

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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### WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Friday(10)

CBS- 7:30-8pm EST; DEBUT; My Friend Flicka; FILM from WCBS-TV & KNXT(LA), no. of stations indefinite. § Sponsor- Colgate-Palmolive Co (Various Products) thru Lennen & Newell, Inc(NY) as Colgate-Palolive agency for the program; Comm Superv- George Tompkins(L&N). § Pkgr- TCF Television Productions (subsid of 20th Century-Fox Film Corp); Prod- Sam White; Dir- Robert Gordon; Writers- George Slavin, George W. George. § Adventure series of a youngster and his horse, based on the Mary O'Hara novel, starring Gene Evans as Rob McLaughlin, Anita Louise as Nell McLaughlin and 10-year-old Johnny Washbrook as Ken McLaughlin, with Flicka, the horse. The story is set in Montana country shortly after the turn of the century. The program replaces The Adventures of Champion (last show Feb 3) in this time spot.

#### THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Ford Star Jubilee (Every 4th Sat, 9:30-11pm EST) Feb 11; "The Day Lincoln Was Shot," starring Raymond Massey, Lillian Gish, Jack Lemmon; with Charles Laughton as narrator; Paul Gregory Theatre Production; Prod- Paul Gregory; Dir- Delbert Mann; LIVE from KNXT(LA); (COLOR).

NBC- Wide Wide World (Approx every other Sun, 4-5:30pm EST) Feb 12; "The World of Celebrations"; Prod- Norman Frank; LIVE control from WRCA-TV(NY).

#### OTHER NETWORK CHANGES & ADDITIONS

ABC- Down You Go (Thu, 9:30-10pm EST) Georgiann Johnson and Bill Williams (d.j.) join Fran Coughlin and Patricia Cutts as permanent panelists.

Lawrence Welk Show (9-10pm EST) Originates from New York Feb 11, one time only.

Warner Bros. Presents (Tue, 7:30-8:30pm EST) The every-third-week "Cheyenne" series will be presented every other week, starting Feb 7. Dramas alternating with the Western segments will include several "King's Row," "Casablanca" and a new series of individually titled dramas.

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OTHER NET CHANGES(More)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 3 THRU FRIDAY FEBRUARY 10(Cont'd)

DATE WITH LIFE (Mark Roberts)	NBC 4pm	<u>The Tom Bradley Story</u> - (O) by Art Wallace; (cast as listed on 1/22/56, continues thru 2/24)
MODERN ROMANCES (Martha Scott)	NBC 4:15pm	2/6 thru 2/10 - (O) by Anne Howard Bailey; with Roscoe Karns, Earl Hammond, Grace Kearney, Lauren Gilbert, Lisa Howard, Frank Overton; (SD) by Tom Reynolds

SATURDAY FEBRUARY 11

<u>Fury</u>	NBC 11am	<u>Boy Scout Story</u> - (O) by Charles R. Marion; with Helen Brown, Stuffy Singer; Prod & Dir by Ray Nazarro
STAGE SHOW	CBS 8pm	Ella Fitzgerald (S), Jackie Miles (C), Elvis Presley (S)
PERRY COMO SHOW	NBC 8pm	Johnny Ray, Rhonda Fleming, Hans Conreid, George & Peter Bauer (acro), The Dream Weavers (S)
<u>Jackie Gleason Show</u>	CBS 8:30pm	<u>Young At Heart</u> - with regulars & Ronnie Burns
<u>Texaco Star Theatre</u>	NBC 9:30pm	Jimmy Durante; with Robert Mitchum
FORD STAR JUBILEE	CBS 9:30pm	<u>The Day Lincoln Was Shot</u> - (O) by James Bishop, (A) by Denis & Terry Sanders & Jean Holloway; Charles Laughton as narrator; with Raymond Massey, Jack Lemmon, Lillian Gish, Billy Chapin, Fay Roope, Ray Engel, Bill Phipps, Charles Nolte, Herbert Anderson, William Schallert; directed by Delbert Mann

SUNDAY FEBRUARY 12

LOOK UP AND LIVE	CBS 10:30am	Mitch Miller (M)
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>Mr. Lincoln</u> - (O) by James Agee; with Royal Dano, Joanna Roos, Crahan Denton, Marian Seldes, Joanne Woodward, Jack Warden, Harry Mehaffey; directed by Norman Lloyd; compiled from half-hour films originally seen separately on this program
<u>Captain Gallant of the Foreign Legion</u>	NBC 5:30pm	<u>Revenge</u> - (O) by Gene Levitt; with Robert Christopher, Richard Watson, Jess Hahn, Hubert Lapperent; (SW & SD)
<u>Sky King</u> (Kirby Grant)	WABC 6pm	<u>Red Tentacle</u> - (O) by Burt Sims; with regulars & Weaver Levy, Jimmy Hong, W. T. Chang, Sammee Tong, Eugene Roth; (SD)
<u>Roy Rogers</u>	NBC 6:30	<u>M Stands for Murder</u> - with regulars & Harry Harvey, Myron Healy, Henry Rowland, Bob Wilke, Sid Mason; (SW & SD)
JACK BENNY	CBS 7:30pm	Dennis Day
ED SULLIVAN SHOW	CBS 8pm	Andre Kostelanetz, Carl Sandburg, Pearl Bailey, Sam Levenson, Shirley Jones (S), The Armandis (teeterboard), Hal Holbrook
GENERAL ELECTRIC THEATRE Ronald Reagan	CBS 9pm	<u>Prologue To Glory</u> - (O) by E. P. Conkle; with John Ireland, Marjorie Rambeau, Joanne Woodward; (SD)
GOODYEAR PLAYHOUSE	NBC 9pm	<u>Kyria Katina</u> - (O) by John Vlahos; with Viveca Lindfors, William Bendix, Pat De Simone, Joe De Santis, Robert Ellenstein, Arthur Batamides, Elizabeth Fraser, Trueman Smith; (SD)
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>And So Died Raibouchirska</u> - (O) by Ray Bradbury, (A) by Mel Dinelli; with Claude Rains, Charles Bronson, Bill Haade, Claire Carleton, Lowell Gilmore, Charles Cantor, Harry Tyler, Iris Adrian, voice of Virginia Gregg; directed by Robert Stevens
<u>Loretta Young Show</u>	NBC 10pm	<u>The Pearl</u> - (O) by Louis E. Holz, (A) by Richard Morris; with Teru Shimada, Donna Jean Okubo; directed by Richard Morris