

The

KMA GUIDE

January, 1956



JANUARY 1, 1956

Starting a fresh new year, we thought you'd like a picture of the fella who brings you such fresh, invigorating music every day of the week on Radio KMA. Here's a very recent picture of Maestro Dick Mills, the music maker of the Corn Country.

You can hear Dick from one o'clock until 5:45 every Monday thru Friday. Also he has a terrific show from 9:30 until noon each Sunday, called Sunday Album. He plays semi-classic, modernistic and music that endures in a way that only Mills' genius can put them together.

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Nutrena's Fifty Grand Feed Presents Naven And The News at Noon

The Noon News, with KMA's Dean Naven, is presented every Monday, Wednesday and Friday by Nutrena Mills, manufacturers of Fifty Grand Egg Feed. After enjoying Naven and the very latest in local and regional news from this area, you'll profit if you listen to these new commercial messages which are guaranteed to give much more profit to all you folks who feed chickens.

Still Some Cookie Books Left, But You Must Hurry

That's right gals. We still have some of the wonderful Cookie Books, which contain over 120 choice recipes, which were presented our homemakers at a cookie tea in 1954. You can obtain the books by renewing your KMA Guide for one year, for the same little \$1.00 bill. If you do not now subscribe to the Guide, you will get a Cookie Book as a bonus for subscribing right now. And you can also get a recipe book if you send a \$1.00 for a one-year gift subscription to a friend, relative or acquaintance. The gift will make a hit, and so will this fine book, jam-packed with choice cookie recipes from the Midwest's greatest cooks.

True Spirit Lingers After Christmas Passes

David, one of Ralph Childs four children, was tickled pink. He had received a walkie-talkie set for Christmas. He was the hit of the neighborhood on Christmas Day with his unique toy. Then David went out in the country with some of the boys on a camping trip, and took the walkie-talkie along. The boys built a bonfire, and somehow the popular Christmas gift was practically destroyed by fire.

David was broken-hearted. Why, gee, it was only the day after Christmas. He came home crying because the communications set had to be tossed in the ash-can.

But Dad and Mom saw how down-in-the-mouth Dave was, and how much of a lesson he had learned. So with some fast and fancy finagling Dad was able to get another walkie-talkie set . . . and the lad is now probably the happiest in the neighborhood. . . and he guards his duplicate Christmas gift with his life.

"Ernie" Now Heard At 11:30 Daily

You can now enjoy Tennessee Ernie Ford and his fun-filled, entertaining 15-minute show every Monday thru Friday morning at 11:30. You listen, and tell all your "peepickin'" friends to do the same thing. That time, it's 11:30 every morning. Ernie will be waiting to hear from you. . . so tune him in everyday on the 960 spot.



A Chat With Edward May



I wish to start this column by thanking you for the many Christmas messages received. Each year the Christmas cards seem prettier than the previous years and the spirit behind the cards is truly genuine.

Now that we can review the past year I hope 1955 treated you as well as it did the members of my family. Aside from a case or two of flu plus a few colds, we had no illness at our house. We enjoyed a wonderful vacation in Wisconsin during the month of July and we will long remember many highlights that occurred throughout the year. Perhaps the two biggest events that happened to Annette during the past year were receiving a pony for her birthday and joining a 4-H Club. Karen feels that learning to swim, to roller skate and learning how to ride were perhaps the highlights of the year for her. In case of our boy, Eddie celebrated his first birthday, he learned to walk and commenced talking. These are just a few of the things that we will recall from 1955.

As for 1956, I hope it, too, will be an eventful year. My wishes are for good crops, improved farm prices, an easing of world tension and a prosperous year for all.

When it comes to resolutions, I made only one and that is to strive for improvement. However, I recently saw a set of principles which I believe could be adopted by everyone. If these were followed the year 1956

couldn't help but be a better year than previous ones. The principles I refer to are as follows:

"It is a mistake:

To attempt to set up your own standard of right and wrong.

To try to measure the enjoyment of others by your own.

To expect uniformity of opinions in the world.

To fail to make allowances for inexperience.

To endeavor to mold all dispositions alike.

Not to yield on unimportant trifles.

To look for perfection in our own actions.

To worry ourselves and others about what can't be remedied.

Not to help everybody wherever, however, we can.

To consider impossible what we cannot ourselves perform.

To believe only what our finite minds can grasp.

Not to make allowances for the weakness of others.

To estimate by some outside quality, when it is that within that makes the man."

May 1956 be a memorable year in every one's life!

Frank Comments

By FRANK FIELD

So many people have written in wanting to know more about how Jennie and I have fixed up our basement that I figured the best thing to do would be to take a picture and run it on this page. The drawback to that is that since the camera lens only takes an angle of 35 degrees it would take at least four pictures to cover the whole recreation room. I compromised by taking one picture which will give you the general idea. This view is of the northwest quarter of the recreation room. And naturally, the other three-quarters of the room would be very similar except that the pieces of furniture would be different. For instance, over on the east wall where it doesn't show in this view is our snack table.

