

Ross Reports ON TELEVISION

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday (22)

NBC- 2-2:30pm EDT; SPECIAL; British Elections, LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC News & Special Events(NY); Prod & Writer- Reuven Frank; Dirs- John Goetz(NY), Romney Wheeler(London, films). NBC news analyst Bill Henry narrates special films made in London explaining the British election. NBC London correspondent Romney Wheeler will explain how British elections differ from those in the U. S. The program will include interviews with "the man on the street," as well as films of speeches by Eden, Churchill, Atlee and others. Election Day is Thursday, May 26, with results expected to be available Friday morning EDT. NBC normally has no net service at this time.

NBC- 2:30-3pm EDT; SPECIAL; American Inventory, LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- Teleprograms, Inc(NY); Prod & Script Ed- Robert Wald; Asst Prod- Hal Thompson; Dir- Ed King. Special presentation of the Sloan Safety Awards Dinner at the Waldorf-Astoria Hotel in New York. (Teleprograms, Inc, presents American Inventory over the NBC-TV net under a grant from the Alfred P. Sloan Foundation. The program concluded its regular season on March 27 and will return sometime after Labor Day). The program replaces Youth Wants to Know, which moves to 4-4:30pm EDT, this day only.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Pond's Theatre (Thu, 9:30-10:30pm EDT) Norman Morgan replaces William A. Graham as one of the three alternate producer-directors. Graham is an alternate producer-director for Kraft Television Theatre over NBC-TV, replacing Fielder Cook, who is on leave of absence. All are at J. Walter Thompson Co., New York.

CBS- The Ray Milland Show (Thu, 8-8:30pm EDT) Re-runs of past season's programs are scheduled from May 12 thru June 16. Program contract is up June 30.

Our Miss Brooks (Fri, 9:30-10pm EDT) Re-runs of past season's programs are scheduled from May 13 thru June 24, then summer hiatus until program returns in the fall.

The Brighter Day (Mon thru Fri, 4-4:15pm EDT) Del Hughes replaces Marvin Silbercher as director, effective May 16.

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OTHER NET CHANGES(More)

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OTHER NET CHANGES(Cont'd)

NBC- The Red Barber Show; DEBUT May 13; Fri, approx 10:45-11pm EDT; from WRCA-TV(NY), no. of stations indefinite. Sponsor- State Farm Mutual Automobile Insurance Co thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- William Ohle; Agcy Superv- Robert Salter(NY); Comm Anncr- Red Barber. Pkgr- NBC Sports Dept(NY); Prod & Dir- Craig Allen; Writer- Barney Nagler. Red Barber interviews prominent sports personalities and reviews classic thrills in American sports, with film clips. The program follows the conclusion of Gillette's Cavalcade of Sports, Friday boxing program. Red Barber's Corner, essentially the same program for the same sponsor, CBS-TV, Wed, 10:45-11pm, goes off after its May 25 showing. In its new NBC spot, the program replaces Jan Murray Time; last show May 6.

The Jack Carson Show (Every fourth Friday, 8-8:30pm EDT, also special dates)
Last show, May 20.

NEW NETWORK SPONSORSHIPS

SCOTT PAPER CO thru J. Walter Thompson Co will sponsor two segments on the Garry Moore Show (Mon thru Thu, 10-10:30am; Fri, 10-11:30am) over CBS-TV; Thu, 10-10:15 am starting June 9 and the Fri, 10:15-10:30am segment, starting June 10. The firm will also sponsor the Tue, 3:45-4pm segment of the Bob Crosby Show (Mon thru Fri, 3:30-4pm) over CBS-TV, on June 7 and 14, switching to Thu, 3:45-4pm, effective June 23.

GENERAL DYNAMICS CORP (Institutional, all divisions) thru Morey, Humm & Johnstone, Inc(NY) began sponsorship of Youth Wants to Know (Sun, 2:30-3pm EDT) over NBC-TV, effective May 15.

MILES LABORATORIES, INC (Alka-Seltzer, One-A-Day Vitamins) thru Geoffrey Wade Advertising(Chi) will sponsor the Mon, Wed, Fri segments of John Daly and the News (Mon thru Fri, 7:15-7:30pm EDT) over ABC-TV, effective July 4.

WILDROOT CO., INC (Cream-Oil Hair Tonic) thru Batten, Barton, Durstine & Osborn, Inc and JOHNSON & JOHNSON (Baby Products and Surgical Dressings) thru Young & Rubicam, Inc., will be alternate week sponsors of Robin Hood, Mondays, 7:30-8pm EDT, over CBS-TV, effective Sept 26. The series is currently being produced in England and will be distributed by Official Films.

THE TONI CO (All Products) thru Tatham-Laird, Inc; Weiss & Geller, Inc.; Leo Burnett Co., Inc., and Clinton E. Frank, Inc., all Chicago, and ASSOCIATED PRODUCTS, INC (5-Day Deoderant Pads & Kaywoodie Pipes) thru Grey Advertising Agency, Inc(NY), will be alternate week sponsors of The Arthur Murray Party, returning to NBC, June 28, Thursdays, 8:30-9pm EDT.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7)- The Late Sports Review; DEBUT May 16; Mon thru Fri, 11:35-11:45pm EDT. New York Sponsor- Lubricant Associates (Royal Triton Oil), direct, with participation by Armstrong Rubber Co., direct. Pkgr-Prod- WABC-TV Sports Dept; Dirs- John Paul Jones(Mon, Tue, Wed), Lou Volpicelli(Thu, Fri). Marty Glickman and Russ Hodges present the day's sports news. Hodges will only be on the show when the New York Giants play at home, day games only.

