

Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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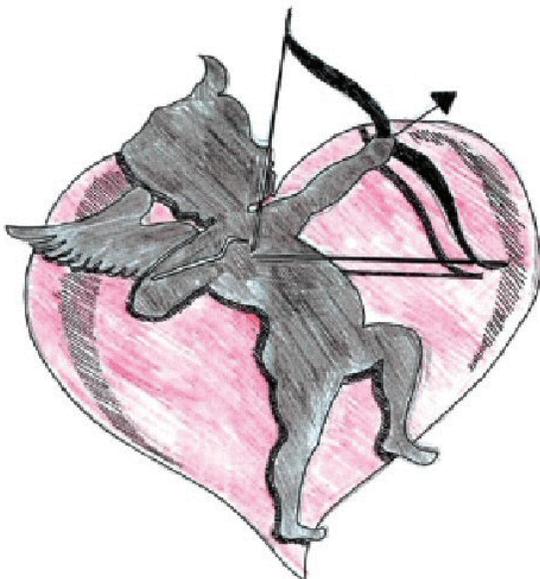
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TV/FILM: The **Television Board** (TVB) Executive Committee has formed a search committee to find a successor for President/CEO **Jim Patterson**. TVB Executive Committee Chair **Rita Fabian** (CTV) advised the Board that Patterson will retire this summer. Today, Thursday, Feb. 1, marks Patterson's 10th anniversary with TVB, a position he says is "... *the best job I have had since leaving the farm in 1965.*" Joining Fabian on the search committee are **David Kirkwood** of **CHUM Television** (Vice-Chair), **Brett Manlove** of **CanWest MediaWorks** (Treasurer), and **Guy Meunier** of **TQS** (Secretary)... **Douglas Barrett**, the Chairman of the **Canadian Television Fund** (CTF), says **Videotron's** decision to stop making monthly payments makes planning impossible.

Further, he says the contribution suspensions by both Videotron and **Shaw Communications** could put thousands of jobs at risk even as the Canadian TV production industry becomes "chaotic" over the impending \$63-million budget shortfall. **Quebecor**, which controls Videotron, is demanding that Heritage Minister **Bev Oda** launch a review of the fund's management, which is coming up for renewal in March. For its part, CTF wants the **CRTC** to take legal action against Shaw and Videotron... **CTAM Canada** research suggests that when Canadians are made aware of the simplicity of watching their programs on their own schedule, interest in PVRs grows and the likelihood of buying one goes up. Canadian adoption of the technology, however, is far behind the US but TiVo and other Digital Video Recorders (DVRs) have been south of the border since 1997. Five percent of Canadians own a PVR compared to 15% in the US. Similarly, only 38% of Canadians are aware of the devices versus 65% of Americans... In a memo to **CBC-TV** employees, Exec. VP **Richard Stursberg** lashed out at critics who describe the Corporation as struggling for success. As Stursberg sees it, the future is rosy although acknowledging that ad revenues are expected to stay soft through 2007. He didn't mention the loss of the broadcast rights to the **Grey Cup** and the 2010 and 2012 **Olympic Games** - and the looming threat over **NHL** hockey. In 2008, CBC could lose **Hockey Night in Canada** to **CTV**, although negotiations with the NHL are ongoing. On Tuesday, a CBC official said the public broadcaster is focused on the current season, and not interested in speculating about the future of Hockey Night in Canada. Stursberg reiterated that CBC is a content company and no longer just TV and radio. He said CBC is building a multi-platform strategy that will allow the network to offer Canadians an "enriched, on-demand and interactive relationship with the CBC. We want," he said, "to ... [provide] our audiences with the ability to comment on items, rate them, link to them from their blog or website, subscribe to specific types of content, search for specific video content and to submit user-generated content"... A new report from **Nielsen Analytics** shows that advertisers and TV programmers are finding new and lucrative ad opportunities with broadband video. The study also determined that broadband video extends traditional TV's reach. The report, entitled *Whatever, Whenever, Wherever: How Broadband is Redefining the Economics of Television*, was written by the Sr. VP/GM of Nielsen Analytics, **Larry Gerbrandt**, and completed in partnership with **Scarborough Research**. Despite growing numbers of prime time TV shows being streamed (or pre-viewed) on network websites, or the increasing popularity of user generated content (UGC), there has been no measurable negative impact on traditional TV viewing. Video on PCs and iPods is expanding the audience of traditional TV programs, says Gerbrandt, supported by the fact that total TV usage was at a record high in US households at 8 hours, 14 minutes a day during the 2005-2006 TV season... A Muskego, Wisconsin, TV news crew doing a story about the dangers of thin ice went through. Their truck was partly submerged on Big Muskego Lake near Milwaukee after the driver said she mistook the snow-covered lake for a road.

