

ROSS REPORTS — TELEVISION INDEX

MARCH 31-APRIL 6, 1958

VOLUME 10 NUMBER 14

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PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (March 31)

CBS- 10:30-11am NYT, Monday thru Thursday; DEBUT - How Do You Rate? - LIVE from NY; to the net. (Replaces the 10:30-11am portion of Arthur Godfrey Time, which continues to be seen 11-11:30am NYT). § A new quiz program which visually tests contestants on their aptitudes rather than knowledge, using many of the devices and tests used by psychologists to test proficiency in the skills, aptitudes and judgements useful to everyday living. Tom Reddy is m.c.

§ Sustaining, open.

§ PKGR- Entertainment Productions, Inc(NY), in assoc with Harry Fleischman; Exec Prod- Steve Carlin; Prod- Ronald N. Dubin; Dir- Seymour Robbie; Music Dir- Bob Nicholson; Anncr- Jack Clark; Tests Superv By- Dr. Robert Goldenson.

Tuesday (April 1)

CBS- 8:30-9pm NYT, Weekly; DEBUT - Wingo - LIVE from NY; no. of stations not available. (Replaces The Eve Arden Show, last show March 25). § Contestants on the program, a challenger and a champion, compete in a quiz portion for an opportunity to go for a summit prize of \$250,000. Champions play, piling up winnings of \$1,000 for each challenger defeated, with other features in the game, up to \$75,000, until the \$250,000 prize is won. Bob Kennedy is quizmaster.

§ SPONSOR- Toni Co (Self Home Permanent) thru North Advertising, Inc(Chi); TV Acct Exec- Bruce Dodge.

§ PKGR- Jantone Enterprises, Inc(NY); Prod- Dave Brown; Assoc Prod- Herb Strauss; Asst to Prod- Gay Taylor; Dir- Kevin Joe Jonson; Music Dir- Elliot Lawrence.

Friday (April 4)

ABC- 4:30-5pm NYT, this date only; SPECIAL - Shroud of Turin - LIVE & FILM from Chicago; to the net. (Preempts the 4:30-5pm segment of American Bandstand, this day only). § Religious documentary, presented for the fifth consecutive Easter, explores the authenticity of the "Shroud of Turin," kept in Italy, which has been claimed for centuries to be the cloth in which Christ's body was wrapped after crucifixion. Rev. Francis L. Filas, S.J., discusses the shroud.

§ Sustaining.

§ PKGR- Loyola University(Chi) with ABC-TV(Chi).

Saturday (April 5)

CBS- 1:20-1:30pm NYT (debut program), Weekly; DEBUT - George Kell at the Game of the Week; no. of stations not available. § George Kell, former star major league ball player, interviews top ball players on the field prior to each game of the week. (Continued on next page).

THIS WEEK(Cont'd)

Saturday(April 5)

CBS- George Kell - Baseball (Cont'd from previous page):

§ ALTERNATE SPONSORS- 1) Carter Products, Inc (Rise Shave Cream) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); 2) Whitehall Pharmacal Co (Anacin) thru Ted Bates & Co., Inc(NY); until June 1, when General Mills thru Knox Reeves Advertising, Inc(Minn) replaces Whitehall as alternate sponsor.

§ PKGR- CBS Sports(NY); Prod- Joe Gallagher.

CBS- 1:30pm-concl (debut game), Weekly; RETURN - Saturday Baseball Game of the Week - LIVE from Jacksonville, Fla. (debut), then various cities; no. of stations not available. § Telecasts of 26 major league baseball games, thru Sept 27, starting with a Florida exhibition game. Dizzy Dean, assisted by Buddy Blattner, will again handle play-by-play commentary.

§ SPONSORS- 1) (one-half game weekly) Falstaff Brewing Corp thru Dancer-Fitzgerald-Sample, Inc. 2) (one-quarter game weekly) Philip Morris, Inc (Marlboro Cigarettes) thru Leo Burnett Co., Inc(Chi) alternating with State Farm Mutual Automobile Insurance Co thru Needham, Louis & Brorby, Inc(Chi).

§ PKGR- CBS Sports(NY); Prod- Hugh Beach; Dirs- Byron Paul, Dick Liesendahl.

