

John Lennon—Then And Now

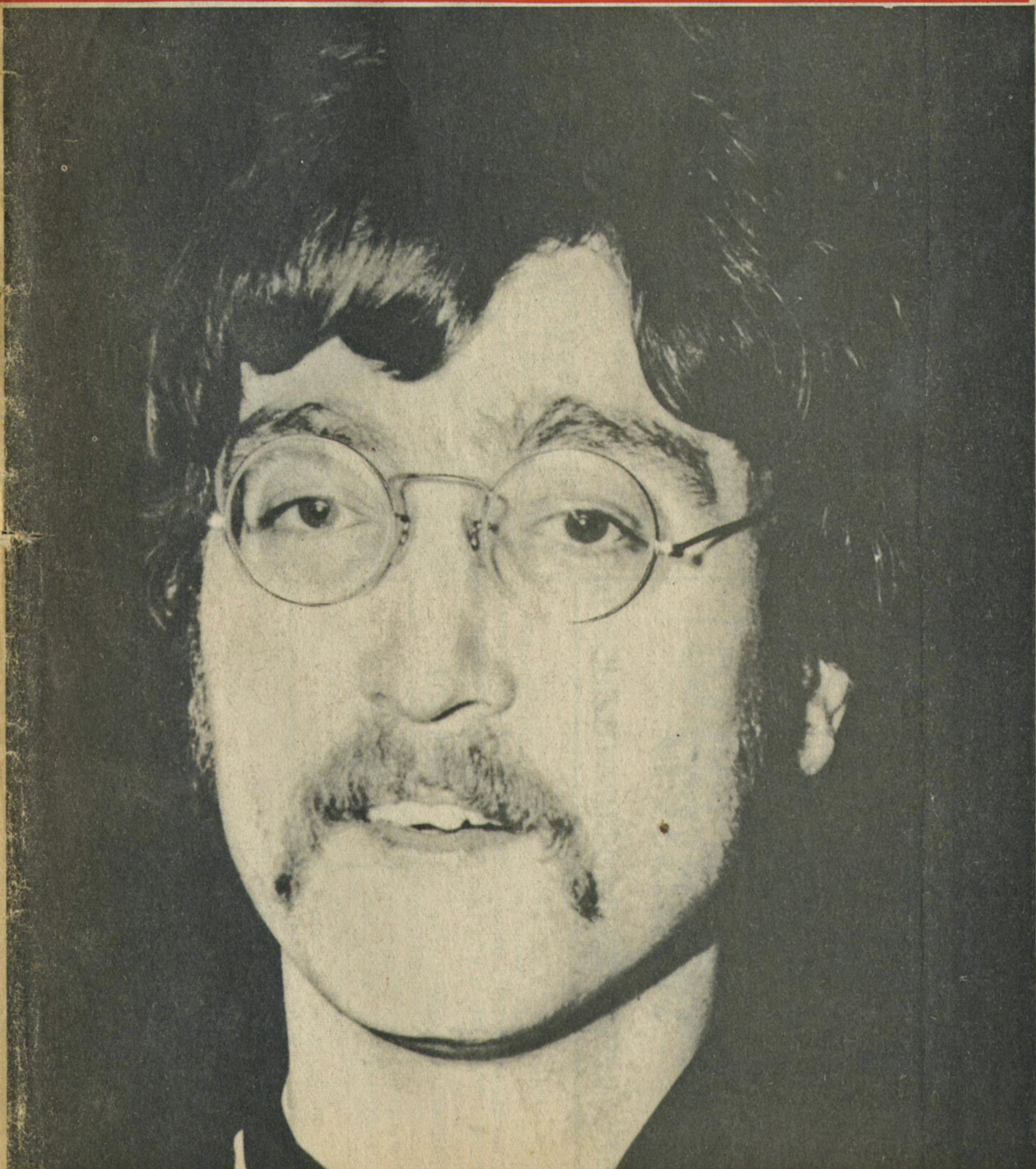
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KRLA

Edition

BEAT

JUNE 3, 1967



KRLA BEAT

Volume 3, Number 6

June 3, 1967

TOM JONES TO BECOME ELVIS II?

LOS ANGELES—Col. Tom Parker, the man responsible for the long-lasting and highly successful career of Elvis Presley, may well become Welsh pop star, Tom Jones', American manager!

Discussions have already taken place between the Col. and Jones' personal manager, Gordon Mills. Mills is flying to the U.S. to negotiate further with the Col. and has announced: "If we reach agreement,

it would mean that he (Parker) would manage Tom in the States and look after his interests there."

To help establish Jones in America, he is being booked into top clubs in New York, Miami, Las Vegas and Hollywood during the summer.

Jones was originally to have begun a movie career within the next few months but has now postponed his movie debut until 1968.

Stones To Face Jury

DAVY JONES RECEIVES 1-A

HOLLYWOOD—Davy Jones, the only British member of the Monkees, has been classified 1-A by his draft board. Davy will not know until the end of July whether or not he will be called up to serve. It has been reported, however, that Davy has applied for re-classification on the grounds that he is the sole support of his father. His appeal, we understand, will take about three months to consider.

Monkee spokesmen feel that Davy will be re-classified but have stated that if he is not and is actually called up, he will certainly go.

Meanwhile, the Monkees continue filming their television series and preparing for their first concerts in England. While in Britain, the Monkees plan to tape at least one segment of their popular show.

CHICHESTER—Two of the Rolling Stones, Mick Jagger and Keith Richard, have pleaded not guilty to narcotics charges and have asked for a jury trial. The trial date has not yet been set and the two Stones are each free on a reported 100 pound bail.

Party Raid

Jagger and Richard's problems began when a party thrown by Richard was raided by policemen who entered his house on a search warrant issued under the Dangerous Drugs Act.

The seven men and one woman present at the party were not arrested; however, substances were taken from the house and the two Stones were subsequently summoned to appear in court.

The officer in charge of the raid allegedly informed the judge the police received full cooperation from everyone at the party when the officers entered Richard's house.

Both Jagger and Richard showed up for their court date uncustomarily dressed in suits and ties. They did not, however, trim their hair for the judge. Leaving the court, both Stones smiled widely for the photographers gathered outside and appeared not at all upset over their legal tangles.

Stone fans in the United States are considerably more worried than the Stones themselves since it is very likely that the Stones will not be granted work permits in the

U.S. Work permits are hard enough to come by but they are virtually impossible to obtain once a foreign entertainer has been linked with narcotics.

Tour Again?

The Stones know this all too well and this is the main reason why they have not scheduled another concert tour of America. Of course, there is always the outside chance that the Stones will be granted work permits and, if so, you can expect them to return for at least one more tour of the U.S. First and foremost, of course, will be the outcome of Jagger and Richard's jury trial in Chichester, England.



THE BEATLES POSE WITH ROAD MANAGERS, Neil Aspinall and Mal Evans, during recording of "Sgt. Pepper." For the full and exclusive details on how each track of the album was recorded. See Tony Barrow's report on page three and discover how John Lennon's young son helped his famous dad come-up with a song title.

—UPI Photo

LETTERS TO THE EDITOR

ASSOCIATION CHANGE

Dear BEAT:

This letter was meant to be written several weeks ago when the time came for the sixth in a series of six interviews of the Association and Gary's interview did not show. I meant to write a letter of complaint demanding it, but then I heard the news—that Gary was leaving the Association.

I think Gary added a lot of personality to the Association and he will be greatly missed (especially by me). Anyway, I was wondering if this was the reason there was no interview, and if you could print one or at least some sort of "farewell" article? I also had two more questions about Gary. 1. When is he leaving for India? 2. Is he on the recording of the Association's new record, "Windy?"

Janet Sawyer

Gary is leaving the group as far as personal appearances are concerned. Larry Ramos, formerly with the New Christy Minstrels, is replacing him. Right now Larry is on tour with the guys and Gary is along helping to break him in. Gary will continue to write new material for the Association. He left the group merely because continuously being on the road stifled his creativity as far as writing is concerned. Gary has always wanted to go to India, but has made no definite plans. Maybe he'll make it and maybe not. Gary is not on "Windy." That's Larry and Russ singing lead.

The Editor



BLOW IT

Dear BEAT:

To "Frenchie" Horn—go blow it will ya!! Mick Jagger is the most talented guy around. Also he's very, very, very sexy (sigh). Look kiddo, keep your mouth shut and join the "Swiss Cheeze." Stones 4 ever!

Peggy Shearer

WOE WE ARE! A MISTAKE!!

Dear BEAT:

Well this is the third copy of BEAT I've read, and . . . I found a mistake! Woe is you. I hope (!) your office is flooded by mail from all of us Peter and Gordon fans, because in the April 22nd issue, you had an article about good 'ole P&G and a picture of Gordon supposedly. On the same page, you had an article about Paul Jones with the exact same picture! Did you run out of Gordon pictures? If you did, I'm sure that Jo-Anne (our fearless fan club leader) Lucas will be glad to furnish some.

Do you admit to your mistakes?

Chris

PEACE! We admit it! We made a mistake. Apologies to P. & G. fans everywhere.

The Editor

APPLAUSE

Dear BEAT:

I'd like to give you a big applause for your great magazine. It seems that there is so much jazz running around about teenagers and what slob and cruds we are and yet you people express things beautifully and with much knowledge becuz I imagine most of your writers are young people who know what's happening. I'm a happy nineteen-year-old girl on my last leg as a teenager and I regret nothing I've done and think the majority of our generation is outside kids who live life as we see fit and as time goes by will see our mistakes and better ourselves thru what we know and not what other people try to cram down our throats.

Once again, thanks for a great magazine.

Judy Vitez

HOLLIES

Dear BEAT:

In every one of your issues so far, you have always printed something on the Hollies, for which I am very grateful. I have never found a top teen magazine until BEAT which has printed much on the Hollies. I would appreciate very much, along with many others, seeing a feature article on the Hollies in a near-future issue of BEAT. It's time these guys should get more recognition than they have been getting in other magazines if any.

Thank you again.

Nancy Carlson

COVERS ALL

Dear BEAT:

I'm a girl of 15 and I want you very much to make BEAT a big hit. I think it's great. It covers everything I'd like to know. Especially of my favorite group, the Monkees.

I spend about \$5 a month on magazines and BEAT is worth it. My girlfriends think it's fab too and I got them started on it. So I wish that you could keep it a hit.

Sharon Gomez

A DICK CLARK DAY?

Dear BEAT:

The following letter is an open letter to the teenagers of the world. I would appreciate it if you would print it in *The BEAT* because your paper is read throughout the U.S. and parts of Europe.

Roberta Franks

A Man of ACTION

If you were to define the word "action" what would you say? Possibly, a type of movement or a happening? No, you'd say what any other normal teenager would say. ACTION is a word cherished by many but means nothing to some scrunky people. Action is the third word of a great and cancelled TV show, "Where The Action Is!" And what is the root of Action? Why the talented Dick Clark, of course. He is definitely the man of ACTION!! He's been like an angel to the teenagers of yesterday, today and, I'm sure, tomorrow. America should have a national Dick Clark Day to celebrate the many things he has done for teenagers. And anyone who does not think this way about Dick should definitely not admit that he/she is a teenager, because they're not normal!

A Friend



BEAT Photo: Robert Young

STONES

Dear BEAT:

I would like to tell you my very favorite feature of all my favorite features of *The BEAT*: The National Top 100 Singles from Cash-Box.

Since St. Louis is sort of a dead city, music wise, I like to know how much farther ahead the rest of the nation is. Now, all you need is a list of the top albums and your magazine will be perfect.

Geoffrey Horner

MONKEES

Dear BEAT:

Maybe on the hipper Coast the Monkees are taken for what they are! . . . actors with "schtick." Here in Chicago, though, they've taken over in a sickening way.

Great groups like the Byrds get no play at all. Request "Strawberry Fields," and the jocks give you a hard time. As far as I'm concerned there are only two good things about the Monkees: Neil Diamond (and even he can't pump much originality into those puppets) and Davy Jones looks something like George Harrison in certain angles. And that's it!

Music magazines like BEAT should be for and about musicians. Leave the Monkees to Screen Joys or whatever.

Lynn Gold

P.S. For example, re Chicago's square-ness. The only album cut ever played is that mushy, icky "Valerie." You'd think they never heard of "Revolver." Maybe they haven't. They're too busy remembering Fred Waring.

GEORGE'S MOUSTACHE

"I believe in re-incarnation"

— George Harrison

Of course we've seen you before. You sat for El Greco once or twice. And Warner Brothers gave glimpses of how you laughed and looked when you wailed with Drake.

You're the troubador in our picture books (your love songs had such a different bite).

Brummel, then Beardsley envied your elegance.

Saint, swashbuckler, poet, beau . . . but that moustache has got to go!

Cathy Boyle



THE BALLOON

Dear BEAT:

In "In" People Are Talking About you asked "whatever happened to The Leaves? Well, John Beck is now the lead singer of the Yellow Balloon, Tom "Ambrose" Ray is semi-manager of the Yellow Balloon.

The rest of the Yellow Balloon consists of Matthew Andes, Mark Andes, Bob Harris and Eddie Rubin.

These guys are really great so why not give them a chance and print an article on them in *The BEAT*?

Gloria Lopez

CONTRIBUTION TO P.A.T.A.

Dear BEAT:

I would like to say first that your mag - er - newspaper - er - publication is the only teen thingy anyone can believe anymore! It gets bad when mags make two-page stories out of the time Paul McCartney took a deep breath — real bad! Your - er - your whatever it is (try BEAT) reports facts and stuff and you can believe what you read. It's for real!

Secondly, I'd like to make a contribution to "In" People Are Talking About:

. . . when they'll start getting people for possession of Chiquitas . . . how unrecognized the Byrds are . . . Paul Simon being the reincarnation of John Marshall . . . why P.S. is like J.M. and deciding maybe he's not after all and it was only a rumor . . . why Ringo grabs a cuppa before going down to the bus and figuring it's only common sense . . . what's in that song that makes it so great besides something stupid.

Thirdly, why can't people close their eyes and listen to the music and decide whether or not they like it *that way*: it's *sound*? Albums look a lot alike and that's what you're buying anyway!

Thank for reading and I love you, BEAT!

Shar

Thank you for reading, Shar, and thanks for the nice comments.

DEDICATED TO HARPO

Dear BEAT:

HARPO???

Our smiling Harpo is gone,
Like the caterpillar that
Spins itself a cocoon
Only to emerge as his real self,
James George Valley.

Please print this because this is how I feel and I'm sure Jim would agree with me.

Sue Nation

P.S. I love *The BEAT*. More on the Raiders!

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BEAT EXCLUSIVE

A Behind The Scenes Story Of Beatles' 'Sgt. Pepper'

The big subject in the music business is, of course, the Monterey Pop Festival. It happens June 16, 17 and 18 and everyone is pulling for it to be a smashing success. Personally, I don't see how it can possibly miss with the talent they've lined up for the three days. Every facet of the pop field will be represented, so there will be something for everyone, no matter what your musical tastes are. And then, of course, there's the hot rumor that Paul McCartney, who is on the board of governors, will attend the Festival.

Gerry To Solo

Gerry Marsden, who started Gerry and the Pacemakers, has announced that the group will break-up shortly. Gerry plans to begin his career all over again as a solo artist. "As a group we achieved everything we set out to achieve. I have already done quite a bit of solo TV work and I want to write a full-scale musical," said Gerry. "As a group we moved into the cabaret scene over the past 18 months and I'd like to continue doing quite a bit in the way of cabaret appearances."



GERRY MARSDEN

Gerry Bonner and Alan Gordon, the songwriting team which has composed such pop hits as "Happy Together," "Melancholy Music Man," "She'd Rather Be With Me," have taken a definite stand against psychedelic music. They call it "a musical regression based on writers' misinterpretation of public taste. Even in the dull post-twist and pre-Beatle music period, there was a progression, not particularly impressive, but in the direction which we might expect," said the pair. "And now, the possibilities of fruitful musical experimentation still are not exhausted and, in fact, have as yet scarcely been touched." They added that they did not believe that musical experimentation included "freak-out, freak-in psychedelic noise."

Psychedelic Lennon

It would seem that John Lennon does not agree with Bonner and Gordon since he recently attended the psychedelic "Technicolor Dream" at London's Alexandra Palace.

I saw "To Sir With Love" a couple of weeks ago and although I usually don't say much about movies, I can't help myself this time. It has to be one of the best movies to come along all year. It stars Sidney Poitier, who is magnificent, as always, but the surprise is the young supporting cast.

Except for Lulu, popular Scottish singer, the young British cast is unknown Stateside—but I'll bet you even money that after this movie is released everyone will be talking about them! It should be out sometime in June—don't miss it.

Talk has it that Tim Rooney has been picked to replace Davy Jones if Davy is actually drafted. However, it seems extremely unlikely that Davy will be called up. He is seeking reclassification because he is the sole support of his father and should have no trouble getting his 1-A status changed.

So, the Walker Brothers are splitting. Scott Walker gave the press an unusually frank answer to why the group decided that now was the time to break up. "After seeing our last 'Palladium' performance I think I really got things into perspective and made up my mind to quit the group. It's a nasty feeling watching a show like that. I was so embarrassed. I was so full of shame for myself and the rest of the group. It was the last straw. I was disgusted."

Poor Paul Revere. He's certainly had his share of troubles lately. First Harpo left and then Smitty and Fang followed suit. It really got to be a joke in the business with everyone asking how Paul Revere And The Raider were going to get on.

A lot of people are predicting that Revere and Lindsay are not strong enough to carry the group with the others gone. This, of course, remains to be seen. And in the meantime Paul is busy finding himself three new group members.



DAVY JONES

By Tony Barrow
LONDON—On the first day of February THE BEATLES began to record a song called "SGT. PEPPER'S LONELY HEARTS CLUB BAND." Paul had contributed the basic ideas for the number so Paul was assigned to handle the main vocal action—with the others joining him for the chorus segments. To add instrumental effect an actual "Lonely Hearts Club Band" was formed—for one time only! It consisted of four horn players, all true and tried session musicians.

Centerpiece

At that point "Sgt. Pepper" was just one of twelve new compositions in line for inclusion on The Beatles' first album of 1967. A couple of weeks later the group began to think of tentative program titles for the finished production. Gradually they began to talk in terms of making "Sgt. Pepper" the centerpiece of the whole thing—a sort of *Lonely Hearts Club Band Show* which would open up with the "Sgt. Pepper" number and, eventually, get back to the same song towards the end.

From here on everything was based on this theme. Instead of being "banded" or broken up into individual tracks, the album would be virtually continuous with no more than a split second of silence between the end of one item and the beginning of the next one. In fact "Sgt. Pepper" runs straight thru into Ringo's solo vocal called "With A Little Help From My Friends," the instrumental link being provided by producer George Martin playing the organ!

Repeat

"Audience reaction" noises were put in behind the "Sgt. Pepper" number, giving an effect resembling that of a live show recording. And before the very last number on Side Two there's a repeat performance of "Sgt. Pepper's Lonely Hearts Club Band" with the same tune, different words, no horn quartet but everyone joining in the vocal and more audience sounds superimposed upon the finished recording.

Before I go any further let me give you an exclusive pre-release run-down on all the other items. After Ringo's specialty number comes "Lucy In The Sky With Diamonds," a title suggested to John by his own son, Julian, who came home from school with a painting he'd just done and claimed that it represented precisely that! John is lead singer and you can hear Paul playing Hammond organ.

Other numbers in which John takes the lead vocal are "Being

For The Benefit Of Mr. Kite" (includes quartet of harmonicas played by Ringo, George, Neil Aspinall and Mal Evans), "Good Morning, Good Morning" (which has saxophones, trombones and French horn played by Sounds Inc.) and "A Day In The Life" (in which Paul looks after the solo singing in the middle segment and a 41-piece orchestra provides the series of three fantastic instrumental climax points).

John and Paul are jointly involved in the vocal for "She's Leaving Home" (in which harps and strings form the accompaniment and The Beatles are not heard at all instrumentally).

George Alone

George has a typically off-beat item all to himself—he wrote "Within You, Without You" and he sings it. The other Beatles are not featured at all and the instrumental backing is of strongly Indian influence featuring three tambouras, a dilruba, a tabla, a zither-like Indian table-harp, three cellos and eight violins. George brought a bunch of Indian friends into the session to play the colourful assortment of instruments—and, of course, George himself is featured as solo sitarist as well as tamboura player!

Items in which Paul plays the main role so far as singing is concerned are "Sgt. Pepper's Lonely Hearts Club Band," "Getting Better" (where George plays tamboura), "Fixing A Hole" (with Paul on harpsichord), "When I'm 64" and "Lovely Rita" (Paul plays piano; John, Paul and George add special effects with combs and paper).

Incidentally Paul got the idea for "Lovely Rita, Meter Maid" from an American visitor who pointed out to him that the young women we call female traffic wardens are known as meter maids on your side of the Atlantic!

So there are twelve new numbers in all—with one of them being heard twice. The longest perform-

ances—each just over five minutes—are "A Day In The Life" and "Within You, Without You."

The creation of the very elaborate album cover shows just as much imaginative thinking as the music contained within it. The cover is one of those spectacular open-out jobs with a giant 24-inch by 12-inch colour photograph spread across the inside. For the album cover photographs The Beatles wore specially tailored "Sgt. Pepper" uniforms made up from vivid personally selected satin materials—with lavish braid, equally bright hats and orange and yellow patent leather shoes.

What about the FRONT of the album cover? That's quite amazing in its own way too but you'll see what I mean when Capitol issues "Sgt. Pepper's Lonely Hearts Club Band." For once I understand that every detail of the recordings and the cover will be duplicated precisely by Parlophone in Britain and Capitol in America.

One particularly welcome feature of the cover so far as album collectors are concerned will be the reproduction of all the lyrics in full on the back space. This means that Beatle People wanting the words of all the new songs but NOT the actual music will have the information without paying separately for copies of the sheet music.

More personal effort by The Beatles has gone into the preparation and production of "Sgt. Pepper" than any previous album they've recorded. On other occasions, even if just as much concentration has gone into the music content, there hasn't been the opportunity for John, Paul, George and Ringo to follow thru and take such a close interest in the album cover and other details. Usually they've finished their recording sessions to meet a deadline and gone away on a concert tour. This time they stayed in London and supervised all stages of the album's preparation prior to release.

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Greek Rulers Okay 'I Spy'

The production company of the TV series, "I Spy," suddenly became involved in some real-life government intrigue while filming the show in the Greek Island of Lindos.

"I Spy" stars, Bob Culp and Bill Cosby were in Marrakech when the Greek army overthrew the existing government in a sudden coup. NBC production manager, Leon Chooluck had gone ahead to Athens, the capital city, to make arrangements for shooting a segment of the show, when the ouster of government heads occurred.

David Friedkin, a co-producer of the series sat stateside chewing on his fingernails unable to get through to Athens since all communications with the outside world were stopped following the coup. However, Chooluck finally sent word that the new government seemed to be big "I Spy" fans, for they renewed the company's work permits and gave the all-clear sign to continue shooting. Cameras, that is!

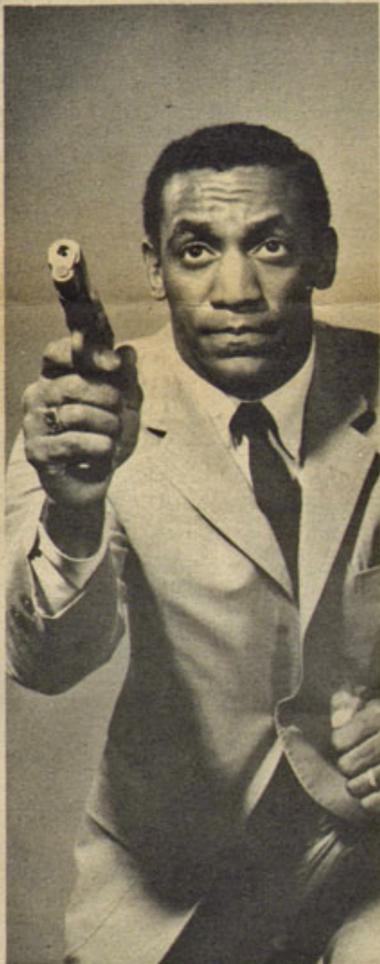
JOURNEY TO OLD BOSTON

J. B. Lansing Sound, Inc. has taken a pinch of dust from the last century and mixed it up with a hefty amount of modern pizzaz in its revival of the Mendelsohn Quintette Club. Five violing, cello and flute-toting old timers with hair parted in the center and curling beards all resemble those famous brothers off the cough drop box.

