

**VOL. VI NO. 4**  
**OCTOBER, 1953**

*10c a copy*

# Brickbats, Bouquets & Viewpoints

## COME AND SEE US

To the Editor:

Thank you for reminding me to renew. I really enjoy reading Dialites. Some of these days I am coming to Bismarck and up to the Radio Station to see what you all look like. Seems as if I know you all.

Mrs. John P. Olson  
Jamestown, N. Dak.

## WELL WORTH \$1

To the Editor:

Here's our dollar. We sure miss Dialites when we don't get it. It sure is an interesting little book for so little money.

Walter Wahl  
Wing, N. Dak.



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Letters to the editor should be addressed to "The Editor, Dialites, c/o KFYR, Bismarck, N. D. Names will be withheld at the writer's request, but all correspondence must bear the writer's name and address.

## FOR ENTIRE FAMILY

To the Editor:

The whole family enjoys this little radio magazine so much. We don't want to miss one single issue. Thanks for reminding me.

Mrs. Herman Schmidt  
Voltaire, N. Dak.

## APPRECIATE REMINDERS

To the Editor:

Thanks for the reminder. I sure would miss the Dialites if I missed one copy. I enjoy reading it and the pictures very much. With TV coming, I wouldn't want to miss one copy.

Eugene Coombes  
Killdeer, N. Dak.

## KFYR IS OUR FAVORITE

To the Editor:

Here's our dollar for Dialites, and thank you for reminding us to renew. We wouldn't want to miss one issue. Since we have been taking Dialites, all the programs are more interesting because we know what you folks look like. KFYR is our favorite station, and we listen to it all day long.

Mrs. Adam Johs  
Hague, N. Dak.

To the Editor:

I don't want to miss a single copy of Dialites. That's one way of knowing what goes on in and around our capital city.

Mrs. Vincent Seefeld  
Clifton, N. Dak.

## LIKES MORNING SHOWS

To the Editor:

Don't want to miss any of the copies. We love the singing at 10:45 a. m. so very much. Most all the programs in the forenoon are our favorites. We just love Larry Kindle . . . In fact, all of you boys.

Mrs. David Held  
Bowdon, N. Dak.

# Old Favorites, New Hits As Fall Season Starts on KFYZ

October sees the return of many favorites, and the start of dozens of sparkling new shows on KFYZ and NBC. For example, Fibber McGee and Molly have a new series of evening programs from 9:00 to 9:15 p. m. daily, Monday through Friday, with "Can You Top This" returning to the air five times a week in the quarter-hour immediately following. Here are details on other new or returning programs to be heard on KFYZ.

Carefully documented news analyses by veteran war and diplomatic correspondents, remote pick-ups from the actual scene of important news developments domestically and overseas, commentary on the American scene by a famous novelist, Hollywood gossip and fashions and intelligence on home-making are among the colorful and dramatic features to be included in WEEKEND, NBC's new radio newspaper-of-the-air scheduled for Sunday afternoon production between 4 and 5 p. m. CST, with the opening presentation set for Sunday, Oct. 4.

The program is divided into a series of segments corresponding to the "pages" of a Sunday newspaper.

Tex McCrary will present the "cover story," devoting his segment to outstanding personalities. His "first" are expected to be Charles Laughton and Mary Martin, stage-and-screen stars.

A musical interlude comprising two hit tunes and a prediction of the "hit tune to come" by Ed Herlihy, "Weekend's" editor and master of ceremonies, will be followed with "Overseas Ticker," the foreign news department. This will include remote pick-ups, with NBC correspondents in London, Paris,

Bonn, Rome, Tokyo and other cities, interviewing national figures and "ordinary people."

The second section of the "newspaper" will present a report from Hollywood by Florabelle Muir; fashions and other items of interest to women by Jinx Falkenburg McCrary; economic and political predictions and trends in the nation's capital by Elmo Roper; "Critic at Large," appraisal of the latest in art and literature by Leon Pearson; sports review by Mel Allen, and other specials based on the news developments of the week.

One of the unique features of "Weekend" will be "Forecast," in which NBC foreign correspondents send Mueller their predictions of developments in their particular areas, based upon their knowledge of the inside story, the problems involved and the personalities. Another is "Folklore," in which Duncan Emerick of the Library of Congress digs into the rich cultural heritage of America's past for stories of American life.

One of Hollywood's best-known man-and-wife teams — Phil Harris and Alice Faye — is back for the new season, in a new time. (Friday night, 8:00 p. m.)

The domestic situation comedy series is based on the home life of the irrepressible Phil and the level-headed Alice, whose married life is

# Hope Back for 16th Year; A-D-A Sponsors Series

The American Dairy Association, Inc., has purchased THE BOB HOPE SHOW.

The new program will be used to generally promote and increase the use of all dairy products. It put Hope's "nighttime stanzas" on the

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marked by a series of hilarious complications — most of which result from Phil's contacts with his raffish friends. The Harrises two children, Baby Alice (Jeanine Rose) and Phyllis (Anne Whitfield), aid and abet their father in his meanderings — as does his chief friend and cohort Elliot Lewis (formerly known as Franky Remley).

The series (which bears little resemblance to the normal, sane life led by the off-stage Harrises) revolves about Phil's approach to living which is — to put it mildly — unusual. With the best intentions in the world, he is able to involve himself, his family, his friends, his furniture and his relatives in highly precarious positions.

One of the most obvious proofs that Phil Harris in real life is a level-headed businessman with a keen sense of the proper value of important matters (two characteristics totally lacking from the character he portrays in the series) is that Phil is now producer of the program, as well as half the star billing. Others in the cast include John Hubbard as Alice's brother, William; Walter Tetley as Julius Abruzzio, and Sheldon Leonard as Grogan.

"The Phil Harris - Alice Faye Show" will be directed by Karl Gruener and Frances Purcell with Walter Scharf as musical director. Bill Forman is the announcer for the program which is sponsored by the RCA Victor Division of the Radio Corporation of America.

NBC radio network on Fridays from 7:30 to 8 p. m. CST.

Ted Cott, operating vice president of the NBC radio network said the new series will mark Hope's 16th season on the air and added "the new Bob Hope program gives NBC a strong anchor position for its new programs on Friday night."

Hope who is under exclusive radio and TV contract to NBC, has long reigned as one of the great comedy personalities in show-business.

The comic first broke into radio in 1932. On Sept. 27, 1938, he began his own NBC radio series, which for years has rated among the top programs in radio. He made his TV debut over NBC on Easter Sunday, 1950. A movie star with many top pictures to his credit, Hope has also starred in Broadway musicals and on the vaudeville stage. English by birth, he is a naturalized American citizen. He calls Cleveland, Ohio, his home town.