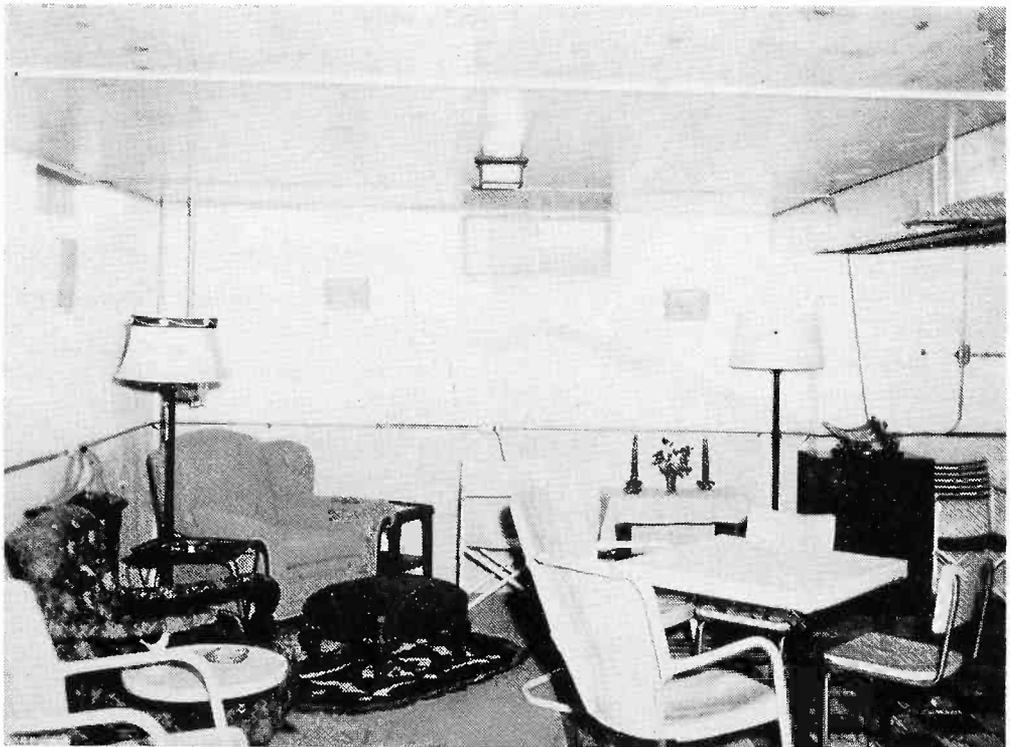
The floor is just an ordinary cement floor which has been painted slate gray with rubber base paint. There is a 9 x 12 congo-lem rug in the center of the room which shows under the card table at the lower right hand corner of the picture. Then there are 5 or 6 miscellaneous discarded throw rugs of various sizes like the one in front of the overstuffed chair in the left hand corner.

The grain in the knotty pine ceiling doesn't show up very well but I think you can make it out. The walls that you can

see are cement block, foundation walls, painted with Dry Lite water-proofing paint. From the black line up to the ceiling the color is ivory and the lower part is a bright blue, almost sky blue. There is a three-quarter inch black line where the two colors meet, and you will notice there is an electrical conduit which covers up most of the black line. We decided we wanted to put some of our discarded floor lamps in the basement so it was necessary to run outlets for them. Jennie and I did that in 3 or 4 evenings just before we had the big Thanksgiving Day dinner down there. You will notice right away that about half of the furniture consists of the old mismatched outmoded pieces that usually take up space in the attic and the rest of it is our porch and lawn furniture which has to be stored somewhere for the winter, anyway.

The one exception is that dark looking box-like affair just back of the card table on the right side. That is a base reflex enclosure for a triaxial speaker, which is connected to our Hi Fidelity music system. Most of the machinery is up in the den. We have speakers similar to this one in each room in the house, including the laundry room. Jennie just puts on a stack of her favorite records when she starts to do her housework and wherever she goes and in whatever room she may be, she can listen to soft, sweet music. Most of the speakers are about like this one but the one

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Here's rec room in basement of Frank and Jennies home.

Grass Root Notes

By
MERRILL LANGFITT
KMA
Farm Service Director



Past history should be a valuable guide for developing future farm programs to benefit agriculture as a whole, but for the life of me I can't see that we have learned much in years gone by that we can use in the future. These past 25 years have taught us how to produce an abundance which today depresses our farm markets. A few years ago we saved only about 5 pigs per litter. Today we save more than seven and many hog raisers have the know-how to save up to 10 per litter. This great knowledge in production we have acquired has given us too many pigs. The same story can be told of wheat, corn, eggs, beef and dairy products. We produce twice as many bushels of wheat and corn per acre as we did 25 years ago, but we apparently are not yet capable of consuming twice as much. The result is surplus commodities which serve to hold prices down.

No one in our entire country is really interested in the plight of the farmer except the farmer himself, but he is so disorganized that little hope appears on the horizon for him to do very much about his present state of affairs. The politicians holler their heads off about the farm problem, but many of them would barter away your economic security at the many conference tables over the world. Many are willing to sell nylon hose and plastic toys instead of beef, butter, ham and grain. These are drastic words, but likewise these are drastic times for the farmer. Agricultural statisticians can speel forth figures to show that total farm income is only slightly less than last year, but for most of you total farm income is of little interest. You are interested in your farm income, and you know its down. The young farmer trying to get a foothold knows that his accounts payable in many cases exceed his assets and it doesn't take

a statistician to know that kind of a mathematical balance cannot last long.

