

Ross Reports ON TELEVISION

SEPTEMBER 13-19, 1954

VOLUME 6 NUMBER 37

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INCLUDING

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(13)

NBC- 8-9pm EDT; SPECIAL; Three, Two, One -- Zero!, ON FILM; from WNBT(NY), to the net. Sustaining. Pkgr- NBC-TV with the Atomic Energy Commission and other government agencies; Film Prod- NBC-TV documentary unit; Prod- Henry Salomon, Jr; Prod Mgr- Donald Hyatt; Editor- Isaac Kleinerman; Writers- Salomon and Richard Hanser; Music Composer- Robert Russell Bennett; Music Cond- Morris Mamorsky. Film documentary outlining the history of atomic energy, its potentialities and implications, with footage integrated from nuclear explosion films and from foreign sources. Alexander Scourby is narrator. Program replaces Background and Doodles in this time spot, with another special on Sept 20.

NBC- 9-9:30pm EDT; DEBUT; Medic, ON FILM; from WNBT(NY) & KNBH(H'wood), no. of stations indefinite. Sponsor- Dow Chemical Co (Saran-Wrap) thru MacManus, John & Adams, Inc(Bloomfield Hills, Mich); Acct Exec- Ernest A. Jones; Agcy Superv- Henry Fownes(NY); Comm Superv & Dir- Arthur Ehrlich; Comm Anncr- Lee Vines (on film). Pkgr & Film Prod- Medic TV Productions (at American National Studios, H'wood); Exec Prod- Worthington Miner; Prod- Frank La Tourette; Dir- Bernard Girard; Camera- Les Shorr; Music Dir- Victor Young; Film Ed- Bob Seiter; Series created and written by James Moser; Casting- Girard & La Tourette. Film dramatizations of actual medical case histories, with medicine itself as the hero; filmed on real-life locations, with actual doctors and nurses as part of the cast of each film episode. The program will be seen three of every four Mondays after the beginning of the NBC Monday "spectaculars," to be seen once each month, starting Oct 18.

Tuesday(14)

ABC- 7:30-8pm EDT; SPECIAL; Stephen A. Mitchell Talk; from WMAL-TV(Wash), to the net. Sustaining. Pkgr & Prod- ABC-TV News & Special Events. Stephen A. Mitchell, chairman of the Democratic National Committee, will discuss the record of the 83rd Congress.

Wednesday(15)

CBS- 8-9pm EDT; RETURN; Arthur Godfrey and his Friends; from WCBS-TV(NY), 97 stations live, 42 kine (Toni); 73 live, 20 kine (Pillsbury); 85 live, 25 kine (Frigidaire). Alternate Sponsors- 1) 8-8:30pm weekly: The Toni Co (Toni, Tonette, Silver Curl, Deep Magic, Viv, White Rain); Toni, Tonette, Silver Curl, Deep Magic, all thru Weiss & Geller, Inc(Chi); (Continued next page)

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THIS WEEK(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;

THIS WEEK(Cont'd)

Wednesday(15)

CBS- Godfrey & Friends (Cont'd from previous page): Acct Execs- Bennett Cooper (Toni), Dick Sachse(Silver Curl, Tonette), Kerry Sheeran(Deep Magic). Viv thru Leo Burnett, Inc(Chi); Acct Exec- Leonard Matthews. White Rain thru Tatham-Laird, Inc(Chi); Acct Exec- James McEdwards. 2) 8:30-9pm alternate weeks: Pillsbury Mills thru Leo Burnett, Inc(Chi); Acct Exec- Joseph Greely; Agcy Superv- Frank W. Dodge(NY) & Frigidaire Div of General Motors Corp thru Foote, Cone & Belding(Chi); Acct Exec- E. J. Collins. Comm Anncrs for all products- Arthur Godfrey and Tony Marvin. Pkgr- CBS-TV and Arthur Godfrey; Prod & Casting- Larry Puck; Dir- Robert Bleyer; Music Dir- Jerry Bressler; Writers- Chuck Horner, Charlie Slocum, Hank Miles, Andy Rooney. The Godfrey variety program returns with regulars Janette Davis, Frank Parker, Marion Marlowe, Haleloke, Lu Ann Simms, The Mariners, The McGuire Sisters and Tony Marvin. Returns after summer hiatus; last show July 14. Summer replacement has been the Red Skelton Revue; last show Sept 8.

CBS- 10-11pm EDT, every fourth Wednesday; DEBUT; The Best of Broadway; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Westinghouse Electric Corp (Appliances & TV) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Agcy Superv- Tom Losee; Comm Superv- John Franck; Comm Anncr- Betty Furness (live). Pkgr- CBS-TV(NY); Prod- Martin Manulis; Dir- Paul Nickell; Prod Designer- George Jenkins; Music Dir- David Broekman; Sets- Mike Bleam; Costumes- Mildred Trebor; Writers- Various. One hour presentations in color of outstanding Broadway plays and musicals, with top names in leading roles. The programs will originate from CBS Television Studio 72, special color studio. The program replaces one Wednesday of each four, the regularly scheduled bouts on Pabst Brewing Company's Blue Ribbon Bouts. (See Page C for premiere cast credits).

