



Published monthly by the Meyer Broadcasting Company, Bismarck, North Dakota; Frank E. Fitzsimonds, station manager. Jack Swenson, editor.

Subscriptions to Dialites may be entered by sending your name, address, and \$1.00 for a year's subscription to Dialites, c/o KFYR, Bismarck, North Dakota. Single copies 10c. Please print name and address clearly, and specify whether subscription is new or renewal.

Letters to the editor should be addressed to "The Editor, Dialites, c/o KFYR, Bismarck, N. D. Names will be withheld at the writer's request, but all correspondence must bear the writer's name and address.

THE COVER: This issue will reach most readers just in time for a final reminder to vote November 4th. For some interesting stories on why it's important that you vote, be sure to see the story in this issue on the election, and KFYR-NBC plans for covering it. KFYR again will strive to bring its listeners the best coverage of results in this area, while NBC with its tremendous facilities will be doing the same on the national level. You'll want to be by your radio election night, but remember that you'll miss a lot of fun if you haven't taken part in it yourself by voting.

**Be Sure
YOU
Vote!!**

IT'S A BEAUTIFUL DAY IN CHICAGO!



Through sleet, hail and high humidity these words identify **THE NATIONAL FARM AND HOME HOUR**. Whether you grow your own food or buy it in cans **THE NATIONAL FARM AND HOME HOUR** can be of service to you. You'll receive the latest market reports ... news... and a fund of usable ideas. **HEAR THE NATIONAL FARM AND HOME HOUR**

**EVERY SATURDAY AT 12:00
KFYR - - Dial 550**

TEACHER KNOWS BEST



... Teacher must have known best. When Dave Garroway almost failed his announcer's exam his teacher told him to relax, to take it easy. Now when you "Dial Dave Garroway" you'll have fifteen minutes of breezy, bright sophisticated and relaxed chatter about everything from nuclear fission to "how to eavesdrop successfully in a phone booth." There's music too, "Dial Dave Garroway"

**DAILY AT 10:45 A. M.
KFYR DIAL 550**

The Editor Speaking

Constant reading of Dialites plus some sharp sleuthing through old issues paid off this month for several Dialites readers. They were able to correctly identify all the "mouths" in our contest last month, and coupling their ability at identification with ability to turn out a neat verse, ten of them walked off with prizes. For details and the names of the winners, turn to page 12.

The feature article on KFYZ two decades ago came about when an old file of KFYZ historical material was opened up. Since the article was written, several "old timers" on the staff have come forward with other pictures and information about KFYZ and radio as they were in 1932.

Both Curt Dirlam and Betty Roether revealed that they had kept elaborate collections of material, with Betty priding herself on a detailed scrapbook outlining in detail the full history of the station since she joined the staff more than that long ago.

Dirlam, one of the original staff members, also recalled having a number of photographs and clippings telling of the early days.

But memories do fade, they all agreed. They, and manager Frank Fitzsimonds, are still arguing over the scene of one of the pictures reproduced with the article which begins on page 14. They were unanimous in being able to identify organist Hazel Johnson, but are split several ways on the question of where the picture showing her was taken. Perhaps the old Eltinge theatre, perhaps one of the Bismarck churches. Or, perhaps, one of our readers can say for sure. We'd like to know, just to relieve their minds. —J. S.



BOB CONSIDINE

flashes you exciting feature news, penetrating commentaries, and colorful personal interviews

SUNDAY AT 2:30

KFYZ DIAL
550



Here's your chance to play **DOUBLE OR NOTHING** and win a fabulous cash prize. Listen today when Paymaster Walter O'Keefe explains the simple rules. At the same time enjoy the quiz show that gives you time-saving, economical meal-time hints—you'll hear how to make and to save money on **DOUBLE OR NOTHING**.

AT 9:30

MONDAY THROUGH FRIDAY
DIAL 550

Company is coming...



MORTON SALT CO. presents 30 minutes
of fun • music • entertainment...

starring CAL DOUGLAS
with Owen Bradley

and his nationally known recording band

PLUS: A star studded cast
of top entertainers and
outstanding guests.

DON'T MISS THIS
WEEKLY FAMILY SHOW

KFYR

SATURDAY

8:00 P. M.

And remember to stay tuned for
Prince Albert's "Grand Ol' Opry" at 8:30

The Meaning of Freedom

In Western Colorado, there lives a man who learned the meaning of Freedom the hard way. His name is Clement Audin.

Born in Belgium, Mr. Audin went to work in the coal mines there when he was eleven, working fourteen hours — six days a week — and earning eighteen cents a day. The work was hard and slow because miners had to break the coal loose with hand picks.

Twelve years later, Mr. Audin was earning seventy cents a day. But he was till far from satisfied; there was a great ambition within him. So in 1904, with ten dollars borrowed from his mother, he set out for the United States. In time he went to work in a mine in Colorado, saving his money bit by bit until he had enough to buy a small herd of dairy cattle and a ranch. At four o'clock every morning, Mr. Audin rode his pony to work in the mines and returned at night to pitch hay by lantern light. In winter he mended shoes for other miners.

Saving slowly but steadily. Mr. Audin was able to begin his own mining operation in 1932. Today, his Hawk's Nest mine — owned jointly with his sons Ralph, Abel and Clem, Jr. — is one of the best and most productive in the region.

