



*January, 1960*

The

# **KMA GUIDE**

# COVER STORY

# The KMA GUIDE

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No. 1

Little David Crowley, just turned two years old, is all dressed up to welcome the new year. If the coming year is as vigorous and full of life as this young man, 1960 will indeed be a happy year. Little David has an extra good reason to welcome the new year with a big cheer; he has a brand new baby sister (see Doris Murphy's Party Line). As the message across Davie's chest says, all of us at KMA sincerely wish you happiness and prosperity during the year ahead. David's daddy, Earle Crowley is with the Accounting Department of the May Broadcasting Company.

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Art Bauer, your host on "Night Flight" (7:00-10:00 p.m.) and "The Late Show" (10:15-11:30 p.m.), has taken up a new hobby. . . Art's brother-in-law, Mel Jespersen of Shenandoah, is a licensed pilot and interested Art in learning to fly. Here you see our young dj of the "wide blue yonder" getting set for his fifth hour of training. Art is very enthused about his new undertaking and recommends that everyone should learn to fly. His biggest difficulty is getting his lanky 6-foot 7-inch frame into that little Piper Cub. With all the air travel done by KMA personnel, including our own Twin Bonanza, Art's new-found hobby may come in very handy in the future. In any event he's having a lot of fun scooting around the sky.



## A Chat With Edward May

They say a picture is worth a thousand words. However, the picture on this page is worth far more than a thousand. Here you see Frank Field and myself checking the weather station. This is the same thing that is done several times a day, and this has been going on for over 25 years. In fact, you see above it a citation from the United States Weather Bureau which we are extremely proud of. The citation is in recognition of 25 years of cooperative weather observations. During the past 25 years, I imagine KMA has given more weather information than any radio station in this part of the country. We try our best to keep you informed regarding weather conditions, road conditions, and tornado warnings, etc.

By the way, it might be interesting as a matter of record that this picture of Frank and I was taken just before Christmas. It was a balmy day with the temperature in the 50's. . .almost shirtsleeve weather. The temperature in Shenandoah that afternoon was the same as Phoenix, Arizona, which is noted for sunny, mild winters.

I believe people in general follow the weather more closely than they used to. They undoubtedly pay more heed to the forecasts of the United States Weather Bureau than they used to. Formerly, many people paid more attention to weather signs than the government forecasts. However, forecasting techniques and equipment have improved to the point where the government forecasts are now more accurate. We at KMA give the official forecasts, plus any arthritic or rheumatic indicators that show up, so we feel we bring you the finest and latest of weather forecasts; and we will continue to do so.

The holidays are over and things are back to normal. At our house we had a wonderful Christmas and New Year's, but in some respects we were glad when they were over. Annette, Karen and Eddie were ready to go back to school; although Annette, who is a freshman in high school; isn't looking forward to semester

exams which will be in the next few weeks.

Eddie was ready to return to kindergarten and he is anxious for the semester to end, mainly because the new grade school will be completed in time for the Forrest Park students to occupy during the second semester. Eddie also is having a little trouble remembering his teacher's new name. His teacher, Miss Gorsuch, was married during the Christmas holidays, and her married name is Hutchinson. However, she told her students they could call her by either name.



Top - 25 year award from Weather Bureau. Bottom - Frank Field and I at official weather station. Rain gauge, lower right.

# Frank Comments

By FRANK FIELD

The picture this month was taken in our basement recreation room Christmas day; and I know it will be rather interesting, to you old Guide subscribers, to dig back through your files and compare the way we look now, to the way we all looked 10 or 15 years ago. At the extreme right is Bob, our oldest boy, who works here at the Seedhouse. Next to him is John Field who lives in Hamburg and runs the weekly newspaper there—The Hamburg Reporter. Next come the old folks—Frank and Jennie; then our youngest daughter, Peg Bellamy, who has lived in Dallas, Texas for several years. She married Jim Bellamy whose mother, Gretta Bellamy, used to appear in the old KMA Country School when she was Gretta Taylor. Jim is sales manager for the Dallas Fort Worth Branch of Cessna Aircraft. Next to Peg is our oldest daughter, Zo Fishbaugh, who had the severe heart operation about a year ago. Zo's husband, Bob, is in the Security Trust and Savings Bank here in Shenandoah.

To put it briefly—Bob and Elsie have one boy, Bill. John and Maxine have a boy and a girl, Danny and Polly. Peg and Jim have three boys; Shannon, Chris, and Jimmie. Zo and Bob Fishbaugh have one boy, John.

About the middle of December Peg wrote us that they wouldn't be able to make it home for Christmas this year, as Jim was too busy to get away for that length of time. We were naturally quite disappointed, but went ahead with the plans for Christmas dinner at our house for the rest of the children and grandchildren and 2 or 3 others—making 15 in all. About 6:30 Christmas Eve, Jim called from the airport for us to come out and get them. Jim had flown the family up in a twin-engined Cessna 310 in 2 hours and 45 minutes from Dallas to Shenandoah.

