

# ROSS REPORTS - TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Thursday (November 21)

NBC- 10-11pm NYT, this date only; SPECIAL - The Innocent Years - FILM; 151 stations net, 6 delayed. (Preempts The Lux Show Starring Rosemary Clooney, 10-10:30pm NYT, and The Jane Wyman Show, 10:30-11pm NYT). § Re-creation of the period 1900-1917 from film footage of the times, including the use of rare paper films, to depict what is described as the most enchanting years of this century.

§ SPONSOR- The Timken Roller Bearing Co (Bearings, Steels) thru Batten, Barton, Durstine & Osborne, Inc (Cleve); Acct Exec- Fred Sharp. (Timken also sponsored a previous one-hour special, Eleven Against the Ice, Sept 23, see page 68).

§ PKGR- NBC Special Projects Div (NY); Prod- Henry Salomon; Dir- Donald Hyatt; Film Ed- Silvio d'Alisera; Asst Film Ed- John Christophel; Prod Mgr- Robert Garthwaite; Researchers- Daniel Jones, Judith Green, Michael Blackwood; Narrator- Alexander Scourby.

#### Saturday (November 23)

NBC- 10:30-11pm NYT, Weekly; NET DEBUT - Andy's Gang - FILM; 59 stations net, none delayed. (Replaces The Gumby Show; last show Nov 16). § Andy Devine stars as the storyteller and narrator of films of animals, designed for children. The series was pioneered on radio and TV by the late Smilin' Ed McConnell. After his death in 1954, the series continued on the ABC net, after which Devine was starred in the same series, with the name changed to the current title. Both net and spot showings were sponsored by Brown Shoe Co.

§ ALTERNATE WEEK SPONSOR- Starting Nov 30: Minnesota Mining and Manufacturing Co (Various Products) thru Batten, Barton, Durstine & Osborn, Inc (Minn); Acct Exec- Robert C. Lamb. Starting with debut week, alternate weeks sustaining.

§ PKGR & FILM PROD- Frank Ferrin Co., Hollywood, Calif; Prod & Dir & Writer- Frank Ferrin; other production info not available.

NBC- 10-11pm NYT, irregularly; SPECIAL - Texaco Command Appearance - LIVE from LA; no. of stations not available. (Preempts What's It For, 10-10:30pm NYT, and Your Hit Parade, 10:30-11pm NYT). § Second in a series of irregularly scheduled special programs saluting famous showbusiness personalities (see page 64). This program salutes the career of Ethel Barrymore; see page D for cast credits.

§ SPONSOR- The Texas Co (Petroleum Products) thru Cunningham & Walsh, Inc (NY); Acct Exec- W. W. Mulvey.

§ PKGR- Henry Jaffe Enterprises, Inc with American Theatre Wing; Prod- Burt Shevelove; Assoc Prod- Shelley Hull; Dir- Paul Harrison; Music Dir- Paul Weston; Art Dir- Robert Carrigon; Choreog- Rod Alexander; Writer (also special material)- Ralph Blane.



TALENT SHOWSHEET AND SCRIPT REPORT - NOVEMBER 18 - NOVEMBER 24  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written, (SD) Staff-Directed. Performer and other identifications used are: (S) Singer, (A) Actor, (D) Dancer, (C) Comedian, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Harbourmaster; Thursday, Nov 14; CBS 8pm - DELETE: Enemy Unknown; ADD: The Wreckers; with regulars & Joanna Roos; (SW&SD).

FIESTA AMERICANA; Friday Nov 15; WABD local NY 8pm - ADD: Al Castellanos & Orch., Alan Dale(S).

Life of Riley; Friday Nov 15; NBC 8:30pm - ADD: Framed; with regulars & Emery Parnell; (SW&SD).

ART FORD'S GREENWICH VILLAGE PARTY; Friday, Nov 15; WABD local NY 10pm - ADD: Josh White(S), Stan Rubin(M), Maxine Sullivan(S), Paul Whiteman(M).

