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EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

(Programs return to Standard Time, 2:00 a.m., Sept. 26)

Monday (20)

ABC- 8-8:30pm EDT; DEBUT; Come Closer; from WABC-TV(NY), to the net. Sustaining. Pkgr- Robert Jennings-Herbert Moss Productions(NY), created by Jennings; Prod- Herbert Moss; Prod Superv- Lou Cohan; Dir- Lou Sposa; Music Dir- Alan Roth; Sets- Romain Johnston; Continuity- Jay Burton, Howard Beck; Anncr- Johnny Hicks. A comedy-audience participation show, starring ventriloquist Jimmy Nelson, with "Danny O'Day," "Humphrey Higby" and "Farfel". Studio contestants coming closest to correct answers to questions win cash and prizes. All questions have a comic twist. Program replaces documentary and public services films in this spot.

CBS- 5-5:30pm EDT, Mon, Tue, Thurs; 5:15-5:30pm, Wed, Fri; RETURN; U.N. In Action; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS News & Public Affairs with the United Nations; Prod- Paul Levitan (first week), then James Cahoon; Dir- Emery Kelen(UN); Asst Dirs- Bill Howell, Karl Genus(CBS). CBS News U.N. correspondent Larry LeSueur and his staff present news reports and interviews concerning meetings of the 9th session of the U.N. General Assembly, with telecasts of parts of the sessions live and also quick kines of important developments earlier in each day. The 8th Session, in recess since Dec 9, 1953, reconvenes Sept 20 and then adjourns with the 9th Session opening Sept 21.

CBS- 10-11pm EDT; RETURN; Studio One; from WCBS-TV(NY), 78 stations live, 16 kine. Sponsor- Westinghouse Electric Corp (Appliances) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Agcy Superv- Tom Losee; Comm Superv- Andy Christian; Comm Anncr- Betty Furness (live). Pkgr- CBS-TV(NY); Prod- Felix Jackson; Assoc Prod- William Markham Altman; Dire- (alt) Paul Nickell, Franklin Schaffner; Assoc Dirs- Paul Stanley(Nickell), Joseph Dackow(Schaffner); Music Consultant- Alfredo Antonini; Sets- Willard Levitas, Kim Swados; Script Ed- Florence Britton; Casting- James Merrick(CBS); Costumes- not avail at press time. Original television dramas and adaptations of plays and novels, with top stars and supporting players. Program returns for its 7th season (debuted Nov 7, 1948) after summer hiatus; last show June 14. Summer replacement has been Studio One Summer Theatre; last show Sept 13. (See page B for premiere cast credits).

NBC- 8-9pm EDT; SPECIAL; Operation Entertainment; from KNBH(LA), to the net. Sustaining. Pkgr- NBC-TV with U.S. Armed Forces and AFTRA; Prods & Dirs- Robert Welch, William Kayden; Writer- Glenn Wheaton. (Continued next page)

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THIS WEEK(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;

THIS WEEK(Cont'd)

Monday(20)

NBC- Operation Entertainment (Cont'd from previous page): Special tribute to performers who have entertained troops overseas, with William Holden, Ronald Reagan and Tyrone Power as m.c.'s. Program will include a filmed segment of Gen. Matthew B. Ridgway, Army Chief of Staff, speaking from Washington.

NBC- 9:30-10:30pm EDT; RETURN; Robert Montgomery Presents (The American Tobacco Theatre & The Johnson's Wax Program); from WNBC(NY), 64 stations live, 30 kine. Alternate sponsors- 1) American Tobacco Co (Lucky Strike Cigarettes and Herbert Tareyton Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cummings; Agcy Superv- Henry Caruthers; Comm Superv- Bernard Haber; Comm Anncrs- Andre Baruch, Sandy Becker. 2) S. C. Johnson & Son, Inc (Waxes) thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- James Isham; Agcy & Comm Superv- Robert Salter(NY); Comm Anncrs- Wed Howard(film), Bob Stanton(live). Pkgr- Neptune Productions(NY); Exec Prod- Robert Montgomery; Prod Superv- Joseph W. Bailey; Asst to Mr. Bailey- Hank Colman; Dirs- Norman Felton(American Tobacco), James Sheldon and others(Johnson's Wax); Sets- Syrjala; Costumes- Jane Burroughs; Casting- Doris Sharp(at Neptune). A wide range of original dramas and adaptations of plays, novels and stories, with top stars. Robert Montgomery is host and narrator for each show and occasionally appears as a starring actor. Program returns after summer hiatus; last show June 21. Summer replacement was a stock company version of the fall series; last show Sept 13.

Tuesday(21)

CBS- 8:30-9pm EDT; RETURN; The Blue Angel; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV with Herbert Jacoby(owner of The Blue Angel); Exec Prod- Richard Lewine; Prod & Dir- Don Appell; Sets- Jack Landau; Writer- Alen(cq) Robin; Casting- Henri Gine(Artists Corp of America) and Herbert Jacoby. Music variety show with Orson Bean as m.c. and comedian returns for four weeks. It had previously been seen, 10-10:30pm during the summer; last show Aug 24. In its new spot it replaces Juvenile Jury; last show Sept 14. The new series will again present a variety of acts, with Norman Paris conducting the orchestra.

CBS- 8-8:50pm EDT; RETURN; Red Skelton Show; from WCBS-TV(NY) for first two programs, then from KNXT(LA), to the net. Sustaining. Pkgr- CBS-TV(LA); Prods- Doug Whitney & Jack Donohue; Dir- Jack Donohue; Music Dir- David Rose; other credits not avail at press time. Red Skelton returns with his familiar characterizations and will present top name guests and talent in his new show. Program returns from summer hiatus; last show June 15, in 8:30-9pm spot. Now it moves up one half-hour and replaces The Gene Autry Show, which moves to Sat, 7-7:50pm, effective Sept 25.

