ALL-STARS PLAY BALL

The American League Battles the National League in the Year's Most Exciting Game

See Page 4

Master Charlie McCarthy Celebrates the Fourth
It Looks Like Politics Again

Is the farmer's radio entertainment going the way of his hogs and his wheat? The same Congress which took away his right to plant as much cotton as he wanted to plant, and which took away his right to raise as many head of livestock as he wanted to raise is in the process of deciding that he cannot hear all the broadcasts he would like to hear.

Most American farmers are handicapped by being at a distance from the powerful transmitters. During daylight hours, summer heat and kindred hobgoblins blight his reception with static. At night he is a victim of the mysterious malady called fading. Thus far, only one medicine has helped him. Its name is superpower and the solitary name on the bottle, up to date, has been WLW.

Superpower means an increase in broadcasting strength beyond the 50,000 watts now used by our strongest stations. Some time ago, Station WLW was given an experimental license to raise its power to the dizzy strength of 500,000 watts. It cost WLW close to a half-million dollars.

The sole reason for permitting one station so much power was that our government wanted to determine the facts about it. Would it improve reception in farmer homes? Could it reach the small towns with a signal strong enough to overcome fading and static?

Some months ago, Radio Guide surveyed the entire United States, asking its readers to name those stations to which they listened regularly. The result was a smashing triumph for superpower. People who live in Oregon and Maine and Canada and New Mexico told us they depended on WLW for much of their listening. In other words, superpower did a job the ordinary 50,003-watt stations could not do.

Now, alarming news comes from Congress. The Senate has passed a resolution that 50,000 watts should be the limit. It seems likely the House will do the same thing at its next session. Which means inevitably WLW will be pared down to a level with all the rest, to one-tenth of its present strength, if that resolution ever becomes a law. Which means that those who live on farms and in towns away from the city will have much of their entertainment plowed under by Congress just as surely as was their corn.

Congress wanted the facts. It got them. Superpower is a service to millions of listeners. Every other great nation has superpower stations. There are two on our Mexican border. Despite all that, politicians say we should go back to the old limit. Such a policy is neither efficient, good sense, nor American.

How Does It End?

A battle royal rages in Hollywood. It concerns the dramatizations of motion-picture plays which Hollywood Hotel, now summer-vacationing, formerly presented. One camp insists the entire play should be broadcast, claiming that the listeners want to know how the story ends. The other camp insists that the end be left untold.

Peeking behind the scenes, we see the motion-picture moguls on the one side attempting to harness radio so that it will fill their theaters. Their device has been to present their stars in a cleverly dramatized "trailer" which was supposed to stir up our curiosity so that we would run to the nearest theater to learn how the villain was foiled and virtue remained triumphant.

There are clear indications, however, that listeners are beginning to resent these strong-arm methods. In their behalf, radio producers are demanding the full story or none at all. During the summer months, the battle will be fought and a decision reached.

But we still remain curious. Which is better entertainment, really? Do you want the complete story or just enough to give you a taste? If you heard the whole story and liked it, would you go to see the movie? Has any Hollywood Hotel drama ever caused you to see a certain movie? Has it ever annoyed you so much by leaving out the ending that you have stopped listening to the program or refused to see the picture?

Write to us and let us know.

A E

AIR BUBBLES

Alton Cook of the N. Y. World Telegraph says... "This Vallee is a very stubborn man. When news pictures a few years ago produced pictures of Rudy with boxing-gloves, the wrong foot and the wrong hand forwards, he answered by going around the country socking people on the jaw. He was mocked about the bad camera work of the producers. He claimed he could do it, so he practised, tried his sax with ballroom audiences and then did it in a radio broadcast—against the judgment of his superiors. Just last week he played a clarinet on the program and held one note for forty seconds. That may not sound like very much, but it shows those musicians. (Try whistling a note for forty seconds by your watch.)"

From the Detroit Free Press...

"The worst of American programs are probably worse than anything tolerated in other countries. They are getting worse all the time. Some are demoralizing to children; others sickening to adults, and the public is constantly wearied by silly mutual adoration contests among radio artists and by cheap ballyhoo that frequently mars even enjoyable programs. It is unfortunate, too, that stations which most delight in giving the best comedy tolerate the worst along with it."

Joan Crawford's recent broadcast on the Lux Radio Theater got her $5,000 for the hour's work. Joan immediately demanded the entire check over to the Motion Picture Relief Fund which takes care of out-of-work actors and actresses.
That the listener may understand better the news his radio brings him, Radio Guides is presenting a series of articles—of which this is the second—designed to sketch in detail the background necessary for a complete grasp of national and foreign news as it comes over the loudspeaker. Today the attention of the civilized world may be fastened on the tinder-box of Czechoslovakia, tomorrow on Spain's battle-fields, next day on the bombed ruins of Chinese cities. To keep pace with the minute-by-minute flow of news is as possible as it is gone into United States microphones is the duty of the patriotic, America-conscious citizen of today.

HOTTEST hot-spot on the world's gridlock today is Spain, where for two years as bitter and soul-sapping a civil war as the world ever saw has raged unchecked. With brother fighting against brother, father against son, foreign soldiers of one nation arrayed against those of another, Spain today is a devil's brew of hatred and slaughter. And it is more than that: it is a powder train, burning fitfully, that may yet blast the whole world into chaos.

How did this come to be? How does it happen that war has descended upon almost the only European nation that escaped the 1914-1918 holocausts? Why is it that the Spanish people, so fond of beauty, tolerant, gracious, peaceful, have turned inward to rave at each other's throats? Is this merely another civil war or is it, as some authorities insist, the beginning of a world-wide struggle between communism and fascism? What is it going to mean to you and me?

The first shot in the rebellion was fired on July 16, 1935. The actual hostilities, which have not yet ended and which may go on for months and even years, began then. But to search out the real origins of the rebellion, it is necessary to go back much further than the summer of 1935. It is necessary to go far back into Spanish history, far enough back to note that for hundreds of years Spain had three rulers: the royal family and the landed nobility, the Church, and the army. The rule of this triumvirate was absolute and self-perpetuating, and from it there was no appeal. It was a harsh, crushing rule, and it sowed the seeds that have been reap ed in the past two years at Guadalajara, at Castellon, at Teruel.

For the plain fact of the matter is that the royal family and its satellites, the Church, and the army ruled Spain not for the Spanish people but for their own individual selfish interests. No authority of recognized impartiality will deny that statement. Deaf to any important reform, the royal family, generation after generation, continued its rigid rule, refusing absolutely to recognize the seething undercurrents of dissatisfaction. The Spanish people, farmers in the main, owned almost no land, found themselves instead laboring for pitances on such estates as that of the Duke of Alba—a plot of ground equal in area to all of Belgium! Next to the nobility, in wealth and power, stood the Church. It is admitted today that the vast holdings of the Church in Spain were out of all proportion to its needs. And as far back as the eighteenth century the Spanish army was universally recognized as utterly incompetent, a hotbed of intrigue, an army in which there were almost literally more generals than there were privates!

In 1931, the world-wide depression blew the lid off seething Spain. King Alfonso XIII abdicated and fled. A republic was set up. As is natural when a strong-willed people finds the instruments of power in its hands after centuries of helplessness, there were dis- agreements, inter-governmental upheavals, factionalism. Radicals of varying degrees, from democrats to communists and syndicalists and anarchists, fought for rule. But out of the chaos a reasonable program did appear. The great estates were broken up, reform laws of all kinds were written into the books, and for a time it looked as if Spain had at last left the Middle Ages.

But it was not to be. Republican Spain had made powerful enemies: the nobility and the Church and the army. They wanted the old Spain back again, and they were accustomed to getting what they wanted. It is defi nitely known now than Juan March, the richest man in Spain, financed much of the early cost of the rebellion, and it is also known that he made numer ous official trips to Rome.

In July, 1935, at a given signal, the Spanish army rebelled. If the original plan had worked, there would have been no civil war—but merely brisk, violent fighting in the cities, a quick seizure of control. But news of the scheme leaked out and men refused to join the revolt, the common people rose instantly, and, almost unarmed, held the rebellious soldiers until a defense could be formulated. What had been planned as a mere coup d'état turned into a long-drawn-out major war.

Quietly at first, then openly, the Italian and German governments sent munitions and men. Their objects were and are perfectly plain: first, to establish a fascist or near-fascist govern ment in Spain; second, to embarrass France by fortifying the Pyrenees against her, incapacitate England by forcing the land across from Gibraltar. In both objectives they have succeeded. If there is another war, the French will be forced to defend the south as well as the east. And England is negotiating with Portugal for the site of a new Gibraltar!

There are at present about 40,000 Italian and German troops on the Spanish soil. The number of German soldiers who have found their way to Spain by sea and land is unknown. But the strength of numbers is important. There is a smaller number of Germans fighting for Generalísimo Francisco Franco, perhaps less than 10,000, and most of them technicians. Nearly all of the Rebel equipment, however, is of Italian and German manufacture, although one American boy, fighting for the Government, at Tarazona complained that its completed rounds were being killed by American-made bullets! There are about 8,000 Russians with the Government forces, most of them technicians and airplane pilots. The Rebels use Italian and German air planes and pilots almost exclusively; the Government, Russian-made ships of American design, flown, in the main, by Spanish pilots.

In Spain, for the first time, the world was given an opportunity to see what war—models 1933, '36, '37, '38—really means. The mass bombing of civilian centers by the Rebels, intended to crush resistance and wreck morale behind the lines, has succeeded only in making the Spanish people more determined than ever; but it has cost tens of thousands of innocent lives. For instance, a reputable French periodical, in reporting the bombing tolls for the period from July to March, 1938, listed among the dead 10,709 children!
Farmer Girl

Few of her fans know it, but Irene Beasley, long one of radio's best vocal artists, was born on a farm—x2013; in fact, at R.F.D. No. 1, Whitehead, Tennessee. And there she grew, steeping herself in the folk-lore to be so abun-
dantly found around any southern manor-
house. She learned well the old Negro songs, and she learned what it means, and how it feels, to be a woman in a farmer's family. That inheri-
tance from her childhood Miss Beasley will bring to the radio in a new way.

One of the primary aims of the program will be the exchange of ideas among farm women of the country, and occasionally Miss Beasley will bring members of her audience to the microphone to tell of farm life as it is known to them. And, of course, there'll be songs!

Jive

If a "woodpile" is a musical instrument, what's a "grunt-iron," and what have either one of them got to do with a "gob-stick"? Does an "alligator" ever live in a "doghouse," or a "barrelhouse," or a "gob-stick"? It is a term that can be used in the best circles? If you know the answers to these apparently
nonsensical questions, you're talking jive. Every jive term is understandable, really, only to swing-mu-
ic enthusiasts. To the "jitterbugs," or the "woodpile," a "gob-stick" is a xylo-
one, a "grut-iron" is a clarinet. An "alligator" is a form of "jitterbug," and he/she couldn't live in a "doghouse," because that is just a basic term and half a hundred more. "Woodpile" is a term that cannot be used in the best circles if you know the answers to these apparently nonsensical questions.