It wasn't until 1871 that The Mendelsohn Quintette Club of Boston cut their first single, "Meet me at the Liberty Bell, Sarah 'cause you're a ding-a-ling," and it hit big.

The word is out. 'ding-a-ling' hit sounds, sound bigger out JBL loudspeakers. The rest of the message is being worn by teenagers all over on sweatshirts: "Irving Mendelsohn Swings."

The MQC of Boston (pictured above) signs autographs for the great-great-great-great-great granddaughters of their fans when they first hit big in 1871.



BUSY MONKEE SUMMER

Monkee fans all over the country mark your calendars for what will be the top rock event of the summer. Dick Clark Productions is sending the fab foursome around the country during July and August for a string of one-nighters, according to an announcement by Rosalind Ross, DCP's executive director.

The Monkees will play some of their many recent hits at 31 single appearances and are set for a three-day stand at Forest Hills Tennis Stadium in New York during mid-July. Here is the Monkee's tour schedule:

July 7, Atlanta, Ga., Braves Stadium; July 8, Jacksonville, Fla., Convention Hall; July 11, Charlotte, N.C., Coliseum; July 12, Greensboro, N.C., Coliseum; July 14-16, New York, Forest Hills Stadium; July 20, Buffalo, N.Y., Memorial Auditorium; July 21, Baltimore, Md., Memorial Auditorium; July 22, Boston, Mass., Boston Gardens; July 23, Philadelphia, Pa., Convention Hall; July 27, Rochester, N.Y., War Memorial Auditorium; July 28, Cinn., Ohio, Gardens; July 29, Detroit, Mich., Olympia Stadium; July 30, Chicago, Ill., Stadium; Aug. 2, Milwaukee, Wis., Arena; Aug. 4, St. Paul, Minn., Municipal Auditorium; Aug. 5, St. Louis, Mo., Kiel Auditorium; Aug. 9, Dallas, Texas, Memorial Auditorium; Aug. 10, Houston, Texas, Sam Houston Coliseum; Aug. 11, Shreveport, La., Hirsch Memorial Coliseum; Aug. 12, Mobile, Ala., Municipal Auditorium; Aug. 17, Memphis, Tenn., Mid-South Coliseum; Aug. 18, Tulsa, Okla., Assembly Center; Okla. City, Okla., State Fair Arena; Aug. 20, Denver, Colo., Coliseum; Aug. 25, Seattle, Wash., Seattle Center Coliseum; Aug. 26, Portland, Ore., Memorial Coliseum; Aug. 27, Spokane, Wash., Coliseum.



Mamas & Papas Deliver Gold Disc

The Mamas and Papas recent album, "The Mamas and The Papas Deliver" has been certified a gold disc by the RIAA as it moved into the number two spot on the national best-seller charts.

This is the third album released by the talented foursome in less than a year and a half, and all have been million sellers. Their last two singles, "Creeque Alley," and "Dedicated to The One I Love," are both tracks from the album.

Mama Cass Elliott was certified the first genuine "Mama" of the group with the birth of her first baby, a girl, in Los Angeles. The Brunhilde-sized songstress, is separated from the child's father.

Pop Stars In 'Monte Carlo'

Two of Europe's leading female and male popular singers, Françoise Hardy and Gilbert Beaud, have been signed by executive producer Jack Haley, Jr. to guest star with Terry Thomas on "Monte Carlo... C'est La Rose." The Wolper Productions special scheduled to be aired over ABC-TV will be hosted by the rulers of the tiny European state, Prince Rainier and Princess Grace.

"C'est La Rose," the title song of the special is Beaud's own composition.



PEOPLE ARE TALKING ABOUT the manager of the Seeds, Tim Hudson, saying: "The Generation of Seeds will overcome the Age of Stones in six months" and wondering if he may be right . . . Paul Revere almost being sued for getting a member of his ailing group from an up and coming group because of a signed contract . . . whether or not George Harrison will follow Ravi Shankar to the United States

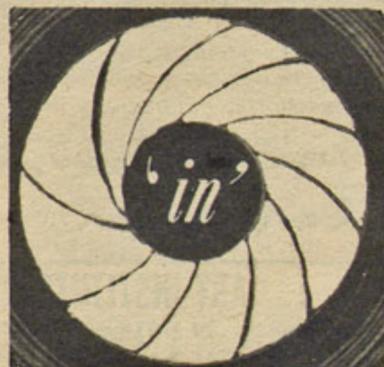
. . . the fact that it may be Junior instead of Senior on that record and the one national television show which was hip enough to pick up on it . . . why Florence didn't appear with her sister Supremes at the Hollywood Bowl and deciding that perhaps Florence wants out . . . whether or not that's Neil Diamond plopped into the middle of the Buckingham's

"Don't You Care" . . . why Don and the Goodtimes don't appear on a top show like "The Smothers Brothers" . . . what a smash "To Sir With Love" is going to be

. . . the big things now being Chiquita stickers worn on the forehead and Irvin Mendelsohn buttons worn on the lapel. . . the rumor that the Stones have sold-out to the Seeds by perhaps calling their next album "Flowers" . . . whether or not Elmo and Almo really exist . . . the Rascals being one of the best groups in the business and hoping their "Groovin'" will be a million-seller . . . the trouble the Turtles seem to have keeping a publicist . . . the truth being that there is nothing worse than a cold rock group and wondering why publicists can't seem to understand that

. . . the group which has been around for a long time now and

finally has a hit along with a personality clash within the group . . . whatever happened to Barry McGuire and finding out that



he's joined the love movement . . . the billing now reading "Paul Revere And The Raiders—featuring Mark Lindsay" and what a real coup it will be if the group formed by the ex-Raiders gets bigger than

their parent group . . . the popular group who just got over one problem with one of their female members and now has two more in the form of narcotics charges

. . . the new Jim McQuinn look being a hundred percent better than the old one . . . the possibility that the Association may have finally found that elusive one they were looking for . . . Leonard Nimoy being a real gas . . . the maxi-skirts and deciding that they'll never make it . . . the trouble the Hard-times are having keeping their group members and coming to the very obvious conclusion that this is really the year of the group break-ups

. . . the latest thing in upper circles being wearing a turtleneck sweater with suits instead of a shirt and tie . . . how many members have now been called Grass Roots . . .

the Monkees taping a segment of their show in England and how much better Davy looks with his hair cut . . . Mike Nesmith buying a new house . . . what the Spoonful have been doing lately . . . when Johnny Rivers is going to stop recording old Motown hits

. . . how ironic it is that Sidney Poitier played a delinquent student in "Blackboard Jungle" and is now portraying the teacher of unmanageable students in "To Sir, With Love" . . . the rumor that Diana Ross is up for the lead in the movie version of "The Owl And The Pussycat" and wondering what it means to the future of the Supremes . . . whether or not Paul McCartney is really upset about the Bee Gees as London talk says he is . . . the fact that George Harrison is a very lucky man, thanks to that MBE.

SREHTOMS!

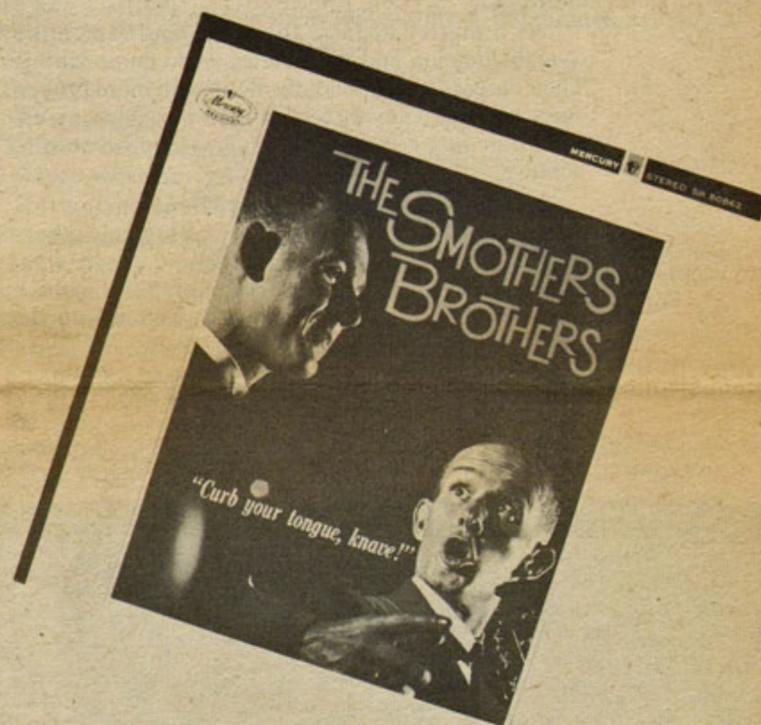
No, It's Not "Nature" Spelled Backwards

It's

SMOTHERS

(spelled backwards!)

The perpetrators of tongue-in-guitar tom-foolery



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BEAT EXCLUSIVE

The Chief Beatle — Thru His

UPI Photos

By Louise Criscione

John Lennon is the head Beatle. Make no mistake about that. The only question is whether Lennon is best known for his talent or for the quotes he has given the press. And since we're a press-oriented society, the answer is probably the latter.

Lennon was the first Beatle to have his name connected with his face in the minds of fans when the Beatles first appeared on "Ed Sullivan" and the message flashed across Lennon's televised figure: "Sorry, girls, he's married."

Hidden Wife

What American fans didn't know was that while the Beatles were climbing up the elusive ladder of success in England, Lennon's wife, Cynthia, had been carefully hidden.

"I haven't deliberately hidden her from the public," declared John when the "secret" was out. "But I have tried to keep her away from the press. I don't see why they should treat her like a freak just because she married a Beatle."

Perhaps even then the press knew Lennon was a man to be reckoned with. At any rate, neither Cynthia nor the Lennon's baby son were ever treated as "freaks."

As a matter of fact, the press and fans alike thought Lennon and the Beatles could do no wrong. Their careers went jubilantly along with more broken sales and attendance records than possibly any entertainer has ever or will ever again be able to achieve.

Lennon was anything but silent during this period, but his statements then did not cause bonfires. On the subject of fan letters, Lennon commented: "You want to see the letters the Japanese write us. You wouldn't believe it. Better than the ones we get from America. You wouldn't believe them either! A lot of American fans are just plain illiterate. You can hardly make out what they're all about."

It wasn't until the Beatles were awarded MBE's that the first hint of uproar reared its head. Beatle fans, were, of course, delighted that their idols had been chosen for MBE's. But some of their fellow award-holders were verbally horrified. Said one war hero: "English royalty wants me on the same level as those vulgar nincompoops."

"Better Than Killing"

To which, Lennon answered: "We got ours for entertaining people. Isn't that better than getting it for killing people? But I guess you can't expect everyone to luv us."

Lennon refused to remain undaunted by the uproar, however, and let his wit shine through when he said: "I don't think we got ours for rock 'n' roll. On that basis, we'd have got OBE's (a higher award) and the Rolling Stones MBE's. I reckon we got them for exports and the citation ought to have said that!"

Asked what he planned to do with his MBE, John replied: "I think I'll have mine made into a bell push so that people have to press it when they come to the house."

The first major batch of "Beatlemania dying" rumors were caused by the "greeting" the Beatles received at the Roman airport in July, 1965. One hundred and 50 policemen turned up to protect the Beatles from their enthusiastic fans—the hitch being that only nine fans showed up to greet the Beatles, all of whom were British! The news media had great fun with that one and couldn't refrain from speculating as to the future of the Beatles.

Mob Scene

The fun died a few days later on July 29, 1965 when the Royal premiere of the Beatles' second movie, "Help," was held at the London Palladium in Picadilly Circus. The Beatles were almost mobbed by a 10,000-strong guard of fans. Fourteen ambulances had to be called to carry the injured to hospitals for first aid.

Rumors die hard but by August most people had forgotten that they had only weeks earlier predicted the "end of Beatlemania" and the Beatles were once again "as hot as ever!"

Especially when they arrived on U.S. soil for their cross-country tour in August of '65. Press conferences were held at the Beatle stop-offs and it was Lennon again who received the most attention from inquiring reporters. And again, Lennon let the world in on his quick wit and sometimes-cutting, sometimes-acid, but mostly marvelous humor.

Someone asked him what he thought of Sid Bernstein, the promoter of the Beatles' New York shows, and Lennon replied: "I think 'West Side Story' is his best work."

On the subject of his newly-acquired contact lenses, John quipped: "They're marvelous! I can see things like bus stops and garden gates!"

Serious Lennon

John did, however, become serious when asked about the Beatles' music and about the wave of protest songs which were then hitting the charts.

"There are only about 100 people in the world who really understand what our music is all about," said Lennon. "We try to find a truth for ourselves, a real feeling. You can never communicate your complete emotion to other people but if we can convey just a little of what we feel, then we have achieved something."

On protest songs Lennon spoke frankly: "If there is anything I hate it is labels such as this (protest). The 'protest' label in particular means absolutely nothing—it's just something that the press has latched onto and as usual is flogged to death. Some of the songs which appear to come under this heading are simply good songs—some are not. But, personally, I have no time for the 'Eve Of Destruction' songs."

Stands Straight

Throughout the Beatles' 1965 U.S. visit, Lennon refused to bend to the Establishment whenever he felt they were wrong or out of place. At a Chicago press conference, a distinguished gentleman approached Lennon and haughtily informed him: "I am the acting British Consul General. Are you doing a good job for your country?" "Yes," snapped Lennon. "Are you?"

Returning to England following a highly successful U.S. tour, John Lennon remarked on it only by saying: "The weather's too hot and someone's pinched three of me shirts!"

The Bad Year

No doubt the Beatles will never forget 1966. The first six months of the year were great for them. Their first working date was not until May 1 when they appeared at Wembley Empire Pool outside of London.

After that all hell broke loose. The first thing to go wrong was the original cover of "Yesterday And Today." The Beatles posed in butchers' outfits with decapitated doll heads and raw meat surrounding them. Advance reaction was highly unfavorable and Capitol quickly changed covers at a reported cost of \$250,000.

But instead of getting better, things got decidedly worse. The Beatles visited Manila in July of '66 and received the first physical maltreatment of their careers. They failed to show up for a luncheon appointment with the First Lady of the country and furious Filipinos sent them off at the airport with kicks, curses and shouts of "get out of our country." Practically all police protection and special considerations were cancelled and the tax bureau threatened for a time to hold up the group's departure.

Apology

The Beatles declared that they had not received the invitation in time to attend but nevertheless Paul, on behalf of the group, apologized. Lennon was not so polite as he told the press: "I didn't even know they had a President." And George let the cat out of the bag when he said: "We're going to have a couple of weeks to recuperate before we go and get beaten up by the Americans."

The Beatles had no way of knowing then that the worse was yet to come. It came in the form of a comment from John Lennon that "The Beatles are more



Controversies

popular than Jesus." The uproar that ensued in America could be heard around the world as a wave of Beatle bonfires, radio station bannings of Beatle records and whispered warnings that the Beatles were certain to get hurt if they tried to make their scheduled tour of America broke out across the country.

Hurried Flight

Epstein made a hurried flight to the U.S. to attempt to calm the roar. Lennon made a formal announcement that the quote had been taken completely out of context, which it had. However, when the Beatles arrived in the U.S. Lennon publicly apologized—repeatedly. Still, reporters seemed to get some sort of twisted satisfaction out of making him explain and apologize again and again and again.

When the Beatles held a press conference in L.A., it was the first question asked. "I've explained it 800 times and I think it should be clear," said a tired and disgusted Lennon.

"Well, you made an apology before," snapped the reporter, "can't you say it again?"

"No," answered John, "I can't because I can't remember what I said. Look, I could have used television or anything else. I used the Beatles because that's what I know the best."

Thru the Fire

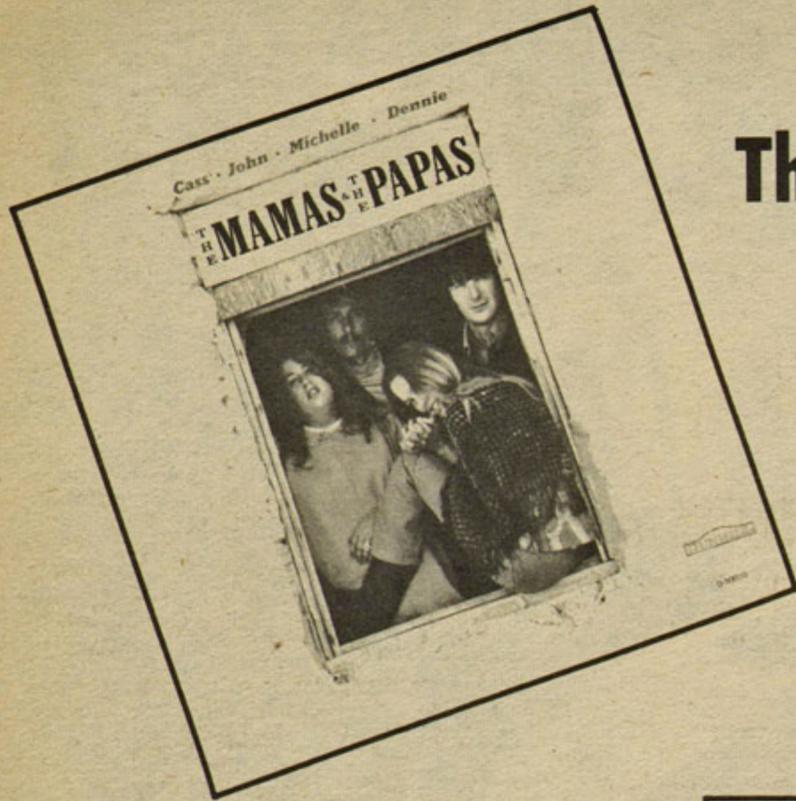
They dragged Lennon through the fire and they just wouldn't let him go. A middle-aged lady stood up and demanded to know if John was really and truly sorry he had said such a thing, even if he was only using the Beatles as an example.

"I am, yes," said John in an almost-whisper. "Even though I didn't mean it that way, I'm sorry I ever opened my mouth."

But back in England, John snapped out of it and announced: "I hope to get to see more of America because it's the kind of place that might blow up someday by itself, or with the help of some other country."

So, Lennon was still Lennon—despite all the controversy. And thank God he is. Can you imagine what a world it would be if everyone was afraid to open his or her mouth and express their opinions and ideas?





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Making The News

FROM THE EDITOR . . .

This marks the first of a four-issue salute to the phenomenal Beatles. We've chosen to lead off with John Lennon; it couldn't have been any other way. From the very start, it's been Lennon who has made the front pages of newspapers everywhere. His wit, his satirical mind, his sometimes acid-tongue, his undeniable talent and creativity all make him the stand-out...the leader of the group which filled the terrible void in pop music left when Elvis Presley stopped wiggling his hips and became an actor. Whether or not you like the Beatles is up to you. But it would be a lie not to recognize the tremendous impact that had on people and music alike. For this, *The BEAT* salutes them.

Also in this issue we have printed an exclusive, behind-the-scenes story on the recording of the Beatles' latest album, "Sgt. Pepper's Lonely Hearts Club Band." Tony Barrow takes us track by track through the entire album, telling not only how the Beatles recorded the songs but also the ideas and people who inspired each one.

The Jefferson Airplane personify the newly-found musical leadership of San Francisco-based groups. The success of the Airplane has been a long time coming. As much as six months ago we began writing about them, certain that they would eventually make a dent in the nation's charts. And now, months later, we've been proven right as the Airplane take their place as one of the hottest new groups in the pop field. Their story is on page ten. Read it and you'll see that not *all* members of our "upper" society have learned the meaning of the word "class."

Louise Criscione

WHAT NOW ELVIS

Fans and foes alike predicted Elvis Presley's meteoric career would end with his stint in the army. But the resilient 31-year-old pioneer of rock kept his fans and remains a top box office attraction. Now the questions are flying again since Elvis slipped a 21 diamond ring on the finger of his raven-haired sweetheart, Priscilla Ann Beaulieu, 21, at the simple civil wedding ceremony at Las Vegas' Aladdin Hotel. Priscilla met the millionaire singer when she was a 15-year-old high school student in Germany. Her father, an Air Force officer, and Elvis were both serving Uncle Sam at the time.

Although the lavish champagne

breakfast, which reportedly cost \$10,000 and included such items as suckling pig and poached salmon flown in from Canada, took two weeks to prepare, the wedding preparations were shrouded in secrecy. This was done to honor a request Elvis' mother made before her death to Col. Tom Parker, Elvis' manager. Mrs. Presley asked that her son's wedding remain a quiet, dignified affair and not be turned into a three-ring publicity circus with screaming fans drowning out the marriage vows.

Elvis' next film has been renamed "Speedway" by MGM. It was originally called "Pot Luck." The film rolls on June 12.



Frank Sinatra took time out from shooting a gangster film, "Tony Rome," in Miami Beach to accept the post of national chairman of the one-year-old American-Italian Anti-Defamation League which is waging a campaign to convince the country that not all citizens of Italian descent are linked to the Mafia network. "It is an honor," began the actor who is currently portraying a thug. "To me any type of discrimination is anti-American."



Barbra Streisand's contract for the title role in the film version of "Hello, Dolly" is the largest money deal for a single film ever made for an artist who has not previously appeared in the movies, according to Twentieth Century Fox. Barbra will play the part created by Carol Channing on Broadway and is the youngest actress ever cast in the part.

Barbra's film debut, however, is in the screen version of "Funny Girl," for Columbia which will screen July 5. "Dolly" starts in January.

HOPE AWARD

Mrs. Bob Hope was honored with the title "outstanding mother of the year," at the annual Mothers' Day luncheon of the Helping Hand, a women's charity organization affiliated with the Cedars and Mount Sinai Hospitals.

Mrs. Hope will be awarded the President's Medal at the June commencement exercises at Loyola College in Baltimore.



CLARK WINNER MEETS HERMAN

Lucky 15-year-old Claire Kurz of Bethesda, Maryland, and her father joined Dick Clark on a jet trip to London to meet Peter Noone of Herman's Hermits. A tour of the switched-on capital is the first leg of a European holiday Claire won for correctly naming five historical landmarks aired on "Where The Action Is" and writing the letter picked out of 500,000 entries on "Why I Want To Go To London."

A stay in Paris will wind up Claire's two-week vacation prize and a mod wardrobe from the Cotton Council is ready for her when she returns.

HERMITS SET SUMMER TOUR

Herman's Hermits will headline three summer concerts. Supporting acts on the program include The Who.

The concerts, promoted by Dick Clark Productions, are on July 21, in the 11,000-seat Coliseum at Oklahoma City State Fair Grounds; August 29, in the 6,000-capacity Public Hall, Cleveland, Ohio; and September 3 in the 10,000 seat Civic Arena in Pittsburgh, Pennsylvania.

Aretha's Fall Stops Tour

Soul songstress Aretha Franklin who's become a top drawing attraction on the rock best-seller charts with "Respect" and "I Never Loved A Man," has bowed out of her scheduled one-nighter tour with Jackie Wilson and delayed a series of recording sessions since tripping on stage in the middle of a performance in Columbus, Georgia and breaking her elbow.

