

# BROADCAST Dialogue

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Thursday, October 7, 1999

Volume 7, Number 19

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**TV/FILM:** Jerry Springer's glamorizing of violence is a violation of the *Canadian Association of Broadcasters' Violence Code*, says the *Canadian Broadcast Standards Council*. Both the Atlantic and Quebec Regional Councils of CBSC say "the broadcasting of such aberrant behaviour as generally characterizes the show has the effect of desensitizing the viewers (of any age) to the disregard of normative social behaviour." The real problem for the Councils, though, was the treatment of violence by the Springer Show. In each of the episodes viewed, CBSC says it's perfectly clear the violent reaction of guests is anticipated by the host, sanctioned as an occurrence, and encouraged and even promoted by both the host and his audience. If it were otherwise, says CBSC, the bouncers would prevent the happening. As a result, *CIHF-TV Halifax/Dartmouth* and *CKMI-TV Quebec City* are in violation for having broadcast them. Complete CBSC decisions may be found at [www.cbsc.ca](http://www.cbsc.ca). (Watch for a column from **Ron Cohen**, the National Chair of CBSC, in the November edition of *Broadcast Dialogue* magazine)... In another decision, **CBSC** says a movie aired on *TQS Montreal* was too violent and too erotic for early evening broadcast. *Never Talk to Strangers*, which aired at 7:30 pm, is a psycho-thriller about a woman psychiatrist who becomes intimately involved with a mysterious stranger... **Audience Research and Development** and **Internet Broadcast Systems** have formed an alliance to conduct research on how the use of the Internet impacts viewership of local news. IBS last week signed a deal to create Web sites for all of **Hearst-Argyle** TV stations, which would give it about 30 station-related Web sites. The deal with AR&D also involves some program development work... More than 80% of Americans say that public broadcasting is "more or as important as it has been in the past," according to a poll of more than 1,000 adults commissioned by the non-profit **Association of America's**



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**Public Television Stations.** The same poll found that nearly two-thirds of Americans think the quality of TV has deteriorated overall, while 80% believe that **PBS** hold itself to a higher standard than commercial TV... **CTV Ottawa** correspondent **Mike Duffy** spent part of last week in hospital with chest pain. He's out now but is undergoing a battery of tests...

**GENERAL:** A **CRTC** public hearing in Hull Dec. 6 will focus on, among other things: **CTV's** acquisition of **NetStar Communications (TSN, RDS, Discovery)**; a request by **Sportscope Television Network** to include live sports events; an application by **Haliburton Broadcasting** to acquire **CJNH Bancroft**; an application by **CHUM Limited** for an FM licence at Barrie (CHR at 97.7); an application for the same frequency by **Larche Communications** (Classic Rock); **Rock 95 Barrie** is applying for another FM'er in Barrie, this one to be at 107.5 programming Contemporary Hits; **Tony Zwig's** application for another FM station at Belleville, **Affinity Radio Group** wants an FM licence in Hamilton/Burlington (94.7) to program Country; **Douglas Kirk** and **Rae Roe** want that same frequency in Hamilton/Burlington for a proposed Contemporary/Smooth Jazz format; **Newcap** is also applying for the 94.7 frequency for a Modern AC/Modern Rock format; and, **Newcap's** application to acquire **VOCM Radio Newfoundland** stations **VOCM/VOCM-FM St. John's, VOCM-FM-1/CKVO Clarendville, CKCM Grand Falls, CKIM Baie Verte, CHVO Carbonear, CHCM Marystown** and **CKGA Gander...** **Clear Channel Communications** is buying **AMFM Inc.** (formerly **Chancellor Media**) for US\$17.4 billion stock. When complete, Clear Channel will have 830 American radio stations. The combined company, which keeps the Clear Channel name, will also own 425,000 outdoor billboards and 19 TV stations... In the **Calgary Sun** last Thursday, Columnist **Linda Slobodian** took potshots at the **CRTC** and any other regulating body which outlawed illegal satellite dishes -- and what they're capable of receiving. One of the prime arguments is contained in this quote from multi-media producer **Ian Sinclair**: "We should disband the **CRTC** for trying to dictate what channels I watch on TV and what I can intercept through the airwaves." The only problem with that argument is that theft is theft, whether it's a candy bar

from the corner store or copyrighted and federally-regulated program material/distribution bounced back to earth from a satellite. For those who haven't figured it out yet, there's a huge distinction between the "airwaves" and tapping into private or regulated property... Meantime, an Ontario Superior Court judge has ruled positively on a motion by **Bell ExpressVu** banning **Ted Edmonds** of **Tedsat Satellite** from selling grey market dishes and "magic cards", both of which provide access to US-based programming. Edmonds was battling ExpressVu's US\$15-million lawsuit. Bell lawyer **Bill McKenzie** says it's like "he sold a card to access the electronic lock to your hotel room and then watched the movies on television there at your expense. There is no defence." The decision gives the RCMP more ammunition to step up enforcement against individual "grey market" satellite dish owners... Nine Broadcasters have been named to the **Canadian Broadcast Hall of Fame**. They are: **Walter J. Blackburn** (posthumously); **Ian Clark** (posthumously); **Stuart Craig**; **James MacLeod** (posthumously); **Jacques Proulx**; **F. Baxter Ricard** (posthumously); **Phyllis Switzer** (posthumously); **Peter Warren**; and **Arthur Weinthal**. They will be honoured at a Nov. 1 luncheon ceremony during **Broadcasting '99** in Montreal... US federal regulators have cleared the way for a deal that would bring together two regional **Bell** companies to form the largest local phone company in that country. The combined **Ameritech Corp.** and **SBC Communications** business would control 57-million, or one-third, of the US local phone lines spread across 13 states... If you've been wondering about a lot of things related to your precise age, check out the "Age Gauge" at <http://web.superb.net/boy/aget40.html>...

