

W B W

ROUND-UP



BOBBY DICK

(See Page 5)

May

Our Fiftieth Issue

1949

ROUND-UP

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Red, The Ed, Says

A few days ago I had a very interesting visit with our federal meteorologist, S. D. "Frosty" Flora... the man who tells us each weekday over WIBW if the weather is to be fair or foul. He retires the 31st of this month at the age of seventy, after forty-six and one-half years of service.

Frosty's birthday is May 17. He was born on a farm in Indiana where he spent his boyhood. While teaching school in the winter for fifty dollars a month, and farming in the summer, he decided the future was rather dark with hogs and cattle selling for four and five cents a pound and corn about thirty cents a bushel. His first thought was to pass the examination and become a postal mail clerk, but he was disqualified because of his eyesight. Frosty had studied meteorology at the State Normal School at Terre Haute and figured this was his best qualification.

The next three years were spent in Washington, D. C., and Vicksburg, Mississippi. Then he was transferred to Topeka where he has been forecasting the weather for the past forty-three and one-half years.

Flora had his first office in the old Columbian Building. From there he went to the Mulvane Building, next to the National Bank of Topeka location, then to the New England Building until 1933 when the present Federal Building was completed. The penthouse, one of the nicest Weather Bureau offices in this part of the country, is located on the northeast side atop the Federal Building at 5th and Kansas Avenue. The penthouse is accessible only by climb-

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Questions and Answers

Q. Who were the five trumpeteers featured by WIBW a few years ago?

A. Dude Hank, Pappy Chizzlefinger (last heard of as a Merchant Mariner stationed at Catalina Island), Horace Krinklepan (teaching music in Wichita, Kansas), Chuck Wayne, Jud Miller (manager of local wholesale drug company).

Q. What happened to Piano Ramblings?

A. Due to other commitments, Miss Maudie's program has been discontinued temporarily.

Q. Where are the Radioaires?

A. The boys have reorganized under the name of the Deep South Radioaires and are in Wichita.

Q. Where is the Rushing Family?

A. They are in Florida.

Q. Will the Georgia Boys come to Topeka this summer?

A. NO! As stated in last month's issue, they are now in Atlanta, Georgia.

Q. Where is Roy Faulkner?

A. Dean Eacker has joined Roy and both are in radio somewhere in Nebraska.

Q. Is Alice Joyce married?

A. Alice and Leonard McEwen tied the knot and have been entertaining at various hotel locations for over a year.

Q. Do radio shows or the entertainers have to pay for the use of copyrighted songs used on the air?

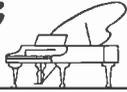
A. Entertainers do NOT. Management pays for licensing to distributing companies of individual publishers.

Q. What became of Ralph Radish?

A. Ralph has returned to St. Louis where he is working part time in radio.

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Ramblings



COLONEL COMBS has been a very busy man this past month. Orders for his book, "The Farmers and Planters Guide," have been coming in by the hundreds. Colonel outlines practical methods which are the result of years of actual experience in planting and growing. Speaking of COLONEL: It is seldom a man living alone can boast of a home beautifully and tastefully kept by himself; well, COLONEL is one who can. He has re-decorated his walls—painted and papered—bought new furniture, curtains and rugs—and keeps his home so spic and span that it wins the admiration of all who visit him. When the gals around WIBW tell of some new household gadget, he always chimes in with, "You should see what I bought for my house today!" Then he usually manages to outdo all of us. Believe me, he is a character.

RAY AND ELDA LAYMAN have bought a new duplex. They, too, have been busy painting and papering. RAY says that he has been painting so much lately, that he finds himself playing the bass with a brushing motion. ELDA is a fine cook so when the re-decorating becomes a little too strenuous she finds an excuse to retire to the kitchen to prepare one of her famous German dishes.

All of the WIBW girls have been trying out new recipes. ELDA brought one for lemon pie. RUTHIE MICCOLIS prides herself on her pineapple upside down cake. MARY is on a diet and refuses to partake. Her only recipe has been for half a grapefruit and black coffee. VIRGINIA LEE gave us one for her delicious cherry pie, and MAUREEN threw us all in a spin one day when she brought one for a mayonnaise cake. I tried that, but had a little difficulty with mine. She told me to put it in a loaf pan and ice it in the pan. I hunted all over the house for a loaf pan, thinking she meant one like a loaf of bread. DUDE finally found one, so we proceeded to make the cake—mayonnaise and all. She said to bake it twenty-five minutes. After

the cake had been in the oven about thirty minutes MAUREEN called on the telephone and said, "How're you doin' with the cake?" "Well," I said, "I found the loaf pan" ... She said, "That's good" ... "Yes," said I, "but it's been in the oven for half an hour ... It's been burning on the top and the center is still juicy and I don't see how I can ever reach down in the pan and ice it." She asked me again if I used a cake loaf pan. I told her it was a narrow deep meat loaf pan. She said, "That does it!" and hung up. We took the cake out and cut it. The top was burned, the bottom was burned and the mayonnaise poured out of the center. So much for my first experience with mayonnaise cakes and loaf pans. However, after we had a good laugh about it, I tried it again and it was wonderful. ELSA gave us a recipe for orange jello salad with cottage cheese, which is also a tasty dish. The boys, not to be outdone, started telling us of a few of their own specials. EZRA gave one for spaghetti and meat balls and KENNY HARRIES wrote one out for chile con carne. Pretty soon we may have a collection good enough to rate a WIBW staff cook book.



