BABY ROSE MARIE GROWS UP, BEGINS NEW CAREER—SEE PHOTOS, PAGE 20

LISTENERS NAME FAVORITE DANCE MUSICIANS—SEE RESULT OF POLL

Bob Burns enlivens Kraft Music Hall—Thursday, NBC
The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, May 28.

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

This Week—Most Promising New Star

EACH year hundreds of star hopefuls rap at radio's golden gate to try their luck at fame. Only the most talented are even given a hearing—yet out of this deluge of unknowns come new stars, new acts, new talent to tantalize a listening world.

Just who will capture the fancy of Mr. and Mrs. America in 1938, what type of entertainment will prove most popular with listeners, or who this year's most popular promising star really is, are questions of grave import to sponsors and radio officials alike. To all this, Radio Guide's great Star of Stars Election—now in the eleventh week of its fifth year—offers the rare boon of certainty. This week's poll will name their choice for the air's most promising new star by filling in and mailing the ballot before midnight of Saturday, May 28.

This year's poll differs from all other Star of Stars Polls inasmuch as voting is limited to one division each week. Each week Radio Guide announces the winner in one of the polls. In the eighth poll, Richard Himber's band has been named the most popular dance orchestra in all radio. Complete results may be found on the inside back cover in this issue.

So popular is Radio Guide's great poll with listeners that thousands of letters have poured in, some check-full of praise, others protesting because their favorites were nosed out in the finals. Greatest number of protests come from fans who demand that a poll be devoted to the most popular human-interest program in radio. Next week Radio Guide complies with this request, and adds another week of voting in a brand-new classification to its great election.

Full particulars about this poll will be announced next week. The Star of Stars Poll, formerly scheduled for the Sunday ending June 4, will now be held during the week ending June 11.

This week's attention is focused on radio's most promising new star. Winners in this division last year were: First, Deanna Durbin; second, Bobby Breen; third, Edgar Bergen; fourth, Kenny Baker; fifth, Martha Raye; sixth, Nadine Conner; seventh, Fred MacMurray; eighth, Lucille Manners; ninth, Helen Jepson; tenth, Jack Baker; eleventh, Doris Kerr; twelfth, Mary Martin.

Who, in your opinion, is radio's most promising new star? Whether your choice is man or woman, boy or girl, comedian or singer, take advantage of your opportunity to vote—today!

Turn to inside back cover for results in the Dance Orchestra Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

11. Most popular promising new star—May 28 issue, on sale May 19
12. Most popular human-interest show—June 4 issue, on sale May 26
13. The Star of Stars—June 11 issue, on sale June 2

Vote for your favorite every week!
SUNDAY, MAY 22
Richard Wagner . . . 125th birthday
Anniversary Program—NBC, 2 p.m. EDT.
In celebration of the 125th birthday anniversary of Richard Wagner, a piano recital on Wagner's own piano in Haus Wanfried, Bayreuth, by Conrad Hameln, will be featured. Listeners will also hear the second act of Wagner's opera, "The Meistersinger."

Economic cooperation . . . in the Americas
Pan-American Broadcast—CBS, 230 p.m. EDT.
The third broadcast in a series to promote economic cooperation in the Americas will bring as speakers Foreign Minister Dr. Salvador Agririo, speaking from Honduras; Dr. Don Adrian Becinos, Guatemalan minister, and Elie Lescoat, Haitian minister, both speaking from Washington.

George Jessel . . . from New York
"Thirty Minutes in Hollywood"—MBS, 6 p.m. EDT.
The Jessel troupe has just completed a 5,000-mile trek from Hollywood. The ringmaster, Norma Talma, Amy Arnell, Tommy Tucker and the band will be heard broadcasting from the stage of the Mutual Playhouse atop the New Amsterdam Theater in New York.

MONDAY, MAY 23
Merle Oberon . . . for Lux
Radio Theater—CBS, 9 p.m. EDT.
A radio dramatization of "The Letter," starring British actress Merle Oberon, will be presented Monday night. "The Letter" is an old stage play, written by Henry von Kleist, which was made into a movie a number of years ago with the late Jeanne Eagels in the starring role.

TUESDAY, MAY 24
Bishop Waldorf
Fred Sargent . . . Methodist anniversary
Talks by Bishop Waldorf and Fred Sargent—CBS, 5:15 p.m. EDT.
The 200th anniversary of John Wesley's spiritual awakening will be observed by Methodists throughout the country. In connection with the ceremonies, Bishop Lynn Waldorf of Chicago and Fred Sargent, president, Northwestern Railroad, will speak.

WEDNESDAY, MAY 25
History . . . 1637-1638
"Living History"—CBS, 7:30 p.m. EDT.
The arrival of the Swedes on the Delaware and the founding of Rhode Island by Roger Williams, and the story of religious tolerance during this period, 1637-1638, will be dramatized. A commentator will describe the scene "as it happens."

Prof. Quiz . . . Bernie's guest
Ben Bernie's Program—CBS, 8:30 p.m. EDT.
(For the West, 7:30 p.m. PDT.)
Prof. Quiz will have to answer questions himself when he appears as guest on Ben Bernie's program Wednesday night with Lew Lehr and Buddy Clark. Although the Professor has been on the air many weeks, this is one of his rare guest appearances.

CHESTERFIELD HOUR
CHESTERFIELD HOUR
CHESTERFIELD HOUR
CHESTERFIELD HOUR

FRIDAY, MAY 27
Dr. O. H. Caldwell . . . radio today
Talk by Dr. Caldwell—NBC, 7:45 p.m. EDT.
Dr. Caldwell, an authority on radio, has given more than 100 broadcasts on improving radio reception. He'll give hints on how to put your radio in top-notch condition after the winter's hard use and buffeting storms have made reception imperfect.

Cordell Hull . . . foreign trade
Talk by Secretary of State Hull—NBC, 9:30 p.m. EDT.
Secretary Hull's talk highlights the observance of National Foreign Trade Week. He'll be heard in the U. S. over NBC and throughout the world over W2XAL, NBC short-wave station at Bound Brook, N. J., and W5XK at Pittsburgh.

SATURDAY, MAY 28
Race classic . . . at Indianapolis
Preview of Indianapolis Classic—MBS, 5:30 and 6:15 p.m. EDT; CBS, 6:05 p.m. EDT; NBC, 6:15 p.m. EDT.
A preview program of the preparations under way for the Indianapolis Speedway—annual 500-mile auto-race—held on Decoration Day, will be heard. Announcers will be on the scene to interview celebrities and describe the time trials.

Hildegarde . . . Hit guest
"Your Hit Parade"—CBS, 10 p.m. EDT.
Hildegarde, the Milwaukee girl whom England and Paris know as well as New York, has a rendezvous with Mark Warne's orchestra. She'll be heard singing the brand of song that won her the compliment of "darling" of the Continent's supper clubs.
SAFETY SINGER

BY JAMES STREET

SING A SONG OF SAFETY WITH IRVING CAESAR ON THE RUDY VALLEE HOUR THIS THURSDAY

Irving Caesar is America's foremost safety man. With a melody and a microphone he has done more to make America safety-conscious than all the laws put together.

A tune is worth more than a tome.
Caesar knew that, and he knew if he could get America singing about safety the country would think about safety, and thousands of lives would be saved.

That's how it all started. And if you think that little spasm about "An automobile has two big eyes" is silly, teach it to your child and see if he doesn't remember it long after he forgets your warnings.

This piece is a tribute to Irving Caesar, the safety-singer, who has crowded enough activities into his forty-three years of life to satisfy four men. Not that he needs the tribute, especially when persons like Eleanor Roosevelt say things like this about him:

"These songs seem to me perfectly delightful. Irving Caesar has done, I think, a really remarkable piece of work, which children will enjoy and which may keep them safe and sound.

So sing a song of safety, Caesar says—and the nation is doing it. Radio is taking his songs to the world, and his songs are saving lives.

David Sarnoff, president of Radio Corporation of America, has applauded Caesar's idea. Eddie Cantor has given Caesar a big bow. Damon Runyon calls it a "new pedagogic notion in child-instruction." And the Washington Post says, "If it takes lye's to save lives, then we say more power to them with a hey-nonsense-nonsense and a hot-cha-chah!"

IRVING CAESAR gets more fun out of life than most anyone we know. He's been knocked down and dragged out, but you can't keep him down. He dropped a cool half-million dollars in the stock market in 1929. He walked away from Wall Street whistling and dodging the fellows who were jumping out of windows. He got on a bus and rode in the sunshine.

THE next day he wrote a song to the melody of "Lover Come Back to Me," and it was about the only happy thing you could find in New York after Wall Street laid that billion-dollar egg and the golden goose turned out to be a bantam rooster that strutted and crowed and did nothing else.

And just because a lot of us are moaning today, and grumbling, we are going to repeat Caesar's happy ditty of 1929. Swing it, suckers!

"I buy stocks high.
I sell them low.
And that's why I lost all my dough.
And yet my broker keeps on saying,
'Sucker, come back to me.'"

"I meet the bulls, I meet the bears,
And like a lamb they fleece my hairs,
And yet my broker keeps on saying,
'Sucker, come back to me.'"

"Every morning I receive another
margin call, 'More, more money.'
Nights when I come home a telegram is in the hall,
'We've got to have more money.'
They told me, 'Oil was a good buy,'
'Waves a good buy, goodbye, goodbye,
That's why I wonder why my broker keeps saying,
'Sucker, come back to me.'"

You can't lick a fellow who can whistle while he loses half a million and then can write a song about it.