CBS- 5-6pm NYT, also April 6, 4:30-6pm NYT, these dates only; SPECIAL - Master's Golf Tournament - LIVE from Augusta, Ga; no. of stations not available.

§ Telecasts of special pick-ups of the 72-hole four-day annual tournament at Augusta National Golf Club, with Jim McKay and John Derr describing the action.

§ SPONSOR- (Sat, 5:30-6pm segment; Sun, 5:15-5:45pm segment) American Express Co thru Benton & Bowles, Inc(NY); Acct Execs- Robert Tompkins, Dane Mixter. Other segments sustaining.

§ PKGR- CBS Sports(NY); Prod- Judson Bailey.

NBC- 2:30pm-concl (debut game), Weekly; RETURN - Major League Baseball - LIVE from Ft. Worth, Texas (debut), then various cities; approx 117 stations live. (Replaces pro basketball Game of the Week, last show March 29). § Telecasts of 26 major league baseball games, thru Sept 27, starting with a Texas exhibition game. Leo Durocher and Lindsey Nelson will handle the commentary.

§ REGIONAL SPONSORS- (one-half game weekly) Midwest and Far West: Theo Hamm Brewing Co thru Campbell-Mithun, Inc(Minn). South and Southwest: Jackson Brewing Co thru Fitzgerald Advertising Co(N. O.). South: The National Brewing Co thru W. B. Doner & Co(Balt). Other areas and segments open and sustaining.

§ PKGR- NBC Sports(NY); Prod- Perry Smith; Dir- Harry Coyle.

Sunday(April 6)

CBS- 10-11am NYT, this date only; SPECIAL - Catholic Easter Mass - LIVE from Boston; to the net. (Preempts Lamp Unto My Feet and Look Up and Live.) §

Easter Sunday Mass at Holy Cross Cathedral in Boston. The Most Reverend Richard J. Cushing, Archbishop of Boston, will officiate and deliver the sermon.

§ Sustaining.

§ PKGR & Prod- CBS Public Affairs.

CBS- 11am-12noon NYT, this date only; SPECIAL - Easter Festival Service - LIVE from Washington, D. C.; to the net. (Preempts Eye On New York and Camera Three). § Easter Festival Service at The Washington National Cathedral in Washington. The Very Rev. Francis B. Sayre, Jr., Dean of the Cathedral, will be the celebrant; the Right Rev. Henry Knox Sherrill, Presiding Bishop of the Protestant Episcopal Church of the U. S., will deliver the sermon.

§ Sustaining.

§ PKGR- CBS Public Affairs(Wash); Prod- Ted Ayers.

THIS WEEK(Cont'd)

Sunday(April 6)

NBC- 11am-12 noon NYT, this date only; SPECIAL - Easter Sunday Services - LIVE from Cincinnati; to the net. (Open time). § Easter Sunday Service at Christ Church (Episcopal) in Cincinnati, Ohio. The Rt. Rev. Henry W. Hobson, Bishop of the Episcopal Diocese of Southern Ohio, will be the celebrant.

§ Sustaining.

§ PKGR- NBC Public Affairs(NY); Prod- Doris Ann; production by WLW-T(Cinn).

NBC- 12noon-12:30pm NYT, this date only; SPECIAL - Easter Vigil - FILM; to the net. (Open time). § Film produced in France in the church of Villiers-le-Bel depicts highlights of the Easter vigil liturgy.

§ Sustaining.

§ Film Prod- Les Productions du Parvis(France); Prod Superv- Rev. Raymond Pichard, O.P.; Writer & Commentator- Rev. Agnellus Andrew, O.F.M.(BBC, England).

NBC- 7:30-8pm NYT, Weekly; DEBUT - No Warning! - FILM; 92 stations net and delayed. (Replaces Sally, last show March 30). § Anthology series with no running characters. Each story deals with a sudden and dramatic crisis in an individual's life. A series with the same theme was previously seen over the NBC net from March 5, 1957, thru Sept 17, 1957 under the title Panic! The No Warning! series will have all new films during its first 13 weeks. Westbrook Van Voorhis is the narrator for the series.

§ ALTERNATE SPONSORS- 1) Royal McBee Corp (Royal Typewriters) thru Young & Rubicam, Inc(NY); Acct Exec- Tom Smith. 2) P. Lorillard Co (Old Gold Cigarettes) thru Lennen & Newell, Inc(NY); Acct Exec- Dale Anderson.