LAMP UNTO MY FEET; Sunday, Nov 17; CBS 10am - ADD: A House With Love; (O) Mayo Simon; with Harry Townes, Burt Brinckerhoff, Clarice Blackburn, Paul Savior, Eddy Applegate.

LOOK UP & LIVE; Sunday, Nov 17; CBS 10:30am - ADD: Through Meditation; with Billy Redfield, Douglas Watson, Steven Franken, Pat Hosley, Margaret Lind. (O) Haywood Kling.

CAMERA THREE; Sunday, Nov 17; CBS 11:30am - ADD: The Catacombs & The Tingle-Tangle; (O) Clair Roskam & Warren Wallace; with Greta Keller(S), Herbert Nelson(S), Beatrice Lind(S); Dir - Clay Yurdin.

FRONTIERS OF FAITH; Sunday Nov 17; NBC 1:30pm - ADD: Degree of Freedom; (O) Joseph Mindel; with Robert Webber, Lee Richardson, Parker Fenney, Will Geer, Richard Casey, Bernard Lenrow, Kermit Murdock, Ronald Dawson.

OMNIBUS; Sunday Nov 17; NBC 4pm - ADD: American Trial by Jury; Part 2 - (O) Andrew McCullough; with Chester Morris, Phil Coolidge, John McIver, Addison Powell, William Duell, Wesley Lau, Roy Poole, Diane Gentner, John Shellie, Bob Yurgatis, Berta Gersten, Mary James, Alan Shayne, Edgar Stehli, Herbert Berghof, Truman Smith; Dir - Richard Dunlap.

PAUL WINCHELL SHOW; Sunday Nov 17; ABC 4:30pm - ADD: Tubby & Spatz(C-acro), Pat Kirby(S).

GENERAL MOTORS SHOW; Sunday Nov 17; NBC 9pm - DELETE: Dean Martin(S).

HOWARD MILLER SHOW; Mon-Fri Nov 11-15; NBC 1:30pm - ADD: Nov 11; Ann Leonardo(S); DELETE: Nov 12; Jane Morgan(S); ADD: Nov 15; Jane Morgan(S).

MONDAY NOVEMBER 18  
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<u>AMERICAN BANDSTAND</u>	ABC 7:30pm	<u>The Hilltoppers(S)</u> .
<u>Adventures of Robin Hood</u>	CBS 7:30pm	<u>An Apple For The Archer</u> ; with regulars & Kenneth Cope, Paul Eddington, Charles Lamb, John Gattrell; (SW&SD).
<u>GUY MITCHELL SHOW</u>	ABC 8pm	<u>Dolores Hawkins(S)</u> , <u>The Step Bros.(D)</u> , <u>Cindy &amp; Lindy(S)</u> .
<u>Burns &amp; Allen</u>	CBS 8pm	with regulars & Robert Ellis, Judy Meredith; (SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	<u>The New Sheriff</u> ; (O) Frank Burt; (A) Dean Reisner; with <u>Henry Brandon</u> , <u>Stacey Harris</u> , <u>Gregg Martell</u> ; (SD).
<u>TALENT SCOUTS</u>	CBS 8:30pm	<u>Cely carrillo(S)</u> , <u>Bill Briscoe(S)</u> , <u>The Bachelors(S)</u> .
<u>VOICE OF FIRESTONE</u>	ABC 9pm	<u>Elaine Malbin(S)</u> .
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & William Demarest; (SW&SD).
<u>TOP TUNES &amp; NEW TALENT</u>	ABC 9:30pm	<u>Jayne Walton(S)</u> .
<u>December Bride</u> (Spring Byington)	CBS 9:30pm	with regulars & <u>Cheerio Meredith</u> , <u>Marjorie Bennett</u> , <u>Elvia Allman</u> , <u>William Forrest</u> ; (SW&SD).
<u>Alcoa Theatre</u> <u>A Turn of Fate</u>	NBC 9:30pm	<u>On Edge</u> ; (O) Pat Frank; (A) <u>Frederic Brady</u> ; with <u>Robert Ryan</u> , <u>Fredd Wayne</u> , <u>Ed Binns</u> , <u>Gail Kobe</u> , <u>John Reach</u> , <u>James Nolan</u> , <u>Fran Keegan</u> , <u>Joey Ray</u> , <u>Mark Scott</u> ; Dir - Tom Gries.
<u>STUDIO ONE</u>	CBS 10pm	<u>Please Report Any Odd Characters</u> ; (O) <u>Jerome Ross</u> ; with <u>John Carradine</u> , <u>Henry Jones</u> , <u>Phyllis Dove</u> , <u>Peg Hillias</u> , <u>Kay Medford</u> ; Dir - Norman Felton.