**REVOLVING DOOR:** **Val Meyer** is new VP of Sales at **ONtv Hamilton**. She'll also remain an employee of **WIC Television Sales**. Meyer succeeds **Ron Eberle** who left ONtv to take on the combined GM/SM job at **CHEK-TV Victoria**... At **CKNL/ENERGY 98 Fort St John**, Traffic Manager **Arlene Goodkey** has retired after 27 years with the station... Former **ABC News** correspondent **Forrest Sawyer** is joining **NBC News** as an anchor and contributor for both NBC and **MSNBC**, beginning Monday, Oct. 11...



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31 OCT. - 2 NOV. 1999 • OCT. 31 - NOV. 2, 1999

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For information, contact the C.A.B. and ask for  
**Cathryn Hoffman (613/933-4035, ext. 309)**

**CNN's Valerie Voss**, a female weather broadcasting pioneer, has announced she will retire at the end of October. Voss was the first weather anchor on the **CBS Morning News**...

**LOOKING:** **CFOS/The MIX Owen Sound** has an opening for a Newscaster/Reporter who can start immediately... **CFCP Courtenay** is updating its tape and resume file... A Switcher is needed at **CFTK-TV Terrace**... Two **Master Control Switchers** are needed at **CJDC-TV Dawson Creek**... **CJDC-TV Dawson Creek** is also looking for a Sales Rep... **CPAC** in Ottawa is looking for an Associate Producer... **CKNW Vancouver** is looking for an Evening Producer... **Okanagan Skeena Group** in Terrace is looking for a Creative Writer...

**SIGN-OFF:** Edmonton-based **CP/BN** Reporter/Editor **John Weldon** died last week at 47. He'd been off work for several years with heart problems...

**OPS:** **Danny Kingsbury** isn't the new PD at **CHEZ-FM Ottawa** (as reported last week). He's the new GM.

**RADIO:** The **CRTC** has issued a call for applications for an FM station at Saint John. A letter of intent is required by Nov. 3... **CKOV Kelowna** has changed format, now airing AC hits but also selling "news as its specialty". CKOV had been Talk. The station is promising to maintain its image as "*the Okanagan's News Authority*" by airing over 230 newscasts weekly. VP/GM **Dean Cooper** said the talk format wasn't sustainable in markets CKOV's size. Among those let go is long-time morning talk-show host **Barrie Clark**. Another talk-show host and two news people have also been laid off... **CIUT-FM Toronto** (University of Toronto) has been shut down. The **Students Administrative Council** says it has spent the last few months trying to clamp down on the debt load (above \$150,000). SAC President **Matt Lenner** changed the lock on the front door, shutting out CIUT's voices. An unsigned letter posted on the front door said the station had signed a deal with webcaster **Virtually Canadian** to simulcast their *1groove.com* channel from midnight to 6 am thus ending almost 13 years of full-time volunteer programming. Before the station "re-launches" next week, volunteers are being asked to sign a

contract. A protest march is being planned in front of CIUT tomorrow (Friday) at noon... **Newcap** has won **CRTC** approval for flips to FM of **CKXD Gander** (98.7 at 6,000 watts) and for **CKXG Grand Falls** (102.3 at 20,000 watts) and its transmitter at Robert's Arm (92.7 at 4,500 watts)... **CKEG Nanaimo** is changing formats, giving up country for Good Time Oldies. The stations promises to remain committed to local news... Outside **CFRB/MIX 99.9 Toronto** studios today (Thursday), a barbecue to raise money for the **United Way**. Morning Men from both stations (**Ted Woloshyn/CFRB** and **Rob Christie/MIX**) will be at the grill controls... In Ottawa Tuesday night, Mayor **Jim Watson** held a party to thank former **Magic 100/OSR 1200** Ottawa GM **Dianne Wilson** for her many contributions to her community. It was dubbed an "*old fashioned Saskatchewan-style, mouth-watering Thanksgiving get-together*". Proceeds from ticket sales went to St. Joe's Womens' Centre. **CAB** Exec VP **Tina Van Dusen** said she didn't realize how much Dianne gives to the community nor where she finds time to do it all... If you're interested in radio and music from the 50's, you may enjoy <http://home.iSTAR.ca/~50sradio/>...

**SUPPLYLINES:** **Itelco**, a provider of advanced transmitting systems for analog and digital broadcasting, has appointed Toronto-based **Applied Electronics** as its exclusive Canadian representative... **Harris Corporation** says it has introduced the world's first totally integrated master control module for HDTV. Marketed under the **HarrisMasterplusTM** brand name, the full-capability system replaces 13 stand-alone products, thus reducing HDTV master control system complexity and cost... **Fujitsu Canada** has appointed **A. C. Simmonds & Sons** as a distributor of its *Plasmavision* display line... **Musiqueplus**, based in Montreal, has switched to the all-digital *Omnia.tv* audio processor from **Cutting Edge**. **Alain Charest**, Musiqueplus' Director of Engineering, says "*we need our audio to be as clean as possible, and stereo imaging must be preserved*"...