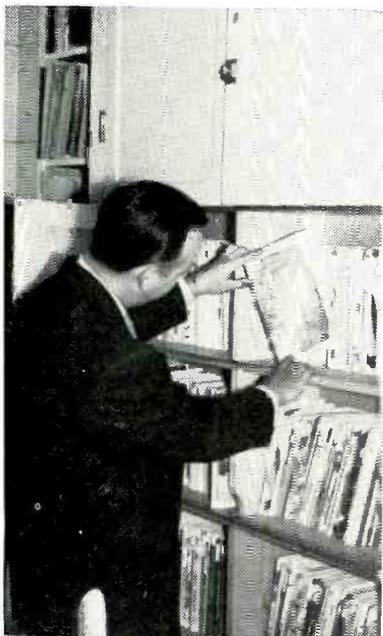
In his lifetime, Mr. Audin has seen new safety, new leisure, new prosperity, new hope come to the men who dig coal beneath the earth's surface. At the root of these changes was Freedom — the freedom of courageous men to make their dreams come true.

We are justly proud of our heritage of freedom and our great capacity for organization, yet our citizens don't use their unique capacity politically. They gripe and blame sundry ills that assail us on dirty politics, and sit by and do nothing to clean up the mess.

—Judge Anna Kross, New York City magistrate

He Sorts, He Pulls, He Plays

By Marilyn Hagerty



Donald L. McLean is the man who rushes up and down the corridors at KFYR carrying big black transcriptions and who darts in and out of the auditorium with stacks or orchestrations.

Musicians and fellow staff members — as well as thousands of listeners—know KFYR's music director simply as "Dusty." He's a rather conservative, extremely pleasant young man with a small mustache . . . and as some have observed, with "Esquire" eyes.

Dusty's day begins on a lively note since the "What's the Weather" program 7:35 to 8 AM and 8:15 to 8:30 AM each morning is designed to be a waker-upper. Each morning the Musical Weathermen at KFYR, under Dusty's direction, play a peppy bunch of songs to start the day.

After the morning Weather show, Dusty, Mike Dosch, Dock Jaynes and Program Director Cal Culver get into a huddle over the Happiness Scrapbook program which they tape during the morning for a playback



"Dusty" McLean at the studio grand watches the clock as program nears end. Above, he pulls music from large collection of numbers.

at 9:30 to 9:45 PM each evening (except Tuesday).

After the snappy old-time tunes on "What's the Weather," Dusty does an about-face in selecting the music for the Happiness Scrapbook. Here the mood is for light, dreamy ballads of yesteryear.

With Happiness Scrapbook out of the way, Dusty calls the daily rehearsal for the KFYZ musicians. The group practices the music which Dusty has "pulled" for the coming shows, and at 11:45 AM each weekday, they go on the air with Doc singing that familiar theme, "... This is the Northwest Farm Front ..."

As a musical director, Dusty keeps a balance of instruments for the KFYZ shows. Right now, his musical staff includes Ralph Truman on the violin, Emil Dockter and his accordion, Doc Jaynes as vocalist, Sonny Bronson for saxophone and clarinet, Lois Robbins on the bass viol, Mike Dosch at the organ and Program Director Culver who occasionally sits in at the drums. Jimmy Collins who plays tenor sax has returned to KFYZ after an absence.



Dusty himself is an excellent piano player. He speaks the musical Weathermen and the Northwest Farm Front gang. He also plays violin, although that is mainly with the Bismarck Symphony. Dusty plays the organ at the Episcopal church of Bismarck, and two nights a week he makes appearances with Emil Dockter's orchestra. He plays with orchestras from time to time for musical productions around Bismarck.

Behind the scenes there's more logging and bookkeeping to be done for each brief program than one would ever dream. For the local programs, Dusty must first of all select the tunes to be played, and then they have to be "cleaned."

This is done by making a complete listing of title, author and other pertinent information. Copyright laws require such procedure since musical agencies involved are constantly alert to protect "their tunes." These are Broadcast Music, Inc., (known simply as BMI), American Society of Composers, Authors and Publishers (ASCAP) and SESAC.

Each day clearance sheets are made up for every bar of music to be aired, and the sheets are kept on file in KFYZ's record library.

Local of "live" music — such as that played on the KFYZ shows by KFYZ musicians — is but a small part of the musical presentation for a day at 550. Besides the local music, each day there are 60 to 75 musical transcriptions that go out. Most of these are the singing commercials, and they, too, are filed in Dusty's record library.

These transcriptions are constantly coming in by special delivery, air mail, express — everything but carrier pigeon — and Dusty is constantly keeping them in order. Each day, he arranges these transcriptions in "timerical" order for the control engineers to play as they are called for on the schedule.

Along with the local music to be played each day and the transcriptions to be kept on file, there are the popular records. There is a steady stream of these records into

(Continued on page 22)



Red Foley, Minnie Pearl and Rod Brasfield team up backstage in Nashville, Tennessee, every Saturday night at 9:30 for their weekly broadcast as

PRINCE ALBERT presents

Grand Ol' Opry Time

There really is a Grinder's Switch, Tennessee, and because she was born there, it's no wonder Sarah Ophelia Colley likes to talk about the town. But she's all but dropped her maiden name, and to millions of Americans, she's just plain "Cousin Minnie Pearl."

When Minnie Pearl made her debut on "Grand Ol' Opry" in 1940, the program was then 15 years old. It had been a network attraction for just one year the night she walked onto the stage in an 89 cent cotton dress. Her hands were shaking so badly she had to keep them behind her back to conceal her fright.

Today that pose has become her stage trademark, and the five thousand fans who pack in to see the show every Saturday night seldom see her hands.

"Grand Ol' Opry" began 27 years ago as an hour-long show on Nashville station WSM. It featured Uncle Jimmy Thompson, an old-time fid-

dler who played for the full hour, with Judge George Dewey Hay supplying a running line of chatter about mountain folks and mountain music.

