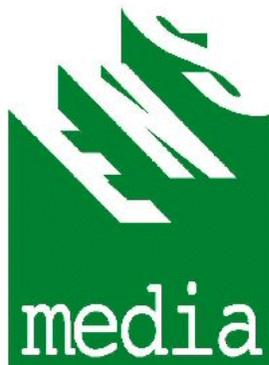


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www.broadcastdialogue.com

TV/FILM: Canadians, inundated by the American marketing machine, aren't watching home grown TV. **BBM** results show only two programs made the Top 30 for the week of Sept. 18-24 – *CTV News* (14) and *Corner Gas* (25). The rest were American shows. Blogger **Diane Wild**, who charts developments in Canadian TV, says we do have quality shows. But, she says, while Canadians will watch the likes of *Degrassi*, *Corner Gas* and *Trailer Park Boys*, the shows have to grab their interest. More importantly, they have to be shows they actually know about. But the lack of marketing, says Wild, is playing a significant role in why Canadians are failing to tune into home-grown shows. The CanNets, she says, still often miss the mark when it comes to creating shows that Canada wants to watch... Lots of suggestions for the TV Policy Review, e.g. the **Writers Guild of Canada** wants the likes **CTV**, **Global** and **CHUM** to spend a minimum of seven per-cent of their ad revenues on production of Canadian drama. Too, WGC wants more money for script and concept development. **CanWest MediaWorks** is urging the **CRTC** to "address structural imbalances within the broadcasting system". The imbalances, says CanWest, include the impact of new technology and competitive pressures from an increasing number of regulated and unregulated programming choices available. Their suggestions include: establishment of a subscription fee for local TV stations so that they get a portion of the cable/satellite fees paid by subs; the easing of the restrictions on ads and product placement, so that product placement, promotions for non-Canadian programs, and virtual advertising aren't considered part of the maximum 12 minutes of ad time each hour; and, easing of requirements to build HD transmitters since most viewers are already cable or satellite subs. **Rogers Communications**, owner of **Rogers Cable**, argues that TV broadcasters and distributors should have more flexibility on how much advertising they carry and in what forms they carry it. Rogers wants broadcasters to be given more freedom to find ways of generating more ad revenues, including from new technologies. Independent specialty broadcasters – eight of them – say over-the-air policy changes could have a "drastic" impact. Their joint submission urges the Commission to "maintain a balance between the interests of conventional broadcasters and the health of the



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The leading radio station combination in one of Ontario's fastest growing markets has a unique opportunity for you as our

GENERAL SALES MANAGER Central Ontario Broadcasting

You are a proven performer ready for a new challenge and upward mobility. You will manage a senior account executive team for two market-leading FM radio stations in Barrie. You will also

recruit and direct a new business development team to continue our impressive growth curve.

Reporting to our President/General Manager, you will help implement new plans and directions for our independently-owned stations and provide leadership for our sales team and our business community.

Ideally, you will have a business degree with a marketing focus, have superior analytical skills and be driven to succeed for both our customers and our stations.

You have demonstrated success in a competitive sales environment, preferably in media, and either have management experience or can prove you have the leadership qualities necessary to step up into management.

You will enjoy a superior life-style community, a competitive compensation package and have the opportunity to work with one of North America's most successful media sales consulting companies.

Forward your resume in strictest confidence along with a cover note as to why you are the best candidate to lead our stations to new sales heights by clicking:

wayne@wensmedia.com

system as a whole." Members of the independent specialties group are: **Aboriginal Peoples Television Network, Asian Television Network International, Channel Zero**, the **Ethnic Channels Group, S-VOX Trust, Stornoway Communications, Fairchild Television/Talentvision** and **TV5 Quebec**. S-VOX Trust President/CEO **Bill Roberts** says "Canadian broadcasting must reflect this country's diversity of cultures and perspectives. It is essential that the CRTC preserve space in the system for independent voices, and ensure that new entrants and innovators can continue to reach viewers." The independent group's submission expresses concern about the possible introduction of subscriber fees paid to over-the-air broadcasters. Cable and satellite providers, they say, would pass this along to consumers, or else offset the cost by reducing the subscription fees paid to independent specialty services. Any such changes, they claim, would have drastic economic implications for unaffiliated broadcasters. **CHUM Ltd.** CEO **Jay Switzer** says his company succumbed like a "canary in a coal mine" to the mounting economic threats facing all conventional TV operators. That and other comments were in CHUM's TV Policy submission, including a suggestion for advertising revenue that's lost when cable and satellite distributors allow time shifting. Additional revenues from that and other proposals are "critical to restoring the health in the sector," he said. As far as **CBC** is concerned, CHUM and **CanWest** say it is charging market rates for high-end sports and US programming, and dumping other advertising inventory in the marketplace, thereby creating a subsidized market disturbance... The American **RTNDA** has determined through a **Ball State University** study that local TV is the first stop for news. Asked to name their top destinations for news, and limiting them to the three most frequently used, local TV was named by 65.5% of all study participants. Local newspapers scored 28.4%, network TV was 28.3%, local radio was 14.7%, the Internet scored 11.2%, a national newspaper was 3.8% and somewhere else earned 1.3%... There have been changes and updates to two **Telecaster Services Guidelines** – Casino Advertising and Rating Code for movies, home video, and commercials that require time restrictions. They simplify the approval process, purchase of media and placement of commercials in appropriate programming. The Casino Advertising Guideline is at <http://www.tvb.ca/guide5.html> while the Rating Code Guideline may be read at <http://www.tvb.ca/guide9.html>... **MuchMusic**, in a first for a Canadian broadcaster, is offering songs for download. **muchmusic.com** partnered with **Puretracks Inc.** to provide the service. Users can preview, purchase, and download music to their PCs and portable MP3 players... As the **Fox News Channel** celebrates its 10th anniversary, ratings are beginning to slip against **CNN**. Fox News chief **Roger Ailes** has initiated some changes, including programming shakeups, and has recruited new production talent.

GENERAL: **Peter Viner**, President/CEO of **CanWest MediaWorks**, has been chosen as the recipient of the **Canadian Association of Broadcasters' 2006 Gold Ribbon Award for Broadcast Excellence**. The award honours outstanding service to Canadian private broadcasting and recognizes exceptional human qualities and practical, innovative achievements that reflect a genuine concern for the highest broadcasting standards... **CBC** Chairman/President/CEO **Robert Rabinovitch** told the standing committee on **Canadian Heritage** that the public broadcaster wants a mandate review every 10 years so that it can have a clearer "contract with Canadians." The mandate, he said, was critical now as technology and the media

New Realities. New Rules.

CAB 2006 ACR

Nouvelles réalités.
Nouvelles règles du jeu.

Vancouver - November 5-7 novembre

CAB | ACR

80
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1926 * 2006

The CAB 2006 Convention:
Three days of cutting edge information on the unprecedented changes affecting our industry.
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industry go through sweeping changes. Too, he said, adequate funding could also be locked in. The Heritage standing committee meeting set out guidelines for a mandate review, with the implication that a review is inevitable. Rabinovitch told the committee that if *Hockey Night in Canada* goes to **CTV**, "and it's distinctly possible -- we will have to seriously re-evaluate almost everything about [CBC] English television".

