

The

KMA

GUIDE

September, 1964

COVER STORY

The KMA Guide

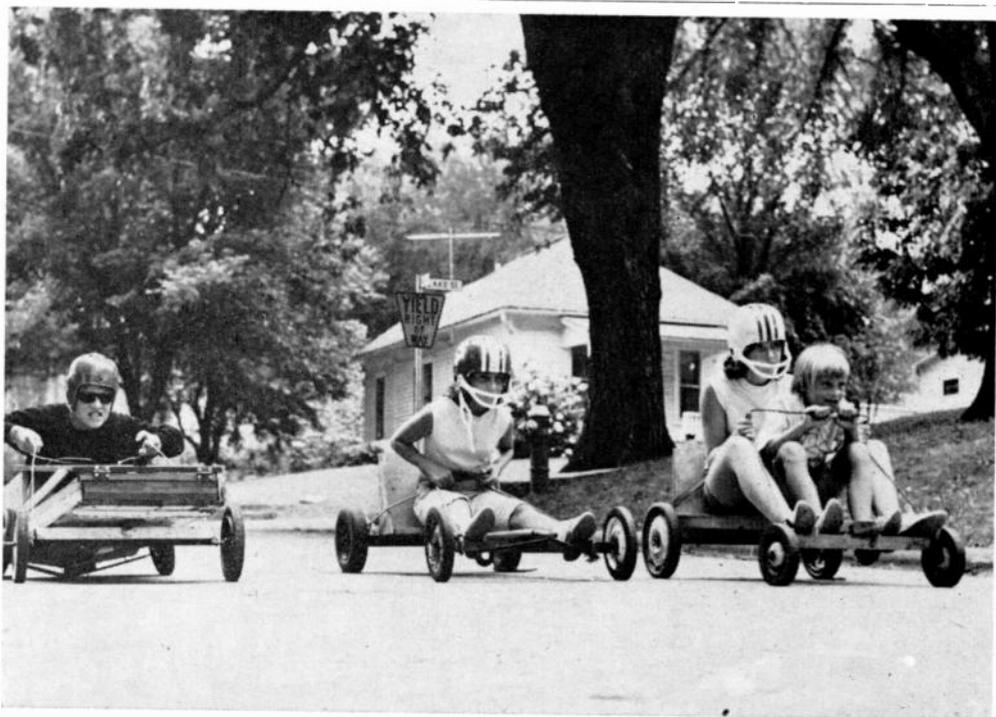
Mike Hoyer took time out to join rodeo reporters Dean Naven and Tom Beavers at the Sidney, Iowa, Championship Rodeo for an interview with TV star Jimmy Dean, who was this year's feature attraction. In addition to having Jimmy on one of the regular daily rodeo reports, Mike taped a special interview for his Saturday night "KMA Bandstand — Country Style." Mike's expression of rapt attention illustrates Jimmy's captivating personality. His good-natured warmth, which somehow gives a person the feeling they have known him for years, is as natural off-stage as on. His arena performances were superb . . . the rare kind you wish would go on and on. As the rodeo announcer stated, "We've had many fine performers, but you are seeing the greatest."

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SEPTEMBER, 1964

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Coaster-carts . . . the greatest little device to keep youngsters occupied and skinned-up . . . have made re-entry as a new fad among Shenandoah children. The hills echo with shouts of excitement as they conduct races complete with traffic flagmen and judges. Dads look on with a knowing smile, recalling their younger days when the streets clattered with almost identical conglomerations of scrap boards, boxes, ply-

wood and old lawnmower and buggy wheels. Pictured left to right: Janis Andersen, daughter of KMA salesman and sports-caster, Andy Andersen; Jana Voitenko, daughter of morning announcer, Pete Howard; Josie Modrow, daughter of Guide editor, Duane Modrow; and Barbara Andersen (Andy's) sitting in front of Josie. The carts belong to neighbor boys who are daily making repairs and improvements.



A Chat With Edward May

"We're from Iowa, Iowa, that's where the tall corn grows." It might be more appropriate to change a word or two of the last line and say, "That's where the big ears grow." This is referring to the tremendous ear shown in the picture on this page. The ear measures $30\frac{1}{4}$ inches long, and is quite an eye-catcher. I wish I could say this is an average sized ear of Maygold hybrid corn, but I can't. Actually, this is an oversized ear made from individual kernels. It was put together by the wife of the assistant manager of the Earl May store at Auburn, Nebraska. It must have taken her a long time to do this, and it looks so realistic I thought you might enjoy seeing a picture of it. Several men who have looked at it have jokingly said, "Brother, that's corn!"

It seems as if the summer certainly passed in a hurry and now it's back to school for the students. It also means a return to standard time again. This has been a little confusing and we are now back on the same schedule as the people in Nebraska, Kansas and Missouri. So, if you have missed any of your regular KMA programs during the past few weeks, you will now find them again on their regular schedule, and you will find a schedule of all KMA programs listed in the Guide.

We had some extremely hot days during July and August but these are behind us now and we will be having cooler weather from now on. One of the questions now is when will we have our first killing frost. Our average annual killing frost date here at Shenandoah is October 14. What's your opinion, do you think we will have a normal frost date? If you observe any weather signs, do these signs indicate an early or a late fall? So far, I have heard two predictions, both to the effect that there is a good possibility we will have an early fall with an early killing frost date. One came from a radio listener who said, "Cockleburrs never get caught by a frost and, as the latter part of August, cockleburrs were quite mature." Another prediction came from northern Wisconsin which said, "The birds that normally migrate south from Canada arrived in northern Wisconsin a

full two weeks ahead of schedule." Of course, none of us know when our first killing frost might be, but everyone can make a prediction. What is your opinion? Drop me a card and let me know, and, if it is all right with you, I will use your prediction on the radio and will give you full credit for it, unless you don't want your name mentioned. If you would prefer not to have your name mentioned, just say, "Don't mention my name," or draw a line through your name, in which case I won't divulge the sender.