So Friday morning Jennie and I set up another table in the recreation room, and 20 of us all ate together—twelve at one table and 8 at another. In addition to the 17 of us Fields, we had my stepmother, Bertha Field, and Maxine's father and mother, Dodds and Velma Sloan, of Clarinda.

I am writing this page Sunday afternoon, 2 days after Christmas. Heavy snow is falling as I look out the window, and the forecast this noon said we would probably have 5 or 6 inches of it with high winds. Christmas day here was cloudy but dry, and after dinner the kids all went outside to play without their coats on, as the temperature was 62.

When they came, Jim planned to fly back to Dallas Sunday afternoon. But Saturday morning reports began coming in of the severe storm that was working across the Rockies. It was predicted to hit us about noon, Sunday, so Jim decided to leave Saturday noon instead of Sunday in order to get out of here before the storm hit. He figured on rainy, stormy weather down across Kansas and Oklahoma but was quite sure he could get home before it got too bad for flying. Jennie has been trying all day to call them by phone to see if they arrived home alright, but so far she hasn't been able to get any answer. Before the Guide goes to press I will add a final line as to what kind of a trip they had on the way home.

They flew up over the weekend, back in June, and ran into bad weather down in Oklahoma somewhere; and they had to finish their trip by bus and go back after the plane later.

P. S. Jim and Peg ran into severe turbulence over Oklahoma and let down at Oklahoma City, where they spent the night. About noon the next day it moderated somewhat, and they got home about 3:00 Sunday afternoon, safe and sound.



# KMA Folks in Silent Bazaar

The First Congregational Church of Shenandoah, of which quite a few of our KMA folks are members, has very successfully applied a new idea in organizing a church bazaar. Although the method may not have originated with them, it is new to this area. Up to three years ago the church had an annual Chicken Pie Supper and regular bazaar at which the church women sold items they had been preparing all year long. Much time and money was spent in preparing for the bazaar and, as most bazaars turn out, the women found themselves buying each other's items, with some unable to give the amount of time they would have liked to. Then three years ago the Congregationalists inaugurated the "Silent Bazaar". This new plan called for a supper only, with everyone donating cash in the amount they normally would spend in time and materials at a regular bazaar. This year they added a program of entertainment, calling on the many and varied talents of members of the church (35 were in the cast) to increase attendance. Each member was mailed an invitation with a little "gay nineties" paper shoe. They enclosed their cash or check in the little shoe and dropped it in a Big shoe at the church. Well over 200 attended. The pictures you see on this page show a few of the many acts on the program. There were song-quartets; a trumpet trio; teenage girls' chorus line; and many other routines. Top picture: Ed May's quartet with Ed May, Buck Jones, Wayne Stevens, and Glen Sheirbon. Cecilia Hamilton, daughter of KMA Sales Manager Cecil Hamilton is holding the applause card which was a cute addition to the act. Second picture: Mrs. Dick Welty and Cecil Hamilton "On a Bicycle Built For Two". Third picture: The committeewomen - back row (l to r), Mrs. Dale Matthews, Mrs. Ed May, Mrs. Cecil Hamilton, (front row) Mrs. Beverly Beal, and Mrs. Dick Schlick. Note the artistic backdrops. Bottom picture: l to r, Theo Nordstrom, Mrs. Henry Read, Mrs. Earl May, Mrs. Oliver Strom, Mrs. George Jay. The ladies on the committees spent a lot of time preparing props and gathering gay nineties clothing, but their efforts were well repaid in a very successful fund raising event.





By DORIS MURPHY

The pasteboard fireplace covered with brick crepe paper gave such a realistic effect, it had little Randy Gowing, son of JACK GOWING, baffled. After surveying the new Christmas fireplace in the living room, Randy looked up at his dad and said: "Will Santa come down the real chimney or this new fireplace?" Guess he figured two chimneys might confuse Santa, and he thought they better get things straightened out.

What could be nicer? The stork arrived on time December 7th bringing a lovely daughter to the home of Mr. and Mrs. EARL CROWLEY. As you can see by the picture on this page, she is as beautiful as her mother and has brown hair like her mother; while their 2-year-old son, David Scott, has red hair like his daddy. The young lady weighed 8 pounds 5 ounces and has been named Janet Michele. They had a boy's name picked out, but not a girl's so it took a little thinking before they came up with the name. David is happy with his new baby sister and is trying very hard to say "Jan." Earl, an accountant with the May Broadcasting Company, was lucky again—the new daughter arrived in time to beat the January 1st income tax deduction deadline.



Janet Michele Crowley, born Dec. 7th, with mother Jane.

Guess making New Year's resolutions is all out of date. Disc Jockey TOMMY BURNS says he never makes them because he finds he can't keep them. So that must be the reason about everyone has given up. However, TOMMY and RALPH CHILDS who operate Tommy's Record Room in Shenandoah have found something they CAN keep. They can keep Shenandoah supplied with beautiful music through a brand new high fidelity outdoor speaker installed on top of the Gwynn building and operated from their shop. Through the assistance of the telephone company, the speaker was installed in time for lovely soft Christmas music to be enjoyed by Shenandoah shoppers during the holiday season.