Pride and Alarm

Young, red-headed John Hamilton, campaign
manager for Alf Landon and the Republican
party in the last presidential election, took at-
most as bad a beating when forty-six of the forty-eight states plumped for Roosevelt as did
Landon himself. No match for the veteran Jim
Farley as a political tactician, even more over-
shadowed as a propagandist by shrewd Demo-
cratic press chief Charlie Michaelson, Hamilton was outmaneuvered in the campaign, was said to be thoroughly "washed up" when it was over. But although he was down, Hamilton refused to stay on the floor, and since '36, as chairman of the Republican
party, he has continued the fight as best he
could. He'll be on the air Monday, the Fourth of July, at 11 a.m., to speak on "The Aims of the Republican Party." Seeks to shake up Floridians, whose recent smashing victory in his state primaries was viewed by politicians as an indication of continued Roosevelt strength, will present to his listeners the major theme of the question. His topic: "The Accomplishments of the Roose-
velt Administration."

A Better America

John B. Kennedy, journalist, commentator,
travels in New York and on the air, finds the United States as few
men have ever known them. A veteran
observer who has seen much of the sorid and
seamy things in life, he has nonetheless held
fast through the years to his own firm beliefs,
his never lost the freshness of viewpoint and
the enthusiasm so essential to those who would
see things made better than they are. Begin-
ing on Thursday, July 7, John B. Kennedy will
continue his broadcasts five times a week, on
the air with an entirely new program, to be
called "Stepping Ahead With America" and
centering itself with all the activities of indi-
viduals, corporations and governmental authori-
ties to improve general conditions in the United
States. Kennedy's reporting will focus on the
activities of those who are working to bring
improvement of America and things American.
The first program will deal with the Ameri-
can at play, will show every branch of leisure
activity for what it really is.

Radio Guide # Week Ending July 9, 1938

And to take the mind entirely away from work
and worry, a hobby's the thing! The man who
hurries home from work because he has a
spare-time sculptor's studio in his basement, or
a wood-carving set in the kitchen, is usually
healthy and happy, and certainly wise. When
most people think of hobbies, they think of the
commonplace sort, the collecting of stamps, for
instance. They've no idea of the hundred
ways there are to choose from. If you'd like to find out, dial
the hobby line, and ask your favorite hobby
about his hobby.

Card-Sharpener

One day a young fellow named Michael
MacDougal, watching a magician perform his

starling tricks in a Philadelphia theater, saw
something that he wasn't supposed to see. In
fact, no one in the audience was supposed to
see it—a concealed trap-door that was a vitally
important factor in one of the magician's most
baffling tricks. After the show was over, young
MacDougal went backstage, told the prestidigi-
tator he knew how the trick was done. He got a
job on the spot, and then and there was born
one of the strongest careers in America. Today
Michael MacDougal is a card detective. Almost
single-handed, he has exposed at least 200
tricks, catching them red-handed all over the
United States and Latin America. He'll bring
his startling inside information to the "It Can Be Done" program on Wednesday,
July 6, 7:30 p.m. EDT.

Funnyman

A veteran critic once said, in appraisel of the
rich talents of W. C. Fields, "When I'm going
to a Fields show, I start laughing when I buy
my ticket." That's exactly the feeling of news-
reel audiences the country over regarding Lew
Lehr. When Lehr's face appears on the screen, the
audience almost invariably begins to laugh
immediately, before he has had a chance to say
"Monkeys is de craziest people," or some
other of the richly comical lines that have made
him famous. Comparatively a newcomer to
radio, Lehr made his air debut on the Ben
Bernie program, has proved to be a thorough
success. This week he'll appear as guest on the
"Monday Night Show" over CBS at 8 p.m. EDT
(8 p.m. PST for West). Few people know that
Lehr, despite the fantastic whimsy that he dis-
plays to the public, is a small businessman
making the most of the time. He holds down an important job as editor of one of the big news-reels.
Frontier, 1938

The Old West is gone, and men like Wyatt Earp, Billy the Kid, Wild Bill Hickok and the hosts of others who, in one role or another, good or bad, gave to the frontier days a precious flavor that will never be recaptured, are long since dead. And we will not know their like again. But even though six-guns no longer blaze across the dusty road in front of a plains-town saloon, even though cattle-rublers, the few that there are of them, now operate with automobile trucks and other modern-day paraphernalia, the West is still the West, a country made for men, with a capital M. You can hear all about it on Thursday, July 7, when the day night NBC position. "Town Hall Big Game Hunt" is the title, and the program will be of the audience-participation type. While the witty Allen is looting about in his New England summer home, free for the next few months at least of the arduous task of writing a weekly script and putting it on the air, his airtime will be kept busy by Norman Frescott, mind-reader, and Jane Martin, game expert, serving as his assistant. The first specimens of "big game" to be bagged by this duet are Harry "Bottle" McNaughton and Al Trace. They'll guest-star Wednesday, July 7, at 9 p.m. EDT (8 p.m. PST for West).

Men Against Death

In 1929, a man named Spallanzani was born in Italy. He was destined to take final rank with Leuvenhock, Pasteur, Lister, and the other giants of bacteriology. For it was Spallanzani who first proved that germs must come from other germs, that the theory of spontaneous generation, until his time widely held, was in total error. In effect, Spallanzani said that "Microbes must be parent," and that is the title of the program commemorating his discovery that will be put on the air this Thursday, July 7, on the Paul de Kruif "Microbe Hunters" program. Each week a dramatization of some incident from one of De Kruif's five books on medical history is put on the air by a Federal Theatre cast under the direction of George Zachary of the CBS program department. You'll find it at 8 p.m. EDT, CBS.

Busy Boy

When, on Friday, July 8 (10:30 a.m. EDT), President Franklin D. Roosevelt dedicates a monument at Marietta, Ohio, on the Marietta Common near the Muskegon River, to mark the 150th anniversary of the opening of the Northwest Territory, his dedication address by Norman Frescott, announcer, Bob Trout, will be on hand to introduce the President. And he'll have to move fast to do it. The Saturday night before, Trout will finish his rebroadcast of the "Frontier Quiz" show at 12:30 a.m. (Sunday). From New York, he'll rush up to Hyde Park to catch the President's special train for Gettysburg, where Roosevelt will speak on Sunday, July 3. From Gettysburg, Trout will hurry to Washington to appear on "Headlines and By-Lines" Sunday night, then return to the presidential cross-country train. The day after the Marietta broadcast, a man who appears nowhere to thrill sophisticated audiences, then disappears as suddenly and as inexplicably as he came. The story, told by a Broadway press-agent, makes considerable use of the flash-back technique, and the climax is startling in the extreme.

Swing Stuff

A drama that should form a peak in the season's radio-theater productions will go on the air Saturday, July 9, at 7:30 p.m. EDT when the Columbia Workshop presents "Joe Swing," a fantasy written by Hilda Cole. "Joe Swing" tells the story of a phenomenally brilliant trumpet-player who will not speak save through the medium of his instrument. A man who appears nowhere to thrill sophisticated audiences, then disappears as suddenly and as inexplicably as he came. The story, told by a Broadway press-agent, makes considerable use of the flash-back technique, and the climax is startling in the extreme.

"Americans At Work" program presents a radio picture of the ranching industry as it stands today. The show will be divided, part originating on a ranch near Salt Lake City, part from New York. At 10:30 p.m. EDT.

Shays' Rebellion

The bright, persistent sense of independence that has from the earliest times in our history marked the people of New England will find expression again on Wednesday, July 6, when the "Living History" program airs a special dramatization of three vitally important events in American History: Shays' Rebellion in Massachusetts, the Constitutional Convention of 1787, and the Annapolis Convention. An initial failure as an armed rebellion in force, the rising of the 1,100 Massachusetts men who attacked the Springfield arsenal under Daniel Shays was a final success. The conditions that inspired it—the increasing burdens of court fees, the difficulty of lawsuits, and the custom of imprisonment for debt—were remedied as a result. The Annapolis Convention, although known today only to close students of American history, was of vital importance. It was formed by delegates from New York, New Jersey, Delaware, Pennsylvania and Virginia who met at Annapolis in 1786 to consider problems relating to commerce but found it necessary to delve into the whole problem of the weakened Confederation. The result was a call for a meeting of all the states in Philadelphia in 1787—and from this our Constitution arose. The time: 7:30 p.m. EDT.

Big Game

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Last Year...

President Franklin Delano Roosevelt—the first President, incidentally, to attend an All-Star game—threw out the first ball at Washington's Griffith Stadium last year to begin the 1937 All-Star game. That July 7 was one of the hottest days in the year, but the President didn't mind, and neither did the capacity crowd of 31,391 fans—for out there on the field was the hottest aggregation of baseball players in America! The people in the grandstands and bleachers had another reason for ignoring the heat—they knew they were lucky to be in the ball park at all, for 80,000 baseball lovers had applied for tickets—$1.10 seats brought $25 in speculators' hands—and $152,000 had been returned to ticket-buyers because there was simply no room for them.

Lou Gehrig, of the Yankees, was the star of the 8 to 3 1937 American League victory. A home run and a double by Gehrig knocked in four runs for an all-time All-Star record. The great Dizzy Dean, now on the Chicago Cubs' pitching staff, but at that time a St. Louis Cardinals mainstay, made the mistake of grooving his fast ball down the middle for Gehrig. Dean expected the ball to go past Gehrig so fast the big Yankee first baseman wouldn't be able to see it; instead, Dean himself didn't see the ball again until he turned to watch it arch over the fence!

All in all, the 1937 game was a hitters' victory. Each side garnered thirteen hits, an unusually large number when it is remembered that they were scored against the best pitchers in baseball. Dean, true to his reputation, had created something of a stir by announcing that he would not play in the big game after all. He planned in from St. Louis at the last moment with the remark, "I'm just a Boy Scout, here to do my good deed for today!"

The National Leaguers, in losing, used seven more men than the Americans needed to win. The National line-up was: Manager Bill Terry; P. Waner, of the Pittsburgh Pirates; Herman, Chicago Cubs; Vaughan, Pirates; Medwick, Cardinals; Demaree, Cubs; Mize, Cardinals; Hartnett, Cubs; Whitehead, Giants; Mancuso, Giants; Bartell, Giants; J. Dean, Cardinals; Hubbell, Giants; Blanton, Pirates; Ott, Giants; Grissom, Reds; Collins, Cubs; Mungo, Dodgers; Walters, Phillies.

For the American League, the following took the field: Manager Joe McCarthy; Rolfe, Yanks; Gehrig, Tigers; Di Maggio, Yanks; Gehrig, Yanks; Averill, Indians; Cronin, Red Sox; Dickey, Yanks; West, Browns; Gomez, Yanks; Bridges, Tigers; Harder, Indians.

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BASEBALL'S GREATEST MID-SEASON GAME TAKES PLACE WHEN THE ALL-AMERICAN LEAGUE MEETS THE NATIONAL LEAGUE

Wednesday's All-Star game brings together baseball's best in the American and National Leagues. Top, left: Mel Ott, third baseman with the Giants. Top, right: Arky Vaughan, Pirate shortstop. Above, left: Gabby Hartnett, Cub catcher. Above, right: Joe Di Maggio, Yankee outfielder.

The Players...

As Radio Guide goes to press, the starting line-ups for the 1938 All-Star Baseball Game, to be played Wednesday, July 6, at Crosley Field, Cincinnati, Ohio, have not been announced. Official selection of the players has not been completed, but reliable sources have indicated that most of the players listed below are almost certain choices for their respective teams.