It took Caesar a long time to make that half-million, too. He is what the sentimentalist would call an underprivileged child. He came from the sidewalks of New York—almost the gutter. Horatio Alger would have liked him.

THE sage who chocked a heap of wisdom in a few words and said he'd rather write the nation's songs than write its laws should have known Irving Caesar.

There are more than one million safety laws in the United States, but Caesar, with a few ditties and a microphone, has made America more safety-conscious than all the laws of the wise men. A melody is mightier than the pen.

This little ditty may sound like a silly sewing-machine serenade to you:

"An automobile has two big eyes,
to see where it is going.
And if you don't use your own two eyes, its horn will start blowing;
But like yourself it cannot see
what's happening behind it.
So here's a lesson to be learned,
and I hope you will mind it:
It's silly to play too near a car,
for when the motor's running,
It cannot look around and say to you,
'I'm going or I'm coming.'"

But to your child it tells more than all the laws and all the lectures combined.

Silly, is it? All right, pull up a chair and let's get serious.

DI D you ever stop to think that "The Battle Hymn of the Republic" played a bigger role in winning the Civil War than did a fistful of generals? A Confederate veteran told me that one time. "They didn't outfit us," he explained. "The Yankees outfitted us. You can't lick folks who think they are crusading and who will sing about it."

Now keep these prosaic figures in mind:
In 1936 more than 39,000 persons were killed in automobile accidents in this country. The bloodiest battle of the Civil War was the Battle of Gettysburg. But despite all the books that have been written about the horror of that battle, despite all the bloody stories of Cemetery Ridge, the cold truth of the matter is that only 7,058 men were killed in that engagement.

So by simple arithmetic, you can see that automobiles can be almost six times as dangerous as the cannon, muskets, bayonets, bowie-knives, tomahawks, fists, clubs and sabers of the two strongest armies that ever fought on American soil.

IRVING CAESAR figured all that out, and he was determined to get it to the American people so they would remember it. Then he realized the carnage of the Civil War was stopped when the Union got its morale organized and began to sing and fight, and when the Confederacy was too weary to sing any more.

He reasoned that if song helped stop slaughter on a battlefield it would help stop slaughter on the highways. "We can sing our way to safety," he reckoned.

That's why you hear Irving Caesar on Rudy Vallee's Variety Hour every Thursday, singing those safety songs.

And it's working.

Caesar knows America mass psychology. America will yawn at figures, but America will sing songs.

Did you know psychologists reasoned the big depression was cracked when America started singing "Who's Afraid of the Big Bad Wolf"? Did you know some students contend "Bei Mir Bis Du Schoon" has done more to cement racial and religious friendships in this country among the masses than any series of lectures?

Radio Guide • Week Ending May 28, 1938
He was born on July 4, and a Henry Street Settlement nurse helped bring him into the world.

"She did a good job," Irving says. "I'm forty-three and I probably live a good many more years than are already on the debit side of my ledger."

His father ran a book store on Grand Street. There was about one chance out of ten that the lad would fight clear of the ditches, climbing from Grand Street stairs and shoving his way to the top of the heap. Irving did it.

"My father," Irving says, "owned the first international book store in the country. It was colossal. It was stupendous. It went broke."

His folks bundled him off to the neighborhood public school, and when he was seven he amazed everybody, including himself, by a one-finger rendition of "One Sunday Afternoon" on a piano.

Neighbors flocked to hear him. His Papa was very proud. Caesar had studied a bit of music, and there he had plunked out a melody, like "Chopsticks."

The folks begged him to do it again, but Caesar shook his head.

It was his first and last public concert, and he was acclaimed a child prodigy because he could plunk out "One Sunday Afternoon." It was colossal.

That was bad. Irving says so now. "They said I was a prodigy," he laughed. "I knew a prodigy didn't have to study. So I never studied music again. I never took another lesson. I knew it all, I figured. And even today when I try to rustle together a new tune, I use my right index finger to plunk out the dilty, if I haven't got a pianist handy to whom I can hum."

"Here's a tip to parents—don't display too great an appreciation of the marvels of gifted youngsters."

Ever since he can remember he had a yearning to put words into rhyme. The basketball team of his school inspired him to write a rah-rah song when he was nine. The team won the public school championship that year, and Caesar reckon his song made them do it.

Irving was studying stenography at the College of the City of New York, when he happened to see a newspaper ad seeking a secretary for the duration of a "Peace Trip Cruise." It was Henry Ford's Peace Ship, the ship he sent to Europe with a cargo of good will on a mission to stop the Central Powers and Allies from murdering each other.

Caesar put his books away. They would do for a duller day, and he joined the peace mission. He wrote peace propaganda songs, little ditties telling the Germans to stop being bad boys. He had a brilliant idea—he wanted Ford to have them translated and dropped into German and Allied trenches. He thought maybe he could get the soldiers to battle with tenors and trumpets, and persuade them to sing their way to peace.

The plan failed, but so did the peace mission, and Ford kept on making automobiles, and automobiles have killed more Americans than the War did.

Back home and broke, Caesar tried to sell automobiles, but he didn't do so well. He kept trying to write songs, but they wouldn't click. Then one day he and the late George Gershwin were riding on top words and good intentions to stop the German and Allied trenches. He thought maybe he could get the soldiers to battle with tenors and trumpets, and persuade them to sing their way to peace.

The plan failed, but so did the peace mission, and Ford kept on making automobiles, and automobiles have killed more Americans than the War did.

The next morning he went to his office on Times Square and looked out at the deserted streets. New York was sleeping it off. Then he sat down at his piano and plunked out his first safety song. He liked it. So he did twenty-one quickly.

He put his twenty-one songs into a book, an attractive book that children would notice. Rose O'Neill illustrated it. He selected two characters, Johnny B. Careful and Mary B. Ware, and dedicated the ditties to them. The book is filled with cute drawings and clever songs. Then he put the book on the market, and said editors picked up their ears and began praising it.

Time Magazine, usually stingy with praise, said of the songs: "Teachers College pedagogues showed instant enthusiasm—students, health educators and playground supervisors from all over the United States were beating time to the fox-trots and waltzes."

Schools from all over the country sent for copies. Governors wired congratulations to Caesar. Bigwigs applauded him. Kids started singing them. At my house, Johnny B. Careful and Mary B. Ware are running neck and neck with Snow White for song honors.

I have a five-year-old daughter, and my flesh gets clammy when I think of her at the supervised playground where she studies and romps. We've preached safety to her, but the lectures have seemed to go in one ear and out the other.

THEN came Johnny and Mary. And now, instead of giving her a heap of advice which she wouldn't understand, we tell her "Remember Johnny and Mary!"

And she goes her way singing.

"Each little song is a song with a lesson,
And this is the kind of a lesson we mean:
Stop, look and listen, when traffic lights glinten,
Don't talk to strangers and don't play with matches;
These new little songs know the right from the wrong,
So learn while you're singing, and sing while you're learning,
And you'll grow up to be healthy and strong!"

Rudy Vallee, a pioneer in good programs, asked Irving to join his program and sing songs of safety as well as he could make 'em up.

A bow to Caesar, another to Rudy.

Vallee found a star with a purpose in Irving Caesar.

Irving Caesar may be heard on Thursday on Rudy Vallee's Hour over an NBC network at:

EDT 8 p.m. — EST 7 p.m.
CDT 7 p.m. — CST 6 p.m.
MST 5 p.m. — PST 4 p.m.
THERE WAS A WOMAN

CLEOPATRA AND JULIUS CAESAR
LIVE AGAIN! LISTEN TO THEIR THRILLING STORY OVER NBC THIS SUNDAY

HISTORY repeats itself, variously but eternally. And of all the theme-stories that course through history's pages, few are more persistent, and none more fascinating, than one that will be illustrated on the "There Was a Woman" broadcast next Sunday afternoon over NBC: the always old, ever new tale of the clever woman who ruled a great man from behind the throne; specifically, the story of Cleopatra and Julius Caesar.

Perhaps more than any other one woman in the history of the world, Cleopatra stands for the quintessence of all that is feminine. Not a schoolboy but will tell you that she was the most beautiful woman of the ancient world, and the cleverest, and the most ambitious, and the most powerful. Some of these things are fact, some of them, of course, are fable. Although her beauty has been legendary for centuries, it is most likely that Cleopatra was not really beautiful by present-day standards, nor even the most beautiful woman in Egypt by Egyptian standards. In that indefinable quality we call personality, however, there is no question of her supremacy. And it is true enough that few women have been so admirably clever, so insatiably ambitious, or so vastly powerful.

SEVENTEEN years old when she was made Queen of Egypt in the year 42 B.C., she was infinitely more mature than most girls of her age, and had an almost instinctive understanding and appreciation of human motives. Strong-willed, imperious, full of a restless ambition, Cleopatra was already a master politician. Typical of the intelligence with which she approached the throne and prepared herself for it was the fact that she spoke seven languages, was almost never dependent upon an interpreter who might be bribed to betray her.

This was the woman who met and conquered the greatest dictator of his time, perhaps the most powerful man the world will ever see. It is after the patterns laid down by Gaius Julius Caesar, years before the birth of Christ, that modern-day political characters plan and plot, without as yet approaching him in success or stature. In Rome today Mussolini has caused to be built great mosaic maps outlining the old Roman Empire of the Caesars, as an incentive to the Italian people to fight on to swell the present boundaries of Italy to fit those of Imperial Rome. And when Italian soldiers, a few months ago, fought at Lerida, in Spain, they were following, for good or ill, the Roman soldiers who defeated Pompey's forces there so many centuries ago when the town was called Ilerda, the greatest difference being, perhaps, the fact that Caesar himself led the old Romans into battle, on the ground and in person.

