

# Dialogue BROADCAST

The Best Broadcast Briefing in Canada

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Thursday, January 13, 2005

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**G**ENERAL: CTV says it is turning down the CBC's offer to simulcast *Canada for Asia*, the prime-time fundraiser for tsunami victims scheduled for tonight (Thursday). CTV President Rick Brace says the decision was, in part, based on the short notice. *MuchMoreMusic* and *MTV Canada* will carry the feed as will *CMT*. The audio portion will be carried on **CBC Radio 1**. CBC says it will air the three-hour special from Toronto live to the Maritimes from 6 to 9 p.m. ET, delaying it an hour for each subsequent time zone. CTV's Brace, however, summed up our feelings perfectly as it relates to the tremendous efforts by Canadian broadcasters – large and small – when he said, "We applaud the efforts of the entire broadcasting community for their contribution to this great cause." As for the CBC effort, he said, "We wish you the very best in your efforts to make *Canada for Asia* the tremendous success we know it will be"... **CRTC** Chair **Charles**

**Dalfen** and **CBS** White House correspondent **John Roberts** are confirmed for the **RTNDA** National Conference to be held in Toronto June 9-11. The registration form is available at: [www.rtdacanada.com](http://www.rtdacanada.com).

**R**EVOLVING DOOR: **Frank Lewis**, after 40 years in radio, has retired. Lewis, the GM at **CFCY/MAGIC 93 Charlottetown**, started there 1966. He cites personal reasons for stepping down... **Don Easter** has been promoted to VP, Internal Operations and **Ron Bremner**, has been promoted to VP, Client Services at **BBM**... **Ralph Holt**, who was the director of **Telefilm Canada's** Atlantic Region, has been named national Head of English Feature Film. Holt will be moving to Telefilm Canada's Toronto office... **Laura Michalchyshyn**, Senior VP, Dramatic Programming at **Alliance Atlantis** has left the company... Four **CBS News** staffers are gone from the US network after a story aired on *60 Minutes Wednesday* accusing US President **George Bush** of shirking his duties to the *Texas Air National Guard* during the Vietnam War era. Anchor **Dan Rather** was criticized for poor judgment in the matter. Meantime, Producer **Mary Mapes**, singled out as the main culprit – is firing back. She's accusing **Viacom** Co-President/COO **Les Moonves** of "vitriolic scapegoating". Mapes takes issue with a conclusion that she made numerous journalistic errors and misrepresented details about her research to her superiors. Instead, she says, she "told them everything,"

## RTNDA ACDIRT

Radio-Television News Directors Association of Canada  
Association Canadienne des Directeurs de l'Information Radio-Télévision

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RTNDA Canada

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noting that it was people above her who decided to air the story, including CBS News President **Andrew Heyward**.

**SIGN-OFF:** **Finlay MacDonald**, 59, in Halifax Dec. 30, while playing tennis. Son of the late Senator Finlay MacDonald, he began his broadcasting career at **CJCH Halifax** and then, while still in law school, moved to **ATV Halifax**. After anchoring and reporting at **CJOH-TV Ottawa**, he became **CTV's** first national correspondent for Atlantic Canada.