WARREN NIELSON came through with a New Year's resolution. He has resolved to lose some weight in 1960. You can bet while he is doing it, there will be a lot of coffee beans consumed, to help keep those nerves quieted.

The suspense was terrific but it added fun to the holiday season! Since WARREN NIELSON'S wife had decided she wanted lots of little gifts instead of one big one for Christmas, he figured out a clever way to present the gifts. She received a bottle of medicine, and in it were seven capsules. Directions said to take one capsule a day. But inside the capsule—instead of medicine—she found a little note telling her where to find a gift. In that way she got "a gift a day for seven days", prolonging Christmas for a full week.

If Editor MODROW could have taken a picture of me chasing my hat across two streets in Omaha, you could have shared a big laugh with me. Just as I stepped out of my car at the Doctors building on Farnam street, the wind blew off my navy, pill-box hat and it started rolling. A time or two I thought it was going to topple over and stop. But no such luck! It kept right on rolling like a ball, with me chasing after it. To make things worse it had rained that morning and the pavement was wet and muddy. Finally after rolling clear across two streets connected by a parkway, it came to a halt up against a curb. If it hadn't been for the curb, I think the hat would have been rolling yet. After much cleaning and drying off, I was able to don the hat and go on my way. But you can bet I'll be worried everytime the wind comes up when I'm wearing that hat.

DUANE isn't the only one who got a little confused last month. With all the hubub and rush in the KMA mail office with thousands of KMA Guide subscriptions and mail pouring in just before Christmas, HELEN McCULLOUGH, in charge, was trying to do two things at once. She was listening on the telephone and writing something at the same time. Finally, the party on the other end of the line hung up. But Helen, so engrossed in her writing, didn't realize the conversation was ended and kept right on holding the phone to her ear. Finally, the operator said: "Did you want something?" She hadn't realized the conversation was ended!

Our KMA music librarian, Miss BARBARA STIMSON, is certainly starting the New Year out right with a brand new piano from her parents, Mr. and Mrs. Stanley Stimson of Route 2, Clarinda. The old upright was replaced with a beautiful spinet at Christmas time, and now Barbara is having lots of fun playing to her heart's content. When she first started piano lessons she was so little she had to have a foot stool, as she couldn't reach the pedals. But now she reads music, as well as plays by ear, and enjoys all kinds of music. Before coming to Shenandoah to work, Barbara played for her church in Yorktown.

Ever have your ears plug up when you're riding in a plane? Pretty annoying, isn't it? Well, that's what happened to Farm Service Director JACK GOWING while flying home, December 1st, from Chicago where he had attended the Nat'l. Association of Radio Farm Service Directors convention. JACK had taken cold in Chicago, so his ears were in just the right condition to give him trouble. As the plane gained altitude his ears plugged up and stayed that way throughout the trip. Upon landing in Omaha he transferred to the KMA plane. As it gained altitude, his ears opened up. Happy Day—he could hear again! But, when it started down at the Shenandoah airport, the ears plugged again and remained closed until next morning. He couldn't even hear the motor of his car when his wife drove up to take him home, so you can imagine how distressing it was.

A death in the family just preceding Christmas changed the plans of BERNICE CURRIER'S sister, Mrs. Lee Craig of Billings, Montana. She was unable to change her train reservations so did not get to make the trip.

It has been 9 years since the Blackwoods lived in Shenandoah and the Blackwood quartet sang on KMA, but Mrs. James Blackwood hasn't forgotten the good dental work she had done here. So last month, she boarded a plane in Memphis, Tennessee, accompanied by her friend, Mrs. Ruth Lyle, and returned to Shenandoah to have dental work done and to visit friends. James, her husband, had just returned from a trip to California and would be home to

stay with their two boys, James, Jr., age 16 and Billy 6, while she flew here for a brief stay. Mrs. Lyle is the widow of Bill Lyle, a member of the Blackwood quartet who was killed in a plane accident. Mrs. Lyle also lives in Memphis with her three sons, Bill, age 18, a student at Christian Bros. College; Gary, age 14; and Curtis, age 7. The families say the children haven't forgotten how much fun they had playing in the Iowa snow—something they miss in Memphis.

The DON BURRICHTER family enjoyed having Ed Burrichter from Iowa State University at Ames home for the holidays.

Julie Dawn, daughter of Farm Service Director JACK GOWING received a Christmas gift this year that she will always cherish. It was her own mother's doll crib, all resanded and painted pink. We thought you might like to see a picture of Julie with her new doll crib. Christmas is an extra special occasion for Julie, because she was born on Christmas Day just two years ago. Because she finds it difficult to leave the gay, glittering tree alone, it was put up on a table this year to keep it safe from little baby's hands. Julie is busy feeding her new dolly a bottle of water. On the floor beside the crib is the doll furniture she received for Christmas. You no doubt can guess what color dress she was wearing in the picture—a bright red one, of course,—just what little girls should have for festive Christmas occasions.



Julie Dawn Gowings, whose birthday falls on Christmas, with a very special gift from Santa.