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Fredelle Brief**, **Vision TV, Toronto** and **Patrick Tourigny**, **Aboriginal Peoples Television Network, Ottawa**. Welcome!

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Thursday, October 14, 1999

Volume 7, No. 20

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**R**ADIO: DAB was officially launched in Toronto last Thursday at a gala ceremony in the **CBC** Centre. Among other events, the first commercially available digital radio receiver was unveiled. Manufactured by **Pioneer Electronics**, the tuner carries an initial price of \$1,000 and are now available in Toronto (with availability expected in Vancouver and Montreal before the end of the month). As **John McKay** noted in his **CP** despatch, "The cozy relationship between Pioneer and the broadcasters appeared designed to embarrass or encourage other electronics firms into getting on the bandwagon". And Pioneer Marketing Manager **Peter Cos** doesn't disagree: "We've checked the water. It's warm, come on in, it's ready to go"... **Standard Radio** of Toronto is about to take an equity position in Vancouver-based **Global Media**. Global Media says it has signed a term sheet with Standard with a closing date of Oct. 22. The term sheet calls for Global Media to provide streaming and e-commerce solutions to all Standard stations over the next three years, and an investment by Standard of US\$2-million for the purchase of shares. Global Media says it will invite Standard CEO **Gary Slight** to join its Board of Directors... **Kiss 92 Toronto** slipped one by its competitors last week, using a Sudbury-based agency to purchase radio time for a new website. Ads directed listeners to [www.INSIDEentertainment.net](http://www.INSIDEentertainment.net) which, on Thursday and Friday, was still "under construction". Saturday morning, however, there was a Kiss 92 logo on the

home page. Kiss 92's Promotions Director **David Wannan** says the stations used in the campaign "never really asked for more information about it"... When **CKEG Nanaimo** dropped Country and relaunched as **GTO, Good Time Oldies** Oct. 1, it kicked-off with a 50-hour radio marathon for the **United Way**. With Morning Man **Ron Jones** at the helm for the entire 50 hours, **GTO** raised \$4,000... **CJAD Montreal** (now the "official" English-language radio partner for all city events) used its annual Thanksgiving Feast Show to stress the need for listeners to care for the less fortunate. **CJAD** kicked in a donation on top of the \$3,500 raised in one hour by listeners of the **Father**



## ANNOUNCER/ PROMOTIONS DIRECTOR

... needed for CJCS Stratford. At least three years experience required.

Send tape and resume to the attention of:

**Eddie Matthews**  
Program Director  
CJCS Radio  
376 Romeo St.

## Only 3 weeks to go!!

**Broadcasting '99 is a must-attend event.** Don't miss this important opportunity to exchange ideas, network and cut deals with industry leaders from coast to coast. The CAB Convention is all about the future of **YOUR** station and **YOUR** company.

Delegates will get the first look at the CAB/industry **FuturePlan**, as well as a dynamite program of value-packed sessions and fabulous social events.

Register and confirm your hotel and flights **NOW** because **Broadcasting '99** is a sure sellout! Day passports and tickets for social events are also available. See you in Montreal!

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For more information, please contact Julie Descôteaux at (613) 233-4035, ext. 332 or at [jdescote@cab-acr.ca](mailto:jdescote@cab-acr.ca) or visit our web site at: [www.cab-acr.ca](http://www.cab-acr.ca)

**John Walsh Show.** He'd hosted a round-table chow-down with CJAD celebs on Thanksgiving Monday... **AM 1040 Vancouver** will debut the "first live talk show hosted by sitting Members of Parliament" tomorrow (Friday). Reform MPs **Randy White** and **Mike Scott** will co-host *Pipeline*...

**GENERAL:** **CBC** has won its second technical *Emmy* from the **National Academy of Television Arts and Sciences** for its pioneering efforts in the "First Full-Time Distribution of TV Network by Satellite Transmission". The Academy lauded CBC's ground-breaking nature and the initiative displayed by the CBC and its partner, **Telesat Canada**, in launching the services April 1, 1973. (*The November edition of Broadcast Dialogue magazine will have a complete update on what's happening in the satellite sphere of the Canadian broadcasting business. Watch for it.*)... Share prices for both **CanWest Global** and **Shaw Communications** took a jump late last week on rumours of an imminent deal between the two on the **WIC** matter. So far, that's all it's been - speculation. But, an impatient **CRTC** will go ahead with hearings on the matter Oct. 26... **Telemedia**, blaming the federal split-run bill, is said to be looking at putting its publishing business up for sale and, instead, focusing on its broadcast properties. But the head of the magazine division - **Francois de Gaspé Beaubien** - denies the story. He says Telemedia is looking at taking on a foreign partner... **Shaw Cablesystems** in Dartmouth has laid off 20 people just a week after the **CRTC** approved its application to purchase **Access Communications**. Layoff notices were delivered to a mix of sales, clerical and technical employees... **Cogeco Cable** is appealing the recent **CRTC** ruling that requires cablecos to share their high-speed Internet lines with regular Internet service providers at a discount. Cogeco is asking the Federal Court of Canada to reverse the decision, which it said is unfair to cable companies because they already have to compete with other Internet providers for customers.