One of the most successful political leaders of all times, Caesar was also a military tactician of superb talent, a master of Latin prose, a great administrator— in fact, Caesar was almost a universal genius. And yet, for all of his intelligence and power, he was no match for the wiles of Cleopatra. Caesar, who had conquered half the world, was himself conquered in Egypt—by a woman!

From Caesar's time to this day the story runs on in the same old way. Behind nearly every great man there has been a great woman; and often, if a choice had been struck between the two, the woman must have been adjudged the true leader, and the man—king, dictator, emperor—only a follower, a false front, a sham of authority.

The list is long. To complete it would take pages. There was, for instance, Anne Etampes, who lived from 1508 to 1576, and was mistress to Francis I of France. Her influence over the France of her time was weightier than that of any man. There was Gabrielle d'Estrees, mistress of Henry IV of France, and until her death in 1599 (someone gave her a poisoned orange), a great power in court circles.

It was the same in all countries. Not the queen who sat beside him on the throne, but the woman who moved in the shadows behind it, Barbars, Duchess of Cleveland, was privileged to counsel Charles II of England when matters of state were pressing. Atenaia, Madame de Montespan, was for fourteen years the greatest single force in the France of Louis XIV. She bore him eight children. Her successor, Madame de Maintenon, was, if anything, more powerful.

But it is not really necessary to go back into the centuries to find the glamorous women who have shaken thrones and toppled empires. The story of Wallis Simpson and King Edward VIII of England is familiar to everyone—and, although it would seem, superficially, that now that the Duke and Duchess of Windsor have left England an end has been written to it, history, in all likelihood, will not have it so. Not if we may rightly judge from the past! Not if the stories of the Caesars of the past have any meaning for us!

But what of the Caesars of the present—the dictators of today? Stalin, Mussolini, Hitler, Ataturk and the lesser lights who trail in their footsteps? They are remaking the map of the world. Is there feminine intuition and audacity behind their breath-taking strides across the globe? It is hard to tell, because it is characteristic of a man in a position of great power to retain for himself as much of honor and glory as he possibly can. Often, in the past, decades have elapsed before historians could be sure of the identity of someone who had greatly influenced a nation's leader.

Joseph Stalin and Benito Mussolini, although they claim to be at opposite political poles, have more than a few things in common, one of them the fact that, while both were married, very little has ever been heard of their wives. According to most authorities, their wives have played unimportant roles in both their careers, having definitely occupied places subordinate to other women. Stalin's mother, who was unknown to the world until she came to Moscow from a far Georgian province to visit him—he is dead now, but she had her triumph when she brought her famous son a jar of walnut marmalade and said of him, "Joseph was always a good boy"—had considerable influence in his life. Edda Mussolini, daughter of the dictator, is probably the only woman in the world who dares give Mussolini a flat disagreement and a strong argument. She is the wife of Foreign Minister Clano. But of Mussolini's wife, little is ever heard.

Greatest feminine influence in Adolf Hitler's life, if one can believe the rumors which filter out of Germany superstrain through the web of censorship, is the glamorous film star, Leni Riefenstahl. Once briefly in disgrace—Propaganda Minister Joseph Goebbels denounced her as part Jew—she seems once again to be Der Fuehrer's favorite, and there is even talk of marriage. It was Leni Riefenstahl who was appointed by Hitler to supervise the making of all pictorial records of the last Olympic games, and since then her power has grown. But time alone can tell whether the world-shaking decisions that come almost daily out of Germany are originating, as they seem to originate, with Der Fuehrer himself and his trusted circle of official advisors—or whether they are inspired by a glamorous woman.

The fascinating Leni Riefenstahl has not been the only woman in Hitler's (Continued on Page 13)
HIGHLIGHTS OF THIS WEEK'S PROGRAMS

Brian Field, Columbia's crack horse-racing broadcaster, will be on hand to broadcast the Acorn Stakes which will be run at Belmont Park, CBS at 4:15 p.m. EDT on Wednesday.

Bob Trout, CBS announcer, will describe the opening session of the 10th convention of the Communist Party in Madison Square Garden, New York, over CBS Thursday at 7:30 p.m. EDT. In addition to telling of activities, Bob will interview delegates.

Prof. Hanson of Harvard speaks on world economics over CBS Friday, 6:46 p.m. EDT. He'll be introduced by Francis H. Russell (above), president, junior section of the American Bar.

"The Monday Night Show," starring Richard Himber's orchestra, Ted Husing and Connie Boswell, meets up with Leo Carrillo of movie fame when Leo appears as guest of the show on Monday night over CBS at 8 p.m. EDT. (For West Coast, 8 p.m. PST)
The March of Music
Edited by Leonard Liebling

"...An ampler Ether, a diviner Air..."—Wordsworth

POLITICAL unrest in Central Europe has scattered some of its best conductors throughout the musical world, from Los Angeles to Palestine. In the former city, Otto Klemperer leads the local orchestra; in the latter, Hans Steinberg, German, (once Klemperer's assistant at the Cologne Opera) is the head of the symphonic body there. Toscanini, not exactly a hero in Berlin, because of his trips to Palestine heard Steinberg conduct and engaged him to prepare rehearsals for the maestro's NBC broadcasts next season. Meanwhile, however, that radio organization gives the Palestinian conductor an individual opportunity to shine and will put on an extra concert for him on June 25, after the regular series is finished.

To make the list of NBC batonists even more internationally picturesque, there is Dmitri Mitropoulos of Athens, Greece, who gained a fair reputation in various European countries but did not blaze his way into the American headlines until he led the Boston Symphony Orchestra in 1936-37 and last season became the regular chief of the Minneapolis Orchestra. Mitropoulos is being whispered about in Boston as the probable successor there to Koussevitzky as the head of the city's celebrated symphonic group. On May 28, the modern Greek hero will be the guest conductor of the NBC Orchestra for one concert.

The thought arises that only one American, Howard Hanson, has been invited to lead the NBC concerts. Why? With all due admiration for the foreigners, let it be said that we have several of our own countrymen to whom the interpretation of symphonic music is no secret. To name only five, there are Chalmers Clifton, Eric De Lamarre, Werner Janssen, Howard Barlow and Jacques Gordon.

Sufficient tone-waves to impress even a musical Noah come over the air from Indianapolis on May 22 (5 p.m. EDT on CBS) when 125 pianos played by 225 performers in two groups will sound their lusty ensemble. The valiant virtuosos are sent from forty Indiana cities by 150 piano-teachers. The vast huddle takes place at Butler University Field House and Frank Wilking is the batting conductor. One imagines 500 proud Indiana parents listening eagerly, but how in the world could they recognize the playing of their individual offspring?

WEDNESDAY, MAY 22

The Columbus Symphony Orchestra
Howard Barlow, conductor

Overture and Bacchanale: Scenes 1 and 2 from "Tannhaeuser" (Wagner)

TODAY, May 22, marks the 125th anniversary of Wagner's birth. In commemoration, Mr. Barlow offers the "Paris Version" of scenes from "Tannhaeuser." Although that work had been premiered sixteen years before its Paris performance in 1861, Wagner altered the opening scenes considerably for the latter occasion. The beginning of the opera is the episode in which Venus and Tannhaeuser have their lengthy argument regarding chastity and sensuality. The new pages reveal infinitely greater imagination and technical resource than the earlier essay. The amplified Venusberg scenes are rarely staged.

125 grand pianos will be heard in the yearly Grand Piano Festival from Butler University Field House, in Indianapolis, over CBS Sunday.
THURSDAY, MAY 26
at 9 p.m. EDT on NBC
The Toronto Promenade Symphony Concerts
Sir Adrian Boult, guest conductor
Reginald Stewart, conductor-pianist
Rhapsody (Rimsky-Korsakov)
The Orchestra
Sonata in G Major (Mozart)
Reginald Stewart
Symphony No. 8 (Beethoven)
The Orchestra

LIKE many other modern conductors, Sir Adrian Boult stood down from the stand occasionally and seated himself at the piano as a soloist. Hans von Buelow, German master of the baton, set the fashion toward the end of the nineteenth century; later Rachmaninoff and Siloti carried out the idea in Russia, and in America we have experienced it from Ossip Gabrilowitsch, Bruno Walter, Jose Iturbi, Dmitri Mitropoulos and others.

Mr. Stewart chooses a Mozart sonata for his medium, and thereby proves his desire to register a musician-rather than an exhibitor of technique. However, it must not be supposed that Mozart is easy on execution. His extreme clarity of writing and the close relationship between his melodies and the arrangement of his passages is a prerequisite of complete accuracy of fingers.

Sir Adrian Boult lets us hear an amiable development of music in Holst's "Somerset" Rhapsody, based on English folk-tunes. Dating from 1907, the music is full-blooded, and ful of British jauntiness. Later in the evening, Holst composed with more philosophical reflection.

SATURDAY, MAY 28
at 10 p.m. EDT on NBC
The NBC Symphony Orchestra
Dmitri Mitropoulos, conductor
Prelude and Final Air from "Dido and Aeneas" (Purcell).
Symphony No. 2 (Schumann)
Overture on Three Greek Themes
(Glazounov)

ALTHOUGH history has established that Greece was actively cultivating music as early as the 6th B.C., when such contests in poetry and the tonal art took place at Sparta, that country has since developed surprisingly few composers and executants. One of the latter is the conductor of this program, but it appears that the closest he could come to programming a Grecian symphonic work for us was to use a symphonic example by a Russian, Glazounov, who selected as his themes three folk-tunes of the classical land and made them into a complete composition. Glazounow also fashioned another overture with the same kind of material, but it just appealed to him particularly.