We will be exposed to a great deal of politics the next few weeks and months, all leading up to the national elections. I don't know what your politics might be and I certainly would not attempt to sway your thinking in any way, but I do hope when the elections take place everyone will vote and will have studied the candidates sufficiently to know why he is voting for that particular candidate. The campaign should be interesting and you will be hearing much of it on KMA.



You should have seen the stalk . . . it got away.

Frank Comments

By FRANK FIELD

The picture this month was taken in the middle of August and shows a part of the tomato trials in the Earl May Seed & Nursery Companies trial varieties on trial and the results are very interesting, to say the least. Fully one-half the varieties do not even have a name yet, just a number. Most of them, in fact, will never be given a name as they are not enough better than the present varieties to pay to introduce them. These numbered selections are sent to us each year by the various state colleges and experiment stations who are doing hybridizing and selection on tomatoes. It is a good deal like the breeding which is constantly going on in hybrid corn. Out of a thousand crosses, maybe only one or two will be promising enough to continue working with.

I think the University of Missouri at Columbia, has done more work with tomatoes in the last ten years than all the other universities put together. Four years ago they released one of their selections and named it Surprise—the following year they released another and called it Tomboy. Last year their release was Ava-

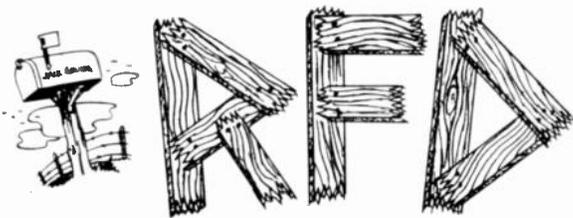
lanche and just this summer they have released another which is so new it hasn't even been named yet. We simply call this one "Row 10". It, by the way, is the second row in the picture. Surprise is the seventh row and Avalanche is the eighth row. Notice the Surprise basket is heaped high and Avalanche took two baskets to hold that morning's picking.

These rows are 4 ft. apart and the plants set 4 ft. apart in the row. Each plant is tied to a bamboo stake or pole 8 ft. long with 18 inches in the ground and 6 and one-half feet above the ground; then the tops of the poles are held securely by wire stretched tightly between steel fence posts at either end of the row with one wrap taken around the top of each pole.

These tomatoes have been watered very thoroughly once a week; during June they were given 1½ inches of water each week and during July and August they were given 2 inches of water each week. They have been sprayed thoroughly every ten days with a mixture of Zineb to prevent blight, and Sevin to prevent worm and insect damage. Starting the last week in July, these tomatoes have been carefully picked on Monday, Wednesday and Friday of each week, keeping each row separate as you can see in the picture. First each basket is weighed; then the tomatoes in that basket are counted and graded into two

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with
*Jack
Gowing*



We are just back from a wonderful vacation in Colorado. We left Shenandoah on August 11th and arrived in Estes Park the next day. Then on Thursday I left Pauline, Randy, Julie and Pauline's parents, the Paul Youngmarks, at Estes Park and took off on the American Angus "Challenge of the Future" tour. The tour lasted through Saturday and we were on ten or eleven ranches and saw mostly commercial cow herds.

Most of these ranches had some irrigated crops to supplement ranching. This allows them to produce a lot of hay on a small acreage. Some even had irrigated pastures which means they could have as many or more cattle on a given number of acres as we do here. Our last stop on the tour was at a Meadowdale Ranch near Estes Park which had been a guest ranch at one time but is not strictly a commercial cattle ranch. We finished up with a cookout in a beautiful mountain meadow at an altitude of 9500 feet.

After the tour I went on to Estes Park and joined the family and we stayed there for 3 days and took off over Trail Ridge road for some of the most beautiful mountain country I have ever seen. We went through Berthoud Pass and Loveland Pass through Glenwood Canyon of the Colorado River and spent the first night at Glenwood Springs. During the day we took a tour of the old Silver King mine near Silver Plume. Randy and Julie were quite excited about going into an old mine. We rode a little car that ran on the track for the old ore car and it was 38° and water was dripping from the ceiling all of the time. In this area we saw a few people panning for Gold but they weren't having much luck.

At Glenwood Springs we took advantage of the Mineral Springs and went swimming. They have two pools, one is 103° and the other is 92°. We would go back and forth

from one to the other and this was quite relaxing. We were told that they swim in the pools year round. It is a little hard to imagine swimming in an open pool when snow is on the ground.

There are dozens of Bureau of Reclamation projects underway in that area. One motel operator told us that there was to be \$179 million spent in one valley alone over the next five years. I'm sure most of us realize what a big impact this would have on the economy of such an area.

We saw some of the peach farms west of Glenwood Springs before taking off for the Aspen Ski area.

We had a picnic by Maroon Lake high up in the mountains. Fresh snow had fallen the night before and it was a beautiful sight. It was chilly in the shade but quite comfortable out in the sunshine.

From Aspen we went to Buena Vista by the Independence Pass road. This was a gravel road for several miles each way from the divide, not the best driving but the scenery was beyond words.

