Nelson Eddy returns to the Chase and Sanborn Hour this Sunday night.

In This Issue
MID-SUMMER PROGRAM LOCATOR
**Did It Sink?**

We like to think that the American broadcasting system is better than that of any other nation. Occasionally our faith is shaken. More often than not it is our broadcasters' blind subservience to the clock that joggles our belief.

Recently we were listening to a CBS broadcast of "Americans at Work." A submarine cruising off Connecticut had been contacted. The program from the sub's inside led us skillfully to the dive which was to be the climax. Suddenly we heard the abrupt announcement: "Now we return to the studios of the Columbia Broadcasting System."

Father Time had cut off our entertainment. For almost a minute we heard a commercial spot announcement. For many minutes thereafter, we heard a dance band. But we didn't hear anything more about the diving submarine. Did it sink to the bottom? Did it turn back to port? Did a steamer ram it?

Too often, it seems to us, the clock runs our broadcasting studios and minute-hand tyranny paralyzes our producers. Rarely do we turn to England for an example of how things are done better, but in this case we must, for British broadcasting permits a program to finish. It even permits some periods of absolute silence. Americans do things differently. We cram every second with words or music or noise, and when the hour is over, snap go our switches and the devil take the hindmost. Sometimes we think a moment of silence and a little less precision might be fun.

Wonder what happened to that diving submarine.

**Voices of Yesterday**

How did Napoleon's voice sound? We can't answer that, but we can guess. What sort of speaker was Marc Anthony, supposedly Rome's greatest orator? Was the voice of Louis XIV thin and piping? Did George Washington mumble his words?

Thomas Edison wondered about those things, and the wonder spurred him on to invent the phonograph. But in the rush to commercialize his invention, his original intention to preserve the voices of great men and women was largely forgotten.

However, for fifty years now records have been made. The words on those old wax cylinders have recently been transcribed with scientific care and skill onto modern records. Now, the voices of Teddy Roosevelt, P. T. Barnum, Andrew Carnegie, Sara Bernhardt, Thomas Edison and a great many other famous persons are available.

Unfortunately, the networks have a rule against using records. In certain instances the rule is revoked. When the eye-witness account of the burning of the Hindenburg was made on a record, NBC rebroadcast it several times. These voices of great men and women whose names we use daily and whose pictures we see in our publications and schoolbooks are equally important. It is to be hoped that some energetic program-builder will give them to us soon.

**Conradulations, WROK!**

We have suggestions that our readers should be considerate of their neighbors. The open-window season is a bad time for those who like to listen to their radios after ordinary bedtime. The first radio station to join our campaign to reduce unnecessary noise is energetic WROK of Rockford, Illinois.

Each evening, about nine o'clock, this announcement is made: "This is WROK, Rockford, Illinois. Is the volume on your radio turned up too loud? You may have neighbors who like to sleep."

We hope other stations will follow this splendid example. We hope every radio fan will come to observe this Listener's Golden Rule.

**Help for Ladder-Climbers**

The Columbia Broadcasting System employs a woman in a remarkable job. She is Miss Zuela Jones and she is in charge of ideas. CBS wants ideas, needs them, and has organized this regular channel through which they can flow. Miss Jones, whose office is in New York, sees all the ideas submitted by ambitious radio writers, producers, or just plain friends. When a visitor exposes to her his brain-children he must sign a release absolving Columbia if they happen to have an idea already in their files which borders on his. All ideas are card-indexed, classified, and filed. Few are accepted, many are rejected. But the flow never slackens, for radio listeners with ideas of their own keep hoping that theirs will be the next big broadcasting success. Miss Jones doesn't discourage anyone, for she knows that one of her visitors might have locked in his brain the radio hit of 1939.

**Rat Scarecrow**

We know of a man who wants no part of our keep-your-radio-tuned-low campaign. He is a chicken-farmer whose hens have been plagued with rats. By installing radios and tuning them up to full volume, he reports the rats are scared to come into the henhouses. He is quite candid about it. Programs make no difference to him. All he needs is noise.

We don't admire rats that go after chickens, but we do understand their reluctance to come near those thundering henhouses. We are grateful, also, for this further aid to our campaign. For if blood-thirsty rats are subdued by those radio noises, think how they can affect the jumpy nerves of the unfortunate human who happens to live next door to a "blaster."

**The Cover**

This week's cover shows Nelson Eddy in his Hollywood dressing room a few minutes after he received Radio Guide's Medal, voted him by our readers. The medal, made of bronze, was reproduced from a Benvenuto Cellini original.

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August 13, 1938
IRENE KUHN, once of the China Press, Shanghai; the Shanghai Evening Star, the New York World-Telegram, the New York News, the New York Mirror, the Honolulu Star-Bulletin, the Paris Edition of the Chicago Tribune, and author of the best seller, "Assigned To Adventure," will come before the microphone on the "So You Want To Be" program on Friday 5:45 p.m. EDT, CBS. Thereby hangs a tale. It's a tale of life and the high-flying living of it in every corner of the globe. It's a tale of glorious happiness, bitter sorrow, comedy and tragedy, full of the spice and lure of far places and the thrill of danger—but with the solid inspiration of worthwhile achievement running through it like the master design through a tapestry. That's the story of Irene Kuhn's life, and that's the story she'll bring to the CBS network on Friday.

There ought to be a sign over the door of the "So You Want To Be" studio—"No Second-Raters Need Apply." But, sign or no sign, that's the ruling. Unlike most of the so-called "inspirational" programs, with their vague and vaporous formulae for success, "So You Want To Be" deals only in the genuine article: the honest, fact-by-fact stories of men and women who have found workable rules for success—as they have simply proved by themselves succeeding. The people who come to "So You Want To Be" have well earned their right to talk by their essence of America, and typical of "So You Want To Be" guests is Irene Kuhn.

Writing about her, Linton Wells, famed foreign correspondent, said: "When Joseph Medill Patterson, astute publisher of the New York Daily News, characterized Irene Kuhn as one of the best newspapermen in America, he hit the nail smack on its head. But Irene is more than just a good newspaperman, than which no finer accolade is bestowed. She is a personality whose individualism has been intensified to the Nth degree by assignments to adventure which have carried her far and wide of this planet's surface. She has stood on her own two shapely legs and neither asked for nor given quarter in the eternal battle for news beats."

ANY reporter will tell you that high praise indeed—written as it is by a man about a woman. For it wasn't so long ago that women reporters were a rarity on newspaper staffs, and even today it's no secret that a newspaperwoman, to stand as an equal with the men on her paper, must be just as enterprising and just as able as they are—and then some!

It was on a bright spring day in 1919, in Syracuse, New York, that Irene Kuhn began a career that was to spin her around the world. The paper was the Syracuse Herald—the job, the least important reporting job available. "Go out on the street," the hard-boiled, red-headed city editor had told her, "and get me the answers to this." And with that, he handed her a slip of paper carrying the neatly typed and apparently quite nonsensical question: "Do you wear a nightshirt or pajamas, suspenders or a belt?"

Totally baffled, but determined not to ask any questions if she could avoid it, the girl whom Stanley Walker, a top-ranking figure in American journalism, was later to call "one of the best newspaperwomen ever heard of," carried the slip of paper away from the city desk with the air of a bright young lady who really knew what she was about—and went to hide herself and her confusion in the file room. There, a few minutes later, one of the paper's veteran reporters found her, guessed her plight, and explained that the idea was to obtain the opinion of ten citizens, male, on the vital issues of nightshirt vs. pajamas, suspenders vs. belts, so that they might be printed down in the corner of the Herald's August page one. Perhaps Irene Kuhn will tell the story in her own way on "So You Want To Be." She should. For if ever one little story illustrated practically every principle of honestly earned success known to man, that is the story. In the first place, Irene Kuhn was terrified at the mere idea of asking ten men, total strangers to her, whether they slept in nightshirts or pajamas, or whether they held up their trousers and their dignity with suspenders or belts. Young ladies just didn't do that sort of thing in 1919.

And in the second place, it seemed to her perfectly reasonable to expect everyone she questioned to be highly insulted or richly amused—and in either case there'd be no answers, and consequently miserable failure on her first assignment. But Irene Kuhn solved the problem, and she got her answers. How? By so charming a big Irish policeman on the busiest street corner in Syracuse that he stopped passing cars and demanded that the drivers answer the young lady's question forthwith, and without any argument!

In later years, Irene Kuhn chased the answers to more important questions than that one, chased them through New York, and Paris, and Shanghai, and Honolulu, and places in between—but she never found a bigger thrill than she had that bright spring day in Syracuse, even if the hard-boiled, red-headed city editor did tell her she had brought back ten times too many answers, had been gone hours too long.

Irene Kuhn climbed to the heights of her chosen profession, and retired from it, before she was out of sight of her thirty-fifth birthday. One of the solid little stepping-stones she used was the determination never to go from (Continued on Page 15)
The Oldest Race

Since the days when the Romans hitched spars of five-paltinum to their lances and heavy chariots for mad break-neck races around their vast arenas, since those days and before, horse-racing has been called "the sport of kings." As a matter of fact, of course, there are few kings who race horses today. Perhaps that's simply because there are few kings! But at any rate, it's still a rich man's sport, and even owning the best stable, the most frequent winners, rarely can make their racing activities pay for themselves. But a man doesn't have to own horses in order to love to watch them race, and there are more enduring and satisfying things than money connected with the track. Typical of those things are the memories and traditions surrounding a race that will be run at Saratoga on Saturday, August 13. It's the "Travers Stake," and it's the oldest horse-race in the history of the American track. First run while America was still engaged in the Civil War, in 1864, the Travers carries with it the authority of any institution that has so long survived—and more. For it proves that a common love of horse-flesh can raise men above hatred and bitterness and even war. The running of the Travers will be on the air over CBS at 4:30 p.m. EDT.

Three in a Row?

Never in ring history has any boxer simultaneously held three world-championship titles with a third title intervening between them. Never in ring history has any boxer simultaneously held three world-championship titles. But Henry Armstrong, the Negro whirlwind whom old-time fight critics have called one of the greatest boxers ever to draw on a glove, is today wearing the lightweight, welterweight and featherweight crowns, and on August 10 he'll go after his third title and the right to be called lightweight champion of the world. He'll be fighting the present lightweight champ, Lou Ambers, and he's an odds-on favorite to win, to come out of that ring at the Polo Grounds in New York the only man ever to be champion of the world three times—at the same time! The historic scrap will be put on the air for the National Broadcasting Company by ace boxing announcer Clem McCarthy, with Bill Stern providing the between-rounds "color" material. If ever there was a "fight of the century," this will be that fight, and ring fans from Coast to Coast will be tuned in when the first blows are struck, shortly before 10 p.m. EDT, Wednesday, August 10.

What to Do?

In these troubled times, with the world spinning crazily on a wobbly axis, with war and chaos and every kind of man-made plague circling the globe with mollified danger-patches, the wisest men of every nation often find themselves at cross-purposes in the imperative business of finding a solution to the problem that must be solved if civilization is to be preserved. Two such crossing paths of view will in all likelihood be presented on Thursday, August 11, when Professor John T. Frederick reviews "What Are We To Do?" by one of England's top-ranking political and economic theorists, John Strachey, and "I Like America," by Granville Hicks, in his weekly "Of Men and Books" program over the Columbia Broadcasting System network. Hicks is a university professor, and his recent appointment to the faculty of Harvard aroused a storm of controversy because of his known Communist leanings. In his book he gives a picture of the economic, political and cultural life of the United States in its current phases—the WPA, the CCC, all of the New Deal, and arrives at the conclusion that despite its faults—"I Like America!" Strachey is known throughout the English-speaking world as one of the foremost picture of world politics in "The Coming Struggle for Power." Time: 4:45 p.m. EDT.

Screen scoops

When there's news in the making in Hollywood, George McCall usually knows about it, and not long after George McCall knows about it, America knows! For when this former news broadcaster signs off with his famous tag-line—"And take it from me, it's the McCall!" he's saying good-by to listeners from the Atlantic to the Pacific, hundreds and hundreds of thousands of them. For American movie fans—net 80,000,000 people a week attend U. S. movies—know that he tells a straight story. George McCall has the experience necessary to a well-filled-out background, and it's the background, often enough, that makes the story. He brings to his radio audience a variety of experiences in the theater, newspaper and motion-picture fields. In Hollywood, he became famous through his "Roamin' Round Hollywood" column. He was publicity head for a motion-picture company; his production of "The Last Moment" won the French Academy of Cinema Award in 1927; he was appointed by the Canadian government to produce a picture of the opening of the Hudson Bay shipping route as a short cut to Europe. He knows his movies and his Hollywood. George McCall dials in at 7:15 p.m. EDT (7:15 p.m. PST for the West) every Tuesday, every Thursday, over CBS.