RADIO: **Corus** has purchased **CanWest MediaWorks' Cool FM (CJZZ) Winnipeg** and **The Beat (CKBT-FM) Kitchener** for roughly \$15-million. The Kitchener station would twin with **DAVE-FM (CJDV-FM) Cambridge** while the CanWest Winnipeg station would join **CJOB/Power 97 (CJKR-FM)**. CanWest MediaWorks has another radio licence in Halifax which has yet to begin broadcasting but the company has said it lacks the scale to compete in an industry that has mostly consolidated around six major players and doesn't plan to pursue it... **Standard Broadcasting** is close to a decision on whether to revive its initial public offering after ruling out the outright sale some analysts expected. The **Slaights** say they plans to make a decision soon about remaining private or going ahead with an IPO. Standard got regulatory approval late last week for a corporate reorganization that would allow an income trust. Sources familiar with the IPO deal said Standard's plan before the IPO was shelved in June was to raise \$310-million in equity and hive off \$190-million of debt, which would have valued the company at about \$1-billion... The **Radio Ad Effectiveness Lab's (RAEL) new research – Radio and the Consumer's Mind: How Radio Works** – shows that through virtually all of the data, radio listeners appear to be especially receptive to the advertising they hear on that medium. Radio connects with consumers at a high emotional level; radio advertising is perceived as much more personally relevant to consumers than advertising on other media; and, receptivity to radio advertising is greater with consumers than advertising on other media... **My Broadcasting Corp.**, which owns and operates **CHMY-FM Renfrew** and **CIMY-FM Pembroke**, has won **CRTC** approval for a new FM'er at Strathroy, Ont. It will operate at 91.1 with 1,750 watts unless a conflict with **CJRT-FM Toronto** is determined. In that case, the new station would move to 105.7. Ninety per-cent of programming would originate locally while the remainder would originate from the sister stations at the other end of the province. Format for Strathroy will be AC/MOR... **MacEachern Broadcasting**, owner of **101.5 The Hawk (CIGO-FM) Port Hawkesbury**, is hoping to expand into the greater Sydney market. President **Bob MacEachern** has partnered with **Coast Broadcasting** on an FM radio application. **Coast 101.1 (CKSJ-FM) St. John's**, an independent that went on-air almost three years ago, is owned by **Andy Newman**... According to **Bridge Ratings'** weekly analysis, the satellite radio renewal rate in the US has dropped below 50% while youth-demographic interest continues to be a challenge... **John Majhor**, who worked at CHUM Toronto as Morningman, is suffering from the most aggressive of cancers -- and because he's been working freelance of late he doesn't have medical insurance. If you know John Majhor, or just want to help a fellow broadcaster, click www.majhor.com and read his story.

REVOLVING DOOR: **Karen Franklin, Telefilm Canada's** Director of English Operations, will leave the Corporation in mid-November. So far, her destination has not been made public... **Karen Macdonald** becomes new ND at **Global Quebec (CKMI) Montreal** Nov. 1. Right now, she's Station Manager at CKMI Quebec City. Macdonald will oversee the station's three



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Your strong leadership skills will enable you to implement innovative new directions for media companies in Canada and the U.S. with the support of one of North America's leading media sales and management consulting firms.

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wayne@wensmedia.com

news bureaus in Montreal, Quebec City and Sherbrooke... **Les Bridgen**, *Marketron* Director of Sales & Marketing-Canada, is now General Manager-Canada. **Bill Cross** is Director of Operations... **Richard Coffin** has been promoted to Assistant ND at *Rogers Radio North Bay*. In that position, Coffin will be a step removed from predecessor **Clint Thomas**' ND role. GM **Peter McKeown** will oversee the newsroom... **Mike Hellinger**, based at Abbotsford, is the new ND at *Country 107.1 (CKQC-FM) Abbotsford/STAR-FM 98.3 (CKSR-FM) Chilliwack/Mountain FM (CISQ-FM) Squamish*. It's a promotion from Hellinger's Reporter duties... **Gary Cunliffe** will be the new Managing Editor at *CBC Windsor* come November. He transfers from *CBC Charlottetown* where he was Executive Producer... **Dick Gray**, President of *CTS-TV Burlington*, will retire at the end of December... Producer/Director **Gary Rappaport** has retired from *Global Television Maritimes*. In his 34-year broadcast career, he'd worked in a number markets including *CBC Calgary*... **Jill Matthews** is new MD/Midday Host at *EZ Rock 104.9 (CFMG-FM) Edmonton*. Her last stop was *Rock 106/The River Lethbridge*...

OPS: Peter Thompson did not work at *CHUM Toronto* as reported last week. The soon-to-retire *Quinte Broadcasting* Ops Mgr was at *CFTR Toronto* as Red Knight and at *CKLW Windsor* as Jack London.

LOOKING: The ads from *Ens Media* in this week's edition are for two separate positions. Check them both on pages 1 and 3. Other jobs we've heard about include: *Global Maritimes Halifax* - Producer/Director; *Global Regina* - Broadcast Technologist; *CTV Specialty Toronto* - Sr Manager, Research; *TSN Toronto* - Broadcast Designer; *Rogers Sportsnet Toronto* - Manager, Engineering; Sr. Engineering Technician; *CBC Toronto* - Executive in Charge of Production; *CBC Vancouver* - Promotions Manager; *CBC Yellowknife* - Sr. Broadcast Technologist; *CBC Ottawa* - Manager, Public Relations; *CBC Winnipeg* - Manager of English Operations, Production and Resource; *Movie Central Toronto* - Director of Programming; and, *APTN Winnipeg* - Director of Marketing; Director of Programming.

GOLD RIBBON AWARDS: Finalists for *2006 Canadian Association of Broadcasters Gold Ribbon Awards*, to be presented at the CAB convention in Vancouver Nov. 5-7, are:

RADIO FINALISTS:

ABORIGINAL PROGRAMMING

CJNB/CJNS-FM North Battleford
CKOM Saskatoon

BREAKING NEWS

CFRB Toronto
CFTR Toronto (2)
CHED Edmonton
CKWX Vancouver (2)

COMMUNITY SERVICE

Large Market:
CFMG-FM Edmonton
CIBK-FM Calgary
CKMF-FM Montréal
CKNW Vancouver
CKRY-FM Calgary
Medium Market:
CFIX-FM Chicoutimi
CIOO/CJCH-FM Halifax
CJME Regina
CKCK-FM Regina
CKTB St. Catharines
Small Market:
CFBG-FM Bracebridge
CHRB/CFXL-FM Okotoks
CKBZ-FM Kamloops
CKLM-FM Lloydminster

DIVERSITY IN NEWS AND INFORMATION PROGRAMMING

CFAM Altona
CKDG-FM Montreal
CKOM Saskatoon

HUMOUR - ENGLISH

CHEZ-FM Ottawa
CKLG-FM Vancouver
CKLM-FM Lloydminster
CKQB-FM Ottawa
CKZZ-FM Richmond

HUMOUR - FRENCH

CKMF-FM Montréal (2)
CIMO-FM Sherbrooke
CKOI-FM Verdun

INFORMATION PROGRAM

CFRB Toronto
CHED Edmonton
CHMP-FM Verdun
CJAD Montreal
CKGL Kitchener

PROMOTION: AUDIENCE BUILDING

CFBT-FM Vancouver
CFNY-FM Toronto
CFOX-FM Vancouver
CILQ-FM Toronto

CHIK-FM Québec
CJCL Toronto

PROMOTION: IMAGE

CHTZ-FM St. Catharines
CITF-FM Québec
CKIS-FM Calgary
CKLG-FM Vancouver
CKZZ-FM Richmond

PROMOTION OF CANADIAN TALENT

CFBG-FM Bracebridge
CHBN-FM Edmonton
CHMC-FM Edmonton
CING-FM Hamilton
CJVB Richmond

WHAT RADIO DOES BEST

CFTR Toronto
CHFI-FM Toronto
CHQR Calgary
CHUM-FM Toronto
CKOM Saskatoon

TELEVISION FINALISTS:

COMMUNITY SERVICE

Large Market

CFJP-TV Montréal
CHNM-TV Vancouver
CITY-TV Toronto

Medium Market

CFAP-TV Québec
CICT-TV Calgary (2)
CITV-TV Edmonton
CKAL-TV Calgary

Small Market

CFTK-TV Terrace
CHMI-TV Winnipeg
CHOT-TV Gatineau

DOCUMENTARIES & PUBLIC AFFAIRS

CFCF-TV Montreal
CFMT/CJMT-TV Toronto
CKVU-TV Vancouver
CKY-TV Winnipeg

ENTERTAINMENT PROGRAMMING

CFTM-TV Montréal (3)

FICTIONAL PROGRAMMING

CFTM-TV Montréal (2)
CIII-TV Toronto

MAGAZINE PROGRAMMING

CHBC-TV Kelowna
CHCA-TV Red Deer
CHUM-TV Toronto
CJOH-TV Ottawa
CIII-TV Toronto

NEWS: BREAKING NEWS

CFRN-TV Edmonton
CHMI-TV Winnipeg
CIII-TV Toronto
CIVT-TV Vancouver

NEWS: SPECIAL SERIES

CFCN-TV Calgary
CICT-TV Calgary
CIVT-TV Vancouver
CKVR-TV Barrie
CKVU-TV Vancouver

PROMOTION: STATION IMAGE

CFCN-TV Calgary
CFJP-TV Montréal
CFTM-TV Montréal
CHRO-TV Ottawa
CKVU-TV Vancouver

PROMOTION: CANADIAN PROGRAM/SERIES

CFJP-TV Montréal
CFTM-TV Montréal (2)
CHNM-TV Vancouver

SPECIALTY / PAY / PPV FINALISTS

DOCUMENTARIES & PUBLIC AFFAIRS

CANAL D Montréal
Discovery Toronto (2)
MuchMusic Toronto
VisionTV Toronto

ENTERTAINMENT SPECIAL/SERIES

APTN Winnipeg
MuchMusic Toronto
Showcase Toronto (2)
W Network Toronto

MAGAZINE PROGRAMMING

ARTV Montréal
Canal Évasion Longueuil
Life Toronto
RDI Montréal
Ztélé Montréal

NEWS & CURRENT EVENTS: SPECIAL SERIES

APTN Winnipeg
MuchMusic Toronto
RDI Montréal
The Score Toronto
VisionTV Toronto

PROMOTION: BRAND IMAGE

Showcase Toronto (2)
Space Toronto
TSN Toronto
YTV Toronto (2)

PROMOTION: CANADIAN PROGRAM/SERIES

Bravo! Toronto
MuchMusic Toronto
RDI Montréal
Sextv Toronto

PUBLIC SERVICE

BBC Kids Toronto
MuchMusic Toronto
VRAK-TV Montréal
YTV Toronto

TELEVISION & SPECIALTY / PAY / PPV FINALISTS

ABORIGINAL PROGRAMMING

APTN Winnipeg
CBC Newsworld Toronto
History Toronto

DIVERSITY IN NEWS AND INFORMATION PROGRAMMING

CBC Newsworld Toronto
CHNM-TV Vancouver
RDI Montréal
VisionTV Toronto

Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Thursday, October 12, 2006

Volume 14, Number 19

Page One of Three

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GENERAL: The *Canadian Association of Broadcasters* has announced the nine inductees into the *CAB Broadcast Hall of Fame*. The ceremony takes place in Vancouver during the association's annual convention, this year themed: *New Realities. New Rules*. To be honored Monday, Nov. 6, are: **Doug Allen**, **D. E. M. Allen & Associates**, Winnipeg; **Vicki Gabereau**, radio and TV talk show host, Vancouver; **Alain Gourd**, **Alain Gourd Communications Inc.**, Gatineau; **Frank Lewis**, recently retired from **CFCY Charlottetown**; **Gary Miles**, **Rogers Media**, Toronto; **Pierre Morrissette**, **The Weather Network/MétéoMédia**, Oakville; **Bill Stephenson**, Retired **CFRB Toronto** Sportscaster, Toronto; **Sophie Thibault**, Chief News Anchor of **TVA**

Network, Montreal; and, **Philip (Pip) Wedge** who, for 20 years before his retirement in 1993, was **CTV's** VP Programming, Toronto... **CFRA Ottawa** Talker **Lowell Green** will receive the *CAB Gold Ribbon Award* for Outstanding Community Service by an Individual Broadcaster. This accolade was created in honour of the late **Brian Smith (CJOH TV Ottawa)**... More than 100 panelists have confirmed their participation at the **CAB's** 2006 convention in Vancouver. There are, says CAB, a record 23 sessions to be held over three days... The **Pricewaterhouse Coopers** annual *Entertainment and Media* report says Canada's TV network market will expand at a 4.3% compounded annual rate to \$4.5 billion in 2010 – from 2005's \$3.7 billion. Buoyed by the revitalization of cable in Canada, says the report, VOD is taking off. By 2009, it says, VOD will generate more revenue than pay-per-view. Insofar as Canadian radio is concerned, the report says the digital broadcasting market will boost the number of stations and expand the potential market but that increased audience fragmentation will dampen ad rates. As for radio in the US, Pricewaterhouse Coopers says satellite radio will increase from \$1 billion in 2005 to \$5.4 billion in 2010, a 39.5% compound annual increase... **CHUM Limited** has launched a national multi-platform campaign to solicit nominations for the 2007 *Top 20 Under 20*, honouring young Canadians who have demonstrated a significant level of achievement, leadership and innovation. The campaign will encompass CHUM's radio, TV and online properties. The call for entries closes Jan. 22... **RTNDA Canada** is soliciting nominations for its annual *Lifetime Achievement Awards*. One radio and one television award will be presented in each of the four regions and at the national conference in Vancouver next June. The award is presented to individuals who have distinguished themselves through outstanding service and continued excellence during the course of their career in broadcast journalism. Nominees should have a minimum of 30 years of distinguished service to broadcast journalism. A letter of nomination, along with optional supporting documentation, must be submitted to the RTNDA Office by December 31. E-mail

New Realities. New Rules.

Vancouver, November 5-7 novembre

CAB 2006 ACR

Nouvelles réalités.
Nouvelles règles du jeu.

80
YEARS * ANS
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The CAB 2006 Convention:
Three days of cutting edge information on the unprecedented changes affecting our industry.
For more information or to register on-line, visit: www.cab-acr.ca.

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info@rtndacanada.com or fax (416) 491-1670... The **Ontario Association of Broadcasters** has presented Community Service awards to **Standard Radio Niagara (CKTB/HTZ-FM /EZ ROCK St. Catharines)** in the small market category and to **KOOL-FM Waterloo** (in the large market category [says OAB]). The Community Service Award winner for Television-Small Market was **A-Channel (CFPL-TV) London** and for Television-Large Market, **CH (CHCH-TV) Hamilton**.