Its too expensive for the farmer to suffer for our national food abundance. Our abundance should give us great national pride and real security rather than poverty for agriculture. In the national interest the farmers ability to produce should be cherished, should be guarded as a valuable American heritage. The farmer alone should not be expected to pay the cost of abundance but today, unfortunately he is paying the bill through lost income.

Drastic words again—American agriculture must force the consuming public to pay a fair food bill or at least the farmer get his fair share of the consumers food dollar. The farmer can reduce production and force prices higher. That appears to be the only solution to the problem of a declining farm income. It is my opinion that we should, by one means or another, reduce food production by 25%. Again my opinion—such a reduction in supply could easily increase prices 50%. I'm not a statistician but I have done some studying of the laws of supply and demand. Consumer income is higher than ever before in history. Why should a national policy for cheap food prevail? Why should the farmer take the rap? If we cannot continue to sell food at lower than cost of production then it is time we take heed of the laws of supply and demand. We are several years overdue in cutting production down to demand.

Its going to take real courage and clear thinking by farm folks as we go into 1956. It is our hope here at KMA that farm income will improve this year and that you and yours can more fully enjoy the abundance that our nation is capable of producing.

Whatever Your Taste in Radio

Now that a fresh new year has dawned, all the folks at KMA have taken a long, studious look at just what you folks out in radioland, our listeners, want most to hear at all times during the broadcast day. We believe that we have tailored our programming to fit the taste of just about every soul in the four-state area, who has learned to rely on KMA for "must listening."

Here is a breakdown list, so that it will be easy for you to follow and remember, when you are interested in some specific type of programming. We think we have everything, from music, news, weather, sports, religious programming, women's affairs, to special services such as planting, gardening and living advice.

FOR KMA NEWS

Dean Naven starts the day with a 15-minute roundup at 6 a.m.; returns with another 15-minute newscast at 7 a.m.; at 7:45 he has ten minutes of the very latest news and five minutes of weather; at 12 o'clock noon, there's the noon news, also with Naven. Ralph Childs takes over after lunch. Ralph has special five minute newscasts at 1:55, 2:55, 3:55, and 4:55. Ralph returns with a full 15-minute report on the happenings here in the region and elsewhere at 6:30. During the evening Mike Heuer has five-minute newscasts at 7:55 and 8:55, and Ralph Childs returns at 10 p.m. with a 15-minute preparation, which includes weather and sports, along with the news. Mike Heuer presents a five minute news summary at 11 p.m. each night to complete what we believe to be the most comprehensive coverage available by radio.

FOR KMA WEATHER

Everyone is concerned with the weather, and KMA has established its service, to provide the most complete, and accurate forecasting that is heard anywhere. We have monitor radios to pick up the reports from various Midwest bureaus at airports, to add

to our local roundups. Dean Naven gives a brief report on weather at 6 a.m.; Merrill Langfitt, goes into detail on his popular RFD 960 show between 6:30 and 7; Frank Field has his famous weather story at 7:15; Dean Naven comes back at 7:55 with a five minute weathercast; Edward May goes into the most complete report of the midlands at 12:15. Ralph Childs takes over the chores of giving concise, interesting weathercasts at 1:25; 2:25; 3:25; 4:25, and 5:25. Ed May comes back again at 6:45 with another complete four-state roundup, Heuer fills in the weather situation five minutes before the hours of eight and nine; and Childs comes back with a complete forecast at 10 o'clock. KMA is an official US Weather Bureau reporting station, and all records of local weather are kept for the US Bureau.

FOR KMA MUSIC

If music is your pleasure, KMA provides bountiful portions of all types. Dick Mills, the versatile artist with a genius touch for the "right" music, has a daily show from one o'clock until 5:45. He plays old favorites, semi-classics, kiddies records, and the very latest records. Mike Heuer takes over with Club 960 at 7 each night, and holds forth until 11 p.m. with late tunes, great tunes, and music for dancing. Mills also has a wonderful classic and semi-classic Sunday album from 9:30 until noon on every Sabbath. Merl Douglas and Dave Alan also have periodic record programs on KMA.

FOR KMA HOMEMAKERS

And for the gals strictly, there's Florence Falk, the Farmer's Wife, who airs a half hour show each morning at 10:30 direct from her farm home near Essex. Florence provides recipes, household helps and hints, and general news of interest to the KMA homemakers. Bernice Currier, long recognized as one of radio's grandest gals, has a

You'll Find It On KMA In 1956

25-minute show at 9 a.m. each day. Bernice talks of human interest, down to earth, day-by-day living, and also has many wonderful recipes for her audience. Edith Hansen, former KMA homemaking specialist now employed by Tidy House Products Company also has a very interesting 15-minute show each morning at 10 o'clock. Edith has lots of helpful homemaker suggestions, and she, too, is an expert at providing interesting, wonderful recipes.