**RADIO:** **Standard Broadcasting** Executive Chairman **Allan Slaight** has been named the 2005 winner of the *Walt Grealis Special Achievement Award*. The award is given to individuals who have contributed to the development of the Canadian music industry. It will be presented April 2 by the **Canadian Academy of Recording Arts and Sciences** at the annual **Juno** gala awards dinner in Winnipeg. **Ronnie Hawkins** and **Gordon Lightfoot** sent accolades Slaight's way, Hawkins saying *"He spent a lifetime working . . . to help Canadian music and make it better. Everyone in music in Canada owes Al Slaight, especially me. He and his associates started pushing rock 'n' roll before anybody else in Canada."* Lightfoot said: *"Before we had any Canadian content rules, Allan went to bat for Canadian artists"...* Congratulations go out to **Pete James** at **CJBK London** – celebrating 50 years as an on-air Broadcaster in the London market!... The **CRTC** has issued a call for radio applications at Charlottetown following an application for a commercial service. It's customary to make any such opportunity available to other interested parties. Cut-off date to submit is April 11... The American radio industry, in a PR campaign to battle competitors (notably satellite radio) will, over the next six weeks, be airing a series of spots done by superstars and emerging acts praising radio for giving them their first break. The tag line is: *Radio: You Hear It Here First*. Major radio groups and the NAB are teaming up for the marketing campaign which will seek to promote radio as a primary source for music and entertainment... Meantime, **FCC** Chairman **Michael Powell** says the US government has no interest in censoring satellite radio. He has dismissed notions that mainline broadcasters would suffer unless satellite radio is subjected to the same content restrictions. At the **Consumer Electronics Show** in Las Vegas, Powell was quoted as saying, *"I think it's a dangerous thing to start talking about extending government oversight of content to other media just to level the playing field."* While broadcasters have made a number of unsuccessful attempts to restrict satellite radio content, Powell says the merging of media formats and the Internet and changing attitudes favor minimal oversight. *"At the end of the day, I think we're going to move in the direction of the Jeffersonian free-speech tradition,"* he said... The 2005 Board of Directors at the **Radio Marketing Bureau** are: Chairman - **Patrick Grierson, Canadian Broadcast Sales**; Vice-Chairs – **Lesley Conway-Kelley, CHUM Radio Sales**, and **Tom Manton, Newcap Broadcasting**. The Strategic Planning Committee is comprised of: **John Hayes, Corus Radio Group**; **Elmer Hildebrand** (Treasurer), **Golden West Broadcasting Ltd.**; **Mark Maheu, Newcap Broadcasting**; **Gary Miles, Rogers Radio**; **Luc Sabbatini, Groupe Radio Astral**; **Paul Ski, CHUM Radio** and **Gary Slaight, Standard Broadcasting**. Remaining members of the board are: **Jim Blundell, CHUM Radio**; **Glenn Chalmers, Standard Radio**; **Victor Dann** (Past Chair), **Rogers Media**; **Ron Hutchinson, Integrated Media Sales**; **Gerry Siemens, Pattison Radio**; **Dick Sienko, Target Broadcast Sales**; **Chris Sisam, Corus Radio Group**; **Ross Tirrell, Rawlco Radio**; and **John Harding**, President of the Radio Marketing Bureau... *Crystals Awards* winners have been decided. The best in 2004 Canadian radio advertising will happen March 3 at the *40th Annual Crystal Awards Gala Luncheon* at Toronto's Fairmont Royal York Hotel. Also on that Thursday, the **Radio Marketing Bureau** – as part of **Canada Music Week** – will present **Terry O'Reilly** of **Pirate Radio & Television** hosting the *10 Best Radio Spots of All Time...* **Musicrypt Inc.** has announced it will enter the US market early this year, partnered with Billboard Radio Monitor. Musicrypt's *Digital Media Distribution System* is used by more than 85% of the Canadian music industry and major Canadian broadcast chains representing 100% of all chart monitored radio stations... **CKKK-FM Peterborough**, ID'ed as **KAOS** - The New Music Alternative has launched at 99.5. The station is owned by **King's Kids Promotions Outreach Ministries Incorporated...** **Jerry Springer** launches a three-hour, daily talker from Cincinnati next Monday. And he's hoping it'll roll out as early as next month on about a dozen **Clear Channel** stations. Left leaning, Springer says that while he admires the talent of hosts such as **Rush Limbaugh** and **Sean Hannity**, talk radio needs *"a voice on the other side"* to counter *"the Republican noise machine"...* A celebration of the life of **Tom Rivers**, the legendary radio personality who passed away in late November, is planned for this Saturday night, Jan. 15 at **Seneca College** in Toronto. Details and a map may be found at [www.riversairforce.com](http://www.riversairforce.com).

