

ROSS REPORTS — TELEVISION INDEX

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Oct 13)

ABC- 11-11:30am NYT & LAT, Mon thru Fri; DEBUT - Day in Court - LIVE from LA;
79 stations live and tape. § Dramatized re-creations of actual California legal cases covering criminal arraignments and trials, civil actions and domestic juvenile hearings. Judges in the series will be Edgar Allan Jones, Jr., professor of law at UCLA, and William Gwinn. Hank Sims is host-m.c. for the program. § SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming). § PKGR- KABC-TV(LA); Exec Prod- Selig J. Seligman; Prod- Gene Banks; Dir- Larry Robertson; Art Dir- George Smith; Writers- Bob Arbogast(chief); Bruce Lansbury, Ken Rosen.

ABC- 11:30am-12:30pm NYT & LAT, Mon thru Fri; DEBUT - The Peter Lind Hayes Show - LIVE from NY; 79 stations live and tape. § Musical variety show starring Peter Lind Hayes, with his wife, singer Mary Healy, as regular guest star, with special guest stars appearing for two-week periods. § SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming). § PKGR- Mount Tom Enterprises(NY); Prod- Frank Musiello; Dir- Robert Bleyer; Asst Dir- Edmund Nadell; Music Dir- Bert Farber; Prog Anncr- Roland Winters; Sets- Robert Bright; Writers- George Hope, Charles Slocum, Chuck Horner.

ABC- 12:30-1pm NYT & LAT, Mon thru Fri; DEBUT - Mother's Day - LIVE from NY; 79 stations live and tape. § Dick Van Dyke is host for a panel of three mothers, changing daily, who will be challenged to solve practical problems in the mechanics of homemaking. Dotty Mack is hostess for the program. § SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming). § PKGR- Shamrock Productions, Inc(NY); Prod- Carl Jampel; Dir- Alex Leftwich; Asst Dir- Lloyd Tweedy; Writer- Elroy Schwartz.

ABC- 1-1:30pm NYT & LAT, Mon thru Fri; DEBUT - Liberace - LIVE from LA; 79 stations, live and tape. § Informal musical variety show, starring Liberace, with singers Dick Roman and Marilyn Lovell and bongo expert Darias. § SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming). § PKGR- Don Fedderson Productions(LA); Exec Prod- Fred Henry; Prod- Gil Rodin; Dir- Joe Landis; Music Dir- Gordon Robinson; Art Dir- James Trittipio; Writers- Tom Waldman, Sol Stein.

ABC- 2-2:30pm NYT & LAT, Mon thru Fri; DEBUT - Chance for Romance - LIVE from NY; 79 stations, live and tape. § John Cameron Swayze is host for the program, which will extend a chance for sincere friendship to mature unmarried men and women, selected by members of a board of experts in human relations, including a sociologist, marriage counselor and psychologist. (Continued on next page)

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THIS WEEK(More)

THIS WEEK(Cont'd)

Monday(Oct 13)

ABC- Chance for Romance (Cont'd from previous page): § SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming).

§ PKGR & Prods- Irving Mansfield and Peter Arnell; Asst Prod- Murray Burnett; Dir- Clay Yurdin; Assoc Dir- Jack Sullivan; Music Dir- Henry Sylvern; Prodn Superv- Allan Wallace.

ABC- 3-3:30pm NYT & LAT, Mon thru Fri; NET DEBUT & RETURN - Beat the Clock - LIVE from NY; 79 stations, live and tape. (Replaces the 3-3:30pm NYT portion of American Bandstand, which effective this date will be seen 4-5:30pm NYT & LAT, Mon thru Fri except Thursday, when it will be seen 4-5pm NYT & LAT). § Bud Collyer is host for the audience participation program in which participants perform time limit and surprise stunts for prizes. The program originally debuted over the CBS net on March 23, 1950 as an evening program, with its last evening show on Feb 23, 1958. It debuted over CBS as a daytime, Mon thru Fri program on Sept 16, 1957, with its last daytime show on Sept 12, 1958.

§ SEGMENT SPONSORS- See latest Monthly Program Analyses (forthcoming).

§ PKGR- Goodson-Todman Productions(NY); Prods- Jean Hollander, Bud Collyer; Assoc Prod- Helen Marcus; Dir- Ira Skutch; Assoc Dir- Lou Frederick; Prodn Mgr- Bob Perry; Art Dir- Hy Bley; Sets- Dick Bernstein; Stunt Writers- Bob Howard and Frank Wayne.