The program continued to grow right up through 1949 when it became a network attraction. The network broadcast features singing master of ceremonies Red Foley, his weekly guest, Minnie Pearl, Rod Brasfield, The Old Hickory Singers, the Jordonairres and the Duke of Paducah.

Red Foley (born Clyde Julian Foley 38 years ago in Tucumcari, New Mexico) has been a star on "Grand Ol' Opry" since 1940. Foley got his first introduction to music early in his life as he listened to his cowboy father play folk music on a fiddle. Later, when Red's family moved to Kentucky, Red completed mastering the fiddle himself, and then took up the harmonica.

At the age of 17, Red won a local Atwater Kent singing contest and

The Duke of Paducah

went to Louisville to compete for state honors. Although he suffered from a bad case of stage fright, and forgot the words to his song, he so charmed the audience with his bashful personality that he went on to win first prize.

At the insistence of his family, Red took singing lessons and at Georgetown College, Kentucky began preparing for an operatic career. His interest in the American ballad won out, however, and after one semester he left college to take a job playing bass fiddle in the Renfro Valley Barn Dance over station WLW, Cincinnati, and was later featured on the "National Barn Dance" program in Chicago. One of the stars on the Barn Dance, pretty 15 year old Eva Overstake encouraged Red to try for a solo part. He landed the singing job, put his bass fiddle aside, and one year later eloped with Miss Overstake.

Foley has been star of "Grand Ol' Opry" since 1939 when he returned to the South and won an audition and a subsequent contract with radio station WSM in Nashville. He has sold more than 15 million records and his waxing of "Chattanooga Shoe Shine Boy" was the country's biggest-selling folk disc in 1949 with sales well past the million mark. After more than 2 decades in show business, he continues to record many of the nation's top hit songs.

A widower, Red now lives on the outskirts of Nashville in exclusive Woodmont Estates with his 3 daughters, Shirley Lee 17, Julie Ann 14, and Jennie Lou 11.

Rod Brasfield, comedy star on "Grand Ol' Opry," is a comedian with a style all his own. He started out playing villains in a traveling show troupe, later became straight



man for his comedian brother, Boob Brasfield. Since coming to Nashville and "Grand Ol' Opry," Rod has made his own home town of Hohenwald almost as famous as Minnie Pearl's Grinder's Switch.

"Grand Ol' Opry" not only draws a big radio audience — it plays to a packed house every Saturday night. The Nashville show runs four full hours. Nashville city officials estimate the show has brought 5,000,000 people to the city in the past 27 years. And if you ever get down that way and want to see the show, write for tickets far in advance. Reserved seats are gone at least two months ahead of each show.

Scoundrels everywhere in the free world have other cards up their sleeve, — an unwitting ally, more powerful than any they've rallied. This is the man who always votes on their side, not through being misled, but by not voting at all.

—Douglas Fairbanks Jr., Actor

VELVA GIRL WINS TOP PRIZE IN DIALITES

'Match the Mouths' Contest

Only five per cent of those
who entered correctly
identified all 16
mouths

A Velva, North Dakota, girl won first prize in Dialites "Match the Mouths" contest. The beautiful Laurel electric, automatic coffee maker was awarded to Loretta Jean Jensen of Velva for correctly matching sixteen pictures of the "mouths" of KFYR and NBC stars with their names and full-face pictures.

Correct identifications are shown in the accompanying pictures. Most frequently mistaken mouths were those of Doug Anderson, Mario Lanza, Gordon MacRae and Christopher Lynch.

(To which Doug commented, "I'm in good company!")

The other nine prize winners were, in order:

Mrs. William Fricke, Baldwin, N. D.; A. E. Wohl, Underwood, N. D.; Mrs. Richard Schroeder, Beach, N. D.; Mary Jo Seibel, Denhoff, N.D.; Robert P. Bubel, Center, N. D.; William F. Mastel, Hague, N. D., Mrs. Oscar Carlson, Washburn, N. D.; Mrs. L. C. Faudskar, Bismarck, N.D.; and Marie Ebner, Mott, N. D.

All winners are being notified by mail and their prizes are on their way.

Next month, Dialites will present another contest for its readers, so as a hint, start brushing up right now on your rhyming ability, and help yourself to a prize by listening regularly to KFYR.



Doug Anderson



Larry Kindel



Cal Culver



Bob MacLeod





Jack Webb



George Hicks



Bill Stern



Gordon MacRae



Mario Lanza



N. Brokenshire



W. W. Chaplin



Morgan Beatty



Ken Banghart



Father Barbour



Chris Lynch



Jerry Lewis



Twenty Years Ago



Had Bob MacLeod walked into a KFYP studio at 12:30 on a weekday afternoon twenty years ago, he would have had a very limited audience.

The station was off the air from 12:30 to 2:00 every day except Sunday. It signed on an hour later in the morning, and the staff called it a day an hour earlier every night.

Six mornings a week the day began with the music of the Landt Trio from NBC — on Sunday the music was that of the Mexican Typica orchestra!

Of the entire Sunday schedule, only one program carried then is still heard on Sunday over KFYP—The Catholic Hour.

The National Farm and Home Hour, broadcast five days a week at 11:30, has long since moved into its once-a-week spot at Saturday noon.

Monday evening, now a tradition-



Organist Hazel Johnson was one of several musicians featured on KFYP in its early days of broadcasting. She was featured on several programs while with the station, including an early-day version of the Stump-Us Boys on which she attempted to play songs suggested by listeners. Station manager Frank Fitzsimonds, then a staff announcer, was master of ceremonies on the program.