Home Again

The summer months are the doldrums months for radio. Millions of listeners are vacationing, their regular listening habits upset, and so radio and its stars vacation too. But the back-to-the-air trek begins early. Two of broadcasting's biggest stars will be back on the air again this week, their summer vacations from the studios at an end. Walter Winchell, whose "hose for news" is probably the sharpest and most acute in this land of go-getter reporters, will be back on his regular Sunday night program this August 7 to tell "Mr. and Mrs. America" the latest "inside" news from Coast to Coast. The glorious baritone voice of Nelson Eddy, one of the greatest singers on the air, probably the greatest, will be heard again on Sunday, too, with the whole Chase & Sanborn crew, Charlie McCarthy, Edgar Bergen, Dorothy Lamour, on hand to welcome him. Winchell will broadcast at 9:30 p.m. EDT, Eddy at 8, both over NBC.

Youth and Marriage

World-wide economic catastrophes spare no one. All classes, without exception, suffer in one way or another. But when the financial upheavals we choose to call depressions settle down over the nations of the world, youth, perhaps, suffers most. The middle-aged have had their chance at the world and its good things; the aged are ready to renounce it. But it is hard for the young people, those just starting out on their brave journey, to face despair, lack of opportunity, cynicism and hopelessness. Deeply concerned over this by-product of depression are all sociologists, all men and
OF THIS WEEK
WEEK'S BETTER PROGRAMS

women who realize that the young people of today are the citizens of tomorrow. One pressing phase of the problem lies in the falling marriage rates that follow every depression. When young people can't find work, they can't marry, and there is a consequent deterioration in moral fiber, a lowering of the standards of responsible citizenship, a declining birth-rate. Is there a solution to the problem? That question will be answered by Rabbi Sidney E. Goldstein on Saturday, August 13, when he speaks on "Youth and Marriage" on the "Call to Youth" program, NBC, 12 Noon EDT.

Beauty Business

American husbands often wonder why their wives must spend so much time and money in beauty parlors, why they must return every week or two for a fresh hair-set, facial, manicure, or whatever. And no wonder! American women spend more money in glorifying themselves than do the women of any other country on the face of the globe! In fact, the cosmetics industry and its allied branches rank well up with the steel industry, the automobile industry, and the other leaders in annual financial turnover. And so, while many men know how much money the beauty shops of America make, few if any of them know just how they do it. But they can find out, if they care to tune in "Americans at Work" on Thursday, August 11, at 10:30 p.m. EDT over CBS. For at that time microphones set up in a beauty parlor will bring to U. S. dialers the "inside" story about the work of the beauticians—what they do, how and why they do it, and, perhaps, why it costs so much!

Fiesta

"Old Spanish Days in Santa Barbara," the picturesque four-day fiesta that annually converts that lovely California city into a replica of an ancient pueblo, will be re-created for the radio audience when the most colorful features of the celebration are broadcast over NBC at 11:30 p.m. EDT, Wednesday, August 10. Originating on the grounds of the Santa Barbara Mission, the first day's program will open with the traditional fanfare of trumpets and booming of guns that signals the return of Spanish days. Santa Barbara's famous Mission Choir, including the Padre Choristers and the children's chorus, will be heard during the broadcast, accompanied by the mission organ.

Hits and More Hits

Unique among radio dance-music programs is "Your Hit Parade." One of the oldest first-rank programs of its kind, "Your Hit Parade" is perhaps the only one that has succeeded in maintaining its individuality under a succession of big-name orchestra leaders. As a matter of fixed policy, "Your Hit Parade" changes bands frequently—but no matter how widely the styles of the successive orchestras may vary, "Your Hit Parade" retains the essence of its own inimitable flavor. It's an institution, too. The ranking of song-hits that comes out of "Your Hit Parade" weekly is an authoritative index to America's taste in music. Currently playing on the program is Carl Hoff and his band, and they'll be on the air Saturday, August 13, at 10 p.m. EDT over CBS.

Roving Professor

William Montgomery McGovern, known on the Northwestern University campus as "Bill" and to the National Broadcasting Company listening audience as the Roving Professor, will be on the air Tuesday, August 9, at 7:45 p.m. EDT with another of his captivating stories of life in the Far East. This time he'll talk about Persian gardens. It's probably a subject you don't know much about, but it's one on which Prof. McGovern is thoroughly informed. McGovern is well qualified for the title of Roving Professor. He started his roving at an early age. His parents were traveling far and wide, their son in their arms, by the time he was six weeks old. He's been on the jump ever since—to Mexico to see a revolution, to Japan, where he entered the Buddhist priesthood, to Oxford for education, to Chicago and a Field Museum curatorship in anthropology, to the forbidden city of Lassa, to Inca ruins in Peru and up the Amazon River on exploration tours. He knows his way about, does this McGovern?

Handicap Golf!

There aren't many golfers who play in the low 80's, as any country-club caddy can tell you. Most of the "dubs" who whack the little white ball around American courses shoot 90's or even higher, in spite of lessons from good professionals, in spite of the best in equipment, and in spite of their sternest efforts. If you were to summarize the average American golfer that he try playing a hole with his eyes blindfolded, he'd laugh at you, and if you could get him to try it, he'd probably card up 10 strokes before holding out. But there's a man who plays around the tricky courses of Great Britain without ever seeing a ball! He's Dr. W. H. J. Oxenham, of Hove, Sussex, England, and he plays consistently in the low 80's. Dr. Oxenham is in the United States today; in fact, he's entered in the Cleveland Open Tournament. On Monday, August 8, Robert "Believe It or Not" Ripley will bring him to the microphone. The time: 8 and 10:30 p.m. EDT.

Men Must Live Together

Just as wheat prices are not really established in the markets of one country but in the world market, so the price of labor, in terms of wages, is set in the world market. If one country pays its labor little, it is therefore able to flood the country with cheap goods, other countries must pay equally as little in order to meet the competition. For that reason, the wages being paid to workmen in Sweden, in Germany, or Japan, are important to American workmen, and to the workmen of other lands. Before there can be stability, and peace, and economic equality, there must be at least a measure of cooperation. How cooperation throughout the world can bring about stabilization of standards will be discussed by Frieda Miller, of the New York State Department of Labor, in a talk entitled "Labor Standards Through World Economic Cooperation" at 4:45 p.m. EDT over CBS on Friday, August 12.

Medical Feed

Two of the biggest names in medical and scientific history are the names of Louis Pasteur and Robert Koch. In the Hall of Fame of science, their names and their works stand on almost equal levels. For years Pasteur the Frenchman and Koch the German carried on perhaps the bitterest feud in medical annals. And when they died, their battles were fought anew by their loyal assistants. The story of this quarell over diptheria and other diseases will be told on Thursday, August 11, on the "Men Against Death" program. The time: 6 p.m. EDT, CBS.
DOWN in Texas, radio has just brought to pass a political miracle.

Radio has given the Democratic nomination for Governor of Texas—always equivalent to election—to an ordinary hillbilly businessman, a man who never ran for office before in his life, a man who is a Yankee born and bred and the son of a Union veteran to boot!

Today, old-time politicians down in the Panhandle country are shaking their gray-thatched heads.

"Tain't possible," they're saying. "It don't seem likely a-tall—a Yankee and an Irishman as good as settin' in the governor's chair down to Austin."

But that's the way it is. Everything is over now but the shouting, and as sure as sun-up, November will see W. Lee O'Daniel, flour salesman, amateur poet and superhillbilly songwriter, citizen of Texas by way of Ohio and Kansas, inaugurated governor of the biggest state in the Union! He'll have radio to thank for it.

There were eleven candidates in the field, working hard, stumping the crossroads and byways, every one of them with a good head start, when W. Lee O'Daniel of Fort Worth tossed his Texas sombrero into the ring. When the final vote had been marked off, those eleven politicians, those eleven good men, tried and proved in the political wars, found themselves forced to admit that they had taken a rolling, thumping good licking from a rank amateur, a novice. They were eating, word by word, the brash statements they'd issued when that novice walked into the game and said he guessed he'd take a hand. For W. Lee O'Daniel, political babe-in-the-woods, rolled up more than 400,000 votes, scored a clear majority of 17,000 votes.

When veteran politicians snorted and sniffed at his chances in their private battle-royal, when they argued that he was an unknown, a Johnny-come-lately who was getting into a big race a good many laps behind the rest of the runners, they were overlooking one very important factor: they were forgetting radio. They were forgetting that day last April when W. Lee O'Daniel, speaking on the program regularly sponsored by his flour company over Station WBAP, Fort Worth, asked his listeners whether or not they thought he ought to run for the governorship. They were forgetting that in the week following that broadcast 54,900 letters poured into the station, every one of them written by a man or a woman who vehemently promised that if W. Lee O'Daniel ran for governor, here was one vote at least that he could be sure of having.

And so, on April 24, a "Yankee upstart" stood at a WBAP microphone and, his knees shaking, announced that he would take the race. He made it, all right, and he won it.

W. Lee O'Daniel came to Fort Worth in 1925 as sales manager for a flour company. He was a Yankee go-getter, and no mistake. Before very long he had a company of his own, and it was a bustling success from the beginning. But although business was good, it wasn't good enough for O'Daniel, and he looked around for ways and means of making it better. Radio, he decided, would turn the trick. O'Daniel wasted no time beating around the bush. He went to 50,000-watt WBAP, a station that covers Texas like a blanket, outlined a program shrewdly designed to appeal to the rural audience. He knew it was most important to him. He hired three musicians, called them "The Hillbilly Boys," stood himself up in front of the microphone as master of ceremonies, and went on the air.

There was more than just the plaintive ballad music of the prairies and the plains on O'Daniel's program. Inexperienced though he was, he was made himself a big part of the show. He'd never written songs before, but he found himself writing them now—and the fan mail that poured into WBAP told him they were good songs. He wrote poems, too—simply, homely little verses that struck straight and hard. He gave short, informal talks, talks on such subjects as "Safe Driving," "Right Thinking," "The Golden Rule." Letters addressed to the Hillbilly Boys swept into WBAP in an ever-swelling stream, and W. Lee O'Daniel knew he was on the right track. But as it turned out, he was trying merely to put on a good radio program, trying to give the people what they wanted, trying to make them share his own heartfelt enthusiasm for his flour. For whatever O'Daniel does believes in, whatever he says he means, he is simply trying to get people to think, as he thought, that his "Hillbilly Flour" was the best flour a Texas housewife could buy.

There was something else, too. Lee O'Daniel has a heart as big as a bushel basket, and half the people in Texas know it. Early in his Fort Worth career, friendless people, the jobless, the sick and the world-weary, unfortunates of all kinds, beat paths in the Texas earth to his home and his office. When he could help them, he did help them, unthinking, asking nothing in return. Radio brought these people to Lee O'Daniel's kindly, selfless aid, and radio brought their support and their votes to him when he needed them.

When his decision to run for the governorship was made, it was natural for Lee O'Daniel to turn to radio and to the same kind of program that had brought the people flocking to his banners before a single thought of political office had entered his head. Incidentally, the idea of entering the race was not O'Daniel's own. It was pressed upon him by his friends. But this time he decided upon an improvement. Instead of relying entirely on radio to carry his message to the people, O'Daniel took it to them himself, in person, and he took it lock, stock and barrel.

He put the Hillbilly Boys into a big white trailer-truck and hit the road. It wasn't the first time they'd done it. Up and down the state of Texas, the Hillbilly Boys have made personal appearances, and the people are always glad to see them back. But this time it was different. This time they weren't
out to make a few one-night stands for whatever there might be in it for them. This time they were shooting for bigger game.

They were out for blood—out to work their heads off for "the boss" and for the man who was more than just their boss. Because the Hillbilly Boys, like everyone else who works with O'Daniel, in radio, in business and everywhere else, believed in him up to the hilt.

Lee O'Daniel took his family along on the campaign tour, too. He's a family man, and when he says as much to an audience of sun-burned Texas farmers, they don't dismiss it as just another politician's vote-getting trick. They know it's the truth. The O'Daniels are a family of five, and they have fought their way up together. In addition to W. Lee himself and his wife, there is Molly, Pat, and Mike—all healthy, lusty, and grown up. They all pitched in. It was a family campaign.

Back in Fort Worth, Mrs. O'Daniel ran the headquarters office. It wasn't exactly a new job for her. She has worked side by side with her husband down the years. Molly, Pat and Mike went with their father and the Hillbilly Boys. Molly did yeoman service at every rally, passing through the crowds with a barrel for "the boss." The Hillbilly Boys, Molly did yeoman service at every rally, passing through the crowds with a barrel for "the boss." The Hillbilly Boys, Molly did yeoman service at every rally, passing through the crowds with a barrel for "the boss." The Hillbilly Boys, Molly did yeoman service at every rally, passing through the crowds with a barrel for "the boss."

