RUBINOFF FIGHTS FOR HIS LIFE
Complete Programs to Be Broadcast Week Ending September 10

RADIO Guide
TEN CENTS

"THAT WOMAN IN WHITE" - A PICTUREVIEW!

*Lum and Abner* begin CBS series Monday. See Page 10 for more pictures
Right or Wrong?

It is cheaper for a broadcaster to play a record than to put on a live talent show. Right or wrong?

Right.

It requires less mental effort to select a record and broadcast it than it does to plan and produce something new and original. Right or wrong?

Right.

Playing records hour after hour deprives legitimate amateurs from getting a break in radio production. Right or wrong?

Right.

Playing records keeps legitimate professional entertainers from getting jobs. Right or wrong?

Right.

Playing records is a lazy station's way of filling up the time the government has said it can and must broadcast. Right or wrong?

Right.

Playing records keeps station-owners from thinking constructively and aggressively and developing new shows which might turn into Major Bowes or "Vox Pop" ideas. Right or wrong?

Right!

We need better programs all along the line, not just better "big shows" which are already superlatively fine. Right or wrong?

Right.

By improving shows all along the line, we would do much to keep the politicians from interfering with our American system of broadcasting. Right or wrong?

Right.

You would like to see every record on every radio station in the country broken into bits. Right or wrong?

Right!!!!

Drama Comes of Age

Musically, broadcasting came of age several years ago. Dramatically, it came of age on August 17, 1938, during the broadcast of the first half of Eugene O'Neill's Pulitzer prize play, "Strange Interlude.

In all our listening, no finer production has ever been offered the listener. But most important, an adult subject was discussed in a radio broadcast which even a few years ago would not have been permitted on the stage.

Valiant Words

We listeners who appreciate our system of broadcasting may thank our stars for their recent utterances of the new president of the National Association of Broadcasting. Speaking in Nashville, Tennessee, recently, he said: "Any threat to gather the freedom of radio unto the bosom of a government, of a bureaucracy, or of a monopoly must be resisted. For if a government or a bureaucracy or a monopoly invade, by the slightest degree, into the completely free American radio as we know it today, we are placing into the hands of the invader the beginnings of control of the greatest means of mass communication of thoughts and ideas the world has ever known. A free people can never tolerate this. That is why any invasion of our free, competitive system of American broadcasting from any quarter whatsoever will meet with all the resistance at my command, and I believe as well with the determined resistance of the people who own and use the thirty million radio sets operative throughout America tonight."

This new president of the N. A. B. is Neville Miller, ex-mayor, ex-college head. He knows where he speaks, and of the threats to freedom that government interference contains. For example, one nation's listeners were told recently that they must listen to no other operas for a full year except those of one "favorite" composer. Another government feeds its citizens programs which are sixty percent "political enlightenment."

We don't want that. We listeners who enjoy the blessings of broadcasting, too far away from first base to see the close plays, may congratulate ourselves that our broadcasting stations have, through their association's president, given us a voice and a stake in the game.

VOICE OF THE LISTENER

Posies

Dear VOL:

Everything listed in Radio Guide is of the greatest interest to me except the "Cross-word Puzzle," and I have never cured the feat for it.

I am a semi-shut-in. Being hurt in an accident more than nine years ago, I have turned to radio, and through my inner sight I "attend" all kinds of programs all over the world and enjoy them to the fullest.—Mrs. J. M. Proctor, Durham, N. C.

Dear VOL:

I read the Radio Guide from cover to cover. Of all the publications I get in my office, this one I read through and keep on my desk by my radio. I really look forward to your paper every week and have shown it to many patients who were pleased, so if you don't pick up in this section it isn't my fault.

Would not like to do without my radio or Radio Guide in my dental office, as they are a comfort to my patients and help to me. Respectfully,

—Dr. D. M. Hofman.

Dear VOL:

I was never so disgusted with an orchestra and its leader as I was the evening that I heard Frank Trumbauer and his orchestra, playing from Los Angeles, swing that grand old march by John Phillips Sousa, "Stars and Stripes Forever." Up to that time I had preferred Mr. Trumbauer's music to that of a great many others, but since that evening I have made it a point to find some other orchestra to listen to. I'm afraid that I might hear him swinging "Ave Maria" or some like song next, and if that happens, I'm all for pitching $14.95 worth of radio out into the trash barrel.—E. L. Panel, Denver, Colo.

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M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

Vol. 7, No. 47 September 10, 1938

Let's Talk Turkey About SOUTH AMERICA

BY LINDSAY LATTIMER

With a few plain truths on the tip of his tongue for citizens of the United States, Edward Tomlinson has just returned from a 14,000-mile trip—his fifteenth annual pilgrimage to South America since 1922.

This Sunday, September 4, over the NBC-Blue network at 6:45 p.m. EDT, he will give the third in a special series of broadcasts, “What’s New in South America?”

He’s not pulling any punches in telling what’s wrong with our attitude in this country. Of all the problems he’s going to take up, Tomlinson considers his theme for this Sunday, “Why Not Scrap Our Superiority Complex About South America?” the most vital of all.

Six years ago he began his first radio series, supplemented by occasional microphone interviews with such prominent men as Cordell Hull, now Secretary of State, Gerard Swope, Winthrop Aldrich, Alfred P. Sloan and others.

Tomlinson relies on no hearers. The minute he hears of an important development, he boards one of the giant Clippers. The Pan-American Peace Conference, for instance, found him button-holing all the top-notch delegates to the conference for a series of fifty-seven broadcasts in twenty-three days over the NBC networks. This is probably a solo record for any international commentator.

First and foremost, he’s an open-minded observer, student and journalist enthralled by the growth of one of the earth’s richest storehouses. So, if anyone ought to know the whys and wherefores of the situation south of the Gulf and the Caribbean, Tomlinson should. No American north of the Mexican border has made a more profound study of the ten countries of the southern continent.

If you drop around to see the scholarly six-footer whose broadcasts, lectures, magazine and newspaper articles have brought him his reputation, he’ll only tell you why he thinks this question of the North American attitude of superiority the burning question of the hour. Even when his secretary is on the sick list and he’s got a broadcast to write for the following day, he’s “glad you asked him.”

“It’s time we looked at the facts about the vast countries of South America,” says Tomlinson. “Let’s stop our paternalistic attitude and take a realistic view of our neighbors of the southern continent. Let’s talk turkey together about the situation there.”

THE average Yankee has a superiority complex about that part of the world—the same feeling that the English had toward us before the World War. You’ve heard it. Just provincial.

“If you’re looking for 100 percent nationalists, the place to find them is in any country in South America. In other words, a Chilean knows there’s no other country in the world as wonderful as his own. He has no inferiority complex when comparing his Chile to any other country in the world. This is, if anything, even more true of the Brazilians.

“They have a country that’s larger than all Europe put together—larger than the whole United States plus another Texas. Brazil has one-third as many people as the United States. It has every resource imaginable—enough hard wood to supply the world for 100 years to come; it produces three-fourths of the world’s coffee; it has the largest single deposit of iron ore in the world; it ranks second to the United States in the production of corn. Gold and diamonds abound there. An Indian prince paid $400,000 for a single Brazilian diamond several years ago. Next door, Argentina has more cattle than the United States—and also more sheep. The largest packing plant in the world is not in Chicago or Omaha. It’s in Argentina—near Buenos Aires—where they slaughtered 5,000 sheep and 3,500 cows every day.

“The richest oil fields in the hemisphere—outside the United States—are in Venezuela. One state in the Republic of Colombia has 500 gold mines in operation. Chile is the second copper-producing country in the world. One-half of all the tin ore in existence is piled up in the Andean plateau of Bolivia. The oldest university in the new world is not in the United States. It’s the University of San Marcos, in Lima, Peru, founded a hundred years before Harvard.”

Then Tomlinson will point out that only two cities in the United States are larger than Buenos Aires, and only three are larger than Rio de Janeiro—that there are 90 million people on the continent of South America. As to population, South America enjoys the largest net increase in the last twenty-five years of any continent in the world.

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Edward Tomlinson, left, with Dr. Oswaldo Aranha, Minister of Foreign Affairs for Brazil. First-hand news is Tomlinson’s credo. He once made fifty-seven radio interviews in twenty-three days. Tomlinson is probably the best-informed commentator on South American affairs.

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“We need to get over any thought that these countries are made up of only Indians and easy-going Spanish and Portuguese,” he says, with quiet conviction. “The George Washington of Chile was an Irishman. The Chilean John Paul Jones was a Scotman. The present president is of Italian stock. Half the population of Argentina has Italian blood in its veins. The names of a few of the oldest and most aristocratic families in Argentina will amaze you. They are the Dugans, the Kellys, the Nelsons, the Harringtons and the Cavanoughs.

“In the Portuguese-speaking country of Brazil, the Rockefeller of the country was born in Italy. The Vanderbilts are of French descent. One of its great bankers is Senhor Whittaker, whose grandparents were born in England. And I’ve never heard him speak a word of English.

“We need to remember that not all of the historic and cultural treasures of Europe are in Europe. The old Royal Art Gallery of Portugal in its entirety is in Rio, and so is the Royal Library—brought over when the King of Portugal fled from the advance of Napoleon. And if you think the upper classes of the people are provincial, go to the moving palaces in Buenos Aires or Rio or any other large city. Nine—

(Continued on Page 19)
Yesterday's Dances

The blistering pace of life today is reflected in everything we do, even in our recumbent amusements. Indeed, nowhere does it show so clearly. Fast automobiles, fast music, the movies, the radio—are today's amusements. Yet, in the past, dancing, that once so genteel pastime, has undergone great changes. Some students of the dance declare that few things are so revealing of a civilization's path, and that's the case, the world today is spinning like a whirlwind. Dances like the "Shag," the "Big Apple," the "Lambeth Walk," are full of the restlessness of the times. For many of us, there are a little bit too exciting and it's a relief, often, to look back to the days when the graceful, slow-tempoed waltz was the standard by which all dances were judged. For that soothing backward glance, dial in "Waltz Time" on Friday, September 9, 9 p.m. EDT. NBC.

An Irishman Speaks

Vitaly is important today are the young people of the world. Their thoughts, their philosophies, their reactions to the turmoil that surrounds them are more significant than ever before, and they are being taught more closely than ever before. The mass regurgitation of the youth of Germany, Italy, Russia, for instance, is a phenomenon that may have the profoundest bearing on the political and economic future of the race. For we live in a changing world, and it is youth, and youth alone, that can make those changes permanent, for good or ill. Much of Europe today turns eyes to America for guidance and for hope, and European observers are deeply interested in American youth. On Sunday, September 4, a former commentator for the radio station of the Irish Free State, in the United States for the World Youth Congress, will give his views on American youth in a talk over CBS at 1:30 p.m. EDT. He is James R. Heavey, a barrister, and he'll speak on "An Irishman Looks at American Youth."

Dixie's Mother Confessor

Because of the influence of such plays as "Dead End," and because of the emphasis on social welfare characteristic of the Roosevelt administration, Americans have become acutely conscious of the problems of juvenile delinquency during the past few years. On the "It Can Be Done" broadcast at 10:30 p.m. on Wednesday, September 7, Americans will have an opportunity to hear about the life of a woman who has won a tremendous success in a long fight against juvenile delinquency. She is Judge Camille Kelly, chief officer of the juvenile court of Memphis, Tennessee, known as "Dixie's Mother Confessor." Of the 55,000 behavior cases brought before Judge Kelly, 85 percent have gone on to lead normal lives. Judge Kelly's method is simple. "I spare the rod," she says, "talk baseball to the boys and gossip about clothes with wayward girls."