CBS- 10-11pm NYT (9-10pm LAT), Weekly; DEBUT - Westinghouse Desilu Playhouse - FIIM; 110 stations net and delayed; 35 Canadian. (Replaces Studio One in Hollywood, last show Sept 29; first of seven special Lucille Ball-Desi Arnaz Shows was in the time on Oct 6; see page 92). § Desi Arnaz is regular host for this new hour-long series of filmed dramas, comedies and other dramatic presentations, with top name stars appearing each week.

§ SPONSOR- Westinghouse Electric Corp (All Appliances) thru McCann-Erickson, Inc(NY); Acct Superv- Carl Everett.

§ PKGR & Film Prod- Desilu Productions, Inc., at Desilu Hollywood Studios, Hollywood, Calif.; Exec Prod- Desi Arnaz; Prods- Quinn Martin, Bert Granet, Don Sharpe & Warren Lewis, others; Assoc Prod- Jack Aldworth; Dirs- Various; Art Dirs- Caludio Guzman, others; Supervising Film Ed- Dann Cahn; Writers- Various.

NBC- 9:30-11pm NYT & LAT, first of six specials during the season; RETURN - Hallmark Hall of Fame - LIVE (COLOR) from NY; no. of stations not available. (Preempts Alcoa Theatre, 9:30-10pm, and The Arthur Murray Party, 10-10:30pm; 10:30-11pm is open time). § Julie Harris, Christopher Plummer and Victor Jory co-star in "Johnny Belinda," the first of six special hour-and-a-half programs to be presented this season. Others are: "Kiss Me Kate," on Nov 20, Thu, 9-10:30pm NYT; "Christmas Tree," on Dec 14, Sun, 7-8pm NYT; Production to be announced, Feb 5, Thu, 9:30-11pm NYT; repeat of "Green Pastures," March 23, Mon, 9:30-11pm NYT; and "Ah Wilderness," April 28, Tue, 9:30-11pm NYT. (See page A for "Johnny Belinda" cast credits).

§ SPONSOR- Hallmark Cards thru Foote, Cone & Belding(Chi); TV Acct Rep- Homer Heck.

§ PKGR- Milberg Productions(NY); Exec Prod- Mildred Freed Alberg; Prod & Dir- George Schaefer (most productions); Assoc Prod- Robert Hartung; Assoc Dir- Adrienne Luraschi; Music Dir (premiere)- Bernard Green; Sets- Warren Clymer; Costumes- Noel Taylor; Story Ed- Tom H. Sand; Casting- Berenice Weiler.

Wednesday(Oct 15)

CBS- 8-9pm NYT (7-8pm LAT), this date only; SPECIAL - Dead of Noon - KINE; to the net. (Open time). § Re-run of a kine recording of a drama originally presented on Studio One on Jan 28, 1957, starring Richard Boone.

§ Sustaining.

§ PKGR- CBS-TV(NY); Prod- Herbert Brodtkin; Dir- Tom Donovan.

THIS WEEK(Cont'd)

Wednesday(Oct 15)

CBS- 10-11pm NYT (9-10pm LAT), this date only; SPECIAL - The Ginger Rogers Show - LIVE from LA; approx 175 stations live and tape. (Preempts Armstrong Circle Theatre, this day only). § Ginger Rogers is star of this music-variety special, also starring Ray Eolger and The Ritz Brothers.

§ SPONSOR- Pontiac Division, General Motors Corp, thru MacManus, John & Adams, Inc(Bloomfield Hills, Mich).

§ PKGR- Bob Banner Productions, Inc(LA); Prod & Dir- Bob Banner; Assoc Prod- Joe Hamilton; Co-Dir- Julio Di Benedetto; Music Dir- Nelson Riddle; Dance Dir- Nick Castle; Art Dir- Robert Tyler Lee; Sets- Buck Henshaw; Costumes- George Whitaker; Writer- Joe Stein.

Thursday(Oct 16)

NBC- 8:30-9:30pm NYT (7:30-8:30pm LAT), this date only; SPECIAL - Little Women - LIVE from NY; approx 175 stations live and tape. (Preempts Yancy Derringer, 8:30-9pm NYT, and Dick Powell's Zane Grey Theatre, 9-9:30pm, this date only).

§ Musical version of a TV adaptation of Book One of the two-part book by Louisa M. Alcott. (See page C for cast credits).