"Flour, Not Pork." For the "pork barrel" is part and parcel of the professional politician's equipment, and for professional politicians, O'Daniel expresses the greatest contempt. In fact, he said many times during his whirlwind campaign that the thing to do with the professional politicians was to "play them under." W. Lee O'Daniel, he told the voters, was just the man to do it.

A little bit extravagant, that statement? Perhaps, but at the same time very cogent, vigorous, two-fisted—the kind of thing the man in the street understands. No politician would get very far with a Texas audience by expressing himself in mild and polite language. In Texas, politics is a rough-and-ready game, and it's played for keeps, not for fun.

Right through the campaign, O'Daniel used the same tactics. He'd start off with a little talk, full of homely aphorisms, solid, salty, down-to-earth stuff. His platform? He didn't have much of a platform. Well, there were the Ten Commandments and the Golden Rule, of course, but he was a busines-

O'Daniel could laugh at words like "Baby-Kisser." Of course he kissed babies. What politician doesn't? And fourteen of them, by the way, were named after him during the campaign.

And the mothers of those children didn't give them O'Daniel's name merely because he had kissed them, either. They did it because they felt a deep inward respect and love for the man, and for no other reason.

He had an answer for every attack. Eight years in front of a microphone, with half a million people tuned in, is likely to make almost any man quick on the trigger, a fast thinker on his feet. There was talk during the campaign, for instance, of O'Daniel's Yankee origin. After all, he'd been born in Ohio, spent most of his life there and in Kansas, and ten years or so in the South doesn't make a southerner, not even to the deep-dyed folk in the Texas Panhandle, it doesn't. But W. Lee O'Daniel had an answer. Of course he was born in the North. What of it? He was a citizen of Texas now, wasn't he?—and by choice, too, not by accident. He lived in Texas, had his home, his business and his heart in Texas. And wasn't his middle name Lee? Right. It was—for Robert E. Lee, that man among men whom his family had so admired, right from the time of "The War" to this day. That was the right and proper answer.

The Civil War has been over now for nearly 75 years, but the South hasn't forgotten. And a brash young Yankee who talks about it down there in Texas had better be sure of his ground! In this instance, as in every other way throughout the campaign, O'Daniel showed the shrewd stuff he is made of. Few northern-bred men realize the intensity of feeling in southern states over the war ended so long ago.

W. Lee O'Daniel won the race. Barr ing an act of God, he'll sit next in the governor's chair. And radio will have accomplished another one of the miracles it performs week in and week out. It will have taken a hillbilly flour salesman from behind his desk and out of his studio job and paraded him along with a baker's dozen of city slickers, all carrying signs marked, "Vote for me," and it will have put him into the highest office in the gift of Texas' people.

This radio of ours is a wonderful thing, isn't it?

Songs and hillbilly music helped to put W. Lee O'Daniel in the governor's chair. Flanked by his own hillbilly orchestra on WBAP at Fort Worth, O'Daniel campaigned in the big white-trailer truck (above).
The March of Music

A Weekly Preview Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

From the Mail-Bag of a Music Editor

One of my great pleasures is to read the many letters from correspondents whether they agree with everything this department publishes or not. Often they suggest improvements or make other useful suggestions. Mostly, however, they are kind enough to say that "The March of Music" furnishes information that helps them to better understanding and greater enjoyment in their radio listening.

Of recent letters, three contain passages which might be of general interest to the Radio Guide music following, and so I shall quote from them.

Ellsworth Sheldon, of New Britain, Conn., writes:

"The object of my unbounded destestation are the disgusting individuals who, in harrowing voice and agonizing manner, persist in superimposing upon good music what they in their moronic substitute for a mind believe to be apt and suitable poetry. If you will but use your pen to blast oblivious this most loosehame offense to good taste, I will see that you get a Nobel medal for outstanding benefaction to mankind—even if I have to make the medal myself."

Astrid Arnoldson, of Missoula, Mont., makes this plea:

"I wonder at the distribution of programs carried by our networks. They seem to take it for granted that the East can digest twice as much music or more) as the West. Just now, when early-evening reception from long distances is hardest to get, some of the finest programs are aired only in the most limited areas. I cannot get the Robin Hood Dell Concerts. I can get only a few strands (and only on occasional Mondays and through a fog of static on the short wave) of the 'Little Night Music.' This applies also to a number of other broadcasts. Even in winter, we who live in the West have to miss a good deal of fine music from the same cause. The assumption that we don't want it is unwarranted. A great many of us do want it and resent the implied assertion that everybody who cares for the arts is either native to the East or has migrated thither. I have written all this to you because I think that you can make a 'bigger noise' about it than I could even by writing to network program directors."

J. F. Cody of St. Louis, Mo., makes a frontal attack:

"America is still, popularly at least, an infant nation in regard to symphonic music. Americans in the hinterland who tune regularly to symphonic music are still regarded snickeringly or with ill-concealed awe by most of their acquaintances."

SUNDAY, AUGUST 7

at 8:30 p.m. EDT on CBS

THE STADIUM CONCERTS

The New York Philharmonic Orchestra

Alexander Smallens, conductor
Joseph Emonts, cellist
Don Juan (Strauss)
The Orchestra
Kol Nidrei (Bruch)
Variations (Boellmann)

Symphony No. 5 (Tschaikowsky)
The Orchestra

SMALLENS knows how to range and contrast a symphony program most effectively. The art is not as easy as it seems, and even the otherwise matchless Toscanini does not shine at it.

Superficial to tell you about Strauss' "Don Juan," with its tempestuous tale of the ace philanderer and his оргastic life and death. Furthermore, by now you doubtless have become so well acquainted with Tschaikovsky's "Fifth" that you could almost annotate it for me, and I tell me that like Beethoven's "Fifth," the Russian's revolves about the motif of fate, as he himself explained in a letter to his benefactor, Frau von Meck.

Leo Boellmann's (1862-1897) is a favorite cello work, the Austrian composer having abundant melody and an adept hand at setting it with variety and color.

Hebrew ritual music includes no more moving air than "Kol Nidrei." It is, unlike the twentieth-century "El, Eli," a product dating from long before the Biblical era. Max Bruch's idea to arrange the sacred music for cello and orchestra was a glorious thought.

Smallens was born in Russia and came to this country as a small boy. He has an amazing capacity for hard and4 continuous work and has been closely identified with musical developments of the last two decades in America.

Radio Guide • Week Ending August 13, 1938
FVRDAY, AUGUST 12 at 9:30 p.m. EDT on MBS
The Robin Hood Dell Symphony Concerts
The Philadelphia Orchestra
Alfred Wallenstein, conductor
Margaret Speaks, soprano
Symphony D Minor (Franck)
Suite “Daphnis and Chloe” (Ravel)
The Orchestra
Air de Lia (Debussy)
Let My Song Fill Your Heart (Charles Magnin)
Tosca (Gounod)
Margaret Speaks
Polonaise Dances (Borodin)
The Orchestra

FRANCIS' symphony, retaining its freshness, still confuses those estimators who think him principally a mystic. In this instance he seems to strive less for spirituality than for glowing human utterance. “Daphnis and Chloe” is, beginning to be regarded as the late Ravell's most valued heritage to the world, is feebler yet intense enough to constitute a consummate skill to tonalize one of the most beautiful of Greek love-legends.

A home tour occurs with Margaret Speaks' singing of the song by Oley Speaks, New York composer who is her uncle. He has written many admirable vocal numbers, but their vogue has been overshadowed by the world-wide success of this “Morning Serenade.” Miss Speaks does well to let us hear again the delicately flavored aria by Debussy.

SATURDAY, AUGUST 13 at 9:30 p.m. EDT on MBS
The Robin Hood Dell Symphony Concerts
The Philadelphia Orchestra
Alfred Wallenstein, conductor
Leo Rodntzki, violinist
Rakocy March (Borodin)
The Orchestra
Concerto for violin (Tchaikowskis)
Leo Rodntzki
Capriccio Espagnole (Rimsky-Korsakoff)
Valerista (Sibelius)
Fetes (Debussy)
Emperor Waltz (Strauss)
Hungarian Rhapsody No. 2 (Liszt)
The Orchestra

HERE Wallenstein is on hand with a melange to intrigue every kind of refined musical taste. Listen and like his artistic impulses and the sympathetic response of the superb Philadelphia Orchestra.

Tchaikowsky's sparkling concerto, when it first came to the attention of a fiddler famed many years ago, caused him to say that it was written “not for but against the violin.” Today the difficulties seem child's play for accomplished players. The least virtues of the composition are its pulsing vitality and exquisite orchestration. Crabranes of violinists are beginning to belittle Liszt, have not lessened my admiration for his truly elevated talents.

Cherubini's first version of Rossini's Le comte Ory has been sung. Rossini, however, Has his Rhapsody No. 2 won more triumph through the years than any other virtuoso piece.

It was at the personal request of Arthur Toscanini that Wallenstein came to the New York Philharmonic-Symphony as cellist. In 1936 Wallenstein resigned as concert conductor Dynamic, vital, a musician who has spent his life with great music, Wallenstein wants it to come off its highbrow plane and be good entertainment.

The Radio City Music Hall String Quartet: D. Novales, 1st violin; L. Steinhardt, 2nd violin; H. Furmansky, viola, and G. du Bois, cello

ANTONIN DVORAK'S F Major quartet with piano, on the Radio City Music Hall of the Air this Sunday, brings to mind again the enduring vitality of much of the Czech composer's music. It still sounds so fresh that one is astonished to remember that he was born just short of one hundred years ago, in 1841, to make the music of his life.

Dvorak provides music-lovers of to-day with four especially beloved works, the instrumental piece “Humoresque,” the vocal number “Songs My Mother Taught Me,” and those symphonic favorites “The Moldau” and “The New World.” Not to be overlooked, either, are his fascinating Slavonic Dances.

The excellent Music Hall quartet, perhaps by a coincidence, has programmed a list of uncommon national character.

We Americans should never cease our wish to have a symphonic composer say some day whose genius might express us as Europe has been immortalized in tone.

The Radio City Music Hall String Quartet: D. Novales, 1st violin; L. Steinhardt, 2nd violin; H. Furmansky, viola, and G. du Bois, cello

A

DVORAK'S Compositions Hold Their Appeal for Moderns

Radio City Music Hall Quartet, Sunday, August 7 at 12:30 p.m. EDT, CBS.

The Chautauqua Institution Holds Annual Session

TUNING in to find all the good music on the air of a recent Sunday, I suddenly contacted a first-class orchestra playing Schumann's fourth symphony exceptionally well under a conductor whose interpretation underlined all the melodic curve and romantic warths of the great German composer.

At the end of the announcer’s information, and I learned that I had been listening to a concert by the Chautauqua Symphony Orchestra, led by Albert Stoessel at Chautauqua Lake, N. Y. That was on July 24, and since then Sundays are being made more while-for music-lovers by the afternoon (3 p.m. EDT) NBC min- istered to the State of the Stoessel’s baton. His men are mostly professional sym-phonists from New York, supple- mented by some of the best students of the Juilliard School.

For some years past, Stoessel has been directing the Juilliard Orchestra and also conducting the Chautauqua organization. He is a member, too, of the teaching faculty at the latter educa-tional center.

The Chautauqua Institution was de- veloped from the Sunday School As- semblry, started in 1874, and to which thousands of listeners flocked every summer and lived in a tent colony on the shores of the picturesque lake in western New York. The popularity of the initial efforts led to rapid exten-sions in summer-school curricula, reading and correspondence courses and other related subjects. Among them is special provision for musical instruction and leadership taught by nationally renowned pedagogy and artists, the latter giving numerous in- strumental and vocal recitals.

Deeply interested in the Chautauqua project is Ernest Hutcheson, head of the Juilliard School, and on the Sunday mentioned he contributed a lofty solo performance of Beethoven's E-flat (“Empire”) concerto. It is a real inspiration for Chautauqua attendants to come under the influence of musicians like Stoessel, Hutcheson, and their colleagues; and it should give air-dialers additional pleasure to understand what the Lake movement purposes and achieves.

Also Recommended

For Stations, See Our Program Pages

Sunday, August 7

Yellai Pessl and the Madrigal Singers.
11:30 a.m. EDT. NBC. Examples of ancient harpsichord music and mude- rals.

The Magic Key. 2 p.m. EDT. NBC. Symphony Orchestra, variety program. Frank Black, conductor.

