

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

FEBRUARY 1-7, 1954

VOLUME 6

NUMBER 5

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PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MURRAY HILL 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(1)

CBS- 4-4:15pm EST, Mon thru Fri; DEBUT; Woman With A Past; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Prod- Richard Brill; Dir- Marcella Cisney; Asst Dir- Lamar Caselli; Music Dir- Billy Nalle(organ); Sets- Neil De Luca; Costumes- Julia Sze; Writer- Mona Kent; Casting- Robert Dale Martin(CBS Casting). The story of a successful young dress designer; starring Constance Ford in the title role as Lynn Sherwood; with Anne Hegira as her older sister Pegs (cq), and Mary Sinclair, Geoffrey Lumb, Lilia Skala, Barbara Ellen Myers, Marta Linden, Jean Stapleton, Jay Barney and Bram Nossen. Replaces Action in the Afternoon, formerly seen Mon thru Fri, 4-4:30pm EST.

CBS- 4:15-4:30pm EST, Mon thru Fri; DEBUT; The Secret Storm; from WCBS-TV(NY), no. of stations indefinite. Sustaining Tue & Thurs. Sponsor (Mon, Wed, Fri)- American Home Products Corp - Divisions: 1) Whitehall Pharmacal Co (All Products) thru The Biow Co., Inc(NY); Acct Exec & Agcy Superv- Dan Rodgers; Comm Superv- Bernard Kahn; Comm Dir- Gloria Monty. 2) Boyle-Midway, Inc (Easy-Off-Aerowax & Wizard Wick) thru Geyer Advertising, Inc(NY); Acct Execs- Frank Kearney & Jack Bradfute; Agcy Superv & Comm Superv- Nancy Small; Comm Dir- Gloria Monty(Biow); Comm Anncr- Various, on film. 3) Whitehall Pharmacal Co (BiSoDol Mints only) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- Herb Vitriol; Agcy Superv & Comm Superv- Helmut Schaefer; Comm Dir- Gloria Monty(Biow). Pkgr- The Biow Co., Inc(NY); Exec Prod- Roy Winsor(Biow); Prod- Richard Dunn(Biow); Dir- Gloria Monty(Biow); Sets- Grover Cole; Costumes- Helen Weiss; Music Dir- not set; Writer- Lillian Anthony Spinner; Casting- Gloria Monty(Biow). The story of an "average" family, starring Peter Hobbs as Peter Ames and Haila Stoddard as Caroline, with Jean Mowry as Susan, Marjorie Gateson as Mrs. Tyrell, Russell Hicks as Mr. Tyrell and Jada Rowland as Amy. Replaces Action in the Afternoon, formerly seen Mon thru Fri, 4-4:30pm EST. (See above listing).

#### Tuesday(2)

CBS- 7:45-8pm EST; DEBUT; Jo Stafford Show; from KNXT(H'wood), no. of stations indefinite. Sponsor- The Gold Seal Co (Glass Wax & other products) thru Campbell-Mithun, Inc(Minn). Pkgr- CBS-TV(H'wood); Exec Prod- Ben Feiner, Jr.; Prods- Paul Harrison & Berni Gould; Dir- Ed Hillie; Music Dir- Paul Weston; Writers- Paul Harrison & Berni Gould. Musical variety, starring Joe Stafford, with the Starlighters vocal group, presenting popular, hillbilly and folk music. Program replaces Tuesday segment of the Jane Froman Show (Thurs segment remains).

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Saturday(6)

CBS- 4-5pm EST; DEBUT; Championship Wrestling; from KNXT(H'wood), to the net. Sustaining. Pkgr- CBS-TV(H'wood); Exec Prod- Cecil Barker(KNXT); Dir- Bob Quinlan(KNXT). Jules Strongbow, former wrestler, describes feature wrestling bouts in Hollywood Legion Stadium. Another sportscaster, to be announced, will handle color.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Jane Pickens Show; DEBUT Jan 31; Sun, 9:15-9:30pm EST; from WABC-TV(NY), to the net. Sustaining. Pkgr- ABC-TV(NY); Prod- Ardien Rodner, Jr.; Dir- Lee Davis. Musical variety, starring Jane Pickens, featuring the The Vikings, male vocal quartet, and an instrumental quartet. Replaces Orchid Award in this time slot; last performance was Jan 24.

CBS- Place The Face (Thurs, 10:30-11pm EST) Bill Cullen became host-m.c. effective Jan 28. He replaced Jack Bailey, who had temporarily taken over for Jack Smith, the original program m.c., on Dec 3, 1953. Cullen also continues as a panelist on I've Got A Secret (CBS-TV, Wed, 9:30-10pm EST), commuting between New York (Secret) and Hollywood (Face) weekly.