A jet whisked her to a Detroit hospital operating room. Her doctors are optimistic about the operation and feel confident Aretha's fingers will tinkle over the keyboard when an extended convalescent period is over.

The accident has put her arm in a cast for a month and will keep her off the concert tour during recuperation.

DONOVAN

England's "Mellow Yellow" messiah, Donovan, starts work soon on a 14-week BBC special. For the weekly series, Donovan will set the work of leading poets to music and sing several of his own tunes. Donovan has a June concert tour slated for Brussels and Germany, followed by a British tour.



WOULD YOU BELIEVE?
"BRANDI"
 is the vintage
 mfg. by
"THE SIERRAS"
 on Yardbird - 8005 BMI



... MARTY



... PAUL



... JACK



... JORMA

By Lawrence Charles

Celluloid fires flicker blue and aqua. Water globules snake and shimmy fuschia and gold. Bearded, beaded, hippie technicians whose fuzzy beards grow into shabby shoulder-length hair are working furiously with projectors, spinning multi-colored discs and shallow bowls of vivid-hued paints creating a visual effect to startle the squinting eyes of millions of television viewers, upsetting the comfort of their living rooms.

It's a light show. Given first breath at the Fillmore and Avalon barn-sized dance halls in San Francisco and now brought to everyone who pauses long enough before flicking the TV dial.

The screamingly vivid colored light show is a backdrop for the latest carriers of the San Francisco sound, The Jefferson Airplane.

They are taping the "Smothers Brothers" show. Crew-cut, pressed shirt CBS technicians tolerate a shaky truce with the sandaled, long-haired hippies who have been imported from what's been called "Liverpool, USA," to create visuals for the Airplane.

Extra-Sharp Flash

A flash of extra-sharp colored pick-up sticks are shot at your eyes as the wailing vibrato of lead singer, Grace Slick, pitches the simple question from the group's latest hit, "Don't You Want Somebody To Love?" Suddenly, Marty Balin, lead singer; Grace; Jack Casady, bass; Jorma Kaukonen, lead guitar; Paul Kuntner, lead guitar; and Spencer Dryden, drums; are all floating like cutouts in a sea of pulsating light and color. TV has scored another triumph. The light show is such an integral part of the Airplane's total impact, that to show them in the steady white lights of a high school gym, senior prom - would be going backwards.

In between numbers, a CBS camera man, rubs his weary eyes,

JEFFERSON AIRPLANE

Booed At Swank Ball



BEAT Photos: Ed Caraeff

... GRACE, "like a freak side show."

resting his globes from the flashing lights and says, "I made the mistake of having a martini for lunch, now I need dramamine."

Off stage, still keyed up from performing the group has a few minutes to rest before wisking off to a photo session for a national magazine.

Grace strokes damp cinnamon bangs out of her eyes. She is wearing a clinging velvet, floor length sheath with sleeves to the wrist, covered by a shoulder-to-toe orange and red brocade tunic made by fastening two huge towels at the shoulders, cinched by a wide

black leather belt, and slit-open thigh high.

"What an unusual outfit, did you design it yourself," someone asks.

"Not really," smiles Grace, "Cannon did most of the work."

The Airplane is enough a part of the San Francisco scene to be invited to play at a strictly white-tie, high-society charity ball recently called the "Fol Der Rol."

"I understand what these people are like," said Grace, herself a product of an exclusive private girls' school, Castilleja. "They hired us to amuse the socialites, kind of like a freak side show."

"We played well," said Marty "and then the audience who were pretty drunk by this time, booed us."

"So we all bowed," said Jack, and we said, 'And now for our first encore!'"

The group dressed no differently for the ball than they usually do - riotously clashing mod outfits. The rich and beautiful people just weren't digging it.

The Airplane is cast to play itself - a rockadelic group - in Warner Brother's feature film, "Petulia." The film, starring Julie Christie and directed by Richard Lester (of Beatle-movie fame) strangely enough, has the Airplane playing at a San Francisco, high society ball. This time they don't get booed, however.

Not Selling Out

The Airplane has gone commercial, without selling out to commercialism. Every West Coast radio listener is familiar with the extended-wail advertisement which is highlighted by far-Eastern musical injections trying to sell that All-American product, White Levis.

"They put us in the studio and said we had to make a 45-second commercial and to get in White Levis," said Marty. The group did mention the dungaree-maker's famous brand name in a commercial that sounds like a toss up between a Gregorian chant and a Muslim evening prayer to Allah. But they did it the only way they will agree to do commercials - their way, without restrictions or guide lines.

The Airplane had some unkind words for the DJ's who refused to play their records in the early days and some grateful ones for their fans who insisted on hearing them. Then they were pulled off by an insistent photographer, to meet the busy schedule suddenly imposed by instantaneous fame.

MOBY GRAPE: AIMING HIGH UP ON THE VINE

The Moby Grape is a San Francisco rock quintet whose stated objective is to "climb high on the vine." They live in Mill Valley, California, a switched-on, sylvan area across the Golden Gate Bridge from San Francisco which functions as a haven for art lovers, boating enthusiasts and week-end tourists eager to sip tall drinks with the hip inhabitants in a beautiful green, hilly setting.

The Grape has just released five singles for immediate distribution around the country in an attempt to storm the best-seller charts with a shot gun approach. They feel their sound is too wide-ranging to be captured on a single disc. They hope DJ's will play them all and let the public pick its favorite.

Groovy Way

Meet the Moby Grape:

Bob Mosley plays bass and writes much of the group's material. A three-sport high school letterman and a dedicated summertime surfer. Bob's sports took second place to music during his second year at San Diego State until he discovered the guitar.

Skip Spence, rhythm guitarist for the Grape and bass and piano player for his own amusement, played drums for a year with the

Jefferson Airplane. He left home (Windsor, Ontario) at sixteen and became half of a moderately successful San Francisco folk-rock duo.

Peter Lewis, guitarist, was a commercial pilot until he crash landed a Lear jet at Santa Monica Airport. Raised in a wealthy Los Angeles show business atmosphere, he headed his own rock group, Peter and the Wolves, before the Grape.

Frantic Split

Jerry Miller, guitarist, and Don Stevenson, drummer, both played in a California-based group called The Frantics. After working Northern discotheques and lounges for a while, The Frantics split and Jerry and Don formed a new group, Marsh Gas. Don spent a year hitchhiking around the world and worked some incredibly odd jobs . . . for instance he was a barracks guard for the British in West Germany!

The Moby Grape has played the Fillmore Auditorium and the Avalon Ballroom, two famous headquarters for San Francisco light shows. After much searching and testing, the Grape has become a professional unit, headed, they hope, for the top.



THE MOBY GRAPE: (Standing, from left to right) Peter, Skip (Sitting) Jerry, Don and Bob

U.K. POP NEWS ROUND-UP

Walker Brothers Break As A Group

By Tony Barrow

THE WALKER BROTHERS, one of Britain's most successful American pop imports over the past two years, have ceased to exist as a group! The surprise news that The Walkers were splitting up to follow solo careers came after they had given their final concert performances together via a nationwide tour in which they starred with newcomers CAT STEVENS, JIMI HENDRIX and ENGELBERT HUMPERDINCK.

SCOTT ENGEL, GARY LEEDS and JOHN MAUS are to make individual records in future. Drummer Gary has already sung on two singles. They will retain the group name by calling themselves Scott Walker, Gary Walker and John Walker but they will not appear on radio, TV or concerts as a threesome to promote the last Walker Brothers' record, "Walking In The Rain," which has just been issued here by Philips. They were scheduled to perform the new single on ABC Television's "Eamonn Andrews Show"—a program similar to your "Tonight" show—but the appearance has been cancelled.

Denial

All three artists are emphatic that the break-up was not brought about by internal dispute or disagreement with managers Maurice King and Barry Clayman who will continue to be responsible for their direction as solo singing stars.

Scott Engel told me: "Our musical interests are different. The group had come as far as it could as one unit. Now we see three separate careers ahead, following the different directions of our different inclinations and capabilities. We're still very friendly and we'll each take an interest in seeing what the other two are doing."

During their two years in Britain The Walker Brothers achieved tremendous popularity via chart-smashers like "The Sun Ain't Gonna Shine Any More" and "Make It Easy On Yourself."

Now separate recording contracts, accompaniment groups and fan clubs are being arranged and Scott, Gary and John will begin establishing their separate identities during the summer.

Sintras

NANCY SINATRA and younger sister Tina claimed terrific press publicity for themselves when they flew into London on a brief visit. Nancy was here to record her first motion picture title song, John Barry's composition for the James Bond movie "You Only Live Twice."

Jones To Parker?

Gordon Mills, manager of TOM JONES, is involved in a current series of important discussions with COLONEL TOM PARKER. If the outcome of his talks is successful Parker will be responsible for the management of Tom Jones in America. Already the star is being contracted to appear at prestige cabaret venues at New York, Miami and on the West Coast during July and August.

Two weeks ago I revealed the possibility that THE MONKEES might film either a TV Special or at least a segment for one of their own shows in England within the next few weeks. Plans along these lines seem to be shaping up substantially and my latest information is that the group, plus its enormous entourage, will be in London for a total of three weeks—before and after the series of five sell-out concerts at Wembley Empire Pool on June 30, July 1 and July 2.

John's Premiere

JOHN LENNON's first solo movie "How I Won The War" will be premiered in London's West End very shortly and general release will follow during the second half of July... DONOVAN is likely to make a TV Spectacular and undertake a series of U.K. concert dates with JOAN BAEZ as his co-star. Miss Baez filled



... THE WALKER BROTHERS

London's Royal Albert Hall at very short notice on May 18, the performance being announced to the public only ten days before that date!... THE BEE GEES in Holland and Germany prior to their 10-day June promotional trip to America when Atlantic Records will help them boost their initial U.S. single "New York Mining Disaster, 1941." Meanwhile the record is heading for the Top Ten here in Britain and an entire album of original compositions is about to be rush-released... JIMI HENDRIX latest addition to list of British probables for Monterey... Personal to PAT FINN — Goodbye Monument! Good Luck Pat!

CILLA BLACK, still co-starring with comedian Frankie How-

ard in London's long-running "Way Out In Piccadilly" stage show, topping Palladium TV bill this month... Whoever thought lyrics of "A Day In The Life" included any phrase like "40,000 holes in my arm" should (a) wash out his ears (b) look for the true words on the cover of the "Sgt. Pepper" album!

Gerry To Solo

GERRY MARSDEN, for 8 years the lead guitarist/vocalist with GERRY AND THE PACE-MAKERS, soloing on his first CBS single via a big-ballad vehicle, "Please Let Them Be," composed by a name from The Beatles' Hamburg past—TONY SHERIDAN!... Cables of congratulations to the infanticipating MAUREEN AND RINGO STARKEY pour-

ed in from America... Expensive jet trip for CARL WILSON when he flew from Los Angeles to join the opening of THE BEACH BOYS' tour in Dublin... Run-out groove of "Sgt. Pepper" album has special sound for dogs, pitched too high for hearing by the human ear... GORDON WALLER may well have married by the time you read this report... More New York recording sessions for THE CREAM whose new single in the U.K. is "Strange Brew"... DAVE CLARK, vacationing in Acapulco, just released "Tabatha Twitchit"... THE TURTLES making their first U.S. visit throughout the first half of June... More press articles "by DAVY JONES" in British magazines than I've ever seen by an other pop star!

Violin Trend From Brenda?

By Rochelle Reed

South African jazz trumpeter Hugh Masekela recently offered Mrs. Holloway 2,000 head of cattle for her daughter, Brenda.

Hugh was kidding, but Ringo wasn't when he asked to borrow



Brenda's hairdryer for his own locks on the Beatles' first tour of America.

Only 17 then, Brenda toured the U.S. and Canada with the mop-topped sensations from the United Kingdom and vividly describes mid-air pillow fights above Montreal and Denver.

"I knew them all well enough to talk to," she says, "and they acted just like people, not like the Beatles. They used to talk about music and playing all the time, it was their whole life. They'd always say how they liked my voice."

Before the Beatles wave hit U.S. shores, Brenda found herself with a commercial sound, several hit records, and a solid singing career. Shortly after the Beatle tour, however, Brenda dropped completely off the pop charts, only having a semi-hit recently with "Just Look What You've Done."

Meanwhile, she says, "I wanted to really find out where my groove was, so I went to drama school and Patricia Stevens Career School, but I decided I like singing better than anything else. I'm glad I've got the acting training in case a part comes along or something, but I don't really want to be an actress."

Recently, Brenda has returned to the nightclub circuit, performing as a supporting act to the Miracles and other Motown groups. She invariably knocks audiences cold with one small part of her act—mid-way through, she pulls out a violin and proceeds to play it.

"When I was in school, I wanted to be a concert violinist or a violin teacher. I love playing. And after twelve years of lessons, my mother said, 'Okay, you better do something with them,' so I always

dedicate the songs I play to my mother, 'cause she paid for the lessons."

The Holloway family—Brenda, her mother, brother and sister—are a close knit family from Watts. ("Be sure you say that someplace," she adds.)

"We're really close," she says of her family. "We go everywhere together and if there's something wrong with one of us, there's something wrong with all of us 'cause we don't feel right if one of us is sick or something."

Does Brenda, now 20, feel that being a teenage star kept her from being a normal teen, like so many stars claim?

"No, I know it didn't alter my life any. When I first found out I could sing, I kept asking myself, 'Why am I so different? What do all these people like about me? It makes you feel funny, it really

does, to find out you just happen to have a commercial sound. Then you aren't just a singer, you're a servant to the public."

"At first though, I thought singing was all fun and having the money to buy the things you want, and then I went on a tour. That's work! Then you find out singing is a job. But really, I love my work, I like to sing and I like to write too."

"When I fall in love—and I fall in love every week—I write about the experience and what it's taught me, things like 'Oh Boy, I miss you, I can't live without you.' I wrote one song that's sort of a fantasy. I call it 'Land Of 1,000 Boys' and the story is about a place where every girl has her own boyfriend and no one is alone."

"No, I don't think being a singer has really altered my life in any way," she concluded, "I'm still me."



BEAT Photo: Howard L. Bingham

PAUL MC CARTNEY — On the Pop Festival Board of Governors.

KRLA Helps Present Monterey Pop Festival

Radio KRLA, along with Lou Adler, Donovan, Paul McCartney, Terry Melcher, Brian Wilson, Mick Jagger, Jim McGuinn, Johnny Rivers, Paul Simon, Abe Somer, Smokey Robinson, Andrew Oldham and Alan Pariser will present the Monterey International Pop Festival on June 16, 17 and 18.

To be held on the Monterey County Fairgrounds, the Festival will include a number of exhibits, booths and workshops in addition to the concert.

Prices range from \$6.50 to \$3.00 (See page 16), and accommodations can be obtained by writing to the Monterey Peninsula Chamber of Commerce, Box 489, Monterey, California or phoning (408) 375-2252.

June 16, with a concert featuring The Association, Buffalo Spring-

field, Grateful Dead, Jimi Hendrix Experience, Laura Nyro, Lou Rawls and Simon & Garfunkel. Saturday afternoon, at 1:30 p.m., the following acts will perform: Big Brother & The Holding Company, The Mike Bloomfield Thing, Paul Butterfield Blues Band, Canned Heat, Country Joe And The Fish, Hugh Masekela, Steve Miller Blues Band, and the Quicksilver Messenger Service.

Saturday evening will feature The Beach Boys, Booker T and the MG's, The Byrds, Jefferson Airplane, Hugh Masekela, Moby Grape and Otis Redding.

Sunday afternoon Ravi Shankar will give a special performance.

Sunday night, the concert will include The Blues Project, The Impressions, The Mamas & Pappas, Johnny Rivers, Dionne Warwick and The Who.

Presley & Bono Autos Star

Custom cars prominently featured in recent motion pictures will be among the highlights of the 7th annual International Custom Car & Motorcycle Show, set for June 2-4, at the L.A. Sports Arena.

On exhibit will be Sonny & Cher's "His and Hers" Mustangs, featured in their current hit "Good Times"; the "Mongrel T," used in the Elvis Presley movie "Easy Come, Easy Go," and "The Fireball 500," featured in the American-International movie of the same name.

All three were designed and built by George Barris, creator of the "Batmobile," and the "Munster Koach" among others.

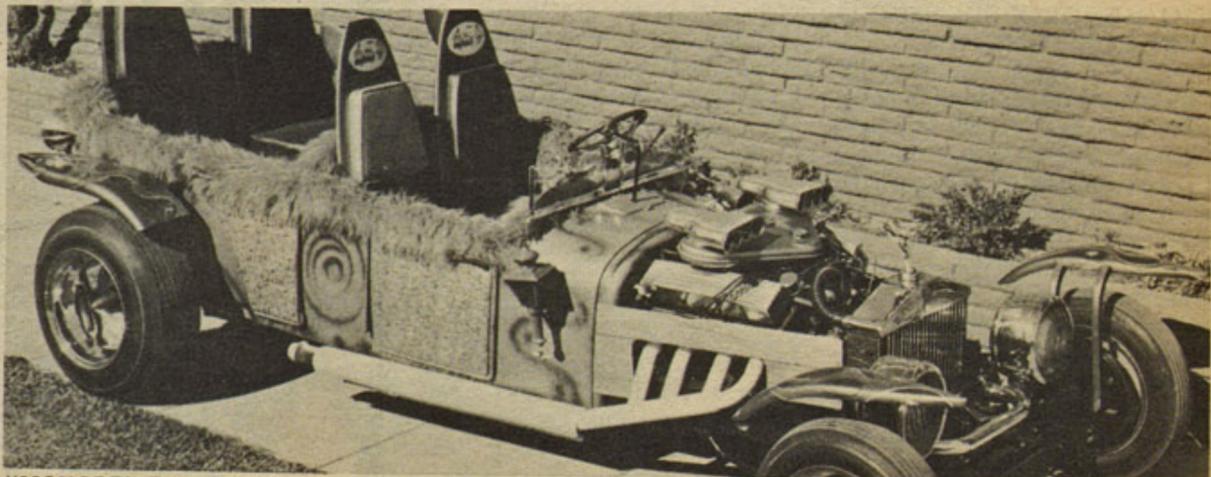
Another "way-out" vehicle to be displayed is the "Ben-Hur" hot rod, fashioned out of the chariot used by Charlton Heston in the movie epic "Ben-Hur." Instead of horses, the chariot is now powered by a super-charged Corvette engine.

In all more than 500 award-winning hot rods, custom cars,

dragsters, motorcycles and ski boats, valued at more than one million dollars, will be on display.

The custom creations won't be the only wild things at the show. More than 100 rock bands will perform during the run of the event. In addition, a continuous go-go dance contest will be conducted. Other features include a teen style show and the Miss Teen-O-Rama Beauty Contest.

Show hours are 7 p.m. to midnight, June 2 and 1 p.m. to midnight, June 3-4.



"MONGREL T"—designed and built by George Barris and driven by Elvis in "Easy Come, Easy Go," will be featured at the International Custom Car & Motorcycle Show, June 2-4 at Sports Arena.

European Farming Hurdles

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1967

1. WINDY	The Association
2. VALERIE	The Monkees
3. SOCIETY'S CHILD	Janis Ian
4. I THINK WE'RE ALONE NOW	Tommy James
5. PENNY LANE/STRAWBERRY FIELDS FOREVER	The Beatles
6. GROOVIN'	The Young Rascals
7. LIVE FOR TODAY	The Grass Roots
8. SIX O'CLOCK	The Lovin' Spoonful
9. FRIDAY ON MY MIND	The Easy Beats
10. BEND IT	Dave Dee, Dosey, Beaky, Mick & Tich
11. HIM OR ME, WHAT'S IT GONNA BE?	Paul Revere
12. DON'T YOU CARE?	The Buckingham
13. SHE'D RATHER BE WITH ME	The Turtles
14. LIVE	The Merry Go Round
15. YELLOW BALLOON	The Yellow Balloon
16. LITTLE GIRL LOST AND FOUND	The Garden Club
17. SUNSHINE GIRL	The Parade
18. JUST A LITTLE LOVE	Mike Nesmith
19. BLUE'S THEME	Davey Allan & The Arrows
20. LIGHT MY FIRE	The Doors
21. RESPECT	Aretha Franklin
22. WHEN I WAS YOUNG	Eric Burdon
23. THE HAPPENING	The Supremes
24. SOMEBODY TO LOVE	The Jefferson Airplane
25. DRY YOUR EYES	Brenda & The Tabulations
26. I GOT RHYTHM	The Happenings
27. CAN'T SEEM TO MAKE YOU MINE	The Seeds
28. SWEET SOUL MUSIC	Art Conley
29. CREEQUE ALLEY	The Mamas & Pappas
30. GIRL'S IN LOVE	Gary Lewis
31. ME ABOUT YOU	The Mojo Men
32. DOUBLE YELLOW LINE	The Music Machine
33. WALKIN' IN THE SUNSHINE	Roger Miller
34. GIRL YOU'LL BE A WOMAN SOON	Neil Diamond
35. SAN FRANCISCO	Scott McKenzie
36. OOGUM BOOGUM	Brenton Wood
37. LITTLE BIT OF SOUL	The Music Explosion
38. ANSWER ME, MY LOVE	Ray Stevens
39. ON A CAROUSEL	The Hollies
40. PLASTIC MAN	Sonny & Cher



'WORLD'S FIRST CRY-IN — KRLA station manager John R. Barrett was the target of the world's first "Cry-In," a demonstration by 500 youthful fans in protest of the dismissal of popular disc jockey Dave Hull. Hull was removed from his daily program on the station but was restored to his show after his attorneys asked that he be granted an unconditional release or be returned to the air.

EASTSIDE KIDS FAN CLUB:
Photos, etc. Discount at Hulla-
baloo with membership. \$1.00.
1984 Addison Way, Los Angeles,
California.

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OF OZ**
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	<p>ENDS MAY 21 Merrilee & The Turnabouts discover a new sensation</p>
	<p>MAY 16-28 Tom & Chet</p>
	<p>MAY 16-28 Tim Morgon</p>

ICE HOUSE PASADENA
24 No. Mentor — Reservations: 681-9942

<p>Casey & Anderson</p>	<p>ENDS MAY 28 Willard & Grecco as seen on the Johnny Carson Tonight Show & the Ed Sullivan Show</p>	<p>the song & wit of Mike Smith</p>
------------------------------------	--	--

By **Pen** 

In the past months you've read a brief out-line of a few of the career opportunities available in the radio industry. D.J., ad salesman, traffic and continuity directors—all of these were covered... but we've left out one of the most important positions held at any radio station—the electronics engineers.

This man (although there are women engineers, too) is the final say about what actually reaches the air-waves and your radios. It is he that controls not only the volume of the sound but whether or not that sound reaches your radio at all. He must be constantly alert, be able to work with various "personalities," be familiar with numerous types of equipment (ampexes, magnacorders, Collins machines, cartridges, electrical transcriptions, etc.), be able to fix any malfunction in the machinery immediately (usually with five or six people yelling at him), and be aware of new advances and technologies within his specialty field.

Interested? Well, this job requires a certain amount of training in electronics which you can find at most colleges and trade schools. Also, basic courses in electronics are sometimes offered in high schools. Check with your school counselor about opportunities in radio electronics.

Youth Split By Extremes

Many young men are daytime, button-down "Joe College" types. At night they don Beatle wigs and mod clothes and head for "where it's at."

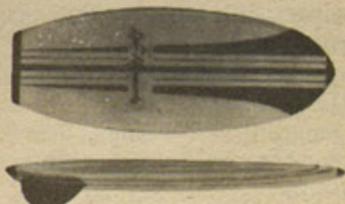
Many shy school girls and secretaries explode into nighttime "swingers," said John Milner, a professor at the University of Southern California School of Social Work.