This Was KFYZ



al night for good musical listening, in 1932 featured only one all-musical show between 7 and 10 p.m.; that was the then highly popular Maytag Orchestra.

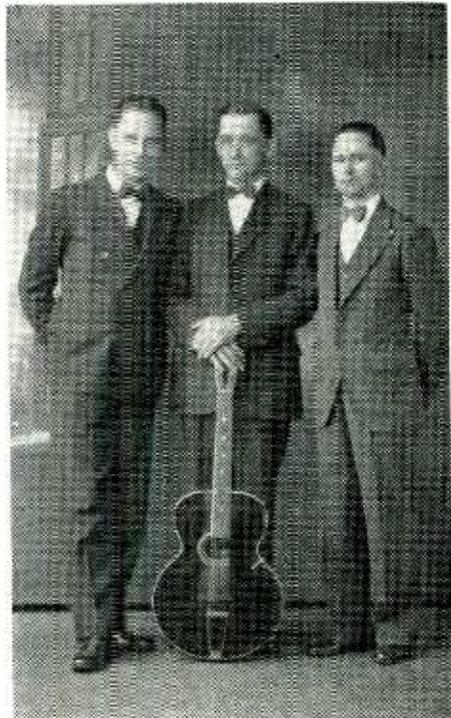
Tuesday night two popular KFYZ programs were Professor Sauerkraut and his German Band, and Musical Memories featuring Hazel Johnson (see picture, preceding page). Miss Johnson was also featured on a program with announcer Frank Fitzsimonds on a 1932 ver-

sion of the present day favorite, "The Stump-Us Boys."

Today Professor Sauerkraut's band is no more, but the professor, in real life Curt Dirlam, is a KFYZ engineer. Fitzsimonds is now KFYZ station manager. Miss Johnson, who left Bismarck many years ago, is now married and was a recent visitor to Radio Center.

Adolph Englehardt, pictured on page 14 with his violin, was an early day favorite on KFYZ. Today

Right, The Three Princes, who were sponsored by the Prince Hotel. Below, Mike Dosch of KFYZ, as he appeared when he first began broadcasting.



he operates a photographic studio in Bismarck.

Mike Dosch, still a favorite with KFYZ listeners, is pictured as he looked when he was a fresh-faced youngster from Strasburg. He won't admit the date of the picture but says it was a good many years ago.

One program series which has been constant has been the reporting of news. KFYZ pioneered in the northwest in broadcasting news reports to its listeners, and now, as it did twenty years ago, it provided listeners with top-notch world-wide reports from United Press. One change has been in the frequency of news broadcasts. Instead of the

three mid-day news programs carried then, KFYZ on an average week-day now carries an even dozen news programs in addition to sports and market reports.

But though the "old days" had many bright spots for listeners, and featured many programs which were great favorites, the years have brought one change particularly welcomed by those who work in the radio industry. A federal census survey taken in the late 1930's showed that in North Dakota, the average weekly wage for all personnel in a radio station was still only a slim \$32.00.

The right to a free and secret vote is one of our most prized possessions. If it should be lost, we would again fight for it as we would to protect our country. That is the best measure of its value.

Harvey S. Mudd, Mining engineer



Program director Cal Culver is hard at work "off the air", as he makes up the program books which guide the day's activities "on the air." The book contains all live commercials, announcements and program formats for shows on which KFYZ announcers furnish the "live copy." Behind Cal, at upper left, is shown part of the huge program board which lists all KFYZ programs.

Dialites Goes to Press

As you read this page, the next issue of Dialites is already nearing completion in rough form, and is slated for delivery to the printers within another week or ten days.

Keeping the publication on schedule, with one issue being printed, another being written, and a third being planned in advance, keeps Dialites busy staff on their toes.

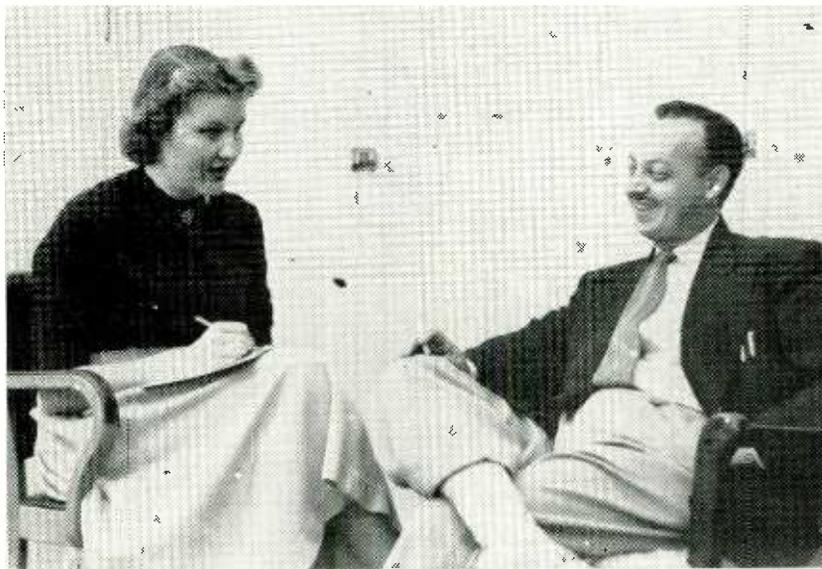
The December issue is already well along, with special Christmas features already planned. One special feature which is planned will take you on a visit through Bismarck's many fine stores for some expert advice on last minute shopping.

Getting Dialites in the hands of readers involves not only planning, however.

