

BROADCAST Dialogue

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Thursday, June 1, 2000

Volume 8, No. 3

Page One of Three

TV/FILM: **CBC-TV** regional supper-hour newscasts will be cut in half come Oct. 2, with local news sharing the 6-7 p.m. timeslot with a new, half-hour national newscast. The new programming has a three-year commitment from management. The late-night local news has been scrapped. And, says CBC President **Robert Rabinovitch**, "significant" cuts are on the way, and soon. The **Canadian Media Guild** anticipates 350 jobs will be chopped -- roughly half the 700 rumoured... The **Specialty and Premium Television Association** - at its AGM in Toronto - has added to its membership the **CTV** specialty channels **CTV Newsnet**, **The Comedy Network**, **Outdoor Life Network** and **Talk TV**. The SPTV 2000-2001 Board of Directors and Executive Committee are: Elaine Ali - **WTN**; Rick Brace - **TSN**; Shan Chandrasekar - **Asian Television Network International**; Len Cochrane - **Family Channel**; Gilles Desjardins - **RDI**; Lisa de Wilde - **Astral Television Networks**; Chris Frank - **BCE Media**; Fil Fraser (Chair) - **Vision TV**; Lisa Lyons - **Alliance Atlantis Broadcasting**; Pierre Morrissette - **The Weather Network**; Ed Robinson - **Comedy Network**; Pierre Roy - **Les Chaînes Télé-Astral**; and, Phyllis Yaffe - **Alliance Atlantis Broadcasting**... **The Bay** is shifting its advertising dollars from print into TV, rebranding Canada's retail icon. The Bay will relaunch itself this fall with both radio and television, emphasis on TV, in what's described as a campaign in the millions of dollars... **YNN** will replace commercial TV spots to Canadian high schools with what they call "social

advocacy" messages. The new policy will kick-in at the beginning of the new school year (Sept.). **Athena Educational Partners**, which operates the service -- broadcast daily in high schools -- says it has provided all provincial Ministers of Education with letters outlining the new plan. Students at one Mississauga high school are petitioning to have the service scrapped. They say they want teachers in the classroom, not televisions... **ABC** has become the first US TV network -- in a single season -- to jump from a third spot in the ratings to a first place finish. Much credit goes to **Who Wants to Be a Millionaire** which became the most popular program on TV (it had been **NBC's ER**). **ABC** had an average of 14.27 million viewers in prime-time (up 20% over last year); **CBS** averaged 12.42 million viewers (down 6%); and, **NBC's** has 12.34 million average (down 4%). **Fox** had the biggest decline, down 17% to 8.97 million. **UPN** was up 36% to 3.92 million prime-time viewers. **WB** was down 22% to 3.64 million viewers... Following-up on last week's news about **KABC Los Angeles** Reporter **Adrienne Alpert** comes word that she has undergone her fourth and most serious surgery where doctors amputated her left arm. She was burned a week ago when the mast of her Eyewitness News van came too close to power lines... In a related story, A **KGAN-TV Cedar Rapids** Videographer was shocked and burned Saturday as the mast on his microwave van came in contact with an overhead power line. Thirty-year-old **Peter MacNaughton** is in critical, but stable condition... Veteran **CBC** journalist **Joe Schlesinger** has

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been presented with an honorary doctor of laws decree at **Dalhousie University's** commencement ceremonies. Schlesinger hosts a weekly perspective on world affairs, *Foreign Assignment*, Sundays on **CBC Newsworld**... Former US presidential candidate **Bob Dole** has signed on as a political commentator for the **Comedy Central** cable network. He says that during his 1996 presidential campaign, the media didn't report on his brand of humor. Now they might pay attention.

OPS: Television Bureau President **Jim Patterson** sends word that an Internet research item here last week had the wrong figures for Canadian TV ad revenues. Said Patterson: "TV advertising is a \$2.3 billion market, not the \$5 billion quoted. If only it were \$5 billion!"... **Nielsen Media Research** says it strongly disagrees with the **Youth Culture Inc.** study, collected by **NorthStar Research Partners**, which said teens are watching less TV. Rather, says Nielsen, teen viewing remains steady.

REVOLVING DOOR: KISS-FM (CKKS-FM) Vancouver has fired Anchor **Jack Marion**, Weatherman **Wayne Cox**, Traffic Reporter **Joanne Sutton** and afternoon Announcer **Tom Jeffries**. **KISS-FM PD Susan Davis** says after the morning team of **Fred Latremouille** and **Cathy Baldazzi** retired last month, the station decided to put together a new morning team and that the firings were necessary as part of that change. Starting Monday (June 5), the new Morning Show will be *Rob, Val and Barry*, led by **Rob Christie**, ex of **MIX 99 (CKFM) Toronto**, **Val Cole**, ex of **CHYM-FM Kitchener**, and veteran sportscaster **Barry Wall** whose past radio lives included stops in Edmonton, Saskatoon and Winnipeg... **Magic 98.9 Courtenay/CFWB Campbell River/CHQB Powell River/CFNI Port Hardy GSM George Cowie** has retired after 40+ years in broadcasting. Cowie spent many years in the Vancouver market... **Bruce Knight**, after 20 years with **CFRB Toronto**, has retired. He'd spent 35 years in media sales... Last week we told you of **Paul Sedik's** appointment to National Sales Manager, French broadcasting at **Alliance Atlantis Broadcasting**. Omitted were the promotions of **Sindy Stoller** to National Sales Manager, English broadcasting and **Doug Davis** to Research Manager... **Country 105 (CKRY-FM) Calgary** has promoted **Ginette Ouimet** to Assistant Promotions Director... **Al Hopwood**, who has represented **CBSI** to Canadian broadcasters for the past 12 years, has retired effective this date (June 1). He may be reached by e-mail at kb7thx@hotmail.com.

LOOKING: CKCW/MAGIC 104 Moncton is looking for an Operations Manager. See the ad in this edition and at the **Broadcast Dialogue** Web site: www.broadcastdialogue.com ...Other jobs we've heard about include **Mountain FM Squamish** looking for a Midday Announcer/Promotions Coordinator... **Citytv Toronto** is looking for a senior producer for its 6 p.m. newscast... **ITV Edmonton** is looking for a news producer.



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GENERAL: Sources are reported as saying that **CanWest Global Communications** is eyeing a move into publishing and is interested in about five **Hollinger** newspapers, including the **Kingston Whig-Standard**. Neither CanWest nor Hollinger would comment but speculation goes that CanWest is interested in beefing up its new media presence and that such acquisitions could bolster that desire. Is a CanWest move into Canadian radio far behind?... **Time Warner** and **Walt Disney** reached a final deal on carrying **ABC** over Time Warner's US cable lines, ending an ugly dispute when the network was pulled from cable systems in 3.5 million homes. The deal guarantees carriage of ABC through 2006. It also calls for Time Warner to carry the **Disney Channel** for seven years. Neither side would comment on how much Time Warner will pay Disney. The dispute turned into a major embarrassment for Time Warner, particularly with the **Federal Communications Commission**, because of TW's proposed merger with **America Online** (for which it still needs FCC approval). And it was the FCC which determined that Time Warner broke federal rules by unplugging ABC... Canada's showbiz and technology elite will gather for an informal **TEDCity** (technology, entertainment and design) summit in Toronto June 7-10; 60 specially invited media minds and hundreds of guests (at \$3,000 per) who'll listen and hang out. The annual TED conferences in the US have been going on since 1984, mostly in Monterey. Hosts for TEDCity are TED founder **Richard Saul Wurman** and **Citytv Toronto** founder **Moses Znaimer**... Bare breasts in the movie *Strip Tease* -- aired by **Télévision Quatre-Saisons (TQS, Montréal)** at 8 p.m. -- did not breach any codes, according to the **Canadian Broadcast Standards Council**. Two viewers complained that "The law does not permit children to gain access to strip clubs and yet... TQS can bring movies of strip tease into our homes." The Quebec Regional Council noted that "it is the consistent view of the CBSC's Regional Councils that there is nothing which is per se offensive about the broadcasting of programming which includes the showing of bare breasts." The Council decided that the mere exposure of women's bare breasts in a dramatic film, in the absence of exploitation, was not in violation of the Codes. The complete decision may be found at the CBSC Web site: www.cbsc.ca.