DuM- 9-9:30pm EDT; DEBUT; Studio 57, ON FILM; from WABD(NY), approx 30 stations, net and delayed. Sponsor- H. J. Heinz Co (Canned foods) thru Maxon, Inc (Detroit); Acct Exec- Hunter Hendee; Agcy Superv- Ed Wilhelm(NY); Comm Superv- Leo Langlois(Detroit); Commls- On film. Pkgr & Film Prod- Revue Productions (at Republic Studios, H'wood); Prod Exec- Carl F. Hiecke; Dirs- Herschel Daugherty, Richard Irving, John English; Asst Dirs- James Hogan, Wm. Beaudine, Jr., Willard Sheldon; Sets- James S. Redd, Armor B. Goetten; Script Ed- Jerome S. Siegel(MCA); Writers- Various; Camera- John MacBurnie, Ellsworth Fredericks, Clark Ramsey. New series of films, starring well-known Hollywood actors in a wide variety of dramas, including comedy and westerns.

NBC- 8-9pm EDT, every other Tuesday; RETURN; Buick-Berle Show; from WNBC(NY), 82 stations live, 24 kine. Sponsor- Buick Motors Div., General Motors Corp thru Kudner Agency, Inc(NY); Acct Exec- James Cochran; Agcy & Comm Superv- Hank Ladd; Comm Anncr- Jack Iescoulie (live). Pkgr- William Morris Agency(NY); Prod & Dir- Milton Berle; Prod Superv- Irving Gray; (Continued next page)

THIS WEEK(Cont'd)

Tuesday(21)

NBC- Buick-Berle Show (Cont'd from previous page): Music Dir- Alan Roth; Sets- Don Shirley; Costumes- Guy Kemp; Choreog- Herb Ross; Writers- Goodman Ace, Selma Diamond, Mort Green, George Foster, Jay Burton, Jerry Seelen, Lee Pockriss. Milton Berle returns as star of his comedy-variety-musical show, with regulars Ruthie Gilbert and Arnold Stang returning from last season, and with Nancy Walker added for this season. Program returns from summer hiatus; last show; June 8. Summer replacements have been Midwestern Hayride, 8-8:30pm, and The Arthur Murray Party, 8:30-9pm; last shows for both, Sept 14.

Friday(24)

NBC- 8-8:30pm EDT; SPECIAL; The Keefe Brasselle Show; from KNBH(LA), to the net. Sustaining. Pkgr- NBC-TV(LA); Prod- Pete Barnum; no other credits avail at press time. Keefe Brasselle stars in a one-time showcase presentation of a new musical variety show, with vocalist Peggy King as guest.

Saturday(25)

CBS- 8-9pm EDT; RETURN; Jackie Gleason Show; from WCBS-TV(NY), 100 stations live, 14 kine. Sponsors- 1) W. A. Sheaffer Pen Co (Pens and ink) thru Russel M. Seeds Co., Inc(Chi); Acct Exec- Harry H. Maus; Commls- On film. 2) Schick, Inc (Electric Shaver) thru Kudner Agency, Inc(NY); Acct Exec- Alfred Corrigan; Agcy & Comm Superv- A. A. Coughlin; Comm Anncr- Bill Nimmo (live). 3) The Nestle Co., Inc (Nescafe) thru Bryan Houston, Inc(NY); Acct Exec- William C. Geoghegan; Agcy Superv- Chester Kulesza; Comm Superv- Wyn Walshe; Comm Annrcs- Jimmy Blaine & Bess Myerson. Pkgr- Jackie Gleason Enterprises(NY); Exec Prod- Jack Philbin; Prod- Jack Hurdle; Prog Coord- Stanley Foss; Dir- Frank Satenstein; Music Dir- Ray Bloch; Sets- Pandy Gunter; Costumes- Peggy Morrison; Choreog- June Taylor; Prog Anncr- Jack Lescoulie; Writers- Marvin Marks, Walter Stone, Lenny Stern, Sidney Zelinka. Jackie Gleason returns with story-characterizations and variety; with Art Carney, Audrey Meadows and the June Taylor Dancers. Program returns from summer hiatus; last show June 26. Summer replacement was Stage Show; last show Sept 18.

NBC- 9-10:30pm EDT; DEBUT; Max Liebman Saturday Spectacular (Lady In The Dark), from WNBH(NY), 92 stations live, possibly more. Presented every fourth week. Sponsor- Oldsmobile Div., General Motors Corp thru D. P. Brother & Co., Inc(Detroit); Acct Exec- Clarence Hatch, Jr. Pkgr- NBC-TV(NY); NBC Superv- Hal Janis; Prod & Dir- Max Liebman; Asst to Prod- Max Siegel; Assoc Prod- Bill Hobin; Music Dir- Charles Sanford; Orchestrations- Irwin Kostal; Art Dir- Frederick Fox; Costumes- Paul DuPont; Choral Dir- Clay Warnick; Choreog- Rod Alexander; Book- Moss Hart; Adapted by- Max Liebman and Billy Friedberg. Ann Sothorn stars as Jenny in "Lady In The Dark," the first of Max Liebman's Saturday night series of color spectaculars. Saturday Night Revue, summer replacement program in this time spot since June 12 replaced Your Show of Shows which left the air. Revue's last show was Sept 18.

Sunday(26)

ABC- 2pm-to concl EST, also 5:05pm-to concl EST; RETURN; Professional Football; Chicago games from WBKB(Chi); Washington games from WMAL-TV(Wash). Sponsor of home games of Chicago Bears and Chicago Cardinals, alternating with local sponsors of halves of each game- Standard Oil Co of Indiana thru D'Arcy Advertising Co (St. Louis) for 18 markets; other markets are co-op. Pkgr & Prod- ABC-TV Sports Dept; Superv- Les Arries; Color & Commentary- Red Grange and Bill Fay. Sponsor of home and away games of Washington Redskins- American Oil Co (AMOCO) thru The Joseph Katz Co(Balt) for markets in Washington, D.C., Birmingham, Ala., and Florida; other markets in southeast are co-op. Pkgr & Prod- ABC-TV Sports Dept; Superv- Ross Worthington; Color & Commentary (for AMOCO)- Jim Gibbons and Bill Malone(WMAL); (Co-op)- Dutch Bergman and Bob Wolfe.

THIS WEEK(Cont'd)

Sunday(26)

CBS- 3-3:30pm EST; RETURN; Now and Then; from KNXT(LA), to the net. Sustaining. Pkgr- CBS-TV(LA); Prod- William Whitley; Dir- Bill Alcine. Dr. Frank Baxter, professor of English Literature at the University of Southern California, takes viewers thru the world of literature, old and new. The program had formerly been seen Sundays, 6-6:30pm and went off the air for two weeks after the program of Sept 5. (See page 149).