MONDAY NOVEMBER 18 (Cont'd)  
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SUSPICION

NBC 10pm

The Sparkle of Diamonds; (O) James Parrish; with Ralph Bellamy, Margaret Leighton, Enid Markey, Betty Garde, Martin Brooks, Frank Maxwell, Robert Lieb; Dir - Jack Smight.

TUESDAY NOVEMBER 19  
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Cheyenne  
(Clint Walker)

ABC 7:30pm

Devil's Canyon; (O) Philip Yordan; (A) Frederic M. Frank; with regulars & Ainslie Pryor, Michael Healey, Joanna Barnes, Robert Foulk, ~~Mark Cavell~~, Jack La Rue; (SD).

NAT KING COLE SHOW

NBC 7:30pm

Ella Fitzgerald(S).

Phil Silvers Show  
(You'll Never Get Rich)

CBS 8pm

Bilko Talks In His Sleep; with regulars & Virginia de Luce; (SW&SD).

GOBEL-FISHER SHOW

NBC 8pm

Charles Laughton(A), Zsa Zsa Gabor(A).

Eve Arden Show

CBS 8:30pm

with regulars & Herbert Anderson, Donald Foster; (SW&SD).

Life & Legend of Wyatt Earp(Hugh O'Brian)

ABC 8:30pm

Mr. Buntline's Vacation; with Lloyd Corrigan, Robert Lowery, Jim Bannon, Fred Graham; (SW&SD).

Broken Arrow

ABC 9pm

The Teacher; with regulars & Phyllis Avery, Alan Roberts, Louis Lettieri, Hank Patterson, Charles Stevens; (SW&SD).

Meet McGraw  
(Frank Lovejoy)

NBC 9pm

Keys Of The City; with Joey Faye, Jean Willes, Maurice Hanson; (SW&SD).

Telephone Time  
(Dr. Frank Baxter)

ABC 9:30pm

Alice's Wedding Gown; (O) Palmer Thompson; with Norma Eberhardt, Fay Wray; Dir - Allen H. Miner.

RED SKELTON SHOW

CBS 9:30pm

Lola Albright(A).

Bob Cummings Show

NBC 9:30pm

Bob Meets Bill Lear; with regulars & John Archer, Karen Booth; (SW&SD).

The Californians  
(Sean McClory, Adam Kennedy)

NBC 10pm

The Barber's Boy; (O) John McGreevey; with Karen Verne, Kem Dibbs, Kelly Thordsen; (SD).

Assignment Foreign Legion(Merle Oberon)

CBS 10:30pm

The Search; with Peter Arne, Vera Fusek; (SW&SD).

WEDNESDAY NOVEMBER 20  
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Wagon Train  
(Ward Bond, Robert Horton)

NBC 7:30pm

The Mary Halstead Story; (O) Robert E. Thompson & Leo Lieberman; with Agnes Moorehead, Vaughn Taylor, Tom Pittman, Tom Laughlin, Walter Coy, Gregg Palmer, Jack Lambert, Robert Patten, Terry Wilson, Frank McGrath; (SD).

THE BIG RECORD  
(Patti Page)

CBS 8pm

Gene Krupa(M), Eydie Gorme(S), The Hi-Lo's(S), Lonnie Satin(S), Margie Rayburn(S), Dick Stabile(M), Trini Reyes(D), Helen O'Connell(S), Bob Eberle(S), The Dorsey Orch. with Lee Castle.