**T**V/FILM: FCC Chairman **Michael Powell**, discussing the switch from analog to HDTV in the US, told reporters at the **Consumer Electronics Show** in Las Vegas that there is needless confusion. He says consumers deserve answers when shopping for a new television set when they ask, "When do I have to have this?" Right now, he says, Americans live with "absolute ambiguity." Powell says the FCC will have to settle on a real deadline by late this year, given the consumer lust for high-def. "Consumers," he said, "actually love it more than I ever thought they were going to"... The **Broadcast Research Council's** (BRC) Jan. 27 meeting in Toronto takes a look at TV – are laughs on their way out? **David Marans**, Director of Media Research for **MindShare** in the US, will discuss, among other topics, what the creators of TV entertainment have done to bring viewers not one, but two new big hit series: *Lost* and *Desperate Housewives*. With digital cable and satellites continuing to expand viewer options, says the promo piece, with advertisers still supporting the most popular programming, and with Hollywood eager to please everyone --- the situation is more complicated than ever. For info, contact **Melissa Rodway** at 416-413-3864... **Kraft Foods**, in a significant media strategy shift, has unveiled plans to dramatically overhaul its media plans aimed at children under the age of 11. To combat childhood obesity, Kraft will institute a self-imposed ban on advertising such products as Kool-Aid, Oreos and Chips Ahoy! Cookies to children. Over the course of this year, Kraft intends the complete phase-out of ads for a wide variety of their kids-oriented products. What effect this move will have on children's TV remains to be seen but American broadcasters had come to rely on ad budgets from food marketers... A new **Gallup** poll on media usage show that Americans go to local TV news first for daily daily news. Poll results show 51% of those Americans surveyed said they turn to local TV news daily while 19% said they view local TV news several times a week. Local newspapers ranked second, with 44% turning to papers daily. Cable news nets were third, with 39% watching daily. Thirty-six percent of Americans watch the network nightly news every day while 27% watch US national TV morning news shows and public TV news programming every day... **Rogers Media** has purchased the remaining 20% of **Sportsnet**, paying \$45 million to **Fox Sports Net Canada Holdings LLC**, an affiliate of **Fox Cable Networks** of Los Angeles. Sportsnet was developed and launched in 1998 by Rogers, **CTV** and Fox. In 2001, Rogers increased its ownership position to 80% when it bought CTV's 40% stake... The **Television Bureau's 2005 SAC** (Sales Advisory Conference) is set for Toronto's Four Seasons Hotel Feb. 7-8. Twenty speakers over 16 sessions and lunches, including: five clients from the key sectors of beer, fast food, lottery/casino and automotive; a creative presentation from one of the hottest shops in Canada; two sessions on the economy and your business prospects; five presentations on leadership and sales strategies (training the trainers); and, motivational presentations beginning with **Pinball Clemons**, Coach of the **Toronto Argonauts**.

**S**UPPLYLINES: Toronto-based **Leitch Technology** has completed the acquisition of **Inscriber Technology**, the software company head-officed in Waterloo. Purchase price was \$18 million cash, including the assumption of \$1.5 million in debt. Leitch funded the acquisition out of cash balances and will account for the transaction as a purchase during the third quarter ending January 31.

**L**OOKING: Jobs we've heard about this week include: **CKDV-FM/CKKN-FM/CKPG-TV Prince George** - Junior Reporter; **CKNG-FM Edmonton** - Program Director, an Announcer/Music Director, and a Midday Show Host; **CISN-FM Edmonton** - Program Director and a Program Coordinator; **CKCL-FM/CKLG-FM/CKWX Vancouver** - Creative Director; **Canadian Association of Broadcasters**, Ottawa - Communications Manager; **Alliance Atlantis Toronto** - Accountant Distribution Revenue and Accounts Receivable and a Traffic Coordinator; **Discovery Channel (CTV) Toronto** - Sales Director and a Unit Administrator; **Global Television Toronto** - Senior Producer and a Traffic Coordinator; **CanWest MediaWorks Ottawa** - Ottawa Bureau Chief; **CBC Montreal** - Producer, English Services TV/Radio; **CBC Ottawa** - Producer; **CBC Saskatoon** - Communications Assistant; **CBC Vancouver** - Reporter, Radio News; **CBC Calgary** - Reporter/Editor; **CBC Regina** - Technical Producer; **CKWF-FM/CKRU-AM/CHEX-TV Peterborough** - News Reporter/ Videographer; **DAVE-FM Cambridge** - Account Manager; **CFOX-FM Vancouver** - Account Manager; **The Documentary Channel & SCREAM Toronto** - Programming Coordinator; **Dougall Media Thunder Bay** - Advertising Executive; **CHUB-FM Red Deer** - Afternoon Drive; **CKLG-FM Vancouver** - Junior Technician; **Rogers Sportsnet Toronto** - Client Services Coordinator; **A-Channel Calgary** - Weekend News Producer/Writer; **CKLM-FM Lloydminster** - Traffic Manager; and, **OMT Winnipeg** - Support/Integration Technician.