When an issue has been tentatively roughted out, with suggestions from program director Cal Culver, commercial manager Bob MacLeod, and station manager Frank E. Fitzsimonds, story assignments are handed out along with picture orders.

The task of writing the key "personality profile" in each issue goes to writer Marilyn Hagerty, who this month prepared the special feature on musical director Don McLean.

In addition to handling this and her other chores, Marilyn handles much of the detailed work of keeping subscriber files up to date; making address changes, keeping new subscriptions added to the list, and deleting expired subscriptions.



Dialites writer Marilyn Hagerty gets a smiling answer from musical director Don McLean as she interviews him for the story which appears elsewhere in this issue. She regularly handles such assignments for Dialites.



**Left, Bette Severson
addresses Dialites**

**Right, Marilyn Hager-
ty sorts new sub-
scriptions**

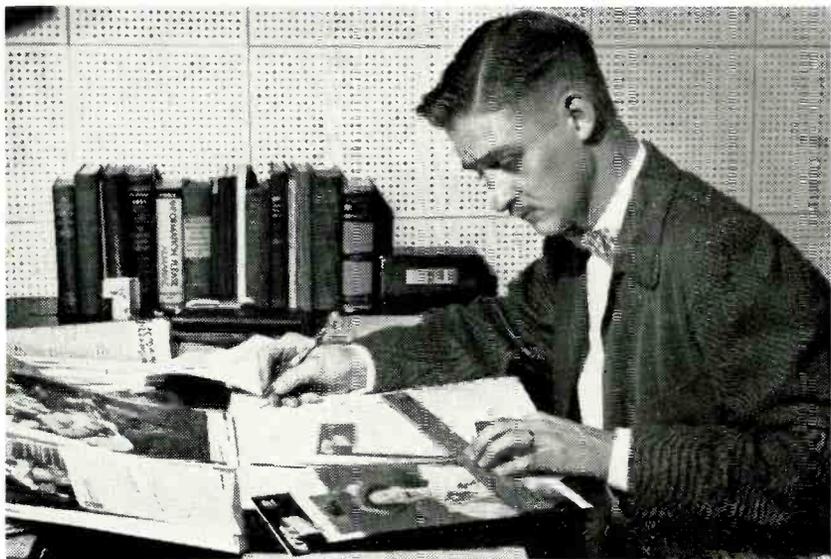


Editor Jack Swenson prepares the dummies, writes other stories, and edits special features for Dialites from NBC.

Receptionist Bette Syverson prepares the copies for mailing with

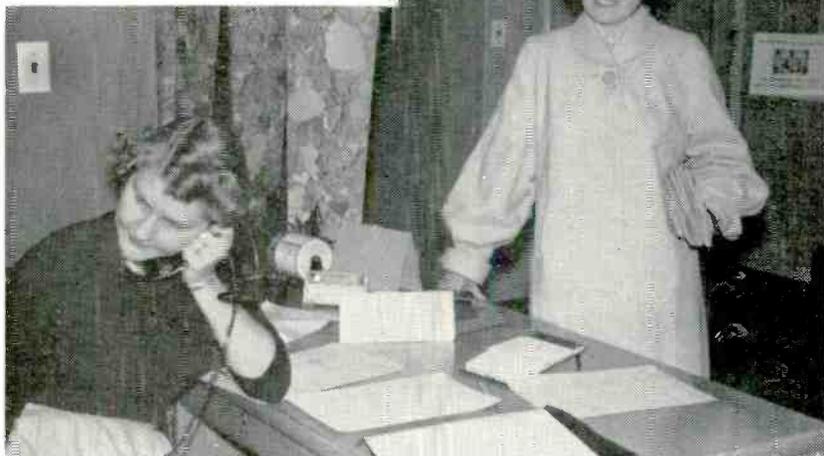
help from other staff members, addressing each copy on the automatic addressing machine.

And on the first of the month, in the mail it goes, with a new issue already in progress.



Editor Jack Swenson "dummies up" an issue.

Scene at KFYZ



Just back from the bank, KFYZ bookkeeper Betty Roether (right) smiles as secretary Marilyn Hagerty takes over the KFYZ switchboard in the reception lobby. Regular operator Bette Syverson estimates that as many as 750 incoming and outgoing calls are handled daily.



"The Mental Health Program" on KFYZ each Sunday at 4:30 features Dr. Walter Swenson of the State Health Department (left) and Chester Eugene, in a weekly discussion of mental health problems.

Marilyn Hagerty, writing

Mainly for Women

Like in many homes in North Dakota, there's turkey on the menu this month at the Anderson house.

Sports Director Doug Anderson's wife has given us a sneak preview of what'll be cooking in her kitchen on Thanksgiving Day . . . and it sounds like a real treat for Doug and their daughter, Connie, who is three, and one-year-old Mark.

Mrs. Anderson said that she'll have cranberry sauce with the turkey. (And that's one time she won't need jelly or jam on the table. Doug demands something sweet with his meal.) Mashed potatoes, gravy and sage dressing are also on the menu. Lorraine says Doug likes sage dressing — because he doesn't want it sweet, "and he hates raisins.

"Usually when we have a meal like that," Mrs. Anderson said, "We skip the salad, and I serve a relish dish with carrot sticks, celery and olives instead." There'll be hot buns for Thanksgiving dinner, too, and then — dessert.

Dessert will be Doug's favorite. That's pecan pie. And in case any Dialites readers would like to eat like KFYZ's sportscaster, here's Mrs. Anderson's recipe.