We spent the night in Buena Vista then crossed the mountains to Colorado Springs, then to Denver for the night and then back home to Iowa.

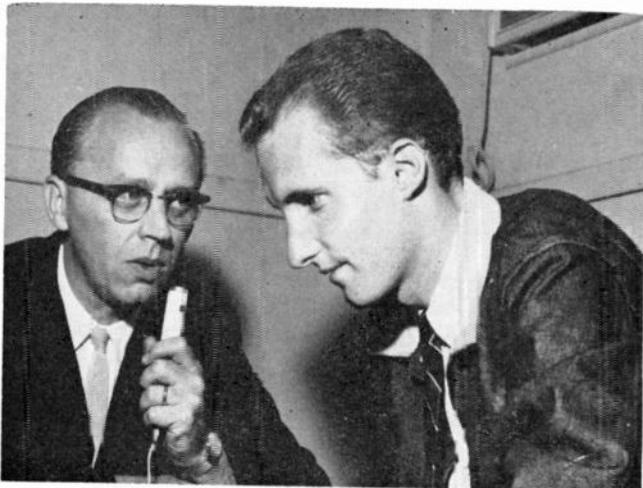
**KMA RETURNED TO
STANDARD TIME
AUGUST 30**

**All Programs
Back on Regular Schedule**

These pictures were taken by Les Leverett, official photographer with Nashville, Tennessee's Grand Ole Opry when Mike Hoyer and his bus full of KMA BANDSTAND, COUNTRY STYLE listeners were at the Opry late June. As stated in a previous KMA Guide issue, the tour was a fantastic success and tentative plans are to have one in February and in July of each year. Mike has had many people say to him that they'd like to go, but couldn't get away in the summertime. This is true as far as farmers are concerned. Of the four times he has attended the Opry, Mike says he's only watched the show from out front once. The other three, he spent back stage with a tape recorder snagging interviews with the stars and visiting with them. Top picture was taken while Mike was interviewing George Hamilton, IV. George has also organized a highly successful tour of Music City, USA (Nashville) which includes a visit to RCA Victor recording studios, the Sound of Nashville record pressing plant and by the homes of many of the Country music stars. If he's in town, George personally conducts the tour. Mike's group was fortunate in that George was able to conduct the tour for them.

Again this year as on last year's tour, Mike was brought out on stage and introduced to the Grand Ole Opry audience (around 4,000 out front) by Grant Turner, dean of Opry announcers (center picture). Several weeks before Grant celebrated 20 as an Opry announcer. He is noted for his knowledge of the history of country music. The bottom picture also taken back stage was with Bobby Lord and Marion Worth. Bobby visited with Mike a few years ago while he was traveling through our area. Marion is one of the newer country artists and has a highly successful album of duets recorded with George Morgan. She is married to a Nashville disc jockey . . . Hap Wilson. Listeners to KMA BANDSTAND, COUNTRY STYLE heard interviews with those pictured plus many other country music personalities Mike feels he was fortunate that he got

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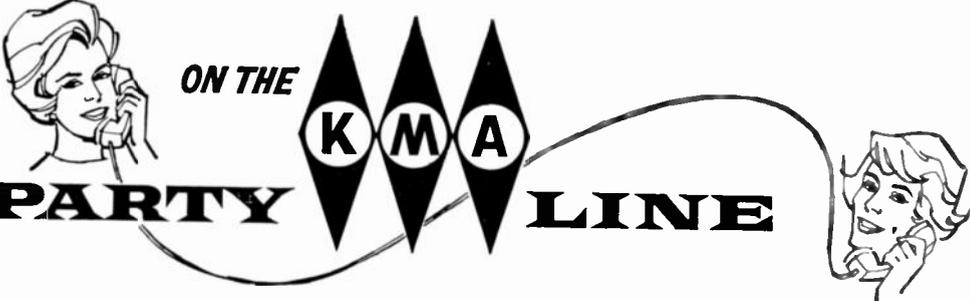


RODEO

KMA Rodeo reporters Dean Naven and Tom Beavers kept the lines hot between Sidney, Iowa, site of the 41st Annual Championship rodeo classic, and the KMA studios. KMA reporters broadcast four programs daily covering all ten performances. They covered background stories, interviews with cowboy performers and rodeo committee workers, and results of hard-fought contests. This year's attendance suffered slightly because of damp, chilly weather, however weekend crowds filled the world's second largest outdoor arena to capacity. One fellow who really enjoyed himself renewing old acquaintances among the cowboys was Don Mayo, pictured at top being interviewed by veteran rodeocaster, Dean Naven. Don, who hails from Grinnell, Iowa, has been out of rodeo action since a serious auto accident July 5th, two years ago. He suffered a broken back and is paralyzed from the waist down. A game little guy, so typical of rodeo performers, Don gets around on crutches and braces, flatly stating he just can't stand a wheel chair. Previous to his injury he was world champion bareback rider two consecutive years. He really enjoyed the opportunity to be among old friends in the rodeo circuit saying it was just like being "home" again. Center picture is Tom Beavers interviewing Guy Weeks of Abilene, Texas, who was last year's national Saddle Bronc and All Around Champion. For the past 10 years Guy has won more than \$20,000. He competes in three events: bareback, saddle bronc, and calf roping. He is one of the few who jump from horse events to roping. It pays off because he pocketed \$1,970.27 at Sidney, was named the arena's

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ON THE

KMA

PARTY LINE

By **DORIS MURPHY**

Attending his 25th High School Class reunion in Yankton, South Dakota, the weekend of July 18th, was the highlight of a week's vacation trip enjoyed by Warren Nielson. After seeing his former classmates, Warren, wife Florence and daughter Holly, motored to Minneapolis, St. Paul, Duluth, International Falls and Winnipeg, Canada.