From his ivory tower perch, Professor Milner zeroed right in on what's happening with today's young people. He feels the hippie rebellion touches all of today's young people to some extent. He said today's youth is split by extremes. There are the conformists who are least caught up in the social rebellion, and those who

make up the ranks of the hippies, who live in voluntary exile from the mainstream of life—and make the most noise and news. The majority lie in the "vast middle," while many have different daytime and nighttime personalities.

Unlike past rebellions of young people, today's can't be dismissed as a 'youthful fling,' 'just a stage,' or 'something they'll grow out of.' Current youthful protest has already begun to penetrate and change society, Professor Milner said. He sees a decline of the "double standard" of right and wrong, more open-mindedness on racial issues, freer views of sex, breakdown of religious prejudice, and generally more honesty.

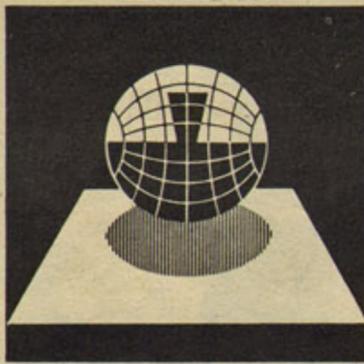
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DRAWING
Register Now and Be
One of 10 Winners
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Register through July 5th in any
Sears Sporting Goods and Boys'
Wear Departments in Southern
California. Boys and young men—
6 to 18 are eligible...no purchase
necessary.

Sears Employees and members of
their family are not eligible

Around The



World



NEW YORK—Tommy Roe was presented with two BMI awards at the Grand Ballroom of the Hotel Pierre. Roe won the two BMI citations of achievement for success in the pop field as the composer of "Sweet Pea" and "Hooray For Hazel."

This marked a comeback for Roe, who enjoyed pop success several years ago with BMI winners, "Sheila" and "Everybody." Roe has just finished a national tour and has released his new single, "Sweet Sounds."

HOLLYWOOD—Hugh Masekela has signed a long term, exclusive contract with UNI records. The master of the clean horn sound will continue recording for Chisa Productions. The new agreement gives UNI the distribution job of the recent "Emancipation of Hugh Masekela" LP.

NEW YORK—Paul Butterfield Blues Band has renewed their contract with Elektra Records after completing negotiations with Elektra's business affairs director, Larry Harris.

Since signing with Elektra the group has had two LP's on the best-seller charts and worked up a national following. The group is just back from a successful British tour.

SAN FRANCISCO—Is it an artificial flower fad or really the blossoming of something new in pop music? The record industry, always scouting up new themes to sell records, is pushing "flower music" borrowing from recent "Love-Ins," "Be-Ins" and "Happenings" where members of both sexes carry, wear and exchange flowers—the eternal symbol of love and peace.

Among the latest "flower theme" discs are: *San Francisco (Wear Some Flowers In Your Hair)* by Scott McKenzie; *Flower Children*, by Marcia Strassman; *Flower Music*, by the Osmond Brothers and P.F. Sloane's, *Sunflower, Sunflower*. The Rolling Stones next album is reportedly titled *Flowers*.

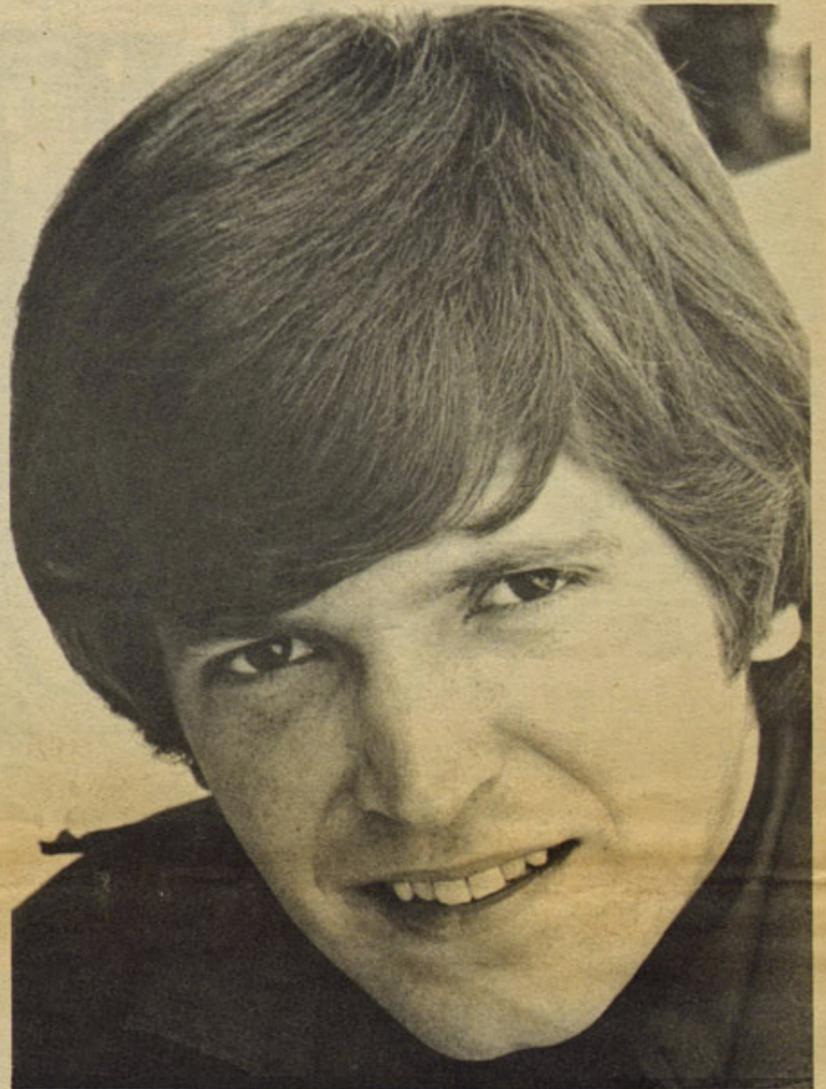
The Seeds, a Los Angeles-anchored group have been preaching the flower gospel with their motto, "Flower Power," and the Giant Sunflower (whose *February Sunshine* is involved in a legal tug-of-war between two labels) seems to be one of the garden varieties. Nancy Sinatra and Sal Mineo have reportedly teamed up to produce a feature length film called, "Flower Children." It looks like everything's coming up roses in the record industry.

LOS ANGELES—Liberty Records, Inc. has signed an agreement with Bob Feldman of Fireplace Productions calling for the release of Jimmy Clanton's forthcoming record, "C'mon Jim"/"The Absence of Lisa," on the Imperial label.

Two of Clanton's gold records are "Just a Dream" and "Venus In Blue Jeans." Clanton starred in several movies before being called into the Army.



THE ROBBS
"Rapid Transit"
 Mercury Records
 # 72678



FREDDIE WELLER, FORMER GUITARIST for Billy Joe Royal, has been signed as a new member for the Raiders. The Raiders have also obtained the services of Charlie Coe, formerly of Don & The Goodtimes. Harpo, Fang and Smitty have all left the Raiders and are reportedly in the process of forming their own group, along with another ex-Raider, Drake Levin. Paul Revere and Mark Lindsay remain Raiders. Speculation is running very high as to which group will do better, the Raiders or the ex-Raiders!



THE SEEDS, ORIGINATORS of "flower power" and "flower music" are caught at L.A. International Airport holding, naturally, a huge flower. leis were gifts from Hawaiian fans.

WHERE THEY ARE

ASSOCIATION

May 20, San Jose, California; May 26, taping for "The Smothers Brothers Comedy Hour," airing on May 28; May 28, taping for "The Steve Allen Show"; June 16, Monterey Pop Festival, Monterey, California; June 1-14 on vacation; July 24-30, Greek Theatre, Los Angeles, Calif.

SUPREMES

May 24, closing night at the Copacabana, New York; May 26, University of Cincinnati; May 28, Dayton, Ohio; May 29, Minneapolis, Minn.; May 30, Arena Auditorium, Duluth, Minn.; June 1-10, Shoreham Hotel, Washington, D.C.; June 11, Symphony Hall, New Jersey; June 13-26, Coconut Grove, Los Angeles, California; June 29-July 19, Flamingo Hotel, Las Vegas, Nev.

TEMPTATIONS

June 2-3, Twin Coaches, Pittsburgh, Pa.; July 9-15, Steel Pier, Atlantic City.

SMOKEY ROBINSON AND THE MIRACLES

May 25-June 3, Basin St. West, San Francisco, California.

JEFFERSON AIRPLANE

May 20, Birmingham High School, Van Nuys, Calif.; May 26-29, Seattle, Washington; May 30-June 2, shooting Warner Brothers' film, "Petulia"; June 4, Sam Houston Coliseum, Houston, Texas; June 17, Monterey Pop Festival, Monterey, Calif.

TURTLES

May 27-30, Steel Pier, Atlantic City, New Jersey; May 31-June 9, tour of England, France, Germany, Denmark; June 24, Lagoon Ballroom, Salt Lake City, Utah.

MARVIN GAYE

May 26-June 3, Beach Club, Myrtle Beach, South Carolina.

JOHNNY RIVERS

June 2-4, Vancouver, B.C., Edmonton, Alberta; Calgary, Alberta; June 20-30, Whisky a GoGo, Hollywood, Calif.

DON & THE GOODTIMES

May 26-30, touring the Portland area; May 27, Coliseum, Portland, Oregon; May 31-June 15, Southwestern U.S.; June 17-25, headlining Teenage Fair, Seattle, Washington; June 26-July 3, concerts in the Seattle area; July 3, three weeks heading a Dick Clark Caravan of Stars through the Midwest.

BOBBY DARIN

July 4-9, Melodyland, Anaheim, California; July 11-16, Circle Star, San Carlos, California; July 28-30, Royal Tahitian, Ontario, California; September 7-16, Rooster Tail, Detroit, Michigan.

NITTY GRITTY DIRT BAND

June 6, Troubadour, Los Angeles, California.

SMOTHERS BROTHERS

June 23, finish taping for first season of their TV show; July 31, begin taping for second season; July 31-August 6, Greek Theatre, Los Angeles, California.

RIGHTEOUS BROTHERS

May 29-June 14, Coconut Grove, Los Angeles, California; September 11-17, Greek Theatre, Los Angeles, California.

LEONARD NIMOY

June 10, Edgewater Park, Detroit, Michigan.

JAMES DARREN

June 19, "Wish You Were Here," St. Louis Municipal Opera.

FAMILY TREE

May 19-21, Portland, Crystal Ballroom; May 26-28, Seattle, The Happening, Teenage Fair; June 2-4, Portland, Crystal Ballroom.

BUFFALO SPRINGFIELD

May 20, Evansville, Indiana; May 21, Gary, Indiana; June 2, Conobee Lake, N.H.; June 3-4, Boston, Mass.

FRANKIE AVALON

June 2-11, Sans Souci, New York; June 16, Memorial Coliseum, Portland, Oregon.



DAILY GOLD RUSH



NITTY GRITTY SOUND HITS PAY DIRT IN CALIFORNIA



**NEWS OF DIRT BAND STRIKE
CREATES BUYING PANIC AT
ALL L.A. RECORD DEALERS.**

Four record buyers suffer badly
sprained fingers when hands get caught
in browser box containing new TOP 10
Nitty Gritty hit single. When asked for
her comments, Miss D.H.K., 17 year old
nuclear physicist replied..."I'll

BUY FOR ME THE RAIN
b/w **CANDY MAN** #55948
even if I break both arms doing it!"



TOTALLY



RAUCOUS



STARCH



SPIDER BONES



KING 'O



SPANKY DUFF



LRP-3501 / LST-7501

12 NUGGETS FOUND AT NEW STRIKE!

12 nuggets worth their weight in gold were found in the Nitty Gritty dirt bag. Upon examination by Professor Israel Arab it was found that when a centrifugal force of 33 1/3 rpm was applied to these nuggets they grew to immense proportions.

THE NITTY GRITTY DIRT BAND

"The Greatest New Sound



Since The Stock Market Crash"

now available at all Montgomery Ward Stores

'To Sir, With Love'



It's not often that *The BEAT* places a "highly recommended" label on a movie but Columbia's "To Sir, With Love," starring Oscar winner, Sidney Poitier, deserves nothing less. It's theme is not racial—it's simply the relationship between the young generation and the Establishment (represented by Poitier as Mr. Thackery.)

Thackery comes to teach in a London slum school, not because he has a burning ambition to be a school teacher but because he hasn't been able to find work in his chosen field of engineering.

Thackery's class is immediately hostile toward him because he represents authority. Unscrubbed, uncombed and unruly, the class is so far behind their age level that they can barely read, write or do simple arithmetic.

Thackery's attempts at teaching conventionally are continuously thwarted by the class and it is not until he realizes that they are no longer children but young adults, who in a matter of months will be out of school and working, does he begin to be accepted.

He informs his class that they will act like adults, address him as "Sir," call the girls "Miss" and show respect for him as a teacher and for each other as human beings and equals.

School books are discarded as Thackery begins a daily question-answer-and-discussion method of teaching, where members of the class are free to ask questions about anything they wish—love, life, marriage, etc. And except for one student, Denham (played by 22-year-old Christian Roberts), Thackery's plan is enthusiastically received.

It would be unfair of us to divulge any more of the plot except to say that if you enjoy a really well-done movie, don't miss "To Sir, With Love."

Poitier shares the camera with an excellent but virtually unknown British cast. Standouts are Judy Geeson (a young Julie Christie), Christian Roberts and Lulu, popular Scottish pop singer who makes her dramatic debut in the movie. The film is in color and is nicely enhanced by a fine soundtrack which includes songs by Lulu and The Mindbenders.



POITIER EXPERIENCES some rough moments before he's accepted.



A DANCE WITH "Sir" and a surprise is coming.

MONTEREY INTERNATIONAL POP FESTIVAL



THE FOLLOWING ARTISTS WILL PERFORM ...

FRIDAY NIGHT / JUNE 16 / 9:00 P.M.

- The Association
- Buffalo Springfield
- Grateful Dead
- Jimi Hendrix Experience
- Laura Nyro
- Lou Rawls
- Simon and Garfunkel

SATURDAY AFTERNOON / JUNE 17 / 1:30 P.M.

- Big Brother & The Holding Company
- The Mike Bloomfield Thing
- Paul Butterfield Blues Band
- Canned Heat
- Country Joe & The Fish
- Hugh Masekela
- Steve Miller Blues Band
- Quicksilver Messenger Service
- ... and many surprises ...

SATURDAY NIGHT / JUNE 17 / 8:15 P.M.

- The Beach Boys
- Booker T & the MG's
- The Byrds
- Jefferson Airplane
- Hugh Masekela
- Moby Grape
- Otis Redding

SUNDAY AFTERNOON / JUNE 18 / 1:30 P.M.

Ravi Shankar

SUNDAY NIGHT / JUNE 18 / 7:15 P.M.

- The Blues Project
- The Impressions
- The Mamas and the Papas
- Johnny Rivers
- Dionne Warwick
- The Who

(Program Subject to Change Without Notice)

a few words for those planning to attend

Be happy, be free; wear flowers, bring bells—have a festival.

1. HOUSING—No problem. For ten years, whatever the festival, substantial housing has easily been provided for every guest.

More than 3000 hotel and motel units are available in the Monterey-Carmel-Pacific Grove-Seaside area. In addition, there are several hundred accommodations within fifteen miles of the Festival grounds.

For accommodation reservations and information, write now to Monterey Peninsula Chamber of Commerce, Box 489, Monterey, California: (408) 375-2252.

2. CLOTHES—Be your own boss. Come as you please, wear what you like. Dress as wild as you choose. But remember that it's sometimes cool in the evenings. Maybe you should bring a blanket and sunglasses.

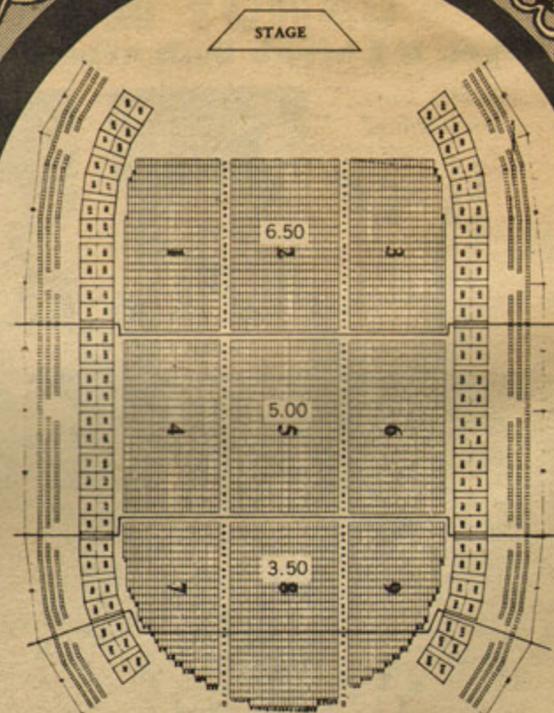
3. SEATING—A matchless hi-fi sound system means that everyone in the new 7000-seat main arena can hear equally well. The sound also carries well beyond the arena into the strolling areas.

4. TRANSPORTATION—The Monterey County Fairgrounds are only a mile from downtown Monterey—a ride of less than a quarter-hour; as little as five minutes when traffic is light. The fairgrounds are also situated five minutes from airline, bus and train depots.

5. EVERYONE'S FESTIVAL—Bring the family. This is a Festival for all. Everyone. Children of all ages and adults of all attitudes—everyone is welcome at the Monterey International Pop Festival.

6. EXTRAS—There are 24 acres of cheerful lawns studded with hundreds of oak trees and family picnicking is encouraged. A tremendous variety of food and drink will be available at very reasonable prices.

In addition to the five main concerts, there will be a number of exhibits, booths, workshops to appeal to every member of the family—including a children's playground.



prices

Section	Eve.	Mat.
Orchestra Sections 1-2-3	6.50	5.00
Side Boxes 101-143 & 100-142		
Bleachers A-B-C-G-H-J	5.00	4.00
Orchestra Sections 4-5-6		
Bleachers C-D-J-K—Side Boxes 145-183 & 144-182	3.50	3.00
Orchestra Sections 7-8-9		
Rows A-P	3.50	3.00
Bleachers E & L—Side Boxes 185-199 & 184-198		
Orchestra Sections 7-8-9	3.50	3.00
Rows R-ZZ		
Bleachers F & M—Side Boxes 200-210 & 201-211		

Check or money order must be enclosed with order; also a self-addressed, stamped envelope. Mail to: Monterey International Pop Festival/325 Mason Street, San Francisco, California/a non-profit organization.

BY REQUEST!
 IN THIS ALBUM
 ELVIS' SINGLE HIT
 CRYING IN THE CHAPEL



Elvis
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How Great Thou Art

IN THE RECORD DEPARTMENT



LIKE WHO IS SANK YOU CAN
COLORS HEAR



A FANTASTIC NEW ALBUM.

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A GREAT SINGLE. "Please" 5-10117



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*Stereo

LYRIC CONTROVERSY

Censor Or Not Censor?

By Sally Standig

To censor or not to censor? That is the question currently blazing in the record business. As of the middle of last month a national radio station chain has been vetoing all records whose lyrics are considered "suggestive."

For scrupulous screening of words, the station chain is requiring all record companies to submit printed lyrics with each record submitted for air play. If one side bumps a censor's roadblock, the other side also fails to get on the air.

Ruby Tuesday

If this ruling had gone into effect a few months back, then the Rolling Stones' hit, "Ruby Tuesday," never would have made it on the particular station chain's outlets because the flip side, "Let's Spend The Night Together" probably would have been tagged "too suggestive."

A different point of view was expressed in a recent interview with the head of one of the major record companies. He said:

"These kids who are writing today's teenage records have something to say... The lyrics represent the thinking of 'young America' and I think that we should listen to them, whether we don't agree with them is not the point."

Negative View

He took a negative view of radio stations muzzling themselves. "I think that censorship on the part of the receiving end of the radio stations could be extremely dangerous and ill-advised."

He conceded however, that radio station self-censorship might act to "remove from the air a lot of the small labels who do not have an attitude of responsibility and probably make things easier for all of us."

But this benefit might be pitifully small compared to the inhibiting effect on the creativity of artists and pop music writers. If teenage music is viewed as an art form, then censorship in this area becomes as harmful and as cramping as censorship in other areas of art.

One of the ways in which the public can lose out when radio station self-censorship is applied was called to the attention of a coast-to-coast audience by Leonard Bernstein on the recent CBS-TV special "Inside Pop—The Rock Revolution." The famed conductor introduced "a marvelous song" called "Society's Child," written and sung by 15-year-old Janis Ian, a New York high schooler.

Reasons Unknown

"It is well-known among the followers of pop radio, but you may not have heard it since it's been withheld by most of the radio stations for reasons unknown to me, although probably having to do with its subject matter, which is, as you'll see, somewhat controversial." The song deals with a white girl's parents objections to her friendship with a Negro.

Bernstein gave support to the idea that pop music is an art form by expressing a genuine appreciation for songs by the Beatles, the Left Banke's "Pretty Ballerina," which he called a cross between Lydian and Mixolydian modes and the Monkees' "I'm A Believer" (composed by Neil Diamond).

Leaning Over

The record industry chief said critics of teen music often lean over backwards to find double meanings in the lyrics. He pointed to recent hits like the Beatles' "Norwegian Wood," and Bob Dylan's "Rainy Day Woman" and called criticisms of these songs meaningless exercises of "reading into something."

Asked if there are usually hidden meanings tucked into the lyrics of today's pop music, he replied:

"... somebody's always looking for another meaning that may or not have been there in the author's mind, but whether it was or wasn't, I don't think in any way should influence whether that lyric should be broadcast. Because if on the surface it is a meaningful, artistic, lyrical piece of work, that in itself should be sufficient to allow it to be aired."

When asked if the record industry should adopt a conduct code similar to ones in effect for movies and television, he said, "I don't think that it's necessary nor wise, but I would prefer it to one run by radio stations themselves." He cautioned against "outsiders" trying to impose restrictions on an industry they didn't understand first hand.

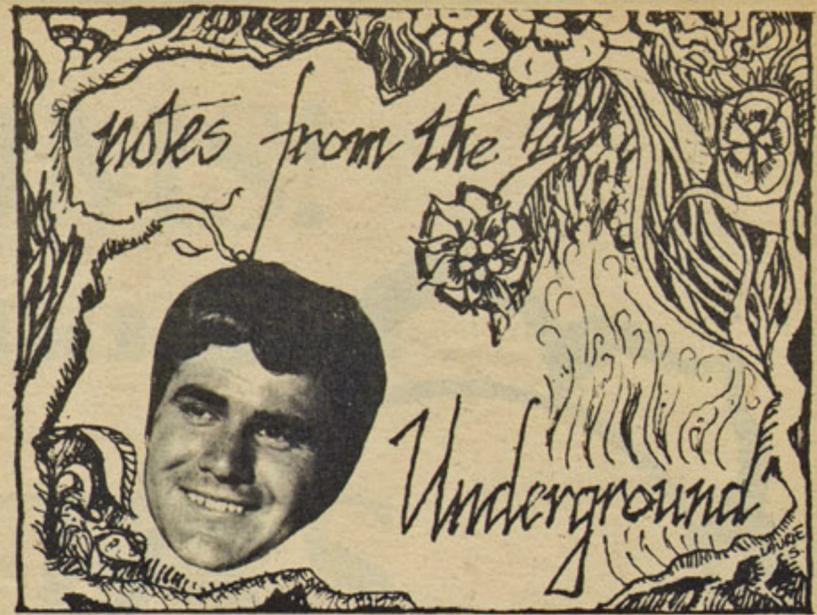
TV POP SHOWS COURT TEENS

In their never-ending search to tap the teen market gold mine, American businessmen — from toothpaste makers to telephone companies — have found that the way to a high-schooler's wallet is through his ears. This discovery has produced a rash of television specials dedicated to rock 'n' roll artists and the variety of pop music they produce.