**TV/FILM:** Virtual ads are here, having made their debut on **Global TV**. The imaging technology allows insertion of a digital product-placement ad in a



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pre-recorded TV program. The 4-second ad is seen in promos for *Traders* and is a poster for the new **Harrison Ford** movie, *Random Hearts*. Global says the technique is still in test mode and that no orders have actually been taken for virtual ads. Ad professionals view virtual ad technology as - generally - a good thing... **ATV Halifax** Reporter **Marc Patrone** and his family were left homeless Monday after fire destroyed his Cole Harbour home. There are reports that the fire may have been set and RCMP are investigating... **Brydson Media Sales** (New York) now reps **KVOS-TV Vancouver**... The **Television Bureau** (TVB) has broken the 100-member milestone by signing **Headline Sports** and Vancouver's **MediaGroup West**... A union local representing Toronto movie and TV crews has been taken under its parent's wing as a rival union tries to lure away its members. Local 700 of the **National Association of Broadcast Employees and Technicians** is now being run by a trustee appointed by the **Communications, Energy and Paperworkers Union of Canada**, of which it is part. Local officers have been relieved of their duties and staff members have been suspended with pay.

**REVOLVING DOOR:** **Paul Cugliari** has succeeded **Linda Benoit** at **CHUM's** stations in Kitchener/Waterloo: **CKKW/CFCA-FM** (Oldies 1090/KOOL-FM). Before being named Station Manager he'd been the stations' PD... **Bruce Johnson** has signed a new three-year contract to head **NATPE** (National Association of Television Program Executives). He's been President/CEO of Santa Monica-based NATPE since 1993... There are two new appointments

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to the BC Region of the **Canadian Broadcast Standards Council**. From the broadcaster side, **CKOV/CKLZ-FM Kelowna** VP/GM **Dean Cooper** and, from the public, Lawyer/Community Activist **Mason Loh... Moira McLean**, ex ND at **The Bullet/SUN-FM Kelowna**, has joined **CFAX Victoria... CFRB Toronto** Meteorologist **Harold Hosein**, who also does duty at **Citytv Toronto**, will leave CFRB tomorrow for similar weather broadcasting at **680 News Toronto**. Apparently his late-nights at Citytv and the early mornings at 'RB were catching up to him. He'll do afternoons for 680 News.

**LOOKING: CJCS Stratford** is looking for a combined Announcer and Promotions Director. See the ad on Page One... **ITV Edmonton** is looking for a News Producer... **CKNW Vancouver** has an opening for an evening Programming Poducer.

**SIGN-OFFS: VOXM St. John's** long-time Chief Engineer **Reg McCausland** died of cancer last Friday. McCausland, 62, was well-respected in Broadcast Engineering circles, and had included **CJCH Halifax** and **CJSS Cornwall** as stops in his career. Funeral services were held Monday... **Bill Knapp**, who retired from **CHCH-TV Hamilton** in 1986 after a career there that began in 1954, has died in Ottawa at 78. Knapp appeared on various CHCH programs and served as the station's "booth" announcer.

**LETTERS: "In your story about the relationship between IBS and Audience Research and Hearst Argyle (Oct. 7 Broadcast Dialogue) you neglected to mention that CanWest Global is at the table as well. We own 20% of IBS and have committed to adding our 8 stations to the IBS 5 and the Hearst Argyle 24. IBS will be covering the continent."**

**Bruce Leslie**  
**CanWest Global Communications**, Winnipeg.

*"I'm writing from Russia on behalf of a major Russian mass media company. Is it possible for you to provide me a list of major Canadian cable companies and/or companies that deal with rebroadcasting of foreign (e.g. US, etc.) channels in Canada. I was told that Telesat is one of such companies. Also - are there any U.S. broadcasting/cable companies operating in Canada? Thank you in advance for any information."*

**Dmitri V. Sredin**  
[sredin@mediamost.ru](mailto:sredin@mediamost.ru)

**SYNDICATION:** The **WIC Radio Network** is the radio rights holder for the **Grey Cup** in Vancouver, as well as to both the Canadian Football League's Eastern Conference and Western Conference finals. The man to talk to is **Ted Farr** at WIC's Calgary office.

**SUPPLYLINES: Leitch Technology** has promoted **Thomas M. Jordan** to Senior VP, Strategic Studies, in Chesapeake, VA.

**NEW SUBSCRIBERS THIS WEEK INCLUDE: Keith Williams, CHBC-TV Kelowna.** Welcome!

**EDITOR'S NOTE:** The newsletter's format has changed somewhat with this week's edition (*just another example of what a complete computer crash, rebuilding a hard drive, and loading new software will do!*). With any luck, this won't happen again for a long time (*Yeah. Right!*)... On another topic, I received a call from a **BD** newsletter subscriber in the West asking why there was never any mention of his station's activities while there seemed to be plenty of coverage about what his competitors are doing. The answer is simple: *"If you get in touch - either by phone, fax or e-mail - and tell me about it (like your competitor does), I'll at least have the information. If it rates, it gets included. Because you know what's going on in your market does not necessarily mean that I do."*