§ SPONSOR- W. A. Sheaffer Pen Co thru Batten, Barton, Durstine & Osborn, Inc (Chi); Acct Exec- John P. Devaney.

§ PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Prod- Albert Selden; Dir- William Corrigan; Assoc Dir- David Roth; Music Dir- Hal Hastings; Music Arranger- Don Walker; Composer & Lyricist- Richard Adler; Sets- Bob Wade; Choreog- John Butler; Costumes- Sal Anthony; TV Adapter- Wilson Lehr.

Friday(Oct 17)

NBC- 9-10pm NYT & LAT, this date only; SPECIAL - An Evening With Fred Astaire - LIVE (COLOR) from LA; no. of stations not available. (Preempts M Squad, 9-9:30pm, and The Thin Man, 9:30-10pm, this date only). § Music and dance revue, starring Fred Astaire, with Miss Barrie Chase as his dancing partner, and Jonah Jones and his quartet, with David Rose leading a 55-piece orchestra; and a 16-member dancing chorus.

§ SPONSOR- Chrysler Corp (All 1959 cars) thru Leo Burnett, Inc(Chi).

§ PKGR- Ava Productions, Inc with NBC-TV(LA); Exec Prod- John H. Christ(Leo Burnett, Inc); Prod & Dir- Alan "Bud" Yorkin; Music Dir- David Rose; Prog Anncr- Art Gilmore; Art Dir- Edward Stephenson; Costumes- Ray Aghayan; Choreog- Hermes Pan; Writer- Herbert Baker.

Saturday(Oct 18)

CBS- 2-4:30pm NYT (1:30-4pm LAT), Weekly; RETURN - Professional Hockey - LIVE from Chicago (first game), also NY, Boston and Detroit, various weeks; no. of stations not available. (In the time formerly occupied by Saturday Game of the Week baseball telecasts, last show Sept 27). § Telecast of 20 professional hockey games between teams of the National Hockey League, thru the final game of the season on March 21, 1959. This is the second season for the telecasts.

§ SPONSORS- (one-third of each game, national) Philip Morris, Inc (Marlboro Cigarettes) thru Leo Burnett Co., Inc(Chi). (one-third of each game, regional) Carling Brewing Co., Inc (Black Label Beer) thru Lang, Fisher & Stashower, Inc (Cleveland).

§ PKGR- CBS Sports(NY) with National Hockey League(NY); Prod- Pete Molnar; Asst Prod- Joe Gallagher; Dir- Richard Liesendahl; Commentators- Bud Palmer, Fred Cusick.

NBC- 9-10pm NYT & LAT, this date only; SPECIAL - The Jerry Lewis Show - LIVE (COLOR) from LA; 128 stations live and tape. (Preempts Steve Canyon, 9-9:30pm. Cimarron City, usually, 9:30-10:30pm, will be seen 10-11pm NYT & LAT, this date only, preempting Brains and Brawn). (Continued on next page)

THIS WEEK(Cont'd)

Saturday(Oct 18)

NBC- The Jerry Lewis Show (Cont'd from previous page): Jerry Lewis is the star in the first of two of his comedy-variety shows, with the second scheduled for Dec 10, Wed, 9-10pm NYT. Opera singer Helen Traubel and the Wiere Brothers, comedy trio will be featured in this first show of the season for Lewis.

§ SPONSOR- (one-half) United States Time Corp (Timex Watches) thru Doner & Peck, Inc(NY); Acct Exec- James Ellers; TV Acct Rep- Sylvan Taplinger.

§ PKGR- Jerry Lewis with NBC-TV(LA); Prod- Ernest Glucksman; Dirs- Jack Shea, Jerry Lewis; Music Dir- Walter Scharf; Writers- Mel Brooks, Danny Simon, Jerry Lewis.

Sunday(October 19)

ABC- 11:30am-12noon NYT, Weekly; RETURN - Johns Hopkins File 7 - LIVE from Baltimore; to the net. (Program was seen during the summer via kinescope of previous season's shows, Sunday, 4-4:30pm NYT, last show Sept 14). § Lynn Poole is regular host on this series which explores the results of research in the arts and industry thru the eyes of outstanding guest authorities.

§ Sustaining, public service.

§ PKGR- Johns Hopkins University with WJZ-TV(Balt); Prod- Lynn Poole; Dir- Ed Fryer; Assoc Dirs & Writers- James Chimbidis, David G. Bell, Walter Millis, Jr.

