AM) / Wayne FM (CKWY) Wainwright**, also as Station Manager... New ND at **CJCS Stratford** is **Marianne Zahoruk** of **Rogers Radio Ottawa**. She begins Aug. 7 and succeeds **Kirk Dickson** who went to **BNN** (formerly ROBTv) in Toronto... **Dave Hryhor**, Sales Manager at **CKBI/CFMM-FM/CHQX-FM Prince Albert**, retires next month... **Karen Thorne-Stone** becomes President/CEO of the **Ontario Media Development Corporation** in Toronto at month's end. She succeeds **Michael Frappier**. Prior to her appointment, Thorne-Stone had been Toronto's film commissioner...



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**Melissa Rodway**, TVB's Events Coordinator, leaves the Bureau effective tomorrow (Friday)... **Pat Siedlecki** becomes the first ND/Play-by-Play Announcer at **The Lounge (CJOC-FM) Lethbridge**. He had been with **Pattison Nanaimo**... **CKSW Swift Current** PD/ND **Darwin Gooding** does a complete switch from on-air responsibilities to Sales effective Aug. 1... **CJOB Winnipeg** APD **Paul Graham** moves to BC as afternoon drive Announcer at **CHNL Kamloops**... New MD/Host at **The Bounce Edmonton** is **Russell James**, most recently of **Z95.3 (CKZZ-FM) Vancouver**. He's also the image voice of **Proud FM (CIRR-FM) Toronto**... **CH Red Deer** Creative Services Supervisor **Alana Gieck** is leaving that position, bound for Calgary's **Mount Royal College**. She'll be teaching broadcasting there beginning next month...

**OPS:** **Kerry Greenly** is a guy. Last week, there was gender confusion when I mentioned "her" move to **Corus Vancouver** (from **Rogers**) as Director of Sales. Apologies.

**GENERAL:** **Harold Greenberg**, **Astral Media's** CEO, says the company is still hungry for asset acquisitions despite the billion-dollar-plus buy of **Standard Radio** this year. But they've got to fit, he says, with Astral's business of radio, TV and outdoor. Greenberg's remarks followed news of Astral making a third-quarter profit of \$35.9 million, up from last year's \$33.2 million during the same period. For the three months ended May 31, Astral said earnings were equivalent to 67-cents a share, compared with 61-cents for last year's third quarter. Overall revenue rose to \$169.4 million from \$156.2 million... **CanWest Global Communications** reported lower profits but said its revenues for the third quarter increased to \$738 million, up 7% from a year earlier. CanWest said it had consolidated net earnings of \$8 million or five cents per share for the three months ended May 31, down from earnings of \$13 million or seven cents a share a year earlier. The company attributed the higher revenues to improvements at its Canadian publishing operations and at its Australian television operations. Canadian TV, on the other hand, saw a decline... At Wakarusa Township in Kansas, two tower climbers were killed when they fell while installing ENG equipment for **KSHB-TV**. The men were between 500 and 800 feet up when a cable is believed to have broken causing the bucket carrying them to drop.

**RADIO:** **Larche Communications** (LC), which recently cut a deal with **Rogers** to swap stations – LC's **KICX (CIKZ-FM) Kitchener-Waterloo** for Rogers' **Jack FM (CICX-FM) Orillia** – has now won **CRTC** approval for a new FM in Sudbury. Five other applicants were turned down. Larche won because he promised a New Country format which, in the Commission's eyes, meant no significant negative impact for the market. The station will operate at 91.7 with power of 50,000 watts... The Spring Book arrived this week. For a broad look at what happened at major markets across Canada, click [NUMBERS](#)... Writing in **The Wall Street Journal**, **Sarah McBride** says the American music industry, which has long blamed illegal file sharing for the slump in music sales, is now trying to harness file sharing to boost its own bottom line. And the radio industry, working on the premise that songs

## THE BROADCAST DIALOGUE ELECTRONIC BRIEFING

Will not publish  
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Delivery will resume  
Thursday, August 9.

being downloaded the most would win listeners, saw **Premiere Radio Networks** begin marketing data on the most popular downloads from illegal file-sharing networks – all designed to help stations shape their playlists. If it works, the strategy, says McBride, would see increased ad sales because of higher numbers. And this, in turn, might help the record labels because, she writes, “*radio airplay is still the biggest factor influencing record sales*”... In the days and weeks leading up to the July 15 US royalty rate hike, hundreds of small Web radio outlets stopped operating. But, as the deadline came and went, **SoundExchange** agreed that it would not enforce new royalty fees -- at least not for the time being. A Friday meeting in Washington between SoundExchange and Internet radio broadcasters – encouraged by several members of Congress – produced the temporary deal to let new fee enforcement slide... Even as **Canadian Satellite Radio Holdings (XM Canada)** increased its subscriber base, the company’s third quarter continued its year-to-year net loss. Revenue in the quarter ended May 31 was \$5.7 million, up from \$2.3 million during the same period last year. Net loss was \$13.3 million or 28 cents per share, down from the year-earlier loss of \$20.4 million or 43 cents per share... **Bridge Ratings’** new analysis shows churn (customer turnover rate) at **XM** and **Sirius** in the US is far higher than for BDUs or wireless phones. Bridge has determined that both satellite radio companies lost about half as many subs as they added in the first quarter of this year. In its latest satradio update, Bridge writes: “*XM’s net subscriber growth for the quarter was 285,000 off an impressive gross gain of 868,000. That means that the company experienced cancellations or non-renewal trials of 583,000 - a 67% attrition rate. Sirius added 556,000 net subscribers in the first quarter off a gross of 988,000 - a 43% attrition rate*”... The **CRTC** has issued a call for comments on proposed amendments to the *Radio Regulations, 1986* — Implementation of the *Commercial Radio Policy 2006* and the *Digital Radio Policy*. The Commission says it will accept comments up to and including July 31...

**SUPPLYLINES:** **Harris Corporation** has promoted **Chris Pannell** to Director, North American Radio Sales for its Radio Broadcast operation. His responsibility includes marketing to Canada and including managing regional sales staff. He had been US Sales Manager for RF and radio systems and consoles... **Fujinon** has a new interactive website, [www.fujinon.com](http://www.fujinon.com)...

**LOOKING:** The **Evanov Radio Group** has a number of openings across its three **Jewel** stations (Ottawa, Toronto and Hawkesbury). Check their ad on Page 1... Other jobs we’ve heard about include: **Global Maritimes** – Reporter (in Fredericton); **Classic Rock 101 Vancouver** – Local Sales Manager; **CKSR Fraser Valley** - Sales Manager; **107.5 DAVE-FM Cambridge** – Account Manager; **AM730 Traffic Vancouver** – Account Manager; **CHTT-FM Victoria** – Midday Announcer; **CTV Toronto** – Senior Tax Accountant; **channel m Vancouver** – ENG Editor; **Global Regina** – Production VTR Operator; **CBC Winnipeg** - Senior Remote Area Transmitter Technologist; **CBC Montreal** – Production Manager, TV Sports Programming; and, **Alliance Atlantis Toronto** – National Account Executive.

**EDITOR’S NOTE:** It’s vacation time for us. The weekly **Broadcast Dialogue Electronic Briefing** will not be delivered next week, July 26, nor on August 2. We’re back with regular service beginning Thursday, August 9 (although we tend to deliver in the early evening the night before).