**Many thanks to SONY of Canada**

**for the use of their latest Digital Camera . . .**

**The DSC-D770 Cyber-shot PRO.**

**We're taking it on it's maiden run to**

**BROADCASTING '99 in Montreal**

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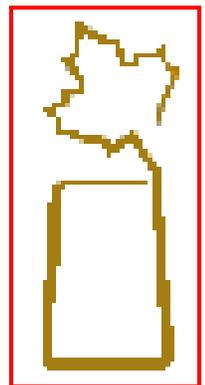
**GENERAL:** *CanWest Global Communications* and *Shaw Communications* have reached a deal to split up *WIC's* broadcasting assets. Calgary-based Shaw would get *WIC's* interest in *Canadian Satellite Communications* (Cancom) while Shaw's *Corus Entertainment* would get *WIC's* 12 radio stations, pay and specialty TV channels and other assets. CanWest Global of Winnipeg would get *WIC's* nine TV stations, and all of the company's interest in *ROBTV* and other assets. The companies say they expect to have a final agreement signed and in effect by Nov. 1. In light of the agreement reached between Shaw and CanWest, the CRTC, which was to have held a hearing Oct. 26 on the ownership issue, now says it will delay it to Dec. 6. If a definitive agreement is signed by Nov. 1, and applications filed with the CRTC by Dec. 1, the hearing will be adjourned until April... The *North American Broadcasters Association* (NABA) has named **Izzy Asper** as its winner of the International Achievement Award. The *CanWest Global* Exec. Chairman of the Board will receive the award at the NABA annual general meeting in Orlando, Feb. 23-25... **Pamela Wallin** has been honoured by the *United Nations Fund for*

*Women* as the first recipient of its *UNIFEM Canada* award. She was cited for her contributions to the advancement of women and long-standing concern for social justice issues... Three fired *BBC* announcers have begun legal proceedings against the British broadcaster because they say they got the axe after setting up a media production company. They are claiming unfair dismissal for contravening guidelines banning staff from coaching the public on interview technique... *TVA Montreal* Pres/CEO **Daniel Lamarre** will address the *Broadcast Executives Society* in Toronto Nov. 11. For tickets, contact Deanna Toshack at 416/961-3201... *Ryerson University* students in Toronto and *RENSSELAER University* students in the US have prepared 30-second and a 60-second radio and TV PSAs to help *Diabetes Awareness month* (November). Copies of either campaign are available for your station at 1-877 826-KIDS (toll free).

**TV/FILM:** Montreal police are investigating *Cinar Corp.* in connection with hefty tax breaks for Canadian-content certification. A Bloc Québécois MP told the House of Commons Friday that the scam



To be unveiled at  
Broadcasting '99



CAB Gold  
Ribbon Award.

## LESS THAN 2 WEEKS TO GO !!

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ext. 332 or at [jdescote@cab-acr.ca](mailto:jdescote@cab-acr.ca) or  
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involved using the names of Canadian writers on US screenplays. One Toronto analyst was quoted as saying that Cinar will "get through" the controversy. "Chances are nothing will happen"... Seven special awards will be presented at the 14<sup>th</sup> annual **Gemini Awards**, to be held in Toronto Nov. 5-7. Actress **Jayne Eastwood** will receive the *Earle Grey Award* which recognizes her body of work or significant contribution to the international profile of Canadian television; **Pierre Berton** will be given the *John Drainie Award* for significant contribution to TV or radio; **Suzette Couture** will receive the *Margaret Collier Award* for writing; **David Studer** gets the *Broadcast Journalism Award*, also known as the *Gordon Sinclair Award* for exceptional contribution to Canadian TV journalism; **A. Gordon Craig** will receive the *Academy Achievement Award* for exceptional contribution to the Canadian TV industry; and **Bell Expressvu** will receive the *Outstanding Technical Achievement Award* for the pursuit of technical excellence and innovation in Canadian television... **Cameron Bell** and **Keith Bradbury** were honoured in Vancouver Tuesday by the *Jack Webster Foundation* for their "creative collaboration" in producing the *BCTV Newshour*. The Vancouver-based Newshour is one of the most watched and influential local news programs in the country... More news hounds are hopping onto the Internet, particularly young women, middle-aged men, and city-dwellers. A new survey by the **Pew Research Center for The People & The Press** has determined that the number of Americans who rely on the Internet as a primary source of news has spiked in recent months. While still far behind TV and newspapers, the Internet news audience is now pegged at 11%, up from 6% at the beginning of the year. The survey reveals that the Internet surge seems to be coming mostly at the expense of TV news, which saw its audience dip during 1999... **The Racing Network Canada** will make its debut on **Bell ExpressVu's** pay-per-view satellite service across Canada Nov. 1. The **Ontario Jockey Club** has distributed the network through its own satellite channel for the past several months. The network

will carry two channels: one that will show 12 hours of live standardbred and thoroughbred racing from up to 10 North American racetracks every day, and an odds channel.