KMA SPECIALS

Other special programs on KMA that you'll not duplicate anywhere are the two daily visits of Ed May, president of May Broadcasting Company. Edward comes on at 12:15 and each evening at 6:45 for 15-minutes. He gives a complete roundup of weather each show, also has the very latest grain and livestock market quotations and activities, and he provides countless invaluable suggestions on how to plant, raise and cultivate seed and nursery plants. . . and Ed has those little human interest stories that personalize him to his large, loyal audience. Frank Field, who comes your way each morning at 7:15, is another institution at KMA. Frank first goes thru his inimitable weather roundup, and then he reads letters from listeners and answers just about every question that could be conceived, as regards to care and handling of plants or seeds. Frank has his own little news correspondence group that provides him with so many wonderful items to bring interest from every listener.

KMA FARM SERVICE

Since Earl May founded KMA back in 1925, the station has had the reputation as the No. 1 Farm Station in the No. 1 Farm Market. And with Merrill Langfitt, KMA's aggressive farm service director, and Jack Gowing, Merrill's capable associate, that reputation continues to build. Merrill has a half hour show, RFD 960 from 6:30 to 7 each morning, and three out of every five

farm homes in the Midwest are tuned to him. It's not an accident. Farmers want someone who knows and understands their complexities to talk to them, and Langfitt was born and raised on an Iowa farm, and he knows the KMA farm front like the inside of his hand. He has fresh, informative interviews, special correspondents, and he has an airplane to cover more than 40,000 miles each year in quest of the news and stories the farmers need and want to hear. Jack Gowing is also a native of the farm, and like Merrill is a graduate of the agriculture college at Iowa State. He presents a half-hour show from 12:30 until one o'clock each day, and brings listeners many special interviews, farm meetings, the weather, markets and other headline farm features. Merrill also presents a five-minute market report at 7:35 each morning, and Jack has 10-minutes, featuring the earliest, most complete market trading in the Midwest at 11:45 each weekday morning. Then at 6 o'clock each night the two usually combine for a 15-minute Farm Bulletin, where they present meeting notices, farm sales information, and other feature-type stories every day. Jack also has a very special 15-minute show each Saturday morning at 11:45 called Practical Land Use, which he travels to farms to interview the men you hear on the radio.

KMA SPORTS FEATURES

Each night at 10:10 Ralph Childs comes up with five minutes of the latest sports happenings. On Tuesdays and Fridays, KMA airs the high school games of the most interest, and also at 10:30 on these two nights presents a very complete area-wide scoreboard roundup. Don Joe has a 15-minute show at 7:30 each Saturday morning, where he recaps the Week in Sports. KMA also clears time for major sports news and events as they occur, and has the Wednesday night fights each week from ABC at 9:15.



By DORIS MURPHY

Engineer BILL KIRK and wife probably owe their lives to Rusty, their German Shepherd dog who awakened them, the morning gas was escaping from the furnace. Around 7 a.m. Rusty pawed at BILL'S arm to arouse him. Soon as he was awake, BILL smelled gas, and rushed to the basement, throwing open the windows to let in fresh air. When the air was clear, he started checking the furnace joints to locate the leak. Striking a match at the T where the pipe goes into the furnace, flames shot out a foot. With that much gas escaping, BILL and Elizabeth might have been rendered unconscious, if it had not been for Rusty. I'll bet Rusty got an extra bone for Christmas for his good deed!

What could be more fun than an electric train when there are THREE boys in the family! Or maybe I should have said four boys. . .because KMA's sportscaster DON JOE is enjoying operating the train as much as his three sons, Jimmie, 4, Chuckie 6, and Jerry 9. The train is mounted on a

big old table top and set up in the play room of the basement, so the kids can keep "out of mother's hair" and enjoy railroading to their heart's content. Pictured here are Jimmie and Chuckie leaning on the table thrilled at the sight of the speeding toy train, while their older brother Jerry operates the switch. You can tell by the smile on Dad's face, he's getting as big a kick out of the new Christmas train, as the kids.

Here's a NEW way to find out if it is dark! Valerie Joe, 3 year old daughter of announcer MERL DOUGLAS was going to bed one night when she suddenly turned to her mother and said: "Turn on the lights. I want to see if it's dark!"

Christmas in foreign lands was the subject of several interesting interviews arranged by FLORENCE FALK, the Farmer's Wife, preceding the holiday. She interviewed Mrs. Vern Malsted, formerly of Brisbane, Australia; Mrs. Kenneth Ebb, formerly of Tanganyika Territory, Africa, and Mrs. Joe Fallers who visited the Holy Land last year



An electric train. . .and four fascinated Joes (enuff said.)

at Christmas time. Special features of her show the day before Christmas were a choral reading and Christmas story by her Sunday School class of Essex, a solo "Oh Holy Night" by Curtis Lindell of Essex, home from service in Georgia; and the "Farmer" gave his annual Christmas greeting. Listeners enjoyed hearing the different customs and ways Christmas is observed in other countries.

Christmas was saddened for Station Mgr. ANTHONY J. KOELKER when he received word of the sudden death of his brother Clete Koelker, 50 of Dyersville, Ia., who had gone to Wichita, Kans. to spend Christmas with another brother, John. Death was attributed to a heart attack. He had not been in ailing health. An only daughter, Mrs. John Wild who lives in Germany, where her husband is stationed with the armed forces, returned to Dyersville for the funeral service.

