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INCLUDING

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(16)

ABC- 7:30-8pm EDT; DEBUT; Bold Journey; FILM from WABC-TV(NY) & KABC-TV(LA), no. of stations indefinite. § Sponsor- Ralston Purina Co (Wheat & Rice Chex, Instant & Regular Ralston, Ry-Krisp) thru Guild, Bascom & Bonfigli, Inc(San Fran); Acct Exec- Ernest J. Hodges. § Pkgr & Film Prod- Advenco Productions, Inc., Hollywood, Calif.; Prod- Julian Lesser; various photographers and crews. § John Stephenson is host for the filmed travels and adventures of non-professional explorers, scientists or sportsmen, filmed and narrated by the travelers themselves. Stephenson also interviews the person whose adventure is programmed each week. The program replaces Twilight Theatre (last show July 9).

Tuesday(17)

NBC- 7:30-7:45pm EDT, Tue & Thu; DEBUT; Chevrolet on Broadway; LIVE from WRCA-TV(NY), 83 stations live, 8 kine. § Sponsor- Chevrolet Motor Div, GMC, thru Campbell-Ewald Co., Inc(Detroit); Acct Exec- Colin Campbell; Acct Rep- Paul Lee(NY). § Pkgr- Wilton Productions with Snooky Lanson(NY); Prod & Writer- Gordon Auchincloss; Dir- David Lowe; Music Dir- Hal Hastings; Sets- Bill Moore. § Snooky Lanson is singing star of an informal quarter-hour of pop tunes and nostalgic old favorites; with the The Mello-Larks (Tommy Hamm, Joe Eich, Bob Wollter, Miss Jamie Dina). Lanson will be seen on Tuesdays, July 17, 24 and 31, with Frankie Carle taking over beginning Aug 7 thru Sept 11. Lanson will star on the Thursday program thru Sept 13. The program is the summer replacement for The Dinah Shore Show (last show July 12).

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Grand Ole Opry (Every 4th Sat, 8-9pm EDT) July 21; LIVE from WSM-TV(Nashville); Marguerite Piazza is the popular guest star.

CBS & NBC- None this week.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Dotty Mack Show (Mon, 8-8:30pm EDT) New day and time, effective July 16. The program has been seen Thursdays, 10-10:30pm EDT. In its new time it replaces TV Reader's Digest (last show July 9), and is replaced in its Thursday spot by a network sustaining film series.

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OTHER NET CHANGES(More)

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OTHER NETWORK CHANGES(Cont'd)

ABC- Afternoon Film Festival (Mon thru Fri, 3-5pm EDT) and Famous Film Festival (Sun, 7:30-9pm EDT) Donald Woods is the new host, effective July 16 for the weekday program and July 22 for the Sunday program, replacing Allyn Edwards.

Gabby Hayes Show (Sat, 5:30-6pm EDT) Last show July 14.

CBS- Saturday's Sports Mirror; DEBUT July 14; Sat, 7-7:30pm EDT; LIVE from WCBS-TV (NY), to the net. § Sustaining, open. § Pkgr- CBS Sports(NY); Prod- Jim Dolan; Dir- Vern Diamond. § Sportscasters Jack Drees and Bill Hickey report the latest scores and welcome sports personalities on the program. The program will also include live pickups, kines or films of highlights of sports events. The program replaces the Gene Autry Show (last show July 7).

NBC- Meet the Champions; RETURN July 21; Sat, 6:45-7pm EDT; LIVE from WRCA-TV(NY), no. of stations not available. § Sponsor- Bayuk Cigars, Inc (Phillies, Webster Cigars) thru Al Paul Lefton, Inc(Phila); Acct Exec- Winslow Martin; Agcy Superv- Paul Brown; Comm Superv- Jack Creamer; Comm Anncr- Jack Lescoulie. § Pkgr- NBC-TV(NY); Prod & Dir- Marshall Stone; Writers- Barney Nagler, Roy Silver. § Jack Lescouli interviews prominent personalities in the world of sports. Program had previously been seen Fridays, approx 10:45-11pm, over a limited N.Y. State network; with the last show in that time spot on June 29. The new spot is open time over a limited net.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WABD(Ch 5) - Freddie the Fireman; DEBUT July 16; Mon thru Fri, 12noon-1pm EDT.
New York Sponsor- (half) Darling Toy Stores thru The Getschal Co., Inc(NY).
Pkgr- Twig Production; Prod- Budd Getschal; Dir- Lee Polk. Ed McCurdy stars as "Freddie," dressed in a fireman's uniform, accompanied by several inanimate characters; presenting cartoons and songs and stories by McCurdy.

