

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Thursday, March 1, 2007

Volume 14, No. 37

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RADIO: The family is "pleased to see our legacy live on with a company such as Astral that has such a strong track record and commitment to its employees and to the Canadian radio and television industries."

– Gary Slaight, CEO of **Standard Radio**.

"With the acquisition of Standard Radio, Astral Media will not only be acquiring the best-performing radio stations in the country; we will at the same time acquire a company with similar values and culture. Over the past four decades, the Slaight family has built a remarkable collection of strong radio brands and has contributed meaningfully in shaping the Canadian radio industry as we know it today. We are delighted with the prospect of

welcoming Standard Radio's employees into our team."

– Ian Greenberg, **Astral Media** CEO.

While a firm deal is not expected until the end of March, the quotes from Slaight and Greenberg appear to slam the door on any further speculation. The purchase is for Standard Radio, not **Standard Broadcasting**. The latter is said to be retaining its stake in **Sirius Canada**, the interests in e-commerce and videotape and DVD distribution, and Internet portal **Iceberg Radio**. At least one prominent financial analyst has serious doubts about the proposed purchase. **BMO Capital Markets' Tim Casey** said that because Standard is already known as a leader on margins and on cost containment, adding Standard to Astral is not such a good idea. Soon after the markets opened Monday, Astral's shares registered their biggest drop in four years. Over the weekend, speculation that the Montreal broadcaster could end up paying too rich a price provoked the shivers of investors. Analysts said the evaporation of a merger premium that had buoyed Astral's stock also contributed to the drop... **The Beat (CFBT-FM) Vancouver** has been sold to **CHUM Ltd.** and CHUM says it's looking to do more radio deals. That despite the fact that the **CRTC** is likely to take a close look at this one coming as it does while CHUM is in the hands of trustee management while it awaits regulatory approvals of **CTV's** purchase. CHUM says it'll keep on looking for acquisitions. The company already owns **QM-FM/CFUN/TEAM 1040** in the Vancouver market... Whether or not American regulatory bodies allow **XM Satellite Radio** and **Sirius** to merge seems beside the point, say observers. Even if they get the nod, there's no guarantee the six-year-old

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business model will survive. With each having yet to earn a profit, combined losses in the US are expected to be \$1.7 billion for 2006. Here at home, the status quo remains. **Sirius Canada** and **XM Canada** say they'll spend the next year attacking each other's market share. While the US consolidation plan is being sold as a "merger or equals", that's not the case here. XM Canada and Sirius Canada are each expected to argue for the bigger piece of the pie. But, until that time comes, the two will aggressively try adding new customers to bolster their market share and negotiate clout. Sirius argues that with roughly 300,000 paying customers, it has about three times that of XM Canada. XM Canada retaliates with their exclusive agreements with major car makers. In Washington yesterday (Wednesday), Sirius CEO **Mel Karmazin**, was expected to explain "the realities of the marketplace" when he testified before the **House Judiciary Committee's antitrust task force**... **Q107 Toronto's John Derringer** and his employer, **Corus Entertainment** are being sued by former **Toronto Maple Leaf Tie Domi** for defamation. The \$950,000 suit alleges that the morning show Host falsely alleged that Domi charged fees to appear for charities. Further, the lawsuit claims Derringer led listeners to believe that Domi is a morally flawed personality who misleads the public about his philanthropic contributions. The former Maple Leaf claims a damaged reputation, embarrassment, humiliation and other damages. Derringer denies the assertion about compensation for Domi's participation at charity events... **Jane Hawtin** is the winner of this year's **Rosalie Award**, named after **Rosalie Tremblay**, the MD at **CKLW Windsor** from 1967-1984. Hawtin will be recognized and honoured for her achievements at the 3rd Annual **Women in Broadcasting Breakfast**, March 9, in Toronto.

At 12:01 a.m. ET, March 1, selected articles are available for preview. Click here to have a look.

The image shows the cover of the March 2007 issue of 'Broadcast Dialogue' magazine. The title 'Dialogue' is in large yellow letters, with 'BROADCAST' in smaller yellow letters above it. Below the title is the tagline 'The Voice of Broadcasting in Canada'. The cover features a portrait of Bev Oda, the Honourable Minister of Heritage, wearing glasses and a dark jacket. Text on the cover includes 'Dialogue The Honourable Bev Oda', 'NAB preview 2007', and 'Profile: The Jim Pattison Broadcast Group'. At the bottom, there is a small line of text: 'PUBLICATION MAIL AGREEMENT NO. 1712'.

TV/FILM: Canadian broadcasters, who want to charge cable companies carriage fees, may be getting help from out-of-area programming and time-shifting. While the **CRTC** says fees may not be charged for local signals, the likes of **CTV** and **CanWest Global** can charge BTUs for out-of-region programming. Already, a number of Canadian cablecos are paying these fees because, as they highlight digital set-top boxes, their removal would be a negative... Meantime, Stateside, **CBS** has announced that it had concluded a series of agreements with cable operators that would generate a new stream of revenue. CBS CEO **Les Moonves** calls the deals "a major milestone" that could result in broadcasters' achieving a long-held goal of creating a regular source of revenue beyond advertising. The precautionary note in this, though, is that the deals were cut with smaller cable systems. The crucial test of whether a big cableco will pay to carry the stations' content has not yet been faced... **CRTC** Chairman **Konrad von Finckenstein** told the **House of Commons heritage committee** that he's inherited a "crisis" at the **Canadian Television Fund**. He said he plans to resolve it through co-operation but put CTF management on notice. It, he said, must work toward addressing the concerns expressed by **Shaw Communications** and **Quebecor** because, to date, CTF hasn't addressed the issues. The two had put a stop to their contributions -- about \$75-million per year. von Finckenstein and Heritage Minister **Bev Oda** issued ultimatums to the companies to pay up or face consequences. The two both agreed to restore payments after which the CRTC said it would strike a task force to review how the fund is managed... Ontario's three political parties are shying away from any talk of privatizing **TVOntario**, despite a significant drop in membership at Ontario's public broadcaster. TVO memberships are said to have dropped to 65-thousand - down more than a third - in the past two years. Blamed are significant programming changes made last year. TVO execs are said to be making major changes to the membership program, including eliminating on-air membership drives and the monthly magazine... **CKY-TV (CTV) Winnipeg** and **CKND-TV (Global) Winnipeg** were judicially granted permission to air video of a convenience store killing after the man convicted of the crime claimed self-defence. The video shows the clerk removing money from the cash register with one hand, while using the other to press a button that electronically locked the exits. He continues to

remove money from the cash register, using his free hand to grip the end of a baseball bat under the counter. His swings of the bat provoked the man to shoot, once in the arm and twice in the head. **Justice Brenda Keyser** rejected the self-defence argument, saying there was no evidence the man knew he was trapped until after he shot the clerk. Global and CTV argued that broadcasting portions of the video would allow for public scrutiny of the self-defence claim... **CHAT TV Medicine Hat** will celebrate its 50th birthday in September. Past employees are asked to make contact with PD **Gary Rathwell** at CHAT TV, either by phone (403-548-8282) or e-mail: grathwell@jpbq.com...