Monday, August 8

The Voice of Firestone. 8:30 p.m. EDT. NBC. (7:30 p.m. PST for West Coast). Margaret Speaks, soprano; symphonic orchestra with Alfred Wallenstein, conductor. Overture to Don- na Diana (Rameck); Softly As In A Morning Sunrise (Romberg); March Mignonne (Poldini); Poor Butterfly (Ravel); Natchez on the Hill (John Powell); Waltz Song from La Ronde (Puccini).

America's Rhythm Masters. 9 p.m. EDT. NBC. Carnival of Popular Music program.

Chicago Symphony Orchestra. 9:30 p.m. EDT. NBC. Morz Rosenthal, pianist.

Tuesday, August 9

The Story of the Song. 6:30 p.m. EDT. CBS. Claire Wintler, contralto; Professor Krummreich, pianist-con- ductor. In this series of selections, three of Professor Krummreich's original compositions will be played. "Sapolic Ode; May Night; Your Blue Eyes (Brahms); Moonlight; Dedication (Schumann).

Wednesday, August 10

Symphonic Strings. 10 p.m. EDT, MBS. Conducted by Noris West, Assistant to Alfred Wallenstein. Concerto Grosso (Locatelli); Gavotte and Musette, Opus 200, No. 3 (Raff); Charterhouse Suite (Williams).

Thursday, August 11

Keyboard Concerts. 5 p.m. EDT. CBS. Kenneth Hallett, organist of Baptist Temple, Philadelphia, demon- strates the McKellip Electronic Key- board instrument from home of Spen- ter W. McKellip at Wyncote, Pa. McKellip will be introduced by Noris West, assistant program director at WCAU, Philadelphia, Pa. Toetaka in D Minor (Gow); Romance Balch Nevin); Jean, Joy of Man's Desiring (Bach); Hymn to St. Cecilia (Gounod); Will O' the Wisps (Gow); Balch Nevin); Etude in C, Opus 10, No. 3 (Chopin); Prelude and Fugue in D Minor (Bach).

Sinfonietta. 8 p.m. EDT. MBS. Small symphony orchestra, Alfred Wallenstein, conductor. London Sym- phony in D Major (Haydn); Golly- wog's Cakewalk (Debussy).

Goldman Band Concerts. 8:30 p.m. EDT. CBS. March America (Goldman); Overture Venice (Tommasini); Echo Waltz (Goldman); Polka and Fugue (Weinberger).

Essays in Music. 10 p.m. EDT. CBS. Scbocth. A short musical subject. Cam- mello Ipolito, violinist; Hubert Hendrie, baritone, and the Columbia Male Quartet are soloists. Scotch Poem (MacDowell); Bonnie Banks of Loch Lomond (Trad.); Scenes from Scottish Highland (Bach); Isle of Mull, b. The D'Ell Amang the Tailors; My Ain Folk (Hendrie); Scotch Fan- tasy (Bach); Chautauqua Band Narrator.

Friday, August 12

Goldman Band Concerts. 10 p.m. EDT. CBS. Grand March in F (Fletch- er); D Minor Fugue (Bach); Napoli (Bellstedt); March (Bach); Two Marches (Goldman).
THE RADIO PLAYBILL: THIS WEEK—"BETTY AND BOB"

ON THE air over a national network five days a week, thirty-two weeks a year, without interruption, since October 10, 1932, the dramatic serial called "Betty and Bob" was one of the first programs of its kind to be broadcast, is still one of the best. When "Betty and Bob" began its historic run, there were few similar programs available. Now there are literally dozens, many of them probably a direct result of the success of "Betty and Bob." The program is based upon a sound psychological principle, an idea and a belief that is heard by wives everywhere: the conviction that they are the driving forces behind the lives of their husbands, that a man needs the counsel and support and faith of his wife, and that a wife's job in life, although it may not be as colorful, can be just as vital as her husband's. This is the kind of wife that "Betty Drake" tries to be—the kind of wife women listening in would like to be: human, and subject to human error, of course, but gentle and devoted and courageous, too. "Bob Blake" is the ideal husband—the kind of man every woman dreams about: good-looking, intelligent, kind-hearted, appreciative, capable in business—but with just enough of the "little boy" about him to make him need the help of a woman like Betty to bring out his best side. More than once she has served as a balance wheel for Bob when his impulsiveness has landed him in a tight spot. Bob's insatiable wanderlust has led the young Drakes over a large portion of the globe in search of adventure. The recent loss of his foster son, Billy, whose uncle claimed him, once again has aroused the restlessness in Bob, but Betty is now tired of roaming, wants to settle down. "Betty and Bob" is broadcast over NBC from 2 to 2:15 p.m. EDT, Mondays through Fridays.

BOB DRAKE is a handsome young engineer. Thoroughly honest and well-intentioned, he nevertheless finds himself frequently in hot water because of his impulsive nature and his quick temper. Bob Blake is apt to take action first and think it over later. He recognizes his faults, is promptly and thoroughly contrite when he realizes he has erred—but next time he may do the same thing all over again! In love with his wife, thoroughly devoted to her, Bob realizes the worth of her advice, but often fails to heed her warnings. Spencer Bentley plays the role of Bob in a splendidly convincing, sympathetic way.

BETTY DRAKE is a loyal wife and companion. Tolerant, reasonable, tactful and unselfish to a fault, her good judgment, firm patience have brought Bob out of many a tight spot. Without Betty to serve as a constant reminder of the need for reason and a logical viewpoint in life, Bob's tendency toward snap judgment might well have brought him to grief long ago. An attractive and highly intelligent young woman, Betty is a popular member of any group in which she and Bob find themselves. On only one point does her will conflict with Bob's: Betty wants to settle down. Capable Alice Hill plays Betty Drake.

MRS. DRAKE, Bob's mother, "enjoys" poor health. Nervous and easily upset, she complains continually about her sufferings from insomnia and her various aches and pains. Bob is too loyal and loving a son ever to reproach his mother about her shortcomings, but nevertheless her never-ending nagging does get on his nerves, and occasionally, in spite of everything, he does show it. Thus it happens that he and Betty, as is so often the case with young married people, have a definite "mother-in-law" problem on their hands. Edith Davis does the "Mrs. Drake" part on the air.

CARL GRAINGER is a hard-working young farmer who lives with his wife, Ethel, close to the home of Betty and Bob in the little town of Walton. It is here, on a farm they have acquired, that Betty is sure she and Bob should stay. Here she wants to make her home. Bob, of course, would rather travel. In this matter, Carl, played by Herbert Nelson, strongly supports Betty.

ETHEL GRAINGER is Carl's pretty young wife and Betty's closest friend and neighbor in Walton. She feels just as strongly about the conflict between Bob and Betty over the question of whether or not they should stay on the farm as does her husband, and it's her firm conviction, as it is his, that the Drakes should stay in Walton. Eleanor Dowling plays Ethel's role.

PETER STANDISH is considered to be a bit eccentric by most of Walton. Kindly, understanding, he is of a type that is quite superior to most of the people who live in Walton, and as a result is thoroughly misunderstood. Peter Standish is disliked by the social leaders of the town, and he's the favorite subject of the community's gossips, but Bob and Betty don't share the general feeling of resentment against him, and Betty has come to be one of his closest friends. By doing so, she has of course incurred some enmities, but that doesn't matter to her. Francis X. Bushman plays Peter Standish.

NEXT WEEK
"ROMANCE OF HELEN TRENT"
Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST 2 hours; MST 3 hours; PST 4 hours. Recommendations based on cultural values

DRAMA

Sunday, August 7
Shakespeare's England. 1:10-3 p.m., NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 8
Mercury Theater. 9-10 p.m., CBS. Dramatic program by Ossian Welles.

Four Corners Theater. 8:30-9 p.m., CBS. "Captain Cranberry," Dramatization of popular rural play.

Thursday, August 11
Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "The Story of Roux and Dehring, the Massacre of the Guinea Pigs."

Pulitzer Prize Plays. 9-9:15 p.m., NBC. Dramatization of Sidney Howard's "They Knew What They Wanted." Friday, August 12
The Nation's Playhouse. 11:30 p.m.-12 midnight, MBS. Dramatization.

Saturday, August 13
Columbia Workshop. 7:30-8 p.m., CBS. Rudyard Kipling's "The Bushman." Dramatization under the direction of Earle McColl.

Original Play. 8:30-9 p.m., NBC. Dramatization of "Humbug Weed," by Merrill P. Allen.

GOVERNMENT

Monday, August 8
National Radio Forum. 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

HISTORY

Wednesday, August 10
Living History. 7:30-7:45 p.m., CBS. Dramatization of events of 1809.

INSPIRATION

Sunday, August 7
Church of the Air. 10-10:30 a.m., CBS. Rev. Evard B. Lawson, White Plains, N. Y. 11:30-12 p.m., Rev. Aloysius C. Coogan, New York City.

Highlights of the Bible. 10:30-11 p.m., NBC. Dr. Frederick K. Stambaugh speaks on "The Man Who Stands on the Other Side."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer's subject: "On Being Driven." Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, August 13
Call To Youth. 12-12:15 p.m., NBC. Rabbi Sidney E. Goldstein speaks on "Youth and Marriage."

Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Do Right and Life Will Brighten." Sunday, August 13
Adventures in Science. 7:30-8 p.m., NBC. Guest speaker and organ music.

PERSONAL—SOCIAL PROBLEMS

Sunday, August 9
Highways to Health. 4-4:15 p.m., CBS. Dr. Eli Moscoevitz, of Mt. Sinai Hospital, New York, speaks on Facts and Fancies Concerning Blood Pressure.

Friday, August 12
World Economic Cooperation. 4:45-5 p.m., CBS. Frieda Miller speaks on "Standards Through World Economic Cooperation."

PEOPLE—THOUGHT—COMMENT

Sunday, August 7
Magic Key. 2-3 p.m., NBC. Linton Wendell speaks from aboard the Bermuda Clipper.

The Farmer Takes the Mike. 4-4:30 p.m., NBC. Broadcast from Birmingham, Alabama, heart of cotton-raising district.

Youth and Lines. 10:30-11 p.m., CBS. News by Bob Trout, editors by H. V. Kaltrenborn.

University of Chicago Panel Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Tuesday, August 9
The Reading Prof. 7:30-8 p.m., NBC. Professor William Montgomery Mc-Govern comments on little-known facts of family life in the Orient. Subject: "Persian Gardens."

The Right Job. 11:11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, August 10
The People's Platform. 8-8:30 p.m., CBS. Social, economic and political subjects discussed by American citizens.

Thursday, August 11
Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick reviews "What Are We To Do," by John Strachey, and "I Like America," by Granville Hicks.

Nature Study Program. 5:30-5:50 p.m., NBC. Dr. H. F. Warne speaks from Rocky Mountain National Park. Subject: "Study of Trees."" Steps Ahead with America. 8:30-8:45 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Americans at Work. 10:30-11 p.m., CBS. Interviews with beet farmers.

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC.

SCIENTIFIC DEVELOPMENTS

Sunday, August 7
The World Is Yours. 4:30-5 p.m., NBC. "Inland Water Transport Dramatization. (Under auspices of Smithsonian Institution.)"

Monday, August 8
New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, August 10
Exploring Space. 5:45-6 p.m., CBS. Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Green Leaves and Stems."

Tuesday, August 12
Adventures in Science. 7:30-7:45 p.m., CBS.

It Can Be Done Series

 Presents Success Stories

Wednesdays, CBS, 10:30-11 p.m.

What perhaps is one of the greatest opportunities that radio offers in the line of studying the work of contemporary artists is the series that presents Edgar A. Guest each week reading his own masterful writings. The program, titled "It Can Be Done," was inspired by the spirit contained in one of Guest's famous poems, "It Couldn't Be Done." Each week this series presents, in a setting of Guest's poetry, an individual who has struggled to achieve success in spite of seemingly impossible handicaps.

Eddie Guest, himself an outstanding example of the "success story," was born in Birmingham, England, coming to this country when he was ten years old. As his family was too poor to send him through high school, he started working for the Detroit Free Press at fourteen, conducting a column of verse and humorous sketches. From this humble start he has climbed to the distinguished place he holds in the world today as one of the greatest contemporary masters of homely verse and kindly philosophy.

The story to be presented on August 10, characteristic of the entire series, is the dramatic account of the flight of H. O. Rounds to establish the system of traffic-control around school-building areas. By overcoming many difficulties and holding to his idea against the threat of tremendous opposition, Rounds carried his work from his humble beginning in Detroit to every large city in the country, reducing by an unbelievable number the accidents and deaths at school corners.

June Hynd interviews Fashion Experts

Tuesday, CBS, 2:15-2:30 p.m.