RADIO: Newcap President **Bob Templeton** handed his company's cheque to **Joe Butler** yesterday (Wednesday) in St. John's, effectively closing the purchase of **VOCM Radio Newfoundland** and its eight stations across the province. Templeton said, "This is an historic day for our company and an historic day for Newfoundland . . . Joe Butler and VOCM was a fierce competitor who gained our respect . . . VOCM is a wonderful franchise and we intend to maintain and grow the Butler family legacy." The Newcap stations – at all Newfoundland locations where there's duplicity – will move their physical plants to the VOCM properties since they are superior. Because of redundancies, some layoffs can be expected. Guessing is that upwards of 12 people throughout the Newfoundland system may be displaced... **CKDM Dauphin** just launched its new Web site. It's www.730ckdm.com... Changes expected today (Thursday) at **Telemedia's CIHI** and **CKHJ-FM Fredericton** include format changes and CKHJ going to AC under the ID, **The Fox**. **Capital-FM (CIBX-FM) Fredericton**, also in the Telemedia stable, is switching to Easy Rock format... **The Kat (CKDX-FM) Newmarket**, which was New Country yesterday (Wednesday) is **Dancing Oldies 88.5** today (Noon Thursday). On the playlist is the music from the 70s, the 80s and Motown... A Canadian listener to the **Howard Stern** show on **Q107 (CILQ) Toronto** has won \$1 million in a trivia contest. Grimsby resident **Dwayne Allen** was live in Stern's New York studio when he successfully answered five questions in 37 seconds.

SYNDICATION: **CHUM Radio Network** honcho **Bob Laine**, writing in the CRN newsletter this week, discussed the **Dr. Laura** controversy and the impact it has had on advertisers. Wrote Laine: "The pressure from GLADD has forced a few US national advertisers to pull out of her television show. Her radio show continues sold out. Here in Canada, we have had only two clients refuse to be in

the radio show, but many clients . . . want both her environment and her audience . . . and, by the way, no North American radio station has yanked the show from their line-up. Yes, the lobby will continue to pressure Paramount TV thru the summer to drop her TV show"... Edmonton-based **Da Silva Group** has **The CFL Report with Dan Kepley**, a daily 90-second show, for syndication.

SUPPLYLINES: **Marconi** says **Shaw Communications** will deploy its multiservice networking solution, enabling Shaw to meet the demand for broadband Internet services. The platform will also enable Shaw to interconnect its high-capacity video servers locally and across Canada to deliver new Internet products and offer high-capacity digital services from coast-to-coast. The Marconi solution is comprised of asynchronous transfer mode (ATM) switching technology, allowing data, voice and multimedia traffic to be delivered at speeds of up to OC-48 (2.488 Gbps)... Still with **Marconi**, the company plans to add upwards of 500 jobs in Ottawa over the next five years. A \$US250-million expansion in Ottawa will see emphasis on the company's routing and switching development staff, adding jobs in engineering, marketing, product and project management, and support services... Markham-based **IMMAD ECVS** has an agreement with **Turner Entertainment Network Operations** for design engineering services at the network's new 190,000 square foot broadcast facility in Atlanta. The engineering and design work is scheduled for completion in the second quarter of 2001.

EDITOR'S NOTE: There will be no editions of the **Broadcast Dialogue** weekly electronic newsletter on July 13 and July 20. We're shutting it down for our usual two-week summer break. The weekly will return July 27.

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at

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Thursday, June 8, 2000

Volume 8, No. 4

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GENERAL: Bill Yuill has sold his *Monarch Broadcasting* radio and TV stations to *The Jim Pattison Broadcast Group*, based in Vancouver. Stations are: *CHAT-AM/CFMY-FM/CHAT-TV Medicine Hat, The Hawk (CHHK-FM) Taber/Country 95.5 (CHLB-FM) Lethbridge, Big 105 (CHUB-FM) Red Deer, CJXX-AM Grande Prairie, CKEK-AM/CKKR-FM Cranbrook, CFEK-AM Fernie, CKKI-AM Kimberly, CJEK-AM Sparwood, CFIW-AM Canal Flats, CKPG-AM/CKKN-FM/CKPG-TV Prince George, and CKMK-AM Mackenzie.* After *CRTC* approval, the *Monarch* stations will join *The Jim Pattison Broadcast Group's* existing stations, *CFJC-TV/CFJC-AM/CIFM-FM Kamloops, CKBD-AM/CJJR-FM Vancouver, and CKOV-AM/CKLZ-FM Kelowna...* At the annual *Central Canada* convention of the *Radio-Television News Directors Association* in Mattawa, awards winners are: *CFRB Toronto - Charlie Edwards Award* for spot news reporting; *CBLA-FM Toronto - Ron Laidlaw Award* for continuing coverage; *CFRB Toronto - Dan McArthur Award* for in-depth or investigative reporting; *680News (CFTR) Toronto - Dave Rogers Award* for feature coverage; *CJAD Montreal - Sam Ross Award* for editorial commentary; the *Byron MacGregor Award* for best radio newscast went to (Large Market) *CFRB Toronto* and to (Small Market) *CBC Radio One* in Northern Ontario; *The New WI (CHWI-TV) Windsor - Charlie Edwards Award* for spot news reporting; *Global TV (CIII) Toronto - Ron Laidlaw Award* for continuing coverage; *CJOH-TV Ottawa - Dan McArthur Award* for in-

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depth or investigative reporting; *CFCF-12 Montreal - Dave Rogers Award* for feature coverage; and, *The New VR (CKVR-TV) Barrie - Sam Ross Award* for editorial commentary... Vancouver-based *Blue Zone Entertainment* will webcast the national convention of the *Radio and Television News Directors Association* June 15-17 from Vancouver's Empire Landmark Hotel. Filmed with multiple cameras, the webcast will be available post-conference at the RTNDA website: www.rtndacanada.com... The US *Federal Communications Commission* has given conditional clearance to *AT&T Corp.'s* purchase of *MediaOne*. The deal makes the USA's top long-distance carrier also the top cable company. The only stick in the ointment for ATT&T was the FCC requirement that it shed some assets so it would comply with US federal rules that limit how many customers a



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a single cableco can reach. The deal, originally valued at \$US58 billion, will further AT&T's plan to offer high-speed Internet access, local phone service and TV programming directly into homes using cable TV lines. That allows them to bypass the phone networks owned by the Bell companies to bring these services to consumers... A dozen Ohio members of Congress have signed a letter urging the US **Federal Communications Commission** to hold off signing a letter of understanding giving Canadian broadcasters access to frequencies in the 700-megahertz range. They're worried that Canadian digital TV signals

could jam US public safety radio frequencies. Those frequencies are also supposed to carry Ohio's new public safety communications system. Communications systems in New York, Vermont, Maine, Michigan and Washington could also be affected... Broadcast journalist **Pamela Wallin** received an Honorary Doctorate of Journalism from Toronto's **Ryerson University** this week as part of the school's convocation ceremony for the Faculty of Applied Arts... The **Toronto Star** says some of the biggest players in Canadian television may be about to make a pitch for 70% of the Toronto Blue Jays. Interested parties are said to include **Bell Canada Enterprises**, **Rogers** and **CanWest Global**... The **CRTC** wants more comment on how to best provide French broadcasting in communities where Francophones are a minority and will begin consulting Canadians this fall to learn which "challenges and deficiencies" exist. This process will include both radio and TV... At the **Banff TV Festival** next week, **The Canadian Press** and **Canada NewsWire** will launch their new joint venture – www.spotlight.ca – designed to cut through the Internet clutter of publicity material. The service is described as "a rich archive of timely entertainment news that combines the full line of resources from **The Canadian Press**, **Broadcast News**, **The Associated Press** and **Canada NewsWire**."