§ PKGR & Film Prod- McCadden Productions, at General Service Studios, Hollywood, Cal; Prod- Al Simon; Assoc Prod- Herbert Browar; Dirs- Fletcher Markle, others; Dir of Photog- Arch L. Dalzell; Writers- Various.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- See It Now (Every 4th week, usually 4-5pm NYT) March 30, Sunday, 5-6:30pm NYT; FILM, "Atomic Timetable, Part II: Radiation and Fallout." § Prods- Edward R. Murrow, Fred W. Friendly; Assoc Prod- Palmer Williams; Reporter & Dir- Arthur D. Morse; Photogs- Martin Barnett, Leo Rossi, Charles Mack, Wade Bingham.

NBC- Bob Hope Show (5 shows during season, various days and times) April 5, Saturday, 9-10pm NYT; FILM, including segments of the show filmed in Russia and a baseball skit filmed in Hollywood with major league players. § LAST SHOW. § CO-SPONSORS- Consolidated Cigar Corp (Dutch Masters Cigars) thru Erwin Wasey, Ruthrauff & Ryan, Inc(NY) and Johnson Motors thru J. Walter Thompson Co(Chi).

NBC Opera Company (5 times during season, usually Sunday afternoons) April 6, Sunday, 2-4pm NYT, "Cosi Fan Tutte" ("Women Are Like That"), Mozart's opera, with the libretto by Lorenzo da Ponte translated by Ruth and Thomas Martin (see page D for cast credits). § LAST SHOW of season. § LIVE (COLOR) from NY.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Scotland Yard (Sun, 10-10:30pm NYT) Last show March 30; replaced by a film documentary series, Your Neighbor--The World, starting April 6.

CBS- Top Dollar; DEBUT March 29; Saturdays, 8:30-9pm NYT; LIVE from NY; no. of stations not available. (Replaces Dick and the Duchess, moved to Fri, 7:30-8pm NYT this date). § Quiz program patterned after the game of "Ghost," with contestants trying to outspell each other. A separate feature offers up to \$5,000 to viewers holding one dollar bills with lucky serial numbers. Toby Reed is m.c. § SPONSOR- Brown & Williamson Tobacco Corp (Viceroy Cigarettes) thru Ted Bates & Co., Inc(NY); Acct Exec- Alan Miller.

PKGR- Entertainment Productions, Inc(NY); Exec Prod- Steve Carlin; Prod- Merrill Heater; Dir- Seymour Robbie; Prodn Superv- Joe Stuhl; Music Dir- Bob Nicholson.

TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 31 - APRIL 6

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

CLIMAX!; Thursday Mar 27; CBS 8:30pm - DELETE: Milburn Stone; ADD: Robert F. Simon, Dick Carlyle, Sara Haden, Eric Sinclair, Simon Scott, Thomas B. Henry.

DU PONT SHOW OF THE MONTH; Thursday Mar 27; CBS 9:30pm - ADD CAST: Francis Compton, David Hurst, Alfred Ryder, George C. Scott, Margaret Linn.

MAKE ME LAUGH; Thursday Mar 27; ABC 10pm - ADD: Julius LaRosa(S).

ART FORD'S GREENWICH VILLAGE PARTY; Friday Mar 28; WABD local NY, 10pm - ADD: Johnny Guarneri Trio(M), Carol Lawrence(S), Betty glamman(M).

JIMMY DEAN SHOW; Saturday Mar 29; CBS 12N; ADD: Sam Cooke(S).

COUNTRY MUSIC JUBILEE; Saturday Mar 29; ABC 8pm - Tex Williams(S), will substitute for Red Foley.

LAMP UNTO MY FEET; Sunday Mar 30; CBS 10am - ADD: Nachson's Leap; (O) Richard Aurelio; with Theo Goetz, Eli Mintz, Jennie Goldstein, Betty Miller, Martin Brooks, Peter Lazer; Dir - James MacAllen.

LOOK UP & LIVE; Sunday Mar 30; CBS 10:30am - ADD-The Song of Freedom; with Shoshana Damari(S); Dir - Tim Kiley

CAMERA THREE; Sunday Mar 30; CBS 11:30am - ADD: Philoctetes; (O) Sophocles; with Hurd Hatfield, Lewter Rawlin, James Ray; Dir - Clay Yurdin.