THE NATIONAL LEAGUE

Billy Herman, Chicago, second base; Leo Hartnett, Chicago, catcher; Carl Hubbell, New York, pitcher; Bill Lee, Chicago, pitcher; Johnny Vander Meer, Cincinnati, pitcher; Jim Turner, Boston, pitcher; Herschel Martin, Philadelphia, outfielder; Joe Medwick, St. Louis, outfielder; Enos Slaughter, St. Louis, outfielder; Arky Vaughan, Pittsburgh, shortstop; Stan Hack, Chicago, third base; Van Mungo, Brooklyn, pitcher; Frank McCormack, Cincinnati, first base; Ival Goodman, Cincinnati, outfielder; Mel Ott, New York, third base; Joe Moore, New York, outfielder; Harry Danning, New York, catcher; Bill Terry, New York, manager.

THE AMERICAN LEAGUE

Lou Gehrig, New York, first base; Charlie Gehring, Detroit, second base; Joe Cronin, Boston, shortstop; Red Rolfe, New York, third base; Joe Di Maggio, New York, outfielder; Earl Averill, Cleveland, outfielder; Hank Steinbacher, Chicago, outfielder; Bill Dickey, New York, catcher; Rick Ferrell, Washington, catcher; Lefty Grove, Boston, pitcher; Bob Feller, Cleveland, pitcher; Charles Ruffing, New York, pitcher; John Allen, Cleveland, pitcher; Vernon Kennedy, Detroit, pitcher; Jimmy Foxx, Boston, first base; Pinkie Higgins, Boston, third base; Rudy York, Detroit, outfielder; Sam West, Washington, outfielder; Beau Bell, St. Louis, outfielder; Harland Clift, St. Louis, shortstop; Joe McCarthy, New York, manager.
The Game...

The Annual All-Stars baseball game brings together the greatest players on the diamond, regardless of their team affiliations, the rankings of their teams, or anything else. The cream of the National and American leagues, they are chosen entirely on their abilities, brought together for one purpose only: to produce the finest baseball it’s possible to see!

Began in 1933 by the Chicago Tribune, the All-Stars game is an institution now, run by baseball itself. It is conducted for the benefit of the Association of Professional Baseball Players of America. The first game was played at Comiskey Park in Chicago, saw the beginning of an American League winning streak which was not to be broken until 1938. Selection of the teams, the managers and the coaches in that year was made by a nationwide newspaper vote. Two squads of twenty-three players were chosen, each half by two coaches and a manager.

But in 1934 (the game was played at the Polo Grounds in New York and the Americans won again, this time 9 to 7) the system was changed. The leagues themselves, and the office of famed Commissioners Bill Volpi and Mountain Lands, took over administration of the game, and it was decided that the managers of the two teams should be the managers of the champion teams of each league of the season before. The fans still picked the players, however; but in some cases their choices were notably bad, and it was decided that henceforth opposing managers would be allowed to select their own teams.

Cleveland was the site of the first game under the new selection system, and again the American League players came out on top. But the fans didn’t like being deprived of their voting rights, and the next year the system was changed again. This time the baseball public selected eighteen players, the managers of the league-leading teams of the season before named five. The game was played in the National League Park in Boston in 1935, and the National League stars won—for the first and only time in the series to date—by a score of 4 to 3.

The game went to Washington last year, with the selection of players once more changed over. The 1937 method found each of the major league managers nominating players, and the managers of the two All-Stars teams making the final decisions. And again the American League ran away with the prize, this time by a score of 8 to 3. Thus, in the series to date, the Americans have won four games, the Nationals one.
**The March of Music**

**A Weekly Preview Edited By Leonard Liebling**

"... An ampler Ether, a diviner Air..."—Wordsworth

**Thanks and Cheerio!**

Our London contemporary, Radio Times, pays "The March of Music" a high compliment by copying this department in appearance and character—two pages, similar layout and picture-arrangement, leading annotated programs, and recommended features, books and records. God save the King and the Radio Times!

**Camping To Music**

To take the place of the Boston "Pops" (Wednesdays at 9:30 p.m. EDT on NBC) we have the programs from the National Music Camp at Interlochen, Michigan, broadcast by orchestra, band and chorus. Originally planned to give boys and girls of high-school age an attractive place where they might combine summer recreation with advancement in almost every branch of musical training, the camp was put on the air in 1930 and a year later a division was opened for alumni. The director is Dr. Howard Hanson, and fittingly the theme-song of the broadcast is an excerpt from the slow movement of his second symphony.

**The Happy Medium**

The young curate who breakfasted at the home of the bishop was served a questionable egg, which he hesitated to finish. "Anything wrong with it?" asked the divine. "Oh no," replied the visitor, "it's excellent in spots."

The thought applies also to some of the frankly entertaining musical broadcasts, those which alternate light music with loftier types of compositions. These are, among others, Marion Talley's sincere and smooth singing; "Popular Classics" with the competent baritoning of Robert Weede; Chase and Sanborn (when Nelson Eddy participates); "Invitation to the Waltz" and "Waltz Time," for those whose hearts beat in three-quarter meter; "American Album of Familiar Music," better ballads and sentimental songs; Norman Cloutier's orchestra recently featuring one-composer lists and an excellent new young tenor, Ralph Blane; Carnation "Contented Hour," soothing refinements for the pre-bed hour; and "Hit Parade," orchestralize all jazz but frequently rising high with such soloists as Lucy Monroe, Lauritz Melchior and Lotte Lehmann.

**Radio Guide • Week Ending July 9, 1938**

Fred Waring and The Pennsylvanians (above) are among the bands to be heard on the NBC Carnival of Swing, now in its second week on air...
FRIDAY, JULY 8
at 9:30 p.m. EDT on MBS
The Robin Hood Dell Symphony Concerts
The Philadelphia Orchestra
Alexander Hillsberg, conductor
Lea Luboshutz, violist
Symphony No. 5 (Beethoven)
The Orchestra
Concerto Op. 35 (Tchaikovsky)
Lea Luboshutz
Finlandia (Sibelius)
The Orchestra

WILL there ever come a day when Beethoven's “Fifth,” as it is known professionally, shall fail in its power to improve the emotions? Never, if you ask those who remain under its consistent spell. Their opinion seems sound, for the “Fifth” is now 130 years old and has lost nothing of its importance and popularity. There is no better medium for the study of symphony construction, as the short and pregnant themes of the first movement register through extreme clarity and may be followed without difficulty in the various changes and combinations. The slow movement has become an immortal song.

Tchaikovsky's vibrant and lovely concerto is played by the skillful and musicianly Lea Luboshutz, Russian, who now teaches at the Curtis Institute in Philadelphia.

SATURDAY, JULY 9
at 8:30 p.m. EDT on MBS
The Robin Hood Dell Symphony Concerts
The Philadelphia Orchestra
Alfred Wallenstein, conductor
Lucy Monroe, soprano
They Too Went to Town (DeLamarter)
Suite Opus 19 (Dohnanyi)
The Orchestra
Marietta's Lied from "Die Toten Stadt" (Korsogol)
Lucy Monroe
Overture "Semiramide" (Rossini)
The Orchestra
In the Silence of the Night (Rachmaninoff)
The Old Rectory (Weiber)
Il Baccio (Arditii)
Lucy Monroe
Air (Bach)
Pavana from Symphonie (Gould)
The Sorcerer's Apprentice (Dukas)
The Orchestra

The Dell offers an American conductor and an American soprano, appropriate in the week including July 4. Alfred Wallenstein pays his own national tribute by programming a characteristic excerpt by the New York composer, Morton Gould, who is known to radio also as a pianist and orchestra-leader. His "Ballyhoo," as he tells me, is intended "to please the populace and annoy the pedants."

Ernst von Dohnanyi, Hungarian living composer, whom the New York Philharmonic invited as a guest conductor during Subscription, displays melodic resource, instrumental facility and command of color in his four-movement suite. It is the third division best, a romanza.

Rossini's opera "Semiramis" gets its oriental hues from the nature of the story, which his librettist based on Voltaire's Assyrian tragedy "Semiramis." Composed in 1822, the overture sounds thin to modern ears, but at least tinkles with pretty airs and graces.

Carnival of Popular Music
In Festival Summer Series

Saturday at 10 p.m. EDT on NBC.

From Toscanini to the tom-tom, from Wagner to Whiteman, from Brahms to blast, a huge leap, but it is being made by NBC in its present summer carniival festivalizing our American popular music. The orgy—beg pardon, the ceremonial series—began July 2, the first event occupying some of the time heretofore accorded to the distinguished concerts of the outstanding NBC Symphony Orchestra.

As the musical intelligentsia will, they should finally realize the fact that their protests and ridicule amount nothing against the unceasing flood of jazz and its related phenomena. Also, the select group with the tail foreheads must admit that the popular type of American music is the kind the overwhelming majority of our public chiefly desires, and represents what the rest of the world regards as the typical expression of Uncle Sam and his nephews and nieces.

Frankly, that is no humiliation for the gentleman or for the rest of us. If we remember history, we recall that always and everywhere the man in the street has been opposed in art to the man in the intellectual tower. An early American page even records that when a conductor tried to give New York its first introduction to a Haydn symphony, the primitive public of the metropolis cat-called, vegetable-pelting and rotten-eggled the daring innovator, and forced him to play "Yankee Doodle" instead. The only consolation for our present superior folk is that the incident took place long ago, and that much Bach, Beethoven and Brahms has flowed under the symphonic bridges since then.

Let us get this right. There is excellent material in the repertoire of American popular music and it attunes for a great deal of the lesser stuff. As for the really cheap output, it has ever sat on our shoulders like the ugly gnat and been treated with a march of time to its finish will still see us tor- turing, similarly burdened.

The Francis Carsen advance American popular music may be best understood when we compare the pioneer example of "Timbuktu Bird" and "Shoo Fly" to "The Man I Love" and "Old Man River" of the present moment. Who so sophisticated, heartless or arrhythmic that he cannot respond to Steinway Foster's songs in the marches of Sousa, the melodies of Herbert and the many tuneful and stirring creations of their successors? I confess readily that I greatly like to contact the best popular numbers from the time and that I have not yet found that the experience robs me of love for the compositions of the time's accepted masters. I feel that "Smoke Gets In Your Eyes" has its place in human enjoyment as justly as the songs of Schubert and Schumann. Furthermore, my ear and fancy do not refuse the appeal of such lovely lyrical gems as "I Married an Angel," "In the Still of the Night" and "Love Walked In." My degradation will be complete in some opinions when I who feared so much can respond to "Dinner Music for a Pack of Hungry Cannibals" as well as to the measures which Verdi allotted to his well-fed Falstaff.

Having said that, I resignedly await the age of Canterbury and will postman to prepare for a heavy cargo of letters from the most critical of radio critics, readers! (Before the deluge, however, let me add that Mozart wrote music for the hurdy-gurdy; Bach fathered a "Coffee Cantata," Scarlatti wrote a "Cat Fugue," and Anton Rubinstein intrigued his American admirers with a set of variations on "Yankee Doodle.")

The NBC carnival will parade not only our native array but also the popular repertoire of Europe and South America.

In the nine programs, some of the conductors and performers are Paul Whiteman, the Dorsey Brothers, Fred Waring, Perde Grofe, Lennie Hayton, Al Goodman, favorite vocal and instrumental soloists and choral groups, the NBC Orchestra, NBC broadcasting future hits from the manuscripts of the composers, before the music was reached the hands of the publishers.

