

KFMR
DIALITES
500



Vol. VI, No. 1
July, 1953

10c a copy

Brickbats, Bouquets & Viewpoints

WHERE'S HVK?

Don't know just when my subscription to Dialites expires but here's my dollar. Would you tell us what happened to H. V. Kaltenborn. We miss him. By the way--is he a Republican or a Democrat?

Mrs. Bob Keogh
Beulah, North Dakota

H. V. Kaltenborn is currently engaged in another of his annual fact-finding tours. This one takes him to a number of European countries and around a large part of the United States and Canada during the coming months. His fall broadcast schedule is not yet set. Kaltenborn is a newsman first and foremost, but probably would be considered a Republican on the basis of his opinions.

LIKES THE PICTURES

To the Editor:

I like Dialites magazine very much, and especially all the pictures. They seem to bring us closer, and it seems as though we know you.

Mrs. Chris Stoken

Published monthly by the Meyer Broadcasting Company, Bismarck, North Dakota; Frank E. Fitzsimonds, station manager Jack Swenson, editor.

Subscriptions to Dialites may be

entered by sending your name, address, and \$1.00 for a year's subscription to Dialites, c/o KFYZ, Bismarck, North Dakota. Single copies 10c. Please print name and address clearly, and specify whether subscription is new or renewal.

Letters to the editor should be addressed to "The Editor, Dialites, c/o KFYZ, Bismarck, N. D. Names will be withheld at the writer's request, but all correspondence must bear the writer's name and address.

Taylor, North Dakota

Mrs. Stoken will undoubtedly enjoy this and coming issues even more, for as readers will note, our pictures are increasing in number and size with each issue. This is another good reason for reminding your friends to subscribe to Dialites, too.

RECIPE WORTH A DOLLAR

To the Editor:

Enclosed please find \$1.00 for my renewal to Dialites. My husband said the February issue alone was worth a dollar. You see, Mrs. MacLeod's recipe for Italian Spaghetti is exactly the recipe we've been looking for, and it is delicious. Thank you for printing it. We seldom listen to any station other than KFYZ. Our youngster really enjoys Chuck's story-time on Saturdays, but couldn't it be longer than fifteen minutes? That's the only time our boy will sit still and listen to anything.

Mrs. William Keller

Flasher, North Dakota

Mrs. MacLeod's recipe for spaghetti was one of many which have prompted nice letters from readers. Chuck says fifteen minutes may seem a short time for a youngster to be quiet, but it's a long time when one is on the air doing a variety of voices, with an ear to how each sounds and an eye to the racing second-hand of the

clock. Never the less, he says he'll think about it. And meantime, he suggests tuning in the Jack Arthur show on Saturday mornings, too.

To the Editor:

Enclosed please find one dollar to renew our subscription. KFYZ was one of the things we missed most when we moved to Wisconsin. Reading Dialites keeps us up on all the things going on at Radio Center, though, so thank you very much for publishing the magazine.

Mrs. Roger Brown

Jefferson, Wisconsin



**Papa
David
Says:**

(on NBC's "Life Can Be Beautiful")

"... what is right or wrong is usually a matter of personal opinion, but I do know one thing—it is never wrong to give a person the benefit of a doubt. Our Bill of Rights is based on that premise."

"Sometimes we are too quick to judge others from appearances, Chichi darling, without ever thinking that our own appearances are also subject to criticism. . . ."

"... It is much wiser to anticipate that a revelation will be good—rather than waste time worrying about it being bad."

"There are two ways of learning that all of us make mistakes—and one of them is to make a few yourself. . . . The other is to have an understanding heart. I'm thinking, leben, that most of us learn through a combination of the two."



NBC's New Talent, U.S.A.

A coast-to-coast 'star-search' for new, aspiring performers who will compete direct from four different cities in the Network's great Talent Hunt!

Saturday, 6:30-8:00 p.m.

NEW TIME

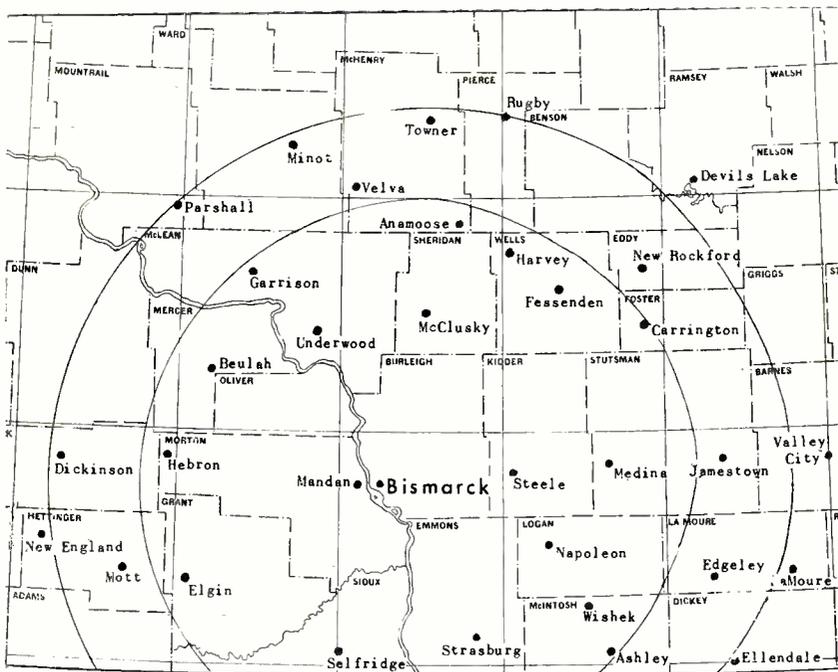
for
Bob Hope
Daytime
Radio Show

now 9:30 a.m.