NBC- Star Time; NET DEBUT Jan 23; Sat, 5:30-6pm EST; from WNBT(NY), 33 stations live, none delayed. Cooperative. Sponsor(NY only)- Gerald O. Kaye & Associates Corp. (Bendix distrib) thru Arnold Cohan Corp(NY) & Detergents, Inc("All" laundry detergent) thru Needham, Louis & Brorby, Inc(Chi). Pkgr- Star Time TV Productions (NY); Prod- George Scheck; Assoc Prod- Mike Garguill; Asst to Prod- Denise La Marque; Dir- Ted Nathanson(NBC); Sets- Joe Kirby; Casting- George Scheck(Star Time). Children's musical variety show, with regulars and some new acts each week. Program made its original New York debut Dec 16, 1949, over WPIX, and has been seen over WNBT since Dec, 1950. Local time before the net debut was Saturday, 7-7:30pm EST.

Judge For Yourself (Tue, 10-10:30pm EST) Using a different guest female vocalist each week, effective Jan 26. Kitty Kallen is no longer a regular. Associate producer Arnold Peyser is casting director, at Goodson-Todman(NY).

The Pinky Lee Show (Mon thru Fri, 5-5:30pm EST) Barbara Luke became featured vocalist, replacing Betty Jane Howarth, effective Feb 1.

The Loretta Young Show, ON FILM (Sun, 10-10:30pm EST) New title, effective Feb 7. Formerly titled Letter To Loretta.

NETWORK SPONSOR ACTIVITY

BELTONE HEARING AID CO thru Olian & Bronner, Inc(Chi) became co-sponsor of the Friday segment of John Daly and the News (Mon thru Fri, 7:15-7:30pm EST) over ABC-TV, effective Jan 29. Whitehall Pharmacal Co sponsors half the program across-the-board; Rea-Lemon-Puritan Co is co-sponsor Tue & Thurs, and Mutual of Omaha is co-sponsor Mon & Wed.

MINNESOTA MINING & MANUFACTURING CO(Scotch Tapes) thru Batten, Barton, Durstine & Osborn, Inc., will sponsor the 10-10:15am segment, Mon and Wed, of Arthur Godfrey Time (Mon thru Thurs, 10-11:30am) over CBS-TV, simulcast, effective Feb 22.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Spotlight on Harlem; RETURN Jan 30; Sat, 11pm-12midnight EST. Part-  
New York icipations. Pkgr- Solow-Stark Productions(NY); Prod Coord & Casting-  
Ed OBrian(Solow-Stark); Dir- Alan Pottasch(ABC); Music Dir- Arthur  
Bowie; Sets- Norman Bock. Negro musical variety talent show with celebrity guests.  
Ralph Cooper is m.c., with John McKnight as program and commercial announcer. Pro-  
gram made its debut in June, 1951, and was last seen over WABC-TV last spring.

WOR-TV(Ch 9) - Spotlight; DEBUT Feb 1; Mon thru Fri, 8-8:55pm EST. Sustaining.  
New York Pkgr- WOR-TV; Prod- Lawrence Menkin; Dirs- Guy Bolte & Bob Eberle;  
Writers- Various; Casting- Marjorie Morrow(NY). Live dramas using  
arena theatre technique, with the same play presented each night for a full week,  
following the presentation schedule developed for Broadway TV Theatre. Last show  
for the latter was Jan 29 (Mon thru Fri, 7-9:30pm EST).

WOR-TV - America Speaks; SCHEDULE CHANGE Feb 4; new time, Thurs, 10-10:30pm.  
It has been seen Tue, 10:30-11pm. Co-Prod- Don Passante and Jesse  
Gordon. Passante is also moderator of the discussion program.

WGN-TV(Ch 9) - Home of Charm; DEBUT Jan 25; Mon, 1:45-2pm CST. Sponsor- Illinois  
Chicago Sewing Machine Co. Jimmy Spitalny, head of the Jimmy Spitalny Charm  
School and two of his employees, Vicki Dugan, wardrobe expert, and  
Dorothy Anda, cosmetician, are m.c. and two permanent panelists, respectively, on  
the program, dealing with social problems of today's women. Panel will also include  
a special guest each week.

KABC-TV(Ch 7) - CALL LETTERS CHANGED Feb 1, 1954. Formerly KECA-TV.  
Los Angeles

KCOP(Ch 13) - CALL LETTERS CHANGED week of Jan 10, 1954. Purchased by Copley  
Los Angeles Press, Inc., Dec 23, 1953. Formerly KLAC-TV.

KHJ-TV(Ch 9) - Hollywood Cabaret; DEBUT Feb 1, Mon, 7:30-8pm PST. Sponsor- Arizona  
Hollywood, LA Brewing Co., Inc (A-1 Pilsner Beer) thru Advertising Counselors of  
Arizona(Phoenix). N. T. G. (Nils Thor Granlund) is m.c. for a var-  
iety show featuring talent performing in a night club setting.