CBS- 3:30-4pm EST; RETURN; Adventure, LIVE & FILM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY) with the American Museum of Natural History; Prod- Perry Wolff; Dir- Tom Donovan; Assoc Prods- Robert Northshield & Jac Venza. Charles Collingwood is narrator and host of the series which presents the adventure of life on earth through two points of view, personal and cultural; with interviews with scientists and others, and film and live presentations of scientific answers to questions about the earth and its inhabitants. Program returns from summer hiatus; last show June 27.

CBS- 9-9:30pm EST; DEBUT; General Electric Theatre, LIVE & FILM; from WCBS-TV(NY) and KNXT(LA), 87 stations live and net, 30 kine and delayed. Sponsor- General Electric Co thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec & Agcy Superv- W. Barry McCarthy; Comm Superv & Dir- Al Cantwell; Comm Anncr- Don Herbert. Pkgr- MCA-Revue Productions; Exec Prod- Allen Miller(Revue); Prod- Mort Abrahams(live); Leon Gordon, Z. Wayne Griffith(film); Dir- Don Medford(live); Writers- Various. Fifty-two week series, including 22 live dramas, four Fred Waring musical presentations and 26 film dramas, from both New York and Hollywood. Ronald Reagan is host and narrator on each program and occasional star in several shows. Dramas will include adaptations of the works of many noted authors with major stage, screen and TV stars in lead roles. The program replaces a film drama series of the same title in this time spot and also the Fred Waring Show formerly presented regularly during the fall and spring seasons.

DuM- 2-4:30pm approx EST Sundays; 8-10:30pm approx EST Saturdays; RETURN; National Professional Football League Games; from various stations over a group of regional networks for about 100 markets. Sponsors- 1) Atlantic Refining Co thru N. W. Ayer & Son, Inc(Phila) will sponsor 12 New York Giants home and away games, six away games of the Philadelphia Eagles and five road games of the Philadelphia Steelers for New York-New England net. 2) Carling Brewing Co., Inc thru Lang, Fisher & Stashower, Inc(Cleveland) will co-sponsor 12 home and away games of the Cleveland Browns for an Ohio-Pennsylvania net. 3) Goebel Brewing Co thru Brooke, Smith, French & Dorrance, Inc(Detroit) will co-sponsor five away games of the Detroit Lions. 4) Gunther Brewing Co thru The Joseph Katz Co(Balt) will co-sponsor six road games of the Baltimore Colts and five other games for Baltimore Washington and York, Pa. Chevrolet Dealers of Western Pennsylvania thru Ketchum, MacLeod & Grove, Inc(Pitt) will sponsor the Steeler games with Atlantic Refining Co. Piels Bros., Inc thru Young & Rubicam, Inc(NY) will sponsor the Eagles with Atlantic. Schick, Inc thru Kudner Agency, Inc(NY) will sponsor one quarter of 40 games in 91 markets, involving games of the Giants, Browns and Colts. Pkgr- DuMont Sports Dept with the National Professional Football League; Prod- Tom McMahon(DuM), with various crews; Anncrs- Chris Schenkel, New York Giants' games; Byrum Saam, Philadelphia Eagles' games; Ken Coleman, Cleveland Browns' games; Joe Tucker, Pittsburgh Steelers' games; Bob Kelley, Los Angeles Rams' West Coast games. Football telecasts of home and away games of professional football teams on Saturday evenings and Sunday afternoons on a skip-city schedule under which games are not shown in cities where other professional football teams of the league may be playing, with home cities also blacked out.

THIS WEEK(Cont'd)

Sunday(26)

DuM- 9:30-10pm EST; RETURN; Life Begins at Eighty; from WABD(NY), 11 stations live, 11 kine. Sponsor- Serutan Co thru Edward Kletter Associates, Inc(NY); Acct Exec- Edward Kletter; Agcy & Comm Superv- Don Blauhut. Pkgr- Barry, Enright & Friendly(NY); Prod & Casting- Mike Oppenheimer(BE&F); Dir- David Lowe(DuM); Asst Dir- Steve Otis; Music- Harold Fonville, Bob Downey (pianists). Jack Barry m.c.'s a panel quiz with all panelists over 80 years of age; with regulars Thomas Clark, Lucia Seger, Fred Irving Cot, Fred Stein and Georgiana Carhart. Program returns from summer hiatus to a new day and time; last show June 18. The Plainclothes Man was formerly seen Sundays, 9:30-10pm; last show Sept 12.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Shipstad & Johnson Ice Follies of 1955; SPECIAL Sept 16; Thurs, 8:30-9pm PDT; from KABC-TV(LA), 5 stations live, 11 kine; additional kines later. Sponsor- Ice Follies thru Walter McCreery, Inc(Beverly Hills). Dir- Stuart W. Phelps; Tech Dir- Harold Huntsman. Premiere of the 1955 Ice Follies, beginning in Los Angeles, with interviews of celebrities by Harry Von Zell.

NCAA Football (Sat afternoon, various times) Add announcers and sponsors: Bill Stern will conduct pre-game and post-game shows and "color" commentary on the games, with Tom Harmon and Jack Drees doing the play-by-play announcing. Games will be sponsored on a full net, except for California, Oregon, Washington and Texas (See page 153 for sponsors in those states) by Amana Refrigeration, Inc thru Maury, Lee and Marshall(NY); The Maytag Co thru McCann-Erickson, Inc(Chi); The Zenith Radio Corp thru Young & Rubicam, Inc(Chi); all three are appliance manufacturers.

CBS- Address by Adlai Stevenson; SPECIAL Sept 18; Sat, 11:15-11:45pm EDT; from WFMB-TV(Indianapolis), to the net. Sustaining. Pkgr- CBS-TV; Prod- Paul Levitan. A major political address by Adlai E. Stevenson at the Democratic Party \$100-a-plate dinner at Murat Temple, Indianapolis.

Arthur Godfrey and his Friends (Wed, 8-9pm EDT) Change: Music Dir- Neal Hefti, instead of Jerry Bressler (See page 152).

