

WIBW

ROUND-UP



FRANK JONES

(See Page 2)

January Our Seventieth Issue 1951

ROUND UP

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JANUARY

Our Seventieth Issue

1951

ON OUR COVER

by Frank Jones

I am quite proud to be featured on the front cover of this month's Round-Up Magazine. It is really great to be associated with such a swell gang here at WIBW. All the folks at the Capper station have treated me so wonderful that it seems as if it were only a week instead of six months ago that I joined the announcing staff.

There's not too much to tell you about myself. I've led a rather quiet life with most of my twenty-two years spent on the farm. I was born and raised on the farm and am quite proud of it. I was born March 28, 1928, and was officially christened "Francis Eugene Jones." I soon was given the nickname, "Corky," and that's what I've been called—with a few exceptions—ever since. I am the youngest of the Lon Jones family. I have five brothers and two sisters. They and both Mom and Dad are still living despite the severe shock they got when I came along in 1928. Four of my brothers are still farmers. The other one, Elwood, went on to college following graduation from high school. After making quite a name for the Jones' in college at Emporia State, Elwood taught in high school and now has wound up in the banking business. Elwood has always encouraged me to stay in radio and since he did enjoy much success in public speaking and debate while in school, I feel much more confident of my ability than I would without his bit of encouragement.

Now, as for my twenty-two years on this earth—I attended public school just a mile and a half from my farm home, which

is located approximately sixteen miles west of Junction City, Kansas. I got my high school education twelve miles from home. I graduated from the high school at Chapman in the spring of 1945. And I might add that for some uncanny reason, I was third high in my class. That's about all I have to brag about, so you'll probably hear me mention that often.

It was in high school that I got an urge to become a radio announcer. This fancy struck me during my senior year in school when I got the opportunity to narrate a program for the high school over KSAC in Manhattan. I enrolled at K-State the following year in January of 1946 with the objective of majoring in speech and radio. I studied there for two semesters and then transferred to Emporia State in September, 1947.

I got my first job in radio in September, 1947, just about a week after I had enrolled in school there. I worked at that station until January of this year and at the same time was trying to devote full time to my college work. This proved quite a task, but I managed to graduate from Emporia State in May. During my last semester of college, I almost decided to give up radio and become a school teacher. Then, in May came my opportunity to come to WIBW. Needless to say, I was more than happy to accept when Ben and Art offered me a job here.

As for my hobbies—I am satisfied with spending my spare time going to shows, reading, attending sports events, and an occasional date. Yes, I'm still single and will probably remain a bachelor for a time yet. If you saw my picture in the

(Continued on Page 12)

JANUARY, 1951

3

AROUND the STUDIOS with Hilton

Our annual Christmas party at the Jayhawk Hotel was attended by nearly two hundred staff members, their wives and husbands and special guests from the Capper Publications. We had a wonderful time. Elsie Shideler, Marge Amend and Janis Hearn decorated the tables with sugarplum trees and Christmas balls. Ben Ludy was toastmaster and as usual we drew for the prizes of turkeys, hams, bacon, theater tickets and merchandise scrips. It's a wonderful thing to get yourselves all together once a year and it's a shame really, that we don't do it more often.



Droll Bob Crosby amused Art Holbrook with his stories on the "Dinner Hour."

Bing Crosby's most famous brother, Bob, was the star of the American Legion "Red, White and Blue" show which played Topeka recently. Bob was our guest on the "Dinner Hour" and told us about the show, about how it felt to always be referred to as "Bing's brother" and then to top it off, he sang a chorus of a song with Ray and Elda. Not even content with that, he helped Don tell about the musical doll. His easy way is sincere. He's just a wonderful fellow and you feel as if you have a friend the moment you meet him. The Crosby Clan is welcome here.

Bob Kearns has been earning his cakes and coffee at the Kearns house lately. The Kearns bought a house in East Topeka and have spent many hours painting and re-

decorating. Bob tells us that the colors are bright and that they both just "let themselves go." They are in for a lot of fun with their own house, after living in an apartment for so many years.

Homer Cunningham reminds us to thank all of you for the Butternut coffee labels you sent to WIBW. Each one was redeemed in cash and toys were bought for orphans in our area. There were tens of thousands of labels and all of you who took the trouble to send us labels can know that you helped make some boy or girl extra happy at Christmas.

Christmas at our house was the best ever because we had Robbie to share it with us. The little fellow makes the house a real home; to hurry to when the day's work is over. He's so much fun that sometimes we wish he'd stay the way he is but whenever he learns a new trick and knows he's doing it, one can't wait for him to grow up. Personally, I believe he'll be running electric trains at two years. We'll give him every chance mostly because his dad never had one and can't wait to try his skill.

Miss Maudie has had rather a severe bout with virus infection. She stayed at home in spite of her usual eagerness and wonderful nervous energy because that's what the doctor ordered. We're well agreed that one of Miss Maudie's best faults is her tremendous loyalty to friends and family and the way she tends to details in her work at WIBW. Her big heart keeps her too busy perhaps; but she'll never have it any other way.