DuM- 10-10:30pm EDT; RETURN; Down You Go; from WGN-TV(Chi), to the net. Sustaining. Pkgr- Louis G. Cowan, Inc(NY); Prod- John Lewellen(Chi); other credits not available at press time. Dr. Bergen Evans moderatee panel quiz, based on the old parlor game of Hangman or Hang the Butcher. Program returns after summer hiatus; last show June 16. In its new time it replaces The Music Show which moves to Sunday, 10-10:30pm.

Thursday(16)

CBS- 7:45-8pm EDT; RETURN; The Jane Froman Show; from WCBS-TV(NY), no. of stations indefinite. Sponsor- General Electric Co, Lamp Division thru Batten, Barton, Durstine & Osborn, Inc(Cleveland); Acct Exec- George Cozzens; Agcy & Comm Superv- Jeff Maguire(NY); Prog & Comm Anncr- Allyn Edwards. Pkgr- CBS-TV(NY), created by Irving Mansfield; Prod & Dir- Byron Paul; Music Dir- Henry Sylvern; Choreog- Peter Birch; Writers- Ervin Drake, Irvin Graham, Jimmy Shirl. Jane Froman returns with her songs and dances by the Peter Birch group. Last show before summer hiatus was July 17. Replacement program has been Song Snap shots on a Summer Holiday; last show Sept 9.

CBS- 8-8:30pm EDT; RETURN; The Ray Milland Show; ON FILM; from WCBS-TV(NY) & KNXT(H'wood), 43 stations net, 21 delayed. Sponsor- General Electric Co (Small Appliances & Electronics Divisions); Small Appliances thru Young & Rubicam, Inc(NY); Acct Exec- William Kierstad; Agcy Superv- Walter Chamberlain; Comm Superv- Various; Electronics Div thru Maxon, Inc(NY); Acct Exec- Michael Mahony; Agcy Superv- William W. Mulvey; Comm Superv- Jack Mosman. Pkgr & Film Prod- Revue Productions (at Republic Studios, Hollywood); Prod- Harry Tugend; Dir- Jules Bricken; Writers- Arthur Alsberg, Nate Monaster, others. Complete change in title, production staff, and supporting players of last season's Meet Mr. McNutley, although the basic elements of the situation comedy series are retained. Ray Milland now plays a professor of drama at a co-educational college, with the character now named McNulty, with Phyllis Avery again playing his wife. Lloyd Corrigan plays Dean Dodsworth of Comstock University. (Continued next page)

THIS WEEK(Cont'd)

Thursday(16)

CBS- The Ray Milland Show (Cont'd from previous page): Last show of the old series before summer hiatus was July 15. Replacement program was What's In a Word; last show Sept 9.

NBC- 8-8:30pm EDT; RETURN; You Bet Your Life, ON FILM; from WNBT(NY) & KNBH(H'd), 139 stations, net and delayed. Sponsor- DeSoto-Plymouth Dealers of America thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec & Agcy & Comm Superv- Nathan Tufts; Prog & Comm Anncr- George Fenneman. Pkgr- John Guedel; Film Prod- Filmcraft Productions (own studio, Hollywood); Prod- John Guedel; Prod Mgr- Isidore Lindenbaum; Prod Superv- Ferenz H. Fodor; Dirs- Bob Dwan, Bernie Smith; Camera- Virgil Miller; Film Ed- Norman Colbert. Groucho Marx returns with his comedy-quiz series. Last show before summer hiatus was June 10. Summer replacement program was The Best of Groucho, edited repeats of last season's shows,

Friday(17)

ABC- 8:30-9pm EDT; RETURN; The Ray Bolger Show, ON FILM; from WABC-TV(NY) & KABC-TV(H'wood), about 66 stations net and delayed. Sponsor- Lehn & Fink Products Corp (Lysol, Hinds Honey and Almond Cream, Dorothy Gray Beauty Products, Etiquet Deoderant) thru Lennen & Newell, Inc(NY); Acct Execs- Jackson Taylor, Kenneth White and Reginald Pierce. Pkgr- B & R Enterprises, Inc(H'wood); Film Prod- Desilu Productions, Inc(H'wood); Prods- Stanley Shapiro and Paul Henning; Prod Mgr- Argyle Nelson; Dir- John Rich; Asst Dir- James Nicholson; Music Dir- Earl Hagen and Herbert Spencer (Music Services, Inc, H'wood); Art Dir- Claudio Guzman; Sets- Theo F. Offenbecker; Costumes- Ohrbach's; Dir of Photog- Robert de Grasse; Film Ed- Robert Fritch; Editorial Superv- Dann Cahn; Writers- Stanley Shapiro, Paul Henning, Maurice Richlin, Fred Fox, Don Johnson. Ray Bolger returns as a Broadway musical comedy star with on and off-stage problems, but a new format presents added entertainment values. Supporting players include Richard Erdman, Marjie Millar, Christine Nelson, Charles Cantor and Sylvia Lewis. Last regular program before summer hiatus was July 8.