Homemaker BERNICE CURRIER didn't spend Christmas alone after all! When she learned her son Ed and family in Elmhurst, Ill., couldn't come home because they were expecting a visit from the stork, she unexpectedly decided at the last minute to go to see them. Joining friends who were going into Chicago, she had a delightful trip, and got acquainted with her new little granddaughter Joyce Elaine who is now 1½ years old.

It was a frantic few minutes newscaster DEAN NAVEN put in, when he discovered the second page of an important news story was missing. He was broadcasting the news about the Ford Foundation's half-million dollar gift to private colleges, schools and hospitals. In the KMA area about 30 to 40 towns were represented in the gifts, and when he got to the second page listing the towns, he discovered it was gone. Quickly he threw it to MERL DOUGLAS for the commercial, as he dashed back to the newsroom and scrambled through all the papers on the desk and through the wastebasket. But it wasn't to be found! Hurrying back to the studio he continued his search finally discovering the missing page in the waste basket right beside the desk. How it ever fell in there, he will never know! But he was thrilled to find it, and soon was back on the air completing one of the biggest news stories of the year. What an inopportune time to have such a thing happen. DEAN said it was just like walking across a bridge and having it go out from under you!

Who would think it could happen here in America. . .

the land of plenty! DAVE ALAN KMA's new announcer found himself almost having a "No Eat Marathon" on Christmas Day. DAVE a bachelor, at supper at a restaurant and went on duty at 5:30 Christmas Eve. From that time until 6 o'clock the next evening. . . Christmas Day, he didn't have anything to eat but a cup of coffee and a few French fries. All because there weren't any restaurants open on Christmas. He signed KMA on the air at 6:30 Christmas morning and announced until noon, when his father arrived to take him home. In every town they passed through enroute to Toledo, Ia., they scouted around trying to find an eating place open, but no luck. You can imagine how he waded in on mother's turkey dinner when he reached home at 6 p.m.! Dave is the son of Mr. and Mrs. Carl Kupka of Toledo. If it hadn't been for the cup of coffee and a few French fries he had eaten after attending Midnight Mass Christmas Eve, he really would have been up against it.

People in radio, like those in the theater, live up to the tradition that the "Show must go on" regardless of what happens. Even though KMA's newscaster RALPH CHILDS was suffering from third degree burns on his hand, he kept right on working. Between broadcasts he complied with doctor's orders, by soaking his hand in hot water with epsom salts. It was even necessary to set up a little electric heater to keep the water hot! Pictured here you see RALPH wearing ear phones and taking down the weather report with one hand, while he soaks his other hand in hot water. His hand was burned when he filled his cigarette lighter with fluid. Apparently the lighter was too full, and when he snapped it on, the fluid blazed up. Before he could get it to the kitchen sink to pour water on the blaze, his hand was painfully burned.

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Ralph Childs is a versatile guy, and this picture proves it.

A LETTER FROM THE FARMER'S WIFE

A belated but very sincere greeting for a healthy happy year of 1956 to you and yours from all of us on the farm.

Since last writing to you very little water has gone under the bridge, but much work has been accomplished. The past two months have been busy happy months.

Here on the farm we've had friends and relatives in and out, almost like Grand Central Station. The Sunday before Thanksgiving, relatives on Byron's side were here for a turkey and duck dinner. We were 22 counting all the newest additions to the family.

My sister-in-law, Hazel Englund of the East, came and spent Thanksgiving week with us. Jim, Wilda and Georgiann of Omaha came down and we had a festive day. Maxine, Bob and Rhonda were here for the evening. The following evening we had our big church dinner and following the evening program had coffee guests honoring the Clifford Pattersons of Peoria. We were 24 or so and had such a nice visit.

On December 6 another wonderful evening when our neighborhood birthday club

members and their families had a Christmas party here on the farm. I served many kinds of cookies along with lots of coffee.

Christmas and New Years many friends were in and out and you know its been so nice. I loved every minute of it.

The highlight of early December was the annual KMA Christmas Cookie Tea, held this year at the American Legion Country Club on December 1. The 1955 tea, as well as the 1954, was a huge success and had the weather cooperated there would have been hundreds turned away. Already plans have been made to have the cookie tea in a very large building this year 1956. My, but the cookie tea was nice. So many beautiful plates of cookies and the best of all we could nibble to our hearts content.

I have tried so many new cookie recipes and demonstrated too, so many that it seems strange now in January not to have cookies in every nook and corner. A cooks paradise for sure. Plates of cookies centered with popcorn trees went out from

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Here's a close-up of the beautiful little ginger-bread farm house that Florence made for the Christmas Cookie Tea. The fence is made of striped peppermint sticks.

Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

New Years Greetings from the farm kitchen this January of 1956! ! !

Do hope you've followed the old Southern tradition: "If you eat plain food on New Year's Day you'll have good luck all year." Be that as it may here are some January recipes guaranteed to appeal to your family.

Ham and Cheese Pie
Orange Sweet Potatoes Spiced Beets
Whole Wheat Rolls
Cranberry Refrigerator Cake

HAM AND CHEESE PIE

Cook 2 c. diced carrots and 2 c. cubed potatoes until tender in a small amount of boiling water (slightly salted).

