

KFYR



10¢
a copy

Open Your Heart

Again this year, you can *Open Your Heart* to aid in the annual campaign to aid the needy of this area.

Beginning December 8th and continuing through the 20th, KFYR will again lend its facilities to the furtherance of the campaign.

At 10:30 p.m. each week night during this time, KFYR will begin its special *Open Your Heart* program, with KFYR and its staff donating their services during these broadcasts.

Members of the staff — engineers, announcers and others — will be on hand to play your requests and to accept your telephoned offers of gifts, clothing, food, or cash.

This is the seventh consecutive year in which KFYR has carried on its *Open Your Heart* broadcasts.

Each year listeners throughout the area served by KFYR have been more generous in aiding in the *Open Your Heart* campaign.

This year, let's all join hands to set a new mark — to show that we all want to *Open Our Hearts*.

VOL. IV, No. 6

DECEMBER, 1952

*"The richest man cannot buy
what the poorest man gets free--by radio."*

Brickbats, Bouquets & Viewpoints

LOOK FOR STARS

To the Editor:

Hope I am not late renewing my subscription to Dialites as I wouldn't like to miss any. I like the Dialites very much. My husband and I look for the stars from the programs we hear on KFYR.

Mrs. Leonard Reynolds
Mandan, N. Dak.

FIBBER AND MOLLY

To the Editor:

We like Dialites and read it from cover to cover. We're glad Fibber & Molly are back on KFYR since we listen to all the good programs on your station.

Mrs. Gust Lindberg
Lostwood, N. Dak.

MISS DA

To the Editor:

You have a splendid arrangement of your winter programs, but I miss Mr. District Attorney in your lineup for Wednesday nights. I like the mysteries of all types and I only wish there were more.

Vern J. Koenig
Bismarck, N. Dak.

To the Editor:

Here is my renewal to Dialites. I have taken it for years and really enjoy it.

Mrs. Roscoe Harpster
Ekalaka, Mont.

To the Editor:

Got our first copy of Dialites and are very pleased with the little magazine. Surely is a dollar well spent.

Mrs. Ralph J. Hatzenbihler
Center, N. Dak.

To the Editor:

Dialites is a great help to us, because it gives us so much information on program times. We enjoy every minute we listen to KFYR, and it's great to hear the announcers "act".

T. F. Galster
Beulah, N. Dak.

INTERESTING THINGS

To the Editor:

Myself with my entire family have enjoyed Dialites very much. I wish to renew my subscription again, so enclosed find one dollar.

There are many interesting things in it!

Mrs. Jacob M. Isaak
Anamoose, N. D.



Published monthly by the Meyer Broadcasting Company, Bismarck, North Dakota; Frank E. Fitzsimonds, station manager. Jack Swenson, editor.

Subscriptions to Dialites may be entered by sending your name, address, and \$1.00 for a year's subscription to Dialites, c/o KFYR, Bismarck, North Dakota. Single copies 10c. Please print name and address clearly, and specify whether subscription is new or renewal.

Letters to the editor should be addressed to "The Editor, Dialites, c/o KFYR, Bismarck, N. D. Names will be withheld at the writer's request, but all correspondence must bear the writer's name and address.

To the Editor:

I enjoy KFYR very much and have been in your studios quite a few times. I enjoy seeing the writing and pictures on the stairway to your studios. Your programs are excellent. I also enjoy Dialites, the best little magazine in the world.

Nancy McElwain

Denhoff, N. D.

FAVORITE STATION

To the Editor:

Enclosed is a dollar to renew Dialites; I surely wouldn't want to miss one single copy of the great little magazine. KFYR is my favorite radio station, and I enjoy listening to all the swell programs, such as "What's the Weather," "The Northwest Farm Front," and Mike Dosch on the Hammond Organ. They are grand listening.

Mrs. Stella Postovit

White Earth, N. D.

From the sound of your warm letter, we feel that people like you could also be our favorite listeners! So keep it tuned to 550! —Ed.

WHAT'S NEW

To the Editor:

Thank you ever so much for your friendly reminder to let me know that it's time for me to renew my subscription to that very informative, interesting and picture-packed radio magazine. I think it's the most interesting magazine in the whole northwest with it's all about "what's new on radio." I don't want to miss a single copy of Dialites.

I always read it from cover to cover and enjoy every bit of it.

Albert Chalupnik

Dickinson, N. D.

To the Editor:

When I read Dialites and hear you on the radio, it seems that I know all of you. Good luck to all of you.

Carlton F. Levorsen

Elgin, N. D.

"VOICE BOX"

To the Editor:

What a pleasant surprise to learn I won a prize in your recent "voice box" contest. The steak knives are beautiful, and I wish to thank the Meyer Broadcasting Company for the opportunity to win them.

We enjoy your Dialites very much—the only drawback is that I must sit right down and look it through upon receiving it, even if I'm at the busiest time of the day.

Again, thanks, and let's have more contests to test our skill.

Mrs. Richard Schroeder

Beach, N. D.

To the Editor:

I have received the very nice Hickock billfold that I won in your Dialites "voice box" contest. I want to thank you very much.

I enjoy Dialites and station KFYR very much.

Richard P. Bubel

Center, N. D.

To the Editor:

I wish to thank you and all the staff of Dialites for the beautiful matched pearl set awarded me as a prize in the recent contest. They are lovely.

Mrs. Wm. Fricke

Baldwin, N. D.

RARELY WINS

To the Editor:

Just a few lines to express my thanks and appreciation for that wonderful gift I received for being one of Dialites' contest winners. I was quite thrilled and surprised when I received the Kitchen Tool set. I didn't expect to be a winner, because I very seldom am.

I am very happy to know that you selected me as one of the winners. The set is beautiful, and thanks again.

Marie Ebner

Mott, N. D.

These winners and others who have sent such gracious notes of thanks are very welcome. Dialites is pleased that the prizes were so much appreciated and we have our heads together cooking up a new contest. —Ed.



Kids say "Howdy" to

Howdy-Doody

For a man with a personality split three ways, Bob Smith — chief impresario and guiding light of "Howdy Doody" on NBC television and radio— is a remarkably well-adjusted person.

He is (1) Buffalo Bob, (2) the voice of the puppet Howdy Doody on the vastly popular Saturday morning children's show; and (3) to his two sons — Robin, 10 and Ronnie, 8, he is Daddy — "but only," he said, "when I'm home, in New Rochelle."