NBC- 8:30-9pm EDT; RETURN; The Life of Riley, ON FILM; from WNBT(NY), approx. 100 stations net and delayed. Sponsor- Gulf Oil Corp (Various Products) thru Young & Rubicam, Inc(NY); Acct Execs- Edwin F. Lewis, Edward C. (Ted) MacDonald; Agcy Superv- Paul Richardson; Comm Superv- Denny Sargent; Comm Dir- Dave Berman; Commls- On film. Film Prod- Hal Roach Studios (Culver City); Prod- Tom McKnight; Prod Superv- Sidney S. Van Keuren; Dir- Abby Berlin; Writers- Dick Conway, Roland MacLane, Harry Clork, Sumner Long and Howard Harris. William Bendix returns in his starring role of Chester A. Riley, with Marjorie Reynolds, Lugene Sanders, Wesley Morgan, Tom D'Andrea, Gloria Blondell, Emory Parnell, Sterling Holloway, Gregory Marshall. Program returns from summer hiatus; reruns of last season's films have been summer replacement since June 18.

Saturday(18)

ABC- 4:15-7pm approx EDT; RETURN & NET DEBUT; NCAA Football; from various stations, changing each week, no. of stations indefinite. Regional Sponsors- ABC-TV Pacific Coast Network (approx 16 stations): Carnation Co (Milk products) thru Erwin, Wasey & Co., Ltd(LA). Special Texas network (13 stations): Humble Oil & Refining Co thru McCann-Erickson, Inc(Houston). Pkgr- ABC-TV(NY); Prod- Leslie G. Arries; Dir- Charles Russhon. Telecasts of outstanding NCAA football games, coast-to-coast over the full ABC network. Tommy Harmon will do the commentary of West Coast originations, with other commentators to be announced. During the past three years the games of the week had been telecast by NBC, with several telecasts during 1953 devoted to different games in various sections of the country. ABC's telecasts will cover a complete game each week, with the schedule running thru Dec 4.

THIS WEEK(Cont'd)

Saturday(18)

ABC- 8-9pm EDT; DEBUT; Let's Dance; from WABC-TV(NY), 8-8:30pm & WBKB(Chi), 8:30-9pm, to the net. Sustaining. Pkgr- ABC-TV with General Artists Corp; Prod- Alan Dinehart; Dirs- Shelly Hull(NY), Richie Victor(Chi); Writer- Alan Dinehart; Casting- Alan Dinehart, at Frank Cooper Associates(NY). Leading dance bands in New York and Chicago presented with variety acts and celebrity interviews each week, with the first half hour originating from the Terrace Room of the Hotel New Yorker and the second half hour from the Aragon Ballroom in Chicago. Ralph Flanagan and his orchestra will be featured during the first 13 weeks in New York. Art Mooney and his orchestra will play the first four weeks in Chicago, followed by the Billy May band for two weeks; then others to be announced. Program replaces sports and documentary films in the time spot.

CBS- 10:30-11pm EDT; DEBUT; Willy, ON FILM; from WCBS-TV(NY) & KNXT(H'wood), no. of stations indefinite. Sponsor- General Mills, Inc (Gold Medal Flour, Cheerios, O-Cel-O Division); Gold Medal Flour and Cheerios thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Execs- S. P. Upson(Gold Medal), J. Holmes(Cheerios); O-Cel-O Division thru William Esty Co, Inc(NY); Acct Superv- William John. Film Prod- Desilu Productions, Inc(H'wood); Prod- William Spier; Dir- George M. Cahan; Asst Dir- Bert Spurlin; Music Dir- Eliot Daniel; Dir of Photog- Karl Freund; Writers- Alan Lipscomb, Robert Fisher, Louis Pelletier. June Havoc stars as Willa Dodger, a neophyte lawyer who has just hung her shingle out in a small New Hampshire town; with Danny Richards, Jr., Mary Treen, Wheaton Chambers and Whitfield Connor as regulars. Program replaces Two in Love in the time spot.