GENERAL: The Radio-Television News Directors Association of Canada will honour nine Canadian broadcasters with the 2007 Lifetime Achievement Awards. They are: **Gord Martineau, Citytv Toronto; John McKay**, recently retired from **Broadcast News** and **The Canadian Press** in Toronto; the late **Bill Sturupp, CHML Hamilton; Elmer Harris, VOCM St. John's; Paddy Gregg** of Rusagonis, NB; **Bob Ridley, CHAT Medicine Hat; Wayne Mantyka, CTV (CKCK) Regina; Gary Hanney, Global TV (CHAN) Vancouver**, and **Ben Meisner** of Prince George. The awards will be presented between April 28 and June 21 at events across the country... A line from **Jay Leno's** monologue this past week tickled my cynical side: "Well, the big story in the news is that Britney Spears shaved her head. Can you believe it? Legitimate news organizations are actually breaking into their Anna Nicole Smith coverage to tell you this."

REVOLVING DOOR: **Randy Skulsky** is new GM at **Newcap's HANK-FM (CHNK-FM)/CKJS Winnipeg**. Skulsky had been RSM at **CFRW Winnipeg**... **Ian Kent** moves into the GSM's chair at **Maritime Broadcasting** in Halifax. He's been promoted from his Senior Account Exec position... **Breanne Cancade** of **Rogers Winnipeg** moves to Fort McMurray to become Promotions Director at **CJOK-FM/CKYX-FM**... **Brian Adam**, Announcer/Creative Services Writer at **CHAY-FM/B101 (CIQB-FM) Barrie** moves to **JACK FM (CHTT)/Ocean (CIOC) Victoria** to become a Creative Writer. Adam begins March 12... After three months at **CHRY-FM Toronto** as Program Coordinator, **Adam Fox** is returning to **CJAM-FM Windsor** as Station Manager. He begins March 12. Meantime, the Interim Program Coordinator at CHRY-FM is **Robin Alam**... **Steve Young** has become **A-Channel London's** new Managing Editor, succeeding **Andy Paterson** who moved to a PR position at **Canada Post**. Young had been Managing Editor at **A-Channel Windsor**... **May Lam** adds APD duties at **JACK-FM Vancouver** to her responsibilities as Marketing and Promotions Director for the **Rogers Radio Vancouver** cluster. Lam gets a break come the end of April when her attention will be devoted exclusively as to being APD/Marketing and Promotions Director at JACK... **Paula Todd** joins **CTV News** today (Thursday) in an as yet unspecified role. The Journalist/Lawyer moves from **TVO Toronto** where she was a Host and Co-Producer of her show, *Person 2 Person with Paula Todd*... **Jonny Staub** is new MD at **The Bounce (CHBN-FM) Edmonton**, succeeding **Ceara K**. Staub has been afternoon Announcer since the station was launched... **Roy Green**, the veteran **CHML Hamilton** morning Talker, says he'll be retiring March 30. Green started at CHML 34 years ago, in 1973. He is the winner of three **CAB Gold Ribbons**: 1994 for Best News, Public Affairs and Documentaries; 1993 for Best Community Service; and, 1992 for Best Public Affairs and Documentaries. **Corus Radio** is talking with him about sticking around for special assignments.

LOOKING: **A-Channel Windsor** - Managing Editor; **Newcap Radio Thunder Bay** - Producer; **The Comedy Network, Toronto** - Manager, Communications; **Standard Radio Kelowna** - Radio Traffic Coordinator; **Teleton Toronto** - Director, Programming; **Family Toronto** - Production Coordinator/Junior Producer; **CTV Toronto** - MTV Brand Partnership Manager; Producer CTV News; **Global Ontario Toronto** - Human Resources Manager; Human Resources Representative; **Global Television Regina** - Sales Coordinator; **CBC Montreal** - Sales and Marketing Officer; and, **TVOntario Toronto** - Director of Revenue.

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RADIO: The latest *Katz Media Group US Radio National Format Averages* report for *Arbitron* Fall 2006 markets shows more stability among broad-based formats, particularly those targeting 25-54s, including AC, Soft AC, Country, News and News/Talk. They appeal to a wider spectrum of demographics and, as a result, seem to see fewer peaks and valleys than more targeted formats. On the flip side, formats for highly targeted audiences, e.g. Big Band or Adult Standards on the older demo end, and CHR and Alternative Rock on the younger end, all showed declines. Over the past five years, these formats have shown more inconsistency - either up or down - than the broad-based ones. Formats programming Oldies, 80s or Classic Rock

all show instability over time. They are more likely to show inconsistencies because they're reliant on a specific age group. The report says there could be a number of factors causing these patterns, including sub-par survey sampling within specific demos, changing lifestyles among young adults, changing music tastes, the availability of a wider variety of media options, and increased multi-tasking or simultaneous usage of media. Further, it says, "we do know that some overall radio listening patterns have been less stable in 12-24 and 55+ age cells, which can affect relative 12+ share performance. We also suspect that changes in unidentified radio listening, which can include unlisted stations, non-commercial stations, Internet radio streams and satellite radio, can affect the shares of listed stations in the local market report. Any combination of these factors could cause changes within specific demos from year to year." The exception to the demographic trends happens with Urban Adult Contemporary and Rhythmic CHR. Both see a significant increase since last year. Shares for each are at the highest level in ten years. Country remains the most popular, posting a significant advantage over the number two format (Hispanic). Country continues to stand out as the one broad format that hasn't branched out into significant younger- or older-skewing variations... **Tim Hortons** has launched a lawsuit for \$105 million in damages from **Standard Radio**, **CanWest Global** and **CFRB Toronto** Talk-show host **Bill Carroll**. Tim Hortons alleges that all three are liable for Carroll's assertions made on both the radio station and on **Global Television Ontario** that the federal government paid for a franchise serving Canadian soldiers in Kandahar. Nothing has been proven in court and Standard Radio has filed notice of intent to defend the lawsuit. CanWest has referred the matter to its lawyers... Former US Attorney General **John Ashcroft** has told his successor - **Alberto Gonzales** - that in giving both **XM** and **Sirius** their licences, the **FCC** clearly banned the two from combining efforts in a single company. Further, Ashcroft says, "XM and Sirius promised to work toward the creation of a single inter-operable receiver - a technology the availability of which would be in the conceded best interest of consumers and the companies. A decade later, no such receiver exists. Had either pursued the promise to reality, they both would have enjoyed broader acceptance"... **XM Satellite Radio**, in an open letter published in **USA Today**, reassured customers that (so long as they subscribe) their XM radios will continue receiving XM programming and, further, that following the merger XM expects that existing radios will be able to receive programming from both services... Satellite Radio, which has long professed that it doesn't compete with traditional radio, saw that position go down the tubes during **Mel Karmazin's** appearance before the US **House Judiciary Committee Antitrust Task Force** last week. Karmazin, the CEO of **Sirius Satellite Radio**, was asked how the XM-Sirius plan was any different than a proposed merger between **EchoStar Communications' Dish Network** and **Hughes Electronics' DirectTV** (the **FCC** blocked that deal on the grounds that it amounted to a "regulated monopoly"). Karmazin replied that his companies' situation was different because the satellite TV business competes with cable and not with free services like terrestrial and Internet radio. Sirius and XM argue that their union won't amount to a monopoly. Instead, they say, the deal will instead allow them to compete more