REVOLVING DOOR: **Newcap** COO **Mark Maheu** gives up his position Nov. 15 to become a consultant to the company on acquisitions and regulatory matters. New Newcap COO, effective Nov. 15, is **Dave Murray** who's been with Newcap for about 17 years. Murray moves from his position as VP, Finance & Administration... **Sylvie Courtemanche** has joined **Corus Entertainment** as VP, Government Relations. She is remembered for her work as legal counsel at the **CRTC** and as Exec VP, Policy and Regulatory Affairs at the **Canadian Association of Broadcasters**. Courtemanche remains in Ottawa... **Kelly Boyd** has decided to retire from his position as GM at **CJOK/CKYX Fort MacMurray**, the stations now owned by the **OK Radio Group** but which were sold to **Rogers Media**. Boyd says his last day will be Dec. 1... New ND at **Global (CITV) Edmonton** is **Neill Fitzpatrick**. He was promoted to the job from his Managing Editor's role... **Robert Blair**, who had been VP/GM at **Warner Bros. International Television** in Toronto, has returned to the UK. His successor is (Mr.) **Mickie Steinmann**... At **Classical 96.3 (CFMX-FM) Toronto**, **George Grant** is President/CEO of the new company owned by **Moses Znaimer, MZ Media**; **John van Driel** moves from GM to VP, Programming and Operations; **Al Kingdom** moves from GSM to Executive Director Retail Sales; and, **Victoria Wisdom** is Director of National Sales... **Christina Fagan** is **SUN TV (CKXT-TV) Toronto's** new Senior Marketing Specialist. She moved to SUN TV from **Le Superclub Videotron Canada** (formerly **Jumbo Entertainment Inc.**) where she was Marketing Manager... **Brian Thistle** is the new Production Manager at **CJOJ-FM/CHCQ-FM Belleville**... **Eryn Collins** leaves her ND job at **CJCI/CIRX Prince George** next week to become Communications Officer for the BC **Northern Health Authority**.

SIGN-OFFS: **Vaughn Bjerre**, 81, in Vancouver of leukemia. In his 35-year career, Bjerre was on-air at **CKSO Sudbury, CKWX Vancouver** and **CKMO Vancouver**. He was PD at **CFRA Ottawa** and **CKSL London**. And he was a VP, Programming at **CHFI/CFTR Toronto**... **Jackie Rae**, 84, in Toronto. **John Arthur Rae**, during the Second World War and while serving as a Spitfire pilot with the **RCAF**, was awarded the *Distinguished Flying Cross*. He entered broadcasting in 1947 as a producer with the **CBC**. He founded the acclaimed **Spitfire Band** and, in 2001, as recognition of his contributions to the TV and music industries, was named a *Member of the Order of Canada*... **William (Bill) Evans**, 65, of cancer at St. Boniface (Winnipeg). He began his career during 1965 in then-fledgling cable TV, designing and implementing systems in Thunder Bay, Pinawa and the large Winnipeg **Videon System**. In the years following, he designed many systems for other cities across Canada. In 1971, he joined the **Manitoba Telephone System** but, in 1989, he and a colleague formed **E B Systems Limited**, a consulting engineering firm specializing in broadband telecommunication and broadcasting projects.

LOOKING: **S-Vox Toronto** - Director, Audience, Brand & Marketing; **Alliance Atlantis Toronto** - Traffic Supervisor, Inventory; **Teletoon Toronto** - Creative Director; **Dome Productions (CTV) Toronto** - Mobile Engineering Technician; **Global Calgary** - Market Research Coordinator; **Global Television Toronto** - Reporter; **Global TV Regina** - Broadcast Technologist; **Global Television, Ottawa Bureau** - Senior Producer; **CBC Montreal** - Administrative Officer, Strategic Planning; Director Human Resources; Sports Director, French Television; **Corus Radio Quebec Montreal** - Directeur de l'ingénierie; **SUN TV Toronto** - Studio Supervisor; **Citytv Vancouver** - Associate Producer; **Rogers Television Mississauga** - Publicity and Promotions Officer; **Sonic 102.9 (CHDI-FM) Edmonton** - Account Manager; and, **CJNI-FM Halifax** - Morning News Co-Ancor.

TV/FILM: Ex-**CFTO Toronto** ND **Derwyn Smith** has contracted with **CBC-TV** to help formulate a local news plan with particular attention to local news offerings. It was during the summer that CBC said it would embark on developing a strategic three-year plan for CBC News "on how we could make an outstanding multi-platform news service even stronger in light of Canadians' changing news consumption habits and information needs"... **Rogers Sportsnet** President **Doug Beeforth** and **TSN** Host **Dave Hodge** are this year's recipients of **Sports Media Canada's** lifetime achievement awards. Hodge spent 16 seasons as host of *Hockey Night in Canada* on **CBC** and has been with TSN since 1992. Beeforth has more than 25 years of sports broadcasting experience and was named President of Sportsnet in 2002. They'll receive their awards

at Sports Media Canada's annual awards luncheon in Toronto Oct. 18. In an earlier announcement, **Ron MacLean** of Hockey Night in Canada was named as the broadcaster of the year... The late **Peter Jennings**, who anchored **ABC TV's Evening News**, has been honoured with the *Order of Canada*. His award was received by his daughter, **Elizabeth Jennings**. Jennings died in August, 2005, of lung cancer at the age of 67... **Google** has agreed to buy **YouTube Inc.** for \$1.65 billion, giving Google control of the video-sharing sensation where viewers watch more than 100 million clips a day. Meanwhile, YouTube has a deal with **CBS**, **Showtime** and **CSTV Networks** to post video content from them and split the ad revenue. The deal includes news, sports and entertainment clips. YouTube also has struck deals with **Universal Music Group** and **Sony BMG Music Entertainment** to show music videos...

RADIO: The Judicial Review of the **Copyright Board's SOCAN-NRCC Commercial Radio Tariff** decision of October last year will take place in Toronto beginning today (Thursday) at 10 a.m. The **CAB** initiated the review process to challenge the Board's decision, which increased overall fees paid by Canadian radio stations by 30%. The CAB has prepared and refined its case on behalf of private broadcasters, working with the CAB Copyright Committee and outside counsel... A letter published in a **Chicago Sun-Times** columnist's feature got **WLUP-FM Chicago** personality **Cara Carriveau** fired. She made some comments about the state of Chicago radio that her bosses at the Classic Rocker didn't like. **Robert Feder's** column included this from Carriveau: *"It's unbelievable how many Chicago radio icons are not currently on the air in this town. It's amazing that we can no longer flip through the dial and hear Mancow, John Landecker, Fred Winston, Dick Biondi, Bobby Skafish, among many others. My heart goes out to those talented personalities, and I am empathetic to the many disappointed listeners. This situation is sad. Very, very sad."* WLUP VP/GM **Marv Nyren** called her comments *"the last straw"*, and added, *"I don't think Cara is a fan of what's happening here. I want to have people here who believe in our industry and believe what we're doing is right."* Carriveau's upset, natch, and wonders why the grief. After all, she argues, she didn't speak negatively about any person or company.

EXTRACT FROM 'CANADIAN PIRACY BY THE NUMBERS'

— Broadcast Dialogue, November, 2006

Two teenagers are lounging in a bedroom. It's summertime and one sits on the bed reading from a large book. The other sits at a computer where the screen reads "Alanis Morissette – Everything – Download Complete" from a Web site called musicsnatcher.

Canadian piracy by the numbers

"I feel so sad for people who think that music is just there to be given away, because now it's there to be used as ring-tones (for example)—there's so many different ways to use it and experience it and have it part of our lives. It's so archaic to think that it can only be used to sell tickets."

Graham Henderson, CRIA

BY DAPHNE LAVERS

Two teenagers are lounging in a bedroom. It's summertime and one sits on the bed reading from a large book. The other sits at a computer where the screen reads "Alanis Morissette—Everything—Download Complete" from a Web site called musicsnatcher.

A ladder bangs against the windowsill. Over the sill climbs Alanis Morissette herself, in pinstriped black jeans and a wide leather wrist-strap. The teens sit open-mouthed in stunned silence.

Alanis walks across the room and stops before a personalized bulletin board covered with memorabilia—a girlfriend and boyfriend hugging in the centre photo surrounded by pictures of other teens, a stuffed heart-shaped pillow embroidered with the words "Love Bug", and a pair of baby-sized running shoes.