A broadcast that should be of particular interest to women takes place Tuesday when June Hynd interviews two well-known personalities in the fashion field who are attending the full fashion opening in Paris. It will be a two-way pick-up linking the interviewer, June Hynd, with the interviewees, Michel de Burnhoff, editor of Paris Vogue, and the Duchess d'Ayen, fashion editor of the same magazine. By the interviews, June Hynd will attempt to give American women a preview of what they will be wearing a few months hence.

This special pick-up will be a feature of the popular, informal women's series "Let's be Heard," heard every Tuesday and Thursday over NBC.

Edgar A. Guest reads own poetry

Wednesdays, CBS, 10:30-11 p.m.

www.americanradiohistory.com
Stars find best cure for midsummer fatigue is to spend a day in the country, reveling in the sun. To show how it's done, Edith Dick, Ray Heatherton, others, took Cameraman Gene Lester with them on a recent outing.

"There's sand in my shoes!" Ruth Carhart and Bobby Gibson go about the business of getting dressed after doing a bit of wading. Miss Carhart was "discovered" in 1935 by S. L. ("Roxy") Rothafel, who put her on the air.

When the mosquitos come out, it's time to depart from a day's outing in the country for "civilization." Bobby Gibson, Ruth Carhart, and Barry Wood start trek for home, taking with them a few good bites as souvenirs.
Dear Enemies

The shake-up of the Town Hall "Big Game Hunt" didn't come as a surprise to those along Radio Row. The program just didn't click with the tuning-in audience, and now Col. Stoopnagle has been brought in as the permanent "wizard" in hopes of putting some life into the program.

Boke Carter fades from the air and his broadcast of August 26, which will be regretted by many listeners who enjoy his excellent newscasts. The reason for the sponsor going off the air is due to its inability to get a better spot. Several shifts were made, but the time the program was heard on the Pacific Coast was still too early.

President Roosevelt will be heard over the two broadcasts from Canada on Thursday, August 18. The all-star football game on Wednesday, August 31, will be broadcast over NBC, with Bill Stern doing the words, and Guy Lombardo's Sunday afternoon program departs from the ether after the broadcast of August 14. Guy moves into the current Wayne King spot on October 1. Effective Friday, September 2, the "Walts King" shifts from Tuesday night to a Friday night spot. On October 5, "For Men Only," with Fred Utal as emcee, which is now heard on Wednesday, shifts to the Tuesday night period vacated by Wayne King in order to make room for Fred Allen's return.

Six years ago there was a program on the air called "Joe Palooka," which was based on Ham Fisher's comic strip. It went off the air and the idea was shelved because there were no other sponsors interested. Time changes everything, because right now a few different sponsors are bidding for it, which means that it is almost certain that Joe will be back on the air this fall. It is also the reason for Ted Bergman, the all-around actor, being so happy these days. He plays the Palooka.

"Jack Armstrong" is already set for his return to the air on September 26. A nice way to celebrate my birthday, Jackie, m'boy! ... "Lights Out," which has given me the creeps on many a Wednesday night, will be back on October 5, which will be just about the time Arch Oboler returns from his European jaunt with a batch of new scripts. ... Gene and Glenn are joining the Saturday Night Barn Dance, which should make many readers happy. ... In case you're interested, Douglas "Where Am I?" Corrigan received $1,500 for his three-minute spiel on the Robert Ripley show after he spanked the ocean. The week before, when he was still practically unknown and unheralded, Parks Johnson and Wally Butterworth had him on their "Vox Pop" show for nothing.

It has always been this department's desire to call attention to unusually interesting programs. For that reason we suggest you lend an ear to Nila Mack's "March of Games," heard over the CBS Coast-to-Coast network Mondays and Wednesdays at 5:30 p.m. EDT. It is emceed by fourteen-year-old Arthur Rose, who does a masterful job. The drum-major is eleven-year-old Sybil Trent. It is a program that is educational, interesting and appeals to both the youngsters and grown-ups.

While on the march, I might mention that Ben Grauer will be heard regularly on the "March of Time" as an actor from now on. Incidentally, in case you didn't know, this program serves as a training-ground for graduates of Dramatic Arts, who receive their first radio experience on this show. You'd never know they were newcomers by listening in, they're that good.

There is a certain young lady vocalist with a popular orchestra who may be out of a job before many more weeks roll by. She is very cute when you watch her perform in the studio, but her voice doesn't come out of the loudspeaker so well, and the sponsors seem to know it and expect to render a decision any day now.

Although I have attended many Rudy Vallee rehearsals, just last week did I notice for the first time that most of the parts on the program have each page of their script stapled on a separate piece of cardboard. Why, do you ask? Because many of them get so nervous in front of a mike that the pages rattle and the sensitive microphones pick it up. Then again it isn't as easy to lose the place when each sheet is flat and not bent or folded. It also prevents pages from being stuck together, which has happened too often.

At the Tim and Irene rehearsal last Friday afternoon, I was almost shocked to see Tim Ryan without his hat being on his head. As a matter of fact, he looked so unfamiliar I almost didn't recognize him. When I saw those few hairs that he has left, I readily understood why Tim always wears his hat during rehearsals and the program.

Joe Kearney, who spends his time looking after the best interests of Bob Crosby and his band, is still a little jittery over an experience he had on April 2nd. He was sitting at a table in the Blackhawk Restaurant in Chicago, where Crosby is currently playing a long run, when he was called to the telephone. The band had been on the air over Art-Mutual for about five minutes at the time. The caller didn't give his name. He was at a Chicago hospital, he said, with a very sick friend. They were listening to Crosby, and the sick man would appreciate it very much if Bob would play "I Married An Angel." Kearney told him he was sorry, but the broadcast was already set, couldn't possibly be changed while the band was on the air. And that was that. But ten minutes later, "I Married An Angel" came up on the program. It had been scheduled originally, and Kearney hadn't known about it. The last note of the number had barely died away when Kearney got another phone call. It was the same man. "Thanks for playing that number," he said. "My friend enjoyed it. He heard it to the end. Then he turned to me and said, 'It was nice of you to do that. It has made me very happy.' Those were the last words he spoke."

Any young lady who aspires to be a singer with a band may change her mind after reading this paragraph. A couple of weeks ago Hal Kemp and his organization played afternoons at Manhattan's Beach, which is miles away from the Astor Hotel, where they play at night. Then don't forget on Tuesdays they have their regular "Time to Shine" broadcast to do. The Monday night that week the boys got to sleep at about 3 a.m. (they leave the Astor bandstand at 2) and were at the studio rehearsing the next morning for the pro.

(Continued on Page 15)
NEWS IS NOT BORN—IT'S MADE!

Radio, faced with lack of editorial cooperation by newspapers, has developed high-powered press agency; is making its news breaks so good that the newspapers use the stories anyway, despite the feud. Recent example is the selection by syndicate newspapermen and magazine cameramen in Hollywood of the "Queen of the Car-Hops," in which Jean Sablon, NBC's "Bing Crosby of France," figured prominently. Upon his arrival in Hollywood, Sablon made the statement to an interviewing newspaperman that the "Car-Hop" girls were "prettier than the girls in pictures." His statement was turned into story, and a great publicity stunt was on. In these exclusive photographs, Radio Guide takes you from start to happy ending.

1 Jean Sablon, French crooner and recent Hollywood invader, heard Sundays over NBC, is interviewed by United Press feature-writer Leo Baron. During interview, Sablon says Hollywood's prettiest girls work at "drive-in" stands. Baron makes it his lead

2 In his office at NBC's Hollywood headquarters, Joe Alvin of the NBC publicity department reads the Baron article, is inspired with a follow-up stunt that will garner more space in newspapers for Sablon and NBC

3 Alvin asked Sablon to round up beauteous "drive-in" girls for the purpose of selecting a "Queen of the Car-Hops." Talent Director Ted Lesser (left) at Paramount promises winner an opportunity as Sablon begins task

4 Judgment day at NBC. Prior to a national broadcast of the event, finalists were quizzed and observed by cameraman judges. The winner was Dorothy Wright, a Los Angeles girl, shown standing beside microphone.

5 Imagine that! Miss Wright blushes as Sablon asks to kiss her hand. Her reward will be a part with Bing Crosby in his next picture, "Paris Honeymoon." Here's one publicity stunt that really made front-page news
ON THE editorial page of last week's Rapo Gomez, your Hollywood correspondent read the call for more bubbles in radio's champagne. Yes, radio must not grow flat to the taste; it must continue to effervesce for its millions of fans. Can you think of at least one program boasting these desired elements of verve and spontaneity? I can. The one coming to mind spreads a glow of brilliance over the Plummer household each Thursday evening. It boasts nobility along with down-to-earth folk, but the former are presented in the mode of the latter. It strays widely from the script and kids itself, much to the amusement of all tuned in. Yes, I mean the Kraft Music Hall, Thank young Carroll Carroll for writing the clever speeches that are mouthed by all that show's cast excepting Bob Burns, who seems to have no difficulty in expressing himself in a studied uncouth and scintillating fashion. Thank the producing agency for the spontaneity which is maintained at a maximum by a policy of a minimum of rehearsals. Thank Ken Carpenter for being human instead of an announcer. Thank Kraft for the NO APPLAUSE edict which keeps the show running uninterrupted for its sixty merry, mad minutes without a single raucous burst of unneeded audience approval. Thank the sponsor, too, for being so wise as not to take himself seriously. Yes, this column awards plums to good old K. M. H. and urges others to copy its basic technique without, of course, aping its format.

Another great Hollywood airing is in the making, with charity as its keystone and Jean Hersholt as its proposer. Hersholt, as chairman of the Motion Picture Relief Fund, is organizing the series, which offers a changing quartet of the biggest stars weekly in an hour's broadcast which would enrich the M. P. R. F. by $10,000 each performance.

Few places have not been visited by a microphone, but in all radio's history nature's greatest mystery, the birth of a baby, has yet to be explored. However, even motherhood will remain sacred no longer to the all-hears of Jimmie Fidler, KFI, in Los Angeles, has installed lines into the maternity ward of the California Lutheran Hospital and Jimmie Vandiveer, ace special-events man for the station, is nervously awaiting his opportunity to turn blessed-events man. Expectant fathers will be interviewed, a detailed description of the precautions taken will be given, and the milkman will reveal the best-accepted low-mortality methods of modern obstetrics. Having achieved its purpose, KFI to top itself, will have to broadcast a nice suicide, murder, or perhaps a good old-fashioned natural death.

Speaking of babies, ex-Cantor cowboy-songwriter, Pinky Tomlin, is expecting to pass the cigars come next winter.

Because Gracie Allen tossed a grand binge for Mary Livingstone on the latter's birthday, newspaper reporters deduced that certainly Mary would hurl one in return at Gracie when she blew out her candles July 26. Her deduction was in error, Gracie couldn't be reached—and Mary had left Beverly Hills with daughter Joan for Seattle, Washington, where the two will join Husband-Father Jack Benny and Mary's brother, Hillard Marks, for a tour throughout the Northwest. Which brings up Andy Devine's dilemma. Encamped in Oregon with his wife and son in his trailer, he was suddenly recalled to Hollywood to begin with Fred MacMurray the "Men With Wings," thirteen-week dramatic series now airing over MBS stations on Sundays. So Andy left wife Dorothy and son Ted with the trailer in Oregon, and it's too long away for Dorothy, he hopes that the Bennys will hitch their family onto the rear of their car and haul them back!

Martha Raye has named the day for her wedding to her musical arranger, Dave Rose. She picked Monday, September 12, providing movie assignments don't interfere.

Some listeners say Dorothy Lamour can't sing. Others say everything she sings sounds the same. Regardless, the critics have no trouble selecting for her are too much alike—but in no one can toss a brickbat at her for selfishness. On August 8, Dorothy's secretary, Charlo Holden, married Knowles Smith, also a secretary—of the Cadillac (Mich.) Chamber of Commerce. So what? So Miss Lamour insisted upon paying the wedding bill, which included a big church affair and a reception afterward at the Lamour-Kay home in Coldwater. George Raft was best man; Dorothy was bridesmaid. Film stars galore, friends of Miss Lamour, attended.

Truman Bradley, for several years ace announcer of the Ford Sunday Evening Hour, reported for work, the beginning of a seven-year contract, last week at Metro-Goldwyn Mayer studios. Under the agreement, Bradley will be permitted one broadcast weekly, but the distant origination of the Sunday Evening Hour prohibits him from continuing his announcing of it.

Reviews of new pictures boasting radio names: "Garden of the Moon." A. Warner Brothers film featuring John Payne, Pat O'Brien, Margaret Lindsay and Jimmie Fidler. Young Payne, who had the chance but never cracked the air wide open before, is sure to alter sponsors. A Paramount comedy starring Martha Raye and Bob Hope, supported ably by Jack Whiting and Betty Grable. Martha already is accepted as a screen pay-off. This film puts Hope's best foot forward as an other up-and-coming screen personality. "I'm From the City": An RKO picture belonging to Joe Penner, proves to be a very funny follow with a fairly funny story built around Joe's best stock lines.