NBC- 2:30-5pm NYT, Weekly; RETURN - NBA Professional Basketball - LIVE from Syracuse (first game), others from various team cities; no. of stations not available. § Telecasts of 20 regular season games of the National Basketball Assn, four playoff contests and a pre-season exhibition (telecast Oct 12, Sun, 2:30-5pm NYT; not previously listed). Curt Gowdy is the commentator for all games. The playoff games will be on March 15, 22, 29 and April 5.

§ SPONSOR- (one-quarter of each game) Bayuk Cigars, Inc (Phillies) thru Feigenbaum & Wermen Advertising(Phila).

PKGR- NBC Sports with the NBA(NY); Prod- Lou Kusserow; Dir- Harry Coyle.

NBC- 5-6pm NYT & LAT, Alt Sun; DEBUT - NBC Kaleidoscope - LIVE and/or FILM; to the net. § An experimental series presenting programs in public affairs and also exploring new subjects in all entertainment fields. Seven of the programs during the season will be News Dept Specials (starting Nov 2) and seven will be Program Dept Specials (starting Nov 30). The debut program will be a special news commentary.

§ Sustaining.

§ PKGR- NBC News & Public Affairs(NY); Prods- Chet Hagan(1st and one other program), Reuven Frank(News), Herbert Sussan(Features); production staffs for programs to be announced.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bob Hope Buick Show (2nd of 8 during season) Oct 14, Tue, 9-10pm NYT & LAT; comedy-variety show with Joan Crawford, Fernandel and the Bernard Brothers; TAPE from LA.

OTHER NETWORK CHANGES & ADDITIONS

CBS- George Hamilton IV Show (Sat, 12noon-1pm NYT) Last show Sept 27. (See page 69).

NBC- Saber of London; RETURN Oct 19; Sun, 7-7:30pm NYT & LAT, Weekly; FILM; no. of stations not available. (Replaces Noah's Ark, last show Oct 5). § Donald Gray plays Mark Saber, with Robert Arden as his new assistant in this season's series

§ SPONSOR- Sterling Drug, Inc (Bayer Aspirin, Phillips Milk of Magnesia) thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR & Film Prod- Edward J. and Harry Lee Danziger, at M-G-M Studios, London, England; other production credits not available; Writers- Various.

TALENT SHOWSHEET AND SCRIPT REPORT - OCTOBER 13 - OCTOBER 19
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- Bat Masterson; Wednesday October 8; NBC 9:30pm - ADD for Premiere show: (O) Andy White & Frank Pittman; with Elisha Cook, Adele Mara; Dir - Walter Doniger. Other cast previously listed.
- Behind Closed Doors; Thursday October 9; NBC 9pm - ADD CAST: Jack Kruschen, Arline Sax, Mark Dunhill, Gene Roth, Steve Mitchell, John Zaremba, George Douglas.
- PLAYHOUSE 90; Thursday October 9; CBS 9:30pm - ADD CAST: Steve Franken, Ray McHugh.
- STARS OF JAZZ; Thursday, ABC 10pm - LAST SHOW was October 2. Reverts to local showing only.
- FURTHER ADVENTURES OF ELLERY QUEEN; Friday October 10; NBC 8pm - ADD CAST: Virginia Gibson, John Lupton, John Dehner.
- PERRY COMO SHOW; Saturday October 11; NBC 8pm - ADD: Al Kelly(C).
- LAMP UNTO MY FEET; Sunday October 12; CBS 10am - ADD: Antigone; (O) Sophocles; Kim Hunter(A) & Luther Adler(A) will perform several scenes from the play.
- CAMERA THREE; Sunday October 12; CBS 11:30am - ADD: Thanks to Thurber; A tribute to the works of James Thurber presenting three of his sketches: The Last Flower; The Cricket and the Wren; The Macbeth Murder; with Elliot Nugent as narrator, The Baird Puppets, Hiram Sherman, Paula Trueman; ADD as regular director: Richard Lukin.
- THE CATHOLIC HOUR; Sunday October 19 - NBC 1:30pm - ADD: The Double Life of Christopher Mann; (First of three-parts); (O) Richard J. Crean; with Ward Costello, Margaret de Priest, Ray Boyle, Frances Sternhagen, Chris Gampel, Lavonne Sheridan, members from the American Mime Theatre under direction of Paul Curtis; Dir - Martin Hoade. NOTE: Show was originally scheduled for 10/12 - Pre-empted by the fourth part of "Rome Eternal." Will appear on 10/19.
- SWISS FAMILY ROBINSON; Sunday October 12; NBC 6:30pm - DELETE: Michael Dyne as Adapter; ADD: (As Adapter) - M. L. Davenport.
- STEVE ALLEN SHOW; Sunday October 12; NBC 8pm - DELETE: Judy Holliday(C); ADD: Nancy Walker(C).
- ENCOUNTER; Sunday October 12; ABC 9:30pm - ADD CAST: Michael Mann; ADD DIRECTOR: Leo Orenstein.