A master of the quick gag and fast repartee, Hope made his first professional stage appearance as half of a male dance team in a Fatty Arbuckle show in Cleveland. He and his partner, George Byrne, played in vaudeville, musical comedy road shows and on Broadway. During a theatre engagement, Hope was asked to announce the following week's show. He gagged the announcement with some funny remark of his own and the audience roared with laughter. That ended his career as a dancer.

He developed a solo song-and-comedy act, working first in vaudeville circuits and later in New York, where he hit the big time in such Broadway musicals as "Ballyhoo," "Ziegfield Follies" and "Red, Hot and Blue." Hope is married to the former Dolores Reade. They have four adopted children.

# “News of The World”



**Morgan Beatty**

This month Dialites presents a special feature on the outstanding network news program, News of the World, the five-times-a-week broadcast featuring able and alert commentator Morgan Beatty (above.)

Here's what you'll find on the following pages:

On page six, a story of how News of the World is put together; how a staff of newsmen literally covering the globe report and keep ahead of developments in order to keep you informed.

On page seven, the story of Morgan Beatty.

On page eight, the results of a News of the World broadcast.

On page nine, one phase of the work going into the program.

# World-Wide News Staff Works on Daily Program

Millions of listeners in every corner of the U.S.A. who have faithfully tuned in on NBC's famous radio news round-up, NEWS OF THE WORLD every evening during the past decade-and-a-half, recently noted a celebration.

On Monday, Aug. 24 "News of the World" started its 15th year on the air. The program -- known and respected throughout the country -- still has top rating among the multi-weekly newscasts on radio, a position which has gone unchallenged for the past five years.

This rating is between two and three times that of its nearest competitor. Miles Laboratories (for Alka-Seltzer), only sponsor to buy the full network program for East and West, has been associated with the show since March 24, 1941. The company also sponsors ONE MAN'S FAMILY, another popular NBC feature, which follows NEWS OF THE WORLD at 6:45.

John W. Vandercook, writer, explorer and London-born radio news commentator, was on the air five times weekly with "News of the World" at the inception of the program, which was developed into one of the leading news round-ups on radio. In Sept., 1946, Morgan Beatty, crack news analyst and war correspondent, became its editor-in-chief and commentator and has continued in that role ever since.

"News of the World," which continues to top the Nielsen survey with a rating of 4.8, contrasting with 2.8 for its nearest competitor, was the first to use direct remote pickups from actual scenes of the news.

The first "News of the World" broadcast from Paris on Aug. 24, 1939, anticipated the outbreak of World War II by a few days. Three

days before, the news of Hitler's non-aggression pact with the Soviet Union brought Paul Archinard flying back from Milan where he had been visiting with Arturo Toscanini. Archinard, who was the first overseas reporter for the series, is still with the program. He was first in a line of distinguished correspondents bringing to the American people eyewitness reports of world-wide news developments.

A partial roster of these names, many of them household words in the U. S., includes Leon Pearson; W. W. Chaplin; Jim Hurlbut, who reports from Chicago; Ed Haaker, Los Angeles; Joe Gillespie, San Francisco; Earl Godwin, Ray Scherer, Leif Eid, Washington; Romney Wheeler in London, Frank Bourgholzer and Paul Archinard, Paris; Bob McCormick, currently in Bonn; Jack Begon, Rome; George Thomas Folster, Tokyo; Jim Robinson, Wilson Hall and John Rich, Korea.

The work of those correspondents is supplemented by so-called "Stringers," or reporters who cover important stories when they happen, with the result that "News of the World" has the impact of a well-rounded newspaper.

Its wide scope is apparent from a cursory examination of the points round the globe from which pickups were made during the 60 days of broadcasting ending on July 31. These points included cities in North and South America, Europe; Asia; Africa; the Near and Far East; and a great many cities and towns in the United States.

Each afternoon at 4 p. m., EDT, the director-editor of the show, Chet Hagan, has a "go-around" via short-wave open circuit with Morgan Beatty in Washington, and

other key correspondents on the European continent.

The latter review the news developments of the day, and determine which takes priority. The reporters then go out after their stories, reporting back on "News of the World." The same preview is given the late show which goes on the air at 11:15.

When the news justifies it, the show moves to the scene of developments—but the news must be of major importance. Morgan Beatty, along with his coordinators, Arthur Barrio and Julian Goodman—the latter manager of network news in the Washington Bureau—covered the explosion of the A-bomb at Bikini; the blizzards of 1950; the big floods of 1952 and '53; the Coronation; the Italian

elections; and the French economic crisis. These stories were reported on the spot, in some cases from aircraft flying over the scenes.

"News of the World" came into its own as a top-rated news package when Joseph O. Meyers, now manager of NBC's central news desk, took over the job as producer-director in May, 1944. Leaning heavily on his wide newspaper and radio training, Meyers strengthened the show by using more and more domestic material directly from NBC affiliated stations. As Meyers moved into higher executive positions in NBC news, the shows were taken over by Francis Littlejohn and later by Len Allen, now NBC's TV news editor. Joe Meyers still maintains an active role in the program of "News of the World."

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## Morgan Beatty: His Work Guides 'News of World'

Morgan Beatty, NBC commentator on radio's most highly rated multi-weekly news program NEWS OF THE WORLD, has a world reputation as "America's No. 1 Disaster Reporter."

How he came by that reputation, of which he is justly proud, would make a story in itself. He won the title covering the Mississippi flood, risking life and limb to get his story.

Not content to tell his millions of hearers the story after getting it first hand, he inaugurated the practice of taking his program, "News of the World," to the scene of the greatest action.

Morgan did this with the Coronation, he did it with the explosion of the A-bomb at Bikini, he did it with a great number of other top stories. Here is one commentator who is not content to read the dispatches into a mike. He goes after

his own stories, checking and double checking his facts, meeting the facts "head on," and giving NBC listeners the benefit of a rich background in the work of newscasting and news reporting.

Beatty, who was born in Little Rock, Ark., on Sept. 6, 1902, became a reporter for a local newspaper while still in high school. Later he attended Centre College in Danville, Ky., and Washington University in St. Louis before joining the Associated Press in 1927.

His first assignment was to cover the Mississippi flood, and he soon won the "disaster reporter" title. Beatty came to New York for the AP a year later and served there 14 years in various editorial capacities. At the outset of World War II, he became military news analyst for AP Newsfeatures.

Beatty joined NBC as military analyst in December, 1941, radio-

reporting from Washington. In 1942 he went to London as a war correspondent, returning in 1943 to serve as Washington correspondent for "News of the World." On Sept. 22, 1946, he became editor-in-chief and commentator on the popular NBC news roundup and has continued in that role ever since. "News of the World" is sponsored by Miles Laboratories and is produced by Chet Hagen.