Magic Key

Irene Wicker, NBC's well-loved "Singing Lady," will join the Magic Key broadcast via short wave from London on Sunday, September 4 at 2 p.m. EDT, headlining a star-studded program. Pauline Lord, brilliant actress, and Marion Tewe, American-born Metropolitan Opera contralto, will be on the air with Miss Wicker, as will Tommy Dorsey and his orchestra, with Jack Leonard and Eddythe Wright. Cliff-ton Fadiman, literary critic of the New Yorker magazine and referee of the popular NBC quiz program, "Information, Please." is scheduled to appear, and of course Dr. Frank Black will bring the Magic Key orchestra to the microphone. Miss Wicker will present the legend "Beethoven and Anna," which describes in dialogue between the great composer and a little girl the origin of the famous "Moonlight Sonata." Miss Lord, whose last air appearance was made in the leading role of the Pulitzer Prize play, "They Knew What They Wanted," a part she created on Broadway, will be presented in a highly dramatic character sketch entitled "The Clod," built around an episode of the Civil War.

Roundabout

Gayest city in America, most well-traveled people hold is New York. To students of American life, New York is the epitome of everything our national life stands for. Anything can happen in New York. Almost anything can be found in New York, from stores dealing in powdered unicorn's horn and similar exotic medicines to dentists who specialize in caring for the teeth of lions and tigers. Twenty-four hours a day, New York spins madly on a shining axis, like a great, glittering merry-go-round. Accurately reflecting the zestful glamour of the great city is the NBC "Manhattan Merry-Go-
Round" program. Gay songs, bright music, gay, scintillating pace—that's "Manhattan Merry-Go-Round," on the air Sunday, September 4, at 8 p.m. EDT.

Streamliners

Two industrial designers, most famous of the growing group of artists who are making practical things, from trains to alarm-clocks, more useful by adapting their style to the purpose for which they will be used, will appear on "America" at 10:30 p.m. on Thursday, September 8, to tell about their work. They are Henry Dreyfuss, designer of the new "20th Century Limited," and of the Democry, which will be exhibited in the Perisphere of the New York World's Fair, and Walter Dorwin Teague, who is designing the buildings and exhibits for five of the largest World's Fair exhibitions. In addition to his larger work, the Dreyfuss has designed articles ranging from alarm-clocks to washing-machines—including fly-swatters! The purposes of industrial design and its tremendous advances in recent years will be thoroughly gone into during the broadcast. Dial Columbia.

Fibber and Molly Return

Jim and Marian Jordan—Fibber and Molly McGee to the millions of radio listeners—will bring Donald Novis, famous lyric tenor, with them when they return to the airplanes on Tuesday, September 5. Fibber and Molly have just returned from a long vacation in Hollywood and will be headed by Fannie Brice, with Hanley Stafford, Frank Morgan and Judy Garland. Robert Young will again serve as master of ceremonies, with Meredith Willson's orchestra providing the music. "Fibber McGee," the tragic and beautiful story of the great French queen, is reported to be one of the most lavish and spectacular productions to come out of Hollywood in recent years. In the film, Tyrone Power co-stars with Miss Shearer. "Good News" will be on at 9 p.m. EDT on Thursday.

Previews

Norma Shearer, long a ranking member of filmdom's nobility, will come before the "Good News" program microphone on Thursday, September 8, with a preview of the soon-to-be-released historical film, "Marie Antoinette." It will be Miss Shearer's first radio appearance. Also featured on the program will be a star-supported supporting cast headed by Fannie Brice, with Hanley Stafford, Frank Morgan and Judy Garland. Robert Young will again serve as master of ceremonies, with Meredith Willson's orchestra providing the music. "Marie Antoinette," the tragic and beautiful story of the great French queen, is reported to be one of the most lavish and spectacular productions to come out of Hollywood in recent years. In the film, Tyro Power co-stars with Miss Shearer. "Good News" will be on at 9 p.m. EDT on Thursday.

Antarctic

The fascination of the far places of the world holds some men in a never-relaxing grip. There are adventurers and explorers who so love the hot desert wastes that they can be happy nowhere else. There are men who have vowed they will not be content until they have climbed to the peak of every one of the world's great mountains. Greatest and most compelling fascination of all, however, say men who should...
OF THIS WEEK
WEEK'S BETTER PROGRAMS

know, is that of the vast and barren ice-lands at both ends of the world’s axis: the North and South Poles. Harshness and suffering are a certainty to most explorers today in the Antarctic, for it seems fairly well established now that it is a region rich in mineral wealth. Radio listeners can hear more about it on Monday, September 5, on the “New Horizons” program, aired over Columbia at 5:45 p.m. EDT.

Dark Angel

A radio dramatization of the famous play, “Dark Angel,” will mark the return to the air-planes, on Friday, September 9, of the Hollywood Hotel program. Herbert Marshall, who played the leading role in the memorable screen version of the play, and Claudette Colbert, versatile screen and radio star, will put “Dark Angel” on the air. A deeply moving story, “Dark Angel” begins its dramatic action in wartime England, builds to a climax of tremendous force. The musical portion of the program will feature Francis Langford, Jean Sablon, and Victor Young’s orchestra. Ken Niles returns as announcer. The time, 9 p.m. EDT, CBS.

Baron and Lady

The shadows that stalk through life behind and beside the people who make them, like shadows upon the wall, at all points the true meaning of existence. That’s the theme of the original play, “The Baron and the Lady,” to be presented by the National Broadcasting Company on Saturday, September 10, at 3:30 p.m. EDT. Concerned with three characters, “The Baron and the Lady” is set in a daim on New York’s East Side. Miss Bonneview Arnaud is the author.

Davis Cup

Highest honor in the tennis world is the coveted Davis Cup. Last year, for the first time in a decade, the United States won the Davis tournament, and in consequence America this summer is playing host to the stars of the tennis world. The best tennis players swarming racks today will be at the Germantown Cricket Club, at Philadelphia, on Sunday, September 4, when Ted Husing takes the microphone to describe the play for the Columbia Broadcasting System. The Australian team, winner of the elimination contests, will face America, and the first match to be put on the air will bring together Budge and Malo, top-ranking U. S. stars, and Quiet and Bromwich of Australia. The time: 3 p.m. EDT.

Century’s Echo

A hundred years ago or more, when life was a slower and a simpler matter, the ladies and gentlemen of the great courts of Europe played upon a small, piano-like instrument called the harpsichord, said phonies starchyariffs, when the hot and music typical of the post-war era began to sweep the land. Something in it stirred Paul Whiteman, and he forsought the classics to follow in the footsteps of the great “hot” musicians—and, eventually, to take his place beside them. For Paul Whiteman was, and is, “King of the Jazz.” The word “jazz” isn’t much used today. “Swing” is the term we know. But the meaning is the same, the music is the same, and Paul Whiteman must still be acknowledged the dean of modern American music. Other orchestra leaders have come and gone, many of them have made determined but futile efforts to usurp Whiteman’s place on the pedestal of fame, but he still stands as securely as ever. And he has brought many of the currently famous right up with him. Bing Crosby, Connie Boswell, Jack Fulton, Morton Downey, Jane Froman, Mildred Davis, Ray Noble, the list could be extended. Paul Whiteman promises it is indeed a long one. Yes, indeed. Surrounded by the nobility of the world of popular music, a nobility he has done much to create, The King of the Jazz will reign. Tune him in this Wednesday, September 7, at 3:30 p.m. EDT, and say, with the rest of America, “Long Live the King.”

Death Valley

If a man had understood one simple word, the history of the United States might have been immeasurably different. The incident which so nearly changed the course of this nation is the Old Ringer’s story for the “Death Valley Days” program this Friday, September 9, at 9:30 p.m. EDT, over the NBC network. The word “bates” is the one upon which the story hinges. Had John Bidwell realized exactly what his Mexican workman, Pablo Gutierrez, meant by “bates,” gold would have been discovered in California four years before it finally was found. Pablo, after an unexcused absence from Bidwell’s ranch, tried to explain matters by saying that he had found gold in the Sierra Nevadas, far up the Bear River. He took his employer there explaining that he recognized the presence of gold because of previous mining experience. He could smell the precious dust from the black sand, he said, if only he had a “batea.” Bidwell mistakenly decided that a “batea” was a very special, exclusively Mexican instrument. Extremely busy, he swore Pablo to secrecy until he might have time to go and get one. Then the Mexican War broke out, Pablo was killed in it, and Bidwell did not discover what a “batea” actually was until after James Marshall had immeasurably different to precipitate the historic gold rush of ’49.

Mud Cats

Most big-league baseball players aren’t noted for the possession of other talents. Exceptions, however, are “Pepper” Martin and a few other choice spirits of the St. Louis Cardinals. Martin, several years ago, organized a group of his fellows into an orchestra, featuring such instruments as washboards, harmonicas, and molasses-jugs. Now, however, evidently sensitive to the rush of the coming theatrical season, Martin and his “Mud Cats” have bloomed into a new field: they have become actors. On Monday, September 5, directly from the famous Tony Bryant showboat, tied up on the banks of the Ohio River at Cincinnati, the “Mud Cats” will broadcast their own peculiar version of a Wild West drama. The time, 11:30 p.m. EDT. The network, Mutual.

Jump Race

The Foxcatcher National Cup Steeplechase, the greatest jumping race of the season, run annually at Fair Hill, Maryland, will be put on the air by Clem McCarthy and Chris Wood, Jr., Friday and Saturday, September 9 and 10, over the National Broadcasting Company network. The first broadcast, on Friday at 4:45 p.m. EDT, will feature interviews of notables in racing at the Hotel duPont in Wilmington, Delaware, by Wood. The second program, on Saturday at 5:45 p.m. EDT, will carry a full description of the race itself by McCarthy and Wood. The Foxcatcher, with a purse of $6,700, is the richest U. S. steeplechase and automatically qualifies the winner for the English Grand National at Aintree, greatest jumping event of them all. It is run over a three-mile course.
FRANZ LISZT
BY
LEONARD LIEBLING

As the winter season of broadcasting draws near, listeners everywhere anticipate with appreciation the fine music radio will offer again in broadcast concerts, operas and recitals. The editors of Radio Guide, realizing that understanding immeasurably enhances every listener's enjoyment of classical music, feel for that reason that a series of profiles of Musical Giants is particularly timely at this moment. Prepared by Mr. Leonard Liebling, eminent editor of the Musical Courier and music editor of Radio Guide, these brief biographies reveal characters whose writings are as significant today as when they were created. In early issues look for stories of Mozart, Beethoven, Chopin and other Musical Giants.—Ed.

In a world that acclaims a Corrigan, a Howard Hughes, a Robert Taylor, a Benny Goodman, it is hard to realize that there once existed a man who, because of the pure magic he evoked from a piano, far surpassed them as an international idol. He flashed across the world like the comet that glowed, bright and meaningful, over the Liszt home in Raiding, Hungary, the night he was born. But, unlike the comet, he left behind him, in the music he composed, a reflection which was never to fade.

Liszt's father was a steward on the estate of Prince Esterhazy, high Hungarian nobleman and patron of Haydn, and when Franz was born in 1811 his father saw in him the realization of his own frustrated dream to be a musician. Franz was a beautiful boy, tall and thin, with delicately chiseled features, sensitive mouth, long blond hair, and deep.
flashing blue eyes. His dazzling good looks were later to be the despair of women and earn him the title of "the great lover" of Europe.

He started composing even before he could read or write. His father saw that he received the best musical training available, and his mother instilled in him his deeply felt Catholicism, which, although in early manhood he temporarily deserted for radical philosophies, nevertheless was always the abiding influence in his life and eventually caused him to take holy orders. While yet a little boy, he roamed the Hungarian countryside, watched the colorful peasant life, listened to the romantic Gypsy music. These sights and sounds he later incorporated in his immortal Hungarian Rhapsodies, which even today spell Hungary for us more than any other music that has come from there.

At eleven he was already a sensation in Vienna, had been kissed by the great Beethoven, who was deeply moved on hearing him play. There followed years of touring Europe as a child prodigy. Soon, the father died, and when, grown into a brilliant, extraordinarily attractive young man, Franz brought his mother to Paris and made it his residence. The glamorous capital, already filled with a gathering of geniuses such as the world has seldom seen at any one time, nevertheless gave Liszt a place, recognizing his flashing eminence, and soon he was its veritable darling. When he passed on the street, people turned to stare at the radiant face and figure. Even cabbies tipped their hats to him. He was to everyone "Le petit Litz" (the French never learned to pronounce his name right). Every door was open to him. He was the first musician to force fashionable society to recognize musicians as social equals. He dined at princely and even royal tables and dominated the conversations, what with his culture (he spoke many languages), wit and personality. Many persons have tried to describe Liszt's playing. It is generally admitted that never before or since. He laid a spell on his listeners, and no one who heard him could ever forget the experience.