Mary, Maureen, and Ruth have just found another new recipe.

Our studios lately have been filled with grade and high school sneak day visitors. They come in by bus from many of the

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How We Keep Busy

by Don Hopkins

"Keepin' busy" is no problem for our CHIEF ENGINEER, K. G. "Pug" Marquardt. There just aren't enough hours in one day for his different activities and each and every one of them is vital to the broadcasting by WIBW. Pug does so much that this article can only scratch the surface.

To begin with, Pug is the Chief Engineer, not only for WIBW, but also for WIBW-FM and KCKN and KCKN-FM in Kansas City, Missouri. It is true that much that he does is in a supervisory capacity, but it is true also that much of the technical work is done by Pug, himself. Many are the improvements that he has made on our broadcasting equipment such as the one on the tape-recorder. He has as many ideas as "MAJOR HOOPLE," but in contrast to the MAJOR's, Pug's inventions are highly successful.



K. G. "Pug" Marquardt

Lately, Mr. Marquardt has been giving a great deal of time to BUS-CASTING and BUSINESS MUSIC. Topeka was one of the first cities in the United States to have Bus-Casting. What is BUS-CASTING? Radio for bus-riders would be the shortest definition. Pug and the WIBW engineers have installed FM radio speakers in all the city busses. These speakers broadcast only WIBW-FM programs and are on all day long. The emphasis is on good music with

an occasional short commercial announcement which catches the ears of the bus-riding shoppers. Topekans have been very complimentary about our BUS-CASTING SERVICE from WIBW-FM. Then there is the BUSINESS MUSIC SET-UP being installed in business institutions throughout the city of Topeka by Pug and his boys. WIBW-FM, through specially installed speakers, provides MUSIC only (all commercials are automatically eliminated) for the entire work day. It is Pug's job to ascertain how many speakers will be necessary to give coverage of a particular room or rooms. Yes, the business firms pay a small monthly charge for this service. The employees are reported to be delighted with this "MUSIC WHILE YOU WORK" idea.

What next? Well, along with all the above-mentioned duties, Pug's mind is occupied with planning ahead for the TELEVISION RADIO STATION that we hope to have on the air in the not-too-distant future. TELEVISION, of course, will require completely new studios, studio equipment and technical equipment.

So far we've mentioned enough things to keep any good man out of mischief, but we are not through with Mr. Marquardt. He is the pilot of WIBW's famous FLYING ROOSTER, piloting Gene Shipley, WIBW Farm Service Director, on trips all over the Midwest. Pug is also in charge of maintenance, supervises the janitor service and acts as purchasing agent for the needed supplies.

And yet, in the midst of all this, he finds time for the pleasures of being a HAM RADIO OPERATOR. He has an amateur short-wave radio station and talks directly to other HAM OPERATORS all over the world.

Yes, Pug finds time for his family. There's his lovely wife, LAURA, and their nine-year-old son, KENNETH, who thinks his DAD is just about it.

There's just no doubt about it, folks, PUG MARQUARDT is one of the most essential and busiest men around WIBW. If you don't think so, just try following in his footsteps each day. You'll wonder how he ever does it.

On Our Cover

LIFE OF "MR. D"

by "mr.k"

(comment by "Mr. D")

I am now employed as a ghost writer. The reference to myself and the word "ghost" in one breath is quite flattering. (They don't make sheets for ghosts that big). Our subject today concerns BOBBY DICK. Perhaps you have listened, at various times throughout the day, to his fine songs aired via WIBW.

His radio career had a beginning by accident. Bob received a leg injury, quite by accident in his younger years, when separating a mare from her colt. Although not broken, the leg was bruised badly and became infected. After many operations and many more days in a hospital, Bob was sent home to recuperate. His dad presented him with a guitar one day to help shorten those long hours of idleness while the leg was mending. Capitalizing upon this turn of bad luck, Bob immediately seized the opportunity and soon mastered a few scales and a song or two, to serve as a basis for a future career. All this by accident.

Bob contends that getting the first job is among the toughest things he has ever accomplished. Other toughies are getting up for an early morning show, drying dishes and keeping me on the ball. (WRITER'S NOTE: Might I add that his charming wife, Jessie, and his two daughters, Cheryl and Barbara, keep dad's nose to the wheel.)

He has enough teeth to indicate that he's 26 years old and because his wife isn't over the thirty mark, we are at liberty to say that she is 23. Daughter Cheryl will be four in August, Barbara will turn two in August.

"Blue Eyes" has rid himself of the inner tube that was predominant 'round his middle in the past year and now weighs a trim 153 pounds.

Studio audiences often inquire if Bob is color blind; but he, like Bing, is NOT. They wear those shirts just for flash.

"Mr. D," born in Allen, Kansas, is the oldest of four children, two sisters and a

brother. Bob is the only one in radio.