PECAN PIE

3 eggs, lightly beaten
1 cup dark syrup
¼ cup brown sugar
2 tbs. butter
1 tsp. vanilla ½ tsp. salt
1 cup pecans, chopped

Add syrup, brown sugar, vanilla and salt to eggs. Mix and pour into unbaked pie shell. Sprinkle top with pecans and dot with the butter.

Lorraine Anderson bakes pecan pie at 450 degrees for ten minutes and then turns the oven down to 350 degrees for twenty minutes.

Fixing a big dinner on Thanksgiving day will be nothing new to her. Doug is a good eater, and between him and the children Lor-

raine is used to keeping the cookie jar filled and preparing good meals. Doug says she's a good cook.

He especially appreciates a glass of milk, a cookie or some cake when he comes home from his 10:15 sportscast at night.

* * *

An agriculture department specialist has exploded that old household theory that frozen meat will spoil quickly after it's been thawed. William Sulzbacher of the Bureau of Animal Industry says his experiments indicate spoilage actually may be slower in meat that's frozen.

Sulzbacher worked with ground pork and beef loin. In each meat sample, he placed bacteria which cause spoilage or food poisoning. Half the meat was frozen two or four weeks, then thawed and placed in a refrigerator for five days. The rest of the meat went directly into a refrigerator after the bacteria was added.

Each day during the test, samples were inspected to measure the rate of spoilage. In the samples which had not been frozen, spoilage bacteria began to multiply as soon as the meat went into the refrigerator.

In the frozen samples, bacteria growth didn't begin until 48 hours after the meat was thawed.

USDA experts say we can draw this conclusion—"The housewife need not feel she must cook meat the moment it has thawed, as long as she puts it into a good refrigerator."

* * *

Here's a household hint that might come in handy for that salad. Before making gelatin desserts or salads, rub the inside surfaces of molds with salad oil. Then the gelatin form will come out more easily.

And we have learned that a tablespoon of condensed milk added to cream before whipping increases the quantity and gives a richer flavor!

Brickbats, Bouquets & Viewpoints

POETRY YET!

To the Editor

My sister and I make a happy pastime of writing poetry. This one we wrote about Dialites.

Betty and Beverly Kuehn
Washburn, N. Dak.

Here is the poem:
With Dialites from KFYYR

You get to see each radio star,
The programs we hear each day
We get to know in a better way.

Jokes, songs and the latest stories
Keep up the radio glories.
You hear the commercials from
NBC
And see new faces and places to
be.

It has pictures of studios at KFYYR
They're best of any there are;
The latest on "What's the Weather"
It beats them all put together.

It tells of Ralph, Emil and Mike
Playing with Dusty, Larry and
Spike
On the Farm Front they sing and
play
And what they do and say every
day.

Here is something good to hear
Only one dollar a year!
And with this little magazine
You keep up on the radio scene.

Thank you girls for your poem.
We're glad to print it here
And for those efforts from your
home
We'll propose a lusty cheer!
—The Editor.

COVER BRICKBAT

To the Editor:

I think Dialites is pretty good.
Didn't like the cover for August.
Too indecent.

Mrs. Herb Brinkmeyer
New England, N. Dak.

To the Editor:

THANKS for the Minnesota University football games!

We like all the semi-classical and classical music you can get in.

Ester M. Lyman
Keldron, S. Dak.

SCRATCHY WHISKERS

To the Editor:

The whole family enjoys Dialites very much. We think the last issue with Larry on the cover is really a dilly. We all wanted to see how he looked with those whiskers he was scratching around in for about six weeks. We enjoy all other pictures too.

Mrs. Gilbert Saylor
Underwood, N. D.

The Kindle beard has come
and gone. Larry looked a bit
naked the first few days after
he shaved. —Ed.

TALENT SHOW

To the Editor:

I would like to see you print the names of the winners of the Talent Roundup show in Bismarck. Kindle and Dosch sure looked like the toughest guys in Bismarck when wearing their western outfits.

Millicent Jangula
Zeeland, N. Dak.

Winners in the Western
Roundup Talent contest were:
(1) Merle, Marvin and Junior
Anderson, vocal and instrumental
trio from Flasher; (2) Mel-
ford Samuelson, vocalist, Dick-
inson; and (3) Roger Jacobsen,
western vocalist, Carlyle, Mont.
—Ed.

To the Editor:

I enjoy Dialites very much. It's a newsy little paper.

I also want to thank each and everyone who had anything to do with our three sons winning the first prize of \$200 on the Roundup Talent show back in September . . . which was a great surprise to all of us. I especially want to thank Cal and

Spike. Always enjoy Spike's hymns on the Northwest Farm Front. But let's hear Clem every morning. I don't think he's on every day.

Glad to have the "Stumpus Boys" back again—wish they could be on year round—as I like entering their contest.

Good luck to every one employed at KFYR.

Mrs. Arvid Anderson
Flasher, N. Dak.

To the Editor:

Really enjoy your little paper! Also enjoyed the Western Roundup Days, especially the talent show. Think you did a good job in picking the winners, although all the acts were very good.

Mr. and Mrs. Jack Meier
Bismarck, N. Dak.

WINTER READING

To the Editor:

Enclosed you will find a dollar to renew our subscription to Dialites which brings a lot of reading material that we need for the winter months coming again. Sure would hate to miss Dialites. I have learned a lot in that book . . . I not only grow to know the voices, but I can see the faces in Dialites . . . almost like television.

Mrs. Victor Bender
Denhoff, N. Dak.

Maybe many of our rural readers will want to take a cue from the Benders of Denhoff and hurry to renew or subscribe to Dialites. You'll enjoy having the radio stories each month while the snow flies! —Ed.