Sunday(19)

NBC- 7-7:30pm EDT; DEBUT; People Are Funny; from KNBH(H'wood), no. of stations indefinite. Sponsor- The Toni Co (Viv, Deep Magic, Pamper Shampoo); Viv thru Leo Burnett, Inc(Chi); Acct Exec- Leonard Matthews; Deep Magic thru Weiss & Geller, Inc(Chi); Acct Exec- Kerry Sheeran; Pamper Shampoo thru Clinton E. Frank, Inc(Chi); Acct Exec- Joseph C. Sperry. Pkgr & Prod- John Guedel(H'wood); Prod Mgr- Irvin Atkins; Dir- George Foxe; Writers- Jackson Stanley, Lou Shor, Walter Guedel. Art Linkletter is m.c. for the audience participation series, featuring zany stunts performed by contestants. The program replaces College of Musical Knowledge in this time spot.

NBC- 7:30-8pm EDT; RETURN; Mr. Peepers; from WNBT(NY), no. of stations indefinite. Sponsor- Reynolds Metals Co (Aluminum & aluminum products) thru Buchanan & Co(NY); Acct Exec- William E. Dasheff; and Clinton E. Frank, Inc(Chi); Acct Exec- Clinton E. Frank; Comm Superv- Wayne Grinstead; Comm Anncr- Rex Marshall. Pkgr- Talent Associates(NY); Superv- Fred Coe; Prod & Dir- Hal Keith; Prod Mgr- Robert Costello; Asst Dir- Adrienne Luraschi; Music Dir- Bernie Green; Sets- James Russell; Costumes- Rose Bogdanoff; Writers- Jim Fritzell, Everett Greenbaum; Casting- Peepers' production office, assisted by Everett Chambers, at NBC. Return of the situation comedy series, starring Wally Cox in the title role, with Patricia Benoit, Marion Lorne, Tony Randall, Georgiann Johnson and others. Last show before summer hiatus was July 4, with kine re-runs since then. The current series will be seen three Sundays of every four.

NBC- 8-9pm EDT; RETURN; The Colgate Comedy Hour; from KNBH(H'wood) and WNBT(NY) as announced, three Sundays of every four, no. of stations indefinite. Sponsor- Colgate-Palmolive Co (Halo, Ajax, Dental Cream, Soap, Fab, Shave Cream); Halo and Ajax thru Bryan Houston, Inc(NY); Dental Cream, Soap, Shave Cream thru Ted Bates & Co(NY); Fab thru William Esty Co., Inc(NY). Pkgr- NBC-TV and Ted Bates & Co for various shows. Premiere program(H'wood, NBC); Prod & Dir- Jim Jordan, Jr.; Music Dir- Gordon Jenkins. All other credits not available at press time. Program returns from summer hiatus; last show May 30. Summer replacement has been the Summer Comedy Hour; last show Sept 5.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Portia Faces Life (Mon thru Fri, 1-1:15pm EDT) Prod staff changes: Charles Irving at Young & Rubicam has replaced Beverly Smith as producer-casting dir, and Lloyd Gross as director, with Hal Cooper as alternate director. Charles Gussman will replace Mona Kent as writer in October.

Private Secretary, ON FILM; RETURN Sept 12, Sun, 7:30-8pm EDT (Sept 12, 19, 26, then alternating Sundays with the Jack Benny Show); from WCBS-TV(NY) & KNXT(H'd); no. of stations indefinite. Sponsor- American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cummings. Pkgr & Prod- Jack Chertok Productions(LA); Prod- Jack Chertok; Prod Superv- Harry Poppe; Dirs- Oscar Rudolph, Chris Nyby; Writers- Various. Return of the situation comedy series, starring Ann Sothern as an unconventional secretary to a talent agent; with Don Porter, Ann Tyrell, Vi Praskins, others. Program returns from summer hiatus; last show June 6. Summer replacement was Your Play Time, re-runs of films from various series; last show Sept 5. Private Secretary was seen in re-runs on NBC-TV, Saturdays, from June 19 thru Sept 4.

DuM- Schedule changes: Night Editor (Wed, 10:30-10:45pm) Last show, Sept 8; The Plainclothes Man (Sun, 9:30-10pm) Last show, Sept 12); Summer in the Park (Wed, 9-10pm) Last show, Sept 8.

NBC- The Duke (Sat, 8:30-9pm EDT) New day and time effective Sept 18. Final program in its former Fri, 8-8:30pm spot, is Sept 10. The Saturday series will be sponsored by the Toni Company thru Weiss & Geller, Inc(Chi). In its new spot it replaces Ted Mack's Original Amateur Hour, last show Sept 11.

NBC- Television Playhouse (Sun, 9-10pm EDT) Production staff changes: Prod- Gordon Duff; Assoc Prod & Script Ed- Robert Alan Aurthur; Asst to the prod- Bill Nichols; Dirs- Arthur Penn, Delbert Mann, Bob Mulligan, Jeff Hayden; Casting- Everett Chambers(NBC).

NEW NETWORK SPONSORSHIPS

GENERAL FOODS CORP (Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY) will sponsor December Bride, a family situation comedy film series, over CBS-TV, Mondays, 9:30-10pm, beginning Oct 4.

