

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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### WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Monday(23)

CBS- 10-10:30am EDT, Mon thru Thu, 10-11:30am EDT, Fri; DEBUT; Of All Things; LIVE from WCBS-TV(NY), 67 stations live, 15 kine. § Segment sponsors; same as for The Garry Moore Show (See Program Analyses, page 5, July 15, 1956). § Pkgr- CBS-TV(NY); Prod- Byron Paul; Dirs- Ken Whelan(two weeks), Clarence Schimmel(four weeks); Music Dir- Billy Clifton; Prod Anncr- Del Sharbutt; Writers- Virginia Schone, Lois Peyser, Hank Miles, Chuck Horner, Charles Slocum. § Faye Emerson is star of this six-week replacement for The Garry Moore Show; with vocalists Jack Haskell and Ilene Woods. The program will follow the general variety and guest format of the Moore program, with some seasonal innovations. Miss Emerson will present news of interest to women, plus book, fashion and play information. The Garry Moore Show (last show July 20) will return from vacation Sept 3.

#### THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- Producers' Showcase (Every 4th Mon, 8-9:30pm NYT) July 23; "Rosalinda," starring Cyril Ritchard (see Page A for other credits); Prod- Edwin Lester (for the Los Angeles and San Francisco Light Opera Assn's 1956 production); Dir- Bob Banner; LIVE from KRCA-TV(LA); (COLOR).

#### OTHER NETWORK CHANGES & ADDITIONS

CBS Arthur Godfrey Time (Mon thru Thu, 10-10:30am EDT); Talent Scouts (Mon, 8:30-9pm EDT); Arthur Godfrey Show (Wed, 8-9pm EDT) All shows originate from Cheyenne, Wyoming, during the week of July 23.

(CTPN) Harry Owens Show (Thu, 10-10:30pm PDT) Last show July 19.

NBC- Down You Go (Sat, 7:30-8pm EDT) Add Jayne Mansfield as panelist, effective July 21; others are Arthur Treacher, Hildy Parks and Jimmy Nelson.

#### MAJOR LOCAL DEBUTS & HIGHLIGHTS

KNXT(Ch 2) - Multiple Sclerosis Telethon; SPECIAL July 29; Sun, 7am-5pm PDT. Production info not available. Jack Webb and Ben Alexander m.c. the telethon, with top motion picture, television and radio stars appearing.  
Los Angeles  
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ALL PROGRAM ACTIVITY

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TALENT SHOWSHEET JULY 20 - JULY 29

Most of the shows on July 20, 21, 22 were listed in last week's report.. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday July 20. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic(C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings, below) are: Adventures of Rin-Tin-Tin, Armstrong Circle Theatre (kine), Big Town, Crossroads, Crusader, Bob Cummings Show, DuPont Cavalcade Theatre, Father Knows Best, Ford Theatre, Fury, Captain Gallant of the Foreign Legion. Jackie Gleason Show, Alfred Hitchcock Presents, Life and Legend of Wyatt Earp, Life of Riley, The Millionaire, Navy Log, Our Miss Brooks, People's Choice, Roy Rogers, Phil Silvers, Star Stage, Tales of the Texas Rangers, 20th Century-Fox Hour, The Wise (thru July), Warner Brothers Presents ("Cheyenne" series), Jane Wyman, You Are There

FRIDAY JULY 20  
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I Spy WABD 7:30pm The Green Coat; with Massey, Felix Debank, Peter Pagan  
 (Raymond Massey)

SATURDAY JULY 21  
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JULIUS LA ROSA SHOW NBC 8pm Add: Pat Henning(C)

SUNDAY JULY 22  
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LAMP UNTO MY FEET CBS 10am Puppets & People - (O) Robert Higgins; with Bambi Linn, Rod Alexander, Kurt Kaszner  
 LOOK UP & LIVE CBS 10:30am Bernie Becomes a Nun - (O) Sister Maria Del Rey  
 CAMERA THREE CBS 11:30am Stanislavsky & the Actor - (O) John McGiffert; with Gerald Hiken, Alfred Ryder, Lori March, Luther Adler, Peggy McCay, Mary Perry, Shirley Gale, Alexander Clark; (SD)  
 ED SULLIVAN SHOW CBS 8pm Add: Jack Paar: Host