**Budd Revell gives inspiring response for guests of party.**

**Doris Murphy receives beautiful 30-year service award.**



## '59 Christmas Party Feat Award, Outstanding Guest

The highlight of the annual KMA-May Seed Co. Ed May called Doris Murphy forward to accept an award. KMA. Our Director of Women's Activities was given a gift was a beautifully engraved wrist watch, an remembrance of her many fine years at KMA. In the field of radio journalism. She was the first Chapter of the national association of American Women. She started with KMA when the station had been qualifying as a "radio pioneer". Her long experience in what listeners like. Again and again he in major KMA undertakings. Our congratulations gal!

Each year a number of businessmen who are invited as special guests. One of these, Budd Revell, his fellow guests. His tribute was a splendid expression.

John Topham of the Seed Company brightened the evening with singing. Ed May's quartet (see page 5) accompanied followed with several exceptional arrangements. Guest from Ames, Iowa, was present with her indispensable.

The grand finale was the unveiling of employment families. Their gifts were concealed behind a window. monies Jim Shaum drew back one gift at a time. We so rarely get these family groups together with you family pictures. First were the J. D. Rankin outdoor cookery unit. J. D. was kidded about taking it completely. Next came the Ed Mays who received a gift aimed at Ed's need for conditioning if he is going ashore in a stalled motor boat. Mrs. Earl May is interested in what she has wanted for some time. A console with high fidelity sound. This fine instrument will bring pleasure.

**Diane, J. D., Frances, and Betty Jane Rankin with master of patio cuisine.**



# Features 30-year Response, Gifts!

Company Christmas Party was when  
award for 30 years of service with  
caught completely by surprise. Her  
item we're sure she will cherish in  
Doris is one of the grand ladies in  
President of the Heart of America  
Women in Radio and Television.  
on the air only four years, easily  
ence has given her an unerring in-  
services have been indispensable  
to a wonderful lady and a grand

gender service to the company are  
well, gave a response in behalf of  
ession of community service.

ned up the party by leading group  
panied by Mrs. Wayland H. Maloy  
reta Bellamy, home for the holidays  
ble services at the organ.

ees' gifts to the May and Rankin  
ite curtain, which Master of Cere-  
as he called the families forward.  
e thought it an ideal time to bring  
is seen below with their seven-spit  
king over the cooking chores com-  
an exercise machine humorously  
ing to be caught again far from  
shown upper right with an instru-  
radio-phonograph with Stereophonic  
ring her the ultimate in listening

h all-in-one outdoor kitchen for the



**Mrs. Earl May will enjoy stereo high fidelity sound on records, FM, or AM. A beautiful combination record player and FM-AM radio set.**

**Ed, Eleanor, Karen, Annette, and little Eddie May with an exercising machine that's the funniest bike little Eddie ever saw.**



# A Letter From The Farmer's Wife

Greetings from the farm this New Year of 1960!

We from the farm wish all of you the very best of everything for your happiness and contentment in this New Year. You may not receive too much of this world's earthly goods, but then when things are taken into consideration we all have far and above the essentials we need.

May your homes ever be cheerful, and may good health be your most precious possession.

This New Year comes in with traditional picture-like snow scenes all about us. The beautiful frosty mornings according to old-time traditions presage good crops for this coming year.

We will not look back on 1959 except to profit from the experiences we have had. In this great fast-changing world everyone doesn't have time to learn from own experiences, so we change and share with others. "Togetherness" has come to be so universally used it has almost lost its first meaning. "Togetherness" doesn't necessarily mean something planned ahead but the living together day by day and taking the ups and downs together. Family living has come to be a much discussed topic; magazines, and papers devote many pages to it. Maybe this year 1960 will show all of us the things that are important in our daily living.

My program which comes to you Mondays through Saturdays is keyed to your mail. If there are parts you wish changed write and tell me about it. Do you have recipes and helps you would like to share? That is the purpose of the program for all of us to work together sharing and enjoying these topics. Do you wish more recipes of one kind than another? Would you like a series of recipes for the Guide page? Would you care for menus featuring one or two recipes. To let me know just address "The Farmer's Wife" KMA, Shenandoah, Iowa. Your name will not be used, as that seems to be the request of the greater percent of my "letter writers".

I have purposely refrained from resolutions; that is your problem to settle, to make and not keep, or to make and keep whatever comes along.

William Olney has given us such a fine poem.

## WHAT IS THIS COMING YEAR?

It is a door  
By which we reach new fields  
Of service for our God and fellow man;  
A door by which we can  
Explore  
Wide fields of usefulness  
Our world to bless,  
And reap the sheaves God's World of witness yields.  
It is a task

Set by the Master of our souls,  
A little part of our life's work below;  
And so we ask  
The holy wisdom, which alone controls  
Our labor, teaching what and where to sow;  
That the year, at its end,  
May show God's glory and man's profit  
blend.

It is a book,  
With many pages and as yet all white,  
On which to write  
The history of thought, and deed, and word  
In this new group of days.

We pray Thee, Lord,  
As Thou shalt look  
Upon the book, when written o'er, may all  
be to Thy praise.