Although he had love-affairs with countless women (including the famous Lola Montez), the two real romances of his life were with the Countess d'Aquoult, quarrelsome, demanding, but a keenly intelligent French writer, who bore him three children, one of whom later married Richard Wagner; and with the Princess Wittgenstein, Russian mystic, with whom he lived until almost the end of his life.

Unselfish service toward others was the keynote of Liszt's existence. Always generous, he became even more so toward middle age. He was only thirty-six when he decided never again to play for his own benefit. Thereafter he appeared only for charity, and the gold that rained upon him was used for others. In 1849 he accepted a post as conductor of the Court Theater of Weimar, Germany, with the idea of helping unknown composers gain recognition. For years he suffered the complaints and ingratitude of Wagner, lending him money, performing his works when they were ridiculed elsewhere, aiding him in every way. Other composers who benefited from his generous support and encouragement were Grieg, Cornelius, Dvorak, Tchaikovsky and Brahms.

In his music, Liszt was the innovator. He invented the symphonic poem. He was the first to transcribe the Schubert songs for the piano, playing them in public and creating their subsequent popularity. He was the first to give one-man piano recitals and play from memory. Due to his sonorous climaxes and the dramatic intensity of his tone, the tinkling pianos of Liszt's earlier years were useless to him, and manufacturers tried with one another to create an instrument which resulted in the concert-grand piano as we know it today. At Liszt's concerts, pianos were kept in reserve, and it is said that people felt cheated if he did not break at least one string during a recital.

Of his over twelve hundred compositions, Liszt's piano music was the most successful of its day, especially the Hungarian Rhapsodies, and the "Liebestraum" (Love's Dream). Time and change of taste took their inevitable toll, and while the Rhapsodies have lost some of their luster, the "Liebestraum" and the B Flat Piano Concerto, striking examples of the romanticism and brilliance characterizing all of Liszt's music, are going as strong as ever.

In 1875 Liszt took the vows of the four minor orders of the Catholic Church, which did not, however, make him a priest. His title of Abbe was purely honorary; but for years he had already adopted priestly robes, and with his long hair, turned pure white, was a distinguished figure.

During the last years of his life he taught. Nearly all the famous pianists of the last generation studied with him. His lessons were entirely gratuitous, and he even had a habit of slipping purses filled with gold pieces to his needy pupils.

LISZT died in Bayreuth, Germany, in 1886, attending the festival of the works of his lifelong friend, protege and son-in-law, Richard Wagner. The streets of the town were filled with throngs that attended the funeral, and all over the world he and Wagner (who had died three years before) were mourned as the leading musical influences of the nineteenth century.

From 1869 to 1886, Franz Liszt lived in this house at Weimar, the town that was to become world-famous as a center of German intellectual life. Liszt greatly encouraged and aided Richard Wagner.

The women in Franz Liszt's life were many, but perhaps most important of all to him was the Countess Carolyn Sayn-Wittgenstein.

Commemorating the great composer is this memorial chapel, built on a garden-spot in the municipal cemetery at Bayreuth.

Thousands journeyed to Bayreuth to offer their last respects to Franz Liszt when he was laid to rest on August 3, in 1886.
The March of Music

A Weekly Preview Edited by Leonard Liebling

"...An ampler Ether, a diviner Air..."—Wordsworth

Cash for Bel Canto

LAURITZ MELCHIOR, the world's best Tristan, makes his 1938-39 American re-entry with an appearance on the Lucky Strike Hit Parade Saturday, September 10, at 10 p.m. EDT on CBS, and it will be good to hear the Danish tenor's heart-warming tones again over the air. He usually begins his season early and ends it late, for with his herculean stature, powerful voice and unabated musical enthusiasm, he seems to have indefatigable capacity for performance.

Radio, with its fat fees for name values, is coming to be more and more important to Metropolitan Opera stars. The season there is comparatively short and the salaries (since 1929) are not what they used to be. The concert business requires irksome traveling and frequent acquisition of new repertoire. Radio, demanding only a few minutes of singing from a soloist, is to the famed vocalists as the very apples of their eyes. They keep on with opera and concert chiefly to maintain the glamour that will bring large checks from broadcast sponsors. Art for art's sake, you say? Surely yes; but it is no crime to make it pay well in these days of intensive commercialism.

Clustered Delights

Continuous protest is in place regarding the way the broadcasters crowd most of the good music into a few days of the week, chiefly on Saturdays, Sundays and Mondays. Why could not the presentations be spread over the entire seven days? It is not too much to ask for at least one first-class solo recital and one first-class symphonic concert every twenty-four hours. There would still remain enough time for hundreds of dance bands, crooners, torch-singers and hillbilly virtuosos to work their charm upon the legions of the devoted jazzmen and jitterbugs. Might not some reform be effected this winter to please radio followers with gentler inclinations and more subtle ears?

The Decline of Hair

An unmusical friend, describing a certain classical radio concert to me, said: "It was the kind of program long-haired musicians swoon at." I haven't met that sort for many a year. The modern musician who takes his tonsal ecstasies rationally, and if he has hair at all, its coiffure resembles that of any respectable banker or railroad president. Rachmaninoff and Hofmann, for instance, have such close-cropped hiratope tops that any prison-keeper would eye them suspiciously as possible refugees from prison cells.

Edwina Eustis is in "Fair at Borochinsky" opera Wednesday

than on the more profound masterworks.

Technikowsky's glowing "Marche Slave" has become hackneyed of late years, but still remains one of the more exciting of his compositions. It was written during the war between Turkey and Serbia and was first played in 1876 at a benefit concert for the wounded. The opening theme is somewhat melancholy, but soon one hears fanfares of trumpets, a few bars of the old Russian national anthem—one of the most beautiful of all patriotic hymns—and a brilliantly effective climax.

Grieg's "March of the Dwarfs" is quite different in character. It is the fourth movement of his lyric suite, composed originally for piano. It bears a great resemblance to "Hall of the Mountain King," which ends the first "Peer Gynt" suite but gives a more Puckish impression of the gnome-like little men marching solemnly and unsteadily.

MUNDAY, SEPTEMBER 5 at 9.30 p.m. EDT on NBC

The NBC String Symphony Orchestra

Frank Black, conductor
Liebesleider Walzer Op. 50 (Bruch-Hans-Hermann)
Quartet Op. 10 (Debussy) (Arranged for String Orchestra by Frank Black)
Andante Cantabile (Grieg)

While Brahms' most unbridled and gracing moments sound in his beautiful "Liebesleider Walzer" (Love Waltzes), echoes of a gay Vienna that is no more. He shows his constructive skill, too, in the resourcefulness with which he varies his treatment of the three-quarter rhythm.

Debussy's quartet is the only one he wrote, possibly feeling that he could not improve upon it, for the opus seems to be the last word in poetical impressionism and suggestive tinting. You will not find its abbreviated melodies jumping easily into the ear, but they are there and must grow upon you, as they do in the same composer's unique opera, "Pelleas and Melisande." Frank Black's arrangement for string orchestra is made with rare taste and retains the essential Debussy qualities in style and fancy. The Black amplification may make them seem so elusive to listeners new to the less familiar music by the late French master.

"From Holberg's Time" was originally composed by Grieg for an orchestral suite, but he later transcribed it for piano and then for string orchestra, on the two-hundredth anniversary (1884) of the death of Holberg. The suite is also to be played this week on the "Symphonic Strings" program conducted by Alfred Wallenstein.

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Frank Black conducts his "String Symphonies" Monday

SUNDAY, SEPTEMBER 4 at 12:30 p.m. EDT on NBC

The Radio City Music Hall Symphony of the Air

The Stradivarius String Quartet
Jan Peerce, tenor
Quartet in F Major Op. 3 No. 5 (Haydn)
The Quartet
On Wenlock Edge; From Far, From Eve and Morning Oh, When I Was in Love With You (Williams)
Jan Peerce
Quartet in F Opus 41 No. 2 (Schumann)
Scherso and Finale from Quintet in C Minor (Dohnanyi)
The Quartet, Ignace Strasfogel, assisting pianist

STRING-QUARTET playing has peculiar appeal on Sunday mornings, when one's spirit especially attunes itself to elevated contemplation. However, this program of the Stradivarius four asks no deep reflectiveness, but rather invites moods buoyant and altogether pleasurable. Father Haydn starts the melodious procession with tripping measured and a slow movement that has no tragic import. Jan Peerce's compelling tenor ministrations are dedicated to the easily understood lyrical pages by a gifted Englishman. It is significant that before he began to write his first quartets in 1842, Schumann studied those of Haydn and Mozart. In a few months he completed three works in that classical form, dedicated them to Mendelssohn and won the latter's sincere admiration—a fact to be remembered by those musical hecklers who belittle the constructive talents of Schumann.

MONDAY, SEPTEMBER 5 at 8:30 p.m. EDT on NBC (7:30 p.m. PST for the West)

"THE VOICE OF FIRESTONE"

Alfred Wallenstein, conductor
Margaret Speaks, soprano
Marche Slave (Tschaikowsky)
The Orchestra
For You Alone (Del Riego)
Margaret Speaks
March of the Dwarfs (Grieg)
The Orchestra
We Will Always Be Sweethearts (Oscar Strauss)
Margaret Speaks
La Belle (Massenet)
The Orchestra
Ouverte Ton Coeur (Bizet)

"THE Voice of Firestone" is still singing comparatively light and unimportant music, with the accent on the sentimental and romantic rather
Lotte Lehmann returns as Kraft Music Hall Guest

Kraft Music Hall, Thursday, Sept. 8, at 10 p.m. EDT on NBC

With the reappearance of Lotte Lehmann as a broadcaster on the Kraft Music Hall, beginning Thursday night, the autumnal-air season of good music may be said to be making an important start.

Mme. Lehmann's several years of activity in opera, concert and radio, are such outstanding merit that she has literally sung into the hearts of all music-loving Americans. Not only do her warmly colored voice and eloquent interpretations move her listeners, but they are stirred also by her kindling temperament, which puts pulling life into every tone and every word she delivers. Mme. Lehmann gives all of herself all the time, particularly in certain feeling German songs, the sweeping dramatic Sieglinde in "Die Walküre" and the deep pathos of the Princess in "Der Rosenkavalier." However, such is this soprano's ultimate control that her singing never sounds strained and her ardent impersonations never degenerate into mere ranting. A true artist, she knows the capacities of her voice and emotional output, and no matter how much both are called upon there always is something in reserve as Mme. Lehmann mounts gloriously from climax to climax.

Recently arrived from Austria, Mme. Lehmann declared that her sensibilities rebelled at the restrictions and discriminations practised under the new Nazi rule, and announced her intention to New York interviewers of never again returning to the land where once musicians practised their profession without political or racial let or hindrance.

Mme. Lehmann was accompanied by her three young stepsons, whom she literally smuggled out of Vienna to escape "regulation" because their mother's family has some ancient Hebraic strain. "I wish these boys to be some citizens of America," she said, "a country where tolerance and freedom of thought and speech remain inalienable rights." Many Americans sincerely wish that Mme. Lehmann, herself a German, might also become one of us.

Frank Black features programs for Strings

"String Symphonies," Monday, Sept. 5, at 9 p.m. EDT on NBC

BUSY and versatile Frank Black does nothing more artistically valuable than his annual series with the NBC String Symphony Orchestra, resumed last week for the pleasure of fastidious listeners.

He started the undertaking in 1938, with the object of bringing to renewed hearing the unfamiliar works of great composers written especially for an orchestra of stringed instruments. The Black ensemble numbers about thirty members, some of them also playing regularly in the renowned "Toscanyi Orchestra" of the air.