Tombstone Territory  
(Pat Conway)

ABC 8:30pm

Killer Without Conscience; with regulars & Thomas B. Henry, Gil Rankin, Charles Seel, Ed Nelson, Harry Raybould, Frank Watkins, Orville Sherman, Allen Getzel, Bob Burrows; (SW&SD).

Adventures of Ozzie & Harriet

ABC 9pm

Ozzie's Triple Banana Surprise; with regulars & King Sisters (S), Willard Thompson, Gloria Marshall, Barnet Phillips; (SW&SD).

Millionaire

CBS 9pm

The Story of Frank Keegan; with Frank Jenks, Catherine McLeod, Johnny Crawford, Russ Bender, Clayton Post, Bob Christopher, Jim Nolan, David Halper, Robert Riordan; (SW&SD).

KRAFT THEATRE

NBC 9pm

The Sound of Trouble; (O) Jack Paritz; with Mildred Dunnoek, Jill Corey, James Westerfield, Lonnie Chapman, Barbara Barrie, Clint Kimbrough; Dir - Paul Bogart.

Walter Winchell File

ABC 9:30pm

The Fallen Idol; (O) Gene Levitt; with Lee Farr, Anna Navarro, Joe De Santis, Paula Victor, Baynes Barrow, Robin Morse; (SD).

WEDNESDAY NOVEMBER 20(cont'd)

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US STEEL HOUR CBS 10pm Huck Finn; (O) Mark Twain; (A) Anne Crosswell & Lee Pockriss; Music & Lyrics - Frank Luther; with Jack Carson, Basil Rathbone, Jimmy Boyd, Florence Henderson, Earle Hyman, Karin Wolfe, The Song Spinners(S); Dir - Elliott Silverstein.

THURSDAY NOVEMBER 21

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Circus Boy ABC 7:30pm The Marvelous Manellis; with regulars & Manning Ross, Norm Alden, Linda Gay; (SW&SD).

CLIMAX!  
(Bill Lundigan) CBS 8:30pm A Matter Of Life And Death; (O) John & Ward Hawkins; with Ralph Meeker, Betsy Palmer, Bradford Dillman, Tina Louise; Dir - Buzz Kulik.

Dragnet  
(Jack Webb) NBC 8:30pm with regulars & Dudley Manlove, Norma Ward, Don Warren, William Flaherty; (SW&SD).

PAT BOONE CHEVY SHOWROOM ABC 9pm Martha Davis & Spouse(S-M), Ames Bros.(S), Joel Grey(D-C).

PLAYHOUSE 90 CBS 9:30pm The Troublemakers; (O&A) George Bellak; with Ben Gazzara, Barbara Rush, Robert Vaughn, Mary Astor, Jackie Coogan, Nick Adams, Keenan Wynn; Dir - John Frankenheimer.

FORD SHOW NBC 9:30pm Rosemary Clooney(S).

Navy Log ABC 10pm P.O.W. at 40 Fathoms; with Don Gordon, Kurt Kreuger, Horst Ehrhardt, Henry Rowland, Tommy Ivo; (SW&SD).

FRIDAY NOVEMBER 22

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Adventures of Rin-Tin-Tin ABC 7:30pm Frontier Angel; with regulars & John Compton, Claire Kelly, Dehl Berti; (SW&SD).

Leave It To Beaver CBS 7:30pm Beaver's Crush; with regulars & Diane Brewster; (SW&SD).

Saber of London  
(Donald Gray) NBC 7:30pm Luger For Chesser; (O) Eldon Howard; with Sara Lawson;(SD).

Adventures of Jim Bowie  
(Scott Forbes) ABC 8pm Hare And Tortoise; with regulars & Josanne Mariani, Myron Healey, William Allyn, Addison Richards; (SW&SD).

Trackdown  
(Robert Culp) CBS 8pm Self Defense; with Stacy Harris, Constance Ford, Eve Miller, Dick Webb; (O) John Robinson; (SD).