Beatty lives in Burnt Mills Hills, Md., near Washington, with his wife and two sons, Morgan, Jr., 18, and Stephen, 13, who attend school

nearby. Beatty's hobby is gardening and he is proud of the beautiful camellias he grows.

Professionally, he is proudest of the beat he scored in May, 1945, when he revealed exclusively over NBC radio that Heinrich Himmler had made an offer of a German surrender to the Allies.

Among the honors accumulated by Beatty over the years are an Alfred DuPont Award for 1950 and the 1948 Headliners' Award for "outstanding assigned radio reporting" when he supervised NBC's coverage of the Texas City explosion.

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## One Broadcast: Far-Reaching Results

Forty irate women in the town of Skalsko, Czechoslovakia, will soon receive brand new washing machines, with the compliments of a Wisconsin manufacturer, provided the Czech Communist government doesn't try to stop them.

And if it does try, the government may be in for more trouble than it bargained for

It all started when the ladies of Skalsko began to badger their husbands into building washing machines out of parts filched from a Communist farm-machine factory.

When the secret police heard what was going on, they descended upon the homes of the workers and threatened imprisonment or worse if the ladies didn't stop needling their menfolk into breaking the law.

The women were of a different mind, however, and with bravado they defied the political police, said they would continue to insist upon having some of the comforts enjoyed by their counterparts in Western countries.

The political police couldn't produce an answer, and so they just threw up their hands.

In Ripon, Wisconsin, W. A. Royce,

head of the Speed Queen Corporation, which has manufactured more than one million washing machines, heard the story on an NBC broadcast, NEWS OF THE WORLD.

Within minutes after hearing the broadcast by NBC newscaster W. W. Chaplin, he made his offer, through Radio Free Europe, privately financed anti-Communist broadcasting organization which operates out of Munich, Germany.

Royce indicated that if RFE could deliver the washing machines to the 40 Czech housewives, he'd contribute them free of charge.

He felt that a washing machine revolution might do even more good than the recent food riots in Eastern Berlin where, in spite of Communist prohibitions, the population swarmed into the forbidden Western sector to accept free U. S. paid-for food parcels.

Radio Free Europe executives held an emergency meeting, then wired Royce: "We accept your offer with thanks, and will make every effort to effect delivery of the washing machines."

Plans are to ship the washing machines by freighter to Germany. How they will be delivered at their destination remains a mystery.

# 400 Hours of History Recorded for Program

The sounds of history, 400 hours of those sounds, are stored in three filing cabinets in the NBC newsroom in New York. All are available for use by NBC's top-rated show, NEWS OF THE WORLD.

This backlog of tape recorded excerpts includes Presidents Eisenhower, Truman, Roosevelt, Hoover, of Winston Churchill, Syngman Rhee, Generals MacArthur, Van Fleet, Bradley et al; POW's in Korea; the highlights of World War Two, the atom bomb tests and thousands of other subjects covering the last 15 years.

Nearly an hour of material is being added to the NBC news tape file each week. But to get that hour of tape, as many as 40 hours of recordings made in all parts of the world by NBC newsmen, are edited and filed.

Henry Huestis is the NEWS OF THE WORLD tape editor and is regarded as one of the most efficient tape editors in the radio industry. His 'quick ear' and sharp pair of scissors have made this tape library possible.

Most of the overseas reports heard on NEWS OF THE WORLD are pre-recorded by Huestis so that poor overseas broadcast signals do not get on the broadcast. With these daily reports from overseas comes miles of tape recordings, of foreign leaders, a Frenchman commenting on the economic crisis, an English-speaking German commenting on free food packages from the United States, and many other subjects.

It is Huestis who edits the tape and prepares it for airing in NEWS OF THE WORLD.

At times the tape editing procedure is rather simple. The segments of the tape recordings selected for

use on NEWS OF THE WORLD by editor Chet Hagen or his assistant, Sumner Weener, can simply be cut out of the master reel of tape and played on the air. But many times, a single word has to be isolated and eliminated by Huestis. As he plays the tape recordings, he spots quickly what is wanted, stops the machine and then cuts it out with a pair of scissors. When all the segments are cut out, Huestis then puts them together with special patching tape.

There are times, in the day of a tape editor, when a great deal of imagination and improvising are necessary. There was the time, for example, when NEWS OF THE WORLD wanted to use the "meat" of one of Winston Churchill's speeches. Unfortunately, the news editors wanted to end Mr. Churchill's words in the middle of the sentence, because the British Prime Minister rambled after that and failed to make a clear point. The editing procedure did not change the meaning of Churchill's words, but merely permitted the point he was trying to make to be stressed in a stronger manner. But the final word of the segment of the speech was an "up inflection" word. It sounded as though Churchill was cut off suddenly and the sentence was not complete.

The final word in the sentence wanted for the broadcast was "war". So the tape editor searched through the entire half hour of the speech to find another use of that word. He finally found another "war" . . . which was edited out, put on the end of Churchill's earlier sentence, and a complete thought was achieved.

This history on tape is just one of the reasons for the success of NEWS OF THE WORLD.

# "N-o-t-W" Producer-Director

Chet Hagan, producer-director of NEWS OF THE WORLD, is 31 years of age and has been a newspaper man since he was 17.

Born and raised in Reading, Pa., Hagan got his start in the Fourth Estate as a copy boy, graduating into a full fledged reporter for the Reading (Pa.) Eagle. His news beat was City Hall, a job which he held for six years, between 1939 and 1945, winding up as assistant to the sports editor.

Hagan found a position with the Lebanon (Pa.) Broadcasting Company's Station WLBR, as writer of newscasts. He made the most of his opportunity, learning many facets of the broadcasting trade. But his big opportunity came when he

was appointed to the staff of WRAW, in Reading, remaining a year-and-a-half.

During his coverage of a Socialist Party national convention in Reading, Chet made the acquaintance of W. W. Chaplin, an NBC correspondent who was on the spot to report developments for the network. Hagan and Chaplin met, and the rest—for Chet—is history. In 1949 he was brought to New York as a writer on the NBC news staff, and he has been with the network ever since.

Hagan is married to the former Miss Dorothy Culp, and they have one child, Colin, aged 8. Philip Culp, father of Mrs. Hagan, is a newspaper editor in Reading.

## Dreier on News Series

Alex Dreier, crack NBC news analyst is now heard every Monday through Friday at 6:00 p. m. CST in a new series on NBC and KFYR, for International trucks.

A veteran reporter of news assignments in 16 foreign countries, Dreier is one of but two radio correspondents to have covered the conflict from the two warring capitals of Berlin and London.

