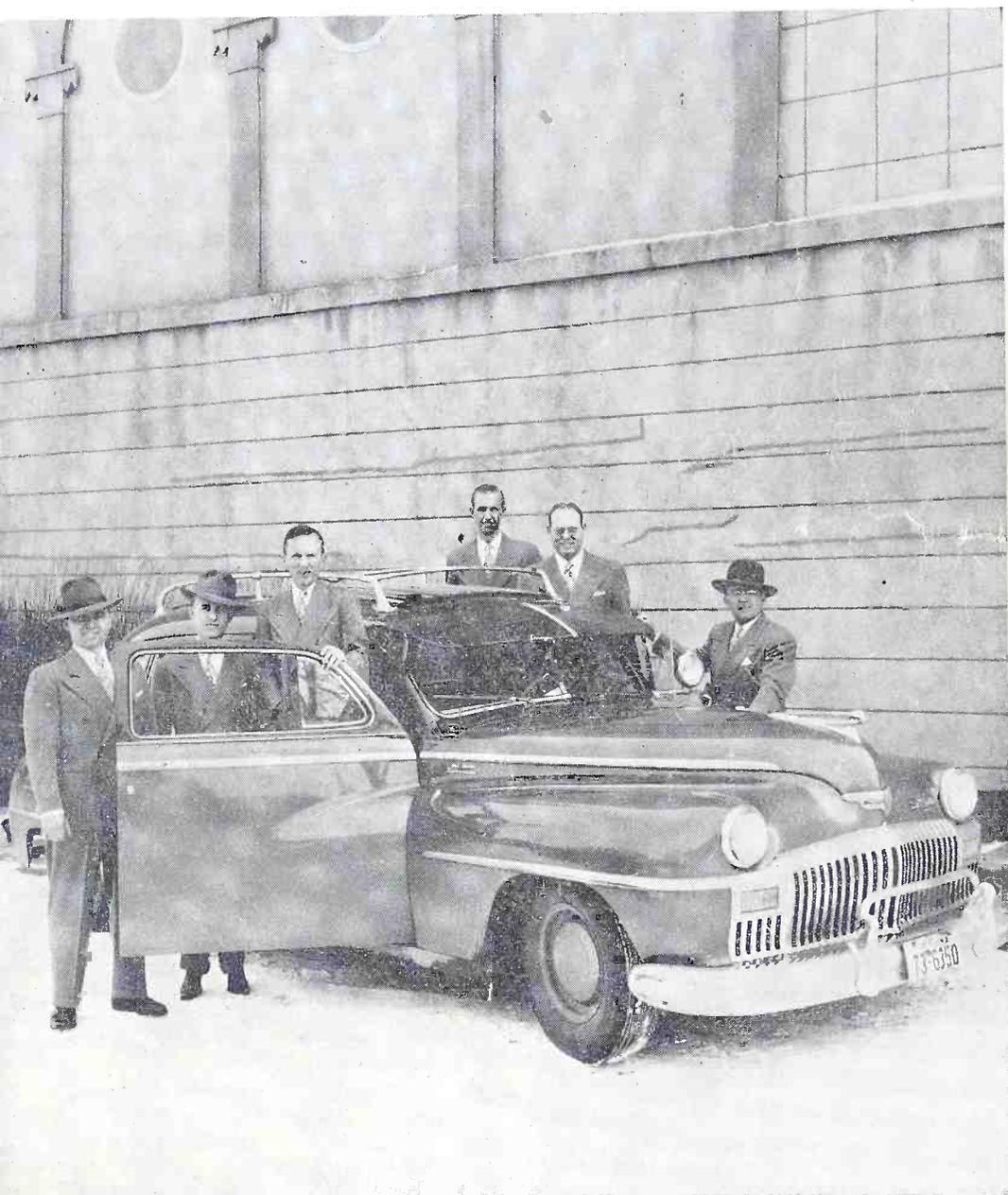


The **KMA GUIDE** 10c

Vol. 5

MARCH, 1948

No. 3

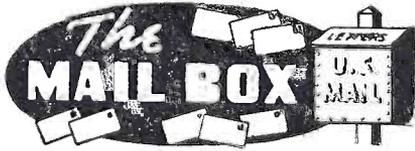


HERE COME THE BLACKWOODS

*(Souvenir Issue)*

*(See Page 7)*

**"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"**



# The KMA Guide

Vol. 5

No: 3

MARCH

Kidder, Missouri

What's happened to our "Guess Who" pictures?

*Mrs. Harve Splawn.*

(They'll return as soon as more "years ago" pictures of the KMA family can be obtained, Mrs. Splawn.)

Gray, Iowa

This is the fourth time I've renewed my subscription. Edward May's radio visits are grand and we listen to him every evening.

*Mrs. Lloyd H. Arkman.*

(We appreciate those renewals, Mrs. Arkman, and Edward says "thanks".)

Clay Center, Kansas

Altogether, this "farm gal" has had her hands full for the last 3 months . . . we moved just before Christmas and had a sale before we left our old home . . . then we had company come . . . and NOW I'm entertaining a miserable cold. Am I lucky! I want to try the cake in the Febr. GUIDE soon (if I can ever find the time).

*Mrs. G. H. Mitchell, Sr.*  
1221 Lincoln

(We'll keep our fingers crossed for you; surely nothing MORE could happen.)

Marshall, Missouri

We like the KMA GUIDE very much. It gives us a better comprehension of the KMA entertainers. We especially enjoy the Blackwood Brothers, and "Country School" sounds like a lot of fun. May we compliment the GUIDE staff on their style of writing?

*Rev. Owen Foster and Family,*  
1267 S. Ravenal.

(Entertainers, please note . . . the editorial staff receives complimentary letters too! Thanks, Reverend Foster.)

Riverton, Iowa

I laughed aloud at the picture of Zeke with the cowboy hat in the Febr. issue! How did he get such a dumb look on his face? I'm wondering who takes care of Mack and Jeanie's baby while they are on the air.

*Gusta M. Getscher.*

(That picture made us all laugh! About Mack and Jeanie's baby, they have to hire a baby-sitter or appeal to their friends.)

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor; Bill Bailey, Production Editor, Miss Virginia Agnes, Associate Editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address. Advertising rates on request.

University Park, Iowa

Will you send me the GUIDE? I know I will enjoy it. I've been busy making kitchen aprons all this week . . . want to get a little sewing completed before I begin cleaning house. I want to have my kitchen painted a soft yellow this spring.

*Mrs. Emma Day,*  
Box 34

(Your yellow kitchen will certainly be a sunshiny spot, even on the dreariest of rainy days!)

Long Beach, Calif.

