Is it true that the MCA brass are putting the bite on Pete Gidion to bring home the new single "Theme From JAWS"? Actually Pete, National Director of Singles Promotion for MCA, is proving to all that he will go to any depth to break a hit record. JAWS, by the way, has already been seen by over 16 million people and may become the highest grossing movie ever. With this audience awareness, it's obvious the soundtrack single will follow in the steps of the "Exorcist Theme," "The Sting," and the "Poseidon's 'Morning After." If it does not, we understand that on the next R&R cover, this shark will have its mouth closed.
"Send in the Clowns"
E-4023
Her Heart is in the Music

Judy Collins' latest single from her new album, "Judith" on Elektra Records.
THE BRITISH ARE COMING
A Honda Civic is the grand prize in WDRC/Hartford’s "The British Are Coming" contest. Listeners call in at the sound of the Liberty Bell ringing; 1 ring of the bell lets them send in postcards to win.

"The British Are Coming" promotion, sponsored by the British government, encourages listeners to send postcards to win prizes. The grand prize includes a Honda Civic.

YOUR FAVORITE ELTON
KGGG/Des Moines invited their audience to send in postcards to vote for their favorite Elton John tune. Elton LPs were given away on the air. $1,000 was awarded. 

"Rollerskating-a-thon." An unusual promotion was held by KSLY/San Luis Obispo and KAFY/Bakersfield. Skaters who raced to help the band get to the Rose Bowl for national competition were given away on the air.

CRUISING FOR DOLLARS
WTLF/Philadelphia’s "Capt. Cash" cruised the streets of the city giving away $100 bills to car owners. Six WTLF bumper stickers whose license plate numbers were called off over the air, $1,000 was awarded.

FUTURE GAMES
KTKT/Tucson gave away tickets to a premiere showing of "Rollerball," creating the theme "KTKT Looks Into Tomorrow." Grand prize in the promotion is an all expenses paid trip for 2 to "Tomorrowland" at California’s Disneyland.

Lucky/Unlucky
WYOP/Vidalia gave listeners a chance at a $250 in 7-11 by playing 7 come 11! Callers were taken to guess whether an hour-long LP would come up on a rotating cart, winning an LP if right, with the albums piling up if wrong guesses were given. On the unlucky side, the station was burglarized last Wednesday morning (7-9). No equipment was taken except a walkie-talkie set, apparently the burglars had access to the combination to the station's safe, petty cash was taken, payroll and other checks were rifled through. Police are questioning construction workers who recently worked at the studios and "former employees."

NATIONAL SURVEY
Radio Arts Inc., newly formed Los Angeles radio program service has embarked on a national music listener survey. The survey, designed to ascertain adult music listening preferences, will encompass 12,000 personally placed questionnaires in 50 markets, ranging from Number one-ranked New York to Cheyenne Wyo. (296 ranked).

"The purpose of this study," explained Larry Vanderveen, Radio Arts President, "is to discover what type of music adults want to hear on radio.

Radio stations traditionally rock and sub-divisions within each category. The placements will be quota-matched by age, sex, and age, and regional patterns will be for exclusive use of Radio Arts and its clients, and will be available in early September.

DISCO 75
WZUU/Milwaukee has kicked off "Disco-75," a four hour non-stop disco- rock and soul show which will run each Friday. Chris Curtis will host the new show.

ALBUM EXPANSION
NEXT CHARLOTTE has expanded the current album cut. Albums were used primarily of night, the new format will expand to all day parts on "Rock Radio X-15." In addition, they are now featuring an "Album Preview" segments run throughout the day. A produced, showcased segment will feature a cut from the "Preview" album several times per day, with a new "Preview" each week.

MEXICO GETAWAY
Mexico will be the vacation spot for winners in KBEQ/Kansas City’s "Great Mexican Get Away." Listeners who hear their license plate number called over the air have 10 minutes to get in touch with the station to qualify for 3 separate trips to Mexico, all expenses paid. Stations tie in with Mexican Airlines for the promotion.

HOW TO GET NEXT WEEK'S NEWS
R&R spends the extra time and money to get you all the news and music information the week it happens...not the following Monday. As competitive as this industry is, can you afford to be three days behind?

KALEIDOSCOPE NEWS SERVICE
RAD COMPANY is recording their third album now in France...JESSE COLTER recently had three impacted wisdom teeth pulled...SAMMY DAVIS' syndicated TV series, "Sammy & Co. ", goes into production next month for at least another 26 weeks. If OLIVIA NEWTON-JOHN's "Please Mr. Please" should reach #1, she would become the first female soloist ever (1964-75) to do so on the consecutive releases. Can you name the last two hits?...In the early sixties BOBBY VEE... Continued on page 4

NEW YORK—Comic Jimmie Walker, star of CBS-TV’s "Good Times" series visited New York recently for a week long appearance at Spanish Music Fair. While in New York, the Buddha recording artist stopped off at WPX-FM for a couple of laughs and to pass along a copy of his new hit comedy album "Dyn-o-mite." Seen at the station were: [to r.] Neil McIntyre, program director, WPX-FM; Michael Milrod, Buddha Promotion NYC; Steve Andrews, air personality, WPX-FM; Jimmie Walker.

WGNX/Providence, in conjunction with Ann & Hope Discount Stores held a record sale day in which WGNX personalities were present to have customers sign up and become eligible to win Chicago/Beach Boy concert tickets. Picture is WGNX Jock Mike West surrounded by purchasers. The sale was made up of WGNX's top albums of the week at special reduced prices.

RADIO NEWS
Page 3
THE FCC

[So You Can Understand It]

APPLICABILITY OF PROPOSED RULE PROHIBITING DISTORTION OF AUDIENCE RATINGS

The Commission has released a Notice of Proposed Rule Making to prohibit distortion of audience ratings by broadcast licensees or permittees.

In order to assist licensees, permittees and others in interpreting the proposed Rule, we believe it advisable to set forth certain examples of practices which the Rule would or would not prohibit. The following examples are not intended to be all-inclusive, and other kinds of practices to which the Rule would apply but are not exist. The practices set forth herein are designed merely to illustrate some activities which already have come to the attention of the Commission.

A. Examples of Activities to Which Subsection [a] [1] of the Proposed Rule Refers.

1. (Station XXXX, which conducts few if any contests during the remainder of the year, begins a contest offering substantial prizes to the winners during or within four weeks preceding the period in which a rating service conducts a survey in the station's city of license or an adjoining community.

RULING: Such activity by the station, if reasonably expected to distort its audience rating beyond that which would normally be obtained, and therefore is prohibited.

2. (Station XXXX conducts contests throughout the year on a regular basis. However, during or within three months preceding a rating period, the station greatly increases the number of contests. The increased number of contests might reasonably be expected to distort its audience rating beyond that which would normally be expected to be obtained, and therefore is prohibited.

RULING: As in [1] above, such activity may reasonably be expected to cause a distortion of the station's normal rating, and therefore is prohibited.

3. (Station XXXX, which engages in little if any audience promotion or advertising activity during the remainder of the year, launches a campaign of this type beginning with the fourth week of a rating period. This may include a marked increase in billboard, newspaper or direct mail advertising.

RULING: Such substantially increased advertising or other promotional activity may reasonably be expected to disturb the station's rating and therefore is prohibited.

4. (Station XXXX conducts contests and engages in other organized promotion or advertising activity throughout the year on a regular basis not timed to coincide with audience rating surveys. The increase in promotion or advertising during the final four weeks preceding a rating period may reasonably be expected to distort the ratings.

RULING: It cannot be said that the station is attempting to inflate its ratings beyond those normally obtained during the year, nor that the station's activities may reasonably be expected to have such as result. Therefore, the station's practices are not prohibited by the Rule.

5. (Station XXXX sends out "questionnaires" to many thousands of persons in its coverage area during or within three months preceding a rating period, asking recipients of the questionnaire if they would answer the telephone by saying "I listen to XXXX" or by making some similar statement. They are then asked for their names and such as to their favorite stations or programs. If the persons interviewed state that their favorite station is XXXX, they are rewarded with a prize.

RULING: If the promotions are designed or likely to cause members of the public falsely to respond with the call letters of XXXX if they are later questioned by employees of a rating service. Accordingly, the practice is prohibited.

6. (Station XXXX conducts a "Don't Say Hello" type of telephone contest during or within three months preceding a rating period, in which members of the public are called and if they answer the telephone by saying "I listen to XXXX" or similar "defensive response" will be scored as a questionnaire. By making such a similar statement, they are awarded prizes by the station.

RULING: The Commission believes that all contents and promotions are likely to confuse the integrity of audience surveys conducted by certain methods, in that the promotions are likely to cause members of the public falsely to answer the telephone in a "defensive" manner.

7. (Station XXXX does not conduct a telephone promotion such as that described in [6] above, but it sends announcers out on the streets or to other places to interview members of the public and to determine if they are listeners of the station. The usual results of such an interview are that the radio station's name is written on a slip of paper and the slip is put in a box.

RULING: Such activity by the station is not prohibited under subsection (c).

8. (Station XXXX broadcasts announcements urging its listeners or viewers to fill in their rating service diary and return them promptly to the rating service.

RULING: Regardless of whether the station also urges or suggests that its audience fill in the diary with the names of its own programs, such announcements appear likely to distort the result of XXXX, since only listeners or viewers of XXXX hear the announcements. If the announcements have any effect whatsoever, the effect will be to induce the audience of XXXX to be more diligent in filling out and returning its rating service diaries than will other recipients of diaries who do not listen to or view XXXX, therefore, the practice is prohibited.