FILM PACKAGES

The Shadow PLANNED(New York); starring Tom Helmore as "Lamont Cranston," Neva Pat-  
terson as "Margot Lane," and Frank Thomas as "Commissioner Cranston";  
mystery-adventure series based on the long-time radio program, but now  
slanted for adult night-time appeal; filming to begin March 2 for pilot with resump-  
tion scheduled for late April. Avail- National advertisers; not open to syndication.  
Pkgr- Meridian Productions (John E. Gibbs-NY). Film Prod- Meridian, shooting at Leslie  
Roush Studios, Mineola, L.I.; Prods- Willson Tuttle and Nathan Kroll; Dir- Charles  
Haas (pilot); Asst Dir- Ed Fay; Music- Recorded; Sets- Jack Landau; Writers- Peter  
Barry (pilot); Casting- Frances Head and John E. Gibbs, at Gibbs(NY).

FILM DIGEST: Sarra, Inc., has opened a new sound stage on the third floor of its  
Chicago studio building, providing a new shooting area of 3,000 sq  
feet with a 20-foot ceiling, for TV and motion picture sound films..  
One of the first stations to begin showing Vitapix now feature film series is KING-  
TV(Seattle), with the debut scheduled for Jan 30.....Station Films, Inc., film buy-  
ers for 18 stations associated with the Katz Agency, has placed \$500,000 in film busi-  
ness in less than six months, about half for TV films and half for features.....

FILM DIGEST:(Cont'd): Pathescope Productions(NY) has completed the first four of nine films, all in production, of the nation's live stock shows, produced as a public service by Lederle Laboratories Division, American Cyanamid Co. Movies, U. S.A., Inc(NY) is handling distribution, with the films, all under 27 minutes in length, offered to TV stations without charge. The first four are available immediately.....Al Monaco has been named executive producer for Universal Telefilm Productions(NY).

RATINGS DIGEST

MULTI MARKET TELEPULSE ONCE A WEEK SHOWS, WEEK DEC 1-7, 1953:

	Dec	Nov		Dec	Nov
I Love Lucy	48.1	47.1	Milton Berle	35.7	35.0
Dragnet	42.7	40.9	Godfrey and Friends	34.6	33.6
You Bet Your Life	38.4	37.9	Burns and Allen	30.8	30.8
Godfrey's Talent Scouts	36.4	35.4	Your Show of Shows	29.7	28.4
Jackie Gleason	35.8	33.7	Red Buttons	29.5	30.0

NATIONAL NIELSEN RATINGS FOR TWO WEEKS ENDING DEC 26, 1953:

	Homes(COO)		Homes(%)
I Love Lucy	14,715	I Love Lucy	56.1
Colgate Comedy Hour	12,576	Dragnet	48.1
Dragnet	12,482	Bob Hope Show	47.9
Bob Hope Show	12,080	Jackie Gleason Show	47.2
Jackie Gleason Show	11,337	Colgate Comedy Hour	47.1
Pabst Blue Ribbon Bouts	11,214	Pabst Blue Ribbon Bouts	43.0
Seasons Greetings	10,672	Seasons Greetings	42.5
Arthur Godfrey(Pillsbury)	10,653	Godfrey's Talent Scouts	42.3
You Bet Your Life	10,596	Arthur Godfrey(Liggett&Myers)	41.2
Arthur Godfrey(Toni)	10,590	Arthur Godfrey(Pillsbury)	40.8

TOP TRENDX RATINGS FOR NETWORK EVENING SPONSORED PROGRAMS, WEEK JAN 2-8, 1954:

I Love Lucy	51.6	You Bet Your Life	40.5
Godfrey's Talent Scouts	50.3	Godfrey's Friends	37.5
Bing Crosby	48.7	Toast of the Town	36.3
Dragnet	47.2	Jackie Gleason	35.1
Red Buttons	40.7	This Is Your Life	34.7

(Previous Telepulse ratings were listed in Vol 5, No 48, p 5; previous National Nielsen ratings in Vol 6, p 13; previous Trendex ratings, Vol 5, No 52, p 5).

NEWS AND COMMENT: NBC's new Home show, designed to revolutionize daytime programming, concentrated on what it could do technically to present commercials because the programming side, conceived as a television service magazine of the air, is still in a state of flux. There's quite a bit of special info to pack into one hour daily.....George Baxt, artists rep and literary agent, moved to 55 West 42nd St, New York. Phone remains the same: OXFORD 5-2364.....UNESCO has published "Television, A World Survey" (UN Bookshop, 184 pp. \$1.75) a country-by-country survey of TV developments, with a history of TV in each and technical and program information.....Screen Gems, Inc., named Dine and Kalmus (4 West 58th St, NY) as public relations and publicity counsel.

PERSONNEL CHANGES: Sterling C. "Red" Quinlan appointed v.p. in charge of WBKB (Chi). He had been general manager.....Joan Thompson named coordinator of religious programs for the DuMont TV Network.....Samuel H. Northcross, v.p. and TV business manager, has succeeded Kendall Foster, resigned, as head of the TV dept at William Esty Co., Inc.