Enclosed find check for my renewal. I am a transplanted (for awhile) Nebraskan and like to keep in touch with KMA and Shenandoah.

*Mrs. J. F. McCracken,*  
3900 Woodruff Ave.

(And KMA likes to keep in touch with good friends like you. Thank you, Mrs. McCracken.)

Vermont, Ill.

I'm afraid Miss DePriest was mistaken last month in her letter to the "Mailbox". She stated that Jim Raines' children were 2 boys and 1 girl. They have 2 girls and 1 boy . . . Patsy, Eugene and Beverly Mae.

*Mrs. George Wolf.*

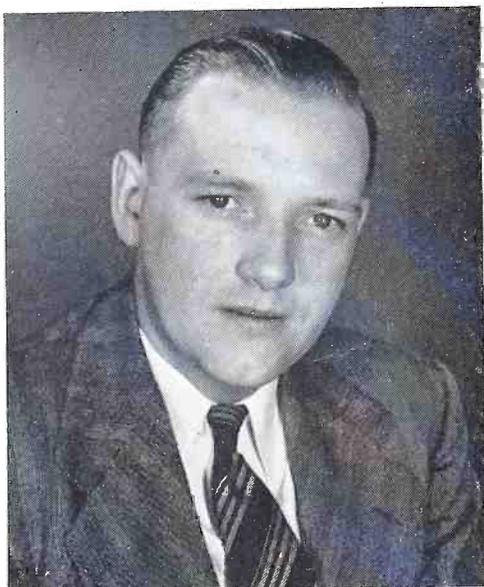
(Our humble apologies . . . and thanks to you, Mrs. Wolf, for calling this error to our attention.)

Farragut, Iowa

Well, here I am again. I want some of my old friends to have the fun of reading the KMA GUIDE, so I'm sending in 3 more names. Please send a year's subscription to each of them.

*Wm. F. Biggers.*

(This makes a total of 14 friends who have benefited from "Dad Biggers'" generosity . . . and it's a most flattering compliment to the GUIDE!)



## A Chat With Edward May

I hope all of you were listening March 6 to the "American Farmer" program over KMA and ABC, 11:30 to 12 noon. At that time the Tropical Research Center in Antigua, Guatemala, was formally dedicated and Mrs. Gertrude May, my mother, spoke in behalf of my late father whose financial grants not only got the scientific center started, but kept it going year after year. As I told you last month, it is the privilege of both my mother and myself to carry on with this great project and to help it to continue.

All of you will soon receive great benefits from the scientific discoveries made at this Research Center. The corn on our farms will be vastly improved. New vegetables may be available to you soon. Improved forage crops, fruits new to the Corn Belt, and other things too numerous to detail here are among the benefits we all may anticipate as the research progresses.

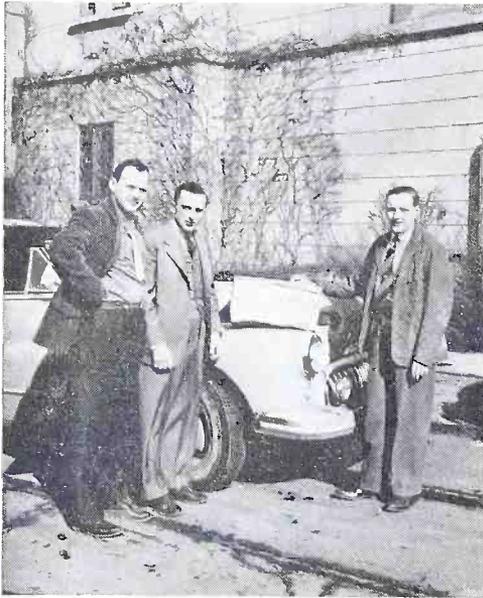
Mother flew to Guatemala, taking a plane at New Orleans. Merrill Langfitt, our farm service director, and Ray Schroeder, our chief engineer, however, decided to sail on the SS Antigua, a fruit boat. Enroute they stopped for 2 days at Havana, Cuba. Ray is an amateur oper-

ator, too, besides being a professional broadcast engineer, and he was acquainted via short-wave radio with a prominent Havana dentist, Mr. Esposito. The doctor's own amateur station is CO2JJ, and he let Ray and Merrill put in a radio call to WOAWI, which is Ray's station in Shenandoah.

Don Burrichter, another of our engineers, received the call and reception was so good that it was just like talking to someone in the same room. When Don said, "Okeh, Ray, you're coming in fine. Now here's your wife, Ruth," poor Ruth was so excited all she could say was "Hello, honey. We're all well. That's all I have to say". However she did much better when she regained her composure and tried again. Don and Ruth and Owen Saddler, our general manager, talked for about three-quarters of an hour all told. They said it was much better than sending cables or writing letters.

I hope you're listening in every weekday morning 6:30 to 6:45 because you'll be able to go right along with the boys by means of your radio set on all their interesting travels and share their thrilling experiences. And if you want to learn how the important work of the Research Center will affect you and help you improve your own farming methods, tune in to my program at 6:45 weekday evenings for special Guatemala broadcasts.

## Off To Guatemala



It seems unnecessary to tell you that the above "pic" is of Merrill Langfitt, KMA's popular Farm Service Director, Ray Schroeder, KMA's Chief Engineer, and our Company President, Edward May. What is important is that the picture was taken just before Merrill and Ray departed on their two month reporting mission to Guatemala and other Central American republics. The boys left Shenandoah, Tuesday morning, February 17th, driving Merrill's beautiful new Buick convertible to New Orleans, from which point they sailed for Havana, Cuba, and ultimately Central America. (See p. 3, "A Chat With Edward May").

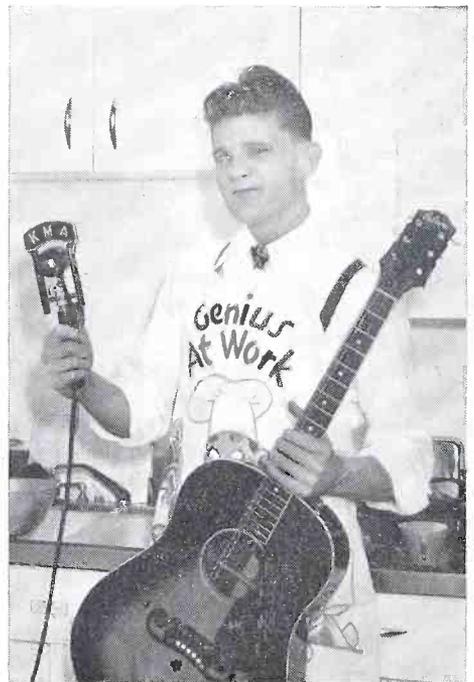
You'll note Ed is bouncing a large cardboard container on the fender of the car. This box contains a shipment of special hybrid seed corn which Merrill and Ray will deliver to the scientists at the Tropical Research Center in Antigua, Guatemala. This hybrid seed corn is from the Iowa State College at Ames, under whose direction the Research Center operates and is, of course, very important in future development and experiments which will be carried on. Naturally, KMA's reporters were honored by being entrusted with such valuable cargo. We'll report further when we learn "mission completed".