REVOLVING DOOR: **Byron Garby** is leaving his post as VP, National Division at Toronto's **Integrated Media Sales** and heading to **Telemedia Radio**. Come July 17, Garby takes over as Director of National Sales for Telemedia's Ontario Region... Succeeding Garby at IMS is **Murray Christensen**, who'll take on the National Division VP's chores... **Jeff Vidler** is leaving his VP job at **Angus Reid Group** to partner with **Kaan Yigit** in **Solutions Research**

Group, based in Toronto... **Marc Chambers** is new Director of Development for Canada for **BroadcastCANADA.com** even as he retains his position with **The Media Tech Group Inc**... **Gordon Klassen** has been named Director of Broadcasting for **CJIL-TV Lethbridge**, known as The Miracle Channel - Canada's first Christian TV service - set to launch nationally this fall... New PD at **EZ Rock (CJEZ-FM) Toronto** is **Brian DePoe**, ex of **Lite 96 (CHFM-FM) Calgary**... **Cliff Dumas** and **Lisa Monroe**, the former **CHAM Hamilton** husband-and-wife team, are headed to **KRST-FM Albuquerque** to become the morning hosts...

LOOKING: The new FM'er at Hamilton/Burlington – **CIWV-FM (The Wave)** – is looking for all kinds of talent. See their ad in this edition and at our CLASSIFIED section on the Web: www.broadcastdialogue.com... Other jobs we've heard about include **C102-FM (CJRW) Summerside** with an opening for an afternoon Reporter/Newsreader... **CHAT/CFMY Medicine Hat** is looking for a Promotions Director.

SIGN-OFF: **Jan van Bruchem**, founder of **CJVB Vancouver** and a pioneer of Canadian multicultural broadcasting, died suddenly last Thursday of heart failure at 70... Canadian broadcaster and author **H. S. Bhabra**, 45, jumped to his death in Toronto last week. He wrote two mysteries and a thriller novel under pseudonyms, and taught at Amherst College in Massachusetts, UCLA and Ontario's Humber School of Writing. He also co-hosted **TVOntario's** literary show, *Imprint*.

RADIO: Radio station transmitter sites in British Columbia have seen taxes soar by as much as 335% since the **BC Assessment Authority** decided they should be reclassified as "utilities". Provincial Municipal Affairs Minister **Cathy McGregor** says it could take months to settle the dispute. She says she's sympathetic to broadcasters' concerns and wants to find a solution – while preserving the assessment situation. Meantime, the **British Columbia Association of Broadcasters** is warning that there could be service reductions unless the issue is resolved... **CFMO-FM Smiths Falls** has new call letters: **CIOX 101.1 FM**... The **Broadcast Educators Association of Canada** has named **CFRN/The Bear (CFBR-FM) Edmonton** GM **Marty Forbes** its Broadcaster of the Year. The ceremony was at **NAIT** (Northern Alberta Institute of Technology) in Edmonton... The first new station in Manitoba since 1977 has launched in Brandon. **Star 94.7 (CKLF-FM)** went to air Thursday morning with its new AC format and 24-hour local programming. Star 94.7 is a sister station to **CKLQ Brandon**, owned and operated by **Riding Mountain Broadcasting**... **Kool-FM (CFCA) Kitchener's** new Web site is www.koolfm.com... The **CRTC** has approved a power increase for **CBF-FM Montreal**, from 17,030 watts to 100,000... **101.5 The Hawk (CIGO FM) Port Hawkesbury** is hosting a 25th alumni reunion this weekend. Some original staff returning for the three-day bash are station founder **Gerry Doucet** and PD **Sandy Hoyt**... For **Telemedia Radio (East)** in New Brunswick, some changes

allowed by the CRTC **CIKX-FM Grand Falls** will add a transmitter at Plaster Rock, using the facilities of the **CJCJ Woodstock** rebroadcasting transmitter. CIKX-FM rebroadcasts CJCJ's programming except for 2.5 hours of advertising per broadcast week. The Commission has also amended CJCJ's license by deleting the authority for the transmitters **CJCJ-1 Perth/Andover** and **CJCJ-2 Plaster Rock**. And, the CRTC also approved **CFXY-FM** (formerly **CKHJ-FM**) **Fredericton** to decrease power from 100,000 watts to 78,000 watts.

TV/FILM: A **BCTV (CHAN-TV) Vancouver** news report on foster care children was in the public interest and was accurate, says the **Canadian Broadcast Standards Council**. The story concerned the removal of two foster children from their home by the **Ministry of Children and Families** against their will and that of their foster parents. The BC Director of Child Protection complained that presenting the children on television wasn't in their best interests and violated their privacy. The complete decision may be found at www.cbsc.ca... **CTV** is apparently set to produce a single episode of *Who Wants To Be a Millionaire?* which would be just for Canadians. The show is to be aired immediately prior to the network's fall season launches. **Pamela Wallin** is already lined up as the host... **BBM** wants you to know that while **Nielsen** in the US has an agreement giving it the option of joining **Arbitron** in deploying the portable people meter (PPM), BBM retains exclusive rights to use Arbitron's audio encoding technology (the backbone of PPM) in Canada. The first US field test is scheduled to begin in Philadelphia late this fall... **CTV** has donated \$1 million to establish a Chair in Science Broadcasting at Ottawa's **Carleton University**. The private network says the donation is partly motivated by a desire to ensure that Canadian viewers "get top-quality science and technology reporting". CTV Exec VP **Trina McQueen** says a similar chair for French language students will be established at **Laval University**... Montreal-based **TVA International** has completed principal photography for *Special Delivery*, a movie-of-the-week for **Fox Family Channel**. Shot in Vancouver, *Special Delivery* is a Christmas comedy... **MGM** is offering to license movies to US TV networks before they're made. The package of five movies is being offered for a minimum bid of \$40 million. Each movie would have a box office goal set for it and the networks would be required to pay an additional fee, as much as 15% of ticket revenues, if the domestic gross exceeds the goals... **Le Groupe TVA Inc.** President **Daniel Lamarre** says the only thing his company is missing is an English Canada broadcaster and that, when the time is right, there'll be a move in that direction. Lamarre, speaking to the **Canadian Society of Public Relations** in Ottawa this week, said TVA is prepared to make a major acquisition to achieve its goal.

For the time being, however, TVA is concentrating its energy on its request for six new specialized English channels... **Cancom** has **WIC Premium Corporation's** business to provide full network distribution services for nine programming services. Beginning May 1, Cancom will be provide space segment, uplink facilities and digital video compression for **Family Channel East, Family Channel West, Movie Max, Superchannel 1, Superchannel 2, Superchannel 3, Teletoon East, Teletoon West, and Teletoon Francais**. The contract's value is approximately \$9.3 million over its five-year life... Vancouver film company **Lions Gate Entertainment Corp.** has acquired California video firm **Trimark Holdings** for \$50-million (U.S.) in cash and shares. The deal will boost Lions Gate movie distribution business in the US and create a production and distribution operation with revenue of about \$300-million a year.

SYNDICATION: **Real Fishin's Bob Izumi** and his **Fishing Forever Foundation** have a new affinity VISA credit card partnership with the **Royal Bank**.

