DeNigris Upped To E/P/A VP/Promotion

Dan DeNigris has been elevated to VP/Promotion for Epic/Portrait/Associated Labels. He had been Director/National Pop Promotion for the company, and replaces the recently departed Walter Winnick as VP.

E/P/A Sr. VP/Marketing Ray Anderson commented, "We are very fortunate to have a man of Dan DeNigris's caliber on the national staff for the last three years. His knowledge of radio's needs and his ability to set up record releases are built around thoughtful strategies that will increase E/P/A's chart share as well as breaking new acts for the future. Dan is without question a leader -- not a follower."

DeNigris told R&R, "I started out as an inventory clerk in Chicago. And now 11 years later, it's a thrill to be named VP/Promotion. Someone told me it could happen this way but I figured it was just a line to get me to take the inventory job."

"I'm very excited about the vote of confidence from CBS

NTIA Jumps On Motorola Bandwagon

Agency Flipflops On AM Stereo

Motorola's campaign to make the C-Quam AM Stereo system the nation's standard has received a big shot in the arm from a U.S. Commerce Department report recommending the FCC protect Motorola's stereo pilot tones.

"I don't think there's any doubt that C-Quam is a de facto standard," said National Telecommunications and Information Administration (NTIA) chief Alfred Sikes. "There might still be some doubt as to whether it is the de facto standard. The fact that all radios can receive the C-Quam signal makes it at the very least a de facto standard... That would be the basis upon which I think it's clear that its pilot tone should be protected."

"We recommend that the (FCC) look both at the number of broadcasters using a particular mode and at the receiver question; that is, how many receivers are distributed that will receive a particular mode," he added.

The NTIA official said at least 95% of available AM stereo radios receive the C-Quam tone. The agency's report did not suggest protecting the AM system stereo tones, because of "an apparent lack of a significant number" of receivers capable of picking it up.

He also cited the decision of government regulators in Australia, Brazil, and Canada to choose the C-Quam system. Japanese officials have not yet selected an AM stereo standard, but Sikes said they have indicated that "they did not look favorably on a multi-system standard."

"While we continue to believe the multi-system receiver is a good theoretical AM stereo solution, we have substantial doubts that it is a practical one," the NTIA report conclud-
Betcha Say That

Gloria Estefan and Miami Sound Machine

The follow-up single to the Top 5 smash "Rhythm Is Gonna Get You."

On CBS Records, Cassettes and Compact Discs.
Bobo Elevated To KVIL VP/GM

Johnson has proven responsibilities and a national ability. In addition from comment. She joined the station’s future ownership a role. The Arbitrend is an expert in this field. He joined as an AE. Two years later he became LIM, and in ’75 he was named VP/GM. Three years ago he was appointed VP/Director of Sales for the Blair Group; at the time, Blair was KVIL’s parent company.

This spring, KVIL slipped to a 7.1 after hitting 8.8 one year ago. Commented Bobo, “The unity of the station’s future ownership played a role. ‘The Arbitrends are in control and we’re on top with (an 8.5). The problem is we’ve always made A’s, so all of a sudden we made an A-minus and people are saying, ‘Oh my goodness!’ I feel very comfortable about the future.”

Chase OM At WYHY As Galluzzo Moves To KOAQ

WYHY (Y107)/Nashville PD after-personnel personally. Marianne Johnson has been promoted to succeed Tony Galluzzo as OM at the market’s lone FM. Galluzzo has transferred to recently acquired sister Jacor AC outlet KOAQ (Q100)/Denver.

Y107 VP/GM Mike Kenney remarked, “Tony did an absolutely phenomenal job for us. We’ve had the luxury of having the finest programmers in the business, including (Jacor Sr. VP) Johnson Manages WBGG

Marianne Johnson has been named Station Manager at Nostalgia-formatted WBGG/Cleveland. She joined the station in 1985 as an AE and was later upped to Sales Manager.

“I am very enthusiastic about being able to head a station that markets so efficiently to the affluent 35-and-over age group,” she commented. “While I’m looking forward to being manager, I will continue to be involved in the selling function because I have enjoyed it.”

WBGG was recently purchased by the Robinson Group from Jacor Communications, Inc. Robinson Group Chairman/CEO Larry Robinson, who previously owned the station and its FM sister WMJY from 1981-1984, said, “Marianne Johnson has proved her ability in the competitive market. In addition to doing excellent sales work, she has been involved in all major events and operations of 1290 AM WBGG. She will be an excellent manager.”

Johnson will assume her new responsibilities upon finalization of JOHNSON/See Page 32

Brown Programs KTKS

Air personality Randy Brown is the new PD at Gannett’s KTKS/Dallas, replacing Kevin Metheny. Brown joined the station in February. Previously, he had spent six years programming crosstown CHR KEGL and put in a three-year programming stint at the city’s KNUS.

Brown told R&R, “When Kevin was here, the station had shifted to an LpA posture. But, I’ve got to tell you, if this is AC, there’s going to be some hopping adults out there. KTKS is an FM, it’s still a format to get the station to fit the hole for women 18-34, but when you use words like ‘target’ and ‘format’ in Dallas, you must be careful, because— BROWN/See Page 32

KX104 BECOMES WGFX, KQTN NOW KQFX

Capitol Debuts Classic Hits In Nashville, Austin

After 11 years as a CHR outlet, WWXK (KX104)/Nashville has become WGFX “The Fox 104.5,” while parent Capitol Broadcasting’s newest acquisition, AC KQTN/Georgetown-Austin, TX, has become KQFX. “The Fox 96.3.”

Both debuted Classic Hits-type formats within 48 hours of each other. Austin changed August 10 and leas AC, while Nashville was launched August 12 and leas AOR.

WEAG Becomes Classic Hits WKLR

After a year in CHR, WEAG/Indianapolis switched to Classic Hits with new calls under the direction of consultant Gary Guthrie and PD Dennis Elliott last Friday. VP/GM Roy Cooper told R&R, “Our research indicated a large void in the market for the format. Our new owners, Seacrest, felt strongly about the results of the research in view of the performance at WEAG. With (AOR) WBQF being so broad-based, we all feel there’s a large base to bite into.”

Station Manager Bill Gamble added, “While we’re on the air with only recorded liners and no live announcers yet, the response has been fantastic to what’s fast shaping up to be a great radio station.”

“Our new jingle will hit the air next week: 2:15am Steve Simpson (WKNM/yracuse) and Theresa Roberts, a standup comic without prior radio experience; 10am noon.

Rodman VP At WEEI

WEEI/Boston News & Program Director John Rodman has been elevated to VP/News & Programming, the Helen Broadcasting station.

Prior to joining the station two years ago, Rodman was Director of Operations & News at WXXE-TV, OM at WEZE, and a general assignment reporter at WMET-TV, all in Boston.

He told R&R, “With today’s trend away from news on the radio, the appointment of a radio news and programming director to Vice President is a signal about the real importance of radio news, especially for Helen Broadcasting.”

Also promoted at the station were Larry Yvidlo to VP/Technical Operations and Paul Laflage to VP/Finance and Administration.
MCA Gets Strait Goods

George Strait recently played the Universal Amphitheatre in L.A. Pictured backstage after the show are (l-r) MCA President Myron Roth, Exec. VP Jeryl Bubusky, Strait, and MCA Distributing Exec. VP John Burns.

Plaque Buildup For Doors

Eight Doors albums were recently certified gold, platinum, or multiplatinum — all interestingly, for sales post-1973, long after the band’s active era. Pictured (l-r) weighted down with metal are E/A Sr. VP Hale Miyahim, former Doors drummer John Densmore, and ex-Doors keyboardist Ray Manzarek.

CBS Black Music Promotion Winners

Columbia recently honored Barbara Marsalis Lewis as Black Music Local Promotion Manager of the year, while E/P/A recognized Larry Davis for similar honors. Pictured at left is Davis, while at right are (l-r) Columbia Sr. VP Mickey Eichner, VP Ruben Rodriguez, Lewis, and Sr. VP Bob Sherwood.

ASCAP & Bowie

During David Bowie’s New York stopover during his Glass Spider tour, he was visited before the show by ASCAP’s Ken Sunshine (left).

Brown Becomes KGW’s GM

Ken Brown

Ken Brown has been appointed GM at King Broadcasting’s Full-Service AC KGW/Portland replacing Alan Mason, who has left to pursue other interests.

Brown joined KGW five years ago as an AE. In ’84, he was appointed GSM. Early last year, Brown left for a management position at KKLZ & KRAM/Las Vegas and then moved cross-town to KLQO.

“KGW has always had a tradition of winning in the Portland market and with the support of the staff, I’m looking forward to continuing that winning tradition,” said Brown.

In making the announcement about Brown, King VP/Radio Stan Mak noted, “I’m delighted to see Ken rejoin our Radio Division. His diverse radio experience, winning attitude, and successful track record make him a great addition to our radio management team.”

KGW’s spring Arbitron numbers were nearly cut in half compared to last year, as the station slipped 7.4-4.1 12+.

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Booth

RCA’s Sales Director

Daryl Booth moves to RCA’s Director of Sales position in New York from his Cleveland Branch Manager post. He will oversee the label’s regional staff and focus on developing new artist sales.

VP/Sales Dave Wheeler, to whom Booth reports, said, “Daryl’s years with the company and his wealth of experience in sales make him the perfect candidate for this position.”

Booth has been with RCA since 1979 after serving as an A&M sales rep. He started as an RCA sales rep in Houston and took over the company’s Detroit branch in 1983, shortly thereafter transferring to Cleveland.
“From Last to Second in Adults”

“When NewCity Communications came into Atlanta several years ago, we knew we’d need all of the right tools to win in this market. And, having The Research Group on our team was one of our most important tools.

We work with them at all of our stations. And, they have been invaluable to us. There’s no one in the business who touches them when it comes to using research and their strategic system to develop a plan that really works. And, we’ve seen the proof right here at Y-106. We started at a 1.1* share 12+ in 1984. And, in the latest Arbitron**, we are up to an 8.0 share 12+, and, better yet, up to a 9.2 share, #2 with adults 25-54.

It has worked because The Research Group has provided us with the framework to make this whole thing happen. Their research clearly pointed the way to a winning strategy and they gave us the confidence to stick with it. They’re the best and they’re the only ones we’d use.”

Bob Green
Vice President and General Manager
WYAY-FM Radio

*Spring 1984 Arbitron. 12+ AQH share. M-S, 6A-12M, MSA.
**Spring 1987 Arbitron. AQH share. M-S, 6A-12M, MSA.

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Bonnieville Adds KABL Penetration

KABL AM/FM/San Francisco, the long-established Bay Area Easy Listening bastion, recently signed with Bonnieville to use its ULTRA programming service. Pictured sealing the deal are (l-r) KABL VP/GM Mike Ginsel and Bonnieville President/CEO Jim Ospatnik.

**Powell Takes Over NPR News Programming**

National Public Radio has named Adam Clayton Powell III as Head of News and Information Programming effective September 1.

"He brings a breadth of experience and an intellectual sophistication that will invigorate the news department as well as the entire company," said NPR VP/Programming Joe Gwathmey. "His appointment clearly marks a new era here."

Powell replaces Robert Siegal, who recently returned to an on-air position as host of "All Things Considered." Neal Conan, formerly at the network's London bureau, has served as acting ND.

"I've been an NPR fan for a long time," Powell said. "I think it has two unique resources - one, the resource of talented staff, and two, the resource of time."

NPR news programming - especially the flagship "All Things Considered" broadcast - repeatedly has been the target of hostile press criticism in recent months, dogged by allegations that it is boring and features a pronounced left-liberal bias. Powell says he believes that any news organization should be careful to guard against bias, but he doesn't believe such a problem exists at NPR.

"I think it is already an excellent service," Powell told R&R. "I don't have some master plans to come in and shake anything up. . . The Washington coverage is absolutely solid as is the foreign coverage. I do think at NPR we need to be more aware of trends and stories that are about to break."

Powell has 15 years experience.

**Brown**

Continued from Page 3

cause the rules are different here. There is no true CHR station in the pure definition of the term. The closest thing to it is Y95 (KJFY), and they skew very young. I'm familiar with the Eagle's (REGI) strategy, and they're skewing toward males. We're attempting to create a female CHR.

In an effort to accomplish the goal, Brown said the station will rely heavily on research. "Musically, we're lively, urban, modern, and real dance-oriented. My predecessors may have overlooked the significant differences in the way players line up relative to their unique CHR positions in the marketplace."

One of Brown's first moves as PD was to eliminate the nightly Love Songs program. KTKS had its third successive downward Arbitron trend this spring, falling to a 2 share and a tie for 16th place.

**La Bamba Guitar Power For Tower**

Lou Diamond Phillips, star of "La Bamba," presented Tower Records with the 1957 Fender Stratocaster guitar he wielded in the movie. The guitar will be given away by the chain. Pictured (l-r) are Linda Clark, manager of Los Lobos, who performed the Ritchie Valens songs in the movie; Columbia Pictures' Tom Andrews; Fender VP Dan Smith; WB Records' Charlie Spring; Phillips; Tower's Bob Delaney; Columbia Pictures VP Bones Howe; Slash Records President Bob Biggi; and Macey Lipman Marketing's Barbara Friedman.

**PolyGram On "Easy Street"**

Mercury/PolyGram's David Lynn Jones previewed his new "Hard Times On Easy Street" LP for the company, press, and retail in New York. Pictured (l-r) are PG Sr. VP/Media Steve Popovich, Sr. VP Harry Anger, President Dick Asher, Jones, VP Jim Uhe, and label's Steve Kleinberg.

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If you've been ignoring your listeners for too long, call Kurt Hanson collect at (312) 280-8300 today. We'll help you get back in touch with them tomorrow.
Decency in Broadcasting Inc. (DIB), an Indianapolis citizens’ group, is accusing Taft AOR station WFBQ/Indianapolis of airing “obscene, indecent, and profane” material in its top-rated morning program, the “Bob and Tom Show.”

The group’s Chairman, Indianapolis attorney John Price, claims that morning maniacs Bob Kevoian and Tom Griswold of the FCC’s new indecency standards. He wants the Commission to revoke the station’s license and fine it up to $2000 a day.

336 Pages Of Transcriptions
Price is backing up his beef with evidence: a complaint he filed with the FCC July 27 contains 336 pages of transcribed material covering 36 days’ worth of the team’s shows.

“We don’t try to be a problem to the broadcasters,” Price told R&R. “What we really try to do is just ask them to obey the law, and what we thought was the law under the FCC/Pacifica case and the Radio Communications Act of 1954 was pretty clear. Before, the FCC didn’t do anything, but now it’s the ‘seven dirty words.”

On April 16 when they came down with the decency enforcement standard, we thought there was hope. We wrote the station and said, ‘Here are the new standards, you’ve got a copy of them, so we’re going to expect that you’ll clean it up.’ Well, instead of that, it must have guided them in the other direction because it got worse. And that’s when we decided we’d find out if the FCC was serious.” Price explains.

He also explains that the “Bob and Tom Show” is being played on school buses by the drivers when grade school children are aboard. Price believes this violates the FCC’s ruling that “such indecent speech is actionable at all times of the day when there is a reasonable risk that children may be in the audience.”

Price says this is the third complaint his nonprofit group of “parents, businessmen, teachers, pastors, and concerned citizens who reside in Central Indiana” has lodged against WFBQ for Bob and Tom’s material.

Hot Show Gives Complaints Cold Shoulder
The show may be controversial, but it’s fabulously successful. The latest Arbitron shows Bob and Tom pull an astounding 45% share of the 18-34 demos in the Indianapolis market. WFBQ GM Chris Wheat says he has no intention of changing the program.

“I don’t feel the station has done anything wrong. The best way for us to keep this thing dormant is to let it go away,” Wheat told R&R.

“We’re very sensitive to the whole issue. We know the FCC has decided to take a different approach. It’s an attempt to stare at some of the categories and things like that. But having read the complaints on Howard Stern and seen the transcripts, I don’t think (the FCC’s new rules) are talking about us — they’re talking about a group of people, although the FCC hasn’t said what it is. Apparently the Decency in Broadcasting people have decided to determine what that something else is,” Wheat added.

Meanwhile, Price is turning up the heat on the station. Since filing the July 27 complaint, he has sent the FCC another transcript from the show which he describes as “a segment with an actor who portrays Pee Wee Herman, who talks about how you can get close to young children by checking them for poops and checking the insomia of their pants. It’s an obvious child-molest type thing.”

Wheat responds, “Well, I think it’s great that he listens to the show so much... You can’t win if you try to fight religion, and I’m not going to try to fight it. We’ll let the FCC make a decision on that.”

CLEANLINESS NEXT TO GODLINESS
Decency in Broadcasting was founded in 1981, after WFBQ adopted the slogan “Kick Ass Station for Indianapolis,” Price says. “We made a stink about it and so they dropped the slogan.”

The group now includes between 500 and 1000 members who contribute individual donations to fund the organization, according to Price. He says Decency in Broadcasting spent $8000 compiling the complaint and mailing 300 copies to any Indianapolis business owner, clergy, and “opinion leaders.”

The only other station Decency in Broadcasting has wagged a finger at is a local TV station which left in a nude scene during the movie “1984.” The TV station apologized after his group complained.

Price says Decency in Broadcasting is not affiliated with any religious or political organization, but WRTV/Indianapolis new anchor Tracy Horthy — who has reported on the group — has a different perspective.

“They’re not formally affiliated with anything, but it seems that most of the people involved freely say they are fundamentalists or born-again (Christians),” she says. “They always show up in groups of 60 or 80 for a news conference. This group just doesn’t give up.”

Complaints Rolling Into The Commission
Ben Halprin of the FCC Complaint Division said the Commission is still reviewing the complaint, and that he could not comment on the possible outcome. Since the FCC’s indecency ruling in April, Halprin says about 500 complaints about broadcast programming have been received, along with roughly 300 letters protesting the new indecency standards. On the other hand, the Commission has received approximately 1500 letters praising its new policy.

“We get some letters from people who say they read about the new rules in Morality in Media which said they should write to us,” Halprin commented.

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POWER:
SELLER: Rose Marie Ramirez.
BUYER: Double D Broadcasting Co., owned by Donna Hudelson.
DIAL POSITION: 1260 kHz
POWER: 1 kw days/250 watts
FORMAT: Country

GROUP SALE:

GROUP SALE:

ABILENE, TX

POWER:
SELLER: Barton Fenmore & North Bay Broadcasting Inc.
BUYER: Radio Sx Broadcasting Corp., owned by Luis Rodriguez Boho.
DIAL POSITION: 1260 kHz
POWER: 5 kw daily 10 kw at 120 feet
FORMAT: AC

WLEC & WMPG

PARKERSBURG, WV

POWER:
SELLER: Wills广播公司
BUYER: Wades & West Broadcasting Corp., owned by A.M. Cordia.
DIAL POSITION: 1350 kHz
POWER: 500 watts
FORMAT: Spanish

KTOB/PETALUMA

PRICE:
BUYER: Edward Gardner, who is currently the station's GM.
DIAL POSITION: 1260 kHz
POWER: 5 kw
FORMAT: AC

SKI ISF/AMARILLO, TX

DIAL POSITION: 1300 kHz
FORM: AC

Texas  

SOUTH CAROLINA

DIAL POSITION: 1300 kHz
POWER: 5 kw
FORMAT: AC

South Carolina
WSJ/WOODRUFI

PRICE: $100,000 (estimate)
BUYER: Jarrett Communications, owned by Garry Jarrett and Marsa Jarret.
SELLER: Newton-Conover Communications

California

KRAB/GREEN ACRES

FM CP
PRICE: $79,859
BUYER: Double D Broadcasting Co., owned by Donna Hudelson.
SELLER: Rose Marie Ramirez.
DIAL POSITION: 98.3 MHz
POWER: 2.25 kw at 125 feet
FORMAT: AC

Embresia Stations

North Carolina

WYNYC/YANCEVILLE

PRICE: $125,000
BUYER: Robert Satterfield and Thomas Davis.
DIAL POSITION: 1540 kHz
POWER: 2.5 kw daytimer
FORMAT: Country

Puerto Rico

WEA/VEGA BAJA

PRICE: $300,000
BUYER: Radio Sx Broadcasting Corp., owned by Luis Rodriguez Boho.
DIAL POSITION: 1260 kHz
POWER: 5 kw daily 10 kw at 120 feet
FORMAT: AC

Florida

KOCF/AMIARILLO, TX

PRICE: $125,000
BUYER: Robert Satterfield and Thomas Davis.
DIAL POSITION: 1540 kHz
POWER: 2.5 kw daytimer
FORMAT: Country

Wyoming

KOCF/AMIARILLO, TX

PRICE: $125,000
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DIAL POSITION: 1540 kHz
POWER: 2.5 kw daytimer
FORMAT: Country

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Court Declines To Rule On FCC Takeover Policy

A federal appeals court declined not to rule on the FCC's waiver policy on station transfers resulting from hostile takeovers after it was challenged by audience letter groups. In a 2-1 decision, Judges Robert Bork and Abner Mikva decided a ruling could not be made for the policy to take effect in the specific case. Judge Patricia Wald disagreed, saying the policy applies generally to tender offers or proxy fights. The audience groups had contended that the Commission does not have the authority to waive transfer provisions under hostile takeover conditions.

DKM Goes Public, Sage Now On NASDAQ

DKM Broadcasting Corp. is going public. The company has filed a registration statement with the SEC for an initial offering of two million shares at an estimated offering price of $11 to $13 per share. Morgan Stanley & Co. is underwriting the deal. Proceeds will be used to pay preferred stock dividends and to repay bank debt. The company, headed by Chairman Robert Wyant, owns eight AM and eight FM stations, including KLZ & KZV/Boulder; WACK & WVEE/Atlantic City; WCCM & VYX/Baltimorpe; KWTI-FM & WSF/Springfield, Mo.; KFPR & DXU/Lincoln, Neb.; WAKQ & WONE/Acushnet; WWDN & WTV/Dayton, Ohio; and KMZ-FM/Dallas.

Meanwhile, Sage Broadcasting Corp. has raised $2.475 million by selling 450,000 shares of common stock at $5.50 per share. Its common stock started trading last week via NASDAQ (Symbol: SAGB). The company raised the money the hard way — it sold its own stock offering when Adвест Securities pulled out of the deal in a dispute over the offering price. Company President Gerald Poch says the money was raised in only 30 days. The company owns 15 FM radio stations in the Northeast and Midwest, including WLVI-FM/Hartford; WNAG/Atlantic City, N.J.; WTXA & WDBB-FM/Springfield, Ill.; KMSM & KZEE-FM/Sioux City; and WBSM/New Bedford, Mass.; WKOL & WGWY-FM/Antwerp, N.Y.; WFZM/102.7 Mashantucket, Conn.; and WJZ & WBZ-FM/Eau Claire, Wis. and WXYG & WSPF-FM/Stevens Point, Wis. Sage is scheduled to acquire two more stations this month.

Jacer Loses $2.2 Million In First Half of 1987

Jacer Communications reports losing $2.2 million, or 27 cents per share, for the first half of 1987, compared to the first half of 1986. The company, headquartered in Denver, headed by Chairman Robert Wyant, owns eight AM and eight FM stations, including KLZ & KZV/Boulder; WACK & WVEE/Atlantic City; WCCM & VYX/Baltimore; KWTI-FM & WSF/Springfield, Mo.; KFPR & DXU/Lincoln, Neb.; WAKQ & WONE/Acushnet; WWDN & WTV/Dayton, Ohio; and KMZ-FM/Dallas.

Jacer's Olympic Revenues and Net Loss Up In Second Quarter

Olympic Broadcasting Co. says its second quarter net revenues of $3.9 million were up 67% compared with last year's $2.3 million. Its net losses for this year were $2.9 million, or $1.21 per share, compared with $1.9 million, or $1.24 per share, in the first quarter.

Olympic's 13 radio stations are: KCKY-KC/Fresno; KRPD-FM & KF/Atlanta; KMZQ/Las Vegas; KZUZ-FM & KFSpokane; KSRM-AM & FM/Spokane; KYKT & KQY/Anchorage; KIKA & KQG/Fairbanks, AK; and KMGX/Fresno.

FCC Broadcast Application Filing Notice

Applications for the following vacant FM broadcast assignments may be filed until 9/10, the FCC has announced.

Channel 280 A (105.9 MHz) Winfield, AL; Paradise Valley, AZ; Lenoir, DE; Englewood, FL; Dunk Station, GA; Lakeland, FL; Mahomet, IL; Marlborough, MA; Whitney City, KY; Berwick, LA; Opelousas, LA; and Aniv, MO.

Olympic Communications, headquartered in San Diego, CA; Stanton, TN; Lynchburg, VA; and Evansville, IN.

Until 9/18, applications may be filed for Channel 290 A (105.5 MHz) Honolulu, HI.

The Commission will take filings for:

Channel 271 B (101.2 MHz): Mt. Airy, IL.

Channel 281 A (101.4 MHz): Clayton, GA.

Channel 274 A (101.7 MHz): Trenor, MO.

Also, it's "first-come, first-served" for Channel 267 A (101.3 MHz) in Mattison, IL. Applications will be accepted until 8/24.

NPR Gets DEC Grant

National Public Radio (NPR) has received a $214,000 contribution from the Maynard, MA-based computer company Digital Equipment Corporation (DEC) for upgrading its studio and production facilities. DEC has helped fund public broadcasting for the last seven years, and has agreed to continue its awards for supporting the arts.

NPR President Douglas Bennett commented: "This grant is an important contribution to the technological advancement of National Public Radio; we anticipate increased capabilities in the production of the arts.

DEC counts the grant as part of its three-year Fanfare fundraising campaign and is looking for other companies to donate to the campaign.

The company has offered to split its stock into Class A and Class B categories. TBS shareholders have approved receiving one share from Class A common and one from Class B common for each share of the common current held. Class A common shareholders will have full voting rights. Class B holders will have one- tenth vote per share and will be entitled to a 10% premium in the payment of dividends. One Class A common TBS previously paid no cash dividends.

The company also said it will extend the maturity date of its outstanding Extensible Senior Notes to December 15. Between September 15 and December 15, the interest rate on the notes will be 15.5 percent per annum. There is $150,000,000 in principal amount of extensible senior notes outstanding.
"THE STATION THAT GETS THE GIANT BOOM BOX FIRST, GETS THE GOLDEN EGG."

Mason Dixon, Operations Manager
Q105/Tampa

To date, 80 leading radio stations across the country have purchased the market exclusive Giant Boom Box. They were quick to realize that once a station buys a Giant Boom Box that the market is theirs forever. This means you have only one chance to be the only station in your market with this giant radio promotional tool - the true Godzilla of beat boxes!

This larger-than-life portable promotional vehicle is as impressive to your listening audience as it is to your bottom line. Mason Dixon, operations director for Q105 Tampa, America's #1 CHR, was one of the first to jump on this enormous promotional opportunity. Through a co-sponsorship with Pepsi, the Giant Boom Box has given his station powerful exposure and impact. He explains:

On Exclusivity:
"You've got to jump on it immediately - when you're battling it out with another station, the one that gets there first with the Giant Boom Box gets the Golden Egg."

On Revenue:
"Since buying the Boom Box we've increased our remote rates from $4,000 to $6,000, and we're getting it! This is definitely a revenue-producing tool."