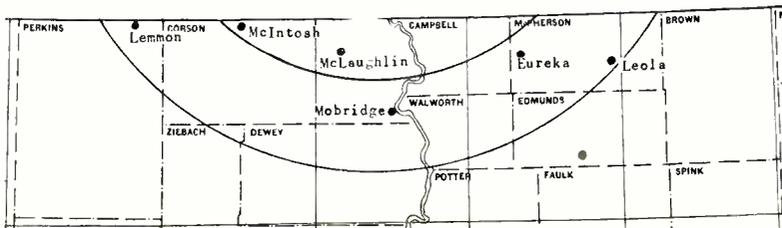
Monday thru Friday

KFYZ

Theoretical Coverage of KFYR - TV



Area to be covered by KFYR-TV is shown in the maps of North and South Dakota above and below. The circles represent areas where reception will probably be satisfactory, based on studies by KFYR engineers. Special antenna will be needed within area of outer circle. Local conditions will also affect reception. For complete details, see adjoining story by Chief Engineer Ivar Nelson of KFYR, KFYR-TV.



Television Report

By Ivar Nelson

KFYR Chief Engineer

Will your family be able to enjoy television this year when KFYR-TV begins operations?

On the opposite page are maps which may help answer that question for you. They outline the theoretical coverage of KFYR-TV.

The maps do not necessarily mean that every town or home within the circles will receive a good TV picture. Factors such as the surrounding terrain will play an important part in whether or not you will be able to receive TV, and here, your local radio and TV serviceman should be able to tell you quite accurately, about the installation or antenna system which will be necessary.

The inner circle on the two maps represents the 100 microvolt line. This means that this is the greatest possible distance for a good picture without the use of a high gain antenna and booster.

The outer circle, representing the 10 microvolt line, means this is approximately the greatest distance at which a good picture can be received with a good receiver, a high gain antenna, and a booster, though in some cases here, a booster will not be necessary. Here again, your local serviceman will be able to help you in determining what will be needed.

In towns within the inner circle which are located in hollows or behind hills, the use of a directional antenna is suggested. If nothing is received with the antenna pointed toward our transmitter (which is located about 11 miles due east of Bismarck) try turning the antenna to pick up the picture from a dif-

ferent direction. It may be possible to pick up an excellent picture "bounced" from a nearby hill, water tower or building.

The circles shown do not represent hard and fast lines of the extent of KFYR-TV coverage. They should, however, be a pretty good indication of the area which will be covered.

* * *

Equipment to be used in Radio Center and at the transmitter site has been ordered for the past several weeks, and there was good news this past month in the signing of the new contracts in the steel industry. A steel strike could have delayed materially the construction of the TV antenna.

* * *

Some earth work has been done at the transmitter site. Also, work of a general nature has been undertaken at Radio Center to make room later on for the installation of tele-casting equipment.

* * *

One of the interesting items now on order is the porcelain insulator which will support the TV tower and antenna. While not unusual in itself, this insulator is made up on order rather than carried in stock. One reason for this is the care which goes into preparing the insulator, and the extremely delicate nature of the work involved. Cooling the insulator after it has been baked for the glaze, requires from four to six weeks time to bring the oven from its high baking temperature down to normal temperature once again. It's similar to the preparation of fine china, but much more complicated because of the size of the insulator.

Welcome to Radio Center!

Visitors to Radio Center will recognize many familiar scenes seen in a tour of the studios in the pictures (opposite page) made while two new workers at Radio Center were being shown around the building for the first time.

The music library (1) contains thousands of records and transcriptions all carefully indexed for quick and easy location. Crystal Leischner of the office staff shows announcer Bill Owens (left) the record library, while Bill watches carefully, as he will work here frequently getting music for "disc" shows.

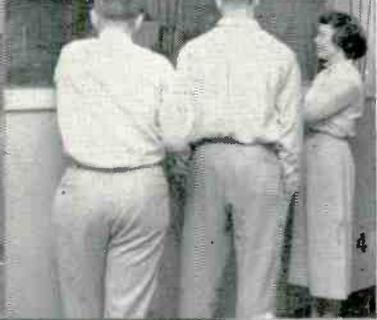
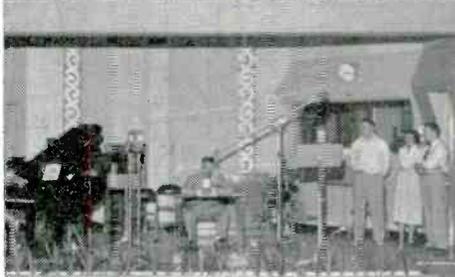
Bill and Tom Kelly (left, figure 2) were also keenly interested in seeing the program schedule board shown here in program director Cal Culver's (seated, right) office. The board is moved between offices by a concealed motor.

Crystal took Bill and Tom into Studio "A" (3) during rehearsal for the Gold Seal Company's "Studio Party" which features singer Orland Heskin (seated, center) as master of ceremonies. At far left, musical director Don "Dusty" McLean is seated at the piano.

In the main corridor through the "working" section of the station, Crystal stopped to show Tom and Bill how large windows around each studio and the control room (4) enable announcers and engineers to see at a glance what is taking place around them as they work.

When they reached the United Press news bureau (5) located in the Radio Center building, Tom Kelly (left) took over as tour guide. Tom has just joined the Bismarck UP bureau, managed now by Steve Alnes. Tom is explaining the workings of the teletypewriter machines.

The control room in Radio Center is the nerve center of broadcasting operations. Among the many items of equipment located there are tape recorders (6) shown to Tom and Bill. They record up to a full hour's program at a time.



Eddie Fisher is Tops

Four years ago, he was a shy youngster singing during intermissions between the big shows at the famous Paramount Theater in New York. Those patrons who weren't occupied with entering or leaving the theatre, saw and heard a truly talented singer with bell-clear tones and a thoroughly engaging manner.

Today at 24, he is still the same shy, engaging young man, but with one big difference -- he is famous. He is Eddie Fisher, outstanding young singer of many record hits and the star of his own musical series over the television and radio networks of NBC.

Few artists of Eddie's young age have achieved such great success in a short space of years. But with Eddie, it was a combination of exceptional talent, perseverance and "the breaks."

Eddie was born to sing and, from the time he was a small boy in Philadelphia, has thought and worked for nothing else. He began developing his voice as he sang and shouted of the wares on his father's vegetable truck as it traveled through the streets of the Quaker City. Starting at the age of seven, he entered and won many local amateur contests. By the time he was in high school, Eddie was singing on local radio programs, sometimes making as much as \$18 a week. His first radio job netted him 15 cents a week -- for carfare.