SUPPLYLINES: **Delco Wire and Cable** has introduced a low cost, thin cable that allows the transport of high bandwidth documents through computers as well as through video monitoring equipment. Called the IEEE-1394 high-speed serial bus cable, it's better known as **Apple Computer's** trademarked term, **FireWire**. Applications include the connection of digital audio, video and HDTV to monitors, as well as data transmission, computer connections to printers/scanners/disc arrays and digital video cameras/displays/recorders... **Comlink Systems** is hosting a *Technology Seminar New Strategies for Delivering Voice, Data and Video Services over Broadband Networks* on Wednesday June 28 at the Toronto Eaton Lecture Theatre, Rogers Communications Centre, Ryerson Polytechnic University, 80 Gould Street, Toronto. Contact candy.magowan@comlink.ca for details... **Sony of Canada** has announced the availability of the **DMX-R100**, a 48-channel, 24-bit fully digital audio mixer designed for recording, post production, and television facilities... Montreal-based **ZAQ Inc.** says it has received, from international and Canadian investors – including **Rogers Communications** – up \$18-million to support its bid to become a top provider of software applications for the advent of interactive TV. ZAQ is already working major Canadian cable providers as it designs a technology package that will link TV with the Internet and enable e-commerce through a home set-top boxes.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Nigel Fuller, The New RO (CHRO-TV) Pembroke, Welcome!**

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TV/FILM: The **CRTC** says it is creating a policy framework to oversee Canada's eventual switch to HDTV (digital signals) from the current analog system... Writing in *The Financial Post*, columnist **Matthew Fraser** – at the **Banff TV Festival** this week – says the domestic TV industry is in crisis. Yes, he said, there is bold talk about new media and the need to pursue new business models. "But most of the networking and deal-making is being conducted with the conviction that, for now at least, it's business as usual"... Also at Banff, *The Writers Guild of Canada* said the decline of drama series on Canadian television is the **CRTC's** fault. The Guild asserts that new rules mean less made-in-Canada TV drama and, instead, more game shows and variety programs. As proof it offers the fact that only seven Canadian drama series are scheduled to be shot this year, compared to 12 in 1999 -- a 42% decrease. Rules to take effect in September increased the levels of Canadian programming but gave broadcasters more freedom in choosing programs. Last week, **CTV** said it wouldn't have *The Associates* (about young lawyers) on the air until at least January. Its only made-in-Canada prime-time series for this fall is a Saturday variety program called *Centre Stage*. **Global Television** is putting three new dramas into its prime-time mix, *Blackfly*, *The Agency*, and *Blue Murder*. WGC Exec Director Maureen Parker said Canadian broadcasters and distributors are offering fewer Canadian drama series this year because they are more expensive, riskier and often less profitable than other programs such as documentaries... **TSN** anchor **Darren Dutchyshen** has been acquitted of assault in an incident near Sarnia described as a "storm in a teacup". He was found not guilty of assaulting a groom during his wedding reception after he intervened in what he believed was a fight between the groom and a female wedding guest. Dutchyshen was in a hotel lobby looking for his son when he saw a man in a tuxedo shove a woman on the shoulder and then turn and walk away. Turns out the shove was simply a joke but the TSN anchor thought he had pushed her in a forceful way... The former host of *Venture*, **CBC-TV's** business show, says he'll give up journalism after complaints about funding from colleagues at the French network, **Radio-Canada**. **Robert Scully** Scully came under fire of journalists and the Bloc Quebecois for failing to disclose that the financing for two of his independent productions, *Heritage Minutes* and *Le Canada du Millenaire*, came



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indirectly from Ottawa. Scully says he's never accepted, or been affected by, outside influences... **ONTv (CHCH) Hamilton** will air **Dr. Laura's** new show. Programming VP **Roy Gardner** says the station picked up the program before the recent negative publicity over her comments about gays and lesbians. Gardner says he doesn't think that's reason enough to abandon the show... **America OnLine** has inked a deal with **TiVo Inc.** in a precursor to the interactive **AOLTV** launch. The three-year pact is for the development of set-top boxes that will allow viewers to customize what they watch on TV. AOL will invest up to \$US200 million in the San Jose-based TiVo. The **TiVo Personal TV Service** digitally records TV shows, without videotape, so consumers can watch programs whenever they want. AOLTV subscribers will be able to pause, replay or slow TV broadcasts.

GENERAL: At the **Western Association of Broadcasters** convention last weekend, **Wax Williams** (former owner of **CJYM Rosetown**) and **Mel Stephenson** (owner of **CIBC Drayton Valley**) were both accorded Lifetime Memberships in the organization. WAB's **Friend of the Industry** is **Doug Allen** of **D.E.M. Allen & Associates** in Winnipeg, and the **Gold Award for Community Service** went to **RDTV (CKRD) Red Deer** for its work with the **Central Alberta Women's Emergency Shelter**... The annual convention of the **Radio-Television News Directors Association** of Canada is on this weekend in Vancouver. On the agenda is a new Code of Ethics, substantial changes to RTNDA's constitution, and honours to **Broadcast News General Executive Terry Scott** (*Distinguished Service Award*), **Canada NewsWire** (*Friend of RTNDA Award*), and Broadcast News VP/GM **Wayne Waldroff** (*President's Award*)... **Teleglobe** has pulled the funding plug on **Look Communications**, primarily because Look is a competitor to Teleglobe's new parent, **BCE Inc.** Look says it is confident it can find alternative financing and tap equity markets... **Quebecor** has (had?) a deal to pay **Caisse de depot et placement du Quebec** a \$12.5M premium if the **Videotron** deal won. Quebecor made the promise in documents turned over as ordered by a Quebec court. It's part of a continuing



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legal battle over the pension fund manager's claimed right to veto a \$5.6-billion offer by **Rogers Communications** and support Quebecor's plans to buy Videotron. In another document – an apparent conflict – Quebecor gives the Caisse rights over the planned sale of Videotron's telecommunications assets and any bid for TVA Group, Videotron's broadcast unit. Lawyers for Videotron and Videotron's controlling shareholders, the **Chagnon** family, obtained court approval to obtain the documentation to substantiate their claim the Caisse lacked good faith and did not act in a fair manner by appearing not to oppose the Roger's agreement while working out a deal with Quebecor... In Russia, where the pressure on the independent media has been intensifying for months, the owner of **NTV television** – **Vladimir Gusinsky** – has been arrested on embezzlement charges. Gusinsky's imprisonment is being described as an escalation of a campaign against dissenting media. NTV sometimes criticizes the Kremlin and, apparently, did so quite effectively with a satirical puppet show that mocks President **Vladimir Putin**. The station says a cabinet minister warned that NTV would face "unpleasantness" if the show continued to lampoon Putin. The chief prosecutor says Gusinsky had been arrested on suspicion of embezzling at least \$10-million in federal property (apparently related to the purchase of a government-owned TV station in St. Petersburg during the mid-1990s). The arrest shocked Russia's opposition politicians and journalists, many of whom gathered at NTV for an emergency broadcast to protest...

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One-third of the general public now goes online for news at least once a week, according to a poll by the **Pew Research Center for the People and the Press**. That number is up from one-fifth two years ago. What's more. Fifteen per cent check the Internet for news daily – nearly three times the number two years ago. Not surprisingly, the study finds that people who are younger and better-educated as well as those who seek financial information are turning more often to the Internet...