If television were perfected and the Elyon Fields could listen in, we might note the smile on the faces of Ostenbach, Johann Strauss, Herbert, Sousa, Carvalhais, and even Papa Bess-thoven, who wrote variations on a popular song called "Kaskada the Tailor."
SOUTHERN GENTLEMAN VISITS RICHMOND

Needless to say, this pose of Hal Kemp and his vocalist, Judy Starr, was taken before the broadcast. It was while Judy was attending a college at which Kemp played that she first met him. Singing a song on a dare from some fellow students, Kemp said she'd make good, and Judy Starr has.

Much of the swingy tempo of the Kemp band may be attributed to the expert playing of Saxophonist Saxie Dowell. Large in size, Saxie's often reminded of it.

David Ross made a special trip to Richmond from N. Y. to announce "Time to Shine." He’s also heard on "Poet's Gold" radio program.

Highspot of the Kemp show is Hal’s introduction of guests as “Good Neighbors.” “Good Neighbors” at Richmond were the “Dorn Brothers and Mary,” above.

Singer with the Kemp unit is Bob Allen, who’s shown above indulging in a bit of a yell. Like others in the band, Allen enjoys putting on a show for students.

It’s fun in Dixie when Hal Kemp is there. Native son of the Deep South, Kemp and his band are favorites with southern undergraduates. While filling an engagement at the University of Richmond, Va., recently, Kemp had to broadcast his Tuesday night "Time to Shine" program twice from that city. First broadcast took place on June 7 from the gymnasium of the University, the second on June 14 from Hotel Richmond. Seven hundred fifty people crowded round at the latter, danced to their hearts’ content as Gene Lester took these exclusive pictures for Radio Guide.

Photos by Gene Lester

Radio Guide * Week Ending July 9, 1938
Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EDT and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST 4 hours. Recommendations based on cultural values.

DRAMA

Tuesday, July 5

Let’s Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nina Maeack takes the children into the land of make-believe. 

Wednesday, July 6

WPA Radio Theatre Division. 8:30-9 p.m., MBS. “Drums,” by James Boyd.

Thursday, July 7

Pulitzer Prize Plays. 8-9:10 p.m., NBC. Dramatization of Maxwell Anderson’s “Both Your Houses.”

Friday, July 8

The Nation’s Playhouse. 11:30 a.m.-12 mid., MBS. Dramatization.

Saturday, July 9

Columbia Workshop. 7:30-8 p.m., CBS. An experiment in drama written especially for the microphone, produced under the direction of Wm. N. Robson.

Sunday, July 10

Original Play. 8:30-9 p.m., NBC. Dramatization of plays written expressly for radio presentation.

EDUCATIONAL NEWS

Sunday, July 3

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from Rio de Janeiro, Brazil.

Tuesday, July 5

American Viewpoints. 10:45-11 p.m., CBS.

Saturday, July 9

Aviation Talks by Commander Frank Hawk. 9:45-10 p.m., NBC. Program under auspices of Juniper Birdmen of America.

GOVERNMENT

Monday, July 4

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Friday, July 8

World Economic Cooperation Program. 4:45-5 p.m., CBS. Talk by Brackett Lewis on “Economic Cooperation in Central Europe.”

HISTORY

Sunday, July 3

Empires of the Moon. 1:30-2 p.m., NBC. Dramatization of historical episodes.

Wednesday, July 6

Living History. 7:30-7:45 p.m., NBC. Dramatization of events leading up to the calling of the Constitutional Convention in 1787. Speaker’s Revolution in Massachusetts, and the Annapolis Convention.

Science

Sunday, July 3

Church of the Air. 10-10:30 a.m., CBS. Rt. Rev. G. Ashton Oldham, Alabany, N. Y., 1-130 p.m., David H. Cannons, Los Angeles, Calif.

Monday, July 4

Hightlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on “The Failure of Success.”

Sunday, July 10

The Catholic Hour. 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on “The Appeal to Reason.”

Saturday, July 9

Message of Israel. 7-7:30 p.m., NBC. Guest speaker.

PERSONAL-SOCIAL PROBLEMS

Tuesday, July 5

Highways to Health. 4-4:15 p.m., CBS. Dr. William Golding speaks on “High Blood Pressure and Its Effect Upon the Heart.”

SCIENTIFIC DEVELOPMENTS

Sunday, July 3

The World Is Yours. 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 4

American Viewpoints. 10:45-11 p.m. CBS. Ellis Manning, speaker.

Wednesday, July 6

Exploring Space. 5-5:15 p.m., CBS. Hans Christian Adamson, director of the American Museum of Natural History, and Prof. William Barton, executive curator of the Hayden Planetarium.

Science on the March. 7:45-8 p.m., NBC.

Friday, July 8

Adventures in Science. 7:30-7:45 p.m., NBC. A second session of Science on the March and discussion. Dr. Paul B. Sears of Teachers College, Columbia University, speaker.

Party Representatives

Tell of Party Aims

Monday, CBS, 11-11:30 a.m.

Appropriate for a day that is celebrated as symbolic of the ideals of democracy and freedom, a representative Republican and a representative Democrat will be teamed up in a special Fourth of July broadcast to present the aims and theories of their respective organizations. If these addresses stick close to the problems of the day and outline the suggestions these parties have for the solution of the problems, this broadcast will offer listeners an unusual opportunity to hear both sides of a question that grows hotter and hotter, now that we have passed the half-way mark in the present administration. John Hamil- ton, chairman of Republican National Committee, and Claude Pep- per, Sen. Pepper tells New Deal accomplishments—Mon., CBS

July 4th Events Dramatized

Monday, CBS, 5-5:30 p.m.

One among many special programs celebrating Independence Day will be the half-hour presented over CBS in cooperation with the American Legion. Dramatizations will be built around the outstanding events that have occurred on the Fourth of July during the country’s history. Among them, besides the memorable event of 1776, will be the deaths of Thomas Jefferson and John Adams, who both died on July 4, 1826, and the birth of Calvin Coolidge on July 4, 1872. Daniel C. Doherty, director of the American Legion, will give a short talk.
Dorothy Lamour is righteously indignant that every time she is escorted to a Hollywood party while her bandleading husband, Herbie Kay, is away, divorce rumors start. Herbie understands; even okay her escorts, particularly Randolph Scott. The other day, after a gossip-writer had "tipped off" his readers that Kay was splitting from Lamour, she got mad right down to the roots of her raven hair and long-distance telephoned Herbie, asking, "Herbie, are you divorcing me?" Came the answer, "Me divorcing you? Not that I ever heard of." Lamour points out, "I'm not an old woman yet. I'm still young enough to want to go out and have a good time. After all, I know I'm in love with Herbie and he knows it—so why should I be a recluse when he is out of the city with his band? Herbie doesn't want me to be a hermit.

Incidentally, "Dorothy Lamour" and "Bob Hope," or rather their respective stand-ins at Paramount, were the proud parents of a six-and-a-half pound son born June 20. The mother, Mrs. Len Hendry, is the girl whose job Miss Lamour protected so very long ago when the movie studio wanted to discharge her from her work because of approaching motherhood.

Hollywood's Chamber of Commerce is about ready to apply the torch to Charlie McCarthy, they're that burned up. It seems that the C. of C., noting that celebrities had become the proper things to wear as honorary mayors these days, thought that they should confer the honor on the dummy, the first screen or radio celebrity ever to be so honored by the world-famous area which really is a part of Los Angeles. But a hitch came when the "mind" of the agency sponsoring Charlie's innaminate life disclosed their fears that McCarthy was growing too, TOO popular, told of their desire to hold down the fame of the little man until his press-clippings show a slump, and therefore declined the honor with reservations. Past experiences have invariably proved it to this writer, however, that when someone NEEDS publicity, he finds it practically impossible to get. In fact, right now, I am informed, the Hollywood Chamber of Commerce is considering for the spurned post none other than Charlie's coffee-sipping rival, Fannie Brice's "Baby Snooks!"

In keeping with Robert Taylor's publicity build-up for his man roles, he must dress the part, was seen at a "Good News" rehearsal recently dressed in slacks, sports coat, to play opposite the screen's Margaret Sullivan (above)

That crack of Charlie's on the June 19 opus, "Careful, Bergen, or I'll close your other eye," was the result of Bergen's left eye being swollen shut—not from a fat but from make-up injection.

Speaking of Fannie Brice, please recall the "Good News" edition of June 16 in which the rendition of Ed Sullivan's tone poem was supplemented by tap-dance effects by Ann Pennington. Now Ann isn't the chipper young thing of yester-starring years. Time has caught up with her and the bank balance isn't tops. But Fannie, her old friend, hasn't forgotten. Miss Brice shelters and pats with Ann—and you can bet your last dollar that it was Fannie who saw to it, when a tap-dance routine was required, that "Good News" gave the job to Miss Pennington . . . for Fannie's that way.

Gracie Allen threw, on June 18—Mother's Day—Bob Hope's birthday—a gala party for 250 guests honoring Mary and equaling any Hollywood orgy ever staged. Guests were frozen by Marion Davies, but out of the party came a Burns family secret. Gracie called George Nat; he tags her Google . . . Hah!

Thousands of dollars worth of flowers must have been used in decorating the walls of the dancing and dining tents at the Burns and Allen shindig. One tent covered a portable dance-floor erected over the B & A swimming-pool, and in an adjoining flower-decorated tent an elaborate dinner was served and topped by a birthday cake in the shape of the new shape of the Spanish-type home Jack Benny is completing in Beverly Hills. Jack was called upon to master-of-ceremonies an extravagant floor-show with many acts, including an opener consisting of a dress-designer who draped costumes onto live models who first appeared in underthings.

You can't persuade "Oscarist" (Tony Laboria) there's nothing to superstitions. His lucky brown derby, worn at all performances of "Hollywood Hotel," disappeared a few weeks ago. The next week he was told by the sponsor that they would complete the series without his services, having tabbed the hummer angle.

The complaint and barrage of ennui-news-paper-advertising-sales executives, in convention recently, that radio's ability to pull results was grossly exaggerated was belled the other day by George McCull's CBS- aired "Screen Scoops." Endeavoring to contact a movie producer friend the other day, George, who's movie-savvy, asked them to write in. Less than time it was taken for this to go to press, a total of 181 letters from eye-witnesses or rescued passengers and crew of the ships were received!

Claire Trevor has changed her wedding plans, due to film commitments. Instead of at Boston, her vows with "Big Town" producer Clark Andrews will be spoken in Hollywood—and the affair must wait until August.

It begins to look like a busy year for lovely Irene Rich. Just renewed for another year by her grape-juice-selling sponsor, she only recently began work in addition at the Universal Pictures lot, where she is playing the role of Deanna Durbin's mother, and no sooner had she started the latter duty at the Metro-Goldwyn-Mayer studios gave her a call—to consider work in another picture!

Margaret McKay, whose dulcet voice frequently tells you the merits of soaps and such, week-ended recently at a genuine steer ranch and became a morning cowgirl. At the stables one of the cowboys was pitching—when his aim went wild and she was struck in the head by—guess what. She claims the soap she advertised did a marvelous cleaning-up job!