B. Examples of Activities to Which Subsection [b] of the Proposed Rule Refers.

1. (Station XXXX subscribes to Rating Service A and knows that the survey conducted by Rating Service A is to be used in the city of license of XXXX or adjoining communitues. Station XXXX also is aware that Rating Service B conducts audience surveys in its city of license or adjoining communities, even though XXXX does not subscribe to Rating Service B. Are the provisions of the proposed rule also applicable to the audience surveys of Rating Service B?

RULING: Yes. Subsection [b] requires XXXX to exercise reasonable diligence to ascertain when audience surveys are to be conducted in the pertinent area.

2. (Example of Activities to Which Subsection [c] of the Proposed Rule Refers.

(An audience rating in Station XXXX's coverage area is obtained in 1972. In 1975, XXXX makes use of the results of the 1972 survey without clearly revealing to all persons contacted that it was conducted in 1972.

RULING: This is a misleading use of survey results and is prohibited under subsection (c).

3. (An audience survey indicates that Station XXXX was rated first in its market during the hours 7 p.m. to midnight, but had a lower rating at other times of the day. Station XXXX makes claims to the public, advertisers or advertising prospects that it is "No. 1.

RULING: Continued on page 31

KALEIDOSCOPE

Continued from page 3

TUNED...I'm DOWN TOWN ORLANDO's back on staff. They were both signed to Epic Records and ORLANDO was first signed with "Halfway to Paradise" and "Bless You." Soon after, VINCENT got off the bandstand forever with his first vocal hit "Roses are Red..."RIGHT ON magazine reports that when SLY STEWART went in a San Francisco hospital recently for a check-up, his wife Kathy came to visit him. Instead of leaving when visiting hours were over she reportedly called their doctor and had herself admitted to the hospital for a check-up, moving into an adjacent bed...Put these folks on speed cards and mailing list: PAUL ANKA [7/30-34] TONY BENNETT [9/3-34]...football star LANCE AL WORTH [8/23-35]...It has rained in Waynesburg, Pennsylvania on Good Friday, and the weather beat up on 65% of the past 97 years...August 1st is Sandwich Month, Beauty Queen Month, National Clown Week, Good Nutrition Month, and National Non-Parenthood Day [to encourage persons opting for childfree lifestyles]...The 24-hour running record is 162 miles 175 yards by P. T. HEBREW in Copiague on August 4-5, 1973...KALEIDOSCOPE NEWS with over 20 pages each issue...and it costs a dollar a week. FREE SAMPLES at Box 4619, Walnut Creek, Ca. 94596.

NEXT WEEK IN R&R:

An interview with WILLIS COLLEGE'S STONE of ERA (Entertainment Response Analysts).

Late News

WCCO-FM/Harford's studies and offices were swept by fire late last week, forcing the station to go off the air. Apparently the damages were so severe that preparations are being made to move into temporary studios. The AOR outlets had lost over 90 percent of their album library which had been destroyed by the fire, and ask all record companies to help them re-build the station. The station also noted great support from competitive stations, noting that WDRC enabled them to go back on the air by providing the station with DRC's mobile unit. WTCI lent their engineering stuff and equipment, and WFIL and WPOD also donated time and efforts. A number of listeners brought in parts of their personal album collections to help keep the station on the air...
“Old Blue Eyes” Picked Up a Few “Biggies” This Week...

added at

WFIL

KHJ

FRANK SINATRA’S NEW SINGLE
“I Believe I’m Gonna Love You”

PRODUCED BY
### NEW ORLEANS

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**CONTINUED**
NOT JUST A
"THIRD RATE ROMANCE"
BUT A HIT WHEREVER IT GOES

IT STARTED IN THE SOUTHEAST

WMFJ  WRKT  WSGN  WGW
WRBQ  WDLF  WFOR  WFLB
WQPD  WERC  WARB  WALG
WFSO  WRMA  WNEX  WQDE
WLQF  WTOB  WSGA  WBBQ
WRSR  WRIX  WRFQ  WSON
WTVY  WORD  WBBQ  WFOR
WAPE  WERC  WHHY  WGST

AND BEGAN TO SPREAD

WQNZ  WHER  WJMI  WLCY
WQSY  WQBF  WQMB  WZGC
KAAY  WLM  WQXO  WMX
KOWL  WBKR  WCHY  WQAB
WEQ  WHEM  WQLO  WPL
WROV  WJN  WQOO  WCA
WGJH  WHW  WTAE  WTM
WNOR  WHV  WSM  WQRT

AND SPREAD

WLCY  WIFI-FM  WCOL
WZGC-FM  WIBG  WGG
WXQI  WAYS  KELP
WQXO  WLAG  KRLY-FM
WDJQ-FM  WMAK  KILT
WBBR  WMPS  KXOL
WCAD  WHBO  WKY
WCAU-FM  WAKY  KKDJ-FM

A SOUTHERN ROOSTER PRODUCTION FOR

IT WILL AMAZE YOU!
**THE HOTTEST:**

**BEE GEES**

**EAGLES**

**ELTON JOHN** “Saved”

**JAMES TAYLOR**

---

**PARALLEL ONE**

**PARALLEL TWO**

**PARALLEL THREE**

---

**THE ASTRO**

**THE CORTEZ**

**THE ROOSTER**

---

**THE KINKS**

**THE WHO**

**THE BEACH BOYS**

**THE ROLLING STONES**

---

**THE BEATLES**

**THE JIMMY CLIFFS**

**THE JAMES BROWN**

---

**THE DOORS**

**THE JIMMY RUFFIN**

**THE TAMI THERESE**
THE MUSIC OF THE GODS
IS NOW THE MUSIC OF THE PEOPLE

AMBROSIA

"HOLDIN' ON TO YESTERDAY"

TC-2207

AMERICA'S HOTTEST NEW GROUP!

Produced by Freddie Pipp

A SUBSIDIARY OF
20TH CENTURY FOX FILM CORPORATION
OPENINGS

WNAM/Appleton Wisconsin seeks personality air talent. Contact Ron Ross (414) 722-6471 (7-10)

KZEW part time position open. Prefer woman. Send tapes and resumes to Ken Ruizel, Communications Center, Dallas, Texas 75202 (7-10)

WSHE-FM needs a professional communicator. First opening in 3 years. Send tapes and resumes to 3000 W. 60th Ave., Ft. Lauderdale, Fl. 33314. Attn: Gary Granger (7-10)

KTFM-San Antonio needs a jock. Pop-progressive format. If you're ambitious, creative, and know music, send a tape and resume to: Ken Dowse, KTSA/KTFM San Antonio, Texas 78218 (7-10)

WQCM is looking for people to expand our air-staff, commercial, progressive. Send tapes and resumes to: Pete Wilson, WQCM, 1250 Dowsville Park, Hagerstown, Md. 21740 (6-25)

WQDR-FM, Raleigh, North Carolina needs album oriented jock, professional. Send tapes and resumes to: Frank Laseter, P.O. Box 1511, Raleigh, N.C. 27602. No calls please. (7-10)

KYSN-Colorado Springs needs Top 40 announcer. Send tapes and resumes to: Gregor Vaulve, Box 1715, Colorado Springs, Colorado 80901 (7-9)

KBFW-Bellingham, Washington needs air-talent, production combination. Send tapes and resumes to: Tom Edwards,PD, P.O. Box D, Bellingham, Wash. 98225, or call (206) 734-8555. (7-9)

News Director needed for number one station in Phoenix. Experience mandatory. Send tapes and resumes to Jay Stone, PD, KRIZ, 2345 W. Buckeye. Phoenix 85009 EOE No calls please. (7-9)

WLTW seeks Top 40 announcer. Send tapes and resumes to John Rock and Assoc. 10931 Marilla, Northridge, Cal. 91324 (7-9)

Have you ever wanted to live in the most beautiful place in the world? If you are creative, good with production, and have a unique sense of humor, we are looking for you. Afternoon traffic, mid-day, and nights are available. Good pay. Contact Ken Lasorsa, PD, KORL (608) 524-3880 (7-9)

KONI seeks talent who can cook and communicate. Contact Harv Allen, (907) 272-7461. (7-10)

WPEN-FM seeks jocks. Send tapes and resumes to WPEN-FM, 2212 Walnut St., Philadelphia, Pa. 19103 (7-10)

WIXY seeks News-person. Send tapes and resumes only to Steve Kelly, (3940) Euclid, Cleveland, Ohio 44115, EOE (7-8)

CHUM seeks an afternoon drive jock. Send tapes and resumes to J. Robert Wood, 1311 Younge, St., Toronto, M4T 1Y1 Canada No calls please (7-8)

News-Sports Reporter to round out three person news staff. Send all tools, of a broadcast journalist plus play by play ability. Must have interest in local sports. Send tapes and resumes to WPDR, P.O. Box 190, Bonnake, Va. 24002 EOE (7-2)

Need a dynamic News Director for Smith Stations. Send tapes and resumes to Bob Baron WAAY-WVUE, P.O. Box 551, Huntsville, Alabama 35904 (7-1)

CGM Montreal is looking for a major market rock n' roll heavy jock for evening slot. Send tapes and resumes to Tom McLean CGM, 1310 Greene Ave. Montreal, 62Z, 285 Quebec, Canada (7-1)

KZFM-Christi needs a first phone jock to work mid-day, some production and assist chief engineer. No calls. Send tapes and resumes to Jim Allen, KZFM, 600 Building, Corpus Christi, Texas 78401.