TALENT SHOWSHEET FEBRUARY 1-7, 1954

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Most of the shows on January 29, 30, 31 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, February 5. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY JANUARY 29

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MAMA CBS 8pm Substitute Mama - (O) by Gail Ingram; with regulars & Janet Parker, Joseph Boland, Richard Trask; (SD)

TALES OF THE UNKNOWN WOR 10:30 The Face on the TV Set - (O) by Bill Allbright; with B. J. Keating; (SD, LAST SHOW OF SERIES SO NAMED; THIS PROGRAM WILL BE REPEATED ON HIGH TENSION FEB. 1-3, M-Tu-W, 10:30-11pm)

SATURDAY JANUARY 30

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ROD BROWN CBS 11:30 Jonathan Harris, Holly Harris, Don Knotts, William Andrews, Daniel Wright & regulars; (SW & SD)

TOM CORBETT DuM 11:30 regulars & Robert H. Fuller; (SW & SD; incorrectly listed last week in place of SECRET FILES OF CAPTAIN VIDEO)

Range Rider WNBT 6:30 Gold Hill - (O) by Robert Schafer & Eric Freiwald; with regulars Jack Mahoney, Dick Jones; & John Hamilton, Myron Healy, William Fawcett, Eula Morgan, David Coleman, Edward Coch, Gloria Talbot, Sandy Sanders; (SD)

ETHEL AND ALBERT NBC 7:30 Cele McLaughlin, Barbara Joyce, Diana Kemble, John Call, Helen Dumas, Raymond Bramley, Robert Fortin, Olive Blakeney; (SW & SD)

SPIKE JONES NBC 8pm Peggy Ryan & Ray MacDonald (S&D), Dick Contino (M), Bill King (Juggler) (FROM HOLLYWOOD)

YOUR SHOW OF SHOWS NBC 9pm Angela Lansbury, guest hostess; Dennis Day (S), Bambi Linn & Rod Alexander (D), Bob Hamilton Trio (D), Jack Russell & Joan Walker (S) & regulars

MEDALLION THEATRE CBS 10pm Book Overdue - (O) by Jerome Ross, (A) by Carol Gluck; with Barry Sullivan, Jan Sterling, Fud Flanagan, William Lee, George Macready, Margaret Ellen Myers, Joseph Sweeney, Nydia Westman;(SD)

COL. HUMPHREY FLACK DuM 10pm The Department Store - (O) by Ed Jurist & S. L. David; with regulars & Mary Patton, Robert P. Lieb, Pat Hesley, Edmund Dorsey, Elaine Ellis, Jane Dulo (SD)

Orient Express WCBS 10:30 Disaster - (O) by Stephanie Roberts; with Patricia Roc, Philip Reed; (SD)

SUNDAY JANUARY 31

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LAMP UNTO MY FEET CBS 10am A Blossom for Tomorrow - (O) by Albert J. Nevins; with Vinton Hayworth, Grant Williams, Nancy Devlin, Victor Thorley; (SD)

HALLMARK HALL OF FAME NBC 5pm Lone Star - (O) by James Truex; with cast to be announced; (SD, FROM HOLLYWOOD)

OMNIBUS CBS 5pm Sleeping Beauty <sup>in the Wood</sup> opera by Ottorini Respighi (music), libretto by Arnold Schulman, lyrics by William Engvick; with Jim Hawthorne, Jo Sullivan, Helena Scott, Frank Rogier, Rosemary Kuhlmann, Gloria Lane, Leon Lischner, George Irving, Michael Pollack, Nadia Witkowska, Helen Rice, Muriel Shaw, Patricia Bybell, Dorie Fretwell; Musical Conductor - George Bassman; Choreog - Zachary Solov; Choral Dir - Julius Rudel; Costumes - Leslie Renfield; (SD) by Robert Banner; The Conquest of Mt. Everest - with Sir Edmund Hillary, George Lowe, Charles Evans

GEORGE JESSEL ABC 6:30 Burl Ives (S); kill: Dorothy Kirsten; add: Eleanor Steber

YOU ARE THERE CBS 6:30 The Last Moment of Marie Antoinette - (O) by Kate Nickerson; with Margaret Phillips, Everett Sloane, Robert Harris, Buddy Thorpe, Jenny Egan, Statts Cotsworth, Bruce Gordon, Marvin Dorkin; (SD)

SUNDAY JANUARY 31 (Cont'd)  
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COLGATE COMEDY HOUR NBC 8pm Groucho Marx, Wally Cox (both C), Billy Daniel (D), Connie Russell (S), Ricky Vera, Marilyn Cantor (S) (FROM HOLLYWOOD)