PHARMACEUTICAL, INC (Geritol) thru Edward Kletter Associates, Inc(NY) will sponsor One Minute, Please, comedy panel program, over the DuMont net on Fridays, 9-9:30pm, effective Sept 24 when the program will move to the new spot from its current Tuesday, 8:30-9pm spot.

GENERAL FOODS CORP (Instant Jello Pudding) thru Young & Rubicam, Inc(NY) will sponsor the Wed, 3:30-3:45pm segment of the Bob Crosby Show (Mon thru Fri, 3:30-4pm EDT) on Sept 22, 29 and Oct 6.

EDITOR'S NOTE: Due to general storm and hurrican warning conditions prevailing in the New York area at press time, Ross Reports has had to leave several sections out of this report for the current week, including Local Station Activity, Local Film Series and Production and Programming News, because of the extra time that would have been required to complete the Report. All the information that would have been in these sections will be included in next week's Report, for the record.

TALENT SHOWSHEET SEPTEMBER 13-19, 1954

Most of the shows on Sept. 10, 11, 12 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Sept. 17. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Since credits for the following programs were listed fully at the time of their original showing, they are not carried below in their current re-runs or summer replacement re-runs Gene Autry, Roy Rogers, Four Star Playhouse, Big Town, Mr. Peepers, General Electric Theatre, Foreign Intrigue, The Hunter, The Plainclothes Man, Pepsi Cola Playhouse, Topper, Joe Palooka Story.

FRIDAY SEPTEMBER 10

GUY LOMBARDO WNBT 7pm Toni Arden (S)

THE STRANGER DuM 9pm (O) by John Gay; with Jeffrey Lynn, Karen Lenay, Peter Von Zerneck, Bruno Wick; add: Charles Andre, John O'Hare, Robert Fortin, John Conrad; (SD)

CHANCE OF A LIFETIME DuM 10pm Buddy Marlowe (M)

SATURDAY SEPTEMBER 11

ETHEL AND ALBERT NBC 7:30 regulars & Arthur O'Connell, Calvin Thomas, Maurice Wells, Tom McElhany, Jim Kelly; (SW & SD)

FOOTBALL '54 ABC 8pm Bill Stern, Ted Husing, Francis Wallace, Albie Booth (all grid experts); Bob Hope (C, FILM), the Winged Victory Chorus, Jonathan Lucas (D), the Bench Warmers (D), Alta Burg (baton twirler), Harry Sosnik & ABC Orch; (O) by Stanley Silverman; Dir by Cort Steen (THIS DATE ONLY)

The Lone Wolf WNBT 11:15 Memo: Wife - (O) by Antony Ellis (based on Lone Wolf character created by Louis Joseph Vance); with John Doucette, Kristine Miller, Dabbs Greer, Michael Colgan; (SD) by Donald Hyde

SUNDAY SEPTEMBER 12

THROUGH OTHER EYES WNBT 3pm David Walker replaces Richard Greenough as permanent panelist; Pierre Crenesse returns

HALLMARK HALL OF FAME NBC 5pm Do Not Cry For Me - (O) by Eileen & Robert Mason Pollock; with John Sheppard, Harry Lauter, Suzanne Tafel, Lyle Talbot, Robert Lynn; (SD, FROM HOLLYWOOD)

Lassie CBS 7pm (O) by Claire Kennedy; with regulars; Tommy Rettig, Jan Clayton, George Cleveland, Lassie; & Erville Alderson, Myron Healey, John Harmon, Lee Erickson, Jim Hayward, Phyllis Kennedy; (SD) by Sheldon Leonard (PREMIERE OF NEW SERIES)

Private Secretary CBS 7:30 Good Neighbor - (O) by Tom Sellers; with regulars & Joan Banks, Mary Ellen Kay, Christian Drake, Joseph Martorano, Ronald & Donald Raby; (SD) by Oscar Rudolph (FALL PREMIERE)

MAX LIEEMAN SPECTACULAR NBC 7:30 Satins and Spurs - with Betty Hutton, Kevin McCarthy, Neva Patterson, Guy Raymond, Josh Wheeler, Ray Drakeley, Leonard Elliot, Genevieve; add: Joe Ross, Ethel Owen (PREMIERE, COLOR)

ROCKY KING, DETECTIVE DuM 9pm Three Motives for Murder - (O) by Keaton Drischell; with regulars & Carl Betz, Jean Gillespie, Peggy Maurer, Alfred Sanders, Paul Genge; (SD)

GOODYEAR TELEVISION NBC 9pm Big Man on Campus - (O) by Robert Alan Aurthur; with Stephen McNally, Richard Jaeckel, Constance Ford, Bern Hoffman, Dolores Mann, Frederic Downs, Brian Hutton, Michael Dreyfuss; (SD)