His professional life has been one of hard work. He made records (sold both boxes of them) and has recorded a series of fifteen-minute programs for an agency in Chicago that was used on a large number of stations over the country. Here at WIBW, Bob's (gold-plated) recording of "I'd Trade All Of My Tomorrows" (NOT FOR SALE) is a big favorite on the Midnight Hayride's Hillbilly Hit Parade. Slim has his own shows that bring you pleasant songs each weekday at 8:05 a.m. and again at 6:15 in the evening. A great number of letters inquire each week if it is possible for Bob to send them a copy of a certain song. We are always sorry to turn down such a request; however, this new material is not available to the public for quite some time after it is placed in Bob's hands. Those fine Western ballads come direct from the music publishers and due to copyright rules, we are not allowed to pass them on to the public in printed form.

Relaxation is his long suit—whether it be before a microphone or at home watching the kids. He's very quick on the comeback. For instance, when I began the interview, I said, "Bob, what are some interesting highlights in your career?" He replied, "It's a nice evening." Seriously, Bob has a very retentive mind, is very observing and has no vices. Having worked with him these many years, I should know. He did tell me to thank you folks for the fine letters and little attentions that you have given him.

If any of you happen to be in Topeka and are near Topeka Boulevard and 11th Street about 6:31 p.m.—BEWARE of that red flash. That was the redhead at the wheel of his red Ford, dashing home to do the dishes.

This is Bob Kearns speaking (correction), writing, saying...SO LONG! (I thank you.)

Richard Denning, who portrays the title role in "My Favorite Husband," admits he received his vocal training the hard way ... by selling newspapers on a noisy street corner in Los Angeles.

AROUND the STUDIOS with Hilton

April brought us spring finally and with it many new activities. We were all busy with the big food dealers show, we had Chuck Acree and his HINT HUNT gang for three big shows. An interesting sidelight on HINT HUNT was the fact that the shows were presented at night, records were made of the broadcast and shipped to Chicago and played the next afternoon. It was the first time HINT HUNT had ever been presented in this way and we were hoping against hope that the records weren't lost or broken. It was extremely interesting for the folks who appeared on the program to be able to hear themselves the next afternoon. Some of the contestants wired relatives in other parts of the country to listen—and the relatives enjoyed hearing the Topeka broadcast.

If you've ever written to WIBW, you've probably wondered how your order or request was handled. Mildred Rankin and her staff of ten mail girls open each letter, read it and route it to the advertiser making the offer you want—or to some member of our own staff, who answers it or hands it on to an announcer or member of the talent staff. All mail is taken care of daily—and if your letter includes an order, the company making the offer has your order the next day by mail. In addition to forwarding orders and inquiries daily, the mail room staff counts all letters and tabulates them as to counties and states. This shows us who and where you folks are who write to us. Mildred and her fine staff do an excellent job handling the tremendous volume of mail. Their mistakes are few and far between and they'll assure you that your letter or postcard receives the closest personal attention.

We might also pass a bouquet to our six-man news department. Their combined time in preparing and broadcasting the news is almost seventy years, and they do a fine job presenting the eleven daily broadcasts over WIBW. Three Associated

Press and United Press teletype machines pour thousands of words into our news room and with our local and state coverage, the men always have more news than they can use. Their selection and preparation takes far more time than the newscast itself.

One of the newer members of the WIBW family is Joe Byers, our maintenance man. Joe is really an old salt. He spent more than twenty years in the United States Navy and was a Chief Water Tender when he was retired. He's a grand guy and can spin a good tale when he has the time. We all like him because there's never a job that he can't do pronto!

When Chuck Acree was here with HINT HUNT, he told us that he had had only one hint in three years that had never been duplicated. That hint came from a mother who had two young boys who refused to keep their shirt tails tucked in. Mother tried every trick she knew to get the two young guys to keep those shirt tails in. They wouldn't do it. She finally solved the problem—(and won a refrigerator on HINT HUNT for the hint). She sewed lace on the shirt tails!



Movie stars Meg Randall and Richard Long, who were in Topeka for the premiere of "Ma and Pa Kettle," are being interviewed by Hilton during the "Kansas Round-Up." Note Ezra near Meg.