The favorite of millions of American children, Bob Smith started out in life to become a musician. He hasn't done badly. Today he plays the piano, organ, accordion, saxophone, clarinet, trombone, trumpet, guitar, contrabass, slide whistle, sweet potato, a set of perfectly pitched bicycle horns, a washboard and frying pan.

He mastered the more conventional musical instruments in the above list when he was still preparing to become a high school music teacher. He won a scholarship to the Oberlin College (Ohio) music school, but had to turn it down when his father died and Bob went to work.

Born in Buffalo, N. Y., Nov. 27, 1917, Bob started piano lessons at the age of five, much to his own chagrin. He preferred baseball to music. His father's stern hand, the metronome and an alarm clock to keep him practicing combined to turn out an accomplished young pianist and singer.

At the age of 15 Bob joined a male trio called the Hi-Hatters who sang on several Buffalo radio stations. Kate Smith brought the Hi-

Hatters to New York a year and introduced the young trio to her network radio audience.

This resulted in several months of vaudeville bookings in and around New York. Station WGR, then offered Bob a permanent job as staff pianist and vocalist. He left the trio, stayed with WGR until 1944.

For the next two years, at WBEN, Buffalo, Bob built a reputation as one of Western New York's best-known radio names. His talents as emcee, a singer, pianist and arranger identified him with many of the most popular musical programs, and he was featured on most of the network programs originating in Buffalo. Competing with strong network opposition, he broke audience-building records with his local programs.

Early in 1947, a few months after Bob moved to New York City and WNBC, where he did an early-morning radio show for three years, he was assigned to emcee a Saturday morning children's radio show. It was called "Triple B Ranch," and was a quiz show with a Western format. Bob revived a character he had created in Buffalo, named "Elmer," who always addressed the children with "Howdy Doody, kids!" Soon the children called him 'Howdy Doody.'

Bob is married to the former Mildred Metz, a classmate all the way through eighth grade and a neighbor when they went to different high schools. The Smiths plan to move from their home in New Rochelle to a newly completed ranch house in Poundridge, in upper Westchester County, as soon as the boys have finished school this year.



Where convention is anathema, nonsense is at a premium and shenanigans reign supreme — that's where you'll find Bob Elliott and Ray Goulding, NBC's newest radio comedy team who introduce their daily network show with the startling announcement, "Bob and Ray take great pleasure in presenting the National Broadcasting Company."

Masters of satire, ingenious mimics and, above all, deflators of pomposity in its every form, the young comics — Bob is 28, and Ray 29 — are heard over the NBC radio network in a 15-minute series, Mondays through Fridays (10:30 a.m.), and a full-hour show on Saturdays (7:00 p.m.). The boys are from Boston where, for the past five years they entertained New England listeners with their daily broadcasts over a local radio station.

The team of Bob and Ray was formed quite by accident and by the grace of favorable audience reaction. Early in 1946, while both were staff announcers in Boston, Ray read the newscasts on Bob's morning disk jockey show. They became friends and Ray would remain at the studio after his newscasts to indulge in some on-the-air pleasantries and gags with Bob. Their humor developed quickly — and naturally. Both men soon realized they worked well together and they began to develop routines.

Their fresh, sparkling comedy caught on. In May, 1946, the station gave them a daily half-hour show in the afternoon. Later this was increased to a daily morning program. By this time Bob and Ray had developed many fictional characters for their satirical sketches — such eccentric personalities (voiced by Bob and Ray) as: "Tex," representing all Western cowboy singers; "Webley Webster," who conducts



Inside Bob

the forums; "Uncle Eugene," a typical stuffed-shirt who has an answer for everything and "Arthur Sturdley, just a jerk."

Radio, the medium from which the boys earn their living, comes in for a good share of their kidding. Bob and Ray never use a script, preferring to rely on their wits and adlibility to keep the show's spontaneity rolling at a fast pace. All that is written beforehand is a rather loose format, together with some ideas and gags.

Bob Elliott was born March 26, 1923, in Boston, and grew up in the nearby suburb of Winchester. After his graduation from high school, Bob went to New York to study at the Feagin School of Dramatic Art. He became an NBC page, getting his first taste of radio while on duty at the studios and escorting visitor audiences to their seats. In July, 1941, Bob got another job, as staff announcer with Boston's WHDH. He entered the Army early in 1943, serving three years with the 26th Infantry Division, and taking part in the Battle of the Bulge. Bob returned to the radio station following his discharge early in 1946. Meantime he had married Jane Underwood, a Boston girl, in September, 1943.

Ray Goulding was born March 20, 1922, and raised in Lowell, Mass. Following his high school graduation in 1939, Ray became a radio announcer for a Lowell station. Later he joined WEEI, Boston, leaving in November, 1942, to enter the Army. He received a commission and served as an instructor at the Officers Candidate School in Fort Knox, Ky. Upon his discharge in April, 1946, Ray joined station WHDH. He is married to Mary Elizabeth Leader of Springfield, Ohio. They have two children, Raymond, Jr., five, and Thomas, two.

and Ray



Laugh at night with



Red Skelton

Tuesday
7:30 P. M.

"I dood it" man, Red Skelton has returned to the NBC Radio network with his new comedy-variety program, **THE RED SKELTON SHOW**.

The famous "mean widdle kid" of radio and movies, who between 1939 and 1949 endeared himself to the NBC radio public with such unique characters as "Junior", "Clem" and "Willie Lump Lump", comes by his' comedy naturally. The son of a clown, Skelton grew up in the circus and for several years performed in the ring as a clown.

Born in Vincennes, Indiana, July 18, 1913, Red spent his early years on circus trains, in rooming houses and even on park benches while his father, Joseph Skelton, traveled with the Hagenback and Wallace circus.

His first job, with a medicine show after school, paid him a dollar a week. At the age of ten he joined the show full time. At 14 he played on a showboat on the Ohio and Mississippi rivers. Next he took up his father's cap and bells at the

Hagenback circus. And at 16 he graduated to burlesque.

A bit part in Hollywood in 1938, in "Having A Wonderful Time," proved to be Skelton's big break. It began a busy and productive movie career, with starring roles in such movies as "Flight Command" (1940—his first with star billing), and more recently "The Fuller Brush Man," "Three Little Words," and "Pardon My Dust" (about to be released).

During a two-year stint in the Army (1943-45) Skelton entertained aboard troop ships and later joined a Special Services unit in the European theatre. After his discharge he returned to making movies, doing radio shows and perpetuating his personal trade mark—"I dood it!"

