

# ROSS REPORTS — TELEVISION INDEX

SEPTEMBER 1-7, 1958

VOLUME 10 NUMBER 36

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

55 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Wednesday (Sept 3)

ABC- 9:30-10pm NYT, this date and Sept 10; SPECIAL - Monganga - FILM; to the net. (Replaces The Baseball Corner, last show August 27). § Documentary film telling the true story of Dr. John E. Ross, a medical missionary in Africa, presented in two parts, with John Gunther as principal commentator. The film was originally prepared for The March of Medicine and shown on NBC on Nov 27, 1956, with a repeat showing on NBC on March 8, 1957.

§ Sustaining.

§ PKGR & Film Prod- Smith, Kline & French Medical TV Unit.

#### Friday (Sept 5)

NBC- 8:30-9pm NYT & LAT, this date only; SPECIAL - The Fifth French Republic - FILM; to the net. § Chet Huntley interviews Jacques Soustelle in Paris and presents a report on Charles de Gaulle's tour through Africa and an address in France on his new constitution.

§ Sustaining.

§ PKGR- NBC News & Special Events; Prod- Reuven Frank; Dir- Jack Sughrue.

#### Saturday (Sept 6)

CBS- 12-1pm NYT (10:30-10:45am LAT), Weekly; DEBUT - The George Hamilton IV Show - LIVE from Washington, D.C.; to the net. (Replaces The Jimmy Dean Show, last show August 30). § Singer George Hamilton IV is host of the show, presenting the same supporting cast that appeared on The Jimmy Dean Show: singers Jan. Crockett, Jo Davis, Mary Klick and The Country Lads; The Texas Wildcats band and ventriloquist Alec Houston.

§ Sustaining.

§ PKGR- CBS-TV with Connie B. Gay(Wash); Assoc Prod- Herb Benton; Dir- Bill Linden; Asst Dir- Willard Jeffrey; Music Dir- Jack French; Sets- Peter Masters.

CBS- 8:30-9pm NYT (7:30-8pm LAT), Weekly; DEBUT - Wanted - Dead or Alive - FILM; no. of stations not available. (Replaces Top Dollar, last evening show August 30). § Steve McQueen stars in this Western drama series as Josh Randall, bounty hunter, a man who tracks down outlaws for the reward money.

§ SPONSOR- Brown & Williamson Tobacco Corp (Viceroy, Kool Cigarettes) thru Ted Bates & Co., Inc(NY).

§ PKGR- Malcolm Enterprises, Inc., with Four Star Films, Inc(LA); Film Prod- Four Star Films, Inc., at Fox Western Ave. Studio, LA; Exec Prod- Vincent Fennelly; Prod- John Robinson; Dirs- Thomas Carr, Don McDougall, others; Dir of Photog- George Diskant.

THIS WEEK(Cont'd)

Saturday(Sept 6)

CBS- 10pm-12midnight NYT (9-11pm LAT), this date only; SPECIAL - The Miss America Pageant - LIVE from Atlantic City, N.J.; 160 stations live and tape. (Pre-empts Gunsmoke, 10-10:30pm NYT). § Telecast of the Miss America Pageant at Convention Hall, with Douglas Edwards and Miss Lee Meriwether as hosts and Bert Parks as on-stage m.c. Filmed highlights of Pageant Week will be included.  
§ SPONSOR- Philco Corp (Radios, TV, Phonos) thru BBDO(NY).  
§ PKGR- CBS News & Special Events(NY); Prod- Paul Levitan; Dir- Vern Diamond.

NBC- approx 4:30-6pm NYT (approx 1:30-3pm LAT), also Sept 7, Sun, 2-5pm NYT (11am-2pm LAT), these dates only; SPECIAL - National Singles Tennis Championships - LIVE from NY; to the net. § Don Budge, Bud Palmer and Lindsey Nelson are the commentators for the men's semi-final rounds on Saturday and the men's and women's finals on Sunday; at the West Side Tennis Club, Forest Hills.  
§ Sustaining.  
§ PKGR- NBC Sports Dept with the U.S.L.T.A.; Prod- Perry Smith.

Sunday(Sept 7)

CBS- 11-11:30am NYT (10-10:30am LAT), Weekly; RETURN - U.N. in Action - LIVE and/or FILM from NY; to the net. (Replaces Eye on New York, which reverts to local NY showings, last net show, Aug 31). Daniel Schorr is host for live interviews with world diplomats and on-the-spot filmed reports of U.N. developments. Program originates at the U.N. George Hicks narrates the film segments.  
§ Sustaining.  
§ PKGR- CBS News & Public Affairs(NY); Prod- Harry Rasky.