effectively with traditional broadcast radio and Internet radio... Moving to IBOC, the US version of digital radio – marketed there as HD Radio, **Wal-Mart** and the **HD Digital Radio Alliance** say HD digital radio receivers are launching at 1,989 Wal-Mart stores in 85 American markets. Initially, they'll be **JVC** mobile radios retailing for about \$190. The Wal-Mart move is being heavily hyped on Alliance-member radio stations.

REVOLVING DOOR: **Pamela Wallin** has been chosen as the **University of Guelph's** new Chancellor. The former Broadcast Journalist at **CTV** and **CBC** and, most recently, Consul General of Canada in New York, succeeds former Ontario Lieutenant-Governor **Lincoln Alexander** in that position. Wallin is now Senior Adviser to the President of the **Americas Society and the Council of the Americas** in New York. She will be installed during convocation ceremonies at Guelph in June. Alexander, Canada's first black MP, was elected as chancellor in 1991 and served an unprecedented five terms in the role... **Scott Moore** is now Executive Director of **CBC Sports** based in Toronto. He succeeds **Nancy Lee** who now directs the broadcast operation for the **2010 Winter Olympics** in Vancouver. Moore had owned a production company in Vancouver and was involved in the Athens and Turin Olympics, the Melbourne Commonwealth Games, the Grand Prix of Edmonton, the Asian Games and other projects... **Steve Cassar**, the Managing Editor and Assistant ND at **CTV (CFTO-TV) Toronto**, has been appointed News Director... New GSM at **Rock 97.7 (CFGP-FM) Grande Prairie** is **Dave Reid**. The former Accounts Manager was promoted March 5... **Deborah Spillman** becomes SM at **Newcap Radio's FRED-FM (CFRK-FM) Fredericton**. Spillman has been in a sales capacity with the station since it launched... **Gord Gauvin** is the first GM/SM of **Vista Broadcasting's** new **CFRI-FM Grande Prairie**. Most recently, he worked in the insurance industry but had been in broadcast sales in the Okanagan and at Prince George. During the new FM licence process for Grande Prairie, Gauvin had been an applicant... **Chris Taylor** is **TSN's** new Marketing Manager. Taylor arrives after five years with **MacLaren McCann** as Account Supervisor... New Senior English Communications Officer at **CBC Edmonton** is **Melanie Houley**. She had been Touring Publicist and Marketing Agent - North America and Assistant Marketing Manager Asia-Pacific with **Cirque du Soleil**... **Carla Johnson** has been promoted to Creative Director for **Island Radio** in Nanaimo. She takes over from **Rob Arnold** who went to **Standard Radio Kelowna**... **Dave Sawchuk** becomes PD at **Ken Truhn's** new **CIKT-FM Grande Prairie**, which is expected to launch this spring. Sawchuk's experience includes **The Q/The Zone Victoria** and at the **Sun FM Grande Prairie**... **Jeff Walker**, at **K-ROCK (CIRK) Edmonton** as a Swing Announcer and who had been MD at **Z99 Regina**, is now the new MD. He succeeds **Jay Lawrence** who moved to **Newcap Winnipeg**... **Kate Dickson**, the former Communications Coordinator for the **Toronto International Film Festival Group**, has been appointed Publicist for **Teletoon Canada**... At **STAR FM (CKSR-FM) Chilliwack/Country 107.1 FM (CKQC-FM) Abbotsford**, **Charlene Groome** moves up to Promotions Director from Promotions Coordinator. The promotion takes effect April 15.

SIGN-OFF: **Rick Pyman**, 49, in a traffic accident near Oakville. He was the founder of **Pyman Productions, Pyman Studios, Tri-Lite TV** and the **Bite TV** channel. Pyman was killed March 5 while trying to help the victims of a traffic mishap.

GENERAL: With **CRTC** hearings to study the **CTV-CHUM** deal set to begin April 30 - with new Commission Chair **Konrad von Finckenstein** chairing the hearing - the CRTC is now saying that it could be persuaded to revamp the policy of restricting ownership to just one TV station per market (**CanWest Global** won dispensation in the Toronto and Vancouver markets with their **CH Victoria** and **CH Hamilton**). In its notice, the Commission said that "*in light of this proposed transaction, the commission considers that this is the appropriate time to seek public comment on the effectiveness of the current policy.*" CTV wants to keep the **Citytv** stations in Vancouver, Edmonton, Calgary, Winnipeg and Toronto. It also wants the CHUM radio stations. But, as a condition of acquisition, CTV agreed to sell the **A-Channels** in Barrie, Ottawa, London, Windsor, Wingham and Victoria. Whatever happens with this deal, a bigger debate about consolidation is likely on the way because the CRTC notice almost assures that a new federal policy could be created. Coming on the heels of the CTV-CHUM hearing will be hearings for the proposed \$2.3-billion purchase by **CanWest Global** and **Goldman Sachs Capital Partners** of

Alliance Atlantis and **Astral Media's** proposed takeover of **Standard Radio... Alliance Atlantis Communications** reports a fourth-quarter loss of \$16.6-million after a big tax hit, contrasting with a year-ago profit of \$24.8-million. The loss was 40-cents a diluted share, compared with a profit of 56-cents a share a year ago. The income tax provision for 2006's fourth quarter increased by \$28.6-million to \$43.8-million. Alliance Atlantis awaits regulatory approvals for **CanWest Global's** \$2.3-billion takeover... New members on the **Canadian Association of Broadcast Representatives** Board of Directors for calendar year 2007 are **Target Broadcast Sales** (Toronto) President **Stephen Sienko** and **SunTV Toronto** GSM **Sindy Preger**.