GENERAL: New **CRTC** Chairman **Konrad von Finckenstein**, 61, is expected by industry executives to have a tough administrative style. von Finckenstein, most recently a Federal Court judge, was Commissioner of the **Competition Bureau** from 1997 to 2003. Observers also say that with upwards of six potential new CRTC Commissioners to be appointed over the course of 2007, they could

constitute a new quorum at the CRTC... **Kathy Gardner** of **CanWest MediaWorks** has been elected Chair of the **BBM** Canada Board of Directors. Gardner, the Sr. VP of Integrated Media Research and Corporate Promotions at CanWest, has the distinction of being the first female BBM Chair. She has also served as President of the **Broadcast Research Council** and as Chair of the **TVB... RTNDA Canada** has unveiled a comprehensive **Diversity Toolkit** to assist in diversifying broadcast newsrooms. Consisting of a DVD guide and accompanying reference booklet, the toolkit – representing the latest phase in RTNDA's multimedia diversity initiative – is being distributed to 400 Canadian newsrooms. It gives news professionals specific ways to ensure cultural and societal diversity in hiring, on-air language, story choices and interaction with viewers and listeners. RTNDA's diversity project complements efforts made by other organizations, e.g. the **Canadian Association of Broadcasters**. CAB conducted a study of cultural diversity on Canadian TV and published recommended terminology and language guidelines regarding persons with disabilities... Meanwhile, **Rogers OMNI.10/BC** and **Aboriginal Peoples Television Network (APTN)** have partnered to jointly fund what's described as the "first Aboriginal talk show in Canada". **First Talk with Tamara Bull** made its broadcast debut earlier this year on both channels. With its airing, the show became an industry milestone for both being the first Aboriginal talk show in Canada and for being the first jointly funded project between the two broadcasters... Still with diversity, **MuchMusic** and **MuchMoreMusic** are honouring two broadcast students (Calgary's **Candace Backfat** and



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Toronto's **Andre Garber**) with the 2006 MuchMusic Aboriginal Youth Scholarship and the 2006 MuchMoreMusic AccessAbility Scholarship... **Renato Zane**, the VP News at **OMNI Television Toronto**, will be the recipient of the 2007 RTNDA Distinguished Service Award. The award will be presented during the 2007 RTNDA National Conference in Vancouver June 23... The **British Columbia Institute of Technology's** Broadcast and Media Communications department plays host to its bi-annual All Years Reunion on Friday, April 13. For info, click janet.wadsworth@bcit.ca... **Ron Suter**, the Sr. VP/GM of **NBC Universal Television Canada**, addresses the **Broadcast Executives Society** in Toronto Wed., Feb. 14 about how NBC Universal views the intersection of broadcast and broadband. He'll also discuss how NBC Universal has moved to re-invent TV for its digital future, address the challenges of the broadcast landscape's disruption and how it is affecting every link in the chain. For information or to buy tickets, contact **Cheray Corrado** at 416/413-3870.

REVOLVING DOOR: **Murray Driver**, who had been promoted to GM at **CFGP-FM Grande Prairie**, has decided not to stay with the now **Rogers**-owned station. He's moved out of the broadcast business... **Gordena Kraut** is new Manager, Advertising & Promotion Strategy at **Global Television Specialty Networks** in Winnipeg. She arrived from **Citytv Winnipeg** where she was Producer/Director for **Breakfast Television**. Kraut succeeds **Susan Wood** who moved to **CBC British Columbia** as Promotions Manager... **Telefilm Canada** has tapped board member **Felix Fraser** as its interim Chair, filling in for outgoing **Charles Bélanger**, whose five-year term comes to an end Feb. 18. Telefilm is searching for a successor... **Michael Claydon** has been named Area Executive Producer of independent documentaries for **CBC Television**. He succeeds **Jerry McIntosh** as the overall person in charge of relations with Canada's independent documentary community... **Liza Frulla**, the former Liberal

Heritage Minister, is now President of **Canal Évasion**, the independently-owned travel and leisure channel in Quebec... The morning show at **HAL FM (CHNS-FM) Halifax** is gone, first **Crash Carter** last week and now **Mars McDonald** resigning this week. New morning Host is **Joe Leary**... **Rena Journault** has been bumped up to MD/Mornings at **CHLW St. Paul**. She had been doing afternoons at her hometown station... **Cool FM (CJZZ-FM) Winnipeg** Production/Technical Operations Manager **Gerhard Peters** has left, moving to Regina. Peters says he followed his wife and her job this time but says he intends to stay in broadcasting.

RADIO: **Silk FM Kelowna's** acquisition by **Standard Radio** became a done deal this past Monday when the deal closed, making it Standard's 52nd radio station. The former stand-alone FM'er joins with **Sun FM** and **Oldies 1150 Kelowna**... There is new evidence that Canadians still spend 1/3 of their daily media time with radio. Further, **Foundation Research** President **Chris Bandak** says Canadians count on radio to keep in touch with daily life. The national study of 1,007 people found that radio reaches 93% of Canadian adults 18+ every week and is the top-ranked media for daily and weekly reach with adults 18+ who work, who have children and who earn \$50K and more. The full study may be found at www.rmb.ca... **Air America Radio**, the liberal network that filed for bankruptcy in October, says it has reached a tentative agreement with **Stephen L. Green**, Chairman of a New York office real estate investment trust, for Green to purchase the net. But Air America's most famous personality, **Al Franken**, won't be there. He's considering running for the United States Senate in Minnesota and will broadcast his last Air America show Feb. 14... The **New York Festivals** is accepting entries for the **2007 International Radio Programming & Promotion Competition**. Final deadline is March 30. For information, info@newyorkfestivals.com... Talk Host **Andrew Krystal** is off the air at **News 95.7 Halifax** and at **Rogers** stations in Moncton and Saint John. He's been charged with assault and mischief in a case Halifax police describe as a domestic dispute. Krystal, who moved to the Maritimes in 2005 and who once worked on Toronto and St. Catharines radio, is scheduled to be back in court Feb. 20 to enter a plea... **FCC** Chairman **Kevin Martin** has ordered the Enforcement Division to look into the death of a 28-year-old woman who died of water intoxication after competing in a **KDND-FM Sacramento** contest. The object was to drink the most water without urinating. Station owner **Entercom** says it will cooperate with the FCC. Meantime, the lawyer for the woman's family has filed a wrongful death lawsuit against the station, Entercom and station employees... The City of Oshawa, the **Oshawa Generals** of the **Ontario Hockey League**, and **KX96 Oshawa** got some nifty recognition over the past few days from **Stephen Colbert** of the **Comedy Network**. A grudge match between Oshawa and Colbert's favorite team in Saginaw, MI, only added more PR when Colbert went to air again to lord it over Oshawa because the game went 5-4 for Saginaw. KX96 chartered a bus for the game and took a load of people up to Saginaw for the big event. **Sportsnet, Rogers TV** and **Sun TV Toronto** were all at the station rolling video.