WLPL looking for a high energy, rock n' roll air personality. Contact: PD, Lew Bridger, (301) 538-4400 (6-27)

KDON has immediate opening for Communicator morning man. Good production. Contact Johnny Morgan, 933 N. Main Street, Salinas Cal. 93901 (408) 422-5863 (6-13)

WWKE/Ocala needs bight, up tempo, community minded morning man who can work within confines of Top 40 rock format. Good opportunity with chain. Send tapes and resumes to Ken Steole, WWKE, Box 1056, Ocala, Fl. 32670 Or Calls, (6-30)

POSITIONS SOUGHT

JACK ARMSTRONG formerly 13Q seeks a PD, jock gig. Available immediately Innovator. Call (412) 279-2017 (7-10)

VAL VALENTINE formerly KDES looking for Top 40/progressive. Call 699-4806 (7-7)

RAHSAAN JACKSON formerly of KKUL, Tulsa, is looking for a jock position. Call (213) 934-8118 (7-1)

TRIGGER BLACK PD at WRNO, looking for jock; Medium market PD or production Director. Call (504) 393-1267 (7-8)

Hard working Top 50 market jock. 7 years experience, wants on-air PD or MD gig. Strong production. Write 28 Yeung Birch Lane, Levittown, Pa. 19057 or call (215) 946-1433 after 5:30 pm. (6-30)

LARRY WOODSIDE, formerly with KPPC, KROQ, first ticket MD and production experience wants to join your station. Write 616 No. Isabel #3, Glendale, Ca. 91206 or call [2-3] 240-1991, 378-0965, 375-8441 (7-2)

PETER PARISI National Program Director for Communication Fund which serves KADI, KXXL, St. Louis, WKW/Kansas City, seeking job as PD or MD. Call (314) 361-5743 (7-2)

DENISE OLIVER formerly afternoon drive jock at WPDE-Pittsbourg seeks air shift in Washington area. 5 years experience, album rock, MOR and beautiful music. Call (703) 893-8641 (7-1)

Top rated major market personality-St. Louis, Detroit, Kansas City, seeking adult contemporary on air drive time position. Direct replies to Dick (816) 676-3570 (7-1)

RICH BROTHER ROBIN FORMERLY K100, KKDJ, KBCQ, etc. urgently seeking position as PD or jock. Call (213) 851-7828, 876-6000 ex. #302 (7-1)

Perverted personality oriented Top 40 DJ looking for perverted Top 40 medium market station. Object matrimony. Contact P.O. Box 3158, Ft. Walton Beach, Florida 32546 (7-1)

MISCELLANEOUS

KORL formerly news now Top 40 needs records from any label. Send to Lan Roberts, KORL, 1200 College Walk, Honolulu, Hawaii 96817

WNCI needs glossy photos of any groups-all labels, for a weekly radio station publication.

WOOW needs records service, from any label. Contact Carl Davis, PD

CHANGES

DON BISHOP to 6-10 pm at KMIN from KNUS/Dallas
JERRY BOWMAN [DR. DON MARSHALL] from KKEG, Fayetteville, Arkansas to WWCJ, Akron, Ohio as morning personality.
JACK BLAIR back to GOLD XPRS [mighty 1090] 11pm-3am.
JOHNNY ANDREWS, formerly WRC, joins WSBA, Harrisburg, York and Lancaster as Operations Manager and afternoon drive.
MIKE KREHEL from KDAQ San Antonio to KBBQ Houston as Chief Engineer.
DAVE ROBERTS leaves KYNO/Fresno to a teaching position in communications at Saddleback College.
ROCKET MAN, formerly of B100 returns to 0100 as JEFF "MOTHER" ROBBINS.
BRIAN MORGAN joins WDRQ as weekend swing man.
MARK RIVERS is the new MD at KREM, doing 6-10am.
ROCKET MAN, formerly of B100 returns to 0100 as JEFF "MOTHER" ROBBINS.
JAY STEVENS moves to WHAD/Buffalo to KTRG San Antonio to KBBQ Houston as Chief Engineer.
KENDAL NORTHAN is the new MD at KREM, doing 6-10am.
You're damned right they're superstars.

When Pure Prairie League sells 250,000 copies of their album in 30 days, that's SUPERSTAR.

And now, here's the big single.

"Two Lane Highway"

From the new superstars' new Top 30 album.
the incredible

Guess Who

Summer Tour 1975
...That was "Lady of the Lakes" by Spirit followed by "So What If I Am" by Paper Lace. Now the news...

Two new Mercury singles are wipin’ ’em out across the country.

The single
"Lady of the Lakes" from Spirit’s big comeback album, "Spirit of '76"

The stations
KRCY/Salem, Ore.
KCRG/Cedar Rapids, Iowa
KEYN/Wichita, Kans.
KFM/Wichita, Kans.
KFNJ/Longview, Texas
KGGF/Coffeyville, Kans.
KGA-AM/Des Moines, Iowa
KGD/Scott Falls, Idaho
KKCK/Junction City, Kans.
KKS/Rapid City, S.D.
KLWN/Lawrence, Kans.
KM/Kansas City, Kans.
KRIB/Mason City, Iowa
KRLC/Lewiston, Idaho
KZ/Kansas City, Mo.

"So What If I Am" by Paper Lace.

The stations
KZ/Kansas City, Mo.
KZZY/Salem, Ore.
KCRG/Cedar Rapids, Iowa
KFM/Wichita, Kans.
KGGF/Coffeyville, Kans.
KGGF/Coffeyville, Kans.
KISN/Portland, Ore.
KLWN/Lawrence, Kans.

KLNA/Ames, Iowa
KWEB/Rochester, Minn.
WKY/Louisville, Ky. (LP cut)
WDLP/Panama City, Fla.
WEBC/Rochester, Minn.
WEBC/Duluth, Minn.
WEBC/Charlottesville, Va.
WSGR/Evansville, Ind.
WGLF/Tallahassee, Fla.
WING/Dayton, Ohio
WITY/Danville, Ill.
WKJU/Kaukauna, Wisc.
WKZ/Kansas City, Mo.
WKLO/Louisville, Ky. (LP cut)

KLWW/Cedar Rapids, Iowa
KTCI/Tacoma, Wash.
KUDE/Oceanside, Calif.
KWEBC/Rochester, Minn.
WACI/Ft. Pierce, Fla.
WMAK/Macon, Ga.
WNCI/FM/Columbus, Ohio

WLAP/Lexington, Ky.
WHOF/Orlando, Fla.
WMOH/Hamilton, Ohio
WNCI/FM/Columbus, Ohio
WQRD/Spartanburg, S.C.
WQPD/Lakeland, Fla.
WRDN/Warner Robins, Ga.
WSMT/Cocoa Beach, Fla.
WSPT/Stevens Point, Wisc.
WTVJ/Dayton, Ohio
WWAK/Pitts, Mich.
WYSL/Buffalo, N.Y. (LP cut)
WYTI/Rocky Mount, Va.
WYXE/Madison, Wisc. (LP cut)
The Rolling Stones concert in Los Angeles turned out to be one of the best entertainment events of the year. The carnival atmosphere was heightened by strolling Latin bands, a fifty foot long Chinese dragon that opened up in Los Angeles this week to a star studded audience who, according to attending George Harrison, were “the best entertainment events of the year. The carnival atmosphere was heightened by strolling Latin bands, a fifty foot long Chinese dragon...”

The Stones played to a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played for a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played for a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played for a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played for a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played for a solid two hours with Jagger riding his giant finger balloon later spray-painting the audience with glitter via a vacuum tube fashioned in the shape of a fish. He also swung Tarzan-like clowns. The Stones played
The new single is "Daisy Jane"
(WBS 8110)
from the album HEARTS,
on Warner Bros. records and tapes,
produced by George Martin for Air London Ltd.
OK102 and a half's Gary Crow [r] interviews Bad Company's Simon Kirke. Gary produces "In Session", a weekly 60 minute special with guest artists.

WABX has not changed its format; they've just modified it to a softer sound. They are still Album Oriented Rock and will remain a reporter to this section. WTRR, New York's Jazz FM has been sold for a reported $2.3 million to SONY DURLING, the owners of New York's R&B AM, WWRL. It looks like it will be geared to a Black AOR station. This will be interesting and important to watch....TRIGGER BLACK is no longer PD of WNO. He has been an active and valuable correspondent to this section and we hope that he pops up somewhere soon....BERNIE BERNARD of WBAB interviewed ALICE COOPER and sent the weekend with him....WMMS sold 10,000 of their BUZZARD logo tee shirts. Proceeds go to a local free clinic. The station presented a free concert at the AGORA, a local club, featuring BOB SEGER. Al Kooper was presented in a live radio concert and interviewed....WORJ interviewed MARTIN MULL. The station is moving to new offices. OK102 presents two concerts in the park per weekend featuring local bands.

KSHS is broadcasting the sold out PURE PRAIRIE LEAGUE and HEARTSFIELD concert in it's entirety. ....WRNW presented live radio concerts featuring GOOD RATS and TRUTH....M155 presented TODD RUNDGREN, PURE PRAIRIE LEAGUE, and HELLO PEOPLE drawing 30,000 people to NELSON LEDGE'S PARK....WLIR presented live radio concerts featuring SKY KING and DAVE MASON during their COLUMBIA MONTH to great response....WERC drew 25,000 people to their $1.99 a ticket LYNYRD SKYNYRD and AL KOOPER concert for the benefit of the AMERICAN CANCER SOCIETY....TR1AD broadcasted an interview with KEITH RICHARDS....ATLANTIC RECORDS held a bash for the radio people attending the STONES concert in LOS ANGELES. Among the luminaries there were TOM YATES PD of KLOS and JIM LADD and DAMON of that station; LINDA CLARK and RABBITT SMITH of KPRI. Reports are that ART SCROFFER MD of KGI FM beat the hell out of a mugger who threatened him with a .22 caliber gun.