Upon graduation from high school Eddie set out in earnest to make his mark as a singer. The going at first was slow and tough, filled with lean days. However, he began making progress singing with bands such as those of Buddy Morrow and Charlie Ventura, appearing as inter-

mission singer at the Paramount and working as a production singer at the Copacabana nightclub.

Then, on Labor Day of 1949, the "big break" came along. He was working at Grossinger's Hotel in the Catskill Mountains of New York state. That evening Eddie Cantor arrived to headline a benefit program. The NBC-TV comedy star, who has discovered and helped the early careers of such stars as Dinah Shore, Deanna Durbin and Bobby Breen, was backstage while young Fisher was singing.

He became fascinated by the rich lyric baritone voice and the effect it was having on the audience. As the audience applauded Fisher's final song, Cantor walked on stage, put his arm around the young man and said: "I've heard many a crooner in my day, but this boy isn't a crooner -- he's a singer. I've made up my mind, I want him with me on my cross-country tour."

A few days later the young singer joined Cantor on a tremendously successful cross-country tour, winning new fans wherever he appeared. Cantor predicted then: "In one year, this boy will be America's most important new singer of popular songs." No truer words were ever spoken. RCA Victor signed Fisher to a contract and 12 months later, with several hit records to his credit, Eddie had won national popularity and was recipient of such awards as "Male Singer of the Year," "Discovery of the Year" and "America's Most Promising New Male Vocalist" in the annual nationwide poll of disc jockeys conducted by Billboard Magazine.

Fortune smiled again on the young singer unexpectedly from another direction. The most important nightclub show of the season was about to open at Bill Miller's plush Riviera in New Jersey just across the river from Manhattan. The show starred Danny Thomas and was to feature songstress Fran Warren. A day before the opening, Miss Warren suddenly fell ill and had to be rushed to the hospital. Miller decided to gamble on young Fisher. With an hour's rehearsal and a tuxedo he bought that very same day, Eddie went on. He scored a tremendous hit.

His star shown brighter than ever before. Within 24 hours he began receiving offers to appear on radio and television; other major nightclubs and theatres wanted him, several movie companies offered screen tests, and his record sales jumped. He returned to headline the stage show at the Paramount Theatre where a couple of years earlier he had sung for \$75 a week during intermissions.

A short while later Eddie received another form of invitation with the opening word "Greetings." He was inducted into the U. S. Army, and following four months of basic training embarked on a morale-building and public relations program which carried him to Korea, Japan and Europe as well as many parts of the United States. He appeared on many major television shows for Army and Air Force recruiting and sang at many rallies promoting public service and military needs.

Eddie continued to make records during short furloughs and his pop-



ularity continued to grow as attested by his 10 hit records in the past two years totalling more than 7,000,000 sales. His top record "Anytime," passed the million mark and is closely followed by "Wish You Were Here" and "Lady of Spain."

Following two years' service, which officially ended on April 10, 1953, Eddie resumed his civilian career by opening to record breaking crowds at the Paramount Theatre -- and three weeks later starting his TV and radio series for NBC.

Eddie is a good-looking young man with black, curly hair, brown eyes and a disarming smile that has captured the hearts of millions of feminine fans. He is a slim, though well-built, five-foot, eight inches and weighs a 135 pounds. His birthday is August 10, 1928.

Eddie's family, which includes four sisters and two brothers ranging in age from 13 to 33, still live in Philadelphia. They are his most ardent fans.

He is single and claims no steady girls. "I've just been too busy," he sighs.

FORE!

'Doc' Jaynes, KFYZ Member With 'his eye on the ball'

Of the many golfers on the KFYZ staff, P. R. "Doc" Jaynes is probably the most experienced and certainly one of the best. (Note to all others: Yes, I know you're good, too. Ed.)

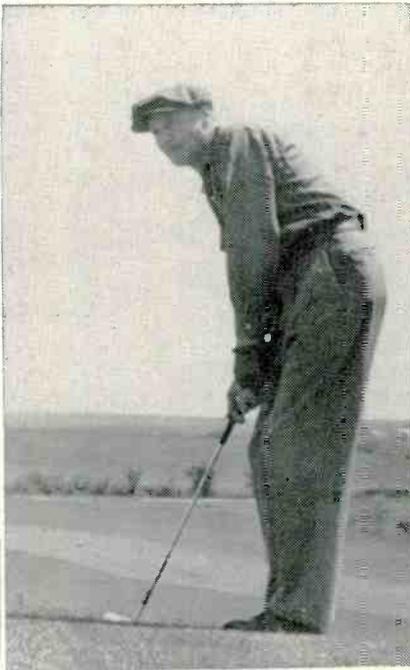
In the series of pictures on the opposite page, "Doc" demonstrates the top form which has won for him a number of championship trophies, including five Bismarck city championships.

But, like all other golfers, though not as often as some, "Doc," too, manages to slip into the rough on occasion. He says he's had his share of head-scratching wondering just where the ball went, and why.

The cover picture this month shows him teeing off at the Apple Creek Country Club near Bismarck, where he is present club champion. Watching him are, left, Al Shriner, secretary of the Bismarck Chamber of Commerce, former Apple Creek club champion and former Bismarck-Mandan intercity champion, and Jack Satterwhite, present intercity titleholder.

A frequent golfing foursome in which "Doc" takes part is made up of KFYZ's manager Frank Fitzsimonds, program director Cal Culver, musical director Don McLean and "Doc."





Dorothy Warenskjold on New Railroad Hour Shows

Dorothy Warenskjold, (pronounced War-en-shold) a frequent guest on "The Railroad Hour" wanted to be a lawyer instead of a singer.

The tall, queenly brunette with sea-green eyes won national attention in the radio, concert and operatic fields during 1948 and 1949 following her operatic debut with the San Francisco Opera Company. It was hailed as one of the most brilliant debuts in the company's history.

