

# Ross Reports ON TELEVISION

INCLUDING

JAN 1-FEB 6, 1955

RECEIVED

## THE TELEVISION INDEX

NUMBER 5

EDITOR: Jerry Leichter  
SECC ED: Alvin Sullum  
AS MGR: Marjorie Oxley

FEB 2 - 1955

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

LIBRARY  
UNIVERSITY OF HOUSTON

PUBLISHED BY TELEVISION INDEX, INC.

### WEEKLY REPORT

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Tuesday (Feb 2)

ABC- 9:30-10pm EST; RETURN; Who Said That?; from WABC-TV(NY), 24 stations live, 27 kine. Sponsor- W. A. Sheaffer Pen Co (Fineline Division) thru Russel M. Seeds Co., Inc(Chi). Pkgr- ABC-TV(NY); Prod- Ann Gillis; Dir- Eddie Nugent;; Assoc Dir- Bill Mellor. John Daly is moderator for the news-quiz panel show, with newspaperman Bob Considine as permanent panelist and three guest panelists appearing each week. The panelists attempt to identify the source of "quotes" from the week's news. The program originally debuted on NBC-TV in January, 1950, and its last NBC show was July 19, 1954.

##### Wednesday (3)

ABC- 9-9:30pm EST; DEBUT; Star Tonight; from WABC-TV(NY), 32 stations live, 12 kine. Sponsor- The Brillo Manufacturing Co (Soap Pads & Cleanser) thru Walter Thompson Co(NY); Acct Exec- Ted Wilson; Agcy Superv- William Resor. Pkgr- J. Walter Thompson Co(NY); Prod & Script Ed- Harry Herrmann(JWT); Asst Prod & Alt Dir teams- Elsy Slavkovsky and Alan Anderson(dir); Ruth Kyle and Joel O'Brien(dir); Assoc Dir- Alan Cooke; Sets- Beulah Frankel; Casting- Marion Dougherty (at JWT). Half-hour live dramas presenting rising young actors and actresses in their first starring roles, supported by experienced performers. The program replaces So You Want to Lead a Band in the same time spot for the sponsor; last show Jan 27.

#### OTHER NETWORK CHANGES & ADDITIONS

EC- Red Buttons Show (3 out of 4 Fridays, 8-8:30pm EST) Format change to situation comedy, effective Jan 28; add Phyllis Kirk as Red Buttons' wife; Paul Lynde as a network v.p. and Bobby Sherwood as Red's pal and director. Also add Bill Davenport and Johnny Green as the writers of the revamped comedy series.

Justice (Thu, 8:30-9pm EST) Roger Hirson is new script ed at Talent Associates.

Max Liebman Presents (Every two weeks, Sat & Sun alternately) Current writing staff includes Billy Friedberg, Will Glickman, Fred Saidy, Neal Simon and Al Schwartz.

Durante-Texaco Show (Alt Sat, 9:30-10pm EST) Change in title, effective Feb 5.

- Page 14 -

OTHER NET CHANGES

Copyright 1955 by Television Index, Inc.

Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Retail or multiple subscriptions at lower rates.

Includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; bi-monthly annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

NEW NETWORK SPONSORSHIPS

FEVI PRODUCTS CORP thru William H. Weintraub & Co., Inc(NY) will become alternate sponsor of Public Defender (Thu, 10-10:30pm EST) over CBS-TV, effective March 10. Current weekly sponsor, Philip Morris & Co., Ltd., Inc., continues as alternate week sponsor.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Martin Block's Make Believe Ballroom 20th Anniversary; SPECIAL Feb 3; New York Thu, 2:55-4:30pm EST. Sustaining. Pkgr- WABC-TV(NY); Prod- Bob Moss; Dir- Roger Shope. Celebrity salute to the noted disc jockey, as the show marks the climax of the 1955 drive of the March of Dimes. The program will originate from the Manhattan Center.