CBS's recent "Inside Pop—the Rock Revolution" caused such a stir that the soundtrack album is now under production and could easily become a modern pop classic.

Herman Spero, successful producer of teen-directed TV show "Upbeat" will do two hour-long specials from Expo 67 in Montreal titled "Swinging Sound of Expo '67."

The shows, scheduled for airing the first week in June and the second week in July, will feature such acts as Gary and the Hornets, Leslie Gore, the Platters, Smokey Robinson and the Miracles, the Pozo-Seco Singers, the New Christy Minstrels and the Vogues.



By Ron Koslow

I just woke up from a long sleep to discover a person I've known (or rather not known) for quite a while is really someone I should have known for a long time.

Karen is a funny looking girl—she is not good looking at all (not on the outside), and she doesn't have many friends. She wears strange clothes and sometimes talks in a language all her own. So she is a loner, I've never seen her with anyone but herself, and never really paid much attention to her.

Yellow Shades

I was sitting on a bench on the Strip the other night and out of nowhere she's sitting next to me, and staring at me through her yellow shades—at 2 o'clock in the morning.

"Hi," she said.

"Hi," I said.

— (brief silence)

"You've seen me around for the last couple of years, but you never seem to recognize me—how come?" she asked.

"Nothing Special"

What could I say? I really had no good reason. Before I could answer, she continued, "You probably think I'm nothing special, huh? In fact, you probably think I'm nothing. Don't be ashamed—I thought I was nothing too. Kind of like being invisible; you walk down the street and people look right through you. And you get used to it. But not really, because it hurts a lot.

"I'm Me!"

"One night last week I was home alone, as usual, and I decided that I couldn't stand it anymore; I wanted to roll up into a little ball and disappear, and that's exactly what I did. I got into the corner, and rolled myself up as small as I could, as tight as I could... and nothing happened... and I sat there waiting for over half an hour... and still nothing happened. And all of a sudden I realized, 'Hey, it's impossible for me to be nothing, I'm me, I'm not nothing.' Don't you see, I tried it and it was impossible; I'm me, and always have been, and I guess that is enough."

And before I could answer her she was gone. There were a lot of things I wanted to say to her, but they will have to wait... till the next time I see her.

Revere Hits Pot-Rock

Paul Revere, leader of the Raiders, fired some hard words at the "crud" recording artists whose records include lyrics praising drugs. He called on DJ's to screen unsavory words and check what he called a menace to youth.

"There's no way to make all DJ's hip to the lingo being used on these records," Revere said, "but the lyrics should be examined carefully."

By taking this stand, Revere has added to the controversy over suggestive lyrics. A large radio station chain has recently required record companies to submit the printed lyrics of both sides of a new release. If one side contains what the station feels is a suggestive phrase, the record receives no air play.

Revere said only a few artists are actually using LSD and other drugs but much of the press spotlight seems to be directed on them. These artists are projecting the image that drugs are "in" and teenagers are imitating them because they think that's where the action is.

"The number of kids approaching me and asking, 'Have you got something to turn us on?' has increased tremendously in the past weeks," said the artist. "Even more painful is when they say that if I don't, they know where they can get it."

Revere has gone on record, musically that is, to protest the "frightening" spread of drugs with his single release, "Kicks," which preaches a drug-discouraging message.

ROUND, ROUND

Words and Music by
KENNETH KING

Giggle at whitewash, and laugh at the wall,
The prancing Pied Piper is not there at all,
But have a gay time and get large when you're small,
You're doing it 'cos you enjoy it.

Round, round, out of your mind,
You think you're seeing things —
I know you're blind
A million bright colors explode in your head,
Today you're just high, tomorrow your dead.
Round, Round.

Bounce around happily, float in the air,
Ride along sky-ways, paint stars with your hair
Don't be perturbed if the world turns to stare,
You're doing it 'cos you enjoy it.

— Chorus —

Superior being, you'll bubble along,
When your reflexes weaken, they'll kick you
back strong,
You're up in the clouds, where you don't belong,
And you're doing it 'cos you enjoy it.

Round, Round, out of your mind,
You think you're seeing things —
I know you're blind
A million bright colors explode in your head,
Today you're just high, tomorrow just dead,
Round, Round.

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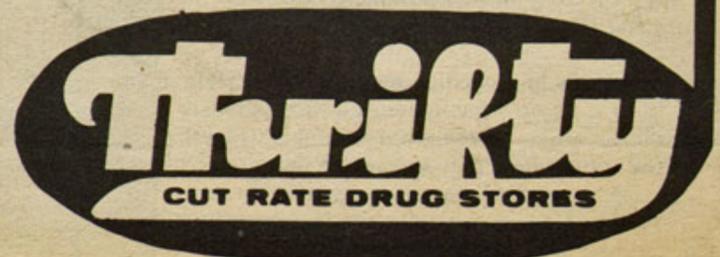
JONATHAN KING puts down the use of drugs in his current hit, "Round, Round."

The latest release of



America's contemporary favorites...

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Merrilee & The Turnabouts Conquer Pacific Northwest

What is the Northwest Sound? It's the sound of happiness, the sound of excitement, the electrifying sound of good times—it's Merrilee & The Turnabouts.

It's vivacious Merrilee belting, blending and working, sparking Turnabout talent into a blaze of music and personality, consuming the entire stage in a burst of senses and sounds.

The Turnabouts fill the stage in back of Merrilee with dancing, song and fun. Showmanship reigns and the evening starts. The lights flare and Merrilee & The Turnabouts explode into a hard rock, up-beat tempo—a lightning rod sending the group's magnetic charge directly to the audience. Contact has been made—communication is happening.

The show is on its way. Merrilee reaches out with an intricate ballad that says "soul" and the Turnabouts follow with sensitive musicianship. Merrilee strikes a strong chord on her big Hammond Organ and charges into the next number—hard-hitting blues with vocal backing by the Turnabouts.

The audience is into it and grooving with the mood, music, new arrangements, new songs, soul favorites and action. The show goes on, too soon ends and the "Encore!" is finished.

But with the final note of the performance, the story of Merrilee & The Turnabouts just begins.

It's the story of five unique people, who in one and a half years have become one of the fastest rising big sound rock groups and number one concert attraction in the Pacific Northwest.

It's the story of a group who have performed the almost unheard-of feat of grossing over \$130,000 without a national hit record in the past 12 months.

Neil Rush is the leader and backbone of the Turnabouts. He originated the group about a year and a half ago in Seattle, Washington with the help of Merrilee. He rules the group with an iron hand and is respected for it.

Neil, 21, is a guy of many talents. He is not only the leader, saxophonist and back-up singer for the Turnabouts, but also switches from a Renaissance recorder to a menagerie of small instruments, or "playing the toys" as he puts it.

A shrewd businessman with the ambition "to be rich," Neil plays the stock market and has created a business out of building and manufacturing the Turnabout's amplifiers, purchased by many of the Northwest groups.

Born and raised in Seattle, Neil likes people and dislikes phonies. His favorite music comes from the Beatles, Bobby Bland and the Raiders.

Merrilee, the 19 year old lead

singer of the group, is described by her close friends as a big-hearted, fun-loving person who loves people and animals. She has two cats, a sheep dog and a parrot named Barney. Soon she plans to add an afghan or two to her collection for breeding and show purposes.

When she isn't working or rehearsing, Merrilee can usually be found either out shopping for the latest hip fashions or buying all the new records, dog books and teen magazines on the market.

Brown-haired, blue-eyed Merrilee is a petite package of talent. In addition to lead vocalist chores, she is organist for the group, using a big Hammond organ and standing up while she plays! To top it off, she writes and composes all of the Turnabouts' music.

Merrilee's favorite artists are the Beatles, Aretha Franklin and the Raiders. As a matter of fact, there is really nothing that she dislikes, she says, and her ambition in life is to be "comfortable and warm."

Terry Gregg, bass guitarist for the Turnabouts, is the kind of guy that nothing bothers, so the group always refers to him as "easy going Terry." He is quiet, except when singing, and then you definitely know he has a voice.

Terry is a good vocalist and an even better bass player. He's



MERRILEE of Merrilee & The Turnabouts sings lead, plays a big Hammond organ, dances, writes songs



MERRILEE & THE TURNABOUTS—a smash Northwest big sound rock group, showcasing for one week at California's Glendale Ice House, May 16-21. (Left to right, Terry, Carl, Vern, Merrilee and Neil). The group will also be appearing at the Hullabaloo After Hours, Friday and Saturday, May 19 and 20.

been at it for about 10 years—and credits it as the main support for his tremendous wardrobe of mod fashions.

Terry's main hobby—racing sports cars—was obviously created by his home environment as his father is a car salesman. Terry likes people (especially girls) and clothes (always hip).

Also a native of Seattle, Washington, 20 year old Terry has the sandy blond hair of a surfer. He wants "to be a success" but detests "working too hard."

Karl Peters—with a K not a C—is the intellectual of the Turnabouts and also the musician's musician. Drummer for the group, he carries the rhythm with a hard solid beat which distinguishes him as one of the most outstanding drummers in the Northwest.

Karl, 20, has a very out-going personality which his brown hair just can't hide. The group describes him as a drummer "with lots of soul." One of his favorite pastimes is creating new ideas with strobe lights, which may be one of the reasons The Mothers Of Invention are one of his favorite groups.

He likes girls, especially ones who can cook pot roast. He spends his free time racing sports cars and campaigning against his major dislike—dishonesty.

Vern Kjellberg, 18, is the youngster of the group and naturally the Turnabouts mention it

whenever they can. A good looking, sharply dressed lead guitarist, Vern also sings background.

The Turnabouts call Vern the life of the party, except in the mornings when he refuses to wake up. Usually they have to wrap him in a blanket and throw him in the car.

Vern's hobbies are playing pool (he is excellent), girls and more girls, and keeping his Corvette in top shape. His idea of a dinner is a plate full of cheeseburgers, all the better to make his blond hair grow, he says.

Bob Stane, owner of two California clubs which have been launching pads for many top groups (among them the Association, Nitty Gritty Dirt Band, Yellow Balloon and vocalist Gale Garnett), states that his club hired Merrilee & The Turnabouts because of "their spectacular reputation in the Northwest."

"This is the first time that the Ice House Glendale has put in a headline act without an audition or a hit record," he continued.

Individually, the Turnabouts are creative musicians, unique personalities, and blended together, they form one of the best up and coming groups in the U.S. All in all, Merrilee & the Turnabouts total up to an electrifying group from the Northwest, ready to light up the world!

(Advertisement)

'GOOD TIMES' IS COMING!



Look
who's
making
the movie
scene!

Sonny & Chér
swinging and singing:
"Good Times"
"Little Things"
"Don't Talk To Strangers"
"Trust Me", "Just a Name"
and "I Got You, Babe"!



"Fastest Gun in the West"



"World's Toughest Private Eye"



"King of the Jungle"



"Ace of the Dancehalls"

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PICTURES
presents

Sonny & Chér in "Good Times"

Co-starring
GEORGE SANDERS and **NORMAN ALDEN** Screenplay by TONY BARRETT · Story by NICHOLAS HYAMS
Music Composed and Conducted by SONNY BONO Executive Producer STEVE BROIDY · Produced by LINDSLEY PARSONS
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America's Pop Music NEWSpaper

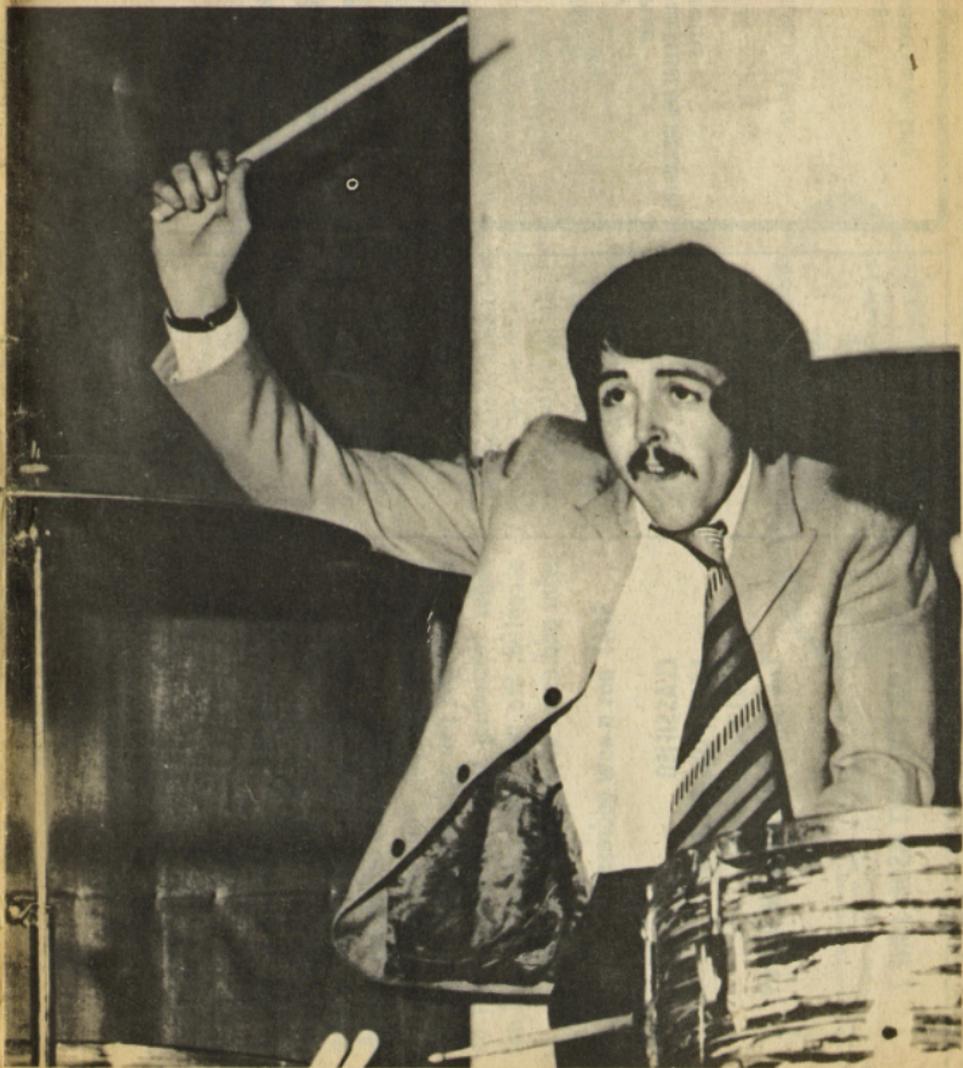
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KRLA

Edition

BEAT

JUNE 17, 1967



KRLA BEAT

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June 17, 1967

FANS FEAR FOR MONKEE'S VOICE

HOLLYWOOD—Millions of Monkee fans have shoved Davy Jones' draft status to the back of their minds and Mike Nesmith's tonsil trouble to the front. Monkee Nesmith entered Cedars of Lebanon Hospital in Los Angeles to undergo a long-postponed tonsillectomy.

Nesmith's personal physician, Dr. Rexford Kenamer, announced that he foresees a routine recovery period of two weeks but millions of Nesmith's anxious fans are worrying about whether

the operation will change Mike's voice.

Said one young fan: "I pray that it won't change Mike's beautiful voice but, you know, sometimes a tonsillectomy will do that and I'll just die if Mike sounds even a shade different after this operation!"

During Nesmith's two-week absence, "The Monkees" television show will shoot around him. The recording sessions for their next album have had to be adjusted.

Beatle 'Day' Banned

By Tony Barrow

LONDON—"A Day In The Life," the finest of all the brilliant new "Sgt. Pepper" album compositions, was banned by the British Broadcasting Corporation ten days before the record was released in the U.K.

It is not clear whether or not the B.B.C. followed the example of their American counterparts but the utter folly of the whole thing is that everybody is finding separate yet equally substantial excuses for banishing the ballad from the airwaves.

Apparently your American censors misheard a whole sequence of the lyrics and thought that lines mentioning the town of Blackburn in Lancashire included something about thousands of holes in an arm. So the ban was based upon totally inaccurate information in the first place.

In their announcement the B.B.C. thought that lines about boarding a double-decker bus and going upstairs for a smoke went "a little too far and could encourage a permissive attitude to drug taking." It's difficult to imagine a more unlikely scene than that of a bunch of pot-puffing hippies dreaming away on a London Transport bus, but there you are! Said deejay Kenny Everett (in whose BBC show the entire "Sgt. Pepper" album was premiered—minus the best item of all): "The B.B.C. have a lot of nice people who just do not know what it is all about."

The most curious fact which emerges from this mass of nonsense is that not one of the self-styled censors on either side of the Atlantic has mentioned the line "I'd love to turn you on" which could be interpreted as a blatant reference to drugs, but has not been. In fact Paul suggests that this refers to turning people on to a better type of pop music.

"If John and Paul have now completed work on the special composition they were invited to write for the worldwide TV show, "Our World" to be screened live via four satellites to a potential audience of 500 million viewers in 31 countries on June 25. The Beatles' contribution to this two million dollar project will take the form of a direct transmission from their recording session at the E.M.I. studios at St. John's Wood in North London. In writing the lyrics, the Beatles have taken into account the fact that the simplest English words should be incorporated in the song so that a maximum of viewers will understand. In addition, they're toying with the possibility of having big boards held up in the studio with some of the words spelt out in different languages. "Our World" will be carried by more than 100 TV stations in America. Nothing will be pre-recorded or pre-filmed but in countries where the time of the "live" transmission is during non-peak TV hours many stations will repeat the entire program hours later.



ROLLING STONES, MICK JAGGER AND KEITH RICHARDS, are pictured leaving the Chichester, England courthouse where they pleaded not guilty to charges of possessing narcotics and asked for a trial by jury. The trial date has not yet been set and the two Stones are free on bail. According to the London daily papers, another member of the Stones, Brian Jones, has also been charged with possessing narcotics. The blond-haired Stone was charged separately—he was not at the party thrown by Richards and raided by officers with a search warrant issued under the Dangerous Drugs Act. Jones made his appearance at a West London court and was freed on a reported 250 pound bail. However, he must return to court in early June. Speculation is running quite high as to whether these drug charges will end the successful career of the Stones as a group and whether or not they will be granted U.S. work permits.



BEATLES' "Day In The Life" banned ten days before release by BBC because lyrics went "a little too far and could encourage permissive attitude toward drug taking," say the BBC spokesmen.

THE MONkees HEADQUARTERS



COM-103

"We aren't the only musicians on this album, but the occasional extra bass or horn player played under our direction, so that this is all ours.

"Each one of us has some musical thing, from Manchester to Texas, from the East Coast to the West, and when four people just go with their thing, what comes out is a whole. Don't ask 'a whole what?', just listen. If only the smallest part of how much fun it was to make this record gets heard, it was all worthwhile."

Mike *Davy* *Peter* *Peter*

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The thirty
CUT RATE DRUG STORES

across the board

FROM THE EDITOR . . .

Paul McCartney is the Beatle we've chosen to spotlight this issue. Come along as we take you behind Paul's "charming image" as we let him speak for himself. I think you'll find McCartney has considerably more depth than he is usually given credit for.

We're proud to announce that we've done the impossible! We've managed to get the two Smothers Brothers to sit still long enough to give us their frank and outspoken views on censorship and what they're doing to fight it. You'll be shocked to learn what Tommy and Dickie are forced to go through in order to get anything at all said on their show.

People who are not wise enough to know, believe the Smothers Brothers are vastly popular with young adults because they feature pop artists on their show. Those who are more perceptive believe that Tommy and Dickie mirror the attitudes and ideals of the young generation—and this, coupled with their obvious talents—is the reason for their popularity. Turn to page ten and read what "My Brother and Myself" has to say on the subject.

We followed the constantly-talked about model, Twiggy, as she spent a day visiting Disneyland. The photos came out so well that we decided to use two full pages to print them all. The art work on the pages was done by one of our staff artists—it took him time to finish, so we hope you enjoy it.

Rod McKuen is probably the most-recorded songwriter working today. We spoke to him in his home, perched high in the Hollywood Hills and while his pets played around the house Rod gave us his opinions on everything from money to the protest singers who tell their audiences of "hard times" and then pocket their \$15,000 and drive away in their limousines. An extremely intelligent, sensitive and outspoken man—you may not agree with him but if you're broadminded you'll, at least, read what he has to say.

Louise Critstone

Making The News

Bill Cosby Wants Negro TV Comedy

Negro Comic, Bill Cosby, who has been 'passing' very successfully in his traditionally white role on the "I Spy" television series is looking ahead to starring in his own situation comedy series as the lead of black but fun-loving, ordinary TV family. He's bucking the same old arguments detractors threw at him when he was cast in the "I Spy" intrigue role.

"They say whites won't identify with a Negro in a part like that," Cosby was quoted recently, "Well Man, the answer is that ever since



movies came along, millions of Negroes have had no trouble identifying with white actors.

Hermits New Film Begins

LONDON—Herman's Hermits have just started shooting a new MGM movie called "Mrs. Brown, You've Got A Lovely Daughter," which is based on an original story by English writer, Trevor Peacock. Morton Da Costa is directing the musical under production at Shepperton Studios.

The group starts in the flick which is a running account of the escapades of an up-and-coming rock group which takes its racing greyhound to London to enter it in the final meet of the yearly Greyhound Derby.

Chaos begins to snowfall after they meet the Brown family—Mr. & Mrs. B. (played by Stanley Holloway and Mona Washbourne), and, of course, their lovely daughter, Judy. The film will be shot in color on location in Manchester and London.

The Hermits will sing eight songs in the film including the title song for which they won a gold record.

WHERE THEY ARE

MONKEES

July 7, Atlanta, Ga., Braves Stadium; July 8, Jacksonville, Fla., Convention Hall; July 11, Charlotte, N.C., Coliseum; July 12, Greensboro, N.C., Coliseum; July 14-16, New York, Forest Hills Stadium; July 20, Buffalo, N.Y., Memorial Auditorium; July 21, Baltimore, Md., Memorial Auditorium; July 22, Boston, Mass. Boston Gardens; July 23, Philadelphia, Pa., Convention Hall; July 27, Rochester, N.Y., War Memorial Auditorium; July 28, Cincinnati, Ohio, Gardens; July 29, Detroit, Mich.

FIFTH DIMENSION

June 8-17, Bimbo's, San Francisco, Ca.; July 3, Disneyland, Anaheim, California.

SONNY AND CHER

July 14, opening of "Goodtimes," Detroit, Mich.; June 14, Steve Allen Comedy Hour, CBS-TV.

JEFFERSON AIRPLANE

June 4, Sam Houston Coliseum, Houston, Texas; June 17, Monterey Pop Festival; June 20-23, Fillmore Auditorium, San Francisco, Calif.

HERMAN'S HERMITS

July 21, Coliseum, Oklahoma City State Fair Grounds; Aug. 5, International Amphitheater, Chicago, Ill.

THE LOVIN' SPOONFUL

July 14-15, Opera House, Chicago, Ill.

SIMON & GARFUNKEL

June 16, Monterey Pop Festival; July 21-22, Opera House, Chicago, Ill.

RIGHTOUSE BROTHERS

May 29-June 14, Coconut Grove, Los Angeles, California; July 25-30, Opera House, Chicago, Ill.; September 11-17, Greek Theatre, Los Angeles, Calif.

ASSOCIATION

June 16, Monterey Pop Festival, Monterey, California; June 1-14 on vacation; July 24-30, Greek Theatre, Los Angeles, Calif.

SUPREMES

June 1-10, Shoreham Hotel, Washington, D.C.; June 11, Symphony Hall, New Jersey; June 13-26, Coconut Grove, Los Angeles, Calif.; June 29-July 19, Flamingo Hotel, Las Vegas, Nev.

TEMPATIONS

June 2-3, Twin Coaches, Pittsburgh, Pa.; July 9-15, Steel Pier, Atlantic City.