Tag Lines: Tony Martin, when he winds up for a Grape-Nut summer recess August 1, will take the band he has been rehearsing on a personal-appearance tour. Bob Burns will be busy from mid-July on. Starting July 13 to act in Paramount's filming of "The Arkansas Traveler," the next day he'll take the helm of "Kraft Hall" for the duration of Crosby's vacation. Joan Bennett's pay, since she appeared on the Joll-O show recently as a readily gesture and movie material, was the handsome clip from Jack Benny . . . After July 4, when Lux Theater rests, its impresario, Cecil B. DeMille, will take a synthetic vacation on his own "Union Pacific." His picture schedule calls for him to roll the historic epic during the hot months.
AIRIALTO LOWDOWN

BY MARTIN LEWIS

**KATE SMITH** is being seriously considered to conduct the “We, the People” program when it returns in the fall. She will still have her regular Thursday show and perhaps resume the thrice-weekly newscasts. What a busy gal she will be... Incidentally, the producers of her program have changed their minds about resuming the coast-to-coast search for dramatic talent when the program comes back in the fall. It seems they couldn’t please everyone concerned and too many people were disappointed. Andre Kostelanetz will conduct three broadcasts from South America on July 31, August 7, and August 14. They will be short-wave to America and will be heard over the CBS Coast-to-Coast net. Kost was presented with a beautiful watch by his Chesterfield cigarette sponsor in appreciation of his splendid work during the four years he has been on the air for them.

Our personal good wishes to Irene Beasley, who returns to CBS this Monday... Ray Morton, the new singer on “Hobby Lobby,” was formerly with the Ruby Newman band “First Nighter” will not switch to CBS... Vic and Sadie celebrated their sixth anniversary on the networks last Wednesday... The “Metropolitan Auditions of the Air” has signed for its fourth consecutive season, beginning October 9... Milton Gerper, a young and clever writer who has had quite a number of his playlets presented on the Rudy Vallee and Don Ameche programs, will author the new “Attorney-at-Law” series, which replaces Flibber McGee starting Tuesday night... Tommy Rigs and Betty Lou faded from the Vallee show after last Thursday night’s broadcast. Now if they would only take the loud Stroud twinn out of the daily news show, I’ll be happy about the whole thing. Who sends the motion?... George Putnam and Henry Nelly are new additions to the CBS announcing staff in New York... Announcer Andre Baruch didn’t get the thrill many baseball fans did when Cincinnati pitcher Vander Meer pitched his second no-hit-no-run game in a row. Andre had to go to work the following morning dubbing his voice over the CBS baseball star. Incidentally, I’m told a radio producer tried to get Vander Meer to appear for three minutes on a big radio show, but when the asking price was $1,000, he was sorry he brought up the whole thing... “Hobby Lobby” has the distinction of having appeared on all three major networks. It started on Mutual; then went to CBS; and now it is to be heard over NBC. Don McGregor has compiled 100 of the most-requested poems and reads them in the “Breakfast Club,” and they are now published in book form called “Memory Time,” which is selling fast.

Just learned that Eddie Cantor presented Rudy Vallee with a yacht when Rudy pinch-hitter for the comic the week he took sick and was off the program. The cruiser is christened “Bongo Eyes.” Major Bowes has had a ship-to-shore phone installed on his yacht and if you want to call him sometime ask the operator for WBOZ, which is his callletters... The Major, by the way, just bought himself a nice piece of real estate on Madison Ave., in New York... Getting back to boats, Al Pearce had his thirty-five-foot boat shipped to the West Coast and it will be there by the time he arrives. Pearce also has a phone installed on his boat and he tells me that he can call any number on shore from 1,000 miles out at sea... Jean Paul King purchased a thirty-nine-foot cruiser and will spend most of his time on the water during the hot-weather months.

More about boats... Eddie Cantor, Meredith (“Good News”) Willson, Don Ameche and Chester Lauck (Lum of “Lum and Abner”) will all be on the Queen Mary when it sails for England on July 6... Songstress Ruth Lyon has been granted a three-month leave of absence and sailed for an European trip on June 24... Vivian della Chiesa is bound for Italy, where she will sing in Italian and Swiss opera... By the time you read this, Actress Betty Garde and Barbara Weeks will be on a boat bound for Bermuda. Ditto Al Pearce, who returns on July 13 to guest on the “Town Hall Treasure Hunt.”

Vacation Notes: Kate Smith, Mr. and Mrs. Ted Collins and daughter left for their Lenox summer home and will remain there throughout the summer. Kate’s bandleader, Jack Miller, will spend part of the summer at his home on Long Island and then spend a few weeks around Cape Cod... Comics Abbott and Costello will keep on working during the summer. They’ll be at the Lombard Steel Pier in Atlantic City... Alice Frost leaves the “Big Sister” program on July 3 for a three-week vacation... Baritone Buddy Clark, who won a Massachusetts court decision to retain that name, has taken a place at Deal Beach in Jersey and will spend most of his time on the beach.

Mary Margaret McBride will vacation with her mother for the entire month of July. When she returns to the air, she’ll be heard Mondays, Wednesdays and Fridays instead of five-weekly broadcasts... Connie Boswell is spending a great deal of her off-the-air time at Sister Martha’s farm, Peeskill, New York, where there are plenty of cows and chickens... Sophie, Helen Alexander of “Major Bowes’ Capitol Family” program has departed for Italy to study voice and make a few concert appearances... Betty Bartheil, the CBS singer who deserted the airlanes for married life in China, is back in the U.S. A to stay. She and her hubby returned on the Clipper and will settle down in Baltimore... Bob Trout went fishing for the first time during a recent visit to Washington and the first fish he caught was (Hitl give you two guesses) a trout! Right the first time!... During their lay-off, a couple of the boys in Fred Waring’s band are touring the country demonstrating Fred’s new mixer at $40.00 a week. Kate Smith has written a book, “Hello, Everybody,” and it will be published early in October.

Another complex schedule is that of Elspeth Eric of “Joyce Jordan, Girl Internese” Elspeth, whom most of us remember as Drina in the play, “Dead End,” will be playing in the “Inner Light” up at the summer theater at Westport, Conn., during most of July. Her daily script serial is over at 9:30 a.m. and her rehearsals begin at 11:00 A.M. in Westport, which is, incidentally, almost a two-hour drive from New York. Elspeth’s just bought herself a new car, and she’s praying for the mercy of the automobile coppers. And after her evening performance at Westport, she’ll have to rush back to New York, to be at Columbia at 9:30 a.m. for her “Girl Internese” rehearsals program. Who said the life of a radio star is a cinch?

Tommie Dorsey recently received the degree of “master of music for Morris” from Mary Jane Marzer, left, and Topazo Riles, radio students of Drake University. The presentation took place in the new campus studios.
On Short Waves

President, Editor by: Chas. A. Morrison

Editorial

For the past several days I have been making a study of the effect of high altitudes and mountainous country on radio reception in general and on short-wave reception in particular. My temporary head-quarters are at the beautiful Lowell Hotel which, 7,800 feet above sea-level, is perched on a picturesque cliff 300 feet above the foaming waters of Fall River and just on the outskirts of Estes Park Village, Colorado, which has been dubbed the Shangri-La of the Rockies, and is the eastern gateway to Rocky Mountain National Park—sixty named peaks more than 10,000 feet high.

Daylight broadcast-hand接收 during the summer months is practically limited to the Denver stations due not only to the varying effect of the mountains but to the almost continuous static at night and in the winter. Reception is somewhat improved. On the other hand, short-wave reception is quite fair here, and in fact, not only more enjoyable than broadcast stations, but about as good as could be obtained to the almost complete absence of static, but provides, through such stations as W2XAL, W2XAD and W2XE, the only possible program service from the Big Country, and I hope to carry on the local stations. England, Germany and other foreign countries come through clearly and with enough constancy and clarity to report. It is reported that the high-frequency reception on that superb section of Trail Ridge Road, which runs for more than five miles at an average elevation of more than 12,000 feet, is exceptional in its crystal clarity.

At a recent gathering of National Park officials, I was privileged to listen to a number of tape recordings of work that has been done in the park. It is hoped that this material from time to time in ensuing issues.

According to the National Radio Club, BC, this program on Short Waves will take their listeners on a grand tour of the City of Hamburg.

Times indicated on this page are for Eastern Daylight Saving Time.

For ECT, 2 hours; for MST, 3 hours; for PST, 4 hours.

Radio Guide 8 Week Ending July 9, 1938

On Thursday at 7:30 p.m. EDT the German Short-Wave Stations will take their listeners on a grand tour of the City of Hamburg.

Monday, July 4

11:30 a.m.-Singers of Canada: GSF GSG GSI
11:45 a.m.-Verona: GBQ GSF
12:00 p.m.-Sunrise broadcast: HSFV (9.52)
10:00 a.m.-Orchestra: GSF GSG GSI
9:15 a.m.-Poodle: GBQ GSG GSI
2:00 p.m.-Broadcast from South Africa: GBQ GSG GSI
4:00 p.m.-Broadcast from South Africa: GBQ GSG GSI
5:00 p.m.-Paraguay: GBQ GSG GSI
5:45 p.m.-Paraguay: GBQ GSG GSI
6:00 p.m.-Pilots vs. World: GSF GSG GSI
6:15 p.m.-Venezuela: GBQ GSG GSI
6:30 p.m.-Pilot broadcast: GBQ GSG GSI
7:00 p.m.-The Dials: W1XK (9.57)
7:15 p.m.-Toronto, Canada: GBQ GSG GSI
7:30 p.m.-Comm. News from W2XAD (13.53) W2XAD (9.53)
7:45 p.m.-Broadcast from South Africa: GBQ GSG GSI
8:00 p.m.-Science news: W2XAL (11.79)
8:15 p.m.-Paraguay: GBQ GSG GSI
8:30 p.m.-Broadcast from South Africa: GBQ GSG GSI
9:00 p.m.-Coniston: N6P5 E 1938 typewriter
9:15 p.m.-Concert of folk music: 2B04 IBF
10:00 p.m.-German Study Club: DBJ DBD

Tuesday, July 5

7:15 a.m.-Play "Amphibians": GSF GSG GSI
7:30 a.m.-"Cowboy Song" contact: PHI
7:45 a.m.-x: Cricket: Oxford vs. Cambridge: GSF GSI
8:00 a.m.-Orchestra: W2XOL Orchestra: GSF GSI
5:35 a.m.-x: Cricket: Yorkshire vs. Australia: GSF GSI
6:00 a.m.-W5D: White Mount: GSF GSI
6:15 a.m.-x: Times of the Day: GSF GSI
6:45 a.m.-Tuesday Symphonies: 2B04 IBF
7:15 a.m.-11:00 p.m.: British Reports: 2B04 IBF
19:45 p.m.-Program from Belur, British Hon- duras: 2B04 IBF
20:30 p.m.-Program from Costa Rica: W2XPH
20:30 p.m.-Billy's Happy Boys Dance Orchestra: W2XPH
20:45 a.m.-Great Britain National network: W5GF (7.5Q) TQAQ (6.4) TGY (6.27)

Wednesday, July 6

8:00 a.m.-Canadian Symphony: GSF GSG GSI
8:15 a.m.-Take Your Choice: GSF GSG GSI
8:30 a.m.-Symphony Festival: Seminar Concert: Birmingham Symphony Orchestra Orchestra: GSF GSI
8:45 a.m.-Modern Radio Course: W2XAL (6.04)
12:45 p.m.-Bolivian program: HAF
13:30 p.m.-Program from Bolivia: HAF
3:30 p.m.-Program from Belur, British Hon- duras: W2XPL (6.38)
9:00 p.m.-Program from n.c.i: 2M04 IBF
11:00 p.m.-Night time variety: GSI GSI