During the next nine weeks, WIBW will bring you play-by-play broadcasts of all home basketball games at Kansas State College and the University of Kansas. Because of earlier program commitments we will delay the broadcasts until 10:45 p.m. and broadcast only the second half of each game. If you have a sports fan at your house, please remind him, will you?

We'll try to make our programs more interesting and entertaining in 1951. That's our one resolution; and we'll do our best to keep it. You can help by letting us know whom you like to hear, so write to us once in a while. It's good to hear from you. Thanks.

Talent Topics

by Ole Livgren

The WIBW Xmas party at the Hotel Jayhawk . . . Turkey dinner with all the trimmin's served to about two hundred people who are responsible for the daily programs for your enjoyment. Highlights . . . the fine tribute to the entire staff by Sen. Arthur Capper, also by Mr. Phil Zach of our New York office . . . The after-dinner presentation of gifts—Station Manager Ben Ludy speechless over a new portable power saw from the station personnel . . . also the fine comments by Homer Cunningham to our boss . . . Miss Maudie elated over a Chinese Lazy-Susan from the talent staff . . . and it was only through sheer determination she was able to attend after two long weeks of illness. And here's the pay-off . . . she invited EVERYONE to come out to her house for dinner . . . Oh me! Better take it easy, Miss Maudie, you were missed immensely by everyone. Col. Comb's vest straining at the buttons while making the gift presentation speech to Maudie . . . this has been Colonel's duty for many years. Colonel said in a very sad tone, "Miss Maudie, we were all deeply concerned as to whether you would even be with us this Xmas." Miss Maudie: "Now, Colonel, you know you can't kill me off that easy. I wouldn't miss this for anything!" Beautiful table settings and decorations supervised by Elsie Shideler from our office force . . . due credit to others including Red, the Ed, for making the party a great success . . . Thanks a million from all of us . . . everyone had a swell time and we look forward to many more.

Dude Hank (Maudie's husband) drawing up his own plan for a new addition to their beautiful home in west Topeka, glass sun parlor and patio. He has great possibilities as a draftsman, as any architect could take his plans and come out perfectly. The Carlsons also are sporting a new sixteen-inch television set . . . look out now, Maudie, don't get any new ideas!

Clark Wayne's wife, Louana, being elec-

ted as Junior Vice President of the Women's Auxiliary VFW Post . . . Congratulations! Have you noticed all the swell Xmas songs that have come out this past season? One combination I think is tops . . . Edmund Denney's vocalizing of "Christmas Symphony" . . . The Miccolis Sister's arrangement of "The Merry Xmas Polka" also is tops.

Ruth Miccolis (Mrs. Johnny Williams) received a strong wood case from Tokyo, Japan, and in it was a gorgeous dinnerware set, sent to her by husband Johnny who is stationed at an air base there. He has flown several missions over Korea. Mary's husband is stationed at Barksdale Field, Louisiana. Both girls plan on new homes in Topeka when the boys come home.

Hoppi Corbin busy cataloging the new music in our library . . . filing the good tunes and discarding the ones that have no appeal . . . Would you believe it, we receive better than ten thousand songs a year from publishers and only about ten per cent ever reach the point where they are requested by the listeners? Don Hopkins' enthusiasm over the products he sells is so great that he gestures with his hands as if you were sitting across the desk from him . . . good work, Don. The Hilton Hodges all agleam over the new boy; they have big plans for him . . . Maureen Dawdy keeps a log of festivities during the holiday season, so she won't get to the wrong place at the right time. We lost one of our fine engineers to the service . . . Clyde Howe now is stationed on Guam, and is in charge of SIXTY transmitters instead of one (and we think we're busy). Ray and Elda are anticipating the day in the near future when they will occupy their new home. If everything goes well, they predict January 15. There is a rumor that Cipher (Billy Baucom) and Uncle Abner (Ralph Moody) who were on the WIBW staff a few years back soon will be on the "Amos 'n' Andy" show.

The Xmas mail has been tremendous, thanks to you many fine listeners . . . you never let us down. Have you checked

(Continued on Page 15)

C.B.S. notes by Kathryn Young

January 13 will be a red-letter day for all Gene Autry fans in this area. Gene; his wonder horse, Champion; and a group of top-flight musical and comedy personalities comprising a complete western variety show will be in Topeka on that date. Gene plans to appear in thirty-seven cities on his tour and Topeka is the first stop on his list.

Things have really stacked up at Jean Hersholt's home. He has saved the scripts and recordings from the 680 half-hour programs on which he has starred as "Dr. Christian" during the past thirteen years.

Some folks have wondered about the welfare of Rochester, heard as Jack Benny's valet. Don't worry about him! He's Eddie Anderson in real life and has three servants of his own!

If you listen to the "Beulah" show, you've no doubt been impressed by the voice of Beulah's boyfriend Bill. Ernest Whitman, who plays the part of Bill, is an operatic baritone.

J. Carrol Naish plays the part of Luigi so sincerely on the "Life with Luigi" show that he receives a lot of advice from his fans concerning Rosa. Some feel that Rosa, despite her size, would make him a good wife. Others urge him never to marry her.