D(Ch 5) - It's Alec Templeton Time; DEBUT May 17; Tue, 9-9:30pm EDT. Sustaining. New York Pkgr- Allied TV Productions(NY); Prods & Casting- Martin Colby, Howard Schwartz; Assoc Prod- Phil Tonken; Dir- Pat Fay. Pianist Alec Templeton presents a variety of light music based on a different theme each week, accompanied by Frank Carroll, bass; Benny Martell, guitar; Marty Gruff, drums; with one guest each week. Phil Tonken is announcer for the program.

LOCAL STATION ACTIVITY(Cont'd)

WAAM(Ch 13) - The Davy Crockett Pioneer Club; DEBUT May 9; Mon thru Fri, 5:30-6pm
 Baltimore EDT. Participations. Pkgr & Prod- Brent Guntz Productions with WAAM.
 Wea Jackson and Dolly, singers and instrumentalists, entertain 50 or
 more children each day in an outdoor wooded area at the WAAM studio with stories,
 songs, group singing and dancing, folk lore and contests of all types.

WAC-TV(Ch 7)- Jordan Marsh Italian Import Fashion Show; SPECIAL May 15; Sun, 3:30-
 Boston 4:30pm, one time only, annual special. Sponsor- Jordan Marsh Dept
 Store. Louise Morgan is commentator for the show, featuring Italian
 originals of sports clothes by six Italian designers, along with Jordan Marsh's ad-
 aptations for Boston. Jordan Marsh fashion executives also appear on the show.

WBC-TV(Ch 7)- Home Workshop of the Air; DEBUT May 12; Thu, 8-8:30pm PT. Sponsor-
 Los Angeles Magna Engineering Corp (Shopsmith) thru Hicks & Greist of California,
 Inc(LA); Acct Exec- Robert Black. Hugh Baird of Magna gives instructions in wood-
 working, using the Shopsmith unit, with integrated films. Show is scheduled for five
 or six week run.

WBC-TV Fishing Tips; SCHEDULE CHANGE May 12; Thu, 10-10:30pm PT. Program
 was formerly seen Wednesdays, same time. (See page 39).

WJ-TV(Ch 9) - Fishing Digest; DEBUT May 12; Thu, 7:30-7:45pm PT. Sponsor- Nehi Bev-
 Los Angeles erage Co. of Los Angeles (Par-T-Pak Beverages) thru Raymond R. Morgan
 Co(H'wood). Weekly series spotlighting pleasure fishing in Californ-
 a waters.

WTV(Ch 11) - The Happy Scot Show; DEBUT May 8; Sun, 1-1:30pm PT. Sustaining.
 Los Angeles Pkgr & Prod- Don Weston; Writers- Scot Bain and Don Weston. Scot
 Bain and Jeanie MacKay, present Scotch songs and dancing on this child-
 ren's show. Bain has been an English musical comedy performer and U. S. actor. Miss
 MacKay is an actress and former band vocalist.

WPTZ(Ch 3) - Telerama; SPECIAL May 22; Sun, 3-3:30pm EDT. Sustaining. Pkgr- WPTZ;
 Philadelphia Exec Prod- Cal Jones; Prod & Dir- Jack Bidus. Special 'pilot' program
 on the regular Telerama series, presenting in narration and dramatic
 form a story of three famous ladies on "High Street," the original name for today's
 Market Street. Bill Wells, writer of the script, is also narrator.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STATION & CHAN</u>	<u>SERIES TITLE & DISTRIB</u>	<u>SPONSOR & AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
CA(4)	*"Fabian of Scotland Yard" (Telefilm Enterprises)	-Participations	4/20	Wed	7-7:30 pm
CA(4)	*#"Heet Corliss Archer" (Ziv)	-Open	4/19	Tue	7-7:30pm
LD(5)	*#"Mr. & Mrs. North" (Advertisers TV Program Service)	-Participations	4/25	Mon thru Fri	9-9:30pm
ES(2)	*#"Laurel and Hardy Show" (Governor TV Attractions)	-Participations	5/21	Sat	6:15-6:30pm
ES(2)	*#"The Pastor" (Radio & Film Commission, Methodist Church)	-Sustaining, Protestant Council of N.Y.	5/15	Sun	8-8:15am
<u>Los Angeles</u>					
	*#"Janet Dean, F. N." (U.M.&M.)	-Fletcher Jones Chevrolet	4/19	Tue	9:30-10pm
	*#"Amos 'n' Andy" (CBS Film Sales)	-Sav-On Drugs (cq)	4/24	Sun	5:30-6pm
AT(2)	*#"Adventures of the Falcon" (NEC Film Div)	-Open	4/24	Sun	10:30-11pm change from Friday
AT(2)	*#"Norman Brokenshire, Hardyman" (Princeton Film Center)	-National Lead Co(Dutch Boy Paints) thru McCarn-Erickson	5/7	Sat	1:30-1:35pm

TALENT SHOWSHEET MAY 16-22, 1955

Most of the shows on May 13, 14, 15 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 20. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs are listed. During the spring and summer when many shows are re-run, their credits are not repeated in the weekly listing below. Credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Kodak Request Performance, Ray Bolger, Danny Thomas, Loretta Young, etc.)