MONDAY OCTOBER 13  
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| JUBILEE, U.S.A. | ABC 7:30pm | Brenda Lee(S). |
| <u>The Texan</u>
(Rory Calhoun) | CBS 8pm(7) | with regulars & Pat Conway; (SW&SD). |
| <u>Restless Gun</u>
(John Payne) | NBC 8pm | <u>Thunder Valley</u> ; with John Larch, Robert Blake, Marya Stevens, Sergio Virell; (SW&SD). |
| <u>Father Knows Best</u> | CBS 8:30pm(7:30) | <u>Voice from the Past</u> ; (O) Dorothy Cooper; with regulars & Jimmy Bates, Henry Blair, Carol Hill; (SD). |
| <u>Tales of Wells Fargo</u>
(Dale Robertson) | NBC 8:30pm | <u>Butch Cassidy</u> ; with Charles Bronson, Jim Coburn, Barbara Pepper; (SW&SD). |
| VOICE OF FIRESTONE | ABC 9pm | Hilde Gueden(S), Philadelphia Orchestra, conducted by Eugene Ormandy. |
| <u>Peter Gunn</u>
(Craig Stevens) | NBC 9pm | <u>The Blind Pianist</u> ; (O) Judy & George W. George with Blake Edwards; with regulars & Richard Key, Barney Phillips, Elizabeth Talbot-Martin, Byron Kane, Ned Glass, Herb Ellis, Howard Dayton, E. J. Andre, Barbara Stuart, Lawrence Green. |
| HALLMARK HALL OF FAME .NBC 9:30pm | | <u>Johnny Belinda</u> ; (O) Elmer Harris; (A) Theodore Epstein; with Julie Harris, Christopher Plummer, Victor Jory, Rip Torn, Betty Lou Holland, Joanna Roos, Beulah Garrick, Catherine Proctor, Boris Marshalov, Henry Sharp, John Cecil Holm, Rocco Bufano, Gregory Morton; Dir - George Schaefer. |

MONDAY OCTOBER 13 (Cont'd)

Westinghouse Desilu CBS 10pm(9)
Playhouse

PREMIERE: Bernadette; (O) Margaret Gray Blanton; (A) Ludi Claire; with Pier Angeli, Marian Seldes, Bruce Gordon, Jacques Aubuchon, Ludi Claire, James O'Rear, Don McHenry, Ron Soble, Abraham Sofaer, Delise Alexander, Rex Hill, Janet Alexander, Claudia Bryan; Dirs - Ralph Alswang & Claudio Guzman.

TUESDAY OCTOBER 14

Sugarfoot ABC 7:30pm
(Will Hutchins)

The Wizard; with Efrem Zimbalist, Jr., Norma Moore, Edward Kemmer, Paul Keast, Oliver McGowan, Jon Lormer; (SW&SD)

EDDIE FISHER SHOW NBC 8pm

Betty Hutton(S), Red Buttons(C), Scott Engel(S).

Life and Legend of ABC 8:30pm
Wyatt Earp (Hugh O'Brian)

The Mysterious Cowhand; with Robert Anderson, Frank Scannell, Don C. Harvey, Burt Nelson, Tom London; (SW&SD).

The Rifleman ABC 9pm
(Chuck Connors)

End of a Young Gun; (O) Frank D. Gilroy; with regulars & Michael Landon; Dir - Jerry Hopper.

ARTHUR GODFREY SHOW CBS 9pm(8)

Elaine Malbin(S), The Axidentals(S).

BOB HOPE SHOW NBC 9pm

ON TAPE. with Joan Crawford(A), Fernandel(C), Bernard Brothers(mimics).

Naked City ABC 9:30pm

Line of Duty; with regulars & Eugenie Leontovich, Diane Ladd, Paul Lipson, Alison Marshall, Andrew Gerado, Nora Ferris, William A. Forester; (SW&SD).