On Sponsorships:
"To Q105 and Pepsi teamed up to buy a fully loaded Boom Box. Why? We knew it was exactly what we and Pepsi needed to successfully co-promote each other...So we jumped at it."

On Promotions:
"It's so different, so unlike anything we've ever seen for promotions. What you can do with it is limited only to your imagination. It's a complete package, from a promotional standpoint, you can't beat it."

On Public Relations:
"You've got to be wherever the people are. If the station is not visible it's only going to be marginally successful. We don't believe in being marginally successful. The Boom Box takes the station to the listeners, which is where it belongs."

On Size:
"It's larger than life, people are astounded when they see it...but it's what they expect from the most outrageous station in Tampa Bay - Q105."

On Himself:
"I don't let any station get anything before I get it...We saw it, and we bought it. I think it is the greatest promotional tool I've seen in all my years in broadcasting."

The Giant Boom Box is fully self-contained, ready for housing your station's equipment, needs virtually no set-up time, and is designed for indoor and outdoor use in all types of weather. Permanently mounted on its own trailer, all you do is pull it up and plug it in.

Remember, stations have had their purchase price completely covered by a soft drink, beer or fast food sponsor - which means the unit can come at no cost to your station whatsoever. So act now! Don't join the growing list of stations who wished they had called sooner. For up-to-the-minute information on your market's availability and information on how you can get a Boom Box at no cost to your station, call 305-626-3774.

GIANT BOOM BOX INDUSTRIES
1208 United States Highway One
North Palm Beach, FL 33408
A Division of Electronic Media Consultants, Inc.
Fall Retail Selling Events, Themes & Suggested Account Targeting

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**NEW SELLING IDEA**

*Holiday Hotline*

Use the same idea some stations do for their “sportsline,” but rotate different holiday shopping ideas every day I recommend five: Tie the phone into a schedule with a retailer. Use the spots to promote the “hotline” and the featured gifts today: “If you’re having troubles with ideas for your son/girlfriend/significant other, call the 'KAAA Christmas Hotline' today for gift ideas.” Have the retailer also promote the concept in store tent cards.
Radio Network Presents

There's a new sound for adult contemporary radio . . . with "A Touch Of Jazz."

Combining Contemporary Jazz, New Age and Adult Contemporary/Pop crossover hits in a three-hour weekly program.

A music-intensive blend of artists like Sade, Steve Winwood, George Benson, Larry Carlton and Spyra Gyra with the moods and styles of Andreas Vollenweider, Shadowfax and Montreaux.

Hosted by renowned radio personality Alison Steele and produced by Bob O'Connor and Associates.

A Touch Of Jazz creates a new environment for the upscale listener . . . only on the MCA Radio Network.

Alison Steele

MCA Where Music Comes Alive
MCA Radio Network
90 Universal City Plaza
East Penthouse
Universal City, CA 91608
818/777-5775

www.americanradiohistory.com
Five Problems, Five Solutions

When it comes to managing groups of people, each task demands a different technique.

In a recent Boardroom Reports interview, Columbia University management professor Dr. Leonard Sayles isolated five typical problems and the specific ways to solve each.

1. If the problem is complex and poorly understood, plan an open meeting with as much free exchange as possible. Realize it’s going to take a lot of criticism, challenges, and give-and-take just to define the problem.
2. If an unusually creative solution is required, discourage criticism during as much of the meeting as possible. If you don’t, all you’ll get are safe, conventional answers.

Conventions & Seminars: Do We Have To Stop Meeting Like This?

Half the time and money spent on business conventions and seminars is wasted, according to a recent survey of top executives and personnel directors for 1,000 of America’s largest corporations conducted on behalf of the NYC-based Robert Half International firm.

The survey also found that top executives attend an average of 6.4 out-of-town and four local conventions or seminars per year, while middle management executives participate in an average of 8.6 out-of-town and 3.8 local conventions or seminars every year, and staff employees average 4.3 out-of-town and 6.9 local seminars annually.

In addition, the survey revealed that top executives spend an average of 3.2 days (including travel time) on each out-of-town trip and 1.4 days on each local event, for a total of 26 days per year.

Meanwhile, middle managers averaged 1.4 days on each out-of-town convention or seminar and 1.5 days on each one held locally, for an annual total of 35 days. In contrast, the figures for staff employees are two days on every out-of-town trip and 1.2 days on every local event, for a total of 12 days each year.

Considering the time and expense involved in these conventions and meetings—and, as the attendees freely admit, the events’ all-too-frequent lack of merit—the next time you’re invited to a convention, your decision to go should depend on the answer to one question: “Is this trip really necessary?”

WHAM-It Packs Punch

"WHAM-It" packs punch every once in a while in the perfect promotional item that you smack in the face. So it was when WHAM/ Rochester OGM Anne Rothchild slapped his shorts on his first "WHAM-It," the inflexible "stress-fighter in a can" made by the Costa Mesa, CA-based Creative Imagination company.

Realizing the station’s civic duty to combat stress in today’s society, not to mention the desire to keep the AC-formatted WHAM call letters and dial position at the top of the market’s mind, he ordered a bunch of the punch-anything custom-imprinted with the station’s frequency.

Stop Your Sobbing

Women are crying on the job more often than ever. According to a recent Vanderbilt University survey, women at work cry an average of 5.3 times per month. However, those who think men are immune to such sobbing spells should note that the survey’s results show male workers cry an average of 1.4 times per month.

NYC-based career counselor Janie LaRoche says it may be some time before the workplace will be more forgiving of men and women weeping. Until then, she suggests adopting these techniques whenever you feel like crying:

• Buy yourself some time by saying "I’ll get back to you.”
• Find a quiet place away from co-workers.
• Give yourself a psychological boost by repeating, “I’m never helpless.”

To Learn More About Becoming a Charter Affiliate of the RADIO RETAILING NETWORK

AND TO RECEIVE A NO-OBLIGATION QUALIFICATION ANALYSIS of Your Station’s RETAILING Potential

Call us at: 212-684-2727
"Whitney wows the critics.

"Whitney marks graduation day for the prom queen of soul. The new album showcases a Whitney Houston who sings bolder, blacker, broader. Throughout the album, the range and vocal glamour displayed offer testimony that the girl has grown up." — Time Magazine

"Relax everybody. The first album was no joke. You have to go back to Sinatra and Streisand to find comparisons for a pop singer emerging so young with such rare talent and style. The album is a thoroughly delightful." — People Magazine

"A truly awesome album. You have to look long and far to find a better voice in pop music than Whitney Houston's." — Evening Sun, Baltimore, MD

"A lot of thought and care has gone into Whitney. Fortunately, a lot of voice also has gone into it and that's why it will be no letdown for the multitudes who bought the first one." — New York Daily News

"Whitney Houston has something for everybody. She always did. And it is, indeed, the best. Four stars and worth the wait. Here comes Whitney's Greatest Hits, Volume Two." — The New York Post

"Unlike some of our contemporary soul singers who hide behind the music and the beat, Whitney Houston is pure voice and her follow up LP proves it. It's just as good as her first and probably even better. On the scale of 1 to 10 this LP rates 9.99." — Seattle Medium

"Whitney's virtuosity and potential are as evident as ever, and her voice has a greater richness than before. Whitney knows all the right moves — when to soar, when to whisper and, on a line like 'I like the animal way you move,' when to growl." — Newsweek

"Her voice takes us to places we know and to places we might want to forget, and to places we dream about." — Associated Press

Her acclaimed second album. Includes the smash hits, "I Wanna Dance With Somebody (Who Loves Me)," "Didn't We Almost Have It All," and 9 more inspired performances.

The much heralded video revolution hasn’t exactly pleased Americans’ reading habits on horizontal desk quite yet, as a glance at the following list of the most widely read magazines in the US will prove. Here, rounded off to the nearest million and ranked by a combination of monthly subscriptions and single-copy newsstand sales, are the top 35 magazines for 1986:

1) TV Guide 16.80
2) Reader’s Digest 16.60
3) National Geographic 10.76
4) Better Homes & Gardens 8.09
5) Family Circle 8.26
6) Woman’s Day 5.74
7) Good Housekeeping 5.22
8) McCall’s 5.18
9) Ladies’ Home Journal 5.02
10) Time 4.72

Television

TOP TEN SHOWS AUGUST 10-16
1 Family Ties
2 The Cosby Show
3 Cheers
4 Growing Pains
5 ABC Monday Night Movie
6 “Why Me?”
7 Who’s The Boss?
8 60 Minutes
9 Moonlighting
10 Murder, She Wrote

THE BOTTOM FIVE
13 The Ellen Burstyn Show
13 The New Adventures Of Beans Baxter
13 Married With Children
13 Mr. President
13 Karen’s Song
13 Down And Out In Beverly Hills

Source: Nielsen Media Research

This week in release: All figures in thousands of viewers

COMING ATTRACTIONS:
Next week’s opens include “Born in East L.A.,” in which Cheech Marin (sans Chong) attempts to make a feature-length film out of a novelty song, “Dirty Dancing,” in which poor boy Patrick Swayze teaches rich girl Jennifer Grey how to do the “Dirty Mambo,” and “The Big Easy,” which finds free-wheeling cop Dennis Quaid and strait-laced Asst. DA Ellen Barkin investigating bizarre murders and police corruption in New Orleans.

WHERE’S THAT GIRL? Business for Madonna’s “Who’s That Girl” dropped 57% in the film’s second week of release.

Ear Candy

That sweet sound of success hovering over West Berlin these days comes from the laboratory of 42-year-old inventor Peter Lardoch, whose latest brainstorm, the chocolate record album, can be played up to 20 times without damage to your turntable, providing — Lardoch’s words — “you eat the record fast” afterwards.

Lardoch manufactures the delectable discs by creating a master copy of an album in latex, pouring melted chocolate onto the master copy, and deep-freezing it for about 10 hours. As far as questions about the platter’s futility go, who cares? If you don’t like the way it sounds you can eat it.

Films

WEEKEND BOX OFFICE AUGUST 14-16
1 Stakeout $5.57
2 Beverly Hills Cop $4.2
3 The Living Daylights $5.0
4 Can’t Buy Me Love (Bueno Vista) $4.7
5 No Way Out (Orion) $4.2
6 Silence (Columbia) $3.8
7 Masters Of The Universe (Cannon) $2.9
8 RoboCop (Orion) $2.7
9 The Last Boys (WB) $2.6
10 Summer School (Paramount) $2.1

COMING ATTRACTIONS:
Next week’s opens include “Born in East L.A.,” in which Cheech Marin (sans Chong) attempts to make a feature-length film out of a novelty song, “Dirty Dancing,” in which poor boy Patrick Swayze teaches rich girl Jennifer Grey how to do the “Dirty Mambo,” and “The Big Easy,” which finds free-wheeling cop Dennis Quaid and strait-laced Asst. DA Ellen Barkin investigating bizarre murders and police corruption in New Orleans.

WHERE’S THAT GIRL? Business for Madonna’s “Who’s That Girl” dropped 57% in the film’s second week of release.

Rock archives, videophiles, and music fans in general will soon have a chance to view rare and vintage TV clips in a new syndicated program, “Dick Clark’s Golden Greats.”

Clark will be able to draw from over 20,000 individual performances on file in his media archives, including clips from such Clark-produced shows as “Where The Action Is,” “In Concert,” “The American Music Awards,” and 35 years of “American Bandstand.” Many of these performances haven’t been seen in their entirety since their original network broadcast.

The format of the weekly, Back-To-Back Special is as follows:

1/4 Hour show featuring clips of Clark’s syndicated radio show “In Person From The Palace” (CBS, 8/21, 11:35pm) Country/rockabilly singer Dwight Yokam and 16-year-old Debbie (“Only In My Dreams”) Gibson are also on the bill.

MUSIC & MOVIES

STAKEOUT
Single: Rhythm Is Gonna.../Gloria Estefan & Miami Sound... (Epics) (No Soundtrack; Available On Artist’s Album)

THE LIVING DAYLIGHTS (WB)
Single: Where Has Every Body Gone/Pretenders (Promo 12-inch Only)

CAN’T BUY ME LOVE
Living In A Box Live In A Box (Chrysalis)
One Lover At A Time/Atlantic Starr (WB) (No Soundtrack; Available On Artists’ Albums)

NO WAY OUT
Single: No Way Out/Julia Migenes & Paul Anka (Columbia) (No Soundtrack Available)

LADY BABA (Sax/WB)
Single: La Babam/Les Lobos

THE DISORDERLIES
Singles: Wicked Fat Boys With Beach Boys (Tip-Top-Ping Apple/PG) I Hear A Rumor/Banarama (London/PG)

THE LOST BOYS (Atlantic)
Singles: Good Times/INXS & Jimmy Barnes Lost In The Shadows/Lou Gramm

Other Featured Artists: Echo & Bunnymen, Roger Daltry

SCHOOL SUMMER (Crysalis)
Singles: I’m Supposed To Have Sex With You/Tenino K. (Holiday 12-inch Only)
Mind Over Matter/E.G. Daily

Other Featured Artists: Fabulous Thunderbirds, Danny Elfman

BACK TO THE BEACH (Columbia)
Singles: Pipeline/Sterle Ray Vaughan & Dick Dale Surf’n’Bird/Pee-Wee Herman

Other Featured Artists: Dave Edmunds, Marty Jones, Eddie Money

NADINE
Featured Artists: Sweethearts Of The Rodeo
(No Soundtrack; Available On Artist’s Album)

NORTH SHORE
Single: Listening/Pseudo Echo (RCA) (No Soundtrack; Available On Artist’s Album)

WHO’S THAT GIRL (Sin/WB)
Single: Who’s That Girl/Madonna

Other Featured Artists: Scotti Politti, Costi Mundi, Club Nouveau

BEVERLY HILLS COP II (MCA)
Singles: Shakedown/Bo Seger Cross My Broken Heart/Jets/I Want Your Sex/George Michael Be There/Ponder Sisters Love/Hate/Pebbles

Other Featured Artists: James Ingram

DRAKE (MCA)
Single: Helplessly In Love/New Edition

Other Featured Artists: Peter Aykroyd & Phil Thrall

SPACEBALLS (Atlantic)
Featured Artists: Berlin, Van Halen, Pointer Sisters

REVENGE OF THE NERDS II
Single: Back To Paradise/38 Special (ASAP) (No Soundtrack Available)

UPCOMING
DIRTY DANCING (RCA)
Single: (I’ve Had) The Time Of My Life/Bill Medley & Jennifer Warnes

ME’S MY GIRL
Single: He’s My Girl/David Hallyday (Scots Bros/Epic)
(No Soundtrack Available)

BIG TOWN (Atlantic)
Featured Artists: Little Willie John, Ronnie Self, Bobby Darin

WHEN THE WIND BLOWS (Virgin)
Featured Artists: David Bowies, Genesis, Roger Waters

BORDER RADIO (Enigma)
Featured Artists: Dave Aukin, Tony, Divine Horsemen

Behind every successful RADIO Shopper ...is an Affiliate Station of RRR!

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Call us at: 212-684-2727
Two Incomes, Seven Lifestyles

All Two-Paycheck Married Couples Are Not Alike

There are more than 27 million married couples in America. These families not only comprise two-thirds of all married couples, but also account for almost half the USA's discretionary income.

While this relative affluence has created the false impression that all two-income couples are stereotypical yuppies, a recent study by American Demographics points out that there are seven major subgroups within the two-income married couple market.

- **27 Million Two-Income Couples**
- **50% of US Spendable Income**
- **Which Does Your Station Reach?**

**“Full Nesters”**: Numbering 6.4 million, these families with children ages 6 to 17 constitute the largest subgroup (24%) of the two-income, married couple market. These “Full Nesters” enjoy safety over style and spend most of their leisure time at home, making them likely sales prospects for home entertainment items and high quality furnishings.

**“Crowded Nesters”**: These families have at least one child age 18 to 21 living at home. Numbering 4.9 million, they account for the second largest subgroup (18%) of the two-income, married couple market. While “Crowded Nesters” are the most affluent subgroup, many of their children are either going to college or working while living at home, creating a situation where there are two distinct lifestyles living under the same roof.

**“New Parents”**: The third-largest subgroup, numbering 4 million, these two-income, married couples have at least one child under six years old. For most “New Parents,” money is scarce. However, a small but significant slice of this subgroup is made up of college-educated couples who have put off having children until they’ve established themselves in the job market, and for this segment an item’s convenience and quality is more important than its price.

**“Young Families”**: With at least one child under the age of six and at least one more of school age, this subgroup numbers 2.6 million and accounts for 10% of the two-income, married couple market. Along with IRAs and their children’s college funds, “Young Families” tend to spend in an entertainment unit, buying more clothes, children’s furniture, and bigger homes as well as to own at least two cars. Stay-at-home, family-oriented items such as VCRs and exercise equipment are also big with this crowd.

**“Empty Nesters”**: The 3.5 million US households between the ages of 50 and 64 whose children are no longer living at home, account for 11% of the two-income, married couple market. On one hand, these parents of Baby Boomers represent a mature market, interested primarily in retirement travel, second homes, and investment opportunities. On the other, a significant number of this subgroup are either helping their children through college, purchase houses, or invest in business, or - even more likely - supporting their own older parents.

**“Honeymooners”**: There are 3.4 million two-income, childless couples under 35 years of age, accounting for 12% of the two-income, married couple market. “Honeymooners” are more likely to experiment with other subgroups, buying more clothes, children’s furniture, and spending as much as they can afford on restaurants, clubs memberships, concerts and travel.

**“Just-A-Couples”**: Two million in number, these two-income, childless couples between the ages of 35 and 49 are the closest to the yuppie stereotype, yet they account for only 7% of the two-income, married couple market. Childless by choice or chance, these “Just-A-Couples” have made a virtue of being understated in their lifestyle. From cars to vacation spots to style of furniture to finance services, these are the trendsetters.

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**1986 US Business Travel Sets Records**

Americans took a record number of business trips last year, according to the US Travel Data Center. A recent USTDC poll found that 31 million people took 141 million business trips of 100 miles or more between August 1985 and August 1986. These figures represent a 13.8% increase in travel over the previous 12 months — also a record. In addition, the survey found that the total cost of all business trips was $66.27 billion for an average cost of $470 per trip. Plane tickets comprised 41% of the total trip expenses.

Among the other key points uncovered in the survey:

- The average business trip covered 1,180 miles.
- Women make up 29% of business travelers, up from 24% two years ago.
- A majority of business travelers (50%) take one or two trips a year; 10% take more trips.
- Most business trips lasted an average of 1.3 nights, and 90% required at least an overnight stay.
- 70% of the business travelers spent less than $100 per night for a hotel room; 4% spent $150 or more.
- The majority (57%) of business travelers are 44 years old or younger.
- The median household income for business travelers is $45,000.
- Personal cars were used during half of the trips; airplane travel was used 42% of the time.

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**Chronicle**

Born To:
Westwood One Producer/Editorial Director Steven Pabst, wife Nadine, daughter Veronica Joan, August 14.

Marriages:
Chrysalis West Coast Regional Rep Steve Brack to Karol Klopich, August 6.

Wortonhome PD Norman Winer to Wendy Rice, August 19.

KZEL Eugene PD Jim Trapp to Karla Mikkelsen, former AE at KZEL, August 22.
Sonic Solutions: To Pressing Problems

A new technology is making dramatic improvements in the sound of many CDs mastered from older recordings. According to the International Compact Disc Exchange (ICE), Sonic Solutions of San Francisco has developed "NoNoise," a digitally-computerized noise reduction system that performs more than 50 million separate calculations per second of sound.

Unlike Dolby, which requires preemphasis at the recording point and deemphasis at the playback point, NoNoise needs no modification of playback equipment.

According to CBS Records Executive Producer/Digital Audio Joe Gastwirt, his label might have passed on remastering Barbra Streisand's "Stoney End" and "Barbra Joan Streisand" LPs if not for the new technology. But Gastwirt reports a 40% improvement after "NoNoise" processing.

In another instance, "NoNoise" was able to remove the static from a mike cable that would have otherwise completely obscured a Jim Morrison vocal when the Doors originally recorded the recently-issued "Live At The Hollywood Bowl" album.

Introduced only six months ago, "NoNoise" has already been employed on projects with RCA, PolyGram, RCA, CBS, Warner Bros., and Rykodisc. For more information, call Sonic Solutions at (415) 751-8666.

Primo Phone Promo

A natural promotional item for Talk radio formats as well as any station wanting to spotlight its request line, the "Swivel Jack" not only eliminates twisted telephone cords but also makes it economically possible for you to put your logo where your listeners can see it every time they pick up their telephones.

Easy to install, the "Swivel Jack" enables the user to rotate the phone receiver 360 degrees without tangling the cord. This patented promo item sports a one-year warranty and comes in a choice of four colors, any of which can be custom-imprinted with your station's calls, logo, request line number, etc. For more information, contact PRN Marketing inc. at (800) 863-JACK, in California, call (714) 253-1550.

"Drive-Buy" Radio Debuts

"Ultradisc" CDs Sport 24-Karat Sound

Promising a dramatic improvement in CD sound quality, the 24-karat gold "Ultradisc" is currently available from the Petaluma, CA-based Mobile Fidelity Sound Lab. Created by bonding the CD's poly-carbonate coating process with pure gold, then applying a vacuum particle deposit ionization plating process to the result, the "Ultradisc" is claimed to be the smoothest, flattest, cleanest and longest-lasting CD on the market today.

The difference between conventional aluminum CDs and the gold "Ultradisc" is visualized in the adjacent illustration. According to MFSL, the rougher surface of the aluminum disc creates sonic gaps that cause sounds to drop out, for which the user's CD player must compensate. Because aluminum CDs are subject to corrosion, they won't last as long as the "Ultradisc" either. For further information, contact the company at (800) 423-5759; in California, Alaska, and Hawaii, call (707) 778-0334.

"Unheard Music" Show Available

A one-hour weekly radio show featuring all-new music is now available nationwide from the Fulterton, CA-based All Media Advertising firm. "The Unheard Music Radio Show" is hosted by former KNAC/Long Beach and KR00/Pasadena air personality Mike Raphone.

Sponsored by Cerwin-Vega, the show will feature recordings by up-and-coming bands as well as unreleased and infrequently played cuts by already established artists such as the Replacements, Firehouse, Concrete Blonde, and the Little Kings, among others. All music will be offered in CD or digital versions when available.

The bartered program is targeted to males 18-34. For more information, contact All Media at (714) 971-9335.

22-Disc, Digital Library

A n entirely new, digitally-recorded and digitally-mastered sound effects library is now available from the Toronto-based Sound Ideas company.

The "Series 2000" library contains 2000 stereo sound effects on 22 compact discs. Each library comes complete with its own master catalog that incorporates the firm's previous "Series 1000" and the material contained in the new series. The combined catalog also features a fully cross-referenced alphabetical listing as well as a CD track and index listing.

Presented in a pair of shoebox-sized cases, the package enables your station to choose from 5000 different effects, providing you combine both editions of the library. For more information, call Sound Ideas at (416) 977-0512.

Silent Wrapper: A soft 'n' glossy candy wrapper that opens soundlessly is now being used on "Baby Ruth" and "Butterfinger" bars sold in movie theaters.

Source: Wreath Fass
Radio's New Secret Weapon

StereoMaxx

StereoMaxx™ — the spatial image enlarger from Modulation Sciences — has only been available for a few months, but already the word is getting out. Scores of stations nationwide have put our new stereo processing box on-line. So why the "SECRET"? We'll let the PD of a top 10 Eastern market station tell it:

"StereoMaxx definitely gives our sound extra excitement, an extra kick. Some of the other guys know we're doing something, but I don't think they've figured out what yet. And we're in no hurry for them to find out. So please don't use our calls or my name."

He's not alone. StereoMaxx users love the box, but most don't want publicity. That explains the "SECRET" in our headline. But how about the "WEAPON"? The PD of a Southern rocker explains:

"We're in a war here. Actually two wars: ratings and processing. Any edge you can get is worth grabbing. StereoMaxx? It's a real good box. They say it makes you sound bigger, and they're right. We get the results we're looking for without crudding up the sound."

That last point is important. StereoMaxx isn't a loudness box. And it's not heavy-handed. StereoMaxx works WITH your processing chain and actually improves the sound of your station. A Southwest PD puts it this way:

"Our Chief Engineer played with the controls a little and then fixed the settings to give us just enough enhancement to set us apart from anyone else in the market. StereoMaxx seems to add a subtle richness and depth, as well as separation."

And speaking of Chief Engineers, what do they think of StereoMaxx? Here's what a top 5 market chief says:

"It was a little skeptical, because I'd played with several ambience gadgets in the past. But they were more trouble than they were worth. StereoMaxx is different. It really does make us "more stereo". And it really doesn't cause us any undue multipath hassles."

To sum up, we like these comments from a West Coast PD:

"When I first heard about StereoMaxx, I thought it was a little expensive. But now you couldn't buy it back from us. Every song we play now has as much separation as the best produced stereo record or CD. Turning off StereoMaxx is like going back to mono."

StereoMaxx sounds intriguing, right? Our FREE DEMO CASSETTE is an ear-opener. To get yours pronto, just call the StereoMaxx hotline at (800) 826-2603 toll-free. Our first production run sold out in weeks. So act fast, and there's a good chance you can beat the other guys to "radio's new secret weapon".

modulation sciences, inc.

115 Myrtle Avenue • Brooklyn, New York 11201 • Tel. 718-625-7333 • Toll Free 800-826-2603

Visit our StereoMaxx in Anaheim at 83 Radio, Booth 155. Bring your tape and we'll give you StereoMaxx treatment!
WALTER YETKOFF’s visit to Tokyo this week takes on a new twist in light of the GALLAGHER REPORT’s claim that CBS head honcho LARRY TISCH is “determined” to unload Walter’s $936.6 million CBS RECORDS division. The company’s directors are reportedly not keen on this latest manifestation of Tisch’s back-to-broadcast basics approach.

The NEW YORK POST, meanwhile, puts Tisch’s asking price for the record division at $2 billion. However, SONY’s reported yen for the deal may be heightened by the Tokyo-based company’s 25-year, joint M&J venture with CBS in the Far East. How do you say “Good Luck, Walter” in Japanese?

September 21 is the date for KUTE/L.A. to drop its longtime “QUIET STORM” format. Speculation is it will be either Country or AOR.

While KZLA/L.A. may have gained a new morning man in JOHN DRISCOLL, Malrite is rumored to be losing KLAC afternoon driver SCOTT CARPENTER to mornings at WYNY/N.Y. when his contract expires next month. One thing’s for certain, KLAC & KZLA Promotions Director GEORGE NORMAN, CRCAL is leaving to take the WB Midwest Country promo gig.

PYRAMID’s WJUA/CHICAGO is said to be courting Contemporary Jazz consultant BOB O’CONNOR for the PD post. O’Connor, major proponent of the “Lights Out” concept at KFMS/SAN DIEGO, is currently working with KADX/PORTLAND & KKS/F.ROCH.

As MOTOWN restructures following President JAY LASKER’s recent departure, expect major promotions for Execs VP & GM RICK MILLER.

EPIC’s POLLY ANTHONY becomes Director/National Promotion, West Coast. ATLANTIC boosts West Coast Promotion Coordinator PAULA TUGGEY to National Secondary Promotion Manager.