WCBS-TV(Ch 2)- Read and Go Seek; DEBUT July 21; Sat, 8:30-9am EDT, for 8 weeks. Sustaining, public service. Pkgr & Prod- WCBS-TV Public Affairs with the NYC Board of Education; Assoc Prod- Jerry Solars(BofE); Dir- Neal Finn.
New York Quiz discussion show, with Jerry Solars as host and guest panelists who are public school students; format built around specific themes or areas in young people's literature. Questions will be presented as dramatizations, songs, etc. Program is an eight-week summer replacement for On the Carousel (Sat, 8:30-9:30am), see following.

WCBS-TV - To Build a Nation; DEBUT July 21; Sat, 9-9:30am EDT, for 8 weeks. Sustaining, public service. Pkgr & Prod- WCBS-TV Public Affairs with the NYC Board of Education; Assoc Prod- Florence Monroe(BofE); Dir- Robert Goodman. Actor Cameron Andrews is featured as storyteller Adam Friendly, with the story of the growth of the U. S. in terms of a re-creation of the professions, occupations and people who have made it great. The program is the second half-hour replacement for On the Carousel (see above listing).

WRCA-TV(Ch 4)- All About Men and All About Women; DEBUT July 16; Mon thru Fri, 1:30-2pm and 2-2:30pm EDT. Sustaining. Pkgr- WRCA-TV; Exec Prod- Steve Krantz; Prod- Richard D. Heffner; Assoc Prod- Robert Carlisle. Panel shows with interviews, with Harriet Van Horne and Richard D. Heffner as hosts for both programs. Both will discuss subjects with guests, keyed to the titles of the two programs. The programs are summer replacements for Jinx's Diary, 1:30-2pm, and The Richard Willis Show, 2-2:30pm EDT.
New York

WGN-TV(Ch 9) - George Rank Show; DEBUT July 12; Thu, 8:30-9pm CDT. Production information not available. Music show with George Rank and an 11-piece orch, with The Lassies trio and vocalists Jonnie Jones, Rank and Charles Kray.
Chicago

TUESDAY JULY 17
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THIS IS SHOW BUSINESS NBC 8:30pm Panel: Abe Burrows, Walter Slezak, Jackie Susann  
Sneak Preview NBC 9pm One Minute from Broadway; with Brian Aherne, John Carradine  
 (Nelson Case)  
GE Summer Origins's ABC 9pm Country Store; with Joe E. Brown; Dir - Abby Berlin; (other information unavailable).  
 KAISER ALUMINUM HOUR NBC 9:30pm Man on a White Horse - (O) Bruce Geller; with James Barton, Barton MacLane, Andrew Duggan, Van Dyke Parks, Audra Lindley, Lonnie Chapman, Paul Mazurski, Gerry Matthews, Richard Sheppard, P.J. Kelly, Cliff Hall; Prod-Dir - Fielder Cook

WEDNESDAY JULY 18  
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Death Valley Days WRCA 7pm Iotta Crabtree; with Sharon Baird, Gloria Fear, Kay Stewart, (Stanley Andrews) Mark Bennett, Yvonne Cross, Paul Weber, Tom Ellis, Bruce Payne, Robert Paquin, Heenan Elliott, Lyle Talbot; (SD)
Screen Directors ABC 9pm The Carroll Formula - (O) John L. Greene; with Michael Wilding, Havis Davenport, Steven Geray, Roy Roberts, Donald Barry, Donald MacBride, Howard McNear, Peter Whitney, Jerome Landfield; Dir - Tay Garnett
 KRAFT TV THEATRE NBC 9pm Babies For Sale - (O) Norman Katkov; with Leora Dana, Paul Langton, Kathleen Murray, Russell Hardie, Allen Collins, Kathleen Comegys, William A. Lee; (SD) Alan Anderson
 EDDY ARNOLD SHOW ABC 9:30pm regulars & Betty Johnson(S)
 US STEEL HOUR CBS 10pm The Partners - (O) Bernard C. Schoenfeld; with Luther Adler, Virginia Vincent, Mark Richman, Robinson Hayes, Miriam Phillips, Ben Hammer, Marion Brash, Rudolph Weiss, Jim Boles, Matt Crowley
 INA RAY HUTTON SHOW NBC 10:30pm regulars & The King Sisters(S)