From the beginning of his endeavor the conductor won the attention of serious auditors who had no other chance to hear some of the compositions on the Black broadcast. Thus they made the acquaintance of familiar music by several of the Bach clan — Schobenegg, Bridge, Sibelius, Brahms, Mozart and others.

Devising works exclusively for string orchestra is an ancient practice, and many masters have shown how much variety in character and color they could achieve without employing the instruments of wind and percussion. Also, many of the best modern composers like the medium, perhaps as occasional relief from exercising the bigger sonorities and more vivid hues of the regular orchestra. Bach,Handel, Brahms and Mozart, while they explored the strings more successfully than their contemporaries, nevertheless had some highly worthy predecessors in Italy, Germany, England and France. As an established follower of the Black concerts, I remember making initial acquaintance at his broadcasts with Sibelius' early "Rakastava" (The Lover) and Elgar's "Serenade" suite. In those works both composers display a lighter side, the usually gloomy Sibelius making his music frankly sentimental, and Elgar calling upon none of the solemnity which distinguishes his larger works nor the mysticism of his oratorio, "The Dream of Gerontius."
"THE WOMAN IN WHITE" has been on the air since January 13, 1938. Karen Adams, graduate nurse, is the central figure of the story. A modern-day Florence Nightingale, Karen has devoted her life to the service of others. Although faced with a problem of her own, her love for a man who has contracted an incurable disease, she nevertheless carries on unselfishly her ideals and philosophy. Another problem in Karen's life concerns her young sister, Betty, infatuated with a wealthy young man-about-town, Bob Banning. Betty's association with Banning has brought unhappiness into the lives of Aunt Helen and Uncle Bill Spalding, with whom Karen and her brother, John, make their home. Written by Irna Phillips, top-ranking radio author. "The Woman In White" is aired over NBC, Mondays through Fridays, 10:45 a.m. EDT.

KAREN ADAMS, played by Luise Barclay, is about 30 years old, understanding and sympathetic, yet, despite her long experience with people, she has a tendency to take herself and life itself too seriously. Her motto is: "I expect to pass through this life but once. If, therefore, there is any kindness I can show, or any good I can do to any fellow being, let me do it now—for I shall not pass this way again." To a nurse, whose daily life is a constant round of ministration to the sick and unfortunate, such a philosophy is a fortress of strength; but to Karen it is more than merely an aid in her daily toil; it is a way of life; everything else in secondary.

ROY PALMER, a young Englishman who has worked with Bryant Chandler in India, plays an important role in "The Woman in White." To him, Bryant has confided that he will not marry Karen so long as he faces the prospect of a life of invalidism. Frank Behrens plays Palmer. Meanwhile, in India, SYBELLA MANSFIELD, a half-caste, attractive and intelligent, a friend of both Palmer and Chandler, waits for Bryant's return. She is in love with Bryant, but she knows of his love for Karen. Lois Zarley has the role of Sybella Mansfield. Also important to the story is BOB BANNING, played by C. Henry Nathan. Banning is a wealthy young man-about-town who is currently paying much attention to Betty Adams. ROSEMARY HEMINGWAY, Betty's close friend, warns her against him. Genele Gibbs plays Rosemary. THOMAS HAWKINS, wealthy and elderly eccentric, is characterized by Phil Lord.

THE RADIO PLAYBILL
THIS WEEK — "THE WOMAN IN WHITE"

BETTY ADAMS is Karen's younger sister. She is 20, bright, cheerful, and affectionate. However, as is so often the case with young people, she is impatient of restraint, sure that she knows enough about life to manage her own affairs. Toni Gilman plays the role.

JOHN ADAMS, played by Willard Farnum, is a gifted violinist. He is several years older than Karen. He has one ambition in life—to carve out a great musical career for himself. Despite frequent differences of opinion, he and Karen share a deep, unyielding love.

ALICE DAY has been Karen's roommate and her closest friend during the years of training they both underwent in order to become nurses. She lives with Karen, at the Spaldings'. Her carefree attitude toward life is a factor in Karen's life. Ruth Bailey's role.

NEXT WEEK
"ARNOLD GRIMM'S DAUGHTER"

LATE last season, Kate Smith went on the air as a commentator. A sponsor liked her material and delivery, so starting October 4 Kate will be heard three times a week over the NBC network in a fifteen-minute news and commentary program. Ted Collins will do the announcing... Football fans can get all the dope on their favorite teams starting September 22, when Eddie Dooley begins his series for Chesterfield.

Loudspeaker eavesdroppers still write complain about too many dramatic serials being on the air. "There's no relief in sight," they say. In fact, a far too new, a few new ones will be added to the schedules. "Houseboat Hannah" starts September 26 over NBC and will be on Mondays through Fridays. Another new one, "Life Can Be Beautiful," starts on Monday. This show is written by Don Becker and Carl L. Bixby. The former is known for his scripting of "The Life of Mary Sotherton," "Famous Jury Trials," "Smoke Dreams," and "Lilac Time." Bixby has written such programs as "Dangerous Paradise," "Big Sister," and several other.

There is talk of the "Johnny Presents" sponsor dropping the dramatization, news stories and replacing it with a comedy act. Understand Tim and Irene are being considered for the spot... Ben Bernie is auditioning for easy listening... Ditto Leavy Ross and Raymond Paige with a big orchestra and a mixed choir... While Burns and Allen do their broadcasts from New York, Paul Douglas will do the announcing... Whether he will go back to the Coast when the contract leaves is not definitive... There is a slight possibility of Bess Johnson becoming the voice of "Lady Esther" again when Guy Lombardo goes on the air for this sponsor from New York. Miss Johnson is the star of "Shop House," which originates in the big city. Al Goodman returns to the airlines next Saturday to conduct the "Hit Parade" orchestra, taking the baton from Carl Hofi... "Cheerio" has left San Francisco and is en route to New York from where his future broadcasts will emanate... When Parks Johnson and Wally Butterworth start their new "Vox Pop" series on October 1, they plan to introduce a special "Films of the Week," produced by Ted Kahl, and on which you will hear the stars of the day. It's a series for those who have interesting stories to tell. Incidentally, after their final program of the current series on September 13, Parks and Wally will embark on a two-week vacation, which is the first they have had in almost seven years.

Behind the "seen" at a Paul Whiteman broadcast: Roy Barry, Paul's pianist, conducts the orchestra while the maestro is at the microphone reading his lines. Before the program, Paul Douglas, in natty summer formal dress, makes a prebroadcast speech before the studio audience. The stage is dark except for the spotlight which is directed to the entrance on the right side. Paul fools both Douglas and the spotlight electrician by coming out from the darkened left side of the stage—much to the amusement of the audience. The expert harmony of the Modernists is easy on the ears. Joan Ed- wards' singing and keyboard-tickling is also a hit. While Paul Douglas is introducing the songsters during the program, they stand on opposite sides of the mike and play peak-a-boo. After the program goes off the air, Whiteman and Douglas tell the onlookers, "You are the best audience we ever had..." Don't tell anyone I told you, but they tell that to all the audiences.

At the Prof. Quiz program, Mrs. Quiz, who usually sits up on the stage during the program and keeps score, is conspicuous by her absence. She is spending the summer at Fire Island to escape the heat. The new Mrs. Bob Trout has taken her place as scorer.

Before the "Hobby Lobby" program goes on the air, all female hobbyists are presented with a special program. After the show goes off the air the flowers are gathered by page-boys, who put them in a refrigerator. The flowers are brought back to the studio just before the repeat broadcast and presented to the ladies all over again. This time the flowers are theirs for keeps. So many people in the audience are anxious to see the hobbies of each participant in the program that the exhibit is displayed on the stage after the program, with the hobbyist standing behind his own entry to answer questions.

During dress rehearsals of the Musical Klass and Dance, Announcer Ben Grauer takes the part of all six contestants. This is done to get an idea of the time it takes to ask and answer the questions. Incidentally, Ben Grauer is on his way to Guatemala for his vacation. It's Ben's first boat trip and I'm wondering if he's going to admit he got seasick when he returns. I'll let you know.

Irene Beasley's "R. F. D. No. 1" is getting pretty popular with the listeners. Friday is meeting day in the studios and she plays hostess to quite a few people who come to New York just to attend the program and perhaps get on the show. Irene has a large map at home, and every time she receives a letter from a new town she sticks a pin in the spot on the map where the town is located.

**Panelist:**

**BRYANT CHANDLER, played by Dave Gothard, is deeply in love with Karen Adams. But for three and a half years he was in India, there he contracted incurable blackwater fever. Now in America, he wants to return to India.

**AUNT HELEN SPALDING is played by Henrietta Tedro. Since the death of their own child, Aunt Helen and Uncle Bill Spalding have taken care of the orphaned Adams children. They consider the children as their very own.

**DR. LEE MARKHAM is an old friend of the Spalding family. He met Karen when she was in training, loves her, has great influence over her. Macdonald Carey plays the role.

**AIRIAL TO OWDOWN**

**BY MARTIN LEWIS**

Radio Guide • Week Ending September 10, 1938
CREATING "LUM AND ABNER'S" CHARACTERS

Norris (Abner) Goff and Chester (Lum) Lauck always create new characters for their program on paper before attempting to put them on the air. Chester Lauck, once a professional cartoonist, sketches the figures as Goff looks on, offering suggestions and criticism. They play all the dozen or more characters on the show themselves.

VITAL to the success of all entertainers is the make-up man—make-up artist would be a better phrase. For the days when a bit of crepe hair and a touch of grease-paint constituted a complete make-up job are long since past. Today the business of making up an actor is a highly organized, extremely complex one, and painstaking perfection is the only standard recognized. Probably the best make-up work done by radio stars is that of "Lum and Abner," who can add forty years to their appearance so deftly as to deceive almost anyone completely. On these pages Radio Guide shows how it's done. Working with the two radio comedians on make-up problems is Ray Sebastian, of the Westmore Salon in Hollywood. Ninety percent of all screen actors and actresses are made up by the Westmore staff. Regularly assigned to the 20th Century-Fox lot, Sebastian makes up Alice Faye, June Lang, Virginia Field, Phyllis Brooks, Sonja Henie and Tyrone Power. Charts detailing all make-ups are kept constantly up to date, so that necessary characterizations can be repeated. "Lum and Abner" return to the air Monday, Sept. 5, at 6:45 p.m. EDT.

Exclusive Radio Guide Photographs by Jack Albin

The sketches on this page were drawn especially for Radio Guide.
Above: "Lum" (top), "Abner"

Squire Stimp

Cedric Weehunt

Exclusive Radio Guide Photographs by Jack Albin

Grandpappy Spears

Dick Huddleston

Spud Gondel

Snake Hogan

Radio Guide @ Week Ending September 10, 1938
The beginning of the transformation. Ray Sebastian paints age lines in "Lum's" face with a fine-pointed brush of camel's hair.

Crow's-feet around the eyes are an important part of any make-up designed to show age. A special pencil is used to draw in the lines.

Under Sebastian's skilful fingers, old age begins to creep up on "Abner," too. Note the shadow on the right cheek, used to give a "hollow" appearance. Careful darkening of the hair adds years to the mouth.

Human hair—at $86 a pound—is used in all wigs, mustaches, and so forth. Attached to the face with gum, it's later trimmed down.

New eyebrows for "Abner." As is the case with all "extra" hair used in make-up, the eyebrows are made much larger than is necessary, and then trimmed down. A liquid solvent—acetone—is used to remove them.

Finished! "Lum and Abner" completely made up. No detail has been overlooked. Notice the old-fashioned styling of the actors' clothes. Many radio actors insist that "dressing" the part helps to play it.
"The Ghost of Ben Sweet" is not a serial; every broadcast is a complete story. Some characters are on every program, however—among them Ben's ghost (above, right), played by Karl Swenson, and one of his friends, the ghost of Theobald Tubbs, played by Ed Latimer. They are friendly spooks—Robin Hoods of the Other World, working with their supernatural powers.