PLAYHOUSE

THE WEB CBS 10pm A Sense of Honor - (O) by Sigmund A. Stoler; with Lori March, Bart Burns; add: Eric Sinclair, Rusty Lane, Doris Roberts, William Sharon, John Shellie, John Shafer; (SD)

MONDAY SEPTEMBER 13

<u>Duffy's Tavern</u> (Ed Gardner)	WNBT 7pm	<u>Archie Buys a Fiddle</u> - with regulars & Sig Ruman, Art Lewis; (SW & SD)
THE VOICE OF FIRESTONE (Howard Barlow)	NBC 8:30	Thomas L. Thomas (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Beverley Somach (M), Kevin Scott (S), the Chandler Trio (Marvin, Marcella, Marlene Chandler, all S)
<u>Medic</u>	NBC 9pm	<u>White is the Color</u> - with Richard Boone, Beverly Garland, Lee Marvin; (SW) by James Moser; (SD) by Bernard Girard (PREMIERE)
<u>Public Defender</u> (Reed Hadley)	CBS 9pm	<u>Road to Nowhere</u> - (O) by Al C. Ward; with Ken Tobey, Gil Frye, Esther Dale, Allene Roberts, Chris Drake; (SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	<u>Ten Minute Alibi</u> - (O) by Anthony Armstrong, (A) by Alvin Sapinsley; with regulars; Dir by John Newland
STUDIO ONE SUMMER THEATRE	CBS 10pm	<u>The Cliff</u> - (O) by Michael Dyne, (A) by Rita Weiman; with Maria Riva, Murray Matheson, Loren Greene, Hildy Parks, Martin Brooks, Marjorie Eaton, Joe Verdi, Anatole Winogradoff; (SD) by Allen Reisner
<u>Adolphe Menjou's</u> <u>Favorite Story</u>	WNBT 10:30	<u>The Lost Years</u> - (O) by Alfred Lord Tennyson, (A)-(SW); with Pamela Duncan, Ray Montgomery, Robert Patton, Helen Brown, Kim Charney, Rankin Mansfield, Stanley Farrar; (SD)

TUESDAY SEPTEMBER 14

<u>Janet Dean, R. N.</u> (Ella Raines)	WNBT 8pm	<u>Talbot Case</u> - (O) by Max Wilk; with Meg Mundy, Lenore Lonergan, Russell Hardie, John McGovern; (SD)
ARTHUR MURRAY PARTY (Kathryn Murray)	NBC 8:30	Jimmy Nelson (ventriloquist), Peter Gladke (D), Lenny Claret (D), Michael & Hilda Terrace (D), Andy Alvarez (D)
<u>Fireside Theater</u> (Gene Raymond)	NBC 9pm	<u>Smoke and Fire</u> - (O) by Hagar Wilde; with Randy Stuart, Dan Barton, Robert Sherman, Louise Lorimer, William Forrest, Barbara Brown, Kathryn Card, Hal Taggart; (SD)
<u>Danny Thomas</u>	ABC 9pm	regulars & Tom Tully, Richard Wessel; (SW & SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>Jody and Me</u> - (O) by Irving Gaynor Neiman; with James Dunn, Paddy McCormack, Mary Welch, Ruth Gates, Meb Wylie; (SD)
THE UNITED STATES STEEL HOUR	ABC 9:30	<u>Notebook Warrior</u> - (O) by Ira Levin; with Richard Kiley, Sidney Blackmer, Ben Gazzara, Bob Scheerer, Jack Naughton, Mitchell Agrass, P. Jay Sidney; (SD)
DANGER	CBS 9:30	<u>One for the Angels</u> - (O) by Rod Serling; with Harry Townes, John Sylvester, John S. Hamilton, Christopher Barbery, Barbara Ellen Myers; (SD)
LIFE WITH FATHER (Leon Ames & Lurene Tuttle)	CBS 10pm	<u>Father and the Railroad</u> - (O) by Harry Kronman; with regulars & Gavin Gordon, Ralph Moody, Sam McDaniel, Nolan Leary, Ray Kellog, Billy Gould, Joe Roach; (SD, FROM HOLLYWOOD)

WEDNESDAY SEPTEMBER 15

<u>Wild Bill Hickok</u> (Guy Madison)	WNBT 6pm	<u>Education and Brawn</u> - with regulars & Richard Tyler, Frankie Danon, George Meader, Carole Mathews, Ray Hatton, Sara Haden
KRAFT TELEVISION THEATRE	NBC 9pm	<u>The Witch Child</u> - (O) Olive Rurt; (A) by Lois Landauer; with Stevie Harris, Adele Newton, Ethel Remy, Don Briggs, Mary Howard, Crahan Denton, Patrick Mahoney, Dortha Duckworth, Doug Cummings, Richard Olsen, Edward Bryce, Tommy Halloran; (SD)