Seagram stock is soaring because of a possible takeover by French conglomerate **Vivendi SA** and its pay television unit **Canal Plus**. If it comes to fruition, the money being bantered about is \$US30-billion. Edgar Bronfman Jr. runs the Montreal-based Seagram corporation, which was reshaped into an entertainment powerhouse in the mid-1990s beyond its roots in the liquor and wine business. It owns **Universal Studios**, the **Universal Music Group**, theme parks and a minority stake in cable TV channel operator **USA Networks**... Meantime, the **European Commission** has launched an antitrust probe into the **Time Warner/EMI Group** music deal. Citing concerns of customers, competitors, trade and consumer groups, the EU said it was concerned the merger will lead to only four firms --Time Warner/EMI, **Seagram's Universal Music Group**, **Bertelsmann Music Group** and **Sony Music** -- gaining control of about 80% of the European market, comprising the 15 EU countries plus Norway, Iceland and Liechtenstein... **David Colville**, the **CRTC's** Vice-Chairman, Telecommunications was honoured by the **Canadian Information Processing Society's** (CIPS) by becoming the recipient of the 1st Canadian ICT Industry Award.

RADIO: **Allan Slaight**, President of **Standard Broadcasting Corporation**, received an Honorary Doctor of Commerce this week from the Faculty of Business at Toronto's **Ryerson University**... **Lite 96 (CHFM)/CFAC Calgary** are now sharing office space with **CHRK (Rock 97)/CFR Calgary**, the stations **Rogers** purchased from **Rawlco**. All phone numbers and fax

numbers remain the same... **Rick Honey** has lost his wrongful dismissal case against **Star-FM Radio**. Honey was hired by Star-FM to do the Fraser-Valley-based morning show for a fixed three-year term but was terminated after 11 months. He claimed breach of contract. Star-FM testified Honey was terminated because the morning show wasn't working and the expected ratings didn't happen. A BC Supreme Court Justice found no breach of contract, saying Star-FM was entitled to fire Honey because the show failed to attract listeners... **CHOM FM Montreal** raised \$50,000 in its fourth **Annual Duck Race** to benefit the **Lakeshore General Hospital**. Listeners were invited to adopt a duck for \$5.00 at various events over the month previous to the race. The money will help pay for essential equipment for the mammography unit at the hospital... The third annual **CKPR Thunder Bay Million Dollar Hole-In-One** fundraiser for the Fort City Kinsmen saw the event spread over seven days, with 1,394 registrants, 33,372 shots, and \$21,909.00 raised. The insured \$1 million grand prize wasn't won but the first place finisher took home an \$8,500.00 hot-tub/spa... **The Hawk (CIGO-FM) Port Hawkesbury** has a new Web site with streaming audio. It's at www.1015thehawk.com... The **Atlantic Association of Broadcasters** is staging two one-day seminars on bottom line sales and programming strategies of interest to radio staff and management in St. John's (Sept. 6) and Halifax (Sept. 7). **Geller Media International** President **Valerie Geller** is the facilitator. Cost is \$30 for AAB members and \$45 for non-members... **STAR-FM Brandon**, launched a couple of weeks back, is the first new station in Western Manitoba since 1977... **CJCS Stratford** has signed with **Target Broadcast Sales** for national representation... **CHUM-FM Toronto's** summer contest, the 11th year of giving away cars, will see six Mazda models go to listeners... San Diego-based Internet music company, **MP3.com**, has settled lawsuits with **Warner Music Group** and **BMG Entertainment**. The two record companies has sued claiming copyright infringement. MPW.com says the settlement includes licensing agreements allowing music from both companies to be



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stored on its service... **CKNW Vancouver** has been found in breach of a **Canadian Broadcast Standards Council** membership requirement. It failed, says CBSC, to provide logger tapes of a **Peter Warren** talk show as had been requested. A complainant had taken umbrage with Warren's characterization of a caller but there was no tape for the Regional Council to render a decision. At the logger tapes were no longer available. The complete decision may be found at www.cbsc.ca.

REVOLVING DOOR: In New Orleans, at the annual convention of **PROMAX**, **Karen Tobin** of **Soundbreak.Com** (Los Angeles) succeeded **Citytv Toronto's Mary Powers** as PROMAX Chairperson... **Andy Ross**, ex MD at **Q-94 (CHIQ-FM) Winnipeg**, is new PD at **CHUM's** recently licensed London FM station. In to succeed him at Q-94 is **Steve Kennedy** from **The Bear (CKQB-FM) Ottawa**... Also at **CHUM Winnipeg**, Marketing Director **Hilary Pickering** is moving to London, England, after accepting a similar position with **Chrysalis Radio**... **Paul de Silva** has been appointed **Vision TV's** Director of Programming... **Réjean Sauvé** has been appointed Director of Canadian Operations of **CJDS Advertising Solutions**, based in Toronto... **Jacques Bensimon**, head of the French-language **TFO**, (the French arm of **TVOntario**) suddenly quit, after 14 years with the network he helped found. He cited differences with TVO Chair **Isabel Bassett**... **Francine Pelletier**, co-host of **CBC's the fifth estate**, has left the show to produce documentaries... **CBC** Moscow correspondent **Liz Palmer** is considering a job with **CBS**... **Global Television Vancouver's Don Taylor**, host of **Sports Page**, has resigned to join **CKNW Vancouver** to host 'NW's **Sport Talk**.

SIGN-OFF: **Judd Rose**, an Emmy-winning investigative reporter for **CNN** and **ABC**, died of brain cancer Saturday in New York at 45. Rose won four Emmy awards, including honours for his coverage of Princess

Diana's funeral and the fall of Philippine President Ferdinand Marcos.

LOOKING: **Thunder Bay Television** is looking for a Director of Operations... There's a midday announce job at **The Wolf (CKWF-FM) Regina**... **POWER 107 Calgary** is looking for a Morning Show Co-Host... **The Spirit (CHOW-FM) Welland** is looking for on-air talent. See their ads in this edition and at the Broadcast Dialogue Web site: www.broadcastdialogue.com. Other jobs we've heard about include **CKNX-AM/FM Wingham** looking for a Creative Writer... **Target Broadcast Sales** in Toronto is looking for Sales people... A sessional teaching position is available in the Broadcast Journalism Program at Belleville's **Loyalist College**.

SYNDICATION: "**Interiors By Cheryl Gillespie**", the radio show, has been picked up in print form by the **Toronto Sun**, **Calgary Sun** and the **Edmonton Sun**. The 90-second daily radio show is also available for the Toronto and Calgary markets.

SUPPLYLINES: Oshawa-based **Cygnal Technologies Corporation** is acquiring Richmond Hill-based **Accord Communications Inc.**, a provider of telecommunications infrastructure solutions, services and support. The \$10 million deal is payable 20% in cash and 80% in shares of Cygnal, and is subject to regulatory approvals... Also from Cygnal, its **White Radio** division has been appointed the Canadian distributor for Kent, WA-based **ACI Communications'** broadband products... **Leitch Technology Corporation** has sold two server systems to **ROBTV** for news editing, playback and commercial and long-form broadcast.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Didier Brugel**, **Thomson Broadcast Systems**, Englewood, NJ and **Marc Chambers**, **BroadcastCANADA.com**, Toronto. Welcome.

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Thursday, June 22, 2000

Volume 8, No. 6

Page One of Four

RADIO: The **CRTC** has issued three licences for the Toronto market; to **Denham Jolly**, to **Michael Caine** and to **Gary Farmer**. Jolly's **Milestone Radio Inc.** will program Urban Music (rhythm & blues, hip-hop and all the sub-groups of R&B, plus reggae and calypso) at 93.5 and at power of 298 watts. **Standard Radio** is a minority shareholder (29.9%). **Michael Caine's** group, under the **CHWO Oakville** corporate umbrella, won approval for an Adult Standards station at 740 AM, the old **CBC** frequency. The new 50,000-watt station will target the 50+ audience with music and spoken word similar to the format of CHWO. As part of the deal, Caine - who also owns **CJMR Mississauga** - must juggle formats so that the new license picks up the Adult Standards, CHWO moves to contemporary Christian music and CJMR increases its ethnic programming. And, **Gary Farmer's** new FM licence is for English and Native language programming, at 106.5 and power of 250 watts. The new station - **Aboriginal Voices Radio** - is owned and controlled by a not-for-profit organization and will have a higher spoken word content than most Toronto stations. Programming will include a variety of music, open line programs, round table discussions, spirituality and teachings, language and cultural lessons as well as news programs from an aboriginal perspective. The Commission has waived its usual restriction about ad sales. It says because this station is aimed at a small audience in a large market, revenues garnered would have "no undue impact on the financial health of other Toronto radio stations"... **CHOM-FM Montreal** set aside ten tickets for.