A Precious Heritage; SPECIAL; began Sept 5 for four weeks; Sun, 10-10:30am EDT; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS Public Affairs Dept with American Jewish Tercentenary Committee; Exec Prod- George Crothers; Prod Superv & Script Ed- Pamela Ilott; Dir- George Gould; Writer- Morton Wishengrad. Four week dramatic series commemorating the 300th anniversary of the settlement in America of members of the Jewish faith. Program replaces Lamp Unto My Feet in this time spot, with Lamp returning Oct 3.

DuM- Concert Tonight!; DEBUT Sept 15; Wed, 9-10pm EDT; from WABD(NY), to the net. Sustaining. Pkgr- Dumont; Prod- Roger Gerry; Dir- Frank Bunetta. Special series of music programs featuring the New York Concert Orchestra and Concert Choir, both founded and conducted by Margaret Hillis. Mitch Miller is commentator for the first and third weeks only.

They Stand Accused (Thur, 8-9pm EDT) Production credit changes: Prod- Jay Farahan; Assoc Prod- Richard von Albrecht; Dir- Lee Tredanari. (See page 147).

NBC- American Inventory, LIVE & FILM; RETURN Sept 19; Sun, 2-2:30pm EDT; from WNBT(NY), to the net. Sustaining. Pkgr- Teleprograms, Inc(NY), under a grant from Alfred P. Sloan Foundation; Prod- Robert Wald; Asst Prod- Martin Cohen; Dir- Various; Writers- Various. Documentary presentations of many facts and facets of American life; many of the programs are live, with some on film. Program returns after hiatus.

OTHER NET CHANGES(Cont'd)

NBC- Place the Face; RETURN Sept 18; Sat, 8:30-9pm EDT; from KNBH(LA), no. of stations indefinite. Sponsor- The Toni Co (Viv, Pamper, Deep Magic); Viv thru Leo Burnett, Inc(Chi), Pamper thru Clinton E. Frank, Inc(Chi); Deep Magic thru Weiss & Geller, Inc(Chi); also other products thru these agencies. Pkgr- Target Productions(H'wood); Exec Prod- Paul Edwards; Prod & Dir- Joe Landis; Continuity Ed- Tom Adair; Annr- John Narz. Bill Cullen m.c.'s this audience participation quiz, which has been seen over CBS-TV, co-sponsored by Toni, with its last CBS-TV show on Aug 26. It had previously been on NBC-TV; original debut July 2, 1953. In its new NBC spot it replaces Ted Mack's Original Amateur Hour. It had previously been announced that The Duke would fill the spot for the sponsor, but the latter has now gone off the air; last show Sept 10 (See page 155).

The Betty White Show (12noon-12:30pm, Mon thru Fri) New time, effective Sept 13. Program switches times with The Bob Smith Show (now 4:30-5pm EDT). Skitch Henderson is now featured on the latter, substituting for Bob Smith.

NEW NETWORK SPONSORSHIPS

PHARMACEUTICAL, INC (Geritol) will not sponsor One Minute, Please over the DuMont net as originally announced. THE SERUTAN CO, thru Edward Kletter Associates, Inc(NY), also the agency for Pharmaceutical, Inc., will continue its sponsorship of The Stranger, Fri, 9-9:30pm, the spot intended for One Minute, Please (See page 155).

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The Story of Rosh Eashanah; SPECIAL Sept 21; Tue, 7:30-8pm EDT, one New York time. Sponsor- General Foods Corp (Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY). Pkgr- Joseph Jacobs(NY); Prod & Dir & Writer- Sholem Rubinstein; TV Dir- Alan Pottasch(ABC); Music & Lyrics- Dick Manning. Commemoration of the Jewish New Year and a dedication to the 300th anniversary of the American-Jewish community, with musical narration of episodes highlighting the place of prominent Jews in American history.

WABD(Ch 5) - We Love Dogs; RETURN Sept 19; Sun, 5:30-6pm EDT. Sponsor- Kasco New York Mills, Inc (Kasco Dog Food) thru Clark & Bobertz(Detroit). Pkgr- Harry Solow Productions(NY); Exec Prod- Marc Ivey; Prod- Harry Solow, Jr.; Dir- Ed O'Brien. Canine variety show, with obedience training, guest stars, etc., with Mavis Mims as hostess-m.c. and featuring John McKnight and Mike Nuzzola.

WOR-TV(Ch 9) - The Lew Bedell Show; DEBUT Sept 20, Mon thru Thurs, 2-2:30pm EDT. New York Participations. Pkgr & Prod- Lew Bedell; Dir- Richard Simon(WOR-TV). Comedy-variety program, starring comedian Lew Bedell, with Doug Mattson, in skits and satires, with amateur pantomimists on several days. Program replaces The Allen Prescott Show in this time spot.

WFIX(Ch 11) - I Made the News; DEBUT Sept 19; Sun, 7-7:30pm EDT. Sponsor- N. Y. New York Daily News (direct). Pkgr & Prod- Barbara Hotchkiss & Jose di Donato. Bob Sullivan, Daily News feature writer, is m.c. for a panel including Johnny Olsen, Eloise McElhone and Allen Ludden and a "mystery" guest from a Broadway show. The panel attempts to identify famous news personalities of today and yesterday from clues.

WBEM-TV(Ch 2) - Looking Forward; DEBUT Sept 13; Mon thru Fri, 4:30-5pm CT. Sustain- Chicago ing. Pkgr- CBS-TV with Chicago area colleges; Prod- Harry Coons; Prog Coordinator- Virginia Renaud; Dir- Bill Taylor; Writer- Frank Cresic. Frank Reynolds is moderator for the program presenting cultural elements of entertainment available from colleges and universities in and around Chicago.