## Man-In-The-Kitchen

It had to happen sooner or later—"Man Invades Women's Private Domain". Of course, it's a dangerous job, but to announcer Merl Douglas it's all in a day's work, AND we might add, ALL IN FUN, too. What happens when Dad ventures into Mother's kitchen? Is her job there as easy as most men think? Is warming baby's milk or baking a cake just a snap? The answer to these and many other questions are humorously answered over KMA each Monday through Friday, 4:00 to 4:15.

Merl Douglas' new show MAN-IN-THE KITCHEN is sponsored by the bakers of Supreme Salad Wafers and is rapidly proving to be the laugh riot of the afternoon airways. If you're not already one of Merl's listeners as he broadcasts direct from his own kitchen, plan now to join him regularly for a quarter-hour of music and fun you won't soon forget.

Below you'll find a picture of the MAN-IN-THE-KITCHEN, guitar in hand and undoubtedly ready to beat up a batch of his best biscuits. We're unable to explain Merl's pained expression, maybe a pun just went sour.



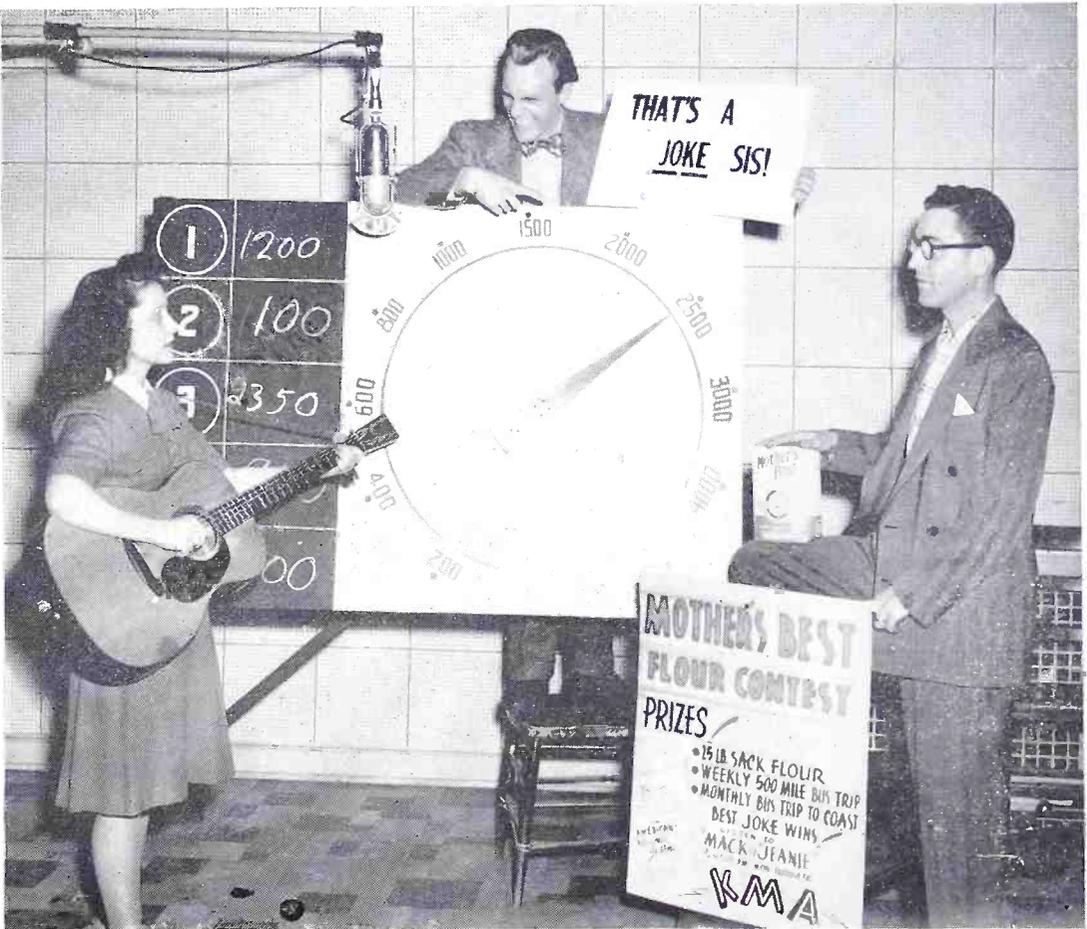
## Listeners' Laughter Judges Jokes

Someone once said "laughter is the best medicine" and if the amused chuckles and hearty guffaws coming from KMA audiences these days are any measure, the saying is certainly right.

The millers of Mother's Best Flour recently began sponsorship of a 1/4-hr. show over KMA which gives vent to everyone's subdued sense of humor. The broadcast features your old friends MACK and JEANIE SANDERS and is heard Mon. thru Fri., 5-5:15 p.m. and on Sat's., 2-2:15 p.m. Listeners are invited to send in their favorite jokes from which impartial judges pick the winners. Each day's winner is awarded with a 25-lb. sack of Mother's Best Flour and on the Sat. show the 5 jokes chosen during the week are repeated for the studio audience attending the broadcast. A specially constructed LAUGH-

O-METER measures the audience's laughter applause on each joke and a weekly prize winner is announced. This lucky person is awarded a 500 mile bus trip by American Burlington Buslines, who cooperate in making the program possible. There's also a monthly joke winner, who receives for their effort, a round-trip bus trip to either coast. Certainly these prizes are more than worthwhile and if you haven't sent in your favorite joke, get it in the mail right away. Be sure to include the name of your grocer.

Below we've pictured MACK, JEANIE and Anncr. JONNY DICKSON as they watch the LAUGH-O-METER during one of the Sat. aft. broadcasts. Why not plan to attend and, of course, always listen to these broadcasts regularly. THEY'RE GOOD MEDICINE!



## Frank Comments

By FRANK FIELD

Remember back in January, when I mentioned that Peggy's husband Jim was getting out of the Navy and that I hoped to have a new picture of the Bellamy family for the February Guide? Well, as it turned out, it would have had to be just a picture of Peggy alone, without any family, as Jim didn't get here in time, and neither did Shannon.