TOAST OF THE TOWN CBS 8pm Andre Segovia (M), Richard Tucker (S), West Point Glee Club, Patti Page (S), "live" pick-up from St. Paul Winter Carnival, Minnesota; The Trouble with Miss Anderson - sketch from an English revue, author not listed; with Judith Anderson, Robert Wallsten

THE MASK ABC 8pm (O) by Halsted Welles; with regulars & Gaby Rodgers, Clay Clement, Dorothy Elder, Frank Overton, Charles Penman, Wayne Carson, Joe Campanella; Dir by Carl Frank

ROCKY KING, DETECTIVE DuM 9pm Blood from a Turnip - (O) by K. Flaten; with regulars & Barbara Ashley, John O'Hare, Leta Bonyng, Clinton Roberts, Ben Yaffee(S)

FRED WARING CBS 9pm Wynne Miller (S) & regulars

THE WEB CBS 10pm The Visit - (O) by Everard W. Meade; with Hugh Reilly, Frances Starr, Catherine McLeod, Noel Leslie, Nelson Olmsted; (SD) by Lela Swift

WHAT'S MY LINE? (Daly) CBS 10:30 Victor Borge (C&M) substitutes as panelist for Bennett Cerf

MONDAY FEBRUARY 1  
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JAMIE ABC 7:30 Jamie's Birthday - (O) by George Bellak; with regulars & Bruce Marshall, Gregory Murphy; (SD)

ARTHUR MURRAY PARTY NBC 7:30 Bill Hayes & Judy Johnson (S) substitute for vacationing Kathryn Murray as hosts

TWENTY QUESTIONS DuM 8pm 8th anniversary program

VOICE OF FIRESTONE NBC 8:30 Roberta Peters (S)

ROBERT MONTGOMERY PRESENTS NBC 9:30 The Seventeenth of June - (O) by Irving Wechsberg, (A) by Irving Gaynor Neiman; with Wendell Corey, Robert Ellenstein, Morton L. Stevens, Berry Kroeger, Gage Clarke, William Smithers, Annette Carrell, Robert Wark; (SD) by James Sheldon

RED BUTTONS CBS 9:30 Betty Ann Grove, Bert Freed, Sara Seegar, Jean Carson, Rolly Bester, Arnold Walton, James Nolan, Allan Walker, Patsy Perrone

STUDIO ONE CBS 10pm Herman Came by Bomber - (O) by Rod Serling; with Paul Langton, Stephen Meininger, Gwen Anderson, Sylvia Stone, David Sheiner, Harry Bergman; (SD) by Franklin Schaffner; Drawing by John Groth

Adolphe Menjou's Favorite Story WNET 10:30 Heroism - author not listed; with Tristram Coffin, Carleton Young, Tom Irish, Sid Melton, Kit Guard, William Tanner

TUESDAY FEBRUARY 2  
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Cavalcade of America ABC 7:30 What Hath God Wrought - (O) by Richard Blake; with Eduard Franz, Tom Browne Henry, Steven Clark, Earl Lee, Edward Earle, Ilse Mader, Don Gibson, Frank Wilcox; Screen Gems production

Gene Autry Show CBS 8pm The Old Prospector - (O) by Milton J. Raison; with regulars & Terry Frost, Ewing Mitchell, Sandy Sanders, Lyle Talbot, Myron Healy

BUICK-BERLE SHOW NBC 8pm Jane Froman (S), Charlie Applewhite (S) & regulars

Fireside Theater NBC 9pm The Old Order Changeth - (O) by Herbert Little and David Victor; with Ann Doran, Hayden Rorke, Frieda Inescort, James Dobson, Claudia Barrett, Robert Roark, Dorothy Kennedy, Mae Clarke Langdon, Margaret Bert, Peggy O'Connor, George Pembroke; (SD)

Danny Thomas Show ABC 9pm regulars & Glenn Langan; (SW & SD)

SUSPENSE CBS 9:30 The Man Who Wouldn't Talk - (O) by Quentin Reynolds, (A) by Paul Monash; with Quentin Reynolds, Harry Townes, Stephen Courtleigh, Jacques Aubuchon, Peter Capell, Stefan Schnabel, Harold J. Kennedy, Karen Price; (SD)

THIS IS SHOW CBS 9pm Kitty Carlisle, guest panelist; Phil Foster (C), Eileen Barton (L) BUSINESS (Fadiman) Three's Company (D)

TUESDAY FEBRUARY 2 (Cont'd)

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ARMSTRONG'S CIRCLE THEATRE NBC 9:30 The Pride of Jonathan Craig - (O) by Butler Sheldon, Jr.; with Jack Whiting, Valerie Cossart, Addison Richards, Byron Russell

UNITED STATES STEEL HOUR ABC 9:30 Papa is All - (O) by Patterson Greene, (A) by Erik Barnouw; with Jessie Royce Landis, Walter Slezak, Dorothy Sands, Betsy Palmer, Edmon Ryan, Johnny Stewart; (SD)