The Tragically Hip's performance Tuesday night and sold them to the highest bidder, all in aid of **Dans la Rue** (assisting Montreal street kids). The \$8,600 bidder got himself and nine close friends access to the band's sound check, dinner with group and their crew, and tickets for the concert... As a prelude to **Rogers Radio** stations in Toronto (**CHFI-FM / 680 News (CFTR)/KISS 92 (CISS-FM)** moving to a new mid-town location in the fall, **KISS 92** is having a block party this afternoon behind their new digs at 333 Bloor St. E. to celebrate. Special guest is **Britney Spears**... **XM Satellite Radio** and **Good Guys Inc.** have an agreement to market and sell XM-Ready radios and the XM service throughout the Good Guys' 79 retail stores on the west coast of the US. The sales effort will focus on car owners



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and consumer electronics buyers and will begin when the XM service is launched early next year. XM Satellite Radio will create and package up to 100 channels of digital-quality music, news, sports, talk and children's programming, half of which are being created in-house. The service will be downlinked directly to vehicle, home and portable radios. XM's first satellite is scheduled for launch in mid-November, with consumer service slated for the first half of next year. Monthly subscription fee for US customers is \$9.95... **WFAN New York** nationally syndicated morning show Host **Don Imus** broke five ribs and a collarbone, and suffered a collapsed lung and a separated shoulder after being thrown from a horse at his ranch in New Mexico. *Imus In the Morning* News Anchor **Charles McCord** says Imus is alert and resting comfortably, but that he's going to be out of commission and off the air for a while.

TV/FILM: The **Banff Television Festival** ended Friday with record attendance (almost 2,000) and a shift in focus to new media and the convergence of TV and the Internet. New media seminars were standing room-only. BTVF President **Paterson Ferns** says next year's event, the 22nd annual, will concentrate further on the Internet and that, no matter what the delivery mechanism, "content is still king"... **CTV** joined **Canadian Blood Services** yesterday (Wednesday) in its efforts to increase the number of Canadians who give blood in the summer months. The largest blood donor clinic ever held across Canada – **CTV Blood Donor Day** – involved the 18 CTV stations and more than 30 blood donor clinics. The call for blood was promoted through national and local programming, supplemented by PSAs and info on the CTV website... The **Canadian Broadcast Standards Council** says a video clip on **CTV's** national news showing the victimization of a woman by serial killer **Charles Ng** violated both the **Canadian Association of Broadcasters Violence Code** and the **Radio Television News Directors Association Code of Ethics**. The clip showed either Ng or his accomplice beginning to cut the blouse of one of the

female victims who was tied to a chair. A viewer complained that the action caused harm to the families of murder victims everywhere and "violated my rights as a television viewer. I should not expect, or be prepared, to be subjected to those kinds of images." The complete decision may be found on the Internet at www.cbcs.ca.

REVOLVING DOOR: **AI Kingdon** has been promoted to Retail Sales Manager at **Classical 96.3 (CFMX-FM) Toronto**. Kingdon, whose career includes PD and morning host duties in many markets, had been in retail sales at the station... Hollywood veteran **Fred Fuchs** is the new Executive Producer at Toronto's **ExtendMedia Inc.** The company specializes in creating interactive content for the TV, Internet and wireless convergence market... **Rick Thompkins** is new PD at **Z103 (CHNO-FM) Sudbury**, a move up from Producer... **Knowledge Network** in Vancouver has appointed **Sarah MacDonald** its new Director of Programming, Television and New Media. MacDonald's last stint was as Business Manager for Television with **CBC British Columbia**... **Betty Kennedy** has been named to the Senate. Prime Minister **Jean Chretien** appointed the former broadcaster (**CBC-TV's Front Page Challenge** and **CFRB Toronto**) even though she is now 74. Canadian senators must retire at 75.

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LOOKING: *Thunder Bay Television* is looking for an Operations Manager. See their ad on Page 1. The *Edmonton Radio Group* seeks a Promo/Marketing person. See the ad on Page 2. Other jobs we've heard about include: *The Max FM94 (CIRX) Prince George* has an opening for a "Morning Sidekick"... *Energy Radio 103.1 FM (CFHK-FM) London* has an opening for a Mid-day announcer... *HITS 103.5FM Toronto* is looking for a Copy Writer... *CKWS-TV Kingston* has an opening for a videographer. If you're looking for work, be sure to check the *Broadcast Dialogue* Web site frequently: www.broadcastdialogue.com.

SIGN-OFF: Former Calgary and Vancouver broadcaster *Ian Arrol* has died in Victoria at 76. Arrol was AT *CFCN Calgary* in the 40s and 50s and at *CBC Vancouver*.

GENERAL: At the combined national convention of the *Radio-Television News Directors Association* and the BC regional meeting of RTNDA in Vancouver on the weekend, the following awards. First, the national winners. For radio, they are: *CFRB Toronto* - *Charlie Edwards Award* for spot news reporting; *CBK Regina* - *Ron Laidlaw Award* for continuing coverage (Honourable Mention to *CKNW Vancouver*); *CBC Vancouver* - *Sam Ross Award* for editorial commentary; *CBC Fredericton* - *Dave Rogers Award* for feature coverage; *CBC Fredericton* - *Dan McArthur Award* for in-depth or investigative reporting; the *Byron MacGregor Award* for best radio newscast went to: (Large Market) *CFRB Toronto*, (Medium Market) *CHED Edmonton*, and (Small Market) *CJLS Yarmouth*. Winners for TV are: *CICT-TV Calgary* - *Charlie Edwards Award* for spot news reporting; *BCTV (CHAN-TV) Vancouver* - *Ron Laidlaw Award* for continuing coverage; *The New VR (CKVR-TV) Barrie* - *Sam Ross Award* for editorial commentary; *CBC Newshour Regina* - *Dave Rogers Award* for feature coverage; *CBC Edmonton* - *Dan McArthur Award* for in-depth or investigative reporting; the *Bert Cannings Awards* for best TV newscast: (Large Market) *ITV Edmonton*, (Medium Market) *The New PL (CFPL-TV) London*; (Small Market) *CISA-TV Lethbridge*. Winners in the Network category were: *Broadcast News* -