NBC- 8-9pm NYT & LAT, Weekly; RETURN - The Steve Allen Show - LIVE (COLOR) from NY; 155 stations live, 7 tape and kine. (Replaces Steve Lawrence and Eydie Gorme, last show Aug 31). § Steve Allen returns as star of his informal variety-comedy show, featuring Louis Nye, Don Knotts and Tom Poston and top guests.  
§ SPONSORS (half-hour each, alt weeks) 1) E. I. Du Pont de Nemours & Co, Inc (Zerex Anti-Freeze), for 7 weeks, starting Sept 21, thru BBDO(NY); Acct Exec- Wells Newell. 2) Greyhound Corp (Transportation) thru Grey Advertising Agency, Inc(NY); Senior Acct Exec- Walter Grosvenor. 3) North American Philips Co., Inc (Norelco Speedshaver) thru C. J. La Roche & Co., Inc(NY); Acct Execs- John Southard, John Tobin. 4) Polaroid Corp (Cameras), for 11 weeks, starting Oct 12, thru Doyle Dane Bernbach, Inc(NY); Acct Exec- Joe Daly.  
§ PKGR- Bellmeadows Enterprises, Inc(NY); Exec Prod- Jules Green; Prod- William Harbach; Asst Prod- James Elson; Dir- Dwight Hemion; Chief Writer- Leonard Stern; Writers- Herb Sargent, Stan Burns, Bill Dana, Don Hinckley; Music Dir- Skitch Henderson; Prog Anncr- Gene Rayburn; Sets- Hjalmar Hernanson; Cost- Guy Kent.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Millionaire (Wed, 9-9:30pm NYT; 8-8:30pm LAT) New series begins Sept 3; was seen in re-run during the summer (see Television Index card).

Trackdown (Fri, 8-8:30pm NYT; 7-7:30pm LAT) New series begins Sept 5; was seen in re-run during the summer (see Television Index card). Change acct execs to: Compton, John Egan; BBDO, D. M. Rowe.

The Gale Storm Show (Sat, 9-9:30pm NYT; 8-8:30pm LAT) New series begins Sept 6; was seen in re-run during the summer (see Television Index card). Program has dropped its subtitle, Oh! Susanna. Change acct execs to: Edward H. Weiss & Co (Chi), Marvin Mann; Bryan Houston, Inc(NY), Robert Denning.

Lassie (Sun, 7-7:30pm NYT & LAT) New series begins Sept 7; was seen in re-run during the summer (see Television Index card). Changes: June Lockhart and Hugh Reilly replaced Cloris Leachman and Jon Sheppard as regulars. Now produced at Desilu Hollywood Studio; Exec Prod- Sherman A. Harris; Prod- Robert Golden; Dir- George Archainbaud; Story Ed- Rose Mathias; Dir of Photog- Kenneth Peach, Jr.

TALENT SHOWSHEET AND SCRIPT REPORT - SEPTEMBER 1 - SEPTEMBER 7  
 \*\*\*\*\*

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns and Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Leave It To Beaver, Life and Legend of Wyatt Earp, M Squad, Perry Mason, Maverick, Mr. Adams and Eve, People's Choice, Real McCoys, Restless Gun, Schlitz Playhouse, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

US STEEL HOUR; Wednesday August 27; CBS 10pm - ADD CAST: Robby Hayes, Bert Thorn, Lucille Benson.  
 JACK PAAR SHOW; NBC 11:15pm; 8/28 - ADD: Sterling Holloway(A), Phil Ford & Mimi Hines(S-C).  
 LOOK UP AND LIVE; Sunday August 31; CBS 10:30am - ADD: Diary of a Teenager; (Ninth in a nine-part series); Episode #9 -(O) Jack Kurey; with regulars & Jacquelyn McKeever.  
 CAMERA THREE; Sunday August 31; CBS 11:30am - ADD: Frank O'Connor will tell one of his own stories.  
 CHEVY SHOW; Sunday August 31; NBC 9pm - ADD: Dorothy Kirsten(S), Elliot Reid(C).

MONDAY SEPTEMBER 1  
 \*\*\*\*\*

STARS OF JAZZ ABC 9pm (10:30) Barbara Dane(S), Ray Bauduc-Nappy Lamare "Riverboat Dandies" Sextet(M).  
 POLKA-GO-ROUND ABC 9:30pm Zilvitis Lithuanian Dancers.  
 STUDIO ONE IN HOLLYWOOD CBS 10pm (9) The Lady Died At Midnight; (O) Charles Larson; with Paul Douglas, Earl Holliman, Gary Merrill, Larry Dobkin, Eddie Firestone, Alan Dexter, John Cowell, Earl Parker, Bart Robinson, Eugenia Paul, Al Hopson; Dir - Paul Nickell.  
Suspicion NBC 10pm Comfort for the Grave; RE-RUN of 1/27/58.

TUESDAY SEPTEMBER 2  
 \*\*\*\*\*

THE INVESTIGATOR NBC 8pm LAST SHOW. with Peggy McKay, Colleen Dewhurst, Read Morgan, (Lonny Chapman, Howard St. John) Val Avery, Russell Hardie, Milton Selver.  
Colgate Theatre NBC 9pm Night in Havana; with Ricardo Montalban, Mari Aldon, Lita Milan, Edward Colmans, James Gavin, Maria Munne, Luis Oquendo, Rogelio Hernandez, Gustave Meier, Paul Castellanos.