Joe Penner, incidentally, will have more finances with which to make a better program when he airs this fall for General Foods. His contract assures him $7,000 weekly, from which he is to pay his cast and writers.

Tag-lines: Our condolences to Wendy Barrie, whose twenty-three-year-old sister, Barbara Jenkin, died July 24 at Cedars of Lebanon Hospital from a protracted illness which medical science could not combat.
When Douglas (flying to go to California) Corrigan landed in Dublin, Ireland, his kin in Hollywood talked to him by two-way radio, arranged and broadcast by NBC. Left to right: Announcer Buddy Twiss; the flyer's grandmother, Jennie Corrigan, who made him promise to sail back; his aunt and uncle, the Rev. & Mrs. F. F. Langford.

Enrico Caruso, Jr., son of the late famous singer, debuted recently as a night-club singer at Leon & Eddie's in N.Y.

Listeners to "The Goldbergs" over CBS know "Rosie," played by Roslyn Silber, as the sweet and perplexing daughter in the serial. She's literally grown up in the part, has enacted it for ten years.

Ken Christy, the man whose method of permanently waving the hair has attracted national attention, recently stopped in Chicago to beautify that city's radio stars. Siting is NBC's "Mary Martin" (Anne Seymour); standing, Peggy Fuller of "Public Hero No. 1."
one job to another except with an increase in salary. And so, when her apprenticeship on the Syracuse Herald was served, she went to New York to join the brand-new and infant tabloid, the New York News, she had the satisfaction of knowing that she was moving not only to a better job but to a more profitable one. Luck was on her side, too. She was lucky in the man and woman she worked with: W. P. Plummer of the Syracuse Herald, Phil Payne of the New York News, Arthur Peplow, father of Columnist Westbrook Pegler, George Buchanan Fyle, Julia McCarthy, and dozens of others. Floyd Gibbons was head of the Paris Edition of the Chicago Tribune when Irene Kuhn went to that paper from New York, and she knew J. Edward ("Daffy") Doyle on the old China Press.

It was in China, in a Shanghai that the present Japanese invasion guarantees will not be known again in our time, that Rene Kuhn found most of the adventures that have jammed into her life. She went to China on a whim and a shoe-string, arrived in Shanghai next to penniless, friendless, and without a job or prospect of one. It was in Shanghai that she found Bert Kuhn, the man she was to love, the man who was to be her husband; in Shanghai she reared her daughter, Rene Leilani. And it was in Shanghai that her husband died, tragically, mysteriously, and alone, died while Irene Kuhn was hurrying back from America to China to be with him, spurred into desperate haste by an inexplicable but imperious desire. China and things Chinese have had much to do with Irene Kuhn's tumultuous life—and twice she has been silenced under hair-raising circumstances, that it is her destiny to end her days in China.

But her life is not yet half run, and surely not all of her successes are behind her. But some of them are, and a thing, temperamental story they make—a story you'll want to hear, when Friday's "So You Want To Be" broadcast rolls around.

Irene Kuhn may be heard Friday on "So You Want To Be" over a CBS network at:

- EDT 4:45 p.m.
- EST 4:45 p.m.
- CST 4:45 p.m.
- MST 2:45 p.m.
- PST 1:45 p.m.

U. S. GOVERNMENT JOBS

Start $1260 to $2100 a Year

Common Education Usually Sufficient.

Available Use of This Coupon May Mean Much To You.

Write your name and address on coupon and mail at once. This may result in your getting a big paid U. S. Government job.

Use This Coupon Before You Mislay It—Write or Print Plainly.

AERIAL TEMPO LOWDOWN

(Continued from Page 11)

gram from 9 until noon. Then they all got into a bus and headed for the beach, where they played until 3:30 p.m. Then back again to New York and the Astor Hotel. After the dinner crowd thin out, they rush over to the studio for the broadcast. The strain got the best of little Judy Starr and she passed out like a light. It was some time before she snapped out of it, so let that be a lesson to you.

Howard Barlow had an unusual experience the other Sunday afternoon. After completing his work for the day he hopped in his car, which was parked in front of CBS, and started for home. The orchestra leader didn't bother to shave when he left, the house that morning and he put on old clothes because his program for the day was not put on for a visible audience. He drove along the highway and didn't realize he was going above the speed limit. Along came a cop on an iron horse (motorcycle to you) and Barlow got the usual "pull over." Out came the pad and the cop wanted the name. He was duly informed and the next question was, "What do you do?" Barlow replied that he just finished conducting the Columbia Symphony Orchestra. The cop took another look at the unshaven face, the old clothes and, eyeing him suspiciously, said: "Follow me to the station-house." It was about an hour later when Barlow was released.

Now my friends, I bid you adieu for the next few weeks. By the time you read this the Lewiser will be on the Clyde-Malory Liner's "Frequent Bound" for a thirteen-day cruise to Canada and Bermuda, and will I relax! Will you miss me, huh?
Edward MacHugh started singing hymns as an experiment on the airways ten years ago. Hailed as "Your Gospel Singer," he's heard over CBS Mon. through Fri.

"Aunt Jenny" relates "Real Life Stories" over CBS, Mon. through Fri. In real life as on the air she depicts the character she is, a homely, philosophical woman.

PRACTICETTES

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Utility Shears

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT). Offer good on the air until July 26. (Offer continues in magazine advertisement). Giving a pair of "Clawless Kitchen Utility Shears, $1.25 value, for 50¢ in the U. S., 5¢ in Canada, and 3 Old Dutch labels. Here 100 uses for sharpening cut up poultry, trim chops, dice meat, cut vegetables, cut string-rope-wire, can cut and prance, cut sticky fruit). Send to Old Dutch, Chicago.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through Fridays, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Cook Book

"Contested Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Mr. Fairfay Knows All

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

SAMMY KAYE was born in Cleveland, Ohio, on March 13, 1910. He is five feet nine inches tall, weighs about 140 pounds, has blue eyes and blond hair. He is single.—R. C., New London, Conn.

FRAN ALLISON was born in La Porte City, Iowa, on November 20, 1907. She studied to become a school-teacher and launched her teaching and radio career at the same time, doing radio work on a part-time basis. In 1935 she joined Station WMT, Waterloo, Iowa, as a singer and saleswoman of radio advertising. Fran is not married.—A. H., McHenry, Ill.

BETTY, of the Escorts AND BETTY, is four feet eleven and three-quarters inches tall, blonde with blue eyes, weight about 80 pounds. She is 19 years old. FLOYD HOLM, top tenor, was born in Duluth, Minnesota, on August 4, 1911. He is five feet eleven inches tall, weighs 175 pounds, has a fair complexion. Floyd attended Duluth Junior College and State Teachers' College. CLARENCE HANSSEN, second tenor, was born in Proctor, Minnesota, in 1910. CLIFFORD PETERSEN was born in Ashland, Wisconsin, on October 20, 1906. He is six feet one-half inch tall, weighs 145 pounds and has blond hair. DOUGLAS CHAFAL was the arranger and organizer of the Escorts.—V. W., Freehold, N. J.

Broadcast Tickets

"Helen Menken in Second Husband" (Tuesdays, CBS, 7:30 p.m. EDT) offers free tickets to this broadcast to those who write Helen Menken, in care of CBS, 485 Madison Ave., New York City.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

Better Buymanship Booklet

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a Better Buymanship Booklet entitled "Home Heating." Free. Write Household Finance Corp., Palmavile Bldg., Chicago, Ill.

Question-Be Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is $25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT, rebroadcast 12 midnight EDT) conducts weekly contests with six prizes of $25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

BOB ELSON. MBS sports announcer, is five feet ten inches tall, slender, his gray eyes and sandy hair. He is married to a non-professional.—H. K., Chautauqua, Minn.

JIMMY WALLINGTON was last reported making a personal-appearance tour.—N. L. T., Portland, Me.

JACK SWIFT, former soloist with Joe Sande's orchestra, is under contract to Metro-Goldwyn-Mayer motion-picture corporation.—R. K., Chicago, Ill.

TOMMY DORSFY was born in the eastern Pennsylvania coal region on November 19, 1907. He is five feet eleven inches tall, weighs 160 pounds, has straight black hair, is married and has two children. Musical talents run in the family—his father is a well-known Eastern music teacher, professional band organizer and director; his brother, Jimmy, is a popular band leader; saxophone and clarinet virtuoso; his sister, Mary, is accomplished on the piano and several other instruments.—E. M., Hollis, L. I.

RUDY VALLEE was born July 28, 1901, in Island Pond, Vermont, but his family moved shortly after to Westbrook, Maine, where he grew up. He was christened Hubert Prior Vallee, receiving the nickname "Rudy" from his college friends because he would not stop talking about his personal hero, Rudy Wiedoeft, the saxophone player.—W. M. M., Davenport, Ia.
HOLLYWOOD SHOWDOWN

(Continued from Page 13)

Some folks fish or shoot on their vacations, but Charlie Forth is a soundman of the Lux Theater, brings back noise. During the theater with Cecil B. DeMille has declared until September 12, Forth is adding to his impressive sound-scene library. One of his clearer recent captures is the historic set of the millions of bits emerging every sunset from Carhmun Governorship in New Mexico. But as such, you probably won't recognize them when played during the Lux productions. The reason is that he'll make you believe the hopping seas will be best in flight, or, played at slower or faster speeds, the records will typify desert winds hitting adobe huts, violent dust storms, trade winds rattling palm or bamboo trees, or distant drone of a military air squadron.

One Mon's Family dominated the Bohemian Club (San Francisco) activities this summer, what with Father McMillan, Clifford and Athol, and the rectangular Clifford E. Monroe at the cusp, as well as Jack's real-life father, Don Gilman, held man of the West Coast NBC division. The annual meeting, an all-star affair has many traditional rules. Only first names may be used, no cameras are permitted, bathing is a la nuit, and pool-plays gets a real workout.

Ruby Fzzy, the famous colored soprano whose first look-see program limit Don Lee, is currently working on the CBS Hollywood Showcase, will win her second by her rendition of 'Carry Me Back to Old Virginia.' But her singing carried her to New York, where George Gershwin cast her in 'Porgy and Bess,' in which she made ‘Summertime' a classic.

Dennia Durbin, nailing for a week with a severe cold, has returned to work on Universal's 'That Certain Age,' Marion Talley's prize Somerset—'Taz'—is proudly strutting about and boasting of his father's to seven little blue-blood puppies. Milton Berle leads the lyric-writing for the next limist-composer Matt Malneck's tunes. "Copy Cat" and "Fifteen Kisses on a Gallant's Cheek" are their first products.

Irene Rich is expectedly awaiting the arrival of her radio- and stage-acting daughter, Jane, who plans to vacation in Hollywood.

Live television shows have been inaugurated successfully by the MBS-Don Lee Los Angeles key station, KHJ. Currently, the look-see program limit is Frank Bull's sportscast and guests, but service will be extended.

"Bachelors' Children," Hugh Sladek, as "Dr. Graham," is in center. Left to right: Marie Nelson as "Ellen Collins," Ruth Ann & Janet Dexter," played by Marjory Hannon and Patricia Dunlap, and Glan Soule, as "Sam Ryder."
On Short Waves
Edited by Chas. A. Morrison
President, International DXers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours.

THE uses which short-wave radio are put in our National Parks are extremely varied, ranging from front-line communication for forest-fire control to communications in connection with the search for or rescue of persons lost in the wilderness or stranded upon some high mountain ledge.

The most recent instance of this latter use was in connection with the intensive search for little four-and-a-half-year-old Albert Beilhart, who strayed away from his father in the wild and rugged Fall River section of Rocky Mountain National Park.

Within a very short time competent Park Rangers had taken charge of the search and a base camp equipped with one of the new-type semi-portable radio transmitters had been set up at the exact spot of the disappearance by W. Hilgedick, chief engineer of the National Park Service.

One hundred C. C. enrolls, familiar with the surrounding terrain, immediately took up the search, covering a broad strip of land as wide as each man being responsible for a small section ten feet wide. Several of the searchers were equipped with the tiny but effective portable pack transmitters of the National Park Service, and with these devices were able to make frequent and detailed reports of all sightings, and where father, mother and sisters of the lost boy waited with bated breath and with anxious anticipation of a word that might announce a successful culmination of the search. Only with the use of vital radio communications could a search of such scope be undertaken, and a thorough search have been possible, although as far as I can learn at the time of writing, the boy has still not been found.

As Beilhart, the boy was located, the Park Service has done everything possible to find my son.