FRIDAY MAY 13

Science Fiction Theatre WRCA 7pm
(Truman Bradley)

Stranger in the Desert - with Marshall Thompson, Gene Evans, Lowell Gilmore; (SW & SD)

RED BUTTONS NBC 8pm
(Phyllis Kirk)

regulars & Nita Talbot, Peter Leeds, Jack Hartley, Ty Perry, Olive Stacey, Allan Walker, Mack Pearson, Dick Eernie; (SW,D) (LAST SHOW)

Inner Sanctum WOR-TV 9:30

Lost in the Dark - (SW) by Nelson Gidding; with Everett Sloane, Judith Braun, Murray Hamilton, Eddie Hyans, Alan Devitt; (SD)

SATURDAY MAY 14

ON THE CAROUSEL WCBS 9am

Harriet Higgins (M) & regulars

TCM CORBETT NBC 11:30

(SW) by Albert Aley; with regulars & Carter Blake, William Johnstone; (SD)

Buffalo Bill, Jr. WCBS-TV 5pm
(Dick Jones)

First Pesse - with regulars & Walter Reed, Lane Bradford, James Griffith, Stanley Price; (SD)

SWIFT'S SHOW WAGON WITH HORACE HEIDT NBC 7:30

Thomas Mosely (S), Keith Thibodeaux (M), Tony Lovello (M) & regulars; (FROM BLOOMINGTON, INDIANA)

SUNDAY MAY 15

LAMP UNTO MY FEET CBS 10am
(Dr. Lyman Bryson)

Alas My Son - (O) by John O. Killens; with Paul McGrath, Mary James, Michael Keene, Robert Carricart; (SD)

LOOK UP AND LIVE CBS 10:30

Figures for an Apocalypse - (O) by Thomas Nerton, Musical version by Alfred Friedman - with Walter Farrell Choral Group; (SD)

HALLMARK HALL OF FAME NBC 5pm

Damon and Pythias - no credits available at press time (SD, FROM HOLLYWOOD)

Conrad Nagel Theatre WABD 7:30

In the Service of the Emperor - (O) by John Anderson; with Donald Buka, Faye Marlowe, Tonio Selwart, Peter Trent, John Stacy; (SD)

Pepsi-Cola Playhouse ABC 7:30
(Polly Bergen)

The Man Without a Country - (O) by Herb Meadow & Curt Siodmak; with Tom Drake, Bruce Bennett, Barton MacLane, Claude Akins, Bill Haade, George Givot, Edward Colmans; (SD) by Richard Irving

MR. PEEPERS NBC 7:30
(Wally Cox)

Elaine Stritch (S&D), Angela Adamedies, Gary Walberg, Eddie Lawrence; (SW & SD)

COLGATE COMEDY HOUR NBC 8pm

Abbott & Costello (C), Rhonda Fleming, Gordon MacRae (S), host

APPOINTMENT WITH ADVENTURE CBS 10pm

Priceless Cargo - (O) by Newton Meltzer; with Arthur Franz, Leora Dana, Robert Middleton, Harold Stone, Nehemiah Persoff, James Millhollin; Dir by Paul Lammers substituting for vacationing Robert Stevens

Paris Precinct WABC-TV 10:30
(Claude Dauphin
Louis Jourdan)

The Actress - (O) by William M. Robson; with Nancy Berg, Madeleine Robinson, Mme. Christopher, Charles Jarrel, Mme. Solar Stein, John Baker, Roger Treville, Van Donde, Yanowitz, Marteville, Clermer; (SD)

MONDAY MAY 16

Superman WRCA-TV 6pm

Great Caesar's Ghost - with regulars: George Reeves, John Hamilton, Noel Neill, Jack Larson, Robert Shayne; (SW & SD)

MONDAY MAY 16 (Cont'd)

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<u>Herlock Holmes</u> (Donald Howard)	WRCA-TV 7pm	<u>The Case of the Tyrant's Daughter</u> - (O) by Roger E. Garris; with June Petersen, Zach Hatalone, Basil Dignam, Corinne Grossman, Sacha Pitoeff, Rowland Bartrop, George Borwick, J. Pierre Harrison; (SD)
<u>7 Reader's Digest</u> (Hugh Reilly)	ABC 8pm	<u>France's Greatest Detective</u> - (O) by Irving Wallace, (A) by Wells Root; with Arthur Franz, Philip Van Zandt, Larry Dobkin, Paul Frees, Ian MacDonald, Edgar Barrier, Claude Akins, Belle Mitchell, Jack Kruschen; (SD) by Peter Godfrey
<u>MESAR'S HOUR</u> (Janette Fabray)	NBC 8pm	regulars &: Sara Seegar, Frank Keegan, Sandy Horn; (D): Deedee Wood, Pat Turner, Trinidad Steel Drummers; William Lewis (S)
<u>TALENT SCOUTS</u>	CBS 8:30	Catherine Akos (S), Teddy Raymore Quartet(S&M), Kathy Skylar(S)
<u>VOICE OF FIRESTONE</u>	ABC 8:30	Rise Stevens (S)
<u>Medic</u>	NBC 9pm	Robert Simon, Alan Lee, Bill Dwyer, Scott Forbes; (SW & SD)
<u>ROBERT MONTGOMERY</u> <u>PRESENTS</u>	NBC 9:30	<u>The Cage</u> - (O) by Joe Graham & Paul Manning; with Colin Keith-Johnston, Christopher Hewett, Samuel Gray, Svea Grunfeld, Norman Barrs, Keith Herrington, Winston Ross, Bruno Wick, Martin Brandt, Lisa Osten, Victor Sordan, Dan Simpson, James Neylin, Herman Schwedt; (SD) by Norman Felton
<u>December Bride</u>	CBS 9:30	<u>Lily's Song</u> - with regulars & Frank Ferguson, Hy Averbach
<u>Ellie Cantor</u>	WABC-TV 10pm	<u>This Marine Went to Town</u> - with Victor McLaglen, Stan Freberg, Vera Marshe, Carl Switzer, George Eldredge; (SW & SD)
<u>STUDIO ONE</u>	CBS 10pm	<u>Strange Companion</u> - (O) by John Van Druten & Christopher Isherwood; (A) by Don Ettlinger; with Peggy Ann Garner, Cathleen Nesbitt, Laurence Hugo, Jane Rose, Bill Gunn, Ford Rainey, George Mauri; (SD) by Franklin Schaffner
<u>Tommy Stevens</u> (Kelly Kelley)	WRCA-TV 10:30	regulars & Paul Burke, Howard Petrie, Vernon Rich, Russell Johnson, William Fawcett, Rolfe Sedan, Walter Wolf King, George Selk; (SW & SD)