Two sixth row aisle seats for the "Bob Hawk Show" are reserved each Monday night for the same two guests, both named Mrs. Hawk. One is the quipmaster's mother, the other his wife.

The musicians and singers are not the only ones who take a last minute rehearsal on Arthur Godfrey's "Talent Scouts." Just before air time Arthur puckers up his lips and lets go with a few toots to sharpen up his whistle for the opening of the program.

When "The Legend of Sleepy Hollow" was dramatized on "Hallmark Playhouse" it required four sound effects men to deliver a perfect blend of horses' hooves, whinnies, wailing wind and a combination of other sounds.



Eve Arden, star of "Our Miss Brooks," is shown receiving a Certificate of Recognition from the California Teachers Association, Southern Division, for her meritorious service to public education. Jeff Chandler (right), who plays Mr. Boynton, watches the presentation.

We just heard about the flying trip Edgar Bergen and Charlie McCarthy made to San Diego, California, last November when they staged a "command performance" for one five-year-old girl, a polio victim who kept asking for a visit by Charlie.

Herb Rawlinson, host of "Hollywood Star Playhouse," once was stranded with a theatrical company in England. He turned up later with a circus touring Canada.

It takes longer, but Dinah Shore always signs her autographs "Dinah Shore Montgomery." Dinah is prouder of her position in life as wife of George Montgomery and mother of three-year-old Melissa than as an entertainer.

How'd you like to be in Jo Stafford's shoes? They're bedroom slippers made of eider down, and were fashioned by a fan of Jo's in North Dakota, who used an old Sioux Indian-made vest of eider feathers for her source of material. The eider duck is very rare these days, and Jo feels her slippers belong in a museum.



by Wes Seyler

Usually "Red, the Ed" is a kind and considerate fellow. You know what I mean, the sort of "chap" we like to work with and be seen with when we meet friends. Well, I'm not so sure about him any more. He just threatened me with my life! He remarked that if I didn't get this article written in short order, it would be known as the "Ghost Story." At least it wouldn't have an author because I'd be extinct. He went on to say (perhaps he won't print this) that he might not kick all the life out of me, but he'd surely slow me down to the snail's pace that Art Holbrook has been traveling these past few weeks. Well, folks, you can all be witness to the fact that I started to write this article. If anything happens to me before it is finished, I hope you will bring justice to bear on your editor.

A week or so ago, "Dick, the engineer;" his wife, Maetta; and your reporter boarded the "Ramblin' Rooster" and headed for St. Louis where we enjoyed three wonderful days as guests of the Ralston-Purina Company. I certainly won't have time or space to tell you all our experiences with the Purina folks. I do want to mention that we visited their research farm at Gray Summit, Missouri, where they compare not only the feeds they produce in such large quantities, but also those of many competitors. They are always attempting to mix a better ration, and have, in recent years, become one of the foremost commercial leaders in the field of research. We toured the mills where the feeds are mixed and packaged before going by rail or truck to the distributor points, and later visited the laboratories where countless hundreds of chemical tests are run each year. I know of no better way to become acquainted with what commercial feed companies are doing

to improve the quality of their feeds than to visit their experimental grounds.

Each year when the time rolls round for the beginning of the International Livestock Exposition in Chicago, many farm families start an exodus toward the Windy City. The Midwest area was well represented at the great show this year. In fact, the cattlemen and 4-H Club members all but take over Chicago. I must admit, the western atmosphere that reigns during the week-long festivities tends to make the great city almost agreeable to me.

We saw many Kansans and Midwestern teams win the highest honors in International competition. We saw boys and girls from hundreds of farm and ranch homes conduct themselves as the finest type ladies and gentlemen and we came home from the National 4-H Club Congress and International Livestock Exposition with the greatest pride and satisfaction in the good work that is being done for the youth of rural America. We are especially proud of our Kansas youth who, in a sense, ran away with the show by winning so many top honors. I had a rare experience while at the International Shows. Lord Digby, the Deputy President of the Royal Agricultural Society of England, was in Chicago for the express purpose of presenting a trophy to the winning team in intercollegiate livestock judging competition. As you perhaps already know, the Kansas State College Team won the high honor. After the presentation was made, I asked Lord Digby if he would appear on an interview with me for a later broadcast and give the history or background concerning the trophy. The trophy was made in 1859 and has been conspicuous in agriculture circles in England all these many years. Perhaps many of you

(Continued on Page 12)

Embarrassing Moments

by Don Hopkins

Embarrassing moments usually have plenty of humor in them after you have time to think them over and something of interest to all of us. Jerome Debord of the team, Chuck and Jerome, had a most unusual experience many years ago. It happened back in 1927 when Jerome was singing by himself on KFEQ in St. Joseph, Missouri. The studios were in Hotel Rubideux. It was 6:00 o'clock in the morning and Jerome was just starting to sing that song made so famous by Sir Harry Lauder, "Roamin' in the Gloamin'," when the studio door opened and a man walked in and asked if they were recording. Who do you suppose that man was? It was Sir Harry Lauder, himself, all decked out in full Scottish regalia. Jerome says he got so flustered that he could hardly finish the song to say nothing of doing justice to it. Sir Harry Lauder was then appearing at the Lyceum Theatre in St. Joseph and happened to be staying at the Hotel Rubideux. He had been on an early morning stroll and had investigated the lights shining from the studio windows on the mezzanine floor. And it was by pure coincidence that Jerome happened to be singing "Roamin' in the Gloamin'."