However, Jim's resignation was accepted in January and he arrived here in Shenandoah on February 4th. Shannon, though, had us a little worried for fear he wouldn't make the March Guide. In fact, that is the main reason why your March Guide was a week late getting to you, but personally we think it was well worth waiting for. Now you can look at the picture.



His name is Joseph Shannon Bellamy. He arrived at 2:15 P.M., Tuesday, February 24, and he weighed 7½ lbs. He is our third grandchild, and all of them boys. It was a foregone conclusion that he would be a boy because it is a tradition in the Field family that the 1st born is invariably a boy. Even where the families were large and mostly girls, the first born was always a boy, so as to carry on the name.

We were so sure that Shannon wouldn't be able to make the March Guide, that we had another picture to run on this page. Probably we will use it next month. It shows me surrounded by weather instruments, getting in weather reports from distant points by means of long wave radio. It is a really outstanding picture of me,

in that it shows me, not only with my hair combed, but also with a tie on, both rather unusual.

Johnny and Maxine are still living in the G.I. Village at Tarkio. Johnny goes to college mornings, and works as reporter for the Evening Sentinel here in Shenandoah afternoons and Saturdays. Maxine works mornings in one of the offices at the college and then drives up with Johnny each afternoon and Saturday to help out in the Garden Seed Department in the front store here at the Seed House. It works out very nicely, as she can pass on

to the customers first hand information about the various varieties which she and Johnny tried out in their own garden last year.

Zoe can hardly wait for spring to arrive to check up on the perennials she planted last fall to see what needs replacing this spring. She is already making big plans for her new rose bed and has a

nice well-drained sunny spot south of the house, which should be an ideal location.

Bob and Elsie reseeded the thin spots in their lawn last year and gave it a good application of Vigoro, but the dry weather last fall was pretty hard on it. Sometime in the next week or so, Bob is going to go over the thin spots with more lawn grass mixture. Freezing and thawing won't hurt it in the least, as lawn grass likes cool, moist weather.

All indications are that we will have an early warm dry spring this year, followed by a normal June and July, and that in turn followed by cold wet fall. Just the exact opposite of last year. That means that it would be a good idea to get your spring planting under way just as soon as the weather is fit.

## KMA'S Famous Blackwoods



Introducing the famous Blackwood Bros. Quartet to a radio audience is something like adding frosting to the cake. There are few people in KMA's great cornbelt area who do not already know the Blackwoods, or at least know of their singing. Since Aug. 1940, when these boys came to KMA, they have been charming literally thousands with their distinctive styling of gospel music. Coming from the nation's southland it is only natural that their voices should be imbued with the spiritual rhythm so well known in that section of the country.

Roy, James, R. W., and Doyle Blackwood hail from Mississippi, Basso Bill Lyles from Georgia, and pianist Hilton Griswold comes from Texas. In addition to their radio work the quartet has made for KMA, and for themselves, countless friends by their many personal appearances. During a recent two month period, the boys sang before 24,340 people. They traveled

over 16,000 miles in making 64 personal appearances in Neb., Mo., Ia., Kan., S. D., and Minn.

The quartet is composed of James, Doyle, Roy, and R. W. Blackwood. James, Doyle, and Roy are brothers and R. W. is Roy's son. The boys started singing together as an organized quartet in 1936 and made their first professional appearances over WJDX in Jackson, Miss. Bill Lyles started radio work in 1937 at WDOD in Chatanooga, Tenn., and he joined the Blackwoods in Aug., 1946. Pianist Hilton Griswold's first experience came with a Stamps-Baxter Quartet in Beaumont, Texas. That was in 1939 and a year later he came to Shenandoah to become pianist for the Blackwoods.

Above is a fine picture of the boys just as they appear on their daily KMA broadcasts. A dandy looking bunch, aren't they? And incidentally they're just as swell as they look.

Greetings from



Mr. & Mrs. James  
Blackwood &  
Jimmy

Mr. & Mrs. R.W.  
Blackwood,  
Ronald & Robert

Mr. & Mrs. Hilton  
Griswold, Barbara  
and Larry

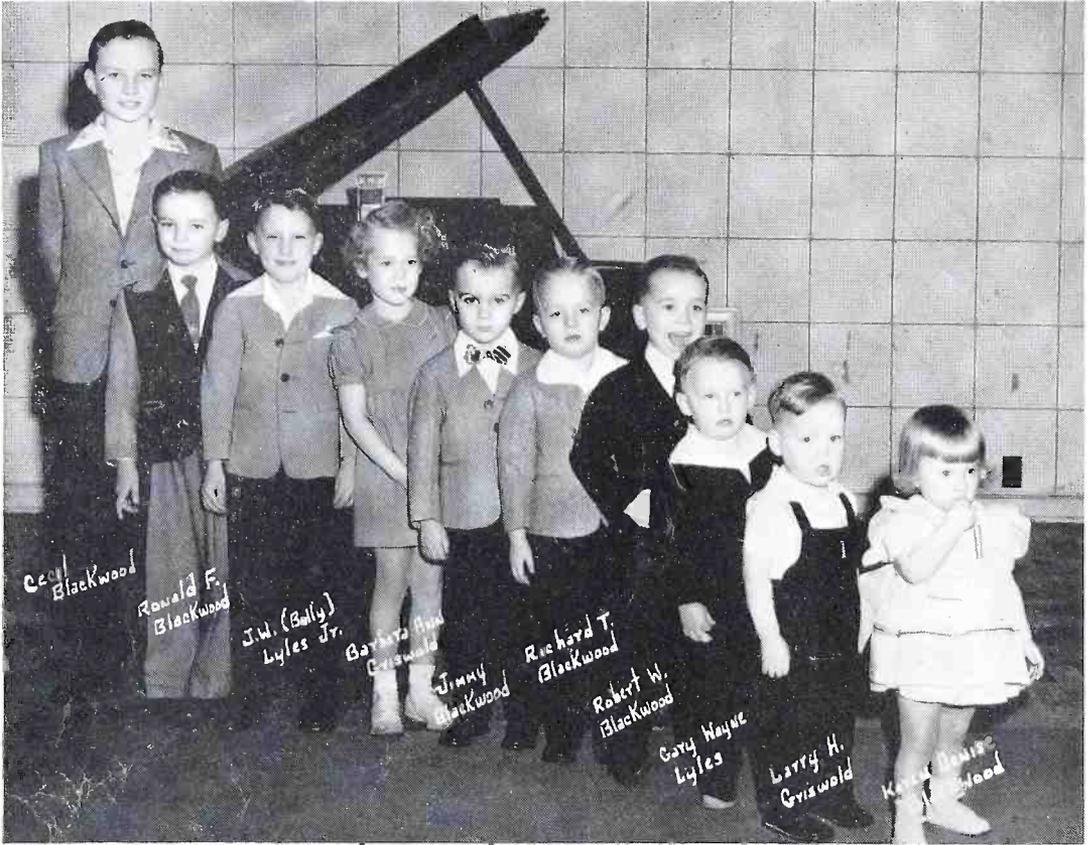
# the Blackwoods



Mr & Mrs Bill  
Wyles, Billy &  
Gary

Mr & Mrs Doyle  
Blackwood,  
Richard & Karen

Mr & Mrs Roy  
Blackwood and  
Reel.