During their second week of vacation, they enjoyed a camping trip to Colorado, visiting the Mesa Verde National Park at the tip of Southwestern Colorado, riding the famous narrow gauge railroad from Durango to Silverton, visiting the Black Canyon near Gunnison and spending a couple of days in Denver.

With only one more year left in high school, Susie, daughter of newscaster Ralph Childs, has been giving thought to her future plans. One field that interests Susie is psychiatry, and she has been giving

consideration to the idea of studying so she can be a Psychiatric Aid. If she does decide to follow this field, the experience she gained this summer, as a volunteer worker in the recreation program at the Clarinda Mental Hospital, will be of value.

Arriving home from a weekend of sailing on their boat, Mr. and Mrs. Alfred Boylen of New York City, received quite a shock when they opened the door of their apartment. Thieves had entered the apartment while they were gone and stolen most everything that was moveable with the exception of their clothes and silver. Mrs. Boylen, formerly Margaret Currier, a daughter of Mrs. Bernice Currier of KMA, told her mother the news by phone. Their typewriter, radio, television, pair of expensive binoculars, electric mixer, waffle iron, electric iron, vacuum cleaner and other appliances had been stolen. There were no indications of a break-in. The Boylens, who live on the fourth floor, were unable to determine how the thieves had gained entrance to the apartment.

Announcer Dale Eichor attended the National Guard Summer Camp at Camp Ripley, Minnesota, from July 18th to August 2nd. Dale, whose rating is specialist 4th Class, was gunner on the 106 Recoiless rifle.

Part of Engineer Norman Kling's vacation was spent helping his son Bennie build a dark room in the basement for developing pictures. Bennie not only takes pictures for his own enjoyment, but takes them for the high school newspaper and for an Omaha TV station.

Boy, what whoppers! Imagine raising giant zinnias higher than your head! That's exactly what Ass't Farm Service Director Tom Beavers did this summer. Many were eye to eye with him, and some even higher. To prove it, Guide Editor Duane Modrow took this picture of Tom standing in front of his zinnia bed. And to think . . . he got all this garden beauty from a packet of mixed zinnia seed from the May Seed Company!



A little packet of May Seed and Tom Beavers gets Head-High Zinnias — for real!

A happy shopping spree for six little girls, climaxed a summer of work weeding soybeans and corn for neighboring farmers in the area. The "all girl crew" had earned around \$45 to \$50 each, and you can imagine their thrill when plans were made by their mothers, to take them shopping just before school started. What fun they had picking out new ski jackets, ski pants, sweaters, skirts, new fall shoes and other clothing. To top it all off . . . the girls and their mothers all had dinner together at a restaurant which was paid for by one of their good neighbors, Joe O'Hara, as a reward for their good work. In the group were Tami, age 14; and Jeri, age 11; daughters of KMA Newscaster Dean Naven; Patty, daughter of Harold Books; and Marty and Jan, daughters of Mr. and Mrs. Tom Goodner. Even 8 year old Kim Naven had done some weed pulling, finding it a lot of fun with her sisters in the field when the weather wasn't too hot, and eating a picnic lunch at noon.

What a wonderful Christmas present! A gift of a week's vacation starting July 18th at Vacation Village on West Okoboji was received by Mr. and Mrs. Earle F. Crowley and family, from Mrs. Crowley's parents, Mr. and Mrs. Clarence Cowan of Le Mars, Iowa. The Cowans occupied the cabin right next door, making the family vacation complete!

Miss Carole Burrichter, daughter of KMA Engineer Don Burrichter was thrilled when one of her friends at Kansas University, Miss Bobbi Johnson of Washington, D. C., was selected Miss U.S.A. at Miami Beach last month. Miss Johnson also competed for the Miss Universe crown. The stunning blue-eyed blonde is a room mate of Miss Lynda Tebbe at the University. Miss Tebbe formerly lived in Shenandoah.

Owning his own plane is mighty handy for KMA's new program Director JACK KATZ, as he flies into Omaha each weekend for a visit with his parents. With his Piper Comanche 180 plane available at the Shenandoah airport for trips anywhere, anytime, Jack enjoys the convenience of going and coming as he pleases. Guide Editor Duane Modrow snapped this picture of Jack in front of his plane, just before take-off. The plane travels 160 miles an hour, has four seats, low wing, and retractable landing gears. It will fly 1000 miles without refueling. Jack has taken a number of trips in his plane,

including one to Albuquerque.

Wiener roasts are a greater incentive for the kids, than anything the DUANE MODROW'S know. Our Guide Editor and his wife found this out recently when their daughter Teresa, age 8, got a new bicycle for her birthday. The bicycle was a little too big for her, so after a few attempts . . . a few squals and bawls . . . she just gave up trying to ride. A few days later, the Modrows and a neighbor planned a Sunday evening wiener roast. It was while they were preparing for the outdoor picnic, that the neighbor mentioned to Teresa, she couldn't have any hot dogs until she learned to ride her bike. Teresa loves hot dogs, so that was all the incentive she needed! Dashing home, she got out the bike, and in less than half an hour she came screaming the good news: "I can ride it! I can ride it!" And sure enough she could! All it took was "hot dogs" to overcome her fear.