Starting his career as a newspaperman, Dreier was sent abroad by the United Press in 1940 to report the news from Berlin. The following year he joined NBC's staff of correspondents in the German capital. He left the Reich the day before Pearl Harbor was bombed and made his way back to America. NBC later sent him to Britain from where he reported the Allied invasion of North Africa.

The commentator has distinguished himself particularly for his predictions of the fall of France, the defeat of Rommel in North Africa, failure of the German air blitz in the Battle of Britain, bombing of Japan by B-29 Super-Fortresses and the attempted assassination of Adolf Hitler. After



Dreier's sensational bulls-eye on the attempt on Der Fueherer's life, a fan wrote that he had kept an accurate record of the commentator's forecasts over a period of a year and a half. The listener found the Alex had called the turn 82% of the time.

The series originates in Chicago.

# "Big Story" Series Back; Actual Cases Featured

Record shortest time taken to complete a BIG STORY, later dramatized on the NBC radio network, was that of Eddie DeCastro, of the Buffalo Evening News, who solved a murder mystery in a single day, his first as a reporter at that.

On the other hand, Jack Mackay of the Associated Press in St. Paul, Minn., had to spend 16 years in proving the innocence of a man convicted of murder.

These extremes represent only one tiny facet of the literally hundreds of authentic experiences of newsmen and women throughout the country which have been brought before the public over NBC radio and TV since the program first went on the air in the Spring of 1947.

Producer Bernard J. Prockter first was inspired to work out a series along this line back in 1945 when he became interested in the experience of Jimmy McQuire, a Chicago Times reporter. McQuire, working with his city editor, had vindicated a man unjustly convicted of having murdered a policeman.

Prockter spent a year gathering data for his initial "Big Story." Now he maintains a large research staff

to read about 100 newspapers weekly. They find news stories which present possibilities for the program, then check and re-check every aspect of each case.

This takes half a year, on the whole, since many of these true stories took place sometime ago and the persons concerned then have to be found and interviewed, the resulting data sifted and verified.

Cases have come from the biggest cities and the smallest towns and from reporters of all ages.

Many of the newsmen and women are listed in "Who's Who," have won Pulitzer prizes for journalism, Sigma Delta Chi awards and Neiman fellowships.

There is no likelihood that "Big Story" ever will run out of stirring, dramatic, authentic material since more good newspapermen are developing every day.

Not long ago a 15-year-old boy from a small town in Missouri hitch-hiked all the way to Tulsa, Okla. He walked into the city room of the Tulsa Tribune and asked to see the city editor.

His reason: "I want to shake hands with the 'Big Story' winners on the Tulsa Tribune."

The boy is now studying journalism and it's a fairly safe bet he'll be a newspaperman digging out his own 'Big Story' in the not too distant future.

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## Elks Band Broadcast at New Time

The Bismarck Elks Band is now heard at a new time on KFYZ; 8:30 Tuesday evenings. The weekly broadcasts of the popular Bismarck band had been heard previously on

Thursday evenings, in the time spot now occupied by the Eddie Cantor Show (8:30 CST).

The Elks Band is directed by Curt Dirlam of KFYZ.



## KFYR's Northwest Farm Front Visits Napoleon

Napoleon was the place—the Corn Show the event—and the main attraction was the broadcast and afternoon show featuring the KFYR Northwest Farm Front.

Preparations for the appearance, of course, were made well in advance—broadcast lines had been ordered, other details arranged. But it wasn't until the morning of the show that much of the work could be done.

Musicians who also are featured on the morning "What's the Weather" program left the studios right after that show, quickly had breakfast, and then returned to pack up for the drive to Napoleon.

Emil Dockter tucked his shiny accordion into its protective carrying case.

"Spike" Jaynes donned his stage togs, then was quick to lend a hand as music books were bundled together and stage paraphernalia moved to the freight elevator at the rear of Radio Center.

Most musicians carried their own instruments, but "Dusty" McLean, relieved at not having to cart his grand piano, was happy instead to cart out the big bass fiddle for Lois Robbins. (See picture opposite page.)

Meanwhile, engineer Jim Sch-  
Continued on page 22



THE FARM FRONT GANG READY TO GO: Left to right, Cal, Kay, Ralph, Lois and "Gentleman Jim" Collins, holding Lois' coat. Pile of books atop the bass drum at lower right is part of the music for the show—a complete stage attraction.

LEAVING FOR NAFLEON:  
 Dusty hauls out the bass fiddle,  
 right, and steadies the "musical  
 washboard" (below) as he and  
 "Spike" take an elevator load of  
 equipment down for loading.  
 Says Spike: "That's me pushing  
 the button on the elevator—rct  
 the one at the bottom of the  
 wash-board Dusty's rolling.)  
 Lower left, Emil packs his accord-  
 ion, and center, Jim Schlechter  
 packs broadcast equipment. Lower  
 right, Kay Kittler slips into  
 his western garb in the dressing  
 room before leaving on the trip.



# New Guest Artists Announced for Telephone Hour Season

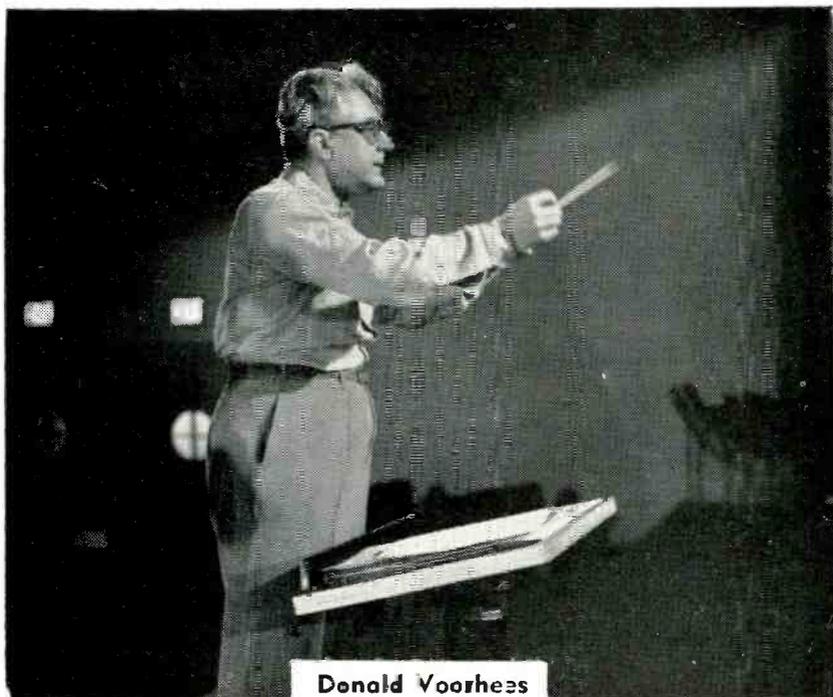
Radio listeners throughout the country are treated each week to an incomparable concert hall program at absolutely no cost. Artists whose high fees would make the box office price of these recitals very high are offered without admittance fees each week on NBC's "The Telephone Hour."