Purcell's pure strains with their lean harmonious sections set to the rich tints and romantic ardor of Schumann's symphony, which at its 1846 premiere in Leipzig had no less conductor than Mendelssohn. The energetic and sonorous first movement, the unhappy second, that love music of the slow section, and the triumphant finale give the listener a fine perception of Russia's fancy in its most beautiful flights.

Chopin's piano music is not suitable for radio. Nevertheless, the numbers on the present program have at least been handled cleverly.

The Ford Hour presents youthful Patricia Travers, violinist, and Julius Katchen, pianist, in a program over CBS this Sunday evening.

Two Child Prodigies Scheduled to Appear On Next Ford Sunday Evening Hour

SUNDAY, MAY 22, at 9 p.m. EDT, on CBS

A WEN a tiny child pianist was presented not long ago to Moritz Rosenthal, the veteran keyboard virtuoso, he asked, "How old are you, little boy?"

For the benefit of those not familiar with the business of exploiting exceptionally talented youngsters, it might be explained that Resenthal's wicked jest was aimed at those parents who falsify the ages of such precocious performers in order to make them appear even more remarkable. The practice extends also to materials of clothes, with the girls rigged out in baby pinafors and the boys (mostly to their own disgust) crowned with mops of hair and attired in velvet shorts, Eton collars and rolled socks.

I remember a satirical picture in Life showing a lad decked out as just described and a visitor asking the mother what she intended her boy to be. "An infant prodigy on violin or piano," she answered. "But which is he studying?" was the natural further question. "Oh, neither as yet," came the reply. "For the present we're just letting his hair grow.

As for the charges of parents and managers, the fact remains that history records numerous marvelous and mystifying children whose musical gifts have astonished audiences and defied scientific explanation.

Of early rype pianists, Franz Liszt was the most impressive. At the age of eleven, his teacher, Carl Czerny, took him to play for Beethoven, in Vienna, who embraced the pupil em- thusiastically and predicted his future fame. In the past half-century, the piano prodigy who climbed the topmost height at Josef Hofmann, Infante- tile violin wonders have been espe- cially abundant throughout the ages, but an exuberant drool close behind. Rus- sia sent us most of them—so many, in fact, that an immigration inspector, seeing a Russian youngster land- empty-handed with his parents at New York last season, asked him, "Where's your violin?"

The latest discovery, Patricia Travers, never was nearer Russia than Clifton, N. J., her birthplace nine years ago, where at the age of four she began to play the violin, encouraged by her parents, neither of them a professional musician. In addition to her musical proficiency, Patricia is also a brilliant student of the Berkeley School. When the girl makes her public debut on Sunday, May 22 (Ford Sunday Evening Hour, 9 p.m. EDT on CBS), she will have among her listeners numerous fellow pupils from the Juilliard Barber School of Music, where she studies with Hans Letz.

The same Ford concert offers also another New Jersey marvel, the eleven-year-old Julius Katchen, born in West End, who burst into promi- nence as a pianist when he played last season with the Philadelphia and Philharmonic Orchestras. The former was recording under Eugene Ormandy when he, chubby, tousle-haired young Katchen walked into the hall carrying a pile of music, strode up to the con- ductor, and said: "I'd like to play for you. I have brought along the or- chestra parts of Mozart's D Minor Con- certo." Taken aback by the boy's straightforwardness, Ormandy as- sessed, and the result was his engage- ment of the boy: "Juice. The Travers and Katchen cases seem to indicate that we shall no longer have to rob Euro- pean cradles in order to be astonished by child performers on our concert platforms.

Many keen minds have busied them- selves trying to discover whence comes the strange endowment of a child phenomenon, and what brings it to premature flowering, but the problem remains unsolved. The theory of heredity does not apply, for musical talent is seldom transmitted. The idea that reincarnation of genius furnishes the solution is at least po- tential but still lacks practical proof.

If the fabulous youngwsters were merely imitators of their teachers or of public performers, no further spec- culation would need to be indulged in, but what is one to say when a Josef Hofmann, at the age of seven or eight, improvised long fugues in the Bach style on a melodic given him by his auditors; and when Yehudi Menuhin, at the age of eight, played the violin concerto by Beethoven, Brahms and Tchaikowsky and exhibited not only flawless execution but also ripe musical understanding and mature warmth of feeling?

Radio Guide • Week Ending May 28, 1938

Also Recommended

For Stations, See Our Program Pages
Sunday, May 22
Dr. Charles Courboin, organist, 12 noon EDT, MBS. Largo (Handel), Allegretto (Vienna), Nocturne Opus 87 (Chopin), Prelude and Fugue in D Major (Bach).

Monday, May 23
Handel Series, 5 p.m. EDT, CBS. Co- lumbia Symphony Orchestra, Howard Berman, conductor. Concerto Grosso No. 11 (Handel), Slow Movement Quartet No. 6 (V.Beethoven).

The Voice of Firestone, 8:30 p.m. EDT (7:30 p.m. PST for West). NBC. Aug- mented symphony orchestra, Alfred Walter, conductor, Richard Crooks, tenor. Bachcanales from "Sam- son and Delilah" (Saint-Saens), I Know of Two Bright Eyes (Chap), Flight of the Bumble Bee (Rimsky-Korsakov), Siegmund's Love Song (Wagner), Finale Fourth Symphony (Tchaikowsky), O, Kimm's Traum (List).

Tuesday, May 24
The Story of the Song, 3:30 p.m. EDT, CBS.

Wednesday, May 25
Keyboard Concerts, 5 p.m. EDT, CBS. Robert Schmitz, soloist. Second in a series of recordings featuring well-known pianists. An all-Ravel program.

Chesterfield Program, 9 p.m. EDT, CBS. Andre Kostelanetz' Orchestra; Grace Moore, soprano; Chester Watson, baritone.

Boston "Pop" Concerts, 9:30 p.m. EDT, NBC. Arthur Fiedler, conductor.

Symphonic Strings, 10 p.m. EDT, MBS. String Orchestra, Alfred Wallen- stein, conductor. Sonatina (Leclair), Fosteriana (Gaul), Canzone (Bach). Two Sketches for String Orchestra (Ullrich Cole).

Thursday, May 26
NBC Music Guild, 2 p.m. EDT, NBC.
Sinfonietta, 8 p.m. EDT, MBS. Small Symphony Orchestra. Alfred Wallen- stein, conductor. Sinfonia (Bach), Ellegie (Kain), Idyll (Kain). Dance (Tchaikowsky).

Friday, May 27
Bamberger Symphony Orchestra, 10 p.m. EDT, MBS. Cesar Sodoro, con- ductor. Stell Anderson, pianist. Second and Third Movements "Coronation Concerto" (Mozart), Saul Overture (Bazini).

Records
On the Air This Week

Symphony No. 2 (Schumann). The Philadelphia Orchestra, conducted by Eugene Ormandy at his most recent and one of the best recordings of Schu- mann's romantic symphony. YM-448, $1

Overture and Bacchanale (Venumberg Music from "Tannhaeuser") (Wagner). The Philadelphia Orchestra, conducted by Leopold Stokowski. YM-78, $6.80.

Album of Strauss Walettes (Johann Strauss). Boston "Pop" Orchestra, conducted by Arthur Fiedler. A superb new collection of some of the great Waltzes favorites of all times, played with rhythm and charm. YM-445, $7.75.

Judas (Richert), conducted by the London Philharmonic Orchestra, Fritz Busch. conductor. 11983/84, $3.

www.americanradiohistory.com
MUSIC BY MUTUAL: Harold Stokes has "Your Sunday Date"

Most sustaining, or non-commercial, radio programs are built as cheaply as possible by networks, but "Your Sunday Date" on MBS is an elaborate affair headed by Jess Kirkpatrick (left), master of ceremonies, and Harold Stokes (right), conductor. Dave Marcus does specialty acts.

Charley Wilson, originator of "tangle-talk," has been an entertainer for thirty years—but rehearses a hundred times his spot as one of the regular comedians.

Above: Kathleen Bretz (housewife) taunts Frank Dane (magazine salesman).


Statuesque Edna O'Dell appears as soloist weekly on "Your Sunday Date," other MBS programs.

The real backbone of "Your Sunday Date" and two other Stokes programs, "On a Sunday Afternoon" and "Melodies from the Skies" (Wednesday nights), is a choral ensemble (above) of "The Three Graces" trio and "The Grenadiers" octet combined as "The Campus Choir," with Stokes' twenty-two-piece orchestra. Stokes is a facile conductor, has composed several song-hits, and is noted for his symphonic arrangements of such jazz tunes as "St. Louis Blues."
Executive Explains Social Security Law
Thursday, 7:45-8 p.m., CBS

Mark Twain is credited with the oft-quoted remark that everybody talks about the weather but nobody does anything about it.

Mark Twain, if he were living today, might very well observe that everybody talks about social security but nobody really knows much about it.

U. S. taxpayers will pay out more than $600,000,000 in Social Security this year, yet not everyone talks about Social Security—Everybody's Business.

Bane will clarify the picture for the average man. His is one of a series of talks by officials of the Social Security Board, presented in interview form from Washington, with Commentator Ruth Brine asking the questions.

An earlier address by Arthur J. Alt- meyer, chairman of the board, dealt with "Old-Age Insurance for 38,000,000 People." On June 11, George E. Bigge, a member of the board, will talk on "Federal-State Partnership in Unemployment," on June 15, and on June 28, Mary W. Dawson, also a member of the board, will talk on "A New Way of Meeting an Old Responsibility—Help Those in Need."