SMOKEY ROBINSON AND THE MIRACLES

May 25-June 3, Basin St. West, San Francisco, California.

LEONARD NIMOY

June 10, Edgewater Park, Detroit, Michigan

BUCKINGHAMS

June 3, Blend, Ill.; June 16, St. Louis, Mo.; June 17, Evanston, Ill.; July 3, Leesburg, Ind.; July 4, South Bend, Ind.; July 7, Lake Schaeffer Monticello, Ind.; July 15, Lake Geneva, Wis.; July 21, Marne, Mich.

FAMILY TREE

July 2-4, Portland, Crystal Ballroom.

BUFFALO SPRINGFIELD

June 2, Conobebe Lake, N.H.; June 3-4, Boston, Mass.

TURTLES

May 31-June 9, tour of England, France, Germany, Denmark; June 24, Lagoon Ballroom, Salt Lake City, Utah.

MARVIN GAYE

May 26-June 3, Beach Club, Myrtle Beach, South Carolina.

JOHNNY RIVERS

June 2-4, Vancouver, B.C., Edmonton, Alberta; Calgary, Alberta; June 20-30, Whisky A Go Go, Hollywood, California.

DON & THE GOODTIMES

May 31-June 15, Southwestern U.S.; June 17-25, headlining Teenage Fair, Seattle, Washington; June 26-July 3, concerts in the Seattle area; July 3, three weeks heading a Dick Clark caravan of Stars through the Midwest.

NITTY GRITTY DIRT BAND

June 6, Troubador, Los Angeles, California.

SMOTHERS BROTHERS

June 23, first taping for first season of their TV show; July 31, begin taping for second season; July 31-August 6, Greek Theatre, Los Angeles, California.

PAUL REVERE AND THE RAIDERS

June 8, Lafayette, La., Municipal Auditorium; June 9, Shreveport, La., Hirsch Memorial Coliseum; June 10, Houston, Texas, Sam Houston Coliseum; June 11, Dallas, Texas, Memorial Auditorium; June 12, Corpus Christi, Texas, Coliseum; June 13, San Antonio, Texas, Freeman Coliseum; June 14, Lubbock, Texas, Coliseum; June 15, Amarillo, Texas, Coliseum; June 16, Tulsa, Okla., Assembly Center; June 17, Joplin, Mo., Memorial Hall; June 18, Topeka, Kan., Municipal Auditorium; June 19, Des Moines, Iowa, Veterans' Memorial Auditorium; June 20, Sioux City, Iowa, Municipal Auditorium; June 21, St. Joe, Mo., City Auditorium; June 23, Memphis, Tenn., Mid-South Coliseum; June 24, Jackson, Miss., Fairground Coliseum; June 25, New Orleans, La.; June 27, Columbus, Ga., Municipal Auditorium; June 28, Columbia, S.C., Township Auditorium; June 29, Atlanta, Ga., Municipal Auditorium; June 30, Winston-Salem, N.C., Memorial Coliseum; July 1, Chattanooga, Tenn., Memorial Auditorium



Beatles At 200 Million

LONDON—Beatles, John Paul, Ringo and George combined world sales have now reached 200 million singles, according to a recent announcement by E.M.I. Records. An album is counted as six singles.

The group's latest album, "Sgt. Pepper's Lonely Hearts Club Band," which has been released illegally by some U.S. radio stations, was officially released in America on June 1.



Trini Lopez Tapes Show In London

Trini Lopez has been signed to host a CBS-TV special, "Spotlight," to be taped in London this month. "Spotlight" is the summer replacement for "The Red Skelton Show."

Lopez closes a three-week stint at New York's Basin Street East on June 24, jets to London for the taping and returns immediately for a one-night concert at Asbury Park, N.J., on July 3.



"A substitute would have to take my place on these occasions," Ray reportedly said, "but I intend that all promoters will be made aware of the situation, and I will honor all existing contracts."

Ray said time was too limited to include personal appearances and preparatory work on the group's records. He had to leave his writing half finished to join the group on a recent Scandinavian tour which he said is an obvious handicap to the group.

He will continue to record with the group and said there is no question of his completely severing ties with the group. However, when managed for comment, the Kinks' co-manager, Robert Vaux denied any chance of Ray leaving the group even on a temporary basis. He said rumors indicating Ray's departure "are next being put around by people with some sort of ax to grind."

PEOPLE ARE TALKING ABOUT Nancy Sinatra being considered for Elvis Presley's next movie and wondering whether or not she'll get it... up-and-coming groups now being "farm teams" from which the top groups are buying members... Brian Jones having, if not more, trouble than his two fellow Stones but is receiving much less publicity about it... whether or not the Beatles will ever make a third group movie and deciding that they never will.

the Lovin' Spoonful getting a national hit despite the fact that the Haight-Ashbury crowd doesn't dig them any more... the Seeds having a good laugh over all the people who are now claiming to have originated the term "flower children"... the Association bowing out of the "Steve Allen Show" and thinking that they were smart to "come to that decision"... a certain rock group who becomes upset if they're knocked.

Bill Cosby turning singer and wondering how that's going to work out... when fans riots are going to completely kill personal



Winwood, Davis Join For Movie

Spencer Davis and his former leader, Steve Winwood, have been signed to write ten numbers for "Here We Go 'Round The Mulberry Bush," currently before the cameras in England as a United Artists release.

Just over two months ago, the long-time association of Davis and Winwood came to an end when Steve broke away from the Spencer Davis Group to form his own group, Traffic.

The new Spencer Davis Group will be featured in a dance sequence in "Mulberry Bush" playing the new compositions. Steve and Traffic will record the title song in addition to the three other numbers he has written for the picture.

"Here We Go 'Round The Mulberry Bush" is being shot entirely on location at Stevenage, Hertfordshire, and stars Barry Evans.

Strip club date... why there is such a scarcity of Neil Diamond news and photos... when the Raspals are going to stop groovin' around New York and visit the rest of the country... how the Fifth Estate know that the witch is dead... who is trying to fool who



with the new Dylan song which isn't new at all but a cut off an album... how many times "Respect" is going to make it to the top of the charts.

whether or not the Everly Brothers are going to make a comeback... Scott McKenzie's "San Francisco" being hot on the West Coast but surprisingly cold in the

POP MUSIC: NEXT STEP IN RACIAL INTEGRATION

By Sally Standig

The Supremes jolted everyone in the swank Copacabana New York nightclub by tossing off Motown, the million-dollar sound they spread around the world, and doing an all-pop act! Would you believe a night with the Supremes singing, "Michelle," "Yesterday" and material from "West Side Story" and "Thoroughly Modern Millie"? Their old Detroit-sound hits were included, but with rock type arrangements. They sang a medley of "Stop In The Name Of Love," "Baby Love" and others with a sound closer to Liverpool than Detroit.

The Supremes' new image is less surprising viewed against the background of increasing infiltration of white artists onto the R&B charts and Negro artists on rock's top roll best-seller lists. The kind of integration laws can't achieve, seems to be no problem at all in pop music.

With increasing regularity, white musicians are popping up on the R&B charts. The Young Rascals, Mitch Ryder, the Spencer Davis Group, the Righteous Brothers, they've been nick-named the "blue-eyed soul brothers." Elvis Presley and Jerry Lee Lewis have all swept up in the soul sound market.

One of the big record companies specializing in R&B records that the bulk of orders for "New York Mining Disaster, 1941" by a new white group, the Bee Gees, are coming in from all-Negro neighborhood dealers. The Dave Clark Five, have seen nothing but sales since releasing "You Got That It Takes" with a R&B arrangement.

The integration of R&B radio programming by white artists is a logical spin-off of the increased exposure of R&B on rock stations. R&B stations have also felt some audience loss with the discovery that up to half their playlists are being aired on traditionally pop-rock stations.

High up on the rock top-seller lists are Arthur Conley, Aretha Franklin, Peaches and Herb, Martha and the Vandellas, the Marvelettes, the Four Tops and the Temptations.

Until recently, an R&B station would scratch a release from its playlist if it discovered an artist was white. Since all records are black, it was often hard to tell new artist's color from his sound. Now an artist's color seems to be giving way to how close his material is to the R&B vein as a criterion for airing new releases.



YOUNG RASCALS—breaking the color barrier in R & B.

waste of all that... Tommy Smothers thinking that consistency is all important, deciding that he's right and wondering why a lot of pop groups don't realize it... why Canadian groups can't seem to make it big Stateside... the entertainer who offered 2,000 head of cattle to marry another entertainer and whether or not it will be accepted.

rest of the markets and wondering if it is an indication that the younger 49 don't, big flowers worn in the hair... Every Mother's Son being put on the cover of a rhythm 'n blues paper and deciding that somebody's misplaced their soul the tears that will be shed if the Bee Gees don't happen in the biggest way possible... Screen Gems thinking of pulling another "Monkees" and watching to see if they can do the same thing twice

... now that Tommy James is a publisher has been taken care of, how about the Lovin' Spoonful?... whether or not they're going to land that balloon at the Monterey Pop Festival... the fact that if the truth were known a top group would lose just about every shred of respect they've ever had... when somebody is going to pick all the fairy tales apart... whatever happened to the movie the Monkees were supposed to make and deciding that it went the way of the Beatles and Stones' movie plans

... living for today being better than living for tomorrow and living for yesterday being the biggest

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Someone is certainly trying to pull the wool over a lot of people's eyes. A spokesman for Tom Jones issued a statement to the British and American press to the effect that negotiations were going on between Jones' manager, Gordon Mills, and Elvis Presley's manager, Col. Tom Parker.

Said the Jones' spokesman: "If we reach agreement, it would mean that he (Presley) would manage Tom in the States and look after his interests there," Says Col. Parker's spokesman: "There is no basis to it at all. A press agent for Tom Jones wrote a letter and asked if when they visit the States they could come by and say hello. Col. Parker only manages one talent and that is Elvis Presley. We are not discussing, nor do we have any interest in managing anyone else." So...

The Association are off the road for a few weeks but keeping themselves quite busy finishing up their third album, "Insight Out." They appeared on "The Smothers Brothers," have taped a "Steve Allen Show," and will be the first rock group to ever play the famed Greek Theatre in Los Angeles.

Of course, you've already seen their appearance on the "Smothers Brothers" but in the next issue of THE BEAT, we'll bring you exclusive photos of what went on backstage during rehearsals, breaks, etc.



ELVIS PRESLEY

Tomorrow Today

The Quote of the Week comes from the Seeds' manager, Tim Hudson: "The Seeds are playing the music of the now generation—the people who want tomorrow today." The Seeds were, in reality, the originators of the "flower children" tag which is spreading rapidly across the country, picking up originator-claimers as it moves along—but remember it was the Seeds who started it.

The Dave Clark Five have set the dates for their next Stateside tour which kicks off on June 16 in Boston. It then moves on to Portland, Maine (June 17); Chicago (June 18); Fargo, North Dakota (June 20); Minot, North Dakota (June 21); San Carlos, Calif. (June 26); Atlantic City, New Jersey (July 4); Wallingford, Conn. (July 9); Baltimore, Maryland (July 10); Virginia Beach, Va. (July 16); Cleveland, Ohio (July 16); and winds up on July 23 in Camden, New Jersey.

Cosby To Sing?

According to my spies, Bill Cosby is set to make his debut as a singer in August at the Whisky A Go-Go in Los Angeles. Some singers are certainly comedians — should be interesting to see how a comedian/actor becomes a straight singer!

Besides being a successful entertainer, Johnny Rivers is very much a successful businessman. Rivers' Soul City Records has just signed a new contract with Liberty Records, which will run through 1972 and guarantees Johnny approximately \$200,000 a year against the net on his own recordings. The contract also gives Johnny free reign to sign any artist he wishes to record as well as song publication rights. Not bad for someone who is only 24.

Well, it looks as if the Monkees are going to receive another one — their latest album, "Headquarters," was not even released when it was ear-marked a million seller! RCA reports that initial orders for the album soared over the million mark and they have requested the RIAA to certify it as a million-seller.

The Monkeys' first record was released last August and to date they have sold over 6 million albums and 6 million singles in the United States alone — which should set Monkee-haters back a notch or two.



SMOKEY ROBINSON & THE MIRACLES — from a show to a riot.

Smokey Robinson Show Explodes Into A Riot

Critics who charge rock 'n' roll concerts inspire violence were given fresh ammunition when a San Diego concert featuring Smokey Robinson and The Miracles, Motown recording artists, ended with hundreds of young people rioting in the downtown convention hall of the Community Concourse.

According to police, rioters threw rocks and bottles at shop windows, police and civilian cars and overturned trash cans. One passerby was knocked down and his wallet stolen. Another was beaten unconscious by a youth swinging a wooden crutch, police said.

Thirty-eight persons were arrested in the two-hour melee. Twenty-seven were juveniles and 11 adults.

Charges ranged from assaulting a police officer to drunkenness, failure to disperse, disturbing the peace, resisting arrest, malicious mischief, curfew violation, battery, assault with a deadly weapon and escape.

The rioting began with the injury of three policemen and three private guards as they stopped fist fights and made arrests at the concert.

The second phase of the rampage began shortly after the capacity audience of 4,000 emptied out the hall. About 100 helmeted police reinforcements wielding riot sticks were just beginning to arrive. They were put into two riot lines, each headed by a lieutenant. Using bullhorns, officers told the youths they were assembled unlawfully and would be subject to arrest if they did not disperse.

The crowd barely budged and police began swinging their sticks and making arrests and chaos erupted. At that point about 500 of the crowd fanned out in the area which also contains City Hall, Civic Theater, an exhibition center and a shopping district.

While police were trying to break up fist fights, the performance was stopped. About 50 young people rushed the stage. But stagehands quickly raised the hydraulic-powered stage to prevent the audience from reaching the performers.

When reached for comment, a Los Angeles representative of Motown Records said, "We can't comment because we weren't there."

Dylan Poster Museum Pick

The full-color poster of Bob Dylan packaged with his latest Columbia LP has been chosen by the Museum of Modern Art for its permanent collection.

Prominent graphic artist, Milton Glaser, was commissioned by Columbia to design the multi-colored silhouette of Dylan's hawkish profile and curly mane. A number of the artists' other posters are in the museum's collection.

The album, "Bob Dylan's Greatest Hits," was released after nine months of seclusion by the prolific singer-poet following a serious motorcycle accident. Columbia reports that Dylan will return to the recording studio soon.

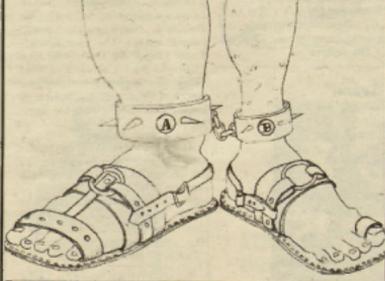
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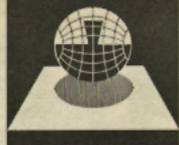
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Around The



World

Beatles On World TV

LONDON — The Beatles will reach an estimated audience of 500 million in 31 countries in a two-hour special to be aired over world-wide television. The Beatles will be seen live, recording a new tune on June 25. The song was written by John Lennon and Paul McCartney especially for the TV program and will be the next Beatles' single release if the foursome like the results.

The BBC will beam the show, called "Our World," around the United Kingdom. More than 100 U.S. stations have agreed to broadcast it. Three American and one Russian communications satellites will participate in the global telecast.



NANCY SINGS

LONDON — Nancy Sinatra has been signed to record the title song for the forthcoming Sean Connery intruder, "You Only Live Twice." The song was composed by John Barry with lyrics by Leslie Bricusse.

United Artists has received permission to use the "sugar" singer's vocal on the soundtrack LP of the film from Reprise Records, to which Nancy is under contract. UA is cautiously seeking to avoid the court suits which followed the unauthorized use of Nancy's name and picture on the instrumental soundtrack album of the "Wild Angels," a film about the motorcycle-riding Hell's Angels in which she had a leading role.



Bacharach Inks Musical Score

Burt Bacharach, a double Oscar nominee for his motion picture scores, "Alfie" and "What's New Pussycat," has signed a pact with producer Dave Merrick, to write the music for Merrick's first venture into Broadway musicals, the stage production of the 1960 hit film, "The Apartment."

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Spector Signs?

LOS ANGELES—Phil Spector, dubbed "the tycoon of teens" for reaching millionaire status by 21 by producing rock 'n' roll sounds, is joining A&M records in a top post. The deal reportedly is part of an A&M takeover of Spector's music business concerns, which include Phillies Records. Spector's new job will stress the development of new pop-rock material.

As a record producer and writer, Spector has developed a reputation for consistent success in the teen market. He catapulted the Crystals, the Ronettes and Bob F. Sox & The Blue Jeans, and the Righteous Brothers to smash-selling success. Since moving to the west coast several years ago, Spector has developed an interest in producing movies.

NEW YORK—"Cabaret," the story of the collapse of personal lives in Nazi German based on Christopher Isherwood's "Berlin Stories" and John van Druten's play, "I Am A Camera," was chosen the best musical of the 1966-67 season by the New York Drama Critics Circle last week. The show, which opened to rave reviews eight months ago on Broadway, swept up eight "Tony" awards earlier. The cast includes Letty Lenya, Jill Haworth, Jack Gilford, Bert Convy and Joel Grey. The original Broadway cast album of "Cabaret" has been high on the best-seller charts for some time.

HOLLYWOOD—The tender touch of a day that is dead turned Lawrence Welk's venture into pop-rock into a RIAA-certified gold album award. The champagne music maestro won his third gold disc for "Winchester Cathedral." His previous gold albums are "Calcutta" and "Moon River."

NEW YORK—Marshall McLuhan, "the prophet of television" and noted critic of popular culture, has gone on record at Columbia LP, that (s) with excerpts from his much-discussed book, "The Medium Is The Message." The title is a pun on his central theme, "the medium is the message," an observation on the impact of today's electronic media. Shot through with special sound effects, the LP is meant to be informative as well as entertaining.

Monkee Song Men To A&M

Two songwriters credited with a large share of the Monkees' phenomenal success, Tommy Boyce and Bobby Hart, have just signed long term agreements with A&M records as artist-producers.

Boyce and Hart had a string of hits before writing Monkee songs like "Last Train to Clarksville," "I Want To Be Free" and "The Monkees Theme." The duo will make their singing debut on a forthcoming A&M single release.

Before joining the Monkee team, Boyce and Hart had over 30 of their songs recorded by Dean Martin, Little Anthony, Tommy Sands and Jay and the Americans.



EAST COAST ROCK HAVEN

A kind of east coast Haight Ashbury, minus the publicity balloony, has been quietly emerging since the late '50's in the scholarly environment of Cambridge, Massachusetts. Nestled just across the Charles River from Boston, the area is closely packed with Harvard, Radcliffe and other colleges. Since the start of the Newport Folk Festivals, the heavily weighted student population has provided a receptive audience for a blue of young musicians.

A cultural pocket with no-pressure surroundings, Cambridge boasts an unsurpassed proliferation of coffee houses supported by university students looking for low cost entertainment. Blues, folk and rock artists can develop at their own pace while supplying this need.

Petite, dark-haired folk queen, Joan Baez, broke through to national prominence from her Cambridge coffee house warbling sessions. Other lesser names in the area include: the Jim Kweskin Jug Band, Richard and Mimi Fariña (she is Joan Baez's cousin), Jesse Colin Young and the Chambers Brothers.

ROD MCKUEN THRIVES ON STEADY WORK DIET

Rod McKuen, multi-faceted singer-writer, left his hillside Hollywood home for a business trip to New York, Paris and London.

He is stopping in New York to discuss his latest book, "Listen To The Warm," with his publisher, Random House. McKuen is the talk of the publishing industry since his first book of poetry, "Stanyan Street and Other Sorrows," published last year sold over 50,000 copies and is the biggest seller poetry collection since Walter Benton published, "This Is My Beloved," over 20 years ago. Poetry books are notoriously poor sellers and advisors told McKuen he would not realize much profit on his work.

After New York, he will jet to Paris for meetings with French singer, Jacques Brel, who collaborated with McKuen on their current hit song, "If You Go Away." He will also confer with Anouk Aimee on her starring in the screen version of McKuen's current popular LP, "The Sea," which he co-authored with Anita Kerr. McKuen is now working on the film treatment.

Before returning to Hollywood, he will produce two LP's from material he wrote with Miss Kerr. The records will be cut in London and Paris using a 100-piece orchestra.

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c/w "Indifference"
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c/w "Mister Blues"
4-44172

"Omaha"
c/w "Someday"
4-44173

"Hey Grandma"
c/w "Come in the Morning"
4-44174

The action is where Moby Grape is on COLUMBIA RECORDS



THE BEE GEES are Brian Epstein's new discovery — which means what?

BEAT SPECIAL BY TONY BARROW

Mining Disaster Gets Bee Gees To America

"New York Mining Disaster, 1941" happened only in the fertile minds of a group called the Bee Gees. It's the self-penned song which has sent 17-year-old twins Maurice and Robin Gibb, their 19-year-old brother Barry Gibb and drummer Colin Petersen (19) high up into Britain's Top Ten. What's more, this was one of several recordings which convinced Ahmet Ertegun, President of Atlantic Records of America, that a quarter of a million dollars would be sensibly spent to secure U.S. record rights of the Bee Gees over the next five years!

Visit To U.S.

This month the Bee Gees are on your side of the Atlantic, their first promotional trip to America with something like 14 cities to be covered in as many days. If you don't get to meet them this time there's sure to be more opportunities. It's a safe bet that the Bee Gees will be back for a bill-topping concert tour before the end of the year.

In 1958, the year that George Harrison joined three potential Beatles in Liverpool, the Bee Gees were already operating as an amateur rock 'n' skiffle trio 30 miles from Merseyside in their hometown of Manchester. In fact they'd made their stage debut entertaining an all-kiddie audience at a local Saturday morning cinema show two years earlier (in 1956) when the twins were 7-years-old and Barry was just nine!

Then the Gibb family left England, emigrating to Australia. In March, 1960 on Brisbane's ABC television channel the Bee Gees had their own weekly 30-minute

show. Three years later they were signed by Australia's Festival record label and brought out their first self-composed single entitled "Three Kisses Of Love."

It was not until the early part of 1967 that the Bee Gees decided to head home to England. By then they'd notched up three Number One hits on the Australian charts, been voted top songwriting team of 1965 and 1966 and collected a special award as Australia's best group of 1966!

Contact Epstein

On arrival in London the three boys tried to make contact with Brian Epstein and sent through to his office a series of tapes and albums they'd made before leaving Australia. But it was Brian's Australian colleague Robert Stigwood, Joint Managing Director of NEMS Enterprises, who returned their calls and fixed the meeting which was to result in the signing of a 5-year management contract for the Bee Gees. Simultaneously with that signing, the Bee Gees expanded from trio strength to quartet. They added COLIN PETERSEN on drums. Colin, the only Australian member of the outfit, is the former child movie star who played the title roles in "The Scamp" and "Smiley" ten years ago.

"New York Mining Disaster, 1941" was issued in the U.K. in the middle of April. Considering that the name Bee Gees didn't mean a thing to English fans until this single came on the scene, the group's success was swift, its impact immediate.

On Thursday, May 11, the Bee Gees made their U.K. TV debut

on "Top of the Pops" show. The four boys plus most of the dancers in the studio audience wore silver and black badges with the words "Be A BeeGeeBopper!"

Perhaps the most remarkable facet of the Bee Gee talent is songwriting. The three Gibb brothers have an extraordinary flair for creating lyrics which tell curiously off-beat stories. How many other teenage tunesmiths would have thought of making a mine disaster and trapped men waiting to die the theme of a chart-aimed pop record? But when you get to hear Atlantic's "The Bee Gee First" album, you'll appreciate the full scope of their creative ability. Every track is an original number written in London over the past few weeks and recorded under the joint studio supervision of Australian producer Ossie Byrne and manager Robert Stigwood. No wonder so many people—experts as well as fans—are beginning to believe in the Bee Gees as the most potent penning 'n' performing unit to hit the music business since the Beatles brought out "Love Me Do" in October, 1962!