Freq Swapping

In Toronto, something unique is going to take place, pending CRTC approval. Gold outlet CKEY, currently at 590 kHz with 50kw, will trade frequencies with Full-Service Information outlet OKR, operating at 99.1 MHz with 100kw. Meanwhile, 15-year former CHUM (AM) personality TERRY STEELE returns to the air as CKEY’s afternoon driver.

WMIL/MILWAUKEE PD TERRY WEINACHT is out, following those age-old philosophical differences. A search is on for a new Country PD.

JOHN CLAY exits the PD slot at KGGI/HAYWARD, CA, while CLIFF ROBERTS leaves crosstown AOR KCAL. ANAHEIM BROADCASTING’s VP/Operations Programming JEFF SALGO will fill in at KCAL as well as program KEZY/ANAHEIM.

Meanwhile, KEZY’s MICHELLE DOOST becomes Group Music Director, and KCAL MD KELLI CLUQUE adds Assistant PD duties.

DONNA SUMMER

“DINNER WITH GERSHWIN”

CHR
78/28 – 33%
#1 MOST ADDED
38 REPORTERS
#4 MOST ADDED
WUSL WJLB
WKSE KRBE
WCAU B96
PRO-FM KDWB
Z93 KUBE

NEW CBS ORIENTATION?

CONTINUED ON PAGE 24

Telegram Sham

WAVE/SEATTLE PD BOB CASE and wife LEANNE were vacationing in LA, and had dinner with MCA National Singles rep BILLY BRILL and wife RITA. While dining at a posh Malibu eatery, a singing telegram arrived for Case, delivered by none other than MCA artist TIFFANY, who sang her new song “I Think We’re Alone Now” live to a taped track.

WAHE/MILWAUKEE morning dudes JIMMY ROACH & STEVE HANSEN, formerly with WDEV/BRIGHAM, moved to new slot as “SHE, have fun this summer.”

EAGLE 103 (WEGR)/MEMPHISs “MEMPHO-MANIAC” TOMMY SMITH has been at it a while, and now he’ll try his hand at another, as yet unnamed, opportunity. TBS at KMBG/RICHMOND and GSM RICK BROADWAY are expected.

WAVING THE NEWS FLAG

Alternative AC KTWV (“THE WAVES”)/LA. is doing a crosstown promotion with all-News KFWB. The cross-plugs, which air six times daily, say: “Give the WAVE as long as you like and give KFWB-News-22 22 minutes. Together we’ll give you Southern California.”

Continued on Page 24
cutting crew

"i’ve been in love before"
the new single and 12" from the gold lp broadcast.
single produced by steve thompson and michael barbiro, lp produced by terry brown and cutting crew.
CHR NEW & ACTIVE

2nd MOST ADDED
92/89
INCLUDING THIS WEEK'S P-1 ACTION:

WMJQ add
B94 add
Z93 add
Z95 add 39
WMMS add
92X add
WKTU 25-20
KWK add 34
WLOL add
Y108 add
KISS on
KWOD add
KCPX add
KATD add 22
KWSS add
KPLZ add

FLEETWOOD MAC
Big Hit
"Little Lies"

KBEQ/KC PD STEVE PERUN, now consulting KWNZ/RENO, needs a PD to take charge yesterday. T&Rs to Perun.

Easy Listening WRIT/STUART-FT.
PIERCE shifted to CHR and a new identity, "WZRC - Z93 LAZER HITS." Beaming over from sister DB station WFLS/WHITE PLAINS, NY is PD BILL SHERIDAN.

60 Minutes Of Kicks

When KX104/NASHVILLE changed from CHR to Classic Hits after 11 years, the station played an hour's worth of PAUL REVERE & THE RAIDERS' "Kicks." The line "those kicks just keep gettin' harder to find . . ." was looped for most of the hour and gradually faded into the ether . . .

Sources say indie promoter RON KYLE is leaving Philly and heading west to open an L.A. office, while MATTY SINGER holds down the fort in the City Of Brotherly Love.

Superstar Stocking-Stuffer?

What promises to be the ultimate Xmas album edges closer to reality as insiders close to JIMMY JOVINE's "Special Olympics" fund-raising project report sound commitments from U2, WHITNEY HOUSTON, BONO JOVI, CHRISIE HEYNE and a half-dozen other superstars to be named later. All will contribute original songs to the LP.

More rumors about CHR 94Z/raleigh's move to AOR run rampant, with the news that former WONF/LOUISVILLE PD TOM OWENS is now consulting.

Behold A Dark Horse

Film producer GEORGE HARRISON, a former guitarist of some repute, resumes his recording career soon in a project with some connection to the revived DARK HORSE label, to be distributed by WB.

Condolences to the family and friends of former BJO105/ORLANDO PD TOM WEST on his untimely death.

Also sorry to hear of the death of KBEI/ DENVER morning man J.R. EDWARDS' dad, LEONARD WEITE, who perished on that Northwest flight outbound from Denver.

AIR PRIORITIES: WEEK 26

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Aug. 26, 1987

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>PETE WYLIE</td>
<td>SINFUL</td>
<td>VIRGIN</td>
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<tr>
<td>FIXX</td>
<td>RED SKIES</td>
<td>MCA</td>
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<tr>
<td>FORCE MD's</td>
<td>LOVE IS A HOUSE</td>
<td>TOMMY BOY/WB</td>
</tr>
<tr>
<td>ROGER WATERS</td>
<td>SUNSET STRIP</td>
<td>COLUMBIA</td>
</tr>
</tbody>
</table>

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

ACTIVE INDUSTRY RESEARCH

P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544
The Cars

you are the girl

the first single from the new album Door to Door

PRODUCED BY RIC OCASEK

Management: Elliot Roberts
Jeff Kramer/Lookout Management

World tour begins September 17.

AOR TRACK DEBUT #1
#1 MOST ADDED CHR

ON ELEKTRA SUPERIOR-QUALITY CASSETTES, COMPACT DISCS AND RECORDS.

© 1987 Elektra/Asylum Records, a Division of Warner Communications Inc.
**LOVE IS A HIT.**

**Radio**
- **DAVID HOSLEY** has joined KQED/ San Francisco as Station Manager. He was previously a newswriter and special projects producer at cross-town KPIX-TV.
- **GEORGE HARVEY JR.** has been named GM at WKWF & WAIL/Key West, FL. He was previously Director/ Radio Operations at parent company Family Group Broadcasting.
- **TOM CUNNINGHAM** has been upped from PD/afternoon drive to Station Manager at WPS/Trenton, NJ (Philadelphia). He joined the station in 1979 and was named PD last year.
- **RON PALMER** has been named GM at KBND & KLRR/Blind, OR. The 13-year radio vet was previously GM at KGEU/Olympia, WA.
- **ANDREW GOLDFING** has been promoted to GSM at KEZA/Ft. Smith, Ark. He joined the station earlier this year.
- **ROBERT WEBB** has been appointed Station Manager at WTRS-AM & FM/Ocala, FL, where he had been Sales Manager for the past year.
- **LINDA POLLAK** has been named Director/Marketing at WGGI/Chicago. She formerly held the same position at JAM Productions for eight years.

**ChANGES**
- **Rebecca McGinity** and Hilary Ofenborg have joined WMEX & WMVK/President JIM RISSMILLER. Bradley & Morris Lavelle for Deuxix Productions Ltd.
- **Gregory Hampton** has joined Arbitron as a Client Service Rep., Advertisers/Agency Sales, in the company's Los Angeles office.
- **Nail Galvin** has joined the sales staff at KOOL/Phoenix.
- **Cathy Chancellor** has been appointed Field Merchandiser/Houston at Warner Bros/Electric Atlantic.
- **Lisa Dulebohn** has been appointed Atlantic Records as Video Producer.
- **Brad Kelly** has been named an AE at McGavren Guild Radio/Los Angeles.
- **Kim Smith** has joined KPWR as an AE from a similar post at KKBB/Houston.
- **Kurt Sandberg** has been appointed AE at KOMO/Seattle.
- **Nicolai Both** has been named Label Relations & Licensing Specialist and **Steve Ward** has been named Director of FM for Muzak Ltd. Partnership.
- **Lynn Kolo** has joined the sales staff at KOOL/Phoenix from sister station WLAQ/Grand Rapids.
- **Stephen Berger** has been named an AE at WMMR/Boston.

**Urban Chart**

**PROS ON THE LOOSE**
- **Dennis Andersen** — PD KEZW/Dallas (214) 750-8919
- **Rich Anton** — Air Talent WHX/ Pittsburgh (412) 673-3015
- **Steve Avery** — MG/PM Drive WOOL- FM/Ft. Meyers, FL (813) 574-4092
- **John Clay** — PD/KGGI/Riverside, CA (714) 687-3859
- **Paul "Wolfe" Carelton** — PD/MC WOAY/Beckley, WV (304) 574-3727
- **Kaanen Hall** — Air Talent KOY-FM/Phoenix (602) 461-9722
- **John Hancock** — PD/PDM Drive WARM/Wikie Barre-Sheranton, PA (717) 824-9541
- **Nick Harper** — Middays KDE & KBLX/San Francisco (415) 431-9933
- **Jerry King** — GM/PD KEYN/Victoria (361) 687-4677
- **Mike McCarthy** — AM Drive KVLT/ Tulsa (918) 250-7993
- **Sean McMahon** — PD Talent KYU/ San Francisco (415) 921-6398
- **The Slim One** — Afternoons /KFRM Phoenix (602) 943-2468
- **Bob Ward** — AM Drive WCG/Chicago (312) 791-9219
- **Terry Weisbach** — PD WML/Minneap (612) 671-0656
- **Rob Williams** — News KSFM/San Antonio (512) 656-6769

**Records**
- **CLIFF SCHULTZ** has been promoted from National Sales Director/EMI America Records to the new position of Director/Sales & Marketing, Distributed Labels. He joined Capital/EMI America/Manhattan/Artist in 1976.
- **DOUG HAVERY** has been upped to International Publicity-Merchandising Director, a new position at A&M. He joined the label in 1977 and was most recently Director/International Operations.
- **Cait Schultz** — Doug Haverty

**Industry**
- **OSAMU SATO**, presently Managing Director of Victor Musical Industries, has been named President/Representative Director of Japan's new BMG Victor, a venture performed by Bertelsmann Music Group and Victor Co. of Japan. The new company will develop artists, market records and tapes, and offer music publishing and record club services. Concurrently, the ten-year-old RVC Corp. will be dissolved, with its trade assets, artist roster, and personnel transferred to BMG Victor.
- **BOB ANGELOTTI** has been named VP at the Brokaw Co., and will assume public relations and artist development responsibilities for company clients. He was previously Director/Media Relations and Promotion at the Sparrow Corp.

**NEWSBREAKERS**

Edited by Jim Dawson

- **NANCY SPARKS SEAY** has joined the MTM Music Group as Associate Director/National Promotion. Her background includes promotion for CBS, MCA, and Polydor.
- **GARY PINI** has been upped from Manager/A&R to Director/A&R at Profile Records. Also at the label, former freelance journalist BRIAN CHIN has joined as Manager/A&R.
- **MADELINE RANDOLPH** has been appointed Assoc. Director/Black Music A&R at Epic/Portrait Records. She had been Exec. Assistant and VP at Quincy Jones Productions/Quest Entertainment for the past six years.

**Radio**
- **RANK SPARKS SEAY** has joined the MTM Music Group as Associate Director/National Promotion. Her background includes promotion for CBS, MCA, and Polydor.
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MUTUAL BROADCASTING SYSTEM PRESENTS

A SPECTACULAR CATCH!

NOTRE DAME
MAJOR COLLEGE FOOTBALL
NFL DOUBLE HEADER

FOOTBALL '87

NOTRE DAME FOOTBALL — Catch the top Heisman Trophy candidate, running back Timmy Brown, and his Fighting Irish teammates as they work their way through the toughest schedule in the country, playing teams like USC, Alabama, Michigan and Miami! Notre Dame ranked in the pre-season polls’ Top 20. And, as it’s done every year since 1967, Mutual Sports brings listeners around the country complete and exclusive coverage of every contest on the Fighting Irish’s eleven-game schedule.

MAJOR COLLEGE FOOTBALL — Catch eleven of the top major college games of ’87. On Saturday, September 5, the Florida Gators — led by quarterback and Heisman candidate Kerwin Bell — take on the Miami Hurricanes. On Monday, September 7, USC — a pre-season Top 20 team led by new coach Larry Smith — is at Michigan State, led by another Heisman Trophy candidate, running back Lorenzo White. The schedule wraps up with the traditional Army-Navy Classic. Don’t miss it!

NFL DOUBLE HEADER — Catch two of the NFL’s best contests every Sunday throughout the regular season! The first seven weeks of Mutual’s 1987 schedule feature eight of last year’s 10 playoff teams, including the Super Bowl XXI — winning New York Giants and AFC champs the Denver Broncos. Mutual’s scheduling options allow us to select only the games which will have the biggest impact on the AFC and NFC divisional races and the playoffs. Join us for a spectacular season.

Don’t drop the ball! Contact your Mutual Sales Representative now! In Los Angeles: (213) 204-5000. In Arlington: (703) 685-2050.
WB, A&M First With CD Singles

The first round in the battle of the mini-CDs was played out this past week, with entries from Warner Bros. and A&M. WB sent out copies of Fleetwood Mac's "Little Lies" on promotional three-inch CDs, while A&M shipped a similar single featuring Squeeze.

Packaged in a slip case with slide-out tray, the Squeeze disc carries three cuts from the band's forthcoming "Babylon And On" album: "Hourglass," "The Prisoner," and "Cigarette Of A Single Man."

The Fleetwood Mac package offers the LP and extended mix versions of "Lies" (the 12-inch promo) and 7-inch commercial single include an additional track, the Christine McVie-Lindsay Buckingham composition "Ricky," not available on the LP. Both labels are distributing the mini-CDs to key radio and retail outlets.

For anyone who's counting, according to A&M Exec. Director/Product Development Tom Carson, some of the Squeeze CDs were mailed as early as August 12, while WB's Mac package was sent with a cover letter from VP/Al- bum Marketing VP Promotion George Gerrity dated Aug- ust 10.

Feelin' Groovy (Part 1)

"Good God! Here's one fluid scuzz of 100% pure Cold Sweat, courtesy of the folks at Tommy Boy. Perfect refreshment for the dog days of summer."

This creation only comes with "Feelin' Jams," the newest 12-inch by Brooklyn 5-boy producer Fresh Gordon. That's James in Brown, of course, whose eternal influence is going through one of its periodic highs via tracks by Stevie B ("If You Got Soul"), Spontine Q ("I Know You Got Soul"), Bad Boys/Warner ("Roughstock") and more. -Hi me!

Compact Data

Into The 'Tunnel'

Columbia insiders say there's no specific date yet for "Tunnel Of Love," the new Springsteen album, but it's being treated as a fall release. Nor is there any definite word on the first single.

Those who've heard the music say it's nothing like "Born In The USA," but the description "country" doesn't come close, either. Meanwhile, you can bet weekend plans for Columbia staffers over the next couple of months have been undergoing some changes.

Billy's Bag Of Mixes

Billy Idol's live version of "Many Loves" is one of the cuts on the "Vital Idol" album coming from Chrysalis. But it's mostly previously unreleased studio mixes of "White Wedding," "To Be A Lover," "Flesh For Fantasy," and other idol music. Look for a September shipout.

A&R Man Was "Human"

Epic/Portrait's new West Coast A&R Manager, Bob Pfeffer, may understand the artist's viewpoint better than most. He used to lead "Clevor" band Human Switchboard, known for indie label releases and an album on IRS (subsid Faulty Products).

Bob also had a solo work, "After Words," issued on Passport Records earlier this year, recorded with the likes of Bernie Worrell and Ivan Julian.

Yes To Cybill & Cole

Seems MCA will release Cybill Shepherd's decade-old album of Cole Porter songs, even though she's signed a new recording deal with the label. That package was originally recorded for Paramount Records.

Crew Raps Strawberry

The RPM Crew have a 12-inch single, "Basebop," on Cahill Records (distributed by K-tel) but a special rap they wrote and sent to Darryl Strawberry has generated as much, if not more, interest.

"Darryl's got to grow up, and Darryl's got to show up, before his team do blow up," recite the Crew, and subsequent publicity has got them (and K-tel) wondering about recording the "Strawberry Rap."

Short Cuts

• ZIGGY MARLEY is the newest acquisition at Virgin, and Shokking is a new metal band signed to IRS.

• MICHAEL JACKSON's latest TV commercials for Pepsi, hitherto back-burnered until the release of "Bad," will probably begin airing in September.

• PATRICK & Yoko's latest album, "Rock With You," will be released on Warner Bros.

• JOHN MILES, remembered for his 1977 mini-hit "Slowdown," on London Records, is on the road in the current Tina Turner band.

• DANNY WILDE is recording his Geffen debut with producer Pat Moran, who handled Lou Gramm's solo album.

• SAM THE SHAM bassist David Martin died of a heart attack August 2 in Garland, TX. He was co-founder of the "Wooly Bully" band, and cowrote that hit.

• BRENDAS RUSSELL has her A&M album, "Get Here," released in September. Andre Fletcher and Stanley Clarke are among the producers.

• TODD RUNDGREN will participate in a UNICEF benefit show Saturday (8/22), which will be broadcast via satellite worldwide.

• YELONE & DOUBLE-O's video for "Your Ugly" (Virgin) was originally shot to promote fashion designer David Cameron's "taping '87 collection.

• The FOUR SEASONS are due on Rhino with a release of their "Christmas Album" this month, and a four-disc "25th Anniversary Collection" of their original hits in September.

• BOB DYLAN has bought a Harlem house on the St. River's Row block celebrated in song by Fats Waller 60 years ago.

• RCA/BLUEBIRD has 15 new jazz releases only available on compact disc. They include titles by Stan Getz, Benny Goodman, Bud Powell, Gary Burton, and Art Blakey.

• DUSTY SPRINGFIELD's new recording with the Pet Shop Boys, "What Have I Done To Deserve This," will be on the band's upcoming EMI America album, "Actually."

• TOM WAITS is back on the big screen in December with "Ironweed," opposite Jack Nicholson and Meryl Streep. He essays on a five-week US "theatrical" tour October 6.

• BARRY MANILOW will produce a song by Bette Midler for the soundtrack of "Oliver," upcoming from Walt Disney. Midler will reprise "Perfect Isn't Easy."

• PAUL McCARTNEY, Bill Wyman, and Miles Copeland have cameo roles in "Eat The Rich," a new flick featuring Brit comedy ensemble The Comic Strip.
"Solitude Standing"

The new single from

Suzanne Vega

The future should sound this good

From the album *Solitude Standing* (SP 5186)
VIDEO MUSIC

35.8 million Households
Jeanne Yost, Director/Music Programming

SNEAK PREVIEW

DEF LEPPARD / Women (Mercury/PG) .3
FABULOUS THUNDERBIRDS / How Do You Spell Love (Epic) .42
FAT BOYS / featuring BEACH BOYS / Wipeout (Tin Pan Apple/PG) .3
FLEETWOOD MAC / Little Lies (WB) .3
HEART / Who Will You Run To (Capitol) .3
GENESIS / Anything She Does (Atlantic) .3
HOUTERS / Johnny B. (Columbia) .4
RICHARD MARX / Shes Never Known Better (Arista) .3
JOHN KLAUSER MELLENCAMP / Paper In Fire (Mercury/PG) .2
POISON! / Won't Forget You (Capitol) .2
RANDEE OF THE REDWOODS / Either Way, Its Fine With Me (Rounder) .2

HEAVY

BRYAN ADAMS / Hearts On Fire (A&M) .0
EUROPE / Carrie (Epic) .10
FLEETWOOD MAC / Seven Wonders (WB) .8
GRATEFUL DEAD / Touch Of Grey (Arista) .9
SAMMY HAGAR / Give To Live (Geffen) .5
INXS & JIMMY BARNES / Good Times (Atlantic) .10
HUEY LEWIS & THE NEWS / Doing It All For My Baby (Chrysalis) .6
LOS LOBOS / La Bamba (Sire/WB) .6
MADONNA / Who's That Girl (Sire/WB) .8
RICHARD MARX / Don't Mean Nothing (Manhattan) .13
GEORGE MICHAEL / Want Your Sex (Columbia) .9
OUTFIELD / Since Youve Been Gone (Columbia) .8
PRINCE / Got The Look (Paisley Park/WB) .4
STARSHIP / Its Not Over (Ill It's Over) (Grunt/RCA) .8
TPAU / Heart & Soul (Virgin) .15
SUZANNE VEGA / Luka (A&M) .6
WHITESNAKE / Here I Go Again (Geffen) .6

ADDS

CUTTING CREW / I've Been In Love Before (Virgin) .0
ECHO AND THE BUNNYMEN / Lips Like Sugar (Sire/WB) .6
HEART / Who Will You Run To (Capitol) .3
INSIDERS / Ghost On The Beach (Epic) .3
TONY MCALPINE / Key To The City (Polydor/PG) .4
RICHARD MARX / Shes Never Known Better (Manhattan) .13
SIMPLY RED / Maybe Someday (Elektra) .3

HIP CLIP

INSIDERS / Ghost On The Beach (Epic)

Information current as of August 18, possible subsequent changes not reflected

MTV Most Requested
1. JANET JACKSON / The Pleasure Principle (A&M)
2. GEORGE MICHAEL / I Want Your Sex (Columbia)
3. MOTLEY CRUE / Girls, Girls, Girls (Elektra)
4. PRINCE / Got The Look (Paisley Park/WB)
5. FAT BOYS / BEACH BOYS / Wipeout (Tin Pan Apple/PG)
6. MADONNA / Who's That Girl (Sire/WB)
7. EUROPE / Carrie (Epic)
8. WHAM! / One / Here I Go Again (Geffen)
9. POISON! / Won't Forget You (Capitol)
10. WHITNEY HOUSTON / I Wanna Dance With Somebody (Atlantic)

MTV Special Programming Videos

I n addition to the regularly-plotted videos shown throughout MTV's schedule, there are a number of videos aired only on special programs, at this juncture notably the modern music-oriented "120 Minutes" (Sunday midnight-2am EST) and the metallic "Headbangers Ball" (Saturday midnight-2am EST).

Radio formats leaning toward the more adventurous extremes of contemporary music may find it illuminating to check out this "exclusive to-special-programming" video list.

DIVINE WEEKS / In The Country (Resistol/Enigma)
ERASURE / Victim Of Love (Sire/ WB)
GENE LOVES JEZEBEL / Motion Of Love (Geffen)
HEVE / Burial Ground Of The Brokenhearted (MTM)
HELLION / Witch In The Streets (Capitol)
HELLION / Bad Attitude (Atlantic)
HOLLYWOOD BEYOND / What's The Colour Of Money (WB)
HURRICANE / Hurricane (Enigma)
KING DIAMOND / The Family Ghost (Roadrunner)
LABRAC / Life Is Life (War Trax)
LES RITA MITSUKO / Love (Comme Ca (Virgin)
LIME / SPIDERS / My Favorite Room (Virgin)
LOU/ Dies / This Lonely Heart (Ato)
MOOD / I Saw The Light (Passport)
NEW MODEL ARMY / White Costats (Capitol)
NEW ORDER / True Faith (Capitol)
MOJO NIXON & SKID ROBER /

Sai LoCurto, Director/Music Programming - Jessica Falcon, Director/Talent & Artist Relations

POWER

JONATHAN BUTLER / I (Live/RCA) .17
DANNY WILSON / Mary's Prayer (Virgin) .12
DAN HILL / Can't We Try? (Columbia) .5
LOS LOBOS / La Bamba (Sash/WB) .9
SMOKEY ROBINSON / One Heartbeat (Motown) .4
SUZANNE VEGA / Luka (A&M) .14
ABC / When Smokey Sings (Mercury/PG) .6

HEAVY

BANANARAMA / I Heard A Rumour (London/PG) .6
BREAKFAST CLUB / Kiss & Tell (MCA) .9
G. ESTEFAN & MIAMI SOUND MACHINE / Rhythm Is Gonna Get You (Epic) .11
DAN FOGELBERG / Lonely In Love (Full Moon/Epic) .5
DEBBIE GIBSON / Only In My Dreams (Atlantic) .8
LISA LISA & CULT JAM / Lost In Emotion (Columbia) .3
RICHARD MARX / Don't Mean Nothing (Manhattan) .16
WHISPERS / Rock Steady (Solar/Capitol) .3
SWING OUT SISTER / Breakout (Mercury/PG) .7

MEDIUM

ATLANTIC STARR / One Love At A Time (WB) .11
GEORGE BENSON & EARL KLUGH / Dreamin' (WB) .3
LAURA BANJAMIN / Shattered Glass (Atlantic) .4
NATALIE COLE / Jump Start (Manhattan) .4
CURIOUS ON THE CAT / Melt (Mercury/PG) .8
IN PURSUIT / Thin Line (MTM) .8
JELLY BEAN / Who's Who (Chrysalis) .3
NARCOBATS / Don't Know Where America .15
RESTLESS HEART / Why Does It Have To Be (RCA) .3
CARLY SIMON / The Stuff That Dreams Are Made Of (Arista) .4
SIMPLY RED / Maybe Someday (Elektra) .7
TPAU / Heart And Soul (Virgin) .7
ROY ORBISON / In Dreams (Virgin) .7

LIGHT

REGINA BELLE / Show Me The Way (Columbia) .12
LARRY CARLTON / Minute By Minute (MCA) .6
MICHAEL FRANKS / Istand (W) .1
GOD WEST / Don't Look Down (Chrysalis) .5
ELTON JOHN / Take Me To The Pilot (MCA) .4
LEVEL 42 / Running In The Family (Polydor/PG) .6
FORCE MD / Love Is A House (Tommy Boy/EB) .ADD
PEPSI & SHIRLIE / Heartache (Polydor/PG) .ADD
LEVERT / Casanova (Atlantic) .ADD

NOUVEAUX VIDEO

10,000 MANIACS / Peace Train (Elektra) .3
The extraordinary solo debut from Angela Winbush is on your desk now!
From the upcoming Mercury LP "Sharp."
NTIA

Continued from Page 1

New Report A Change

The report comes in the wake of research studies conducted since the release of a preliminary report on AM stereo in February. That report strongly endorsed multi-system receivers, while concluding that the AM stereo marketplace was “stagnating” and would continue to do so until “this circle of doubt is broken.”

The February NTIA report also announced a bold regulatory strategy—one now rejected by the agency. “Should the multi-system chip not prove to be a viable solution to the AM stereo question, we would expect the market to coalesce rapidly around one of the two systems. If, on the other hand, the multi-system chip does prove viable, we will petition the Commission to initiate a rulemaking to protect the C-Quant and Kahn stereo pilot tones from interference from incompatible spectrum use.”

Kahn Unbowed, Fights On

“The NTIA is just reneeing,” said Leonard Kahn. “I don’t know how these things are accomplished, but I don’t know how they work their magic.”

Kahn is not conceding defeat—instead he’s vowing to keep charging.

“It really doesn’t matter because the Commission has already said they will not protect AM pilots,” Kahn said. “If they were to do it, that means it goes to the court. Nobody in their right mind should believe that we’re going to allow the government to favor one system over the other. I’ve got too much money invested in this, and it’s too important an issue to broadcasters.”

“This is going to be a superb document for the receiver industry,” he continued. “It proves that Motorola has been misleading the broadcasters and receiver manufacturers all along. They’ve been saying for years there’s no practical way of making a multi-system receiver. What the NTIA engineers have said is that’s not true.”