"I love this!" Alanis exclaims as she pulls the board off the wall and tucks it under her arm. She turns to leave and plucks the large text-book out of the one teen's hands as she walks by with a friendly "Thanks!" As she's climbing back out the window, she reaches over and grabs a piece of pizza from a half-empty pizza box on a table beside the window.

It's a short clip, the length of a music video, put out by the Canadian Recording Industry Association. When the image fades to black, the text on screen reads "How would you like it?" followed by "Please don't steal music."

"I was an artist's lawyer for 13 years and then I went to work for Universal. I was the head of their e-commerce department for five years. Right at the epicentre of the explosion, implosion—Napster—I was at ground zero writing to build a digital economy in the face of this gigantic black market that had suddenly appeared like a cloud over us.



A ladder bangs against the windowsill outside. Over the sill climbs Alanis Morissette herself, in pinstriped black jeans and a wide leather wrist-strap. The teens sit open-mouthed in stunned silence.

Alanis walks across the room and stops before a personalized bulletin board covered with memorabilia — a girlfriend and boyfriend hugging in the centre photo surrounded by pictures of other teens, a stuffed heart-shaped pillow embroidered with the words "Love Bug", and a pair of baby-sized running shoes. "I love this!" Alanis exclaims as she pulls the board off the wall and tucks it under her arm. She turns to leave and plucks the large text-book out of the one teen's hands as she walks by with a friendly "Thanks!" As she's climbing back out the window, she reaches over and grabs a piece of pizza from a half-empty pizza box on a table beside the window.

It's a short clip, the length of a music video, put out by the Canadian Recording Industry Association. When the image fades to black, the text on screen reads "How would you like it?" followed by "Please don't steal music."

An insightful article on Copyright from Broadcast Dialogue Senior Writer Daphne Lavers . . . A must-read!

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Four

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REVOLVING DOOR: Mary Powers, the **CHUM Limited** VP, Communications, moves to a new role as **Bell Globemedia's** new Senior VP Corporate Communications as of Oct. 30. CHUM Limited was recently purchased by BGM and is being held in trust pending regulatory approval... **CBC Sports** Exec Director **Nancy Lee** is leaving to head up the broadcast operation for the **2010 Winter Olympics** in Vancouver. She's been named COO of **Olympic Broadcast Services (OBS) Vancouver**. OBS is a Swiss-based agent of the **International Olympic Committee** responsible for delivery of broadcast feeds from the Games. Lee was appointed Head of CBC Sports in 2000... Acting Exec Director of **CBC Sports** is **David Masse**, a 22-year CBC veteran... **Mike**

Bullard, the former late night TV talker at **CTV** and **Global**, has signed with **XM Canada** to host a new morning show. Also featured on the **Laugh Attack** channel will be Canadian comedienne **Judy Croon** and comedian **Lawrence Morgenstern**. The show begins Oct. 23... Veteran **CBC-TV** Journalist **Eric Sorensen** has been appointed Washington Bureau Chief for **Global News** effective Nov. 1. For the last 14 years, Sorensen has reported for **CBC's The National**... **Chris Terpsma** has been promoted to Chief Engineer at **Vista Radio Ltd**. He remains based at **CIRX/CJCI Prince George**... The **Radio Advertising Bureau**, headquartered in New York City, has named Greater Media President/CEO **Peter Smyth** to succeed **Joe Bilotta** as the group's Chairman.

SIGN-OFFS: **Paul Magee**, 48, of cancer in St. John's. Magee had been **VOCM St. John's** morning show Host and had lived on the big island since 1990. Born in Saint John, NB, Magee was well-known in to many Maritimes listeners... **Lister Sinclair**, 85, in a Toronto hospital. Sinclair, who retired from the **CBC** in 1999, is best known as Host of the radio program, **Ideas**. But Sinclair was also the author of many radio and TV plays, a Host of **CBC-TV's The Nature of Things**, a Panellist on TV's **Court of Opinion**, and a CBC Vice-President. In 1985, he was made an officer of the Order of Canada... **John Daperis**, 89, peacefully at his home in Westmount, In 1955, he made his first broadcast on **CHLP Montreal**. In 1957, with his wife **Hélène**, they moved to **CHRS St. Jean d'Iberville**. It was in 1962 that he began Greek programming from **CJSO Sorel** which eventually lead to the creation of **CHCR (Canadian**



ELECTRONIC TECHNOLOGIST – HALIFAX

Job experience in trouble-shooting component electronics, compensation and benefits are commensurate with the candidate's qualifications: CEP bargaining unit minimum salary standard in place. Hours of work are generally 9-5 with shifted hours for a thirty-seven and a-half hour week.

Responsibilities: To set-up, service, repair, maintain and perform preventative maintenance on mechanical and electronic equipment in a radio broadcast facility. A team player assisting your co-workers if and when the need arises. Working on audio consoles, amplifiers, various RF equipment and several computerized delivery systems. On-call rotation with fellow shop technicians.

Qualifications:

- * Electronics Technology diploma from a recognized post secondary institution.
- * Minimum two years experience in electronic equipment repairs.
- * Strong diagnostic and analytical skills, ability to plan and organize effectively and deliver initiatives within agreed parameters.
- * Good interpersonal skills with all company contacts.
- * Experience with Radio Frequency technologies.
- * Good working knowledge of computer hardware servicing and programming computers for staff use.
- * Experience with TCP/IP, Servers, workstations in Windows NT/2000, XP Pro environment would be an asset.
- * Excellent work follow-up and organization skills reflecting attention to details to job assignments.

Interested candidates are encouraged to forward current resume In confidence to:

Walter Labucki
Director of Engineering
wlabucki@chumhalifax.com

Please no phone calls.

Hellenic Cable Radio) in Montreal, Canada's first pay radio service. In 2004, CHCR became **CKDG 105.1 FM**, Montreal's new multilingual radio station... **Christopher Glenn**, 68, in a Norwalk, Connecticut, hospital. Glenn's was a familiar voice on radio and TV – most recently as an Anchor at **CBS Radio News** and, in the '70s for Saturday morning cartoons on **CBS-TV. In the News** were Emmy-winning current events broadcasts that ran for 15 years, making news stories interesting for young people.