Court of Last Resort  
(Lyle Bettger) NBC 8pm The Darlene Fitzgerald Case; with regulars & Peggy McCay, John Maxwell; (SW&SD).

PATRICE MUNSEL SHOW ABC 8:30pm Robert Merrill(S), Buddy Hackett(C).

Dick Powell's Zane Grey Theatre CBS 8:30pm The Open Cell; (O) Barney Slater; with Mr. Powell, Steve Terrell, Marshall Thompson, Frances Robinson, Maurice Manson, Brett King, Gail Ganley; Dir - Robert Florey.

FRANK SINATRA SHOW ABC 9pm Erin O'Brien(S).

M Squad  
(Lee Marvin) NBC 9pm Killer In Town; (O) Joel Murcott; with Lee Farr, Russ Conway, Gail Kobe, Paul Knewland, John Hiestand, Roy Glenn;(SD).

Date With The Angels  
(Betty White, Bill Williams) ABC 9:30pm The Burglar; with regulars & Terence de Marney, Harry Lauter, Willis Bouchey; (SW&SD).

Schlitz Playhouse CBS 9:30pm No Second Helping; (O) J. Albert Hirsch; with Myran Loy, Tom Helmore, Jill St. John, Mollie Glessing; Dir - David Butler.

ART FORD'S GREENWICH VILLAGE PARTY WABD 10pm Jan August(M), The Honeydreamers(S).

Colt .45  
(Wayde Preston) ABC 10pm Final Payment; (O) Wells Root; with John Cliff, Walter Barnes, Dick Foran, James Nolan, Hollis Irving; (SD).

The Lineup  
(Warner Anderson, Tom Tully) CBS 10pm The Phantom Robber Case; with Stacy Harris, Isabelle Le Dwan, Ruta Lee, John Harmon; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS NOVEMBER 18 - NOVEMBER 22  
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JIMMY DEAN SHOW CBS 7am Fran Warren(S), will be a guest this week.

TODAY NBC 7am 11/18 - Barbara Carroll Trio(M).

GARRY MOORE SHOW CBS 10am 11/20 - Martha Davis & Spouse(S-M); 11/22 - Carol Burnett (C).

ARLENE FRANCIS SHOW NBC 10am Earl Wrightson(S), is now a regular on show; 11/20 - Chan Canasta(mentalist).

HOWARD MILLER SHOW NBC 1:30pm 11/18 - Robert Clary(S-C); 11/19 - King Sisters(S); 11/20 - Lola Dee(S); 11/22 - Florian Zabach(M).

AMERICAN BANDSTAND (Dick Clark) ABC 3pm 11/18 - Dion(S); 11/19 - Marty Robbins(S), Ray Stevens(S); 11/20 - Rusty Draper(S), The Glazer Bros.(S); 11/21 - Pete Wagoner(S), The Crickets(S); 11/22 - Andy Quinn(S).

NBC MATINEE THEATRE NBC 3pm 11/18 - Embassy House; (O) Bernard Schoenfeld; 11/19 - Witness To Murder; (O) Richard Stern; (A) Sheldon Stark; 11/20 - The Johnson House; (O) Donald Symington; 11/21 - Ann Veronica; Re-run of 7/29/56; 11/22 - We Won't Be Any Trouble; Re-run of 4/2/57.

MODERN ROMANCES (Martha Scott) NBC 4:45pm Father And Son; (O) George Lowther; with Harry Bellaver, Jan Miner, Richard Striker, Pat Hosley, Chris Gampel.

TONIGHT (Jack Paar) NBC 11:15pm 11/18 - Jonathan Winters(guest emcee), Louis Nye(C), Danny Scholl(S), Lou Carter(S); 11/19 - Louis Nye(C), Hermione Gingold(C), Dolores Perry(S); 11/20 - Charles Van Doren, Hermione Gingold(C), Danny Scholl(S); 11/21 - Hermione Gingold(C), Andy Russell(S), Tina Robbins(S); 11/22 - Orson Bean(C), Hermione Gingold(C), Andy Russell(S).