Merle Housh, better known as Henry of "Henry's Exchange," spent quite a few years with WLS in Chicago. It was back when the term poliomyelitis was first used. As radio announcers so often fail to do, Merle had not rehearsed his copy too well. He suddenly came upon this word "poliomyelitis" and didn't know what to say. He stammered around on it three or four times and finally said, "Oh well, it has something to do with what's wrong with the human body." The studio audience howled and it wasn't necessary to hold up any applause cards either.

Ole Livgren who talks about nothing else these days but his new daughter, Linda Sue, came down out of the clouds long enough to tell me about an embarrassing moment involving his other daughter, Betty Jane. They were expecting company and Ole was anxious to get Betty

Jane primped and dressed. She had been running indoors and outdoors, down to the basement and up again in a bathing suit. Ole, thinking she was in the basement, hollered down, "Are you running up and down in your bathing suit?" The voice of an adult lady replied, "No, I just came over to borrow some garden tools." And she might have added "fresh." It was a neighbor lady who had gone to the basement to help herself and poor embarrassed Ole was completely unaware of her presence.

Charles Putt, trombonist, remembers a very embarrassing moment on the SATURDAY MORNING FOOD REVIEW some five years ago. It was one of those rare occasions when Charlie's trombone was in the shop for repairs. He had borrowed his cousin's trombone for the Food Review. For you who may not know there is sometimes a slight difference in construction of these instruments. Some slide trombones slide further than others. Charles was in the middle of a solo, "Lassus Trombone," I believe it was . . . when the slide came clear off. He had over-slid the slide. Needless to say that ended Mr. Putt's trombone solo and left him feeling very embarrassed.



At the Kansas Poultry Exposition and Congress at Emporia, Wes Seyler interviews Mr. M. E. Jackson of the Kansas State College Extension Service while Mrs. Jackson and son David (right) and Mrs. Anne Hammer of Wichita, Grand Champion Winner, (left) listen.



Here's the happy Hopkins family: Don, daughter Donna Lee and Bertha.



Everybody helps in the kitchen!



Don is mighty proud of his new bowling ball, which has his name printed on it.

Visiting The Hopkins Household



There's always yard work to do, and Don and Donna Lee like to do it.



Don plays his favorite recording while Bertha and Donna Lee listen.



Donna Lee's cocker puppy, "Cuddles," always wants to go along when the family goes for a drive in their new Ford.

Chats Around the Aerial

.... with Olaf S. Soward

New Year's is the traditional time for summing up. It is then we strike a balance on the good luck and the bad, the tragedy and the happiness, the hope and discouragement of the year which has expired. It is then we usually try to forecast the future in the terms of those same impacts on our daily life.

And if what we can see and hear on every hand during the turn of A. D. 1951 is any accurate indication of what people really think and feel deep inside themselves—there is more gloom and uncertainty and fear concerning the future among more folks right now than at any time within the memory of something like 999 out of every thousand Americans.

The problems of war and of Communism, of inflation and social chaos, of weakening human moral fibre and of spiritless resignation to whatever may happen, appear to many to be too overwhelming to be faced with anything except trembling awe and a spineless foretaste of defeat. Such folks will usually tell you the world and the nation have never before faced such horrible prospects against such crushing odds.

All right, let's see about that! Suppose we turn the clock back an even century in the United States of America, and take a look at what our forefathers of 1852 were thinking and facing right here in this land we call our own today.

Railroads were just beginning to thrust out their network of trackage between the cities of the northeast. And the employes of canals, stagecoach and wagon freight lines were becoming gloomily convinced there would be no way left in which they could make a living when the "iron horse" was finally supreme.

Women's rights reformers were beginning to demand an equal place for the fair sex in business, the professions and politics. Of course, they were considered just a little bit too crazy to worry about. But practically everybody — outside of those

tiny "crackpot" groups which were doing the agitating—simply shuddered in their boots to think what the world would look like if ever women won equality with men.

American political life in those days was in a condition of chronic turmoil which made scores of educated and experienced observers doubtful that democracy could be made to work. Just as an example, between 1849 and 1860 the country had in succession three of the most totally unfitted presidents in our whole history, while our worst national crisis was sweeping the republic along to apparently unavoidable division and disaster—and a majority of the people had voted for them every one, either as president or vice president.

Yet, in 1860—Abraham Lincoln received a decisive plurality in a savage four-way race; and he got his votes from exactly the same people who had cast their ballots for some or all of his three predecessors!