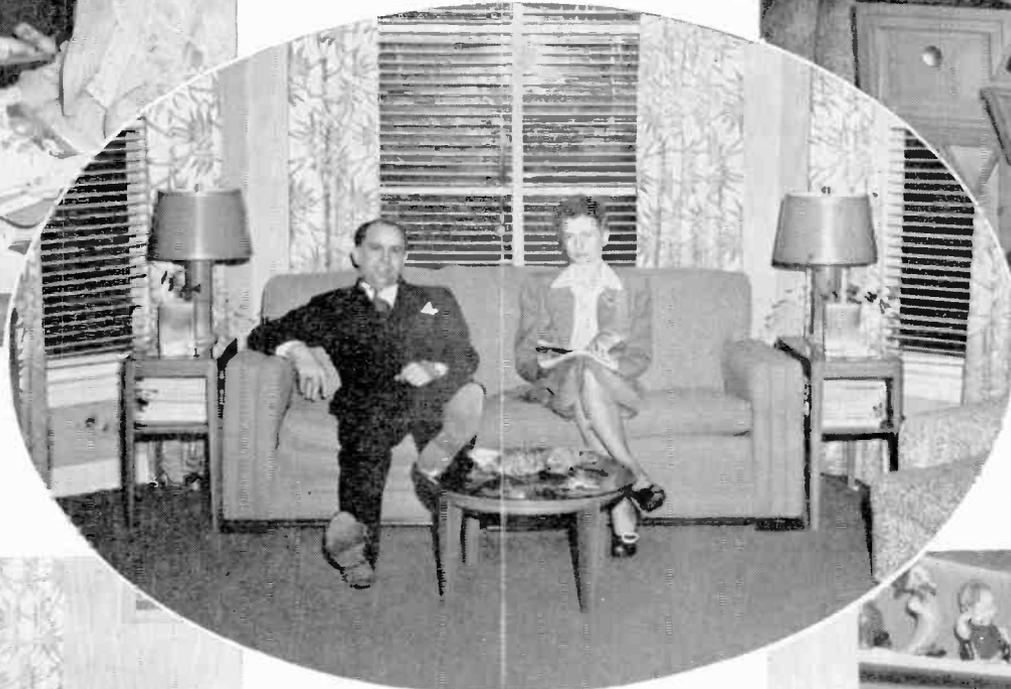
*Visiting
The
Edmund Denneys*



Edmund relaxes as Myrtle paints.



A favorite pastime and a favorite program.



"Won't you come into our parlor?" ask Edmund and Myrtle.



Your Favorite Tenor enjoys his pipe as wife Myrtle reads about interior decorating, which is one of her hobbies.



Edmund munches the crackers he sings about as he studies a new song.



Denney dries dishes for Myrtle in their colorful kitchen.

Chats Around the Aerial

... with Olaf S. Soward

Sometimes it is surprising how utterly foolish many of the genuinely brilliant men of this world can make themselves look. Usually, when we analyze those lapses into the silly of our truly great minds, it turns out to be very obviously a product of over-specialization. Those outstanding leaders of thought have become so entangled in the self-satisfying and hair-splitting complexities of their own chosen field, that they occasionally permit themselves to forget that a whole busy world of men and of affairs exists entirely outside their narrow and super-refined daily interests.

Take the case of Dr. Harlow Shapley. He is beyond all argument one of the greatest astronomers of our age. Yet, with all his genius, he slipped into a glaring error of judgment about a month ago concerning one of the most practical aspects of down-to-earth life which hardly a truck driver, grave digger or amateur radio tinkerer would dream of being caught at in this day and age!

Dr. Shapley, you may recall, was one of the sponsors of the phony, Communist front "peace conference" held in New York City last March. The National Association of Manufacturers, it will be remembered, invited the Russian delegation to that talk-fest to make a trip of American industrial plants—all expenses paid—to watch American workmen on the job and see how they lived and enjoyed themselves in their leisure time. A chance, in other words, to prove with their own eyes that the bunk about American life and living standards fed them at home in the official Soviet propaganda was just that—pure bunk!

Naturally they didn't make the trip. Probably nobody, including the NAM, ever really expected them to do so. But Dr. Shapley, the chairman of that rather absurd "peace conference," took it upon himself to write a formal refusal of the invitation to the Russians. He said the Russian government "might misinterpret the

purpose of the American association's proposal."

Now, the pathetic thing about that is not the refusal. That was entirely to be expected. But, the fact that one of the world's greatest astronomers of today seems to concur in the Russian government confidence that if it can just keep its citizens from seeing and comparing industrial life in America with that in Russia—then the deluded and browbeaten Russians will never find out they are being short-changed every day of their lives by their own rulers—that is really and depressingly silly!

Is the good Dr. Shapley so lost among the stars of outer space, that he has forgotten there is in the modern world such a thing as radio?

As a matter of fact, there never has been a time in history when any people could be entirely sealed off against truthful ideas merely because they happened to originate with some foreign thinkers. What relatively feeble power of the sort did exist in the primitive ages fell at one blow when printing was perfected some three centuries ago, and made it possible for a veritable flood of words and thoughts to overleap the barriers of time and space—to influence readers clear around the world from the writers, and to set on fire the mind of generations living centuries after the authors were dust in their graves.

But, how can anybody—in or out of Russia—believe in our time that it will be possible for many decades for the Moscow politicians to pull wool over the eyes and ears both of the closely guarded prisoners of a self-advertised Utopia?

Naturally, nobody claims the Russians today are standing in rapt mobs around radios blaring hourly reports of American news to them. But, despite police interference and language differences, despite the outright lies of Moscow's counter-propaganda and the threat of the concentration camp for all who dare to think

The Voices You Hear Along the RFD

... by Gene Shipley ...

On May 2 and 3 the Kansas Future Farmers of America hold their annual state convention at Manhattan. This is the yearly occasion when 1200 delegates from the 134 chapters, dressed in their colorful national blue corduroy jackets with the gold insignia on the back, come in for the agricultural judging and farm mechanics contest as well as the convention.