LOCAL STATION ACTIVITY(Cont'd)

WGN-TV(Ch 9) - The Femme Show; DEBUT Sept 13; Mon thru Fri, 9:30-10am CT. Participations. Helen Joyce, assisted by announcer Frank Babcock, presents news of the women's world: fashions, new recipes, interesting books, home decorating tips, etc., with discussions and occasional guests.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

<u>STA & CHAN</u>	<u>SERIES TITLE & DISTRIB</u>	<u>SPONSOR & AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WABC-TV(7)	*"I Led Three Lives" (Ziv TV Programs)	-Ronzoni Macaroni thru Emil Mogul; Marcalus Mfg Co (Marcal) thru Calkins & Holden	8/27	Fri	10-10:30pm
WABC-TV(7)	*"Mr. District Attorney" (Ziv TV Programs)	-Carter Products (Rise) thru SSC&B; G. Krueger Brewing Co thru Grey Advertising	9/3	Fri	10:30-11pm
WABC-TV(7)	*"The Sealy TV Playhouse" Ford Theatre re-runs (Screen Gems)	-Sealy Mattress Co thru The Getschal Co	9/14	Tue	11-11:30pm
WABC-TV(7)	*"Victory At Sea" (NBC Film Div)	-Petri Wines (Italian Swiss Colony, G & D Vermouth) thru Honig-Cooper	9/25	Sat & Sun	10:30-11pm
WAED(5)	*"Hollywood Off-Beat" (United TV Programs)	-Open for participations	8/24	Tue	7:30-8pm
WAED(5)	*"Counterpoint" (United TV Programs)	-Open for participations	8/25	Wed	7:30-8pm
WAED(5)	*"Boss Lady"	-Open for participations	8/26	Thu	7:30-8pm
WAED(5)	*"M & A Alexander" "Royal Playhouse" (United TV Programs)	-Open for participations	8/27	Fri	7:30-8pm
WAED(5)	*"Orient Express" (Nat'l Telefilm Assoc)	-Open for participations	8/27	Fri	9:30-10pm
WAED(5)	*"Terry and the Pirates" (Official Films)	-Open for participations	9/25	Sat	6:30-7pm
WAET(4)	*"The Lone Wolf" (United TV Programs)	-Chevrolet Dealers thru Compton Advertising	9/4	Sat	11:15-11:45pm
<u>Los Angeles</u>					
KTTV(11)	*"Captain Midnight" (Screen Gems)	-The Wander Co & General Mills both thru Tatham-Laird	9/5	Sun	6-6:30pm
KTTV(11)	*"All American Game of the Week" (Sportsvision)	-Day's Tailor-d Clothing, Inc thru Gardner-Jacobson (Tacoma)	9/13	Mon	10-10:30pm
KTTV(11)	*"The Lone Wolf" (return) (United TV Programs)	-Open	9/17	Fri	8:30-9pm
KTTV(11)	*"Mr & Mrs North" (Advertisers TV Program Service)	-Participations	9/13	Mon thru Fri	10-10:30am
KTTV(11)	*"Col. March of Scotland Yard" (return) (Official Films)	-Open	9/14	Tue	9-9:30pm
KTLA(5)	*"Chico and Pablo" (edited version of original "Cisco Kid" made for movies)	-McMahan Furniture Co thru Phil D. McHugh Advertising	9/19	Sun	6:30-7:30pm
KTLA(5)	*"Popular Science" (Color shorts made by Paramount Pictures for movies shown in b & w TV)	-Sustaining	8/30	Mon thru Fri	7:15-7:30pm

CODE: *First run in market #Re-runs (List includes some films that are national spot)

SCRIPTS: Eve Wolos named story editor for Danger, replacing Elizabeth Bullock; Don Moore (CBS) also receives scripts.....American Inventory (NBC, Sun, 2-2:30pm) Dramatized documentaries of American life. Prod & Script Ed-Robert Wald, Teleprograms, Inc, NBC, 1270 Sixth Ave, New York; Pays \$400 and up for half-hour scripts with original approach to unlikely or experimental material, with a public service approach. Unlimited as to format. Casts should not exceed ten, preferably 6-7.

FILM DIGEST:

Constance "Connie" Lazar has been named v.p. in charge of sales of United Producer-

Distributors, distributor subsidiary of Jerry Courneya Productions, Inc (633 North Almont Dr., West Hollywood 46, Calif). The distrib is currently pushing a "UPD Reel Adventure" package including 39 Lash LaRue westerns, 13 Chimp Comedies and 13 Noah Beery Jr. adventure series, all quarter-hour films.....The first 3D film show for television was scheduled to roll last week in New York with the arrival of L. P. Dudley from England to supervise filming of "Angel Auditions" for producers Tom Legate and Howard Field. Paula Stone is hostess for the series which has been seen live over several New York stations during the past summer.....KFTV has inaugurated the programming of high-priced syndicated series during the daytime hours with an across-the-board presentation of Mr. & Mrs. North at 10-10:30am. The program will have Norma Gilchrist as live hostess to do intros and presumably handle the commercials of participating sponsors.....Although Los Angeles groups are usually in the forefront in blasting crime shows on the air, West Coast TV stations are bucking each other in late evening and Saturday spots with more and more mystery-adventure blocks. KNXT is the latest, with a buy of five film packages, of which three are mystery series, to give the station four "whodunit blocks" during the week in the 10-11pm time slots. The parent groups never have explained what young children are doing viewing television at those hours.....

Football keeps going in a direction not explored by baseball in the film field in a manner that apparently does not affect attendance. There will be more football film packages on the air this fall than ever before, via special packages put together by Tel-Pa, Sportsvision and others, excerpted from each week's games and presented within a day to a week after the games have been presented live on TV. Football's pattern of not permitting conflict in a city with its own games, or only on a delay basis via the film packages, might be the step for baseball according to reports concerning conferences this winter among owners..... KBC TV Productions, at American National Studios, Hollywood, formed by writers Hugh King and Robert Bailey and producer Irving Cummings, are planning a 26-film series under the general heading Adventure Theatre, half of which will be pilots for future individual series.....Jack Chertok Productions will film another 26 films in the Private Secretary series for American Tobacco Co, starting Oct 11 at General Service Studios. This will bring the total of the Ann Sothern starrers up to 78, taking the group thru the 1955 TV season.....Burns & Allen's McCadden Corp will film a total of 10 Jack Benny Shows for his CBS program which will be presented every other week this season, alternating with Private Secretary.

The I Married Joan series, hit by the death of one featured performer, lost another one temporarily due to illness. Sara Ferrer has taken over for Patti Moore and may stay with the series beyond the one film originally scheduled... ..The trade press is beginning to signal the pressure in telefilm syndication as series begin to pile up without time openings on stations. Price is actually the crux, as new series for B & C time have A prices, and are not moving.