(1) Above are TEN good reasons why the Blackwoods, Lyles and Griswolds hope to please you with their song and to merit your every good wish. Did you ever see a finer looking group of youngsters?

(2) "MR. and MRS." . . . the boys are constantly together in their work but it is seldom the wives and husbands have the opportunity to gather in one group. Here they are all lined up for a special photo. Hope you like it.



## On The KMA Party Line

By DORIS MURPHY

Idling away time between station breaks by reading the Sunday paper, Ann-cr. JONNY DICKSON suddenly decided it would be much more comfortable with his feet on top the announcer's desk so he could lean back in his chair. But what a mistake! The back broke off the chair... Jonny fell one way... his glasses another... his chin went down in his chest

... and he was in a heap. Thinking Jonny had fainted, the control operator rushed into the studio to help, only to have a good laugh when he found Jonny had merely fallen off his chair. Maybe a rockin' chair would be the answer. Then the boys would have a swell time "rockin' and readin' commercials."

Entertainer BOB STOTTS says his 6-week-old pup "Dixie"

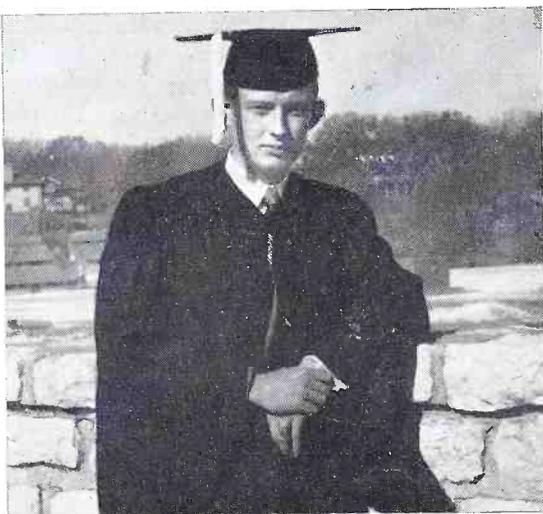
is going to have to do a lot of retrieving when hunting season opens next fall to pay for the expensive chewing it has been doing. First there was the blanket which Mrs. Stotts had hung out with the wash... then the neighbor's tempting chenille housecoat which cost Bob \$6.00 for damages. Bob will forgive all though if "Dixie" brings home the ducks!

It was a very embarrassed grocery clerk who saw the picture in the KMA Guide and found that the nice, quiet customer she thought was the new preacher in Shenandoah, was none other than KMA's entertainer IKE EVERLY. Ike appreciated the "super service" he was getting. The boys NOW treat him with more respect... even call him "Rev. Everly".

It's an ill wind that blows no good. Early last fall Mrs. Ray Schroeder, wife of

KMA's chief engineer, scalded her hand when the handle came off a kettle of roasting ears, and spilled the hot water. Because of the burn, it was necessary to cut off her wedding and engagement rings. Instead of repairing them, Ray presented his wife with a new set for their fourteenth wedding anniversary, February 10th. The engagement ring sparkles with three large diamonds, while the wedding ring is exquisite with 5 smaller ones. After receiving such a wonderful gift, I'm sure Mrs. Schroeder will long remember her 14th wedding anniversary.

Watch next month for a picture of our new fiddle and bass player, Buddy Morris of St. Louis. Buddy is a handsome lad with brown eyes, dark wavy hair. He is 24 years old and married. Buddy is a "hot fiddle player" ... plays western, hillbilly, swing and sweet. Hear him with the R. F. D. Early Birds, 6 to 7 A.M.; Country Folks, 11:30 A. M.; Hawkeye Rangers at 1 P.M.,



and Country School.

Naturally I was proud of my son Tom the day he graduated from the University of Iowa, and thought you might like to see a picture of him in cap and gown, taken Graduation Day, January 31. Commencement exercises for the 630 Midyear graduates was held at the Iowa Union at 1:45 P.M. He received a Bachelor of Arts degree, with a Major in journalism and advertising. Following graduation, Tom and his roommate drove to New Orleans where they attended Mardi Gras. After his return, he spent a week at home, before starting work at the Allen-Reynolds Advertising Agency in Omaha.

When studio Western Union clocks stopped at exactly 3 p.m., one day, everyone was in a "dither" and came running with borrowed watches, clocks, and office electric clocks; accurate timing is a radio must.

## Join KMA Family



We are always happy to welcome new additions to KMA's radio family, especially when they are as attractive as the three ladies in the picture above. You perhaps will not be hearing these new staff members on the air, but nevertheless, they will be busy behind the scenes doing necessary work to guarantee your radio program enjoyment. These three additions to the station's secretarial staff are Ann (Mrs. Morris) Gee, new secretary to the program department, and music librarian, replacing Mabel McFarland, who recently resigned to take a position with the Welcome Wagon Service. The Gees live between Farragut and Shenandoah, and Ann commutes 7 miles daily for her work.

No. 2 is Betty (Mrs. Paul) Baumgarten and No. 3 is Viola (Mrs. Lester) Harms. These two girls are the new secretaries of KMA's Promotion and Merchandising Department. Betty comes to Shenandoah from Clarinda with her husband, Paul, who is now manager of the Shenandoah Bus Depot.

Viola is formerly of Bedford, Iowa, but the Harmses have made their home in Shenandoah for the past five years. Mr. Harms is with the local Dr. Pepper Bottling Co.

We're finding these young matrons very charming and excellent employees. We hope they are with us for a long time.

## Helpful Hints For Homemakers

By EDITH HANSEN

Hello Neighbors:—I've received so many requests for four recipes that I've given over the air that I've devoted my column this month to passing them on to you. Be sure to add them to your recipe file for they really are good.

### COCOA CAKE

Cream  $\frac{1}{2}$  c. butter,  $\frac{1}{8}$  t. salt, 1 c. sugar. Blend and add  $\frac{1}{2}$  c. cocoa,  $\frac{1}{3}$  c. cold water. Then add alternately to that mixture:  $2\frac{1}{2}$  c. sifted cake flour, 1 c. cold water, 1 t. vanilla. Fold in 3 egg whites which have been beaten stiff, with  $\frac{3}{4}$  c. sugar beaten into them. Last, add  $1\frac{1}{3}$  t. soda which has been dissolved in a small amount of boiling water. Bake in moderate oven.