Drain if necessary and arrange in a greased baking pan. Add 3 c. of cubed cooked ham and cover with the following sauce:

2 T. frying drippings combined with 1 can of condensed cream of mushroom soup. Heat together and season with 1 teaspoon of celery seed and a generous dash of paprika. Top with Cheese Pastry:

Use your regular 2 c. amount of flour pastry and add 1½ c. grated cheese when you cut in the shortening. Moisten edge of baking pans with water and top with pastry crimping the edges. Bake in a 400° oven for 30 minutes. If made early may be refrigerated until baking time.

ORANGE SWEET POTATOES

Pare 6 medium sweet potatoes and arrange in a greased casserole.

Combine and heat to boiling:

1 c. sugar
1 c. water
1 c. orange juice
½ t. grated orange rind
4 T. butter and dash of salt

Boil until sugar is completely dissolved. Pour over the potatoes and bake in a 350° moderate oven for 45 to 60 minutes. Just before removing from the oven add a layer of marshmallows and brown lightly.

CRANBERRY REFRIGERATOR CAKE

4 c. cranberries cooked with 1½ c. water until the skins pop.

Rub through a seive and combine with:

3 beaten egg yolks
1½ c. sugar mixed with
5 T. flour
¼ t. salt

Juice and grated rind of ½ orange

Cook all in a double boiler until thick. Add 2 teaspoons butter and cool. Fold in the stiffly beaten egg whites. Arrange vanilla wafers in a baking dish. Add about half the cranberry mix. Cover with vanilla wafers (crushed) and add the remaining mixture. Chill at least 12 hours. Garnish with nuts if desired.

CREAMLESS CREAM PIE

2 c. sweet milk
½ c. flour
2 egg yolks
1 T. fat
1 t. vanilla
¾ c. brown sugar

Stir slowly the sugar, flour, and 1 T. milk together. Beat egg yolks and stir in. Scald milk and add to mixture. Cook until thickened. Pour into baked crust. Cool. Cover with meringue made of the egg whites and 2 T. of powdered sugar. Brown in 350° oven.

If you are entertaining in January, create a real January setting by using a blue cloth on your table, set with milk glass or use all white dishes on lacy snowflake doilies. Use figurines or cardboard skating figures, use soap flakes for skating tracks across the table. Paint branches white for "tree" background. (Use white shoe polish.)

OR:

Use shiny red apples, molasses popcorn balls, cellophane wrapped wedges of cheese and evergreen trim. Makes an ideal, edible and conversation provoking centerpiece.

HOMEMAKER'S VISIT

By **BERNICE CURRIER**

CHOCOLATE MACAROONS

- A— $\frac{1}{2}$ c. butter
4 ounces melted bitter chocolate
2 c. sugar
B—4 eggs
C—2 c. sifted flour
2 t. baking powder
2 t. vanilla

Combine A and cream till fluffy; beat in B one at a time, sift C and add, then add vanilla. Mix well. Chill overnight. Shape into small balls, roll in powdered sugar, place on greased cookie sheet, bake 12 to 15 minutes at 375°.

MAGIC COCONUT MARACOONS

- $\frac{2}{3}$ c. sweetened condensed milk
3 c. coconut shredded fine
1 t. vanilla

Combine all in mixing bowl and blend well. Drop by teaspoon on well greased cookie sheet about 1 inch apart. Bake at 350° until delicate brown. Remove from pan at once. Makes about 30 crispy, delicious cookies.

RAISIN COOKIES

Cook together 5 minutes and cool.

- 2 c. raisins
1 c. water
Cream together.
1 c. shortening
1 c. sugar
1 c. brown sugar

Add 3 eggs one at a time, add raisin mixture.

Sift together and add:

- 4 c. sifted flour
1 t. soda
1 t. salt
 $\frac{1}{4}$ t. nutmeg
1 t. cinnamon
 $\frac{1}{4}$ t. mace

Drop on greased cookie sheet, bake 15 minutes at 350°. Makes 6 dozen.

FROZEN FRUIT SALAD

- 2 three ounce packages Philadelphia Cream Cheese
1 c. mayonnaise
1 c. heavy cream whipped
1 No. 2 $\frac{1}{2}$ can fruit cocktail well drained
 $\frac{1}{2}$ c. drained maraschino cherries cut fine
24 diced marshmallows

Soften cream cheese, blend with mayonnaise. Fold in remaining ingredients. Add a few drops red coloring. Pour into freez-

ing tray and set in refrigerator until frozen. Makes 10 to 12 servings.

BURNT SUGAR FUDGE

- 1 c. sugar in heavy skillet

Over low heat cook until light brown stirring constantly. Add 1 c. hot milk and 1 c. sugar and cook to soft ball stage. Remove from heat and add 1 c. coconut cut fine, 1 c. chopped pecans or substitute 1 c. peanut butter for nuts. Beat until creamy then pour into buttered 9 inch square pan and cut in squares.