T**V/FILM:** **CTV News** Anchor **Lloyd Robertson** is the first journalist to be honoured with a position on *Canada's Walk of Fame*. He joins Alberta rockers **Nickelback**, Actress **Catherine O'Hara**, **Toronto Maple Leafs** Goaltender **Johnny Bower**, "Man in Motion" **Rick Hansen**, Actor **Gordon Pinsent** and TV star **Jill Hennessy** for this year's inductions to the sidewalk slabs in Toronto's entertainment district... The federal **Competition Bureau** has cleared **CTVglobemedia's** \$1.4-billion takeover of **CHUM Ltd.**, saying that it doesn't have grounds to challenge the deal... **Planete**, the Paris-based French-language documentary specialty channel, has been dropped by **Bell ExpressVu**, partly because the BDU is making room for more HD services. And to do so requires bandwidth. Satellite has limited space on each transponder so it's a safe bet that HD channels will, over time, push low audience standard-def channels out of the way. An HD channel needs at least four times the bandwidth of a standard-def signal but both satellite and cable companies are facing a bandwidth crunch. Meanwhile, **Rogers Communications** has invested in technology that allows the streaming of one HD signal to a house on demand, rather than delivering dozens at a time. Rogers expects to begin that application sometime next year... **CHUM Television** has announced that it will partner with **Joost**, the first global TV distribution platform, to provide CHUM programming to an international audience. The deal will deliver samplings of programming from **MuchMusic**, **SPACE**, **FashionTelevision**, and **CityLine**— through Joost's video platform that delivers video content on secure streaming technology... **Telelatino Network** (TLN) says **tlñ en español**, the first Canadian-made all Hispanic channel, is now operational. The new channel, says TLN, responds to the emerging needs of one of the country's fastest growing third language communities. In 2006, almost one-million Spanish speakers lived in Canada... The **BBC** has signed a deal with **YouTube** that will allow it to show excerpts of the Beeb's news and entertainment programs. BBC will offer branded channels on YouTube and, under the deal, YouTube will create channels called **BBC Worldwide** that will show clips from hit BBC shows and **BBC World** to show news clips.

L**OOKING:** **CTV Saskatoon** - Writer/Producer; **Alliance Atlantis Toronto**— Manager, Legal Services; **CTV Toronto** – Research Manager, Digital Media; Production Manager, CTV Newsnet; **CBC Toronto** – Manager, Business Rights and Content Management; Research Officer; and, **Corus Quebec Montreal** – Directeur general des ventes.

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GENERAL: The **CRTC** will hold a public hearing in the fall to review the diversity of voices in Canadian broadcasting. Exempt from any new rules will be those transactions already announced – **CanWest MediaWorks** and **Alliance Atlantis Communications**, **Astral Media** and **Standard Radio**, and **CTVglobemedia** and **CHUM Limited**. Commission Chairman **Konrad vo Finckenstein**, commenting on matters related to diversity of voices, said: “*Holding a public hearing in the fall will allow us to give these issues the thorough and in-depth study they deserve. This exercise will result in clearly articulated policy guidelines that will further the evolution of the Canadian broadcasting system from that point forward.*” In a separate matter, the CRTC has decided to withdraw any

review of its common ownership policy from the April 30 public hearing on the CTVglobemedia/CHUM transaction... **Peter Mansbridge** will be the recipient of the 2007 *President's Award* from **RTNDA Canada**. The award is presented annually to an individual with a record of distinguished service to the broadcast news industry and who promotes excellence in broadcast journalism. It will be formally presented to the long-time **CBC News** Anchor on June 22 at the 2007 RTNDA National Conference in Vancouver.

TV/FILM: **Viacom**, the owner of **MTV**, has sued **YouTube** and parent, **Google**, for copyright infringement.

Viacom is looking for more than \$1 billion in damages on claims that YouTube has shown nearly 160,000 unauthorized video clips. Viacom is, as are other traditional broadcasters, at risk of lost ad revenues. In Viacom's case, because many of its programs (*The Daily Show with Jon Stewart*, *The Colbert Report* and *South Park*) are aimed at younger audiences who also extensively use the Internet. The legal action was begun about six weeks after Viacom demanded that YouTube remove more than 100,000 unauthorized clips. YouTube agreed, but since then Viacom says it has identified more than 50,000 additional unauthorized clips... **CanWest MediaWorks** has signed on as the lead sponsor for this year's **National Advertising Awards** (NAA), succeeding the **Globe & Mail** in that spot. Winners will be announced May 2 in Toronto and will receive cash awards from CanWest to cover travel and registration expenses to attend the **Cannes Advertising**

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Please forward your resume and supporting materials by Friday March 30, 2007 to:

Dave Sherwood – Program Director, PGTV
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No telephone calls, please. We thank all who apply; however, only those being considered for the position will be contacted. CKPG Television follows the principles of Employment Equity.

Festival in June... **BNN - Business News Network** succeeded **Report on Business Television** this past Monday. The name change reflects a brand associated with the **Globe and Mail**. ROBTv borrowed its name from the newspaper's Report on Business brand when it first launched. BNN operates as a separate newsroom under the **CTV News** Division... **MuchMusic**, in concert with **Mastercard**, sees the launch of a prepaid credit card in Canada. The card comes with 10 free music downloads on sign-up and 15% discounts on purchases from MuchMusic. Teens 16+ are targeted, but 13-15s can get their hands on one with permission from parents or legal guardians... **Astral Media Integrated Solutions**, a new division of **Astral Television Networks**, has been established to consolidate and expand operations in licensing, merchandising, online advertising and promotional sponsorships for its English-language channels; **The Movie Network**; **Viewers Choice**; and, **Family Channel**... **The Writers Guild of Canada** (WGC) celebrates outstanding TV, film and radio scripts April 23 at the **2007 Canadian Screenwriting Awards**. To be held in Toronto, the guest Host is **Gavin Crawford** who writes/acts for **This Hour Has 22 Minutes**. For information, 800-567-9974.

REVOLVING DOOR: **Serge Bellerose** has been appointed VP, New Media and Corporate Affairs at **TQS** in Montreal. Most recently, he was Sr. VP of Specialty Channels and Commercial Development for **TVA Group**... **CKSQ Stettler** Station Manager **Gloria Evans** leaves that post at month's end... **S-VOX** COO/GM **Mark Prasuhn** assumes programming responsibilities for the short term after Sr. VP, Programming **Chris Johnson** retired. Johnson had been head of programming for **VisionTV** and its sister digital services, **One: the Body, Mind & Spirit Channel** and **The Christian Channel**... **Allen Knudtson**, Technical Manager at **Global Calgary**, is about to retire. Knudtson, with that TV station since 1973, leaves at month's end.

SIGN-OFF: **Allen Farrell**, 70, in Toronto after a heart attack. Farrell was among the originals who had a huge hand in shaping the **1050 CHUM Toronto** mythology from the early Top 50 days. Farrell, who joined the station a year after its launch as its Creative Writer/Promotion Director, went on to become the third AI – after founder **Allan Waters** and PD **Allan Slaight**. More recently, Allen Farrell wrote **The CHUM Story**, a book about the broadcast icon's early days.