Automotive Worker Hero of Radio Drama
Thursday, 10:30-11 p.m., CBS

Rightly or wrongly, the automotive industry has come to be accepted as a barometer of American business, and when word of changing conditions among the motorcar-makers comes out of Detroit the stock market bobs up and down and Wall Street echoes with alarms and excursions.

A picture of the vast industry and of the lives of the 500,000 workers it employs will be broadcast on Thursday of this week as part of the CBS Adult Education Board's series on "Americans at Work." It will include an interview with an assembly-line worker in a large automobile plant and a dramatization of his daily job.

Other broadcasts in this series, devoted to the lives of workers and women, have dealt with railroad engineers, beauty specialists and department-store executives. Still to be scheduled for the remaining weeks of the calendar are programs built around the work of artists, typesetters, bricklayers, food-dealers, bookmakers, milkmen, steelworkers and waiters.

Frank Bane talks on Social Security over CBS—Thursday

Dr. J. B. Conant takes the stand against propaganda—Fri.

Harvard President Hits at Propaganda
Friday, 10:45-11 p.m., CBS

Whether he names persons and places or confines himself to general- ities, Dr. James Bryant Conant, brilliant young president of Harvard University, will broadcast tonight in a micro- phone this Friday to talk on "Defenses Against Propaganda," will be tredding the incident line to the Diplomats in the field all the way from Shanghai to London.

Propaganda is supposed to wither in the light of facts, but although we are fond of referring to our own times as enlightened, the truth is that we are more heavily beset by propagandists than at any other time in our history.

The very instruments which have contributed to our enlightenment—the newspaper and the radio—have in many instances been converted to the use of propaganda. In Europe, govern- ment-owned radio stations and semi-official newspapers dominate the political scene in many nations. Information on national and interna- tional affairs is carefully edited before it is released for popular consumption.

The development and spread of subtle techniques of propaganda have been rapid. Radio, newspapers, the movies—none are immune. Dr. Conant's address should be of enor- mous value to anyone who wants to maintain his mental integrity.

NBC Play Tells Story Of Russian Conspiracy
Sunday, 1:30-2 p.m., NBC

The historical misjudgments that have upset great plans and turned them into empty dreams are the subject- matter of NBC's dramatic series, "Empires of the Moon." The title is a phrase often used to describe air- castles.

Recent dramas have dealt with incidents out of early Italian history, and out of Roman and Egyptian an- cient. For this Sunday, Part II of "The Evil that Throbs" will revolve around a conspiracy against Catherine the Great, of Russia, and the incident that ruined the plans of the conspirators, converting them into just another "Empire of the Moon."

Catherine the Great, born in 1729, was of German descent, and there- fore an alien, but through her mar- riage to a Russian archduke and by dint of some skilful plotting she ruled the Russian empire from 1762 to 1796 —and ruled it with an iron hand. She never shilly-shallyed. She used to boast that she was as "Frank and original as any Frenchman," but she was marvel- lously talented at intrigue and more than a match for statesmen of her time, and for the troops of admirers whom she kept at beck and call.

Listening to Learn
RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values.

DRAMA

Sunday, May 22
The World Is Yours, 4:30-5 p.m., NBC. Dramatization of "American Plants" (Under auspices of Smithsonian Institution.)
Tuesday, May 24
Let's Pretend, 5:30-6 p.m., CBS. "Rumpelstiltskin." (Also Thursday, same time and network. "Twelve Dancing Princesses.") Nila Mack takes the children into the land of make-believe.
Friday, May 27
Theater Digest of the Air, 11:30-12 mid., MBS. Dramatization of "The Three Musketeers."
Saturday, May 28
Columbia Workshop, 7:30-8 p.m., CBS. Another experiment in drama written especially for the microphone, produced under the direction of Wm. H. Robson.

EDUCATIONAL NEWS

Sunday, May 22
Music and American Youth, 10:30-11 a.m., NBC.
Magic Key, 2-3 p.m., NBC. Linton Wells speaks from Rio Bamba, Ecuador.
Monday, May 23
Adventures in Reading, 2-2:30 p.m., NBC. Last program in a series on good reading chosen for junior-high-school groups by the National Council of Teachers of English.
Friday, May 27
Education in the News, 6-6:15 p.m., NBC. Shannon Allen, commentator. Information on status of education.
Saturday, May 28
Florence Hols, 11-11:15 a.m., NBC. Informal talks on teaching problems.

GOVERNMENT

Sunday, May 22
Pan-American Broadcast, 2:30-3 p.m., CBS. Speaker: Foreign Minister Dr. Sanador Aguirre, speaking from Honduras; Dr. Don Adrian Recinos, Guatemalan minister, and Elie Lescot, Haitian minister, speaking from Washington.
Monday, May 23
National Radio Forum, 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

FOREIGN TRADE Week Program, 10:30-11 a.m., NBC. Secretary of Commerce Daniel C. Roper opens National Foreign Trade Week with a talk from St. Louis on "Giving and Taking in Trade Development."
Wednesday, May 25
FOREIGN TRADE Week Program, 2:30-3 p.m., CBS. William C. Goodman, president of the American Locomotive Company, talks from McKees Rocks, Pa., "The Meaning of Foreign Trade Week."
Friday, May 27
World Economic Cooperation Program, 4:40-5 p.m., CBS. Prof. Alvin H. Hansen of Harvard speaks.

HISTORY

Wednesday, May 25
C cavalcade of America, 8-8:30 p.m., CBS. 10:30-11 p.m., PST for West). Dramatization.

INSPIRATION

Sunday, May 22
Church of the Air, 10-10:30 a.m., CBS. Rev. Hugh Chamberlain Burr, Rochester, N. Y. 1-1:30 p.m., Most Rev. Emmet M. Walsh, Charleston, S. C.

National Vespers, 4-4:30 p.m., NBC. Dr. Harry Emerson Fosdick's subject is "The Roots of Dependable Character."
The Catholic Hour, 6:30-8 p.m., NBC. Rev. Felix Kirsch talks on "AIDS to Chastity."
Wednesday, May 25
34th International Eucharistic Cong. 1-2 p.m., NBC. Broadcast from Budapest.

PEOPLE—THOUGHT—COMMENT

Sunday, May 22
Europe Calling, 1:30-1:45 p.m., CBS. Commentary on affairs in Europe.
Headlines and By-Lines, 10:30-11 p.m., CBS. News by Bob Trout, edito- rials by H. V. Kahn and Erwin Canham.

Monday, May 23
The Devil Takes the Hindmost, 7:15-7:30 p.m., NBC. Dr. Joseph Jastrow, psychologist, talks on "Entertaining Devils Unaware."

Monday, May 27
Story Behind the Headlines, 7:15-7:30 p.m., NBC. Cesar Saechinger dis- cusses the possible outcome of impor- tant events in the week's news.

PERSONAL—SOCIAL PROBLEMS

Tuesday, May 24
Highways to Health, 4-4:15 p.m., CBS. N. Y. Academy of Medicine pro- gram.

Wednesday, May 25
Your Health, 2-2:30 p.m., NBC. Dr. W. W. Bauer speaks on "Using Health Knowledge."

SCIENTIFIC DEVELOPMENTS

Monday, May 23
New Horizons, 5:45-6 p.m., CBS. Hans Christian Adamson, director of the American Museum of Natural His- tory, and Prof. Wm. H. Barton, execu- tive curator of the Hayden Planetar- yum.

Wednesday, May 25
Exploring Space, 5:45-6 p.m., CBS. Hans Christian Adamson, director of the American Museum of Natural His- tory, and Prof. Wm. H. Barton, execu- tive curator of the Hayden Planetar- yum.

Science on the March, 7:45-8 p.m., NBC. From Dr. Earl McMenemy of the School of Medicine, George Washington University.

Thursday, May 26
Science Service Series, 4-4:15 p.m., CBS.
SOMETIMES Hollywood takes "publicity license" in staging its ambitious screen and radio promotion stunts. Most recent example was the "Cocanut Grove" (Paramount) picture premiere, excellently staged and aired from the Cocanut Grove, where, according to the menu-program, "back in 1923, the National Broadcasting Company ... ran a line ... for the first remote-control broadcast in West Coast history." There's no one less popular than a flax-pickor, but anyway Paramount should be told that NBC hadn't been heard of in 1923; was organized in 1926. Also, your reporter doubts if that was the first remote-pick-up on the Pacific Coast—going back six months, you'll recall that Cantor (just when his film "Al Haba Goes to Town" was ready for release) was discovered to have been exactly 25 years in show business. So a huge silver jubilee dinner was staged. Oh well, what did it matter if Cantor's service amounted to 23 or 25 years instead of the celebrated 25? Aren't people gullible?... and aren't we, though?

Three stout men—Shorty Comer, Jack Ross and Curdie Bradley, alias the Ranch Boys—and six stouter horses departed from the Cinema City last week (May 10), headed for Chicago via San Francisco. When, in three months' time, they arrive at the Windy City, they will first rub litchen on their saddle bruises and then yell "Yipee" into the National Barn Dance mike. The cross-country horseback ride promises to be thrilling and, during the last month, rather tiresome. However, you are going to hear all about the enterprise each Saturday night on the Barn Dance airing.