BANANA SALAD

- 1 ripe banana
1 cored unpeeled red apple
1 peeled orange
 $\frac{1}{2}$ of the orange rind
 $\frac{1}{8}$ c. hot water
1 package raspberry gelatin

Include juice from ground fruits in the $\frac{1}{8}$ c. hot liquid. Dissolve gelatin in the hot liquid. Put first four ingredients through grinder. Let gelatin cool until partly set, add the ground fruit and let chill in mold until set.

CARROT LOAF

- 1 bunch carrots
1 c. cracker crumbs
1 c. sweet milk
2 T. butter
1 onion diced fine
salt and pepper to taste
2 eggs beaten separately

Scrape carrots and cut in small pieces. Cook them in boiling water until tender. Drain and discard water. Mash carrots, add remaining ingredients folding in beaten egg whites last. Sprinkle with paprika. Put into buttered baking dish, bake 30 minutes at 350°.

FRUIT COCKTAIL CAKE

Mix together—

- 1 c. sugar
1 c. sifted flour
1 t. soda
 $\frac{1}{4}$ t. salt

Drain—1 No. 2 can fruit cocktail

Beat—1 egg

Add— $\frac{1}{2}$ c. cocktail juice

Combine egg and juice with dry ingredients. Mix well. Then fold in 1 c. fruit cocktail. Spread this in greased 9 inch square pan and sprinkle $\frac{1}{2}$ c. brown sugar over top. Bake 1 hour at 300°. If desired, add chopped nuts to batter or topping.

TOPPING FOR HOT GINGERBREAD

Blend $\frac{1}{2}$ c. sour cream with 2 c. fine applesauce and freeze. Cut in squares and serve with hot gingerbread.

FRANK COMMENTS

Continued from Page 4

in the kitchen is mounted in the wall up above the cupboards over the range.

We celebrated Christmas Day very quietly this year with a small Beltville turkey at home. You remember I told you about having the kids and grandkids in for Thanksgiving dinner. Well, for Christmas dinner they felt that they had to go to their other in-laws which was no more than right so Jennie and I had Bertha (Mrs. Henry Field) up for the day and just stayed home and rested. Oh yes, after Jennie and Bertha had done the dishes, we drove down to Hamburg for a short visit with John and Maxine and their two children, Danny and Polly.

Peg and Jim and their three boys are in Dallas, Texas as you know. Peg writes that they have their back yard just about up to grade now and she was telling about all the shrubs and flowers she plans on planting this spring. All of which are completely different from what we plant up in this country. She wanted me to help her lay out her planting plan but I told her to go to some local nursery down there and take their advise on what to plant.

Nothing new or different or exciting about any of the rest of the Field tribe as everything is running along very smoothly.

PARTY LINE

Continued from Page 9

Announcer MIKE HEUER found the big problem in taking home movies, is to get the kids to act normal in the bright lights. But he did succeed in getting some good pictures of the family spending their first Christmas in their new home. Pictures were taken with the new 8 mm movie camera he won recently in a disc jockey contest. Tommy and his new train provided some good action shots.

Christmas holidays were happy ones at our home with my son Tom of New York City back for a week's visit. Tom is completing the writing of his book on business, which will be published this spring by McGraw Hill Publishing Co.

One of the pleasantest occasions of the Christmas season, was a party enjoyed by members of the KMA staff, at the new home of Farm Service Director MERRILL LANGFITT.

Imagine dressing and driving 3½ miles in just 11 minutes! That's what Ass't Farm Service Director JACK GOWING did the early morning of December 30th when he got a call from the studio that MERRILL LANGFITT was out of town and he was to take the early morning farm show. Jack got the call at 6:26 a.m. By 6:37 a.m. he was on the air. And he was completely dressed. . .with the exception of a necktie. How's that for speed?

A LETTER FROM THE FARMER'S WIFE

Continued from Page 10

the farm for gifts and you may rest assured we had our share, too.

At this writing the water situation on many farms in this area is almost desperate and there seems no immediate relief in sight. Farmers are hauling water from towns nearby and should this source be cut off, I don't know what will happen. At present we have 2 wells coming into the house and 4 others doing duty and then we have very little livestock and hogs.

But otherwise life on the farm goes on much as usual with chores having to be done twice daily. Four little calves have arrived the past month and adjusted themselves to this cold weather we've been having. Water tanks have to be checked and the cold weather in December really made work checking motors, etc. Feed has to be ground and put out, cold, snow or no. We won't dwell on the prices of farm products but being only human, hope for a better year this year. Along with the homework now of income taxes, it isn't too pleasant a job. But we're thankful we live in a country that grants us freedom in repayment for those taxes.

Karen Ann and Bruce had a happy Christmas. A busy pre-Christmas week, too. The school Christmas Program was given for PTA December 19 and was lovely. The costumes were works of art and it was staged beautifully.

We had midnight services Christmas Eve following our own home Christmas, the traditional Swedish foods and opening of gifts sent in. Then Santa's gifts early Christmas morning, Sunday School, Church and to Byron's sister's for Christmas Day dinner. The Sunday School program was held second day Christmas, December 26, and was well received.

It was an enjoyable Christmas and only were it possible that we could spread the Christmas peace and joy throughout the world, the entire year.

The year 1956 is before us and given to us to use in our best interests. Take time to stop and look ahead and if possible to do a bit of long time planning. Now might be the time to even lay aside for next Christmas. But in the long winter days ahead, rest and make the most of every day. Again to all of you—Health and Happiness in this New Year of 1956, and above all, KEEP SMILING.