Skelton made his television debut on NBC September 30, 1951. He, his wife (the former Georgia Maureen Davis) and their two children—Valentina Marie and Richard Freeman—are all redheads.

Daytimes It's

Bob Hope

10:45 A. M.



Hope, "the most traveled man in showbusiness," can't remember how many "shots" he has been required to take before embarking on his many overseas junkets. But he will never forget the first one.

He was in Southampton, England, just before the Hope family set sail for the United States, and Bob was five years old at the time. As the doctor held the hypodermic needle poised, Bob wrenched away and ran down the dock, screaming at the top of a voice which was later to become famous. Two sailors who were standing nearby set off after him, caught him and brought him back struggling, and only then, with his mother and the sailors holding him, did he get his first "shot."

Bob was born in London on May 29, 1903, the son of Mr. and Mrs. William Hope. He was christened Leslie Townes Hope, a name which he later changed to Lester in Cleveland, Ohio. In high school there the custom was to read last names first in the daily roll calls, and thus Leslie Hope came out Hope, Leslie, which to the amusement of the class sounded like "hopelessly." When he entered vaudeville, Hope decided to call himself Bob, and Bob he has remained.

Bob sampled various careers before going into show business. He worked as a clerk in a motor company, tried professional boxing and worked as a newspaper reporter. He also took lessons in tap-dancing. About this time Hope and a friend, George Byrne, got together as a dancing team and shortly thereafter went on the road with a touring musical show. They danced and worked in blackface, and Hope sang in a quartet and doubled on the saxophone. When the show closed, Hope and Byrnes had enough experience to go it alone in vaudeville.

The years 1927-29 were a succession of the vaudeville engagements, along with small parts in big Broadway shows. In vaudeville he worked up to top billing in the "big time," and in 1933 was starred in the hit musical "Roberta."

Radio began to interest Hope as it interested every other entertainer. He tested it by appearing a number of times in that showcase of so many great radio performers—the Thursday night Rudy Vallee program. Hope clicked quickly, and by 1938 was the star of his own radio show. That same year he played in his first motion picture, "The Big Broadcast." He has been starring in

radio and on the screen ever since. He made his television debut in 1950 and scored an instant hit in the new field.

Bob's interest in his fellow men has earned him the name of "the benefit kid." Long before this nation was engaged in World War II, Bob was playing for varied charitable benefits, including orphanages, old-age homes and religious institutions.

On the very day that Secretary of War Stimson drew the first draft number from a hat, Bob Hope played a benefit for the first soldiers, without uniforms, in San Francisco. Since then, he has traveled more than 1,500,000 miles and has entertained over 10,000,000 troops in every part of the globe. He has covered all 48 states not once but several times.

Christmas Eve, 1948, found Bob and his troupe of entertainers riding the Berlin Airlift into Germany to entertain Occupation troops. Christmas, 1949, Bob and his wife, Dolores, were in Alaska Bob and Dolores once more were bringing laughter and entertainment to others stationed away from home. He has been in Alaska, the Aleutians, Greenland, and Iceland, North Africa, Italy, Scotland, Ireland, England, France, Germany, the Pacific Islands, Japan, and Korea.

Bob has received many awards for his activities. Year after year he has consistently had a top spot in newspaper and magazine polls. He has been honored by national, civic, and professional groups. He prizes a citation for the United States Treasury Department for his bond selling results and the Medal for Merit presented by General Eisenhower.

In spite of all this, Bob finds time to be with Dolores and their four adopted children at their home in the Toluca Lake section of the San Fernando Valley.

Hope, a top-notch golfer, rating a four handicap, is an avid sports fan. He owns stock in the Los Angeles Rams professional football team and the Cleveland Indians baseball team.

KFYR To Cover Top Cage Games

KFYR Sports Director Doug Anderson reports completion of plans for the broadcast of ten top basketball games during the coming season. The games will be broadcast Friday nights beginning December twelfth.

All broadcasts will be direct play-by-play accounts and will commence at approximately 8:00 p. m. C-S-T.

The games will be sponsored by the Ward Motor Company of Bismarck and by Shark's Mens Store of Bismarck.

Five games will be broadcast from the World War Memorial Building in Bismarck, and the remaining five from the KFYR booth at the new St. Mary's gymnasium.

The schedule, as announced by Anderson:

December 12, Jamestown at St. Mary's; December 19, Minot at St. Mary's.

January 9, Minot at Bismarck High; January 16, St. Leo's at St. Mary's; January 23, Valley City at Bismarck High; January 30, (open) at Bismarck.



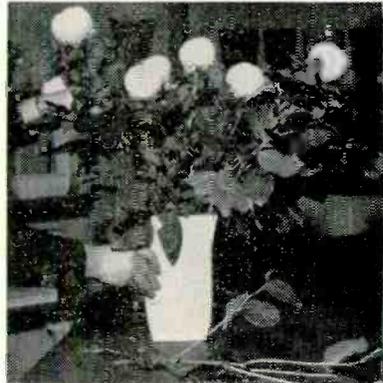
Men—women—children—all will be pleased with gifts from Kysar's Kredit Jewelers in Bismarck. For the lady, a beautiful and practical suggestion is this staircase jewel box, obtainable with or without the lovely items she'll want to fill it with!

DIALITES GOES

Christmas Shopping



A gift in the luxury class (but at practical prices) calls for a visit to the State Fur Company in Bismarck. The leopard-skin neckpiece and muff show is typical of their wide selection of top quality fur pieces and coats.



Stumped on someone especially hard to buy for? You won't be, after a visit to Hoskins-Meyer in the Radio Center Building. Cut flowers, attractive plants, stationery, photographic needs — just part of the varied selection at Hoskins-Meyer.



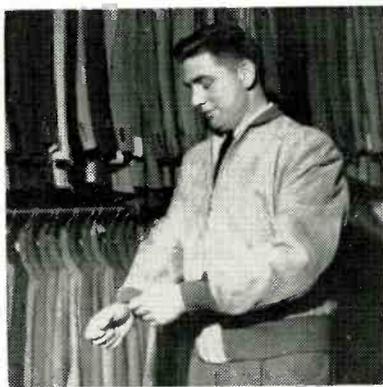
Toys—toys—toys!!! And the place to sop for them? Don't miss a visit to the second floor toy department at the A. W. Lucas Co., Bismarck's shopping center. Here's just a corner of the toy department, and remember, this is only one department in the large store. (P.S. Be sure to visit their basement gift store, too!)