DANGER CBS 10pm Freedom to Get Lost - (O) by Halsted Welles; with Charlton Heston, Hildy Parks, others to be announced; (SD)

Mr. and Mrs. North (Britton & Denning) CBS 10:30 Target - (O) by Donn Mullally & Irwin Lieberman; with regulars & Robert Osterloh, Paul Bryan, Brad Morrow; (SD) by Paul Landres

WEDNESDAY FEBRUARY 3

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CHICAGO SYMPHONY ORCHESTRA DuM 8:30 Bruno Walter, conductor; Soloists: George Schick, John Weicher, Janos Starker (all M) (FROM CHICAGO)

KRAFT TELEVISION THEATRE NBC 9pm The Missing Years - (O) by Patricia McGarr, (A)-(SW); with Mary Astor, Ted Brenner, Maurice Burke, Tony Perkins, Viola Roache, Rudolph Weiss, Tom Shirley; (SD)

Douglas Fairbanks WNBT 10:30 ~~Dialogue for Two Faces - repeat of film originally shown on 2/4/55 (see Vol. 5, p. 10)~~  
*King of Kings (O) Andrew Solt & Glen Bohanna with Fairbanks, Patricia Medina (Start of new series)*

THURSDAY FEBRUARY 4

Four Star Playhouse CBS 8:30 Second Dawn - (O) by Mervin Gerard; with Charles Boyer, Dorothy Hart, Luis Van Rooten, Edwin Jerome

T MEN IN ACTION (Walter Greaza) NBC 8:30 The Case of the Silent Face - (O) by Alvin Boretz; with Amzie Strickland, Joe Maross, Carl Frank, Crahan Denton, Tom Gorman

LUX VIDEO THEATRE CBS 9pm The Small Glass Bottle - (O) by David Hill; with Miriam Hopkins, others to be announced; (SD) by Buzz Kulik

Ford Theatre NBC 9:30 Lucky Tommy Jordan - (O) by Richard Donn, (A) by Robert Hardy Andrews; with Will Rogers, Jr., Kevin McCarthy, Paula Raymond, Sid Tomack, Leo Gordon, Paul Dubov

KRAFT TELEVISION THEATRE ABC 9:30 Elisha & the Knives - (O) by Dale Wasserman & Jack Balch; with Dan Morgan, Royal Dano, Van Dyke Parks, Jared Reed, Anne Seymour Jerome Kilty; (SD) by Fred Carney

PHILIP MORRIS PLAYHOUSE CBS 10pm Up for Parole - (O) by Charles Martin; with Dane Clark, Cathy O'Donnell; (SD)

MARTIN KANE (Mark Stevens) NBC 10pm (O) by Marvin; with Luis Van Rooten, Kathleen Maguire, Nancy Franklin, Donald Buka, Richard Carlyle, Edith Gresham; (SD)

Foreign Intrigue (James Daly) WNBT 10:30 F. I. in Propaganda - (O) by Tom Younger, & Edward Maze, (A) by Harold Jack Bloom; with regulars & Inga Landgre, Henrik Schildt, Gosta Pruzelius, Martin Soderhjelm; (SD)

FRIDAY FEBRUARY 5

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THE NEW REVUE (Mike Wallace) CBS 5:30 David Daniels (S) added as regular; Lisa Kirk (S), Jimmy Nelson (ventriloquist), Gehrig & Weismuller (D) (COLOR)

DAVE GARROWAY NBC 8pm Connie Russell (S) & regulars

Topper (Jeffreys & Sterling) CBS 8:30 regulars & Thurston Hall, Lillian Bronson, Hugh Sanders, Angela Greene, William Walker, Harrison Lewis; (SW & SD)

Schlitz Playhouse CBS 9pm Four Things He'd Do - (O) by Philip Ketchum, (A) by Frank Burt; with Michael O'Shea, Frank Gerstle, Edward Clark, Maxine Cooper, Lee van Cleef, James Griffith, Nadene Ashdown; (SD) by George Archainbaud

Pepsi-Cola Playhouse (Dahl) ABC 8:30 The Psychophonic Nurse - (O) by David H. Keller, (A) by Richard Collins; with Joan Davis, Lee Marvin; (SD)

THE BIG STORY (Robert Sloane) NBC 9pm Fred H. Weinberg, Duluth, Minn. News-Tribune - (O) by Norman Lessing; with George Mathews, Anna Minot, Linn McCarthy, Leonard Bell Ethel Owen, William Zuckert, Maurice Shrog, Allan Stevenson; (SD)

FRIDAY FEBRUARY 5 (Cont'd)