NEWS & COMMENT:

Helen Hayes and Joseph Cotten have been signed for leads in Light's

Diamond Jubilee, Oct 24. Ben Hecht is writing the script, to be directed by King Vidor, movie director making his TV debut. Victor Young will be music director of the David O. Selznick-produced show..... The day that NBC issued a press release (Sept 16) announcing that a West Coast version of Today would bow Sept 27, Panorama Pacific, the CBS Television Pacific Net's three-city similar program (7-9am) marked its tenth month on the air and announced that in that time it has presented over 500 feature spots to fill its 10 hours of programming each week with only two repeats in that total. The NBC competition will not be produced in the same manner as the New York show. John Grant, LA radio and TV personality, will m.c. the first hour which will be called Seven to Eight; then from 8 to 9 Coasters will see a quick kine of the 8-9am segment of Today. Joe Thompson, who has been associate producer of Today in New York, has switched to LA to produce the Grant segment.

D'Arcy Advertising in New York moved to 430 Park Ave (PL 8-2600).....Milton Goldman has opened his own artist rep agency at 22 East 60 St, New York (MU 8-0840).....Ginger Rogers will star in three plays of Noel Coward's "Tonight at 8:30," first of NBC's Monday night color spectaculars debuting Oct 18. Fred Coe will supervise the series, following the pattern established by his predecessor Leland Hayward in using guest producers and directors. Hayward had to bow out because of illness. Otto Preminger is guest producing-directing Tonight at 8:30.....RCA color commercials for the Monday night spectaculars are being filmed by Gross-Krasne in Hollywood.

PERSONNEL CHANGES: CBS Television personnel announcements: Charles Oppenheimer has been appointed director of press information. Michael J. Foster has been named publicity manager. Hank Warner has been named manager of operations for press information. Arthur Perles named assistant to Oppenheim. Jack Goldstein continues in charge of exploitation; Jim Kane as trade editor, and Dorothy Leffler as manager of the magazine division. CBS News announced the following: James Burke, now assignment editor for radio and television news; Robert Skedgell, executive producer of radio news and David Zellmer, executive producer of television news.....Harold Fair, head of Bozell & Jacobs, Inc., radio and TV dept in New York, upped to v.p....Carroll Nye joined the publicity dept of the ABC-TV network in Hollywood. He has been with CBS there for the past six years.....NBC in New York appointed Davidson Taylor as v.p. in charge of public affairs; Richard A. R. Pinkham as v.p. in charge of participating programs; and Kenneth W. Bilby as v.p. for public relations.....Thomas Bowie Jones has been named director of programs for WTOP-TV(Wash), replacing H. Thomas Tausig, resigned. Jones has been creative producer-director for the station....Frances Foster, former Ray Anthony vocalist, joined the staff of Crosley Broadcasting(Cinn) for appearances on WLW TV and radio.....Novelist and screen writer Robert Carson has joined CBS Television in Hollywood as a producer-writer to work on new programs as well as several already established.

MONDAY SEPTEMBER 20

<u>Duffy's Tavern</u> (Ed Gardner)	WNBT 7pm	<u>Archie's Landmark</u> - with Paul Bryar, Robert B. Williams, Barry Bernard, J. Anthony Hughes; (SD)
OPERATION ENTERTAINMENT	NBC 8pm	Gen. Matthew B. Ridgway, George Meany (Pres., AFL); MC's: Eddie Fisher, William Holden, Ronald Reagan, Tyrone Power; Bob Hope, Jack Benny, Danny Kaye, Frank Sinatra, Ray Bolger, Dorothy McGuire, Ray Milland, Pat O'Brien, Jack Carson, Edward G. Robinson, Keenan Wynn, Jerry Colonna, Jack Haley, Jimmy Wakely, Johnny Grant, Carolina Cotton, Tony Romano, Penny Singleton, Patty Thomas, the Bell Sisters, Dinah Shore, Danny Thomas (FROM HOLLYWOOD, THIS DATE ONLY)
THE VOICE OF FIRESTONE	ABC 8:30	Mildred Miller (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	The Nine LaFalce Brothers (S), Lori Taylor (S), Christine Stavrache (M)
<u>The Medic</u> (R. Boone)	NBC 9pm	<u>Laughter is a Boy</u> - with Peter Votrian, Bobby Driscoll;(SW,D)
<u>Public Defender</u> (Reed Hadley)	CBS 9pm	<u>The Long Shot</u> - (O) by William E. Raynor; with Frankie Darro, Martha Hyer, Stanley Clements, George E. Stone; (SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	<u>Diary</u> - (O) by Robert E. Sherwood; with Janice Rule, Bill Langford, Bill Smithers, William A. Lee, Abby Lewis, Wallace Rooney, Arthur O'Connell, Frank Waldecker, Al Ramsen, Roger Sullivan, Delmar Knudson, Anita Webb, Martin Ashe, Harold Loeb; (SD) by Norman Felton (FALL PREMIERE)
STUDIO ONE	CBS 10pm	<u>Twelve Angry Men</u> - (O) by Reginald Rose; with Robert Cummings, Franchot Tone, Edward Arnold, Paul Hartman, John Beal, Walter Abel, Norman Feld, Lee Phillips, Bart Burns, Joseph Sweeney, George Voskovec, Will West; (SD) by Franklin Schaffner (FALL PREMIERE)
<u>Adolphe Menjou's</u> <u>Favorite Story</u>	WNBT 10:30	<u>The Crime</u> - (O) by Orville Hampton; with Bill Henry, Judith Ames, George Cooper, Charles Evans; (SD)
TUESDAY SEPTEMBER 21		