The hardest thing about taking pictures is waiting to see how they came out — but that's all over when you're 'shooting' with one of the 'picture-in-a-minute' Polaroid cameras from Service Drug in Bismarck. Their spacious downstairs camera store features these and other top camera lines. Again this year a big feature at Service Drug are complete picture-taking kits including camera, flash bulbs, and films. Priced as low as 13.50, they're an ideal gift to start a young man or woman on a wonderful hobby.



Make that young cowboy of yours happy with a new "six gun" and holster set from Shark's. Downstairs, their boy's shop has a complete line of wearing apparel for the younger set — the main floor is a perfect place to find a gift for father.

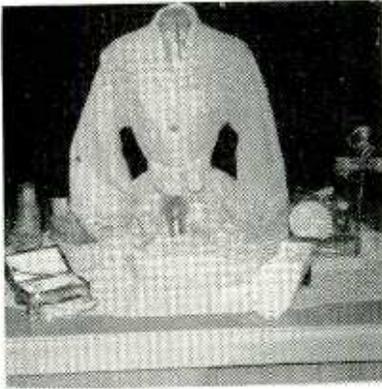


More and more, suede comes into its own as a fabric for men. It's particularly nice in these sport coats from Rosen's. Moderately priced, they're high in quality, and one of several excellent gift items available at Rosen's.



Give your home a touch of new luxury this Christmas with one or more of these attractive Modern-fold doors. Exceptionally nice, this one is shown in the office at the Vantine Paint and Glass Company —where glamorous mirrors are another gift idea.

OTHER HINTS: For jewelry and lovely Casselton China, visit the Toring Company. For all sorts of gifts for milady, be sure to visit the Rose Shop. And wherever you shop, remember that you can depend on the quality of products you hear advertised on KFJR.



FOR HER . . .

That lady of your dreams will be a dream of a lady when she's adorned in one of the many lovely gowns and robes from Robertson's. And for a gift that will make her feel like the someone special she really is, let Robertson's friendly sales staff help you in choosing a gift that's just right. Colognes, perfumes, powders — all of them just right in the Helena Rubenstein line of cosmetics. For a useful gift, a jewel box from Robertson's. For a different gift, a pair of new and clever "bed mitts."

FOR THEM . . .

Naturally, you want that man of your's with a face that's as smooth as a baby's skin . . . with his hair neatly combed in place . . . with a pleasant lotion that oozes 'good grooming.' And the place to get the items he'll need — try Lenhart's, Bismarck's friendly Rexall drug store. Lenhart's feature Rexall's own Stag toiletries for men, plus all the other nationally-advertised brands. And if he's tired of switching blades, why not 'switch' him to a new electric shaver from the complete stock at Lenhart's . . .



FOR HIM . . .

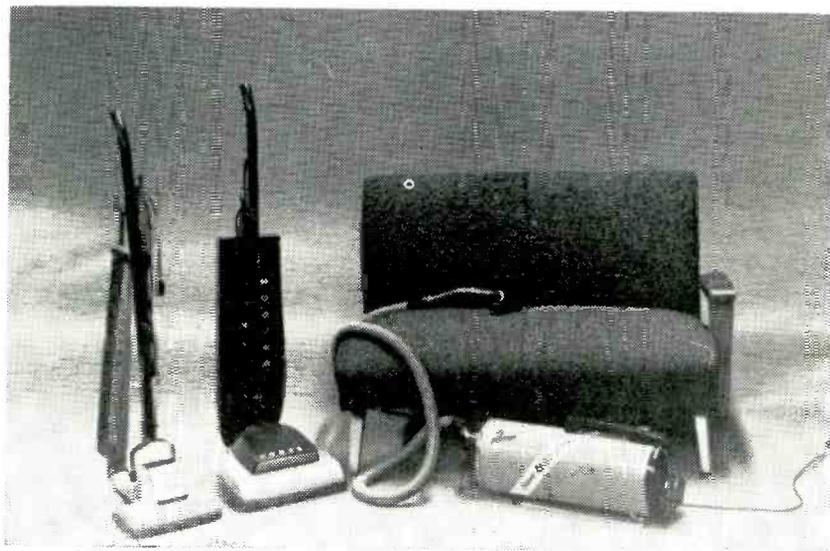
For those "hard to pick for" people on your list, why not a gift for the home? And for practical, serviceable gifts, you'll want to head straight for the Goodyear Store at Corwin-Churchill Motors. Among their featured lines are Universal electric appliances (you'll make someone who still uses an old-fashioned egg-beater mighty happy with a new Universal mixer!) And Christmas-time is just the time to make sure of the right time — and the Goodyear Store offers a wide selection of handsome electric clocks.



New and different — a two-way parka. Down, it's an attractive collar, zipped up the back it forms a warm covering just right for the blizzardy days ahead. A practical idea — one of hundreds at Morrey Alan's in Bismarck.



For the man on your Christmas list, the makers of Marlboro shirts announce the new 'Chimney-Christmas' shirts, available in a wide range of attractive colors. They're available as one of the wide range of gift selections at Greengard's in Mandan.



The Rausch Furniture Company features many wonderful lines, but none more desired by the modern homemaker than a new Hoover vacuum — in standard, tank, or the new apartment size model at left. Of course, it works wonders in cleaning an item such as the attractive couch from the wide variety of furniture available at Rausch's.

Squeezebox Maestro

Back in the early thirties, Emil Dockter met a magician. It was then that he became a musician.

It came about almost that fast.

Rosenberg, the magician, and his show were playing at Tuttle, N. Dak. And Emil Dockter, like many other farm lads, came into town to see the show.

Then when it developed that Rosenberg needed an accordionist, enterprising Emil borrowed an accordion and filled the bill. Rosenberg offered him a job at \$3.00 a night — and it was in the thirties, so Emil became a musician.

Since then, Emil has done a lot of entertaining. He is one of KFYR's popular musicians and has been with the Musical Weathermen and the KFYR Farmhands for almost eight years.

Emil, sometimes lightly referred as the "Mayor of Tuttle," was born and reared on a farm near Tuttle. He says he really isn't mayor of that city, though — doesn't even know who is.

His parents are Mr. and Mrs. Adam Dockter of Tuttle. And Emil was one of five children. He has a sister and three brothers in his immediate family . . . but as almost anyone knows, the "woods are full of Dockters," and he has many good German relations in that part of the state.