**RADIO:** The **CRTC** has approved the transfer of ownership of **Okanagan Skeena Group** to **Telemedia Radio Inc.**

Overall purchase price for the Alberta-British Columbia organization was \$92.9-million... **Elmer Hildebrand's Golden West Broadcasting** has won **CRTC** approval for two new FM stations, one in Winkler, the other in Moose Jaw. The Winkler FM'er will pair with **CKMW-AM**, offering local news, sports, weather and community-oriented programming. Frequency is 93.5 at 100,000 watts. At Moose Jaw, Golden West's new FM station will twin with **CHAB-AM** and offer a Specialty format (minimum 33% of Pop, Rock and Dance, and Country and Country-Oriented) within overall music programming. Frequency is 93.7 at 100,000 watts... Three **Monarch Broadcasting** AM stations in Alberta have won **CRTC** approval for FM flips: **CJXX Grande Prairie**, **CKRD Red Deer**, and **CKTA Taber**. CJXX will be at 93.1 and 100,000 watts, programming Country. CKRD will be at 105.5 (100,000 watts) programming AC. And, CKTA will have 50,000 watts at 93.3, programming Oldies... The **CRTC** has denied **Fairchild Radio's** application to program Chinese on **CHKG-FM Vancouver** between 6 a.m. and 3 p.m. weekdays, saying such approval may impact negatively on existing and recently licenced services offering similar programming... If anyone is looking for a piece of a radio station, **Betty** and **Carl Harris** are looking to sell their shares in **CIGV-FM Penticton**. For info, contact them at 250/492-7261... Last Saturday, **CJCS Stratford** partied in celebration of its 75<sup>th</sup> anniversary. In town for the anniversary alumni gala were the likes of **Lloyd Robertson**, **Norm Jary**, **Gord Ballantyne**, **Jack Illman**, **Brian Thomas**, **Braden Doerr**, **Peter Garland**, **Ron Johnston**, **Dave Collins**, **Rob Wreford** and forty year employee (1937-77) **Charlie Tretheway**.

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**REVOLVING DOOR:** As of Nov. 15, 56-year-old **Robert Rabinovitch** - an executive with **Bronfman-owned Claridge Investments Inc.** in Montreal - will be the **CBC's** new president. Rabinovitch was federal deputy minister of communications from 1982 to 1985, and director general of the social policy and broadcasting programs branch in communications from 1974 to 1976. He has also served on the boards of **NetStar Communications** and **Cineplex Odeon Corp...** **Frank DiMatteo** has been appointed VP, Marketing Administration and Logistics, at **Rogers Communications** in Toronto. DiMatteo has worked in both the public and private sectors and joined Rogers in 1997... **Susan Amerongen**, An 11-year on-air veteran at **CFRN-TV Edmonton**, is calling it quits at the end of the month... **Manny Pava** has been promoted to Ass't ND at **CFOS/The Mix Owen Sound...** Promotions Director **Jeff Montgomery** is leaving **The Bear/CFRN Edmonton** Oct. 29. He may be reached at 780/421-0196... At **CKRY-FM Calgary**, Promotions Director **Cori Horton** has been promoted to the **Shaw Communications** head office as Retail Events Planner. Into Horton's spot went **Tracy Walsh**, ex of **CJAY92 Calgary...** **Guy Skipworth** is new Marketing and Business Development Director for the **North American Broadcasters Association (NABA)**, based in Toronto.

**SIGN-OFF:** **Jean Shepherd** has died in Florida at 78. He spent 21 years on **WOR-AM New York** working without a script, conjuring tales based on his Indiana upbringing.

**LOOKING:** "**My 96" Medicine Hat** is looking for a radio personality for weekend mornings and weekday evenings... **Silk-FM Kelowna** has an opening for a creative writer.

**SUPPLYLINES:** **IMMAD ECVS** of Markham has an agreement to purchase 100% ownership of **Ian P. Kinloch and Co. Ltd.**, a UK based systems integrator, locally known as **IPK Broadcast Systems**, and its wholly owned subsidiary **IPK Broadcast Systems (Pte) Ltd.** based in

Singapore... Also from **IMMAD**, a contract with **E! Entertainment Television** for new master control, duplication and studio facilities in Los Angeles, and contracts with **The Church of Jesus Christ of Latter-Day Saints** for audio and video engineering design and on-site systems integration services... Ottawa-based **Globis Data** says its first installation of D.R.I.V.E.S. traffic maps is at a Pioneer gas station in Mississauga. Computers are installed on top of the self-serve gas pumps and offer a blend of programming: news, weather, sports, traffic and ads. The "traffic" button shows a D.R.I.V.E.S. map with real-time Toronto

traffic conditions. The installation was done for **TimeLine**, which uses the map from the **Globis** web site under agreement... Two **Leitch Technology** employees in Toronto have been elevated to Fellow in the **Society for Motion Picture and Television Engineers (SMPTE)**. Sr. VP of Strategic Relations, **Thomas Jordan**, and Standards Compliance Manager **Michel Poulin** will receive the honours in New York City next month.



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# BROADCAST Dialogue

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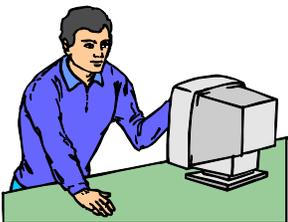
**GENERAL:** The *Canadian Association of Broadcasters* stages *Broadcasting '99* in Montreal this weekend, the CAB's annual convention. A highlight will be the unveiling of *FuturePlan (Part One): Blueprint for the Digital Age*. The report will, says the CAB, help private broadcasters "navigate the emerging broadcast landscape and the unparalleled changes that will impact the Canadian industry over the next decade." Among a host of other activities on tap is the national launch of Digital Radio (Monday)... Two broadcasting leaders have jointly won the *CAB 1999 Gold Ribbon for Broadcast Excellence*. **Normand Beauchamp** and **Paul-Emile Beaulne** began their respective careers in the 60s. One of their greatest achievements occurred in 1985 when they purchased and revitalized *Radiomutuel*... The US *Federal Trade Commission* will allow Dutch publisher *VNU NV* to go ahead with its purchase of *Nielsen Media Research* provided VNU divests its *Competitive Media Reporting* (CMR) division. The American regulator, in announcing the decision, said the sale was essential to maintain competition in the specialized area of measuring advertising expenditures across multiple markets. It was back in August that VNU launched its \$2.5-billion cash offer for Nielsen... Montreal-based *Cogeco's* profit jumped 163% for fiscal 1999 thanks to cable TV growth and the gains from issuing three million shares. Net income reached \$53.3 million, or \$3.33 a share, up from \$20.2 million or \$1.27 a share in 1998... A pretax gain of \$127 million from selling assets helped *Shaw Communications* post a \$45.8-million profit for fiscal 1999. Net income amounted to 23 cents a share and compared with 1998's profit of \$13.5 million, which turned into a per share loss of one cent after deductions. Selling shares of assets generated proceeds of \$149 million and a pretax gain of \$127.7 million. The lion's share came from selling sold 1.14 million shares of *At Home* for a gain of \$44.7 million US.