RED SKELTON SHOW CBS 9:30pm(8:30)

Ralph Story, Barbara Nichols(A).

GARRY MOORE SHOW CBS 10pm(9)

Tommy Sands(S), Audrey Meadows(A), Andy Devine(C), Louise O'Brien(S), Mel Blanc(C).

The Californians NBC 10pm
(Richard Coogan)

(O) Dan Ullman; (A) William H. Wright; with regulars & Sue George, Robert Cornthwaite; Dir - Paul Steward.

WEDNESDAY OCTOBER 15

Wagon Train NBC 7:30pm
(Ward Bond, Robert Horton)

The Jenifer Churchill Story; (O) Robert Yale Libott; with regulars & Rhonda Fleming, Andy Clyde, Eddy Waller, Paul Maxey; Dir - Jerry Hopper.

DEAD OF NOON CBS 8pm

RE-RUN of show starring Richard Boone, previously seen on Studio One on 1/28/57. (KINE).

Adventures of Ozzie ABC 8:30pm(9)
and Harriet

A Surprise for Clara; with regulars & Lyle Talbot, Mary Jane Croft, Frank Cady, Constance Harper, Helen Walker, June Fenley; (SW&SD).

Donna Reed Show ABC 9pm(9:30)

The Male Ego; with regulars & Lawrence Dobkin, Alvy Moore, Jack Straw, Sid Tomack, Joan Ludlow, Lynn Aloen, Robin Warga, Gerry Lock, Donald Losby; (SW&SD).
with Audrey Dalton, Kevan Del-Grande, Sheridan Comerate, Maris Wrixon; (SW&SD).

The Millionaire CBS 9pm
(Marvin Miller)

Gary Crosby(S), Stan Fisher(M).

MILTON BERLE SHOW NBC 9pm

Steve Lawrence(S).

OLDSMOBILE SHOW ABC 9:30pm
(Patti Page)

Bat Masterson NBC 9:30pm
(Gene Barry)

Two Graves for Swan Valley; with Broderick Crawford, Marcia Henderson; (SW&SD).

GINGER ROGERS SHOW CBS 10pm

SPECIAL. Ray Bolger(D), Ritz Brothers(C); Nelson Riddle is conductor; Director - Bob Banner. Writer - Joe Stein.

THURSDAY OCTOBER 16

Tales of the Texas ABC 5pm
Rangers

Midway Kewpie; (O) Jennings Cobb; with regulars & Stacy Harris, Richard Benedict; (SD).

THURSDAY OCTOBER 16 (Cont'd)

Leave It To Beaver ABC 7:30pm Ward's Problem; with regulars & Sue Randall, Jeri Weil, Stanley Farfara, Rusty Stevens; (SW&SD).

Jefferson Drum NBC 7:30pm Obituary; with regulars & Robert Bray, Peggy Maley, Charles (Jeff Richards) Tannen, Frank Scannell, Robert Foulk, Hal Smith, Tenen Holtz.

Zorro ABC 8pm Zorro Rides Alone; with regulars & Don Diamond, Kenneth (Guy Williams) Lynch; (SW&SD).

December Bride CBS 8pm(7) with regulars & Lillian Bronson, Ralph Moody, George R. Sanders, Ross Elliott, Jean Carson, Linda Danson; (SW&SD).

Ed Wynn Show NBC 8pm Nature Knows Best; (O) Clifford Goldsmith & Harry Kronman; with regulars & Robert Levin, Bill Smith, Ralph Dumke, Edythe Wood, Ray Walker; Dir - Arthur Lubin.

LITTLE WOMEN CBS 8:30pm (O) Louisa May Alcott; (A) Wilson Lehr; (Music composed by Richard Adler); with Jeannie Carson, Margaret O'Brien, Florence Henderson, Zina Bethune, Rise Stevens, Bill Hayes, Roland Winters, Joel Grey; Dir - William Corrigan.

PAT BOONE CHEVY SHOWROOM ABC 9pm Jim Garner(A), Jack Kelly(A), Ty Hardin(A), Will Hutchins(A), John Russell(A), Peter Brown(A), Wayne Preston(A).

Behind Closed Doors NBC 9pm Double Jeopardy; (O) Leonard Lee; with Reginald Gardiner, (Bruce Gordon) Lester Matthews, Tom McKee, Joseph Marievsky, Sam Savitsky, Alexander Akimoff, Alexander Ramati; Dir - Gerd Oswald.