And so this January of 1960 our sincerest  
of Greetings from the Farm:

The Farmer's Wife  
Florence Falk  
The Farmer  
Byron Falk  
Our Daughter  
Karenann Falk  
Our Son

Bruce Falk  
Our faithful dog Tippy III  
The radio-known Big Red Rooster  
The Cats and all!

And so until March of 1960  
Keep Smiling!!  
Florence Falk

## SPECIAL NOTICE

The FREE OFFER of

the new "My Best Recipe" book with each subscription to the KMA Guide is still in effect, but will not last long due to limited quantity. If your Guide expires soon, renew now and receive this free offer. Also a wonderful gift idea.

The "Soapsuds For Christmas" book will still be included. It is a source of handy ideas for next year's Holiday Season.

Just mail \$1.00 with your name and address and receive ALL THREE!

# Homemaker's Guide

## "The Farmer's Wife"

By FLORENCE FALK

### SAUSAGE, OYSTER, MACARONI CASSEROLE

- 3 cups uncooked elbow or shell macaroni  
Cook as to directions, drain and cool.
- 1 pound pork sausage
  - ½ c. chopped onion
  - 2 cans cream of mushroom soup
  - 1½ t. salt
  - ¼ t. pepper
  - dash cayenne pepper
  - 1 c. rich milk
  - ½ c. chopped parsley
  - 1 pint small oysters and liquid

Cook macaroni in boiling salted water until tender. Drain and keep hot. Make the sausage into small patties and fry slowly until lightly browned. Remove and pour off all the fat but about 4 tablespoons. Add the onion and cook slowly in the fat until golden brown. Add soup, seasonings, milk, and parsley. Cook, stirring occasionally until thoroughly heated. Add the oysters and half of the sausage patties. In a 3 quart casserole make alternate layers of cooked macaroni and oyster-sausage sauce. Top with the remaining sausages. Bake in 350° oven for about 30-40 minutes. Serve very hot. Serves 8.

### POTATO CHOWDER

- 2 c. cubed, raw potatoes
- 1 T. chopped onion
- 1 clove garlic, minced
- 2 T. fat
- 1 can condensed chicken soup
- 1 c. canned tomatoes
- 1 t. salt
- pepper
- 1 c. top milk

Cook the potatoes, onion, and garlic (if you wish omit this) in hot fat until the potatoes are transparent (not tender) stirring occasionally. Add the chicken soup, tomatoes, and seasonings. Cover, let simmer until potatoes are tender, about 25 minutes. Add the top milk. Heat. Serve at once.

### CHEESE-POTATO CAKES

- 2 c. mashed potatoes, seasoned
- 2 T. minced onion
- 2 T. chopped parsley
- 1 egg, beaten
- ½ c. grated Cheddar cheese

Combine all the ingredients. Form into cakes and dip in flour. Fry in a small amount of hot fat until golden brown.

### BEAN SOUP

- 1 c. dried beans, soaked for at least 6 hours dried beans, navy, lima or lentils may be used)
- 2 c. tomatoes, either fresh or canned
- 1 small cabbage, shredded
- ½ c. diced celery
- 1 T. salt
- ½ t. whole peppercorns
- ½ t. accent
- 10 c. basic meat stocks, or stock from ham, corned beef, or tongue
- 5 slices bacon, chopped
- 1 c. chopped ham

Combine all ingredients except ham and bacon. Simmer soup slowly until vegetables are tender—2 to 3 hours. Fry ham and bacon together until crisp, drain on paper towel, and add to soup kettle.

Add additional seasoning if necessary. Serve with a bowl of Parmesan cheese on the side. Makes 3 quarts of soup that may be frozen with excellent success. Each quart serves from 4 to 6.

### CHOCOLATE ROLL

- ¾ c. sifted cake flour
- ¼ t. salt
- 5 T. cocoa
- 1 T. lemon juice
- 5 eggs, separated
- 1 c. sifted sugar
- ground sweet chocolate

Sift the flour, salt, and cocoa together three times. Beat the egg yolks with the lemon until thick, and beat the egg whites until stiff. Fold the sugar into the egg whites, 2 tablespoons at a time, and fold into the egg yolks. Add the flour mixture ¼ cup at a time. Bake in a 350° oven for 15 to 20 minutes in a 10 x 15 inch pan lined with waxed paper. Coat a sheet of waxed paper with ground sweet chocolate and turn the baked cake out onto the sheet. Remove the pan lining from the cake, trim the edges of the cake, and roll carefully, with the chocolate covered paper. Wrap a slightly dampened towel around the paper-covered cake and cool. When cool, unroll and fill with any of the following:

- Seven Minute Frosting
- Whipped cream, flavored and sweetened
- Ice cream in peppermint flavor

# Homemaker's Visit

By **BERNICE CURRIER**

## BASIC FROSTY GELATIN

1 package Lime, Lemon, or Watermelon gelatin  
1 c. boiling water (or juice from fruit)  
1 c. evaporated milk  
 $\frac{2}{3}$  c. fruit (drained)  
Dissolve gelatin in boiling liquid. Cool slightly, then stir in milk. Chill until mixture is as thick as egg white. Fold in one of the fruit combinations suggested below. Pour into ring mold or 8 inch square pan. Chill till firm.