SUPPLYLINES: **Clear Channel**, the owner of technology units **RCS** and **Prophet Systems**, has merged the two companies. Retaining the name, RCS, the merged company will be headquartered at White Plains, NY... **Jerry Brown** has been promoted to President of Greenville, NC-based **LBA Technology, Inc.** He had been VP of Sales.

LOOKING: **Specialty Data Systems**, Toronto – Director of Sales and Marketing; **CTV Toronto** – Head of Entertainment, ctv.ca; Motion Graphic Artist; Director Marketing CTV Digital Media Group; and Creative Director, CTV Digital Media Group; **Knowledge Network Burnaby** - Post-Production Supervisor; **Global Television Toronto** – Writer/Producer and a Chase Producer; **CBC Ottawa** – Managing Editor, Employee Portal and a News Editor, French Regional Services; **Rogers Cable Moncton** - Bilingual Station Manager; **CBC Montreal** – Administrative Officer, Technical Production; **Alliance Atlantis Toronto** – Financial Analyst; **Teletoon Toronto** – Writer/Producer French Network and a Junior Producer; **Corus Custom Networks Calgary** – Marketing Manager; **Maritime Broadcasting System Halifax** – GSM; **Rogers Radio Victoria** – Creative Writer; **Rogers Radio Calgary** – Sales Assistant; and, **BBM Canada Toronto** – Membership Services Representative.

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TV/FILM: Parliament's *Heritage committee* hears from both the *Canadian Television Fund* and from *CBC* beginning today (Thursday). *NDP* Heritage critic **Charlie Angus** says although separate, "... *there's not much point talking about CBC's mandate if you don't know what's happening with CTF . . . What comes out of the CTF hearings will play into the overall picture of CBC and its future*"... Meanwhile, Quebec Actors and TV producers are calling on Ottawa to subsidize money being withheld by *Vidéotron* and *Shaw Cable* to the *Canadian Television Fund*. The cable companies' actions result in a \$6-million CTF shortfall every month. The union representing producers in Quebec (*APFTQ*) is upset that the cablecos haven't been forced to pay.

Further, says the union, the *CRTC* should examine whether the two companies are in breach of rules that could lead to their licences being revoked. *Vidéotron* and *Shaw* want more say in how CTF money is distributed. They also don't want to subsidize programs that air on publicly-funded *CBC-TV*... The *CFTPA* and *ACTRA* are meeting in Toronto with mediator **Elizabeth MacPherson**, director general of the *Federal Mediation and Conciliation Services*. Federal Minister of Labor **Jean-Pierre Blackburn**, in a statement, said, "*In my view, the continued production of Canadian films and television programs is too important to Canada and to the Canadian economy to be jeopardized by your current dispute.*" The Toronto talks also include American producers and Quebec producers represented by the *APFTQ*. The actors want the issue of new media compensation pushed to a joint committee for separate discussion while *CFTPA* says it has to be part of an overall deal. Producers need digital rights to performances before screening or selling Canadian product on the world market... Former *Liberal Party* President **Stephen LeDrew** has joined *ichannel* for a twice-weekly, 30-minute all-issues TV show... *NBC-TV's* **Tim Russert** – Managing Editor in Washington and Host of *Meet The Press* – says it "would be impossible" for him to share the name of **Valerie Plame**, a CIA operative, with a top White House aide before he knew it himself. His assertion is crucial to the US government's case that former vice-presidential aide **Lewis Libby** lied about his role in leaking her name. Russert testified yesterday (Wednesday) about a 2003 phone call in which Libby says Russert revealed the wife of an outspoken Iraq war critic worked for the CIA. The government's top prosecutor believes Libby gave reporters information he first heard from US VP **Dick Cheney**, then concocted the Russert story to cover it up.

RADIO: *CHQR Calgary's* traffic helicopter has been grounded for a few days after a crash near Toronto last week of *AM640 Toronto's* chopper. The pilot and an aviation mechanical engineer remain in hospital. *CHQR PD John Vos* says the two helicopters are from the same manufacturer and while there's no concern in Calgary, he is quoted as saying, "We believe our chopper is safe, but let's be prudent." Both machines are owned by the *Canadian Traffic Network* and both serve the Calgary and Toronto *Corus* stations... *C.J.S.D. Inc.*, owner of *CKPR Thunder Bay*, has won *CRTC* approval to flip the station to FM. *CKPR* will maintain its AC format and broadcast at 91.5 (100,000 watts)... *CFXE Edson*, majority-owned by *Newcap (Standard Radio)* has a 23.66% interest) has also won *Commission* approval for an FM conversion. Format will be Classic Hits at 94.3 and power of 11,000 watts... **Andrew Krystal** is back as Host of his *News 95.7 (CJNI-FM) Halifax*-based morning talk show. The *Rogers*-owned station took Krystal off the air last week after he informed management that he faces charges of assault and mischief. Police describe it as a domestic incident. The program is simulcast on two other *Rogers Maritimes* stations, *91.9 News (CKNI-FM) Moncton* and *News 88.9 (CHNI-FM) Saint John*... *Rock 101.9 (CJSS-FM) Cornwall* launched with its new format Feb. 1 under new PD **Ross MacLeod**, formerly a co-Host with *Derringer in the Morning* at *Q107 Toronto*. The makeover was minor, moving from Classic Rock to Rock... The first station we've heard of that's jumping onto the ecological bandwagon with a Rock format that speaks directly to "going green" is *WARW-FM Washington*. The *CBS* station, now ID'ed as *94.7 The Globe*, will use renewable energy (wind) to power its 50,000 watt signal. Station cruisers will be hybrid models. The station says it will promote ways – on- and off-air – for