Thursday, July 7

9:00 p.m.-Open Golf Championship: GSF GSG GSI
9:15 p.m.-None out of "The Cotton Flax": PHI
11:00 p.m.-Open Golf Championship: GSF GSG GSI
12:30 p.m.-Cricket: England vs. Australia: GSF GSI
3:40 p.m.-Arius: Rescue: GSI GSI
6:00 p.m.-English news review: LSY (11.15) LRA
5:00 p.m.-"High Marshall String Orchestra: GSF GSI
7:00 p.m.-Concert orchestra: GSF GSI
8:00 p.m.-Concert orchestra: GSF GSI
9:00 p.m.-Comick Hour: COCH (9:45)
9:15 p.m.-German Study Club: DBJ DBD
10:00 p.m.-Program for Latin America: W2XAL
12:00 a.m.-DX Changer: WX8X (6.14)

Saturday, July 9

7:30 a.m.-Cricket: England vs. Australia: GSF GSG GSI
8:15 a.m.-Open Golf Championship: GSF GSG GSI
8:30 a.m.-None out of "The Cotton Flax": PHI
11:00 a.m.-Open Golf Championship: GSF GSG GSI
12:30 a.m.-Cricket: England vs. Australia: GSF GSI
3:40 p.m.-Arius: Rescue: GSI GSI
6:00 p.m.-English news review: LSY (11.15) LRA
5:00 p.m.-"High Marshall String Orchestra: GSF GSI
7:00 p.m.-Concert orchestra: GSF GSI
8:00 p.m.-Concert orchestra: GSF GSI
9:00 p.m.-Comick Hour: COCH (9:45)
9:15 p.m.-German Study Club: DBJ DBD
10:00 p.m.-Program for Latin America: W2XAL
12:00 a.m.-DX Changer: WX8X (6.14)
Radio Guide's Instant Program Locator

This is an exclusive Radio Guide feature.

Program Locator Time is Eastern Daylight. Use this Table to Find Yours.

The Program Locator is an index of network programs—listing names of stars, sponsors and times. Use this guide to look for your favorite programs or new ones.

Then turn to the Radio Guide program pages to find your station carrying the program.

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Just Plain Bill. Atlantic. 8 Binley, Sun. 10:30 p.m. NBC.

Kaltenhoff, H. V. Headings. 8 Binley, Sun. 10:30 p.m. NBC.

Kaltenmeyer's Kindergarten. Brunt. 9 Wolf; Terri; Myr- cell, Miss. 10:30 p.m. NBC. 9:30 p.m. NBC. 9 p.m. NBC.

Kamman, Bruce. Kaltenmeyer's Kindergarten. Sat. 8 NBC.

Kay Kyser's Musical K&K. NBC. 10 p.m. NBC.

Keltner, Pete. Don Win- low of the Navy. Mon. thru Fri. 8 NBC. Singing Lady. Tegene thru Thurs.

Keno, Hal. Orbit. Mon. thru Fri. 10 NBC.

King, Wayne. Orchard. 8 NBC. 8 p.m. NBC.

Kitt, Keely. The Big Show. Mon. thru Fri. 11:45 a.m. NBC.

Koester, Josie, Orch. By. Sat. 8 NBC.

Kagen, Harry. Orch. Kal- tenmeyer's Kindergarten. Tue. thru Sat. 8 NBC.

Ball, Bob.thresh. 9-10 p.m. NBC.

LaCerva, Peg. For Men Only. Mon. 9:30 p.m. NBC.

Lambert, Effie. Time. Mon. thru Fri. 7:30 p.m. NBC.

LaRue, Don. Harmonica & Creak, West). 10 p.m. NBC.

Larraine, Dorothy. Up & At 'Em. 8 NBC. 8 p.m. NBC.

Leeds, Louis T. Red, NBC. 8:30 p.m. NBC.

Le Kreuze, Pierre. Manhattan-Go-Round (Dr. Ly- tton, Thurs. 8 NBC. 8 p.m. NBC.

Leopard, Jack. Raleigh & Haine. Mon. thru Fri. 7:30 p.m. NBC.

Levy & Co. 12:15 p.m. and 12 noon NBC.

Leiste, George. Hr. Out- side of Lo- veland. Sat. thru Mon. 8 p.m. NBC.

Little Orange Annie. Oval- late. Sat. thru Mon. 8 p.m. NBC.

Little Original Campaign. George Jese); Norma Talm-adge. 8 NBC.

Lombardo, Gr. Orch. West). 8:30 p.m. NBC.

Lombardi, Mr. B Garden Bick, Mon. thru Fri. 7:30 p.m. NBC.

Lombardi, Mr. B Garden Bick, Mon. thru Fri. 7:30 p.m. NBC.

Lomax, Dave. Hoby Lobby. Mon. thru Fri. 7:30 p.m. NBC.

Lombardi, Mr. B Garden Bick, Mon. thru Fri. 7:30 p.m. NBC.

Lomonaco,鳀. Mount- quot. Mon. thru Fri. 7:30 p.m. NBC.

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Lombardi, Mr. B Garden Bick, Mon. thru Fri. 7:30 p.m. NBC.
UNDER the American system of broad casts, the special activities and individual initiative are encouraged to the utmost. The result is that many radio stations develop services and features which are far better than the merely adequate. Radio GUIDES calls attention to those services in the belief that it adds the color of the listener.

Conspicuous for its merit is a service offered listeners by the Yankee Network of New York City. The program is known by name as the Yankee Network Weather Service. Many stations offer weather services, but most of them are mere reports of a government handout. It is typical of the energy of the men behind the Yankee Network that they established the highest mountain within reach a year-round weather-observation tower which is manned by experts, who do its job day in and day out, during blizzards or sunstorms, in order that the people of their territory may have the best and most accurate information that man can give.

In the last analysis, it is just a weather service, of course, but Radio Guide is happy to point it out and what it means because it presents the added value and usefulness that can be put into the most commonplace thing in the world with imagination.

Radio Guide's Special Medal of Merit is offered to radio stations, networks, or operators for conspicuous individual and collective service for the public well-being. The achievements of the Yankee Network weather service measure up to the high standard mandated. With the wish that it may enjoy many more years of public service, we present to the Yankee Network Weather Service our Special Medal of Merit.
RADIO GUIDE'S X-WORD PUZZLE

HORIZONTAL
2. Star in the portrait
5. Feminine name
10. Those who excavate coal
13. Bold, loud
17. Recycle
18. Solomon sang
19. To absorb
20. Most uncommon
21. Jeans ——- tone
22. Large leafy tree
28. Interest (abbrev.)
34. Nominates
37. As it were
39. Marker used in air races
41. Essential
43. Eccentric
45. Press in tightly
46. Runs partially
48. Narrative poem of some hero—defined
49. Had examined
51. Vain of metallic ore
52. Broadcast
56. Middle of the day
60. Card game
61. Dust
62. Covering of the seed of certain plants
64. Lively instrumental composition
53. Type of drum
54. Mascular name
55. Song with rhythmic movement
59. To scatter between
62. Longer, handlebar
63. George ——, handlebar

VERTICAL
1. Phil ——— orchestra leader
2. Town in New Hampshire
3. New England state (abbr.)
4. Pleasure boat
5. The "Old Maestro"
6. ——— Peace, comedian
7. Comparative values
8. ——— Merrill, singer
9. Female haven
10. According to rule
11. Teddington
12. Thing, as in law
13. Otranto, like bird
14. Skilled in art
15. Sight depression
16. Grace, as—supreme
18. Condensation
23. South American grass
25. Endeavored
28. Joint, ——– singer
29. Minn. ————, soprano
30. ——— Dickson, tenor
31. Ah, ——— singer
34. On land
36. Web footed bird
37. Having a nose
38. In this manner
39. Man's nickname
40. Al, ——— singer
42. Reddish brown
43. Donald ————, tenor
44. A gazelle
45. Baseball team
46. Lanky, ————, tenor
47. In addition
48. Man's nickname
49. To knot

Solution to Puzzle
Given Last Week

41. E
42. R
43. E
44. N
45. X
46. E
47. O
48. D
49. M
50. N
51. G
52. L
53. E
54. L
55. E
56. M
57. M
58. R
59. T
60. S
61. N
62. H
63. A

SPAIN IS IN THE NEWS

(Continued from Page 1)

These events would produce a world war. In Washington, D. C., today, the best-informed opinion is that the United States would enter a second world war much more quickly than it entered the first. It is hard for the average American to appreciate that fact. Daily, on every hand, we see evidences of the intensity and strength of pacifism in this country. Admittedly, the American people do not want war. The American people never have wanted war, but on the other hand, they have never been afraid of war, and the strong sense of justice inherent in most Americans is easily aroused and converted into a warlike crusading spirit. Strongest factors in support of the contention that the entrance of the United States into a second world war tomorrow might be much quicker than its entrance the last time are, first, the fact that if war comes, it will be a war between fascism and democracy, and the American people, always strongly democratic, are today intensely bitter against the fascist nations. Anti-German feeling is much stronger now than it was before the World War. Secondly, strong as the pacifist movement is today, the fact remains that it was just as strong, if not stronger, in 1914.

Spain, then, comes home to American citizens and radio listeners with a vengeance. The Spanish civil war is more than a mere bloody struggle in a far-away foreign land. It is a portent of what may befall the whole world, including the United States! To be eternally remembered is the fact that the best safeguard of peace is truth—the facts. When radio brings you news from the Spanish battlefields, remember that your opinion on that news definitely matters. Listen to that news, and evaluate it. It may be very important.

Radio Guide's Program Locator Appears in the Issue Dated the Second Saturday of Each Month

An Expose of the MAIL ORDER LOVE RACKET REVEALED IN PICTURES

In the AUGUST Issue of CLICK

The National Picture Monthly

Also—in Pictures:
- Facing Death to Capture Wild Elephants
- The Nazis in America
- History of the World
- What the Sun Does to You When You Broil at the Beach
- New Hints on Keeping Cool
- 48 Hours with God
- Meat on the Hoof Parachuted to Storming Troops
- Hard-Luck Pilot
- 2 Planes Plus 30 Days Equal 16,000,000 Flies
- Shot from a Cannon
- Gossipshots
- How Hollywood is Ruining a Billion-Dollar Industry
- 3,000 to Die This Month
- Inside Sing Sing
- You Can Read 600 Words a Minute

DON'T FAIL TO READ THE AUGUST ISSUE OF CLICK

U.S. Government Jobs
Stork: $1260 to $1200 a Year!
Racing Mail Trains—Mail Carriers—
Wage Employees—Pistol Packers,
Stearns, etc.—Write for full details.
F.T. COMPANY
FRANKLIN INSTITUTE
Dept. W193, Rochester, N. Y.

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Roll developed, 8 Natural Color Prints, 25c
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THE HIGH FIDELITY ANTENNA SYSTEM
For All Radio Receivers
Eliminates all outside wires, no lightning hazards, reduces noise, improves selectivity, tone and general reception on all wave bands. Can be installed in any radio out of sight, only connection needed is a good ground. Not for use on automobile radio sets.
Sent Postpaid for $2.00
HEWIL CO., 56 Bridge St., Plattsburg, N. Y.

Radio Guide • Week Ending July 7, 1938

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www.americanradiohistory.com
BUFFALO MEET

I NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Booklet on “The Truth About Internal Cleanliness”
“Victor H. Lindlahr” (Sundays, MBS, 10:30 to 11 a.m. EDT) and Tuesdays and Thursdays from 9:30 to 10 a.m. EDT) offers the booklet “The Truth About Internal Cleanliness” to those who write to Seruton, Dept. L, c/o WOR, 1440 Broadway, New York City.