WHERE'S ARCHIE?

To the Editor:

What happened that Archie wasn't on? My children are wishing you'd put it on again on Saturday evening if we get snowed in like we did last winter. They could hear him. Otherwise he's on when they are busy outside. Keep up the good works.

Theresa Schwartzbauer
St. Anthony, N. Dak.

Mrs. Schwartzbauer has probably noticed that Archie is on at 9 o'clock each Saturday morning and we hope the children can arrange to be in the house to hear it. —Ed.

LOTS RENEWING

To the Editor:

Enclosed is a dollar for the renewal of your better-than-ever paper.

Darlene Matties
Goodrich, N. Dak.

To the Editor:

Enclosed fine a dollar to renew my subscription to Dialites. I enjoy your magazine very much.

Mrs. N. T. Rosenquist
Epping, N. Dak.

To the Editor:

We all enjoy reading KFYR Dialites and also listen daily to What's the Weather and the Farm Front gang. We have been getting KFYR program schedules ever since you printed the four page schedules. So keep up the good work.

Mr. and Mrs. August Krenz & Sons
De Sart, N. Dak.

To the Editor:

Enclosed is one dollar for which will you please renew my Dialites for one year? We enjoy Dialites very much.

Mrs. Henry Grondale
Ray, N. Dak.

To the Editor:

We all enjoy your Dialites, although the first few times none of us liked it. But it is a favorite magazine in the rack. So enclosed find a dollar for a year's subscription.

Mrs. John Verworn
New Leipzig, N. Dak.

To the Editor:

Please find enclosed one dollar for a year's subscription to Dialites. I don't want to miss any of them.

Mrs. Enoch Anderson
Baldwin, N. Dak.

To the Editor:

I like Dialites very much. Think KFYR is tops in programs. Find enclosed a dollar.

Mrs. Clint French
Epping, N. Dak.

To the Editor:

I am enclosing a dollar for Dialites. I am always glad to read it and look at the good looking guys. And I like to listen to KFYR.

Helen Azure
Medicine Lake, Mont.

Farm Hands Heard Abroad

KFYR's Farm Hands have been heard across the seas—in Japan, on Okinawa, in Korea. And grateful servicemen from this area have written home about the good feeling they had when they heard that familiar, "This is KFYR, radio center in Bismarck!"

The Farm Hands with Larry Kindle as emcee recently trans-

NBC NEWSMEN REPORT ON SUMMER TRIPS TO CANADA AND ABROAD

Two noted NBC commentators recently returned to the air after extensive trips in which they gathered first-hand information to report to their listeners.

In Chicago, commentator Clifton Utley is back at his desk in the NBC newsroom where he prepares his weekly broadcasts and where he is preparing, too, for his part in NBC's election night coverage.

Utley made a three-week flight around the world, stopping at several major world capitols. He found that nowhere in the world is the fear of war and communism as great as it is in the United States.

In late September, H. V. Kaltenborn also returned from a news tour in which he covered Canada. Kaltenborn had not visited western Canada in 30 years.

A highlight of Kaltenborn's tour was a visit to the great aluminum works at Kitimat which he termed "the greatest development anywhere in the world. By 1954," he said, "this will produce more aluminum than any other area."

"There is no county in the world with so much developed natural resources per capita as Canada. This indicates that they will soon have a higher standard of living than ours."

cribed a four minute program at the request of the Armed Forces radio. The program is part of a series which the Armed Forces radio presents to the men overseas, called "Way Back Home."

Mr. and Mrs. Felix Morgenstern of New Salem sent the following letter to KFYR:

"We received a letter from our son, Milton, who is a member of the 351 Comm. Recon. Co. in Korea, that a few days before he had picked up your station KFYR on their trans-oceanic radio and was very glad about it.

"He asked us to write and tell you that he had heard the announcer talk about things in North Dakota and then the Farm Hands had played a polka.

"Milton said that he really appreciated hearing those familiar voices and sounds — as he has been away from it for more than a year, and to thank you folks, as he thought if more North Dakota boys had picked up your signal, they too would surely appreciate your work and that your efforts were not in vain.

"It certainly proves again that radio is a wonderful thing, and I guess one could call it a blessing, especially for those boys who are so far away from home."

A government girl, Miss Ione Feldmann who formerly worked for the state division of child welfare in Bismarck and whose parents reside at Valley City, writes that she heard KFYR musicians on "Way Back Home" while she was sipping her noonday coffee on Okinawa.

She writes that she listens to the "Way Back Home" radio program every noon, but that it has usually been from strange places. But this noon, she heard something about Bismarck, North Dakota, and when she heard the KFYR gang, she writes "I darn near swallowed the coffee, cup and all!"

"You can tell the boys that at least one North Dakotan heard it over here."

KFYR-NBC Plans Completed For 1952 Election Coverage

Plans for coverage of the 1952 general elections have been completed by NBC and KFYYR with details outlined for the fullest coverage ever offered to listeners.

NBC, from its election headquarters in New York and from special election news bureaus across the United States as well as from NBC stations throughout the nation, will provide the fullest, fastest reporting of returns possible.

In addition, full reports on reaction from overseas will be provided by NBC newsmen stationed in major world capitols.

KFYR, serving the Dakotas, Montana and Minnesota, will concentrate on providing full, fast returns

on all important races in the area.

A number of hotly-contested issues in North Dakota, plus major races for office in all states, will bring out the full KFYYR staff for coverage of the election.