### SUPER-DUPER-NEVER FAIL PIE CRUST

Cut about  $1\frac{1}{4}$  scant cups lard into 3 c. sifted flour. Beat 1 egg and add 5 T. water, 1 t. vinegar and 1 t. salt. Combine as usual.

### OH-SO-GOOD-PIE

4 eggs, 2 T. butter, 2 small c. sugar, 3 T. vinegar, 1 t. each cinnamon, all spice and cloves, 1 c. chopped raisins (soak and grind through food chopper). Cream butter and sugar until light, add the beaten egg yolks and vinegar, the spices and raisins, pinch of salt; mix well. Beat the two egg whites well and fold them into the mixture. Pour into an unbaked pie shell. Bake until thoroughly set. Bake very slowly; forms its own meringue while baking.

### ORANGE NUT BREAD

Grind 1 c. raisins and rind of  $\frac{1}{2}$  orange. In a bowl place 1 c. sugar, 1 T. shortening, and add 1 beaten egg. Cream thoroughly. Sift together  $\frac{1}{4}$  t. salt, 2 c. flour, 1 t. soda, 1 t. baking powder. Add sifted dry ingredients to creamed mixture. Add the ground raisins and orange rind,  $\frac{1}{2}$  c. nut meats and 1 t. vanilla. Then squeeze juice of 1 orange into a cup; fill cup with boiling water. Add last to the above mixture. Mix well. Bake in a regulation size bread pan, in moderate oven 40 to 50 minutes.

## A Letter From Leanna

Dear Friends:

I just looked at the calendar here on my desk and realize if I don't write this letter tonight, it will not reach Iowa in time to get into the March "Guide". I am realizing too that my vacation is drawing to an end. My! but it has been wonderful to spend these winter days in California. We have had only one little rain which pattered gently down for two days. We noticed today how green the wheat fields look.

We had a wonderful ride this afternoon. With our friends from Massachusetts, we drove up a canyon near Redlands. In fifteen minutes, we reached snow, and rode on farther to where the highway had been closed because snow plows had not cleaned it off. Parents and children were making snow men and coasting down the hillside. We watched them awhile, then drove back on down to where peach trees were blooming and men were busily picking oranges. The snow-covered mountains against a bright blue sky made a wonderful picture. I have met several Kitchen-Klatter friends since I have been in California. We were in the Mission Inn, at Riverside, when a lady asked me if I was "Leanna Driftmier". She was from Ames, Iowa, and had listened to Kitchen-Klatter for many years. She recognized me from pictures she had seen. I am sorry I forgot to get her name.

Last week we drove to Palm Springs and Indio. Palm Springs is a very colorful place. The low rambling houses are painted in pastel colors, many of the roofs are of red tile. We didn't see any movie stars! We enjoyed the ride on to Indio through groves of date palms.

The trees are very beautiful, so tall and in such straight rows. We bought some of the fresh dates. They were large and soft and very sweet.

When I get home, I will tell you about my visit to Tom Breneman's Breakfast Club in Hollywood. It is such a long story and there is not room for it here. I'll be home before very long, so until then,

Good Bye, Leanna.



## Forecasts For The Month

### BIRTHDAYS:

- Mar. 10—Warren Nielson, announcer.
- Mar. 10—Julie Cherny (daughter of Eng. Franz Cherny).
- Mar. 15—Zeke Williams, Staff Artist.
- Mar. 22—Jack Josephson, Control Oper.
- Mar. 23—Sharon Lynne (daughter of Anncr Merl Douglas).
- Mar. 24—Gayle Maher (sec'y. to your Editor).
- Mar. 26—"Tucky" Saddler (son of your Editor, Owen Saddler).
- Mar. 26—Michael Paul Childs (son of News Editor Ralph Childs).
- Mar. 29—Donald Hansen (son of Home-maker Edith Hansen).

### ANNIVERSARIES:

- Mar. 1—Marie and Hilton Griswold (pianist for Blackwood Quartet).

BIRTHSTONE: Bloodstone or Aquamarine.  
FLOWER: Violet, Jonquil or Daffodil.

### WELCOME NEWCOMER



It was a coincidence Mae West Corder's daughter was born same day and same hospital as Peggy Field Bellamy's son. Donna Louise arrived at 3:40 P.M., weighed 7 lbs. 4 ozs. Looks like "Mommy" with lots of black hair.

# KMA DAILY PROGRAM FOR MARCH 1948

960 ON YOUR DIAL — 5000 WATTS

## DAILY DAYTIME PROGRAMS

### MONDAY THROUGH FRIDAY

5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—The Sunrisers  
 5:55 a.m.—World News  
 6:00 a.m.—RFD Early Birds  
 6:30 a.m.—Farm Service Dep't.  
 6:45 a.m.—RFD Early Birds  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:25 a.m.—Betty Crocker  
 9:45 a.m.—Listening Post (except T. & Th.)  
 9:45 a.m.—Jonny Dickson (T. & Th.)  
 10:00 a.m.—Breakfast in Hollywood  
 10:30 a.m.—Galen Drake  
 10:45 a.m.—Ted Malone  
 11:00 a.m.—Welcome Travelers  
 11:30 a.m.—Country Folks  
 11:45 a.m.—Stump Us  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Frank Field  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Hawkeye Rangers  
 1:15 p.m.—Blackwood Brothers  
 1:30 p.m.—Bride and Groom  
 2:00 p.m.—Ladies Be Seated  
 2:30 p.m.—Paul Whiteman Club  
 3:15 p.m.—Kitchen-Klatter  
 3:45 p.m.—Bob Stotts  
 4:00 p.m.—Man In The Kitchen  
 4:15 p.m.—Zeke & Joan  
 4:30 p.m.—News  
 4:45 p.m.—Steve Wooden  
 5:00 p.m.—Mack & Jeanie  
 5:15 p.m.—Terry and the Pirates  
 5:30 p.m.—Sky King and/or Jack  
                   Armstrong

### MONDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News

6:45 p.m.—Markets & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—Merl Douglas  
 7:45 p.m.—Hymns You Love  
 8:00 p.m.—On Stage America  
 8:30 p.m.—Sammy Kaye  
 9:00 p.m.—This Is Adventure  
 9:30 p.m.—Those Websters  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### TUESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Markets & Weather  
 7:00 p.m.—Green Hornet  
 7:30 p.m.—Americas Town Meeting  
 8:30 p.m.—Boston Symphony  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Sleepy Valley  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—KMA Showcase  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### WEDNESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Markets & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—Vox Pop  
 8:00 p.m.—Western Theatre  
 8:30 p.m.—Abbott & Costello  
 9:00 p.m.—Bing Crosby  
 9:30 p.m.—Star Theatre  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—KMA Showcase  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### THURSDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Markets & Weather