MONDAY JULY 23  
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Passport to Danger WABD 7:30pm Helsinki - (O) Leonard Heideman; with Gladys Holland, John Miljan, Kurt Kruger, Steven Geray, Otto Waldis, Olan Soule, Bette Arlen, William Yetter, Henry Rowland, Otto Reichow; Dir - Frank McDonald  
Stage 7 WPIX 8pm Crisis in Kansas; with Angela Lansbury;(also Thu WABD 8pm)  
 PRODUCERS' SHOWCASE NBC 8pm Rosalinda - (O) Gottfried Reinhardt, John Meehan, Jr (from Max Reinhardt-Erich Korngold version of "Die Fledermaus"); (A) Sid Kuller; with Cyril Ritchard, Jean Fenn, Lois Hunt, Robert Wright, Thomas Hayward, Sig Arno, Ralph Dumke, Herb Wiere, Sylvester Wiere, Harry Wiere, Susan Luckey, Sally Blyth, Roy Fitzell; Music - Johann Strauss; Lyrics - Paul Kerby; Dir - Bob Banner  
 VOICE OF FIRESTONE ABC 8:30pm Rose Byrum, Maria Ferriero, Carlotta Ordassy  
Charlie Farrell Show CBS 9pm with regulars & Irene Henry, Sherry Jackson, Joyce Sellers, Phyllis Applegate, Jeff Silver, Jerry Riggio; (SW) John L. Greene; (SD)  
 VIC DAMONE SHOW CBS 9:30pm with regulars & Lilo, Jan Murray(C)  
 ROBERT MONTGOMERY SUMMER THEATRE NBC 9:30pm Catch a Falling Star - (O) David Levy; with Charles Drake, Mary K. Wells, Elizabeth Montgomery, Jan Miner, Tom Middleton, John Gibson, Sam Gray, Catherin Shaw, Tom Gorman, Page Johnson, Anthony Messuri, Honey Merrill, Judy O'Keefe; (SD)

MONDAY JULY 23(Cont'd)  
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STUDIO ONE CBS 10pm An Incident of Love - (O) William T. Bode; with Jack Lord, Lois Nettleton, Katherine Squire, Michael Strong, Ruth McDevitt, Billy Quinn, Jimmy Rogers; (SD)

Douglas Fairbanks WRCA 10:30pm Mr. Purley's Profession; with Roland Culver, Jane Baxter, Leslie Perrins

TUESDAY JULY 24  
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THE CHEVY SHOW NBC 8pm with Fred Waring and the Pennsylvanians, & M'Kay & Charles (D); (SW) Jack Dolph

Sneak Preview (Nelson Case) NBC 9pm Real George; with George O'Hanlon, Ray Collins

GE Summer Originals ABC 9pm The Unwilling Witness; with Zachary Scott, Frances Rafferty

WEDNESDAY JULY 25  
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Death Valley Days (Stanley Andrews) WRCA 7pm 11,000 Miners Can't Be Wrong; with William Boyett, Claudia Barrett, Bill Kennedy, Leonard Penn, Gordon Barnes, Connie Dezon, I. Stanford Jolley, Jack O'Shea, Keith Richards, John Daly, Michael Vallon

Screen Directors Playhouse ABC 9pm Apples on the Lilac Tree - (O) Phil Shuken, Lee Loeb; with Joan Caulfield, Macdonald Carey, Eleanor Audley, Edgar Stehli, John Archer

KRAFT TELEVISION THEATRE NBC 9pm Prairie Night - (O) John Gay; with Victor Jory, Martha Scott, Robert Simon, Charles Mendick, Jared Reed, Will Hare, Jimmy Sommer, Aina Niemela

EDDY ARNOLD SHOW ABC 9:30pm with regulars & The Diamonds(S)

INA RAY HUTTON SHOW NBC 10:30pm Gogi Grant(S)

THURSDAY JULY 26  
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Guy Lombardo WRCA 7pm Elise Rhodes(S)

CLIMAX! CBS 8:30pm The Man Who Lost His Head - (O) Ellis St. Joseph; (A) John Kneubuhl; with Debra Paget, John Ericson, Sir Cedric Hardwicke, Peter Lorre, Clifton Lattimer; (SD) Buzz Kulik

STAR TONIGHT ABC 9pm Will Power - (O) George Lowther; with Roy Fant, Diane Gentner, Doro Merande, Renie Riano

Four Star Playhouse CBS 9:30pm Success Story - (O) James Bloodworth; with Dick Powell, Robert Burton, Peggy Castle, Virginia Gregg, Mira McKinney, Ann Loos, Helene Marshall, Robert Keene, Edith Elliott, Ted Jacques, Gayle Kellogg, Susan Odin; Dir - Anton Leader

ARTHUR MURRAY PARTY CBS 10pm Guy Mitchell(S); (SD)