Emil belongs to the Lutheran church and the American Legion, Eagles, Elks and UCT. He plays the E flat sousa in the Elks band of Bismarck.

Besides his work on the KFYR music staff, Emil has his own orchestra which fills engagements in and around Bismarck a couple of times a week. The group fills dance engagements. They haven't done a lot of travelling because it's impossible to do that and then rise and shine for the What's the Weather program each morning, Monday through Saturday, from 7:35 to 8 AM and 8:15 to 8:30 AM.

When Emil isn't rehearsing or

entertaining, he's teaching. He gives accordion lessons at the Tavis Music store in Bismarck.

Getting back to the magician who made Emil a musician — Emil travelled with the magic show for seven months. The show played in North Dakota, Montana and South Dakota.

These were the days of the depression when a young man hardly knew what to do next. Emil solved the problem by joining the CCCs, and he was with a camp in Iowa.

Among his grimmest recollections are some of the things which took place after he left the CCCs.

Emil recalls he and three friends becoming restless at the camp. They decided they could do better by seeking work in Minneapolis. So they quit and left the camp, and went to find work. Their money was short, jobs were not to be had. The fellows were down to a few dollars, so they rented a small hotel room for two at \$2.00 a night in the Mill City. They had to sneak two of the fellows by the desk clerk to get them in and out.



When they were down to their last few cents, Emil and his friends—all of whom were North Dakota youths decided they should go back home. They took a bus as far as they could afford to, and then tried hitch-hiking. When they got to Fargo, they ran into a barber who gave them enough money to get home on.

"We were really broke, then," Emil remembers. He says he's never seen the other fellows since, but the barber who gave them money is now in Bismarck — John Preszler—a man Emil can never forget.

After his service in the CCCs and his dismal trip home, Emil took up the accordion again and played with the Otto Dahn orchestra of Mandan. After a year with that group, he played with the Royal Kings, another Mandan group.

He went into the armed forces in 1941 and served with the 188th Artillery. Emil was a member of the Artillery band, playing an E flat sousaphone.

When he returned from military service, he rejoined Elmer Roubinek at Mandan.

Later, he joined the KFYZ group and has remained with the Farm Hands and the Musical Weathermen ever since.

Emil has perhaps distinguished himself first and foremost with his daily rendition of the birthday song. The job just seemed to fall for him, and Emil takes a lot of ribbing about it. They call him "Mayor of Tuttle", they ring in sour notes, they try to confuse him, but he remains steadfast to the last note.

As a matter of fact, Emil likes it. He says modestly that he doesn't know how the listeners feel, but he thinks wishing happy birthday to folks is fun.

Emil's that way about most things. He's a good-natured, friendly little bachelor with a mustache. He's likely to squirm when questioned about marriage, and settles for the explanation that he has never married because the "right one" just hasn't come along.

And if she does . . . well, Emil just blushes, and says he doesn't know.



ONE MAN'S FAMILY

*Deeply human story of
America's favorite family...*

The Barbour's!

*presented by
Miles Laboratories*

Daily at 6:45



THE WOMAN IN MY HOUSE

*Extols the virtues of and
unveils the weaknesses
of American family life*

*presented by
Manhattan Soap Co.*

Daily at 3:45

TIME AGAIN FOR THE BUTTER-NUT

Christmas Club

Tons and tons of candy and nuts. Sleds, scooters, dolls. Skates, games, marbles, pearl necklaces. Balls, wagons and other gifts.

More than 300,000 toys for homeless boys and girls!

That was the result of last year's Butter-Nut Christmas club. KFYZ listeners did their part to supply these Christmas joys for children, and KFYZ listeners can again this year join the Butter-Nut Christmas club.

It involves no money. Just keystrips and jar labels from Butter-Nut coffee. And the more you send to "Butter-Nut, in care of KFYZ, Bismarck," the more toys there will be for the little ones who do not have as much as children in their own homes.

Still Time

There's still time to gather up all the Butter-Nut keystrips available. But they must be in by December 15 in order to go in with this year's collection. After December 15, the makers of Butter-Nut will be busy supplying toys and sending them to children's homes and orphanages all over the Butter-Nut coffee area before December 25.

And if there's some special home you have in mind, just mention that in your letter, and the makers of Butter-Nut will credit your contribution of keystrips to the place you have listed.

KFYZ listeners are hearing about the Butter-Nut Christmas club each day now at Butter-Nut Coffee news time, 12:30 to 12:45 PM daily. Before and after the news by Bob MacLeod, there are no commercials — just information regarding the Christmas club.

Santa Claus

And the keystrips are pouring into KFYZ's mail room from all over the KFYZ area. There they are

forwarded each day to the Butter-Nut Coffee company. The mail men themselves have taken up the part of Santa Claus as they carry in the strips — strips that will mean toys and happiness to so many children.

Since 1937

The Butter-Nut Christmas club originated in 1937. It was an idea to enable Butter-Nut coffee drinkers to share the joy of Christmas giving without cost. Each year, KFYZ's generous listeners have rallied to the cause and made their own Christmas a little brighter by sending in hundreds of thousands of keystrips.

During the War years, the Butter-Nut Christmas club had to be abandoned because there were not enough toys to be bought anywhere. In 1946, however, the Christmas Club resumed operations and has continued ever since.

The original idea of giving gifts based on the number of keystrips turned into the Butter-Nut Coffee company has not changed. The company each year buys the number of toys on the basis of the number of keystrips received. However, the club today would be almost unrecognizable as compared to what it was in 1937. The 1951 collection of keystrips and jar labels amounted to 50 times what the original club received! Where gifts in 1937 were sent out by the arm load, in 1951, they were sent out in full semi-trailer truckloads; and the key strips came in from an area almost twice the size of the one served by Butter-Nut coffee in 1937.

30,000 Gifts

Last year somewhat more than 30,000 individual gifts went out. In addition, over four tons of candy and nuts were distributed. Packages were sent to over 240 orphanages and homes which had, at that time,

Continued on Page 20



PHIL and ALICE

According to Phil Harris, the male half of the PHIL HARRIS-ALICE FAYE SHOW, home life in the Harris household bears no resemblance whatsoever to the zany antics depicted on their weekly radio program. Harris says that he and his charming wife, Alice Faye, actually enjoy a serene and conservative home life. "If we carried on at home in the same uproarious manner we do on the air" Harris comments, "Alice would probably desert me. She is a real home girl. That's why she gave up her movie career, so we could have children and bring them up in a normal way. If I cut up around the house the way I do on the air, I'd never get away with it. Fact is, I wouldn't want to."