A REMARKABLE GHOST SAVES A ROMANCE

"The ghost of Benjamin Sweet" suggests his own stories, say Pauline Gibson and Fred Gilsdorf, who write the adventures of the amiable air spook who is heard Sundays on CBS at 10 p.m. EDT. Idea of the unique program was conceived by the authors—husband and wife—when they began wishing that some benevolent spirit existed who could patch up troubles and right injustices of all kinds. One day in their own imaginings, Benjamin Sweet came alive! After getting to know the good-hearted ghost, they decided everyone should know him, and put him on the air! Anyway, Ben Sweet serves each week as benefactor of some worthy and makes swell listening-in so doing. Pictures on this and facing page show what Ben will be up to when he's on the air Sunday night of this week to continue his intriguing adventures.

Exclusive Photographs by Gene Lester

In this week's program the ghosts see Josiah Clump kick William, who loves his daughter Gloria, off his porch. They decide to intervene.

Sweet and Tubbs reveal themselves to William, who shows them what he's up against (above). The ghosts try to reason with Clump, to no avail.

Mortimer, the Rocky Mountain Ghost, attends the same ghost meetings Sweet does, "haunts" people only when purposes are worthy.
The ultra-modern structure, for the most part two stories in height, extends over a block on the north side of Sunset and a half-block north along Vine. A cool, tropical atmosphere is wafted in its vicinity by its triple-toned paint job done in three delicate shades of green—N of Nile, B for beryl, and C for chartreuse.

At the main corner entrance (there are scads of doors just to befuddle celebrity-stalkers), one enters a two-story foyer commanded by a mammoth clock dial and, directly opposing, an Ed Tromball mural of heroic proportions with the broadcasting business as its motif. Facing the corner entrance is a master control room. You believe, at first look, that you can reach right through the opening and touch the engineers at work—only you can't. The "incredible glass" won't let you. Yes, the opening will be glazed with this new development, which the inventor explains as reflection-proof because of its construction and the black plush "ray trap" at floor level.

Next neat trick to non-plus visitors is the electronic domination, which will bring out a person's natural flesh colors truly. They call it neon lighting—an development of the neon principle. The tubing, coated inside with certain chemicals, glows softly in red, yellow-green and blue shades to produce a blended magenta effect. Folk passing by the new studios are guaranteed to have their appearances of healthy complexion, regardless of the years they've lived in Hollywood.

Pure air, made so by last-word air-conditioning equipment, will be fed to all offices and studios, but what happens to it after delivery is some of it's Daddy's turn to turn over. The big concrete tank is for the exclusive use of air particles that wish to bathe—and pretty actresses and songbirds who want to don bathing-suits and pose for publicity cameramen. The air ducts, incidentally, are fitted with complicated echo-traps so that sounds from one auditorium cannot travel to another.

All the offices are finished in acoustically treated plaster to eliminate nervous strain from undue noise. This feature, however, cannot diminish the headaches that many NBC executives will suffer when a broadcast or an artist goes sour.

As for the auditorium studies, more attention is being paid to making their working told of a large than to increasing audience seating capacity. Studios A and D have 3,000 square feet of space on their stages. That's enough room to accommodate 1,500 people uncomfortably. Studios B and C have platforms two-thirds as large, and each of the four auditoriums will seat 250 customers who deal in the advertising world, who boast an Aunt Tillie or Uncle Gus who knows the right people, or who are otherwise shrewd enough to wangle cherished tickets.

In the NEWS: Burglars broke into a storeroom in Goldfich's clothing store in Beverly Hills and made off with several sacks of old shoes and clothes.

Milton Berle, who gives up movies for vaudeville stage acting, became an uncle in the city when Marshall Z., son of his brother Phil, arrived. Marion Talley's sponsor accountedly has given her notice effective after the concert of September 18. . . . William Powell heads for the hospital September 1 for a minor operation expected to drydock him a week. . . . Which reminds us that Dorothy Lamour's operation netted her 155 floral baskets and pieces, six radio sets, a score of new books, and many bottles of perfume. Though no official statement has been released, it looks as if the Texaco show, starting October 5, will comprise the Marx Brothers and a new musical and a Louella Parsons spot. . . . Bob Hope's Pepsodent aiter will have songs by Connie Boswell to music by Skinner Ennis.

Rom-antics: Martha Raye, to clear time for a San Francisco appearance, has postponed her wedding to Dave Rose to September 28. . . . Radio-Screen Writer Kay Van Riper was wed August 21 to Russell Eyck Lewis, New York stage director. Perry Franks, of "The Franks," detoured from New York to Hollywood just to see his girl friend, Judy Garland, before sailing for England to attend Cambridge. . . . Wayne Morris and Audra Peterson, of Minneapolis, are too good friends. . . . and Omaha has added a new name to the list of Mickey Rooney romances.

Madelaine Lee, Amos 'n' Andy's dumb "Genevieve Blue," last week was elected only woman member of the Kansas City Optimist Club. Her membership card is good till August 1, 1938. After that, she's on her own.

The Barbourites are packing slacks and bathing suits to go Hollywood once more. Starting Wednesday, September 7, they'll purvey the doings of "One Man's Family" from Cinema City. Author Carleton Morse and troupe leave San Francisco after the August 31 airing and will motor caravan south with everyone but "Fanny," for Minnie Ellen proffers wings and, as usual, will fly. Eager to get back to southern California and their newly built home are Page (Jack) Gilman and his young wife. Her wealthy husband, Rawson Holmes and their young son, Gar- rick, will accompany Kathleen (Claudia) Wilson. Another Barbourite-ette will live in Hollywood this winter: "B. B.," who is Bernie Berwin's little son, will accompany his mother, "Hazel." Heretofore, B. B., whose real name is Berwin Brooks Berlin, has lived in San Francisco with his handsome attorney father, Brooks Berlin, while mother commuted weekly between work and family. However, the travel cost her too much weight, so now she's a part-time commuter. Waiting to greet her radio friends is Jean (Bette Carter) Rouvel who is now busy on the RKO Pictures lot playing a part in "Annabelle Takes a Tour."

Jack Benny and Don Ameche stealthily left Hollywood together on the night of August 22, destination unannounced, but for the next ten days you'll find them fishing at June Lake in the Sierras.

KFI, Los Angeles, is blazing new radio trails. Following the station's recent radical airing of the birth of a baby, last week General Manager Harrison Hol- liway, who doesn't believe in taking his ether tabus too seriously, broadcast the sex problems of young-girl delinquents. Carried in the station's "Parents on Trial" series, the story was taken from juvenile court records and told of a thirteen-year-old girl whose home life had permitted her to drift and who later returned home ill. Following the dramatized case, a concluding discussion skillfully warned of venereal disease problems among adolescents . . . Many listeners will rebel at airing "tabu" subjects; yet, thanks to the station's educational work, at the bottom—where life and health are con- cerned?

Tag Lines: Bob Montgomery and Robert Young recently had a "formal" opening of their sideline Bel Air radio show. Pasadena's Vonette Miller will return to join Jack Haley and Ted Fio-Rito when their program resumes October 14. . . . Eddie Cantor's "Mad Rus- sians" will return to the air next week. . . . Perry Como and Loretta Lee have gone on to Broadway for a mu- sical play to open there this fall."

13
DAVE RUBINOFF FIGHTS FOR HIS LIFE

DAVE RUBINOFF's hasn't been an easy life. From the very beginning of his career, when, as a youngster not yet in his teens, he played the balalaika for thrown coins in the streets of his native Grodno, Russia, Dave Rubinoff has had to fight for success, and every one of his triumphs as a musician has been hard-earned. They have been great triumphs -- on August 6, 1937, for instance, Rubinoff played in Detroit before 225,000 people, the largest audience ever assembled to seem him play a musician! -- but the price has been paid in endless struggle.

Today David Rubinoff is ending the hardest fight of his life, and he is emerging from it with his greatest triumph. For four months, Rubinoff has been fighting for his life, fighting desperately, against appalling odds. And he has won! In May of this year, Rubinoff was ill. On May 6, his itinerary took him to Battle Creek, Michigan, and there, suddenly, without warning, he was stricken with acute appendicitis. An operation was ordered. No one was particularly worried, least of all Rubinoff himself. After all, an appendectomy is usually a very simple matter today. A quick and easy operation, ten days in the hospital, that's about all there is to it.

But in Rubinoff's case, time took a hand. It was a case of the haste with which he was hurried to the operating table, in spite of the skill of the best surgeons available, the swollen appendix burst. That meant just one thing: peritonitis! But even peritonitis, serious as it is, is not hopeless. Rubinoff's physicians anticipated bringing it under control with much trouble. They would soon have him on the road to recovery. But they were wrong. Four long months were to pass before Rubinoff set his feet on the road to health again. Four operations, and four blood transfusions! But through the terrible siege, solely enough to daunt the soul of lesser men, the fire that has always burned in Rubinoff blazed on. He never lost courage, never gave up. His illness drained him of all strength, cost him sixty pounds in weight. Suffering intense pain, semi-conscious much of the time, he still fought on.

TODAY, in Harper Hospital in Detroit, Dave Rubinoff can see victory shining just ahead. In two weeks, the doctors have said, he may be able to go home! Home! The word means much to Rubinoff, who has wondered so often during these last few months whether he would ever be home again.

And his violin? Will Rubinoff play again? Certainly, and at the very first opportunity. But it will be a long, long time before those hands, once brown and strong, now thin and so white as to be almost transparent, will be able to handle the Stradivarius with the old skill. They must be strengthened, made supple again, for today they ache weak and stiff, like a small boy's fingers. Hour after hour, Rubinoff clutches at two little rubber balls, one in each hand, kneading them, twisting, squeezing, stimulating those fingers.

"Until I do more of this," he says, "I cannot be strong enough, my fingers will not be quick and sure. I cannot play yet, maybe for a long time."

Still, he practices every day. Twenty minutes is the limit; his doctors will allow him not another second. He has been asked what piece would be the first I'd play. I don't know. I want most of all to play exercises and my first concert is going to be at a convention this fall—a convention for doctors and nurses." After that, his fingers and his violin will be back in circulation again! "It's tough, too," Rubinoff says. "It's as tough as if I'd never played before. You see, I'd answered numerous letters, never been away from the fiddle so long before in all my life. I started his playing when I was five, you know. It's really tough."

But over on the dressing-table in Rubinoff's hospital room, his $10,000 Stradivarius rests in its plush case, waiting always for the touch of his hand again. The violin stands between a picture of Rubinoff's mother and one of his father, both dead. Rubinoff's sister, Mrs. Rose R. Buchman, who has not left his side for weeks believes that his father's death had much to do with Rubinoff's own near-fatal illness. The famous violinist broke concert engagements, dropped everything, in order to be with his father during the latter's last hours.

Rubinoff's friends in radio have not forgotten him. Ever since his illness, radio editors all over the country have answered numerous letters seeking information about Rubinoff. Would he get well? Would he be back on the air soon? Those were the questions Rubinoff's admirers were asking. The other greats of radio have remembered Rubinoff, too. Eddie Cantor, who first appeared with Rubinoff on September 13, 1931, has written to him almost daily. Rudy Vallee, who first introduced Rubinoff to a radio audience, has been a true friend. Mayor Bowes, Andre Kostelanetz, Tony Martin, Rudolph Friml and many others have sent their encouragement and good wishes.

Unquestionably, his doctors say, the cheering messages that have poured into Rubinoff's hospital room have had much to do with the success of his uphill fight for health. Knowing that the radio world wants him back, needs him, has vastly encouraged Dave.

Best of all, however, is a gold and jeweled medal which Rubinoff recently received from Chicago's Alderman David S. Smith. The words on the medal read: "Presented to Rubinoff and his violin by the Chicago Federation of Musicians in appreciation of services rendered August 6, 1937, at Grant Park, when the attendance was 225,000."

In the long and spectacular history of the open-air concerts at Chicago's famed Grant Park, no musician has ever approached that figure. It's an all-time world record for a return to the air. He has had offers, of course, but first he must fully regain his health. As soon as he can, he's leaving for Hawaii. There he'll rest, lie in the sun—and play endlessly with his beloved violin. After that—radio will hear from him again!
**Listening to Learn**

**RECOMMENDED PROGRAMS**

**DRAAMA**

*Sunday, September 4*

Shakespeare's England. 1:10-30 p.m., NBC.