FRONTIERS OF FAITH; Sunday Mar 30; NBC 1:30pm - ADD CAST: Ian Martin, Robert Drew, Elizabeth Lawrence, Earl George, Victor Thorley, Burford Hampden, James Arenton, George Ebeling.

ED SULLIVAN SHOW; Sunday Mar 30; CBS 8pm - ADD: Emmett Kelly(clown).

Scotland Yard; Sunday Mar 30; ABC 10pm - LAST SHOW.

MONDAY MARCH 31
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|                                          |            |                                                                                                                                                                              |
|------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Love That Jill</u>                    | ABC 8pm    | <u>Bess Of The Bowery</u> ; with regulars & Melinda Markey, Cheerio Meredith, Jessalyn Fox; (SW&SD).                                                                         |
| <u>Burns &amp; Allen</u>                 | CBS 8pm    | with regulars & Valerie Allen, Peg Hillias, Don Dillaway; (SW&SD).                                                                                                           |
| <u>Restless Gun</u><br>(John Payne)      | NBC 8pm    | <u>The Whip</u> ; with John Stephenson, Diane Brewster; (SW&SD).                                                                                                             |
| TALENT SCOUTS                            | CBS 8:30pm | (Children's Show) Victor Glazer(M), The Kane Triplets(S).                                                                                                                    |
| VOICE OF FIRESTONE                       | AEC 9pm    | Nadire Conner(S), William Metcalf(S).                                                                                                                                        |
| <u>Danny Thomas Show</u>                 | CBS 9pm    | with regulars & Hans Conreid; (SW&SD).                                                                                                                                       |
| TOP TUNES & NEW<br>TALENT(Lawrence Welk) | ABC 9:30pm | Bryon Seibman(S-M), Johnny Cash(S).                                                                                                                                          |
| <u>December Bride</u>                    | CBS 9:30pm | with regulars & Gilbert Roland, Marya Stevens, Edward Colmans, Thayer Roberts, Benny Baker, Mary Beth Hughes; (SW&SD).                                                       |
| <u>Goodyear Theater</u>                  | NBC 9:30pm | <u>Taps For Jeffrey</u> ; (O) Fred Freiburger & Ralph B. Raphael; with David Niven, Virginia Grey, John Doucette; Dir - Robert Florey.                                       |
| STUDIO ONE IN<br>HOLLYWOOD               | CBS 10pm   | <u>The Shadow Of A Genius</u> ; (O) Jerome Ross; with Boris Karloff, Eva LeGallienne, Skip Homer, Patricia Barry, Vivian Nathan; Dir - Ralph Nelson.                         |
| SUSPICION                                | NBC 10pm   | <u>Diagnosis: Death</u> ; (O) Ernest Kinoy; with Larry Parks, Nancy Wickwire, Anne Meacham, John Heldabrand, Kenneth Harvey, John Cypher, Katherine Raht; Dir - Don Medford. |

TUESDAY APRIL 1  
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Sugarfoot ABC 7:30pm Hideout; (O) Maurita Pittman; (A) Russell Hughes; with Paul
 (Will Hutchins) Fix, Anita Gordon, Peter Brown, Don Gordon, Robert Gothie; (SD).

Mr. Adams & Eve CBS 8pm with regulars & Ed Sullivan; (SW&SD).

FISHER-GOEL SHOW NBC 8pm Gordon McRae(S), Dick Shawn(C), Arlene Dahl(A).

Wyatt Earp ABC 8:30pm It Had To Happen; with regulars & Marjorie Stapp; (SW&SD).
 (Hugh O'Brian)

Broken Arrow ABC 9pm The Sisters; with Julie Van Zandy, Gloria Henry, Michael Hea-
 (John Lupton) ley, Percy Helton, Paul Pierro; (SW&SD).

Adventures of NBC 9pm The Lie That Came True; with Charles Watts, John Bryant.
McGraw(Frank Lovejoy)

Telephone Time ABC 9:30pm Trail Blazer; with Rory Calhoun; LAST SHOW.
 (Dr. Frank Baxter)

RED SKELTON SHOW CBS 9:30pm Ruth Hussey(A), Bill Goodwin(C).