Charlie Edwards Award for spot news reporting; *CBC Radio News BC* - *Ron Laidlaw Award* for continuing coverage; *CBC Radio One BC* - *Dave Rogers Award* for feature coverage; the *Byron MacGregor Award* for best radio newscast went to *Broadcast News*. In Network TV, winners are: *CTV Newsnet* - *Charlie Edwards Award* for spot news reporting; *CTV's W5* - *Dave Rogers Award*; *CTV's W5* - *Dan McArthur Award* for in-depth or investigative reporting; *CBC's The National* - *Ron Laidlaw Award* for continuing coverage; and, *CBC's The National* - the *Bert Cannings Award* for best television newscast... Winners at the BC regional meeting of RTNDA are (RADIO): *CKOR Penticton* - *Charlie Edwards Award* for spot news reporting; *CKNW Vancouver* - *Ron Laidlaw Award*; *CBC Vancouver* - *Sam Ross Award* for editorial commentary; *CKNW Vancouver* - *Dave Rogers Award* for feature coverage; *CBC Vancouver* - *Dan McArthur Award* for in-depth or investigative reporting; *Byron MacGregor Award* for best radio newscast: (Large Market) *CKNW Vancouver*, (Small Market) *CJIB Vernon*. TELEVISION winners are: *CHBC Kelowna* - *Charlie Edwards Award* for spot news reporting; *BCTV (CHAN-TV) Vancouver* - *Ron Laidlaw Award* for continuing coverage; *CBC Vancouver* - *Dave Rogers Award* for feature coverage; and, *CBC Vancouver* - *Dan McArthur Award* for in-depth or investigative reporting. The RTNDA *Distinguished Service Award* was presented to *Terry Scott* of *Broadcast News*, Toronto. The *President's Award* was won by *Wayne Waldroff*, VP/GM of *Broadcast News*, And, the *Friend of RTNDA Award* was won by *Canada Newswire, Toronto*... Still with the RTNDA, the Association has ratified a new code of ethics under the guidance of Review Chair *Steve Andrusiak* of *CBC PEI* and with the guidance of members and the *Canadian Broadcast Standards Council*. Final drafts were authored by *Andrusiak* and *Robert Hurst*, the Acting VP of *CTV News*. Details may be found at the RTNDA Web site: www.rtnadcanada.com. It's the first change to the RTNDA Code of Ethics in 15 years... *America Online Inc.* says it will launch its interactive TV service -- *AOLTV* -- next month. The new service, competing with *Microsoft's WebTV*, marks the latest effort bring e-mail, instant messaging and Web browsing to home TV screens in the US. It is to debut in Phoenix, Sacramento, Baltimore, and five other



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yet-to-be-determined cities the second week of July and will be rolled out across the US through the fall, leading up to a Christmas shopping push. But AOL is playing down expectations. And analysts predict growth could be slow as consumers are introduced to the product. Interactive TV services, most notably WebTV, have failed to take off in the marketplace... A survey by the US **National Science Foundation** has determined that a majority of Americans – 54% – have access to at least one computer at home. And almost as many can reach the Internet. The survey, called *Science and Engineering Indicators 2000*, says that's an 11% increase over 1997 and a whopping increase since 1983 when only 8% of Americans had computer access at home... Montreal-based **Seagram Co.** has agreed to a \$US34-billion merger with French utilities and media conglomerate **Vivendi SA** and its pay TV unit, **Canal Plus**. The deal will combine Seagram's film production and music interests with Vivendi's European cable TV, satellite and Internet distribution systems and will, under its new name – **Vivendi Universal** – offer movies, TV programming, music, sports, games and educational and professional information on the Internet via digital and analog formats... France's **Publicis** has purchased Britain's **Saatchi & Saatchi**, creating the world's fifth-largest advertising company. It'll be renamed **Publicis Groupe SA**... **TVA Group** posted higher profits and revenues in the third quarter despite weaker TV broadcasting revenues. The company said it made \$17.7 million in the three months ended

May 28. That compared with \$11.8 million in the same period last year. Per share earnings rose to 60 cents from 42 cents, while revenues jumped to \$81.7 million from \$71.8 million.

SUPPLYLINES: Vancouver-based **CityXpress.com Corp** and Toronto's **MediaNet Communications Corp.** have signed a strategic agreement to offer CityXpress.com's products to MediaNet's affiliate radio stations. MediaNet Communications will use CityXpress.com as their e-commerce engine for affiliates, offering them establishment of a low cost, no maintenance entry into e-commerce... The **SGF Tech inc.** – a division of the **Société générale de financement du Québec, BDC Risk Capital** and **Investissement Desjardins** – has invested \$20 million in Montreal-based **Miranda Technologies Inc.** The investment will allow Miranda to proceed with acquisitions and to increase its presence in the US. Miranda develops, sells and markets digital video and audio interfaces and professional products... **Leitch Technology** has agreed to issue 2 million common shares at \$26.40 per share, representing an aggregate amount of issue of \$52,800,000 to a group of underwriters led by **BMO Nesbitt Burns Inc.** and **Yorkton Securities Inc.** Closing is expected on or about July 7, 2000. The net proceeds of the share issue will be used for acquisitions and general corporate purposes.

EDITOR'S NOTE: The **Broadcast Dialogue** newsletter will shut down for the two weeks of July 13 and July 20; back on July 27... The July/August edition of **Broadcast Dialogue** magazine is now at the printer. Lots of great features and columns about your Canadian broadcast industry; photos from the **British Columbia Association of Broadcasters** convention (Kelowna), the **Western Association of Broadcasters** convention (Kananaskis), and the **Banff TV Festival**... Coming up in September is the annual convention of the **Central Canada Broadcast Engineers** (Barrie, Sept. 22-24) and, in November, the **Western Association of Broadcast Engineers** annual convention (combined with the **CAB** convention). In this world of rapidly evolving technology and the manner in which broadcast concerns now – and in future – will conduct business, it behooves managers/owners to encourage technical staff to attend either, or both, of these events. They are – indeed – worthwhile endeavors.



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Thursday, June 29, 2000

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TV/FILM: The **CRTC** hearing into new digital specialty and pay programming services begins Monday August 14, hearing 89 applications for Category 1 licences. It's expected the hearing will carry on for at least four weeks. **CPAC**, the cable-funded public affairs channel, will be providing live, gavel-to-gavel coverage. CPAC GM **Al MacKay** says a partnership between CPAC and the major broadcast groups – which are assisting with the production expenses – makes the coverage possible... **Headline Sports-The Score** has acquired exclusive Canadian rights to regular season and post-season Major League Baseball games in a multi-year deal. For the next four years, The Score will be the exclusive Canadian network of Major League Baseball regular season games, all playoff series, the World Series and the All-Star Game. This will be Headline Sports first foray into live event programming... **Matsushita, Sony** and **Toshiba** say they will develop a unified digital TV standard for next-generation digital TV receivers by June 2001, releasing the new receivers that summer. The companies must submit their proposal for a unified standard to the **Association of Radio Industries and Businesses** for approval... Ottawa-based **InetCable.com** and **USA Video Interactive** have established a technology partnership for the worldwide deployment of Internet TV that will include 100 satellite uplink Internet channels 4,500 downlink systems over the next three years. Operations are to begin this summer. The concept avoids problems inherent in the Internet network by bypassing the "backbone" and

delivering signals directly to Internet Service Providers (ISP)... Two private TV stations in Germany have a merger in mind that would take them ahead of media giant **Bertelsmann** to the No. 1 spot in Germany. The merger between **ProSieben Media AG** and **SAT.1** would create a company with four main channels watched by an average of one in four German viewers nightly.

REVOLVING DOOR: **Jim Craig** is Ops Mgr/PD at the new licence in Hamilton, **The Wave (CIWV 94.7)** and **Rae Roe** is Director of Community Relations and Promotions. Craig's background is spread over 30 years, including radio stints at London, Edmonton, Winnipeg, and Kitchener... **Andre Schikolenko** is the new evening announcer at **The BEAR (CKQB-FM) Ottawa**, in from **Rock 95 (CIQB-FM) Barrie**... **Doug Beeforth** is new VP/GM at **CTV Sportsnet**. Beeforth's been with CTV for 10 years and played a major role in the original Sportsnet application... Also at **CTV**, two new Executive Producers: **Malcolm Fox** at **W-Five** and **Jordan Schwartz** at **Canada A.M.** Fox comes from the CTV Beijing bureau while Schwartz is promoted from Exec Producer of talk and lifestyle programming... **John Roberts** is new PD at **CISN-FM/CHQT Edmonton**. He's back in town after a stint in Houston... **Angela Algar** is new morning newscaster/co-host at **Variety 104 (CJSS) Cornwall**, in from **The River (CFJR) Brockville**... **CFOS/MIX 106 Owen Sound** ND **David McKee** moves to **CJAD Montreal**, taking up the afternoon news run.