As in past elections, the KFYYR election news bureau will be set up in Studio "A" at Radio Center—the Auditorium Studio where the vast stage will be filled with desks, tabulating machines, charts and the special big tabulating blackboard where up-to-the-minute returns will be chalked up every few minutes.

Regional reports to the KFYYR news bureau from United Press will furnish complete returns throughout election night and the following morning until all races, national and local, have been determined.

NBC's reports will begin early in the evening election night, as polls begin closing in the eastern states. During the night, KFYYR will provide late details on contests in this area with reports every half hour. The KFYYR reports will be carried for five minutes at twenty minutes past the hour and ten minutes to the hour. (For example, at 8:20 and again at 8:50.)

The very latest returns on all key contests in this region will be incorporated in these five minute summaries. Listeners will get a quick run-down on the leaders in each race with complete returns in every close race.

and every KFYYR listener has the opportunity to take an active part in making the returns more interesting.

How? By voting. Be sure you do.

Everyone knows how the country ought to be run. We argue, we complain, we get mad. We do everything but vote. I don't think we are indifferent, but I'm afraid we just can't see the connection between what we want and what we get. These two things connect in the ballot box.

—Charles Luckman, Industrialist.

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America's
 9:00 Meredith Willson's Music Room
 9:30 Happiness Scrapbook
 9:45 Wayne King Show
 10:00 Latest News
 10:15 Sports News
 10:30 Surprise Serenade
 10:35 Surprise Serenade
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 Cavalcade of America
 7:30 Red Skelton
 8:00 Martin & Lewis
 8:30 Fibber McGee & Molly
 9:00 Two for the Money
 9:30 First Nighters
 10:00 Latest News
 10:15 Sports News
 10:30 What's the Score
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Mandan Livestock Sales
 7:15 Johnnie Lee Willis Mon.-Wed.-Fri.
 7:15 Ranch House Revelry Tues.-Thurs.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather News
 8:35 Mike Dosch
 8:35 Mike Dosch-Organ
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Bob & Ray
 10:45 Dave Garraway
 11:00 News-A. W. Lucas
 11:05 Song Shop
 11:15 Kitchen Club
 11:30 Stump Us Boys
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Psalm of Life
 1:15 GTA News, Markets
 1:30 Ma Perkins
 1:45 Judy & Jane
 1:57 Weather Roundup
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 550 Club
 5:15 Brighter Day
 5:30 550 Club

Complete**KFYR PROGRAM SCHEDULES****WEDNESDAY EVENING**

7:00 Walk a Mile
 7:30 Gildersleeve
 8:00 You Bet Your Life
 8:30 Big Story
 9:00 Jason & The Golden Fleece
 9:30 Happiness Scrapbook
 9:45 Musical Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

THURSDAY EVENING

7:00 Roy Rogers
 7:25 Log Cabin News

5:45 The World Today
 5:55 Cabbages and Kings
 6:00 Relay Quiz
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Mind Your Manners
 10:00 My Secret Story
 10:30 Hollywood Love Story
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime
 12:00 Farm & Home Hour
 12:40 Latest News
 12:55 West Fargo Mkts.
 1:00 Westernaires
 1:15 To conc. Minnesota Football Game
 1:30 Big City Serenade
 2:00 Down Homers
 2:30 Army Band
 3:00 Win Place & Show
 3:30 Musicana
 4:00 Sound Off
 4:30 Camel Scoreboard
 4:45 To Be Announced
 5:00 News & Sports
 5:15 Carnival of Books
 5:30 NBC Symphony
 6:30 To Be Announced
 7:00 Inside Bob & Ray
 7:30 Dude Ranch Jamboree
 8:00 Visitin' Time
 8:30 Grand Ole Opry
 9:00 Reuben Reuben
 9:30 Tex Beneke
 10:00 NBC News

7:30 Father Knows Best
 8:00 Whoopee John
 8:30 Elk's Band
 8:25 News Previews
 9:00 Judy Canova
 9:15 Words in the Night
 9:30 Happiness Scrapbook
 9:45 Voice of the Dakotas
 10:00 Latest News
 10:15 Sports News
 10:30 Mike Dosech-Organ - Ranch House

11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 Your Hit Parade
 7:30 On Your Doorstep
 7:45 Music by Mantovania
 8:00 Best Plays
 9:00 Hy Gardner Calling
 9:15 Words in the Night
 9:30 Happiness Scrapbook
 9:45 Norman Cloutier
 10:00 Latest News
 10:15 Sports News
 10:30 Marine Corps Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

10:30 Hollywood Palladium
 10:15 Alex Dreier
 10:30 Dance Music
 11:00 NBC News
 11:05 Meadowbrook Dance
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Jack Arthur Show
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:30 U. N. Is My Beat
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Concert Gems
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago It's Catholic Hour
 1:30 American Forum
 2:00 4-H Salute
 2:30 Bob Considine
 2:45 Latest News
 3:00 St. Paul's Lutheran
 3:30 Martin Kane,
 4:00 Star Playhouse
 4:30 Mental Health Pgm.
 4:45 To Be Announced
 5:00 Scarlet Pimpernel
 5:30 Juvenile Jury
 6:00 Meet Your Match
 6:30 Aldrich Family
 7:00 Phil Harris & Alice Faye
 7:30 Theatre Guild
 8:30 Dragnet
 9:00 Barrie Craig
 9:30 Men Behind the Melody
 10:00 Latest News
 10:15 Corrine Jordan
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



Sports Editor Doug Anderson in KFYZ's booth at Hughes Field in Bismarck, where Doug brought listeners play by play reports on top football games this fall.

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Bismarck, N. D.

Melvin L. Larson
Bottineau, N. Dak.

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