Harris and Miss Faye, who were married in 1941, began their radio program on the NBC network Sept. 29, 1946, with a domestic situation comedy format concerning the Harries and their two children. More recently, Elliot Lewis, Phil's buddy and sidekick, has become a permanent member of the Harris family circle and is always on hand to bait Harris and lead him into trouble.

Harris, who was born June 24, 1901, in Linton, Ind., spent his boyhood in Nashville, Tenn., where he acquired his famous Southern drawl. His father, also a musician, taught him the fundamentals of music, and Harris worked as a drummer after leaving school.

Harris and several other Nashville youths formed the "Dixie Syncopators." After barnstorming around the country for a while, the group was held over for more than a year in a leading hotel in Honolulu.

After a time, Harris left his drumsticks, and invested his savings in a vacation trip to Balboa Beach, where a local guest appearance as a vocalist proved quite successful. In 1932 Harris formed his own band, which was an immediate hit, and so was its leader. Motion picture studios began bidding for the handsome, six foot orchestra leader, who has blue eyes and curly, brown hair. He made many musical shorts, one of which won an Academy Award and was soon featured in full length pictures. In 1936 Harris joined the Jack Benny program and has been a member of the troupe ever since, except for the time he served as a volunteer in the Merchant Marine.

Miss Faye, whose real name is Alice Leppert, was born in New York City, May 5, 1915. Like Harris', her family provided the natural background for her stage career. With her father a motion picture director and her mother an actress, Alice grew up spending plenty of time reading the theatrical pages of newspapers and practising dance steps when she should have been doing her school work.

As a dancer, her first professional
Continued on Page 20

A New Dialites Contest

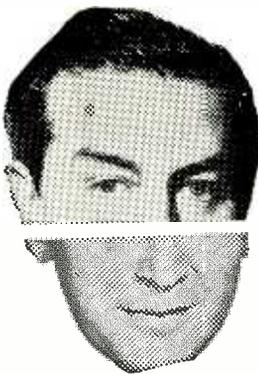
Here's another contest for Dialites readers, with prizes to be announced on special Dialites programs following the 12:30 news the week of December 1. You'll want to listen then for full details — meantime, start studying the pictures below in preparation for submitting your entry. And study, too, the entry blank on the following page.



- 1. above
- 2. below



- 3. above
- 4. below



- 5. above
- 6. below



- 7. above
- 8. below

Phil & Alice

from page 18

engagement came as a dancer with the Chester Hale Girls in vaudeville. While she was performing with George White's "Scandals", Rudy Vallee noticed her, taught her to sing, and gave her a job as vocalist with his orchestra. She later went to Hollywood to play a featured role in the film version of the "Scandals," and stayed on after the picture was completed to become a leading movie actress and radio singing star.

Miss Faye, who is blue-eyed, blonde and five feet two inches tall, is thoughtful, considerate and inclined to be shy, while Harris is serious, soft-spoken, and conservative, (except for his selection of sport clothes) with an excellent business head. He particularly enjoys out-of-doors activities, being an accomplished hunter, fisherman and woodsman, and enjoys spending his spare time camping in the Canadian mountains or by the shore of some far northern lake.

Butter-Nut

from page 17

something more than 17,000 children.

Gifts were sent to those orphanages and children's homes which lie in the area in which Butter-Nut Coffee is generally distributed. Briefly, that area includes Montana, Wyoming, Colorado, North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Wisconsin and parts of other states. The orphanage or children's homes where gifts are sent must be places where children actually live, and they must rely principally on charity for their gifts.

This year's Butter-Nut Christmas club is rolling towards its biggest year ever. KFYZ listeners can make it just that.

Anything you, the listeners, do by way of sending keystrips to KFYZ will be appreciated by more than 18,000 homeless children all over the Midwest, and it will warm your heart as well!

Won't you help?

Entry Blank

- I believe the stars shown are:
- | | |
|----|----|
| 1. | 1. |
| 2. | 3. |
| 4. | 5. |
| 6. | 7. |
| | 8. |

The star I most enjoy hearing on "Theatre Guild on the Air" is _____

_____ because: _____

Name _____

Address _____

____City and State _____

Marilyn Hagerty, writing

Mainly for Women

The loveliness of Christmas carols . . . a warm, brightly-lighted Christmas tree . . . that feeling of goodness which comes only at Yuletide.

All this, and a festive oyster stew supper.

That's what makes up Christmas Eve at the Swenson's. Each year on Christmas Eve, KFYZ News Director, Jack Swenson, his wife—Vicki—and their little girls enjoy this traditional supper. Afterwards the children are tucked into bed to await the visit from St. Nick.

Vicki sets an appealing table, using tall, burning tapers and Holiday greens.

Here's her method for making oyster stew for the family (but, she cautions, when the group is larger, the recipe needs be doubled!)

OYSTER STEW

Melt in top of double boiler one-fourth cup of butter. Add and bring to boiling point—but do not boil—one pint oysters with liquid. Pour over oysters one and one-half cup milk and one and one-half cup cream. Season with salt and pepper.

Place pan over boiling water and when oysters rise to surface add two tablespoons chopped parsley. Serve with oyster crackers.

This Christmas Eve stew is complemented by a tasty fruit salad in whipped cream, hot rolls and a colorful relish plate. And, of course, there are Christmas cookies and thin slices of fruit cake.

A United Press survey of things that Santa will bring shows that both pop and junior will get a break in the toy department this Christmas. Pop, in the lower prices . . . junior in the wider variety of toys he can demand of Kris Kringle.

It looks like Santa's pack will bulge with more toys than ever before and for more children than ever before. Total value of the toys has been estimated at

400 million dollars, and the total number of children about 45 million!

The juvenile enthusiasm for wild-west play continues unabated, and there's an increasing number of space toys. Dolls become more life-like each year, and this year some little girls will have plastic dolls impregnated with perfume — to make the dolly smell like a newly-powdered baby.

How do you like your cake? Light, dark, in layers, with fruit?

Your favorite recipe may win you a de luxe Norge gas range in the Swans Down "Cake of the Year" recipe contest. KFYZ listeners are invited to send their cake recipe which uses Swans Down Cake flour now to radio station KFYZ.

Here are the rules: All contestants must be 18 or older and reside in the United States. Simply submit a recipe and a name you consider appropriate for that cake. Mail this to Swans Down Cake contest in care of KFYZ, Bismarck. All entries must be postmarked by Sunday, December 14 and must be received at the radio station by Monday, December 22 in order to qualify.