listeners to live an eco-friendly lifestyle... **105.7 myFM (CJMI-FM) Strathroy** launched Tuesday, programming AC. GM/GSM is **Jeff Degraw**. myFM is the first radio service for that Southwestern Ontario area... A new Country French-language format in New Brunswick. **Maritime Broadcasting's CHOY-FM/Choix 99 Moncton**, under new PD **Jason Ouellette**, moved from *Les Hits Classiques* to Country on Monday morning... The **New York Market Radio Association** (NYMRAD) is campaigning to increase radio usage in its metro area through an outdoor campaign advertising the value and power radio has to reach individuals. Taglines tout *We Wake Up 93% of New Yorkers Every Morning* and *We Reach 2.4 Million New Yorkers Every 15 Minutes*. (Ed's note: *This market association idea has long been espoused for Canadian cities, selling radio as a whole, but so far as I know, it hasn't been done. Has it?*)... American Talker **Rush Limbaugh** has been nominated for the 2007 Nobel Peace Prize. An outfit called the **Landmark Legal Foundation** makes the pitch based on what its president, **Mark, R. Levin**, says is "nearly two decades of tireless efforts to promote liberty, equality and opportunity for all humankind, regardless of race, creed, economic stratum or national origin"... A station has begun broadcasting a 50,000 watt signal at 860. **KTRB San Francisco** is said to be the first new AM radio station to broadcast in the Bay Area in 50 years.

GENERAL: **Canadian Women in Communications** winners of its CWC Annual Awards for 2006 are:
CWC Woman of the Year: **Karen Radford**, Executive Vice-President and President, **TELUS Quebec** and **Partner Solutions**, TELUS

CWC Trailblazer of the Year: **Cynthia Reyes**, Vice-President, **DiversiPro Inc.**

CWC Mentor of the Year: **Barbara Williams**, Senior Vice-President, Programming and Production, **CanWest MediaWorks**

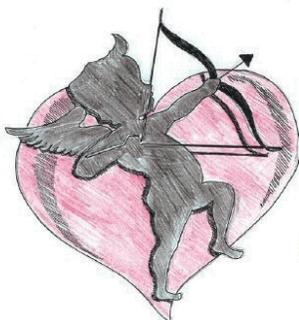
CWC Employer of the Year: **CanWest MediaWorks Inc.**

CWC Chapter Leader of the Year: **Christiane Vaillancourt**, Manager, Government, Industry & Community Affairs, Atlantic Canada, **Rogers Cable**.

The awards presentation takes place at the CWC Annual Awards Gala Feb. 27 at the Ottawa Congress Centre. Reception at 5 p.m. Dinner and the awards presentation begins at 6 p.m... **Videotron** is about to take Canada back to the head of the line as the leader in high-speed Internet. The cable company will roll out the world's fastest broadband service – 100 megabits per second – by the spring. That, say industry analysts, matches speeds available only in South Korea. Most high-speed Internet connections max out at about six megabits, though some go as high as 20... A fire in the basement of the **CBC Fredericton** forced cancellation of the local morning radio show and damaged TV operations. There were no injuries in the blaze that occurred in the NB capitol late last week. **CBC Saint John** provided morning programming.

REVOLVING DOOR: **Kevin Klein**, GM at **Newcap** stations **CKJS/CHNK-FM (HANK-FM) Winnipeg**, is no longer in that position. Klein left at January's end. Meanwhile, moving to Winnipeg from their **97.3 K-Rock (CIRK-FM) Edmonton** to become APD is Jay Lawrence. He starts Feb. 26... **Ceara K** joins **Standard Radio Vancouver** Feb. 22 as MD/APD at **Z95-3**. Most recently, she was MD/APD at **The Bounce Edmonton**... **Anne Graham** is new GSM at **Big Country 93.1 (CJXX-FM) Grande Prairie**. She had been Sales Supervisor... New ND at **CKWS-TV Kingston** is **Jay Westman**. He's been with the station since 2003, working as a Videographer... **Warren Beck**, who may best be remembered for his ND days at **CHML Hamilton**, then as a Professor at **Mohawk College** in Burlington, is now ND at **CKPC Brantford**.

LOOKING: Jobs we've heard about this week include: **CTV Toronto** – Technical Director, On-Air Master Control; Manager, Graphic Production; and a Unit Manager, E-Talk; **Alliance Atlantis Toronto** – Production Exec, Life Network and National Geographic Channel; Junior/Intermediate Broadcast Technician, Post and Studio Engineering Services; and, an Intermediate Promo Editor; **Rogers Sportsnet Toronto** – Engineering Technician; **CH Television Hamilton** – Transmitter and Maintenance Technician; **CBC Montreal** – Chief Editor, French Television; Supervising Technician, ENG; **Rogers Grande Prairie** – General Sales Manager; **CFOX-FM Vancouver** – Local Sales Manager; and, **CHMJ Vancouver** – Assistant Program Director. For complete job postings, click [HERE](#).