TUESDAY MAY 17
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<u>Waterfront</u> (Preston Foster)	WABD 7:30	<u>Ghost Tug</u> - (O) by Elizabeth Wilson; with regulars & Frank Jenks, Frank Daly; (SD)
<u>Parade of America</u>	ABC 7:30	<u>Experiment at Monticello</u> - (O) by Brown Holmes; with Raymond Greenleaf, Grandon Rhodes, Morgan Farley, Barbara Woodell; (SD)
<u>PICK-BERLE</u>	NBC 8pm	Peter Lawford, Perez Prado & his Mambo Orch., Bill Hayes (S) Dolores Hawkins (S)
<u>Life With Father</u> (Leon Ames)	CBS 8pm	<u>Father & the Coachman</u> - (O) by William Roberts; with regulars & Liam Sullivan, Howard Wendell, Lillian Bronson, Herb Rissman, Henry Rowland, Arthur Berkeley; (SD)
<u>The Halls of Ivy</u>	CBS 8:30	regulars & Francis Pierlot; (SW & SD)
<u>Studio 57</u>	DuM 8:30	<u>One Kiss Too Many</u> - (O) by Lawrence Kimble; with James Millican, Rita Lynn, Jcel Ashley, Rod Williams, Jan Arvan, Victor Millan
<u>Reside Theater</u> (Gene Raymond)	NBC 9pm	<u>Night of Terror</u> - (O) by Octavus Roy Cohen, (A) by Jack Laird; with Donald Murphy, George Wallace, Betty Lynn, Hugh Sanders, Don Haggerty, Carleton Young; (SD)
<u>THE ELGIN HOUR</u>	ABC 9:30	<u>San Francisco Fracas</u> - (O) by Alvin Sapinsley; with Polly Bergen, Orson Bean, Theodore Bikel, Ralph Bunker, Joe Mantell, Guy Raymond, John McGiver, Judy Tyler; (SD) by Daniel Petrie
<u>STRONG'S CIRCLE</u> <u>THEATRE</u>	NBC 9:30	<u>East of Nowhere</u> - (O) by Michael Dyne; with Oscar Hemolka, Joan Tatzel, Joe Warren, Victor Thorley; (SD) by Paul Bogart
<u>ED SKELTON</u>	CBS 9:30	The Redettes: Dolores Frazzini, Evelyn Cherry, Helen Marsh, Jo Ann Dean, Dean Hyles, Joan Haig, Dolores Durrett (all D)
<u>WAGER</u>	CBS 10pm	<u>The Soldiers</u> - (from <u>In the Midst of Life</u> - 4 stories: <u>The Story of a Conscience</u> , <u>An Affair of Outposts</u> , <u>A Horseman in the Sky</u> , <u>Banker Anderson</u> , <u>Philosopher</u> , (A) by George Bellak; with TALENT SUGGEST (more)

TUESDAY MAY 17 (Cont'd)

UGGER (Cont'd) CBS 10pm with Douglas Watson, Eric Sinclair, John Kellogg, Bruce Gordon
OF THE MUSIC ABC 10:30 Pat Marshall (S)

WEDNESDAY MAY 18

Man of Scotland Yard WRCA 7pm
Bruce Seton)

Handcuffs, London - (A) by Brock Williams; with Ursula Howells
Maurice Kaufman, Alexander Gauge, Gladys Boot, Noel Howlett,
Donald Blisset, Robert Raglan; (SD) by Bernard Knowles

THE CITIZEN ABC 8:30
(Milyn Edwards)

A Present for Mary - (SW) by Robert J. Shaw; with William
Gargan, Frances Peters, Pamela Fitzmaurice, Alexander Lockwood,
Louis Sorin, John Shay, Bill Eerrien, Donald McKee, Eeverly
Lunsford, Luchino Solito deSolis, Marina Solito deSolis; (SD)

Little Marcie NBC 8:30

regulars & Richard Crane; (SW & SD)

THE TELEVISION NBC 9pm
THEATRE

The Braveness of Christy Fallon - (O) by Arthur Cavanaugh;
with Arthur Shields, Frances Starr, Cliff Hall; (SD)

The Millionaire CBS 9pm
(Marvin Miller)

The Story of Merle Roberts - with Vera Miles, James Bell, Rob-
ert Quarry, Patricia Hardy, Charles Cane, Diane Jergens; (SD)

WE GOT A SECRET CBS 9:30

Eric Sevareid subs for Garry Moore

Douglas Fairbanks WRCA-TV 10:30

The Little Big Shot - no credits available at press time

THURSDAY MAY 19

By Lombardo WRCA-TV 7pm

The Fontaine Sisters (S)

MAX! CBS 8:30
(William Lundigan)

No Stone Unturned - (O) by Ian Hamilton, (A) by Whitfield Cook
with Dan O'Herlihy, Sir Cedric Hardwicke, Jeff Donnell, Tom
Drake; (SD) by John Frankenheimer (FROM HOLLYWOOD)

JUSTICE NBC 8:30
(Gary Merrill)

Badge of Dishonor - (O) by Anne Howard Bailey; with Arthur
Franz, Joan Hotchkiss, Lilia Skala, Walter Klavun; (SD) by
Bill Corrigan

Treasury Men in ABC 8:30
Action (Walter Greaza)

The Case of the Man Trap - (O) by Robert Sloane; with Joseph
Downing, Lisa Howard, Robert Knapp; (SD) by Will Jason

STAR TONIGHT ABC 9pm

Tender Roots - (O) by Gilbert Braun & William Welch; with John
A. Washbrook, Glenda Farrell, G. Albert Smith, Bradley Boike,
Griff Evans, Humphrey Davis; (SD)

Wagnet NBC 9pm
(Jack Webb)

regulars & Barbara Eiler, Robert Canto, Jack Haddock, Mel Ford,
Mort Marshall; (SW & SD)