The roster of singers and instrumentalists who have appeared on this program since its inception on NBC in April of 1940 is a virtual "who's who" of music in America.

The first two years of the program had a somewhat different format in that James Melton, tenor, and Franca White, soprano, were

featured as regular soloists with the Bell Symphonic Orchestra, conducted by Donald Voorhees. The broadcasts originated in the Cathedral Studio of NBC's former headquarters at 711 Fifth Avenue, New York.

Shortly afterwards, the broadcasts moved with NBC to Radio City where they have originated ever since. Several times during the course of the season, however, the concerts originate from New York's famous Carnegie Hall to provide greater space for the many "Telephone Hour" listeners who wish to attend the program in person.



**Donald Voorhees**

Starting with the third year of the program, "The Telephone Hour" inaugurated its great artists series with Jascha Heifetz, the violinist, as the first soloist. This format featuring distinguished guests each week with the Bell Symphonic Orchestra, has remained since April, 1942. Three of the artists who were heard during that first season of the great artists series still appear on the program. They are Jascha Heifetz, Lily Pons, and Marian Anderson. Other distinguished soloists making frequent appearances on the program include Ezio Pinza, Robert Casadesus, Nelson Eddy, Bidu Sayao, Ferruccio Tagliavini, Zino Francescatti, Eileen Farrell, Barbara Gibson, Clifford Curzon, Michael Rabin, Igor Gorin, George London, Jose Iturbi, Jussi Bjoerling, Blanche Thebom, and Mildred Miller, among others.

Other distinguished artists have appeared on the program in the past making radio and musical history. Fritz Kreisler, who had long been a "holdout" against radio appearances made his debut on the air on

this program in 1944. Tagliavini sang on this program for the first time in the United States in 1947, and his wife Pia Tassinari the following year. Clifford Curzon, the British pianist, resumed his career in the country in 1948. The program has also been instrumental in advancing the careers of young artists. It was on this program that the young coloratura Barbara Gibson made her first professional appearance. It was also on the series that Michael Rabin launched his career in 1950.

"The Telephone Hour" has also done some programs a little off the beaten path of the concert hall by including such artists as Bing Crosby, Tito Guizar, Benny Goodman, and Mary Martin. Miss Martin appeared on the program with Ezio Pinza in a half-hour concert version of their great success, "South Pacific."

But the basis of this series still remains the weekly concerts of the world's most distinguished singers, violinists and pianists.

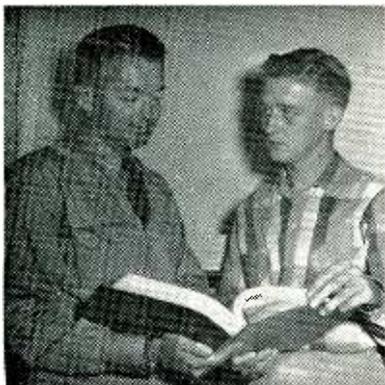
**Here is a schedule of guest artists slated for appearances on the Telephone Hour during the coming season:**

October 5—soprano **Eileen Farrell** from Carnegie Hall; 12—violinist **Jascha Heifetz**; 19—George London, bass-baritone; 26—pianist **Jose Iturbi**.

November 2—contralto **Marian Anderson**; 9—violinist **Michael Rabin**; 16—baritone **Igor Gorin**; 23—soprano **Eileen Farrell** and chorus from Carnegie Hall; 30—basso **Ezio Pinza**.

December 7—**Robert, Gaby and Jean Casadesus**, pianists, from Carnegie Hall; 14—tenor **Ferruccio Tagliavini**; 21—mezzo-soprano **Lily Pons** from Carnegie Hall.

January 4—pianist **Grant Johannesen**; 11—basso **Ezio Pinza**; 18—contralto **Marian Anderson**; 25—violinist **Jascha Heifetz**.



THE PICTURES: Swenson with Col. Henry Hille, left. Opposite page, top, spillway concrete batch plant and concrete pouring on the spillway slab. Lower, with Jerry Craig inside the intake structure and, right, with Lorraine Hetland, Hille's secretary, who has assisted in arranging interviews.

## GARRISON DAM SERIES COMPLETES BUSY SEASON

By Jack Swenson

A busy construction season is nearing its end in North Dakota, and as it does, a special summer-long series of KFYP broadcasts also draws to an end.

The programs have covered in greater detail than ever before the construction activity on the mighty Garrison Dam being built by the Corps of Engineers to bring the Missouri River under control.

The 1953 construction season has been one of the most interesting since work started on the project, both to engineers and workmen and to the thousands of persons who have visited the dam.

This year for the first time it was possible to clearly make out various features of the dam as they will appear when completed.

Closure of the river this spring and the subsequent closure ceremonies by President Eisenhower were two of the highlights of the season at Riverdale, the government construction city.

Another was the change in command of the Garrison District of the Corps of Engineers with Col. Henry Hille succeeding Col. R. J. B. Page as District Engineer. Also, Major Roy Sanders became the district's new executive officer.

The changes saw the start of the switch in headquarters from Fort Lincoln, near Bismarck, to Riverdale.

All of these events were reported in detail on the Garrison Dam series heard Friday nights.

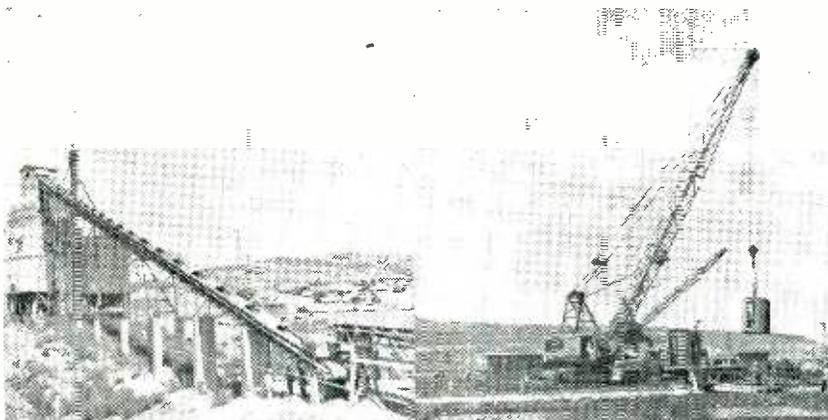
(The last program in the series will be heard October 2).