Most people who like a particular piece of music that they hear on the radio never actually purchase it and are not cognizant of it's physical and mechanical dimensions. They simply perceive it as a piece of music, a sound, a song. When a Listener is stimulated to vote for that song with their dollars, their choice of either single or album is usually predicated on buying habits, as opposed to musical taste. Buying habits are spawned by a great number of factors, also, other than musical taste. If sales are to be used as a research guidepost in programming, these points should be taken into consideration. For the most part, they are not. All too often, song success, or programming potency, is determined by and equated with single sales success. This throws radio stations, both AOR and Top 40, out of rating getting focus, and causes many record companies to inadvertently thwart the sales progress of their product.

A fact of life in this business that most people still do not know how to handle, is that a majority of the masses, that they seek to grab a large portion of, are now in the habit of buying albums as opposed to singles. This is doubly proven by the success of AOR Radio and record sales figures. Interestingly enough, these album buyers are people of all desirable ages and sexes. Thus, it is album tracking with special emphasis on the reaction cuts within them that should be the priority of all rock radio, not just AOR.

True, there are many reaction cuts that go on to stimulate sales among single buyers, but then again, there are many that do not. There are some songs that are so powerful that they stimulate the sale of entire albums, but do not sell as singles. This creates widespread misapplication of research.

Here's what happens. A record company releases a good album, it gets strong AOR Radio airplay and, subsequently, healthy sales. The unknown factor X is that there is something about this album that is appealing to people who are in the habit of buying albums or it stimulates an urge to buy an album. That holds true for each and every reaction cut. In an effort to get Top 40 play and a piece of the lucrative single dollar, the record company rushes out and immediately, upon determining the favorite cut or some internal mavin's projection of the favorite cut, releases a single. A few reputable Top 40's add the single, it starts to spread, and then for some unknown reason the sales do not follow, even though the album sales continue and, most often, continue to grow. Nevertheless, with sales research as the justifying criteria, the single is dropped from the Top 40's and is labeled a stiff. Then, in this chain of errors, the researching AOR stations see that their favorite album cut failed as a single, and stop playing it, too, moving on to less potent cuts, trying to find the magic song that is selling the album. As a result the album sales slow down. Everybody suffers.

In the meantime, the Top 40 station that threw away a song that sold 50 albums in their local record store that week, replaces it with a single that sold 10 copies and no albums simply because it is one of the top 15 selling singles that week. The truth is that if Top 40 stations stuck to their theory of playing only the hit singles, they would cut their playlist down from 17 to 5! Only your local record company accountant knows how many stiffs you played this week.

It is wrong to think that only singles buyers listen to Top 40 and only album buyers listen to AOR. Just as AOR's provedly sell singles, Top 40's sell albums. And, once again, I repeat, listeners to Top 40 stations stick to their theory of playing only the hit singles, trying to find the magic song that is selling the album. As a result the album sales slow down. Everybody suffers.

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Record companies should think about many things before they run to release a single from a successful album and graciously accept any intelligent findings that reveal their album is

Continued on page 31
Crackin':
The heir apparent to the Oakland/San Francisco sound. Major record company talent scouts flew from all over the country to sign them. Their first recording sessions drew crowds of super stars to the Record Plant. Now, get Crackin' on their sensational debut album "Crackin'-I," and their first single release "Wanna Dance?" on Polydor.

Album: Single:
PD-6044 PD-14280
Also available on tape

Polydor got Crackin'
LP shows him at his finest. With great response. This hot live Waylon has crossed over to AOR group? Fun summertime programming.

Suggested Product

WAYLON JENNINGS

HEAD EAST

CARAVAN

FAIRPORT CONVENTION

GINO VANNELLI

JOSE FELICIANO

U.F.O

URIAH HEEP

REO SPEEDWAGON

WHO can forget this old, weird group? Fun summertime programming. Super summer LP that deserves your immediate attention. Should fully establish this group. Long-awaited offering from this tremendous response-getting powerhouse band. Group continues to put out their recognizable brand of rock & roll.

EAGLES gained from last week with the STARSHP. WINGS, STILLS, and ELTON remain strong. POCO and the OUTLAWS showed impressive gains. OUTLAWS is getting immediate audience response and indications are that it will be a major force for a new act. ZAPPA maintained for another week. TAYLOR and ZZ TOP have proved to be steady turntable favorites. MICHAEL STANLEY made an impressive gain. DYLAN is the strongest debut album. STONES and WAR made major rebounds. TUBES is maintaining respectable airplay and is spreading from the West Coast. HUBSON/FORD and AEROSMITH are building steam. 10CC is still the chart veteran. AMBROSIA showed a major rise in airplay this week and has proven itself to be a major album. THE SONS are back on the chart after debuting and then falling off. They have their own label and have distributed the record throughout the country. POCO and the SCHMITH and WINGS, STILLS, and ELTON continue to put out their major albums. THE SONS, AMBROSIA, and AEROSMITH are building steam. 10CC is still the chart veteran. AMBROSIA showed a major rise in airplay this week and has proven itself to be a major album. THE SONS are back on the chart after debuting and then falling off. They have their own label and have distributed the record throughout the country. POCO and the SCHMITH and WINGS, STILLS, and ELTON continue to put out their major albums.
<table>
<thead>
<tr>
<th>WMMS FM/CLEVELAND</th>
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| **ADDED:** Bob Dylan (Col)  
Lois Roberts (UA)  
Quaco Who (RCA)  
Wendy McFar (Col)  
Lottimore (Starday)  
Betty Wright (Alston) |
| **HOT:** Edgar (Asylum)  
Michael Stanley (Epic)  
Art Davis (Col)  
Wings (Capitol)  
Kenny Burrell (Verve)  
Stephen Stills (Col)  
Elton John (RCA)  
Tod Rundgren (Breach)  
James Taylor (WB)  
10 CC (MCA)  
Ambrosia (20th)  
Neil Young (Capitol)  
Mick Ronson (Epix)  
Jefferson Starship (RCA)  
Jeff Beck (Epic)  
Rolling Stones (Atlantic)  
Steve Goodman (Elektra)  
Stevie Ray Vaughan (ABC)  
Sherry (MCA)  
Jefferson Starship (RCA)  
Jeff Beck (Epic)  
Rolling Stones - (Atlantic)  |

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<tr>
<th>WKST FM/LOS ANGELES</th>
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| **ADDED:** Heartfield (Motif)  
Paul Kosoff (Island)  
Fairport Convention (Island)  
Troggs (Ps)  
Bob Dylan (Col) |
| **HOT:** Eagles (Asylum)  
Paul Kosoff (Island)  
Stephen Stills (Col)  
Hondor Ford (AFM)  
Wings (Capitol)  
Frank Zappa (Discreet)  
Box Gess (FAS)  
Head East (AFM)  
Orkrist (Artemis)  
Tobie (MSE)  
Stephen Stills (Col)  
Doobie Bros (WB)  |

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<th>WKDA FM/NASHVILLE</th>
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</table>
| **ADDED:** Outlaws (Arista)  
Tuber (AFM)  
Frank Zappa (Discreet)  
Stephen Goodwin (Elektra)  
Free Beer (Southwind) |
| **HOT:** Eagles (Asylum)  
Elton John (RCA)  
Stephen Stills (Col)  
Hondor Ford (AFM)  
Wings (Capitol)  
Frank Zappa (Discreet)  
Box Gess (FAS)  
Head East (AFM)  
Orkrist (Artemis)  
3Bee (MSE)  
Stephen Stills (Col)  
Doobie Bros (WB)  |

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<tr>
<th>KREM-FM/SPokane</th>
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</table>
| **ADDED:** Georgie Fame (Island)  
Fairport Convention (Island)  
Paul Kosoff (Island)  
Cans (AF)  
Tubbe (AFM) |
| **HOT:** Neil Young (Rogire)  
Elton John (RCA)  
Stephen Stills (Col)  
Hondor Ford (AFM)  
Hondor Ford (AFM)  
Hondor Ford (AFM)  
Stephen Stills (Col)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  |

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<tr>
<th>KAMC FM/Dallas</th>
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</table>
| **ADDED:** Bob Dylan (Col)  
Heartfield (Motif)  
John Dawson Read (Chrysalis)  
Baron Stuart (UA)  
Neil Young (Rogire)  
Free Beer (Southwind) |
| **HOT:** Neil Williams (Col)  
Rusty Young (WV)  
Rusty Young (WV)  
Neil Williams (Col)  
Stephen Stills (Col)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  |

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<tr>
<th>WRRN WestCHESTER</th>
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| **ADDED:** Steve Goodman (Elektra)  
Albert Brooks (Epic)  
Lauren Rings (Reach)  
Larry Santos (CasaMara)  
Hendrix (Epic)  
Michael O’Garra (London)  
Ted Rundgren (Breach)  
Stephen Stills (Col)  
Hondor Ford (AFM)  |
| **HOT:** Elton John (RCA)  
Jefferson Starship (RCA)  
Frank Zappa (Discreet)  
Poco (ABC)  
Stephen Stills (Col)  
SHF (Asylum)  
Tubbe (AFM)  
Todd Rundgren (Breach)  
Stephen Stills (Col)  
Jefferson Starship (RCA)  |