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**G**ENERAL: The Red Cross says the tsunami relief efforts by **CHUM Limited's** radio and TV stations across Canada resulted in "the largest amount raised by a national media fundraising initiative in the history of the Canadian Red Cross." The final tally from CHUM listeners and viewers was \$4.5 million after its Disaster Relief Day, aired across its 32 radio and 33 TV stations... (Editor's Note: All across Canada, from the largest of broadcasters to the smallest, radio and TV stations outdid themselves in tsunami relief efforts. Broadcast Dialogue magazine wants to hear from ALL stations about what they did and how much money they raised. Send us a single paragraph - to [publisher@broadcastdialogue.com](mailto:publisher@broadcastdialogue.com) giving us that information.)... **Corus Entertainment** says it's searching for TV acquisitions in excess of \$1 billion. Corus President **John Cassaday** told shareholders at the company's

annual meeting in Calgary that Corus is rebounding from disappointing results in fiscal 2004 and that the company is now ready to expand through strategic acquisitions that would likely involve specialty TV channels. He says Corus is, in his words, "tapped out" in many of Canada's largest radio markets with more than 50 radio stations across the country. The annual meeting came a day after Corus reported a big jump in quarterly profits, reflecting improved ad sales in both radio and TV... **Astral Media's** first quarter saw with net earnings rising 22% on increasing TV subscriptions, higher radio revenue and a big jump in outdoor advertising income. The radio, specialty TV and outdoor advertising company reported net earnings of \$25.2 million, or 46 cents a share, in the quarter ended Nov. 30. That's up from \$20.7 million, or 38 cents per share, last year... **CHUM Ltd.** reports a 56% increase in first-quarter earnings - a profit of \$21.4 million or 78 cents per share for the three months ended Nov. 30 (compared with a profit of \$13.6 million or 50 cents a share a year ago). Quarterly revenue, less agency commissions, grew to \$160.6 million from \$155.5 million.

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**SIGN-OFFS:** **Earl Cameron**, 89, in a Barrie hospital after a long illness. Cameron, the veteran **CBC News** Anchor from 1959 to 1966, joined **CBC Manitoba** in 1944 and was quickly transferred to Toronto... **Willard A. Bishop**, 78, after a long illness. Bishop was a co-founder of what is now **Annapolis Valley Radio** in Nova Scotia. He and his father created **CFAB Windsor** in 1945. From there, the Bishops created four other Nova Scotia AM stations and one FM station. Willard Bishop was inducted into the **CAB's Hall of Fame** in 1977... **Don Holtby**, 68, in Ottawa. Holtby, a former **CHUM Radio Ottawa** VP/GM, had worked with CHUM Radio and the previous owners of **CFRA/CFMO-FM** for nearly 40 years, retiring last year... **Doug Hinz**, 70, of heart failure in St. Thomas, ON. Hinz had been the ND at **CHLO St. Thomas** before buying a local restaurant.

**REVOLVING DOOR:** **Marc Paris**, long associated with **Telemedia Broadcast Sales** and later as GSM at **CJEZ-FM Toronto**, is the new Director of Radio Communications for the English service of **CBC Radio** in Toronto. He began Monday... **Mark Burley** has been appointed the Group PD at **Standard Radio's** BC Interior stations and be based in Kelowna. Burley was most recently GM of the **Conestoga College** radio station at Kitchener. He begins with Standard Feb. 7... **Greg Diamond**, ex PD at **The Bear Edmonton**, has joined Burlington-based **ByrnesMedia** as a Broadcast Consultant specializing in Hot AC and Rock stations... **Steve Andrusiak** is no longer with **Fanshawe College** in London. He became Chair, Communication Arts in March of 2001 after leaving CBC Prince Edward Island where he was TV Bureau Chief/Executive Producer... At **SHOPTV Toronto**, owned by **Torstar Media Group Television**, two promotions: **Merlynn Erasmus** is elevated to Director of Sales and **Marcia Munce** becomes Director, Client Services... **Rick Landry** has been promoted to Tech Support Manager at **OMT** in Winnipeg. Landry moved to OMT early last year from his Engineer's post at **CKLQ/STAR-FM Brandon**... **Ken MacDonald** has been appointed VP of Programming for **Discovery Channel**. He succeeds **Jill Offman** who joined Discovery's U.K. operations.