Kahn says about 100 radio stations are broadcasting with his system, but only two manufactureres are making car radio capable of picking up his AM stereo system.

Motorola Claims It’s Now The Leader

Motorola officials were jubilant about the government’s decision, saying it would help get the issue off dead center once and for all.

“We’re very pleased and gratified that the NTIA confirmed several things we’ve been saying for quite a while,” said Chris Payne, Motorola’s AM stereo point man.

“There really is no future for multi-system receivers,” he continued. “We’ve been saying that all along. The world really wants a single AM stereo standard.”

Payne said by the company’s most recent count in June, 420 stations in the United States and 32 worldwide were broadcasting with the Motorola system, with dozens of manufacturers cranking out compatible receivers.

“If a broadcaster had any uncertainty about what to do with an AM stereo, about which system to put on the air, after this NTIA report he should have no more doubts,” Payne concluded.

New NTIA Tests

In tests of automobile receivers near Salt Lake City, a place where commercial stations broadcast with both Kahn and Motorola systems, NTIA engineers concluded that tests of multiple system receivers and the best single system receiver were comparable in performance.

“Given our findings . . . we are able to conclude that an automatic multi-system receiver, capable of receiving both the C-Quant and Kahn system, can be designed without unacceptable inherent degradation to one or both such systems.”

Sikes said while NTIA officials found that the most advanced single and multi-system AM stereo chips were technically comparable, economic factors strongly suggested going with a single system.

“We found no interest among manufacturers in moving to a multi-system-environment,” Sikes said. “We also were told by those manufacturers that they are looking at two-to-four years for a changeover from a single system to a multi-system receiver.”

Calling AM radio “a low-tech player in a high-tech game,” Sikes challenged broadcasters to take the initiative to clean up the AM band.

“I think the NSC standards need to be implemented quickly by broadcasters,” Sikes said. “They need, as quickly as possible, to go stereo. They need to take a much more aggressive role in the future of the AM service. Failure to do that will be a clear signal to the manufacturers that they shouldn’t worry much about AM stereo product.”

WEAG

Continued from Page 3

PD Dennis Elliott: noon-6pm Trammy Lively (WESN/Cincinnati); 6-8pm Kevin Murphy (PD/mornings WSJN/Tampa); 8pm-lam Jim Stacey (PD WZZP/South Bend); and 1-5am Greg Hendrix (MD at WEAG).

Johnson

Continued from Page 3

the license transfer. She succeeds Connie Jackman, who was Station Manager of both WBIG and WMJ1 when they were Jacob properties. Edelman remains at WMJ1, which is owned by Jacor.

Capitol

Continued from Page 3

in Nashville. We’ve simply moved to a different point on that format continuum.

“Austin is a hot market with a major CHR battle and strong AOR competition. We’re simply carving our own niche in this volatile market as well.” No airstaff changes are planned at either station.

Jones

Continued from Page 1

Jones spent eight years with RCA in sales before becoming VP/Midwest for PolyGram Distribution in 1977 and later VP/Marking for Casablanca. He rejoined RCA in 1983. He is based in New York and reports to Goldman.

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JT 5308 Derry Avenue, Agoura Hills, CA 91301 (818) 869-9022

1 YEAR AGO TODAY

John Gorman resigns as WHK & WMMS/Cleveland OM (after 13 years of service)

WYSP/Philadelphia goes Classic Rock and begins simulcasting Howard Stern in mornings

WAPP/New York drops AOR to become WQHT “Hot 105.3”

Bob Case becomes WZGC/239Atlanta OM

CHR: “Higher Love” — Steve Winwood (Island)

AC: “Friends And Lovers” — C. Anderson & G. Loring (Carere/CBS)

UG: “Love Zone” — Bly Ocean (Jive/Arista) (2 wks)

Country: “Little Rock” — Reba McEntire (MCA) (2 wks)

AOR Track: “Throwing It All Away” — Genesis (Atlantic) (3 wks)

AOR Album: “ Invincible Touch” — Genesis (Atlantic) (2 wks)

Jazz: “Light Struck” — Dave Valentine (DRP) (3 wks)

5 YEARS AGO TODAY

US Court of Appeals invites RKO license challenges

KMPX/San Francisco drops Big Band for AOR

Laurence Jones becomes WWH/Philadelphia’s PM

KEZK/San Jose shifts to AC

KFL/Houston becomes KXS

CHR: “Hard To Say I’m Sorry” — Chicago (Full Moon/WB) (2 wks)

AC: “Love Will Turn You Around” — Kenny Rogers (Liberty)

UG: “Jump To It” — A. Franklin (Arista) (3 wks)

Country: “Love Will Turn You Around” — Kenny Rogers (Liberty)

LP: “Mirage” — Fleetwood Mac (WB) (5 wks)

Jazz: “As We Speak” — David Sanborn (WB) (2 wks)

10 YEARS AGO TODAY

Eddie Frei dies

CHR: “Best Of My Love” — Emotions (Columbia)

AC: “Handy Man” — James Taylor (Columbia) (3 wks)

Country: “Don’t Make My Brown Eyes Blue” — Crystal Gayle (UA)
THE INDUSTRY SOURCE

National Spot Radio Expenditures

Market By Market
Account By Account

There is but one source for comprehensive, detailed advertising expenditure information in National Spot Radio. . .
For information as to how we can serve your needs, call account executive Jane Zack at 914-381-6277.
From the airwaves to the streets...

LOVERBOY

**Notorious**

Taken from the Columbia LP: "Wildside" 40893
Produced by Bruce Fairburn
80/29 — 35%
ADDED THIS WEEK AT:

WGH WSR WVBB KLQ CHED WCGQ KXKL
WKTI WERZ WXKL KJ103 95XXX KYKS WAZY
KDWB WSSX KSAA WRQW WIKZ KSMH KZFN
KCPX KZOU KZIO KYS WKSF KNAN OK95

AOR TRACK: 15 IN-STORE MONDAY

COCK ROBIN

**Just Around the Corner**

From the Columbia LP: "After Here Through Midland" 43375
Produced by Don Gehuran
WMMS KITS WHHY 95XIL WPFR KQZE
KCPX WFUW WDQD WJAD WKR WZEN
KADT K104 KIKX KAN KTRS 891

AOR TRACKS: NEW & ACTIVE

MICHAEL BOLTON

**That's What Love Is All About**

Taken from the Columbia LP: "The Hunger" 40473
Produced by Keith Diamond
WXKS WFLY WHY WKKX KISR
WCAU WVSF WRCK KZSU WBNQ
KCPX K104 WBQ 103CIR KQCR
KS103 KCI101 WCKN 95XIL 99KG
KWSS WPGT WJAD WJAD KTRS

WENDY and LISA

**Waterfall**

Taken from the Columbia LP: "Wendy and Lisa" 40882
Produced by Wendy and Lisa and Bobby Z
WLOL 33-27 KITS
KDBW WTCR
FM102 add KXMO KTMT

...Columbia delivers the hits!
KBIG’s Daring Cosmetic Surgery

By Allen Klein

Programming through research involves going down a winding road crisscrossed with barriers and detours. It is a rather simple matter to change format, call letters, and station identifiers and introduce a new entity to the market. It is much more difficult and challenging (some use the words “foolhardy” and “courageous”) to musically and demographically alter a highly-rated station’s emphasis while at the same time attempting to maintain its prominence in the market.

Over the past few years KBIG/Los Angeles has, through a series of planned moves, evolved from Beautiful Music to Easy Listening to all vocal soft Adult Contemporary. KBIG is a well-managed, well-programmed, well-sold station. The call letters — among the most highly promoted in the market — identified the station with soft, easy, beautiful music. With this background, management decided on a course of evolution rather than revolution.

The objective of the evolutionary process was to move the station into a more mainstream advertiser position by increasing its appeal to the 25-54 age segment. KBIG, like other Beautiful Music stations of the early 1980s, was burdened with the image of a heavy 55+ age appeal and music that was considered more sleepy than active.

The accompanying charts and graphics depict a station in transition. For purposes of this article, the winter Arbitron reports over a five period were reviewed in terms of age cells AQH and Cume Monday-Sunday 6am-midnight. The question not yet answered is whether the price paid for this change in terms of real numbers was worthwhile.

The graphic profiles based on winter 1983, 1985, and 1987 Arbitrons dramatize the adjustment in age appeal that has taken place in AQH listening.

The charts with the yearly age cell audience estimates indicates that a lot of 18+ bodies were sacrificed and that the 25-54 target listener, while growing in Cume, fell AQH. Also, a major shift in emphasis from 45-54 to 25-54 has taken place in the overall 25-54 cell.

At first glance it looks as if cosmetic surgery has been done; there are no clear-cut signs of the operation’s success or failure in terms of numbers. In the real world of radio sales, however, the way a station is perceived can be as important as its ratings. Instead of trying to change the perception of Beautiful Music, management decided to subtly and slowly rearrange its audience appeal. This it did! Today, with fewer 25-54 AQH listeners than it had in past years, KBIG is perceived as a mainstream 25-54 station.

Age estimates are only skin deep. The real gain or loss lies in the qualitative dimensions of KBIG’s newfound younger appeal. The next major qualitative survey of KBIG’s listeners by Scarborough, the Media Audit, etc. should reveal the depth of the new audience lineup and will determine the real success of this very daring strategy.
Alternative Programming Inc.
Ralph Ray (214) 521-4444 / (800) 231-2818
Adult Alternative
NYLONS "Happy Together"
REO SPEEDWAGON "In My..."
CRYSTAL GAYLE "nobody..."
CARLY SIMON "Stuff That..."

Country Alternative
TAMMY WYNETTE "Your Love"
JUDIS "Maybe Your Baby's..."
JOHN SCHNEIDER "When..."

Broadcast Programming
Jeff Kingsley Arkansas (800) 436-9082
Adult Contemporary
NYLONS Happy Together
ABC "When Smokey Sings"
REO SPEEDWAGON "In My..."
CARLY SIMON "Stuff That..."
ROGERS & MILSPA "Make No..."

Modern Country
SKB "No Easy Horses"
Foster & Lloyd "Crazy Over..."
RANDY TRAVIS "I Won't Need..."
SWEETHEARTS OF... "Gonna..."

Century 21
Greg Stempfyl (219) 934-2127
The Z Format
CARS "You Are The Girl"
CURIO US KILLED CAT "Mist" BRYAN ADAMS "Victim Of Love"
DONNA SUMMER "Dinner With..."

The AC Format
SIMPLY RED "Maybe Someday"
SWING OUT SISTER "Breakout"
DONNA SUMMER "Dinner With..."
ROGERS & MILSPA "Make No..."

Super-Country
HOLLY DUNN "Only When I Love"
LEE GREENWOOD "If There's..."
R. VAN SHELTON "Somebody..."
BAILLIE & THE BOYS "He's..."

Concept Productions
Evan Kinsey (214) 792-7754
CHR
LOVERBOY "Nostalgic"
CARS "You Are The Girl"
FLEETWOOD MAC "Little Lies"
BRYAN ADAMS "Victim Of Love"
REO SPEEDWAGON "In My..."

Country
DAVID LYNN JONES "Bonnie..."
RANDY TRAVIS "I Won't Need..."
R. VAN SHELTON "Somebody..."
T. G. SHEPPARD "One For The..."
SAYER BROWN "Somewhere"
MARSHALL TUCKER "Hangin'"

AC
SIMPLY RED "Maybe Someday"
FLEETWOOD MAC "Little Lies"
K. G. "Deja Vu"
LOVERBOY "Nostalgic"
R. VAN SHELTON "Somebody..."
K. G. "Don't Make Me Wait..."
LOVERBOY "Nostalgic"
K. G. "Don't Make Me Wait..."
SAYER BROWN "Somewhere"
K. G. "Don't Make Me Wait..."

Hit Rock
LOVERBOY "Nostalgic"
L. L. COOL J "I Need Love"
EXPOSE "Let Me Be The One"
HERB ALPERT "Making Love..."
J. C. MELLENCAMP "Paper..."

The Programming Consultants
Lindsay Schryder (800) 943-7907
Stereo Rock
PRINCE "Let Me Be The One"
EXPOSE "Let Me Be The One"
DONNA SUMMER "Dinner With..."

Radio Arts
John Benedict (818) 841-0225
Country's Best
HOLLY DUNN "Only When I..."
LEE GREENWOOD "If There's..."
R. VAN SHELTON "Somebody..."
BAILLIE & THE BOYS "He's..."

Soul Contemporary
SIMPLY RED "Maybe Someday"
HERB ALPERT "Making Love..."
CUTTING CREW "I've Been In..."

Sound 10
SIMPLY RED "Maybe Someday"
HERB ALPERT "Making Love..."
SWING OUT SISTER "Breakout"
BREACKFAST CLUB "Kiss 'n Tell"
DEBBIE GIBSON "Only In My..."
CUTTING CREW "I've Been In..."

American Rock
CARS "You Are The Girl"
EXPOSE "Let Me Be The One"
BRYAN ADAMS "Victim Of Love"
DONNA SUMMER "Dinner With..."

Satellite Music Network
Pat Clarke (214) 991-7200
The Starstation
U2 'I Still Haven't Found...'
DAN FODELBERG "Lonely In..."

Country Coast-To-Coast
ALABAMA "Tie Top"
GEORGE STRAIT "Am I Blue"
JUDIS "Maybe Your Baby's..."

Rock 'n Hits
YELLO "Oh Yeah"
F2X "Red Seas"
PSEUDO ECHO "Listening"
TOM PETTY "All Mixed Up"
WENDY & LISA "Waterfall"
LISA LISA "Lost In Emotion"


COMING NEXT WEEK:
Labor Day Special Programming

WHOS NEXT — Drake-Chenault staffer Cindy Jo Hinklenan visited Atlantic Records recently to interview Roger Dattrcy for a special feature scheduled for release this month. Pictured are Atlantic Director/Artist Relations Video & TV West Coast Tony Mandich, Hinklenan, and Dattrcy.
ALEXANDER O’NEAL
“Fake”

NOW ON 104 CHR REPORTERS!

ADDS: WKSI B91 WLOL 26-22
Q107 WANS SLV96 KMLE 16-11
Z93 WQUT WBBQ 24-19
WGH KBFM ACTION: 94TYX 20-11 (HOT)
KROY WRVQ
KCI01 KRQK WCAU 25-20
K98 KZIO KZOU 27-18
KEZB KQKQ KKBG 30-22 (HOT)
OK100 92X 28-23
KKLS WOZY 29-24
KDBW 18-12 (HOT)

REO SPEEDWAGON
“In My Dreams”

Now on 85 CHR Reporters

Check These Moves:

KDBW 5-1 (HOT)
KCPX 2-1 (HOT)
KIIC 21-14 (HOT)
WGRD 10-9 (HOT)
95XIL 7-6 (HOT)
KDOT 9-5 (HOT)

One of The MOST ACTIVE

AC CHART: 23

DAVID HALLYDAY
“He’s My Girl”

WXKS 99DTX WERZ WLOL 26-22
PRO-FM KCPX WZOK WKPE
Q107 KPLZ WCIL
KRBE WFLY KSQX KKXL
Z95 KTUX KQ100 WSPT
Q102 KZIO KZKS KZFN

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Dead Stories & Rock Video

MONDAY, AUGUST 31
1955/Smiley Lewis's original "I Hear You Knockin'" debuts on the R&B charts on its way to #2.
1969/Three years after a disabling motorcycle crash, Bob Dylan returns to live performances with an hour show at the Isle of Wight festival.
1980/Karen Carpenter marries real estate developer Thomas Burris in Beverly Hills. The couple honeymoon in Mexico and Bora Bora.
1981/Man At Work's "Who Can It Be Now" is bumped from Australia's #1 slot after two weeks by Duran Duran's "Planet Earth."
1984/Canada's rock video channel, MuchMusic, is launched.
1986/Bobby Brown joins his former group, the New Edition, at L.A.'s Forum to sing "Mr. Telephone Man" and "A Little Bit Of Love."
Born: Van Morrison 1945, Glenn Tilbrook (Squeeze) 1957, Gina Schock 1957, Ithak Perlman 1945

TUESDAY, SEPTEMBER 1
1970/Ode Records President Lou Adler and an employee are kidnapped in Malibu. They're released eight hours later; a couple are arrested for the kidnapping the following week.
1977/Blondie is signed by Chrysalis after two LPs on Private Stock.
1980/After their failure to succeed in America, Pink Lady announce that they'll disband the following March.
1982/Frank Zappa says he won't tour Europe and calls it "too expensive and too violent."
1983/The Clash fire Mick Jones for having "drifted apart from the original idea of the band." Across London, Sotheby's auctions off a booklet of John Lennon's notes, some of them about the other Beatles, for $13,350.
An original draft of "Imagine" goes for $11,000. Two Rolling Stones items, however, are withdrawn because of love bids.

WEDNESDAY, SEPTEMBER 2
1970/Pink Collins sees an ad in Melody Maker that leads him to join Genesis.
1971/The Grateful Dead releases its second, self-titled live LP. Meanwhile, ex-manager Lenny Hart is arrested and charged with royalty fraud.
1975/Gloria and Emilio Estefan of the Miami Sound Machine are married.
1983/"Smokie & The Bandit III," without Burt Reynolds, Sally Field, or Hal Needham, opens in L.A. Jerry Reed is in Reynolds's role but he's billed fourth and not pictured in the advertising. And Lubbock holds a Buddy Holly festival to commemorate what would be an upcoming birthday. The events include lookalike and dance contests.
Born: Fritz McIntyre (Simply Red) 1958, Joe Simon 1943

THURSDAY, SEPTEMBER 3
1967/Folk legend Woody Guthrie dies of Huntington's Chorea at 52 in a Queens hospital.
1977/Elvis Presley's "Way Down" goes to #1 in Britain after his death.
1982/Culture Club's "Do You Really Want To Hurt Me" released in the UK. Also Scritti Politti's first, much punkier LP, "Songs To Remember."
1985/Amnesty Int'l's Jack Healy tells the Los Angeles Times that his organization's rock tour was "the best thing that ever happened to us." Also, Justin Hayward is hospitalized overnight in Beverly Hills for exhaustion following the Moody Blues' final Universal Amphitheatre show.
Born: Al Jardine (Beach Boys) 1942, Tompson Glaser 1933

FRIDAY, SEPTEMBER 4
1971/Sly Stone's West Hollywood landlord sues to evict him and for $3 million damages because his building is full of "loud, noisy, boisterous persons."
1976/The Sex Pistols make their first TV appearance and perform "Anarchy In The UK" on Granada TV. Then they join the Buzzcocks and Clash in Islington for their first show outside Manchester.
1980/The transition version of Yes, with Trevor Horn and Geoff Downes, plays Madison Square Garden.
1983/Three then-unknown bands, W.A.S.P, Ratt, and Great White, are featured in an L.A. Times article on up-and-coming heavy metal bands. So are the still-unknown Stormer, Steeley, and Leather Angel.
1985/Gregg Allman is arrested for drunk driving in Florida right after getting his license back from a five-year suspension.
Born: Bielecki Lawless (W.A.S.P.) 1956, Ronald Lapread (Commodores) 1950, Bubba Knight (Pips) 1942

SATURDAY, SEPTEMBER 5
1965/The Rolling Stones fly to L.A. to record "Get Off Of My Cloud" and others.
1977/"Tainted Love" goes #1 UK, nine months before becoming an American hit. The Sugar Hill Gang guests on "American Bandstand."
1986/At the third annual MTV awards, Dire Straits' "Money For Nothing" wins the best video and best group video titles, "Addicted To Love" is best male, "How Will I Know" best female video. Robert Palmer tells reporters, "Most of the time I like to see videos with the sound off."
Born: Freddie Mercury 1946, John Stewart 1939, Buddy Miles 1946, David Isley (Gulfria) 1956, Bob Newhart 1929, Loudon Wainwright III 1946

SUNDAY, SEPTEMBER 6
1969/John and Joanna Hall are married.
1974/George Harrison launches Dark Horse Records, although he doesn't record for it himself until 1976.
1983/The Police play the first rock show at L.A.'s Hollywood Park racetrack. They draw 55,000, although much of the crowd doesn't start cheering until the video screens are turned on during the song.
1986/Linda Ronstadt is the featured artist at Universal Studios' second annual International Festival of Merrilchis. Barbra Streisand gives her first concert in six years at a $5000-per-ticket Democratic fundraiser in Malibu that raises more than $1.5 million. Also Robert Tepper and Jeanette Nilsson are married in New York.

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The R&R "Year End Review Pack" 1974-1986

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- All the charts
- All the formats

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Cerritos Mid-Air Collision
MONDAY, AUGUST 31 — An Aeromexico DC-9 and a Piper collided over Los Angeles one year ago, killing 64 aboard the planes and 18 on the ground in Cerritos (1985). Earlier this month, the state-owned Mexican airline tentatively agreed to $75,000 lump-sum settlements of several lawsuits, despite investigations' findings that Aeromexico was not at fault.


Japanese Killer Earthquake
TUESDAY, SEPTEMBER 1 — One of the worst earthquakes ever to hit a populated area struck Japan in 1923, causing an estimated 200,000 deaths. The 6.3 magnitude quake destroyed or damaged every major building in Yokohama and about half the buildings in Tokyo.

The 73-year-old wreckage of the "Titanic" was found in 1985. The Soviets shot down a Korean airliner in 1983, killing all 269 aboard. The US minimum wage was raised to $1.15 per hour in 1961. DuPont began producing Teflon in 1953.


Rappelling A Skyscraper
WEDNESDAY, SEPTEMBER 2 — Faster than taking the elevator, and a lot more exciting: the world record for rappelling down the side of a skyscraper was set in 1984, when Martin Fuller used a rope to descend a 52-story building in Hong Kong.

After changing course several times and forcing coastal evacuations in Florida, Alabama, Louisiana, and Mississippi, Hurricane Elena hit Mississippi in 1985. World War II ended in 1945 when Japan unconditionally surrendered. The Los Angeles Police Department hired Alice Wells as the first female police officer in 1910.

Birthdays: Tennis pro Jimmy Connors 35. Football vet Terry Bradshaw 39.

First 300mph Car
THURSDAY, SEPTEMBER 3 — The land speed barrier of 300 mph was broken in 1935 by Malcolm Campbell in a 2,500-horsepower vehicle named "Blue Bird." At the end of the first run, a front tire blew out at 280mph, sending the car into a five-mile skid across the Bonneville Salt Flats. They changed the tire and continued. (The current land speed record is 633mph, set in 1983 by the jet-engined "Thrust 2." The "Budweiser Rocket" claimed a supersonic speed of 739mph in 1979, but the claim is not officially recognized.)

Britain and France declared war on Germany in 1939 (WWII). England and America signed a peace treaty in 1783 to end the Revolutionary War effective May 1783.

Birthdays: Actress Valerie Perrine 44. Beach Boy Al Jardine 45.

Edsel 30th Anniversary
FRIDAY, SEPTEMBER 4 — The most-promoted car in American history, the Ford Edsel, was introduced 30 years ago (1957). Although people packed showrooms to see the new '58 Edsels, few were willing to fork over the asking price of $2,700. Ford abandoned the Edsel after four model years, writing off about $300,000,000 in losses.

The first Rockwell B-1 bomber rolled off the production line in 1984. 15th anniversary of the 1972 oil-production limitation announcement by Saudi Arabia, which touched off the energy crisis and triggered the worst global recession since the Wall Street crash of 1929.


Great (Wrong) Predictions

"The radio craze will die out in time," said Thomas Edison in 1922. More than a half-century later, all indications are in the opposite direction. Not even ol' Tom was right all the time.

If you thought Disco had a chance to wipe out Country, or Elvis would never be as big as Vic Damone, join the rest of us whose utterances sometimes turn out bass-ackward. We have all been as wrong as the deckhand on the Titanic who told a reporter, "God Himself could not sink this ship!"

Ken Olsen is still living with the statement he made in 1977 as President of Digital Equipment Corporation: "There is no reason for any individual to have a computer in his home."

The more famous you are, the more likely it is that history will note those things you wish you hadn't said. MGM Executive Irving Thalberg, discussing some film rights in 1936, advised his cronies Lewis B. Mayer, "Forget it, Louis. No Civil War picture ever made a nickel." The picture was "Gone With The Wind."

Every Tom, Dick, and Harry can spout BS on occasion, but one particular Dick is an outstanding over-achiever. Richard Nixon, the same man who blew out of America's top job, said in 1980, "I would have made a good pope!"

There's not an A&R person alive who can't empathize with the Decca executive who turned down the Beatles in 1962. "We don't like their sound," he said. "Groups of guitars are on the way out." And consider the advice of the director of the Blue Book Modeling Agency, who in 1944 told Marilyn Monroe, "You'd better learn secretarial work or else get married."

The Commander of US forces in South Vietnam, Gen. Paul Harkins, was the first of several experts to get it wrong by promising in 1962, "Victory is in sight!" When George Steinbrenner bought the Yankees, he said, "We plan absentee ownership. I'll stick to building ships."

Even Albert Einstein did it: "There is not the slightest indication, he once said, "that nuclear energy will ever be obtainable."

Credit the quotes to "The Experts Speak," compiled by Christine Cerf and Victor Navasky (Pantheon Books, 1984). Their collection includes a 1973 jewel from the lips of then-Governor of California Ronald Reagan, who said with sincerity, "The thought of being President frightens me. I do not think I want the job."
The C.D. Revolution: Chaos or Control?

MONDAY
I thought CD players were supposed to be quick and easy!

TUESDAY
And right now here's our superhit pick of...
[Whoops, I punched up the wrong cut on this #1 hit player!]

WEDNESDAY
The Media Touch system makes so much more sense!
It eliminates the added time and expense, and degraded performance of cart'ing CDs, plus, the touchscreen is much easier to use.

The System Is The Solution...
The Media Touch CD Multiplay System.

Exclusively From Allied!

Touchscreen song index displays every song in your entire music library - or just the ones on your current playlist. The Media Touch CD Multiplay system can randomly access 1000's of songs, but you're always in complete control of what gets played.

Select/cue/start any song, just touch the screen! That's all! No cut #s to remember, no complex cueing procedures. The DJ never touches a compact disc! Even back-to-back CD segues are just a touch away. Finally, talent can concentrate on the show, not the equipment.

A single touchscreen can access several CD Multiplay units, each with 1000's music selections. What's more, the system easily expands to control insturcarts, reel to reel and cassettes, and all the digital music storage formats soon to come.

The Media Touch control system is based on rugged, reliable, industry-standard PC's, and special software which can be easily updated to add new features. The music director uses his or her own PC to update the CD library/playlist as often as desired.

The Audiometrics CD Multiplay holds 100 Compact Discs. Any of the 1000+ cuts available can be called up from the touchscreen for play. Superb audio quality specs bring out the best in every CD.

Several Multiplay units can feed a touchscreen for prompt access to thousands of cuts on hundreds of CD's. While unit A is playing a disc, the Media Touch controller is cueing unit B for instant back-to-back segues.

Since DJ's never handle the discs, Multiplay units need not be located in the air studio. Your music library is an ideal location. CD's and mechanism are protected behind a lockable, tamperproof door. The Multiplay is rugged and reliable - over 2000 units are already working full-time in the field.

If you're currently dubbing CD's to cart, the Media Touch CD Multiplay system makes so much more sense! It eliminates the added time and expense, and degraded performance of cart'ing CDs, plus, the touchscreen is much easier to use.