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Closing date for applications is November 5, 1999. Send resume and references to:

**Sharon Taylor, Manager, Human Resources**  
**Okanagan Skeena Group**  
**4625 Lazelle Avenue**  
**Terrace, B.C. V8G 1S4**

email: [taylor@osgltd.com](mailto:taylor@osgltd.com) \* Phone: (250) 635-6316 \* Fax: (250) 638-6316

**TV/FILM:** *Toronto Star Television* will be initiating Webcasting - developing Direct Response programming on the Internet - beginning Nov. 30. Programming will include news, documentaries, live events, promotional pieces and interviews. The full-motion streaming video employs the **INTERVU Network**, for streaming media content. TSTV VP/GM **Don Shafer** says cable modems and high-speed access will make adding video into Web sites the norm rather than the exception... Coincidental to *Toronto Star Television's* announcement, results of a study show many TV and radio stations are ignoring the Internet's potential to steal audiences. The survey - conducted by the **Middleberg/Ross Broadcast Media in Cyberspace Study** - shows that about 25% of US TV stations and roughly 12,000 radio stations have websites but only about 15% of them run significant, original, locally-generated news. **Steven Ross**, of **Columbia University**, who co-wrote the study, said, "If local stations can't catch up, they risk losing their most profitable audience - the audience for local news - to upstarts who can Webcast without a broadcast licence." He added that chains owning both print and broadcast outlets appear best positioned to become local Web powers... **Bell ExpressVu** says it will begin programming 50 pay-per-view services on 30 channels beginning this week. As well, Bell ExpressVu says it has become the first Canadian service provider to begin regular High Definition TV (HDTV) broadcasts via the new satellite, **NIMIQ...** **Cirque du Soleil** and **TVA Group** (Montreal) have associated to develop and produce international audiovisual productions. Their respective subsidiaries, **Cirque du Soleil Images** and **TVA International**, will begin work on a series of projects, with most joint production activities being performed in Quebec. TVA President **Daniel Lamarre** (who will address the Broadcast Executives Society luncheon in Toronto Nov. 11) says "uniting two brand names as powerful as TVA and Cirque du Soleil, and forging an association with the Cirque du Soleil's prestige and international recognition, is a dream project for us"... The **CRTC** has approved the transfer of 47.85% of the shares in **Sportscope Television Network** to **Alliance Atlantis Communications...** The **British Broadcasting Corporation** has signed contracts with **Star**

**Choice** as well as with the digital services of **Shaw** and **Rogers Cable**, and with **Look TV** to make **BBC World** (the 24-hour international news channel) available to 500,000 Canadian TV households. **Bell ExpressVu** already has it. BBC is chasing **CNN** and already reaches 155 million homes in 200 countries and territories... Three TV decisions from the **Canadian Broadcast Standards Council: BCTV Vancouver** has been cleared of any wrongdoing for filming a police raid on the home of former Premier **Glen Clark** last March. That raid was to search for evidence involving the awarding of a casino licence to a friend of Clark's. Critics claimed BCTV invaded Clark's privacy and was biased in its reporting. The CBSC has issued a report clearing the station of any improper conduct... An episode of *Xena; Warrior Princess* aired on **CFPL-TV London**, ruled CBSC, contained "scenes of violence not suitable for children" but the Council had no qualms about the Sunday afternoon airing and the PG rating. The New PL was found in breach of the *Violence Code*; and, the CBSC found **Télévision Quatre Saisons** of Montreal had contravened requirements of advertising to children by scheduling violent ads intended for adults. Complete decisions may be found at [www.cbsc.ca](http://www.cbsc.ca).

**RADIO:** **CKDX-FM Newmarket** has won a significant power increase from the **CRTC**; from its current 500 watts to 11,300. Intervenors from parts of Central Ontario expressed concern that CKDX would, upon approval, be then broadcasting to an area it wasn't licenced to serve. But the Commission said it was satisfied that a power boost wouldn't affect the competitive landscape... The **CRTC** has approved the purchase by **Golden West Broadcasting of Dace Broadcasting (CJYM Rosetown and CFYM Kindersley)**... **BBM** has released the third in a series of *Return To Survey* studies of Canadian consumers' lifestyles, purchase behaviour and media consumption patterns. It is based on a sample of respondents in Toronto, Victoria, and Vancouver. Highlights include: Shopping mall stores being most popular (68% in Toronto, 65% in Vancouver and 67% in Victoria); one in five have switched long distance suppliers at home in the past 12 months (consistent in the three markets); games or