The young soprano already has sung with such famous conductors as Pierre Monteux, William Steinberg, Dimitri Mitropoulos, Darius Milhaud, Fabien Sevitsky, Meredith Willson, Frank Black and Gaetano Merola.

Born Dorothy Lorraine Cromwell Warenskjold in Piedmont (San Francisco Bay area), she is the daughter of Mr. and Mrs. William Earl Warenskjold. Her grandfather is Axel Warenskjold, famed inventor of the Atlas-Diesel engine, who was knighted by King Haakon of Norway.

Miss Warenskjold was graduated from Miss Wallace's School for Girls in Piedmont and from Mills College, where she majored in languages. She sings in French, Italian, German, Russian, Spanish, Portuguese, Norwegian and Danish, as well as in English.

In her first college year, Miss Warenskjold started to prepare for a law career. But her classmates and teachers habitually chose her for the leads in operettas, and in her second year she decided that singing should be her career. Actually, she had begun her musical education

at the age of three, with piano lessons. A few years later, she took up violin and later became concertmistress of her school orchestra.

She won her first newspaper acclaim as a singer when she participated in the Grieg Centennial at San Francisco in 1943. Her first full recital was given at the Berkeley Music Center in 1944. Recitals in numerous other cities followed, and her first operatic appearance was March 6, 1947, when she sang in a Stanford University production.

Miss Warenskjold first appeared on radio in 1944 for the premiere of Alfred Frankenstein's "In Person" programs. In 1947, she was signed for the Standard Hour School Broadcasts. Her youthful listening audience decided Dorothy Warenskjold was "one soprano who doesn't hurt our ears," and she was called on for many repeat performances.

In the summer of 1948, after her first Standard Hour broadcasts, Merola asked Miss Warenskjold if she would be interested in joining the San Francisco Opera Company as a leading singer. At that moment her vocabulary was limited to one word---a breathless "yes." From that time on her career zoomed.

A rare person who has the extraordinary faculty of doing many things well, Miss Warenskjold is an excellent sportswoman. Her tennis game approaches professional calibre, and she has taken part in many tournaments. She also is an excellent golfer, a fine swimmer and equestrienne. As a sub-deb, she rode and showed her own horses, winning many ribbons and trophies.

Kenneth Banghart Reporting

Ken Banghart has had a position waiting for him for the past nine years. But he's been too busy working as one of NBC's top announcers and newscasters to take the job. So, what started out to be a leave of absence from an executive's post with an international travel agency, may turn out to be his retirement from the field.

Prior to joining the ranks of top radio and television announcers, Banghart was with Thomas Cook and Sons, creators of the famous "Cook's Tours." Although his was a humble beginning (office boy), it wasn't long before Ken was conducting tours all over Europe. During his travels on the continent, totaling more than 100,000 miles, Banghart actually trod the dust of many cities, towns and villages whose tongue-twisting names he was to repeat many times as an NBC newscaster.

His perfect diction and sonorous voice are the results of his interest in public speaking, which began while he was still in school. Born in Newark, New Jersey, he moved to New York at an early age and studied at local elementary and high schools. In 1927, he entered the New York Times Oratorical contest, and discussing "The American Constitution," won third prize. The next year, he entered the Times contest again and emerged with first prize, \$1,000. The prize money financed a European tour, the first of many he was to experience, but probably the only one he paid for himself. For, shortly after his return, he began working for Cook and rose rapidly from office boy to tour-conductor

to manager of all Eastern agents and, finally, manager of the Washington office.

His favorite hobby, Little Theater work, in Washington, brought him to the attention of Carleton Smith, Director of Operations, NBC television, then assistant manager of WRC, NBC's owned and operated station in the Capital city. Ken auditioned for Smith, won a temporary spot on the announcing staff there and soon attracted a sponsor with his handling of newscasts. Shortly thereafter Banghart found it necessary to take a leave of absence from the travel agency to fulfill his many radio commitments.

During the war years, Ken was used to narrate a series of secret naval training films which gave a broad preview of American plans in the Pacific. Despite the tantalizing opportunity for the newscaster to scoop the world with this information, Banghart kept the secret, but the experience paid off. He is now one of the most sought-after narrators for commercial and newsreel films.

In 1944, Ken Banghart "came home" to NBC in New York, where he has been kept in the spotlight ever since, filling a variety of microphone jobs in radio, television and motion pictures.

So it is easy to see that his leave of absence from the travel agency -- now nine years old -- will have to be extended still further! In fact, it is doubtful whether his heavy schedule will ever permit him to return to "Cook's touring" -- unless it is as a "tourist".

Little-heard Radio Network Plays Vital Role in Area

For commercial broadcasting stations, the day ends at midnight, but for another breed of radio men, midnight often marks only the start of a heavy schedule of work.

24 hours a day, these men throughout the Dakotas are on the job utilizing radio to aid them in making sure you are safe.

Radio is not the primary business of these men. Instead, they are policemen, county sheriffs, ambulance operators, firemen and men employed in similar jobs aimed at protecting the public.

Radio is not new in the field of law enforcement--the use of radio by city police departments dates back almost as far as does commercial radio broadcasting.

In the Dakotas, however, its history is not that old. A few police departments in the larger cities began operating their own stations as much as twenty years ago, but it is primarily since the end of World War Two that radio has become a major factor in the work of enforcing the law.

Nor is police radio in the Dakotas limited anymore to the isolated departments of the individual cities. It now stretches out in statewide police radio systems which are tied together linking the two states and making the job of disseminating information speedy, accurate, and reliable.

South Dakota's state radio system was originally approved by the legislature of that state almost two decades ago. The 1935 legislature in Pierre approved the idea, but it was a full ten years before another session got around to appropriating the money needed to turn the idea into fact.

The South Dakota system started with a station at Pierre, with sta-

tions added later at five other cities. Still later, automatic stations were added at six other points.

The South Dakota system now includes 8 highway department stations, 56 county and municipal stations, 203 state-owned mobile units including a plane, and 129 city police and fire units.