SATURDAY NOVEMBER 23  
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Andy's Gang (Andy Devine) NBC 10:30am PREMIERE: Writer-Prod-Dir - Frank Ferrin.

JIMMY DEAN SHOW CBS 12N Fran Warren(S), Lanny Ross(S).

TRUE STORY (Kathi Norris) NBC 12N Honest Politics; (O) Lillian Andrews; with Bert Freed, Dolores Sutton, Truman Smith, Frank Sutton.

Perry Mason (Raymond Burr) CBS 7:30pm The Case of The Runaway Corpse; with regulars & Connie Cezon; (SW&SD).

COUNTRY MUSIC JUELLE ABC 8pm Jimmy Wakely(S), Bobby Helms(S).

PERRY COMO SHOW NBC 8pm The Four Lads(S), Pearl Bailey(S), Jackie Cooper(A), Betty Jane Croft.

Oh! Susanna (Gale Storm) CBS 9pm Aladdin's Lamp; with regulars & Nacho Galindo, Rodolfo Hoyos, Jr.; (SW&SD).

CLUB OASIS NBC 9pm Eddie Fisker(S).

Have Gun, Will Travel (Richard Boone) CBS 9:30pm with Robert F. Simon, Denver Pyle, June Vincent, Fay Nuell, Peggy Rae, Mercedes Shirley; (SW) Michael Pessier; (SD).

GISELE MACKENZIE SHOW NBC 9:30pm Johnny Desmond(S-A), Margaret Truman(A-S).

Gunsmoke CBS 10pm with regulars & John Larch, Virginia Christine, Karl Swenson, Dabbs Greer, John Launer; (SW&SD).

TEXACO COMMAND APPEARANCE NBC 10pm Salute to Ethel Barrymore; with Joseph Cotten, Vic Damone(S), Peter Lawford(A), Dolores Gray(S), Tallulah Bankhead(A), Hoagy Carmichael(M-S), Leo Durocher, Fred Haney, Casey Stengel, Roy Campanella, Ethel Barrymore Colt(A-S).  
 Dir - Paul Harrison; Writer - Ralph Blane; Music Dir - Paul Weston; Choreog - Rod Alexander.

SUNDAY NOVEMBER 24

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|-------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Maverick</u>                                 | ABC 7:30pm | <u>The Jeweled Gun</u> ; (O) Roy Huggins; with regulars & Kathleen Crowley, Miguel Landa, Roy Bancroft, Stephen Coit, Norman Frederic; (SD).                                                                                     |
| <u>Bachelor Father</u><br>(John Forsythe)       | CBS 7:30pm | <u>Bentley And The Revolving Housekeepers</u> ; with regulars & Edith Evanson, Barbara Eden, Joe Kearns, Florida Friebus, Elizabeth Harrower, Paul Lambert, William Kendis, Tommy Farrell, Jack Edwards, John Hiestand; (SW&SD). |
| <u>Sally</u><br>(Joan Caulfield)                | NBC 7:30pm | <u>Sally And The Sheik</u> ; with regulars & Jan Brooks, Richard Gilden; (SW&SD).                                                                                                                                                |
| ED SULLIVAN SHOW                                | CBS 8pm    | Joe E. Lewis(C), The Four Aces(S), Lu Ann Simms(S), West Point Glee Club, Ricki Layne(ventril), Holger & Dolores(D), The Molitor Trio(S), Barbara McNair(S), Les Garcons De La Rue(C-S).                                         |
| STEVE ALLEN SHOW                                | NBC 8pm    | Audrey Meadows(C), The Treniers(D-acro), Greta Thyssen(A), Sam Levenson(C), Steve Lawrence(S), Teal Joy(S).                                                                                                                      |
| <u>General Electric Theatre</u> (Ronald Reagan) | CBS 9pm    | <u>The Iron Rose</u> ; (O) John Cunningham; (A) Frank Davis; with Vincent Price, Sterling Hayden, Fay Wray, Ken Clark, Sam Buffington, Judson Pratt, George Keymas, Robert Sherman; Dir - John Brahm.                            |
| DINAH SHORE CHEVY SHOW                          | NBC 9pm    | Marge & Gower Champion(D), Louis Prima(M), Keely Smith(S), George Montgomery(A).                                                                                                                                                 |
| <u>Alfred Hitchcock Presents</u>                | CBS 9:30pm | <u>The Last Request</u> ; (O) Joel Murcott & Helen Fislar Brooks; with Harry Guardino, Karin Booth, Cara Williams, Bess Bique.                                                                                                   |
| <u>Scotland Yard</u><br>(Edgar Lustgarten)      | ABC 10pm   | <u>Destination Death</u> ; (O) Colin S. Reid, James Eastwood; with Russell Napier, Arthur Gomez, Paula Byrne, Raymond Young, Melissa Stribling; Dir - Montgomery Tully.                                                          |
| <u>Loretta Young Show</u>                       | NBC 10pm   | <u>The Little Witness</u> ; (O) Wyatt Blassingame; (A) William Bruckner; with Miss Young, Johnny Crawford, John Vivyan, Grant Richards, Fred Graham; Dir - Richard Morris.                                                       |