Booklet
“Sweety Court of Missing Heirs” (Sundays, CBS, 10:30 to 11 p.m. EDT) offers the booklet “The Story of Stelgas” to those who write the station to which you are listening.

Silver Salad Set
“Bachelor’s Children” (Monday through Friday, CBS, 9:15 a.m. EDT) offers a three-piece salad set of William Rogers silverware. Send three windmill pictures from Old Dutch Cleanser labels plus fifty cents (in Canada, three windmill pictures plus seventy-five cents) to Old Dutch, Chicago, Illinois.

Emergency Mending-Kit
“Myrt and Marge” (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage brown suede for box-top of Concentrated Super Suds and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

Tooth Powder
“The Stepmother” program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

Set of Three Cattaraugus Vanadium Steel Knives
“Aunt Jenny’s Stories” (Mondays through Fridays, CBS, 11:45 a.m. to 12 noon EDT; rebroadcast, 10:15 to 10:30 a.m. PST) offers a set of three Cattaraugus Vanadium Steel knives to those who send cardboard disks from a Step package plus fifty cents in coin to “Aunt Jenny,” Box 800, Grand Central Annex, New York City.

Clothes-Brush
“Road of Life” (Mondays through Fridays, CBS, 1:30 to 1:45 p.m. EDT) offers a clothesbrush to those who send a Chipco box-top plus twenty-five cents to Chipco, in care of the station to which you are listening. Offer applies to U. S. listeners only.

THE SHOPPING GUIDE

BUFFALO MEET

Washable Paper Tablecloth
“Bush Hughes” (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheve label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

Recipe Booklets
“Your Family and Mine” (Monday through Friday, NBC, 5:15 p.m. EDT) offers various recipe booklets to those who write “Your Family and Mine,” c/o National Broadcasting Company, New York City.

Silver Spoons and Compacts
The Lux Radio Theater (Monday, CBS, 9 p.m. EDT) will send six silver-plated spoons to listeners who send in a large Lux Flakes box-top plus fifty cents to Lever Brothers, Cambridge, Mass. A compact will be sent to those who send three Lux toilet-soap wrappers, plus twenty-five cents in coin, to Lux Toilet Soap, Box No. 1, New York City. The offers are for U. S. listeners only.

Book of “True or False” Questions & Answers
“True or False,” Dr. Harry Hagen’s quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT), offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

“Head of Fatima” Chime
“Believe It or Not” (Tuesdays, NBC, 10 p.m. EDT) offers a “Hand of Fatima” charm to those who send a box-top from Post Bran Flakes plus three cents in stamp for “Believe It or Not Ripley,” Battle Creek, Mich.

Book
“One Man’s Family” (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book “One Man’s Family’s Looks at Life” to those who send a package-front from a Tender Leaf Tea box and ten cents to “One Man’s Family,” 420 Lexington Avenue, New York City.

Question-Bee Game and Coffee
“Uncle Jim’s Question Bee” (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is $25.00. All contestants receive copy of Uncle Jim’s Question Bee Game and one can of George Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morrisstown, N. J.

$25 Cash
“Professor Quiz” (Saturday, CBS, 8 p.m. EDT; rebroadcast 8 p.m. PST) offers $25 for each of six best lists of five questions and correct answers to those who write on entry blanks (obtainable from Nash-Kelvinator dealers) and send to Prof Quiz, CBS, New York City.

KNOWS ALL

MR. FAIRFAX

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

JAN KIEPURA made his debut with the Metropolitan Opera Company on February 10, 1928. He was born the son of a prosperous Polish merchant. His father sent him to Warsaw to study law, but his persistence in sing- ing led to an abrupt break in parental support. Jan then joined a traveling troupe. An operatic scout heard him sing “Faust” and took him back to Warsaw to sing a Puccini role. His success was immediate, and he was called to sing in many cities in Europe before he returned to Poland famous at 22 years of age. In the United States he has been known chiefly as a singing star of motion pictures. Prior to his debut at the “Met,” he sang with the Chicago Opera—Mrs. B. H. E., Traverse City, Mich.

Announcer: EDWARD J. HERLIHY is not married. PAT (Uncle Ezra) BARRETT was a beer and tobacco wholesaler. On September 27, 1887, WILLIE MORRIS was recently married to Stephen G. Crean, a New York hotel operator.—M. E., Fairfield, Me.

NBC will carry programs at 3 and 5 p.m. EDT Sunday, announced by Bill Stern. In high hopes of winning a national championship is Don Lash, long-distance runner of Indiana

Radio Guide • Week Ending July 9, 1938
MOST GENIAL of the "literary gang" is Max Eastman, variously designated a radical, world-traveler, political diagnostician, poet, author, critic, teacher, editor—and finally radio star. In the final role he is mentor of the CBS "Word Game" at 9:00 p.m. EDT, Wednesdays. Before that series brought him to listeners in April, he had been known to the literati for such works as "Enjoyment of Poetry" and "Art and the Life of Action," to the socially-conscious for "Since Lenin Died" and "Marx and Lenin: the Science of Revolution"; to the general public for the mellow "Enjoyment of Laughter." To this diversity of interests observers attribute the youthful personality that makes Max Eastman's life at Croton-on-Hudson, New York, as idyllic as these pictures show it to be.

Photographs by Bert Lawson
ANYTHING ON YOUR HEAD IS A HAT

ALLEN PRESCOTT, well remembered as "The Wife Saver," turned his mind recently in a moment of whimsy to the styles of the ladies' latest chapeaux. Utilizing such kitchenware as happened to be in his own stock, Prescott adorned the elfin Judy Starr in creations which so closely parallel accepted styles as modeled by Ruth Carhart that these pictures were made to perpetuate his findings. Anyone interested may prove to himself that all three collaborators pictured here have other and more commendable occupations by listening at the prescribed times: Allen Prescott, "Say It With Words," 9:30 p.m. EDT, Tuesdays on the Mutual Broadcasting System; Judy Starr, Hal Kemp's "Time to Shine," 10 p.m. EDT Tuesdays on the Columbia Broadcasting System; Ruth Carhart, 11 a.m. EDT, Mondays on the Columbia Broadcasting System. No one assumes responsibility for any outrages milliners may now perpetrate!

Exclusive Radio Guide Photographs by Charles Seawood

The differences between the hat worn by Judy Starr (center) and Ruth Carhart's are as follows: Ruth's is expensive, fragile, fashionable, made of straw and imitation flowers. Judy's is a frying-pan, upturned and bent, with real daisies attached by Prescott!

Prescott opines that the orange-juicer-with-daffodils model is "within the means of the woman in the street"—further guesses that that's where most husbands might dispose of it.

Obvious advantages of Allen Prescott's home-made model over the store-bought article are easily noted: Judy's Prescott creation of wide-brimmed breadboard-with-clothesline is more durable, cheaper than Ruth's somewhat similar, but swanky, straw skimmer.

If you guess that the rakish model Judy Starr is demonstrating for Prescott is an upside-down funnel with a stalk of asparagus projecting through the spout, you're exactly right!
James Ameche and Don Ameche suggest that for once Nature was well enough pleased with her handiwork to do the whole thing over again. Twenty-three-year-old Jim looks like a retouched picture of Don, and listeners are constantly astonished at the resemblance of their voices on the air. This week many listeners will hear Jim for the first time, for on Sunday night at 9, EDT (6:30 PST for the West), he takes over the leading role in NBC's new series, "Win Your Lady." This climaxes a series of promotions Jim has had during the past year. Until recently the most exciting thing that had happened to him was a congratulatory telegram from Don after his first "Grand Hotel" performance.

More exciting than that, though, was the birth on March 23 of Jim Jr. On the assumption that what has happened twice might happen again, RADIO GUIDE shows another Ameche who may some day carry on the tradition of excellent Ameche acting being established by Don and Jim, Sr.

Radio Guide Photographs by Gene Lester

James Ameche, Jr., was born on March 23, cried lustily (but hasn't cried as much since as most babies do). He finds his father to be quite a fellow, demands more companionship—especially around 2 a.m. feeding-time!

Jim Jr. was Bette Ameche's first-born. His grandparents live in Hollywood in a home provided for them by Don. He will have to better Don's children, Donnie, 4, and Ronnie, 2, to carry the torch of Ameche acting!

The Ameches live unpretentiously in Oak Park, a suburb of Chicago, where Don made his reputation as star of "Grand Hotel," "First Nighter." Many believe Jim's talent, rather than his resemblance to Don, will soon take him to Hollywood too.
UNCLE SAM BROADCASTS: AS "GOVERNMENT RADIO"

Within recent months the Federal government has played an increasingly important part in conversation about radio. As for real action, little has happened, but almost every day some new reports or rumors have come in about a Congressional investigation of the Federal Communications Commission; or about a Federal Communications Commission investigation of a hypothetical "radio monopoly," or of a "radio dictator," or the elimination of "superpower" (more than

Exclusive Radio Guide
Photographs by Gus Gale

Federal Theatre Radio Division
NEA Radio Report
"Uncle Sam the Radio Protege to Commerce"
WPA Actors Offer
Tish Broadcasts
Every Monday W.P.A.

DAILY MIRROR, MON.

Lucius Henderson is probably oldest working actor in the world. He's 83, played in musical comedies 50 years ago, was on Broadway in 1884. Above: Now an FTRD "regular," he signs in daily for new jobs!

FTRD actors are colorful; most of them have earned big salaries at some time. Maximum WPA salary is $23.80. One object of the project is to avoid depletion of talent; many stage actors go from FTRD shows to commercial programs. Above: Work for all

Above: In this room the directors of the Federal Theatre Radio Division programs plan their broadcasts. The WPA radio project began two years ago on a local New York station, has now expanded to all major networks.

Left: National Director of the FTRD since its birth has been Hallie Flanagan, former Vassar drama professor.
50,000 watts, such as Cincinnati’s 500,000-watt WLW plant), or of the establishment of a government-controlled short-wave station to broadcast United States propaganda to South America.

Functioning serenely through it all, and achieving surprisingly good results, has been the WPA’s contribution to the listeners’ fare—the Federal Theatre Radio Division broadcasts of cultural and educational programs. These pictures show people, operations behind those programs.

Three-month courses in practical mike technique are offered professional actors on Tuesdays and Thursdays for two hours. Studios are at 1637 Broadway, New York. Above: William C. Links instructs a class.

Right: Evan Roberts, director, began as a $1-a-year man, helped make FTRD an important dramatic course.

Samuel Tatt (left) and William Berner are two of the technicians and sound-effects men who make WPA programs suitable for broadcast on commercial stations. Their technical data are available to all broadcasters. Stations, networks donate time.

The FTRD sound-effects “library” is as complete as most stations. It employs six men, among them Ed Miller (left) and Ace Oechs. Programs are rehearsed at FTRD studios, broadcast at stations’ or networks’
DON'T LOOK TOO FAR FOR YOUR FUN

Like home-makers and office-workers, artists find their work demands more nervous energy than physical. To balance that without straining themselves, many turn to retreats such as the Valley Dude Ranch, 86 miles from the heart of Manhattan, for frequent workouts. Above: Betty Wragge and Dell Sharbutt start out

Principal attraction at the "dude ranch" are miles of open trails. Above: Peg La Centra and Dave Grant ride along (rear)

Left to right: Dell Sharbutt, Dave Grant, Milton Stern (co-owner of the ranch), Betty Wragge (shooting) and Peg La Centra (with gun across knees). They've found that diversified sports help prevent strain on any one set of muscles, recommend outings for others whose work doesn't keep them in top physical condition

Vacationers, as soon as they revert to their normal routines, are generally willing to agree with doctors that hectic holidays are bad business. Most people whose lives provide little exercise overtax themselves on their vacations by working too hard at "getting healthy," Instead of such flash-in-the-pan activity, doctors urge week-to-week health-courting, such as Betty Wragge, Peg La Centra, Dell Sharbutt and Dave Grant demonstrate in these pictures.