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<tr>
<th>WSIE Cincinnati</th>
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</table>
| **ADDED:** Boz Scaggs (Capitol)  
John Dawson Read (Chrysalis)  
Baron Stuart (UA)  
Brian McEntire (Col)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  |
| **HOT:** Elton John (RCA)  
Jefferson Starship (RCA)  
Frank Zappa (Discreet)  
Poco (ABC)  
Jefferson Starship (RCA)  |
Progressive Singles:

BUDDY MILES
"Rockin' and Rollin' on the Streets of Hollywood" [Capitol]

TRAVIS WAMMACK
"Love Being Your Fool" [Capricorn]

BLACK OWK ARKANSAS
"Back Door Man" [Atco]

MARIAH
"Hey Mama" [UA]

ELTON JOHN
"House Of Cards" [RCA]

K.C. & SUNSHINE BAND
"Get Down Tonight" [TK]

WZZQ-FM/JACKSON

ADDED:
Outlaws [Atco]
Heartfield [Mercury]

HOT:
Eagles [Asylum]
Leon Russell [Shelter]
Joan Baez [A&M]
ZZ Top [London]
War [UA]
Lynyrd Skynyrd [T-Neck]
Edgar Winter [Blue Sky]
James Taylor [WB]
Jefferson Starship [RCA]
Stephen Stills [Colombia]

NEW & ACTIVE
RONNIE MILSAP
Daydreams [RCA]
Gaining strength with more adds, excellent phone action and good early sales. Could be his strongest yet. More adds include: KLLI,KJJI, WWVA, WJQS, KSOF, KJRL, WIL, KIKH, WIKM, WPOC, KJRL, KTRK, KRMN, KCKN, KAHU, Picked at KBOX, KSO, WSUN, 33-26 KFOX, 34-23 KMAK.

MICKEY GILLEY
Bouquet Of Roses [Playboy]

GEORGE JONES
Memories Of Us
One of the top added this week, including: KCKN, KUZZ, KTRK, KRMD, KLLI, WIKM, KSOF, KBFW, WJQS, KRAK, WBF, WBAM, WSLR, WHK, WPOC, KBF, WBAM, Winn and more.

DOTTY
Storms Never Last [RCA]
Still continues to grow: debut 33 WSLR, 26-21 KHEY, 19-15 KSO, 11-6 WWVOJ, 34-29 KERL, 29-20 WMG, 26-18 KJFJ, debut 22 KSOF, debut 22 WWOK, 35-29 WBAM, debut 34 KJFJ, 32-19 KLAK, 29-11 KERN. More adds at KLAC, KFOX, KMAK, NEWI, KUZZ.

DAVID ALLEN COE
Never Even Called...[Columbia]

PORTER WAGONER & DOLLY PARTON "Say You'll Be Mine" (RCA) Ballad side is the one getting most activity. Some action on flip, added WSUN, KSOF, WWVA, Wbö, Wslr, WJQS, KLAK, WBF, WWPOC, WBF, WSLR, WBF, KBF, WWPOC, WWJIO, WWPOC. Debut 22 WWPOC, #11 KLAK, 37-28 WHO, 29-11 KBUL, #9 KBUY, debut 36 KSO, 30-13 WKDA, debut 28 WWOK, 35-29 WWOK, 26-16 KJFJ, More adds including WJUD, WAF, KBF, KSOF, WWPOC, WWJIO, WBF, WSLR, WWPOC, WWJIO, WBF, WWPOC.

DAVID ALLEN COE
Never Even Called...[Columbia]

PORTER WAGONER & DOLLY PARTON "Say You'll Be Mine" (RCA) Ballad side is the one getting most activity. Some action on flip, added WSUN, KSOF, WWVA, Wbö, Wslr, WJQS, KLAK, WBF, WWPOC, WBF, WSLR, WBF, KBF, WWPOC, WWJIO, WWPOC. Debut 22 WWPOC, #11 KLAK, 37-28 WHO, 29-11 KBUL, #9 KBUY, debut 36 KSO, 30-13 WKDA, debut 28 WWOK, 35-29 WWOK, 26-16 KJFJ, More adds including WJUD, WAF, KBF, KSOF, WWPOC, WWJIO, WBF, WSLR, WWPOC, WWJIO, WBF, WWPOC.
**Direct From Duncan**

Elektra's MIKE SUITTE once told me, on a recent trip to Hollywood, he'd like to get into "show biz." Well, I'd like to be the first to announce Suitte finally got into a cast. Not in Hollywood though, but rather in Nashville last weekend. It seems he fell off his horse and broke his leg. Now he'll be in a cast for some time now.

The hottest news of the week gone by was the resignation of DAVE DONAHUE from WHK, Cleveland. While on vacation here in California, Dave called to let me know he was resigning for personal reasons and is now available. He can be reached at 199 Sandra Drive Lot 172, Cleveland, Ohio, 44135. At this time, RON JONES will continue to handle the music at WHK and has been officially named station Program Director. The newest member of the WHK staff is GARY DEE from WERE, also in Cleveland. Formerly with KMAK, Fresno, has been the most successful personality in the Cleveland market, as a talk show host. Jones said Dee will mix talk with country. Dee, formerly with KMAK, Fresno to WMCO, will hopefully continue to bring top numbers in that area. The new lineup at WHK will be: GARY DEE, 6-10 am; JOHN CASSIDY, 10-2 midnight. JACK RENO, formerly with WUKE and WBFO is looking for work as a jock, music director and/or Program Director. You can reach him at 606-371-5469... CRAIG SCOTT, National P.D. with Plough Broadcasting, Inc. is asking for tapes and resumes from air talent, P.D.'s and news people. All submitted tapes and resumes will be treated confidentially. Send to: 3003 South Michigan. DeKalb, Illinois 6000. JERRY FISHER, P.D. of WSUN, St. Petersburg, is looking for some weekend talent. Tapes and resumes to Charles at WSUN, P.O. Box 761, St. Petersburg, Florida 33711.

DON MARTIN, Music Director for WFLR, Freeport, Ill., has been promoted to Program Director. Former P.D. TERRY BOHRZEN has resigned to take on a position as account executive for WCCU-TV, Channel 23, Rockford, Ill. Martin will continue to handle the music chores. SID KAMINSKY, owner of WPNNX, Columbus called last week to let us know that his station still wants to continue to report to R&R. Until a replacement for CHRIS MCGUIRE, who is now M.D.-jock at WKDA, Nashville, is found Sid will handle the music chores. HOLLY WARE, ex-KMAK, Fresno to KOZ-AM, San Diego. Also, I heard STEVE PENNY, of KMAK, will soon be joining the staff of KRAK, Sacramento. KMAK Fresno is in need of air talent. Check with the station for details.

The word from Fort Worth is that BOB ZWINI has resigned to take on a position as executive for WCEE-TV, Channel 23, Rockford, Ill. BOB YOUNG, who has been promoted to Program Director of WPNX, Columbus called last week to let us know that his station still wants to continue to report to R&R. Until a replacement for CHRIS MCGUIRE, who is now M.D.-jock at WKDA, Nashville, is found Sid will handle the music chores. HOLLY WARE, ex-KMAK, Fresno to KOZ-AM, San Diego. Also, I heard STEVE PENNY, of KMAK, will soon be joining the staff of KRAK, Sacramento. KMAK Fresno is in need of air talent. Check with the station for details.

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**Country Albums**

Album cuts receiving airplay and activity:

- **NARVEL FELTS** (ABC/Dot): "Funny How Time Slips Away" and "Blue Darling".
- **WATSON JENNINGS** (BNA): "Bob Wills Is Still The King," "Are You Sure Hank Done It This Way" and "Waymore Blues".
- **LORETTA LYNN/CONWAY Twitty** (MCA): "She's About A Mover," and "Little Boy Love".
- **EDDIE RABBITT** (Elektra): "Saving My Love For My Baby" and "Love Me To Sleep".
- **CHARLIE RICH** (Epic): "Since I Fell For You" and "You and I.""JOHNNY RODRIGUEZ** (Mercury): "Fur Elise" and "C. C. Rider".
- **T. G. SHEPARD** (Melodyland): "Roll With The Flow" and "I Lived It Up." **CAL SMITH** (MCA): "Ghost Of Jim Bob Wilson".
- **RAY STEVENS** (Barnaby): "Deep Purple" and "Indian Love Call".
- **TANYA TUCKER** (MCA): "San Antonio Stroll".
- **FREDDY WELLER** (ABC/Dot): "Have You Every Done It" and "Salty Dog Blues".

**Direct From Duncan (Continued from preceding column)**

[Continued from preceding column]

**FREDDY WELLER** (ABC/Dot): A great production album and Weller continues to prove his worth as a country artist. Having written six of the ten songs on this LP, Weller displays an excellent ability to create. Best Material: "Salty Dog Blues", a fine uptempo bluegrass number that will knock you out. It should be a single. Also, "That You," a classic love ballad. A great pop/country cut is "I Like You."
The last time George Morgan and I talked, we remembered when he and his new wife Anna came to Houston from Ohio on a combination honeymoon and work date for me at Cook’s Hoedown Club, and his hit was “Please Don’t Let Me Love You.” He also told me that the operation he was about to have had become commonplace here and that within the past eight months there had been over 200 open heart surgeries performed in Nashville alone. What a sense of humor! I love the story about his appearance on the Opry, getting lost in search of the Ryman Auditorium. He stopped in front of a hulking red brick building on 5th Avenue in downtown Nashville to ask a passerby which way to the Grand Ole Opry House. He found he was standing in front of it. The passerby’s name was Eddy Arnold!