WEDNESDAY SEPTEMBER 3  
 \*\*\*\*\*

Tombstone Territory ABC 8:30pm(9) The Black Marshal from Deadwood; with Lon Chaney, John Close, (Pat Conway) Fredric Gavlin, David Whorf.  
The Millionaire CBS 9pm RETURN: NEW SEASON: Regular in this series is Mr. Miller. (Marvin Miller) Betty Hawley; with Richard Jaekel, Lisa Daniels.  
 KRAFT MYSTERY THEATRE NBC 9pm Back Track; (O) Samuel Elkin; with John Baragrey, Phyllis Hill, Lawrence Weber, Victor Thorley, Dan Morgan, Martin Rudy, Ward Castello; Dir - Murray Golden.  
 ARMSTRONG CIRCLE THEATRE CBS 10pm Kidnap Story; Hold for Release; RE-RUN of 6/11/58.

THURSDAY SEPTEMBER 4  
 ~~~~~

Navy Log ABC 9:30pm Commander and the Kid; with Lawrence Dobkin, Brenda Lee, Tristram Coffin, Teru Shimada, Philip Ahn; (SW&SD).

Playhouse 90 CBS 9:30pm The Dungeon; RE-RUN of 4/10/58

Buckskin NBC 9:30pm The Ghost of Balaclava; (O) Harold Swanton; with regulars (Tommy Nolan) & Alan Marshall; Dir - David Butler.

FRIDAY SEPTEMBER 5  
 ~~~~~

Trackdown CBS 8pm(7) RETURN: NEW SEASON: Regular in this series is Mr. Culp. This first episode is written by Norman Jacob; directed by (Robert Culp) Donald McDougall.

MULTIPLE & ACROSS-THE-BOARD SHOWS - SEPTEMBER 1 - SEPTEMBER 5  
 ~~~~~

MODERN ROMANCES NBC 4:45pm(1:45) Third week of three-week series; with Mark Roberts, Joanne Linville, Marion Winters, Frank Scobfield, Frank Beir, Ruth McDevitt.

JACK PAAR SHOW NBC 11:15pm 9/1 - Marion Marlowe(S); 9/2 - Betty Ann Grove(S); 9/3 - Tony Rossi(S); 9/4 - Cliff Arquette(C), Betty Ann Grove(S); 9/5 - Dave Gardner(C), Marion Marlowe(S).

SATURDAY SEPTEMBER 6  
 ~~~~~

GEORGE HAMILTON IV CBS 12 Noon PREMIERE: Regulars on this show are: Jan Crockett(S), Jo Davis(S), Mary Klick(S), The Country Lads(S), The Texas Wildcats(M), Alec Houston(ventril). Guests this week are: SHOW The Four Aces(S), Gloria Lambert(S).

TRUE STORY NBC 12 Noon(4pm) (O) Bob Corcoran; with Diana Herbert, Arch Johnson.

DICK CLARK SHOW ABC 7:30pm Ruth Brown(S), Tommy Edwards(S), The Quin-Tones(S), Bobby Denton(S).

BOB CROSBY SHOW NBC 8pm Eileen Rodgers(S), Billy Eckstine(S), Eddie Foy(C), Gary Morton(C).

Wanted--Dead or Alive CBS 8:30pm (Steve McQueen) PREMIERE: Regular in this series is Mr. McQueen; with Michael Landon, Nick Adams, Jenifer Lea, Dabbs Greer, Vaughn Taylor, John Cliff; (SW&SD).

Gale Storm Show CBS 9pm(8) RETURN: NEW SEASON: Regulars in this series are Miss Storm, ZaSu Pitts, Roy Roberts; (O) Alex Gottlieb; with regulars & John Agar; Dir - William Seiter.

SUNDAY SEPTEMBER 7  
 ~~~~~

Lassie CBS 7pm RETURN: NEW SEASON: Regulars in this series are: Jon Provost, June Lockhart, George Chandler, Hugh Reilly, Todd Ferrell; (O) Vincent Fotre; with regulars & George Cisar, Arthur Space; Dir - George Archainbaud.

ED SULLIVAN SHOW CBS 8pm Johnnie Ray(S), Georgia Gibbs(S), Jane Morgan(S), Jill Corey(S), "Ice Capades of 1959" with Ronnie Robertson, Cathy Machado, Bobby Specht, Helga, Jimmy Grogan, Eric Waite, Freddie Trenkler, Fergie & Larson, Labreque & Gray; Professor Backwards(C), Jinx(chimp).

STEVE ALIEN SHOW NBC 8pm RETURN: NEW SEASON: Regulars on this show are: Louis Nye(C), Tom Poston(C), Don Knotts(C), Gene Rayburn(anncr); Writers-Leonard Stern, Herb Sargent, Stan Burns, Bill Dana, Don Hinkley; Dir- Dwight Hemion; Guests this week are: Andy Griffith(C), Steve Lawrence(S), Eydie Gorme(S), McGuire Sisters(S)

CHEVY SHOW NBC 9pm with regulars & Carol Burnett(C), Mickey Shaughnessy(C).