RADIO: The only place you can get Fuel at 90.3 is Calgary! **Newcap's** newest radio station, **Fuel 90.3 (CFUL) Calgary** launched Monday with an Adult Album Alternative format. Ops. Mgr./PD **Murray Brookshaw** says with music from five decades, the station will be playing a broader variety of music and artists than are now available in the market... "Across the street" at **101.5 Calgary**, the new **CHUM** station, PD **Rob Mise** has found a morning show. They are **Freeway Frank** and **Meg Tucker** – **FREEWAY** and **MEG in the morning**. Both arrive from Toronto where Frank did evenings at **Mix 99.9** and Tucker was the Entertainment Correspondent on the **CHUM-FM** morning show. ND **Melody Strano** moved from **CFRA Ottawa**. Not on air yet, expectations are for a station launch later this spring... **Classical 96.3FM (CFMX-FM) Toronto** has moved national sales representation to **imsradio**... The **Radio Marketing Bureau's 2007 Crystal Awards**, held in Toronto last Friday, saw these winners:

BEST IN SHOW	Platinum: Sobey's	Dory Advertising, St. John's
AGENCY CAMPAIGN	Gold: Sobey's	Dory Advertising, St. John's
	Silver: Bellissima	Dory Advertising, St. John's
	Bronze: Subaru Canada	DDB Canada, Toronto
STATION CAMPAIGN	Gold: Brant Florist	AM 740 Toronto
	Silver: Double Decker Tavern	Standard Radio Manitoba
	Bronze: Serious Coffee	OK Radio Group Victoria
AGENCY SINGLE	Gold: Vancouver Aquarium	DDB Canada, Vancouver
	Silver: Staples Business Depot	MacLaren McCann, Toronto
	Bronze: "Spa Bêtes"	SVY&R, Montreal
STATION SINGLE	Gold: Family Fitness	Rogers Radio Kitchener
	Silver: Sound Obsessions A.v.u.	Border Rock/The Goat Lloydminster
	Bronze: BC One Call	Rogers Radio Vancouver
STATION PROMOTION	Gold: The Beat 94.5	The Beat, Vancouver
	Silver: CHOM-FM	Standard Radio Montreal
	Bronze: Dave FM	Corus Entertainment Cambridge

**PUBLIC SERVICE
ANNOUNCEMENT****Gold: Quebec Coalition
Against Aids****Markétel, Montréal**Silver: Insurance Corporation of
British Columbia

DDB Canada, Vancouver

Bronze: United Nations High
Commissioner for Refugees

BBDO Canada, Toronto

**CREATIVE USE OF
SOUND/MUSIC****Gold: Science Alberta
Foundation****MacLaren McCann, Calgary**Silver: 11th Hour Clothing

Rogers Radio Kitchener

Bronze: IKEA Canada

zig, Toronto

PERFORMANCE**Gold: Maple Leaf Foods Ltd.****Target Marketing &****Communications Inc., St. John's**

Silver: Faveri's Unpainted Furniture

Rogers Broadcasting Calgary

Bronze: Firkin Pubs

MJM Productions, Hamilton

To listen to the winners' spots, click www.rmb.ca... In Toronto on the weekend, Canada's hottest new music stars were honoured at the **10th Annual Canadian Radio Music Awards**. Winners in the nine categories honouring emerging radio music stars as presented by the **Canadian Association of Broadcasters** are:

Best New Group or Solo Artist (Mainstream A/C) of the Year: **Tomi Swick**Best New Group (Rock) of the Year: **Neverending White Lights**Best New Solo Artist (Rock) of the Year: **City and Colour**Best New Group or Solo Artist (Dance/Urban/Rhythmic) of the Year: **George**Best New Group (CHR) of the Year: **Mobile**Best Solo Artist (Hot A/C) of the Year: **Tomi Swick**Best New Group (Hot A/C) of the Year: **Mobile**Best New Solo Artist (CHR) of the Year: **Rex Goudie**Fans' Choice Award: **Daniel Powter**

In previous years, the CRMAs introduced new talent such as **Avril Lavigne**, **Sam Roberts**, **Arcade Fire** and **Michael Bublé**... **Clear Channel Communications** has delayed the buyout vote for a month amid increasing indications that the proposed \$26.7 billion deal with **Thomas H. Lee Partners** and **Bain Capital Partners** won't win the required two-thirds support from shareholders. The vote had been set for March 21. Officially, CC says that the independent directors on its board determined that because so many shares have changed owners it's important that current shareholders be given an opportunity to review the offer... **The Bone 89.1 Orillia**, which had been operating as a full-service broadcast undertaking, is off the air. Seems that owner **Nick Montague** came to terms with a federal regulatory requirement that over-the-air broadcasters must first be licenced... The **CRTC** has issued calls for radio licences at Owen Sound and at Kelowna, both going out after separate applications were filed for new services at the two centres. Those who are interested must ensure that their formal application reaches the CRTC no later than June 4.

LOOKING: **Applied Electronics Edmonton** - Senior Broadcast Sales Representative; **CTV Toronto** - Director of Engineering, Dome Productions; Assignment Editor/Producer ETalk (contract); and, Senior Story Editor, Sportscentre; **Global Television Toronto** - VTR Operator, Entertainment Tonight Canada; **Channel m Vancouver** - Senior Editor; **CBC Toronto** - Senior Technical Analyst; Software Developer; Business Analyst; and, National Account Manager; **CH Red Deer** - Assistant Director; **CBC Calgary** - Regional Controller; **CKWS-TV Kingston** - Assignment Editor; **Teletoon Toronto** - Junior Producer and a Writer/Producer, French Network; **Rogers Radio Fort McMurray** - Production Director; **CKSQ Stettler** - Station Manager; **CFPL/CFPL-FM/CFHK-FM/CKDK-FM London** - Intermediate Broadcast Engineer; **CFPL FM London** - Senior Account Manager; **Y108/CHML Hamilton** - Account Manager; and, **The Fox Vancouver** - Account Manager.