KECA-TV(Ch 4) - Unk 'N Andy, LIVE & FILM; DEBUT Jan 22; Sat, 9:45-10pm PST. Sponsor- Sparkletts Drinking Water Corp thru Robert Dennis Advertising Agency. Pkgr & Prod & Dir & Writer- Jack Kenaston. Jack Kenaston stars in this series, as "Unk," with "the only remaining member of the Auk family, a bird named Andy," who go on travels around the world in search of the alphabet of animals. "Andy" is a puppet, operated by Kenaston, who produced the films.

KELA(Ch 5) - Strictly Informal; STATION CHANGE Jan 16; Sun, 10:30pm-12midnight Los Angeles PST. Sponsors- Riviera Bedding and Ideal Mortgage. Pkgr- Larry Finley; Prod- Klaus Landsberg. Variety show with Larry Finley as n.c. formerly seen over KNXT(LA). Finley also interviews his celebrity guests.

KECA-TV(Ch 11) - Rabbi Magnin -- The Richer and Fuller Life; DEBUT Jan 23; Sun, 2- Los Angeles 2:30pm PST. Sponsor- Paramount Citrus Assn (Cal-Fame). Rabbi Edgar F. Magnin, Wilshire Boulevard Temple; lecturer, writer and civic leader, speaks on topics of interest to the general public, with an appeal for all faiths.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS  
(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WABC-TV(4)	*"Guy Lombardo" (MCA-TV)	-Great Atlantic & Pacific Tea Co thru Paris & Peart	1/27	Thu	7-7:30pm
WABC-TV(9)	*"Exclusive(Fulton Lewis Jr)" (General Teleradio Film Div)	-Harris, Upham Co (Brokers) thru Lewin, Williams & Saylor	1/29	Sat	7:15-7:30pm with Sun repeat
<u>Chicago</u>					
WBBM-TV(2)	#"All Star Theatre"	-Carson, Pirie Scott & Co thru Gourfain-Cobb & Assoc	1/10	Mon	11-11:30pm
WBBM-TV(5)	*"Eddie Cantor Comedy Theatre" (Ziv TV Programs)	-Drewrys Ltd, USA, Inc (Beer) thru MacFarland Aveyard	2/14	Mon	9:30-10pm
<u>Los Angeles</u>					
KECA-TV(11)	* and # "Star and the Story" (Official Films)	-Los Angeles Times direct	1/21	Fri	10-10:30pm
KECA-TV(11)	*"The Man Behind the Badge" (MCA-TV)	-Southern Cal. Gas Co thru McCarn-Erickson, L.A.	1/21	Fri	8:30-9pm
KECA-TV(11)	*"Guy Lombardo" (MCA-TV)	-Pacific Soap Co (Vogue Detergent, Citrus Soap) thru Welch-Hollander Adv(LA)	1/25	Tue	9-9:30pm
KECA-TV(11)	*"Eddie Cantor Comedy Theatre" (Ziv TV Programs)	-San Francisco Brewing Co (Burger- meister Beer) thru EBD&O(S.F.)	1/31	Mon	7:30-8pm
KECA-TV(11)	*First run in market #Re-runs	* and # Mixed first run and re-run films			





\*\*\*\*\*

Forby (David Wayne)	NBC 7pm (COLOR)	Helen's Holiday - with regulars & Elaine Stritch; (SW & SD)
Disneyland (Walt Disney)	ABC 7:30	Wind in the Willows - (from The Reluctant Dragon and Wind in the Willows) - (O) by Kenneth Grahame; (A) by Wilfred Jackson, Ken Anderson, Bill Walsh; with the voices of Basil Rathbone, Eric Blore, Pat O'Malley, Claude Allister, Barnett Parker, Billy Lee, John Ployardt, Collin Campbell, Campbell Grant, The Rhythmairs regulars & Lewis Russell; (SW & SD)
Married Joan How Stu Erwin Show (June Collyer)	NBC 8pm ABC 8:30	Interfering In-Laws - (O) by William E. Raynor & Herbert F. Margolis; with regulars & Russell Gaige, Mira McKinney; (SD)
DRAFT TELEVISION THEATRE	NBC 9pm	The Skin Game - (O) by John Galsworthy, (A) by Robert Howard Lindsay; with Jack Livesey, Frederic Tozere, Ann Shoemaker, Dan Morgan, Deirdre Owens, Richard Newton, Lori March, J. Pat O'Malley, Jock MacGregor, Katherine Hynes, Victor Wood, Christopher Hewitt, John Malcolm, Basil Howes, George Cathrey; (SD) by William Graham (REPEAT OF SHOW DONE ON 2/13/53)
The Millionaire (Harvin Miller)	CBS 9pm	The Story of Joe Iris - with John Hudson, Nancy Gates, Walter Coy, Frank Richards, Robert B. Williams; (SW & SD)
CHICAGO SYMPHONY	DuM 9pm	Fritz Reiner conducts (FROM CHICAGO)
THE BEST OF BROADWAY (COLOR)	CBS 10pm	The Show-off - (O) by George Kelly, (A) by Ronald Alexander; with Jackie Gleason, Thelma Ritter, Cathy O'Donnell, Alice Ghostley, Carleton Carpenter, Russell Collins; Dir by Sidney Lumet
Douglas Fairbanks	WRCA-TV 10:30	The Patriarch - no credits available at press time
Edie Cantor Comedy Theatre	WABC-TV 10:30	Nearly Normal - with Don DeFore, Pat Crowley, Chick Chandler, Veda Ann Borg; (SW & SD)