The Future Farmer organization has become very well known in the past ten years. We have many outstanding chapters, and some of the boys previously enrolled in vocational agriculture have become national figures. It is interesting to note that Federally aided courses in vocational agriculture under the Smith-Hughes Act were first set up in 1917; and from the very beginning there was a very close spirit of comradeship exhibited by the boys who were taking this work, because of their love for the farm and their desire to follow agriculture as a vocation. In November, 1928, the Future Farmers of America was organized, and it has provided a medium for further training in farmer-citizenship. As Mr. W. A. Ross, National Executive Secretary, has said, "The FFA is an intra-curricular activity. Members learn through active participation how to conduct and take part in public meetings; to speak in public; to buy and sell co-operatively; to solve their own problems; finance themselves; and to assume civic responsibility." The FFA organization has been built upon the foundation of leadership and character development, good sportsmanship, service and thrift, as well as citizenship and patriotism. In the comparatively short time since it was founded, this fine organization of farm boys has attracted world-wide admiration for their businesslike conduct, their fine ideals and purposes, for creating a love for country life and building confidence in themselves, and encouraging members to establish themselves in the business of farming.

Anyone who has attended a chapter

meeting and has heard these boys repeat the FFA Creed, cannot help being impressed immediately with their seriousness of purpose. "I believe in the future of farming..." the very beginning, expresses faith in the future. "I believe in leadership from ourselves and respect from others." "... I believe in less dependence on begging and more power in bargaining ... I believe that rural America can and will hold true to the best traditions in our national life..." Any farm boy who lives up to the FFA Creed cannot help but develop into a better farmer and a better citizen. If you will take time to check over the lists of outstanding members in local chapters for a few years back, you will usually find them now making good as young farm leaders in their local communities. Also, you will find them identified with and working in such national farm organizations as the Grange, the Farmers Union and the Farm Bureau, because these farm boys have been trained to exert their influence to work together for the common good.

Trained leadership is one of our most pressing needs in this country today, and the Future Farmers of America is another example of the good that can be accomplished through a 100 per cent American youth organization that embodies the fundamentals of a true democracy. These fundamentals are aptly expressed in practical every-day, down-to-earth philosophy by the four-line FFA motto:

LEARNING TO DO
DOING TO LEARN
EARNING TO LIVE
LIVING TO SERVE

Actor Howard Duff, who plays the part of Sam Spade on "The Adventures of Sam Spade," had to admit his private life sleuthing is imperfect. His house boy forged his signature to three checks totalling eighty dollars before Howard became suspicious.

other than what they are told officially to think, millions of the Russian people are this very day learning the truth about America and freedom. More of them will learn more about both with every month and year that passes.

And radio is one of the most potent weapons in this battle for the holy grail of truth in an age hag-ridden by power-mad dictators.

Even an astronomer should know that bit of grass-roots wisdom!

RED, THE ED, SAYS

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ing the stairs from the top floor. Many changes have taken place and the once spacious offices are now becoming quite crowded and inadequate for all the records and files. Flora had four employees with him in 1933. Now there are seven at the Federal Building and six at the airport.

The day begins early in the morning for the weatherman and each morning is a rush to get the latest information compiled and released. At first telegraph wire was the only service but now that has been surpassed by teletype, a direct line with Western Union, TWX to send and receive messages, and the telephone. Frosty stated that the telephone bill alone runs upwards of five hundred dollars each month.

The all-important question to me was just about due; and when I asked Frosty if he remembered the day he went on the air over WIBW, he smiled broadly and said: "I should say I do!" and immediately got up and went into an adjoining office to bring back a daily diary or log. Turning to March 20, 1935, he showed me the entry that stated at 11:00 a.m. on that date the first broadcast was delivered over WIBW. Frosty remarked that he never would forget that day, for Topeka was having one of its worst dust storms and that gave his message a double-barreled effect. Except for the few years during the last war, the weather report has been a daily feature over WIBW. Many agriculture reports were released during wartime but not the exact weather conditions. Flora has taken great pride in his work

and has sincerely enjoyed his daily broadcasts.

Many of the experiences of the Weather Bureau have been historic but the river conditions and tornadoes are uppermost with Mr. Flora. The most thrilling experience, no doubt, was the 1935 flood. By watching the conditions upstream on the Kaw, it is possible to determine about what is to be expected in the Topeka area and near the mouth of the river. In 1935 the Blue and the Republican were flooding and the Kaw was well above flood stage. The big problem was what would happen around Topeka and would the dikes hold. Folks in the low areas knew they would be flooded if the dikes didn't hold and they all wanted to know just what the high was to be. For five days Frosty stayed on the job. With communication lines washed out, it was difficult to determine anything definite. Through broadcast appeals to weathermen in the flooded area, reports were received at Topeka in time for Flora to release the final crest conditions for the next day. This was a much different story than during the 1904 and 1908 floods when radio wasn't available.

Besides writing, Frosty likes to spend much time in his basement work shop. His hobby is, without a doubt, traveling and that is just what he and Mrs. Flora plan to do this year. In June they plan to travel to the East Coast by automobile and return in July . . . then westward through Minnesota toward Canada and then to Seattle, down through California and return by the southern route to Kansas for the winter. Then Frosty plans to continue his writing. His latest publication deals with the climates of Kansas.

Many years ago a reporter for "The Topeka Daily Capital" gave Flora the nickname of "Frosty" to replace the initials "S.D." or his first name of Snowden and since that time it has stuck. "Frosty" likes Topeka very much and tells me that one of the toughest things he knows is leaving the weather office but realizes it is for the best. He certainly appreciates the many wonderful contacts he has had with you listeners and the grand letters he has received.