RADIO: Canadian winners of 2006 *Radio and Promotion Awards* at the **New York Festivals** were led by three (out of a total four) winners of **GRAND Awards**. They are: **Doug Thompson** (a Columnist in **Broadcast Dialogue** magazine) on behalf of **Pirate Entertainment Group** for the writing and direction of *John Lennon: The Dream Never Dies* (GRAND: Best Entertainment Program); **92.5 Jack FM Toronto** for *Jack Superband* (GRAND: Best Promo Spot); and, **CBC Toronto** for *The Cause of Thunder* (GRAND: Best Information Program). Canada's showing included: **Pirate Entertainment Group**, Toronto with the Gold World Medal for *John Lennon: The Dream Never Dies* and the Silver World Medal for *John Lennon: Dreaming Of The Past* – these awards were in addition to the GRAND (Best Music Special); **CBC Toronto** with the Gold World Medal for *What Happened to Punky?* (History); **92.5 Jack FM Toronto** won the Gold World Medal for *Jack Superband* – in addition to the GRAND (Station Promotion); **CBC Toronto** won Gold World Medals for *A Stone's Throw* (Best Writing); *The Cause of Thunder* – in addition to the GRAND (Educational); *Get With It - Wiretap* (Best Regularly Scheduled Comedy Program); *The Wire: Episode 2, The Change Of The Sound* (Best Editing); and, *Year Of Disasters - 2005* (Ongoing News Story [longform]). CBC won Silver World Medals for *Cities Where Worlds Collide* (Talk Special: Host Driven); *Inform, Impeach, Unite* (Editorial/Viewpoint Program); *Landslide World Wide Net* (Best Investigative Report [longform]); *The Secret World Of Og* (Best Childrens/Young Adults Program); and, *The Wire: The Impact of Electricity on Music* (Culture & The Arts). CBC won Bronze for *What The Dene Tha Have to Tell Us - Trail's End* (Environmental Program) and *World at Six in Shanghai* (Best News Magazine). **CHUM Toronto** won a Bronze World Medal for *History in the Making* (Station Promotion); **News/Talk 1010 CFRB Toronto** won the Gold World Medal for *The Queen's Park Standoff* (Best Breaking News Story) while sister station **CKFM-FM (The Mix) Toronto** won the Silver World Medal for *MIX Tsunami Relief* (Station Promotion); and, **Tandem Project, Toronto** won the Silver World Medal for *Rules of the Game #1: Inside the Wire* (Human Relations)... **Arbitron** has filed suit against **The Media Audit** (TMA) claiming that the company has infringed on Arbitron's copyrights. TMA is developing a cell phone-based audience measurement system and, according to the complaint, TMA's parent – **International Demographics** and the **IPSOS** entities – are infringing three patents owned by Arbitron, each relating to electronic audience measurement technology. Arbitron is asking for a permanent injunction in addition to compensatory damages. Arbitron President/CEO **Steve Morris** said Arbitron has to take action against companies that "attempt to profit from our innovation." Arbitron, he said, has worked too long and has put forward too much money to allow infringement of Arbitron patents... **CHAT-FM Medicine Hat** will celebrate 60 years of service next month. Party organizers say there will be "lots of fun events around the city during the day and then a big party the evening of Nov. 2 at a local adult beverage establishment." Anyone wishing to e-mail or voice mail a birthday wish may do so by getting in touch with GM **Dwayne Dietrich** at

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ddietrich@jpbg.com or by phone at (403) 548-8246... Part of the latest **RTS Canada** survey (from **BBM Analytics**) shows that 80% of working Canadians use a car to commute as compared to the 20% who use public transit. Of those who use a car to go to work, 82% are usually alone. Coincidentally, an American study that likely speaks to Canada's urban centres as well finds that commutes continue to get longer, and the number of people spending 60-90 minutes in their cars one way is up sharply. On the down side, baby boomers are about to start exiting the highways via retirement, and many are already out of the picture because they're working from home. That study was done by **The National Academies**... Producer/Songwriter **David Foster** is to be inducted into the *Canadian Music Industry Hall of Fame* in Toronto next March. The event takes place during the **Rogers Wireless Canadian Music Week**... **Air America**, the talk radio network that features Hosts such as **Al Franken** who deliver points of view from the left, has filed for bankruptcy under US Chapter 11. The net will be able to continue broadcasting as it seeks to put its financial house in order. The bankruptcy petition reveals that Air America has a list of creditors 25 pages long and includes Franken, who's owed \$360,749.98. The company's single largest creditor is **RealNetworks** Founder **Rob Glaser**. He's owed \$9.8 million... Meanwhile, the Co-Founders of **Air America** – **Anita** and **Sheldon Drobny** – along with partner **Dr. Mike Newcomb**, have formed a new liberal talk radio network, **Nova M Radio**. It will launch on **KPHX Phoenix**... According to search engine **Lycos**, the most popular talker for folks who do searches on the Web remains **Howard Stern** – for the sixth consecutive year. Some favorites from past years saw notable drops in 2006, the biggest being **Bill O'Reilly** who now is 92% less popular than he was in last year. **Dr. Laura** also drops off this year's list. Other notables falling out of the top 20 in 2006 include **David Lee Roth**, **Larry King**, **Kim Komando**, **Mancow**, **Laura Ingraham** and **Paul Harvey**... Radio station owners are guaranteed big bucks, writes **Envision Capital Management Inc.** President **Marilyn Cohen**, because "people listen for the weather and news as they shave, clean house or drive to work." She says investors ought to forget everything they've heard about the demise of old media and instead consider buying the stocks and/or bonds of radio broadcasters. "Despite the arrival of the wireless Internet and iPods," she says, "radio still has a huge audience of addicts"... **Blackburn Radio's The Bull (CIBU-FM) Wingham** has been granted **CRTC** approval for a new transmitter at the town of Bluewater, about mid-way between Grand Bend and Bayfield on the Lake Huron shore. The numbers – 91.7 with power of 2,288 watts. **Bayshore Broadcasting** of Owen Sound, while not filing an intervention, instead offered a comment questioning if approval would be the best use of a remaining frequency. Bayshore wants 91.7 for its FM application in Goderich.

T**V/FILM:** **Microsoft** CEO **Steve Ballmer**, in an interview with **BusinessWeek**, says of the **Google** deal to buy **YouTube** for \$1.65-billion: "... what Google is doing now is transferring the wealth out of the hands of rights holders into Google." Media companies around the world, he says, are all threatened. Ballmer says it's all about control of ad revenue, that Google is working to make itself the middleman for advertising across all types of media. Ballmer's take on the deal is that Google is telling copyright holders how much of the ad revenue they get to keep. A competitor to Google had better arise, he says, or there'll be trouble for all media companies: "Somebody better break through or you can short all media stocks right now"... **SaskTel** says it is the first provider in North America to commercially deploy HDTV as part of an IPTV offering with the introduction of 27 Max HD channels. The company began taking orders for it on Monday. The introductory price is \$59.00 a month for four months... **Alliance Atlantis** will launch **National Geographic Channel HD** and **Showcase HD** Dec. 19, the first high-def channels from AA... **SUN-TV (CKXT-TV) Toronto** has joined **TVB**. The station's membership is effective immediately... **Yahoo** has begun offering news clips from 16 local **CBS** stations. Yahoo began posting 10 to 20 daily local news videos on Tuesday from each of the stations, including New York and Los Angeles. CBS and Yahoo are splitting revenues from pre-roll national ads and banners. The CBS/Yahoo deal comes as video takes on increasing importance for ISPs. Last summer, **NBC Universal** began adding video-sharing sites to the Web sites of its local stations. It plans to roll out the video sites to each of its ten owned-and-operated stations by next year in partnership with Web video company **Motionbox**. In a more ambitious step, NBC last month created the **National Broadband Company**, or NBBC, which will syndicate video clips from a variety of sources including NBC local news... Winners of the 2006 *Crystal Awards*, to be presented by **Women in Film and Television – Toronto** (WIFT-T) Dec. 4 in Toronto, are: **Outstanding Achievement Award**, presented in association with **CanWest MediaWorks** - **Christina Jennings**, Chair/Co-CEO of **Shaftesbury Films**; **Creative Excellence Award**, presented in association with **NBC Universal** - **Jennifer Baichwal**, Director/Producer; **Phyllis Switzer Mentorship Award**, presented in association with **CHUM Limited** - **Karen Gelbart**, Sr VP, Content, Lifestyle Channels, **Alliance Atlantis Communications**; and **Crystal Jury Award** - **Jeanne Beker**, Host and Segment Producer, **FT-Fashion Television** and **Fashion Television Channel**.