Most of the broadcasts have originated at the construction site, but one notable broadcast was prepared at Fort Lincoln on the occasion of the opening of bids for construction of the power house and allied work. A KFYP microphone was present to pick up the actual sounds and voices as the bids were opened and the apparent low bid announced.

Later, KFYP covered the start of work on this phase of the overall project with interviews with "Red" Wilson, project boss for Kaiser-Perini-Walsh, the combine constructing the structure.

Two programs were devoted exclusively to work on the mammoth spillway, and the portable KFYP tape recorder was put to work on the scene as interviews were made with workmen employed on various phases of the job.

Most interesting was the interview high up in the tower of the



“batch” plant where concrete is mixed for use in the crest structure and “slab” of the spillway. It took a lengthy climb up (and then down) plus careful spotting of time to complete the interview while work in the plant went on, uninterrupted.

Several interviews were made atop the towering intake structure, (which is higher than the state capitol building in Bismarck) with foremen, superintendents and workmen as well as the government’s Resident Engineer, Emil Bloome, and erection superintendent Jerry Craig.

Embankment work—work on the actual dam itself—was covered in interviews with construction division chief H. G. Hutchins, resident engineer Bob Parke, and project manager Ben Williams, as well as

workers.

Cooperation of the Corps of Engineers was instrumental in carrying on the series of programs.

A public relations policy based on letting the public see where it’s money is being spent was carried on into the radio series. Several broadcasts contained portions aimed at keeping the public informed as to what could be seen from where it could best be viewed.

One program, in advance of the closure ceremonies attended by the president, was devoted to an explanation of how to reach the dam and where to go to witness the events.

A special pass provided by the Corps of Engineers enabled me to  
Continued on page 22



# Jimmy Stewart Starred In New Western Show

Jimmy Stewart, Academy Award winner and one of the brightest luminaries in the entertainment world, made his own radio series debut on NBC on Sunday, Sept. 20 with a dynamic, off-beat western thriller entitled "The Six Shooter."

Stewart portrays the part of Britt Ponset, a peaceful man who has learned that survival depends on the "peace-maker" in his own holster, "The Six Shooter."

In the premiere story, Ponset observed the tragic plight of a homely woman, scorned and ridiculed by men, desperately seeking love and affection from a wounded outlaw and murderer. The killer dies of his wounds but the woman must live with hers.

## STAR OF NBC RADIO'S "THE SIX SHOOTER"

Jimmy Stewart, lanky hero of scores of motion pictures and now the star of NBC-Radio's "The Six Shooter" series, is a rare phenomena in showbusiness history. As a young man he wanted to be an actor. He studied acting, he acquired jobs as an actor and has done nothing since but act. Unlike many of his contemporaries, he never deviated into side jobs, never was a dishwasher, truck driver or tie salesman. Just an actor—and a very successful one for some 20 years to date.

Jimmy, the son of a hardware store operator, was born in Indiana, Pennsylvania on May 20, 1908. He attended preparatory school at Mercerburg academy, then entered Princeton where he started three careers before becoming an actor. He majored in electrical engineering until one of his professors convinced him to switch to political science.

This didn't appeal to him, either, so he changed his major to architecture. Shortly thereafter he became interested in acting and was soon a prominent member of Prince-

ton's Triangle club. It was then that he determined to make acting a life profession.

Upon graduation from college, Stewart joined a Massachusetts stock company, the Falmouth Players, where he met Henry Fonda and Margaret Sullivan. His first appearance on Broadway was in "Goodbye Again," with Fonda and Sullivan. Following that he served as stage manager for Jane Cowl's "Camille," and appeared in a series of other Broadway plays.

In 1935, Jimmy signed a contract with MGM and made his film debut in "The Murder Man," playing a character called "Shorty." During the following five years he made 23 films, most of them big box office hits. In 1940 he won an Oscar for his outstanding performance in "The Philadelphia Story," and it is now on display in his dad's hardware store in Pennsylvania.

During World War II Jimmy spent three years in the Air Force, rose to the rank of colonel and commanded a bombing squadron in Europe. Jimmy has always been crazy about planes. Before the war he owned three of them, but sold them when he joined the Army. In 1949 he bought a surplus P-51, souped it up, and, with Joe De Bona, Beverly Hills real estate man, at the controls, won the Bendix cross-country race. Later, he sold it to Jacqueline Cochrane and purchased a four-place Beechcraft Bonanza. He holds a commercial pilot's license, and believes that planes are safer than automobiles.

For 13 years Stewart was Hollywood's most eligible bachelor until he married socialite Gloria McLean on Aug. 9, 1949. They have four children, Jimmy's two stepsons, Michael, seven, and Ronald, eight, and twin daughters Kelly and Judy, born on May 7, 1951.

Jimmy is a great hobbyist. He  
Continued on page 22

# The Great "Gildy"



After a vacation-less summer, the Great Gildersleeve is on the air again this fall over KFYZ—and as always, he's still in trouble.

The show stars Willard Waterman as Throckmorton P. Gildersleeve, Summerfield's Water Commissioner, and as in the past, will feature members of Gildy's family. They are his nephew LeRoy (played by Walter Tetley), his niece Marjorie (Marylee Robb) and his

cook, Birdie (Lillian Randolph). Three new members have joined the family during the past two years—Marjorie's husband, Bronco (Dick Crenna) and their twins.

Also featured on the program are Gildersleeve's cronies, Peevey (Richard LeGrand), Judge Hooker (Earle Ross), Floyd Munson (Arthur Q. Bryan) and Chief Gates (Ken Christy).

This will be the thirteenth consec-

utive year that NBC has brought you the comedy situations that arise in the life of Throckmorton P. Gildersleeve, his family and his friends.

Thinking himself infallible and very important as water commissioner of the mythical town of Summerfield, Gildy makes humorous mistakes and even more humorous friends; such as, Peevey, Judge Hooker and Floyd Munson. Naturally they're all members of the Jolly Boys and when they get together the next move usually shouldn't have been, and from there on in the comedy mounts.

Gildy never has had much luck at home, and now since the twins have come, he has even less. The twins, of course, are his niece Marjorie's who married Bronco Thompson. They all reside with Gildy. LeRoy, his nephew, is still actively inclined toward trouble and has to be disciplined—an act which usually causes a harmless explosion by Gildy. Even Birdie, the maid, enters the parleys with or without invitation and adds to the frustration of our hero.

In situation romance, Gildy melts; that is, until the lady in question turns the tables and frightens our brave lover.

No matter what the situation is, if Gildy's there, you can be sure that there'll be plenty of confusion and continuous good humor.