Photographs by Charles Seawood
Among most common errors of vacationers are muscular strains (spectator activities, such as watching riders in the corral above, prevent this), over-exposure to the sun (which strains nerves, heart, prevents sound sleep) and eye-strain, also from the sun. Outings should be frequent and must include plenty of rest. Valley Ranch rates are typical of resorts handy to all cities: $7 per day (including meals, cabin, horse); $45 per week, $15 for a week-end.

Table tennis (better known by a brand name, ping pong) intrigues Betty (left) and Peg. They're not expert, but enthusiastic. Bad recreations are those requiring more stamina (rather than more energy) than participants have.

Sharbutt (left) announced the Songshop—and drinks Coca Cola; Grant (next to him), singer and pianist with the Steinie Bottle Boys, drinks from one of the containers he advertised. Many radio stars are not so loyal to sponsors!

This trick, demonstrated by one of the cowboys employed by the ranch, is not difficult for the horse, since the hurdle is low, but demands co-ordination from the rider because of the bar overhead. A “dude,” according to the dictionary, is a fop or dandy. Western slang has attached the title to easterners unaccustomed to ranch life. “Atmosphere” is one of the most important elements in dude-ranching. Most cities have places similar to this near by.
Gene and Glenn were favorites as early as 1929, created "Jake and Lena," one of the first big comedy teams. In real life Gene Carroll (left) and Glenn Rowell, they now broadcast on NBC Tuesdays on the West Coast, Fridays on a broadcast that also reaches the Midwest.

Donald Dickson, baritone, was a sensational "find" last year, sang on the Sealtest series and at the "Met." Now he's on a Yankee network series Sundays at 6:45 p.m. EDT.

Donald Novis (left) won the Atwater Kent 1928 auditions, was "America's most promising singer," then a top star. Now he's staging a "comeback" on a West Coast program.

"Colonel Lemuel Q. Stoopnagle" (above) and his equally shallow-witted stooge, "Budd," have been a big-time team for so long that their character names are household words. Recently they—F. Chase Taylor ("Stoopnagle") and Budd Hulick ("Budd")—broke up their partnership, both got jobs. Budd is on MBS Friday nights on "What's My Name?" "Stoop" is on the Yankee net with Donald Dickson in a Sunday night commercial series.
This week's programs change which announces their network or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station.

**NEW PROGRAMS**

- **Alternates** (sponsored by playwright Len Root's play), which was presented by NBC Newsradio on Thursday evenings.
- **All the Way with LBJ** (sponsored by the LBJ Foundation), a weekly show hosted by David Novak, semana-

**PROGRAM CHANGES**

- **Booth** (sponsored by Lord & Taylor), which was presented by the Booth Theatre's production of the play.
- **Ruthless!** (sponsored by the National Audubon Society), which was presented by the Audubon Society.
- **The Firestone Challenge** (sponsored by Firestone Tire & Rubber Company), a weekly show presented by Firestone.
- **The American Dream** (sponsored by the American Dream Foundation), a weekly show presented by the American Dream Foundation.
- **The Ford Volunteers** (sponsored by Ford Motor Company), a weekly show presented by Ford.
- **The CBS News Magazine** (sponsored by the CBS News Magazine), a weekly show presented by the CBS News Magazine.
- **The National Broadcasting Company** (sponsored by the National Broadcasting Company), a weekly show presented by the National Broadcasting Company.
- **The American City** (sponsored by the American City Foundation), a weekly show presented by the American City Foundation.
- **The American News** (sponsored by the American News Company), a weekly show presented by the American News Company.
- **The American Magazine** (sponsored by the American Magazine Company), a weekly show presented by the American Magazine Company.
- **The American Forum** (sponsored by the American Forum Company), a weekly show presented by the American Forum Company.
- **The American Newsweek** (sponsored by the American Newsweek Company), a weekly show presented by the American Newsweek Company.
- **The American Review** (sponsored by the American Review Company), a weekly show presented by the American Review Company.
- **The American Weekly** (sponsored by the American Weekly Company), a weekly show presented by the American Weekly Company.
- **The American Journal** (sponsored by the American Journal Company), a weekly show presented by the American Journal Company.
- **The American Times** (sponsored by the American Times Company), a weekly show presented by the American Times Company.
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Good Listening for Wednesday

Additional details and stations which will broadcast these programs may be obtained by calling the nearest station named.

MORNING

10:30 CST (11:30 CST) National Farm and Home Hour, NBC.

AFTERNOON

12:15 CST (1:15 CST) All-Stars Baseball Game, NBC, CBS, and MBS.

NIGHT

6:00 CST (7:00 CST) One Man's Family, NBC.

6:30 CST (7:30 CST) Ben Bern and Lew Lehr, NBC.

7:30 CST (8:30 CST) Tommy Dorsey's Orchestra, NBC.

7:30 CST (8:00 CST) Town Hall Big Game Hunt, NBC.

7:30 CST (8:30 CST) National Music Camp Music, NBC.

8:00 CST (9:00 CST) Kaye's Musical Class and Dance, NBC.

8:30 CST (9:30 CST) Minstrel Show, NBC.

10:30 CST (11:30 CST) Lights Out, NBC.

WBBM-Missus

KMOX-Ma

WKBH-Home Economics

WIND -Bob

KWK-Three-Quarter

WGN-Melodies

WIBA-J

WKBH-Champions

WAAF-Swing High

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Good Listening for Friday

Further details and stations which will broadcast these programs may be found in our newspapers or station listings.

WGN - Basketball Game; WTMJ - Baseball Game;
WIBA - Basketball Game; WBBM - Baseball Game

Morning

8:30 CST (9:30 CDT) Northwest Territory Anniversary, CBS.
10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

Night

6:00 CST (7:00 CDT) Lucille Manners, NBC.
6:30 CST (7:30 CDT) Tim and Irene, NBC.
7:30 CST (8:30 CDT) March of Time, NBC.
8:30 CST (9:30 CDT) Jimmie Fiddler, NBC.
8:30 CST (9:30 CDT) Grant Park Concert, NBC.

We are looking for bright, ambitious boys to sell Radio Guide, the national weekly advertising publication. To young ministers, in their neighborhoods. Write to Al Jones, Radio Guide, 731 Plymouth Court, Chicago, Ill., and give full name, full address and your age. Write immediately.
BOYS WANTED
Steady Weekly Income
FREE PRIZES
Pleasant, Easy Work

We are looking for bright, ambitious boys to sell RADIO GUIDE, the national weekly of programs and personalities, in their neighborhoods.

Send for free illustrated catalog and full details on how to begin.

Write A. I. Jonn, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and give full name, full address and age. Send a post card today!
15 ISSUES for Only $1.

Radio Guide's Summer Bargain

- The regular subscription price of RADIO GUIDE is $4.00 per year.
- As a special summer bargain offer to regular readers, we will send you fifteen issues for $1.00.
- You have to do is to fill in the coupon below and send it with your remittance, and we will send you the next fifteen issues for $1.00.
- Please remember that some time for your letter to reach us and an extra week to start your subscription.
- This summer bargain offer of fifteen issues for $1 will be withdrawn.
- Room is intended as a special inducement for such readers a willingness to continue to get RADIO GUIDE all summer long at an unusual saving.
- RADIO GUIDE's program section is bigger and better than ever.
- It gives you the names of guest stars, premiers, musical selections of symphonies, all of the local and distant stations you can tune in on.

Send this Coupon Now

Nothing is Sacred in Hollywood

Photographed from every angle, stars have no secrets from Publicity Cameramen

At the studio, at home, at play, on vacation—famous stars are constantly under the lens of the publicity cameraman, combination diplomat-acrobat, whose job it is to persuade the stars to allow themselves to be photographed, then get a picture editors will print, even if he has to stand on his head or risk breaking his neck to get it.

Once considered little more than a necessary evil by the studios, today the publicity cameraman is the most important cog in the publicity set-ups which keep movie stars' names before the public.

REVEALED IN PICTURES

In the August Issue of Screen Guide

Don't Miss This Month!

Sameday Service

Roll developed.

8 glistening prints, 8 enlargements—25¢

Midwest Photo, B-100, Janesville, Wis.

ECZEMA

Don't Discount It! Don't Ignore It! Try a well-known Skin Specialist's combination "Home Treatment" which is giving interview evidence of real relief in years. This can be applied to the accompanying advertisement. TheService, 820 N. Third St., Suite 302, Milwaukee, Wis.

FILMS DEVELOPED

Light, natural, continuous grades and time verification. Send coupon for加工 information.

Sami Film, 3850 W. Touhy Ave., Chicago. Illinois

Enveloped please send $1. Please send RADIO GUIDE for fifteen weeks to

ECZEMA

DISCOURAGE DUSTY AERIALS

There's No Better Control than Bigger Four or Six Cylinder Carburetors.

MED. 25¢

ELIMINATE THE AERIAL FOR GOOD.

For high performance and trouble-free engine operation, there's no substitute for a high quality Medallion Carburetor. extreme precision is the key to Medallion Carburetor's value and reliability. the carburetor is precision-crafted to eliminate air leaks and fuel leaks, to give you a clear, strong, and pleasant tone when the engine is running. the carburetor's carburetor's performance is unequaled. it's designed to last and to pay off in a reduced maintenance cost in its service life.

WHAT USERS SAY

Winne the Aerial Car owner at Capital City, Wisconsin, has never been more confident in his Medallion engine than after he changed his system to a Medallion Carburetor. Now he's happy with the Medallion's performance and efficiency that he can be proud of.

5 Days Trial

Satisfaction guaranteed, return the carburetor within 5 days for full refund. If you don't like the Medallion, send the carburetor back as a gift to your wife. She'll enjoy the operation and the savings you'll get in the years to come.

P. A. PAUL, AERIAL CARBURETOR, 8638 S. Kent, Oak Park, Ill.
A NEW star may be born ... a Scheherazade or a Brahms Symphony may be played as it has never been played before ... a Pulitzer prize drama, long since having quit Broadway and available only as cold words between book covers, will come to life for one night only ... an announcer may be dismissed unjustly, ruthlessly, and the true facts will be told ... a British short-wave station may broadcast a queen's private word for her own subjects, but eavesdroppers around the world can listen ... radio will announce a half-dozen new contests ... a silver salad set (or napkins or an autographed photograph) will be a special bargain offer to listeners ... fifty programs will go off the air or change time ... the successor of "Ti-Pi-Tin" may be played for the first time ... your favorite actor will disappear, but where? ... a genius of the theater, twenty-four years old, will astonish listeners with new ideas of entertainment ... a thoroughbred horse may race to a new record ... a sports championship will change hands ... the map of Europe and Asia will be altered ... a boy will fall in love with a girl before a microphone ...

The air is full of so many good things! Read about them in advance in Radio Guide.