Overshadowing every aspect of American life in 1851 was the political power of the slave-holding aristocracy in the South. The henchmen of that arrogant minority, after thirty years of indecisive wrangling and compromise of the principles of freedom, had finally got the Washington bit in their teeth and were riding rough-shod over every element in the national life which dared to disagree with them in the slightest.

Vast numbers of people in every section of the land were reaching a reluctant realization that it all must end somehow—and the country must be saved in the bargain. Vast numbers of others were sure that nothing could be saved, and that whichever way the cat of history might jump the dream of a great and free continental United States was doomed. A few foresaw the Civil War with heartsick horror, and were sure it could not be won—or, if it could, it would not be worth it.

Those are some of the thoughts which

(Continued on Next Page)

weighed down the minds of Americans on New Year's day in 1851. Undoubtedly many of them thought it was nothing less than brutal irony to speak of "Happy New Year."

Let us remember all those things—and their sequels in the intervening century—before we claim any unusual reason to discount the 1951 cries of "Happy New Year" which still ring in our ears!

Try This!

In the following recipe you'll find the answer to that constant query from the small fry, "What do we have to eat?"

Millie Horton, the good-natured redhead who greets you when you visit WIBW, says this is her favorite recipe and invites you to bake some—

CHEWEY PECAN COOKIES

½ C. shortening	2 eggs
½ C. butter	¼ Tsp. salt
2½ C. brown sugar	½ Tsp. soda
2½ C. sifted flour	1 Tsp. vanilla
	1 C. broken pecans

Cream together shortening and butter. Add brown sugar gradually, beating in each addition until light and fluffy. Beat eggs into mixture one at a time. Sift together flour, salt and soda; and add. Stir in vanilla and pecans. Drop by teaspoons on well greased baking sheet or pan. Bake in moderate oven for about fifteen minutes. Makes about four dozen cookies.



Millie holds a pan of her freshly baked Chewey Pecan Cookies.

Comic Corner

What word do women favor most?
The last one.

What is the difference between a husband and a jilted suitor?

One kisses the missus and the other misses the kisses.

When is a doctor most annoyed?
When he is out of patients.

"Are you saving your money for a rainy day?"

"No, I never shop when it rains."

Nancy—"Did Ethel inherit her beauty?"
Sally—"Yes, her father left her a drug store."

Teacher—"What animal is satisfied with the least nourishment?"

Robert—"The moth. It eats nothing but holes."

Head Cook—"Didn't I tell you to notice when the soup boiled over?"

Assistant—"I did. It was half-past ten."

A visitor asked a little girl, "And what will you do, my dear, when you are as big as your mother?"

"Diet," said the child.

"If you join our lodge you will be buried with music."

"That's no inducement for me. I'm not a bit musical."

"What's the matter, little boy? Are you lost?" asked the kind old man.

"No," was the manful answer; "I'm not lost. I'm here. But I'd like to know where my mother and daddy have wandered to."

Questions and Answers

- Q. Is Clyde Mason still on a farm?
A. Yes, at Jacksonville, Illinois.
- Q. Does little Donna Sue Layman sing on the radio?
A. Occasionally on guest programs.
- Q. Where is Jack Holden?
A. On the Renfro Valley program.
- Q. Where are Gene and Rene Foster?
A. Birmingham, Alabama.
- Q. Who produces the "Daybreak Jamboree"?
A. Our Program Director, Miss Maudie.
- Q. When is Bill Kirk's birthday?
A. May 10.
- Q. Who gives the 10:00 p.m. News?
A. Olaf Soward is your newscaster Monday thru Saturday and Art Holbrook gives the news on Sunday.
- Q. Does Chuck Wayne play Jasper?
A. That is right.
- Q. How old is Dala Ann Osborn?
A. Dala Ann was two years old last June 22.
- Q. Is Gene Autry married?
A. Yes, he is.
- Q. How old are Shep's children?
A. Bill is eight years old and Claudia is five.
- Q. Are Chuck and Jerome still together?
A. Yes, they are. You can hear them on the "Dinner Hour" and "Kansas Round-Up" as well as the "Daybreak Jamboree."
- Q. Will there be a kiddies' program this year?
A. Perhaps later on.
- Q. What happened to "Piano Ramblings"?
A. Miss Maudie's schedule is too crowded at present. It will be back on at a later date.

FARM TALK

(Continued from Page 6)

heard Lord Digby's account of the "Cup's" travels on the "Farmers' Forum" program. He praised this year's great show in Chicago and the wonderful work done in the States with livestock and agriculture in general.

Most everyone in the WIBW family seemed to enjoy themselves during the holiday season. Due to the succession of parties, many of the gang came to work tired but happy. I was amused at Hilton Hodges' giving Robert Ray a football for Christmas. Hilton, very likely, has "Robbie's" future well planned for him. As for myself, I'd so much rather see Hilton give the boy a hoe. In fact, I picture him as one of the outstanding 4-H members of 1965. I'm sure the little fellow won't disappoint either of us, but I do believe I'll wait until he is able to distinguish the difference between a fat steer and the school's cheer leader, and at that time remind young "Robbie" of his father's shortcomings.