## VARIATIONS HOLIDAY LIME MOLD

Use "BASIC" recipe with Lime gelatin  
Add:  
1 c. drained cottage cheese  
 $\frac{1}{4}$  c. broken nut meats  
 $\frac{1}{4}$  c. cut up celery  
1 c. diced unpeeled apples.

## PEAR MOLD

Use "BASIC" recipe with Lime gelatin  
Add:  
1 c. cottage cheese  
 $\frac{1}{4}$  c. green maraschino cherries  
1 c. pear halves  
 $\frac{3}{4}$  c. pineapple tidbits

## FRUIT REFRESHER

Use "BASIC" recipe with Lemon gelatin  
Add:  
 $\frac{1}{2}$  c. sliced bananas  
9 ounce can pineapple chunks drained  
 $\frac{1}{4}$  c. broken nut meats  
 $\frac{1}{4}$  c. diced unpeeled apples

## FRUIT MOLD

Use "BASIC" recipe with Watermelon gelatin  
Add:  
 $\frac{1}{2}$  c. small cantaloup balls  
1 c. pineapple tidbits drained  
broken nuts if desired

## APPLE, SWEET POTATO, HAM CASSEROLE

Cook 1 pound yams in boiling salted water with 1 teaspoon shortening. Drain, peel and slice into a greased baking dish. Cover with  $\frac{1}{2}$  pound sliced cooked ham. Combine  $\frac{1}{2}$  cup brown sugar, packed,  $\frac{1}{4}$  cup cider vinegar,  $\frac{1}{4}$  cup pineapple juice and 1 teaspoon prepared mustard. Add 2 heaping cups cooked sliced apples. Bring to boil and simmer 10 minutes. Pour over ham and yams and bake 30 minutes at 350°. Serves 4 generously.

## CORNBREAD CASSEROLE

1 pound ground beef  
 $\frac{1}{3}$  c. minced onion  
1 T. cooking oil  
2 t. chili powder  
 $\frac{3}{4}$  t. salt  
1 t. worcestershire sauce

1 c. canned tomatoes  
1 c. drained kidney beans  
1 c. cornbread batter

Brown onion and meat in oil. Add seasonings and tomatoes. Simmer, covered 15 minutes. Add beans. Pour into greased casserole and top with cornbread batter. Bake till done at 400°. Bake remaining batter in greased pan.

\* \* \*

## BURNT SUGAR FUDGE

1 c. sugar in heavy skillet  
Let heat, stirring constantly over low heat till light brown.

Add:

1 c. hot milk  
1 c. sugar

Cook to soft ball stage and remove from heat.

Add:

1 c. finely cut coconut  
1 c. chopped pecans  
or 1 cup peanut butter

Beat till creamy, pour into buttered pan, cut when cool.

\* \* \*

## FROZEN SUNSHINE DESSERT

A— $1\frac{1}{4}$  c. water

$\frac{1}{2}$  t. salt

$\frac{2}{3}$  c. uncooked rice

B— $\frac{1}{2}$  c. milk

$\frac{1}{2}$  c. sugar

$\frac{1}{2}$  t. vanilla

C—1 c. heavy cream whipped

D— $\frac{1}{2}$  c. frozen concentrated orange juice

Combine "A" and bring to a boil. Turn heat very low, cover and let stand 14 minutes. Remove from heat and leave covered 10 minutes. Add "B", then cool. Fold in "C" and pour into freezing tray. Stir in "D" with zig-zag motion, making swirls of color. Freeze. May be garnished with fresh orange sections if desired.

\* \* \*

## LEMON CRUNCH ICE CREAM

Combine:

2 c. milk

1 c. sugar

$\frac{1}{2}$  c. lemon juice

1 t. grated lemon peel

Pour into refrigerator tray and freeze until quite mushy.

Beat:

2 egg whites until frothy

Add:

2 T. sugar

Beat to stiff peaks.

Whip:

1 c. heavy cream

Remove frozen mixture to chilled bowl, beat till fluffy. Fold in meringue and whipped cream.

Add:

$\frac{1}{2}$  c. crushed lemon drops or peanut brittle.

Freeze to ice cream consistency. Serves 6 generously.

# Midwest's Best Cookie Recipes For January

## BEACON HILL COOKIES

Heat oven to 350°

- 1 6-ounce package chocolate chips
- 2 egg whites
- dash salt
- ½ c. sugar
- ½ t. vanilla
- ½ t. vinegar
- ¾ c. walnuts

Melt chocolate chips over hot water. Beat egg whites with salt until foamy. Gradually add sugar, beating well. Beat until stiff peaks form. Beat in vanilla and vinegar. Fold in chocolate and nuts. Drop by teaspoon on greased cookie sheet. Bake about 10 minutes. Makes 3 dozen.