LUX VIDEO THEATRE NBC 10pm Miss Mabel - (O) R.C. Sherriff; (A) Harry Kronman; with Elsa Lanchester; Dir - Michael Dreyfuss; (COLOR)

FRIDAY JULY 27  
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I Spy (Raymond Massey) WABD 7:30pm Man Who Hated Dreyfuss; with Fred Tozere, Maria Reid

Combat Sergeant (Michael Thomas) ABC 8pm East of Algiers; with Cliff Clark, Harold Dyrenforth, Leonard Mudie, Dennis Dengate, John M. Logan, Lester Sharpe

Schlitz Playhouse CBS 9:30pm Dara - (O) Gene Levitt; with Phyllis Thaxter, Donald Curtis, Gerald Mohr, Hayden Rorke, Joan Sudlow, James O'Rear, James Turley, David Showalter, Bill Henry; Dir - Robert Florey

MULTIPLE: ACROSS-THE-BOARD SHOWS FRIDAY JULY 20 - FRIDAY JULY 27  
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OF ALL THINGS CBS 10am with Jack Haskell(S), Ilene Woods(S), Del Sharbutt(regs);  
 (Faye Emerson) 7/23 - Russell Oakes(C-inventor); 7/24 - Cliff Norton(C);  
 PREMIERE

ERNIE KOVACS SHOW NBC 10:30am 7/24 - Tim Kirby

TENNESSEE ERNIE FORD NEC 2:30pm 7/26 - Andy "Jingles" Devine

NEC MATINEE THEATRE NEC 3pm 7/23 - The Reverberator - (O) Henry James; (A) Lois Jacoby;  
 Dir - Arthur Hiller; 7/24 - Woman at the Window - (O) Nollia  
 Gardner White; (A) Nicholas Baehr; Dir - Wally Grauman; 7/25 -  
Another Sky - (O) Naomi Lane Babson; Betty Ulius; Dir - Alan  
 Cooke; 7/26 - Letter of Introduction - (O) James Carhartt,  
 Nicholas Winter; 7/27 - Home at Seven - (O) R.C. Sheriff;  
 (A) S.S. Schweitzer

MODERN ROMANCES NBC 4:45pm Not So Smart - (O) William Kendall Clark; with Lori March,  
 Coe Norton, Pat Hosley, Gene Peterson, Lawrence Weber

TONIGHT NBC 11:30pm 7/23-7/24 - Host: Morey Amsterdam; 7/23: Diahann Carroll(S),  
 (Steve Allen) Oscar Peterson(M); 7/24 - Diahann Carroll(S), Lou Wills, Jr  
 (D), Max Kaminsky & His Dixieland Six(M); 7/26 - Basil Rath-  
 bore, Buddy Greco(S); 7/27 - Conn & Mann(D), Cliff Arquette(C)

SATURDAY JULY 28  
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CZARK JUBILEE ABC 7:30pm Johnny Bond(S), Bill Strength(S), Red Garrett(S), Cannonball  
 (Red Foley) Taylor; Porter Wagoner(co-emcee)

JULIUS LA ROSA SHOW NBC 8pm Eydie Gorme(S), Artie Dann(C), Gene Vincent & The Blue Caps  
 (M), the Buxellos(acro)

STAGE SHOW CBS 8:30pm regulars & The Crew Cuts(S), Frank Fontaine(C), Eileen Ro-  
 gers(S)

RUSS MORGAN SHOW CBS 9:30pm Steve Lawrence(S)

Gunsmoke CBS 10pm regulars & Jorja Curtright, Doug Odney

Adventure Theatre NBC 10:30pm The Sable Scarf; with Judy Campbell, Hugh Latimer

SUNDAY JULY 29  
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Telephone Time CBS 6pm Again the Stars; re-run

ED SULLIVAN SHOW CBS 8pm All Circus Show with Emmett Kelly, Tito(acro), Riberti Trio  
 (C), Marilex(C), Al Degong & Chimps, Dschapur & Rutha(acro),  
 Cordons(acro-aerial), Pinito de Oro(aerial), Tonito(high-  
 wire), Miss Mara(trapeze), Adnos(juggler), Burtons(acro)

STEVE ALLEN SHOW NBC 8pm James Mason & family, Rise Stevens(S), Jan Peerce(S), Roger  
 Ray(C-M), Bambi Linn & Rod Alexander(D), Eddie Condon(M)  
 (remote)

GOODYEAR PLAYHOUSE NBC 9pm Pencil Sketch - (O) Abby Mann; with Elliott Nugent, Millette  
 Alexander, Margo Hartman, Augusta Roeland, Ralph Dunn, George  
 Maharis; (SD)