THURSDAY FEBRUARY 3  
\*\*\*\*\*

MARTY LOCK'S BELIEVE ROOM	WABC-TV 2:35	Julius LaRosa (S), The Chordettes (S), Teresa Brewer (S), Kitty Kallen (S), Joel Grey (C), the McGuire Sisters (S), Denise Ior (S), Don Cornell (S), the DeMarco Sisters (S), Jackie Gleason (C), others (THIS DATE ONLY)
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Siegfried Herzig; with regulars & Sally Fraser, Bob Crosson, Vivane & Tassi (Jugglers), Jan Arvan, Nora Karlowe, Moroni Olsen, Eleanore Tanin, Judy Jones; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	A Leaf Out of the Book - (O) by Margaret Cousins, (A) by Shirley Gordon; with Diana Lynn, Sylvia Sidney, others to be announced; (SD) by Allen Reisner (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	Fatal Friendship - (O) by Irving Gaynor Neiman; with Richard Kiley, Charles Taylor, Brian Hutton, Ken Walken, Charles Mirth, Alan Tower; (SD)
Treasure Men Action (Walter Greaza)	ABC 8:30	The Case of the Fatal Error - (O) by Leonard Heideman; with Ted de Corsia, Simon Scott, Emile Mayer, Lewis Charles, Joey Barnum; (SD) by Leigh Jason
DEAR TONIGHT	ABC 9pm	You Need Me - (O) by Chester Hadley; with Jacqueline Holt, Kevin McCarthy, Fred Stewart, Joanna Roos, John Connell; (SD) by Alan Anderson (PREMIERE)
COND'S THEATRE	ABC 9:30	Thirty, Honey, Thirty - (O) by Richard Morris, (A) by Robert Emmett; with Ernest Truex, Hiram Sherman, Hollis Irving, Charlotte Rae, Sylvia Field; (SD) by Paul Lammers
ord Theatre	NBC 9:30	Touch of Spring - (O) by Margaret Fitts; with Irene Dunne, Gene Barry, Kathryn Grant, Frank Wilcox; Dir by James Neilson
our Star Playhouse	CBS 9:30	A Kiss for Mr. Lincoln - (O) by Louis Kennedy Mable, (A) by Irving W. Phillips; with Joanne Dru, Robert Cornthwaite, Dick Foran; (SD) by Roy Kellino
EX VIDEO THEATRE (James Mason)	NBC 10pm	One Foot in Heaven - (O) by Hartzell Spence (novel), screenplay by Casey Robinson for Warner Film; TV (A)-(SW); with Paul Kelly
Public Defender	CBS 10pm	The Director - (O) by Al C. Ward; with cast to be announced
Harold Nagel Theatre	WABD 10pm	The Storm - (O) by Paul Levi, (A) by Trueman Clay; with Peter Trent, Betty Metcalf, John Douglas, Alfred Broome, Richard Mc-Namara

Adventures of Rintintin ABC 7:30  
 (Lee Aaker)