Each entry must be accompanied by the name, address and telephone number of the contestant, and the name and address of the grocer from whom the contestant normally buys Swans Down Cake flour.

The recipes will be judged on the basis of uniqueness, deliciousness, practical method of preparation, new combination of established ingredients and aptness of cake name.

Besides winning a gas range in this contest through KFYZ, the winner will also qualify for the national prize to be awarded one of the winners from each region of the United States.

So get those recipes in to KFYZ. Do. it by December 14.

Have a very Merry Christmas!

Groucho Gives Up, Pays off to Winners

Groucho Marx has capitulated!

A few weeks ago Groucho asked the jackpot question of Arthur LaVove, a public relations man, and Mrs. Muriel Stetson, a six-foot model:

"In Shakespeare's 'Henry IV,' 'Henry V,' and 'Merry Wives of Windsor' there appears a cowardly braggart whose good humor and wit have endeared him to millions the world over. For \$1000, I want you to identify this genial fellow."

LaVove and Mrs. Stetson answered "Pistol." Groucho said that the contestants were wrong, that the correct answer was "Falstaff."

After the show the losing pair did some research and challenged the quipmaster's decision. Groucho decided to put the issue before a board of five Shakespearean authorities: Lawrence Olivier, Walter Hampden, Brooks Atkinson, Richard Watts Jr., and Charles Laugh-ten.

The experts' replies are now in and Groucho is now out—\$1,000.

Brooks Atkinson sided with Groucho. He cabled: "On the basis of 'a cowardly braggart whose good humor and wit have endeared him to millions the world over' I certainly would have answered 'Falstaff.'"

But Walter Hampden delivered a split decision. He wired: "I must judge you wrong in saying a character can appear in a play without making an appearance on stage . . . The question is wrongly put, hence confusing, because it included an error. The answer is half-right be-

cause Pistol is a cowardly braggart. The true answer to the question is that there is no such character.

"I suggest the show bear the penalty of its error and give the young couple \$500 for a correct answer to half the question . . ."

Authority Richard Watts Jr. backed up the contestants' contention. He wrote: ". . . Obviously Falstaff was intended as the answer and I think there is considerable doubt that millions 'the world over' ever found Pistol endearing or have ever heard of him. That's a matter of opinion.

"What is a matter of fact is that he is a 'cowardly braggart' and that he does possess 'good humor' and some wit' and certainly appears in all the required plays. So it seems to me the Pistol couple have you on a technicality."

Laurence Olivier, wiring from England, clinched the matter for the contestants. Said the famous actor: "I feel more like the coupier than the man who broke the bank at Monte Carlo, but the fact is it seems to me that you said, and I quote, 'There appears a cowardly braggart, etc.' and I am afraid those first two words make things awkward for you. You didn't say 'in spirit' or anything like that . . ."

Charles Laugh-ten is still to be heard from, but Groucho has decided the weight of opinion is already against him.

And so the matter closes, with Groucho Marx, who has put many a man on the spot, finally put on the spot himself.

It's not too late.

You can still order that year's subscription to Dialites for that some-one special on your Christmas list.

Just send a dollar, your name and the name and address of the person to whom the gift goes. We will send them an appropriate Christmas greeting informing them of the gift subscription.

Send your orders in today . . . solve those shopping problems.

MONDAY EVENING

- 7:00 Railroad Hour
- 7:30 Voice of Firestone
- 8:00 Telephone Hour
- 8:30 Band of America
- 9:00 Music by Mantovani
- 9:30 Happiness Scrapbook
- 9:45 Wayne King Show
- 10:00 Latest News
- 10:15 Sports News
- 10:30 Open Your Heart To Mid.

TUESDAY EVENING

- 7:00 Cavalcade of America
- 7:30 Red Skelton
- 8:00 Martin & Lewis
- 8:30 Fibber McGee & Molly
- 9:00 Two for the Money
- 9:30 First Nighters
- 10:00 Latest News
- 10:15 Sports News
- 10:30 Open Your Heart

MONDAY- FRIDAY DAYTIME

- 6:00 Wake To Music
- 6:45 Farm Report
- 7:00 Mandan Livestock Sales
- 7:15 Johnnie Lee Willis Mon.-Wed.-Fri.
- 7:15 Ranch House Revelry Tues.-Thurs.
- 7:30 News This Morning
- 7:35 What's the Weather
- 8:00 Latest News
- 8:15 What's the Weather
- 8:30 News
- 8:35 Mike Dosch
- 9:00 Welcome Traveler
- 9:30 Double or Nothing
- 10:00 Strike It Rich
- 10:30 Bob & Ray
- 10:45 Bob Hope
- 11:00 News-A. W. Lucas
- 11:05 Song Shop
- 11:15 Kitchen Club
- 11:30 Stump Us Boys
- 11:45 Northwest Farm Front
- 12:30 Butternut News
- 12:55 W. Fargo Livestock
- 1:00 Psalm of Life
- 1:15 GTA News, Markets
- 1:30 Ma Perkins
- 1:45 Judy & Jane
- 1:57 Weather Roundup
- 2:00 Life Can Be Beautiful
- 2:15 Road of Life
- 2:30 Pepper Young Family
- 2:45 Right to Happiness
- 3:00 Backstage Wife
- 3:15 Stella Dallas
- 3:30 Young Widder Brown
- 3:45 Woman in my House
- 4:00 Just Plain Bill
- 4:15 Front Page Farrell
- 4:30 Lorenzo Jones
- 4:45 The Doctor's Wife
- 5:00 Brighter Day
- 5:15 550 Club

Complete**KFYR PROGRAM SCHEDULES****WEDNESDAY EVENING**

- 7:00 Walk a Mile
- 7:30 Gildersleeve
- 8:00 You Bet Your Life
- 8:30 Big Story
- 9:00 Jason & The Golden Fleece
- 9:30 Happiness Scrapbook
- 9:45 Musical Manhattan
- 10:00 Latest News
- 10:15 Sports News
- 10:30 Open Your Heart To Mid.