AMERICAN BROAD



CASTING COMPANY

7:00 p.m.—Merl Douglas  
 7:15 p.m.—Hymns You Love  
 7:30 p.m.—Henry Morgan  
 8:00 p.m.—Willie Piper  
 8:30 p.m.—Ellery Queen  
 9:00 p.m.—Candid Microphone  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Sleepy Valley  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### FRIDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Markets & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—This Is Your FBI  
 8:00 p.m.—Break The Bank  
 8:30 p.m.—The Sheriff  
 8:55 p.m.—Champion Roll Call  
 9:00 p.m.—Boxing Bout  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### SATURDAY PROGRAMS

5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—The Sunrisers  
 5:55 a.m.—World News  
 6:00 a.m.—RFD Early Birds  
 6:30 a.m.—Farm Service Dep't.  
 6:45 a.m.—RFD Early Birds  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Farm Interview  
 8:15 a.m.—Music By Maupin  
 8:30 a.m.—Piano Playhouse  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Hollywood Headlines  
 9:45 a.m.—Your Home Beautiful  
 10:00 a.m.—Abbott & Costello  
 10:30 a.m.—Piano Patterns  
 10:45 a.m.—Rhythmic Strings  
 11:00 a.m.—Forward March  
 11:15 a.m.—Bob Stotts  
 11:30 a.m.—American Farmer  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Frank Field  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Hawkeye Rangers  
 1:15 p.m.—Blackwood Brothers  
 1:30 p.m.—Merl Douglas  
 1:45 p.m.—Uncle Zeke  
 2:00 p.m.—Mack & Jeanie  
 2:15 p.m.—Mayfair Swingtet  
 2:30 p.m.—KMA Country School  
 3:00 p.m.—Virginia Harding

3:15 p.m.—Kitchen-Klatter  
 3:45 p.m.—Bob Stotts  
 4:00 p.m.—Zeke & Joan  
 4:30 p.m.—News  
 4:45 p.m.—Sleepy Valley  
 5:15 p.m.—Music By Adlam  
 5:30 p.m.—House of Mystery  
 6:00 p.m.—Modern Music  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Markets & Weather  
 7:00 p.m.—Burl Ives  
 7:30 p.m.—Famous Jury Trials  
 8:00 p.m.—Gangbusters  
 8:30 p.m.—KMA Country School  
 9:00 p.m.—Ross Dolan  
 9:30 p.m.—Hayloft Hoedown  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### SUNDAY PROGRAMS

6:30 a.m.—Back To God Hour  
 7:00 a.m.—News Summary  
 7:15 a.m.—Blackwood Brothers  
 7:30 a.m.—Back to the Bible  
 8:00 a.m.—Young People's Church  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Frank & Ernest  
 9:30 a.m.—Revival Hour  
 10:30 a.m.—Voice of Prophecy  
 11:00 a.m.—Pilgrim Hour  
 11:30 a.m.—Lutheran Hour  
 12:00 noon—News  
 12:15 p.m.—Editor At Home  
 12:30 p.m.—National Vespers  
 1:00 p.m.—Blackwood Brothers  
 1:30 p.m.—Mr. President  
 2:00 p.m.—Lassie  
 2:15 p.m.—Sam Pettengill  
 2:30 p.m.—Newstime  
 2:45 p.m.—This Week In Review  
 3:00 p.m.—Sound Off  
 3:30 p.m.—Sunday Serenade  
 4:00 p.m.—Treasury Agent  
 4:30 p.m.—Counterspy  
 5:00 p.m.—Drew Pearson  
 5:15 p.m.—Here's to Vets.  
 5:30 p.m.—Greatest Story Told  
 6:00 p.m.—Childs World  
 6:30 p.m.—Exploring The Unknown  
 7:00 p.m.—Proudly We Hail  
 7:30 p.m.—Guest Star  
 7:45 p.m.—Hymns You Love  
 8:00 p.m.—Walter Winchell  
 8:15 p.m.—Louella Parsons  
 8:30 p.m.—Theatre Guild  
 9:30 p.m.—Latin Am. Serenade  
 10:00 p.m.—News  
 10:15 p.m.—Vera Massey  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

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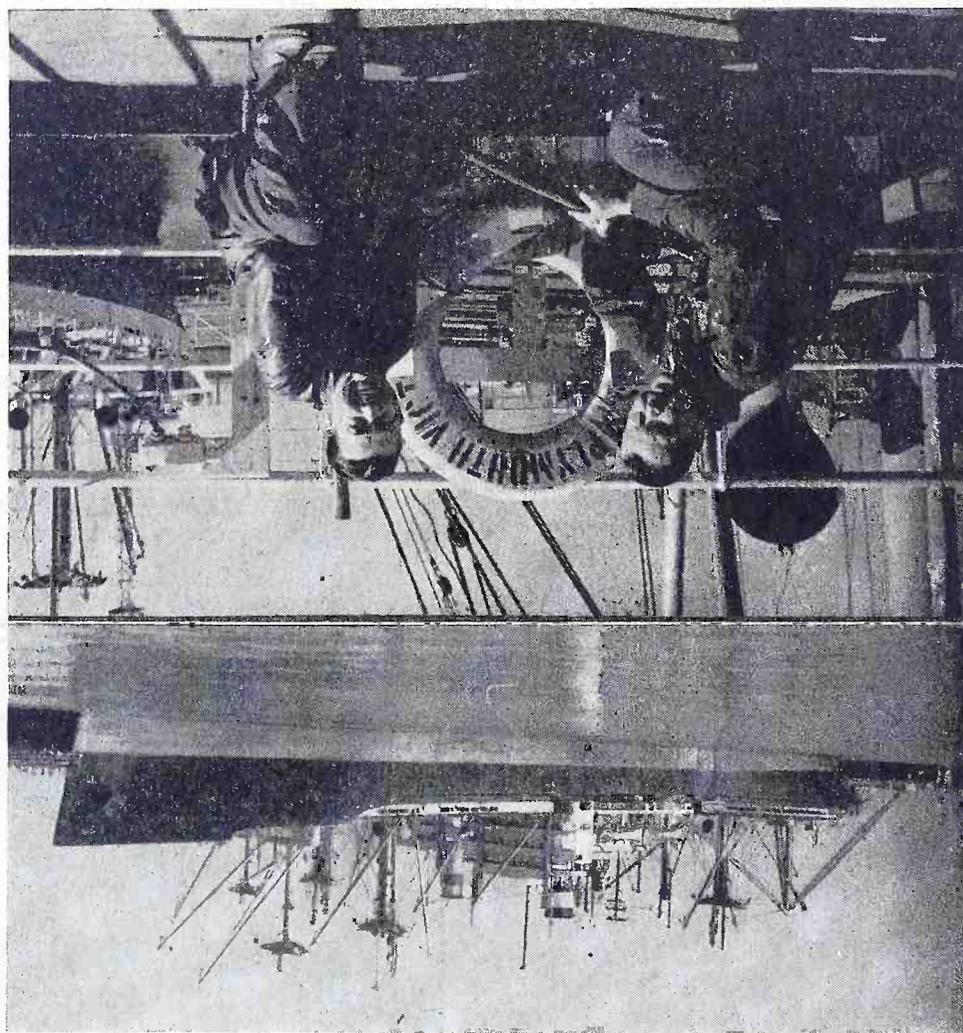
## KMA "Mikes" At Iowa Farm And Home Show