BEAT EXCLUSIVE

McCartney -

By Tammy Hitchcock
Labels seem to be essential in the music business. The powers-that-be dictate that an entertainer is not truly successful until he has been labeled. Thus we find one Paul McCartney, "the charming Beatle."

It was often said of McCartney that if he hadn't been an entertainer he probably would have been a politician since he could be relied upon to say the right things at the right time, soothe the ruffled feelings caused by his not-quite-so-tactful cohort, John Lennon, and to smile, smile, smile.

Cunning

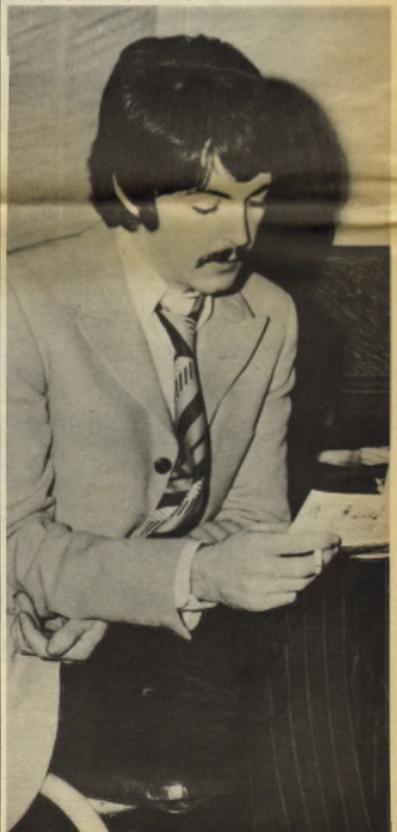
There is no question about it—Paul has a cunning way with words. Asked if the Stones are more popular than the Beatles, McCartney lifted a questioning

eyebrow: "Are they? I don't think so. I wouldn't like to say who is more popular. The Stones have got their publicity agent and we've got ours. It's up to you who you believe. The Stones are good lads and I don't want people to think that it'll come to us sticking our tongues out at each other like school kids."

Responsibility

At the very beginning when adults were blaming the Beatles for their son's stubborn resistance to the barber's shears, Paul announced that the Beatles didn't have any responsibility whatsoever to their fans. "It would probably be a nicer answer if I said yes we have a responsibility to fans, but I can't be noble for the sake of it."

The Beatles had no sooner land-



PAUL LOOKS OVER a lead sheet during one of his recording sessions.

Once Through The Charm

ed in America for their first visit from a nationally-syndicated columnist broke the Jane Asher/Paul McCartney romance and the rumors have haunted Paul to this day. Every reporter asked the same question of McCartney: "Are you married or planning to marry Jane Asher?" He smiled and bore the monotonous questioning until finally he was fed up. "I've no plans but everybody keeps saying I have. Maybe they know better. They say I'm married and divorced and have 50 kids—so you might as well say it too."

Charming

McCartney's "charming" label became a drag as time went on and he concentrated more on saying what he felt rather than what others wanted him to say. He disliked the protest song movement intensely and said so. "They make me concentrate too much on the lyric—which I don't like."

"I think Barry McGuire's 'Eve Of Destruction' is rubbish. And when I first heard it I thought it was bad. When I saw McGuire in person leaping around in those boots and growling, I just fell about!"

"The Manfreds did a protest number on television which was the end. It was so bad they must have written it themselves."

But to say that Paul completely gave up being "the charming Beatle" would be a lie. He was as charming as he'd ever been—only

quite a bit more frank and a little more outspoken.

In 1965 the Beatles turned-down an invitation to appear before the Queen at the Royal Variety Show in London and it was Paul who explained the group's decision to the press. "It's not our audience. If we went on and those people didn't like us everyone would say, 'ha, ha, the Beatles failed, they're on the slide!'"

His sense of humor he kept intact; his ability to laugh at himself, at the Beatles and at the world, no doubt, saw him through some pretty rough times. Walter Shensen tells one of the funniest stories about McCartney.

"Boorish"

It seems that once Paul approached Shensen with a newspaper review from one of the London papers. "I don't think it's fair," moaned McCartney. "This chap says we're boorish. That's the one thing we're not—we never bore." Shensen explained that "boorish" does not mean "boring" it means "uncouth." "Oh, uncouth," said the relieved Paul. "Well, I think that's fair enough!"

The deafening waves of screams which traditionally accompany a Beatle concert received much notice in the press. Reporters demanded to know how the Beatles felt about performing amid the noise.

And it was Paul who answered:

"The fans pay their money to come in and if they want to scream then that's their prerogative. We don't mind if they scream. Why should we?"

"The only thing that counts is that they are having a good time for their money. Anyway, five years ago we were playing without the screams and, friend, it wasn't half as nice. I mean, the bread is important too, you know."

Although it was Lennon who received the attention for making "How I Won The War," it was McCartney who first left the group to try his hand alone. He wrote "Woman" for Peter and Gordon, but asked that a pen name be used rather than his real name. His idea worked—for awhile.

"I knew someone would find out the truth sooner or later," said Paul, "but I'm glad the story didn't leak out until after 'Woman' had become a hit in Britain and America. I hate to read record reviews

which say that so-and-so will have a hit just because a Beatle number is involved. It's not fair on the artists concerned.

"Anyway, my idea worked. Incidentally, this is the only song I've published under a pen name. I don't plan to repeat the idea... well, not at the moment, anyway!"

Keeps Cool

Paul is well-noted for his cool. It's amazing how he keeps it when people ask some of the most ridiculous questions imaginable. An "image" is manufactured by a press agent and the press itself. It often times has nothing to do with what entertainers are really like. Yet, during the summer of '66 a reporter stood himself up and asked Paul to explain the Beatles' image.

"I don't know," snapped the hard-to-irritate McCartney. "Our image is what we read in the papers. You people make up our image. We know what our real

image is and it's nothing like 'image!'"

McCartney once said: "I'm always pleased when somebody has a hit with one of our songs—it's almost as good as us doing it." Yet, a rather well-informed reporter wanted to know what Paul thought of other artists "stealing" the Beatles' material.

Don't Steal

"They don't steal them," fired back Paul. "No, I know they don't," replied the reporter. "But you just said they did," countered Paul, "and besides, we pinch just as much as the rest of 'em."

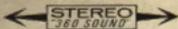
The Beatles will never tour America again. The press will never have the opportunity to try their hand at making Beatles squirm. But, undoubtedly, McCartney will continue to look through his charm and allow the world an occasional glimpse of what goes on inside his mind.



MCCARTNEY peers over the shoulder of a Byrd.



"BECAUSE IT WAS DARK and I was looking at the moon instead of the road."

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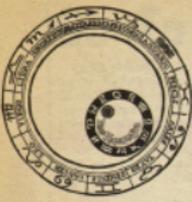
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By Michelle

**YOUR SIGN IS ARIES
IF YOUR BIRTHDAY FALLS
BETWEEN MARCH 21 TO
APRIL 20**

You think that you are very broad-minded but you are fooling yourself. You are really bogged down on a few favorites. To expand yourself listen to different kinds of music; strictly to vanilla if you've been a switch to chocolate ice cream addict for years. Change will bring you: increased success. But act fast before you harden into a post-teenage fossil.

**YOUR SIGN IS TAURUS
IF YOUR BIRTHDAY FALLS
BETWEEN APRIL 21 TO
MAY 21**

Why do you believe what you do? Now is the time for a deep look at yourself. The position of the moon is good for you. It will keep your mind alert this month. Take stock of your room, your boyfriend, your clothes... do you express the real you?

**YOUR SIGN IS GEMINI
IF YOUR BIRTHDAY FALLS
BETWEEN MAY 22-JUNE 21**

Ask questions. People will be especially receptive to you in this month and will feel compelled to respond truthfully. What is really happening in the world? Get behind the newspaper stories from Vietnam. New developments in rock 'n' roll, fashion and romance will be revealed to you.

**YOUR SIGN IS CANCER
IF YOUR BIRTHDAY FALLS
BETWEEN JUNE 22-JULY 23**

You are quite attractive but you should stop ruining your looks with too much make-up or affected dress. Girls really don't like long-long hair on boys and the boys are turned off by a girl whose false eye lashes keep her lids weighed down and over half shut. Be yourself (if you can stand it). The Result: lots of admiring looks from the opposite sex.

**YOUR SIGN IS LEO
IF YOUR BIRTHDAY FALLS
BETWEEN JULY 24-AUG. 23**

You are a complainer. Continuing this trait: Will cost you important friendships. The world doesn't owe you anything. Be independent and go after things you want. Be creative. This is an excellent time to develop skills you never thought you had. Perseverance will: Bring rewards.

**YOUR SIGN IS VIRGO
IF YOUR BIRTHDAY FALLS
BETWEEN AUG. 24-SEPT. 23**

Things will go smoothly for you in the early part of the month but a stellar occlusion will bring you bad luck toward the middle. Be strong.

Keep up your good habits, don't start skipping brushing regularly, and you will come through this dark stretch. Waiting for you: summer fun and personal discoveries.

**YOUR SIGN IS LIBRA
IF YOUR BIRTHDAY FALLS
BETWEEN SEPT. 24-OCT. 23**

Pleasant surprises are waiting for you this summer. Be sure to get yourself in shape. Trim up or down those few pounds. You'll want to be in great beach shape when you meet that outsize boy or girl. At first you won't like each other very much. But be patient. He or she is worth it.

**YOUR SIGN IS SCORPIO
IF YOUR BIRTHDAY FALLS
BETWEEN OCT. 24-NOV. 22**

Your greatest joy will be helping others. Look for a summer project working with the poor or helping unfortunates. Unexpected rewards will be yours: if you follow this advice. You tend to be an individual, proud of your opinions. If you really believe you are right: Now is the time to spread your views on controversial subjects like the war, civil rights and pop music.

**YOUR SIGN IS SAGITTARIUS
IF YOUR BIRTHDAY FALLS
BETWEEN NOV. 23-DEC. 21**

Delay no longer. This is the month to do all those things you have been putting off. Clean out your closet. Be sure to throw away the toothie rolls and chocolate bars forgotten in the pockets of your winter coat. If you continue to be lazy: Your teacher will find out that it's really you who has been scratching initials into the school desks.

**YOUR SIGN IS CAPRICORN
IF YOUR BIRTHDAY FALLS
BETWEEN DEC. 22-JAN. 20**

You have wonderful creative abilities to figure out how not to do homework. If you apply this brilliance to doing it instead of putting it off, unexpected rewards will come your way. Your parents will be so pleased they will offer to chip in on a major purchase you have been wanting to make. You must act fast: Before everyone loses patience with you.

**YOUR SIGN IS AQUARIUS
IF YOUR BIRTHDAY FALLS
BETWEEN JAN. 21-FEB. 19**

The time is excellent. For over-coming your shyness. You are really bright and lively but something made you withdraw. Was it the braces on your teeth, skin problems, or just lack of self-confidence? Others like you but you must be outgoing to find out how much girls like you. The boys like you. Boys: Be the first man at the party to barge in and break up that cluster of giggling girls. They'll love you for it.

**YOUR SIGN IS PISCES
IF YOUR BIRTHDAY FALLS
BETWEEN FEB. 20-MAR. 20**

Prepare yourself for: Serious and important changes coming your way this summer. It may be romance, physical or intellectual but be mature when it hits you. This is a good time to think. If television has made you forget how to sharpen up your wits or the new things in store for you will know you.



THE ASSOCIATION have cranked their spreaders all the way to England.

U.K. POP NEWS ROUND-UP

Modern Pirates Bring TV To Britain In September

By Tony Barrow
Before the end of the year Government legislation will scuttle the pop armada of British radio ships anchored just out of territorial waters around the British Isles.

The two main stations seem to be confident that they can make alternative arrangements when the new laws prevent the continuation of broadcasting from the present seaborne studios.

Radio London's program director Alan Keen tells me that everything is set. "I can't tell you exactly how we're going to beat the government but our plans will be for a permanent commercial station which cannot be affected by the new laws" declares the confident Big L bossman.

Meanwhile I can reveal that arrangements are well advanced for the opening of Britain's first pirate television station! The information is that it will be on the air by September at the latest and will screen full-length movies 24 hours a day! One of Britain's top pop groups is financially involved in the ambitious project. The all-movies policy suggests that the station will operate from a ship at sea where 'live' studio transmissions would be impossible in all but the calmest of weather conditions. The directors of the company are men and women who hold non-British passports. They could not be prosecuted under British law for violation of any regulations designed to banish the pirate radio stations.

The Bee Gees have just expanded from quartet to quintet strength by adding to their line-up 21-year-old Australian guitarist Vince Melouney who has already worked extensively with the group as a session musician during the production of the album "The Bee Gees First". This album, with twelve original Bee Gee compositions, will be released in America via Atco very shortly.

At London's Wembley Empire

Pool on June 30, July 1 and July 2, five of Britain's top deejays will share comparing duties—one appearing at each performance—when the Monkees make their eagerly anticipated stage debut on our side of the Atlantic. The selected five are Dave Cash, Alan Freeman, Tony Hall, Peter Murray and Jimmy Savile.

I have received from a thoughtful American journalist/broadcaster, Marilyn Doerfler, a copy of "Crank Your Spreaders," a fascinating little book which is subtitled "The Association Field Guide And Almanac." It includes a collection of Russ Giguere's fave ties, "The Legend Of Roadzilla (What Terrible Passions Drove This Desperate Creature To Its Ultimate Doom)" by Ted Bluechel Jr., the music and lyrics of "Cheerish" and "Pandora's Golden Heebie-Jeebies," a poem called "Dusk" by Jim Yester and a curious assortment of birds drawn by Terry Kirkman.

Understudy actress Janet Lee took over from an indisposed Marianne Faithfull mid-way thru the short sell-out run of Chekhov's "Three Sisters" staged at London's Royal Court Theatre... Beatles were guests at "Sgt. Pepper" dinner party thrown by Brian Epstein in his Belgravia, London, home. So were a dozen top British and overseas journalists plus deejays Kenny Everett, Jimmy Savile and Alan Freeman... Personal to BEAT reader Vivian E. Lopez (Page 2, May 20 issue): Your deepest wish has just been granted!... Promoter Tito Burns has renewed hopes of securing Mamas and Papas for Royal Albert Hall concert in London later this year.

... Latest U.K. chart-toppers the Tremeloes... they hit our Number One spot with "Silence Is Golden"—open a four-week U.S. concert tour in Ohio at the end of June... June single by Cliff Richard couples a pair of Neil Diamond compositions—"I'll Come Running" and "I Got The Feelin'."

Mort Shuman in London to attend recording session when Cilla Black taped his "What Good Am I?" ballad... Mitch Ryder in London minus "The Mitch Ryder Show" for a two-week promotional visit—spent time seeing the tourist sites between radio and press appointments.

Four days at San Francisco's Fillmore Auditorium this month should win Jimi Hendrix total appreciation of California's pop people... Paul McCartney shaved off his moustache... First "cover version" single of a "Sgt. Pepper" item in U.K. was "She's Leaving Home" from David and Jonathan whose recording manager is George Martin... Following trade paper stories suggesting that Ray Davies, leader of the Kinks, was considering quitting to concentrate on song-writing, his management issued strongly worded denial. Rumour was that Ray would function rather like Brian Wilson does—guiding and directing the group's activities without performing at all concert dates... Rolling Stones' "Flower" album not issued in Britain where next release is expected to be a July single.

Lyrics of "Heaven and Hell" reworked by the Easybeats altered for U.S. release to avoid anticipated controversy and possible radio banning... New single ("Strange Brew") and upcoming album recorded by Cream in New York.

New "West Coast USA" column for London's *Record Mirror* written by David Gooch being dubbed "Britain's first psychedelic journalism!"

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Go To Pop Festival Free!!!

KRLA listeners, you can win free tickets and lodging for the fabulous Monterey Pop Festival. Call in on the KRLA toll-free request line. If your call is selected you will be allowed to guess which Monterey Festival star group is scheduled to come up on a top-secret pre-recorded tape.

You can call in as many times as you wish. If you don't win the first time around you still have lots more opportunity to earn those free tickets and accommodations.

Can you predict which group is next to rock on the Pop Festival tape? Will it be the Mamas and the

Papas, Lou Rawls, The Jefferson Airplane, Simon and Garfunkel or one of the other outside artists who'll be entertaining in Monterey on June 16, 17 and 18.

There is absolutely nothing to buy or send in. You don't need any special knowledge. All you have to do is rub your rabbit's foot and squeeze hard on your four leaf clover and then dial the KRLA request line. You may enter as many times as you wish. Tell all your friends about this fabulous contest...if you all win, it will be party time for you and your friends in Monterey.



Casey Issues Astrology LP

Astrology for Young Lovers

A KRLA SPECIAL starring CASEY KASEM



Why did we break up?
Will romance come my way?
What am I really like?

Now Casey KaseM, KRLA's sincerest disc jockey, has the answers for pondering young adults in a new album, "Astrology For Young Lovers."

The album, a series of readings for all signs of the zodiac, was especially forecast by Jack Bradford, noted astrologer and syndicated columnist.

"Astrology is the 'now' thing," says Casey, "it's amazing what astrological predictions have come true. Some of our greatest minds have had their own personal astrologists and wouldn't make a rgove without their consent."

"Astrology For Young Lovers" deals with the traits and predictions of 1967-68, and includes a list of birthdays for almost all of today's recording, movie and television stars.

By

Pen



Monterey Pop Festival News

Definite information is coming into KRLA daily about the Monterey International Pop Festival to be held in the beach side city June 16th, 17th and 18th. Tickets can now be purchased at all Mutual Ticket Agencies and Wallich's Music City—prices range from \$3.00 to \$6.50 per concert. Just some of the artists appearing on Friday's concert will be the Association, Buffalo Springfield, Grateful Dead, Jimi Hendrix, Laura Nyro, Lou Rawls, and Simon and Garfunkel.

On Saturday, June 17th, you can see Paul Butterfield Blues Band, Hugh Masekela, Beach Boys, Booker T and the MG's, Byrds, Jefferson Airplane, Hugh Masekela, Otis Redding and more. Sunday—Ravi Shankar, Blues Project, Mamas and Papas, Johnny Rivers, Dionne Warwick and The Who. More artists are being added every day. And, preparations are being made for package tours leaving Friday night and returning Sunday—so make your plans today. And keep listening to KRLA for information about how you can win a free trip to the Festival!

"Question Of The Hour"

Why is it immoral for young people under 18 to dance in Los Angeles—when they dance six feet apart?

"Why do most of the people who claim to be non-conformists all dress alike?"

These are just two of the questions heard on KRLA's "QUESTION OF THE HOUR"...a once an hour newcast feature which has provoked more than a few listeners to THINK! "QUESTION..." was originated by Cecil Tuck, KRLA's News Director, in an effort to make the listeners aware that today's news affects everyone...that you and I are not just observers but participants.

A Saturday night newcast carried the first questions, and Monday morning's mail carried the first listener reaction. Over one-hundred and seventy questions were supplied by listeners who already knew they were participants...and they had some questions of their own. A listener from Compton asked—"If we drafted 60 year olds first, instead of 19 year olds, would Congress still extend the selective service law?"

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Comedy & Magic of Steve Martin

SMOTHERS BROTHERS

Forcing The Establishment To Bend

By Louise Criscione
While the love-ins, be-ins, chiquita stickers and protest marches give the Establishment an inkling of what the younger generation thinks, feels and hopes to change, the two Smothers Brothers hit hard into millions of homes each week, pulling the wool from sensitive adult eyes.

It been said that Tommy and Dickie Smothers reflect the attitudes of what the younger generation, "I never thought about it really that much," said Dickie as he sprawled on a couch in his windowless office at CBS. "But I agree with it now that I look at it.

"They're our attitudes basically. We're not trying to identify with any particular group of people but if we have the same attitudes as the younger generation, then we are identifying with them," Dickie philosophized.

The tremendous success of their Sunday night show caught most people by surprise. "It surprised us too," admitted Dick. "It has nothing to do with us really. One point is timing. Bonanza's getting old and there are a lot of viewers looking for another show. So, we came on with a variety show which received all the cliches like 'fresh,' 'different,' 'new,' 'exciting.'"

At which point the door burst open and brother Tommy strolled in, dropped his white hat on the coffee table, opened his lunch pail (the type grammar school kids carry) and proceeded to announce to no one in particular that, "the hip people watch our show."

With that out of the way, he plopped himself into the only vacant chair and pulled what was left of a sandwich out of his lunch pail as an unwanted Dick picked up where he had left off. "I think our show is the only variety show which says something. Young people do identify with us because we don't do the stupid things that the Establishment, the adults, do."

As you have no doubt surmised by now, the Establishment is not the Smothers' favorite thing in the world. They wage a continual war with the network censors, a war which as yet has neither side emerging as the victor.

Compromise

"In every show there's something," said a disgusted Tommy. "All year we've fought censorship. Every show is compromises and deletions."

"They're not called censors, though," said Dickie, who had a hard time remembering exactly what they were called. "But it's the department which is the view of CBS as to what can go on on the air. When it comes down to the fact that anything they don't want on doesn't get on. It's not acceptable to all the people, they don't want it on."

"I was never aware that freedom of expression and personal opinions are really limited," said Tommy. "You're not allowed to say it if it's not within the realm of the Establishment or adult views. The crime of silence is the worst crime. There are so many things which should be said but all we can do is our best and get as much out as we can."

Buck It

"The artists themselves have very little to say," he continued. "We're probably saying more on our show than most performers have a chance to do. But the only way to buck the Establishment is to join it—but not by being a sell-out."

How does he know that once he joins the Establishment he won't become one of them, think like they think and act like they think?

"As a performer I haven't sold out, yet. I think I'd do the same thing in a high position, but who knows? You never know what you'd do until you're actually in the position."

The Smothers don't just knock the Establishment—they question its validity. Are they asking people to change or merely commenting on what's happening?

Social Comment

"We're making social comment," answered Dickie, "but I don't think you can make social comment on something without asking for a little bit of change."

This social comment has caused some members of the Establishment to cry that the brothers are occasionally "tasteless." Especially drawing fire was the bit they did

on the Revolutionary War heroes. "We don't agree that the Revolutionary War thing was in bad taste," argued Dickie. "The basic premise is wrong but if I defend it, it looks like their basic premise is right."

Handle

"Now the nudist Tommy did with Carol Burnett or the KKK thing—at least I can see a handle there. But I can't see where something's tasteless if it's just good fun. 'Tasteless' is a very ambiguous term anyway."

It's all right to poke good, clean fun at someone who is going with the President's daughter, etc., "but to make fun of someone like Cassius Clay would be different," say the brothers.

"Maybe the guy's sincere," believes Dickie, "and we shouldn't make fun of him. He's an underdog and to make fun of an underdog would be in bad taste."

A recent show featured a bit which on the surface was funny why it's underlying message (why is killing acceptable while making love is not?) was piercing and legitimate.

"We're brought up on violence and it makes it that much more acceptable to us," said Dickie. "Take my brother's lunch pail (which features war paraphernalia). He sent his maid out to buy him a lunch pail, she went to four stores and that's the only kind she could find."

"Basically, we'd like our comedy to have a purpose. We're on a level now where people either like us or dislike us—love us or hate us. There's no in between."

While those who "hate" them are vocal, they constitute an extremely small minority. "We're bound to bring somebody up with what we say," Dickie continued. "It upsets the network but it doesn't bother us. It's impossible to please everyone and you just have to take the good with the bad."

Impressive List

The brothers have had an impressive guest list since they've been on the air but so far no one has been able to steal the spotlight from the face-making, word-tripping Tommy or the straight-faced, serious Dickie (whom their mom always liked best).