SUPPLYLINES: New **Ross Video** Regional Sales Manager for Eastern Canada is **Denis Cyr**. Based in Montreal, Cyr was most recently Director of Sales for **Sono Video Inc.**

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TV/FILM: **CanWest Mediaworks** is calling for a judicial review into the lack of federal prosecution of American media for breaching Canada's strict prescription drug advertisement laws. In its application, CanWest alleges the Minister of Health and the Attorney General have not cracked down on the American ads being shown here via the Internet, print and cable/satellite TV. The US and New Zealand are the only countries to allow direct-to-consumer advertising. Canadian broadcasters, however, also want a piece of the action. In the States, the consumer ads - in all media - amount to more than \$4-billion. Critics say such ads create an artificial need for expensive name-brand drugs which, along with hiking health-care costs, could expose Canadians to undue risk from side effects. Back in December

of 2005, media outlets, advertisers and brand-name drug manufacturers launched a legal challenge over the regulations. **David Gollob**, VP of the **Canadian Newspaper Association**, says "it's futile to put handcuffs on information in an information society"... The **Federal Communications Commission** has been asked by an Internet TV company to keep clear of any attempts to regulate video on the Internet. **Network2** wants a declaration from the American regulatory body that it, the FCC, has no authority over the Web. **Jeff Pulver**, the honcho at Network2, argues that for a society valuing open expression, Internet video promises public interest benefits that exceed all prior goals. Opposing that viewpoint is **Jeff Chester**, the Exec Director of the American **Center for Digital Democracy**. He argues, among other things, that rules are needed to protect news and public affairs and that advertising safeguards will be needed, including protecting children... Here at home, **Telus** has joined with **Broadbandtv** in an attempt to beef up content on its Internet-based **Telus TV**. Telus will pick up movies and other programming from the BC-based distributor, starting with *The Hollywood Reporter*. Telus launched the IPTV outlet in late 2005, and now reaches neighborhoods in Calgary, Edmonton and BC's Lower Mainland... **Peter Kent** of **Global Television**, who ran in mid-town Toronto (St. Paul's) in the last federal election for the Conservatives, has been nominated to run again - this time in the riding of Thornhill (just north of Toronto). Kent, winner of last year's **RTNDA President's Award** and a member of the **Canadian Broadcasting Hall of Fame**, was formally nominated this past Sunday.



PRESIDENT

The Television Bureau of Canada is looking for a successor for Jim Patterson, who is retiring after 10 years at the helm of the company. Owned by its members, who represent the vast majority of Canadian television stations and specialty services, TVB compiles an extensive research library on the effectiveness of television compared to other media, operates Telecaster to review commercials for adherence to industry and government codes, and manages the Bessies. TVB works with their members, agencies and advertisers to sustain TV's position as the most-used and most effective communications medium in Canada.

The successful applicant will have had extensive experience with broadcasters, agencies and/or advertisers, will be conversant with new media technologies and be capable of running a successful business.

Send your resume to search@TVB.ca or to:

TVB Search Committee
TVB
160 Bloor St E - Suite 1005
Toronto ON M4W 1B9

RADIO: **CHUM's** new Alberta station, **101.5FM (CKCE-FM) Calgary**, launches today (Thursday) at a time consistent with their frequency: 1:01 p.m. On-air testing the past week or so included a liner asking Calgarians to check the station website and then give input on how they want the new station to sound...

The growth of satellite radio has stalled amongst Rock listeners. A **Jacobs Media** survey shows subscribership hasn't changed since a similar survey last year; that despite extensive satellite radio marketing throughout 2006. About 12% of rockers subscribe to XM, Sirius, or both while men and 30-39 year-olds are most likely to be satellite radio customers. Just 9% say they will likely buy XM or Sirius service this year but that's down from the 12% who said the same thing last year. "... growth for both XM and Sirius appears to have greatly slowed," said Jacobs Media President **Fred Jacobs**... **Canadian Broadcast Sales** says radio produced a 6.8% increase in sales over the first two quarters of 2007, without the benefit of last year's federal election spending. With a 40.9% share, Adults 25-54 continues to outpace other demos, the next closest being Adults 18-49 at 15.5%... The deadline for the **New York Festivals Radio Broadcast Awards** is next Friday (March 30). Awards will be presented in New York June 28. Info at www.newyorkfestivals.com... What began as a joke on **KX96 Oshawa's** morning show about two **Ontario Hockey League** competitors blossomed into an international promotion for the city of Oshawa. Tuesday, you may have heard, was **Stephen Colbert Day** in the Motor City. Over 2,000 people turned up at the GM Centre to see the live entertainment, hear Don Cherry, watch the Colbert Lookalike Contest, and hear from the man himself, Stephen Colbert. While he wasn't there in person, he did appear on a big-screen. This terrific publicity thing, initiated by KX96 Morning Show Co-Host **Jerry Archer**, can be seen in a clip from the Colbert Report (on the Comedy Network) by clicking: <http://www.comedycentral.com/motherload/?Ink=v&mlvideo=84018>.

GENERAL: The **Supreme Court of Canada** has upheld the Canada Elections Act which prohibits the reporting of early federal election results before polls close in the rest of Canada. The ban applies to all media, including websites. Private broadcasters and the **CBC** had intervened to explain the crucial role broadcasters have in disseminating election information, and to demonstrate the harm caused by the prohibition... This year's **Loyalist College** (Belleville) Broadcast Journalism graduating class will mark be the 25th since the program began. To recognize the quarter-century mark, a reunion celebration will be held Friday evening, June 8. Grads, alumni, faculty, parents, spouses and kids are invited to the Banquet Centre in Belleville. If you're one of the more than 500 graduates of Loyalist's Broadcast Journalism Program, get in touch with **Len Arminio** at 613-969-1913 Ext.2115 or e-mail him at: larminio@loyalistmail.ca for details... **Business Weekly** quotes a venture capitalist who says there's a ton of money out there for the person who comes up with a way to create an Internet gathering place aimed at local businesses and their surrounding neighbourhoods. Private broadcasters can take some solace from this because, if anyone actually does figure it out, broadcasting's mantra of "local, local, local" would be kaput...

REVOLVING DOOR: **Ted Silver** is the new PD at **Corus** stations **CHAY-FM/B101 (CIQB) Barrie**. Silver, who many will remember for his years in the Quebec English radio market, moves from sister operation **Q92 (CFQR-FM) Montreal**. Silver begins April 10 and



MORNING SHOW PRODUCER

The legendary CHUM FM/Toronto has a rare opportunity to be a part of the "Roger, Rick and Marilyn" show.

Job Description: recruit and schedule guests for show, screen callers during show, coordinate and brainstorm ideas with show hosts and/or program director, participate in show's planning process daily. We are also looking for a personality to add some "flavor" to the show via creative ideas and personal experiences that turn into show topics. This person will also be a part of the daily "entertainment reports."

Please be a "pop culture" fanatic, and know the city of Toronto well. Your ideas for the show must be able to relate to a 29-40/female audience.

Please send resume and cover letter to:

David Corey at david.corey@chumfm.com.

No calls please!

**CHUM RADIO VALUES DIVERSITY IN ITS
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succeeds former PD **Darren Stevens**... **Mora Austin** has been promoted to VP of **Larche Communications**, owners of **KICX 106 (CIKZ-FM) Waterloo-Kitchener** and **KICX 104 (CICZ-FM) Midland**. Austin, for the past five years, has been GM of the Midland station... At **SUN TV (CKXT-TV) Toronto**, **Paul Schmidt** is new Manager of In-House Productions, a promotion from Senior Producer; **Dave Roberts** becomes a Host/Producer, up from a Segment Producer; **Candice Smith**, a back-up Director, has been promoted to Director; and, SUN TV's Director of Technical Operations – **Mike Nesbitt** – moves to become the General Manager of New Media at the **Toronto Sun**. No word of a successor at SUN TV for Nesbitt... **Rob White**, Promotions Director at **Standard Radio Hamilton**, is no longer with the cluster... **Julie Miville-Dechêne** has been appointed as **CBC/Radio-Canada's** French Services Ombudsman for a five-year term. The Ombudsman reports directly to the President and CEO, and through him, to the Board of Directors.