I would like to add here that the outlook for good prices and high production in all phases of agriculture are particularly bright for the year 1951. Let's all work together to make this a **VERY HAPPY NEW YEAR FOR EVERYONE.**

I'll be seeing you at the next round-up with more "FARM TALK."

ON OUR COVER

(Continued from Page 2)

July Round-Up, you'll note that I wear glasses. I started that back in high school and haven't been able to get along without them since. As for my build, I stand 6-1 and weigh in the neighborhood of 175 pounds.

As for my future—I hope to stay in radio. I have enjoyed my work here at WIBW very much. Everyone, including you listeners, has treated me swell. I want to thank you for all your fine cards and letters. I hope I'll hear from more of you. Till we meet again, "Frank" wishes the best of luck to each and every one of you.



Well howdy, folks . . . HAPPY NEW YEAR . . . and all dat stuff! I been goin' round sayin' dat, but fur dee life of me, I kain't see why. 'Bout dee onliest reason I kin think of right off . . . is dat frum here I kain't see where dee new year is got much chance of bein' worsen dan dee last one. But maybe dat's dee wrong way of lookin' at dee situation. Yo' know how hit is. Dey say iffen yo' keep thinkin' nothin' but dee worst, dat's what yo' is gonna wind up wit. Dat 'minds me of what a feller said about a pessimist. He say, "A pessimist is a feller who, when given dee choice between two evils chooses both of 'em."

Seed ole Unk Russell. I say, "Dat's a mighty fine lookin' billfold yo' wife done give you all fur Christmas. Wuzz dey anything in it?" He say, "Yes, dee bill fur dee billfold."

Santa Claus told me one he hear from one little feller. He asked dee kid what he wanted fur Christmas. "A drum, pair of roller skates, a loud tin horn, and a cap pistol," dee kid say! When dee kid walked away, Santa overheard him say to his little friend. . . "I'm gonna make me some money wit dem things. I'm goin' in business wit 'em. Mother will pay me not to beat dee drum; Dad will pay me not to leave dee skates on dee upstairs landing; Sister's beau will bribe me not to hide behind dee sofa and blow dee horn; and Grandma will make it worth while not to shoot off dee cap pistol." Mighty smart youngins' dese days.

Here's one dat had oughtta been in dee column last month but hit ain't too late yet.

When hit's time fur Christmas presents,
Why shop and shop and shop,
And buy a gift dat lak as not
Yo' friends can't wait to swap.
Why stand in line fur hours,
Why rush in and out of stores?
Stay at home and send a gift
Dat everyone adores.
A subscription to dis magazine
Would surely bring much cheer
Not alone at Christmas time,
But twelve good months a year.

Hit shore is a man wit super-duper intelligence who knows when to laugh when a woman is tellin' a funny story.

A bee flies five thousand miles to produce a pound of honey, and then somebody steals it frum him. Ain't no wonder dey have such a mean disposition, is it?

Well, folks. I's thought and thought 'bout how to wish you all a happy new year, but dee way things is right now, 'bout all I kin think of is: Settin' an' wishin' won't change yo' fate. Dee Lord'll provide dee fishin' but, you, has to dig dee bait.

HAPPY NEW YEAR, FOLKS.



Amos seems pleased with his typing, but Andy of the "Amos 'n' Andy" team seems puzzled.

WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

- 5:00—Daybreak Jamboree Mon. thru Sat.
- 5:40—News Mon. thru Sat.
- 6:00—Pleasant Valley Gang Mon. thru Sat.
- Sunday Morning Meeting Sun.
- 6:30—Sunday Morning Meeting Sun.
- Pleasant Valley Gang Sun.
- (Willard Tablets) Mon., Wed., Fri.
- 6:35—Farm Service News Mon. thru Sat.
- 6:45—Ray and Elda Mon. thru Sat.
- (Gooch Feed Mill) Mon., Wed., Fri.
- (Hamburg Hatchery) Tues., Thurs., Sat.
- 7:00—News (Garst & Thomas) Mon., Wed., Fri.
- News (Carey Sait Co.) Tues., Thurs., Sat.
- News Sun.
- 7:15—Shepherd of the Hills Mon. thru Sat.
- (Nutrena Mills) Mon., Wed., Fri.
- Chapel in the Sky Sun.
- 7:30—Miccolis Sisters Mon. thru Sat.
- Country Church of Hollywood Sun.
- 7:45—Edmund Denney Time Mon. thru Sat.
- (Merchants Biscuit) Mon. thru Sat.
- National Guard Show Sun.
- 8:00—Mosby-Mack News Mon. thru Sat.
- Farmer's Forum Sun.
- (Ralston-Purina Co.) Sun.
- 8:05—Henry's Exchange Mon. thru Fri.
- Ole and Glenn Sat.
- 8:15—Capital Food Review Sat.
- (Daily Capital) Sat.
- Farm News Sun.
- 8:30—Ole and Glenn Sun.
- Revivaltime (Assemblies of God) Sun.
- 8:45—Eddy Arnold Mon., Wed., Fri.
- Ray and Elda Tues., Thurs., Sat.
- 9:00—Arthur Godfrey Show Mon. thru Fri.
- (Toni, Inc.) Mon. thru Fri.
- Kaw Valley Boys Sat.
- Kansas News Sun.
- 9:15—Kaw Valley Boys Mon. thru Fri.
- Mr. Veteran Sun.
- 9:25—News Mon. thru Sat.
- 9:30—Church of the Air Sun.
- 10:00—Salt Lake City Tabernacle Sun.
- 10:30—The Miccolis Sisters Mon. thru Sat.
- News Sun.
- 10:35—Invitation to Learning Sun.
- 10:45—Kitchen Club (Perfex) Mon. thru Fri.
- 11:00—Judy and Jane Mon. thru Fri.
- (Folger Coffee) Mon. thru Fri.
- Theater of Today Sat.
- (Armstrong Cork Co.) Sat.
- First Methodist Church Sun.
- 11:15—Aunt Jenny's Stories Mon. thru Fri.
- (Lever Bros.) Mon. thru Fri.
- 11:30—Weather Bureau Mon. thru Sat.
- 11:35—Dinner Hour Mon. thru Sat.