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SIGN-OFFS: **Julie Crocker**, 33, suddenly at Markham, ON. Crocker had been an Account Manager at **CHFI-FM Toronto**. She and another female – **Paula Menendez** – were found dead in Crocker's home Monday. **Christopher Little**, Ms. Crocker's estranged husband, is charged with two counts of first-degree murder. Their two daughters, aged three and four, were unharmed. Crocker was allegedly dating Menendez's estranged husband, **Rick Ralph**, a Sportscaster at **The Fan 590 (CJCL) Toronto**... **Jim Paulson**, 67, in Mississauga of heart failure. Paulson, of **AM740 (CHWO) Toronto**, was getting set for his first cut-in at a remote when he collapsed. He was rushed to **Credit Valley Hospital**, just across the street from the remote location, where he was pronounced. Jim Paulson

began his career in the West, serving at **CJCA Edmonton**, **CFUN Vancouver** and at **CKRC Winnipeg**. In the mid to late 70s, he moved East and worked at **CKEY Toronto** and **CHFI-FM Toronto** before moving to **CING-FM Burlington** and then to **CHWO** in 1991.

TV/FILM: **Vidéotron Ltée** owner **Quebecor Media** says it's prepared to resume payments to the **Canadian Television Fund**. This position follows new **CRTC** Chair **Konrad von Finckenstein's** threat to rewrite the rules so that CTF contributions become a condition of licence. All firms, he said, "*must play by the rules and operate within the context of the regulatory system.*" von Finckenstein acknowledged, however, that **Vidéotron** and **Shaw Cable** had raised serious issues that need to be resolved by the CTF board. Quebecor CEO **Pierre Karl Péladeau**, noting the conciliatory tone from the CRTC Chair, said his company was prepared, "*... in good faith and as quickly as possible, to undertake discussions with the federal authorities. We are committed to acting in a way that will sustain the production of Canadian content by an industry that is strong, creative and able to take its place in the competitive environment established by the largest players in the world.*" To re-cap the dispute, the two giant cablecos say the CTF is inefficient, wastes money on programs that viewers don't watch, and shouldn't be providing 37% of its budget for independent productions that end up on CBC-TV. The cable industry, which kicks in \$150-million a year to the CTF's \$250-million budget, wants a review... There appears to be evidence surfacing that contradicts the perceived loss of children from TV to the Internet. A report by **Magna Global** analyzing **Nielsen Media Research** data shows that average 24-hour TV viewing by tweens 9-14 and teens 12-17 was stable in 2006 compared to the previous year. Further, that TV viewing by kids 2-11 for the total day also was no different than a year ago. TV viewing by 2-11s was higher than it was five years ago. Kids 2-17, during 2006's fourth quarter, watched more TV in just about every daypart... **The Miracle Channel**, based in Lethbridge and carried on cable across the country, is taking some regulatory heat in Calgary for its fundraising methods. In one controversial example, a host told viewers in 2004 to cash in their RRSPs for donations: "*... God's speaking to you to cash those in.*" The channel could lose its broadcast licence if it doesn't follow new rules on how donations are solicited. In Calgary Monday, the **CRTC** told The Miracle channel that it, the Commission, is considering a rare step that would see the religious channel's right to broadcast linked to how well it abides by its own internal standards. Meanwhile, the **Miracle Channel Association** wants permission for transmitters in Calgary and Edmonton... **Sun TV (CKXT-TV) Toronto** wants permission to extend its coverage to Ottawa and to London and has asked the **CRTC** to approve a transmitter for each of those cities. In its application, Sun argued it needed the added range to become more competitive for national advertising dollars. It said, too, that London and Ottawa viewers would gain access to additional Canadian programming... American HD set owners are finding that the clearest, crispest signal comes via use of old-fashioned antennas. The newfound popularity of HD in the US is creating a boom in sales for the marketers of TV antennas, particularly in urban areas... Another watershed hour violation has been cited by the **Canadian Broadcast Standards Council**. **Global Television**, at 10:00 a.m., aired an episode *fatbluesky* which included the f-word and scenes of a man drinking beer while driving a speedboat... *Smokey and the Bandit* had some instances of coarse language but the

CBSC says *Prime's* airing of the movie at mid-day didn't violate any broadcaster codes. The specialty channel (now known as *Tvtropolis*) provided advisories alerting viewers to the language content and rated the broadcast PG... And, excessive repetition of violent content on *Entertainment Tonight*, on **Global Television**, breached the **Canadian Association of Broadcasters' Voluntary Code regarding Violence in Television Programming** provision relating to news. The subject was dysfunctional step-families and included footage of parents and step-parents verbally and physically abusing their children. Details on any of these most recent CBSC decisions may be found by clicking [HERE](#)... For almost 20 years, Reporter **Peter Silverman** at **Citytv Toronto** has been doing a regular feature called, *Silverman Helps* – a service for viewers who say they can't get satisfaction from suppliers of services or products on their own. And over those years, the 75-year-old has been punched, kicked, cursed, shoved, threatened and even chased with a bulldozer. But last week, he was attacked by an enraged optician in downtown Toronto. The story began when **Adam Plimmer**, the 33-year-old owner of King West Opticians, suddenly bolted from his store, smashed the door into Silverman as he was about to enter, and sarcastically yelled, "Oh, oh, I'm sorry! Did I hit you? Get the f-k out of here." From that point on, it was meltdown extremis – grabs and slaps, expletive-laced threats, face spitting, hurled snowballs and, finally, the city's ETF team. The whole scene was caught on tape. Click [HERE](#).