**RADIO:** Canadian broadcasters have participated in outstanding efforts toward tsunami relief and fundraising. **Standard Radio** has sent **CFRB Toronto** Chief Correspondent **Taylor Parnaby** and Morning Show Producer **Mike Bendixen** to Sri Lanka filing special reports on the *Journey of Hope to Save the Children*... Nanaimo-based **Central Island Broadcasting Ltd.** has changed the company's name to **Island Radio Ltd.** President/GM **Paul Larsen** says the new name reflects the company's geographic presence on Vancouver Island after the acquisition of **CJAV-AM Port Alberni** and the expansion north to Courtenay/Comox/Campbell River with the launch of **The Eagle** some years back... **CHUC Cobourg**, having applied to flip to FM at 107.9 MHz, will have its **CRTC** hearing March 21 in Gatineau... That's the same date for **Newcap's** application to be heard regarding a new FM'er in Whitecourt, AB. The new station would operate on frequency 96.7 MHz and program an AC format. If that application is approved, Newcap wants to amend **CJYR Edson's** licence by deleting its repeater transmitter in Whitecourt, **CFYR-FM**... Digital satellite radio is said to be gaining ground in the US and Europe. A survey conducted by **In-Stat** indicates it will have growth of three-million subscribers a year through 2008. But In-Stat Analyst **Michelle Abraham** is quoted as saying that HD radio is less well-known. However, for those who are aware of digital radio, price is still a barrier for new radios. Most consumers, she says, want to spend less than \$200; that digital radio receiver prices must decline before they are of interest. As it regards satellite radio, respondents said the monthly subscription fee was the primary deterrent for purchasing a satellite radio. Overseas, declining DAB radio prices, unique digital radio stations, and a wide range of DAB radio products combined to propel the UK market to new heights in 2004... Meantime, **Emmis Communications** CEO **Jeff Smulyan** is saying forget satellite. "*Despite continually evolving technologies,*" he says, "*nothing has replaced the local information and local personalities we give our audiences.*" Smulyan also says that the two big satellite radio companies in the US (**Sirius** and **XM**) may or may not be viable businesses, but "*the reality is that two of Emmis' stations reach more people than the entire satellite industry, and those satellite subscribers still spend much of their listening time with terrestrial radio*"... **WKSE-FM Buffalo** PD **Dave Universal** has been fired for allegedly accepting gifts from music executives. He's accused of taking a trip to Miami paid for by a record label, as well as attending sports events arranged by music executives. While the station says "payola" is against company policy, Universal says he was allowed to do whatever he had to do to foster relationships. Meantime, the **FCC** has launched an investigation... The **Tom Rivers** memorial Saturday night in Toronto was not the somber, morose affair some might have expected. Instead, had he been there, Rivers would have been on the floor laughing along with the rest of us over the roasting he took. Upwards of 300 people showed up to say their final good-byes. Rivers succumbed to lung cancer in late November at the

age of 57. **Citytv Toronto's Mark Dailey** MC'ed the evening, introducing the likes of **J. Robert Wood, Erik Tomas, Jim Waters, Dick Smyth, Sandy Sanderson, Evelyn Macko, Jim Carr, Larry MacInnis, Doug Avery, Larry Silver** and me. Through video and audio presentations, we also heard and saw **CBS** White House correspondent **John Roberts, Chuck McCoy, Bob Laine, Roger Ashby, Brian Henderson, Scott Carpenter, John Rode,** and **Maryanne Carpentier.** (*Editor's note: I'll have a personal remembrance of Rivers in the February edition of Broadcast Dialogue.*)

**T****V/FILM:** The Ontario government is looking to update the relationship between provincial courts and the media. Attorney General **Michael Bryant** says it's time to break down the barriers between the justice system and the media to make the province's courts as open to the public as possible. He wants a panel of judges, lawyers, police and media representatives to study all the issues. While he says it's time to have the debate about cameras in the courtroom, he stops short endorsing the idea. Bryant says he fears it *"might turn some lawyers and judges into more of a grand-standing mode"*... **CBS** Chairman **Les Moonves** says future news personalities on *The CBS Evening News* will be younger, and not the voice of God, single anchor type. Young viewers, he said, don't respond to a single anchor. News ratings have dropped across all US networks, with CBS in third place... **Gail Berman**, the **Fox** network's CEO, admits that Fox has leaned too heavily on reality programming this TV season; that Fox has been caught on the wrong side of audience taste the past few months. Viewers, it seems, have little patience for new reality series. *"In the case of this fall we drifted to too much on the unscripted side, but I think the audience expects loud things from Fox. Sometimes they work ..... and sometimes they don't,"* she said. Fox is averaging 5.9 million viewers in prime-time this season, down from 6.5 million at this point last year. Nielsen shows that for the youth-obsessed Fox, it is in a solid fourth place among 18-to-49s.