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## MID-WEEK SPECIAL

### NEWS - COMMENT - POSSIBILITIES

The missing word on this very line in last week's report was "prepping" and it was to be inserted in the opening line: "Ed Sullivan is prepping a youth-control movement," etc..... Anna Maria Alberghetti will play the feminine lead, Princess Ming Chou, the Emperor's daughter, co-starring with Cyril Ritchard, playing the Magician, in "Aladdin," the Du Pont Show of the Month on CBS on Feb 21..... Arthur O'Connell replaced Brian Donlevy in Monday's Du Pont Show, "Beyond This Place," when Donlevy fractured an ankle last weekend..... The Bob Hope Show, originally scheduled for Nov 7, cancelled when U. S. Time Corp pulled out on its sponsorship because of the hassle over a Hope appearance on The Frank Sinatra Show (sponsor conflict), goes on almost as originally filmed on Nov 24, Sunday, over NBC, 7-8pm NYT. The slight addition to the program has been made in the interest of NBC program promotion. One of the programs being preempted by Hope is Sally, starring Joan Caulfield. The program has been having some rating difficulties, so Miss Caulfield will make a brief appearance on the Hope show to let lots more viewers know that pretty Miss Caulfield can be found in that spot regularly. The Plymouth Division of Chrysler Corp thru N. W. Ayer & Son, Inc., new sponsor of Hope's programs, almost had a deal for the Nov 7 show, but the time period scheduled happens to come between De Soto's You Bet Your Life, 8-8:30pm, and Ford's The Ford Show, 9:30-10pm and that kind of back to back slotting couldn't be permitted..... Don Ameche has replaced Bob Cummings in the co-starring role of Harry Graves, the father of the "Junior Miss," another Du Pont Show over CBS, Dec 20, Friday, 7:30-9pm NYT. (This one was just a flat announcement -- no mention of "illness," "prior commitments," or other odd excuses). ..... Changes in The Polly Bergen Show: Mel Brooks, one of the original writers, has moved up as producer, with William Colleran now handling direction only. George Charles is now associate producer. Writers change for the various shows, with Brooks coordinating the efforts of those brought in on special assignments.

CBS, affirming its faith in the maxim that an attack is the best defense, or some such, has announced that Captain Kangaroo, "contrary to rumors," will continue over the CBS net, Monday thru Friday, 8-8:45am NYT. The same announcement carried a minor note, almost as an afterthought, that the Monday thru Friday, 7-7:45am NYT Jimmy Dean Show would go off after its Dec 13 performance, with the 7-8am time reverting to the local stations. That was not contrary to rumor. The Saturday version of the Jimmy Dean Show, 12noon-1pm NYT, will continue..... The Big Payoff has been renewed by its sponsor, the Colgate-Palmolive Co., but Ted Bates & Co is looking at new packages as possible replacements for the long-running Strike It Rich for the same sponsor. Both programs are on the CBS net, both Walt Framar packages. (The agency denied that one program is already set as the Strike It Rich replacement. "We're looking," is the paraphrase of the agency remark).