Files, U.S.A. WABD 8pm

Bolger ABC 8:30  
 (Christine Nelson)

Trar Sanctum WOR-TV 9pm

THE STRANGER DuM 9pm  
 (Robert Carroll)

THE BIG STORY NBC 9pm  
 (Norman Rose)

Schlitz Playhouse CBS 9pm

The Vise (Ron Randell) ABC 9:30

Our Miss Brooks CBS 9:30

R. T. T. and the Medicine Man - (O) by Douglas Heyes; with regulars & Rand Brooks, George Berkeley, Frances Karath, Don C. Harvey, Harry Mackin; (SD) by Donald McDougall

Mission Firebird - no credits available

Ray's Ex-Partner - with regulars & Chick Chandler, Bill Baldwin, Bob Cole; (SW & SD)

Blind Luck - (SW) by John Roeburt; with Warren Stevens, June Dayton, Rusty Lane, Alan Devitt, Phil Kenneally; (SD)

The State So Orders - (O) by John Gay; with Nehemiah Persoff, Voytek Dolinsky, Peter Von Zerneck, Lynn Loring, Lily Valente Basil Howes; (SD)

Martin Dreyer, Houston, Texas - (O) by Max Ehrlich; with John Shay, Barry McGuire, Martin Ashe, Nelson Olmsted, Pete Dawson, Luella Gear; (SD)

The Last Pilot Schooner - (O) by Ralph D. Paine, (A) by George Bruce; with Marshall Thompson, Minor Watson, John Hoyt King Donovan, Bob Foulk, Frank Hagney, Ray Walker, Don Dillaway, Jack Grinnage, James Dodd, Harry Bartell, Dayton Lummis

The Eighth Window - with Robert Arden, Beverly Brooks, Guy Denny, Fredrick Farley, Lloyd Lamble, Michael McKeag; (O) by George Tabori; Dir by David MacDonald

regulars & Bert Mustin; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 28 THRU FRIDAY FEBRUARY 4  
 ~~~~~

THE MORNING SHOW CBS 7am  
 (Jack Paar)

FAST CLUB ABC 9am

GEORGE SKINNER WCBS 9am

GARRY MOORE CBS 10am

SERILAH GRAHAM NBC 10:45

LET LINKLETTER CBS 2:30

WORLD OF MR. SWEENEY NBC 4:30  
 (Charlie Ruggles, Helen Wagner, Glenn Walken)

MODERN ROMANCES NBC 4:45  
 (Martha Scott)

MAGIC COTTAGE WABD 6pm

FERNIE KOVACS WABD 10:30

regulars & M & F - Dick Summers (S); Tu thru Thu - Julius LaRosa (S)

M thru F - Peter Donald subs for vacationing Don McNeill; Betty Madigan, Bob Manning (S) & regulars (FROM CHICAGO)

M thru F - Dick Sterling (S) & regulars

F(2/4) - Frank Rains (speech), Irving Preisler (M)

M thru F - life of John Wayne (FROM HOLLYWOOD)

M - Jane Russell

regulars & M - Marian Shockley; Tu - Nell Harrison; W - Perry Fiske, Susan Steell; F - Janet Fox, Jean Cleveland; (SW & SD)

M thru F - Medal of Valor - (O) by George Lefferts; with Joe Maross, Steve Holland, Lisa Howard, Rebecca Sand, Joseph Foley

M thru F - Al Ramsen, Arny Freeman; (SW & SD)

Tu & Thu - add regular: Elliott Lawrence (M)

SATURDAY FEBRUARY 5  
 ~~~~~

Captain Midnight CBS 11am  
 (Richard Webb)

The Range Rider WRCA-TV 6:30  
 (Jack Mahoney & Dick Jones)

Mar Behind the Badge WCBS-TV 6:30  
 (Les Bickford)

Theingold Theatre WRCA-TV 7pm  
 (presents Henry Fonda)

Mystery of the Forest - (O) by Milton M. Raison; with regulars & Don C. Harvey, Terry Frost, Art Gilmore, Daniel deJonghe; (SD)