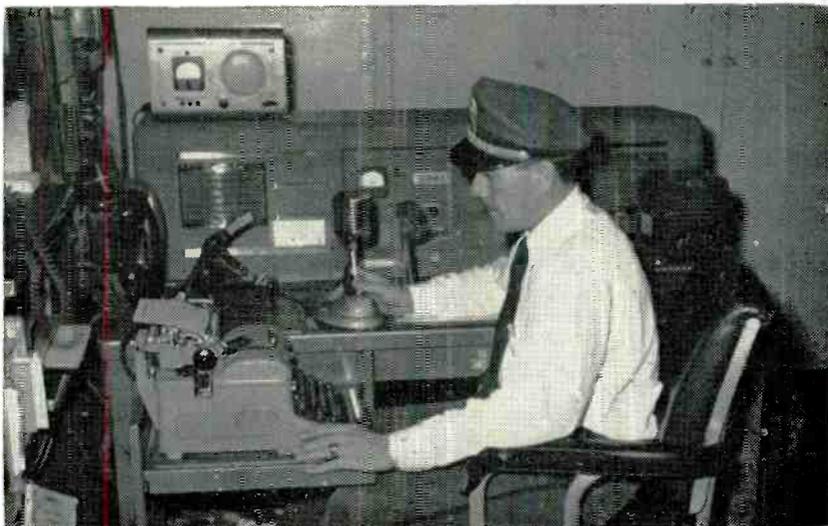
North Dakota's 1951 state legislature, with an eye to the success of the South Dakota network, approved establishment of a similar operation in North Dakota. Contracts were let the same year and the North Dakota system was officially inaugurated a year later, in August, 1952, under State Radio Communications director Eugene Zobel.

(The North Dakota network is operated under the Board of Administration. South Dakota's system is under the Attorney General's Office in combination with the Highway Department and the State Game and Fish Department.)

North Dakota has eight primary stations in the network. There are 33 fixed county stations and more than 130 mobile units on the state network. These include sheriff's the highway patrol, about 16 Game and Fish Department units, 2 Health Department units, and 2 aircraft units.

In addition, there are approximately 50 city police and fire department units operating on local radio systems which interlock with the police network. A number of ambulances are also radio-equipped to facilitate more rapid cooperation in emergencies.

Through the North Dakota station at Jamestown and the South Dakota station at Webster, the two state systems are inter-connected, providing another aid to peace officers at work in the two states.



Typical of police radio operations in the Dakotas is the scene above in the Bismarck Police Department where Lt. Gordon Kern is about to relay a call he has just received from a Bismarck resident, to a squad car which will speed to the scene to investigate. Below, Bernard Krebsbach, in a squad car, acknowledges receipt of the radio message before moving to the scene of the call. Most city police stations operate 24 hours a day, and all emergency units are subject to call at any hour.



It took perseverance, and a few lucky "breaks," but mostly, it was personality that brought

Stardom to Dinah

Warmth, sincerity and one of the most gifted voices in the country have established Dinah Shore as one of the nation's most popular feminine singers. These precious assets, flavored by her charm and beauty, all provide a welcome addition to NBC's radio schedule.

Miss Shore's rise to stardom is an exciting example of struggle, perseverance and "the breaks".

The honey-haired, brown-eyed songbird was born in the small town of Winchester, Tennessee. When Dinah--christened Frances Rose--was six years old her father retired from his department store business and moved the entire family to nearby Nashville, where her older sister was attending Ward-Belmont school for girls.

By the time she was attending Hume Fogg High School her ambition had turned to a singing career and she had begun taking vocal lessons. However, her extra-curricular activity as a cheer leader at the football games did not improve her voice, to say the least, and two months later Dinah and her singing teacher came to an amiable parting of the ways. "That was the sum total of my formal voice instruction," Dinah says. "My original lyric soprano had changed to contralto."

Dinah turned to dramatics, becoming a member of the high school's dramatic society. She appeared in "Little Women," "Outward Bound" and other plays.

Later at Vanderbilt University Dinah played a prominent part in Student politics. During her sophomore year, she auditioned for a local radio station and was given a quarter-hour program of her own over WSM, Nashville. She opened her show with "Dinah" and her school chums immediately made it

her nickname. The name was later legally adopted by the songstress.

In 1937, Dinah talked her father into a two-week vacation in New York and spent the entire time pounding on the doors of orchestra rehearsal halls, radio stations, record companies and booking agencies. Her efforts were finally rewarded with a singing "job" at WNEW for carfare money. Dinah's New York sojourn ended abruptly, however, when a letter arrived from her father to return home and finish her college education.

After being graduated from Vanderbilt with a bachelor of arts degree in sociology, Dinah returned to New York and WNEW where she was teamed with another unknown young singer--Frank Sinatra. In her spare time Dinah made the rounds once more. She auditioned for the Dorsey brothers, Tommy and Jimmy, and for Benny Goodman, but nothing happened. Shortly thereafter things began to break. She won a two-week engagement at the Strand Theater in New York. Her singing talent was brought to the attention of Xavier Cugat by a music publisher. The band leader became sold on her before she had sung four bars. Diana made her first recordings with Cugat on the RCA Victor label. The success of these first records prompted RCA Victor to sign her to a regular contract as a featured artist. NBC hired Dinah as a "fill-in" artist to sing on various network radio programs. This was followed by a feature spot on the "Chamber Music Society of Lower Basin Street" program.

A year later, Dinah joined the late Ben Bernie's radio program. However, the sponsor fired Dinah because she didn't sing loud and fast enough. Being fired turned out to

(Continued on Page 22)

Just Like Apple Pie

In a profession that has traditionally emphasized foreign origins and training, Donald Voorhees' career is remarkable because it is as thoroughly American as apple pie. Voorhees, conductor of the Bell Orchestra on NBC radio's "The Telephone Hour" is an example of the American who, through hard work, has attained the top of his profession.

Born in Allentown, Pa., he comes from Colonial stock. He began music lessons at the age of five, on the violin; at seven added the piano. After training with teachers in Allentown and Harrisburg, he studied under the late Dr. J. Fred Wolle, founder and conductor of the Bethlehem Bach Choir.