WEDNESDAY SEPTEMBER 15 (Cont'd)

THE BEST OF BROADWAY CBS 10pm The Royal Family - (O) by George S. Kaufman & Edna Ferber, (A) By Ronald Alexander; with Helen Hayes, Claudette Colbert, Fredric March, Charles Coburn, Nancy Olson, Kent Smith, Evelyn Ellis, John Marriott, Chandler Cowles, S. K. Hershew, Joseph Roman, Jess Stearn, Michael Dowd, John Seven; Dir by Paul Nickell (PREMIERE, COLOR)

Douglas Fairbanks WNBT 10:30 A Lesson in Love - (O) by Michael Gordon; with Robert Coote, Dulcie Gray; (SD) by Leslie Arliss

THURSDAY SEPTEMBER 16

The Ray Milland Show CBS 8pm (O) by Lee Loeb, (A) by Rik Vollaerts; with regulars & Hans Conreid; (SD) by Jules Bricken (PREMIERE, NEW SERIES)

JUSTICE (Westbrook Van Voorhis) NBC 9:30 The Deadly Silence - (O) by Irving Gaynor Neiman; with Dennis O'Keefe, Mildred Dunnock, William Redfield, Allen Nourse, Victor Thorley; (SD)

SO YOU WANT TO LEAD A BAND? ABC 9pm Jill Corey (S)

KRAFT TELEVISION THEATRE ABC 9:30 Guest in the House - (O) by Hagar Wilde & Dale Eunson, (A)-(SW); with Lenka Peterson, Karl Swenson, Joan Tomkins, Dorothy Sands, Jada Roland, Bibi Osterwald, Leora Thatcher, Katherine Meskill, Al Markim; (SD) by Fred Carney

LUX VIDEO THEATRE (James Mason) NBC 10pm Hold Back the Dawn - (O) by Ketti Frings, adapted for Paramount Film by Charles Brackett & Billy Wilder, TV (A)-(SW); with Fernando Lamas, Maria Palmer, Toni Gerry, Robert Emmett Keane, Leonid Kinsky, George Eldredge; (SD) by Buzz Kulik(HOLLYWOOD)

THE TELLTALE CLUE (Anthony Ross) CBS 10pm The Cellar-Dweller - (O) by Herman Vallin; with cast to be announced; (SD)

Johnny G. Ryan, Una O'Connor Jr

FRIDAY SEPTEMBER 17

MAMA (Peggy Wood) CBS 8pm T. R. and the Dentist - (O) by Jerome Ross; with Ruth Gates, Kevin Coughlin, Jock MacGregor, George Ebeling; (SD)

The Life of Riley (Bendix) NBC 8:30 regulars & Gregory Marshall; (SW & SD)

THE BIG STORY (Norman Rose) NBC 9pm Charles McKinney, Tulsa, Oklahoma - (O) by Norman Lessing; with Carl Betz, Joyce Van Patten, Richard Hylton, Somer Alberg, Stephen Courtleigh; (SD)

Schlitz Playhouse CBS 9pm Reunion at Steepler's Hill - (O) by Monte Pittman; with John Ireland, John Larch, James Bell, Dorothy Patrick, Steven Terrell, James Birch; (SD) by Harold Schuster

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY SEPTEMBER 10 THRU FRIDAY SEPTEMBER 17

GEORGE SKINNER WCBS 9am M - Zippy the Chimp; Tu - Parker Fennelly (C); Thu - Ruth Manecke & animals

GARRY MOORE CBS 10am Thu - Don Adams (C); F - Jackie Bright (C)

STRIKE IT RICH CBS 11:30 F (9/10) - Martha Hyer

TED STEELE WOR 2:30 M thru F - Tommy Mara (S); Dana & Wood (C)

HOWDY DOODY NBC 5:30 M thru F - Happy Felton subs for ailing Bob Smith; Gabby Hayes also appears on irregular basis

Crown Theatre - Gloria Swanson WABC 6pm Tu - Hemingway - (O) by Bernard Girard & Richard Dorso, (A) by Arthur E. Orloff; with Robert Nichols, Mary Shipp, Wally Richard, Virginia Hall, William Boyett, Ted Thorpe, James Craven, Charles Meredith; (SD) by Bernard Girard; Thu - Choice of Weapons - (O) by Albert Duffy, story supervision by Budd Lesser; with Gloria Swanson, Phillip Terry, Carlos Muzquiz, Irving Lee, Antonio Carbajal, Jorge Trevino; Dir by Edward C. Simmel

MAGIC COTTAGE WABD 6:30 M thru F - Stewart Bradley, Harry Mehaffey

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY SEPTEMBER 10 THRU FRIDAY SEPTEMBER 17 (Cont'd)