C.B.S. notes by *Kathryn Young*

When May rolls around, it isn't long before some of the regular CBS shows leave the air for the summer and new shows replace them. Some of the replacement shows remain on the schedule after summer is over—it just depends on how well you like them. One of these shows is "Our Miss Brooks," featuring Eve Arden as the English teacher. Although this program had been on the air less than a year, Eve was voted in a recent magazine poll as the outstanding comedienne of 1948 for her portrayal of the teacher.

May means vacation time for Rosemary De Camp, who has played the role of Judy Price on "Dr. Christian" since the program's inception twelve years ago. At least she will not be on the program this month while it is in New York. Rosemary must remain in Hollywood to act in "Always Sweethearts," her latest movie.



Jack Carson and Marion Hutton

Jack Carson, shown here with Marion Hutton, singing star of the "Jack Carson Show," may be a big star to the rest of the country; but to his father he's still just a big kid. After the broadcast the other

night, Jack complained that he didn't feel well. When his father suggested going to a doctor, Jack replied, "Oh, I'll go next week, Dad." His father insisted, "I think you ought to go right away." P. S. Jack went right away!



Staats Cotsworth and John Dietz

Quite apart from their preoccupation with lens-sleuthing on "Crime Photographer," star Staats Cotsworth and director John Dietz are ardent camera enthusiasts. Here they're examining Cotsworth's newest addition to his camera collection.

Have you wondered who looks up all the answers to the questions used on quiz shows? Well, CBS research man, Ted Behr, is continually checking questions and answers for such shows as "Hit the Jackpot." Behr made reading and research his occupation when rheumatism stiffened his hands and forced him to give up studying for a career as a concert pianist. To him, reading anything and everything from a seed catalog to a six volume theory of philosophy has become fun.

RAMBLINGS

(Continued from Page 3)

Kansas towns. We are always happy to have them and feel honored that they like to come in for the broadcast. If they come during the "Round-Up" from two to three o'clock in the afternoon, we make dedications to the folks back home who may be listening in.

Some celebrities also have visited with us this past month. Meg Randall and Richard Long, movie stars who were making a personal appearance in town with Marjorie Main and Percy Kilbride, featured in the picture, "Ma and Pa Kettle," were in the studios for an interview by HILTON HODGES. Later in the afternoon, the WIBW staff joined them and went to Winter Veterans hospital to do a show for the patients. Chuck Acree, who brought the famous Armour's "Hint Hunt" broadcast to Topeka for three days, was also a guest in our studios. Edith Hansen, homemaker, heard daily over WIBW, will visit with us this month.

BOBBY DICK . . . SHEPHERD . . . CHUCK WAYNE . . . HENRY AND JEROME all have the fishing bug again. CLARK WAYNE is too busy working on cars in his new garage to join the boys. OLE has a stiff arm from raking the yard . . . and GLEN OSBORN still has his head in the air flying his dad's plane.

Easter was a happy time for all of us. The girls all wore their new bonnets, the boys bought eggs and colored them for the small fry. Boxes of candy and cards were sent to the staff and it seemed like Christmas again.

In closing, may I say in behalf of Roy's family, father, sister and brother and myself that we express heartfelt gratitude to all you wonderful friends for the kind messages of sympathy, flowers and cards sent to us at the time of his mother's death. God bless you.

Miss Maudie.

Chuck Acree, whose "Hint Hunt" show was in Topeka last month, has approximately 50,000 household hints in his files.



Dis is dee period of dee year when we makes a broad jump. You know . . . "We jump from winter to summer in one spring." Ain't dat a fright? I 'spose you all been out diggin' dee dandelions outta yore front yard. You know what dey say, "Give dandelions an inch and dey'll take a yard." Ain't it dee truth?

Unk Russell say he's so broke, iffen dee doctor told him he had six months to live, he'd have to turn it down . . . he couldn't afford it!

Unk says, "Married women drive slower dan married men, 'cause women will do anything to stay under thirty!"

You know . . . hit takes 3,000 bolts to hold a car together, but only one nut behind dee wheel to scatter hit all over dee countryside.

Olaf Soward, dee WIBW newsman, say, "A college education never hurts anybody who is willing to learn somethin' afterwards."

Ezra says dis younger generatin' is goin' to dee dogs . . . dey is just too smart. He axe Snorky 'bout a book he wuzz readin'. Snorky say hit wuzz called . . . "Happiness Through Relaxation" . . . pretty good, too. "You 'members how tense I used to wuzz 'bout my 'rithmetic. How I didn't git no good marks?" Ezra say, "Yes, I 'members all right. Does yo' mean to say dis silly book is helpin' you to git better marks?" Snorky say, "Nope, but I shore is relaxed 'bout not doin' so good!" Yo' kain't win, son!

No wonder a hen gits discouraged. She never finds things where she laid 'em.