The above "pics" were snapped when KMA microphones broadcast from the Iowa Farm and Home Labor Saving Show when it appeared in Osceola, Iowa, Feb. 18. This successful demonstration later showed in Shenandoah to record crowds on its present tour. Picture montage shows (1) KMA Pgrm. Mgr. GLENN HARRIS interviewing AL PARSONS, Asst. Ext. Ed., Iowa State College and Carl Smith Dist. Supv. (2) talking to Mr. GLENN STONEBERG of Ames, Ia. (3) with LUCILLE HOLLADAY Dist. Ext. Home Ec. Supv. and MILDRED NELSON Nut. Spec. (4) visiting with Mr. and Mrs. MAURICE H. KEELER of Weldon, Ia., visitors to the show. We hope you heard the broadcast and even better, attended the show, it was well worth while.

52 members and its skipper, Capt. Edward K. Sylvia. There are also 38 cowboys—including the KMA reporters—who tend and see to the safety of the stock during the voyage. In an interview prior to sailing, Capt Sylvia told Merrill he estimated the trip to Athens, Greece—the first port of call—would take between 12½ to 13 days under normal sailing conditions. (See story on P.5). The lower picture shows Merrill and Don aboard the "Plymouth Victory". (They look happy here but this was before the trip started. We will report further on that subject later.)

A 12,000 mile ocean voyage is no small feat for a couple of midwestern land-lubbers, but that's the experience Farm Service Director Merrill Langfitt and Engineer Don Burrichter are now having. Pictured above is the "S. S. Plymouth Victory", on which the boys sailed Feb. 13th. This ship, 455 ft. in length over-all and with a cruising radius of 25,400 miles, is carrying one of the last shipments of UNRRA relief supplies to Europe. Merrill tells us that 860 head of cattle, horses and mules, along with 750 tons of hay, were carried, that the ship's crew consists of



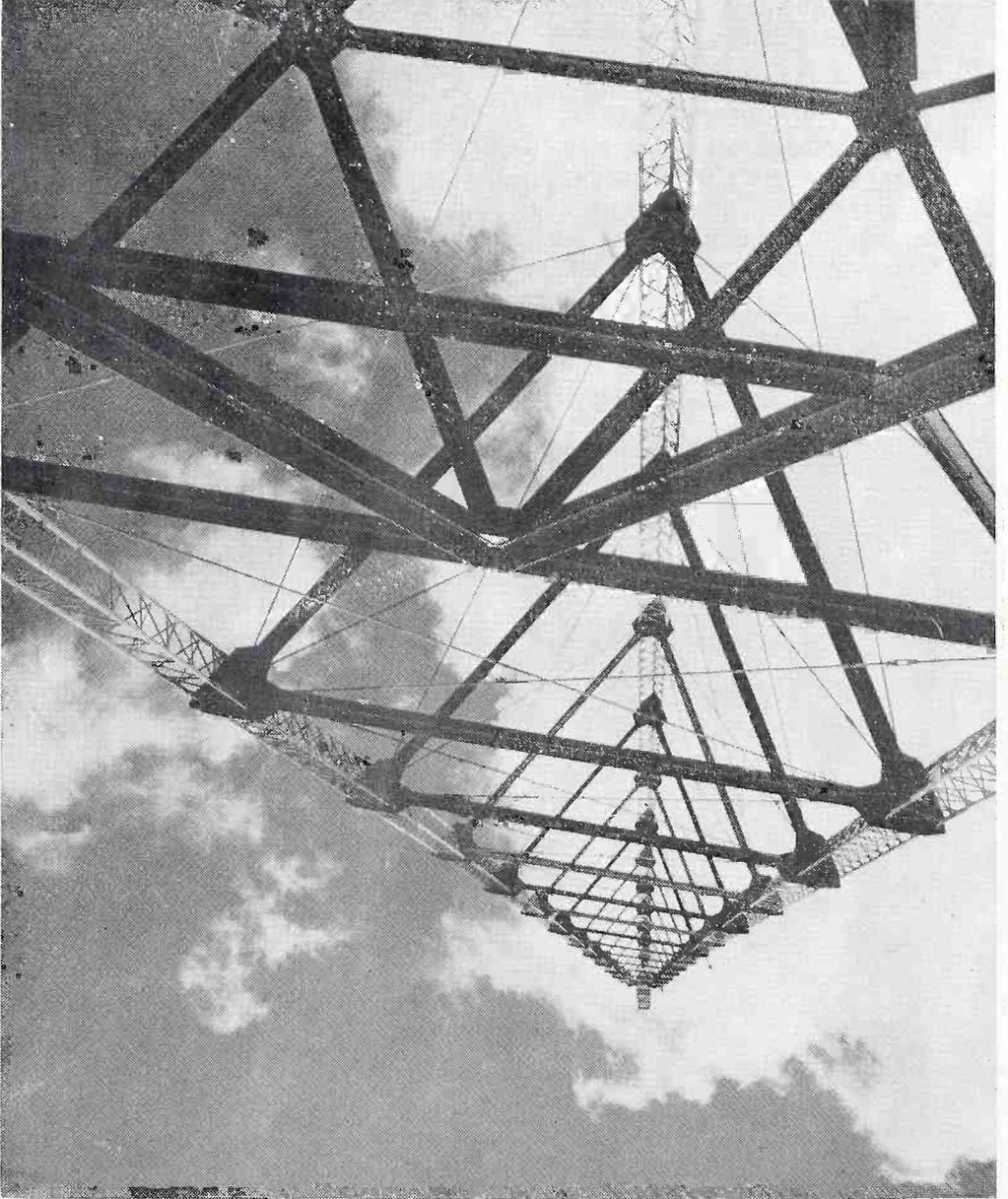
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