**S****UPPLYLINES:** After months of speculation, a deal has been struck – **Novanet Communications** has acquired Richmond Hill-based **M.S.C. Electronics** headed by **David LaFrenais**. Novanet supplies customized information and delivery solutions and designs, builds, manages, and maintains satellite and microwave-based networks for the distribution of multimedia information. The purchase is effective immediately... **Panasonic Canada** has signed a sponsorship agreement with **Clear Channel Entertainment** that will assist in the refurbishment of the old **New Yorker Theatre** on downtown Toronto's Yonge Street. Because of the company's assistance, the place was renamed the **Panasonic Theatre**. As part of the deal, Panasonic will outfit the theatre with audio-visual and display equipment... If you're thinking of going to the **NAB** in Las Vegas, you might want to take a look at the **Radian** banner at the **Broadcast Dialogue** Web site. Radian's offering a free trip. Click [www.broadcastdialogue.com](http://www.broadcastdialogue.com).

**L****OOKING:** Jobs we're heard about this week include: **CIVI-TV (The New VI) Victoria** - News Producers and an ENG camera operator; **Alliance Atlantis Toronto** – Director, Finance, a Manager, Contract Administration, a Project Administrator, a Marketing Assistant, and a Broadcast Designer; **Astral Television Networks Toronto** – Interstitial Programmer and a Communications Coordinator; **CBC Toronto** – a Senior Writer, a Senior Producer, CBC News Morning and a Manager of Planning; **CBC Ottawa** – National Reporter; **CBC Inuvik** – Announcer-Host-Anchor; **CBC Yellowknife** – Reporter/Editor; CBC Montreal – Host, English Radio; **Corus Childrens Television/YTV/Treehouse TV** and **Discovery Kids Toronto** – Programming Coordinator; **Q107 Calgary** - Morning Show Co-Host / News; **WNetwork Toronto** – Programming Coordinator; **CKCB FM Collingwood** – Promotions Coordinator/On Air Talent; **CPAC Ottawa** - Switchers, Audio and Chyron personnel; **CHEX-TV Peterborough** – Evening News Anchor; **MooseFM Bracebridge** – Morning Host and a News Communicator; **EZ Rock 104.9 Edmonton** - Sales Account Executive; **Q92/EZ Rock Timmins** – Afternoon News Person; and, **Les Chaînes Télé Astral Montreal** - Coordonnateur(trice), routage commercial.

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**RADIO:** *Newcap* has signed an agreement to buy *CIZZ-FM/CKGY-FM Red Deer* from *Corus Entertainment*. Purchase price is \$9.0 million subject to adjustment in accordance with the purchase and sale agreement... *Sirius Satellite Radio* and *XM Satellite Radio* execs are said to have held preliminary talks about the possibility of a merger. Sources say execs from both sides have been weighing the possibility of antitrust concerns that might spring from a deal creating a monopoly. While *Sirius* and *XM* have talked in the past, the November hiring of former *Viacom* President **Mel Karmazin** is said to have given the possibility renewed urgency. But a later story has **Karmazin** denying any of it. While he makes no reference to others within *Sirius*, he said he has not met with top executives at *XM*. Meantime, an investment research analyst says he believes such a merger is unlikely because of doubts that it would pass regulatory muster...

The **CRTC** has approved the *Corus* application to buy eight *Astral Media* Quebec stations (including **CKAC Montreal**) and *Astral's* bid to get five Quebec stations (**CFVM-FM Amqui**, **CJDM-FM Drummondville**, **CJOI-FM Rimouski**, **CIKI-FM Rimouski** and **CFZZ-FM Saint-Jean-Iberville**) from *Corus*, but there is a condition for *Corus*. That company has to provide a set level of local programming. In the case of **CKAC**, *Corus* has been ordered to provide 60 hours of local programming a week in 2005-2006, 70 hours a week in 2006-2007 and 80 hours a week the year after that. The seven other stations (**CHRC Québec**, **CJRC Gatineau**, **CKRS Saguenay**, **CHLN Trois-Rivières**, **CHLT Sherbrooke**, **CKTS Sherbrooke** and **CFOM-FM Lévis**) must each offer at least 27 hours, 32 hours and 37 hours a week of local programming, respectively, over the three-year period. *Corus* and *Astral* must confirm within the next four weeks whether they will finalize the transaction under the terms and conditions specified by the Commission... Burlington-based **Byrnes Communications Inc.** (**Chris Byrnes** and **Gord Marratto**) is planning a new FM station in Woodstock. **Marratto**, some may recall, owned **CKDK Woodstock** some years ago. The **CRTC** issued a call for applications after the **Byrnes** request, and the deadline was set as Jan. 7. **Byrnes Communications** says it was encouraged to go ahead with the plan for a new FM'er in Woodstock because of "... the number of citizens who had complained through newspaper editorials and by letters to