KMA News Director Dean H. Naven has been appointed to a four year term on the Iowa Development Commission by Governor Harold E. Hughes. A picture of Dean appeared in the August issue of the New Iowa Development Digest. Dean, a native of Corning, Iowa, was associated with Des Moines and Omaha radio stations prior to joining KMA nearly 11 years ago as news and special events director.

Upon his return from camp, Dale and his wife Esther and friends, Mr. and Mrs. Tom Reeves of Des Moines, enjoyed a motor vacation trip to Nashville, Tenn. where they visited the world famous Grand Ole Opry on Saturday night, Aug. 22nd. They also took in the Friday night Opry, visited a recording studio and took a tour of Music City, U.S.A. as Nashville is popularly known.

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Program Director Jack Katz commutes by plane.

A Letter From Billie McNeilly

Hello from Oregon!

This letter to you is being written at Mother and Dad's kitchen table, as the family prepares for an excursion up the beautiful McKenzie highway. Marcie and I arrived at Portland Union Station at 9:20 Saturday morning. My brother Bob, his wife, Bettie and their daughters met us, and took us down to Eugene, and the rest of the family, waiting at the folks.

The biggest surprise of the trip came as we were getting into Bob's car at the station in Portland. A lady stopped me and asked if I were the Billie McNeilly she knew from the KMA Guide, I assured her she was correct, and she introduced herself as Myrtle Fleming, who, along with her husband lives in Portland. They are KMA salesman Andy Andersen's uncle and aunt and sent their regards to the Andersen family. What fun to be met by friends we make through the Guide, and clear out in Oregon, at that.

I've included two pictures for the September Guide. One picture shows four dark-eyed reasons for our trip west. My two brother's children. In the front, Cheri Lynn, Rich's 15 year old daughter, and behind her, on the right, her brother, Scott, 13 years old. The two cuties on the left — back row — are Bob's daughters, Roberta 7, and Dixie 9. They are full of fun, as the sparkling brown eyes can plainly tell you.

The other picture is one taken atop the Eugene reservoir, with the Williamette River and a part of the two cities it divides

— Springfield on the left, Eugene on the right. In the picture — on the left Rich with the dark shirt, and Bob with the white. It is wonderful just being here with the family.

Both Sisters-in-law are busy gals, but took time to gather some of their favorite recipes to send along to you.

School time is upon us, and I know it finds some of you sending your first-born off for the first time — just as many of you are sending your youngest off for the last time. This is all a part of living, to be sure, but somehow it takes a little out of us, doesn't it?

Marcie has a few misgivings about her introduction to college life, but I know her zest for living will help her make it a pleasure.

John is in school at Sheppard Air Force Base, learning something about data processing. He hopes to be home after that training session ends, in October, for a few days.

Donna and Bill send their little guy, Jerry, off to kindergarten in Salina, Kansas this fall. Chris will miss him, I know, for he copies his "big brother" all the time.

Brace yourselves for the rush when the school bell rings. I will be visiting with you, as usual, each morning from 10:30 to 11:00 on KMA.

My very best wishes to every one of you.

Billie



Atop the Eugene Reservoir with brother Rich, myself, and Bob.



Cheri Lynn, front. Back, Roberta, Dixie and Scott.

Billie's Kitchen Tested Recipes

STUFFED POTATO ROLLS

Should be made the day before and stored in refrigerator.

18 to 24 *potato rolls.

*(rolls made with mashed potatoes)

STUFFING

- 2 cans tuna
- 4 hard cooked eggs
- 2 T. minced green pepper
- 1 small grated onion
- minced pickle (either sweet or dill or use relish)
- dash of worcestershire sauce
- paprika
- $\frac{1}{4}$ t. salt
- pepper
- garlic powder or salt

Everything should be finely minced or grated.

Combine with:

- $\frac{1}{4}$ cup mayonnaise
- $\frac{1}{4}$ cup catsup
- $\frac{1}{2}$ cup sharp grated cheese

Mix thoroughly adding more mayonnaise if needed to hold together.

Silt and scoop out centers of potato rolls — Fill with stuffing — wrap each roll in wax paper twisting ends and store in refrigerator.

When ready to serve place in brown paper bag and heat in moderate oven for $\frac{1}{2}$ hour.

* * *

FRENCH DRESSING

- 2 c. oil
- 1 c. vinegar
- 1 c. tomato catsup
- 2 T. sugar
- 2 T. worcestershire sauce
- 2 T. grated onion
- 1 t. salt
- Dash of tabasco
- 2 cloves garlic

(Leave garlic cloves in dressing being careful not to serve.)

* * *

COLE SLAW DRESSING

- $\frac{1}{4}$ c. mayonnaise
- 1 c. whipping cream
- $\frac{1}{2}$ c. sugar
- $\frac{1}{8}$ t. pepper
- $\frac{1}{4}$ t. salt
- $\frac{1}{4}$ c. vinegar

Blend together and whip a little.

* * *

TANGY BEETS

Here's a vegetable dish with personality, Tangy Beets. Cook sliced onion and green pepper in butter until tender but not brown. Add drained canned small whole beets and French dressing to taste; heat.

MARY LEE'S MEAT BALLS

- 2½ to 3 lb. ground beef
- 1 cup stale bread crumbs
- 2 t. salt
- pepper
- garlic powder
- onion powder
- (as desired)
- 1 T. worcestershire sauce
- 2 eggs — beaten

Mix thoroughly.