PLAYHOUSE 90 CBS 9:30pm(8:30) The Long March; (O) William Styron; (A) Roger O. Hirson; with Jack Carson, Sterling Hayden, Mona Freeman, Rod Taylor, James Congden; Dir - Delbert Mann.

FORD SHOW NBC 9:30pm Ernie Kovacs(C).

FRIDAY OCTOBER 17

Adventures of Rin Tin Tin ABC 7:30pm Rusty's Opportunity; with regulars & Douglas Fowley, Larry Chance; (SW&SD).

YOUR HIT PARADE CBS 7:30pm(6:30) with regulars & Tommy Edwards(S), Kirby Stone Four(S).

Walt Disney Presents ABC 8pm Four Down and Five Lives to Go; with Robert Loggia, Rico Alaniz, Robert Simon, Lisa Montell, Linc Foster, Leonard Strong.

Trackdown CBS 8pm(7) with Steve Brodie, Regis Toomey, Bob Nichols, Larry White, (Robert Culp) Virginia Christine, Alan Wells, Kasey Rogers; (SW&SD).

Man With A Camera ABC 9pm The Warning; with Ludwig Stossel, Robert Ellenstein; (SW&SD).

Phil Silvers Show CBS 9pm(8) Bilko, The Potato Sack King; with regulars & Dovima, Melissa (You'll Never Get Rich) Weston, Heather Hewitt, Pat Lockhart, Herb Voland, Erin O'Brien Moore, Lisa Laughlin; (SW&SD).

AN EVENING WITH FRED ASTAIRE NBC 9pm With Mr. Astaire, Barrie Chase(D), Jonah Jones Quartet(M), David Rose & Orch., Special Material by Herbert Baker; Dir - Alan "Bud" Yorkin.

77 Sunset Strip ABC 9:30pm Lovely Lady, Pity Me; (O) Roy Huggins; (A) Douglas Heyes & (Efrem Zimbalist, Jr.) James O'Hanlon; with regulars & Jeanne Cooper, Peter Breck, Jacqueline Beer, John Dodsworth; Dir - Douglas Heyes.

Lux Playhouse CBS 9:30pm(8:30) The Four; (O) Charlotte Armstrong; (A) Franklin Coen; with Anne Baxter, Rad Fulton, Suzanne Lloyd, Mark Douglas, Dick Jeffries; Dir - Jules Bricken.

MULTIPLE & ACROSS-THE-BOARD SHOWS - OCTOBER 13 - OCTOBER 17

TODAY NBC 7am 10/13 - Eileen Rogers(S); 10/17 - Fine Arts String Quartet, (Dave Garroway) Gianna Galli(S).

CAPTAIN KANGAROO CBS 8am 10/15 & 16 - Ann Leonardo(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS (Cont'd)

PETER LIND HAYES SHOW ABC 11:30am **PREMIERE:** Regulars on this show are Mr. Hayes & Mary Healy. Guests for first two weeks are: Don Cherry(S), Anita Bryant(S), Four Voices(S), John Bubbles(D). Writers - George Hope, Charles Slocum, Chuck Horner; Dir - Robert Bleyer.

LIBERACE SHOW ABC 1pm **PREMIERE:** Regulars on this show are: Liberace, Dick Roman(S), Marilyn Lovell(S), Darias(M). Writers- Tom Waldman, Sol Stein; Dir - Joe Landis.

JIMMY DEAN SHOW CBS 2pm(1) Toni Arden(S) is guest for entire week. 10/13 - Bert Wheeler(C); 10/15 - Al Morgan(S). The Noteworthyies(S-M) join the show as regulars.

TODAY IS OURS (Patricia Benoit) NBC 3pm Add as regulars: Audrey Christie, Roxanne Arlen, Jean Stapleton.

COUNTY FAIR (Bert Parks) NBC 4:30pm(2:30) 10/13, 14 & 17 - Eileen Barton(S); 10/15 - Roberta McDonald(S), Sid Gould; 10/16 - Sid Gould(C).

JACK PAAR SHOW NBC 11:15pm Johnny Carson continues as sub m.c. 10/13 - Rose Marie(S), Buddy Rich(M); 10/14 - Eileen Barton(S); 10/15 - Rose Marie(S), Dick Williams(S); 10/16 - Louise O'Brien(S), Leo de Lyon(C); 10/17 - Rose Marie(S), George Jessel(C).