GENERAL: The **Competition Bureau** has launched a probe to determine if **CTV's** proposed \$1.4 billion purchase of **CHUM** would lead to undue hikes in ad rates and the ability to block firms from promoting their wares. The watchdog had production orders – similar to subpoenas for their legal clout – issued to 34 companies encompassing a range of players, including dozens of advertisers, ad agencies and broadcasters. All were ordered to produce data on how TV spots are bought and sold. Data being sought includes confidential details about how ad rates are negotiated with Canadian TV networks, which people are involved in the negotiations and how much each side is willing to bend in the talks... **CBC Fredericton** is closed indefinitely after a second fire in one week. Flames were contained to the electrical-service room in the basement – the same section as the first fire – but the cause has not been determined. **CBC Halifax** and **CBC Saint John** will help carry the broadcast load... Quebec broadcaster **TVA Group** – part of **Quebecor Media** – saw fourth-quarter losses hit \$13 million as operating expenses in the TV group mounted and advertising revenues slipped. For the period ended Dec. 31, the loss was equal to 48 cents per share, from a profit of \$8.7 million, or 32 cents per share, in the same quarter the year before. Revenues stayed relatively flat, reaching \$119.9 million from \$119.5 million. TVA's operating income dropped by 32.9% as advertising revenue fell 3.7 per cent and operating expenses climbed 10.7 per cent. Specialty channels showed a growth of 34 per cent. For the full-year, TVA's net loss was \$3.1 million from a profit of \$28.4 million last year... If you or any of your colleagues have actively served the broadcasting industry for 25 years or for 50 years, and are now working or living in Ontario, the **Canadian Association of Broadcasters** invites you to join the *CAB Half Century* or *Quarter Century Club*. Applications should be in Feb. 23, 2007. Download a copy of the application by clicking [HERE](#).

RADIO: **Corus Quebec** President **Pierre Arcand** says he'll be running for the provincial Liberals in the next election. Although one hasn't yet been declared, the various parties are getting their candidates in place. Arcand will be running in the Mount Royal riding... **Dave FM (CJDV) Cambridge** is asking the Commission for a change to its authorized contours and for a power boost, from 2,500- to 6,800-watts. Authorized contours would be significantly increased with a power hike... **SOCAN (The Society of Composers, Authors and Music Publishers of Canada)** has won an award from the **Conference Board of Canada** in the not-for-profit sector – a *Spencer Stuart 2007 National Award in Governance*. The award recognizes excellence in corporate governance... The fourth annual **Standard Radio Have A Heart Radiothon** has raised \$337,331 (and still counting) for hospital foundations in the Okanagan valley, Salmon Arm and the Kootenays. This money was raised over a two-day campaign Feb. 8-9 in the Okanagan on **Sun FM, Oldies** and **EZ Rock**, Feb. 9 on **KBS** in the Kootenays and Feb. 3-4 on **EZ Rock Salmon Arm**. All monies raised will go toward life-saving equipment for local paediatrics wards and to upgrade neo-natal intensive care units... Halifax Talk Host **Andrew Krystal** has returned to the air on **Rogers News/Talk** stations at Halifax, Moncton and Saint John. On Tuesday, he missed a shift because he'd been arrested for breaching an undertaking forbidding him from possessing or consuming alcohol. It's the second time Krystal has been charged with breaching the undertaking and relates to an incident last month in which he allegedly assaulted a woman and damaged her property. Station management says only that Krystal deserves his day in court – that any further comment would come once the legal process is over... The President of the **National Association of Broadcasters** is calling on the **Federal Communications**

Commission to recall satellite radio devices that interfere with over-the-air radio frequencies. NAB President/CEO **David K. Rehr**, in a letter to FCC Chairman **Kevin Martin**, noted that over-the-air listeners are routinely subjected to explicit and undesired programming from satellite radio companies, notably **Howard Stern**. A study last year found that 13 of 17 wireless devices used to transmit audio signals from satellite radio devices and MP3 players to in-dash car exceeded FCC interference limits...

REVOLVING DOOR: **Aliya Jiwan** rejoins **CTV Ottawa** in the news department after stints in South Africa and with **CBC** in London, Halifax and Edmonton. She had been a student reporter at CTV Ottawa in 2002... **Rene Ross** has been promoted to Ass't GM at **CHDR-FM/CHBZ-FM Cranbrook** and **CJDR-FM/CFBZ-FM Fernie**. He takes on the new position March 1. (Mr.) Ross has been Morning Host, PD and MD at the **Jim Pattison** broadcast properties... **Édith Perreault** has been promoted to VP, Sales and Marketing of **Réseau TVA** and its specialty channels **LCN, Mystère, Argent** and **Prise 2**. She had been GM of National Sales for Montreal and Toronto... **Gord Craig**, ND at **Rogers'** recently-acquired **101.7 WORLD FM (CKER)/SONIC (CHDI-FM) Edmonton** has gone across the street. Craig joined **Touch Canada's CJCA/CJRY-FM Edmonton**, also as ND... **Rob Arnold** leaves his Creative Director's Job at **Island Radio Nanaimo**, bound for **Standard Radio Kelowna**. He begins as Senior Writer Feb. 26.

SUPPLYLINES: **Andrew Mulrooney** of **Davicom** in Quebec City – “No, not that Mulrooney,” he often says – is recovering from quadruple heart bypass surgery. He's expected to be off work for about three months... **Power & Telephone Supply** moves from two locations to one this weekend. The head office in Hamilton and the warehouse facility in Markham will be co-habiting, effective Monday morning, at: 1141 King Rd., Unit 1, Burlington ON L7R 3X5. The 1-800-369-5086 remains as is but the local number changes to 289-288-3260...