Sincerely,

Florence Falk

The Farmer's Wife

KMA Daily Programs For January, 1956

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Rural Electric Reporter (Tu. & Th.)
- 6:15 a.m.—Merl Douglas (MWF)
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Merl Douglas
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Breakfast Club
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—When A Girl Marries
- 9:45 a.m.—Whispering Streets
- 10:00 a.m.—Kitchen Club
- 10:15 a.m.—Tater Quiz (M.W.F.)
- 10:15 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Tennessee Ernie
- 11:45 a.m.—Morning Markets
- 11:55 a.m.—Joe Faassen
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 1:00 p.m.—Dick Mills Show
- 2:30 p.m.—Party Line
- 3:00 p.m.—Dick Mills' Show
- 5:45 p.m.—Bill Stern
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Andy Parker
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 7:30 p.m.—Voice of Firestone
- 8:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 7:30 p.m.—Life Is Worth Living
- 8:00 p.m.—Basketball Game
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 10:30 p.m.—KMA Sports Roundup
- 10:45 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:05 p.m.—Boxing Bout
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 8:00 p.m.—Basketball Game
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 10:45 p.m.—Sports Roundup
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Merl Douglas
- 6:30 a.m.—Merrill Langfitt

- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—This Week In Sports
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—No School Today
- 10:00 a.m.—Inner Circle
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Songs America Sings
- 11:45 a.m.—Practical Land Use
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Sat. Matinee
- 5:45 p.m.—Bob Edge
- 6:00 p.m.—Farm Bulletin Board
- 6:15 P.M.—Manhattan Melodies
- 6:30 p.m.—News
- 6:45 a.m.—Here's To Veterans
- 7:00 p.m.—Dancing Party
- 9:00 p.m.—Hotel Edison Orch.
- 9:30 p.m.—Lawrence Welk's Army Show

- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Guest Star
- 10:30 p.m.—Proudly We Hail
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

SUNDAY PROGRAM

- 6:30 a.m.—Musical Clock
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Musical Clock
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon—News
- 12:15 p.m.—KMA Roundtable
- 12:45 p.m.—Platter Party
- 1:00 p.m.—Light & Life Hour
- 1:30 p.m.—Wings of Healing
- 2:00 p.m.—Newstime
- 2:15 p.m.—Sun. Worship

- 2:30 p.m.—Hour of Decision
- 3:00 p.m.—Old Fashioned Revival Hour
- 4:00 p.m.—Holiday for strings
- 4:30 p.m.—Greatest Story Told
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Front & Center
- 6:30 p.m.—Valentino
- 6:45 p.m.—Travel Talk
- 7:00 p.m.—Town Meeting
- 8:00 p.m.—Overseas Assignment
- 8:15 p.m.—Ted Malone
- 8:30 p.m.—Sammy Kaye
- 9:00 p.m.—Edwin Canham
- 9:15 p.m.—Richard Hayes Sings
- 9:30 p.m.—Great Moments
- 10:00 p.m.—News
- 10:15 p.m.—Let's Go To Town
- 10:30 p.m.—Revival Time
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

BASKETBALL SCHEDULE

- Jan. 6—Glenwood at Shenandoah
- Jan. 10—Villisca at Glenwood
- Jan. 13—Clarinda at Villisca
- Jan. 20—Atlantic at Shenandoah
- Jan. 27—Creston at Corning

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

KMA's Family Album



MIDWEST FARMER

Here's a late picture of Jack Gowing, the Midwest Farmer, in action in Studio B. Jack brings KMAland listeners the latest market report available every weekday morning at 11:45, and then presents his half hour "Midwest Farmer" show at 12:30 each day, featuring editorials, interviews, weather information and general farm news of the minute.

WARNING! MAN AT WORK

That might be a good sign to put on the door outside the busy office of KMA's program director Warren Nielson, who is busy most of his time preparing programs for the air. Warren also is heard every Monday, Wednesday and Friday at 10:15 with Hiland Tater Quiz, along with wife Florence and daughter Holly and Merl Douglas, and he also is emcee of the popular KMA Party Line each weekday afternoon at 2:30. And Nielson says, "Call me Collect, from 2:30 to 2:55 each afternoon, and you'll be on the air, too."



NELSON'S NEW HOME

Here's a view of the home in which guide editor Toke Nelson, wife Bonnie, and children Christi, 5; Sanford, 2½; and Jenifer, seven months, are now living. Behind roof, at left, is the Shenandoah water tower. The home is located two doors north of the Don Joe home, and needless to say, the children are constant playmates.



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A Study of "News"



Dean Naven, news director of Radio KMA, is shown as he scans the Associated Press wire news for items of interest for one of his four 15-minute news shows. Naven is heard every morning, except Sunday, at 6 a.m.; 7 a.m.; 7:45; and 12 o'clock noon. He has a number of personal correspondents who provide him with many KMA and "scoops" that cannot be heard elsewhere. He audience is growing daily. If you aren't now a Naven & the News Listener, tune to KMA and you'll see why Dean Naven is winning so many listeners every day of the year.