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Not The Equipment

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SAY CHEESE

Hot Summertime Photo Fun

What a hot summer it's been in every corner of the country. Here's a quick look at what some of you folks have been up to as you keep listeners happy and beat the heat.

THE MAILBAG

In Support Of New Artists

The spirit of breaking new ground in music is alive and well in the Midwest, according to KWWR/Garden City, KS MD Dan Michaels:

Dear R&R,

Having read your column "Exploding The Unfamiliar Artist Myth" (R&R, 7/26), I thought I'd add a couple of thoughts on the subject of new artists. We're currently running about 45% new artists in rotation for a couple of reasons. First, our format is tilted more toward the AOR end of CHR. This causes us to look to more new artists, since many of the new songs cater to the Urband sound.

Second, CHR went through a "burnout" phase not long ago. Many playlists across the country became stale, and many of the artists sounded alike. What artists like Jon Astley, Danny Wilson, Suzanne Vega, Whitesnake, etc. have done is offer new and original sounds, giving stations the ability to keep sounding fresh without format deterioration.

It's important that we take some time to give new artists a break. If the audience response isn't there, then it can't be blamed on our end of the food chain. On the other hand, if there are success stories to be told, let's have them in our corner — and keep from getting "stale" in the future.

Joel Denver

Your Basic Beach Bash

Summer's return generally means stampedes to the beaches. So why not throw a beach bash? If the sun, surf, and sand don't wake your listeners up, maybe a bikini contest will.

Budweiser and B104/Baltimore held a "B-kini Beach Bash" that featured a "Homemade B-kini" contest. Entrants made suits from unusual materials such as beer cans, trash bags, aluminum foil, and moss. Showcasing the three best bikinis are (l-r) B104 morning personality the Mad Mexican, third place contestant, PolyGram's Ted Mellencamp, contest winner, PD Dusty Hayes, second place winner, and night rocker Leah Bravo.

Q107/Washington's Fourth of July beach party drew hundreds of listeners. Personality Celeste Clark (l) broadcast from the boardwalk all day and handled out Q107 shirts, frisbees, and beach balls. Meanwhile, the station's Gary Spears stopped traffic on the boardwalk as 15 girls competed in a bikini contest. With the finalists (l) are Q107 personalities John Peake (front) and Clark and Spears (far right).

All Together — Then And Now

Station birthday parties are an opportune time to reunite former staffers and reminisce about the "good old days."

WRVO (Q94)/Richmond celebrated its 15th anniversary with an air talent/PD reunion. Above (sitting, l-r) are former personalities Bob McNeil, Chuck Woodison, Randy Reeves, John Oge, and Mike Rivers; standing (l-r) are Tim Watts, Doug Rydel, Ralph Winner, Dave Collins, Bill Garcia, and Bill Worthington. The PD reunion included (below, l-r) current PD Jim Payne, McNeil, Winner, GM Phil Goldman, Garcia, and GM Bob Lewis.

Joel Denver

Nothing breaks day-to-day monotony like having a celebrity drop by for an on-air plug. Not only does the air talent get to rub elbows, but the listeners catch an earful of inside scoop.
Hit 'em right between the ears with "DIRECT HITS." MJI BROADCASTING's new 2 hour weekly music, news and interview program targeted exclusively for CHR stations! "DIRECT HITS" connects you directly to the biggest artists and latest info, with 85% music and features like:

- DIRECT HITMAKERS (feature interviews with today's hottest hitmakers)
- DIRECT FROM LONDON (event reporting and interviews from across the pond)
- DIRECT DIAL (telephone interviews with the stars on location)
- LIVE WIRE (concert news and listings, often delivered by touring artists)
- THE BIG PICTURE (news and interviews with tv and movie stars, plus video info)

PLUS sneak previews, music trivia, contests, and much more in this exciting fast-paced format! The sponsorship, merchandising and promotional opportunities are ENORMOUS!

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Major Market Stations
With Alternative Music Mixes

CONTEMPORARY HIT RADIO

All Dressed Up And Nowhere To Go

Next time your contest or promotion seems to be lacking something, add an eye-catching visual.

When the film “RoboCop” premiered in Little Rock, KKYK turned some heads when MD Mark McCann dressed up as the movie hero.

How do you persuade your entire airstaff to wear tuxedos? It’s easy when you let them give away an ’87 924 Porsche and $50,000 in qualifying cash. And that’s just what WAPI (920) Birmingham did during its “Daily Grand Slam” promotion.

I LEFT MY HEART IN CLEVELAND — WMMS’ OM Kid Leo and Programming Asst. Jim Oktavec stopped backstage after Heart’s concert to give Ann and Nancy Wilson their very own WMMS 1987 Rock & Roll To Go T-shirts. Sizing up the shirts are (l-r) the group’s Nancy, Kid Leo, Capitol’s Jack Snyder, Heart’s Ann, and Oktavec.

Makin’ Memories

Every time you stage a promotion, don’t forget to take your camera along. Those pictures are invaluable additions to the station scrapbook. And don’t forget to make extra copies for coverage in R&R. The wittier and more creative they are, the better. BW or color is fine; just make sure they’re in sharp focus. So rush your CHR shots to Joel Denver c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.

MOTION

KITV/San Antonio ups Sharon LePere to MD Brian Cooley, formerly of KXIS/Concord, CA, is ap.
WESTWOOD ONE PRESENTS IN CONCERT James Taylor & Joni Mitchell: two of pop music's most influential, truly legendary singer/songwriters combine talents for a special edition of the Pop Concert Series, airing the week of September 7 on Westwood One Radio Networks affiliates throughout North America. Caught live in London during the duo's 1971 tour, this classic performance features Joni's "Carey," "That Song About The Midway," "Gallery" and "Priest" and James' "Rainy Day Man," "Steamroller" and "Carolina On My Mind." Then, both artists take center stage to blend voices on "California," "He Played Real Good For Free," "The Circle Game" and "You Can Close Your Eyes." Don't miss this exciting, historic Pop Concert! For more info, contact your Westwood One Representative now at (213) 204-5000 or Telex 4996015 WWONE.
OMD MANEUVERS INTO TORONTO — While in Toronto to play the Maple Leaf Gardens, OMD picked up gold awards for "Crush," "If You Leave," and current LP "The Pacific Age." In turn, the band presented a gold record to a CFNY listener. Presenting the award (l-r) are CFNY PD Don Barnes, OMD's Paul Humphries, winner Blair Gunhouse, and the group's Andy McConisky.

SPEED-SPEND SOMEONE ELSE'S MONEY — After registering 95 listeners, KSHE/St. Louis awarded one lucky couple a $20,000 shopping spree. The prize had to be spent in 20 hours or less, with no more than $2000 in one place. In the back row, Ken Osmond ("Leave It To Beaver") and Andy McCloskey's group's Andy McCloskey.

JOEY DUNN/MANeuVERS INTO TORONTO — Joey Dunn (r) and A&M's Eva Wood how he got "into the fire" in the first place.

SEGUDES

KCAL-FM/San Bernardino-Riverside PD Cliff Roberts resigns after only five months. VP/Operations Jeff Saligo takes over PD duties, while MD Kelli Claque acts Asst. PD stripes and moves back to middays. WLQ/Columbus PD Lee Randall steps down to take over mornings as soon as a new PD is named. Ransall replaces the exiting David Lawrence. WRCL/Long Island afternooner — John Loscalzo is upped to M/D/PM drive. Meanwhile, six-year morning news vet Bob "Ace" Clifford exits to become press secretary for a local politician. KZEL/Eugene PD Jim Trapp exits to become Radio Editor at the Hard Report. KLBJ-FM/Austin partner Don Gilmore becomes MD. KMY/Kokomo City switches from AC to Classic Rock as KRKO. Peter Z remains as PD. WEZX/Scranton MD Jay Daniels steps down to concentrate on his morning show, with afternoon rocker Jack Meyers taking on MD chores. KWC/Beaumont, TX PD Ted Garland exits, with Asst. PD David Perry taking over as PD; Tim Kelley jumps from MD to Asst. PD. WGES/Coastal NC Asst. PD Dave Priest takes the PD job at WGMB/Georgetown-Myrtle Beach, SC, which changes to AOR from CHR. Veteran Detroit air talent Chuck Santoli joins WLZ for middays from Crosstown WWWW-FM. Former WSHM/Miami and WDVE/Pittsburgh morning team Jimmy & Steve (Roach & Hanson) return to Pittsburgh for mornings at classic rocker WMYG. CFDO/Vancouver Promotions Director Peter Taylor steps over to mornings. He succeeds the exiting Bob Saye, who crosses the street to CFMI. KPEZ/Austin brings on a couple of parttimers: former crosstown KLBJ-FM PD John Logan and ex-KNCN/Corpus Christi MD Elise Vander Vort. At KATP/Amariio, Promotion Director Jim Kelly moves from weekends to overnights, while overnights Ginger McKenzie shifts to afternoons. WEGR/Memphis morning maven Tommy Smith exits. Guy Kemp is new to EGR as a parttime.

OUTGOING morning talent Kelly Broderrick of WKLC/Charleston, goes to Crosstown WYHR (Super 102). She's replaced by WQMF/Louisville's Alan Sells. WQGF/Richmond's Julie Kramer.

WNE-MF/New York Assistant Promotion Director Allen Krikorian becomes Publicity Manager. Consultant's Corner: Alan Sned, now consulting WAVE/Charleston, SC. John Gorman is hired by WYBR-Buffalo, which will also continue working with Dave Logan. WBA-AM & FM/Madison drops Frank Felix in favor of Fred Jacobs.
SPRING SUMMARIES

Midwest and Southern Ratings Highlights

More spring Arbitrons have arrived, allowing a chance to review highlights from the South and Midwest. Unless otherwise noted, comparisons are from spring ’86 to spring ’87.

Midwest

Akron

Full-Service WAKR registers a 9.3 share 12+, good for third place behind CHRs WKDD and WMMS/Cleveland. WAKR’s 5+ numbers account for the bulk of its success; it’s the only station notchig double digits in that demo. Below the line, WMJU/Cleveland’s 1.1 lead over WLTF/Cleveland is the biggest between the two since ‘LTF’s 1.3 edge last spring.

Battle Creek, MI

Strong competition from Country WNWN/Coldwater, MI has affected the market in recent months; it nearly doubles its next 12+ challenger, former AC outlet (now CHR) WFKR. The AC contestants are Full-Service WGBK in third place overall 12+ (up a tenth at 12.4), and relative newcomer WMJC (Magic) a Music-Intensive FM. WMJC was flat (8.9) in its second AC book. WGBK was second 35-64 and Magic placed second 25-54. WNWN was first in both categories.

Bloomington, IL

Full-Service WJBC and sister CHR WBNQ join the race for top combos. Combined with WJBC’s 30.0 12+ share, the pair hits 51.3. Operations Director Don Manzoni’s 40+ AM drive in 18-49 is more than all other metro stations combined. While WJBC is clearly #1 across the demos, the win is narrower in the adults 25-54 and 35-64, it lost ten full midday shares. Music-Intensive FM WBNQ’s 12+ jumped 4.5-4.1; middays it’s at 25-54, edging JBC by one share.

Cedar Rapids

All three ACs lost ground 12+. The biggest drop (1.7) was posted by WMT-AM, still the market’s premier station (18.4). Sister WMT-FM fell 1.2 to 10.0 and KCVR/AM also dropped 1.2, stopping at 4.2. WMT-AM improved six points 7am-midnight and WMT-FM was up 1.8 in AM drive. With those exceptions, the three ACs were down across the dayparts. Country KMAX-AM has gained 1.2 and WMT-AM’s 12+ lead from 5.4-2.1.

Cincinnati

Cincinnati Reds games called on WLW, the market’s #1 12+ station, logoed knockout numbers 7pm-midnight (almost 30 share). The next closest station trailed by nearly 20,000, WLW rose to 13.9, WKRC dropped one-half share to 6.3, WRRM was up a tenth to 4.0, WNWK-FM was flat 3.3, and WLWT dropped 0.4 to 2.7.

Cleveland

In the past four books, the largest 12+ lead in the AC battle between Music-Intensive FMs WMJI and WMTL was WMJI’s 1.5 advantage in summer ’86. WMJI lengthened the distance with a jump to 9.4 in spring while ‘LTF plunged to 5.4. John Lanigan holds a 7+ point advantage over ‘LTF in AM drive.

Detroit

Without a doubt, the #1 market’s lead from 9.3 to 12+ is a strong showing for Classic Rock WJLT improved 0.3 to 2.8. WNMC added a tenth to 3.9, and ‘OMIC fell 0.3 to 3.3. Full-Service WJR was on top of the pack again, improving one point to 10.9. WJR is also #1 25-54. Surprisingly, the Detroit Tigers were not a factor in ‘JR’s rise — night numbers were double two points. AM driver J.P. McCarthy gained more than 2.5 shares.

Dubuque

KATF doubled its share to 16, holding down the #3 spot 12+. “The Kat” more than tripled its weekend figures; doubling and tripling in 18-24, 25-34, and 35-64 demos were especially noteworthy.

Fit-Wayne

WAJI and Full-Service WWOPO tied 12+ with 11.7. The latter declined one-tenth; the former improved by 3.4. WAJI’s 25-54 middy gain of more than six shares helped make it the #1 station in that category. WoW.O suffered its third successive downward trend 35-64 and ranks third in that demo.

Grand Rapids

Music-Intensive WLT’S upward trend 25-54 places the station second in that arena. Full-Service WOOD-FM gained four points 35-64, making it second in its target demo. Both WOOD-AM AND WLTI gained with 12+ listeners.

Indianapolis

Full-Service WIBC dropped four shares to 14.6. WENS remained virtually steady, dropping a half-point to 5.8, while Gold-based WFOX lost 1.7. Much of ‘FOX’s problems occurred in 25-54, where it fell two points. In the same demo, WSBS-FM slipped 0.3. WSB-AM is fourth 35-64.

Austin

For the third straight book up for KKMK (8.8) enabled it to unseat KEYI (6.8) as the market’s AC leader. Both stations lost about three shares at night. KEYI’s five-share loss 25-54 was especially costly.

Birmingham

Three consecutive upward moves by WMLJ placed the station one-tenth behind its neighbors’ 11.9 showing last spring and in second place 12+ behind Country WZKZ-FM. WMUJ has improved its 18-34, 25-54, and 35-64 figures the last three books and ranks third, second, and second respectively in those demos.

Charlotte

Homing in on KEYI the last five books. Music-Intensive WZEC fell to 6.5. Part of the problem stems from the station’s fourth consecutive decline in AM drive. It’s no longer in double digits 25-54. Full-Service WBT rose 0.8 to an 8. Only Country WISO-FM beats BT 35-64. WWMG debuts with a 5.6 12+ and ties WBT for fifth place 25-54.

Dallas

KVI’s up-down-up performance indicated this would be an up book from the winter sweep. It was — but not enough. KVI lost 1.7 from last spring, registering a 7.1. KVI ranks third overall 12+. The other two ACs — KMGK (+0.7) and KQZY (-0.2) — tied at 36. KVI’s 25-54 numbers have been slipped by 3.3, but still hold market honors in the demo. The 25-54 shares of KMGK and KQZY are about half of KVI’s.

Houston

Tough times 12+ for Houston ACs this spring. Gold-based KFMK fell 4.4-6.2; soft AC KJZY lost 0.2 for a 2.5; former CHR KKH fell 4.8-2.6; and KLTR declined 4.4-2.8. KFMK has exactly twice the spring numbers of #2 format challenger KLTR 25-54. KJZY is close behind, followed by KKH. KLTR’s FM drive, night, and weekend numbers are less than half of what they were a year ago.

Gainesville, FL

Debuting last spring, WKTY (15.1) continues to roll. It trails frontrunner WRUF-FM by one point, largely because of ‘RUF’s solid #1 midday figures. The young station is #1 in 25-54 and 35-64.

Jacksonville

WAVK was easily the market’s big winner (+4.1) follow AC WIVY lost the most ground (-4.7). Two days before the book ended, WLOS switched calls to WEJZ. It lost 2.2 points to notch a 3.3. The WAV/WIVS flip-flop is evident 25-54, where WAV increased 4.5 and WIVS fell 5.1. WAV winning #2 in that demo.

Next Week: more spring highlights.
The New Single · Produced By Arif Mardin With Barry Gibb, Robin Gibb and Maurice Gibb

Co-Produced By Brian Tench · From the forthcoming album E·S·P · On Warner Bros. Records

Management: Gary Bertman and Harry Steinberg, Bertman/Steinberg Entertainments

Bee Gees

"YOU WIN AGAIN"
Introducing someone you've been hearing for years.

Don't Go the first single from his forthcoming lp Baby Tonight
Produced by Marlon Jackson for MDJ Productions, Inc.
TOUCHDOWN WITH DJ100 — During a stopover in Washington, DC, Touch visited WDJJY and PD Brute Bailey (c). Surrounding him are (l-r) Supertronics VP Patrick Spencer, and group members Sean, Eric, Gordon, and Free.

LA LA MEANS I LOVE YOU — Producer/performer La La (c) stopped by WMGL/Charleston to visit with personalities Charlotte Logan and Milton Garrett.

BLACK RADIO IN PRINT — Dr. George H.R. gives a copy of his recent book, "Ebony Images," to KOAV/Los Angeles personality J.J. Johnson (l) and WBMX/Chicago PD Lee Michaels.

UPSTATE IN-STORE — WDXX/Rochester listeners met Jazzy Jeff and the Fresh Prince at a recent in-store party; Fresh Prince lines up (r-l) with a store employee, 'DKX MD Clint Works, Jazzy Jeff, and the duo's road manager.

SIZZLING IN CHARLESTON — The Superfest arrived in Charleston on one of the hottest days of the year. The Fat Boys' Marka D. (l) showed ZQ's Mike Lynn how to keep cool.

ESP CONNECTION — T.C. artist Valerie Ford does a two-step with WDAS/Philadelphia evening jock Tony Brown.

THANKS, RADIO, FOR HELPING MAKE "CASANOVA" LEVERT'S 2ND #1 SINGLE!

the album: THE BIG THROWDOWN (H7773)
Produced by Gerald Levert, Marc Gordon & Craig Crooms for Virgin Records (WE4573), except "Inception" and "Casanova" produced by Peggie Callies, co-produced by Vincent Callies for Callies, Inc.
Management: Harry J. Coombs

ON ATLANTIC RECORDS 1987 Atlantic, a Warner Communications Co.
BLACKS IN MANAGEMENT

Radio Role Models

Each year we talk with GMs or GSMs at non-Urban radio stations — role models for opportunities in the industry. Too many blacks take defeatist attitudes toward advancement in UC or other formats. Moving up in any field takes more than color: intelligence, job performance, credibility, leadership, and managerial skills are the key factors.

WRIF/Detroit VP/GM Abe Thompson is a 13-year sales professional. He started at WVON/Chicago as an account executive and worked his way up to station manager of what later became WGCAM & FM.

Thompson says AOR WRIF isn’t so different from Urban WCCL. “The formats are very different, but it all really boils down to people. It comes down to how excited and enthusiastic your people are about what they’re doing to reach out and touch the community.”

“It’s very important that more blacks understand that radio is a business, first and foremost.” — Abe Thompson

Why did Thompson switch from UC to AOR? “It seemed like the right thing at the right time for me. I have no problem working any format, anytime. If the situation has good opportunities. If you’re a good businessperson, you can work in any format while you continue to succeed.”

Develop Communications Skills

Thompson offered advice for AE’s looking to move up. “Improve your communication skills, both written and oral. Developing people skills is a must to succeed at any business. And it’s very important that more blacks understand radio is a business, first and foremost.”

Professional and personal networking are also valuable. “It’s important to meet people, especially people who make decisions,” said Thompson. “If they don’t know you or your abilities, you’ll never be considered for a position. Establishing relationships, you’ll end up becoming very close to some people on a personal or professional level — maybe even both.”

“You begin to establish a bank of resources for future employment, advice, and counsel. There’s nothing better than being able to call somebody you trust and know, who might have the answer. It’s possible to have an unlimited number of professional consultants at your disposal because of networking, and you never have to pay anyone. But remember, they’re going to call on you for help at some point — that’s what it’s all about.”

Six Steps To Promotability

Anita Harris, National Sales Manager for CBS Radio’s AC/New Age KLTR/Houston, is an 11-year industry veteran who’s worked with Comushing, Gannett, and Westinghouse. She organized the road to success in any industry, and offered her “six-step strategy for success and promotability”:

1. Overcome the traditional arachnid attitudes handed down by some people in our industry.
2. Get the album with your name on it. Nobody can do that, and it doesn’t matter what color they are. Research the situation and do it. “Sales is a definite path to management,” she advised. “Obviously, there are more radio stations than TV facilities, so a college student interested in the communications industry should look at radio sales. It will give them the training they’ll need to advance. There also tend to be more opportunities in radio sales than in TV. Quite a few blacks (men and women) seem to be working in sales for a number of organizations.”

Role models are sometimes hard to find. But Jeffereson cautioned that black radio management aspirants shouldn’t get discouraged. “There’s a tendency to try to convince most people — and definitely blacks — that a lot of doors are closed to them. We all have to be careful who we decide to listen to; people will tell you anything.”

Back because they already have good professional positions. Think of being part of the fast track. Others in our industry will advance much faster because they’re willing to get out there with the people who make an impact. We have to do the same if we’re going to move into managerial positions. We must take the bull by the horns and let the decision-makers know we want to advance also.”

Specialize Early

WBMM-FM/Chicago VP/GM Wayne Jefferson is another 11-year radio executive. He’s been with the station for two years; before that he held several posts with parent CBS, including Director/Finance out of Chicago, and Director/Internal Audit & Special Projects/East Coast in New York.

What would Jefferson tell those aspiring to move up? “Today is a day of specialization. You have to take a strong stand with yourself early and make a choice. Then it’s important to find the right people in your station to guide you — what’s it going to take to get into that field? Once you find out what paths you must take, look for the openings and stick with it. Anyone can do that, and it doesn’t matter what color they are. Research the situation and do it. “Sales is a definite path to management,” he advised. “Obviously, there are more radio stations than TV facilities, so a college student interested in the communications industry should look at radio sales. It will give them the training they’ll need to advance. There also tend to be more opportunities in radio sales than in TV. Quite a few blacks (men and women) seem to be working in sales for a number of organizations.”

Role models are sometimes hard to find. But Jeffereson cautioned that black radio management aspirants shouldn’t get discouraged. “There’s a tendency to try to convince most people — and definitely blacks — that a lot of doors are closed to them. We all have to be careful who we decide to listen to; people will tell you anything.”

“The money is a business, otherwise promotability is important.”

— Anita Harris

• Create a demand for your services.
• Build a team in a motivating climate. Most managers rely on the power of their position rather than their ability to lead people. Get the team to work for you, and you always get the best out of people.

“Today is a day of specialization. You have to take a strong stand with yourself early and make a choice.”

— Wayne Jefferson
If You’re Talking Hit Records . . .
You’re Talking Columbia Records

SURFACE
“Lately”
URBAN CONTEMPORARY CHART
76 REPORTERS — 84%
INCLUDING: WDJY WHRK WGCI
WXYV WHUR WEDR WZAK
WILD WVEE WYLD-FM KPRS
WBLK K104 K94 KMJM
WDAS KMJQ WOWI KJLH
WAMO KRNB WTMP KSOL

DENIECE WILLIAMS
“I Confess” REMIX
BREAKERS.
55/16 — 60%
THIS WEEK’S ADDS:
WVEE WZAK WFXC WQIM
KRNB WFXA WZFX WWWS
WHRK WXOK WPDO KDKO
WBMX Z93 WALT KKPW

PROCESS & THE DOO RAGS
“Call Me”
KRNB WBMX WZAK
WYLD-FM WTMP KSOL

MICHAEL BOLTON
“That’s What Love Is All About”
FIRST WEEK BELIEVERS
80 REPORTERS — 88%
ONE OF THE HOTTEST — 27%
KRNB OC104 WQFX WTLQ
WEDR WXOK WWXI
WTMP WPAL WZAZ
WNHC JET94 WALT

L.L. COOL J
“I Need Love”
PRODUCED BY KEITH DIAMOND
88 REPORTERS — 97%
INCLUDING:
WXYV WAMO WHRK WTMP WVKO KDAY
WILD WHUR WEDR WBMX WJLB KJLH
WBLK WVEE WYLD-FM WGCI KPRS XHRM
WDAS KMJQ K94 WBLZ WLUM KSOL
WUSL KRNB WOWI WZAK KMJM

EDDIE CHACON
“All You Need Is Love”
ON YOUR DESK THIS WEEK!
MISSION
“Show A Little Love”

Columbia Records -- Radio’s Best Friend!
 RATINGS RAP, PART 3

More Stories From Beyond The Book

We all know numbers don’t tell the whole story – especially 12+. Again this week, a closer peek behind the scenes of some key Country battles.

Baltimore

12+ 25-54 (Rank)
WCAF 3.4 4.1 10 12
WPBC 4.8 5.8 5 2

Back In Baltimore

WPBC rebounded nicely from a winter book more than a point below its average over the last three years. It also recovered almost two shares 25-54, but was still below the last 18 months’ numbers.

After three years at the helm, ‘POC PD Doug Wilson left in early April to program WUSN-Chicago. KRMD/KBMI/Shepherdwood PD Bob Moody arrived in mid-May.

WPBC used no TV. Promotionally, it gave away a car the first month of the book, and in the last month handed out $1000 each weekday morning in a “Social Security Cash” contest. (Listeners matched a two-digit number to the middle of their SS numbers; first caller won.) Counting cash prizes in other days, ‘POC gave away $43,000 in five weeks.

WCAF with its best 12+ book since 4.4 in fall ’85. However, it dropped more than a share 25-54, for its lowest target number in the last five sweeps. The biggest gains were 3.5+, up 1.3 shares.

Together, WPBC and WCAF notched the market’s best 12+ share for Country in the last year.

Buffalo

12+ 25-54 (Rank)
WYRK 6.9 8.9 2 2

Boffo In Buffalo

Boof-de-doo! A tremendous book for WYRK, PD Ken Johnson, and staff. In fact, it was the best 12+ showing in the station’s Country history, besting the summer ’86 8.2. YRCK clinched number two 12+, number three in both 18-49 and 25-49, and gained .8 in 18-34. WYRK also leaped almost three points 25-54.

Cincinnati

12+ 25-54 (Rank)
WBVE 3.8 4.4 8 8
WUBE 6.2 5.9 6 T4

WBVE Closes In On WUBE

In its three books since turning Country, WBVE has made steady 12+ gains: 2.6, 3.8, and now 4.4. WUBE is down compared to when it was format-exclusive. But it’s

Is The Race On?

KPLX slipped a share, but remains second in the market 12+ behind Urban KKDA-FM. ‘PLX also slipped .7 in 25-54.

KSCS hopes several new jocks and its first outdoor showing in many years are paying off: from upper-eight shares in the early ’80s, it had slid to a nine-year low in the last book. This time, the curse is the highest it’s been in two years, and the 25-54 audience is up more than a share. PD Johnny O’Neill has left for the KRST & KRJS/Albuquerque GM position. Ted Steele & Associates has been hired to consult.

WBAP was back in the sixes, its rating for four of the last six books. Though dropping in rank 25-54, WBAP actually increased that share by more than half a point.