Boy, you kin hear almost anything 'round

(Continued on Page 15)

WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Program in heavy type are Studio Presentations

MORNING

- 5:00—Daybreak Jamboree Mon. thru Sat.
 5:40—News Mon. thru Sat.
 6:00—Rangers Quartet Mon. thru Sat.
 Sunday Morning Meeting Sun.
 6:15—Sunday Morning Meeting Sun.
 6:30—Rangers Quartet (Hamburg Hatchery) Mon. thru Sat.
 6:35—Farm Service News Mon. thru Sat.
 6:45—Ray and Elda Mon. thru Sat.
 (Gooch Feed Mill) Mon., Wed., Fri.
 7:00—News (Garst & Thomas) Mon., Wed., Fri.
 News (Carey's Salt) Tues., Thurs., Sat.
 News (Rockdale Monument Co.) Sun.
 7:15—Shepherd of the Hills (Inter-State Nurseries) Tues., Thurs., Sat.
 (Nutrena Mills) Mon., Wed., Fri.
 Chapel In the Sky Sun.
 7:30—Henry and Jerome Mon. thru Sat.
 The Covenant Hour Sun.
 7:45—Edmund Denney Time (Merchants Biscuit) Mon. thru Sat.
 8:00—News Mon. thru Sat.
 Farmers' Forum Sun.
 8:05—Songs of Bobby Dick Mon. thru Sat.
 8:15—Hymn Time Mon. thru Fri.
 Capital Food Review (Daily Capital) Sat.
 Farm News Sun.
 8:30—Henry's Exchange Mon. thru Fri.
 Kansas News Sun.
 8:45—Ray and Elda Sat.
 Mr. Veteran Sun.
 9:00—Shepherd of the Hills Mon. thru Sat.
 Church of the Air Sun.
 9:15—Mid-Morning News (National Biscuit Co.) Mon., Wed., Fri.
 (Michigan Bulb Co.) Tues., Thurs., Sat.
 10:00—Allen Jackson, News Sun.
 10:05—Organ Melodies Sun.
 10:15—Garden Gate (Ferry Morse Seed Co.) Sun.
 10:30—The Miccolis Sisters Mon. thru Fri.
 Junior Miss (Lever Bros.) Sat.
 Salt Lake City Tabernacle Sun.
 10:45—Kitchen Club (Perfex) Mon. thru Fri.
 11:00—Judy and Jane (Folger Coffee) Mon. thru Fri.
 Theater of Today (Armstrong Cork Co.) Sat.
 First Methodist Church Sun.
 11:15—Aunt Jenny's Stories (Lever Bros.) Mon. thru Fri.
 11:30—Weather Bureau Mon. thru Sat.
 11:35—Dinner Hour Mon. thru Sat.
- ### AFTERNOON
- 12:00—News (Lee Foods) Mon. thru Sat.
 News (Rockdale Monument Co.) Sun.
 12:15—Markets (Sarber Nurseries) Mon. thru Sat.
 Rainbow Trail Sun.
 12:45—M. L. Nelson (Garst and Thomas) Sun.
 1:00—Symphonette (Longine Wittnauer Watch Co.) Sun.
 1:30—Ernie Quigley, Sports Sun.
 2:00—Kansas Round-Up Mon. thru Fri.
 N. Y. Philharmonic Orch. Sun.

- 2:30—Kansas Round-Up (Helzberg) Mon. thru Fri.
 Sen. Clyde Reed Sat.
 3:00—Hunt Hunt (Armour and Company) Mon. thru Fri.
 Let's Pretend (Cream of Wheat) Sat.
 3:25—News Mon. thru Sat.
 3:30—Second Mrs. Burton (General Foods) Mon. thru Fri.
 Give and Take (Toni, Inc.) Sat.
 Senator Arthur Capper Sun.
 3:45—Ma Perkins (Procter and Gamble) Mon. thru Fri.
 News (Rockdale Monument Co.) Sun.
 4:00—Big Sister (Procter and Gamble) Mon. thru Fri.
 Stars Over Hollywood (Armour & Co.) Sat.
 Choralists (Longine Wittnauer Watch Co.) Sun.
 4:15—The Guiding Light (Procter and Gamble) Mon. thru Fri.
 4:30—Invitation to Learning Sat.
 Broadway Is My Beat Sun.
 5:00—The Eddie Duchin Show Sat.
 Old Fashioned Revival Hour (Gospel Broadcasting Ass'n) Sun.
 5:15—Grand Central Station Pillsbury Mills) Sat.
 5:30—Herb Shriner Time (Miles Laboratories) Mon. thru Fri.
 5:45—Perry Mason (Procter and Gamble) Mon. thru Fri.
 News Sat.