THURSDAY JULY 19
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Guy Lombardo WRCA 7pm Toni Arden(S)  
 CLIMAX! CBS 8:30pm Fury at Dawn - (O) James Joseph, (A) John McGreevey; with Howard Duff, Jeff Morrow, Marilyn Erskine, Henry Jones, John Hudson, Mary Anderson; Dir - Ralph Nelson  
 STAR TONIGHT ABC 9pm The Blood Call - (O) Robert L. Ripley (taken from "Believe It or Not"); (A) Staff; with Michael Ingram, Lisa Daniels, Pamela Simpson, Norman Barrs, David Stewart, Stanley Lemin, John Mackwood, James Neylin, Sybil Baker, Tom Martin; Dir - Richard Dunlap  
Four Star Playhouse CBS 9:30pm The Stand-In - (O) Ida Lupino; (A) Frederic Brady; with Lupino, Virginia Field, John Harding, James Nolan, Paul Bryar, George Eldredge, Herb Vigran, William Swan, Gil Frye, Don Ross; (SD) Richard Kinon  
 ARTHUR MURRAY PARTY CBS 10pm Georgia Gibbs(S)  
 LUX VIDEO THEATRE NBC 10pm No One to Cry With - (O) Betty Ulius; with Marguerite Chapman, John Bentley, Constance Ford; (SD)

FRIDAY JULY 20  
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Science Fiction Theatre WRCA 7pm The Phantom Car; with Judith Ames, John Archer
Combat Sergeant ABC 8pm Destined For Death; with regulars & James Bell, Harry Harvey, (Michael Thomas) Jr, Tony Garsen, Roger McGee, Paul J. McGuire, John Eldredge, Van Des Autels, Nicky Blair, Kurt Martell, Peter Bourne, Don Rockland, Edwin Rand
Schlitz Playhouse CBS 9:30pm Bank Mouse; with Joan Caulfield, Betty Caulfield, Jon Sheppard

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY JULY 13 - FRIDAY JULY 20
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GARRY MOORE SHOW CBS 10am 7/19 - Eli Mintz; 7/20 - Pete Marshall, Tom Farrell(C)  
 ERNIE KOVACS SHOW NBC 10:30am 7/18 - Bunny Shauker(M); 7/19 Mrs. Archie Koty(N)  
 NBC MATINEE THEATRE NBC 3pm 7/16 - The Remittance Man - (O) James Elward; 7/17 - Beg, Borrow or Steal - (O) Jay Presson (script originally used 11/28/54 on Philco Television Playhouse); 7/18 - The Summer Pavilion - (O) Gore Vidal; (script originally used 5/2/55 on Studio One); 7/19 - The Feast - (O) Margaret Kennedy; (A) H.R. Hays; (script originally used 5/7/50 on Philco Television Playhouse); 7/20 - The Full Rich Life - (O) Vina Delmar  
 MODERN ROMANCES NBC 4:45pm Miss M.D. - (O) Mathilde & Theodore Ferro; with John D. Seymour, June Dayton, Ross Martin, Harry Worth  
 TONIGHT NBC 11:30pm 7/16-17 - Host: "Jazzbo" Collins; Guests: 7/16 - George Shearing Quintet; Art Lund(S), Marta Lathum(animal trainer); "Nostradamus"(fortunes); 7/17 - Julie Wilson(S), Cliff Norton(C), Roy Eldridge & Quintet; Carole Bennett(S); 7/18 - Willie "The Lion" Smith (M), Estelle Stevens; 7/19 - Chita Rivera(D); 7/20 - Rosaria Morales(S-Judo)

SATURDAY JULY 21  
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OZARK JUNIOR JUBILEE ABC 7:30pm Smiley Burnette(S), Libby Horne(S), Brenda Lee(S), Bucky Wilkin(M)
Grand Ole Opry ABC 8pm Marguerite Piazza(S)
 JULIUS LA ROSA SHOW NBC 8pm Francis Brunn(juggler), Milton Q. Ford, Frances the Parrot, Gautier Steeple Chase(animal act)
 STAGE SHOW CBS 8:30pm regulars & Dick Haymes, Henny Youngman(C), Sister Rosetta Tharpe(S)
 RUSS MORGAN SHOW CBS 9:30pm Guy Mitchell(S)

SUNDAY JULY 22
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Telephone Time CBS 6pm Grandpa Changes the World - (O&A) John Nesbitt; with Thomas Mitchell, Reginald Denny, Barney Williams; (SD)  
Frontier NBC 7:30pm The Big Dry - re-run  
 ED SULLIVAN SHOW CBS 8pm Ames Brothers(S), Ted Lewis(M), T.C. Jones(impersonator), Elaine Malbin(S), Larry Daniels(C), The Fredonias(acro);(SD)  
 STEVE ALLEN SHOW NBC 8pm Buddy Hackett(C), The Four Lads(S), Judy Holliday, Count Basie(M)  
 ALCOA HOUR NBC 9pm Sister - (O) Sidney Carroll; (A) William Templeton; with Gladys Cooper, Cathleen Nesbitt, Guy Spaul, Ethel Owen;(SD)