AFTERNOON

- 12:00—News (Lee Foods) Mon. thru Sat.
- News Sun.
- 12:15—D-Con Weather News Mon. thru Sat.
- (D-Con Co.) Mon. thru Sat.
- Rainbow Trail Sun.
- 12:20—Ralston-Purina Markets Mon. thru Sat.
- (Ralston-Purina Co.) Mon. thru Sat.
- 12:30—Senator Arthur Capper Sun.
- 12:45—M. L. Nelson (Garst and Thomas) Sun.
- 1:00—Ernie Quigley, Sports Sun.
- 1:30—Symphonette Sun.
- (Longines-Wittnauer Watch Co.) Sun.
- 2:00—Arthur Godfrey Show Sun.

- (Pillsbury Mills, Inc., National Biscuit Co., Chesterfield Cigarettes) Mon. thru Fri.
- Escape Sun.
- 2:30—Music with the Hormel Girls Sat.
- (George A. Hormel & Co.) Sat.
- Make Believe Town Sun.
- 3:00—The Second Mrs. Burton Mon. thru Fri.
- (General Foods) Mon. thru Fri.
- Let's Pretend (Cream of Wheat) Sat.
- Earn Your Vacation Sun.
- 3:15—Kansas Round-Up Mon. thru Fri.
- (Helzberg's) Mon. thru Fri.
- 3:25—News Sat.
- 3:30—Give and Take (Toni, Inc.) Sat.
- The Godfrey Digest (Reddi-Wip) Sun.
- 3:40—News Mon. thru Fri.
- 3:45—Ma Perkins Mon. thru Fri.
- (Procter and Gamble) Mon. thru Fri.
- 4:00—Big Sister Mon. thru Fri.
- (Procter and Gamble) Mon. thru Fri.
- Stars Over Hollywood Sat.
- (Armour & Co.) Sat.
- Old Fashioned Revival Hour Sun.
- (Gospel Broadcasting Co.) Sun.
- 4:15—The Guiding Light Mon. thru Fri.
- (Procter & Gamble) Mon. thru Fri.
- 4:30—Saturday at the Chase Sat.
- 5:00—U. S. Navy Sat.
- Western Star Time Sun.
- 5:15—Grand Central Station Sat.
- (Pillsbury Mills) Sat.
- Meet Frank Sinatra (Ludens, Inc.) Sun.
- 5:30—Alka-Seltzer Time Mon. thru Fri.
- (Miles Laboratories, Inc.) Mon. thru Fri.
- Our Miss Brooks (Colgate) Sun.
- 5:45—Perry Mason Mon. thru Fri.
- (Procter & Gamble) Mon. thru Fri.
- B. F. Goodrich News Sat.
- (B. F. Goodrich Company) Sat.