Bob Cummings Show NBC 9:30pm Bob Goes To The Moon; with regulars & Ingrid Goude, Nancy Kulp,
 Olive Sturgess, John Archer; (SW&SD).

Californians NBC 10pm J. Jimmerson Jones, Inc.; (O) Michael Pessier; with John Qua-
 (Richard Coogan) len, Carole Mathews, John Archer, John McNamara, Emmett Lynn.

WEDNESDAY APRIL 2
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Wagon Train NBC 7:30pm The Sarah Drummond Story; (O) Rudy Makoul & Lester William Berke;  
 (Ward Bond, Robert Horton) with June Lockhart, Gene Evans, Lorna Thayer, Dabby Hengen, Wil-  
 liam Talman, Grace Mills, Claudia Drake.

Tombstone Territory ABC 8:30pm Skeleton Canyon Massacre; (O) Robert C. Bennett; with Rudolfo  
 (Pat Conway) Hoyos, Karl Lukas, Dennis Moore; (SD).

BIG RECORD CBS 8:30pm Liberace(M-S), Sally Ann Howes(S), Johnny Mathis(S).

Father Knows Best NBC 8:30pm Tell It To Mom; with regulars & Paul Wallace, Mollie McCart;  
 (SW&SD).

Millionaire CBS 9pm The Story of Susan Birchard; with Luana Patten, Brett Halsey,  
 (Marvin Miller) Leon Tyler, Eve Brent, Barbara Woodell.

KRAFT THEATRE NBC 9pm Man In Authority; (O) Kieran Tunney & Simon Wardell; (A) Marc  
 Brandel; with Florence Reed, Barry Jones, Rosemary Harris, Max  
 Adrian, William Redfield; Dir - Fielder Cook.

BETTY WHITE SHOW ABC 9:30pm Billy de Wolfe(C), Jimmy Boyd(S), Reta Shaw(A).

ARMSTRONG CIRCLE CBS 10pm The Trusted Thief; (O) Alvin Boretz; with Harry Townes, Don  
 THEATRE Briggs, Maxine Stuart, Jacqueline Kerr, James Bender, James  
 Costigan, Lawrence Hadden; Dir - William Corrigan.

THURSDAY APRIL 3  
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Circus Boy ABC 7:30pm The Swamp Man; with regulars & John Majulin; (SW&SD).

Sgt. Preston CBS 7:30pm The Stolen Malamute; RE-RUN.

Richard Diamond, CBS 8pm The Torch Carriers; Re-run of 8/26/57.
Private Detective

CLIMAX! CBS 8:30pm On The Take; (O) Ellis Marcus; with Paul Douglas, Katharine Bard,
 (Bill Lundigan) Nehemiah Persoff, Marian Seldes, Steve Brodie; Dir - Buzz Kulik.

Dragnet NBC 8:30pm with regulars & Dawn Richard, Guy Prescott, John Sebastian, Herb
 (Jack Webb) Vigran, Virginia Carroll.

PAT BOONE CHEVY ABC 9pm Pearl Bailey(S), Rocky Graziano(C).
 SHOWROOM

THURSDAY APRIL 3 (Cont'd)
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Navy Log ABC 9:30pm RE-RUNS BEGIN FROM THIS DATE THROUGH AUGUST 14.

PLAYHOUSE 90 CBS 9:30pm Turn Left At Mt. Everest; (O) Lowell Barrington; (A) Del Reismar; with Fess Parker, Peter Lorre, Paul Ford, Patricia Cutts, Arnold Stang; Dir - Dan Petrie.

THE FORD SHOW NBC 9:30pm George Gobel(C).

MAKE ME LAUGH ABC 10pm Joey Carter(C), Sid Gould(C), Lenny Kent(C).

LUX SHOW STARRING ROSEMARY CLOONEY NBC 10pm John Raitt(S), Bob Williams(S).

Jane Wyman Show NBC 10:30pm In A Different Life; with Miss Wyman, Scott Forbes.

FRIDAY APRIL 4  
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Adventures of Rin-Tin-Tin ABC 7:30pm Wind-Wagon McClanahan; with regulars & Oliver Blake, Percy Helton, Charles Irwin; (SW&SD).