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COMEBACK STORY ABC 9:30 Jane Pickens (S)  
 CAMPBELL SOUNDSTAGE NBC 9:30 Lost: One Friday - (O) by Doris Litterly, (A) by Frank P. De Felitta; with Dennis Harrison, Mary Alice Moore, Mary Scott, Tamar Cooper, Earl Hammond, Nicholas Saunders; (SD)  
 YOUR CHEVROLET SHOWROOM(C. Romero) WABC 10pm Richard Himber (M), Helen Ward (S), Carolyn Ayers & her Escorts (D), Jo Nobles (D), Marcel Lebon (S)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 29 THROUGH FRIDAY FEBRUARY 5

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BREAKFAST IN HOLLYWOOD(Dugan) NBC 10:30 M - Beverly Wills; Tu - Dick Contino (M), George Putnam (newsman) Pat Duggan (producer) (FROM HOLLYWOOD)  
 STRIKE IT RICH CBS 11:30 F (2/5) - Horace Heidt (M)  
 GARRY MOORE CBS 1:30 Tu - Ferrante & Teicher (M), Thu - Milbourne Christopher (magic)  
 KATE SMITH (Ted Collins) NBC 3pm M - regulars, Alene Dalton (Story Princess); Tu - Arthur Maxwell & Helena Scott (S), Charlie Ruggles in The World of Mr. Sweeney sketch; W - The Three Suns (S&M), Snooky Lanson (S), Tommy Wonder & Margaret Banks (D), Dorothy Day & fashions; Thu - Tanaquil Leclercq & Nicholas Magallanes (D); F - Tommy Tucker & Orch., Al Bernie (C)  
 PINKY LEE SHOW NBC 5pm add: Barbara Luke (S) as regular, replacing Betty Jane Howarth(H'D)  
 HOWDY DOODY NBC 5:30 M thru F - IN COLOR  
 MAGIC COTTAGE WAED 6:30 M thru F - Jack Bittner, Ed Holmes; (SW & SD)  
 CAPTAIN VIDEO (Al Hodge) DuM 7:30 M thru F - The Plunder of Orca - (O) by Sam Fuller; with regulars & Lawrence Fletcher, John Dennis; (SD)  
 COKE TIME-E. FISHER NBC 7:30 W - Anita Gordon (S); F - Polly Bergen (S)  
 SPOTLIGHT WOR 8pm M thru F - Wuthering Heights - (O) by Emily Bronte, (A) by Jay Bennett; with Ray Rizzo, Yvonne Sherwood, Eugene Stuckman; Dir by Guy Bolte & Bob Eberle  
 HIGH TENSION WOR 10:30 Talkdown - (O) by Saul Carson; with Chris Drake (STARTS THURSDAY, THROUGH THURSDAY, FEB. 11)

SATURDAY FEBRUARY 6

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NBC TV OPERA THEATRE NBC 4pm to 5:30 The Marriage of Figaro - Acts I & II - opera by Wolfgang Amadeus Mozart based on libretto by Lorenzo Da Ponte; American translation by Edward Eager & NBC TV Opera Dept.; with Virginia Haskins, Ralph Herbert, Laurle Hurley, William Shriner, Ann Crowley, Ruth Kobart, Emile Renan, Anne Weeks, Robert Holland, John McCollum, Paul Ukena (all S); (SD) (\*from play by Beaumarchais); 2nd part next week, 2/13  
 Johnny Jupiter (Wright King) WABC 5:30 The Genius - (O) by Jerome Coopersmith & Sam Rockingham, (A) by Michael Morris; with regulars & Sidney Paul; (SD)  
 Range Ridger (Jack Mahoney) WNBT 6:30 Treasure of Santa Dolores - (O) by Orville Hampton; with regulars & Erville Anderson, Shelby Wooley, Charles Stevens, Rush Williams, Lee Van Cleef, Laurette Luez; (SD)

SUNDAY FEBRUARY 7

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Roy Rogers (& Dale Evans) NBC 6:30 The Deputy Sheriff - (O) by M. M. Raison; with regulars & Tom London, Harry Harvey, Terry Frost, Gregg Barton, Myron Healy; (SD)  
 GEORGE JESSEL OPERA CAMEOS (Giovanni Martinelli) ABC 6:30 WABD 7:30 Vic Damone (S), Lenny Kent (C), Rosemarie (S) Scenes from Romeo & Juliette - opera by Charles Gounod based on Shakespeare; with Patricia Bybell, Robert Rounseville; Lucrezia Bori will present her pupil, Miss Bybell  
 JACK BENNY CBS 7:30 Mary Livingstone, Joan Benny, Leon Tyler & Benny regulars; (H'WOOD)  
 PAUL WHITEMAN TV TEEN CLUB ABC 7:30 Joe Laurie, Jr. (author), Henry Morgan (C), Jerry Gaghan (columnist) as judges (FROM PHILADELPHIA)  
 TOAST OF THE TOWN (Ed Sullivan) CBS 8pm Dorothy Lamour, Yehudi Menuhin (M), Ruth Draper (monologist), Orson Bean (C), U. of Okla. Glee Club, The Novells (novelty)