EVENING

- 6:00—News Mon. thru Fri.
- (Butternut Coffee) Mon., Wed., Fri.
- Visitin' Time (Morton Salt Co.) Sat.
- Jack Benny Sun.
- (Lucky Strike Cigarettes) Sun.
- 6:15—Spectator Sports News Mon. thru Fri.
- 6:20—Shepherd of the Hills Mon. thru Fri.
- Dairyman's Roundtable Sat.
- Amos 'n' Andy (Rexall Drug Co.) Sun.
- 6:45—News Mon. thru Sat.
- (Topeka Savings) Mon., Wed., Fri.
- (International Harvester Co.) Sat.
- 6:55—Spectator Sports News Sat.
- 7:00—Hollywood Star Playhouse Mon.
- (Emerson Drug Co.) Mon.
- Mystery Theatre Tues.
- (Sterling Drugs, Inc.) Tues.
- Mr. Chameleon (Sterling Drugs, Inc.) Wed.
- FBI in Peace and War Thurs.
- (Procter & Gamble, General Mills) Thurs.
- Songs for Sale Sat.
- Gene Autry (Wm. Wrigley, Jr., Co.) Sat.
- Bergen-McCarthy Show (Coca-Cola) Sun.
- 7:30—Arthur Godfrey's Talent Scouts Mon.
- (Thomas J. Lipton Co.) Mon.
- Mr. and Mrs. North (Colgate) Tues.
- Dr. Christian (Chesebrough Mfg. Co.) Wed.
- Mr. Keen, Tracer of Lost Persons Thurs.
- (Anacin and Kolyonos) Thurs.
- Hopalong Cassidy (General Foods) Sat.
- Red Skelton (Procter & Gamble) Sun.
- 8:00—Lux Radio Theatre (Lever Bros.) Mon.
- Life with Luigi Tues.
- (Wm. Wrigley, Jr., Co.) Tues.
- The Harold Peary Show Wed.
- Suspense (Electric Auto-Lite) Thurs.
- Hear It Now Fri.
- Gangbusters (General Foods) Sat.
- Meet Corliss Archer (Electric Co.) Sun.
- 8:30—Truth or Consequences Tues.
- (Philip Morris Cigarettes) Tues.
- Bing Crosby (Chesterfield Cigarettes) Wed.
- Hallmark Playhouse (Hall Bros.) Thurs.

- My Favorite Husband Sat.
- (General Foods) Sat.
- Horace Heidt Sun.
- (Phillip Morris Cigarettes) Sun.
- 9:00—My Friend Irma (Lever Brothers) Mon.
- Legislature Report Tues.
- (Kansas Business Magazine) Tues.
- Western Star Time Tues.
- The World in Crisis Wed.
- Rex Allen (Phillips Petroleum) Fri.
- Kansas Round-Up (Flex-O-Glass) Sat.
- Carnation Contented Hour Sun.
- (Carnation Company) Sun.
- 9:15—Western Star Time Tues., Thurs.
- Emahizer Melodies Tues., Thurs.
- (Emahizer Furniture Co.) Tues., Thurs.
- The King's Men Wed., Fri.
- Kansas Round-Up Sat.
- (Emahizer Furniture Co.) Sat.
- Chorallers Sun.
- (Longines-Wittnauer Watch Co.) Sun.
- 9:45—Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.) Tues., Thurs., Sat.
- Shopping at Bomgardner's Wed., Fri.
- (Bomgardner's Furniture Co.) Wed., Fri.
- 10:00—News (Fleming Coffee) Mon. thru Sun.
- 10:15—Beulah (Procter & Gamble) Mon. thru Fri.
- Camel Caravan with Vaughn Monroe Sat.
- (Camel Cigarettes) Sat.
- Organ Melodies Sun.
- (Bomgardner's Furniture Co.) Sun.
- 10:30—Jack Smith Mon. thru Fri.
- Dance Orchestra Sun.
- 10:45—Dance Orchestra Mon., Fri., Sat.
- Ernie Quigley Sports Tues., Thurs.
- Guest Star Wed.
- Dance Orchestra Fri., Sat.
- 11:00—News Mon. thru Sun.
- 11:05—Dance Orchestra Mon. thru Sun.
- 12:00—News Mon. thru Sun.
- 12:05—Sign Off Mon. thru Sun.

TALENT TOPICS (Continued from Page 4)

your Round-Up subscription? . . . Red, the Ed, has been shooting a lot of extra pictures lately that will appear in future issues, some that you won't want to miss . . . Know someone who is a shut-in? . . . makes a mighty fine gift . . . No kiddies program this year due to sponsored programs which specify certain entertainment . . . Watch for an important announcement from the Glenn Osborns early in the spring . . . Donna Lee Hopkins (Don's daughter) receiving many requests to sing for various organizations during the holiday season . . . has great possibilities. Elmer Curtis was raised at Lincoln, Kansas, and graduated from Lincoln, Nebraska, College (in answer to inquiries).

Myrtle Denney's work in the art field is receiving much favorable comment from people who know good work . . . Her painting of "The Leopards," which was an entry to the Capper Art Auction for the benefit of crippled children, is a beauty . . . and it is among some of the finest artistry in the country. Our daughter, Linda Sue, has a wardrobe that will keep her for two years . . . The girls gave two showers and her needs were planned that way . . . Thanks so much from Jane and me for all the lovely things . . . and to our listeners, too.

Well, Miss Maudie, I'm mighty glad you're back . . . as a columnist, I'd make a better piccolo player.

Happy New Year from all of us to all of you.

OLE

Coming Events

BIRTHDAYS

- Jerome DeBord January 2
- Ray Layman January 16
- Maude Carlson January 19
- Allan Young January 23
- Kennie Harries January 24
- Roy Carlson January 26

ANNIVERSARIES

- Mr. and Mrs. Ole Livgren January 21

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It's rehearsal time for the 10:30 a.m. program. Ruth and Mary Miccolis with the aid of Ole Livgren are pictured here running through the arrangement of a new number. The Miccolis Sisters take their rehearsing seriously. What's more they are not satisfied to sing the same old songs. On the contrary they are always coming up with new songs and new arrangements of old songs.