\* \* \*

## TOFFEE NUT BARS

*Bottom Layer* —

Mix together:

- ¼ c. shortening
- ¼ c. butter
- ½ c. brown sugar

Stir in:

- 1 c. sifted flour

Press by hand into bottom of 13 by 9 inch pan. Bake 10 minutes at 350° then spread with —

### *Almond Coconut Topping*

Beat well:

- 2 eggs
- 1 c. brown sugar packed
- 1 t. vanilla
- 2 T. flour
- 1 t. baking powder
- ½ t. salt
- 1 c. coconut
- 1 c. chopped almonds

Bake 25 minutes more in 350° oven. Makes 2 dozen 1 by 3 inch bars.

\* \* \*

## LEBKUCKEN

Mix and bring to boil:

- ½ c. honey
- ½ c. molasses

Cool thoroughly.

Stir in:

- ¾ c. brown sugar packed
- 1 egg
- 1 T. lemon juice
- 1 T. grated lemon rind

Sift together:

- 2¾ c. sifted flour
- ½ t. cinnamon
- 1 t. cloves
- 1 t. allspice
- 1 t. nutmeg

Mix in:

- ¼ c. diced citron
- ½ c. chopped nuts

Chill dough overnight. Roll out a small amount at a time keeping the rest cold. Roll out to a rectangle ¼ inch thick. Cut in oblongs 1½ by 2½ inches.

Place 1 inch apart on greased baking sheet. While baking make icing, put on while hot. Bake 10 to 12 minutes at 400°. Makes 6 dozen.

\* \* \*

## PEANUT DELIGHTS

- ¾ c. salted peanuts coarsely chopped
- 1 c. corn flakes crushed
- 1 c. uncooked rolled oats
- 1 c. sifted flour
- ½ t. baking powder
- ½ t. soda
- 2 c. butter
- 1 egg beaten well.

Cream the butter, add sugar and beat well. Add beaten egg in thirds, beating well after each addition. Sift flour, soda, baking powder and add in 2 parts. Blend in peanuts, oatmeal, and corn flakes.

Drop by ½ teaspoon 2 inches apart on ungreased cookie sheet. Bake 5 to 7 minutes at 375°. Let stand 3 minutes then remove from sheet. Store in covered container. Makes 14 dozen.

## OATMEAL ICE BOX COOKIES

- 1 c. shortening
- 1 c. brown sugar packed
- 1 c. white sugar
- 1 c. raw oatmeal
- 3½ c. sifted flour
- 3 eggs
- 1 t. soda
- 1 t. cream of tartar
- pinch salt
- 2 t. vanilla
- 1 c. chopped nuts

Cream sugar and butter together. Add eggs well beaten. Add vanilla, oatmeal. Sift flour, soda, cream of tartar and salt and add. Add nuts. Make into rolls and chill. Slice thin and bake in 375° oven.

\* \* \*

## OATMEAL FUDGE BALLS

- 1½ c. sifted flour
- 1 c. sugar
- ½ t. salt
- ¾ c. very soft shortening
- 2 ounces unsweetened chocolate melted
- ¼ c. cold coffee
- 1½ c. oatmeal
- Chopped nut meats.

Sift flour, sugar and salt into bowl. Add shortening, melted chocolate and coffee. Beat until smooth, about 2 minutes. Fold in oatmeal. Shape dough in hands into logs, balls and cones. Roll in chopped nuts. Bake on ungreased cookie sheet in moderate oven (350°) 10 to 12 minutes. Makes 3 dozen.

# KMA Daily Programs For January, 1960

5,000 WATTS—ABC

**DAILY DAYTIME PROGRAMS****MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Let's Go Visiting  
           (Tues. Thurs)  
 7:35 a.m.—Lawrence Welk's Show  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 For Music  
 8:30 a.m.—Bernice Currier  
 9:00 a.m.—Breakfast Club  
 10:00 a.m.—Martha Bohlsen Show  
 10:15 a.m.—Housewives Serenade  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Lawrence Welk's Band  
 11:45 a.m.—Berry's Informacast  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Markets  
 1:00 p.m.—Tommy Burns' Show  
 2:30 p.m.—Party Line  
 3:00 p.m.—Tommy Burns' Show  
 4:00 p.m.—Allen Austin Show  
 5:45 p.m.—Eydie Gorme (M.W.F.)  
 5:55 p.m.—Paul Harvey  
 6:00 p.m.—John Daly  
 6:10 p.m.—Business Final  
 6:20 p.m.—Sports  
 6:25 p.m.—As Naven Sees It  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Mkts. & Weather

**MONDAY NIGHT**

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—The Late Show  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

7:00 p.m.—Night Flight  
 8:00 p.m.—Fast Break  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Fast Break  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—The Late Show  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—The Late Show  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

7:00 p.m.—Night Flight  
 8:00 p.m.—Fast Break  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Fast Break  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Lawrence Welk  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 For Music  
 8:30 a.m.—Bernice Currier  
 9:00 a.m.—Saturday Shopper  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Sparta Polka Band  
 11:45 a.m.—Practical Land Use  
 12:00 noon—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Market Review  
 1:00 p.m.—Saturday Matinee  
 6:00 p.m.—Navy Hour  
 6:30 p.m.—News  
 6:45 p.m.—Manhattan Melodies  
 7:00 p.m.—Night Flight  
 8:00 p.m.—Dance To The Band  
 9:00 p.m.—Vincent Lopez  
 9:30 p.m.—Lawrence Welk's Band  
 10:00 p.m.—News  
 10:15 p.m.—The Late Show  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:55 p.m.—News