In large skillet, cook 1 lb. bacon very crisp. Drain and set aside.

Form meat into balls and brown well in bacon fat. Drain and place in casserole. Pour all fat from skillet and over medium heat combine:

- 2 cans condensed cream of mushroom soup
- 1 can condensed cream of vegetable soup
- 1 can consomme' or boullion

Pour over meat balls, top with crumbled bacon, cover and bake at 350 degrees for 45 minutes.

If casserole has been made ahead and refrigerated allow longer baking time.

* * *

MARASCHINO CHERRY BARS

- $\frac{3}{4}$ C. diced maraschino cherries
- 1½ C. flour
- $\frac{3}{4}$ C. butter
- 4½ T. powdered sugar

Mix the flour, butter and sugar like a pie crust and add the cherries. Pour into a pyrex pan 8 x 12 and bake at 350 degrees for 20 to 35 minutes.

TOPPING

- 3 eggs well beaten
- 1½ C. sugar (not quite this much)
- 1½ t. vanilla
- $\frac{3}{4}$ C. cocoanut
- 1 C. nuts
- $\frac{3}{4}$ C. whole cherries
- 6 T. flour
- $\frac{3}{4}$ t. baking powder

Combine all "topping" ingredients and spread over cake. Make sure to thoroughly drain the maraschino cherries. Return to oven and bake for 25 to 25 minutes at 350 degrees. Cool slightly and cut. Drizzle the top of cake with powdered sugar before cutting.

* * *

QUICK ORANGE BUTTER FROSTING

Melt $\frac{1}{2}$ cup butter; blend in $\frac{1}{4}$ cup orange juice concentrate. Stir in about 3½ cups sifted confectioners' sugar, 1 cup at a time, beating until smooth. Frosts and fills 2 8-inch layers or 3 dozen brownies or cupcakes.

"My Best" Recipes for September

APPLE CREAM

To Prepare: 30 minutes

To Bake: 40 minutes

6 apples (about 2 lbs.), pared, cored and sliced

- 1/2 c. sugar
- 1 t. ground cinnamon
- 1 t. ground nutmeg
- 1/4 c. butter
- 2/3 c. sugar
- 1 egg, beaten
- 1/2 c. flour
- 1/2 t. baking powder
- 1/2 t. salt
- 1 c. whipping cream

1. Toss the apple slices with a mixture of the 1/2 c. sugar, cinnamon and nutmeg. Spread evenly in bottom of a buttered 9x9x2-inch baking dish. Set aside.
2. Cream butter and 2/3 c. sugar together until fluffy. Add beaten egg and continue beating until mixture is light and fluffy.
3. Sift together flour, baking powder and salt. Beat into creamed mixture until just blended.
4. Spread batter evenly over apples in baking dish.
5. Bake at 350 degrees for 30 minutes. Remove from oven and pour cream evenly over surface. Return to oven and bake 10 min., or until topping is golden brown.
6. Serve warm with additional cream, if desired. Makes about 8 servings.

* * *

BARBECUED STEAK SUPREME

- 2 lb. flank steak
- 2 T. flour
- 1 t. salt
- 1/4 t. pepper
- 2 T. shortening
- 1/3 c. each minced onion and celery
- 1/2 clove garlic, minced
- 10 1/2-oz. can condensed tomato soup
- 2 T. each brown sugar, Worcestershire sauce and lemon juice
- 2 t. prepared mustard
- dash tabasco sauce

Pound flour into steak. Season. Brown steak in shortening in a heavy skillet with onion, celery and garlic. Add remaining ingredients; stir well. Cover. Cook 1 1/2 hours over low heat, or until tender. Serves five or six.

* * *

CREAM CHEESE TEA SNACKS

Blend 2 tablespoons orange juice concentrate with 3 ounces cream cheese until smooth. Spread on 4 slices date-nut bread.

For something dainty and delectable to serve with coffee, try these Coffee-Walnut Wands, coffee-flavored cookies tipped with chocolate and chopped nuts.

COFFEE WALNUT WANDS

- 1/2 c. butter or margarine
- 3/4 c. firmly-packed brown sugar
- 1/4 c. whipping cream
- 2 c. sifted all-purpose flour
- 1/2 t. baking powder
- 1/2 t. salt
- 2 t. instant coffee powder
- 1/2 c. semi-sweet chocolate pieces
- 2 T. sugar
- 2 T. water
- 1/2 t. rum flavoring
- 3/4 c. chopped walnuts

Cream butter and brown sugar until fluffy. Blend in cream. Mix and sift flour, baking powder, salt and coffee powder; stir in. Chill several hours. Shape into "wands" about 3 inches long, 1/2 inch in diameter. Bake on ungreased cookie sheets at 375°, 10 to 12 minutes. Cool on racks. Combine semi-sweet chocolate, sugar and water in top of double boiler. Stir over hot water until chocolate melts. Add flavoring. Dip one end of each "wand" in chocolate mixture, then in nuts. Makes 48.

* * *

SPAGHETTI AT ITS BEST

For excellent results in cooking spaghetti or macaroni, try this method:

Fill a four-quart pot three-fourths full of water and bring it to a full rolling boil. Add the amount of salt the package directions call for when you put the water on to boil. After the water is bubbling fast and full, put in the spaghetti or macaroni, give it a quick stir, then immediately put a tight-fitting lid on the pot and turn the heat off completely. Let this sit for exactly 20 minutes (don't remove the lid during this time), then drain. You will have a perfectly cooked product and can proceed as usual with your recipe. Be sure to give the spaghetti, etc., a quick stir with a fork BEFORE popping the lid on the pot . . . that's half the secret of perfection. The other half of the secret is DON'T lift the lid until the full 20 minutes has lapsed.