Men With Wings. 1:30-2 p.m., MBS. Cavalcade of aviation with all-star cast.

Way Down Home. 2:30-3 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There was a Woman. 5-30 p.m., NBC. Dramatization of women in the lives of famous men.

*Monday, September 5*

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

*Tuesday, September 6*

Let's Pretend. 3:30-4:55 p.m., CBS. (Also Thursday at this time.) Nina Mae McKinley takes the children into the land of make-believe.

Four Corners Theater. 6:30-8 p.m., NBC. Dramatization of popular rural play.

*Wednesday, September 7*

Drama Series. 10-10:30 p.m., MBS. "Nine Prisoners," by William March.

*Friday, September 9*

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

*Saturday, September 10*

Original Play. 8:30-9 p.m., NBC. Dramatization of "The Baron and the Lady," by Miss Bonaventure Arnaud.

**EDUCATIONAL GAMES**

*Monday, September 5*

March of Games. 5:30-5:45 p.m., CBS. (Also Wednesday at this time.)

True Or False. 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

*Tuesday, September 6*

Information. Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

*Wednesday, September 7*

The Word Game. 10-10:30 p.m., MBS. Max Eastman, conductor.

**HISTORY**

*Wednesday, September 7*

Living History. 7:30-7:45 p.m., CBS. Naval Warfare and the Hartford Convention will be dramatized.

**INSPIRATION**

*Sunday, September 4*

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick R. Sturman, speaker.

Church of the Air. 10-10:30 p.m., CBS. Rev. Harold E. Foy (Disciples of Christ). From New York City. 1-1:30 p.m., Rev. W. Coleman Nevis (Cath.)

Catholic Hour. 6-6:30 p.m., NBC. Rev. George Johnson speaks on "Education and Youth."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

*Saturday, September 10*

Call to Youth. 12 noon to 12:15 p.m., NBC. Guest speaker.

*The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale, speaks on "Handling Life's Troubles."

*Message of Israel. 7-7:30 p.m., NBC.

**PERSONAL-SOCIAL PROBLEMS**

*Tuesday, September 6*

Highways to Health. 4:45-5:15 p.m., CBS.

*Friday, September 9*

World Economic Cooperation. 4:45-5 p.m., CBS. Subject, "Propaganda and the Trade Agreement Program."

**PEOPLE-THOUGHT-COMMENT**

*Sunday, September 4*

Reviewing Stand. 11:15-11:30 a.m., NBC. Discussions of current problems under auspices of Northwestern University.

*Monday, September 5*

The Farmer Takes the Mikes. 2:30-3 p.m., CBS. Eastern truck and dairy farming will be discussed.

*Wednesday, September 7*

What's in South America? 6:45-7 p.m., NBC. Edward Tolman, commentator.

*Thursday, September 8*

Stories and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editors by H. V. Kaltenborn.

*Tuesday, September 6*

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

*Thursday, September 8*

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

*Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg talks on "The National Parks."

*Saturday, September 10*

“We’re Redhav’g a Party!” 7:30-8 p.m., MBS.

**SCIENTIFIC DEVELOPMENTS**

*Sunday, September 4*

The World Is Yours. 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.)

*Monday, September 5*

New Horizons. 5:15-6 p.m., NBC. Program under auspices of American Museum of Natural History. Subject: "The South Pole."

*Wednesday, September 7*

Exploring Space. 5:45-6 p.m., CBS. Science on the March. 7-7:30 p.m., NBC. Dr. Carroll Luie Felson speaks on "Without Benefit of Backbones."

*Thursday, September 8*

Men Against Death. 8-8:30 p.m., NBC. Dr. Donald C. Grubbs talks on "Making Headway Against Aids."

*Saturday, September 10*

Adventures in Science. 7:30-7:45 p.m., NBC. Dramatizations of children’s talks.

This Wonderful World. 12 noon-12:15 p.m., MBS.


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**Irishman Looks at American Youth**

*Sunday, CBS, 1:30-1:45 p.m.*

"An Irishman Looks at American Youth," and on this program he tells what it all signifies to him. Speaking from New York, James J. Heavey of the Irish Free State, a man who has been accused countless times in the Congress session held in this country, will endeavors to give the typical young Irishman’s insight into the conduct, aims and philosophy of American youth.

Mr. Heavey’s Irish heritage in our American society is popularly considered to be a flash of luck, a dash of pluck and a snowball. It will be interesting to note how young Mr. Heavey interprets the collective nature of the young Irishman in the character and amicable, due not only to racial kinship and mutual respect but also to overt gestures of good-will, some of which assume the proportions of the spectacular — young Irish-American Corrigian’s backward hop of the hop being the outstanding example. Other instances include the group competition of Irish and American amateur boxers, American observance of St. Patrick’s Day, and tours of each country by lecturers and artists of the other.

**Lady Judge’s Success Story Dramatized**

*Wednesday, CBS, 10:30-11 p.m.*

For eighteen years Madam Judge Camille Kelley, Dixie’s "mother confessor," has reigned over the Juvenile Court of Memphis, Tennessee. She has never had a licence to practise law, yet of the 36,000 cases that have appeared before her she has not had a dozen appeals. She holds that a juvenile court serves no more like a clinic than a court of law, and because she has conducted her court like a clinic she has, in one of the less times of being too lenient with potential criminals. Dealing with the use of the rod, she has, with her understanding and sympathy, endowed many of her youthful charges with confidence and courage that has enabled them to become useful citizens. Despite the accusations of leniency and sentimentalism, 85 percent of all boys "sunny boys" have grown up to be respectable men.

For a brief insight into the life of Judge Kelley, Dixie, a past Tuesday night on the "It Can Be Done" program, when she will be interviewed, and highlights of her career and the proceedings of her court will be dramatized by a talented group of actors.

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Orson Welles represents field of drama Sun., CBS

Art, Music, Drama, Literature Discussed

Sunday, CBS, 7-7:30 p.m.

Four talented representatives of the fields of art, drama, music and literature will be heard in the informal-dissussion period, "The People’s Platform." The series, concluding its three-week discussion of "Is Success Possible Today?" will broadcast the comments of four individuals who have achieved outstanding success in very exacting work. Of the four to be selected, two guests have already accepted. Orson Welles to represent drama, Rockwell Kent to represent art.

No better example of the unusual success story could be found than Orson Welles. Still in his early twenties, Welles has reached the top not only as an actor but as a producer and director as well. Active in radio in present in his Mercury Theater offerings on Monday nights, he is introducing a new technique in radio drama to listeners. In addition to his extensive stage and radio work, he has authored the book "Everybody’s Shakespeare," and is furthering the study of the famous bard’s plays by making recordings to be used in schools.

Representing the bewildering field of art, one of the best-known workers of the day will join the discussion. He is Rockwell Kent, famous landscape and figure painter, whose works may be found at the Metropolitan Museum in New York, The Art Institute in Chicago, the Brooklyn Museum and other distinguished institutions in this country, South America and Europe. Famous for his ability as an artist, Kent is also an author of reknown on subjects pertaining to his work and is editor of the profession’s trade magazine. Creative Art. It would be hard to make a better choice to represent this field.

What Is Vital? Dr. Scherer’s Topic

Sunday, NBC, 4-4:30 p.m.

It has long been accepted as fact that a manner of success comes to the man who has the gift of insight that enables him to evaluate what comes his way and choose only the good from it. To some this is a special gift of God, but to all the privilege is granted of cultivating this ability for better results. The church is one of the most influential agencies in existence propagating adherence to the theory that by cultivating a sense of the vital, man may better himself. Speaking in this vein, Dr. Paul Scherer, pastor of the Holy Trinity Church in New York City, will be heard on Sunday when he presents his weekly address on the "Sunday Vespers" under the title "A Sense of What Is Vital."

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Radio Guide • Week Ending September 10, 1938
Radio Guide's Instant Program Locator

This is an Exclusive Radio Guide Feature

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Program Locator Is Eastern Daylight. Use this Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs—and helps you find one of them to fit your schedule. Then turn to the Radio Guide program pages to find your station carrying the program.

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Radio Guide • Week Ending September 10, 1938

Programs of the Week

Breakfast Club, Don McNeill, NBC; 8 a.m. (11:30 for WENZ)
Carnegie Hall, NBC, 8:30 p.m.
Chamber Music, Sanborn, Mon. through Fri. 7:30 a.m.
This program is sponsored by the Columbia Broadcasting System.

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SHOPPING GUIDE

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The Bargain Window, the Midway offers made by network programs. Let them aid you in getting more for your money.

Silk Stockings "WRITE Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 envelopes with Woodbury Facial Soap to Woodbury's Box 55, Cincinnati, Ohio. Stockings are worth $1.00. Be sure to include name and address.

Bracelet "Big Sister" (Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinso box-top plus 15c to "Big Sister," c/o Columbia Broadcasting System, 50 Lincoln Avenue, New York City, and to those Canadian listeners sending a Rinso box-top plus 25c to above address.

Recipe Booklet "Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who send 15c to "Your Family and Mine," c/o National Broadcasting Company, New York City.

Cook Book "Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Cook Book "The Mystery Chief" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 8 a.m. PST) offers a cook book written by the Mystery Chief. Your lucky nouncer will tell you where you can get one.

Question-Bee Game and Coffee "Uncle Jim's Question Bee" (Saturday, NBC, 7:30 p.m. EDT) Six contestants (three men and three women) are picked from the audience. First prize is $25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who select accepted answers with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes "Professor Quiz" (Satudays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of $25.00 each. Prizes are not compulsory but are entered in the contest. Winners are chosen from the winners list. Any weekday contestants receive a copy of the "Professor Quiz" Book, CBS 483 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

CONCERT GUIDE

SYMPHONIC

Two albums of Latin dance music arrest our fancy this week, one very Italian and the other very Spanish.

"La Boutique Fantasque" . . . ballet music, written for piano by the famous Italian, Rossini, has been orchestrated to great effect by the more recent Respighi. The music is colorful, ever-changing and thoroughly delightful—a group of different dance rhythms, both bright and adagio. The Ballet Russe de Monte Carlo, whoses last tour was broadcast on NBC, tells of "the fantastic toyshop." Eugene Goossens with the London Philharmonic orchestra perform. (Victor album 415. $5.60.)

"Spanish Album" presenting a cross-section of modern Iberian music, features four composers on recordings made a few years ago by the Madrid Symphony, E. F. Arbos conducting. Probably the most exciting item in the batch is "La Procesion del Rocío," by the contemporary Joaquin Turina, describing a yearly religious festival in Seville. Conductor Enrique Fernandez Arbos is represented by his pleasant "Noche de Arabia," a blending of the Spanish style of composition with the Near Eastern flavor which so dominates that sort of music. Tomas Breton (1850-1925) is another Spanish composer heard from in a characteristic "Jota," the national dance of Aragon from his opera "La Dolores." Last but not least, there is the familiar Granados with two of his most familiar dance forms, "Ronda Aragonése" and the famous "Intermezzo" from his opera "Goyescas." All fine music from a fine people. (Columbia album 331. $8.)

The inevitable "latest step" that comes with every one of Fred's pictures is "The Yam." A fourth song from the show is well done by Will Hudson. It is smooth stuff called "The Night Is Filled With Music." (All Brunswick.)

SILK STOCKINGS

Silk Stockings "WRITE Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 envelopes with Woodbury Facial Soap to Woodbury's Box 55, Cincinnati, Ohio. Stockings are worth $1.00. Be sure to include name and address.

Recipe Booklet "Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who send 15c to "Your Family and Mine," c/o National Broadcasting Company, New York City.

Cook Book "Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Cook Book "The Mystery Chief" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 8 a.m. PST) offers a cook book written by the Mystery Chief. Your lucky nouncer will tell you where you can get one.