Jim Bowie (Scott Forbes) ABC 8pm The Brothers; with Charles McArthur, Wilton Graff, Roy Glenn, Forrest Lewis; (SW&SD).

Trackdown (Robert Culp) CBS 8pm The Pueblo Kid; (O) Frank Burt; with Michael Landon; (SD).

Colt .45 (Wayde Preston) ABC 8:30pm The Manbuster; (O) Oliver Drake; with Chris Warfield, Jaclynne Green, George Keymas, Gil Perkins, Don Beddoe; (SD).

Dick Powell's Zane Grey Theatre CBS 8:30pm Three Days To Death; (O) William L. Stuart & John McGreevey; with Michael Rennie, Chris Alcaide; Dir - Robert Gordon.

Life of Riley NBC 8:30pm The Otis Yonder Story; with regulars & Freddie Hart; (SW&SD).

Frank Sinatra Show ABC 9pm Spike Jones & Orch., Helen Grayco(S).

Phil Silvers Show (You'll Never Get Rich) CBS 9pm The Colonel's Inheritance; with regulars & Milo Boulton, Vincent Rourke; (SW&SD).

PATRICE MUNSEL SHOW ABC 9:30pm Julius La Rosa(S), Alice Pearce(C).

Schlitz Playhouse CBS 9:30pm Papa Said No; (O) Winifred Wolfe; (A) Allen Rivkin & Edna Anhalt; with Yvonne Craig, Patric Knowles, Jeanne Maret, Scott Brady, Marjorie Bennett, Harry Jackson; Dir - Don Weis.

ART FORD'S GREENWICH-WARD VILLAGE PARTY 10pm Bobby Short(S-M), Aaron Bell(M), Ray Mosca(M), Will Holt(S), Sylvia Simms(S), Chuck Wayne(M).

Lineup (Warner Anderson, Tom Tully) CBS 10pm The Harger Jameson Case; Re-run of 11/15/57.

MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 31 - APRIL 4
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TODAY (Dave Garroway) NBC 7am Betsy Palmer(S) is this week's girl of the week. 3/31 - Clara Ward Gospel Singers; 4/1 - Jack Haskell(S), Cliff Norton(C).

GARRY MOORE SHOW CBS 10am 3/31 - Friedrich Gulda(M); 4/3 - Martha Davis & Spouse(S-M); 4/4 - Ed Begley(A).

NBC MATINEE THEATRE NBC 3pm 3/31 - Rain In The Morning; Re-run of 6/5/57; 4/1 - Design For Glory; (O) Maxine Wood; (A) Harold Gast; 4/2 - The Inspector General; (O) Nikolai Gogol; (A) Warner Law; 4/3 - The Two Mrs. Carrolls; (O) Martin Vale; 4/4 - The Velvet Glove; (O) Rosemary Casey.

MODERN ROMANCES NBC 4:45pm Gene Nelson serves as host this week. (O) Bob Corcoran; with Ann Flood, Reynolds Evans, Milton Seltzer, Lynn Brinker, Mark Miller.

MULTIPLE & ACROSS-THE-BOARD SHOWS (cont'd)

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JACK PAAR SHOW NBC 11:15pm Betty Johnson(S), will appear all week. 3/31 - Tyrone Power (A), Peggy Cass(C), Jonathan Winters(C), Carol Burnett(C); 4/1 - Cliff Arquette(C), Nick Todd(S), Ronnie Eastman(S), George Givot(C-A); 4/2 - Betty Bruce(D-S); 4/3 - Cliff Arquette(C), Genevieve(S), George Liberace(M), Louis Nye(C), Cedrone & Mitchell(D); 4/4 - Genevieve(S), Jonathan Winters(C), Kaye Ballard(C).