LOOKING: Jobs we've heard about this week include: **Alliance Atlantis Toronto** – Manager, Internal Production; **Family Channel Toronto** – Marketing Specialist; **CBC Toronto** – Supervisor, Transmission Operations Southern Ontario; **CBC Quebec City** – Regional Manager Communications; **Sirius Canada Toronto** – National Account Manager; **Rogers Radio Vancouver** – Promotions Co-ordinator; **The Zone Victoria** - Evening Show Host; **CHUM Brockville** - All positions; **KEY 83 Wainwright** - Morning Show Host; **CHUM Television Toronto** - Broadcast Engineering Technologist/Avid; **Rogers Sportsnet Toronto** – Engineering Technician; **SUN TV Toronto** – Switcher, Audio and Studio assistants and an IT Manager; **KIX FM/YL Country Peace River** - News Director and a Creative Writer; **Big Country 93.1 FM Grande Prairie** – Broadcast Technician; and, **Island Radio Nanaimo** - Creative Director.



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RADIO: FCC Chairman **Kevin Martin**, on the matter of the **Sirius/XM Satellite** deal, says the two must show that listeners would be better off – better choices and more affordable prices. While Martin appears ready to hear the arguments, one observer noted that his reaction seemed to erect a roadblock. That opinion, however, isn't holding any sway with Sirius CEO **Mel Karmazin** and XM Chairman **Gary Parsons**. Both, they say, are confident that the proposed merger will make it through the US regulatory process. In a joint news conference, representatives from both satellite radio companies said that their platforms would have to continue for an extensive period of time, and maintain operations independently while the transition is made. One big consumer problem is

creating and then manufacturing radios that can access both services. Meanwhile, here at home, both **Sirius Canada** and **XM Canada** expressed approval of the decision. The proposed \$13 billion merger would create a combined company headed by Sirius CEO **Mel Karmazin**, with XM's **Gary Parsons** serving as chairman. The deal faces serious regulatory hurdles because of a 1997 FCC rule that prohibits one company from holding both satellite licenses. The deal also faces opposition from the **National Association of Broadcasters**. The combination creates a US satellite radio provider with approximately 14 million combined subscribers and 2006 revenues of approximately \$1.5 billion US. XM shareholders will receive 4.6 shares of SIRIUS common stock for each share of XM they own. XM and SIRIUS shareholders will each own approximately 50% of the combined company... **Bayshore Broadcasting**, based at Owen Sound, has won **CRTC** approval for an FM licence in Goderich at 104.9 with power of 5,330 watts. The format will be Classic Adult Contemporary. Bayshore has stations at Owen Sound, Port Elgin and Wasaga Beach... **Q104 Halifax/Dartmouth** aired an **East Coast Music Awards** special this past weekend, playing down home rock music in a feature called the "East Coast Top 104". Over one-thousand listeners voted on their all-time regional favourites in late Jan./early Feb. Q104 saw balloting that included hits dating back to the early '60s and from nearly 150 artists. The countdown of the top 104 vote-getters was aired three times over ECMA Weekend... **CFAM Altona**, the first station in the **Golden West Broadcasting** chain, will be celebrating its 50th anniversary March 13. **Elmer Hildebrand**, now President/CEO of the company, began with CFAM just one week before it went to air in 1957. He went to work as a Copywriter... **Andrew Krystal**, the **News 95.7 Halifax** Talker, has pled not guilty to four charges related to the assault of a woman and damaging her property. A trial has been set for May 15... There are **Sirius** customers at Inuvik who're unhappy with the signal. The salesman in Edmonton said it'd work everywhere in Canada but, says **Ray Suchodolski**, he's getting reception about 30% of the time. Another Inuvik resident says Suchodolski is lucky – he only gets a signal about 10% of the time. But when **Richard Gordon** complained, he was told to buy a bigger antenna. \$150 later, he said, no difference. A local communications company expert says the Sirius spot beam is simply too far south but Sirius spokesperson **Jeff Roman** denies that.

REVOLVING DOOR: PD **Darren Stevens** of **Corus Radio Barrie** is gone. He left **CHAY/CIQB/CKCB Barrie** on Monday... **Corus Radio Network** Ops. Mgr./APD/ Production 5 Manager/Remote Supervisor/Host **Al Krueger** has left those positions after 10 years with **Corus Radio Vancouver**. He may be reached at 604-512-1161... **Ian McNeil**, after 12 years as Host of **CBC Cape Breton's Information Morning**, is leaving that post in early March. McNeil says his daily 300 km commute has become too much. Instead, he'll devote his time to being an independent journalist, facilitator and media trainer... **Ed Yiu** has joined **Olympic Broadcast Services Vancouver** – the broadcast operation of the **2010 Olympic Winter Games** -- as Director of Broadcast Telecommunications. He begins March 5. Yiu served as Director of Technology & Engineering for the **Global Television Network** and as Regional Director of Technology & Operations for **CHUM British Columbia**... **Brad Hulme** moves from PD/Morning Host at **Haliburton Broadcasting's CKLP-FM Parry Sound** to PD/Morning Host at **K-95 (CJTK-FM) Sudbury**. His move is

effective March 1.

SIGN-OFF: Collin Smith, 45, in Calgary of leukemia. Smith, the *Global Calgary* Sportscaster who used the on-air name "**Joe Sports**", had been off the air since September 2005. Smith also worked at **C-JAY92 Calgary** and the **FAN 960 Calgary**.