They had Jack Benny and George Burns on one of their shows and all of a sudden people decided they were successful.

"You know the saying, 'guilt by association?'" asked Tommy. "Well, this was 'success by association.' Hey, that's a good line, success by association, we'll have to use that sometime."

Face Value

Much of the Smothers' success, I think, can be attributed to the fact that their comedy can be accepted at face value by the Establishment and dug by the hipper people who are perceptive enough to pick up on the deeper meanings.

"We've always had that," agreed Tommy. "The people who bring their lunch buckets to the factory, the lunch-bucket-bunch, see us on the street and say, 'you guys are

okay,' but they don't even know what you're talking about."

"A good line, delivered well, doesn't have to be specific: That's the biggest thing—the attitude of the show. We're always fighting it. We're always saying in and you know you can get a laugh."

What exactly does he mean by "attitude?" "Attitude is like watching a man on 'Candid Camera.' He's just being natural but he's funny. We try to stay close to that without relying on jokes."

Consistency

"Consistency is so important. That's the flaw in success. The Beatles are consistent but how many groups come along with a good record and then are never heard from again? Or else, how many put out a good album and then follow it up with a bad one? I may be lousy," laughed Tommy, "but at least I'll be consistent!"

Although most variety shows now book rock talent in a desperate attempt to pick up a young audience, the "Smothers Brothers" is probably the only show which takes either the time or the trouble to consult the pop acts on presentation.

Ignorant Of TV

"Everytime we have a rock group on," explained Tommy, "we ask them how they want to be presented. They're not performers in a sense, their big thing is sound. We tell them, 'break down your song and let us know who you want spotlighted, where you want the close-ups and the things you want to keep with what you want to do.' But most of the time they're ignorant of television."

Despite the fact that the national charts are adhered to in booking their rock acts, the primary requisite is not a hit-recording rate but the ability to perform. Lip-synching is strictly frowned upon "because it would be like 'afternoon dance time' with what's that guy's name?" said Tommy.

The Smothers originally went on television with their comedy series ("Thank God that one went off!" declared Tommy) because they felt they had gone as far as possible with the concert and night club circuit and the only way left for them to go was up. But what's "up" now that they've conquered television?

Fate

"We don't want to stay with it that long," answered Tommy. "We're successful in the media but we don't know what will happen. Personally, I want to get into the producing and directing end. But it depends on fate—whatever fate brings."

So, until fate brings something else, Tommy and Dickie Smothers will go on fighting the Establishment, winning an occasional battle, mirroring the ideas, the attitudes, the frustrations and hopes of the young generation. How long the Establishment will hold out is impossible to predict. But just the fact that the Smothers are making their best for the younger generation, promise and proving with high ratings that they have a strong and wide support is, in the very least, a step in the right direction.



TOM AND DICK SMOTHERS—fighting censorship.



DICK, DOM DeLUIS, Nancy and Frank Sinatra Jr.



THE SMOTHERS, RAIDERS, CARL REINER, BARBRA EDEN in the Revolutionary War bit some critics have termed "tasteless."

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A Romp



Through With TWIGGY

Disneyland



By Cheryl Halter

Thursday, started out as just an ordinary sunny California day at famous Disneyland. Then the clock struck 12:30 and thru the gates passed the money-making model Twiggy, all aglow with her little girl charms.

All about to embark on a day filled with fantasy and fun, Twiggy was met at the gate by Marcia Minor, Miss Disneyland of 1967, the official V.I.P. tour guide for the park. Also awaiting her arrival were the park public relations and publicity men and press photographers from all over Southern California. When you are a news item it seems the press can find you wherever you go. But Twiggy still claims, "I'm just an ordinary girl." The rest of the world doesn't seem to agree with her.

Never Suspect

When Twiggy arrived at Disneyland no one could suspect that she was the world's top fashion model if it were not for the press. She was clad in a simple blue bell-bottomed capri outfit, with a halter-type shell, backless and tying at the neck.

Twiggy is rarely seen anywhere without her boyfriend/manager, Justin de Villeneuve and Disneyland was no exception. Justin is known as the man most responsible for Twiggy's fast rise to fame in the fashion world.

Three male escorts accompanied Twiggy and Justin along with Bert Stiern, producer of ABC Specials, not to mention the crowd of fans and curious people that followed Twiggy everywhere.

Twiggy's party started with lunch at the Plaza Inn, in the V.I.P. dining room. She then proceeded to take in as many rides and shops as she could before the day ended. As Twiggy moved along Main Street her little girl curiosity moved her big blue eyes into the small shops and stores. She seemed to be lost in a wonderful dream that would never end.

Following Twiggy is not like spending a day with any other teenager. It is more like traveling with a small child on a holiday. She seems to enjoy every moment in life, and wants to make sure she doesn't waste any time on unpleasant things.

Now the time has come for Twiggy to leave her holiday at Disneyland. It may well be that she will never forget this day. Nor will the people of Disneyland forget one of the most delightful V.I.P.'s that has come to visit the ever-famous Disneyland.



BEAT Photos Jerry Stein





ROD MCKUEN:

'Money Is Only Good To Buy Candy Bars'



"THE ART OF CONVERSATION IS GONE."



B.L.A.T. Photos: Jerry Horn

"THE WORLD DOESN'T OWE YOU AND ME A LIVING."

"It's not up to entertainers to express political views and we shouldn't send ballerina dancers to Washington."

By Louise Crisoleo
Nestled on the side of a hill in Hollywood is the home of an extremely talented, highly successful, completely unassuming man named Rod McKuen. A giant cross-section of you know him. Those of you who don't are completely missing out.

Obviously you can't troop up to his house and bang on the door (though he'd probably let you all in if you did), so we've done it for you.

Rod lives with a giant English sheepdog and two cats, one of which "talks" and the other of which is deaf. If for nothing else, Rod is unique in the fact that he handles just about everything himself. No manager, no publicist... just Rod and his animals.

Frankly, it was the easiest interview I've ever done. Rod did the talking; I did the listening. He knows himself, his feelings and his beliefs better than I'll ever be able to. Listen to him. You'll be glad you did.

"There is no such thing as teenagers over nine. The only two teenagers left are Little Orphan Annie and Shirley Temple."

"We live in an adult world. When I went to school it was a lot different and when my brother, who is younger than I am, went to school it was different. The kids of today have a lot more responsibility than we did. Madison Avenue started it. It's not necessarily bad but kids have to realize their responsibility."

"There's always been a generation gap. There's a gap between you and your parents; there are two generation gaps between you and your grandparents. It has nothing to do with today's generation alone but it's more evidenced today because there are more people today."

"There are so many bad songs today because there are more songwriters today. It's supply and demand and somebody to fill it."

REBELLING AGAINST CONFORMITY

"They create their own conformity. They decide to have no conformity and then others draw to it. It's an excuse for not doing anything. The world doesn't owe you and me a living. There's nothing real about Haigh/Asbury."

"The word 'hippies' is kind of a catch-all phrase like 'teeny-bopper.' It's bad—this putting people into a mode. Frankly, I'm delighted with the current generation. I think they're great. They ask questions and maybe if they ask enough questions they'll get some answers — if not from the older generation, maybe they'll be able to find out the answers for themselves."

WHY NO ED SULLIVANS?

"You know, I get offers to appear on these national television shows but I turn them all down because I feel that I have to sing at least 20 minutes to people. I can't do it as a fast act singing one song for three minutes and then coming back on at the end of the show to sing another song."

"I like to play colleges. Usually my college concerts sell-out as soon as they're announced but I don't do it for the money. I feel that if I have an audience of 5,000 and 50 of them go away and think what I've tried to say I've really done something sensational."

"I hate acting. It was something I wanted to do for awhile. I guess if the right part came along I'd take it but I don't want to just take anything. It's like with my writing. I'd rather write something well and not have it sell any copies. I have the money I'll ever need. I won't be a millionaire maybe, but I'll have enough money. I came from a very poor family and I've had to support my family since I was 11. I've learned that money is only good to buy candy bars and important things like dog licenses and cat food."

PROTESTING AND DRAFT DODGING

"It's (America) a great country. I think that we owe a responsibility to defend the country we live in. The country defends us. It's not up to entertainers to express political views and we shouldn't send ballerina dancers to Washington. Mort Sahl is a different case in point but it's not right for a singer to sing protest songs and use his power to influence people at a concert and then pocket his \$15,000 and drive away in his limousine."

"Take a fifteen-year-old kid singing about hard times. What hard times? Have you know hard times? I'm a guy who has spent 15 years traveling around the world and it's the same thing everywhere. America is the big thing. American artists, American

clothes, American everything. Our entertainers are treated like royalty over there."

"It's very good to protest but I think that outside agitators and people like that interfere with the academic workings of a school. You have to decide for yourself whether or not you're going to school to get an education. College was not necessary for me because I was already doing what I would do. College is only good because it prepares you for what you want to do in life. For instance, if you have all the basic talents for writing and all the fundamentals then you're better off working than going to college."

HIMSELF

"I'm very restless. I like to work 18 to 20 hours a day and as a result everytime I get close to the altar my work scares the girl away. It's very hard for a woman to take second to anything. I can understand that."

"I'm a loner if being a loner means choosing the people I want to be with and spending time alone. Sometimes I spend ten days in a row up here by myself. Sometimes I forget to eat. I eat when my stomach growls. But I'm living the kind of life I want to live. It's very important being my own master."

WRITING

"I took my book of poetry, 'Stanyan Street And Other Sorrows,' to a couple of publishers and they said, 'poetry doesn't sell.' So, I mortgaged practically everything I owned and published it myself. It's sold over 20,000 copies. I'm very lucky, it's the largest selling book of poetry in 20 years."

"Listen To The Warm' is my next book. We get around 300 requests a day for 'Stanyan Street,' and we average about 50 books a week for guys in Vietnam."

"I like doing something if it's a challenge. I have written 900 to 1,000 songs. Maybe 300 of those songs I've never shown to anybody because they're too personal."

"I don't believe in doing anything unless it's to the best of my ability. The Sea' (Rod's album with Anita Kerr) was a labor of love. I love working with Anita. She's a remarkable talent."

"I'm writing a movie for 'The Sea' which five or six movie companies are bidding on. I'd like to get Anouk Aimee to play the lead. The unusual thing is that the entire score will be recorded before the movie is made—usually it's the last thing done."

"I was kind of forced into writing but it was through my writing that I became an entertainer."

MUSIC

"Music is definitely a universal language. In my new album most of those songs were originally French. It's a universal market for anything as long as it's well done. You can write a song about anything as long as you do it well and in good taste."

"A writer or entertainer must be very cautious with the power they have over people. We live in a society which is completely alienated from each other. Sons can't talk to their fathers, brothers can't talk to their sisters. The art of conversation is gone. I don't know where it went but it's gone."

INSPIRATION FOR WRITING

"Almost all the time I write from personal experiences. They're either something that's happened to me or something that I know about or feel. I think any songwriter relies on personal experiences. I feel this—you do best what you believe in. I am trying to relate man's inability to communicate with man."

"I'm not protesting. One magazine compared me with Bob Dylan but that's an unfair comparison because Bobby is protesting. I'm not—I'm not asking you to change it."

"Every song should have a beginning, a middle and an end. I don't want to write for a market. I write what pleases me and say what pleases me in the best way that I know how. The older you get the more you have to make the very best out of your ability."

"I haven't noticed any drastic changes in lyrics during the past five years except lyrics like "fly me to the moon and let me play among the stars, let me see what spring is like on Jupiter and Mars" don't make it. Nowadays, they'll believe you only if you say "let's take a walk. I can't give you the moon, if I could I would buy it for you someplace in the corner." There's more reality now and not the sophistication of say, Cole Porter."

So now you know where Rod McKuen lives—whether you agree with him or not, at least now you know a little bit about what goes on in his mind. He deserves at least that much from you.



UNIDENTIFIED KRLA listeners mob Gypsy outside KRLA studios after hearing his "Flower Power" speech.

Gypsy Boots: Special Horticultural Consultant



GYPSEY SWINGS — from a tree outside of his home.

BEAT Photo: Leonard B. Ashman

It's the era of the Flower Children. It's the age of "Flower Power" radio. It's what's happening, baby.

Fully realizing the world and especially the younger generations is saying it with flowers, KRLA has hired famed nature boy Gypsy Boots as special horticultural consultant in its program of "Flower Power" radio.

Boots will be in charge of handing out flowers to listeners and non-listeners alike, regardless of the length of their hair, and otherwise promoting "Flower Power" radio. He will also visit the Monterey Pop Festival with an adequate supply of floral gifts.

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Martha Turns Reporter And Interviews Fellow Vandellas

By Eden

One of the top female recording groups in the country today is Martha and the Vandellas, currently riding high on the national record charts with their latest hit, "Jimmy Mack." In addition to being one of the most successful trios in America today, they are also three of the nicest and most versatile girls we know.

So versatile, in fact, that we decided to let the girls go for themselves this time around! Instead of firing questions at them, then, we asked lead singer, Martha Reeves, to interview her two friends, and below you will find the results of the day that Martha Reeves turned Girl Reporter for BEAT.

"This is Martha, of Martha and the Vandellas, and with me I have Rosalind Arkford and Betty Kelly."

MARTHA: "Betty, do you plan on taking a vacation soon and where would you like to go on a vacation?"

BETTY: "Well, if we ever get a vacation—which we all need—I think I'd like to go Hawaii for about a week or two weeks."

MARTHA: "Rosalind, what would you say to a young girl who's interested in show business if she were to ask you whether or not you think it would be best for her to go into show business? What would you say to her, and what kind of points would you give her on entertaining?"

ROSALIND: "Well, first of all, I would let her know that it would be very wise for her—if she hasn't graduated from high school yet—to stay in school and get as much of an education as she can. Then I would go into details as to telling her how hard it is to be an entertainer and let her know that everything isn't all fun. It consists of work, and sacrifices, and all sorts of things, and the reality has to have a solemn mind to go into being an entertainer. But, after you get it into it, and you really enjoy it—it's something that is really beautiful and it's something that you really want to do."

MARTHA: "Betty, what kind of

fellows do you like? What do you look for particularly in a man?"

BETTY: "Well, I think I like conservative-type men who can be a lot of fun but still keep his composure. I like a quiet-type person—not too loud—and one who likes to do the things I would want to do, or we'd compromise!"

MARTHA: "Rosalind, if you had it to do all over again, would you still choose the singing profession as a career?"

ROSALIND: "Yes, I would! Because, it's gotten to the point where I've been in it so long, and I've been trying at it so long, that if I had it to do all over again, I would, indeed, go into it again. I love it and I wouldn't give it up for anything in the world."

MARTHA: "Rosalind, do you think, after being in show business five years, that the exchange of what you sacrifice and the hard work, is equal to your success? Do you think it's an even exchange?"

ROSALIND: "Yes, I think it is, because—if you take, for instance, if I hadn't become an entertainer, maybe I would just be working now and I would have my certain friends and things. But, since I have been in entertainment, it's gotten to the point where I've gotten to be well-known and money-wise... I'm not a millionaire yet, but I'm still trying to become a millionaire! Money-wise, I'm satisfied. It's just a thing where we're known by everybody and it's a thing where everybody loves you and you get a chance to meet so many people... very many interesting people that maybe I wouldn't have had the opportunity of meeting if I hadn't become an entertainer."

MARTHA: "In the *Vogue* magazine, I noticed recently that all the styles were mini. How do you feel about the mini-skirts? Do you think they're going to last or will it be a thing where they'll just go out like the topless bathing suits?"

ROSALIND: "Well, I think they're going to be here for awhile, but I don't think it's going to be a long, draw-out thing. I don't think they're going to last a long time, but I'll give them, maybe another year."



BEAT Photos: Chuck Boyd
MARTHA STANDS ALONE

MARTHA: "A lot of men turn their noses down at women in pants, but I find that you wear quite a few yourself, Betty. How do you feel about pants?"

BETTY: "I like them, and if you've noticed—whenever I shop, I always try to find a slacks-suit that is unique and yet feminine. I have quite a collection of slacks that I started in England. I think we were the first girls to have bell-bottoms over here—all of us bought them while we were in England, and we had ours about a year-and-a-half before they ever came to the United States. But, usually I get quite a few compliments on my slacks from fellows."



Kiele and/or Clang be praised! Bons fortuna (that's Italian for good luck) (which is English for bona fortuna) (phee!) is with you! For the most part, this issue's column (there must be a more descriptive word) (and it won't be written by me!) You have been spared.

Instead, I'll be using a lot of the space to print a writing composed and sent to me by Sheila Lee of... drat, I've lost the envelope. Any- tions, Sheila's masterpiece is entitled 25 WAYS TO FEEL LIKE A MORON, and she claims this column was her inspiration while writing this goodie. (I wonder what she meant by that?) (Shhh...none of you answering.)

And away we go...

1. You are riding in a car with many friends and several enemies. They are playing one of your favorite songs on the radio and you are singing along in your own imitative (let us hope) fashion. The song stops. You do not. You start singing the next song on the album. But the radio station is not playing the album. All state openly. You get car-crazy to distract them.

Very Groovy

2. You are talking to someone very groovy in the cafeteria who has sat at your table because all the other seats were taken. You flutter your eyelashes for emphasis. One of them falls into your creamed corn.

3. You are walking down a crowded street. You see someone you know. You gather up your courage and call their name loudly. They turn around. So does everyone else. You have never seen any of those people before in your life. 4. You are sitting in a darkened movie theater. You are watching a movie starring your fave. You do not scream. But you do wriggle and gasp. You wriggle (and gasp) so much you fall on the floor. As you get up, you see who is sitting across the aisle. It is that boy. The only person you have ever seen who is almost as cute as Paul. And he has noticed you at last.

Missing Purse

5. You drive home and get out of the car. You get out of the car, and put your purse on top of the car while you lock the car. You remember you forgot something. You unlock the car and drive off. Later you miss your purse, while wondering why people are pointing.

6. You are cooking dinner for some of your friends. You are fixing spaghetti. The sauce is bubbling and ready. You keep testing the spaggers (that's what they say in England) (when they've been sick) until it's done just perfect. You place a strainer in the sink. You start to pour the spaggers into a sauce. You miss.

7. You park in a lot where there is an attendant. You go away for a few hours. You come back. You realize you do not have any money left. You begin praying you are better looking than you think you are. Either that or that be needs glasses.

8. You meet someone you have always put up a front in front of (that's) and acted very sophisticated and grown up. You are in the process of mailing a huge box to the Moonies.

9. You call someone on the phone to find out if he is home. You plan to hang up the moment he answers. You hear his voice. Your arm will not work.

10. You find a bumper sticker (un-used) fluttering about the sidewalk. You pick it up. You can't make out what it says, but it is very attractive. You place it on your bumper. Two months later someone tells you it is a dirty word in a foreign language.

11. You are on the way to a party. It isn't far so you are walking. The streets are icy. You fall down. You get up. You find you have completely split your new tight pants. Later on, your hostess almost succeeds in making you take your coat off.

Good Fairy

12. You go to another party. You heard it was a costume party so you dress like The Good Fairy. You heard wrong.

13. You dive into a crowded swimming pool. You come up for air. Everyone's mouth falls open. You hurriedly check to see that you have not lost half of your bathing suit. You find you have only lost half of half of your bathing suit. But you do not sigh with relief. Not for years.

14. You go to a rock and roll concert. Many times in the past you have gotten backstage on phony passes. This time you have a real pass (never mind what you had to do to get it). They will not let you backstage.

15. You girlfriend is starting to put on a lot of weight. In fact, she is fat. You never mention this. One night you are talking to her at a dance. She asks you why boys never ask her to dance. You tell her. (Whoops.)

Get Smart

16. You meet a member of a rock and roll group you have never heard of. He rather likes you. You think you are smart and don't like him in return because no one has ever heard of his group. He later joins one of the five most famous groups in the country.

17. You go to a slumber party. All of you make buttons with the names of boys you like (who, in most cases, do not like you) and wear them. (The buttons, not the boys.) You forget to take yours off the next day at school. You-know-who is in your American Lit class.

18. You are riding on a bus. Everyone is sour and snooty. You think of something funny that happened. You start laughing. You try to stop. You fail.

Hmmmm.

Hmmmm. Out of room. Would you believe eighteen ways to feel like a moron? Don't worry, I'll print the rest of them soon. By the way, Sheila swears all these things happened to her. In that case, I don't blame her for swearing.



SHAKIN' HER FEATHERS



MARTHA TOOK TIME OUT after this show to interview the Vandellas.

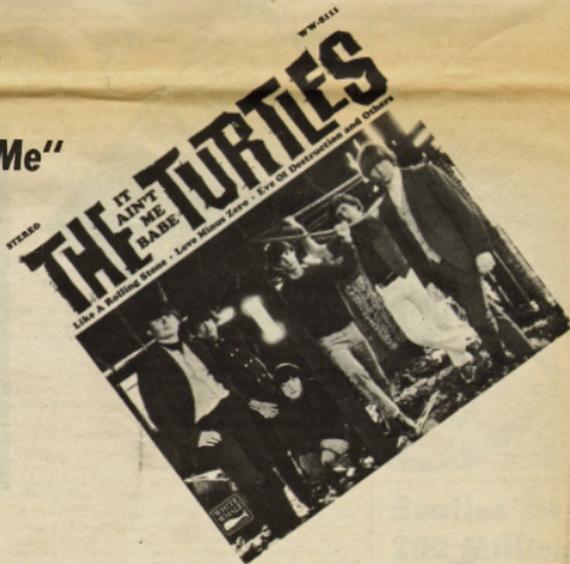
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6. SWEET SOUL MUSIC — ARTHUR CONLEY
7. SOMEBODY TO LOVE — JEFFERSON AIRPLANE
8. HIM OR ME — WHAT'S IT GONNA BE — PAUL REVERE AND THE RAIDERS
9. MIRAGE — TOMMY JAMES AND THE SHONDBELLS
10. HERE COMES MY BABY — THE TREMELES
11. SHE'S RATHER BE WITH ME — THE TURTLES
12. HAPPY JACK — THE WHO
13. I WAS KAISER BILL'S BATMAN — WHISTLING JACK SMITH
14. ALL I NEED — THE TEMPTATIONS
15. DON'T YOU CARE — THE BUCKINGHAMS
16. SIX O'CLOCK — LOVIN' SPOONFUL
17. CLOSE YOUR EYES — PEACHES AND HERB
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HAPPY BIRTHDAY, LYDIA I Love, The Beau Gentrys and Jana and Kathy.

HAPPY BIRTHDAY — JAY COY EGO AMO TE. — JoAnn.

Happy Birthday Paul McCartney!!!! June 18 — Love, Jill Workman

HAPPY BIRTHDAY, SARAH LINDSAY!!!

HAPPY BIRTHDAY to Dee from the Robbs Fan Club, San Jose.

Study — HAPPY BIRTHDAY! Butch & Charlie

Study — HAPPY BIRTHDAY! Younkins & Anarchy

PAUL ... Happy 25th! ... Sally

HAPPY BIRTHDAY MCCOOBY Luv Debbie

PERSONALS

PASSION SUNDAY
PASSION SUNDAY
PASSION SUNDAY
PASSION SUNDAY
PASSION SUNDAY

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To The Woods — May 19 I stood, stared ... enjoyed ... Thanks.

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KAREN CROFT: Here's looking at you!!!! — GARY

SUE HUNTER
LOVES MARK LINDSAY!!
Who is Dunwick?

I LOVE CASS!

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BRUCE ROBB — Remember Morton West? Luv, SHARON

ATTENTION! Gale, Pam, Terri, Debbie, Joyce, Linda — August Forth!!!! Sarah

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— Loretta of Wilmington

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Yo sheeni hundi!

Ron — Cherish is the word — The Sunshine Girl

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I love you Steve Wells

I LOVE YOU
BUDDY GREEN

— SANDY STERLING

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"Scruffy" — RENNY

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