Dallas

12+ 25-54 (Rank)
KBRQ .7 .6 25 27
KPLX 8.4 7.4 2 2
KSCS* 2.2 4.5 11 7
WAB* 5.2 6.6 4 5

Denver

12+ 25-54 (Rank)
KRQ 5.9 9.6 T30 T18
KZL 3.0 3.9 16 17
KYGO 5.4 5.6 4 3

Denver Down To A Duo

When Shamrock took over KBBQ-AM & FM, it changed the calls to KKKL and the formats to Oldies. Ironically, this is KBBQ’s best book since winter ’86, and the first time since then that the combo has cracked the top.

KLZ’s number one priority is attracting KBBQ listeners. This book’s 1.9 is KLZ’s lowest 12+ rating in at least eight years. KLZ aggressively sought the KBBQ audience, heeding a party for the fans and letting the KBBQ jocks co-host one day on-air after the format change. KLZ also ran ads on KBBQ, inviting listeners to switch.

PD Steve Gramay has tightened the music list to make sure KBBQ fans tuning KLZ will hear nothing but the hits.

KYGO scored its third consecutive share in the fives. It also reaped almost a full share gain 25-54, its best demo showing in more than two years.

Fueled by Strong News

KBBQ’s 12+ share increased too, spurred by strong news and talk shows.

Portland

12+ 25-54 (Rank)
KUPL 6.5 7.2 25
KUPL-FM 5.7 6.5 4 3
KWJJ 2.3 1.9 T14 16
KWJJ-FM 4.1 3.4 9 T10

KBBQ-AM Overtakes KWJJ

One of the more intense battles in the country, the Portland Country race is sparked by a major confusion factor: KUPL at 98.5 and KWJJ at 99.5.

In fall ’86, KWJJ-FM beat KUPL-FM for the first time in over three years. Since then, KUPL-FM has posted a 4.6, 5.7, and 6.5 versus KWJJ-FM’s 4.7, 4.1, 3.4. KWJJ-AM’s slide is also damaging: it hasn’t dropped under a two in the last nine years, and was in the high threes slightly over a year ago.

Doug Dahlgren, who arrived from WIRE/Indianapolis in January, contributed to KUPL’s success with the highest morning numbers ever. KUPL spotlighted the personality, as well as information, traffic, and other morning services by using heavy TV. The ads featured GM Ed Hardy making his theatrical debut.

The major promotional thrust was the “How Do You Spell Free Cash?” campaign. Callers answered ("K-U-P-L-"). Doctor and then chose from envelopes labeled – you guessed it – K-U-P-L. The cash prizes inside ranged from $100 to $10,000.

San Diego

12+ 25-54 (Rank)
KSON 1.5 1.3 19 21
KSON-FM 4.3 5.8 5 3

Spoils To The Victor

KSON-AM & FM and KCBQ-AM & FM waged a hard and costly battle from 1986 to the end of 1986. Everyone knew the market couldn’t support four Country stations. But the potential rewards if one pair dropped the format kept both sides going. KSON won and is now reaping the bounty.

Not even in the good days before KCBQ went Country in 1980 did KSON enjoy these lofty heights. (The best 12+ number since fall ’78 was KCBQ’s 4.4 in fall ’80; the total Country share reached 11.4 split four ways in fall ’78.) So how high can the Country share go? KSON PD Mike Shepard says, “The research we’ve done indicates an eight or nine 12+ is realistic; a ten is possible. That, of course, would yield monstrous 25-54 shares.”

FORE-STERS GOLF — The Belamy Bros., Sparks McFarland, Boots Randolph, and Gary Morris are just a few of the celebrities who participated in the Forester Sisters’ first celebrity golf tournament for Muscular Dystrophy in Chattanooga. Pictured are (l-r) participant Sandy Cox, singer Tony DiBenedetto, Morris, and WUSY/Chattanooga’s Bob Brakel.

TRAVERS-TITING — Yukking it up backstage with the KAJA/San Antonio airstaff is Randy Travis. (l-r) are PD Randy Carroll, personality Freddy Rodriquez, Travis, and personalities Julie Williams, Mark Louis, Roland Jay, and Marc DeLeo.
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For all the inside info, give us a call now at: 1-800-345-2354
Summer Clearance

Another Nelson Daughter Pens Book

In 1980, Lina Nelson wrote a book on her famous father called "The Willie Nelson Family Album." Now younger sister Susie is following in her footsteps.

Susie's "Heart Worn Memories" is subtitled "A Daughter's Personal Biography of Willie Nelson." It contains 235 pages of her own memories, as well as researched accounts from those who have known Willie through the years. It will be released September 15 in hardback from Eakin Press.

The author next heads into the studio to produce a concept album with Willie's old cronies Hank Cochran and Red Lane. (It was Hank who first took Willie into the studio to solo almost 30 years ago.) One of the songs the veteran songwriters helped choose, "Through My Eyes," is by Susie's stepmother Shirley. The disc will be marketed in conjunction with the book.

A Platinum Roll

With little noticeable fanfare, Randy Travis has struck platinum for the second time in two months. 1986's "Storms Of Life" went platinum June 20, on the heels of the May 4 platinum certification of his second release, "Always & Forever."

History Lessons

The Ohio Historical Society is calling Dwight Yoakam. He's been asked to donate personal items for an upcoming exhibit on famous post-World War II Ohioans. The native Kentuckian, who grew up in the Buckeye state, will present a flashy jacket and jeans to the group.

Desert Rose Band leader Chris Hillman is sending a pair of his Western Nudie pants — made famous when he was a member of the Flying Burrito Brothers — to the new Hard Rock Cafe in Dallas.

R&B steel player J.D. Mannes will contribute the first pedal steel to be showcased in the rock-oriented establishment.

Michael Martin Murphey is becoming "jazzeasured," his "American" album cut "You're History" has become part of its class repertoire. The song has been choreographed and produced as a videotape for instructors in 26 countries. It also appears on the B-side of "A Face In The Crowd."

Old West Rendezvous

Pack those saddlebags, partner, and head for the hills. It's old-fashioned rendezvous time at Copper Mountain, CO Labor Day weekend, when Michael Martin Murphey hosts "West Fest" with guest Dwight Yoakam, the Desert Rose Band, K.D. Lang, and Holly Dunn. The September 5-6 event also includes Indian artifacts displays, native food, and Southwestern art dealers from around the country.

Expo '86 Up Ahead

It was a long and lonely stretch of highway where Steve Earle got the inspiration for his current album title. He and the Dukes were traveling in New Mexico late one night when they first spotted the sign "Expo '86." Steve was afraid to check it out, fearing that Rod Serling might be lurking around the corner, but it made a great tie-in to the title of his current single "Nowhere Road." (The Dukes later found out that there are only three interstate highway signs in the US marked "Expo '86").

CMA's Final Nominees

The CMA unveiled its top contenders during a brief ceremony.

ENTERTAINER OF THE YEAR
- Reba McEntire (current title holder)
- George Strait
- Randy Travis
- Hank Williams Jr.
- The Judds

FEMALE VOCALIST OF THE YEAR
- Rosanne Cash
- Emmylou Harris
- Kathy Mattea
- Reba McEntire
- Dolly Parton

MALE VOCALIST OF THE YEAR
- George Jones
- Ricky Skaggs
- George Strait
- Randy Travis
- Hank Williams Jr.

VOCAL GROUP OF THE YEAR
- Alabama
- Asleep At The Wheel
- Exile
- Restless Heart
- The Judds

VOCAL DUO OF THE YEAR
- Earl Thomas Conley
- Anita Pointer
- Crystal Gayle/Gary Morris
- Michael Martin Murphey/Holly Dunn
- Marie Osmond/Dan Seals
- Ricky Skaggs/Sharon White

SINGLE OF THE YEAR
- All My Ex's Live In Texas/George Strait
- Can't Stop My Heart From Loving You/K.Kane
- Forever And Ever Amen/Randy Travis
- The Right Left Hand/Greg Jones
- Walk The Way The Wind Blows/Kathy Mattea

SONG OF THE YEAR (to songwriter)
- All My Ex's
- Can't Stop My Heart From Loving You/K.Kane
- Forever And Ever Amen/Randy Travis
- On The Other Hand

SALESE SEMINAR RESCHEDULED

CMA Announces Broadcast Finalists

1987 Broadcast Personality of the Year finalists have been announced by the Country Music Association. A winner in each market size, determined by an anonymous panel of broadcast judges, will be chosen during the October award show. The nominees are:

- Large market: Donna Deee, WLB/Bowling Green; Charilla Pratt, WTVY/Oliver Springs; Chris Taylor, KIX/Zamarillo; Gary Walker, KYKJ/Longview; and Cousin Ray Wolfenden, WPWC/Dumfries, VA.
- Medium market: Keith B. Crewe, WSM/Nashville; Jack E. Edwards, WBIX/Nashville; Gary Hightower, KOWI/Wichita; Cathy Martindale, WSMS/Nashville; Art Sanders, KGXM/Spartan; and Ramblin' Lou Schriner, WVRJ/Lancaster-Buffalo.

HANDS ACROSS BELMONT — This year's Larry Butler Invitational Golf Tournament raised $7000 for a special music business scholarship fund at Nashville's Belmont College in the name of former Music Row executive Don Gant. Supporting the event are (l-r): Lynn Anderson, Weik Music manager Bob Kirsch, BMI/VP Roger Sovine, Capital/EMI A&R Director Lynn Shults, producer/publisher Larry Butler, Gant's widow Linda, publisher Buzz Cason, Combine Music President Bob Beckham, and Larry Butler Music President John Costner.

OUR BOYS SPIKE — Gary Morris (right) and actor Burton Gilliam clown for passersby as they show off their dapper cowboy boots and flip-flops. But it was serious business out on the links during the Gary Morris/Continental Airlines Celebrity Golf Tournament at Copper Mountain, CO this summer.

RABBITT & FRIENDS — Eddie Rabbitt corralls his partners when he performed at Southern California's Crazy Horse Saloon. The crew included (l-r) manager Herb Nanas, Rabbitt, manager Stan Mores, Elizabeth Goodman, Crazy Horse proprietor Fred Reiser, Dave Douds, and RCA's Carson Schreiber.

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TOP 50 COUNTRY


FLORIDA GULF COAST

Morning drive, strong personality, country on air talent. Above average compensation. Send Tape & Resume to P.O. Box 278, Fort Myers, FL 33902. All replies confidential.

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Morning drive, strong personality, country on air talent. Above average compensation. Send Tape & Resume to P.O. Box 278, Fort Myers, FL 33902. All replies confidential.

KROG

Chief Engineer

Rare opportunity for experienced person with effective audio and FM/AM transmitter background to take charge of the technical operations of our Louisville, Kentucky CHR. Must have minimum 5 year DA experience. Good salary and benefits. Send resume, references, and salary history: Great Trails Broadcasting, Corporate Director of Engineering, 717 East David Road, Dayton, Ohio 45429. EOE

TOP 50 COUNTRY


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OPPORTUNITIES

WFOX 97FM
A SHAMROCK BROADCASTING COMPANY

Rare opening at FOX 97 for creative, sparkling AC talent with lots of flashes of personality. If you have 3 to 5 years medium to major market experience with ratings success and want to have fun on the radio, cassette and resume to Dennis Winslow, WFOX FM, 2000 Riveredge Pkwy., Suite 797, Atlanta, GA 30328. No calls, EOE

ARE YOU the next Joe Kelly? Emie Anderson? We want you! Production heavypower! Pro- mota a specialty! We got the toys, just looking for the right boy to play with them! Rush & Terry with promo samples to Radio & Records, 1930 Century Park West, #734, Los Angeles, CA 90067. EOE

TOP 50 SOUTHEAST MARKET CHAIR looking for Nite-Nut: Funny! Topical! Outrageous! Possible MD. If you’re happy with your job, but want more freedom! If you’re unhappy and want out! WE WANT YOU! Be radical ... join the L.A. Radios of Radio. Rush & Terry to Radio & Records, 1930 Century Park West, Box #795, Los Angeles, CA 90067. EOE

IMMEDIATE OPENING Moralecs In Coastal North Carolina aboard 100,000 watt CHF. Energetic, fun, relaxed personality readily to dominate mornings. T&Rs to Gary Jackson, WDLX, Box 1707, Washington, NC 27889. EOE

KLIX - KTXY PROGRAM DIRECTOR Bright, creative, promotion minded programmer to take charge of dominant “Country” AM and “AC” FM. Send tape and resume to: Tom Thies, KLIX-KTXY P.O. Box 414, Jefferson City, MO 65101. EOE

CHIEF ENGINEER 50,000 watt directional AM and 100kw FM. Must have experience. Send resume to Chief Engineer, KWMT, Box 579, Fort Dodge, Iowa 50501. EOE

Production Pro WOW AM FM needs a Production Pro who can make great radio. Some live shows included. Contact Tom Cart Deck 2, 3050, Neoset 16 Channel Board, Esmoite Hlumonizer, Tom Cat Deck/Decks adapted with ICT headends, also equalizing Bakamia cassette decks, Proton CD player and mixer to cut your best stuff along with resume to Gene Briggs, WOW, 6111-9th Street, Omaha, NE 68114. EOE

NHTS 104, Benzi’s leading CHF, seeks or talent with good production experience. Call Dave Rosse, KHHT, 1135 Crystal Bay, NV 89402. EOE (821)

KLFT FM/Lake Tahoe Radio seeks PT/PM personality. T&R: Ken Hartner, Box 8603, Lake Tahoe, NV 89404 or call (702) 823-1000. EOE (821)

KYMS seeks board operator for our satellite format. Good voice, excellent appearance. No beginners. Call Roger Marlan, 1748 W. Kane #106, Orange, CA 92867. EOE (821)

WESB Newsroom with minimum two year’s experience. Must be willing to work hard. T&Rs Box 1175, Los Alamos, NM 87544. EOE (821)

Major Group Broadcasters seeking high achieving managers and salespeople for quality station in America’s Finest City. Send resume/salary requirements and all the reasons why you should be hired to Managing General Partner, Commonwealth Broadcasting Co., 2550 Fifth Ave., 111th Fl., San Diego, CA 92103. M/F EOE

San Diego County’s fast growing CHF needs sales mind opening (7pm -mid) at Spokane’s number one station. Send resume to: Gary Allen, Box 9007, WA 99009. No calls please EOE (821)

TALK HOST Central California #1 station needs strong on-air personality. Send T&Rs to Tom Head, KMJ Radio 3636 B 1st St., Suite 106, Fresno, CA 93726. EOE

WHAT WE NEED is a warm, friendly, humorous, clever, reliable, morning personality or team. Here’s what we offer: A professional environment, where stars are born, top pay, and America’s finest city! Please send tape, resume photo, track record to Radio & Records, 1930 Century Park West, #787, Los Angeles, CA 90067. EOE

San Diego’s top adult FM wants to hear from America’s best up and coming Continental Adult. If you’re a talent, natural, energetic personality with a burning desire to be the best, then get in touch with us immediately. We’re great people to work for, it a vital city that’s one of America’s best-kept secrets. Rush tape, resume and photo to Keith Isely WWW 2965 Pickle Road Toledo, OH 43616 EOE no calls, please

Rock Classics 96-27B seeks experienced performers from L.A., metro area. Call Jeff McLoughlin, 2284 S. Victoria, Ventura, CA 93030. EOE (821)

KHTZ AM FM seeks production personality to do an entertaining midday show. We need someone familiar with the L.A. metro area. They must have an infectious personality, experience in producing, and be able to work with one of the West's most prestigious broadcast organizations, send your auditions tape, resume to Barry Mardit, PD, WWW, 2230 E. Jackson Blvd., Chicago, IL 60611. EOE

High Achievers Wanted

MORNING DRIVE IN DETROIT If you’re SUCCESSFUL where you are, then we need you to talk! Shamrock Broadcasting’s award winning COUNTRY GIANT needs an entertaining LEADOFF HITTER! The Main Ingredients: Creativity, Reliability, Spontaneity, Topical Humor, Great Production Skills. If you possess the TALENT, ABILITY and DRIVE to ‘WAKE-UP’ The Motor City … it’s a goal that’s worth working on with one of the West’s most prestigious broadcast organizations, send your audition tape, resume to Barry Mardit, PD, WWW, 2230 E. Jackson Blvd., Detroit, MI 48207. Shamrock Broadcasting is an Equal Opportunity Employer.

MIDDAYS Looking for an experienced midday announcer who can deliver information, be entertaining and mature. Starting salary: $11,000-$16,500. T&Rs to Radio & Records, 1930 Century Park West, #805, Los Angeles, CA 90067. EOE

Rock Classics 96-27B seeks experienced performers from L.A., metro area. Call Jeff McLoughlin, 2284 S. Victoria, Ventura, CA 93030. EOE (821)

Mornings In The Rockies Rocky Mountain Community is looking for a strong morning personality who can deliver news, information and entertainment. Opportunity to live in the beautiful Rocky Mountains, mild temp year round, winter sports, Golf. Send T & R to Radio & Records, 1930 Century Park West, #805, Los Angeles, CA 90067. EOE

WE ARE NOT PRESENTING our monthly board as requested. We shall present the board information here next month.

KHTZ AM FM seeks a production personality to do an entertaining midday show. We need someone familiar with the L.A. metro area. They must have an infectious personality, experience in producing, and be able to work with one of the West’s most prestigious broadcast organizations, send your auditions tape, resume to Barry Mardit, PD, WWW, 2230 E. Jackson Blvd., Chicago, IL 60611. EOE

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MORNING DRIVE IN SAN DIEGO Here’s what we need: A warm, friendly, humorous, clever, reliable, morning personality or team. Here’s what we offer: A professional environment, where stars are born, top pay, and America’s finest city! Please send tape, resume photo, track record to Radio & Records, 1930 Century Park West, #787, Los Angeles, CA 90067. EOE

SUN RAYS

TOP MARKET Classic Rock station looking for that special morning team or talent that can really pull together some compelling material for 25+ audience. A morning style that is funny, loose, natural and can easily shift gears to be thought provoking and stimulating. If you’re up for the challenge, get your tape and resume to this Box # right away. Radio & Records, 1930 Century Park West, #732, Los Angeles, CA 90067. EOE

WEST

MORNINGS DRIVE IN SAN DIEGO Here’s what we need: A warm, friendly, humorous, clever, reliable, morning personality or team. Here’s what we offer: A professional environment, where stars are born, top pay, and America’s finest city! Please send tape, resume photo, track record to Radio & Records, 1930 Century Park West, #787, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

WMPX AM seeks ND and a production asst. Great opportunity, great area. T&R Gary Patrice, Box 1, Fullerton, WA 98136. Encouraged. EOE (821)

News pro: Great voice, strong delivery, excellent writing with verve and use of alliteration. Major market experience, solid references. JULIEN MONTOUX: (510) 237-2808. (821)

Talented PHP announcer who has broadcast three minor league All-Star Games at two different levels. College sports experience. RANDY: (704) 377-3827. (821)

Munch bucket guarantee if I don’t increase your audience. Over two years experience as PHP. Medium to large markets. ANDY: (702) 733-8350. (821)

www.americanradiohistory.com
FLORIDA PREFERRED
My 7-Mg shake shifted pull 33* as *Spring ARBt (total person 18-34, Florida Treasure Comm.)
I can rule the night in your city too! O/ADD to me your storming network and round out that "root". Original topical humor, plus hits, breaks, news, and great "roots". AOR/CHR. Solid credentials and references. WOYW/KWGR/WZ. Tom Sebastion (407) 666-3484.

A great one-shoot! No. 1 fast worker who gives his best! Van (813) 688-1032.
Talk show host with high impact on community seeks talk show in medium/major market. JOHN (813) 889-6013.

I’ll take snow or available. Dennis or Atlanta. Do you need me? Tom Sebastion (407) 666-0969.

Workaholic PD/buys long for two with midwest AOR. Major market experience, also production background. Fun talk. Do ‘I.’ D.L. (813) 687-8299.

Highly self-motivated personality with two years’ broadcasting experience seeks position as great "tongue twister". BLANC (205) 799-8873.

Dakota!: West-area station sought. I know you fit in there and you need a great, rich, whitey top 200. BOB: (813) 546-7625. (812)

Victim of format change. Family man with 11 years’ experience seeks Eastern/midwest market position. Country: CBS. RANDI MARK ANDERSON (813) 894-3934. (801)

Catch the starry, petals personality. Seeks employment in Chattanooga, Tenn. Four years’ experience. Also B.A. The real Jon (304) 422-8109. (812)

New sales of sports PBP and reporting experience. Seek on-air or sales position. 25 years old. SMITH: (706) 994-5423. (812)

Young, well produced, energetic jock with fulltime shifts in small market. Great potential. Stays. Eager to learn more! DOL: (213) 933-2810. (812)

Young, personable, energetic jock seeks fulltime shifts in small market. Currently DJ. Lots of unique experience. Strong references. BRYAN (312) 239-3674. (812)

Young AP/award-winning news pro gets paid, doing smooth news in MA – contrary to promises of being able to report. West End DAVE: (517) 566-8324. (812)

Top 100 Midwest market personality position. 11 years’ experience in AC/Country News. Will relocate. All offers considered. BS: (609) 764-4691. (812)
NEW & ACTIVE

RADIO & RECORDS NATIONAL AIRPLAY

AUGUST 30, 1987

Top 20

1. PAT METHENY GROUP/Still Life... (Geffen) "Talkin' 20" (20) "So May" (18)
2. G. BENSON/KLUG/Collaboration (WB) "Mi 22" (18) "Brazilian" (18)
3. LARRY CARLTON/Discovery (MCA Master Series) "Knock" (22) "Minute" (18) "Helen" (10)
4. JAMES BRESLIE/Close (Atlantic) "Trouble" (22) "Small" (15) "Wet" (10)
5. G. WASHINGTON JR./Strawberry Moon (Columbia) "Strawberry" (22) "Summer" (12) "Luna" (10)
6. MAYNARD FERGUSON/High Voltage (Intimarta/Engine) "Marketplace" (20) "Shuffle" (12) "Sunday" (11)
7. MICHAEL FRANKS/The Camera Never Lies (MCA) "Immundi" (20) "Face" (18) "Wren" (16)
8. CHARLIE HADEN/Gauguian West (Nones) "Boy" (17) "Harmgate" (15) "Groom" (16)
9. ANDY MAREL/The Hammer (Windham Hill) "Hamblati" (13) "Chocolat" (14) "Bromstomus" (13)
10. FREDRIK LUDWIK/Life Flight (Blue Note) "Mellow" (23) "Battearse" (15) "Fight" (10)
11. LITA JAMES/EDEE VINSON/The Live Show (Fantasy) "Jealous" (19) "Rath" (14) "Odd" (10)
12. OTIS LITE & M. FIGUERAS/Blue Note (Columbia) "Blue Port" (14) "Patrol" (12) "Nathan Jones" (11)
13. FATTENGER/New Orleans (Intimarta/Engine) "Lov" (10) "Detherlands" (13) "Zoro" (6)
14. JOHN BLAKE/Adventures Of The Heart (Grandview) "Caribbean" (23) "Mist" (10) "Mandella" (7)
15. JIMMY HEATHER/Pressure (Landmark) "Pressure" (19) "Mist" (10) "Mandinga" (8)
16. PETER ERSKINE/Transition (Dorothy) "Corps" (16) "Smart" (7) "Transition" (7)
17. SPHERE/Four For All (Verve) "Bona" (14) "Bitwiss" (9) "Linny" (6)
18. NEL LARSEN/Through Any Window (MCA) "Aterata" (19) "Carnival" (9) "Through" (7)
19. T. LAVITZ/From The West (Passport Jazz) "Tear" (17) "Reunion" (12) "Sao" (8)
20. PAT KELLY/View Of The Future (Nones) "San" (9) "Time" (9) "Gon" (8)

REGIONS

East

South

West

Most Added

SPYRO GYRA/10 (21) ELIANE ELIAS/10 (18) MAXI OZONE/10 (15)
STEVE GADO/10 (13) HIROCHIMA/8 (10) ART FARMER/8 (7)
SCOTT COSSU/8 (3) NEIL LARSEN/8 (6) T. LAVITZ/8 (5)
MARIAN McPARDLE/5 (5)

Most Added Tracks

SPYRO GYRA/10 (21) MAXI OZONE/10 (15) G. WASHINGTON JR./10 (15)
STEVE GADO/10 (13) HIROCHIMA/8 (10) ART FARMER/8 (7)
SCOTT COSSU/8 (3) NEIL LARSEN/8 (6) T. LAVITZ/8 (5)
MARIAN McPARDLE/5 (5)

Regionalized Adds & Hots

NIELS LAN DOKKEN/Target (Storyville) 10/3 "Autumn" (9) "What" (7) "Home" (4)
SCHONHERZ/SCOTT/Right Now... (Windham Hill) 11/3 "Wishing" (6) "Wind" (5) "Peace" (3)
BRIAN GROVER/El Ram/El Ram (Kozmo K) 21/3 "Hitchhiker" (5) "Mama" (5) "Cathedral" (3)
ALVIN RED TYLE/Graciously (Rounder) 7/0 "Grace" (6) "Couds" (6) "Dreams" (6)

Thanks, JAZZ RADIO, for your support!

VISON, QUALITY, SUCCESS
Thanks To You, Black/Urban Radio

"I Just Can't Stop Loving You"

1st WEEK: Highest Breaker Ever!
2nd WEEK: More Hots and Adds Than Any Record on All Charts!
3rd WEEK: One of the Hottest-Selling Records on the Streets!
4th WEEK: 1 in Radio & Records and Certified Gold Single!

Within four weeks we've set more records than any other single!

Thank you, Black/Urban Radio, for helping us make music history!

FROM

MICHAEL JACKSON
& THE E/P/A STAFF
BRT ROBINSON Heart Of Gold (Capitol) 74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 4/4, Light 63/2, Total Ads 24 including WWXY, Wansk, WHN, KJLH, KSOL, WFXA, WENN, 255, WCON, KPRW.

JODY WATLEY Don't You Want Me (MCA) 74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 24/5, Light 42/5, Total Ads 30 including WWXY, WUSL, WVEE, WEDR, WTMP, WCGL, WZAK, Z103, WTLG, WWWS. Debuts at number 40 on the Urban Contemporary chart.

WILL TO POWER Dreamin' ( Epic) 67% of our reporting stations on it. Rotations: Heavy 5/1, Medium 23/2, Light 34/13, Total Ads 58 including WOWI, KDAY, OC104, WXOK, WJBL, WOLR, KHYV, KPRW, WWWS. Debuts at number 36 on the Urban Contemporary chart.

DONNA SUMMER Dinner With Gardwinn (Geffen) 64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/3, Light 38/15, Total Ads 18 including WUSL, KRN5, WTMP, WJBL, KD93, JET94, KOLD, WCON, KPRW, KDKO.

DENICE WILLIAMS I Confess (Columbia) 60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 100/4, Light 45/16, Total Ads 16 including WVEE, WHNK, WBMK, WZAK, WFXK, WFXP, WPDG, WWGM, WQDQ, WTLG.

O'JAYS Lovin' You (P/R, Manhattan) 64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 160, Light 42/16, Total Ads 16 including WILD, KRN5, WJBL, WLAM, KENS, WEKS, WATV, WHYZ, WZAZ, WJLY, KVOI.