LOOKING: The **Television Bureau** is in search mode for a new President to succeed **Jim Patterson**, who retires this summer. See the ad on Page 1... **CHUM-FM Toronto** is looking for a Morning Show Producer. See the ad on Page 2... Other jobs we've heard about include: **SUN TV Toronto** – Director of Technical Operations; **CHML Hamilton** – News/Talk Morning Show Host; **CKRV-FM Kamloops** – Program Director; **CTV Toronto** – Manager, Accounts Payable; Client Service Representative; **Global Television Vancouver** – Research Analyst; **CBC Toronto** – Broadcast Technologist; Producer; Senior Network Analyst; Interface Engineer-Programmer; **CBC Moncton** – Manager Human Resources; **CBC Kelowna** – Senior Remote Area Transmitter Technologist; **Rogers Sportsnet** – Producer, Hockeycentral; **Global Television Saskatoon** – Sales Co-ordinator; **OMNI Television Toronto** - Reporter - South Asian News; **News 1130 Vancouver** – Anchor/Reporter; News Anchor; Editor; **Corus Radio Toronto** – Interactive Account Manager; **Standard Radio Hamilton** – Promotions Director; and, **CJOY Guelph** – Newscaster.

SUPPLYLINES: **Skywords Traffic Network** has launched a web-based traffic information service that provides real-time traffic incident information along with alternate routing, time delays and live camera locations for instant viewing of the incident... Also from Skywords is a partnership with **Mark Philbin** of **Starboard Communications** (and PD/Morningman at **CJOJ-FM Belleville**) to syndicate a national back to the 80s show.

CONSOLIDATION

Whatever your view, consolidation happens.

On the positive side, it:

- * builds stronger Canadian companies, which can better contend for expensive programming especially American,
- * provides deeper pockets to spend on high-end Canadian programming,
- * provides benefits packages to advance Canadian programming,
- * creates better ROI, thus encouraging investment,
- * builds strong companies that can compete internationally and can extend their ownership in other countries.

On the negative side, consolidation:

- * lessens the number of news outlets that are independent of each other,
- * results in layoffs as various jobs are consolidated,
- * results in less diversity of opinions and programming being aired,
- * results in fewer windows for Canadian productions and journalistic opinion that is independent of each other (if you run afoul of one program- or news director, you lose access to more services).

So what's to be done?

Read Andrew Cardozo in the April edition of Broadcast Dialogue . . . due on your desk April 1.



Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Thursday, March 29, 2007

Volume 14, No. 41

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T**V/FILM:** Canada's private, conventional TV revenues, expenditures and profitability – from 2002 to 2006 – saw station revenues hold steady, expenditures rise by 7.8%, which reduced profits before interest and taxes (PBIT) from \$242.2 million in 2005 to \$91 million in 2006. The PBIT margin also decreased from 11.02% in 2005 to 4.14% in 2006. So says the **CRTC** in its statistical and financial summaries release for private conventional television. From 2005 to 2006, revenues from local advertising grew 3.4% to \$375.4 million, while national sales stayed the same, at \$1.5 billion. In 2006, conventional TV stations generated \$2.2 billion in revenue. Expenses were up, from \$1.9 billion in 2005 to \$2 billion in 2006, mainly due to a 10% increase in total expenditures on Canadian

and foreign programming. Spending on foreign programming increased 12.2% in one year, climbing from \$613.2 million in 2005 to \$688.3 million in 2006. Canadian programming expenditures saw an increase of 6.3%, from \$587 million in 2005 to \$623.7 million in 2006. Of this, \$144.7 million went to independent producers for Canadian programming, an increase from the \$138.5 million in 2005. In 2006, the private conventional TV industry employed 8,197 people and paid a total of \$593.6 million in salaries... **CBC** says it's pleased that the Feds have confirmed additional funding of \$60 million for Canadian programming for each of the next two years. A news release says the funding had, up until now, been received on a one-time yearly basis. **CBC/Radio-Canada** describes the new two-year plan as "encouraging"... **Alliance Atlantis** and **CanWest Global Communications** say they expect to conclude the acquisition of all AA outstanding shares for \$53.00 cash per share by July or early August... **CBC Television** has signed the richest deal in the history of **Hockey Night in Canada** to renew its partnership with the league for another six years. There's no official price tag but some estimates put the fee at nearly \$100-million a season, \$40 million higher than six years ago. The NHL says the rights for digital content made the difference. Six years ago, they were a "throw-in", says **NHL** Commissioner **Gary Bettman**. This time they weren't... There wasn't much hoopla here in Canada about last week's **Apple TV** launch, which allows users to buy and store TV shows and movies from **iTunes** and beam them wirelessly to their TV sets. Why? Because Canadians can't buy video content from iTunes. And neither will they be able to buy from the new **NBC Universal/News Corp.** website when it launches in a couple of months. Canadian broadcasters that own the rights to American shows want ad participation, something they're not likely to get because American broadcasters don't want to deal rights away to other countries. And that means geo-blocking (blocking content on the web based on IP addresses) aimed at Canadians... Meantime, **YouTube's** threat to the TV industry pushed **NBC** and **Fox** into what – not so long ago – would have been an unheard-of Internet alliance; competitors joining forces to beat back the Internet interloper. In only two short years, YouTube's video-posting site has risen to the top of the online heap. Also on board with NBC and Fox are **MSN**, **AOL** and **Yahoo** as distribution portals... **ABC's World News**

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BRITISH COLUMBIA ASSOCIATION OF BROADCASTERS

Tonight with Charles Gibson will gain extra minutes of news time because of single-sponsor deals scheduled for Mondays in April. The arrangement is said to represent an additional five minutes of news content to each broadcast... It's just short of two years before the Americans pull the plug on analog TV. Analog gets turned off Feb. 17, 2009 and US politicians are uneasy with assurances that owners of analog sets and roof-top antennas or rabbit ears won't be left in the dark. When the move to digital happens, millions of analog households will need to have purchased and installed digital converter boxes costing a minimum of \$60 each. Consumers for the most part don't have a clue that they'll need to buy and install one. Congress has set aside \$1.5-billion to subsidize converter box purchases. Every household, regardless of whether it needs a box, will be eligible to receive two coupons, each worth \$40, that can be used to buy two converter boxes.