Ashley Walcott of San Francisco, Calif., reports reception of a new station located at Saladung, Bawagok, Siuan, which broadcasts Wednesdays only from 7:30 to 10:30 a.m. EDT, on a frequency of 6.61 megahertz. All programs that are broadcast are announced in Siamese. Infrequent signal is a series of six co-synchronouschirps.

The only direct means of communications between Isle Royale in Lake Superior and the mainland, eighty miles distant, is a short-wave link operated by the National Park Service. Over 250 messages a month are handled between National Park Service Stations WSIE, located at Houghton, Mich., and WSHC, located at Mott Island, near Isle Royale. A supplementary communication service is available from small transmitters aboard the two large Coast Guard cutters which ply between Isle and the shore. All transmitters in this net operate on a frequency of 25.25 megahertz. Regular schedules of broadcast are kept at 9:30 a.m., 12 noon, 4 and 6 p.m. EDT, but emergencies often arise that necessitate operation of the circuit at any hour of day or night.

Several Radio Club readers have written in asking what short-wave stations relay baseball games regularly.

The usually relax the all-hour programs of the league team or teams representing that particular city: WENX (12.15), Pittsburgh, Pa.; WINK (18.6), Springfield, Mass.; WAXA (8.59), Philadephia, Pa.; and WAXL (6.66), Cincinnati, O.

The short-wave station on 15.18 megahertz whose identity has caused so much correspondence among Radio Club readers is located in Mooseoe, U. S. A. R., and relays the Soviet programs of USSRC (15.18) from 4 to 6 p.m. EDT, signing off with the "International"

Louis Ambrozin of Louisville, Ky., writes that WAY (2.52), a Public Coaltion station, located at Lake Bluff, Ill., can often be heard evenings in English with Commander Eugene McDonald's program, the Moscow transmitter's "K/FTEB program, either 2.118 or 2.338 meters, or WOKG (9.608), which operates on identical frequencies.

Monday, August 8
8 a.m.-Archbold: New York’s from CBX’s New Guinea: PKIXX (4,525)
8:45 a.m.-Hearst (koj): ZB9X
9 a.m.-News broadcast: BDJ (903)
9:30 a.m.-Radio Gala
11 a.m.-Reginald Dixon, announcer: GSF GSF GSF
2 p.m.-The Bamboo Club: GSF GSF
7:45 p.m.-Yokohama: KBYF YKF YKF
10:30 p.m.-Premiere Concert: BBC Symphony Orchestra, Music for a Week, GSF GSF
5 p.m. (ex. Sat.)—News: WXXA (20, 553)
6:30 p.m. (ex. Sat.)—Science news: WZAX (41.79)
6:35 p.m. (ex. Sat.)—Postoperative news: WZAX (41.79)
8:35 p.m. (ex. Sat.)—World Music: WZAX (41.79)
8:50 p.m. (ex. Sat.)—Agate: WZAX (41.79)
9:15 p.m.—Program by BBC Symphony Orchestra, Music for a Week (95.31)
9:55 p.m.—News: WXXA (20, 553)
10:45 p.m. (ex. Sat.)—Programs: ORF ORF ORF
11:15 p.m.—Gerson Study Club: DIB DIB DIB

Tuesday, August 9
8 a.m.—"The Private Socket," Ian Hay: GSF GSF GSF
10:15 a.m.—"Jack Knight’s Colleagues;" GSF GSF
10:45 a.m.—"At the Empire Exhibition;" GSF GSF
11 a.m. —"European Heritage, singer: VY5NC
2 p.m.—"The Search for Coffee in the East Indies," Germany: GSF GSF
3 p.m.—"Promenade Concert;" BBC Symphony Orchestra, London: GSF GSF
4 p.m.—"Australian Symphony Orchestra:" GSF GSF
4:30 p.m.—"Guy Gabrielle:;" GSF GSF
4:45 p.m.—"Talk: Racing Boats and Their Masts;" GSF GSF
5:15 p.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF

Wednesday, August 10
8:30 a.m.—"Yvon Hippodrome Orchestra: GSF GSF
8 a.m.—"Bible Sunday," William Gurney: GSF GSF
8:30 a.m.—International War: GSF GSF
8:45 a.m.—"Regiva!d toward the Arctic." GSF GSF
9 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
9:15 a.m.—"Rainy Day," Charles Gurney: GSF GSF
9:30 a.m.—"Promenade Concert;" BBC Symphony Orchestra, London: GSF GSF
9 a.m.—"The Search for Coffee in the East Indies," Germany: GSF GSF
9:30 a.m.—"Australian Symphony Orchestra:;" GSF GSF
10:15 a.m.—"Guy Gabrielle:;" GSF GSF
10:30 a.m.—"Talk: Racing Boats and Their Masts;" GSF GSF
10:45 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
11 a.m.—"Hunting Hazards:;" GSF GSF

Thursday, August 11
8 a.m.—Under Arm Bo: GSF GSF GSF GSF
9:15 a.m.—"Floral Variety Ensemble;" GSF GSF
10 a.m.—"Suit and Shir”; GSF GSF
10 a.m.—"Promenade Concert;" BBC Symphony Orchestra, London: GSF GSF
10 a.m.—"Australian Symphony Orchestra:;" GSF GSF
10:15 a.m.—"Guy Gabrielle:;" GSF GSF
10:30 a.m.—"Talk: Racing Boats and Their Masts;" GSF GSF
10:45 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
11:15 a.m.—"Backup:;" GSF GSF

Friday, August 12
8 a.m.—Under Arm Bo: GSF GSF GSF GSF
10 a.m.—"Suit and Shir”; GSF GSF
10 a.m.—"Promenade Concert;" BBC Symphony Orchestra, London: GSF GSF
10 a.m.—"Australian Symphony Orchestra:;" GSF GSF
10:15 a.m.—"Guy Gabrielle:;" GSF GSF
10:30 a.m.—"Talk: Racing Boats and Their Masts;" GSF GSF
10:45 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
11 a.m.—"Backup:;" GSF GSF

Saturday, August 13
8 a.m.—Army military stations: GSF GSF GSF GSF
11 a.m.—Philippine Symphony Orchestra: GSF GSF
10 a.m.—"Travel program:" Fiji: GSF GSF
10 a.m.—"Visit to the Empire Exhibition;" GSF GSF
10 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
11 a.m.—"Backup:;" GSF GSF

Sunday, August 14
8 a.m.—Army military stations: GSF GSF GSF GSF
11 a.m.—Philippine Symphony Orchestra: GSF GSF
10 a.m.—"Visit to the Empire Exhibition;" GSF GSF
10 a.m.—"Program from Costa Rica;" WRSH-4, International Review of Europe: GSF GSF
11 a.m.—"Backup:;" GSF GSF

Radio Guide • Week ending August 13, 1938
Radio Guide's Instant Program Locator

This is an Exclusive Radio Guide Feature

Program Locator Time is Eastern Daylight. Use this Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program in—Eastern Daylight Time. Then turn to the Bato Guide program pages to find your station carrying the program.

Radio Guide is Week Ending August 13, 1932

<table>
<thead>
<tr>
<th>Eastern Daylight Time (in hours)</th>
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- **Borax.** Big Belcher, Alias Jimmy Valentine.
- **p.m.** NBC. Mon. Tues. Wed. 7:45 p.m. CBS.
- **Mr. Keen, Case, & West.** Hunt's Bar & Breakfast.
- **Sun.** CBS. 10:30 p.m.
- **Bucksaw Ween.** Dr. Jones, Mon. thru Fri. 4 p.m.
- **Buket, Sam.** Inside of Sports (Ballyhoo), Tues. Thurs. Sat. Sun. 7:30 thru 7:45 p.m.
- **Burris, Bob.** Enright, Sun. 5 p.m.
- **Day, Victor.** Essays in Music, Mon. thru Thurs. 12:30 p.m.
- **Bayk Cigar Co., Inc.** Inside of Sports, Mon. thru Thurs. Sat. Sun. 7:30 thru 7:45 p.m.
- **Belcher, Jerry.** Interesting Heedless, Sun. 7:30 thru 7:45 p.m.
- **Bergen, Charlie & Sonborn.** Sun. 8 p.m. NBC.
- **Bergman, Teddy.** Royal Crown Revue, Mon. thru Thurs. 5:15 thru 6:15 p.m. (West) CBS.
- **Betty & Bob.** Gold Medal, Mon. thru Thurs. 5 p.m. (West) NBC.
- **Borgin, Robert.** Aired in the Best, Thurs. 7 p.m. thru Thurs. 8 p.m. (Midwest) NBC.
- **Big Brother, Bing Crosby's.** thru Fri. 1:30 p.m. (West) CBS.
- **Big Sister, Rinso.** Mon. thru Thurs. 5 p.m. (West) CBS.
- **Bis-Buddies, Tree, Tracey of Lost Persons.**
- **Bandstand, Gypsy Lobdell's.** Mon. 5:30 p.m.
- **Bacun, Death Valley Days.** KXAN thru Thurs. 5:15 p.m. (West) NBC.
- **Bowman, Edward.** Monday Night Show (Brewers' Assn.), Thurs. 9:30 thru Thurs. 10 p.m. (Midwest) CBS.
- **Bowen, Elizabeth.** Boy Friend, Sun. 11:30 thru Sun. 12:30 a.m. (Midwest) CBS.
- **Bradley, Oscar.** Orchestra, thru Tues. 10:30 thru Tues. 11:30 p.m. NBC.
- **Brewers' Association, Monday Night Show (Brewers Assn.).** thru Thurs. 9:30 thru Thurs. 10 p.m. (Midwest) CBS.
- **Bruckner, Paul.** Same as (11:30 thru West NBC). Sat. 8:30 thru Sat. 9 p.m. (West) CBS.
- **Budding Talent.** Hail & Farewell, through Tues. 10:15 p.m. (West) CBS.
- **Bullis, Dean.** The Monday Night Show (Brewers' Assn.), thru Thurs. 9:30 thru Thurs. 10 p.m. (Midwest) CBS.
September

Good News of 1938, the Maxwell House MGM show, returns to the air Sept. 7. The Hollywood Hotel will be back on the air Sept. 11. Lum and Abner return to the airwaves after a summer vacation, Sept. 5. Clem and Molly will return to the air after a nine-week vacation, Sept. 8. The Jap Bellows are back again Sept. 7.

Musical Steelmakers return to the air Sept. 11. Edward McCallion begins a new series starting Sept. 13. He also will return to his regular Sunday afternoon spot; date will be announced later.

Al Jolson, after a summer vacation, returns to the air Sept. 17. Big Town, a newspaper drama with Edward G. Robinson, will be back starting September 18. Bob Hope is reported as inaugurating a new five-day-a-week radio broadcast as former bill-payers of Amos 'n' Andy Sept. 20.

Kate Smith returns her program after her summer vacation Sept. 22, assuring work, time and day.


October

Saturday Night Serenade returns to the ether after a summer layoff, Saturday, Oct. 2. Jack Benny inaugurates a new series of programs Oct. 2.

Tyroone Power's Hollywood Playhouse returns Oct. 2. 5-7 p.m. for one program, Oct. 2. Jack Benny will begin a series of dramas, Sunday, Oct. 2.

Eddie Cantor returns for the same sponsor Oct. 2. 6-7 p.m. for one program, Oct. 2.

Burns and Allen start a new series of programs, Oct. 7. As we go to press the exact day of the broadcast has not been determined.

The Hall of Fame returns Oct. 5.

Fred Waring's orchestra begins a new series of broadcasts starting Oct. 8.

For the most accurate information on the above programs; for the complete list of stations for the above radio, guide published weekly and on your favorite newstand every Thursday.

Redio Guide • Week Ending August 13, 1938

IOPRINT: IMPORTANT DATES IN BROADCASTING

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This department announces programs which change their networks or hour of broadcast for two or more times after the change is made. Consult the program listings for your local station.

**NEW PROGRAMS**

**Crescent Hour**
Mary Margaret McBride (presented by the Crescent Hour) arrived early in a new series of Monday, August 1. The Crescent Hour is broadcast seven days a week on WIND (1130, CST, 2:30 p.m. EDT).

**PROGRAM CHANGES**

**Benny Goodman** (presented by Chas. and Mary Farnsworth) will be heard on the air starting August 7, Sexton

**CLOSINGS**

Norns and Allen (presented by George-Gray) will stop on air until next fall. The closing will be marked by Akira - Features will leave the air after the broadcast completed, Periodic August 12.

**Boys Wanted**

Steady Weekly Income FREE PRIZES
Pleasant, Easy Work

We are looking for bright, ambitious boys to sell RADIO GUIDE, the national weekly of programs and personalities in their neighborhoods.

Send for free illustrated catalog and full details on how to get started.