* * *

QUICK PEACH DESSERT

- 1 c. mashed bananas
 - 1 c. whipped cream
 - 1 can sliced peaches
 - 1/2 can frozen lemonade
- Mix above ingredients and freeze.

Football Hall of Fame

Beginning the last week in September KMA will present an outstanding series of ten programs featuring timely and newsy interviews with the nation's top football personalities. The program will be conducted by Dick Lamb, recognized as the country's outstanding football historian and researcher. Dick is director of the Football Information Bureau which has assembled the largest and most complete grid library anywhere. His praises as a Football authority have been sung by most of the elite in the field. Dick will travel the country gathering information and interviews which will be deeply interesting to KMA sports fans. He has a number of rare recordings of the late Nile Kinnick of Iowa Knute Rockne of Notre Dame, and recordings never heard on radio before with General Douglas MacArthur and former President John F. Kennedy. He has a file of little-known facts which are always interesting and sometimes startling. The show promises to be a great one. You'll hear it every Friday night at 7:00 p.m. for ten weeks starting September 25th.

MIKE HEUER AT NASHVILLE

Continued from Page 7

one with the so-called "genius" of the recording world, Chet Atkins. Chet is the boss of the Nashville office of RCA and selects all the songs to be recorded there and assign them to who he feels is the proper artist for the song. Chet is perhaps better known as an extremely talented guitarist. He was visiting back stage at the Opry while Mike was there and was kind enough to consent to an interview. Mike says getting interviews with country artists is about the easiest thing to do when he is in Nashville . . . especially backstage at the Opry as there is an air conditioned room set aside for interviews. Since the Opry house gets quite warm during the summer, the artists are more than glad to cool off and talk a bit into a tape recorder. This great interest and personal friendship between Mike and many of the top country music stars are factors which make Mike's Saturday night "KMA Bandstand — Country Style" effective as one of the top such programs in the nation. Join him every Saturday night from seven till midnight.

KMA Broadcasts Full Football Schedule

Pictured below is a welcome addition to the Shenandoah High School sports scene,



Sportscaster Andy Andersen, right, meets outstanding new Shenandoah Football prospect Darwin Horrigan, son of regional salesman Kenn Horrigan, left.

Darwin Horrigan. Darwin's father, Kenn, joined the KMA sales staff in recent weeks and the family has moved from Des Moines to their new home in Shenandoah. Darwin is a Senior, tips the scales at 250 pounds, stands six foot one inch and has a lot of good experience under his belt. Darwin is happy he gets to play in the Hawkeye Seven Conference with a lot of fine boys. So far, light workouts. Soon, the season gets underway. KMA will broadcast the high school "Game of the Week," starting September 11th, every Friday night. 7:00, "Football Hall of Fame" (see story above). 7:15, "Football Warmup" with highlights, standings, items of interest in the conference and lineups on the night's game. 7:30 is kickoff of the week's top games in the area, "The Game of the Week." At 10:15 every Friday night and 7:30 every Saturday morning, a roundup of all high school scores in the KMA area. College football opens with the full 9-game schedule of the University of Iowa. Iowa's first game is September 26. Every Saturday afternoon KMA will have the Iowa game at 1:15 and a complete lineup of college scores at 5:00 p.m. on Johnson Football Scoreboard followed by a final roundup of scores at 6:45 p.m. on "Football Finale." The Game of the Week and Iowa U. promise another season of top flight excitement for sports fans on KMA.

KMA Daily Program for September, 1964

5,000 WATTS—ABC

DAILY DAYTIME PROGRAM**MONDAY THROUGH FRIDAY**

5:00 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 p.m.—RFD 960, Jack Gowing
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 & Weather
 8:15 a.m.—Martha Bohlsen
 8:20 a.m.—Morning Guard Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—Community Calendar
 10:10 a.m.—Morning Guard Music
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Afternoon Music
 2:15 p.m.—Martha Bohlsen
 2:20 p.m.—Afternoon Action Music
 4:15 p.m.—Martha Bohlsen
 4:20 p.m.—Afternoon Action Music
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 Warren Nielson

MONDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Football Hall of Fame
 7:15 p.m.—Football Warmup
 7:30 p.m.—Game of Week
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—High School Scoreboard
 10:30 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Morning Guard Music
 5:30 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 a.m.—RFD 960, Jack Gowing
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—High School Scoreboard
 7:45 a.m.—KMA Goes Visiting With
 Tom Beavers
 8:00 a.m.—Morning Headlines
 8:15 a.m.—Morning Guard Music
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Market Review
 1:00 p.m.—Mid-Day News
 1:10 p.m.—Paul Harvey
 1:25 p.m.—Wonderful
 Weekend Music
 5:00 p.m.—Johnson Football
 Scoreboard
 6:00 p.m.—Life Line
 6:15 p.m.—Wonderful
 Weekend Music
 6:30 p.m.—News
 6:45 p.m.—Johnson Football Finale
 7:00 p.m.—KMA Bandstand
 Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand
 Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand
 Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:55 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Social Security
 9:35 a.m.—Wonderful
 Weekend Music
 10:00 a.m.—S.U.I. Feature
 10:25 a.m.—Wonderful
 Weekend Music
 11:35 a.m.—Inquiry (Iowa State U
 & Kiwanis)
 12:00 noon—News
 12:15 p.m.—Wonderful
 Weekend Music
 12:30 p.m.—Tarkio College Speaks
 12:45 p.m.—Wonderful
 Weekend Music
 3:55 p.m.—Mon. Morn. Headlines
 4:00 p.m.—Wonderful
 Weekend Music
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Wonderful
 Weekend Music
 7:30 p.m.—Revival Hour
 8:00 p.m.—Wonderful
 Weekend Music
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Wonderful
 Weekend Music
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—Wonderful
 Weekend Music
 11:55 p.m.—News