DANA DANE "Cinderella Dane" (Profile) 54.9 Rotations: Heavy 47, Medium 16/1, Light 34/5. Total Ads 30 including WWXY, WFXK, WBMK, XHN, KDAY, Heavy WZAK, WFXK, WBMK, WHNK, Medium includes KPRW, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

MAJEE "Betcha Don't Know" (EMI America) 53.7 Rotations: Heavy 47, Medium 23/5, Light 42/13. Total Ads 28 including WWXY, WFXK, WHNK, Medium includes KPRW, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

NOHA HONORS Baby Go Go (EMI America) 52.1 Rotations: Heavy 47, Medium 235, Light 5/1. Total Ads 1 including WHNK, Heavy: WZAK, WHNK, WFXK, WBMK, WHNK, Medium includes WFXK, WHNK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

TRAMLINE "The Rock" (A&M) 47.5 Rotations: Heavy 47, Medium 235, Light 5/1. Total Ads 1 including WHNK, Heavy: WZAK, WHNK, WFXK, WBMK, WHNK, Medium includes WHNK, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

WILSON PICKETT "Don't Turn Away" (Motown) 38.2 Rotations: Heavy 47, Medium 90/8, Light 80/5. Total Ads 9 including WWXY, WHNK, Medium includes WHNK, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

GROVER WASHINGTON Summer Nights (Columbia) 37.3 Rotations: Heavy 47, Medium 80/3, Light 70/4. Total Ads 1 including WHNK, Heavy: WHNK, WHNK, WFXK, WBMK, WHNK, Medium includes WHNK, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen) 36/8 Rotations: Heavy 47, Medium 80/8, Light 70/4. Total Ads 1 including WFXK, Heavy: KJBL, KU94, WFXK, WBMK, WHNK, Medium includes WHNK, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

SALT & PEPA "Tap it (Next Plateau)" 37/1 Rotations: Heavy 47, Medium 80/4, Light 70/3. Total Ads 1 including WWXY, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

GARY GLENN "Do You Have To Go" (Motown) 33/13 Rotations: Heavy 47, Medium 40/5, Light 30/4. Total Ads 13 including WWXY, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

WHISPERS "Just Gets Better With Time" (Solar/Capitol) 32/9 Rotations: Heavy 47, Medium 30/9, Light 20/8. Total Ads 9 including WWXY, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

UTFO "To Cold Wanna Be With Me" (Sire) 31/3 Rotations: Heavy 47, Medium 60/5, Light 50/3. Total Ads 3 including WWXY, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

LA LA "My Life Is On The Money" (Atlantic) 29/14 Rotations: Heavy 47, Medium 83, Light 71/1. Total Ads 14 including WHNK, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

CONTROLLERS "Sleepin' Alone" (MCA) 24/14 Rotations: Heavy 47, Medium 11/9, Light 9/3. Total Ads 14 including WWXY, WASK, WZAZ, WJBL, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

WILLIE JACOBSON "It's A Thing" (Jive) 21/8 Rotations: Heavy 47, Medium 10, Light 13/3. Total Ads 3 including WHNK, Heavy: WFXK, WBMK, WHNK, Medium includes WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.

LACE "My Love Is Deep" (Wing/PolyGram) 20/13 Rotations: Heavy 47, Medium 60/6, Light 50/3. Total Ads 13 including WHNK, Heavy: WHNK, WBMK, WHNK, WFXK, WBMK, WHNK, WFXP, WPDG, WWGM, WQDQ, WTLG.
THE REPORTS
HAVE ONLY JUST BEGUN.

WXVY WHUR WVEE K104 KMJQ
WILD KRNB WHRK WYLD-FM K94
WBLK WOWI WTPM WBMX WGC1
WDAS WBLZ WZAK KPRS WLMK
WUSL KNUM KDAY KULH KSOL
WDJY WKND WNHC WDKX WJIZ
WEKS KQXL WTV WENN WPAL
Z93 WPEG WWDM WFXC WZFX
KDLZ WGMG WQFX WJMI WKXI
WPDQ WZAZ WQGN WQIS KOKY
WJYL WLOU WJJS WDIA WQIM
WQQK KHYL WPLZ WAMN Z103
WGPR WKWM WTLC WXLA KPRW
WWWS KAIZ-FM WVOI WJLB OC 104

BRAKER (7/14)
URBAN CONTEMPORARY
CHART 27
80 REPORTERS - 88%

"WE'VE ONLY
JUST BEGUN
(THE ROMANCE IS NOT OVER)"
from the forthcoming album
"GLENN JONES"
His debut on Jive
Thanks to Urban Contemporary Radio, We’re Streaking to the Top!

The Smash Single. Produced by Martin Lascelles and Geoff Gurd for De-Mix Productions, Ltd. From the New Album TOUCH AND GO.

THE WINANS
"AIN'T NO NEED TO WORRY"

featuring
ANITA BAKER

Anita Baker appears courtesy of Elektra/Asylum Records
The page contains a list titled "R&R NATIONAL AIRPLAY COUNTRY." It includes a table with columns labeled "Total Reports," "Heavy," "Medium," and "Light." Below the table, there's a section titled "MOST ADDED" listing various artists and songs. Another section titled "HOTTEST" features songs ranked by their popularity. The bottom of the page includes a section for "NEW ARTISTS." The page also contains a section for "BREAKERS," which highlights songs that have achieved significant airplay. The text includes a discussion about the significance of airplay and mentions "CMA AWARDS." The page is from "R&R," a publication for radio professionals, dated August 21, 1987.
CURRENT EVENTS

THE O'KANES
Nominated in four categories for this year's CMA Awards, The O'Kanes continue their climb up the charts with "Daddies Need To Grow Up Too" (38-07327) R&R, BILLBOARD, GAVIN.

JOHN CONLEE
"Mama's Rockin' Chair" (38-07320) is one of Conlee's most recognizable singles since "Rose Colored Glasses"—having a great week at r&r, BILLBOARD, GAVIN.

TAMMY WYNETTE
From the critically acclaimed album, Higher Ground, comes Tammy's biggest record in years—"Your Love" (38-07326) Big phones when it's played: R&R, BILLBOARD, GAVIN.

THE GATLINS
Larry, Steve and Rudy have a positive early response from radio on their third single from the Partners album "Changing Partners" (38-07320) R&R, BILLBOARD, GAVIN.

GENE WATSON
Undeniably one of country music's finest vocal stylists, Gene Watson has his best Epic single ever with "Everybody Needs A Hero" (38-07330) R&R, BILLBOARD, GAVIN.

RICKY VAN SHELTON
From his top 20 Columbia debut "Wild Eyed Dream", to the top 5 follow-up "Crime Of Passion", it has become obvious to radio that Ricky Van Shelton is a very special talent. "Somebody Lied" (38-07331) is his newest single and is exploding nationally after only two weeks: R&R, BILLBOARD, GAVIN.

All the good news is brought to you exclusively by Columbia and Epic Records Nashville.
“One of Country Music’s most intriguing, distinctive and multi-talented new females.”
Jack Hurst/Chicago Tribune

“K.T. Oslin is a ‘Can’t Miss’ country star. She is proof that Nashville’s future doesn’t depend on fiddles and steel squalls so much as on singer-songwriters who can make you feel they’re singing your life.”
Joe Sasyf/Washington Post

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**K.T. OSLIN**

**“Do Ya”**

*IF YOU DON’T (ADD IT) YOU’LL MISS ANOTHER MAJOR HIT!*
### Country Adds & Hots

**Most Added East**
- Randy Travis (WB)
- George Strait (MCA)

**Hottest East**
- E. Rogers & R. Wake (MCA)
- Dixie (Fake)

**Most Added South**
- Randy Travis (WB)
- Lee Greenwood (MCA)

**Hottest South**
- E. Rogers & R. Wake (MCA)
- Dixie (Fake)

**Most Added Midwest**
- Randy Travis (WB)
- Lee Greenwood (MCA)

**Hottest Midwest**
- E. Rogers & R. Wake (MCA)
- Dixie (Fake)

### News

158 Reporters
147 Current Reports

The following stations reported no change in their rotations this week:
- WDNA/Albany
- WIXL/Newton

The following stations failed to report this week & their rotations were frozen:
- WPTF/Albany
- WRKZ/Hershey
- WPOR/Portland
- WBCO/Saginaw
- WXBQ/Bristol
- KLLL/Lubbock
- KISS/Miami
- WSRX/Nashville
- WSM/Nashville
- WTQR/Winston-Salem
- KRST/Albuquerque

August 21, 1987 R&R 71

[www.americanradiohistory.com](http://www.americanradiohistory.com)
WHY WON'T YOU STAY
(COME IN, COME OUT OF THE RAIN)

THE FIRST RELEASE FROM

THE PASSENGER

MCA RECORDS
NEW ARTISTS

Albums

1 GLEN BURTNCUT/Follow You (A&M) 80
2 PETE BARDESN/Ain Dreams (Cinema/Capitol) 76
3 CULT/Wild Flower (Elektra) 65
4 BRANDOS/Get Back To Me (Virgin) 57
5 CUTTING CREW/I've Been In Love Before (Virgin) 55
6 REPLACEMENTS/Alex Chilton (Sire/WB) 38
7 MELVIN JAMES/She's In Love (A&M) 36
8 CURE/Just Like Heaven (Elektra) 34
9 TOM KIMMEL/In The Streets (A&M) 27
10 JOHN KAY & STEPPENWOLF/Call Me (CBS)

Tracks

1 GLEN BURTNCUT/Follow You (A&M) 80
2 PETE BARDESN/Ain Dreams (Cinema/Capitol) 76
3 CULT/Wild Flower (Elektra) 65
4 BRANDOS/Get Back To Me (Virgin) 57
5 CUTTING CREW/I've Been In Love Before (Virgin) 55
6 REPLACEMENTS/Alex Chilton (Sire/WB) 38
7 MELVIN JAMES/She's In Love (A&M) 36
8 CURE/Just Like Heaven (Elektra) 34
9 TOM KIMMEL/In The Streets (A&M) 27
10 JOHN KAY & STEPPENWOLF/Call Me (CBS)

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.
### R&R NATIONAL AIRPLAY

#### AOR ALBUMS

**169 REPORTS**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist/Album</th>
<th>Label</th>
<th>Peak</th>
<th>Hot</th>
<th>Reports/Additions</th>
<th>Power</th>
<th>Medium</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Grateful Dead/The Dark (Arista)</td>
<td></td>
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<td>HEL</td>
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<tr>
<td>2</td>
<td>Def Leppard/Hysteria (Mercury/Poly)</td>
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<td>3</td>
<td>Heart/Bad Animals (Capitol)</td>
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<td>4</td>
<td>Sammy Hagar/None of 'Em (Elektra)</td>
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<td>5</td>
<td>Richard Marx/Richard Marx (Manhattan)</td>
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<tr>
<td>6</td>
<td>Bryan Adams/The Fire (A&amp;M)</td>
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<tr>
<td>7</td>
<td>Tom Petty &amp; The Heartbreakers/Me and独家 Me (MCA)</td>
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<td>8</td>
<td>Jon A Steele/Everybody Loves The Pilot (except The Crew) (Atlantic)</td>
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<td>9</td>
<td>Roger Waters/Islands K.A.O.S. (Columbia)</td>
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<tr>
<td>10</td>
<td>Fleetwood Mac/Tango in the Night (WB)</td>
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<td>11</td>
<td>Joe Walsh/Goat Anym (Full Moon/WB)</td>
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<td>Insiders/Ghost On The Beach (Capitol)</td>
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<td>13</td>
<td>David Bowie/Never Let Me Down (emi America)</td>
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<td>14</td>
<td>La Bamba/Soundtrack (slate/WB)</td>
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<td>15</td>
<td>The Outfield/Bangin' (Columbia)</td>
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<td>16</td>
<td>Silencers/A Letter From St. Paul (RCA)</td>
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<td>17</td>
<td>Paul Kelly &amp; The Messengers/Gossip (A&amp;M)</td>
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<td>18</td>
<td>Living Daylights/Soundtrack (WB)</td>
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<td>Starship/No Protection (Grunt/RCA)</td>
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<td>20</td>
<td>Europe/The Final Countdown (Epic)</td>
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<td>21</td>
<td>The Lost Boys/Soundtrack (Atlantic)</td>
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<td>22</td>
<td>Warren Zevon/Sentimental Virgin (Virgin)</td>
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<td>23</td>
<td>Suzanne Vega/So Little Standing (A&amp;M)</td>
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<td>24</td>
<td>38 Special/flashback (A&amp;M)</td>
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<tr>
<td>25</td>
<td>Jon Butcher/Wishes (Capitol)</td>
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<tr>
<td>26</td>
<td>Crowed House/Crowed House (Capitol)</td>
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<tr>
<td>28</td>
<td>Charlie Daniels Band/Powder Keg (Epic)</td>
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<td>29</td>
<td>Glen Burtnick/Heroes And Zeros (A&amp;M)</td>
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<tr>
<td>30</td>
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<tr>
<td>31</td>
<td>Patty Smyth/Ne ver Enough (Columbia)</td>
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<tr>
<td>32</td>
<td>Pete Bardens/Suen One Earth (Cinema/Capitol)</td>
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<tr>
<td>33</td>
<td>Cult/Electric (Si/SW)</td>
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</table>

### NEW & Active

- **Omar & The Howlers** "Hard Times In The Land Of Plenty" (Columbia) 5/7 (53/4)
- **Brandos** "Honor Among Thieves" (Relativity) 43/15 (28/12)
- **John Kay & Steppenwolf** "Rock & Roll Rebels (Owll)" 26/15 (20/10)
- **Cult** "Electric (Si/SW)" 65/13 (0) + 6 = 44

**THE ROYAL COURT OF CHINA**

**HOW THEY DO IT IS A MYSTERY**

**THE ROYAL COURT OF CHINA SELF-TITLED DEBUT LP**

**OAR**

**Includes** "It's all Changed!"

**www.americanradiohistory.com**

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**Breakers**

- **Omar & The Howlers** "Hard Times In The Land Of Plenty" (Columbia) 5/7 (53/4)
- **Brandos** "Honor Among Thieves" (Relativity) 43/15 (28/12)
- **John Kay & Steppenwolf** "Rock & Roll Rebels (Owll)" 26/15 (20/10)
- **Cult** "Electric (Si/SW)" 65/13 (0) + 6 = 44
COCK ROBIN "Just Around The Corner" (Columbia) 25/2 (22/2)
Add: WDBF, WKQR, WMAD, KTCT, WJWT, Powers 2 Heavy 1, WLWP, KFQD, KBER, KYRC, KRCA, Medium 1 including WKLY, KQFM, WQFM, WPLR, WLNS, WMRI, KATP, KGRI, KZOD
ROBERT VANUH & THE SHADOWS "Jaultan" (Island) 25/2 (26/2)
Heavy 3: KROQ, KDJP, KRNA, Medium 14 including WNEW, KYSS, WMGM, KBCD, ST/out 9/16, WZRN, WZRN, KZAP, WWFR, WQFM, KSMR, KZQG, KZQG, Korean
HEART "There's A Matter" (Capital) 24/5 (18/6)
Add: Q107, KXBT, KZZO, WXRT, WMIR, WMIR, WBNL, Heavy 1 including KQRS, KUPS, KRXO, FOXO, WLAV, KILO, KGIR, Medium 11 including WABJ, KBPG, KDCP, WCC, WRFM, WRRF, WMGR, KBOB, WBOY, KQ5B, TNN "Everyday's A Start" (Mercury/PolyGram) 24/5 (18/7)
Add: WBAB, KQMK, WAFG, KDJ, Medium 8 including WQFM, WQFM, KZBY, KIBP, WMB, KISO, WQFM, KDFL, WRF, WMRI, WURF, FIRE "Don't Love You" (Atlantic) 23/2 (26/6)
Add: WRT, WJSB, WMGR Powers 1, Heavy 2: WMQD, KMDA, Medium 12 including WQFM, KBCO, KBX, WPLR, WQO, WMZ, WMRF, WURF, JOHN HIATT "Things Called Love" (A&M) 22/5 (21/3)
Add: KQNN, WQOZ, FMFQ, Heavy 4: WQFM, KFOG, CHEZ, KDYO, Medium 11 including WBLZ, WYBR, WBRU, WQFM, KMOD, KZEL, KBER, KQED
FASTER PUSYCAT "Don't Change That Song" (Electra) 21/4 (17/4)
Add: Q107, WKZQ, WMRM, WMZ, Medium 1 including KQFM, KQFM, WQFM, WCME, WRJX, WMRI, WMRI, WMRI, WMRI
HEART "Wild" (Columbia) 18/5 (16/5)
Add: KZAP, WKAP, WQOZ, KAAB, WQFM, WMZ, Medium 10 including WMRF, WQFM, WQFM, KZBY, WQFM, KDFL, KDFL, WRF, WMRI, WMRI
JOE ELY "Lost The Highway" (High Note) 15/5 (18/2)
Powers 2: WKFR, KFMX, Medium 3: WBE, WYCB, KATP, KQEM
BILL KENNEDY "Lone Wolf" (Interpreter) 17/1 (17/1)
Add: KQNN, WQOZ, FMFQ, Medium 4: WQFM, KFOG, CHEZ, KDYO, Medium including WBLZ, WYBR, WBRU, WQFM, KMOD, KZEL, KBER, KQED
FRED LEPPARD "Explosive" (Mercury/PolyGram) 20/3 (16/4)
Add: KROO, 91X, WSR, WMGR, Heavy 2: WMQD, KMDA, Medium 13 including WQFM, WQFM, WQFM, KZBY, WQFM, KDFL, KDFL, WRF, WMRI, WMRI
KISS "For An Evening" (Atlantic) 21/4 (17/4)
Add: Q107, WHUT, WQFM, Medium 15 including KQFM, KQFM, WQFM, WCME, WRJX, WMRI, WMRI, WMRI, WMRI
KISS 2: Heavy 2: WMQD, KMDA, Medium 3: WBE, WYCB, KATP, KQEM
BRIAN McMAHON GROUP "Life Is A Desert Situation" (Columbia) 15/7 (8/4)
Add: WQFM, KQCR, KROU, WQFZ, KMOF, KROU, WQFZ, KMOF, WQFZ, Medium 6 including KQRS, KUPD, KFM, KAPG, KQEM, KZEM
BILLY IDOL "Mony Money" (Chrysalis) 18/16 (9/9)
Add: WQLM, WBX, WRT, WQRM, KZQG, Medium 14 including WABJ, KBPG, KDCP, WCC, WRFM, WMGR, KBOB, WBOY, KQ5B, KWYB
BRIAN McMAHON GROUP "Life Is A Desert Situation" (Columbia) 15/7 (8/4)
Add: WQLM, WBX, WRT, WQRM, KZQG, Medium 14 including WABJ, KBPG, KDCP, WCC, WRFM, WMGR, KBOB, WBOY, KQ5B, KWYB
ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Chrysalis) 24/3 (22/3)
Add: WHQX, WQOB, WQXJ, WQOM, WQRF, WQTF, WQTR, Medium in 14 including WABJ, KBPG, KDCP, WCC, WRFM, WMGR, KBOB, WBOY, KQ5B, KQ5B, KWYB
ROBERT VANUH & THE SHADOWS "Love And War" (Island) 25/2 (26/2)
Heavy 3: KROQ, KDJP, KRNA, Medium 14 including WNEW, KYSS, WMGM, KBCD, ST/out 9/16, WZRN, WZRN, KZAP, WWFR, WQFM, KSMR, KZQG, KZQG, Korean
TOM JONES "In The Heart Of The Country" (Atlantic) 15/7 (9/9)
Add: WKRT, KQCM, WQOZ, WQFM, Medium 1 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM, WQOZ, Medium 19 including KTQX, KQCM, WQOZ, WMQ, WAQZ, WQXQ, WQRF, KQCM
PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium rotation, the artist will appear in heavy rotation. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
'A' — Record is newly reported or additional tracks have been added.
'(L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +
Parallel Two: 400,000 - 1,000,000
Parallel Three: under 400,000.

Stations at a significant ratings disadvantage to their in-market competitor(s) are assigned a lower parallel.
## REGIONAL AOR ACTIVITY

### SOUTH (Continued)

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<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>WTX</td>
<td>Ponce de Leon, FL</td>
<td>WTX</td>
<td>(612) 339-0000</td>
</tr>
<tr>
<td>WZTC</td>
<td>Coastal Music Network, NC</td>
<td>WZTC</td>
<td>(804) 322-4000</td>
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<tr>
<td>WQG</td>
<td>Louisville, KY</td>
<td>WQG</td>
<td>(502) 458-4400</td>
</tr>
<tr>
<td>KATH</td>
<td>Amarillo, TX</td>
<td>KATH</td>
<td>(806) 792-1150</td>
</tr>
<tr>
<td>WSTW</td>
<td>Chicago, IL</td>
<td>WSTW</td>
<td>(773) 728-1000</td>
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<tr>
<td>WWLY</td>
<td>Detroit, MI</td>
<td>WWLY</td>
<td>(313) 224-1271</td>
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<td>WQFM</td>
<td>Waco, TX</td>
<td>WQFM</td>
<td>(254) 756-4585</td>
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<td>WAZA</td>
<td>Waco, TX</td>
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<td>(254) 756-4585</td>
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<td>WZYM</td>
<td>Indianapolis, IN</td>
<td>WZYM</td>
<td>(317) 238-3200</td>
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<td>WQFM</td>
<td>Waco, TX</td>
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<td>(254) 756-4585</td>
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<tr>
<td>WAZA</td>
<td>Waco, TX</td>
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<td>(254) 756-4585</td>
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### MIDWEST

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<tr>
<td>WFL</td>
<td>Champaign, IL</td>
<td>WFL</td>
<td>(217) 333-1100</td>
</tr>
<tr>
<td>WTPY</td>
<td>Lafayette, IN</td>
<td>WTPY</td>
<td>(765) 447-1592</td>
</tr>
<tr>
<td>WTV</td>
<td>Terre Haute, IN</td>
<td>WTV</td>
<td>(812) 232-6600</td>
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<tr>
<td>WML</td>
<td>Lansing, MI</td>
<td>WML</td>
<td>(517) 887-5115</td>
</tr>
<tr>
<td>WFF</td>
<td>Lansing, MI</td>
<td>WFF</td>
<td>(517) 887-5115</td>
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### PARALLEL TWO

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<td>WNEC</td>
<td>Silk City, LA</td>
<td>WNEC</td>
<td>(225) 385-8500</td>
</tr>
<tr>
<td>WEEI</td>
<td>Portsmouth, VA</td>
<td>WEEI</td>
<td>(757) 385-8500</td>
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<td>W Üye</td>
<td>Jacksonville, FL</td>
<td>W Üye</td>
<td>(904) 357-3500</td>
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<tr>
<td>WECI</td>
<td>Jackson, MS</td>
<td>WECI</td>
<td>(601) 964-4560</td>
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<td>WSN</td>
<td>Shreveport, LA</td>
<td>WSN</td>
<td>(318) 427-1200</td>
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<tr>
<td>WQ</td>
<td>Oklahoma City, OK</td>
<td>WQ</td>
<td>(405) 234-7378</td>
</tr>
<tr>
<td>WZM</td>
<td>Nashville, TN</td>
<td>WZM</td>
<td>(615) 256-1234</td>
</tr>
<tr>
<td>WLY</td>
<td>Louisville, KY</td>
<td>WLY</td>
<td>(502) 583-1700</td>
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### PARALLEL THREE

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<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Contacts</th>
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<tbody>
<tr>
<td>WUK</td>
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<td>WUK</td>
<td>(904) 357-3500</td>
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<tr>
<td>WSN</td>
<td>Shreveport, LA</td>
<td>WSN</td>
<td>(318) 427-1200</td>
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<tr>
<td>WQ</td>
<td>Oklahoma City, OK</td>
<td>WQ</td>
<td>(405) 234-7378</td>
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<tr>
<td>WZM</td>
<td>Nashville, TN</td>
<td>WZM</td>
<td>(615) 256-1234</td>
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<tr>
<td>WLY</td>
<td>Louisville, KY</td>
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<td>(502) 583-1700</td>
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### PARALLEL ONE

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<tbody>
<tr>
<td>WMLP</td>
<td>Chicago, IL</td>
<td>WMLP</td>
<td>(773) 529-6270</td>
</tr>
<tr>
<td>WPIP</td>
<td>Richmond, VA</td>
<td>WPIP</td>
<td>(804) 356-6400</td>
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<tr>
<td>WQFM</td>
<td>Waco, TX</td>
<td>WQFM</td>
<td>(254) 756-4585</td>
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<tr>
<td>WAZA</td>
<td>Waco, TX</td>
<td>WAZA</td>
<td>(254) 756-4585</td>
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<tr>
<td>WSTW</td>
<td>Chicago, IL</td>
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<td>(773) 728-1000</td>
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Continued on next page
### REGIONAL AOR ACTIVITY

#### MIDWEST (continued)

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<th>Call Letters</th>
<th>City</th>
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<tbody>
<tr>
<td>KDLO</td>
<td>KDLO</td>
<td>Phoenix</td>
<td>(602) 297-8580</td>
<td>PD: Mike Jenson</td>
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<tr>
<td>KQKL</td>
<td>KQKL</td>
<td>Sacramento</td>
<td>(916) 226-6691</td>
<td>PD: Don Nelson</td>
</tr>
<tr>
<td>KSB</td>
<td>KSB</td>
<td>San Jose</td>
<td>(408) 298-1000</td>
<td>PD: Jim Davis</td>
</tr>
<tr>
<td>KOS</td>
<td>KOS</td>
<td>San Diego</td>
<td>(619) 250-1500</td>
<td>PD: John M. Rafferty</td>
</tr>
<tr>
<td>KZAP</td>
<td>KZAP</td>
<td>San Francisco</td>
<td>(415) 762-1300</td>
<td>PD: Gary T. Stuber</td>
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</table>

#### WEST

### PARALLEL ONE

<table>
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<tbody>
<tr>
<td>KBLI</td>
<td>KBLI</td>
<td>Los Angeles</td>
<td>(213) 567-5000</td>
<td>PD: Bob Williams</td>
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<tr>
<td>KSSJ</td>
<td>KSSJ</td>
<td>Seattle</td>
<td>(206) 564-3000</td>
<td>PD: John Curley</td>
</tr>
<tr>
<td>KJML</td>
<td>KJML</td>
<td>Spokane</td>
<td>(509) 358-1500</td>
<td>PD: Jack Jones</td>
</tr>
<tr>
<td>KDQL</td>
<td>KDQL</td>
<td>Dallas</td>
<td>(214) 995-1300</td>
<td>PD: Sandy Scott</td>
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</table>

### PARALLEL TWO

<table>
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</thead>
<tbody>
<tr>
<td>KZAP</td>
<td>KZAP</td>
<td>San Francisco</td>
<td>(415) 762-1500</td>
<td>PD: Gary T. Stuber</td>
</tr>
<tr>
<td>KOKO</td>
<td>KOKO</td>
<td>Portland</td>
<td>(503) 284-8000</td>
<td>PD: John Curley</td>
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<tr>
<td>KUFO</td>
<td>KUFO</td>
<td>Denver</td>
<td>(303) 796-1500</td>
<td>PD: Jack Jones</td>
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<tr>
<td>KXOL</td>
<td>KXOL</td>
<td>Los Angeles</td>
<td>(213) 997-1000</td>
<td>PD: Sandy Scott</td>
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### PARALLEL THREE

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<td>KZNN</td>
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<td>(415) 767-1000</td>
<td>PD: Gary T. Stuber</td>
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<tr>
<td>KGOL</td>
<td>KGOL</td>
<td>Seattle</td>
<td>(206) 564-1000</td>
<td>PD: John Curley</td>
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<tr>
<td>KQCD</td>
<td>KQCD</td>
<td>Spokane</td>
<td>(509) 358-1000</td>
<td>PD: Jack Jones</td>
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<tr>
<td>KDQJ</td>
<td>KDQJ</td>
<td>Dallas</td>
<td>(214) 995-1000</td>
<td>PD: Sandy Scott</td>
</tr>
</tbody>
</table>

170 Reporters 162 Current Playlists

Four stations failed to report. Their rotations were frozen.