SATURDAY OCTOBER 18

TRUE STORY NBC 12N(4pm) A Question of Faith; (O) Barry Lake; with Robert Mandan, Dolores Sutton, Frank Dana, Bert Freed.

DICK CLARK SHOW ABC 7:30pm(9:30) Julius La Rosa(S), Sonny James(S), The Elegants(S), Neil Sedaka(S), Cozy Cole(M).

PERRY COMO SHOW NBC 8pm Eydie Gorme(S), Ralph Bellamy(A), Gretchen Wyler(D-S), Robin Luke(S).

Wanted - Dead or Alive (Steve McQueen) CBS 8:30pm(7:30) with Claire Griswold, Lillian Bronson, George Brenlin, Hugh Sanders, Terry Frost; (SW&SD).

JERRY LEWIS SHOW NBC 9pm with Mr. Lewis, Helen Traubel(S), Wiere Brothers(C). Writers- Mel Brooks, Danny Simon.

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with Peter Breck, George Mitchell, William Meigs, Mel Welles; (SW&SD).

Gunsmoke (James Arness) CBS 10pm with regulars & Ron Randell, Walter Barnes, Dan Blocker; (SW&SD).

Cimarron City (George Montgomery) NBC 10pm **NOTE: TIME CHANGE -THIS DATE ONLY.** Terror Town; (O) Norman Jolley & Berne Giler; with regulars & Dan Duryea, Barbara Lawrence, Don Megowan; Dir - Richard H. Bartlett.

SUNDAY OCTOBER 19

LAMP UNTO MY FEET CBS 10am An Enemy of the People; (O) Henrik Ibsen; Scenes from the play will be acted by Conrad Nagel and Nancy Wickwire.

PAUL WINCHELL SHOW ABC 5pm The Orttons(knife-throwing), Ross & Ross(punching bag).

Saber of London (Donald Gray) NBC 7pm **RETURN: NEW SEASON:** Regulars in this series are Mr. Gray, Robert Arden. The Killer and the Kid; with regulars (other cast list not available); (SW&SD).

Maverick (Jack Kelly) ABC 7:30pm High Card Hangs; (O) Ralph Berard; (A) Tom Blackburn; with Efrem Zimbalist, Jr., Lilyan Chauvin, Charles Fredericks, Martin Landau, Dan Sheridan; Dir - Richard Bare.

JACK BENNY SHOW CBS 7:30pm Marvin Miller(A), Dennis Day(S), Jan and Arnie(S).

ED SULLIVAN SHOW CBS 8pm Tony Martin(S), Xavier Cugat(M), Abbe Lane(S), Roger Williams(M), Jack E. Leonard(C), Bennett & Patterson(C), Benny Fields & Blossom Seeley(S), Dolores Vargas & Jose Castellon Batista(D), Marvin Ray(novelty).

SUNDAY OCTOBER 19 Cont'd)

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STEVE ALLEN SHOW NBC 9pm Gertrude Berg(C), Tony Bennett(S), Cathy Linden(S), Pat Harrington, Jr.(C), Harlem Globetrotters.

Lawman ABC 8:30pm The Joker; with regulars & Jeff York; (SW&SD).
(John Russell, Peter Brown)

Colt .45 ABC 9pm The \$3,000 Bullet; with Michael Dante, Richard Garland, Joel
(Wayde Preston) Ashley; (SW&SD).

General Electric Theatre CBS 9pm The World's Greatest Quarterback; (O) Nord Riley; with Ernie Kovacs, Audrey Totter, Ronnie Burns, Suzanne Pleshette, Roger Til; Dir - Ray Milland.

DINAH SHORE CHEVY SHOW NBC 9pm Ethel Merman(S), Danny Thomas(C), Marge & Gower Champion(D), Rusty Hamer(A).

ENCOUNTER ABC 9:30pm LIVE FROM TORONTO. The Flower in the Rock; (O) Joseph Scholl; with Frances Hyland, Joseph Shaw, William Needles, Douglas Rain.

Alfred Hitchcock Presents CBS 9:30pm The Jokester; (O) Robert Arthur; (A) Bernard C. Schoenfeld; with Albert Salmi, Roscoe Ates, Jay Jostyn, James Coburn, Jim Kirkwood, Jr., Arthur Batanides, Charles Watts, Baynes Barron, Claire Carelton, Richard Benedict; Dir - Arthur Hiller.

Loretta Young Show NBC 10pm In the Good Old Summertime; with Miss Young, Robert Rockwell; (SW&SD).