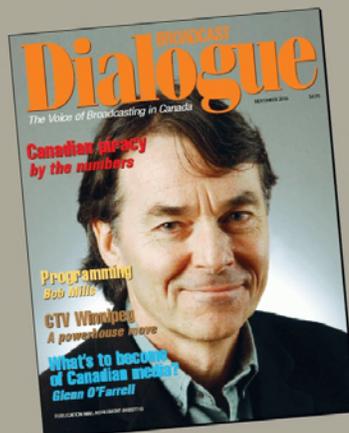
GENERAL: Sarah McLachlan and Daniel Lavoie will be inducted into the **Canadian Association of Broadcasters' Broadcast Hall of Fame** in the Music Star category during the 2006 CAB Convention in Vancouver. Both artists will be in attendance and have agreed to perform at the Gold Ribbon Awards Gala Nov. 7... When American consumers are faced with major events that significantly affect their lives, e.g. a pandemic or hurricane, says **LexisNexis**, their trust – by odds of six-to-one – remains mostly with traditional media as opposed to emerging media sources that include Internet-only publications, blogs and podcasts. Findings show that:

- Half of those surveyed said that they would turn to network TV for immediate news information
- The next most popular source was the radio (42%)
- 37% of consumers would use daily local newspapers
- 33% cable news or business networks
- 25% of those interviewed would rely on Internet sites of print and broadcast media
- 6% would turn to Internet user groups, blogs and chat rooms.

Slightly more than half of the consumers surveyed anticipate they will continue to mostly trust and rely on traditional news sources. However, 35% say they expect they'll trust and rely on both emerging news and traditional news in the future... Citing three possible catalysts that may bump **CanWest Global Communications** share prices, **Desjardins Securities** has boosted its rating for CanWest to "buy" from "hold." In a note to clients, Desjardins analyst **Carl Bayard** pointed to: The impending enactment of new media legislation in Australia that will remove foreign ownership constraints and "will inevitably lead to further speculation about a possible divestiture of CanWest's stake in Network TEN"; "a modest ratings revival" for **Global Television**; and, the push CanWest has launched on the regulatory front to win carriage fees for Global from cable TV operators (the sort already paid to specialty channels).. **BBM Analytics** has an agreement with **CBC/Radio-Canada** for the sale and marketing of communications research. On Oct. 1, BBM Analytics became the official sales and marketing partner for the Corporation's **Media Technology Monitor** (MTM). MTM is the single largest qualitative survey available in Canada, providing insights into a wide range of communication technologies... The **Broadcast Research Council** (BRC), at its Tuesday, Oct. 24, luncheon in Toronto, has **David Parmet** addressing the issue of *Podvertising*. Parmet is a veteran media exec who consults with a client base involved in podcasting, blogging and other forms of social media. For info, click mrodway@tvb.ca.

LOOKING: **CHUM Halifax** seeks an Electronic Technologist. See the ad on Page 1... Other jobs we've heard about include: **Harvard Broadcasting, Regina** - Creative Director; **Canadore College, North Bay** - Broadcast Journalism Professor; **Global Edmonton** - Managing Editor; **Alliance Atlantis Toronto** – VP Digital Media Marketing; **CTV Toronto** – Director, Outdoor Life Network, a Digital Media Account Executive, a Communications Officer, a Business Development Manager, and an Assistant Controller; **Global Television Toronto** – Reporter and a Supervising Creative Director; **CBC Toronto** - Business Manager; **CKWS-TV/96.3 JOE-FM/Oldies 960 Kingston** – Creative Writer; **APTN Winnipeg** – Senior Accountant; and, **CJAM Windsor** – Station Manager.

SUPPLYLINES: **Ross Video's openGear** multi-definition terminal equipment platform won a **Gemini** for Outstanding Technical Achievement. openGear is cited for "a worthy technical achievement and invention of exceptional technical value used in the production, distribution or display in the Canadian television industry."



Watch for the November edition of Broadcast Dialogue magazine in your delegate kit at both the Canadian Association of Broadcasters Annual Convention and/or the Western Association of Broadcast Engineers Annual Convention.

Dialogue BROADCAST

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GENERAL: The *Federal Court of Appeal* has granted the *Canadian Association of Broadcasters*'s application for judicial review of the *Copyright Board*'s decision on the *SOCAN-NRCC Radio Tariff 2003-2007*, setting it aside. The Board's decision had increased payments by private radio stations by up to 30%. The Court agreed with CAB's argument that the Board's reasons justifying increases to the tariff rates were inadequate and justified the intervention of the Court... BC Premier **Gordon Campbell**, and the Minister of Canadian Heritage/Minister Responsible for the Status of Women, **Bev Oda**, will take part in the **CAB's** opening ceremonies at the 80th anniversary convention in Vancouver Nov. 6... **Bell Globemedia** has become the national media partner for the

Toronto 2015 World Expo bid. As a part of the deal, BGM will contribute \$2.5 million in promotional support through **CTV**, **The Globe and Mail**, and through its specialty channels, Web and broadband properties... **Canadian Women in Communications** (CWC) says nomination forms for the 2006 **CWC Annual Awards** are now available. The awards honour individuals in four categories: Mentor of the Year, Trailblazer of the Year, Woman of the Year, and Chapter Leader of the Year. As well, at the discretion of the CWC board, an Employer of the Year award is presented to an organization that has an outstanding track record or has demonstrated leadership over time in the promotion of women, particularly in non-traditional roles. CWC members and non-members are asked to nominate anyone deserving of recognition. Nomination forms can be downloaded from www.cwc-afc.com. Deadline is Nov. 15.

TELEVISION: **NBC Universal Television Group** President **Jeffrey Zucker** says the company plans to eliminate about 700 jobs, or five per-cent of its workforce. The company says it's part of a broad plan to cut \$750 million in administrative and operating costs while remaking itself for the digital age. The restructuring follows a review that determined a change is needed because of evolving digital technologies. **NBC News** President **Steve Capus** says some job cuts will happen this year and the majority in 2007... In a sign of the media times, **TV Guide** is ending its decades-long run as a conventional magazine in Canada. **Transcontinental Media** says the Nov. 25 edition will be the last printed issue, and it will "transition **TV Guide** to a web publication." The online operation will get its revenue from advertising and by selling program listings to other publications. **TV Guide** in Canada is separate from **TV Guide** in the US... **CTV** President **Rick Brace** has been named Chairman of **Grey Cup 2007**, to be staged in Toronto. Toronto last hosted the Grey Cup in 1992 when Calgary beat Winnipeg 24-10... **YouTube** deleted 29,549 files after the