<u>Janet Dean, R. N.</u> (Ella Raines)	WNBT 7pm	<u>Gillis Case</u> - (O) by Sylvia Berger; with Mona Knox, Scott McKay, Jack Warden, June Martel, Russell Hardie, Alan Foster
A STORY FOR ROSH HASHANA	WABC 7:30	(O) by Sholem Rubenstein; Lyrics & Music by Dick Manning; with Tom Scott (M&S), Norman Atkins (S), Michael Strong, Frank Daly, Jim Boles, Lee Bergere; Dir by Sholem Rubenstein (THIS DATE ONLY)
RED SKELTON	CBS 8pm	Leo Durocher (baseball), Earl Wilson (columnist), Diahann Carroll (S) (FALL PREMIERE)
BUICK-BERLE	NBC 8pm	regulars: Ruth Gilbert, Nancy Walker (S&C), Arnold Stang (C); & Mickey Rooney, Connie Russell (S), Joey Foreman, Milton Frome, Harry Clark, Addison Richards, Jack Collins, Dorothy Love, Louise Kirtland, Jim Nolan, Dick Bernie, Len Kannon, Marjorie Gray, Sam Schwartz, Ronald Erannon (PREMIERE)
THE BLUE ANGEL (Orson Bean)	CBS 8:30	Jack Carter (C), Billy Daniels (S), Alice Ghostley (S&C), The Vargas (D), Lafaye & Co. (puppeteers) (FALL PREMIERE)
<u>Studio 57</u>	DuM 9pm	<u>Ring Once for Death</u> - with John Howard, Emlen Davies, Keye Luke, Alan Dinehart III, Noel Toy; Dir by Herschel Daugherty (O) by Robert Arthur, (A) by Lawrence Kimble (PREMIERE)
<u>Fireside Theater</u> (Gene Raymond)	NBC 9pm	<u>The Sporting Doctor</u> - (O) by Charles E. Van Loan, (A) by Herbert Little, Jr. & David Victor; with Gene Raymond, George Wallace, Frances Robinson, Walter Sande, Stanley Andrews, Hugh Sanders, Jack Lomas; (SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>Explosion</u> - (O) by Robert Alan Aurthur; with Joe Maross, Frank Overton, Rusty Lane, Alfreda Wallace, Nancy Franklin, David Britton, Julie Follansbee, others to be announced; (SD)
DANGER	CBS 9:30	<u>See No Evil</u> - (O) by J. C. Sheers; with Nina Foch, Marcel Hillaire, Robert Dryden, Robert Fortin; (SD)

TUESDAY SEPTEMBER 21 (Cont'd)

CENTER STAGE ABC 9:30 The Heart of a Clown - (O) by Ellen Violet; with Vivian Blaine, Frank McHugh, Lili Darvas, Thomas Coley, Walter Kinsella, Kevin Coughlin, Glenn Styres, Barbara Nichols, Henry Lascoe, George Kilroy, Quinto Ranwiz, Mort Marshall, Donald McKee, Leo Bayard, Harry Snow; Dir by Henry Kaplan

LIFE WITH FATHER CBS 10pm Father and the Seance - (O) by William Roberts; with regulars (Leon Ames & Lurene Tuttle) & Robert Emmett Keane, Kathryn Card, Irene Tedrow, Ezelle Poule; (SD, FROM HOLLYWOOD)

STOP THE MUSIC ABC 10:30 add regular: Jaye P. Morgan (S)

WEDNESDAY SEPTEMBER 22

Wild Bill Hickok WNET 6pm Evil Assayer - with regulars & Dave Sharpe, Don Turner, Anthony Sydes, Guy Beach, John Eldredge, James Bush, Bod Osborn; (SD) (Guy Madison)

MELODY TOUR ABC 8pm Bob Manning (S) & regulars; (STARTS ON WABC at 8:30pm)

My Little Margie (Storm) NBC 8:30 regulars & Tom Avera, Tris Coffin; (SW & SD)

KRAFT TELEVISION NBC 9pm The Light is Cold - (O) by Robert J. Shaw; with Don Dubbins, Elizabeth Montgomery, Lilia Skala, Russell Hardie, Jeff Harris, Janice Mattson, Frank Fenton, Bradford Dillman, Shirley Standlee, Conrad Rooks; (SD) THEATRE

Douglas Fairbanks WNET 10:30 Four Farewells in Venice - no credits available at press time

THURSDAY SEPTEMBER 23

The Ray Milland Show CBS 8pm (O) by Siegfried Herzig & Frederick Stephani; with regulars (Phyllis Avery) & Virginia Field; (SD)

JUSTICE NBC 8:30 The Belmont Prison Break - (O) by A. J. Russell; with Lee (Westbrook Van Voorhis) Bowman, Dick Foran, Bruce Gordon, Humphrey Davis, others to be announced; (SD)

SO YOU WANT TO LEAD A BAND? ABC 9pm Denise Lor (S)

KRAFT TELEVISION ABC 9:30 Professor Jones and the Missing Link - (O) by Don Rozi Anton; THEATRE With Roger Price, Murray Matheson, Estelle Winwood, Isobel Elsom, Judson Laire, Cavada Humphrey, Eva Leonard-Boyne, Bill Pallfrey, William Podmore; (SD)

LUX VIDEO THEATRE NBC 10pm The Heiress - (O) by Henry James, Stage & Movie (A) by Ruth (James Mason) & Augustus Goetz; TV (A)-(SW); with Vincent Price, Marilyn Erskine, Ellen Corby, Eleanore Tanin; (SD) by Richard Goode (HD)

THE TELLTALE CLUE (Ross) CBS 10pm Old Flame - (O) by Joseph Schull; with cast to be announced (SD)

FRIDAY SEPTEMBER 24

MAMA CBS 8pm The Steiner Street Strutters - (O) by Jerome Ross; with regulars (Peggy Wood) & Gunnar Hafsten; (SD)

The Life of Riley NBC 8:30 regulars & Sterling Holloway, Steven Geray; (SW) by Harry (William Bendix) Clark & Sumner Long; (SD)

THE BIG STORY NBC 9pm John McDowell, Newark Star Ledger - (O) by Gail Ingram; with (Norman Rose) Charles Midman, Lois Wheeler, Joy Geffen, James Goodwin, Fred Easley, Matt Crowley, Gerald Lee; (SD)

Schlitz Playhouse CBS 9pm The Pipe - (O) by L. J. Beeston, (A) by DeWitt Bodeen; with Peter Lorre, Michael Pate, Lowell Gilmore, Antony Eustrel, Trevor Ward, Kay Kuter, Arthur Gould Porter, Lillian Bond, James Fairfax, Robert R. Stephenson; (SD) by Jus Addiss

Dear Phoebe NBC 9:30 (O) by Alex Gottlieb; with regulars & Chuch Connors, Joyce (Peter Lawford) Holden; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY SEPTEMBER 17 THRU FRIDAY SEPTEMBER 24

TODAY(Garroway) NBC 7am Thu - Anita Leslie (author); F - Paul du Pont (costume designer)