Voorhees was only thirteen when he began conducting the orchestra for Allentown's only legitimate theatre. During his last two years at Allentown High School, he simultaneously was conductor of the theatre orchestra, church organist and choirmaster, and leader of his own dance band.

Shortly after high school graduation, young Voorhees received a phone call from a Broadway orchestrator who was connected with a show which was foundering under a conductor who knew nothing about theatre orchestras. Then only seventeen, Voorhees came to New York and, the day after the telephone call, was in the orchestra pit at the Winter Garden Theatre, probably the youngest orchestra conductor in the history of major Broadway shows.

That show was "Broadway Brevities of 1920." There followed the second edition of George White's

"Scandals," "Spice of 1922," "The Right Girl," "Virginia," five successive editions of Earl Carroll's "Vanities," "Rain or Shine," and others. This was sometimes a far cry from Bach and Dr. Wolle, but it had the virtue of developing a craftsmanship that was to prove of great value when he was thrown into the split-second timing of radio conducting. NBC hired Voorhees first for a series of Saturday night concerts from the Earl Carroll Theatre stage. More radio work was added, including the inauguration of the "Fire Chief" and "Show Boat." Then he began a concert with Albert Spalding and later one with Lawrence Tibbett. He has served as conductor for the "Cavalcade of America" and for the Ford Summer Hour concerts. Apart from radio, he conducted two more Broadway shows and the New York World's Fair spectacle "American Jubilee." Voorhees returned to radio when "The Telephone Hour" series was inaugurated and has been its only conductor during the 12 years of its existence.

Possessor of a stern artistic integrity which has gained him the reputation of being a "musician's musician," Voorhees has toward music an outlook which is thoroughly practical, a quality that has won him the respect of the average listener and the artist alike. He holds honorary degrees from Muhlenberg College and Bates College, and has been designated a "Pennsylvania Ambassador," an award given to native Pennsylvanians who have won distinction while beyond the state's borders.



PRESIDENTIAL VISIT: Before boarding his plane at the conclusion of his North Dakota visit in June, President Dwight Eisenhower waved farewell to crowds at Bismarck Municipal Airport. Above, he says 'good-bye' to Bismarck Mayor Tom Kleppe (left) and Governor Norman Brunsdale. Below, news editor Jack Swenson at the airport describing the president's departure.



Pick and Play

with Bob and Ray

Bob and Ray, NBC's double-barrelled exponents of satirical nonsense, have now launched their own radio quiz program in which every contestant will win a prize and everyone is expected to have fun. The bright young comics present for a half-hour each week over NBC radio, PICK AND PLAY WITH BOB AND RAY.

The new quiz series, which was created by Bob and Ray with the able assistance of their producer-director Ken MacGregor, does not guarantee to make any contestant "fabulously wealthy." However, nominal merchandise prizes are awarded to the contestants who match wits with the two humorists.

"Pick and Play" employs a relatively simple format consisting of a jackpot question and a regular question. It allows the two wits ample opportunity to exploit their own special satire and humor in their interviews with the contestants.

To begin, each studio contestant is introduced to the boys by announcer Jack Costello and is immediately asked the jackpot question. For example: "How many gallons of

water flow over Niagra Falls in 24 hours." The contestants' answers are held in abeyance until the end of the program, when each is interviewed by Bob and Ray.

Following this, each contestant picks his individual question, contained in one of many envelopes tacked to a board on the stage, hence the title "Pick and Play." If he answers the question correctly, he is permitted to pick another envelope from another board. The message in this envelope tells him what "fairly expensive prize" he has won. If the contestant misses the question, Bob and Ray award him a "less expensive" prize.

Bob and Ray have promised that their questions will not be "brain busters," to give everyone a chance to win. The questions however, can be in any category, even concerning a sketch they may present on the air. At the end of the program, the jackpot winner, if any, will be announced and awarded a major prize such as an RCA Victor television set.

"Pick and Play with Bob and Ray" is produced and directed by Ken MacGregor, and announced by Jack Costello, while organist Paul Taubman provides the music.

If you have any old records stashed away in the attic, better look them up for they may be valuable. James Fleming of NBC is looking for records of the voices of Kaiser Wilhelm, President McKinley, Admiral Dewey and a suffragette leader named Mrs. Pankhurst. These, and many others, are wanted by Fleming for a new series of programs. Fleming says most of the metal master discs were thrown out long ago, but that many recordings of these and others of their time are available --if only they can be found.

Boarding-house keeper Bertha Franz corrected Groucho Marx when he asked her how many roomers she had in her house. "None," she replied, "Roomers live in a rooming-house." "That's funny," quipped Groucho, "I lived in a boarding-house once, and we had some very nasty rumors around."

New Helps from Edith Hansen

Three years ago, in response to many requests, Edith Hansen dreamed up the idea of presenting to her Kitchen Club listeners a printed collection of favorite recipes.

In that year, she prepared and had printed 14 different sections to the "growing cookbook" covering such categories as cakes, cookies, salads, meat dishes, and so forth.

In 1951 and again in 1952, supplements to the original 12 sections of the growing cookbook were produced and offered to Mrs. Hansen's audience. Millions of copies of the various sections have now been distributed to listeners.

Now the big new 1953 supplement is available. Prepared by Edith Hansen and her associate, Martha Bohlsen, it contains hundreds of sparkling new recipes and ideas.

The 1953 supplement to the growing cookbook is available to lis-

teners now for a small charge plus the label or boxtop from any of the Tidy House Products Company's products--Shina Dish, Dexol, Perflex or Glosstex.

Since the cookbook was first offered, many listeners have written in to ask for some sort of ring binder to hold all the sections together in a compact and attractive manner.

Continuing through July 25, Edith is offering to listeners such a binder. The 3-ring binder will accommodate all the sections, and more important, it contains a complete index for the cookbook including the 1953 supplement section.

The binder is available also for a small charge and a box top or label from one of the products advertised on the Kitchen Club.

The Kitchen Club is broadcast on KFYZ at 11:15 a. m. CST Monday through Friday.



Mrs. Bob MacLeod at work in her kitchen, trying out one of the many fine recipes she has found in her copy of Edith Hansen's growing cookbook.