Willard Waterman is a pipe dreamer who turned into a water commissioner. The star of NBC radio's station comedy series, **THE GREAT GILDERSLEEVE** (Wednesday, 8:30 p.m., EDT) once dreamed of being an engineer, but had to become water commissioner of the mythical village of Summerfield before his ambition was fulfilled.

Waterman was born in Madison, Wis., Aug. 29, 1914. His initial break in radio came while he was still in high school when, as a member of a quartet, he sang on station WIBA programs after school. Eventually his radio connections led to bit parts on the station's dramatic shows. Later he joined another man's trio and did some of WIBA's announcing.

Upon graduation from high school,

Waterman entered the University of Wisconsin, majoring in engineering. He continued his activities in the dramatic field, attending speech school and working as a student announcer for WHA, the university's radio station. Finding that he was neglecting his engineering studies for the arts, he decided to devote all of his time to furthering his acting career.

In 1936, Waterman moved to Chicago, where he landed a few parts on network radio shows. For a time, fate seemed against him ever keeping a permanent part in radio—the first four characters he portrayed were killers. However, his luck turned and he was soon playing in “First Nighter,” “Ma Perkins,” “Mary Marlin,” and many others. In fact, between the years 1936 and 1946 there wasn't a radio show in Chicago on which Bill didn't work at one time or another. He was doing as many as 35 and 40 shows a week.

While he was playing the role of George Webster in “Those Websters,” the show moved to California, and so did Waterman. He promptly became a popular player on many Hollywood-originated shows such as “The Halls of Ivy,” “Cass Daley Show,” “Lux Radio Theatre” and “Screen Guild Players.”

Motion pictures are among his credits also. He has appeared with Bing Crosby in “Riding High,” Barbara Stanwick in “The Lie,” Charles Coburn in “Has Anybody Seen My Gal?” Red Skelton in etta Young in “It Happens Every “Watch the Birdie,” and with Loretta Young in “Thursday.”

Waterman is so much like Gildersleeve in looks—six feet, four inches tall, and weighs 225 pounds—that his friends and associates call him “Gildy” instead of the more familiar Bill. He has dark brown hair and eyes and a matching mustache. With his wife, Maryanna, and their two daughters—Lynne, born in 1938, and Susan, born in 1944—Waterman lives in the San Fernando Valley near Hollywood.

## "TV in '53

means---more fun for the family  
and  
more reason for subscribing  
to DIALITES . . . .

"the Northwest's favorite radio (and soon, TV) magazine"

As a regular feature on his radio program, EVERY DAY, (NBC radio network except WNBC Monday-Fridays, 9:45-10:00 a. m., E T), Meredith Willson reads amusing or interesting items that he has found in various newspapers throughout the country. The following are some of these:

"A guy who used to sing for his supper would have to put on a complete three-act musical comedy for a meal today."

"It's hard to believe that space has no limitations when you watch your wife try to back the car into a parking spot."

"A Pan-American flight officer said he was recently buttonholed by an elderly woman passenger. 'Now you look here, young man,' she says, 'we don't want any of this flying-faster-than-sound I've been reading about. My friend and I want to talk.' "

"One kind of trouble is certainly enough. Some folks take on three kinds at once . . . all they have now, all they have had, and all they ever expect to have."

"A German professor recently died and left a fortune to a man he disliked on the condition that he wear no underwear in Winter."

"It's what you learn after you know it all that counts."

## Farm Front Trip

(from page 13)

Iechter was loading equipment into cases and moving it downstairs to the loading platform.

Well-trained from many such trips, each member of the troupe cares for his own instruments, music and equipment. But several members of the cast also double in brass, lending a helping hand where needed, and providing a final check to see that all is ready before the sedans bearing the personnel and equipment leave.

The cast includes musicians Emil Dockter, Ralph Truman, Kay Kittler, Lois Robbins, Jim Collins, Cal Culver, and the maestro, Don "Dusty" McLean, as well as vocalist "Spike" Jaynes.

## Six-Shooter

(from page 18)

plays the piano well enough to get by among friends, and he's an accomplished accordionist. He plays golf regularly and recently took up skeet shooting while making the motion picture "Winchester 73."

Jimmy is 6 feet 3½ inches tall and weighs 167 pounds. He is always trying to gain weight, but with no success. Once he entered a hospital and was fed scientifically for ten days, and lost three pounds.

He is a very conservative dresser and usually very quiet. If he can get by with "yes" and "no" during a conversation, that's all he says.

## Garrison Dam

(from page 17)

cover the entire project and talk with workmen, officials and managers and thus gather more than the ordinary amount of information.

But it isn't necessary to travel into the construction area itself to see the dam and how much is going on. From the viewpoints provided on each end of the embankment, anyone can easily view the progress being made on the largest construction project in the history of North Dakota.

## UNDAUNTED...

*through continual strife and set-backs Papa David tries to prove his philosophy that...*

## LIFE CAN BE BEAUTIFUL

daily at 2:00

## ROMANCE IN SURGERY...

*Keeps Dr. Jim Brent's intriguing professional life tensely exciting on*

## THE ROAD OF LIFE

daily at 2:15

## AMERICAN TRADITION...

*Love of home guides the action in the thrilling dramatization of*

## PEPPER YOUNG'S FAMILY

daily at 2:30

## PASSIONATE BELIEF...

*strengthens Carolyn Nelson in her conquest of seemingly insurmountable obstacles for*

## THE RIGHT TO HAPPINESS

daily at 2:45

*presented by  
Procter & Gamble Co.*

KFYR NBC Radio dial 550

**MONDAY EVENING**

7:00 Railroad Hour  
 7:30 Voice of Firestone  
 8:00 Telephone Hour  
 8:30 Band of America  
 9:00 Fibber McGee & Molly  
 9:15 Can You Top This  
 9:30 Especially For You  
 9:45 Wayne King  
 10:00 Latest News  
 10:15 Sports News  
 10:30 All Star Par. of Bands  
 11:00 Midnight Column  
 11:05 Bob & Ray  
 11:55 Latest News

**TUESDAY EVENING**

7:00 Eddie Fisher  
 7:15 Dinah Shore  
 7:30 Barrie Craig  
 8:00 Dragnet  
 8:30 Elk's Band  
 9:00 Fibber McGee & Molly  
 9:15 Can You Top This  
 9:30 Especially For You  
 9:45 Hour of Charm  
 10:00 Latest News  
 10:15 Sports News  
 10:30 Hlyd. Palladium Orch.  
 11:00 Midnight Column  
 11:05 Bob & Ray