SUNDAY FEBRUARY 7 (Cont'd)

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COLGATE COMEDY HOUR NBC 8pm Carol Channing, Tallulah Bankhead (FROM HOLLYWOOD)  
(Jimmy Durante)

THE MASK ABC 8pm (O) by Charles Robinson; with regulars & Brian Keith, Russell  
(Merrill & Prince) Hardie, Arthur Storch, Betty Garde; (SD) by Robert Stevens

THE MAN BEHIND THE CBS 9:30 Cleveland-(O) by Nelson Gidding; with James Gregory, Pud Flanagan  
BADGE(Fred Uttal) Dorothy Donahue, Don Briggs, Rocky Hamilton, Katherine Raht, John  
Gibson, Barbara Glenn; (SD)

THE WEB CBS 10pm A Handful of Stars - (O) by Von Stuart; with Arthur Franz, Cloris  
Leachman, Patty McCormick, Stephen Chase, Florence Stanley; (SD)  
by Herb Hirschman

Loretta Young Show NBC 10pm A Family out of Us - (O) by Richard Morris; with Loretta Young,  
Kenneth Tobey, Lurene Tuttle, David Saber, Geraldine Carr, Clar-  
ence Straight, Erik Neilsen; (SD)

Man Against Crime NBC & DuM Little Boy Blues - (O) by Vincent Bogert; with Sid Raymond, Rob-  
(Ralph Bellamy) 10:30(WAEB ert Brivig, Beverly Lawrence, Elaine Eldridge, Nita Talbot; (SD)  
only, NYC)

T A L E N T A V A I L A B I L I T I E S

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NEW YORK CITY

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JOSEPH ANTHONY - actor; also director of Bull-  
fight at the Theatre de Lys -  
AGT: William Morris, JU 6-5100

LUCILLE BALL - arriving New York Feb. 20  
& for opening of their new film,  
DESI ARNAZ The Long, Long Trailer; in town  
until the following Sat., 2/27 -  
CONTACT: Tom Rogers, JU 2-2000

MIMI BENZELL - glamorous star of concert, opera  
TV, radio - AGT: Columbia Artists  
CI 7-6900

POLLY BERGEN - vocalist - AGT: MCA, PL 9-7500

THELMA CARPENTER - singer - Shaw Artists,  
MU 8-2230

BELLA DARVI - appearing in Hell and High Water  
at the Roxy - CONTACT: Bill Stut-  
man, CO 5-3320

SLIM GAILLARD - Shaw Artists

HONEYDREAMERS - AGT: MCA

ERVIN LASZLO - young, new pianist - AGT: Colum-  
bia Artists

BRENDA LEWIS - featured in Girl in Pink Tights  
- AGT: Robert Lantz, PL 5-6850

MILDRED MILLER - mezzo-soprano of the Met - AGT:  
Columbia Artists

DANY ROBIN - French actress appearing opposite  
Kirk Douglas in Act of Love -  
PRESS: Mort Nathanson, CI 5-6000

HARRY TOWNES - busy TV actor - AGT: Grace Lyons,  
JU 6-8330

VANDERBILT BOYS - acrobats - AGT: GAC, CI 7-7550

OLIVER WAKEFIELD - comic - Shaw Artists

RICHARD WIDMARK - star of new Roxy film -  
CONTACT: Same as Bella Darvi,  
above

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CHICAGO

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(All phones are Chicago)

EDDIE BRACKEN - star of 7 Year Itch at the Er-  
langer Theatre, ST 2-2459

MELVYN DOUGLAS - headlines cast of Time Out for  
Ginger at the Harris Theatre -  
Contact there, CE 6-8240

REGINALD GARDINER - stars of An Evening with  
& Beatrice Lillie now playing  
BEATRICE LILLIE the Blackstone Theatre,  
CE 6-8240

PATACHOU - French singer at the Palmer House,  
RA 6-7500

ARTIE SHAW - currently at the Encore

HELEN TRAUBEL - diva of the night clubs, now  
at the Chez Paree, DE 7-3434

MIAMI

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(See Miami phone directory for  
listings of clubs and hotels)

CONDOS & BRANDOW - dance team - at the Vagabonds

BILLY DANIELS - singer, now at the Casablanca

ALAN GALE - headlining show at the Celebrity  
Club

JOEL GREY - comedian at the Sans Souci

LENA HORNE - song stylist, at the Clover Club

BETTY HUTTON - currently at the Beachcomber

SOPHIE TUCKER - co-star of the Beachcomber

HOLLYWOOD

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(All phones are Los Angeles)

BONITA GRANVILLE - AGT: Artists Ltd., CR 6-7015

ERIN O'BRIEN-MOORE - AGT: Rosalie Stewart, CR  
4-6123

ROBERT ROARK - AGT: Chas. Gwynn, CR 5-0164

TALENT AVAILABILITIES