**SUNDAY PROGRAMS**

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News & Weather  
 7:15 a.m.—Church of Christ  
 7:30 a.m.—Sun. Worship Service  
 7:45 a.m.—Morning Headlines

8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Sun. Album  
 12:00 noon—News  
 12:15 p.m.—Sunday Album  
 3:00 p.m.—Rev. Fuller  
 3:30 p.m.—Bible Class  
 4:00 p.m.—Dr. Bob Pierce  
 4:30 p.m.—Hymn Time  
 5:00 p.m.—Mon. Morn. Headlines  
 5:15 p.m.—Edwin Canham  
 5:30 p.m.—Wings of Healing  
 6:00 p.m.—News  
 6:15 p.m.—Sunday Album  
 8:00 p.m.—The Quiet Hour  
 8:30 p.m.—College News Conference  
 9:00 p.m.—Army Bandstand  
 9:15 p.m.—Serenade In Blue  
 9:30 p.m.—Hour of Decision  
 10:00 p.m.—News  
 10:15 p.m.—Here's To Veterans  
 10:30 p.m.—Revival Time  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

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Listings Correct at Time of  
 Publication

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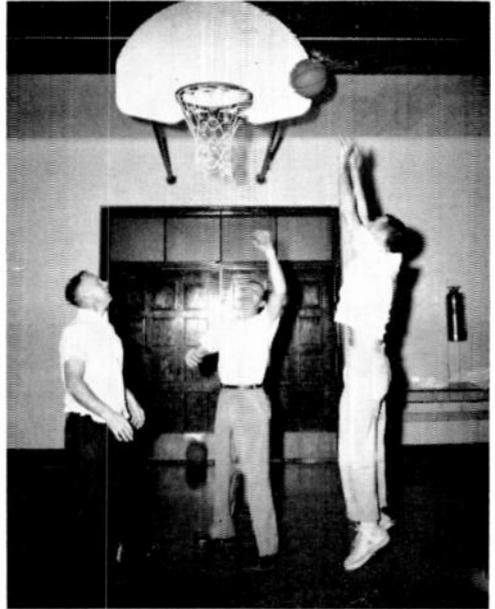
However, all Programs Are Subject  
 to Change

# After-Hours

Sitting at the controls most of their working day, announcers and engineers find an extra need to get in some good physical exercise. At right (l to r) Jack Josephson, engineer; Merl Douglas, morning announcer; and Art Bauer, evening d. j., enjoy a vigorous workout on the basketball court of the Liberty Memorial Building in Shenandoah. Art is a skilled ball player. You can see how his 6' 7" height comes in mighty handy under the hoop. Each of the boys had his own ball and really kept the hoop net flapping with good shots. Needless to say, they were nursing sore muscles after their first workout.

Tom Tiernan, KMA Salesman, is also an ex-college basketball player, having played on the Michigan varsity. Tom, too, likes to work out on the court whenever possible and is a member of a local team, called the "Hot Shots" which have had a successful season so far.

Don Burrichter, our chief engineer, on the right in the center picture, has found a fellow-enthusiast astronomer. Dr. Dwaine Mason, a neighbor of Don's, recently completed building his own 8-inch reflector telescope (see below). In center picture Don and Dr. Mason are using a celestial dial, which tells exactly where the stars and planets will appear in the sky at any time of year. They were locating Saturn, but it was too low on the horizon. So, (bottom picture) they went outdoors for a look at the moon. Josie Modrow, 8-year-old daughter of ye editor; Dr. Mason; Janet, the Dr's. 8-year-old daughter; and Don take turns at the big scope. Janet is looking into the eyepiece which picks up the moon image as it is reflected by the 8-inch concave mirror in the bottom of the tube. Don has a 30-power scope, but plans to build one similar to Doc's. A fascinating hobby, which is growing by leaps and bounds with the coming of the space age.



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The December 28 issue of Life Magazine features a general theme of "the good life" in the U. S., tracing the development of more ample leisure time among Americans. One of the chapters dwelt on Saturday morning leisure among residents of Elm Street in Concord, Massachusetts and Elm Street in Shenandoah, Iowa. Several of our KMA folks are residents of Elm Street and are pictured: Mr. and Mrs. Cecil Hamilton; Mr. & Mrs. Tony Koelker and son Jamie; and Dean Naven's daughters, Tamara and Jeri. The Life photographers took many, many pictures, creating quite a bit of excitement as they made the rounds of their assignment. Above, Life photographer Bob Kelly shoots our station manager, Tony Koelker in the KMA office. KMA has been located on Elm Street all of its 35 years and feels great pride in having Shenandoah and its Elm Street neighbors selected from among some 7,000 communities with Elm Streets as one of the representative locales.