GEORGE SKINNER WCBS 9am M - Eetsy Palmer; Thu - Galen Drake

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY SEPTEMBER 17 THRU FRIDAY SEPTEMBER 24 (Ctd)
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|------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STRIKE IT RICH<br>(Warren Hull)                      | CBS 11:30          | F (9/17) - Commander Harry Manning; M - Mona Paulee (S); W - (9pm) - Kitty Kallen (S)                                                                                                                                                                                                                                                                                                              |
| BOB CROSBY SHOW                                      | CBS 3:30           | M thru F - add regular: Carol Richards (S) (FROM HOLLYWOOD)                                                                                                                                                                                                                                                                                                                                        |
| BOB SMITH SHOW                                       | NBC 4:30           | M thru F - Skitch Henderson subs for ailing Bob Smith; supporting performers: Clark Dennis (S), Honeydreamers (S), Bobby Nicholson & Orchestra                                                                                                                                                                                                                                                     |
| <u>Crown Theatre -<br/>Gloria Swanson</u>            | WABC 6pm           | Tu - <u>Con game</u> - (O) by Monroe Manning & John Kohn; with Edgar Buchanan, Edward Norris, Lois Collier, Lucien Littlefield, James Hayward, Alan Foster, Len Hendry; (SD) by Harve Foster; Thu - <u>The Antique Shop</u> - (O) by Nathaniel Curtis; with Bonita Granville, Franklin Pangborn, Jeff Donnell, Peter Hanson, Bill Fawcett, Lillian Culver, Dian Fauntelle, Floyd Shackelford; (SD) |
| MAGIC COTTAGE                                        | WABD 6:30          | M thru F - Ed Holmes, Curtis Wheeler; (SW & SD)                                                                                                                                                                                                                                                                                                                                                    |
| SATURDAY SEPTEMBER 25<br>~~~~~                       |                    |                                                                                                                                                                                                                                                                                                                                                                                                    |
| <u>Captain Midnight</u><br>(Richard Webb)            | CBS 11am           | <u>The Lost Moon</u> - (O) by Dane Slade; with regulars & Robert Anderson, Victor Sen Yung, John Phillips, Eddie Lee, Brian O'Hara; (SD)                                                                                                                                                                                                                                                           |
| <u>The Range Rider</u><br>(Jack Mahoney)             | WNBT 6:30          | <u>Fight Town</u> - (O) by Robert Schaefer & Eric Freiwald; with Darryl Hickman, Mickey Simpson, Michael Ragan; (SD)                                                                                                                                                                                                                                                                               |
| LET'S DANCE                                          | AEC 8pm            | Pat Rooney, Sr. (D), Jerry Vale (S) (CHICAGO & NYC)                                                                                                                                                                                                                                                                                                                                                |
| MAX LIEBMAN SPECTACULAR                              | NBC 9pm<br>(COLOR) | <u>Lady in the Dark</u> - (O) by Moss Hart, Music by Kurt Weill, Lyrics by Ira Gershwin, TV (A) by Max Liebman & Billy Friedberg; with Ann Sothern, Shepperd Strudwick, Luella Gear, Paul McGrath, Carleton Carpenter, James Daly, Robert Fortier; (SD)                                                                                                                                            |
| <u>The Lone Wolf</u><br>(Louis Hayward)              | WNBT 11:15         | <u>Memo: Murder</u> - (O) by Antony Ellis; with Michael Pate, DeForest Kelly, Freida Inescourt, Ann Barton; (SD) by Bernard Girard                                                                                                                                                                                                                                                                 |
| SUNDAY SEPTEMBER 26 (STANDARD TIME RETURNS)<br>~~~~~ |                    |                                                                                                                                                                                                                                                                                                                                                                                                    |
| YOU ARE THERE<br>(Walter Cronkite)                   | CBS 6:30           | <u>The Return of Ulysses</u> - (O) by Jeremy Daniel; with Neva Patterson, John Baragrey, Doug Watson; others to be announced                                                                                                                                                                                                                                                                       |
| <u>Lassie</u> (Tommy Rettig)                         | CBS 7pm            | regulars & Trevor Bardette; (SW & SD)                                                                                                                                                                                                                                                                                                                                                              |
| MR. PEEPERS (Wally Cox)                              | NBC 7:30           | regulars & Gene Saks, Gage Clarke; (SW & SD)                                                                                                                                                                                                                                                                                                                                                       |
| <u>Private Secretary</u><br>(Ann Sothern)            | CBS 7:30           | <u>Where Oh Where?</u> - (O) by Tom Seller; with regulars & Joan Banks, Anthony Warde, Rolland Morris, Vici Raaf; (SD)                                                                                                                                                                                                                                                                             |
| GENERAL ELECTRIC THEATRE                             | CBS 9pm            | <u>Nora</u> - (O) by Henrik Ibsen (A Doll's House), (A) by George Bellak; with Patric Knowles, Luther Adler, actress in title role to be announced; (SD) by Don Medford (PREMIERE, NEW SERIES)                                                                                                                                                                                                     |
| GOODYEAR TELEVISION THEATRE                          | NBC 9pm            | <u>Guilty is the Stranger</u> - (O) by Tad Mosel; with Fay Bainter, Pat Crowley, Paul Newman, Joseph Foley, Frances Williams; (SD) by Arthur Penn                                                                                                                                                                                                                                                  |
| THE MAN BEHIND THE BADGE                             | CBS 9:30           | <u>Boston</u> - (O) by Nelson Gidding; with Larry Haines, Robert Middleton, Jan Miner, Caren Lenay, John Buckwalter; (SD)                                                                                                                                                                                                                                                                          |
| <u>Loretta Young</u>                                 | NBC 10pm           | <u>You're Driving Me Crazy</u> - (O) by Maurice Zimm, (A) by William Bruckner; with Charles Drake, Harry Bartell, Stuart Randall, Peter Brocco, Pat Coleman, Herb Lytton; (SD)                                                                                                                                                                                                                     |
| THE WEB                                              | CBS 10pm           | <u>Welcome Home</u> - (O) by Norman Daniels; with Biff McGuire, Joanne Woodward, Gage Clarke, Grace Raynor, Lois Holmes, Bill Zuckert; (SD, LAST SHOW OF SERIES)                                                                                                                                                                                                                                   |