Bette Syverson, Writing

Mainly For Women

Doesn't it make you feel good... when you have some of the girls in for dessert in the afternoon...and they rave about what you feed 'em? It's specially wonderful if you've served something easy...and at the same time, excitingly new and different. Well, here's a recipe for a dish they'll be crazy about! It's called ALMOND CREAM PIE. For a different and delicious pie, you can't do better than an almond cream filling in a crisp shell concocted of coffee, coconut and butter. You probably have all the ingredients on hand right now.

For COFFEE COCONUT PIE SHELL empty one can of shredded coconut into a bowl, adding enough strong, hot coffee to barely cover. Let this stand 5 minutes, then drain. Pat dry between layers of absorbent paper. Rub 2 tablespoons of butter or margerine on bottom and sides of 9-inch pie pan and press the coconut on butter. Bake in a moderate oven, 350 degrees for 10 minutes. Cool. Now for your filling: Prepare one package of Vanilla Pur'iding, mixing as directed on package. Stir in ½ cup of chopped toasted almonds, and ½ teaspoon almond extract. Cool slightly, stirring once or twice. Pour into Coffee Coconut Shell. Chill.

After the girls have raved over this dessert, serve it to the man of the house, and you'll get the same brand of enthusiasm.

* * *

If two glass tumblers stick together, set the bottom one in warm waer, and pour cold water in the top one. The bottom tumbler will expand slightly, and the top one

will contract slightly, and they'll come apart easily.

* * *

Sometimes water in the double boiler boils away without warning, and a pot is ruined. You can avoid this by putting a jar lid in the water compartment. When the water gets low, the lid will rattle.

* * *

The Fourth of July seems to be the official opening of Summer... vacations are under way and everyone has settled down to informal summer living. In the holiday spirit, perhaps you have invited a few friends in to spend a social afternoon or evening on the Fourth. For a party touch, you might have a layer cake, iced in white with red decorations and tiny flags. To serve with it, tall drinks of thoroughly chilled ginger ale are refreshing. Or, you might try a combination of grape juice and ginger ale in equal proportions. Crushed strawberries and ginger ale also make a delicious cooler... ½ cup strawberries and 2 drops vanilla to a tall glass with ginger ale, stirring gently to mix.

* * *

Damp berries mold quickly...so don't wash them until you're ready to use them.

* * *

Remove fish and onion ordors from cutlery and dishes by adding a little vinegar to warm dishwater.

* * *

When winding yarn from a hank into a ball, use a moth ball as a core. This will protect the yarn against damage from moths when it is not in use.

(Continued from page 16)

be her biggest break, for it led to a contract as featured singer on Eddie Cantor's NBC radio show. The three years she spent with the great comedian established Dinah as a star. With Cantor as her tutor, she also developed into an astute comedienne. The movie capital beckoned and Dinah made her screen debut in "Thank Your Lucky Stars." This was followed by top singing roles in "Up in Arms," "Belle of the Yukon," "Follow the Boys" and "Till the Clouds Roll By." She has also sung in two Walt Disney animated cartoon features, "Make Mine Music" and "Bongo."

In 1943, while making one of her frequent appearances at the Hollywood Canteen to entertain servicemen, Diana met an actor, George Montgomery. George was army-bound, but before Uncle Sam claimed him, his dates with Dinah began a romance that was climaxed with their wedding in Las Vegas, Nevada, on December 5, 1943. After her husband entered the Army, Dinah continued her radio and recording career and became a favorite with GI's from Aachen to Tokyo when she so willingly gave of her vocal talents during overseas tours and on 300 broadcasts for the Armed Forces Radio Service.

After the war, Dinah continued to star on various radio network programs. Her hit records were selling all over the country. She went to England to sing at a Command Performance and to meet the Royal Family.

Her most notable recognition came in January 1951, when a Gallup Poll named her the nation's Favorite Female Vocalist in all age groups.

At home on a ranch in Encino, California, Dinah and George live quietly with their chief interest, daughter Melissa Ann, who was five years old on January 4th. An excellent photographer, Dinah has

hundreds of pictures she has made. Cooking, gardening and painting also occupy the songbird's leisure moments. The house and the furniture in it were designed by George who has made designing a business, in addition to his film career.

To every young aspiring singer, Diana offers this very sage advice: "Sing whenever you can and sing for nothing if you have the chance. You'll develop and improve your style whether you're paid or not. Feel every song you sing; listen to your own recordings and keep the pleasing gymnastics of your vocal chords; throw out the rest. After you've found a style that suits you, keep working at it the remainder of your public life."

"Father" and the Mayor



Bob Young, star of NBC's "Father Knows Best," receives a scroll from Mayor Vincent Impellitteri during New York City's Greater Safety Week. Bob, whose efforts to encourage safe driving habits among youngsters are well known, so far has been responsible for 5,000,000 teen-agers signing safe driving pledges to their parents.

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 To Be Announced
 9:15 Curious Tales
 9:30 Especially For You
 9:45 Wayne King
 10:00 Latest News
 10:15 Sports News
 10:30 Tops In Tunes
 11:00 Latest News
 11:05 BOB & RAY
 11:55 Latest News

TUESDAY EVENING

7:00 Eddie Fisher & Don Ameche
 7:15 Rosemary Clooney
 7:30 First Nighter
 8:00 Martin & Lewis
 8:30 Cousin Willie
 9:00 Two for the Money
 9:30 Especially For You
 9:45 Music Hall
 10:00 Latest News
 10:15 Sports News
 10:30 Tops in Tunes
 11:00 Latest News

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:30 Mont. Gospel Crusade
 7:00 Mandan Livestock Sale Mon-Tues-Wed
 7:15 Johnnie Lee Wills Mon.-Wed.-Fri.
 7:15 Ranch House Revelry Tues.-Thurs.-Sat.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:45 Mike Dosch
 9:00 Welcome Traveler
 9:30 Bob Hope
 9:45 It Pays To Be Married
 10:00 Strike It Rich
 10:30 The Phrase that Pays
 10:45 Songs of Faith
 11:00 News-A. W. Lucas
 11:05 Song Shop
 11:15 Kitchen Club
 11:30 Ey're Day, M. Willson
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Psalm of Life
 1:15 GTA News, Markets
 1:30 Ma Perkins
 1:45 Judy & Jane
 1:57 Weather Roundup
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 550 Club
 5:45 The World Today