Back-Pocket-Secretary: Notice that Jeannie Seeley and Jack Greene both have gospel-oriented singles currently... Ray Price seems like the Lone Ranger these days. He left Columbia after 23 years, signed with Myrrh label, which, within weeks was sold to ABC Leisure Group. He produces himself, so he has no direct involvement with the company... Faron’s wine-tasting hobby is minus a taster. “How can you stop drinking and be a wine-taster at the same time?”... Anybody heard from Hank, Jr. since he moved down on the farm he bought in Cullman, Alabama?... Look for Loretta Lynn’s biography, written by George Vecsey and published by Bernard Geis & Co. of New York to be released in early fall.... Is it true that Ronnie Milsap plays everything but the kitchen sink? And that he is a connoisseur of classical music, and his favorites are Mozart and Bach? See there? I told you country’s got class!... Loretta’s twin girls celebrate their next month [11]. Wonder if Mooney will barbecue for the party again this year?... B.J. Thomas wants to do a gospel album, he says. The record label flipped over the idea... but he says that God has made it possible for him to bounce back from the bottom each time he’s been down...

The $100,000 Thomas Hart Benton mural depicting the growth of country music, completed the day before he died last January, was dedicated last Tuesday at the Country Music Hall Of Fame. Executive Director Bill Ivey had an elaborate security alarm system installed before they even brought the piece into the building. It’ll have to be one of the highlights of the Hall of Fame visit. The Benton work is a composite of musical heritage from church singings and steamboat music to square dancing and the singing cowboy. Clerow Wilson checked into Nashville’s Regency Hyatt House for two days, fooled around with Loretta Lynn, and left town. He took with him a mess of video tape which will be part of the potpourri of sights and sounds collected for the television special to be seen this fall called “Travels With Flip.” He said “Geraldine” loves Nashville honey, and he had a ball working with Loretta. They sang “Sweet Thang” for the show (thank you Nat Stuckey).

The R&R COUNTRY HOTLINE:
(213) 466-0954

Biff Collie INSIDE NASHVILLE

NASHVILLE: Debi Hawkins, whose current single is “What I Keep Sayin’ Is A Lie” on Warner Bros., recently made her debut before a packed house and appreciative gathering of trade people at Nashville’s famous Carousel Club in Printer’s Alley. Dignitaries pictured: At left; Debi Hawkins and Jonathan Fricke, general manager Warner Bros. Nashville. At right; Jo Walker, executive director CMA, Debi, Ginny Holly and Doyle Holly, Warner Bros. recording artist.

Freddy Fender charms the assembled multitudes on a segment of the Dinah Shore Show taped on June 24 for a July 16 airdate. From left, Freddy, Eileen Corby, Dinah, Robert Blake and Bernadette Peters.

Pictured after the announcement of the winner of the KTUF/KNIX-FM “Grand Ole Opry Talent Search” in Phoenix, are: KTUF/KNIX music Director CHARLIE OHNS; Judge MIKE STANGLIN, Capitel Records, Los Angeles; Judge WARREN WILLIAMS, West Coast promotion Elektra/Asylum; winner DIANE NANKE; MRS. MIKE BORCUTTA [singer REBECCA LYNN of Ranwood Records]; Judge MIKE BORCUTTA, Independent Promotions., Los Angeles; and KTUF/KNIX Program Director LARRY DANIELS. Two judges not shown were singers WYNN STEWART and J. DAVID SLOAN.
**COUNTRY SINGLES**

**New Entries**

**JOE ALLEN**
Carolyn At (WB)
- Added WHEP, WWIN

**REX ALLEN, JR**
Lying In My Arms (WB)
- Added KZK, KUZZ, WHB

**LYNN ANDERSON**
I've Never Loved (Columbia)
- Added WEET, WBAP

**HOYT AXTON**
Lion In Winter (AM)
- Added KIAD, KKYX

**CONNIE EATON**
If I Knew Enough (ABC)
- Added KBON, KAHU, 29-31

**RUBY FALLS**
He Love Me All (50 States)
- Added WPNX, WINN

**BOBBY BARE**
Alimony (RCA)
- Added WBNR, WBBM, KUZZ

**CONNIE CATO**
Yes (Capitol)
- Added WSPK, WBBM

**LEFTY FRIZZELL**
Fellin (ABC)
- Added KHEY, KCKX

**LARRY GATLIN**
Turn On The Lights (Monument)
- Added WBNX, WBBM

**OWENS/RAYE**
Love Is Strange (Capitol)
- Added WBNX, WBBM

**RAZZY BAILEY**
Peanut Butter (Capricorn)
- Added WBBM

**DAVID ALLEN COE**
Never Called My Name (Capitol)
- Added WBNX, WBBM

**JOHNNY PAYCHECK**
I Don't Love Her Anymore (Epic)
- Added KZKO, WBBM

**JEANNE PRUETT**
A Poor Man's Woman (MCA)
- One of the most added...See New & Active

**RICKY KING**
Pick KSPO, added WONE, WBNR

**JERRY REED**
The Telephone (RCA)
- Added WBNR, WBBM

**Rudy Reasoner**
Remain In Love (MCA)
- Added WBBM

**PEGGY VINCENT**
I Can't Stand To Think About You (ABC)
- Added WBNR, WBBM

**PETTY PAGE**
Less Than A Song (Arco)
- Added WBBM

**Parton/Wagoner**
Say Forever (RCA)
- Added WBBM

**Crystal Gayle**
Year For Mexico (UA)
- Added WBNR, WBBM

**JODY MILLER**
Don't Take It Away (Epic)
- Added WBBM

**PATTI PAGE**
Less Than A Song (Avco)
- Added WBBM

**MICHAEL MURPHY**
Wildfire (Capitol)
- Added WBBM

**Johnny Paycheck**
I Don't Love Her Anymore (Epic)
- Added WBBM

**Johnny Cash**
Memories Of Us (Epic)
- Added KEVO, KBBM

**George Jones**
Memories Of Us (Epic)
- Added KEVO, KBBM

**KENNY O'DELL**
A Poor Man's Woman (MCA)
- Added WBNR, WBBM

**BECKY BILLINGSLEY**
My Man's My Mustard Seed (ABC)
- Added WBBM

**D&M OSMOND**
Make The World Go (MGM)
- Added WBBM

**EDDIE RAVEN**
The Telephone (RCA)
- Added WBBM

**JEREMY MILLER**
The Telephone (RCA)
- Added WBBM

Notes:

- **Graphs reflect audience response**
  - computed by a combination of sales, airplay and requests.
  - The lower the graph position, the less airplay, sales, and requests being reported.
  - The higher the position, the more active the record. We feel that a visual and
    computed, the whole picture better than assigning arbitrary
    numbers to a longer list.

- **See "New & Active"**
Radio & Records
POP/40

7/4 7/11

3 1 0 0 WINGS /Listen To What The Man Said (Capitol)
1 2 0 VAN MCCOY /The Hustle (Arco)
2 3 0 CHAD'S KNIGHT/The Way We Were (Buddah)
4 5 0 JANIS IAN /At Seventeen (Columbia)
6 6 5 FRANKIE VALLI /Swearin' To God (Private Stock)
7 9 0 OLIVIA NEWTON-JOHN /Please Mr. Please (MCA)
8 10 0 MELISSA MANCHESTER /Midnight Blue (Atlantic)
10 12 0 CHARLIE RICH /Everytime You Touch Me (Epic)
11 15 0 GLEN CAMPBELL /Rhineestone Cowboy (Capitol)
12 16 0 CAPTAIN & TENNILLE /Love Will Keep Us Together (A&M)
13 17 0 ELTON JOHN /Someone Saved My Life Tonight (MCA)
14 18 0 MORRIS ALBERT/Feelings (RCA)
15 19 0 EAGLES /One Of These Nights (Asylum)
16 20 0 MIKE POST /The Rockford Files (MGM)
17 21 0 HAMILTON-JOE FRANK & REYNOLDS /Fallin' In Love (Playboy)
18 22 0 BEE GEES /Jive Talkin' (RSO)
19 23 0 JERRY COLE & TRINITY /Susanna's Song (Elektra)
20 24 0 BARRY MANILOW /Could It Be Magic (Arista)
21 25 0 JAMIE COURTS /Why Sweet It Is (WB)
22 26 0 JUDY COLLINS /Send In The Clowns (Elektra)
23 27 0 TONY ORLANDO & DAWN /Mornin' Beautiful (Capitol)
24 28 0 JAMES TAYLOR /How Sweet It Is (WB)
25 29 0 JERRY COLE /TRINITY/Susanna's Song (Elektra)
26 30 0 MIKE POST /The Rockford Files (MGM)
27 31 0 JAMES TAYLOR /Sweet Sixteen (WB)
28 32 0 TONY ORLANDO & DAWN /Mornin' Beautiful (Capitol)
29 33 0 JAMES TAYLOR /How Sweet It Is (WB)
30 34 0 BARRY MANILOW /Could It Be Magic (Arista)
31 35 0 JUDY COLLINS /Send In The Clowns (Elektra)
32 36 0 TONY ORLANDO & DAWN /Mornin' Beautiful (Capitol)
33 37 0 JAMES TAYLOR /Sweet Sixteen (WB)
34 38 0 BARRY MANILOW /Could It Be Magic (Arista)
35 39 0 JUDY COLLINS /Send In The Clowns (Elektra)
36 40 0 TONY ORLANDO & DAWN /Mornin' Beautiful (Capitol)


NEW & ACTIVE

PAUL ANKA
Nothing Stronger...[UA]

Terroric start for Paul & Odia. Adds include KHOU, WHO, KNBR, WFTF, WGN, KKE, KMBZ, WLW, KEX, KFJ, KMPG, WIP.