**MONDAY- FRIDAY DAYTIME**

6:00 Wake Up To Music  
 6:30 Mont. Gospel Crusade  
 7:00 Mandan Livestock Sale Mon-Tues-Wed  
 7:00 Keystone Steel & Wire Thursday  
 7:15 Ranch House Revel.  
 7:30 News This Morning  
 7:35 What's the Weather  
 8:00 Latest News  
 8:15 What's the Weather  
 8:30 News  
 8:45 Mike Dosch  
 9:00 Welcome Traveler  
 9:30 Bob Hope  
 9:45 Break The Bank  
 10:00 Strike It Rich  
 10:30 The Phrase that Pays  
 10:45 Songs of Faith  
 11:00 News-A. W. Lucas  
 11:05 Song Shop  
 11:15 Kitchen Club  
 11:30 N. W. Farm Front  
 12:30 Butternut News  
 12:55 W. Fargo Livestock  
 1:00 Psalm of Life  
 1:15 GTA News, Markets  
 1:30 Ma Perkins  
 1:45 Judy & Jane  
 1:57 Weather Roundup  
 2:00 Life Can Be Beautiful  
 2:15 Road of Life  
 2:30 Pepper Young's Fam.  
 2:45 Right to Happiness  
 3:00 Backstage Wife  
 3:15 Stella Dallas  
 3:30 Young Widder Brown  
 3:45 Woman in my House  
 4:00 Just Plain Bill  
 4:15 Front Page Farrell  
 4:30 Lorenzo Jones  
 4:45 550 Club  
 5:00 Dusty Rivers  
 5:30 550 Club  
 5:45 The World Today  
 5:55 Cabbages and Kings  
 6:00 Alex Dreier - Man On

**Complete  
 KFYR  
 PROGRAM  
 SCHEDULES**

**11:55 Latest News  
 WEDNESDAY EVENING**

7:00 Walk A Mile  
 7:30 Gildersleeve  
 8:00 Groucho Marx  
 8:30 Big Story  
 9:00 Fibber McGee & Molly  
 9:15 Can You Top This  
 9:30 Especially For You  
 9:45 Music of Manhattan  
 10:00 Latest News  
 10:15 Sports News  
 10:30 Report From The White House  
 11:00 Midnight Column  
 11:05 Bob & Ray  
 11:55 Latest News

**THURSDAY EVENING**

7:00 Roy Rogers  
 7:25 Log Cabin News

**THE GO**

6:15 Sports Reports  
 6:30 News of the World  
 6:45 One Man's Family

**SATURDAY**

6:00 Wake Up to Music  
 6:30 Mont. Gospel Crusade  
 7:00 Twilight Travelers  
 7:30 News This Morning  
 7:35 What's the Weather  
 8:00 Latest News  
 8:15 What's the Weather  
 8:30 News  
 8:45 Mike Dosch—Organ  
 9:00 Woman In Love  
 9:30 Jack Arthur Show  
 10:00 U.S. Navy Program  
 10:15 To Be Announced  
 10:30 Story Book Land  
 10:45 Treas. Guest Star  
 11:00 Children's Chapel  
 11:15 Highway Report  
 11:30 For Those Who Gave  
 11:45 Markets — Crime  
 12:00 Farm & Home Hour  
 12:30 Butternut News  
 12:45 Noon Music  
 12:55 West Fargo Mkts  
 1:00 To Be Announced  
 1:30 U. of Minn. Football  
 4:00 Mind Your Manners  
 4:30 To Be Announced  
 4:45 Public Affairs  
 5:00 News & Sports  
 5:15 Carnival of Books  
 5:30 NBC Symphony  
 6:30 To Be Announced  
 7:00 College Quiz Bowl  
 7:30 Know Your NBC's  
 8:00 Whoopie John  
 8:30 Western Hit Parade  
 9:00 Eddie Arnold  
 9:30 Pee Wee King Show  
 10:00 KFYP News  
 10:15 Joseph C. Harsch  
 10:30 Hollywood Palladium  
 11:00 Midnight Column  
 11:05 NBC Music

7:30 Father Knows Best  
 8:00 Curious Tales  
 8:15 Novelty Time  
 8:30 News  
 8:30 Eddie Cantor  
 9:00 Fibber McGee & Molly  
 9:15 Can You Top This  
 9:45 Voice of the Dakotas  
 10:00 Latest News  
 10:15 Sports News  
 10:30 Stars in Jazz  
 11:00 Midnight Column  
 11:05 Bob & Ray  
 11:55 Latest News

**FRIDAY EVENING**

7:00 Eddie Fisher  
 7:15 Dinah Shore  
 7:30 Bob Hope  
 8:00 Phil Harris  
 8:30 Remember When  
 9:00 Fibber McGee & Molly  
 9:15 Can You Top This  
 9:30 Especially For You  
 9:45 Norman Cloutier  
 10:00 Latest News  
 10:15 Sports News  
 10:30 Music For Moderns  
 11:00 Midnight Column  
 11:05 Bob & Ray  
 11:55 Latest News

**11:55 Midnight News  
 SUNDAY**

7:00 Latest News  
 7:05 Jack Arthur Show  
 7:30 Church In The Home  
 8:00 Revival Hour  
 9:00 Nat'l Radio Pulpit  
 9:30 Christian Science  
 9:45 Musical Interlude  
 10:30 U. N. Is My Beat  
 10:45 Latest News  
 11:00 Trinity Lutheran  
 12:00 Concert Gems  
 12:15 News  
 12:20 Before The Camera  
 12:30 Univ. of Chicago RT  
 1:00 Catholic Hour  
 1:30 Better Living Clinic  
 1:45 Report of America  
 2:00 4-H Salute  
 2:30 Piano Moods  
 2:45 Latest News  
 3:00 St. Paul's Lutheran  
 3:30 Matovani  
 4:00 Week End  
 5:00 Bob Considine  
 5:15 Ask Hollywood  
 5:30 Dramatic Pgm. TBA  
 6:25 News  
 6:30 The Marriage  
 7:00 The Hollywood Story  
 7:25 News  
 7:30 Theatre Royal Oct 4-11 afterwards Sixshooter this period  
 8:00 Stroke of Fate  
 8:25 News  
 8:30 Six Shooter Oct 4-11 only. Afterwards Theatre Royal this period.  
 9:00 Movietown Radio Theatre  
 9:30 Meet the Press  
 10:00 Latest News  
 10:15 Corinne Jordan  
 10:30 Prairie Lighthouse  
 11:00 Midnight Column  
 11:05 NBC Music  
 11:55 Latest News



GENIAL MIKE DOSCH spends considerable time each day selecting music for his many KFYZ appearances, including his daily 8:40 a. m. program. Many numbers are chosen because of their popularity with listeners and with persons who attend Mike's personal appearances throughout the area.

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