When William Powell and ex-wife Carole Lombard are cast together in a Lux Radio Theater airing, that's news, first because both are stars of first magnitude, and second, on account of the matrimonial history. The Powell-Lombard relationship is strictly friendly, but Carole loves her "rib." Bill could be no exception. Coming to hear it, he found the stage door locked. He pounded. No one answered. Pushing the door open, he was greeted by a large and loud Powell, still unsuspecting. Onto the stage he went, found the rest of the cast rehearsing. Telling Carole of his dilemma, she laughed and remarked, "Lucky the postman carries keys, isn't it?" Then Bill looked puzzled, broke out with a sheepish grin. He knew he had been the victim of another Lombard gag.

Speaking of Lux, did you hear "Prisoner of Shark Island"? That was one of the Theater's best adaptations to date—and plumbs to Maurice Wood, who wrote the radio version.

Live Milkings: That puzzling line of Clark Gable's on the May 3 "Good News" airing was "Don't play ball with them grifters." Maybe you, like hundreds of others, had dirt in your ears. Tenor Charles Kullmann is busy in Hollywood doing the singing-voice doubling for Fernando Gravel's next picture. Possible welcome newcomer to fall radio will be Pat O'Brien. Jimmie Fidler's sponsor has extended the guitarist's contract to December 31, 1940, with pay increases along the route. Ex-Radio Yodeling Cowboy Gene Autry is expected to return to the screen for Republic Pictures in short order, the company and Autry having smoked the pipe of peace. Not for Louella Parsons is the new Columbia Square radio theater. The Hollywood Hotel preview impression is upset because there is no room adjoining the stage that might be used for social amities—and Miss Parsons and her screen-star guests just must have their tea and cakes before going on the air ... Harry Owens' Royal Hawaiian orchestra is best bet for the Lady Esther series this summer when Wayne King expects to vacation.

The Stark Truth: Proud parents of a seven-pound, twelve-ounce daughter, born May 8, are the Walter Donaldson family. He's the song-tender, and any day now the big bird is expected to land on the chinny of Lou Bring, the orch leader, and his vocalizing wife, Frances Hunt.

Rom-Ants: Frank Parker took Jerry Cooper's spot on Hollywood Hotel—and the other night at the House of Murphy, Frank was in the company of besotted Joan Mitchell, whom Cooper formerly squawked about! The wedding bells will ring sometime in July for Claire Trevor and Clark Andrews, "Big Town" producer. A Hawaiian honeymoon is planned ... Now Martha Raye's stepping out again with her arranger, Dave Rose ... Ken Murray, the alleged bearer of an Andrea Leeds torch, is consoling himself with Rochelle Hudson ... Every week Frances Langford goes to the mats for a new one of her carnations—every week Jon Hall sends 'em ... Gary Bing's (son) Crosby, four, and Susan Ann Gilbert (daughter of John and Virginia Gilbert) are becoming seriously involved.

Hollywood scene: Lion-hunter Mrs. Martin Johnson, just before her Jolson head, hired a limousine, dashed out of the studio to a drug store to quiet her nerves with a glass of—milk!

Sad Pickard and his lovable family may hit the airwaves quite soon with something brand new in shows. Heard last week by NBC and Paramount (this might be the plump in whose shoulder Andy Devine has been extended: "Governor Oscar"), the show's author is enthusiastic about the show. Its author is none less than Carleton Mors, writer of "One Man's Family" ... That family, by the way, has finally given voice to Jack's girl friend, Betty Carter, frequently referred to but never heard. Engaged to play the role was 24-year-old Jean Rouverol, veteran of stage and screen and daughter of playwright.

Niciest thing I've heard spoken in Hollywood came from the mouth of Jan Garber, who said: "I'll bet you Kay Kyser and his Musical Klass and Dance will be the biggest program on the air in time. You watch." Jan, it seems, has not yet purchased his Hollywood Egger.

The film capital, unlike Kentucky and its colonels, is going in for mayors. Jolson heads Encino. Hugh Herbert rates the title at Studio City. Last week the pair helped induct Andy Devine as mayor of Van Nuys. But Devine isn't so sure he likes his new job. First day at work he had to attend a barbecue at Tarzana and in addition was initiated into the Van Nuys Elks Lodge. Andy would prefer to lead a bovine rather than a mayor's life.

Two new mustaches have broken out at the NBC Hollywood studios. One is on George Burns. Gracie Allen ordered it grown after she had seen her hubby sporting a false mustache at a costume party. The second adorns the upper lip of Don Ameche who had to cultivate it for a motion-picture role.

Tag Lines: California's Governor Merriam has appointed Edgar Bergen the Swede of the Centennial Commission, and already McCarthy in the studio by the way, plans a two-week vacation in July. John Nesbitt's "Parading Parade" will take the place of Phil Baker's troupe July 3 for Gulf Oil... May 24 will find Al Jolson airing it to New York to spend his birthday, May 26, there, and same night see Henry Armstrong, in whom Al owns a piece, fight Barney Ross. Jack Oakie is back in town for motion-picture work ... Ex-Tennis champ Robert Murray is the house (Continued on Page 14)
AIRIALTO LOWDOWN

BY MARTIN LEWIS

Benay Venuta and her husband, Dr. Kelley, took in some of New York’s night spots recently, are shown above at the Versailles.

The CBS Songshop was slated to take a couple Friday nights ago, but the sponsor had a last-minute change of heart and the show continued indefinitely, making the cast very happy. Despite the fact that Jack Pulson was being tempted with an offer from a Hollywood movie studio, he will remain on the “Just Music Entertainment” program with the Andrews Sisters. The program has just been renewed for thirteen weeks, spiking rumors that it was to fade from the airwaves. \"First Nighter\" will not go off the air during the summer months. Les Tremayne and Jack have drawn shipboard contracts to co-star on this show for the next five weeks. From rumor-rouser Denny Jr., its founder and president America’s Town Meeting of the Air returns to the kilocycles the first Thursday in November. Eighteen honor students of Morgan Park Military Academy, who are being flown East, made a special request to attend a Benny Goodman broadcast. Request granted. The announcers and artists at CBS are spending a great deal of their time playing a new game called \"Kentucky Derby.\"

Edward Roeker, who does a splendid job of singing on the \"Picks and Pat\" show, is introduced as the \"Model Smoker,\" but has never smoked a cigarette, cigar, or pipe in his life. Irene Wicker wears a beautiful charm bracelet but has to take it off before going on the air because, as her accompanist, Milton Rettenberg, puts it, \"It would sound like jingle bells everytime the \"Singing Lady\" moved her arms, as she often does during a broadcast.\" The CBS censors couldn’t have been around when Bob Hope and Shirley Ross sang \"Thanks for the Memory\" on the CBS dedicatory program. Some of the lines were vedy risque.

In case you’ve missed the University of Chicago Round Table series, it has been switched to a Sunday evening spot. Tommy Dorsey takes his swingsters to the Coast and will broadcast from that point starting June 29th. Before returning to the West, Rush Hughes will make stops and broadcast from Toronto, Buffalo, Pittsburgh, Cleveland, Des Moines, Kansas City, Omaha, and Denver. I sound like a train dispatcher. The Hooster Hot Shots will travel in the opposite direction this summer. They’ve been signed to play an engagement in London, the contract being offered on the strength of their Brunswick recordings, which are very popular across the pond. Jean Sablon, NBC’s French importation, is in Hollywood making a screen test. Working in front of the klieg lights in the East making movie shorts are Jean Elington, Benay Venuta, Hollace Shaw, Nan Wynnn, and Betty Hutton singing with Vincent Lopez’ orchestra.

Last Monday night, I listened to a commercial program without any advertising announcements. Impossible, you say. Well, it\’s the Connie Boswell-Richard Himber program, and here’s how it works. There are fifteen different sponsors of this program in as many different cities. On cue, the engineer in each city cuts down the volume while Himber’s band is playing, and the local announcer reads the advertising. In New York the audience sitting in the studio watching the program doesn’t hear it because the announcement is being made from the CBS studios on Madison Ave., while the program originates in the CBS Playhouse on 46th St. and goes on uninterrupted.

Ted Huang has the last laugh on all the sports woeasayers. For nine weeks before the race he predicted that Laut- rin would win the Kentucky Derby and nobody paid any attention to him. To give you an idea of how wrong everybody thought he was, the script for the Monday night show following the Derby had these lines. Ted was supposed to say, \"For his next num- ber Richard Himber will play,\" At this point Dick was supposed to interrupt with, \"How do you know what number I\’m going to play? You couldn\’t even pick the Derby winner.\" These lines were deleted, and, of course, you know the reason.

After the program, Betty Lawford, the blond woman in Ted’s life, waits backstage for her boy friend to take her to dinner. Billy Gaxton, well known to Broadway theater-goers, is pleased with the compliments received for his work as guest. Not only do I think he did a good job, but I firmly believe he’d be a very good bet for radio on a regular series. Martha Boswell, whom I haven’t seen in years, is there with her husband. She sports an enviable natural suntan which she
On Short Waves
Edited by Chas. A. Morrison
President, International DX'ers Alliance

Times indicated on this page are
For EST and CDT subtract
for Eastern Daylight Saving Time. For CST, 2 hours; for PST, 4 hours

SEVERAL new short-wave stations
will be officially inaugurated within
the near future, will add consid-
erable variety to the already
numerous broadcast programs in
Claude Jones of Portland, Eng-
lend, writes that 2R08, one of the
new Rome, Italy, transmitters, is
conducting initial tests on 17.82,
in conjunction with 2B04 on 11.81
mgs. He is also hearing a new
Finnish station on approximately
9.5 mgs. The new, 5,000-watt Na-
tional Short-Wave Station for Nor-
way, which will replace the present
low-power transmitter at Jeløy,
near Oslo, will soon be broadcasting on
any of one the following frequencies: 6.13, 9.33, 11.73, 15.17 and 17.75
mgs. ... The highly publicized new
20,000-watt station, nearing comple-
tion near Ankara, Turkey, to be offi-
cially inaugurated on July 22, will
transmit on either 9.465 or 15.105
mgs. According to reports, the
new 10,000-watt short-wave trans-
mitter under construction at Ber-
grado, Jugoslawia, will be completed
before fall.