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the CRTC that the owners of The Hawk had left Woodstock without it's heritage radio station"... **CFOS Owen Sound** celebrates 65 years of service Friday, March 4, with a special day of programming. If you've ever worked there, CFOS wants you to be on the air with them on that morning. Contact PD **Jamie Pettit** at 519/376-2030, Ext. 213 or at [jayscott@bmts.com](mailto:jayscott@bmts.com)... **HOT 101 FM (CKXA) Brandon** has a new ID – **The Farm**. The format has changed, too, from CHR/Top 40 to Country.

**SIGN-OFFS:** **Lee Hambleton**, 65, in Montreal of cancer. Hambleton, the VP/GM of **CHUM Radio's Team 990 (CKGM) Montreal**, was a prominent figure on the Montreal TV and radio scene for nearly 40 years. His wife, **Janet Rankin-Hambleton**, told the **Montreal Gazette** that "everything Lee got involved with, he would end up rising to the top of, as cream always does"... **Harry Boyle**, 89, in Toronto. Boyle, a relentless champion of Canadian culture, is remembered as the man who nurtured the talents of **CBC Radio** Host **Max Ferguson** and comedy's **Wayne and Shuster**. In the '60s he was **CBC TV's** PD and Exec Producer. Later in that decade (1968), he became Vice Chair of the **CRTC** and, in 1977, presided over a committee of inquiry that examined Canadian broadcasting... **Joe Maillard**, 94, in Ste. Rose, Man. Maillard was one of the founders of **CKDM Dauphin** when it began service to Western Manitoba in 1951... **Roland Giguere**, 79, of a pulmonary embolism in Quebec. Giguere was a co-Founder of the **TVA** network. Before that, he was Manager of **CFTM-TV Montreal** and then Chairman of **Tele-Metropole**... **Ronald William Krantz**, 76, in Toronto. Krantz was the co-Creator and Chief Writer of the **CBC-TV** hit children's show, **Razzle Dazzle**. Later, he was a Supervisor of CBC News in the Atlantic provinces, then a Senior Producer at **Global Television** in Toronto. He ended his career at Global as Executive Producer/News Specials.

**REVOLVING DOOR:** **Michael Powell**, the head of the US **Federal Communications Commission** is stepping down in March. He's held the top American broadcast regulatory post the last four years... **Lisa Green** has resigned as News Director of **Citytv (CKVU-TV) Vancouver**, effective Feb. 25... **CKCO-TV Kitchener** News Director **Larry Rose** has resigned effective the end of June... **Julian Lavoie**, who had been on the Communications side with the **CAB**, is now Director, Communications for the **Media Awareness Network** in Ottawa... At **Corus Entertainment's** Television division, **Peter Moss** moves from Exec VP of Programming to Creative Consultant; **Joanna Webb** becomes VP, Programming, **W Network**; and **Phil Piazza** joins the company from **CTV Specialty Television** as VP, Programming, Children's Television... The new Executive Director of the **Canadian Broadcast Standards Council** is **John MacNab**, a recent graduate of the Faculty of Law of **Queen's University**. He articulated at the **CRTC** in 2003-04 and was working as a freelance legal writer until December 2004... At **LIFE 100.3 Barrie**, GM/PD **Scott Jackson** relinquishes PD duties to **Ben Davy** while new APD is afternoon Driver **Steve Jones**.