PGID'S THEATRE ABC 9:30

The Ways of Courage - (O) by Will Lorin; with Philip Abbott,
Edward Binns, Michael Gorin, Jerome Kilty, Gene Saks, Gena
Rowlands, Edgar Stehli, Allen Nourse; (SD) by Norman Morgan

Four Star Playhouse CBS 9:30

Interlude - (O) by Frederick J. Lipp; with Dick Powell, Joanne
Woodward, Daria Massey, Diane Jurgens, Wana Bryant; (SD) by
Roy Kellino

Ford Theatre NBC 9:30

Mimi - (O) by Jeff Bailey, (A) by Edward & Mildren Dein; with
Paul Henreid, Rita Gam, Rick Jason, Lawrence Dobkin, Louis Mar-
cier, Mel Welles; (SD) by Gerald Freedman

MAX VIDEO THEATRE NBC 10pm
(James Mason)

Make Way for Tomorrow - (O) by Josephine Lawrence (novel: The
Years Are So Long), screenplay by Vina Delmar, story drama
Union by Helen & Nolan Leary; TV (A) by Sanford Barnett; with
Ernest Truex, Sylvia Field, Lynn Bari, Michael Whalen; (SD) by
Earl Ebi (FROM HOLLYWOOD)

Public Defender CBS 10pm
(Fred Hadley)

Condemned - (O) by Lee Iacob; with Dick Foran, Denver Pyle, Peg-
gy Webber, Robert Osterloh, Sheila Bromley, Paul Birch; (SD)

Willy CBS 10:30
(June Havoc)

Willy & the Regdo Dalli - with regulars & Hal Peary, Tom Brown,
Leonid Kinskey, Howard McFlear, Don Brodie, Dick Ryan, Gus Schil-
ling; (SD)

FRIDAY MAY 20
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Adventures of Rintintin ABC 7:30  
 (Joe Baker)

ARCCN NBC 8pm  
 (Bobby Wood) CBS 8pm

Farewell to Fort Apache - (O) by Douglas Heyes & Paul Pierce with regulars & Morris Ankrum, Paul Sorensen, Mildren Von Holten, Gordon Richards, Ewing Mitchell, Tyler McVey; (SD)  
Judy Canova (C), Francis Pierlot; (SW & SD, H'D, LAST SHOW)  
 Show for 5/13: Papa and the Carpenter's Conscience - (O) by Palmer Thompson; with regulars & Jock MacGregor, Joe DeSantis, Harry Stanton, Patty McCormack  
 Show for 5/20: The Brooch - (O) by James Sheean; with regulars & Doris Joyce Van Treck, Judson Reese; (SD)

Topper CBS 8:30

Topper's Highland Fling - with regulars; (SW & SD)

BIG STORY NBC 9pm  
 (Norman Rose)

Dorothy W. Patterson, Paterson, N.J. Morning Call - (O) by Allan Sloane; with Virginia Kaye, Gloria Hoye, Bob Gibbons, Gina Petrushka, Roden Streeter, Norman Shelley, Ed Simon; (SD) by Alan Cooke

Whitiz Playhouse CBS 9pm

Sentence of Death - (O) by Thomas Walsh, (A) by George Bruce; with Bonita Granville, Paul Langton, Ray Walker, Lisa Howard, James Goodwin, Claire Carleton, Fred Sherman, John Alvin, Gayle Kellogg, Larry Hudson; (SD) by Robert Florey

Inner Sanctum WOR-TV 9:30

Ghost Male - (SW) by John Rceburt; with Joseph Wiseman, Constance Ford, Edward Binns, Alton Hourse; (SD)

The Vise ABC 9:30  
 (Ken Randall)

The Price of Vanity - with Eric Lander, Muriel Young, Christopher Lee; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 13 THRU FRIDAY MAY 20  
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TRING SHOW WITH CBS 7am
HECK PAAR

regulars &: M - Jonathan Winters (C); Tu - Alene Holdahl (puppeteer); F - Burl Ives (S), Alene Holdahl

EDAY NBC 7am
 (Dave Garroway)

regulars &: M - Walter Kerr (critic); Art Buchwald (correspondent) comments on Paris; Jim Piersall (baseball, author); W - Capt. Harry Shaw & Bobby (monkey)

SKINNER WCBS 9am

F(5/13) - Mary Jane Carroll (S); M thru F - Marvin Rainwater (S&M) & regulars; Thu - "Specs" Powell (D)

MERRY MOORE CBS 10am

M thru F - Walter O'Keefe subs for vacationing Moore; F(5/20) - Mr. Ballantine (C-magic); Cliff Norton (C)

MY OF THE WORLD NBC 10:30
 (Morris Louis)

M thru F - (O) by George Lefferts; with Eva Gabor, Whitfield Connor, Millicent Brower, Viola Roache, Rudy Weiss; (SD)

HEILAN GRAHAM NBC 10:45

M thru F - Dana Andrews; (SW & SD, FROM HOLLYWOOD)

THE NBC 11am

M - Rocky Graziano; W - Gisele MacKenzie (S)

WAD OF LIFE CBS 1:15

M thru F - add regular: Ernest Graves as "Randy Ogden" (SW & SD)

ED STEELE WOR-TV 3pm

M thru F - add regulars: Cozy Cole, Johnny Hodges (both M) others are: Corky Robbins, Bobby Caudana, Tommy Abruzzo; Johnny Chavez & His Latin-American Rhythms; Steve Shultz & His Dixielanders

ED MACK MATINEE NBC 3pm

M thru F - regulars &: Jerome Courtland (S)

THE WORLD OF MR. SWEENEY NBC 4:30
 (Charlie Ruggles, Anna Walken, Helen Wagner)

regulars &: M - MacLean Savage, Grace Keddy; Tu - Mimi Strongen, Lorna Lynn; W - Susan Strong, Bob O'Connell, Treva Frazee, Robert Baines; Thu & F - Philippa Evans; F - Susan Steell, Jocelyn Brando; (SW & SD)