Raymond Messer of South Port-
land, Me., writes that he intercepted an
announcement over 2R08 (9,865)
logs. Listen for Amateur Station
ZA1CC (14.2) near a mgs. and 3 p.m.
EDT. The new on-

Arthur Tocomeini will conduct the
second and third concerts of the BBC
Symphony Orchestra in the current
London Music Festival at Queen's
Graves, London, Monday, May 20,
and on Friday, May 27, at 3:15 p.m.
EDT.

SHORT-WAVE SHORTS: Albania
may now be added to the
list of Short- wave stations
broadcasting irregularly near 1003
mgs reported by Pauling. A
mysterious anti-Soviet station
is, according to Eugene Remm-


News Broadcasts

Daily—1:30, 2:15, 2:30, 3:15, 4:45, 5:15, 6:45, 7:30, 8:45, 10:15, 11:15, 11:45
EDT—Program from Dominican Republic, W2FPH, 1:30 a.m. Balkan.
1:50 a.m.—Concert by Phoshi Symphony Orches-
tra, Philadelphia.
3:30 p.m.—Variety program from Germany: DJL.
4:30 p.m.—International church: COQ.
7:15 p.m.—The World Today, London.
2:45 p.m.—League of Nations program: HB1 TBRQ.
3:30 p.m.—English news from France: TP0A.
5:15 p.m.—Hit parade in Japanese.
5:15 p.m.—Japanese variety show: DJF DJG.
6:30 p.m.—Marina nova concert dedicated to the U. S. Army: DJF.
7:15 p.m.—Overseas program dedicated to the U. S. Navy: DJL.
7:30 p.m.—Polish program for North America: SWW (13:05) and SPD (11:55).
7:30 p.m.—La Veu de Lon Provinicas: COH.
7:45 p.m.—Cadena Crusader network: COH.
7:45 p.m.—QRS. Spanish news for South America: WAX (11:53).
8:00 p.m.—Brazil on the Air: PSR (10:22).
8:00 p.m.—Rhode Island: B0Q.
8:30 p.m.—English news from Italy: 2B03 IRF.
8:30 p.m.—Argentina: MAD-1 (9:45) EQA.
8:45 p.m.—English news from London: GSP GSD.
9:15 p.m.—English news from Germany: DJB.
9:30 p.m.—North American broadcast from France: Radio Mundial (11:85).
9:30 p.m.—Spanish news bulletin from Daven-
port, IA.
9:45 p.m.—Porto Rico news bulletin from Dav-
enport, IA.
10:00 p.m.—Program dedicated to the Quietest Radio
Club.
10:20 p.m.—Frank Blaine's brass quintet: GSP GSD.
10:20 p.m.—English news from India: VV YD.
10:50 p.m.—Employment services: GSP GSD.
11:15 p.m.—English news from France: TP0A Radio Mundial (11:75).
11:30 p.m.—English news from Germany: DJB (11:70).
11:45 p.m.—Program from South Af-
rica: ZBR.
12:00 a.m.—English DX period: XEU2.

May 2, 1938
Radio Guide • Week Ending May 28, 1938

12

Thursday, May 22

8 a.m.—Overseas program: Eastern States: OAX 4J.
1:50 p.m.—Program from Dominican Republic: W2FPH.
3:00 p.m.—French program from France: TBP.
4:30 p.m.—Italian church: COQ.
7:30 p.m.—Overseas program dedicated to the U. S. Army: DJL.
7:45 p.m.—Polish program for North America: SWW (13:10) and SPD (11:55).
10:00 p.m.—Program dedicated to the Quietest Radio
Club.
10:20 p.m.—Frank Blaine’s brass quintet: GSP GSD.
10:20 p.m.—English news from India: VV YD.
10:50 p.m.—Employment services: GSP GSD.
11:15 p.m.—English news from France: TP0A Radio Mundial (11:75).
11:30 p.m.—English news from Germany: DJB (11:70).
12:00 a.m.—English DX period: XEU2.
HOLLYWOOD SHOWDOWN

(Continued from Page 10)

guest of his Sunday broadcasting brother, Fong, and Joan Rogers, of These Three, who signed a 20th-Century Fox contract and an assignment in "Meridian 7-1212" for her first stint there, are at work making "Artists and Models Abroad" for Paramount, with Joan Bennett as his leading lady. Harry Carey and the Yacht Club Boys are also in the cast. A facsimile, incidentally, was robbed of $30,000 worth of jewelry when she attended the Kentucky Derby.

Editorially speaking, those stumping and amateurish commercials provided on the Lasky and Riss shows by high school girls were too bad. Besides, they cheated experienced plug readers of their livelihood... and if the "great minds" of the gag men would kindly quit trying to find some channels free to please, maybe we wouldn't be hearing, within three hours, three big Sunday shows (known from the West, two from the East) all building laughs (7) from "Hi-lo, Silver," the Lone Ranger range.

Scandal? Clarence Stroud, divorced only a month ago from Beth Desmond for the second time, phoned her for a date Monday after his broadcast, later was seen dining with her. The Stroud Twins, by the way, have been invited to act as masters of ceremonies at the International Twin Convention to be held in August in Chicago.

Irene Rich, the Angora rabbit wool rancher, has gone rural one more step by acquiring forty-five acres of land in San Fernando Valley on which to grow alfalfa for her beef animals. It is not the original cost of a hobby, it's the upkeep.

Tag Lines: Barbara Stanwyck's announced appearance on the May 8 Chase and Sanborn hour was canceled because she fell from a horse while making a picture... Gale Page, former Chicago radiactress recently picked up by Warner Brothers, substitutes for Leota Lane in that film origination titled "Sister Act" now tagged "cause of a Man," and featuring Lola, Rosemary and Francis Lane... Harry Owens' Hawaiian music was piped east last week for a prospective sponsor... Bill Burrow and 23 other writers, are eying South American and South African travel folders Ots (Show White's "Happy" dwarf) Harlan is improving at Hollywood hospital from the stroke suffered following a Jolson show rehearsal... Park-Yarbus was 34 years old May 6, so he gave himself a "surprise" party... Cecil B. DeMille is living aboard his yacht "Seaward" temporarily to gain strength after his recent operation.

"The Paul Taylor Chorus. You hear that chorus business in the Hollywood movies because Taylor is in the chorus business. Practical the same Paul Taylor group on different programs, however. Ranging in size from four to fourteen, some of his groups sing on the Kraft, Talley, Woodburn "You and Your Thing", Castings, the Crosby and Langdon Decca records, and the screen Looney Tunes.

Ada-Lines: The Norris Goffs (Ab- nee) are preparing their stock-card parties for June 10.

A Hollywood tailor was pleased last week to oblige a fellow college suit with four pairs of pants to one (7) customer, who arrived ("Rochester") Anderson, of the Benny cast, will take part in the filming of You Can't Take It with You and "The Follies" to Mort Harris, of the "Good News" writing-staff, was killed Sunday, April 22, when the car he was driving crashed into another and over an embankment.

RADIO GUIDE'S X-WORD PUZZLE

(Continued from Page 11)

got from working on her farm. Connie looks lovelier than ever in a smart outfit of white chiffon, her long blond hair... In his hurry to keep an appointment, Dick Himmer forgets to change his black tie in discarding his tuxedo for street clothes. Dick hasn't left his dressing-room when your reporter calls it to his attention. Everyone has a good laugh and an explanation.

I was among those present in the studio the other Monday night when Eddie Cantor returned to his program after being delayed for one week because of illness. During the show, the Mad Russian ditched from the script for a few seconds and started to read. In the meantime, he kept shuffling the pages of his script. When he was ready to read his lines again, he couldn't find his place, and if I don't miss my guess, Cantor wasn't very happy about the whole thing.

Before the band broke up, Eddie came out on the stage to greet the audience. Despite his red-faced look, he looked very healthy, hale and hearty. His first word was, "The time isn't going to kill me right in the middle of a contract." Continuing his prebroadcast slogan, "to invite public confidence to laugh and by all means to remember they got in for nothing. Hattie Noble, the mad Russian, was all dressed up in a wedding-gown and veil, ready to take stage to sign the coffin, who failed to show up for the ceremony.

For the first time in twelve years, the Kay Kyser program was delayed for two days without their popular leader. The Kay Kyser band and Paramount Theater in New York and Kay had been working for several days despite the fact that their temperature of 102 and 103. It finally caught up with him and he collapsed backstage immediately after one of the shows. He was taken to his hotel and a registered nurse watched over him. Like a good trooper, he got out of bed Wednesday and his Lucky Strike show and according to friends, he is none the worse. The previous night Kay was supposed to appear at the Dollar Kemp show as the surprise guest, but at the last minute the contrarion had to be made. Ed Cashman, director of the program, went over to see Buddy Rogers, who was playing at the Loew's State Theater one block away from the studio, and after consulting with the star, he decided to rearrange Buddey's schedule to permit Rogers to appear on the Kemp show. It was a swell gesture.