THURSDAY EVENING

- 7:00 Roy Rogers
- 7:25 Log Cabin News

- 5:45 The World Today
- 5:55 Cabbages and Kings
- 6:00 Relay Quiz
- 6:15 Sports Reports
- 6:30 News of the World
- 6:45 One Man's Family

SATURDAY

- 6:00 Wake Up to Music
- 6:30 Markets, Music
- 7:00 Twilight Travelers
- 7:30 News This Morning
- 7:35 What's the Weather
- 8:00 Latest News
- 8:15 What's the Weather
- 8:30 News
- 8:45 Mike Dosch—Organ
- 9:00 Archie Andrews
- 9:30 Mind Your Manners
- 10:00 My Secret Story
- 10:30 Hollywood Love Story
- 11:00 Children's Chapel
- 11:15 Highway Report
- 11:30 For Those Who Gave
- 11:45 Markets — Crime
- 12:00 Farm & Home Hour
- 12:40 Latest News
- 12:55 West Fargo Mkts. Westernaires
- 1:00 Big City Serenade
- 2:00 Down Homers
- 2:30 Army Band
- 3:00 Win Place & Show
- 3:30 Musicana
- 4:00 Sound Off
- 4:30—Excursions in Science
- 4:45 On Your Doorstep
- 5:00 News & Sports
- 5:15 Carnival of Books
- 5:30 NBC Symphony
- 6:30 Forty Million
- 7:00 Inside Bob & Ray
- 7:30 Reuben - Reuben
- 8:00 Visitin' Time
- 8:30 Grand Ole Opry
- 9:00 Remember When
- 9:30 Meredith Willson
- 10:00 NBC News
- 10:30 Hollywood Palladium

- 7:30 Father Knows Best
- 8:00 Whoopee John
- 8:30 Elk's Band
- 8:25 News Previews
- 9:00 Judy Canova
- 9:15 Words in the Night
- 9:30 Happiness Scrapbook
- 9:45 Voice of the Dakotas
- 10:00 Latest News
- 10:15 Sports News
- 10:30 Open Your Heart To Mid.

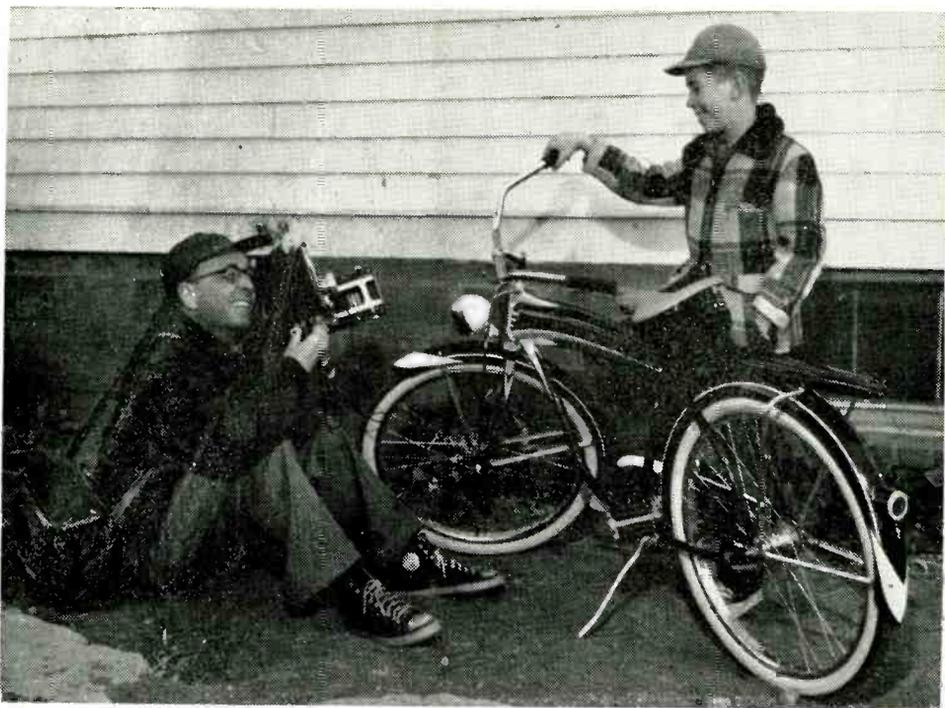
FRIDAY EVENING

- 7:00 Your Hit Parade
- 7:30 On Your Doorstep
- 7:45 Music by Mantovania
- 8:00 Basketball Games 8-9:45 p.m. approx.
- 9:00 Hy Gardner Calling
- 9:15 Words in the Night
- 9:30 Happiness Scrapbook
- 9:45 Norman Cloutier
- 10:00 Latest News
- 10:15 Sports News
- 10:30 Open Your Heart To Mid.

- 10:15 Alex Dreier
- 10:30 Dance Music
- 11:00 NBC News
- 11:05 NBC Music
- 11:55 NBC News

SUNDAY

- 7:00 Latest News
- 7:05 Organ Music
- 7:30 Jack Arthur Show
- 8:00 Revival Hour
- 9:00 Nat'l Radio Pulpit
- 9:30 Christian Science
- 9:45 Musical Interlude
- 10:30 U. N. Is My Beat
- 10:45 Latest News
- 11:00 Trinity Lutheran
- 12:00 Concert Gems
- 12:15 News
- 12:20 Before 'The Camera
- 12:30 Univ. of Chicago Ill'
- 1:00 Catholic Hour
- 1:30 American Forum
- 2:00 4-H Salute
- 2:30 Bob Considine
- 2:45 Latest News
- 3:00 St. Paul's Lutheran
- 3:30 Martin Kane,
- 4:00 Star Playhouse
- 4:30 Mmetal Health Pgm.
- 4:45 Piano Moods
- 5:00 Scarlet Pimpernel
- 5:30 Juvenile Jury
- 6:00 Meet Your Match
- 6:30 Aldrich Family
- 7:00 Phil Harris & Alice Faye
- 7:30 Theatre Guild
- 8:30 Dragnet
- 9:00 Barrie Craig
- 9:30 Men Behind the Melody
- 10:00 Latest News
- 10:15 Corrine Jordan
- 10:30 Stars from Paris
- 11:00 Latest News
- 11:05 NBC Music
- 11:55 Latest News



Thrill of a lifetime — and “pcp’s” right there to record it with his camera. Mickey LaLonde won the Roadmaster bicycle for a letter written to the “Howdy Doody” program on NBC-KFYR. His father, Bismarck Tribune photographer Leo LaLonde, was on hand with his camera when Mickey received his new bike (as was Dialites photographer Bcb MacLeod, who recorded the whole scene.)

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U. S. POSTAGE
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Bismarck, N. D.

Melvin L. Larson
Bottineau, N. Dak.

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