RADIO: The radio station (**CFYZ**) serving travellers at Toronto's **Pearson International Airport** with carrier and terminal information is getting a programming makeover. **1280AM CFBN Toronto** is about to adopt a business news/talk format. **Newsroom Productions Inc.**, contracted by the **Greater Toronto Airports Authority**, will get the new format underway April 9. Newsroom Productions is a division of Toronto-based **CBN (Canada's Business Network)**, the syndication company that produces "**The Fred Ketchen Report**" and "**Weekends with Sheila Capps**"... **CFUN Vancouver** was knocked off the air after thieves raided the transmitter site, stealing copper and other metal. PD **Stu Ferguson** says the bad guys also cut some lines and stole a generator. The backup system didn't work, he says, because of the damage to the transmitter. CFUN was off-air for over six hours... Late word suggests that **AM730 (CHMJ) Vancouver** -- a **Corus** station -- may also be the victim of copper thieves... **FREE-FM (CFRI-FM) Grande Prairie** officially launches tomorrow (Friday) from its temporary studio in a travel trailer. The **Vista** station is awaiting completion of permanent facilities. FREE-FM's format is Classic Rock, Newer Rock and Country Rock. Yesterday (Wednesday), the station -- still in testing -- went to air with a live morning show. **Pete Montana** is PD/morning Host. **Vista Group's Paul Mann** says it took just 91 days from confirmation of licence to on-air testing which may, he says, be a speed record... **CKPT Peterborough**, which also owns **CKQM-FM Peterborough**, has won **CRTC** approval for a flip to FM. The **CHUM**-owned AM station will move to 99.3 at power of 5,700 watts and continue its Soft Oldies format. **Corus Radio**, one of the intervenors, expressing concern for the viability of its **CKRU Peterborough** -- the only AM station left in the market. Corus is of the view that if the Commission approved CHUM's application it would only be fair for it to grant the same approval to CKRU without issuing a call... Shares of **XM Satellite Radio** and **Sirius Satellite Radio** have taken a hit. Wall Street appears to be betting that their merger plans won't get approved. Shares of both are trading lower than they were before they announced their marriage intentions, and one New York analyst is quoted as saying that skepticism is running so high that fewer than 30% give it any kind of chance of winning **FCC** approval, nevermind the **Justice Department's** looksee to ensure that antitrust laws haven't been violated. On the other side of the coin, another analyst says it makes sense to approve the deal. He says that it's a different era from the day when both Sirius and XM were licenced, that there are now a wider array of audio choices for consumers. Plus, say other observers, since neither company is profitable, that could bolster their argument that a merger would be in the best interests of consumers... A group of music publishers has filed a lawsuit against the **XM Satellite Radio** alleging infringement on copyrights through



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XM radios that allow consumers to record songs. The suit, filed in New York by the **National Music Publishers' Association** (NMPA), alleges that giving people the ability to make digital copies of songs means that XM is operating an "unauthorized digital download service" to compete with **Apple's iPod**... **Standard Radio Hamilton** has raised over \$260,000 during its three-day radiothon in support of **McMaster Children's Hospital**. **K-Lite FM (CKLH-FM)/Oldies 1150 (CKOC)/820 CHAM Hamilton** joined forces with **Foresters** and the **Children's Miracle Network** to broadcast the fourth annual Radiothon.

GENERAL: **CBC** President/CEO **Robert Rabinovitch** has called on the federal government to come up with a long-term strategy for the Corporation, including how it would be funded. He said such a strategy should be enshrined in a formal contract, as is the case in Ireland, South Africa and Hong Kong. Speaking before the Standing Committee on Canadian Heritage, he said that a concrete contract is needed given the widening gap between the CBC's funding and what's expected of it. While demand for both the quality and diversity of product has skyrocketed, he said, CBC hasn't received a permanent increase in public funding the past 33 years... **RTNDA International** has honoured 15 Canadian radio and TV stations with 26 regional **Edward R. Murrow Awards**. **Global (CHAN) BC** won four while other large market TV winners were **Citytv (CITY) Toronto** and **CTV (CIVT) Vancouver** with two each, **CTV (CFTO) Toronto** and **Global (CIII) Ontario**, each with one. Small market TV winners are **A-Channel (CIVI) Vancouver Island** with two, **CTV (CJCH) Atlantic** with a pair, **A-Channel (CKVR) Barrie**, **CH Vancouver (CHEK) Island** and **CFJC-TV Kamloops** with one each. In the large market radio category, **680News (CFTR) Toronto** led with three, **Newstalk 1010 CFRB Toronto** won two, and **CHUM/CHUM-FM Toronto** won one. Small market radio winners are: **570News (CKGL) Kitchener** with two and **VOCM St. John's** with one. These awards will be presented at the **RTNDA Canada** national conference in Vancouver June 23.

REVOLVING DOOR: PD at **Harvard Broadcasting's** new **MIX 103.7 Fort McMurray** is **Craig Picton**, now at a local college. Before that, he'd been a PD with **OK Radio's** former Fort McMurray property... New PD at **SUN FM (CJSU) Duncan**, beginning in May, is "Gentleman" **Jim Jackson**. Jackson's recent career activities saw him as a Programming Consultant the past nine years while maintaining responsibilities as the signature voice at six stations western stations. Prior to this, he held a number of roles at stations across Canada, most notably **630 CHED Edmonton**, **CKLW Windsor/Detroit**, **CKY Winnipeg** and **CKXL Calgary**... New Station Manager/RSM at **Q14 (CKSQ) Stettler** is **Vicki Leuck**, promoted from Retail Sales Rep at **The Fox (CIXF-FM)/Q13 (CIBQ) Brooks**. She succeeds **Gloria Evans** May 1.

LOOKING: **Q13 (CIBQ) Brooks** - Morning Host; **CTV (CFQC) Saskatoon** - Creative Services - Writer/Producer; **Alliance Atlantis Toronto** - Production Manager, Creative Services and a Production Executive; **Global Television Toronto** - Reporter, a Supervising Producer (ET Canada) and a VTR Operator; **CHAN-TV Vancouver** - Producer, Global National News; **CBC Toronto** - Manager of Post Production and Graphic Design, a Senior Web Designer, a Creative Head for Interactive Content, a Director of Network Programming and a Post Production Supervisor; **CBC Vancouver** - Meteorologist/On-air Host; **TLN Toronto** - Broadcast Technician; **CJOB/POWER 97 Winnipeg** - Broadcast/IT Engineer; **Rock 101 Vancouver** - APD; **The Hawk Woodstock/London** - MD/Afternoon Drive Host; **Standard Radio Terrace** - Creative Writer; and, **JACK FM Calgary** - MD.

SUPPLYLINES: **Ross Video** has appointed **Brad Fisher** as its new Regional Sales Manager - Western Canada and Northwest United States Region. He had been a Broadcast Sales Rep for **Professional Video and Tape**.