The Baron of Broken Bow - (O) by Elizabeth Beecher; with regulars & Leonard Penn, Patricia Michon, Hal K. Dawson, Don C. Harvey, Frank Hagney, Jack Ingram, Tom London, Wes Hudman; (SD)

The Case of the Imperfect Crime - (O) by David Harmon; with Frank Ferguson, George Wallace, Herb Ellis, Bill Leicester, Harry Tyler, Larry Blake, Harry Lauter; (SD) by Jim Beaudine

Safe Journey - (O) by Ken Field; with Frank Lovejoy, Jack Kelly Joan Banks, Richard Karlan, Doni Nolan, Harry Harvey, James Edwards; (SD) by Blake Edwards

DURANTE-TEXACO	NBC 9:30	Marilyn Maxwell & Durante regulars (FROM HOLLYWOOD)
GEORGE GOBEL	NBC 10pm	regulars & Jeffrey Hunter; (SW & SD, FROM HOLLYWOOD)
<u>En Intrigue</u> (ald Mohr)	WABC-TV 10:30	<u>F. I. in Blind Man's Bluff</u> - (O) by Roger E. garris; with Olof Bergstrom, Alf Kjellin, John Padovano; (SD)
NEWS OF THE NIGHT	WCBS 11pm	Kill; Harry Marble; add: Ron Cochran
SUNDAY FEBRUARY 6 ~~~~~		
CEMBUS (Alistair Cooke)	CBS 5pm	<u>Mr. Lincoln</u> - repeat of 5-part film seen previously on this show, - (O) by James Agee; with Royal Dano, Joanna Woodward, Crahn Denton, Marian Seldes, Blanche Cholet, Joanna Roos; Dir by Norman Lloyd; Prod by Richard de Rochemont
<u>Ray Rogers</u> (& Dale Evans)	NBC 6:30	<u>The Kid from Silver City</u> - (O) by M. M. Raison; with regulars & Charles Tannen, Bill Tannen, Francis McDonald, Ray Whitley, Bill Culver, Harry Harvey, Russ Scott, Dick Avonde (Repeat)
<u>You Are There</u> (Walter Cronkite)	CBS 6:30	<u>The Signing of the Declaration of Independence</u> - (O) by Jeremy Daniel; with Shepperd Strudwick, Vinton Hayworth, Philip Abbott, Rusty Lane, Philip Coolidge, Addison Richards, Bart Burns, Robert Dryden, Frank Aletter, Thomas McDermott, Bruce Williamson, Francis Bethencourt, John Shay, Charles P. Thompson, Scott Tennyson, Fred Herrick, Gene Peterson; (SD) (SCRIPT PREVIOUSLY DONE LIVE ON SAME SHOW)
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	<u>Werther</u> - excerpts from opera by Jules Massenet; with Giacinto Prandelli, Margaret Roggero, Madeleine Chambers; (SD)
<u>Pepsi-Cola Playhouse</u> (Folly Bergen)	ABC 7:30	<u>And Never Come Back</u> - (O) by Dorothy Marie Davis, (A) by Fenton W. Earnshaw; with Laura Elliott, Christopher Dark, Eve Miller, Mimi Gibson, Joel Fluellen, Lyle Talbot; (SD) by John English
BENNY	CBS 7:30	regulars & Mary Livingstone, Frank Nelson; (SW & SD, H'WOOD)
A. PEEPERS (Wally Cox)	NBC 7:30	regulars & Cyril Ritchard, Alice Ghostley, Heywood Hale Broun; (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Columbia Pictures Story - with clips of films; Eddie Fisher (S), Teresa Brewer (S), Marge & Gower Champion (D), Maureen O'Hara, West Point Choir, Kim Novak, Robert Francis, Betsy Palmer
COLGATE COMEDY HOUR	NBC 8pm	Spike Jones (M), Nat "King" Cole, Bobby Van (D), Paul Gilbert (C), Kaye Ballard (S&C), Gordon Jenkins & Orch., remote from TiaJuana, Mexico--jai alai game (FROM HOLLYWOOD)
PRILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>A Sense of Justice</u> - (O) by Gore Vidal; with John Hudson, E. G. Marshall, Frank Overton, Elizabeth Fraser, Sally Chamberlin, Paul Tripp; (SD) by Bob Mulligan
<u>Stage 7</u>	CBS 9:30	<u>Appointment in Highbridge</u> - (O) by Quinn Martin; with Dan O'Herlihy, Phyllis Coates; Dir by Reginald LeBorg
<u>Loretta Young</u>	NBC 10pm	<u>The Case of Mrs. Banister</u> - (O) by Marguerite Allen, (A) by William Bruckner; with Cheryl Callaway, John Archer, Larry Blake, Douglas Evans, Alan Dexter, Edna Mae Jones, Fred Rapport, Cosmo Sardo; (SD) by Harry Keller
<u>Father Knows Best</u> (Robert Young)	CBS 10pm	<u>Father of the Year</u> - with regulars & Joseph Kerr, Louis G. Mercier; (SD)
<u>Bob Cummings</u> (Rosemary DeCamp)	NBC 10:30	<u>Bob Gives Up Girls</u> - with regulars & Leigh Snowden, Irene Tedrow; (SW & SD)