The rather peculiar attacks on New York as a past, present or future center of TV production are continuing, with some of the statements coming from some curious quarters. For instance: Bob Ballin, now a West Coast v.p. for Sullivan, Stauffer, Colwell & Bayles, Inc., is quoted in Leo Guild's "Hollywood Reporter" column of Nov 12 as saying in answer to a question about filmed commercials being made in New York: "Facilities are better here (in Hollywood). The NY boys admit it now. Commercials for all sponsors should be done in Hollywood." With all due respect for Mr. Ballin's position, background and know-how, no "NY boy," except those who may have switched jobs from New York to Hollywood would ever say any such thing. And the money being pumped into New York facilities gives the statement a direct lie. Sure, New Yorker's are nervous, but then isn't everyone in television? On another hand, New York or any other city would always have a tough time competing with the kind of facilities currently being made available at the giant Metro lot. Charles C. "Bud" Barry, v.p. in charge of TV for Metro recently said: "We want Metro to be one of the most important lots in town both in movies and TV. We have 187 acres not fully utilized here and want to see capacity TV operations..." The big Culver City lot is negotiating with independent TV producers with a view to future rental operations, a change in viewpoint from the previous held impression in the trade that Metro was only interested in production based on their own film properties. Some of the dangers in movie firms being so heavily involved in TV, no matter how they try to separate their interests, was voiced by actor Paul Douglas, always an outspoken gent, who feels that TV has become a high-priced audition stage for the movie-makers. He thinks actors are being paid too much (they'd be better off if they worked more often for less pay, instead of holding out for some of the ridiculous salaries many seem to demand). He also thinks that TV dramas have become over-produced and camera-conscious, no longer depending on plot and personality to carry the load.

Mel Brandt, actor and announcer, will replace Martha Scott as the Monday thru Friday host and narrator of NBC's Modern Romances, beginning Monday (25). Miss Scott is withdrawing to star in a forthcoming Broadway play.....Thomas J. Lipton, Inc., thru Young & Rubicam, Inc(NY), will become alternate week sponsor of The Californians, NBC, Tuesday, 10-10:30pm NYT, effective Jan 7. Singer Sewing Machine Co continues as alternate-week sponsor.....Seven Lively Arts is switching two of its filmed programs. "Here is New York," originally scheduled for Dec 29, Sunday, 5-6pm NYT, will be seen on Sunday, Dec 15, and "Hollywood Around the World," announced for Dec 15, will be seen Dec 29, over the CBS net.....The first of the filmed programs in NBC's Shirley Temple's Storybook series will be presented on March 5, Wednesdays, 7:30-8:30pm NYT. The program will debut live on Jan 12, Sunday, 8-9pm NYT.....Howe and Hummel, new series planned by Screen Gems with Eddie Joy, Diana Green and Monty Shaff, based on the careers of the famous (also notorious) criminal lawyers who operated in New York from 1865 to 1905, is described as a "character comedy" series.....Mark Sandrich, former associate producer, has been upped to producer on the new films in Four Star's Richard Diamond, Private Detective series. CBS has contracted for 26 new films and has re-run rights to the 13 that ran as the summer replacement for December Bride. David Janssen stars in the title role.....Four Star is also reported to be changing the production set-up on its Turn of Fate series, on NBC, Mondays for Alcoa and Goodyear. The half-hour films have been getting a mixed critical reception.....MGM-TV has a new idea in trouble-shooting a TV series. Helen Rose, an MGM Academy Award-winning fashion designer, has been assigned to create the wardrobes for Phyllis Kirk for all episodes in The Thin Man series -- one original Helen Rose creation or ensemble a week, starting with the episode to be seen over NBC on Dec 6.