Question-Bee Game and Coffee "Uncle Jim's Question Bee" (Saturday, NBC, 7:30 p.m. EDT) Six contestants (three men and three women) are picked from the audience. First prize is $25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who select accepted answers with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes "Professor Quiz" (Satudays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of $25.00 each. Prizes are not compulsory but are entered in the contest. Winners are chosen from the winners list. Any weekday contestants receive a copy of the "Professor Quiz" Book, CBS 483 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

CONCERT GUIDE

SYMPHONIC

Two albums of Latin dance music arrest our fancy this week, one very Italian and the other very Spanish.

"La Boutique Fantasque" . . . ballet music, written for piano by the famous Italian, Rossini, has been orchestrated to great effect by the more recent Respighi. The music is colorful, ever-changing and thoroughly delightful—a group of different dance rhythms, both bright and adagio. The Ballet Russe de Monte Carlo, whose last tour was broadcast on NBC, tells of "the fantastic toyshop." Eugene Goossens with the London Philharmonic orchestra perform. (Victor album 415. $5.60.)

"Spanish Album" presenting a cross-section of modern Iberian music, features four composers on recordings made a few years ago by the Madrid Symphony, E. F. Arbos conducting. Probably the most exciting item in the batch is "La Procesion del Rocío," by the contemporary Joaquin Turina, describing a yearly religious festival in Seville. Conductor Enrique Fernandez Arbos is represented by his pleasant "Noche de Arabia," a blending of the Spanish style of composition with the Near Eastern flavor which so dominates that sort of music. Tomas Breton (1850-1925) is another Spanish composer heard from in a characteristic "Jota," the national dance of Aragon from his opera "La Dolores." Last but not least, there is the familiar Granados with two of his most familiar dance forms, "Ronda Aragonése" and the famous "Intermezzo" from his opera "Goyescas." All fine music from a fine people. (Columbia album 331. $8.)

The inevitable "latest step" that comes with every one of Fred's pictures is "The Yam." A fourth song from the show is well done by Will Hudson. It is smooth stuff called "The Night Is Filled With Music." (All Brunswick.)

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Kraft Manners, Lucille. Cities Magic Key.

MacHugh, Edward. TVory Listerine.

Fri. CBS.

Landrum, Don Window of the Naysayers. Mon. 1:30 & 6 p.m. CBS.

LaCentra, Peg. For Men Only (Villa di Medici). Tues. 8 p.m. NBC.

Frances, Margaret McBridge. Mon. Wed. 7:30 & 10:15 p.m. West

Lady Esther, Wayne's Rifle Orchestra. Mon. 10 p.m. NBC.

Lambert, C. True Detective Mysteries, Tues. 10 a.m. NBC.

Lamour, Dorothy, Chez Denise, Sat. 8 & 11 p.m. NBC.

Lanford, Frances. Hollywood Hotel (Campbell's Soup). Fri. 10 p.m. NBC.

Larsen, Larry, Words & Music. Mon. Sat. 1 p. NBC.

Lau, Linda, Belles of the Blues. Mon. & Fri. 10:30 p.m. West

Le Kemere, Pierre. Merry Go Round (D. Lyons), Sun. 8 p.m. CBS.

Leonard, Jack. Ralston & Volkswagen Hit Parade. (12:30 a.m. for West)

Let's Pretend. Nilla Mack; Thurs. 5:30 p.m. CBS.

Life Can Be Beautiful. Ivory Soap. Mon. thru Fri. 1:15 p.m. West

Listening, Grand Central Station. Tues. 9 p.m. CBS.

Little Orphan Annie (11:30 a.m. thru 1 p.m. for West)

Little Orphan Annie. Thru Fri. 12:45 p.m. NBC.

Milk of Magnesia, Stella Dallas. Mon., thru Fri. 4:15 p.m. CBS.

Mineral Show. Gene Arnold, July 6 thru August 3, 1935, 11 a.m. thru 11:30 a.m. for West

Model Takedown. Pick & Pat. thru Fri. 11:15 a.m. for West

Kraft Manners, Lucille. Cities Magic Key.

MacHugh, Edward. TVory Listerine.

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Listening, Grand Central Station. Tues. 9 p.m. CBS.

Little Orphan Annie (11:30 a.m. thru 1 p.m. for West)

Little Orphan Annie. Thru Fri. 12:45 p.m. NBC.
RADIO GUIDE'S X-WORD PUZZLE

HORIZONTAL
1. Cheerful
2. Freshwater
5. Chester — "Lowly"
6. Fellow
7. Title of courtesy to a lady
8. 7, 18, 28, 31, 32
9. Small shelled creature
10. Feminine name
11. Father; castration
12. Leaves
13. First name, star in the penthouse
14. First name of famous Venetian
15. A month
16. The day past last
17. Evening
18. Book for Lester
19. Hope for hosting a sail
20. Art of going out
21. They keep other wheels in motion
22. Cuffs forth
23. Used to stop the ventilate in a bag
24. Metal taken from the ground
25. Musical drama
26. Feminine name
27. Carpenter's tool (pl.)
28. Bacterium
29. Better than
30. Heavy fall of rain
31. System or theory
32. Bob (all names)
33. Likenese
34. Paper, manuscript
35. Ornamental fabric
36. Bracing in
37. Bright colored set
38. Verdant
39. Jester, orchestra
40. Tito — opera singer
41. Count, maestro
42. Grace — soprano (poss.)
43. Squaring periods
44. An assault
45. Publishers
46. Bath — hairdresser
47. An elemental spirit
48. Founder of Tasmania
49. Lass — oarsman
50. Tobac tree
51. City in Italy
52. Gaverina over the land
53. Ores
54. Myr and...-1
55. Web-footed birds
56. Remove or hellog
57. Constellation
58. Pitch
59. Pastry
60. Started as a candidate
61. Repose

SOUTH AMERICA

ABOUT SOUTH AMERICA

(Continued from Page 1)

tenths of all the talkies are American — and done in English. English is the second language in all the capitals of South America today.

"All of which indicates its high time we reap our superiority complex about South America. More particularly, we need to stop thinking about putting on an American radio propaganda campaign for the benefit of South America. We need to spread propaganda — all right — but IN THIS COUNTRY, and among our own people, because South America is the stage for the greatest development in western civilization."

These are the thoughts of a half-baked propagandist. They are the considered opinions of a perceptive student who, after graduation from the Georgia Normal College in his native state, took a further degree in political economy at the University of Edinburgh. It was while studying in Scotland that it became evident that future of American trade lay in the vast potential markets of the southern continent.

Backed by the strength of his convictions, he set off in 1922 to talk to the peasants driving their bullock carts on the roads in Guatemala, to the gauchos on the Argentine pampas, to the amateurs in Panama and Paraguay, and all up and down the Andes. He's been doing it ever since. So it's up to us to listen when today he answers such questions as: "What effect is European propaganda having?" "Is Fascism enlarging its sphere of influence in Latin-American countries?" For these are the burning questions of the moment which Tomlinson will answer in his current special series of broadcasts.

In the face of blaring headlines in newspapers announcing that the Vargas coup in Brazil was a Fascist victory, Tomlinson last year boldly broadcast over the NBC that it was no such thing. Our newspapers, he argued, misunderinterpreted the facts. Many who heard him were incredulous. They wouldn't believe him. His statement of Tomlinson's statements came a few weeks later with dramatic suddenness. The "Fascist" dictator, Vargas, pistol in hand and surrounded by his family and a few faithful guards, held off a Fascist band armed to the teeth, which swept like a hurricane into the courtyard of the presidential palace. The Brazilian army rushed to the rescue, and the machine-gun smoke had with it disappeared.

Fascist revolt. It had also become clear that North American radio editors had got their signals mixed. Instead of being Fascist, Vargas was implacably set against the red tide of Fascism in Brazil. Tomlinson was proved 100 percent right. This is why you can't come to South America and wonder to his wisdom.

Ed Tomlinson doesn't attribute his prophetic statements regarding Fascist waves of any occult powers. It is simple to be right, he believes. All you have to know is the facts.

Let us as Americans to prick up our ears when Tomlinson describes how German, Italian, French, Belgian and Yancie interests are locked in a death-grasp for the rich markets of the southern continent. For instance, what about the big German liners that frequent the southern harbors, and the latest Nazi motors — the sixth vessel in a new fleet which plans only between Germany and the Pacific Coast countries? In addition, there are the Italian, the British and the Dutch steamers.

Now what about the vast German Luftthansa plane he saw zooming down the runway in its inaugural flight between Lima, Peru, and Berlin? Tomlinson has watched, too, the growth of a desperate competition over the 50,000 miles of scheduled airways on the ten recent leaves. The noise of the London, Paris, Berlin and Rome short-wave stations blasting away at American wave-lengths, with South American countries still rings in our ears.

Tomlinson fits to a T James Street's description in his article, "Halftone Engravings" (Rancho Oil Co. FREE August 27, 1938), one of those "facts" who haven't been unable "that America's future lay to the south." For fifty years this has been Ed Tomlinson's position in the land.

Let's listen, then, when he tells us to stop patronizing the neighbors — particularly when they are just as proud as we are. Nor are we backslapping and glad-handing a realistic answer to the millions of dollars Musolini and Hitler are spending, and in it to take the same proselytizing in Fascist or Nazi doctrines.

We've got a real job on our hands! So let's take our feet off the old front porch, roll up our sleeves and go to work. To spread propaganda, but not in South America. Let's spread it here at home until our own people in the United States realize that the world outside doesn't mean just Europe. The continent of tomorrow is South America, which is right at our front door. That is Tomlinson's credo — and worth listening to any Sunday he takes the air.

Edward Tomlinson may be heard Sunday on "What's New in South America," an NBC newsmaker in all major radio centers. EDT 4:45 p.m. EST 5:45 p.m. CDT 6:45 p.m. MST 7:45 p.m. PST 8:45 p.m.

DISCARD YOUR OLD AERIAL

Rancid and useless wire, or bare copper too weak to support your standard antenna or a set of "noisy connections? Eliminate the Aerial for Good.

You can save the cost of a new Aerial by the great 5 days trial. One great fact: The new aerial has no "noisy connections? Less chance of interference. Less films to install. Less labor to install. Less cost to install. Of course, the new aerial will support your set on long waves. It will support your set on long waves. It will support your set on long waves. It will support your set on long waves. It will support your set on long waves. It will support your set on long waves.

Best Support for Rupture
IS THE HUMAN HAND

Why worry and bother with that runs down your arm. If you don't want to feel it anymore, let us show you! Our service is completely FREE.

Blair Laboratories
Dept. 904, Lyndhurst, Ohio

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TEST THEM IN YOUR HOME!

Furniture to furnish every room of your home and satisfy every desire. Only the best. Housewares Free to You.


FOOD PRODUCTS
FREE CATALOGUE

of one penny extra cost with EVERY TAYLOR HAT ORDER!

TAYLOR HAT & CAP MFG.
Dept. 13-5, 16-17 W. Sixth St., Cincinnati, Ohio

KODAK ROLLS DEVELOPED
FREE 2.5 x 7 Enlargements

FREE when you buy for a subscription to the TAYLOR PATRIOTIC BULLETIN. Free automatically thrown in of 250 home prints annually.現金 95 cents, $1.00; $1.25; $1.50. Taylor hat always worth the price of the bulletin. Taylor hat is worth the price of the bulletin. Taylor hat is worth the price of the bulletin. Taylor hat is worth the price of the bulletin. Taylor hat is worth the price of the bulletin. Taylor hat is worth the price of the bulletin.

GLOBE PHOTO BOOK

LaCrosse, Wis.

STATE

www.americanradiohistory.com
SUN WEEK'S PROGRAMS

WMAQ Sunday Melody Revue WMO -Music, Maestro, please
WMAQ Safety Program

NEWS

09:00 CST 09:00 CST
Russian Melodies, dir. Alexander Kriloff; WLW WMT WCFL
Church of the Air: WCCO KMOX
WBBM WBBM WHFR (sw-15.25)

SUNDAY

Program Changes, Changes for Week 4 to September 10

This department announces programs which change their networks or hours of broadcast for two weeks after the change is made. Consult the program listing for your local station.