EVENING

- 6:00—News Mon. thru Fri.
 (Butter-Nut Coffee) Mon., Wed., Fri.
 Saturday At The Chase Sat.
 Jack Benny (Lucky Strike) Sun.
 6:15—Songs of Bobby Dick Mon. thru Fri.
 6:30—Rangers Quartet Mon. thru Sat.
 Dairyman's Roundtable Sat.
 Amos 'n' Andy (Rinso) Sun.
 6:45—News Mon. thru Sat.
 (Topeka Savings) Mon., Wed., Fri.
 (Jones-Mack Co.) Tues., Thurs., Sat.
 7:00—Inner Sanctum (Emerson Drug Co.) Mon.
 Mystery Theatre (Sterling Drugs) Tues.
 Mr. Chameleon (Sterling Drugs, Inc.) Wed.
 F.B.I. In Peace and War (Procter and Gamble) Thurs.
 Jack Carson Show (General Foods) Fri.
 Gene Autry (Wrigley Co.) Sat.
 Adventures of Sam Spade (Wildroot Co.) Sun.
 7:30—Arthur Godfrey (Thomas J. Lipton Co.) Mon.
 Mr. and Mrs. North (Colgate) Tues.
 Dr. Christian (Chesebrough Mfg. Co.) Wed.
 Mr. Keen, Tracer of Lost Persons (Anacin and Kolynos) Thurs.
 My Favorite Husband (General Foods) Fri.
 Camel Caravan with Vaughn Monroe (R. J. Reynolds) Sat.
 Lum 'n' Abner (General Motors) Sun.
 8:00—Lux Radio Theatre (Lever Bros.) Mon.
 Crossroads Sociable Tues.
 County Fair (Borden Co.) Wed.
 Suspense (Electric Auto-Lite Co.) Thurs.
 Ford Theatre (Ford Motor Co.) Fri.
 Gangbusters (General Foods) Sat.
 Electric Theater (Electric Companies' Adv.) Sun.
 8:30—Strike It Rich Tues.
 Crime Photographer (Toni, Inc.) Thurs.

	Our Miss Brooks (Colgate)	Sun.
	Kansas Round-up (Helzberg)	Sat.
9:00—	My Friend Irma (Lever Bros.)	Mon.
	Hit the Jackpot (DeSoto-Plymouth)	Tues.
	Public Service	Wed.
	Hallmark Playhouse (Hall Bros.)	Thurs.
	Philip Morris Playhouse (Philip Morris)	Fri.
	Kansas Round-up	Sat.
	Adv. of Ozzie and Harriet (International Silver Co.)	Sun.
9:15—	Emahizer Melodies (Emahizer-Spielman Furn. Co.)	Wed.
	Kansas Round-up	Sat.
9:30—	Bob Hawk Show (R. J. Reynolds)	Mon.
	Shopping at Bomgardner's (Bomgardner Furniture Co.)	Tues.
	Capitol Cloak Room	Wed.
	Kings Men	Thurs.
	Yours Truly	Fri.
	Kansas Round-up	Sat.
	It Pays to be Ignorant	Sun.
9:45—	Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.)	Tues., Thurs., Sat
10:00—	News (Fleming Coffee)	Mon. thru Sun.
10:15—	Ernie Quigley, Sports	Tues., Thurs.
	Dance Orchestra	Mon., Wed., Fri.
	Memo from Lake Success	Sat.
	Emahizer Melodies (Emahizer- Spielman Furniture Co.)	Sun.
10:30—	Salute to FM	Tues., Wed., Thurs., Fri.
	Public Service	Mon.
	Family Hour of Stars (Prudential Life Ins. Co.)	Sun.
10:45—	Dance Orchestra	Mon. thru Sat.
11:00—	News	Mon. thru Sun.
11:05—	Dance Orchestra	Mon. thru Sun.
12:00—	News	Mon. thru Sun.
12:05—	Midnight Hayride	Mon. thru Sat.
3:00—	Sign Off	Mon. thru Sat.

QUESTIONS AND ANSWERS

(Continued from Page 2)

Q. Is Miss Elsa married?

A. No.

Q. Is it cheaper to subscribe to the Round-Up for a three-year period?

A. NO! All costs have increased; however, we didn't increase the Round-Up price to subscribers. It still remains at \$1.00 per year. Incidentally, many folks have inquired about those twelve issues. All subscriptions, NEW or RENEWED before the fifth of any one month, start with the preceding month. As an example: Your order reaches us the fourth day of May. You will receive the April Round-Up as your first issue, then the last issue for the full year will be March. Count 'em. Twelve issues for \$1.00. Check your subscription TODAY!

Q. Where is Al Clauser?

A. Recently heard from Al. Postmark read: Tulsa, Oklahoma.

HAMBONES SEZ

(Continued from Page 13)

a radio station, an' dat's a fact. We wuzz all settin' 'round battin' dee breeze in dee back room one day when Clark Wayne tells one 'bout dee time he wuzz in dee army. He overstayed his leave in town an' wuzz in a fix when he gits back to camp with no pass to git in dee gate. But quick thinkin' lak he runs up to dee fence an' starts to climb over. Juss as he wuzz on dee top astraddle dee fence he heard dee guard say, "Hey, you, where does yo' all think you is goin'?" Clark say, "I wuzz just goin' out fo' a minute or two." "Dee heck yo' is," growled dee guard. "Git yo' self back in here right now."

Well, I see I's 'bout run outta time heah. Course yo' know what time is. Time is dat stuff between paydays.

Don't go meetin' anythin' on no grade crossin's now.



Daughter Claudia is one reason Mother's Day means so much to Virginia Lee. Son Bill, is the other.

COMING EVENTS

BIRTHDAYS

Art Holbrook	May 2
Ruth Miccolis	May 10
Bill Kirk	May 10
Pug Marquardt	May 17
Elmer Curtis	May 29

ANNIVERSARIES

Mr. and Mrs. Allan Young	May 15
Mr. and Mrs. Edmund Denney	May 24

August M. Flake,
LeRoy, Kansas. Rt. 2

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