Col. March of Scotland Yard (Boris Karloff) WABC Tu 6:30 - The Missing Link - with Ewan Roberts, Stuart Lindsell, Evelyn Inness, Joseph Tomelty, Tom Grafton, Douglas Her-ald; W 9:30pm - The Deadly Gift - with Sandra Dorne, George Coulouris, Tommy Duggan, John Gabriel, Ewan Roberts; (SW & SD)

STEVE ALLEN WNBT 11:20 M - Allyn Edwards, Sydney Smith, Jack LaDelle, Tex & Jinx McCrary, Jimmy Coy, Stan Freeman, Fleetwood (all WNBC radio stars)

SATURDAY SEPTEMBER 18

Captain Midnight (Richard Webb) CBS 11am Deadly Diamonds - (O) by William Lively, (A) by Wallace Bosco; with regulars & Gary Gray, John Hamilton, Ed Hinton, John Gas-son, Zon Murray, I. Stanford Jolley; (SD)

The Range Rider (Jack Mahoney) WNBT 6:30 Rustler's Range - (O) by Elizabeth Beecher; with regulars & Ruth Brady, Sandra Valles, Denver Pyle, Ewing Mitchell; (SD)

STAGE SHOW (Dorsey Brothers) CBS 8pm The Mills Brothers (S), Jack E. Leonard (C), Lionel Hampton & His Rhythm Trio, the Seven Ashtons (acro) (LAST SHOW)

LET'S DANCE ABC 8pm Ralph Flanagan & His Orchestra, Julius LaRosa (S), Bud & Cece Robinson (D), Kee Largo (S), the Rhythmettes (S), The Singing Winds (S), The Flatbush Five (S), Martha Wright (S) (FROM NY); Art Mooney & His Orchestra, June Valli (S), Los Gatos (acro), Fran Allison (FROM CHICAGO) (PREMIERE)

The Lone Wolf (Louis Hayward) WNBT 11:15 Memo: The Emerald Ring - (O) by Mindret Lord; with Helen Wes-cott, Barney Phillips, Wally Cassell, Lorna Thayer, Byron Keith; (SD)

SUNDAY SEPTEMBER 19

YOU ARE THERE CBS 6:30 William Pitt's Last Speech to Parliament - (O) by Maury Stern; With Lorne Greene, Wesley Addy, Jack Livesey, Ray Bramley, Francis Bethencourt, Basil Langton; puppets by Bil Baird; (SD)

MR. PEEPERS (Wally Cox) NBC 7:30 regulars & Gene Saks; (SW & SD, FALL PREMIERE)

Private Secretary (Ann Sothern) CBS 7:30 The Rivals - (O) by Leonard Gershe; with regulars & Paul Bri-negar, Glenn Langan, Joan Banks, Jesse White, George E. Stone, Gladys Hurlbut; (SD) by Oscar Rudolph

COLGATE COMEDY HOUR NBC 8pm Mischa Elman (M), Maria Tallchief (D), the Vagabonds (S), Patti Page (S), Louis Armstrong (S&M), Gordon Jenkins & Orch. (FALL PREMIERE)

PHILCO TELEVISION PLAYHOUSE NBC 9pm Middle of the Night - (O) by Paddy Chayefsky; with Eva Marie Saint, E. G. Marshall, Steven Hill, Ann Shoemaker, Peg Hillias (SD) by Del Mann

The Loretta Young Show NBC 10pm The Lamp - (O) by Edna Brophy; with Paul Langton, Doris Singleton, Howard Wendell, Peter Hansen, Jerry Hausner, Paul Gary, John Bond; (SD)

THE WEB CBS 10pm The Face on the Shadow - (O) by Joe Bates Smith; with Fay Bainter, Gene Lyons, Lois Nettleton, Helen Ray; (SD)

NEW YORK TALENT AVAILABILITIES

TANAQUIL LeCLERQ - prima ballerina of the City Center - CONTACT: Wilbur Pippin, CH 4-5185

MARTHA HYER - film actress, soon to be seen in Sabrina - CONTACT: Burt Champion, BR 9-8700

GINA LOLLABRIGIDA - Italian film actress arrives Sept. 14 for 10 days - CON-TACT: Al Margolies, MU 8-8419

BRIAN SULLIVAN - tenor of the Met - AGT: NCAC, PL 9-6000

HARTZELL SPENCE - author of Bride of the Con-queror, published by Random House on Sept. 27 - CONTACT: Irma Greenberg, PL 1-2600

EARTHA KITT - currently rehearsing for Mrs. Pat-terson - PRESS: Bill Doll, WI 7-2386

EILEEN TODD - Coral Records star - CONTACT: Gene Shefrin, TE 8-8300

TALLULAH BANKHEAD - opening Wed. in Dear Charles PRESS: R.S. Maney, CI 7-4646

EVELYN ELLIS - in Royal Family (See P. C) - AU 6-3711