BERN ROMANCES NBC 4:45
 (Martha Scott)

M thru F - The Story of Mary Kelly - (O) by Martha Milkerson; with Jane Seymour, Gene Lee, Haim Winant, Maxine Stuart, Bill Forester; (SD); Kathi Morris is hostess

MAGIC COTTAGE WAED 6pm

M thru F - Ed Holmes, Rod Colbin; (SW & SD)

TIME-EDDIE FISHER NBC 7:45

W - Gisele MacKenzie (S), Martha Wright (S), June Hutton (S)

THE NBC 11:30pm
 (Steve Allen)

M - Euster Crabbe, Betty Luster (S), Jonathan Winters (C), Dr. Willy Ley, Major Donald Kehoe, USAF(ret), M. K. Jessup (latter 3, experts on outer space); Frankie Thomas, Al Markim, Jack Grimes; Tu - Tina Louise (C); W - Bill Taylor (M), Chaz Chase (C), calypso band; Thu - Teddi King (S), The Psychiatrist - (O) by Howard Rodman; with John Coruff, Vaughn Taylor; Dir by Ed King; The Commandeers (M)

SATURDAY MAY 21

<u>Captain Midnight</u> (Richard Webb)	NBC 11am	<u>Curse of the Pharaohs</u> - (O) by George Bricker; with regulars & Sheila Ryan, George Eldredge, Otto Reichow, Maji, Frank Lackteen; (SD)
<u>Soldiers of Fortune</u> (John Russell & Dick Chandler)	WABC 6pm	<u>The Greatest Feast</u> - (O) by K. K. Findlay, (A) by Lawrence Kimble; with regulars & Tom Henry, Henry Brandon, Paul Guilfoyle, Patricia Dale; (SD) by John English
<u>Large Rider</u> (Jack Mahoney)	WRCA 6:30	<u>Indian Sign</u> - (O) by Dwight Cummins; with regulars & John Doucette, House Peters, Jr., Kenneth MacDonald; (SD)
<u>Beinzold Theatre</u> <u>Presents Henry Fonda</u>	WRCA 7pm	<u>Newspaper Man</u> - (O) by Frederic Brady & Larry Marcus; with Pat O'Brien, Marjorie Lord, Peggy Maley, Hugh Sanders, John Cliff, Richard Reeves, Ted Stanhope, Ed Parker; (SD) by Roy Kellino
<u>SWIFT'S SHOW WAGON</u> <u>Maxo-D. O'Connor</u>	NBC 7:30 NBC 9:30	Groucho Marx (C) (FROM CHICAGO) Reginald Denny, Joyce Smight, Helen Spring, Bobby Fay; (SW & SD)
<u>GEORGE GOBEL</u>	NBC 10pm	Adolphe Menjou; (SW & SD, FROM HOLLYWOOD)
<u>Foreign Intrigue</u> (Gerald Mohr)	WABC 10:30	<u>F. I. in Misfortune</u> - (O) by Harold Jack Bloom; with Alf Kjellin, Martine Alexis, Birgir Malmsten, Torst Stal; (SD)
<u>Jason Runyon Theatre</u>	CBS 10:30	<u>Tobias the Terrible</u> - (A) by Jack Harvey; with Wallace Ford, Barbara Garland, Bill Stratton, Jr., Larry Kent, Carl Milletaire, Joe Devlin, Steve Conte, Phil Arnold; (SD) by Leslie Martinson

SUNDAY MAY 22

<u>Roy Rogers</u> (Dale Evans)	NBC 6:30	<u>The Showdown</u> - (O) by David Nowinson & Karl Schlichter; with regulars & Claudia Barrett, Ewing Mitchell, Ralph Sanford, Fred Corby, Harry Harvey, Sr.; (SD) by Donald McDougall
<u>You Are There</u> (Walter Cronkite)	CBS 6:30	<u>The Sinking of the Titanic</u> - (O) by Alex Furth; with Noel Drayton, Charles Meredith, Olive Blakeney, Gordon Mills, Mary Shipp, Lowell Gilmore, Mike McHale; (SD)
<u>MAX LIEBMAN</u> <u>SPECTACULAR</u>	NBC 7:30 (COLOR)	Tyrone Power, M.C.; Kay Starr (S), Judy Holliday (C), Janet Blair (S), Bambi Linn & Red Alexander (D), Jack Russell (S), Herb Shriner (C); (SW & SD)
<u>Conrad Nagel Theatre</u>	WABD 7:30	<u>Carmen Without Roses</u> - (O) by Sam Twining; with Rols Tasna, Stephen Garrett, Betty Metcalf, Rem Olmstead, Michael Morel, Aldo Pini; (SD)
<u>TOAST OF THE TOWN</u> (Ed Sullivan)	CBS 8pm	Eurl Ives (S), Arizona Boys Choir (S), Carol Haney (D), Jack E. Leonard (C), Richard Hearne ("Mr. Pastry") (C), June Valli (S), the Balladinis (Jugglers) (FROM U.S.S. WISCONSIN)
<u>PHILCO TELEVISION</u> <u>PLAYHOUSE</u>	NBC 9pm	<u>The Catered Affair</u> - (O) by Paddy Chayefsky; with Thelma Ritter, Pat Henning, Pat O'Malley, Michael Higgins, Billy M. Greene, Kathryn Hynes, Josephine Brown, Nancy Marchand, Florence Stanley, Sheldon Eerman, Andy Milligan; (SD) by Bob Mulligan
<u>GENERAL ELECTRIC</u> <u>THEATRE</u> (Ronald Reagan)	CBS 9pm	<u>When in France</u> - (O) by Leo Davis; with Wally Cox, Deirdre Owens, William A. Lee, Rita Colson, Byron Sanders, Marcel Hillaire; (SD)
<u>Stage 7</u>	CBS 9:30	<u>Verdict</u> - (O) by Ken Field; with Stephen McNally, Karen Booth, Adam Williams, Harlan Warde, Roy Engle, Gertrude Graner, Alan Reynolds, Alex Campbell, Howard Wendell, Stanley Farrar, Virginia Carroll; (SD) by Arnold Laven
<u>Bob Cummings</u>	NBC 10:30	<u>Bob Plays Cupid</u> - with regulars & Hal Ferry; (SW & SD)