KGGO/Des Moines 920 AM
KAGQ/Springfield, MA 1560 AM
KWWJ/Myers, FL 1290 AM
WPTX/Albany, NY 1290 AM

Three stations reported a frozen list.

KXFM/Los Angeles 99.3 FM
KXIR/Los Angeles 98.7 FM
KXMN/Los Angeles 97.5 FM

WKID/Danbury, CT froze its playlist for a second week. Its information was not used in the data that makes up our charts.
**NEW ACTIVES.**

**NEW & ACTIVE.**

10,000 MANCES “Peace Train” (Elektra) 40/1

- Rotations: Heavy 0, Medium 157, Light 115. Total Adds: 1, KYC. Medium: WLY, WMM, KFWM, Wijke, WIW, WGLL, WAFL, WZNY, WWS, WJE, WJEF, WPI, WBR, WWW, WIWM, WSM, WGLL, WJZ, WAF, WIW, WWK, WFL.

KENNY ROGERS & RONNIE MILSAP “Make No Mistakes, She’s Mine” (RCA) 22/1

- Rotations: Heavy 0, Medium 107, Light 1, Total Adds: 1, KYC. Medium: WLY, WMM, Wijke, WIW, WGLL, WAFL, WZNY, WWS, WJE, WJEF, WPI, WBR, WWW, WIWM, WSM, WGLL, WJZ, WAF, WIW, WWK, WFL.

SWING OUT SISTER “Breakout” (Mercury/PolyGram) 32/2

- Rotations: HEavy 0, Medium 110, Light 15, Total Adds: 1, KYC. Medium: WAF, WMM, Wijke, WIW, WGLL, WAFL, WZNY, WWS, WJE, WJEF, WPI, WBR, WWW, WIWM, WSM, WGLL, WJZ, WAF, WIW, WWK, WFL.

REGINA BELLE “Help Me” (Arista) 29/4

- Rotations: Heavy 0, Medium 116, Light 111. Total Adds: 1, WMM, Wijke, WIW, WGLL, WAFL, WZNY, WWS, WJE, WJEF, WPI, WBR, WWW, WIWM, WSM, WGLL, WJZ, WAF, WIW, WWK, WFL.

FLEETWOOD MAC “Little Lies” (Warner Bros) 25/15

- Rotations: Heavy 0, Medium 116, Light 111. Total Adds: 1, WMM, Wijke, WIW, WGLL, WAFL, WZNY, WWS, WJE, WJEF, WPI, WBR, WWW, WIWM, WSM, WGLL, WJZ, WAF, WIW, WWK, WFL.

**ROTATION BREAKOUTS.**

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<th>Total</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
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<tr>
<td>SMOKEY ROBINSON</td>
<td>90/0</td>
<td>83</td>
<td>7</td>
<td>0</td>
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<tr>
<td>MICHAEL JACKSON</td>
<td>89/1</td>
<td>80</td>
<td>9</td>
<td>0</td>
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<tr>
<td>WHITNEY HOUSTON</td>
<td>90/0</td>
<td>75</td>
<td>15</td>
<td>0</td>
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<tr>
<td>DONNA WARWICK &amp; JEFFREY OSBORNE</td>
<td>85/0</td>
<td>77</td>
<td>7</td>
<td>1</td>
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<tr>
<td>MADONNA</td>
<td>84/0</td>
<td>68</td>
<td>14</td>
<td>2</td>
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<tr>
<td>DANNY WILSON</td>
<td>85/1</td>
<td>58</td>
<td>22</td>
<td>5</td>
</tr>
<tr>
<td>LOS LOSOS</td>
<td>82/2</td>
<td>58</td>
<td>20</td>
<td>4</td>
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<tr>
<td>HELEH LEWIS &amp; THE NEWS</td>
<td>81/6</td>
<td>47</td>
<td>27</td>
<td>6</td>
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<tr>
<td>DAN FOLEY</td>
<td>87/4</td>
<td>41</td>
<td>37</td>
<td>9</td>
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<tr>
<td>STEVE WINDWOOD</td>
<td>63/0</td>
<td>30</td>
<td>29</td>
<td>3</td>
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<tr>
<td>ANITA BAKER</td>
<td>76/3</td>
<td>33</td>
<td>36</td>
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<td>ARC</td>
<td>76/4</td>
<td>30</td>
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<td>5</td>
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<tr>
<td>SUZANNE VEGA</td>
<td>61/0</td>
<td>26</td>
<td>28</td>
<td>5</td>
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<tr>
<td>HEART</td>
<td>53/0</td>
<td>18</td>
<td>29</td>
<td>5</td>
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<tr>
<td>U2</td>
<td>57/4</td>
<td>23</td>
<td>27</td>
<td>7</td>
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<tr>
<td>LAURA BRANGSHAW</td>
<td>61/3</td>
<td>20</td>
<td>30</td>
<td>3</td>
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<tr>
<td>CARLY SIMON</td>
<td>64/15</td>
<td>8</td>
<td>41</td>
<td>15</td>
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<tr>
<td>IN PURSUIT</td>
<td>60/0</td>
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<td>37</td>
<td>9</td>
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<tr>
<td>RESTLESS HEART</td>
<td>64/2</td>
<td>13</td>
<td>38</td>
<td>13</td>
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<tr>
<td>FLEETWOOD MAG</td>
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<td>33</td>
<td>11</td>
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<tr>
<td>HERB ALPERT</td>
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<td>NYLONS</td>
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<td>19</td>
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<td>NEU SKEW SKEW</td>
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<td>19</td>
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<td>DANNI HILL</td>
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<td>7</td>
<td>17</td>
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<tr>
<td>CHRIS DEBARR</td>
<td>42/0</td>
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<td>21</td>
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<tr>
<td>JAMES INGRAM</td>
<td>54/3</td>
<td>10</td>
<td>31</td>
<td>13</td>
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<tr>
<td>JONATHAN BUTLER</td>
<td>33/0</td>
<td>5</td>
<td>22</td>
<td>2</td>
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<tr>
<td>BREAKFAST CLUB</td>
<td>46/8</td>
<td>4</td>
<td>27</td>
<td>15</td>
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<tr>
<td>CUTTING CREW</td>
<td>50/19</td>
<td>1</td>
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**NEW ARTISTS.**

1. **10,000 MANCES** “Peace Train” (Elektra) 40/1
2. **SMOKY ROBINSON** 89/1
3. **MICHAEL JACKSON** 90/0
4. **WHITNEY HOUSTON** 85/0
5. **DONNA WARWICK & JEFFREY OSBORNE** 84/0
6. **DANNY WILSON** 85/1
7. **LOS LOSOS** 82/2
8. **HELEH LEWIS & THE NEWS** 81/6
9. **DAN FOLEY** 87/4
10. **STEVE WINDWOOD** 63/0
11. **ANITA BAKER** 76/3
12. **ARC** 76/4
13. **SUZANNE VEGA** 61/0
14. **HEART** 53/0
15. **U2** 57/4
16. **LAURA BRANGSHAW** 61/3
17. **CARLY SIMON** 64/15
18. **IN PURSUIT** 60/0
19. **RESTLESS HEART** 64/2
20. **FLEETWOOD MAG** 53/1
21. **HERB ALPERT** 62/5
22. **NYLONS** 60/10
23. **NEU SKEW SKEW** 52/6
24. **DANNI HILL** 61/0
25. **CHRIS DEBARR** 42/0
26. **JAMES INGRAM** 54/3
27. **JONATHAN BUTLER** 33/0
28. **BREAKFAST CLUB** 46/8
29. **CUTTING CREW** 50/19

**NEW ARTISTS**

- New artists are those who have not previously been reported as a Breaker by reporting stations.
# AC ADDS & HOTS

## MUSIC INTENSIVE

### EAST

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<thead>
<tr>
<th>Parallel One</th>
<th>Parallel Two</th>
<th>Parallel Three</th>
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<tbody>
<tr>
<td>WALQ/Legion (00s)</td>
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<td>WFTF/Atlantic City</td>
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<tr>
<td>MKNQ</td>
<td>WSWX/Atlantic City</td>
<td>WFTF/Atlantic City</td>
</tr>
<tr>
<td>62</td>
<td>WSWX/Atlantic City</td>
<td>WFTF/Atlantic City</td>
</tr>
<tr>
<td>WKXO/Wilkes Barre</td>
<td>WSPR/Pittsburgh</td>
<td>WSPR/Pittsburgh</td>
</tr>
<tr>
<td>WWJ</td>
<td>WSPR/Pittsburgh</td>
<td>WSPR/Pittsburgh</td>
</tr>
<tr>
<td>WPRO/Providence</td>
<td>WSPR/Pittsburgh</td>
<td>WSPR/Pittsburgh</td>
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<tr>
<td>WWJ</td>
<td>WSPR/Pittsburgh</td>
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<tr>
<td>WFTI/Trenton</td>
<td>WSPR/Pittsburgh</td>
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<tr>
<td>88.1</td>
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<td>WABXT/Tampa</td>
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<tr>
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<td>WABXT/Tampa</td>
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### MIDWEST

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### WEST

<table>
<thead>
<tr>
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<th>Parallel Two</th>
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</thead>
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<tr>
<td>KLIF/Phoenix</td>
<td>KLBC/San Diego</td>
<td>KLIC/San Diego</td>
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</table>

## 90 Reporters

84 Current Reports

Four stations reported a frozen list this week:

- KVUI/Idaho Falls
- KYYX/Salt Lake City
- WAHR/Atlanta
- WZNY/Augusta, GA

Two stations did not report a playlist, therefore their rotations were frozen:

- KYHL/Sacramento
- KFMS/San Diego

The following station is no longer an AC reporter:

- KGSW/Rock Springs
### AC ADDS & HOTS

#### FULL-SERVICE AC

<table>
<thead>
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<th>MOST ADDED</th>
<th>HOTTEST</th>
<th>MOST ADDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARLY SIMON (9)</td>
<td>WARWICK/OSBORNE (36)</td>
<td>LOS LOBOS (5)</td>
</tr>
<tr>
<td>MICHAEL JACKSON (31)</td>
<td>MICHAEL JACKSON (31)</td>
<td>MICHAEL JACKSON (11)</td>
</tr>
<tr>
<td>FLEETWOOD MAC (5)</td>
<td>DANNY WILSON (13)</td>
<td>STEVE WINWOOD (10)</td>
</tr>
<tr>
<td>RESTLESS HEART (5)</td>
<td>WHITNEY HOUSTON (29)</td>
<td>SMOKEY ROBINSON (7)</td>
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<tr>
<td>DAN FOLEY (14)</td>
<td>MADONNA (12)</td>
<td>SUZANNE VEGA (7)</td>
</tr>
<tr>
<td>KENNY G (4)</td>
<td>DANNY WILSON (11)</td>
<td>HUEY LEWIS (6)</td>
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</table>
| MICHAEL JACKSON (4) | CARLY SIMON (3) | MICHALE PRANKS
| LOS LOBOS (4) | FLEETWOOD MAC (2) | MACCABEE
| RED (4) | HUEY LEWIS (16) | SMOKEY ROBINSON
| ROGERS & MILBAP (4) | STEVE WINWOOD (9) | SMOKEY ROBINSON

#### GOLD INTENSIVE

<table>
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<td>WARWICK/OSBORNE (17)</td>
<td>LOS LOBOS (5)</td>
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<td>CARLY SIMON (3)</td>
<td>STEVE WINWOOD (10)</td>
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<td>RESTLESS HEART (5)</td>
<td>DANNY WILSON (11)</td>
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#### SUMMARY

Approximately 45% of Carly Simon's nine Full-Service adds were P1 powerhouses, including WGR/Buffalo, WCCO-Minneapolis, KXNO/Des Moines, and KFMB-San Diego. Among P2 additions was WRC/Newark. Full-Service WCCO/Bridgeport exhibited an aggressive flair by adding Mr. Mister, JellyBean, and the Pointers. Gold Intensive adds came from a base of just 24 different artists; these were nearly equally divided with Los Lobos claiming the most (5). WLT-Washington and KSM/San Antonio are now playing this well-received remake. Speaking of remakes, Alternative AC KBKL/San Francisco added the Everly Brothers classic "Bye Bye Love" by Kenny Vance with a help from David Sanborn.

#### ALTERNATIVE AC

- **KTTW** Los Angeles
  - Cody Broady
- **KUTE** Los Angeles
  - Lawrence Talley
- **KLSH** San Jose
  - Mark Tie
- **KLOS** Los Angeles
  - Peter Bauer
- **KFRU** El Paso
  - John Shock
- **KFBX** Beaumont
  - Alene Babcock
- **KOOT** Loma Linda
  - Doug Shilling
- **KUSC** Long Beach
  - Brian Salsberg
- **KLFY** Shreveport
  - David Crayton
- **KRXJ** San Diego
  - Tom Kellough
- **KDBC** Denver
  - Jim Williams
- **KRBK** Bakersfield
  - Richard Hunt
- **KNSO** Oklahoma City
  - Mike Salsberg
- **KZRI** Long Beach
  - Tom Kellough
- **KLSH** San Jose
  - Mark Tie
- **KLOS** Los Angeles
  - Peter Bauer
- **KFBX** Beaumont
  - Alene Babcock
- **KOOT** Loma Linda
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  - Tom Kellough

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CHR PARALLEL ONE PLAYLISTS

EAST

B104 WBSS Baltimore
PD: Brian Thomas
MD: Glenn Kalina

98.7 WCAU-FM Philadelphia
PD: Scott Walker
MD: Vic Edwards

92 PRO-FM Providence
PD: Tony Martinez
MD: Gene Baxter

WBLI Long Island
PD: Bill Terry
MD: Ruth Tobin

Q105 Tampa
PD: John Smith
MD: John Smith

B94 Pittsburgh
PD: John Smith
MD: John Smith

97.1 WGH Norfolk
PD: Tony Martinez
MD: Doc Mothers

MAJIC Buffalo
PD: Kevin Seccomo
MD: Roger Christian

97.1 WKLZ Buffalo
PD: Bob Beaudoin
MD: Guy Broadbent

98.5 WKSE-FM Montreal
PD: Boom Boom Cannon
MD: Dave Glaze

97.1 KECL Denver
PD: John Smith
MD: John Smith

94.9 WFLJ-FM Jacksonville
PD: Larry Berger
MD: Andy Dean

POWER 95 New York
PD: Scott Shannon
OM: Steve Kingston

KRBN Houston
PD: Sunny Joe White
MD: Susan O'Connell

COOL

LIVE

R&R

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### CHR PARALLEL ONE PLAYLISTS

**Z-93 Atlanta**  
PD: Bob Case  
MD: Lindsey Bartlett

**KHYI/Dallas**  
PD: Buddy Scott  
MD: Joe Bohannon

**WBMM-FM Detroit**  
PD: Rich Gillette  
MD: Mark Jackson

**Q104 KCRC**  
PD: Steve Feun  
MD: Karen Barber

**KBZQ/Ft. Lauderdale**  
PD: D.J.  
MD: Tom King

**WBBM-FM Chicago**  
PD: Lynden Adan  
MD: Jim Atkinson

**WQRT Grand Rapids**  
PD: John Friend  
MD: Bob King

**KQTR Oklahoma City**  
PD: Mark Tice  
MD: Steve Bennett

**Z95.5 Cincinnati**  
PD: Jim Fox  
MD: Dave Allen

**Q102 Minneapolis**  
PD: Dave Anthony  
MD: Don Michael

**WMMS Cleveland**  
PD: Brian Phillips  
MD: Tom King

**B97 New Orleans**  
PD: Shadow P. Stevens  
MD: Joey Givengo

**WIOT Detroit**  
PD: Gregg Swedberg  
MD: Karen Wing

**WNCI 97.9 Columbus**  
PD: Bill Richards  
MD: Tom Kelly

**Z95 Chicago**  
PD: Rich Lepincof  
MD: Brian Kelly

---

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Parallel One Alternative charts featured explosive action this week. At KITS, after a chilled chart last week, there were seven adds, including the mainstream Mr. Mister and Chris Rea, the Cars and A-Ha (both modern rock core artists to a significant extent), the Other Ones, Wendy & Lisa, and '50s rocker Duane Eddy (with the Art Of Noise.) Meanwhile, Hot 103 has Jellybean jumping 13-5 (as WPLJ adds it and KPWR also moves it Top 5). Lisa Lisa streaks into the Hot 103 Top 10, ABC zings upward 11 points (again as WPLJ adds it), and TKA vaults up seven. Pretty Poison, released this week on Virgin 7-inch, is up 10 at Hot 103, moves up at KPWR, and deuts at Hot 105. Leftover is up 14 at Hot 103, with Z100 adding it (likewise KPWR). Depeche Mode climbs 10 at Hot 103, and the Miami invasion of Company B and Promise Circle registers positive growth. Madonna's "Commotion" jumps eight at Hot 105 and is added and charted at both KPWR and Hot 103. KPWR also adds the New York/Miami blockbuster by Noel as well as Promise Circle. Swing Out Sister moves nicely at KPWR and KBS moves nicely at Hot 105 this week. Taps earns a sensational move at WPOW, and Exposure leaps at both hometown Miami dance-stance outlets. And just to show it's not all dance-time, WPOW adds Danny Wilson.
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<td>Chris Rea</td>
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<td>Kenny G</td>
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<td>Expose</td>
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**Midwest Breakouts**

- Bryan Adams
- Fleetwood Mac
- Debbie Gibson
- Grateful Dead
- Debbie Gibson
- M. Drinea
- Lisa Lisa
- Prince
- Jale
- Wotzideyton.
- Dan
- Hottest: M. Hot
- Ineltwood
- Mr. L.L.
- David

**West Breakouts**

- Ray Parker Jr.
- Great White
- Cars
- Fleetwood Mac
- Kenny G
- Tiffany
- Bryan Adams

---

**Midwest Parallels**

- KQFX/Portland, OR
  - Duran/Duran
  - KROQ/Los Angeles
  - WCOL/Philadelphia
  - WQAD/Davenport, IA
  - WKY/Hughesville, MD
  - WLAQ/Alexander, AR
  - WJNO/Jacksonville, FL
  - WEDG/Milwaukee, WI

- WUSW/Minneapolis, MN
  - WHBI/Houston, TX
  - WXAG/Atlanta, GA
  - WBAI/New York
  - WRTI/Philadelphia
  - WISP/Des Moines, IA

---

**West Parallels**

- KUML/Minneapolis, MN
  - WOR/New York
  - WCCG/Charlotte, NC
  - WWOOD/Grand Rapids, MI
  - WOOD/Toledo, OH
  - WEGX/Foxboro, MA
  - WZOU/Cleveland

- WJOL/Chicago
  - WKAQ/Eugene, OR
  - WDAW/Wilmington, NC
  - WJQR/Baltimore
  - WKST/Fort Walton, FL

---

**Most Added**

- Cars
- Fleetwood Mac
- Kenny G
- Tiffany
- Bryan Adams

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**Brown Bag Productions**

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PARALLELS

Please note, frozen playlists are indicated with an "F" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 4 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

229 Reports

A

WEWE

F

BREAKER

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B

BANANARAMA

I Heard A Rumour (London/Polygram)

LP: Debuter' Soundtrack

Total Reports 198 86%

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C

JONATHAN BUTLER

Less (RCA)

LP: featuring Jonathan Butler

Total Reports 165 72%

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BRET BIEBER

Natalie Cole (Manhattan)

LP: Everlasting

Total Reports 168 76%

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D

DAVID BOWIE

Never Let Me Down (EMI America)

LP: Never Let Me Down

Total Reports 143 46%

Chart Summary

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<th>Time</th>
<th>Password</th>
<th>Name</th>
<th>Total Report %</th>
<th>AM</th>
<th>FM</th>
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CARS

You Are The Girl (Elektra)

LP: David Toop

Total Reports 95 44%

Chart Summary

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NATALIE COLE

Jump Start (Manhattan)

LP: Everlasting

Total Reports 168 76%

Chart Summary

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www.americanradiohistory.com
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<td>Adult Contemporary</td>
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<td>New York</td>
<td>News</td>
<td>WINS</td>
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**LOS LOBOS**

La Bamba (Slash/WE)

*LP* "La Bamba" Soundtrack

**RICHARD MARX**

Don't Mean Nothing (Manhattan)

*LP* Richard Marx

**HUEY LEWIS & THE NEWS**

Doing It All For My Baby (Chrysalis)

*LP* Ford

**LOVERBOY**

Nosotros (Columbia)

*LP* Warner Bros

**JOHN COUGAR MELLENCAMP**

Paper In Fire (Mercury/PolyGram)

*LP* PolyGram

**AXELR D'ONALD**

Fols (Tabu/CBS)

*LP* Atlantic
PARAPELLS

SIGNIFICANT ACTION

DANNY WILSON
Mary's Prayer (Virgin)
LP: Meet Denny Wilson

ALISHA
Into My Secret (PCG)

ATLANTIC SEANN
One Love At A Time (WB) 
LP: All In The Name Of Love

BON JOVI
Edge Of A Broken Heart (London)
LP: December Soundtrack (PolyGram)

MICHAEL BOLTON
That's What Love Is All About
LP: The Hunger

FROZEN GHOST
Promises (Atlantic)
LP: Frozen Ghost

GEORGIOS
Tina Cherry (Motown)
LP: Swagman

WHITESNAKE
Here I Go Again (Geffen)
LP: Interviews

Total Reports: 250

Regional Summary

National Summary

Chart Summary

Total: 47, 95, 96, 310

Y

YELO
Oh Yeah (Mercury-PolyGram)

Total Reports: 54

Regional Summary

National Summary

Chart Summary

Total: 10, 26, 18, 54

B

ANITA BAKER
No One In The World (Elektra)
LP: Ruhea

DEF LEPPARD
Women (Mercury-PolyGram)

REGINA BELLE
Giving The Way (Columbia)

LP: At My Best

FORCE MDs
Love Is A House (Tommy Boy/WB)
LP: Touch And Go

www.americanradiohistory.com
BRYAN ADAMS
Victim Of Love (A&M)
61% of our readers playing it. Moves: Up 9, Debuts 43, Same 41, Down 6, Adds 35 including KC107, KCPW, WDR/PW997, KZOU, KVRK. Complete airplay in Parallels.

NEW & ACTIVE

BRAVEWELDER
Making Love In The Rain (A&M)
61% of our readers playing it. Moves: Up 70, Debuts 13, Same 44, Down 1, Adds 10 including WSKZ, WANS, KBSFM, KSAQ, Z104, IDS, K5X, K5QG, KQAZ. See Parallels, debuts at number 37 on the chart.

EXPOSE
Let Me Be The One (Arista)
60% of our readers playing it. Moves: Up 29, Debuts 36, Same 36, Down 0, Adds 35 including CKOI, Q107, KCPW, Y108, KWDW, PW997, KZOU, KVRK. Complete airplay in Parallels.

FLEETWOOD MAC "Little Lies" (WBR)
60% of our readers playing it. Moves: Up 19, Debuts 43, Same 36, Down 0, Adds 35 including KZ100, Z90, WXO, WWQ, WXQ, WX. See Parallels, debuts at number 37 on the chart. 

INTERVIEW
"The Kid Who Knew Too Much" (Atlantic)
58% of our readers playing it. Moves: Up 17, Debuts 22, Same 9, Down 0, Adds 6 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

JON BON JOURNEY "It's My Life" (Columbia)
57% of our readers playing it. Moves: Up 8, Debuts 4, Same 12, Down 2, Adds 19 including WKQX, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

THE GREGORY ISAACS BAND "Sly Me" (Cox)
56% of our readers playing it. Moves: Up 29, Debuts 4, Same 32, Down 0, Adds 10 including WSM, KWEB, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

LEON "The Benny Hill Show" (Warner Bros.)
55% of our readers playing it. Moves: Up 17, Debuts 22, Same 9, Down 0, Adds 6 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

JIMMY PAGE "The Kid Who Knew Too Much" (Atlantic)
54% of our readers playing it. Moves: Up 17, Debuts 22, Same 9, Down 0, Adds 6 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

SONNY BONO "Over The Rainbow" (Columbia)
53% of our readers playing it. Moves: Up 8, Debuts 4, Same 12, Down 2, Adds 19 including WKQX, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

THE ROLLING STONES "Bitterdown Days" (Decca)
52% of our readers playing it. Moves: Up 32, Debuts 8, Same 23, Down 0, Adds 10 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

KERRY & LENNY WILLIAMS "Don't Make Me Wait For Love" (Arista)
51% of our readers playing it. Moves: Up 8, Debuts 8, Same 1, Down 0, Adds 10 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

CROWDED HOUSE "World Where You Live" (Capitol)
50% of our readers playing it. Moves: Up 32, Debuts 8, Same 1, Down 0, Adds 10 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

YELLO "Oh Yeah" (Mercury/PolyGram)
50% of our readers playing it. Moves: Up 17, Debuts 17, Same 1, Down 0, Adds 10 including WW, WXQ, WW, WXQ, WW. See Parallels, debuts at number 37 on the chart.

Tiffaney "I Think We're Alone Now" (Columbia)
49% of our readers playing it. Moves: Up 17, Debuts 22, Same 9, Down 0, Adds 6 including WSM, KWEB, KXQ, ZQ, KXQ, WW. See Parallels, debuts at number 37 on the chart.

MICHAEL JACKSON "Black or White" (MCA)
49% of our readers playing it. Moves: Up 8, Debuts 4, Same 12, Down 2, Adds 19 including WKQX, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

SILVERCLOUD "Painted Moon" (A&M)
49% of our readers playing it. Moves: Up 8, Debuts 4, Same 12, Down 2, Adds 19 including WKQX, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

DAVID BOWIE "Let's Dance" (Motown)
49% of our readers playing it. Moves: Up 8, Debuts 4, Same 12, Down 2, Adds 19 including WKQX, WXQ, WW, WXQ, WX. See Parallels, debuts at number 37 on the chart.

BRIAN ADAMS "Victim Of Love" (A&M)
48% of our readers playing it. Moves: Up 9, Debuts 34, Same 41, Down 6, Adds 45 including WSKZ, WANS, KBSFM, KSAQ, Z104, IDS, K5X, K5QG, KQAZ. See Parallels, debuts at number 40 on the chart.

HERB ALPERT
Making Love In The Rain (A&M)
48% of our readers playing it. Moves: Up 70, Debuts 13, Same 44, Down 1, Adds 10 including WSKZ, WANS, KBSFM, KSAQ, Z104, IDS, K5X, K5QG, KQAZ. See Parallels, debuts at number 37 on the chart.

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