**LOOKING:** Jobs we've heard about this week include: **CKCO-TV Kitchener** – News Director; **Alliance Atlantis Toronto** – Director, Original Programming for **Food Network**, **HGTV** and **Fine Living** and a Financial Systems Specialist; **Report on Business Television Calgary** – Chase Producer; **CFTO-TV Toronto** – Retail Sales Manager; **CTV Toronto** – Program Services Coordinator and a Bilingual Contract Administrator; **CBC Toronto** – Senior Market Analyst; **CBC Yellowknife** – Producer; **CBC Ottawa** – Consultant, Organization Development; **CHAY-FM Barrie** – Account Executive; **ROCK 94 Thunder Bay** – Announcer; **CJOK/KYX 98 Fort McMurray** – Creative Director; and, **Rogers Communications Toronto** – Manager, Convergence Marketing.

**TV/FILM:** The BC government says it will introduce legislation next month to improve tax incentives to stop film and TV production from moving east. Finance Minister **Colin Hansen** says changes to the film tax credit will be introduced as part of the budget in February and would match tax incentives recently announced by Ontario for domestic and foreign producers. BC's \$1-billion production sector was panicked after Ontario, then Quebec, boosted labour tax credits for both foreign and domestic production to counter their own industries' slumps... An exclusive seminar for freelance Canadian TV producers is on tap at The Jane Mallett Theatre in Toronto Feb. 25. The half-day event will include presentations by leaders in lifestyle programming at **Alliance Atlantis**, which acquires and commissions programming from independent Canadian production companies for such channels as **HGTV**, **Food Network**, **Life Network**, **FINE LIVING** and **Discovery Health Channel**. For info, click David Swan's e-mail address: [david.swan@allianceatlantis.com](mailto:david.swan@allianceatlantis.com)... In the US, the **Parents Television Council** (PTC) has reacted strongly to the **FCC's** clearing of 36 TV programs PTC had fingered as indecent. PTC Executive Director **Tim Winter** says the FCC "abandoned its public interest responsibility by lumping all 36 complaints

into one great mish-mash of imprecision.” He was also critical of the time span involved in the decision-making, up to three years on one of the 36 complaints. Taking exception to the Parents Television Council is blogger **Jeff Davis**. He writes: “I have a theory that the people in the FCC -- including even lame prude **Michael Powell** -- are secretly embarrassed that they have turned themselves into the nation's chief...mouth-washers, that they have kneecapped the First Amendment, and that their tenure will be marked in history for the stupidity of following along with what they thought was a political movement but turned out to be only a few religious nutjobs with no lives”... Meanwhile, the **FCC** is said to be prepared to clear the **ABC** airing of *Saving Private Ryan* – no indecency charges. Although a full commission vote is said to be pending, the necessary three votes against such a finding are apparently in place.

**GENERAL:** **Telefilm Canada** has released its (click the link to read it) [Profile of the Sound Recording Industry in Canada](#). It's an in-depth study of the Canadian music business endorsed by the **Department of Canadian Heritage**, the **Canadian Independent Record Production Association** (CIRPA) and the **Association québécoise de l'industrie du disque, du spectacle et de la vidéo** (ADISQ). Consulting firm **Nordicity Group** produced the profile... The **Radio-Television News Directors Association of Canada** (RTNDA) has launched a multi-year national diversity project to help the news media better reflect Canada's cultural diversity. Primary objectives are threefold: To increase diversity awareness among broadcast news professionals; to improve the reflection of the full diversity of Canada in news programming; and, to help news managers with hiring a more diversified work force. RTNDA Canada President **Terry Scott** says, “the face of Canadian society is changing rapidly. It's imperative that broadcasters adapt and reflect those changes to avoid a disconnect with a potentially huge audience”... Coming up in Toronto Feb. 1-2 is the **Canadian Digital Broadcasting Summit** sponsored by the **Canadian Satellite Users Association**. This year's theme is the increasing personalization of broadcasting permitted by the deployment of digital technology. For Conference details and online registration, click [www.csua.ca](http://www.csua.ca).

**SUPPLYLINES:** **CinequipWhite** in Toronto is holding its annual event – *February Freeze* – February 15, showcasing **Panasonic** (P2 technology and the new AJ-HD1200AP multi-format deck) and **Canon**. As well, an indoor garage sale for the industry will be set up for those who wish to acquire or sell broadcast equipment... **Trevor Joice** of **Applied Electronics** is back at work after a lengthy recovery from surgery. He admits he may be pushing it a bit but says he's got to get in shape for **NAB2005** in Las Vegas (April).

The February edition of  
**BROADCAST DIALOGUE**  
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Watch for it!

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