NEW YORK TALENT AVAILABILITIES

LI MINTZ - "Uncle David" of the Goldbergs -
AGT: Ericsee & Goldsmith, MU 2-6244

ROBERT HITCHUM - star of Not as a Stranger, arriving NY en route to Europe for Foreign Intrigue feature - CONTACT: Nat Rudich, CI 5-6000

CARL CARMER - author of The Susquehanna - CONTACT:
Ludley Frazier, MU 9-5300

IVA KITCHELL - dance satirist recently on Tonight
AGT: NCAC, PL 9-6000

MARGARET HAYES - featured in Blackboard Jungle -
AGT: Lucile A. Phillips, CI 7-3263

JEROME COMAN - Sun. only - AGT: Robert Schultz,

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WEEK-END SPECIAL

NEWS - POSSIBILITIES - COMMENT

NBC will do its long-awaited "Wide, Wide World" program in the Producer's Showcase slot on June 27, Monday, 8-9:30pm. The program will feature live remotes from different places in the U. S., Canada and Mexico; the first international show of this kind. Some of the segments might be in color. Producer is Fred Rickey, while the project is under the supervision of Barry Wood, director of special events at NBC....
...Everett Chambers, casting director of Producer's Showcase and Mr. Peepers, will handle a one-shot direction assignment on The Big Story for June 10. The latter program, contrary to rumors, will take its summer hiatus for eight weeks beginning July 8 and will return to its usual Friday, 9-9:30pm spot on Sept 9 under a 26-week contract renewal.....NBC's original plan to use kines of the Red Buttons Show for a few weeks has been dropped and Midwestern Hayride starts its network run in the Friday, 8-8:30pm spot on May 27.....Valerie Bettis will be the guest star on Mr. Peepers on May 29.

Robert Dale Martin has moved up to succeed Milo Frank as head of the casting dept at CBS-TV in New York. Assignments of casting directors and their shows are as follows: Liam Dunn: Lamp Unto My Feet, Westinghouse Studio One Summer Theatre, and finishing Danger. Bernice Banton: You'll Never Get Rich, The Family Upstairs (kine to be shot June 6, see below). Helen Keane: Garry Moore, Morning Show with Jack Paar; and three projected shows, Stan Kenton's Music '55, Orson Bean, Larry Storch; plus a kine of It's Magic. All are at CBS, 524 West 57th St. JUdson 6-6000.....
The kinescope for The Family Upstairs, 15-minute daytime strip, will be made on June 6 in Philadelphia, the future origination for the program if it makes good. Casting is just about complete. Producer is Stan Lee, with Tom Donovan handling direction from the script by Mona Kent.....A kine for the Larry Storch Show will be made either late May or early June and the format plans call for a comedy routine that will be neither situation nor revue. The show could go on during the summer or early fall if the kine is successful. Exec producer is Marlo Lewis, Jerome Shaw is producer-director, and the writers working on the new script are Lawrence Markes, Ben Starr and Ed Jurist. The kine may use a couple of variety acts as well as a group of actors.

Westinghouse Broadcasting Company and the National Broadcasting Company have agreed to exchange their Philadelphia and Cleveland radio and television stations, subject to FCC approval. NBC will take over TV station WPTZ and radio station KYW in Philadelphia, while Westinghouse receives the NBC stations in Cleveland, TV station WNBK and radio stations WTAM and WTAM-FM. NBC will also pay Westinghouse \$3,000,000 in addition to the straight exchange.

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(MORE)

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Elgin Hour will have its last show on ABC on June 14, while the alternating I. S. Steel Hour makes its final appearance on June 21 before opening on CBS on July 5. Starting June 28, or possibly July 5, in the open spot left by the two departing programs, Tuesday, 9:30-10:30pm, ABC will program kinescopes of past Elgin Hour productions and also past Center Stage-Motorola Hour productions, under the tentative program title of Center Stage. Program proportion will probably be a mixture of six Elgin Hour and four Center Stage programs. All are Herbert Brodtkin productions.....
...ABC will also bring in a new live talent show, Tuesdays, 7:30-8:30pm, starting June 28, originating in Springfield, Ohio. Although the originating city is a country and western center (ABC's Ozark Jubilee origination point), the new program will not have a country title.....On the country end, ABC is starting a new net show on May 23, The Pee Wee King Show, in the Monday, 9-10:30pm spot (9-9:30pm only in New York), originating live from WEWS, Cleveland, for four weeks and then switching permanently to a WAVE-TV, Louisville, origination. The talent list, from the band leader down, reads like an alumni roster of Grand Ole Opry, National Barn Dance and the Crosby country and western list.

RR oopsed in last week's special in including Warner Michel among the producer-directors assigned to the Du Mont net's "Electronic" unit. Mr. Michel is still Du Mont executive producer and is number two man in the unit under James L. Caddigan, net director of programming and production and head of the TV-Film System unit.....
...In addition to directors previously announced, program director David Lowe's WABD staff includes: Lewis E. Arnold, Jr., production supervisor; Hank Humphrey, manager of the film dept, with Walter Wulff as assistant mgr; Don Russell, chief announcer; Elizabeth Mears and Joan Thompson, continuity and public service; Dominick Celentano, supervisor of music clearance and library; Frank Savage and William Kobin, news editors and writers.