JOHNNY RIVERS
Help Me Rhonda [Epic]
The Louisiana man is back. Add WRGC, WCIV, KSD, WSB, WMAL, KEX, WASH/WCMX, KIS.

AMERICA
Daisy Jane [WB]

Many comments indicate that this might be one of the group's very biggest. Add WSM, KNBR, WEEI-FM, KFI, WASH, K101, WBAL, WTAIE, WFTF, KIS, KLVE.

FRANK SINATRA
Gonna Love You [Reprise]
Just getting out in the field. Adds include WIP, KULF, WSB, KNBR. Strong phone action already noted at WIP.

OTHER STRONG ACTION: EAST L.A. CAR POOL “Like They Say In L.A.” (Starg) Adds WIP, KYLVE, WHO, WHOR, WFTL, K101, KIS.

DO DONALDSON & REYWOODS “Our Last Song Together” (ABC) Picked up KXEN, WCAU. LON & DEREK “Dancing In The Dark” (ABC) Add WBAL, WEEI-FM, KXIE, WHO, WSB, PETER YARROW “Another Chain Unbound” (WB) Add WTRX, KRVT, KRTN.

JOHN DAWSON READ “A Friend Of Mine Is Going Blind” (Chrysalis) Add WASH, KRTN, WIP, BEVERLY BREMERS “What I Did For Love” Add WBAL, KNBR, WMAL, WFTL, KRX, KAKE.

CARLY SIMON “Waterfall” (Elektra) Early Week Add WKBW, WKBW, KXIE, WMAL, WPTF, KNBR. Strong phone action already noted at WIP.

Three Degrees “Take Good Care Of Yourself” (Phy/Int) Add WIP, KCRA. BOBBY SHERMAN “The Drive-In” (A&M) Add WPRO, KXIE, KLOC, KWMZ, KEX.

OTHER STRONG ACTION: EAST L.A. CAR POOL “Like They Say In L.A.” (Starg) Adds WIP, KYLVE, WHO, WHOR, WFTL, K101, KIS.

FITZSIMMONS “Rhythm Of A Dying Heart” Add WFTL, K101, WSB, KRAV. Other strong action already noted at WIP.

MAUREEN McGOVERN “Let’s Get To The Staging Area” Add WQW, WBG, WAXY. PHYLLIS NIELSEN “To Be Or Not To Be” Add WFTL, K101, WSB, KBST.

MOODY Dyer “What’s Going On” Add WFTL, K101, WSB, KBST. Other strong action already noted at WIP.

SONNY & CHUCK “I Love You” Add WFTL, K101, WSB, KBST. Other strong行动 already noted at WIP.

FITZSIMMONS “Rhythm Of A Dying Heart” Add WFTL, K101, WSB, KBST. Other strong action already noted at WIP.

POP NOTES
BY MIKE KASABO

Hot record of the week is James Taylor’s super pleasant version of “How Sweet It Is”. It reported hot at 45 per cent of our stations. As one reporter said “...Taylor’s performance is so captivating, that it almost gives the song a new meaning.”

It looks as if Johnny Rivers has burst back on the scene with his very first outing on Epic. Many programmers feel that Brian Wilson’s voice adds an exciting element to the record.

The subject matter of the John Dawson Read record has made many programmers feel that it’s a “downer”, but many more have realized the “positive and healing” message the song conveys. It reported hot at 45 per cent of our stations. As one reporter said “...Taylor’s performance is so captivating, that it almost gives the song a new meaning.”

After establishing a house record of eleven straight SRO performances during his week-long engagement at Pittsburgh’s Heinz Hall, Bobby Vinton left was presented with a special “Bobby Vinton Week” award by Allegheny County Commissioner Thomas J. Foerster [right]. Welcoming Vinton back to his hometown, Foerster pointed out that the ABC Records artist “has met the great challenges and has exhibited a devotion toward excellence in the world of music and, therefore, deserves the accolade of our citilienen “Vinton’s second ABC album, “Heart of Hearts” is scheduled for shipment early next week.

RADIO NEWS

KAKE-Wichita
“Did-A-Door”, the stations latest promotion offers nearly $2,000 in prizes at ten sponsor locations. The contest consists of the listener pushing seven buttons in the proper sequence. If this is correctly done, the door swings open and the lucky person wins his or her prize. There is a different combination at each of the ten locations. Numbers are given out on the air, but not necessarily in the proper sequence.

KMP-Los Angeles
Hourary for one of the industry’s super ladies...ALENE MCKINNEY! A&M presented her with a gold record for JOE COCKER’s “You Are So Beautiful.” ALENE played the million seller from the album...months before it came as a single.

WSB-Atlanta
In an exclusive interview with baseball’s all-time home run champ, HANK AARON, sports director, PHIL SCHAER, put an end to the rumors that

Continued on page 31

R&R/Friday July 16, 1975

Page 29
## Pop Singles

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<th>Title</th>
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<th>Week</th>
<th>Add Stations</th>
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</thead>
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<tr>
<td>ABBA</td>
<td>The Name of the Game (A&amp;M)</td>
<td></td>
<td>7-18</td>
<td>KIPO, KLTV, KFAB, WBAL</td>
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<td>Christopher Paul</td>
<td>For Your Love (Columbia)</td>
<td></td>
<td>7-11</td>
<td>WASH, KFAB, WBAL, KULF, WIP</td>
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<tr>
<td>El Bimbo</td>
<td>Bimbo Air (Scepter)</td>
<td></td>
<td>6-16</td>
<td>WASH</td>
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<tr>
<td>Lon &amp; Derek</td>
<td>Dancing in the Dark (A&amp;M)</td>
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<td>7-20</td>
<td>KFMB, WSG, WEBS, KLVE</td>
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<tr>
<td>Loni</td>
<td>Some New Action...</td>
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<tr>
<td>Pure Prairie League</td>
<td>Two Lane Highway (RCA)</td>
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<td>7-18</td>
<td>WAAO, KBAY, WKGX, WQMG</td>
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<tr>
<td>AMBROSIA</td>
<td>Hold On To Yesterday (20th)</td>
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<td>5-9</td>
<td>WASH</td>
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<td>AMERICA</td>
<td>Dearly (WB)</td>
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<td>7-11</td>
<td>WASH</td>
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<tr>
<td>Beverly Bremers</td>
<td>The Best of...</td>
<td></td>
<td>6-20</td>
<td>KFMB, WEBS, KLVE</td>
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<tr>
<td>Jack Jones</td>
<td>What I Did for Love (RCA)</td>
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<td>5-23</td>
<td>KFMB, WEBS, KLVE</td>
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<tr>
<td>Roberta Flack</td>
<td>Feeling That Glow (Atlantic)</td>
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<td>11-5</td>
<td>WASH</td>
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<tr>
<td>Johnnie Maya</td>
<td>If I Could Love You (UAW)</td>
<td></td>
<td>7-18</td>
<td>WAAO, KBAY, WKGX, WQMG</td>
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<tr>
<td>Bobby Sherman</td>
<td>Our Last Song Together (Janos)</td>
<td></td>
<td>7-27</td>
<td>WASH</td>
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<td>Paul Anka</td>
<td>There's Nothing Stronger (UA)</td>
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<td>7-13</td>
<td>WASH</td>
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<tr>
<td>Joan Baez</td>
<td>Blue Sky (A&amp;M)</td>
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<td>WASH</td>
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<tr>
<td>Donalsons Heywoods</td>
<td>Our Last Song Together (ABC)</td>
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<td>WASH</td>
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<td>Lobo</td>
<td>Would I Still Have (Big Tree)</td>
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<td>WASH</td>
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<td>Orleans</td>
<td>Dance With Me (Asylum)</td>
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<td>7-11</td>
<td>WASH</td>
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<td>Johnny Rivers</td>
<td>Help Me Rhonda (Capitol)</td>
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<td>7-18</td>
<td>WAAO, KBAY, WKGX, WQMG</td>
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<td>STARK &amp; McBrien</td>
<td>They're Gonna Love You (RCA)</td>
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<td>KFMB, WEBS, KLVE</td>
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<td>Peter Yarrows</td>
<td>Another Chain Unbound (WR)</td>
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<td>7-18</td>
<td>WASH</td>
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<tr>
<td>CARPENTERS</td>
<td>Solitaire (A&amp;M)</td>
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<td>Tammy Jones</td>
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<td>That I Know Myself (20th)</td>
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<td>KFMB, WEBS, KLVE</td>
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<td>John Stewart</td>
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<td>WAAO, KBAY, WKGX, WQMG, WIP</td>
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<td>Roger Whittaker</td>
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</table>
Mike Harrison

Continued from page 18

successful but does not have a single with sales potential.

I retell, there are many albums that

chuck full of hits and this article is not dealing with them. The
good point is that we are writing and not really realize it, because
we follow so many of the obscure and unpopular artists and

that keeps the truth hidden.

The truth is that this week to seek to

find research through their records is not easy to uncover, even
with cleverly uninfused logic. However, one things is for

sure, many of the people behind the

labels are just not as smart as they

think. That's why the old way of doing

things is dangerous.

The FCC

Continued from page 4

RULING: This is a deceptive practice, pro-

duced by the failure to fulfill his promise of

a claim of being “No. 1”, without properly
quadrupling language. This is even more so if

a violation if the station’s “No. 1” rating

were only among on a certain age,

-ecological purposes and, or was

not designed, conducted and analyzed

.stats and was not reasonably

that the survey was

the station could be misleading

ology. However, one thing is

the results of the

of Subsections (d).