SATURDAY APRIL 5

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JIMMY DEAN SHOW CBS 12N The Four Lads(S).  
 TRUE STORY NBC 12N (O) Joseph Cochran; with Harry Bellaver, Abby Lewis, Sam Gray, Arnie Freeman.  
 DICK CLARK SHOW ABC 7:30pm Jerry Lee Lewis(S), Paul Anka(S), The Everly Bros.(S), The Shirelles(S), Jimmy McCracklin(S).  
 Perry Mason (Raymond Burr) CBS 7:30pm Case of The Hesitant Hostess; (O) Al C. Ward; with regulars & Fred Sherman.  
 COUNTRY MUSIC JUBILEE ABC 8pm George Morgan(S-M), Eva Kay "Cookie" McKinney(S), Bucky Wilkin (M).  
 PERRY COMO SHOW NBC 8pm Alan King(C), Hedda Hopper, Eddie Hodges(A-S).  
 Bob Hope Show NBC 9pm (Filmed In Russia); Popoff(clown), Raikin(C), Red Army Chorus. LAST SHOW.  
 Have Gun, Will Travel(Richard Boone) CBS 9:30pm with Hal Baylor, Don McGowan, King Calder, Gage Clarke, George E. Stone; (SW&SD).  
 Gunsmoke CBS 10pm with regulars & Clark Gordon, Allen Lane, Ned Glass; (SW&SD).

SUNDAY APRIL 6

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FRONTIERS OF FAITH NBC 1pm NOTE: TIME CHANGE THIS DATE ONLY. This Prisoner Barabbas; (O) Henry Denker; with Richard Kiley, Joel Crothers, Robert Emhardt, Edgar Stehli, Kermit Murdock; Dir - Martin Hoade.  
 NBC OPERA COMPANY NBC 2pm Cosi Fan Tutte; (O) Wolfgang A. Mozart; Librettist - Lorenzo da Ponte; (A) Ruth & Thomas Martin; with Phyllis Curtin, Frances Bible, Helen George, John Alexander, Mac Morgan, James Pease; Mus Dir - Peter Herman Adler; Dir - Kirk Browning. LAST SHOW.  
 OMNIBUS (Alistair Cooke) NBC 4pm The Lady's Not For Burning; (O) Christopher Fry; (A) Walter Kerr; with Mary Ure, Christopher Plummer, Bryarly Lee, Ann Shoemaker, John McGiver; Dir - Richard Dunlap.  
 Maverick (James Garner) ABC 7:30pm According To Hoyle; Re-run of 10/6/57.  
 Jack Benny Show CBS 7:30pm with regulars & Ronnie Burns; (SW&SD).  
 No Warning! (Westbrook Van Voorhis) NBC 7:30pm PREMIERE: Emergency; (O) Charles B. Smith; (A) Harold Swanton; with Elisha Cook, Peggy Webber, Paul Harber, Louise Lewis, Virginia Gregg, Kay Stewart; Dir - Fletcher Markle.  
 ED SULLIVAN SHOW CBS 8pm Maurice Chevalier(S-A), Guy Lombardo & Orch., Betty Johnson(S) & the Johnson Family, Chicago Opera Ballet, Nell Rankin(S), Joe Castor(puppets), Regine & Andre Berny(D), Les Marthys (novelty).  
 STEVE ALLEN SHOW NBC 8pm Orson Welles( ), Jane Powell(S), Senor Wences(ventrill), Alan Dale(S).  
 Adventure At Scott Island ABC 8:30pm The Wreckers; with regulars & Bruce Gordon, Joanna Roos; (SW&SD).

SUNDAY APRIL 6(Cont'd)

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|-------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>General Electric Theater</u> (Ronald Reagan) | CBS 9pm    | <u>No Hiding Place</u> ; (O) Beth Day; (A) Kathleen Hite; with Ronald Reagan, Geraldine Page, David Opatashu, Perrnell Roberts, Whit Bissell, Gavin MacLeod, Nora Marlowe; Dir - Andrew McCullough. |
| <u>DINAH SHORE CHEVY SHOW</u>                   | NBC 9pm    | <u>McGuire Sisters</u> (S), Jan Clayton(A), Ray Bolger(S-D).                                                                                                                                        |
| <u>Alfred Hitchcock Presents</u>                | CBS 9:30pm | <u>Disappearing Trick</u> ; (O) Victor Canning; (A) Kathleen Hite; with Robert Horton, Betsy Von Furstenburg, Raymond Bailey, Frank Albertson, Percy Helton; Dir - Arthur Hiller.                   |
| <u>Loretta Young Show</u>                       | NBC 10pm   | <u>To Open A Door</u> ; (O) Richard Morris; with Miss Young, Tom Helmore, Eleanor Audley, Betsy Paul, Mary Alan Hokanson, John Munro, William Flaherty, Alan Reynolds; Dir - Richard Morris.        |