SUNDAY

MORNING

WMAQ Sunday Melody Revue
WMO -Music, Maestro, please
WMAQ Safety Program

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09:00 CST 09:00 CST
Russian Melodies, dir. Alexander Kriloff; WLW WMT WCFL
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WBBM WBBM WHFR (sw-15.25)

SUNDAY

Program Changes, Changes for Week 4 to September 10

This department announces programs which change their networks or hours of broadcast for two weeks after the change is made. Consult the program listing for your local station.
Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the program schedules of the broadcast stations.

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WINN 10:30 CST (1130 CST) National Farm and Home Hour.

AFTERNOON

WINN 12:30 CST (130 CST) Opera Series.

WINN 5:30 CST (630 CST) Living History.

NIGHT

WINN 6:00 CST (700 CST) Gang Busters.

WINN 6:30 CST (730 CST) One Man's Family.

WINN 7:30 CST (830 CST) Tommy Dorsey.

WINN 7:30 CST (830 CST) Summer Show.

WINN 9:00 CST (1000 CST) Kay Kyser.

WINN 9:30 CST (1030 CST) Edgar A. Guest.
Good Listening for Thursday
September 8, 1949

MORNING
10:05 CDT (1130 CDT) National Farm and Home Hour.
AFTERNOON
3:00 CDT (4:00 CDT) Keyboard Concerts.

THE GOLDEN AGE OF SONGS

6:00 CDT (7:00 CDT) Back Door Band.
6:15 CDT (7:15 CDT) Songs from the Four Corners of the World.
6:30 CDT (7:30 CDT) Johnny Carson.
6:45 CDT (7:45 CDT) Conrad's Country.
7:00 CDT (8:00 CDT) Good News of 1939.
8:00 CDT (9:00 CDT) Good Guests.
9:00 CDT (10:00 CDT) Essays in Music.
8:30 CDT (9:30 CDT) Americans at Work.

12:00 CDT The Goldens (sketch; Orville). WBW WHB WHB WHB.

1:00 CDT 12:00 CDT World's Orchestra. WHB WHB WBB WHB.

1:15 CDT 1:15 CDT Arnold Grimm's Daughter, sketch (Gold Med.). WHB WHB.

12:30 CDT Southern Courier. WBV WHM.

1:20 CDT WHB WHB WHB WHB.

1:25 CDT Remind WHB WHB.

2:30 CDT Light Opera (sw-15.13). WHB WHB WHB WHB.

3:15 CDT Do You Remember? WHB WHB.

3:30 CDT Life Can Be Beautiful (sw-9.31). WHB WHB WHB.

3:45 CDT Shelf & Brener, piano duet (sw-9.31). WHB WHB.

3:45 CDT Happy Jack, songs: KSB WHB WHB WHB.

4:00 CDT News; Four Notes: Dave Barcelo.

4:25 CDT WHB WHB WHB WHB.

5:00 CDT WHB WHB WHB WHB.

5:15 CDT WHB WHB WHB WHB.

6:00 CDT WHB WHB WHB WHB.

6:30 CDT WHB WHB WHB WHB.

7:00 CDT WHB WHB WHB WHB.

7:30 CDT WHB WHB WHB WHB.
September 9, 1938

**THURSDAY September 8**

WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 | 11:15
Johnny Long's Orch.: WJR WJZ
Bob Grant's Orch.: WJZ

10:20 | 11:30
Dance Orch.: Who WBA WBBM WBC
Frank Barrie's Orch.: WKB

11:00 | 12:00
WBBM-CBS Network
Bob Barrie's Orch.: WKN

11:10
Butch Harrigan's Orch.: WKB

11:30
Dance Orch.: WBBM WBC WBC WBBM WBBM WBC

1:15 | 2:00
Dance Orch.: WBBM WBBM WBBM WBBM WBBM WBBM

1:30 | 2:15
New York's Play-By-Play From the World Series

2:15 | 3:15
News of the Week: WBBM WBBM WBBM WBBM WBBM WBBM

3:15 | 4:15
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

4:15 | 5:15
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

5:15 | 6:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

6:00 | 7:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

7:00 | 8:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

8:00 | 9:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

9:00 | 10:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

10:00 | 11:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

11:00 | 12:00
Radio News of the Day: WBBM WBBM WBBM WBBM WBBM WBBM

**Friday**

$\text{\#E}$
FRIDAY
September 9
(9:00 a.m. Continued)
Deep River Boys: WFBM WKBH WBBM WWMF WFMF
Originals: WBBM WAFW WHOW (sw-2:15)
Get Thine to Music (Wheatsie: GNP)
KMOX-Music, Man & Tell a Story Lady
KWK-Mrs. Texas wasteful
WAFW-Woman's Pray at the Air
WAOC-Heart of John Blake
WCCO-Ma Perkins, sketch
WBBM-Ma Perkins, sketch
WIND-Mundial Court
WJO-Jude Ensemble
WBBM-Mother Weather
WCCO-Mother Weather
WBBM-News
WFBM-5:00 Helsinki's, sketch
WFBM-The Harding's Wife, sketch
9:15 CST Vic & Safe, sketch (Crisco): WLS (sw-1:51)
Brein & de Rose, songs: WMT WBBM
Russ Carruth, songs: WFAAM Lawrence, sketch (Philippa)
WWJ-D Coll, sketch: WBBM WII WKBH WKOID
Baldie's Children (Dutch Corners)
News: WMBD WBBM WOB WBBM
WBBM-Ellie, daughter, sketch: WBBM WBOO
WBBM-5:00 Coll, sketch: WBBM WII WKBH WKOID
KDKW-Compare Notes
WKKW-Great Works of Man
WAFF-Boy Meets Girl
WCCO-Small Children's WICF
WFBM-Arlen Strings
WKBH-Delores W一览
WKBH-Grand Ole Opry
WJJ-Frank Trueman's Orch.
WKBH-Music Makers
WBBM-5:00 Farm, sketch
WTAD-Cramp Trolley
WJZB-Scotch Giants
3:00 CST
9:15-10:15 Big Band, sketch
WBBM WISN WCCO KMOX WKBH WWMF
Poppie Young's Family (Capey Sons): WLS (es-1:21)
Story of the Month:
Do You Remember?: WJMT WBOO
WKD-Pin Wine & Duffie
WFBM-5:00 Program: Mrs. Wettes
WFAM-Morning Musil
Whitney: WGA-News: WGA-News
WKBH-Children's WICF
WJZB-Scotch Giants
WWJ-Children's WICF
WHIP-Children's WICF
WBBM-WLW WTMJ WISN WKBH
WKBH-Programming
WKBB-Ebeneezer, sketch
WBBM-Between Us Girls,
WIND-Silhouettes
KEene, sketch
WBBM-Programming
WKBB-Ebeneezer, sketch
WBBM-Between Us Girls,
WIND-Silhouettes
KEene, sketch
WBBM-Programming
WKBB-Ebeneezer, sketch
WBBM-Between Us Girls,
WIND-Silhouettes
KEene, sketch
WBBM-Programming
WKBB-Ebeneezer, sketch
WBBM-Between Us Girls,
MORNING

7:00 CST - 8:00 CST

Breakfast Club; News: WCLF

WMSB-FM Breakfast Show

8:00 CST - 9:00 CST

Saturday Morning Club; CFD

11:00 CST - 12:00 CST

Saturday Morning Show; Bandwagon

12:00 CST - 1:00 CST

Saturday Morning News; Bands; Sports Hour

1:00 CST - 2:00 CST

Saturday Morning Quiz; News

Afternoon

12:00 CST - 1:00 CST

Your Host for 1st Hour: WIRE

1:00 CST - 2:00 CST

Golden Melodies: WOBO KWMX WOBO WBAM

Rhythm & Rhyme: Who

WWAFC, Washington Parks, Recreation Department

WBBM-Dugout Dope

KSD-News; Market Reports

WBBM-Chicago Pioneers

RADIO LOGGING FOR SATURDAY

WTTK-Christmas Club;, WBAM

WTTK-Christmas Club, WBAM

One-ida's Choice; WBBM

What is the Truth About Hollywood Nose Operations?

Screen Guide brings you authoritative, first-hand information on a much-dis- cussed topic. Plastic surgery is resorted to frequently to improve one's personal appearance—it has brought much publicity to famous people who have pictures of an actual operation in October Screen Guide.

3:00 CDT

7/47 WJJ-Dave Genia, Austin, songs WLT-Denver & Barbers, sports WBAA-Wired, Inc. WBBM-WPA Prgm. WBBM-WJJD, Chicago Restaurant WTTM, New Yorkers,تصرفات WTMJ-Henrie & His Grandfather WBBM-2:45 Booth's Combo "Fifties" History WTMJ-Beaujolais Wine Bar WBBM-5:00 WBBM-9:00-

4:15 WBAA-Birth America's Heartland 6:30 St. John the Baptist Catholic Church WBBM-4:45 WBBM-5:00 WBBM-9:00-

7/.Monday, 11:30, 12:00 WBBM-5:00 WBBM-9:00-

8:00 Caption: 9:00 WBBM-3:45 5:15 CDT WBBM-12:30 CDT WBBM-5:00 WBBM-9:00-

9:00 WBBM-3:45 5:15 CDT WBBM-12:30 CDT WBBM-5:00 WBBM-9:00-

10:30 WBBM-5:00 WBBM-9:00-

11:00 CDT

10:30 WBBM-5:00 WBBM-9:00-

11:00 CDT

12:00 CDT WBBM-5:00 WBBM-9:00-

1:00 WBBM-5:00 WBBM-9:00-

2:00 WBBM-5:00 WBBM-9:00-

3:00 WBBM-5:00 WBBM-9:00-

4:00 WBBM-5:00 WBBM-9:00-

5:00 WBBM-5:00 WBBM-9:00-

6:00 WBBM-5:00 WBBM-9:00-

7:00 WBBM-5:00 WBBM-9:00-

8:00 WBBM-5:00 WBBM-9:00-

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6:00 WBBM-5:00 WBBM-9:00-

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11:00 WBBM-5:00 WBBM-9:00-

12:00 WBBM-5:00 WBBM-9:00-

1:00 WBBM-5:00 WBBM-9:00-

2:00 WBBM-5:00 WBBM-9:00-

3:00 WBBM-5:00 WBBM-9:00-

4:00 WBBM-5:00 WBBM-9:00-
Edited by Chas. A. Morrison
President, International DX’ers Alliance

On Short Waves

**Monday, September 5**

8 a.m.—Broadcast from the American Museum of Natural History in Hollandia, New Guinea, contacts U.S. stations: PK6AX (14.62)
9:00 a.m.—Program from Hong Kong: ZBWJ
9:15 a.m.—The Atrium "Room of the American Indian" at the Museum of Natural History in New York City: K2BIG (50.50)
10:15 a.m.—Festival Entry of H. M. the Queen at Amsterdam: COCM 15815 (14.61)
11:05 a.m.—H. M. Royal Dragon Guards Band: COCM 15815 (14.61)
**Tuesday, September 6**

5:40 a.m.—Coronation Jubilee in the "New Church": PCI (15.22)
6:50 a.m.—The American Hour from Argentina (author: Val Saville's Band: 2R04 IRF)
7:30 a.m.—Letters to the Happy Family: DDB DJD DJF
**Wednesday, September 7**

8 a.m.—Reports and Festive Music from Holland: PCI (15.22)
9:20 a.m.—Broadcasts of the new S. "Orange" by H. M. the Queen: PCI (15.22)
10:10 a.m.—The American Hour from Argentina (author: Val Saville's Band: 2R04 IRF)

**Thursday, September 8**

8:30 a.m.—Operation "Eclipse" in the Kola Peninsula: PCI (15.22)
9:55 a.m.—Broadcasts from the American Museum of Natural History in Hollandia, New Guinea: PK6AX (14.62)

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**On his recent visit to England Eddie Cantor "met" the British Broadcasting Corporation imitation of Charlie McCarthy. Named "Willy Windtkecks," it had its air debut on "Sing Song," a BBC variety program begun recently.
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