NEW YORK TALENT AVAILABILITIES  
 ~~~~~

E. J. COBB - available for TV for next 3 weeks - PAULETTE GODDARD - rehearsing for The Women on Producer's Showcase - AGT: Sam Morris, JU 6-5100  
 AGT: Grace Lyons, JU 6-8330

BETTY GEORGE - currently on Robert G. Lewis show CIRCUS TYPES & ANIMALS - Contact: Abe I. Feinberg  
 AGT: Cass Franklin, JU 6-8300 PL 7-7093

WILHELM BACKHAUS - MGT: Herbert Barrett, CO 5-0450 BURL IVES - MGT: Giesen&Boomer, CO 5-0862  
 ECSS REPORTS - 1/30/55 - Page E TALENT AVAILABILITIES

# Ross Reports ON TELEVISION

RECEIVED

INCLUDING

## THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

JANUARY 2, 1955  
VOLUME 7 NUMBER 5 A

FEB 7 - 1955

Finch  
LIBRARY

EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum  
BUS MGR: Marjorie Oxley

UNIVERSITY OF HOUSTON  
551 Fifth Avenue • New York 17 • Murray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

D-WEEK SPECIAL

### NEWS - POSSIBILITIES - COMMENT

Lou Edelman rolls the pilot for a new ABC-TV network series this week in Hollywood, Wyatt Earp, starring Hugh O'Brian as the frontier peace officer. Edelman is exec producer, with Robert Sisk as producer.....Hal March has been signed as a regular for the Imogene Coca Show over NBC-TV. The agreement covers the regular season, with options for the future.....Matthew Rapp is producer on NBC's The Inside Dope pilot film, starring Bill Goodwin and Cliff Arquette, which went before the cameras at Hal Roach Studios last week. Rapp also handled the recent My Man, Sing pilot which starred Pat Crowley.

Ed Gruskin is in New York to set a distribution deal on his scheduled Pepe Le Peko film series, working thru the William Morris Agency (Howard Hausman for syndication and Wally Jordan for national sale). Felix Marouani and Albert Tavel are associated with Gruskin in his TV Films, Ltd. The films, with production scheduled for the of April, will be shot on location in Rabat, French Morocco, in the 4-year-old Boussi Studios, with exteriors to be shot in the Casbah in Casablanca. Anthony Quinn is sought for the title role, with other American actors to be cast here and taken abroad. The TV Pepe will be a new development, a refugee who assumed the identity of the dead thief when he bought the papers of the dead man; he lives beyond the fringe of society as a force and power for good. Gunther Von Fritsch, who directed the last series of Flash Gordon for Gruskin will handle the new series. Lou Morheim, now scouting backgrounds for the series, is story editor as well as script writer and will buy scripts from Americans in the states or in Europe. Paris headquarters are 24 Rue Marbeuf, Paris, France. Paris phone: BALzac 6590.

Gruskin will also begin production on a new series in France in April, starring 13-year-old Allan Emery in the lead role. The series, based on a French feature, "Braco," now being seen in the U. S., is from the stories about a boy and a horse by Denys Colomb de Daunant, well-known French writer of juvenile stories, and will be shot on de Daunant's ranch in the Camargue region, southern France. Interiors will be filmed in the Marseille Santa Marthe studio owned by Paul Ricard. Louis Gros-pierre will direct the films, with scripts by Ed Gruskin and Sibora Van Pragg, translated and adapted from basic story material by de Daunant. Gruskin used the Ricard studio in Marseille to film the last 13 of his Flash Gordon series after the first 26 (produced with Martin Poll) were made at Interwest Films, Berlin.

- Page 1 -

(MORE)

Copyright 1955 by Television Index, Inc.

Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription).  
Local or multiple subscriptions at lower rates.

Includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;  
movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.



Including Red Foley, at least six of the stars and featured performers of ABC's Ozark Jubilee are graduates of Nashville's Grand Ole Opry.....Since Jan 20, staff announcers at WNBQ(Chi) have been delivering 70 weather reports daily, one on each station break. Each staff announcer calls the weather bureau himself for the latest reading before going on the air.....The Pinky Lee Show over NBC has launched a "prodigy series," which will feature talented young musicians, "to interest children in good music.".....Lou Breslow is producing Screen Gem's new Damon Runyon Theatre series for Anheuser-Busch sponsorship. Breslow is working more than six scripts ahead with the first film rolling Feb 2 at Columbia Studios in Hollywood, with Vivian Blaine, Robert Strauss and Bruce Bennett starring.

Future productions scheduled for CBS' Studio One include: Feb 21, "The Eddie Chapman Story," a William Templeton adaptation of a Frank Owen original about the fabulous English lawbreaker; Feb 28, "Donovan's Brain," another Templeton adaptation, of Curt Siodmak's science fiction novel (produced as a motion picture starring Lew Ayres, with Nancy Davis and Gene Evans, released thru United Artists, Dept, 1953); March 7, "Millions of George," an original by Joe Masteroff based on his own play of the same name; March 14, "The Conviction of Peter Shea," an original by Harry W. Junkin; March 21, "Passage at Arms," an original by Irving Elman, based on the files of Radio Free Europe; March 28, "Miss Turner's Decision," original by Howard Rodman.

The Best of Broadway will present Ferenc Molnar's "The Guardsman," adapted by Reginald Laurence, on March 2, starring Claudette Colbert, Franchot Tone, Reginald Gardiner and Mary Boland, over CBS.....NBC's Producers Showcase will present Mary Martin and the complete stage version of "Peter Pan" in a two-hour color production from 7:30-9:30pm on March 7, originating at the NBC Brooklyn studio.....Betty Grable, Harry James, Johnnie Ray and Larry Storch will co-star in a TV version of the Hollywood musical revue, "That's Life," featuring them in numbers from the original as well as specialties from other musical productions, on CBS's Shower of Stars on Feb 17.

Leo Solomon has left Jack Carson's NBC show staff to work on a new Alan Young TV project.....Increased television film activity in Hollywood has forced three unions, sound, film editors and studio photographers, to open their rolls to new candidates for the first time in years. Sound men and film editors voted on the new candidates this week.....The Academy of TV Arts and Sciences will hold its "Emmy" awards dinner at the Moulin Rouge in Hollywood, with Steve Allen as m.c. for the NBC coverage of the event.

PEOPLE GOING PLACES: James C. Shelby named v.p. and TV director of MacFarland, Aveyard & Co(Chi).....Helen Marcus is now program coordinator for Goodson-Todman Productions, replacing Doris Hibbard who has left the organization and is going to locate on the West Coast.....Gloria Safier is moving to new offices at 667 Madison Ave., about Feb 10. New phone will be TE 8-4868.....Arnold Schulman is again acting as script editor, as well as functioning as associate producer for General Electric Theatre at MCA. Theodore Apstein had the script editor position.....William Salaban named closed circuit program manager of ABC's new dept.....Bill Alcine has been upped to production manager of KNXT(LA) and the Columbia TV Pacific Net. He has been staff director of many of KNXT's top shows. Alberta Hackett has been upped to production co-ordinator.....Tom Dawson named promotion manager for WBEM-TV(Chi).

R R-R R-R R-R R