Hal March will be m.c. of CBS's new The \$64,000 Question when it bows June 7, Tuesday, 10-10:30pm, as the replacement for Danger. Revlon Products Corp is the sponsor, with Louis G. Cowan Productions as packager and producer.....NBC will introduce its weekend radio service, Monitor, with a one-hour simulcast on Sunday, June 12, 4-5pm EDT.....CBS and the Ford Foundation rushed the announcement about Omnibus returning to CBS in October for its fourth year after the N. Y. Times reported that it might go to NBC. Actually, NBC has made a pitch for the show each year since it first went on the air.....Although Aluminum Company of America's sponsorship of Ed Murrow's See It Now was considered institutional, its hitch-hiker commercials on the program were and are for "Wear-Ever" utensils, made by an Alcoa consumer products subsidiary.....Maurice Evans has decided to open his fall series with "Alice in Wonderland," followed a month later, possibly, by Shaw's "The Devil's Disciple." He will also do a two-hour production of "Romeo and Juliet" in the spring. The star roster for the Hallmark series will definitely include actors and actresses from the British stage who will make their American television debuts.

The William Morris office is currently going through reels of Warner Brothers' short subjects and newreel footage, with a view toward packaging them as series in various groups. Howard Hausman, at the Morris agency in New York, is the contact on the film offerings.....CBS Television Film Sales will begin syndication of Life With Father and San Francisco Beat (re-runs of The Lineup) in October. Lineup re-runs will be on an open basis, just as NBC sells Dragnet re-runs in the same markets viewing current net films in the series.....Official Films is handling syndication of My Little Margie and the Stu Erwin Show series, beginning immediately for fall showing. National Telefilm Associates has been handling a large group of the Erwin films.....An NBC one-time live telecast of Grand Ole Opry on June 11, Saturday, 8-8:30pm, should give a big, unintentional promotion push for Flamingo's filmed series of the same name. Now the big question is whether NBC has plans for a live Opry series later since WSM, NBC radio affiliate in Nashville, controls the show.

Edward J. Montaigne has been named supervisor of film production for CBS (at 524 West 57th St., New York) and is currently working with the Phil Silvers series, "I'll Never Get Rich", which resumes filming on its second group of 13 on June 9. Montaigne has been one of the partners in Reah Productions which has made 3 films with its I Spy series, starring Raymond Massey, for Guild Films distribution. Montaigne retains an interest in the package and is still one of its owners, but he will not be involved in its future production or direction. The series has come to a temporary halt and there is talk of legal conflict.....MCA may syndicate the Ray Milland Show, possibly using films also from the earlier Meet Mr. McNutley group on the net during the 1953-1954 season.....Forrest Tucker will be the male lead in the John Gibbs-produced series to be made in Bermuda from the Philip Wylie "Des and Crunch" fishing stories which originally appeared in the SatEvePost.....Eastman Kodak will sponsor the new Screen Directors Guild half-hour anthology film series starting in the fall, succeeding its current film re-run program, Kodak Request Performance, over NBC, Wednesdays, 8-8:30pm. Physical production for the new series will be by Hal Roach Studios, with directors, working at scale, including many top movie members of the Guild making their TV film directorial debuts. Profits from the series go to the guild's educational and benevolent foundation.

Among the five contracts on the agenda for the first annual meeting of the Writers Guild of America, west, at the Beverly Hills Hotel today (18), is the film-TV contract with the major studios, affecting writers who work for the film company subsidiaries as well as writer price scales to be negotiated with other film groups. The \$700 previous alliance minimum will be upped, the previous guarantee of six weeks of week-to-week work will be lengthened and writers getting above minimums will have new schedules applying to re-runs and theatrical release of films. The week-to-week writers get the same residuals as free lancers. Other contracts to be discussed include the live TV contract with the networks and the film TV contract with the networks. The agreements, of course, also concern the Writers Guild of America, east.

GE's new one-hour live drama program, debuting over CBS on June 1, alternate Wednesdays, 10-11pm, titled Front Row Center, will present Kaufman and Ferber's "Dinner at Eight" as its first production.....Philco & Goodyear Television Playhouse futures include: May 29, "The Ghost Writer," an original by Bernard Wolfe about the ethical problems involving a ghost writer who does speeches for a politician; June 5, "Mr. Dorothy Allen," an original by Roger Hirson about a man married to a very successful young singer who has career vs. marriage problems since he is also the girl's agent; no date set for "Total Recall," a David Shaw original.....Robert Montgomery Presents futures include: May 30, "Now or Never," a Martha Wilkerson original; June 6, "The Killers," an original by Milton Gelman.

AGENCIES AND ACCOUNTS: Foote, Cone & Belding will take over all Lever Brothers products currently handled by McCann-Erickson, Inc., actually all Pepsodent brands, effective July 1. All other Lever agencies and brand assignments remain as is. FC&B currently handles Lever Brothers' Spry and Shield.

PEOPLE GOING PLACES: Don Bishop named director of publicity for NBC's 6-and-6 stations, NBC Spot Sales Division and WRCA and WRCA-TV(NY), succeeding Bob Blake who recently shifted to CBS.....James W. Beach has been named director of ABC-TV network's Central Division, replacing Gerald Vernon, resigned.....Dean Craig has been upped to program manager of WRCA-TV(LA). He has been exec producer for the station.Mari Yanofsky joined AEC's publicity dept in New York as magazine editor..... Don DeFore re-elected president of the Academy of Television Arts and Sciences in Hollywood for a one year term.....William Morris Agency, Inc., moved this weekend to its new Beverly Hills offices at 151 El Camino, Beverly Hills, Calif. CR 4-7451 and BR 2-4111.....Westinghouse Broadcasting Company, Inc., will move its headquarters from Washington to 122 East 42nd St., New York, about June 1.