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entertainment software is most popular software choice (average 33%); natural medicine is becoming popular (39% in Victoria, 35% in Vancouver, and 32% in Toronto); on-line buying is still low (8% in Toronto, 5% in Vancouver, and 4% in Victoria); on-line banking is a point or two higher in all three markets; and, the majority listen to the radio for 7 or more hours per week —75% in Toronto, 72% in Vancouver and 74% in Victoria... **Telemédia Radio Inc.** has begun a five-year, \$275,000 grant for working BC broadcast journalists. Successful applicants wishing to further their professional development or educational studies may now be able to take a year off in such pursuit. A \$55,000 bursary will be awarded each year... ND Heather Thompson at **EZ Rock Orillia** won second place in the **Crime Stoppers International Awards** for markets 250,000 - 1million. She picked it up at ceremonies in Florida... At Thunder Bay, **CKPR-AM** challenged local high school students to demonstrate their school and community spirit in a **United Way** fund-raising effort. Pay-off for the two top schools was to be a CKPR HitZone High School Dance Party in their respective gyms and each dance broadcast live. At the deadline, \$7,036.65 was raised. Further, a \$2 admission to both dances will see the monies split two ways, one buck to United Way and the other to the schools' Student Councils... Employees at **CKTB/CHTZ-FM St. Catharines** have voted overwhelmingly (90%) to reject management's most recent contract offer. A strike date for the **Affinity Radio Group** St. Catharines stations has not been set... Christian rocker **FREQ-FM Winnipeg** says it won't play the music of openly gay artists. The policy of the new station, says the head of a gay and lesbian group, is "a kind of prejudice and hatred that causes a lot of people pain." **Jennifer Howard** also points out that the **United Church** took the lead in battling prejudice against gay Christians, and other churches have followed.

**REVOLVING DOOR:** Peter Bissonnete is the new President of **Shaw Cablesystems**. Bissonnete had been Sr VP of Operations... **Rick Ridgeway** has been named Exec. VP/COO at **Pelmorex Inc.**, overseeing management of **The Weather Network** and **MétéoMedia**, as well as **TWN New Media**... Some shifting of personnel and a hire at Rogers Radio stations. **CKGL Kitchener** PD **George Gordon** moves to that same position at **CKWX Vancouver**... Into Gordon's old role is **Al Gibson**, the ND at **CKCO-TV Kitchener**... **CISQ-FM Squamish** GM **Geoff Poulton** moves to GM at CKGL while **CHYM-FM Kitchener** PD **Gavin Tucker** will assume the GM's job at CHYM... **Gary Perrin** is in place as RSM at **CHUM's** Kingston stations, **CKLC/FLY-FM**. Perrin had been with **CJET/CFMO-FM Smith's Falls** before the ownership

change... **Hal Vincent**, the former **CFRB Toronto** Queen's Park Reporter, has landed as Communications Officer with the Ontario Attorney-General's Department... **Troy Reeb** is leaving **Broadcast News** in Toronto, joining **Global TV** to cover the Ontario Legislature... **Bill Matheson**, after 24 years at **CITV Edmonton**, is retiring. The 73-year-old Matheson will do his final weather report Nov. 24.

**SIGN-OFF:** **Andy Garrett**, a 31-year veteran at **Canadian Press**, has died at 81. He retired in 1980.

**LOOKING:** **Okanagan Skeena**, based at Terrace, requires a Chief Engineer or an Engineering Technician (or both). See their ad on Page One... **HITS 103.5 Toronto** is looking for a Morning Show Host (get the details on Page One)... **HITS-FM** is also on the lookout for a Controller... **POWER 107 Calgary** needs a full time swing jock... **CJJR-FM Vancouver** is looking for a co-host for its morning show, "The JRFm Waking Crew"... **The MIX Toronto** is looking for a few people: a female for news; a weekend swing jock; and an announcer/producer... **Country 92 Regina** has a swing announcer's job open... **Wild Country/The Max** at Williams Lake, BC, is accepting applications for a morning news and sports announcer... **CFRB Toronto** is looking for a Morning anchor to succeed **Avery Haines** who is leaving for **CTV**. 'RB also has a weekend anchor opening as well.

**SYNDICATION:** **CHUM Radio Network's** "Moments Of The Millennium," a two-hour farewell to the 90s, is available for airing on New Year weekend... Meantime, over at **Sound Source**, **The Vanishing Century** - an hour-long show every week - will continue throughout 2,000. **Journey to the 21<sup>st</sup> Century** continues from Sound Source... Tributes to the millennium, (*gee, go figure!*) will be everywhere. At **CBS Radio**, they've recruited former **CBS Evening News** Anchor **Walter Cronkite** for a series of one-minute features called "That's the Way it Was".

**SUPPLYLINES:** **Ward-Beck Systems** says its new **R2K** radio console has been delivered to **Telemédia** facilities, **CBC** and many Canadian and US teaching colleges.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Dick Kernen**, **Specs Howard School**, **Southfield, MI**; **Heather Grue**, **ROBTV Toronto**; and **Warren S. Copnick**, **National Country Promotion**, Toronto. Welcome!



**Only 2 days to go! On-site registration at the QueenElizabeth Hotel starts Saturday, Oct. 30, at 10 a.m. Day passes and social events tickets are available. Be sure to buy extra tickets for the fabulous Opening Party at the 'Just for Laughs' Museum and for the Gold Ribbon Awards Gala. Register TODAY.**

**For more information, please contact Julie Descôteaux at (613) 233-4035, ext. 332. OCT. 31 - NOV. 2, 1999 \* QUEEN ELIZABETH HOTEL \* MONTREAL**