RULING: The release of the results of

survey would be a misleading use

results.

RULING: Both practices are misleading

under Subsection (c).

RULING: The release of the results of

thereof and would be prohibited.

that the survey was so

out revealing that the survey was so

name, sex, economic or educational

violation if the station’s “No. 1” rating

percentage and procedures, or was not

in accordance with accepted statistical

not designed, conducted and analyzed

reason to suspect that the survey was

another party, although it knows or has

of a survey and are prohibited

instead of citing the figures, it claims

thereof and would be prohibited.

adequate size, or was not reasonably

principles and procedures, or was not

this would include the management end only,

this would include the management end only,

item which will be part of the superstar’s West

appearance on October 25th which will be part of the superstar’s West

premiered this week with no shipping date set as yet... Warner Brothers

were promptly taken up on their invitation by one of the largest radio turnouts

Guests attending the pre-show dinner were greeted by individual picnic baskets

 Himself and his private celler muncing and chatting with KLOS’ Tom Yates, KHKK’s

Johnson with his latest album, “The Gift” (A&M). Did you know that both

KJLA’s Johnny Hayes and numerous other radio dignitaries.

come up on the Rabbit’s gold plate special will be Gramercy Central

Little Fest, Jim Taylor and an America.

Continued from page 16

The new George Harrison album “Extra Texture” on Capitol is being previewed this week with no shipping date set as yet. Warner Brothers


days and Wasted Nights.” Added to

their invitation by one of the largest radio turnouts in recent memory.

Gordon Lightfoot at the Hollywood Bowl and were promptly taken up on

previewed this week with no shipping date set as yet... Warner Brothers

George Harrison

Continued from page 24

STATLER BROTHERS “I’ll Go To My Grave Loving You” (Mercury)

Getting strong phone requests in some markets... Added WWDN, WXFL, WAME, WBAP, 62-25 WXIA, 19-25 WONY, 15-20 WKBW, 19-20 WBNY, 20-25

WNU

GARY SPEWART “You’re Not The Woman You Used To Be” (MCA) Still

pitching up stations: KJJJ, WJDF, WXMW, WHWRC, WONE, KHOW, KCKK.

LA COSTA “This House Runs On Sunshine” (Capitol) Debut 21 KCKM,

47-28 KLAC, debut 26 WWNO, 36-27 WAME, 34-27 KTUF. Added

KWWK, WOAC, WTRG, WFMU.

FARON YOUNG “Here I Am In Dallas” (Mercury) Added WFLR, KSNW, WUBC,

WUXO, WPLQ, 33-25 KRMG, 36-29 WFXR, 19-20 WBNY, 62-25 WONY, WBB, 45-26 WWOK, 327XMC, 34-24 WPOC.

BOBBY BRYANT “Silly Mama” (RCA) Increased in 34 WWOK, 44-21 WUNI. Added

WELT, WSLR, WHK, KPM, KORD.

NICK NIXON “I’m Too (Used To Loving You) (Mercury) Added WFLR, WPRX, WAME, KHOQ. Pick KHQZ-KEZN.

“RECORDS TO WATCH”

HOYT AXTON “Southbound” (A&M) Added WVOJ, WDEE WATI “Alley Her Memory Is Home Tonight” (AVCO) Added WUBB, WMYC.

JOSIE BROWN “I Break Easy” (RCA) Added WVOJ, KRAK, KKKX

JIMMY BUFFETT “Door Number Three” (ABC) Added WNNX, WMYC, WHO.

ELTON JOHN “Hey Jude” (RCA) Added WVOJ, WKBX, WDEE WATI.

EDDIE RAVEN “My Rainy Day Woman” (ABC) Added KERW, WMC, KJJJ, WEEF, WBBM.

DARRELL ROGERS “Memoires To Spare” (UA) Added WQJS, KSOP, WHO, KPOK.

HANK SNOW “Hitjick” (RCA) Added WVOJ, KCRN, WKBX, WDEE, WATI.

CARL SMITH “The Girl I Love” (Hickory/MGM) Added KAYO, KKNK, WMYC, WATI.

ELTON ON THE INFIELD

“I Am In Dallas” (Mercury) Added WFLR, KSNW, WUBC, WPLQ.

JOEY BISHOP “I’m Just A Country Boy” (RCA) Added WFLR, KSNW, WUBC, WPLQ.

FRED DAVIS “The Lady’s Love Me” (RCA) Added WFLR, KSNW, WUBC, WPLQ.

EMERSON, LAKE & PALMER “Ladies Of The Opera” (Atlantic) Added WFLR, KSNW, WUBC, WPLQ.

NICK NIXON “I’m Too (Used To Loving You) (Mercury) Added WFLR, WPRX, WAME, KHOQ. Pick KHQZ-KEZN.

“I Can’t Help It” (Bell) Added WFLR, KSNW, WUBC, WPLQ.

“WHOA” (RCA) Added WFLR, KSNW, WUBC, WPLQ.

E. WYNTON & HIS ORCHESTRA “This Is The Life” (Atlantic) Added WFLR, KSNW, WUBC, WPLQ.

FRED DAVIS “The Lady’s Love Me” (RCA) Added WFLR, KSNW, WUBC, WPLQ.

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“WHOA” (RCA) Added WFLR, KSNW, WUBC, WPLQ.
Hudson Brothers
Rendevous [Rocket]

35 percent of our reporting stations on it, 11 adds including KILT, KHJ, KEOY, WBBQ, key moves; 22-16 KJR, 30-21 WNG, 26-16 WNAM, 14-11 WRIK, see Parallels. For other key adds and movement.

Kc & The Sunshine Band
Get Down Tonight [TK]

34 percent of our reporters on it, 15 new adds including WFL, WQAM, WFOH, WCOL, Key moves; 22-11 CKLW, 3-1 Y100, 12-7 WPFG, 11-8 WAKY, see Parallels.

**New & Active**

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**Total Number of Stations Reporting:** 100

<table>
<thead>
<tr>
<th>Artist/Song Title</th>
<th>Label</th>
<th>Stations Reporting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnny Wakelin</td>
<td>&quot;Black Superman&quot;</td>
<td>[Pye] 33 stations on it. 10 new adds including KFL, WRTY, WMQ, WPRI, WRCA, WPFW, WCO, WPW, WPH, KMK, WDC, WLD, WPI, WQL, WEE, WFK, WGR, WGR, WGW, WSD, WSB, WST, WTI, WUW, WAP, WTV, WIB, WIG, WIL, WIS, WJO, WKE, WKP, WLR, WMC, WMR, WNT, WOR, WPGC, WAYS, KDWB, KJRB, WCFL, see Parallels for other key adds and movement.</td>
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**July 18, 1975**

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<td>Eagles/One Of These Nights (Asylum)</td>
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<td>10 CC/I'm Not In Love (Mercury)</td>
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<td>Bee Gees/Jive Talkin' (RSO)</td>
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<td>Olivia Newton-John/Please Mr. Please (MCA)</td>
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<td>Frankie Valli/Swearin' To God (Private Stock)</td>
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<td>Melissa Manchester/Midnight Blue (Arista)</td>
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<td>Why Can't We Be Friends? (UA)</td>
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<td>Michael Murphy/White Fire (Epic)</td>
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<td>Glen Campbell/Rhineestone Cowboy (Capitol)</td>
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<td>Hamilton, Joe Frank &amp; Reynolds/Fallon In Love (Playboy)</td>
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<td>James Taylor/How Sweet It Is (WB)</td>
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<td>Linda Rondstadt/Will I Be Loved (Capitol)</td>
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<td>Tony Orlando &amp; Dawn/Mornin' Beautiful (Elektra)</td>
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<td>Major Harris/Love Won't Let Me Wait (Atlantic)</td>
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<td>Ray Stevens/Misty (Barnaby)</td>
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<td>Andy Kim/Seventeen (Columbia)</td>
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<td>Alice Cooper/Only Women (Atlantic)</td>
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<td>Jennie Colter/Why Don't I (Capitol)</td>
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<td>America/Sister Golden Hair (WB)</td>
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<td>K.C. &amp; The Sunshine Band/Get Down Tonight (TK)</td>
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<td>America/Second Wind (Atlantic)</td>
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<td>Ambrosia/Holdin' Onto Yesterday (20th Century)</td>
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<td>Amazing Rhythm Aces/Third Rate Romance (RCA)</td>
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<td>Bad Company/Feel Like Makin' Love (Swan Song)</td>
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<td>Travis Wamack/Love Being Your Fool (Capricorn)</td>
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<td>Doobie Brothers/Take Me To Your Arms (WB)</td>
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<td>Elton John/Pinnacle Wizard (Polydor/ST)</td>
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**Active Album Cuts**

These are currently receiving airplay and audience acceptance.

**Most Active Records**

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<td>Eagles</td>
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<td>CAPTAIN &amp; TENNILLE</td>
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<td>Ambrosia/Holdin' Onto Yesterday (20th Century)</td>
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<td>Amazing Rhythm Aces/Third Rate Romance (RCA)</td>
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<td>Bad Company/Feel Like Makin' Love (Swan Song)</td>
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<td>36</td>
<td>Travis Wamack/Love Being Your Fool (Capricorn)</td>
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<td>Charlie Rich/Everytime You Touch Me (Capitol)</td>
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<td>Johnny Rivers/Help Me Rhonda (Epic)</td>
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**Other Seting Significant Action**

See page 14