GENERAL: Retail sales posted their biggest monthly gain in nine years in December, more than doubling expectations, pushing sales for all of last year to their strongest annual growth rate since 1997. The **Statistics Canada** report comes amid a string of stronger-than-expected data which suggest the economy improved at the end of last year as trade swelled and consumer spending rose... **CBC** has gone after **Friends of Canadian Broadcasting**, accusing the advocacy group of taking personal potshots against President **Robert Rabinovitch** and other executives. Over the past few years, Friends has issued critical performance appraisals, slamming Rabinovitch for various programming and corporate decisions. In the last fundraising letter, Friends president **Ian Morrison** wrote of the "*incompetence, neglect and recklessness*" of the CBC management, as well as the "*outright hostility*" of the Conservative government toward the CBC. "*From dumbed-down news reporting to Hollywood imports to decimated local programming, this is not the CBC that our country badly expects right now,*" he wrote... The **Ontario Association of Broadcasters' Second Annual Career Development Day** is set for Monday, March 5 (from 2:00 to 5:00 p.m.) at the Velma Graham Rogers Theatre in Toronto (333 Bloor St E). Toronto. Keynote speaker is **David Kines**, VP of **CHUM** specialty channels **MuchMusic**, **MuchMoreMusic** and **Razor**. Students will be given the opportunity to speak with seasoned professionals in the various areas of radio and TV responsibilities, including news, sales, promotions, production and programming... Issue #3 of **CBC Technology Review Magazine** is out. See it at www.cbc.radio-canada.ca/technologyreview/index.shtml.

TV/FILM: Drew Craig didn't get a free ride at a **CRTC** hearing in Calgary. Craig, who once headed **A-Channel Calgary**, **A-Channel Edmonton** and **Toronto 1**, wants to sell Canadian ads on the cable feeds of popular American cable channels. Craig's **Only Imagine Inc.** took some heavy hits from the **CRTC** and from **Rogers Communications**. Rogers says the new company wants to "*confiscate*" spot time that belongs to cable and satellite distributors (Broadcast Distribution Undertakings or BDUs). Rogers Vice-Chairman **Phil Lind** called Craig's company a "*third-party middleman*" looking "*to pocket over \$60-million in profit.*" The BDUs have long wanted the right to sell commercial time during those two minutes. Rogers was turned down in 1996, while a joint industry pitch was blocked in 2002. Lind said that if the rules are now to be changed on the local avails, Rogers wants to sell the ads itself... **Shaw Communications** has agreed to resume its monthly payments to the **Canadian Television Fund**. CEO **Jim Shaw** says he feels assured that the government will examine the CTF's structure and accountability. During a **Heritage Committee** appearance Tuesday, Shaw urged producers to create more programming that appeals to Canadian viewers. "*It's a challenge to the industry to be successful,*" he said. "*You can't be successful if you don't produce anything that Canadians want to watch.*" Later in the day, the **CRTC** said it had set up a task force headed by Vice-Chair **Michel Arpin** to look at the most effective use of CTF money, the size and structure of the fund's ruling board, and appropriate ways to deal with real or perceived CTF conflicts. The task force will release a final report and make

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recommendations to the Commission before the end of August. Shaw Communications and **Vidéotron** had suspended payments to the CTF in protest over the way the fund is run. The two complained about the high number of CTF-funded productions that ended up being broadcast by **CBC/SRC** and said the fund's managers do not support newer technologies such as video-on-demand... **CFJC-TV Kamloops**, celebrating it's 50th anniversary this year, is asking that all former employees and anyone who has a memory of the station to get in touch. Photos, film, video, or text is welcome, too. Contact is CFJC-TV Ops. Mgr. **Dave Somerton** at either dsomerton@cfjctv.com or (250) 372-3322... Canadian actors have reached a tentative deal with North American producers to end their strike, apparently ending the country's six-week old actors' strike. **ACTRA** represents 21,000 actors... **CTS Television's Faith Journal**, for the third time, has been presented with the Crystal Award of Excellence. CTS-TV picked it up at the 13th Annual **Communicator Awards** in West Hollywood... Television's **Valerie Pringle** is among the latest citizens to be named to the **Order of Canada**. Pringle, best known for her work as a Host on **CTV's Canada AM**, and the 86 other inductees will receive their insignia from **Governor General Michaëlle Jean** at a Rideau Hall ceremony later this year.

LOOKING: Report on Business Television Toronto – Anchor/Reporter; **Corus Radio Barrie** - Program Director; **CFCO Chatham** - Program Director; **Alliance Atlantis Toronto** – Production Executive, Food; Production Executive HGTV; **CTV Toronto** – Production Supervisor; Manager IT Support Services; Media Services Supervisor; and, 3 Production Assistants; **Dome Productions (CTV) Toronto** – Mobile Engineering Technician; **CTV Specialty Toronto** – Manager, Research; **CBC Toronto** – Program Assistant Television; **CBC Montreal** – Manager, Unit Production (Culture and Variety); **Ross Video, Iroquois** - Software Developer, Video Production Switcher Development Team and a Technical Support Specialist; **Z103.5 Toronto** - Traffic Co-Ordinator; **Confederation College, Thunder Bay** - Broadcast/Media Technologist; **Rogers Radio Calgary** - Broadcast Technician; **Standard Radio Toronto** - Broadcast Technician; **Rawlco Radio Saskatoon** - Advertising Consultants; and, **Radio NL 610AM/The River 97.5/COUNTRY 103 Kamloops** - Advertising Sales Representative.

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