Complete KFYZ PROGRAM SCHEDULES

11:05 BOB & RAY
 11:55 Latest News

WEDNESDAY EVENING

7:00 My Son Jeep
 7:30 Gldersleeve
 8:00 Groucho Marx
 8:30 To Be Announced
 9:00 Adv. Scarlet Pimpernal
 9:30 Especially For You
 9:45 Music of Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 Tops In Tunes
 11:00 Latest News
 11:05 BOB & RAY
 11:55 Latest News

THURSDAY EVENING

7:00 Roy Rogers

5:55 Cabbages and Kings
 6:00 STUDIO PARTY
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

SATURDAY

6:00 Wake Up to Music
 6:30 Mont. Gospel
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Jack Arthur Show
 10:00 To Be Announced
 10:15 American Trail
 10:30 Story Book Land
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime
 12:00 Farm & Home Hour
 12:30 Latest News
 12:45 Noon Music
 12:55 West Fargo Mkts.
 1:00 U. S. Marine Band
 1:30 Design for Listening
 2:00 What's The Score
 2:30 Marie Hull Bands
 3:00 Stars in Action
 3:30 All Star Par. of Bands
 4:00 Mind Your Manners
 4:30 Excursions in Science
 4:45 On Your Doorstep
 5:00 News & Sports
 5:15 Carnival of Books
 5:30 To Be Announced
 6:30 New Talent U.S.A.
 8:00 Whoopie John
 8:30 Remember When
 9:00 Eddie Arnold
 9:30 Pee Wee King Show
 10:00 KFYZ News
 10:15 Joseph C. Harsch

7:25 Log Cabin News
 7:30 Father Knows Best
 8:00 To Be Announced
 8:30 Elk's Band
 8:25 News Previews
 9:30 Especially For You
 9:45 Voice of Dakota
 10:00 Latest News
 10:15 Sports News
 10:30 Tops In Tunes
 11:00 Latest News
 11:05 BOB & RAY
 11:55 Latest News

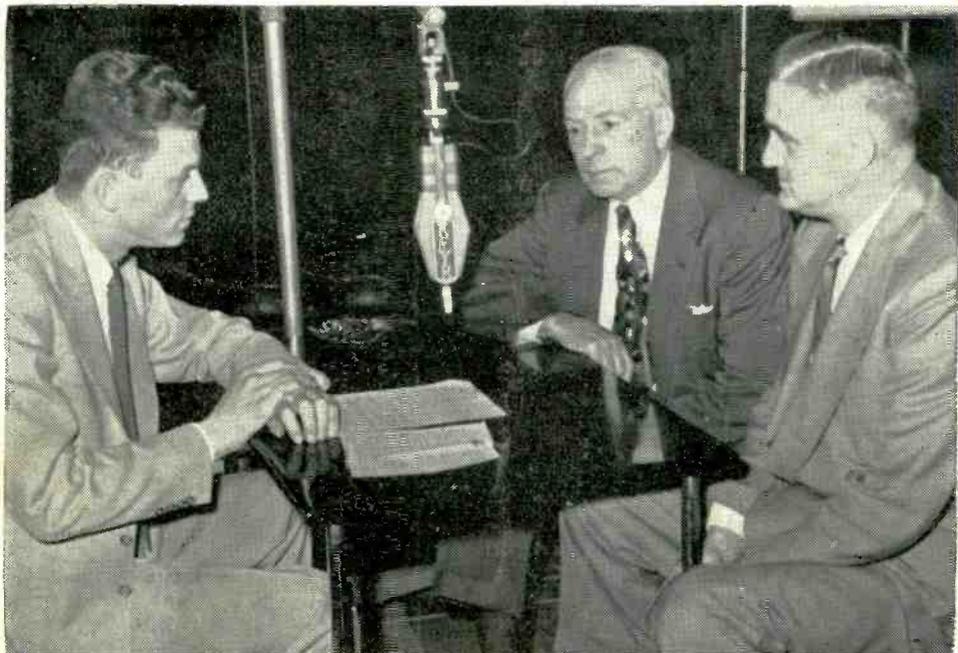
FRIDAY EVENING

7:00 Eddie Fisher & Don Ameche
 7:15 Rosemary Clooney
 7:30 Name That Tune
 8:00 All Star Par. of Bands
 8:30 BOB & RAY
 9:00 To Be Announced
 9:15 Garrison Project Rep't
 9:30 Especially For You
 10:00 Latest News
 10:15 Sports News
 10:30 Tops in Tunes
 11:00 Latest News
 11:05 BOB & RAY
 11:55 Latest News

10:30 Hollywood Palladium
 11:00 NBC News
 11:05 NBC Music
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Church In The Home
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Intermdg
 10:30 U. N. Is My Beat
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Mental Health
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT.
 1:00 Catholic Hour
 1:30 American Forum
 2:00 4-H Salute
 2:30 Music for Relaxation
 2:45 Latest News
 3:00 St. Paul's Lutheran
 3:30 Hollywood Bowl Con.
 4:00 NBC Summer Sym.
 5:00 Bob Considine
 5:30 Sammy Kaye
 6:00 Juvenile Jury
 6:30 We Saw Tomorrow
 7:00 Phil Harris & Alice Faye
 7:30 Best Plays
 8:30 Confession
 9:00 Barrie Craig
 9:30 Meet the Press
 10:00 Latest News
 10:15 Clifton Utley
 10:30 Prairie Lighthouse
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



SPORTSMEN DISCUSS BOXING: Doug Anderson, KFJR sports editor, talks about Golden Gloves boxing with two authorities on the subject during a recent 10:15 p. m. sportscast. Center is George Barton, Minneapolis Morning Tribune sports columnist and president of the National Boxing Association, and, at right, George Brackin, Lidgerwood, regional director of the Golden Gloves association.

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