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Japan Society for Rights of Authors, Composers and Publishers found video clips such as TV shows, music videos and movies posted on YouTube's site without permission. San Mateo, Calif.-based YouTube quickly complied with the request to remove the copyright materials, made on behalf of 23 Japanese TV stations and entertainment companies. YouTube has licencing deals with **CBS Corp., Warner Music Group Corp., Vivendi SA's Universal Music Group** and **Sony BMG Music Entertainment**. Since YouTube started in Feb./05, the company now shows more than 100 million video clips per day. YouTube's worldwide audience was 72.1 million by August, up 2.8 million from a year earlier, according to **comScore Media Metrix**... A new **Merrill Lynch** reports suggests that **Alliance Atlantis** could be takeover target within two years. And Analyst **Ihor Danyliuk**, in that report, speculates that **CanWest Global Communications** would be the most likely buyer, pointing to AA's cable channel holdings as an attractive asset... The **Television Bureau (TVB)** has added **Stornoway Communications** to the fold, including the company's three digital specialty channels: **The Pet Network, i Channel** and **bpm.tv**... Some US companies are balking at accepting **Nielsen Media Research's** first-ever ratings of commercials, including **Turner** (TBS, TNT, CNN, Court TV) and **NBC Universal** (CNBC, Bravo, Sci Fi, MSNBC and USA). Nielsen's clients are no longer content to get ratings on whole shows, they want break-outs on who's watching during the spots because of digital video recorders. The new rating system will include measurements of DVR homes. Some networks believe DVR owners are more likely to record programming than, for instance, news or sports which, they say, will make broadcast commercial time appear more valuable than on cable networks... The Chairman of the **US House Armed Services Committee, Duncan Hunter**, and two Republican colleagues have asked the Pentagon to remove **CNN** Reporters embedded with US combat troops after CNN broadcast a video showing insurgent snipers targeting American soldiers. The pols say it's tantamount to airing enemy propaganda. The tape aired twice last week on **Anderson Cooper 360**. CNN Producer **David Doss** says the network televised the footage in an effort to present the "unvarnished truth" about the Iraq war... The **National Film Board of Canada** and **Inuit Broadcasting Corporation** have announced a partnership with **The Banff Centre, Aboriginal Peoples Television Network**, the **National Screen Institute – Canada (NSI), Nunavut Film** and the **Government of Nunavut** to launch the **Nunavut Animation Lab**. The three intensive animation workshops in Cape Dorset, Iqaluit and Pangnirtung are expected to develop new skills among Inuit emerging and established artists to help them tell their stories... At the **Broadcast Executives Society** luncheon in Toronto next Thursday, **John Brunton**, the President/CEO/Executive Producer of **Insight Productions**, offers his *Point of View on Canadian Production*, about making winning Canadian television. For tickets to the Four Seasons Hotel event Nov. 2, call **Cheray Corrado** at 416/413-3870... **CTV** Chief News Anchor/Senior News Editor **Lloyd Robertson** will receive the **Canadian Association of New York's 2006 Arts and Letters Award** at the Association's annual Maple Leaf Ball Nov. 17 at mid-town Manhattan's Gotham Hall. The Arts and Letters Award honours prominent Canadians who have significantly contributed to the development of one of the areas of Arts and Letters, in both Canada and the United States.

RADIO: Radio Nord Communications has won **CRTC** approval to take over the call letters and the frequency of **CHOI-FM Quebec City**, 98.1. The Commission did not renew previous owner **Genex Communications'** licence a while back and Genex had been appealing to the Courts. Meantime, however, Genex entered into an agreement with Radio Nord under which it would apply for a new licence to continue operation of **CHOI-FM**... **CBS Radio** and the state of New York have reached settlement involving payola – the airing of tunes in return for rewards. CBS will pay up to \$2-million to state non-profit entities funding music education and appreciation programs. NY Attorney General **Elliot Spitzer** had accused certain CBS owned-stations of openly soliciting illegal financial benefits, expensive vacation packages and other valuable items from record labels as trade for playing the labels' songs... **GM Canada** has delivered its 50,000th vehicle with factory-installed **XM Satellite Radio**. And VP, Sales, Service and Marketing **Marc Comeau** says GM Canada has an additional 50,000 orders for cars equipped with the satellite radio... The **National Association of Broadcasters** has called on the US **Federal Communications Commission** to begin a satellite radio investigation related to terrestrial repeater networks and the delivery of satellite radio services to non-subscribers. NAB President/CEO **David K. Rehr**, regarding **XM** and **Sirius Satellite Radio**, says terrestrial repeaters were constructed and deployed inconsistently with FCC rules. On the other matter, Rehr questions the expanding delivery of complimentary satellite radio to nonsubscribers. He says that making a distinction between traditional and subscription satellite broadcast radio may no longer be justified... **CNBC** says **Clear Channel Communications** is taking a look at offers from equity investors for a leveraged buyout. Clear Channel, says the cable news channel, was approached by one large private equity firm and now seeks offers from others. Clear Channel's market capitalization stands at about \$15.8 billion. Analyst **David Bank**

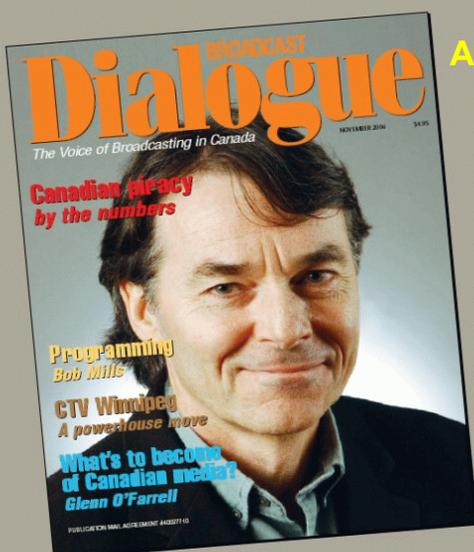
of **RBC Capital Markets** said that while "Clear Channel's core business is ideal for private equity because it's a high-margin, high cash flow business . . . The size is pretty daunting. A pretty sizable cheque would have to be written."

REVOLVING DOOR: At **Vista Broadcast Group**, Founding Chair **Bryan Edwards** moves to Vice Chair with emphasis on **CRTC** matters while 40-year broadcast veteran **Terry Coles** becomes President/COO. Coles, a founding Shareholder in the company, will be based at Courtenay, BC... **CTV (CFCF-TV) Montreal** Co-Anchor **Bill Haugland** will retire Nov. 30 after more than 45 years with CFCF. Haugland may be the longest-serving TV News Anchor in Canada. His community service work includes CTV's annual blood donor clinic and the telethon for research into children's diseases. Haugland also leads CTV's annual Spirit of Giving campaign... **Richard Wood** is the new Operations and Creative Services Manager at **CH (CHCA-TV) Red Deer**. Wood was most recently **Citytv Calgary's** Director of News/Operations Manager... New PD at **CJOK/KYX Fort McMurray** is **Darren Robson**, moving to his new job at mid-November from **Rogers Calgary**. Robson was MD at **Lite 96 (CHFM-FM) Calgary** and PD at **Mountain FM (CHMN-FM) Canmore**... **Manny Paiva**, ND at **Bayshore Broadcasting's Owen Sound** stations, has been promoted to Ops. Mgr. at the company's soon-to-be launched Wasaga Beach FM'er... **Ginette Sowerby**, Promotions Director at **Q107 (CFGQ) Calgary**, has been appointed as Promotions Director for **Harvard Broadcasting's** new **CFEX Calgary**... **Derek Bolduc** moves to mornings at **Magic 99.9 (CJUK-FM) Thunder Bay**. Most recently, he was with **Rock 101 (CFMI-FM) Vancouver**.

SIGN-OFF: **Bud Davies**, age unknown, in Florida. Davies worked at **CKLW Windsor** for many years during the glory days of the station ID'ed as **The Big Eight**.

LOOKING: **TVA Toronto** - Sales Assistant; **CFOS-AM/MIX 106/Country 93 Owen Sound** - News Director; **KYX (CKYX) Fort McMurray** - Morning Host; **CTV Toronto** - Manager, TSN Program Acquisitions and Sales; **Global Television Toronto** - Broadcast Designer; **Global Maritimes Fredericton** - Reporter; **CBC-TV Ottawa** - National Reporter, English; **Rogers Television Moncton** - Coordinator of Volunteer Resources; **CPAC Ottawa** - Master Control Operator; **Vista Radio Prince George** - News Director; **Jack FM (CICX-FM) Orillia** - Afternoon Drive Announcer; and, **570 News (CKGL) Kitchener** - News and Traffic Reporter.

SUPPLYLINES: New York City-based **Global Traffic Network, Inc.** (not owned by **CanWest Global**) says its subsidiary, **Canadian Traffic Network ULC**, has reached agreement with **CanWest MediaWorks** to provide airborne TV news and traffic reports as well as aerial video footage to **Global** and **CH** stations in Vancouver, Toronto, Calgary, Edmonton and Hamilton. In return, CTN gets morning and afternoon commercial inventory to sell to its clients... **Brian Spiers** has been promoted to Regional Director Sales, Central US and Canada, at **Grass Valley North America Sales**.



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