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Succeeding him as ND at Owen Sound is **Manny Paiva**, who moves up from Asst ND... **Miranda Technologies** has appointed **Pierre Louis Landry** as Canadian Sales Manager and **Yves Corsi** as Business Development Manager of its new Media Transport division.

RADIO: NewCap has acquired control of Corner Brook-based **Humber Valley Broadcasting: CFCB Corner Brook, CFGN Port aux Basques, CFLN Goose Bay, CFLW Wabush, CNFW Port au Choix, CFSX Stephenville, CFCV-FM St. Andrew's, CFDL-FM Deer Lake, CFLC-FM Churchill Falls** and **CFNN-FM St. Anthony...** **Q107 (CILQ) Toronto** has renewed **The Howard Stern Show** for another three years, ending months of speculation over 'will they or won't they?'. Q107 is the only Canadian station carrying Stern, who's syndicated in 45 markets across the US... **CBC** has launched a youth radio service on-line, targeting the 15-and-over group with current affairs and entertainment. Ultimately, there will be three related sites beginning with **www.120seconds.com**. It's on the Internet now and "bite-sized entertainment" with the latest in animation, videos, games, music, cooking and fashion. Phases two and three -- **justconcerts.com** and **newmusiccanada.com** -- will be up this fall... The **Liquor Control Board of Ontario** is set to begin airing 15-seconds of dead air on 100 Ontario radio stations, beginning at 5 p.m. tomorrow (Friday), just in time for the beginning of the Canada Day long weekend. It's part of a new anti-drunk driving campaign targeting 18-35 men. The 15 seconds of silence - in memory of the innocent victims of drunk driving - is part of a new \$2.4 million ad campaign by the LCBO in partnership with **MADD** (Mothers Against Drunk Driving). The radio ads -- "See you soon" -- carry the last message of a man who went out for a few drinks and never returned home... **The Bear Edmonton's Children's Fund** has donated another \$30,000 to city and area children's charities. VP/GM **Marty Forbes** says total donations, since the inception of the fund seven years ago, are now over \$600,000.00... Bantering about the murder of a black man by a Hindu on

CKVL Montreal didn't sit well with the **Canadian Broadcast Standards Council**. A CBSC decision says, in part, that the hosts diminished the significance of the murder by comparing it to a settling of accounts between biker gangs. A listener complained of a lack of respect for cultural communities and an incitement to racial intolerance. The comments were found to be abusively discriminatory... **CBSC** says "explosive" comments on **CKAC Montreal** were not in breach of code. **Gilles Proulx** had interviewed bomber **Raymond Villeneuve** on a graffiti spray-painting incident at the homes of Quebecers alleged to be federalists. A listener complained that the host "made strong references to Mr. Villeneuve that it would have been better if they had bombed instead of just spray painting FLQ on it"... Also from the **CBSC**, announcer comments on **CJKR-FM Winnipeg** on an historical Chinese action and a song parody about restaurants serving cat were not in breach of any code... At sister station **CJOB Winnipeg**, the **CBSC** determined that a complaint about host and caller comments on the role of First Nations Chiefs in a demonstration at the Manitoba Legislature, as well as on other general issues relating to the First Nations coverage, was not in violation. Details of all three decisions may be found at **www.cbsc.ca**.

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GENERAL: Members of the *World Broadcasting Unions*, representing eight of the largest and most senior broadcasting unions from Europe, North America, Africa, and the Asia Pacific Rim, are meeting in Lucerne, Switzerland right now (June 28-29), looking at the implications of going digital. Sessions include: *Digital radio and TV: Where are we now?*; *The Internet goes global: What does it mean for broadcasting?*; *Copyright in a digital age*; *Re-regulation, trade, liberalization, and electronic media: What should broadcasters be doing and when?*; and, *Don't touch my frequencies!*... A \$10-million leadership gift from **Ted and Loretta Rogers** will establish Canada's first graduate school for advanced communications at **Ryerson Polytechnic University** in Toronto. The gift aims specifically to fields such as TV, new media, film, and journalism. It will be known as **The Edward S. Rogers Sr. Graduate School for Advanced Communications** and is named after Ted Rogers' father... Coincidentally, a similar philanthropic endeavour occurred in Prince Albert when **Gordon Rawlinson** – in memory of his late father, **Edward A. Rawlinson** – presented a \$1 million donation to the **Community Centre for Visual and Performing Arts**. Further, the Saskatchewan radio stations owned by **Rawlco Communications** will provide an additional \$350-thousand in operational support over the next 10 years... The combined annual convention of the **Canadian Association of Broadcasters** and the **Western Association of Broadcast Engineers** and the **National Broadcasting and Media EXPO Trade Show** in Calgary this fall (Nov. 12-14) has as its theme: “*on-air.on-line*”. Keynote Speaker is **James Daly**, Editor-in-Chief and founder of **Business 2.0**, will share the top driving principles revolutionizing traditional rules of business. Also look for *Showcasing the New Technologies*; *The Challenges & Opportunities of the New 'E-economy'*; *The E-Commerce Revolution*; *Advertising Trends in the New Economy*; *Merger mania or Shrewd Strategic Alliances?* The combined CAB/WABE/EXPO convention – called **Broadcasting 2000** – aims to highlight the synergy between broadcasting, multimedia and on-line media industries. Convention co-chairs, all based in Calgary, are **Drew Craig - A-Channel**, **Vicki Dalziel - Country Music Television**, and **Rick Meaney - CKRY-FM**. WABE President and convention chair is **Dale Coutts - CFCN-TV**...

Cogeco Cable has expanded its base in eastern Ontario in a \$53-million deal to buy **Harrowby Communications**. The cableco has 23,400 subscribers in Brockville, Cobourg and Napanee... Shareholders of **America Online Inc.** and **Time Warner Inc.** have approved the proposed \$122-billion US merger of their two companies. The ambitious pairing, which would create a colossal media player, must still be cleared by US and European regulatory agencies... A non-equity media buyers' alliance between **Carat-Canada Inc.** and **Optimedia Canada Inc.**, both with offices in Toronto and Montreal, and **MaxxMedia Inc.** of Toronto, is – says Optimedia President **Sunni Boot** – a response to recent moves by several media players to consolidate their buying activities into mega units; “*It's our way of saying we're going to keep pace.*” The alliance, called **COMMA**, will be one of Canada's top five media buyers and, says Boot, will provide buying clout... At the **Cannes International Advertising Festival**, five Canadian winning awards. Two trophies, including a rare gold lion for a 90-second mock documentary about the making of an Ontario Toyota Dealers' TV spot, went to **Gee Jeffery & Partners Advertising Inc.** It also won a bronze for a TV spot titled *Immigration*, for Cantel AT&T. **Bensimon Byrne D'Arcy** of Toronto won a bronze lion for Molson Canadian's *Rant*; Vancouver-based **Palmer Jarvis DDB** won a bronze award for a public-safety ad for Saint John Ambulance titled *Meat Cutter*; and **Taxi Advertising & Design** of Toronto won a bronze trophy for an ad called *Bus Shelter*, for Covenant House... For the year ended March 31, **Alliance Atlantis Communications** earned \$37 million, up from a loss of \$29.4 million the year earlier. Revenues were \$771.6 million, up from \$633.4 million. For the fourth quarter, the company's profit was \$8.4 million, up from \$4.7 million in the year-earlier period, while revenues were \$208.4 million, down from \$231.7 million. The decline in revenue was due to a fewer television deliveries compared to the year earlier and lower revenue from motion picture production and distribution... **Turner Broadcasting System** has plans for \$US1.2 billion in construction projects and renovations in Atlanta. The expansion -- prompted by growth at **CNN** and **CNN.com** – will include downtown office and hotel towers and new buildings at the company's existing Midtown campus. The expansion will take place over five years.

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