Write to Al Jones, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., give your full address and age. Send a post card today!
SUNDAY
August 7
(1:30 p.m. Continued)
WIRE- Rhythm Makers Revue
WIBH- Baseball Game
WLW- Walking Over the World
WBNK- Variety Show
WTMJ- News Newscasts of 1938
1:45 CDT
2:45 CDT
3:30 CDT
WBAA-Concert Review
WMT- Walnut
WCFL- Phil Warner, soloist
WVLK- Wyrman's Serenade
WCCO- Rhythm Makers Revue
WIBA- Who
WJJD- High Noon Serenade
WMAQ- Meet the Makers
WLS- Dr. Paul Stewart's Sunday Service
WTOH- Wyrman's Serenade
WMAQ- Wiegel's Serenade
WMAQ- Wyrman's Serenade
WJZM- News
WTAQ- News
WCMK- Wyrman's Serenade

Good Listening for Sunday
Further details and stations which will broadcast these programs may be found in the adjacent program columns where their time is indicated.

MORNING
10:30 CDT (11:30 AM) Radio City Music Hall Chamber Series, NBC.

AFTERNOON
12:00 CDT (1:00 PM) The Magic Key, NBC.
1:00 CDT (2:00 PM) Everybody's Music, CBS.
2:00 CDT (3:00 PM) The Farmer Takes the Money, NBC.
3:00 CDT (4:00 PM) Andre Kostelanetz, CBS.
5:00 CDT (6:00 PM) Hobby Lobby, NBC.
8:30 CDT (9:30 PM) The Passing Parade, CBS.

NIGHT
6:00 CDT (7:00 PM) Chase and Sanborn Hour, CBS.
6:30 CDT (7:30 PM) Philharmonic-Symphony Orchestra, CBS.
7:00 CDT (8:00 PM) Win Your Lady, NBC.
9:00 CDT (9:00 PM) Horace Helde, NBC.
9:30 CDT (10:00 PM) Wainwright Melcher, NBC.

NEXT WEEK
"The Romance of Helen Trent"

The "Romance of Helen Trent," one of the oldest script shows on the air, will be rebroadcast in pictures next week's RADIO PLAYBILL, that new feature designed to review outstanding dramatic serials so readers may begin listening without having to guess past action.

Virginia Clark plays the title role of Helen Trent, attractive divorcee who is seeking happiness after being deserted by her husband for a younger woman. You'll see her pictured by RADIO GUIDE's candid cameraman along with the rest of the cast, which includes Irene Lorraine as the Duchess D'Lambrie, Mike Romano as Simon, Carl Weber as Addison Roberts, and David Gottchall as Philip King.

Others in the cast are Marge Evans in the role of Flo Bergin, Elizabeth Thines as Roxanna Roberts; Patricia Dunlap as Nina Mason; Gene O'Conner as Dick Mason; and Sunda Love as Maria Stover.

This picture-spread is something you won't want to miss.

Don't Fail to See It in NEXT WEEK'S RADIO GUIDE
**Tuesday August 9, 1938**

**MORNING**

7:00 CST

CBS-Charley Driscoll, Commentator

8:00 CST

CBS-Hildene Maxwell, tenor

WMAQ-Radio Garden Club

8:30 CST

WFCW-Who's Who in Military Arts

9:00 CST

WFCF-Red Skelton's Family Hour

9:30 CST

WIFI-Colorado Hour

10:00 CST

WIFI-Chicago Symphony Orchestra

10:30 CST

WIFI-Morning Musicale

11:00 CST

WIFI-Amelia Earhart's Aerial Tours

11:30 CST

WIFI-Grand Opera

12:00 CST

WIFI—Noon (Local Time)

12:30 CST

WIFI—Noon (Local Time)

**WIND**

1:00 CST

CBS-National News

1:15 CST

WIFI—Noon (Local Time)

1:30 CST

WIFI—Noon (Local Time)

1:45 CST

WIFI—Noon (Local Time)

2:00 CST

WIFI—Noon (Local Time)

2:15 CST

WIFI—Noon (Local Time)

2:30 CST

WIFI—Noon (Local Time)

**WIRE**

2:45 CST

WIFI—Noon (Local Time)

3:00 CST

WIFI—Noon (Local Time)

3:15 CST

WIFI—Noon (Local Time)

3:30 CST

WIFI—Noon (Local Time)

3:45 CST

WIFI—Noon (Local Time)

**WINTER**

4:00 CST

CBS-Dale Evans, singer

8:00 CST

CBS-Christmas in the Cemetery

**WKBW**

9:00 CST

WKBW-Christmas in the Cemetery

9:30 CST

WKBW-Christmas in the Cemetery

10:00 CST

WKBW-Christmas in the Cemetery

10:30 CST

WKBW-Christmas in the Cemetery

11:00 CST

WKBW-Christmas in the Cemetery

11:30 CST

WKBW-Christmas in the Cemetery

12:00 CST

WKBW-Christmas in the Cemetery

12:30 CST

WKBW-Christmas in the Cemetery

12:45 CST

WKBW-Christmas in the Cemetery

1:00 CST

WKBW-Christmas in the Cemetery

1:15 CST

WKBW-Christmas in the Cemetery

1:30 CST

WKBW-Christmas in the Cemetery

1:45 CST

WKBW-Christmas in the Cemetery

2:00 CST

WKBW-Christmas in the Cemetery

2:15 CST

WKBW-Christmas in the Cemetery

2:30 CST

WKBW-Christmas in the Cemetery

2:45 CST

WKBW-Christmas in the Cemetery

3:00 CST

WKBW-Christmas in the Cemetery

3:15 CST

WKBW-Christmas in the Cemetery

3:30 CST

WKBW-Christmas in the Cemetery

3:45 CST

WKBW-Christmas in the Cemetery

4:00 CST

WKBW-Christmas in the Cemetery

4:15 CST

WKBW-Christmas in the Cemetery

4:30 CST

WKBW-Christmas in the Cemetery

4:45 CST

WKBW-Christmas in the Cemetery

5:00 CST

WKBW-Christmas in the Cemetery

5:15 CST

WKBW-Christmas in the Cemetery

5:30 CST

WKBW-Christmas in the Cemetery

5:45 CST

WKBW-Christmas in the Cemetery

6:00 CST

WKBW-Christmas in the Cemetery

6:15 CST

WKBW-Christmas in the Cemetery

6:30 CST

WKBW-Christmas in the Cemetery

6:45 CST

WKBW-Christmas in the Cemetery

7:00 CST

CBS-Oscar Levant, tenor

7:30 CST

WIFI—Noon (Local Time)

8:00 CST

WIFI—Noon (Local Time)

8:30 CST

WIFI—Noon (Local Time)

9:00 CST

WIFI—Noon (Local Time)

9:30 CST

WIFI—Noon (Local Time)

10:00 CST

WIFI—Noon (Local Time)

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WIFI—Noon (Local Time)

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WIFI—Noon (Local Time)

5:00 CST

WIFI—Noon (Local Time)

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WIFI—Noon (Local Time)

5:30 CST

WIFI—Noon (Local Time)

5:45 CST

WIFI—Noon (Local Time)

6:00 CST

WIFI—Noon (Local Time)

6:15 CST

WIFI—Noon (Local Time)

6:30 CST

WIFI—Noon (Local Time)

6:45 CST

WIFI—Noon (Local Time)

7:00 CST

CBS-Adventures of Don Daredevil

7:30 CST

WIFI—Noon (Local Time)

8:00 CST

CBS-Adventures of Don Daredevil

8:30 CST

CBS-Adventures of Don Daredevil

9:00 CST

WIFI—Noon (Local Time)

9:30 CST

WIFI—Noon (Local Time)

10:00 CST

WIFI—Noon (Local Time)

10:30 CST

WIFI—Noon (Local Time)

11:00 CST

WIFI—Noon (Local Time)

11:30 CST

WIFI—Noon (Local Time)

12:00 CST

WIFI—Noon (Local Time)
Good listening for Tuesday.

Further details and stations which will broadcast this program will be found in the adjacent program schedule which will appear in the home edition tomorrow.
What's Happened to "GONE WITH THE WIND?"

Who are the Stars who have starred in the filmed version of "GONE WITH THE WIND"? (3:30 p.m.)

"SCARLETT" and "REYNARD" Revealed in September SCREEN GUIDE

The Picture Magazine Devoted Exclusively to Hollywood
BOYS WANTED

We are looking for bright, ambitious boys to sell Radio Guide, the national weekly of programs and personalities, in their neighborhoods. Write to Al Jones, Radio Guide, 731 Plymouth Court, Chicago, Ill., and fill out the attend and address your way. Write immediately.

WEDNESDAY
August 10

MORNING

7:00 CST  8:00 CD T
NBC Breakfast Club: News
WCLG
CBS-Asher: Godfrey, songs 7:15
WBBR 9AM ( FM 7.5)
NRC Acc. from New York, plus duo 7:30

MUSICAL CLOCK
WBBM WHQA WIBB
WKW WBG WBC WHM

c.) Early Risers: WBBM WIBV
KWBX Radio Music. WIBB Musical

8:15 CST  9:15 CST
LSM Concert Time
WIBB WBBM WBBH WBBH

RECALL:
KWK-News; Rapid Service
WBBM-News

AMERICAN BROADCASTING

9:15 CST  10:15 CST
CBS Joye Jordan, Girl Intern (Colleagues: "Babe" W a l d r e, hold red aloofed). WBBM
NBC Breakfast Club: News
WMC WHCL WCFL

NRC Acc. from New York, plus duo 9:05

MUSICAL CLOCK
WBBM WHQA WIBB
WKW WBG WBC WHM

10:15 CST  11:15 CST
BSB - Panama, radio
WSM Concert Time
WIBB WHAC

RECALL:
KWK-News; Rapid Service
WBBM-News

AMERICAN BROADCASTING

MORNING GOOD LISTENING FOR WEDNESDAY

10:30 CST (11:30 AM) National Farm and Home Hour. NBC

11:00 CST
NBC-Nat'l Farm & Home Hour

11:45 CST
CBS Joye Jordan, Girl Intern (Colleagues: "Babe" Waldre, hold red aloofed). WBBM
NBC Breakfast Club: News
WMC WHCL WCFL

NRC Acc. from New York, plus duo 10:30

MUSICAL CLOCK
WBBM WHQA WIBB
WKW WBG WBC WHM

11:45 CST  12:45 CST
BSB - Panama, radio
WSM Concert Time
WIBB WHAC

RECALL:
KWK-News; Rapid Service
WBBM-News

AMERICAN BROADCASTING

AFTERNOON

12:15 CST  1:15 CST
WSB Herald - Lyric Sketch: "The Man's Work"
WHIC "A Touch of Heaven"

12:45 CST  1:45 CST
CBS-Anna Córdova Fríase: WOC

12:55 CST  1:55 CST
CBS-Edén de Cuba: WOC

2:00 CST  3:00 CST
WSB "Bird's Eye View"
WHIC "At the Top"

2:15 CST  3:15 CST
CBS- marks of Men: WOC

2:45 CST  3:45 CST
CBS - "The Road to Music"

3:30 CST  3:30 CST
CBS-"The Road to Music"

3:35 CST  3:35 CST
CBS "The Road to Music"

3:40 CST  3:40 CST
CBS "The Road to Music"

4:00 CST  4:00 CST
CBS "The Road to Music"

4:15 CST  4:15 CST
CBS "The Road to Music"

4:30 CST  4:30 CST
CBS "The Road to Music"

4:45 CST  4:45 CST
CBS "The Road to Music"

5:00 CST  5:00 CST
CBS "The Road to Music"

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CBS "The Road to Music"

6:15 CST  6:15 CST
CBS "The Road to Music"

6:30 CST  6:30 CST
CBS "The Road to Music"

6:45 CST  6:45 CST
CBS "The Road to Music"

7:00 CST  7:00 CST
CBS "The Road to Music"
SATURDAY
August 13

(1:5 p.m. Continued)

WJZ-D 4:00 p.m.

2:00 CST

CBS—Charles Pink, pianist.

WBIA WKBX WFBM WBBM TWAJ

WMBD WTBG WPTW WISN

WTOH-WTRB WJGD

WJTT WMAQ

WJTV-8:00 p.m.

WJTV-8:00 p.m.

WJTV-8:00 p.m.

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This department is published in this format during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest opportunities available to the general public. This is a department called "So You Like Contests?" It includes, in addition, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in each of the contest categories; and closing dates with closing contests, addresses of the various sponsors, and all the necessary requirements needed to win the attractive prizes listed. Be sure to follow this department in RADIO GUIDE each week for added income and a grand hobby that can't be beat! Act now, enter a contest today and be a prize winner!

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