Every Afternoon
 Monday Through Saturday
 ABC Network News 5 minutes
 before the hour
 Local News on the hour

FRANK COMMENTS

Continued from Page 4

grades — the No. 1 grade has to be perfect with no cracks or blemishes — in other words, a perfect tomato. Careful records are kept on each row so at the end of the season it will be a simple matter to add up the total number of pounds each row produced, the total number of tomatoes, and also the total number which made the No. 1 grade and the number which had to go into the No. 2 grade. By looking at the records, we can quickly tell which varieties are heavy producers of sound, solid fruit, and whether they were early, medium, or late in ripening.

So far, this season, there are four or five which are outstanding and every one of them originated with the University of Missouri. In addition to Surprise, Tomboy and Row 10, there are at least two more other numbers which we are going to watch very carefully again next year.

The last good rain here in Shenandoah was in early July so lawns and gardens have suffered greatly . . . my own included. The City of Shenandoah slapped a 65% increase on the water rates this year to help pay for a new sewage disposal plant. This makes it practically out of the question to use city water on lawns and gardens. At our house, we haven't used a drop of water on the garden and we have used just enough on the flowers to keep them alive. I have been threatening for several years to put down a well so we could use all the water we wanted and I still think it would pay for itself in four or five years.

At the present writing, Jennie is all through with canning and preserving for the season, with the exception of the Ford Hook Lima Beans — they simply refuse to set on pods during that hot, dry weather, but we are looking forward to a heavy crop in September, after it cools off and we start getting some rain again. The plants are growing vigorously and blooming heavily but the blossoms simply will not set on until it turns cooler. The last thing that Jennie put up was the Red Mango Peppers — we had a row of the Hybrid Tokyo Bell in the Garden and we have been using peppers off that row steadily ever since the fourth of July. I picked enough big red ones on August 20 for Jennie to can as pimientos — using the recipe she got from Mrs. Ward Thrapp of Clarinda. She doubled the recipe and wound up with nine half-pints of the most beautiful pimientos you have ever seen. This the first time in all our years of gardening and canning that we were ever able to can peppers in August . . . thanks to Tokyo Bell.

By this time next month we will be right in the midst of planting Tulips, Hyacinths, Daffodils and the like, and maybe I can show you a picture of how it is done.

RODEO

Continued from Page 7

'64 All Around Cowboy and ranks fourth nationally at the present time. Pictured at the bottom with Tom is a newcomer to professional rodeo from our own area. Mel Fueling of Tabor, Iowa, competed at Sidney for the first time in an RCA event. Mel was Iowa High School rodeo champion last year. Tabor also produced this year's rodeo queen, 19 year old Judy Scott, daughter of Mr. and Mrs. Will Scott, was selected to reign over the 10 performances. Rodeoing is becoming a more and more popular sporting event. It takes a lot of hard work, years of training and experience, and as every performer will say . . . some luck.

PARTY LINE

Continued from Page 9

The Modrow children never cease to give their mother and dad a chuckle. It was while the entire family was attending the Drive In Theatre recently, that little 3½ year old Marcie came up with this cute remark when she got bored watching the picture: "Mama, would you change the channel, so we can watch the cartoons!" Another trick Marcie has acquired lately, is imitating her mother. When Marcie asks to do something, her mother sometimes replies: "NO", spelling out n-o, n-o. You can imagine her mother's surprise to hear Marcie reply: "Yes," then proceed to spell out "y-e-s". Talk about precocious! Sounds to me like Marcie will be ready for school far sooner than her age will let her go.

A teen-age adventure was enjoyed by Tom, 18 year old son of announcer Pete Howard, when he joined four boys on a two weeks vacation trip to Casper, Wyoming, in July.

Announcer Mike Hoyer and family spent a weeks vacation visiting his parents Mr. and Mrs. Ernest Heuer at Howard Lake, Minnesota and her parents, Mr. and Mrs. Joe Ondracek at Hutchison.

Canada was the vacation spot chosen by Asst. Farm Service Director Tom Beavers and wife. They visited International Falls and Winnipeg returning home thru North Dakota.

You can be sure KMA Engineer Ralph Lund will never forget about the six pound bass he caught at the Izaak Walton League pond August 6th. The reason is he had the bass head mounted for hanging on the wall.

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THE SHEEDERS — or possibly better known on KMA as the Shells. Pictured above is Jerry Shell, nighttime deejay on KMA, his lovely wife, Alice, and three month old son, Todd. Jerry's real last name is Sheeder, but as with many entertainers and air personalities for the sake of brevity and easier recall, Jerry uses the pseudonym Shell. Jerry and Alice met at Guthrie Center, Iowa, when they were freshmen in high school. Alice's folks, Mr. and Mrs. Arnold Madsen, later moved to Atlantic, Iowa. Their courtship continued after graduation. They are happily settled in an apartment and looking forward to making new acquaintances in the community.