Announcer Fred Utall was missing from Kgyr's Musical Kisses and Dance programs of other Wednesday night, which prompted your reporter to make inquiry. Mr. Utall will be absent from the show permanently and the reason for it is beyond his reporter to all announcees. As explained to me by one of the program's exzecutives, Utall missed his show last week because of losing his place in the script both times, which is unknown. A contrarion business of radio. One Wednesday night, when I was in the studio, Fred was banking his voice in the audience when he should have been on. He had forgotten that he was ready to read his lines. I hope that Fred Utall will profit by this experience and that it will be a counsel to him and his colleagues who become lax at times.

Rehearsals of radio programs are fun to watch because a great many things take place which don't come over the loudspeaker when you hear the program. The color of his first musical number, Paul White, of "The Mob and the Money," had a funny story behind his head and did an ungrateful "bump," if you know what I mean.

THEY HAD A WOMAN

(Continued from Page 4)

life, however, and there are those who hint that she has not by any means been the most important. Not long ago, a tall, blond young lady was stoned and chased from the fringes of an anti-Nazi meeting in London when members of the crowd recognized the telltales swastika pin on her bosom. She was one of the two Mitford sisters named Unity and Verty. Spending much of their time in Germany, they are frequent guests at Hitler's retreat at Berchtesgaden. And no less than a Germanly than Goering has proclaimed them perfect "Aryan" types.

Six months after her arrest, Cleopatra to Rome, established herself as his mistress, her husband, was deposed, assinated, stabbed to death. Did Cleopatra cause his downfall? She was violently unpopular in Rome, and found it expedient to flee the city immediately after her protector's death. More than one man had come to his death because of her. Cleopatra poisoned her younger brother—at eleven he was her husband, too—in order to follow Caesar to Rome. Mark Antony committed suicide when it became clear that his hopeless passion for Cleopatra had ruined him. And finally, Cleopatra herself, seeing that her world had come down about her ears, gave up the struggle. She was a woman who could be admired by the glory that she died by her own hand at the age of 39, 29th of August, 30 B.C., thus ending one of the most glamorous love stories in the world has known.

"Cleopatra and Julius Caesar" may be heard Sunday over NBC.

EDT 5:00 p.m. EST 6:00 p.m. CDT 7:00 p.m. MDT 7:00 p.m. PST 8:00 p.m.
WHILE FOUR FAIR FACES POSE, RADIO GUIDE CAMERAMAN RETREATS TO REAR

Fore and aft! An enthusiastic candid-camerist snapped the rear view of four of Chicago's loveliest radio actresses as another photographer took the picture from the front. Left to right in the front view, and vice versa in the other picture, are Donna Reade of "Bachelor's Children," Janet Logan of "Romance of Helen Trent," Margarette Shanna, who plays the title role in "Arnold Grimm's Daughter," and Louise Fitch, also in "Romance of Helen Trent." 

CAN YOU PICK A STAR? HERE IS HOW HORACE HEIDT ATTEMPTS TO PICK ONE

There is always a place for the unknown to be heard. One such place is New York's Hotel Biltmore, where Horace Heidt conducts weekly auditions to pick talent for his shows. Last month Heidt picked Orville Race, tenor, in the hotel floor show, awarded him $50. On the same day Race made his appearance on Heidt's NBC commercial show, the young tenor was engaged to sing in a private "Met" performance, proving stars can be picked.

JERRY BELCHER FINDS SWIMMING AND PING-PONG AMUSING WAYS TO KEEP FIT

To make his "Interesting Neighbors" program interesting, Jerry Belcher travels around the country, broadcasting from a different city each Sunday, bringing to the radio audience people who would otherwise go unheralded. The heavy strain on his health caused by being constantly on the go makes recreation and exercise necessities. Swimming, bowling and ping-pong give him the most pleasure, so him the most good. Above, with Nellise Obenour.
Thumbs Up for Swing!

JIMMY DORSEY SAYS SWING IS HERE TO STAY—TELLS WHY!

By JIMMY DORSEY

In RECENT weeks there has been quite a bit of banter about the imminent demise of swing. "A fad," they say, and it will pass like so many other fads. So say many people. And there is much truth in this. No one can deny the tremendous influence exerted by radio in making swing universally popular. And swing has been like wildfire. At the very beginning there was a lot of confusion—what was as much related to a "cut"—or swing—ast a is a h arp of the fiddle. Too much of it was loud, too much distinctly unmusical. Swing is the basis of all rhythm and as such can be presented in almost any manner and still retain its basic quality. But swing, as we accept it, is music that depends upon precision of harmony and split-second timing.

Naturally, the first great surge of swing has subsided. Anything as abnormally popular as swing, and there was this type of music must settle, in time, to a normal level. Orchestras that were not equipped for its effective presentation have abandoned the stridently music of today, but what we do hear is genuine music free of a barely recognizable imitation. And the fact that less swing is heard today than two or three months ago does not mean that it is on its way out. There is a definite and permanent place for the preferences of America's dance fans.

SWING's most devoted followers are, admittedly, youngsters. Young men and women of 16 and 18 prefer, above all others, this type of rhythm. They make up the greater portion of our dance-consumption population. Fast dance vogue, especially suited to swing music, are the de rigueur of this group. Other devotees over this age, though unable to sustain on a steady diet of swing, do relish it as a balance to their musical tastes. The provocative lift of swing is manna to all ears.

It is noteworthy that the dance trends of the past eight years have been fast and "unppy." Popular music, born in the music halls, is now being rated and for listening, has been obliged to cater to the dictates of this trend. Swing, in its present form, is the logical successor to fastfashioned jazz, on which such "hot kicks" is a byword of improvers. It stimulates a natural response to itself, urging its listeners to get up and dance.

To use a bit of current Americanism, "the stuff really sends you." You hear any number of people who say they don't know how to dance, but feel—when they hear swing—that they could get on the dance floor—"do good job of tripping the light fantastic." The incomparable Fats Waller sums it up in fifteen words: "If you go to have someone explain it to you, just don't mess with it. I'm a leg man myself. There's not many who want explanations when the boys really start "going out."

It is difficult, if not impossible, to analyze just how the thing is catching on. The same is true of dancing. Swing, more than any other type of rhythm, makes a man want to put his foot or finger, or swing a shoulder. Its rhythm, from jazz to gospel and religion, inherent a part of man way back there. Strongly enough, almost every section of the country claims credit for its creation. There are those who, in as much as they can do a whole lot of good for the music at hand. They believe in the music, and feel that it is music, and that it is music. And for swing, it is music. And for swing, it is music.

Here's bandleader Jimmy Dorsey, who takes his stand with swing!

TO SAY that swing is dying is to infer that dancing is also getting ready to give up the ghost. Actually, it is just the opposite of that when it first amazed the dancing public with its unprecedented rise to national favor. Swing has gained a permanent position in the American dance scene along with the perennially popular waltz, tango, slow foxtrot and rumba rhythms, while its appeal is much stronger than any of these. It is Young America that sets the country's dance vogue, and as such is concerned, it's definitely "thumbs up" for swing!

Needy by Jimmy specializes in hot music. All members of his orchestra are versatile musicians, so Jimmy can obtain any combinations at any time. He plays while he directs, using little nods and bows of his head instead of a baton. He never demands temperament, and although working day and night insists it's all fun.
Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

Why English Listeners Leave Home

Old Johnny Bull has just suffered a shock to his nervous system. First, a Yankee horse named Battleship ran off with his biggest race this spring. Now he has been told that his radio programs aren't as popular as the American type.

If you were an Englishman, until recently your radio day would have been filled with gardening talks, soprano and military bands. Good, solid stuff that informed and educated. You knew it was good for you because the government said so. If you wished to adventure a bit, you might tune to Radio Luxembourg or Radio Athlone, two powerful stations which broadcast commercial programs from outside England but whose waves could be heard from Plymouth to Edinburgh. Here were swing bands and hillbilies and comedians, and men who talked of toothpaste and coldcreams. More often than not, here was fun and something to get the mind off the income tax and Hitler's war talk. In short, here were American-type programs.

If you were an Englishman, you would have voted recently for your favorite radio station. The result of that poll is what John Bull the jitters, for English people selected Radio Luxembourg as their favorite. Their second choice was Radio Athlone. The best an English, station could do was third.

So the American system wins again. It should be a lesson to those die-hard radio reformers who wish to put all our wavelengths and programs under direct government control. It should likewise be a lesson to all listeners who think they might prefer unsponsored, government-financed programs.

If, even in the ears of English listeners, our system is better, we should be proud of it. We should defend it.

Church Bows to McCarthy

"If we go to church we can't listen to Charlie McCarthy" is the excuse given by a surprising number of young people these days. Up at Herb Lake, Canada, a minister tired of hearing it. He invited his audience to stay home until they had heard Charlie, then come to services. It worked. Now his flock listens until after Charlie's last "spot" on the coffee show and then repairs dutifully to worship.

Fibber's Crack

President Roosevelt is reported to have stated his favorite joke of the year is the one tossed off recently on the Fibber McGee program. Against a background of "My friends . . ." chatter, a woman listener said, "Oh, Frank, get another station." The response that cheered Roosevelt was, "Myrtle, when you hear my friends on the air you can't get any other station."

Thanks, Walter!

We are indebted to Walter Winchell for one of broadcasting's lesser triumphs. The Pulitizer prize committee had decided to make the awards on a certain evening, and the networks were going to broadcast the entire proceedings, putting each winner on the air. The show is history now—perhaps you heard it—but it took a curious twist.

One winner, Arthur Krock, who is a hard-working journalist, had promised his wife to take her to the theater that evening. When he was named a winner and invited to the presentation banquet, he sent his regrets—his wife came first. NBC was determined that its plan to broadcast the voices of all the winners should not flop. So they followed Krock to the theater and put him on the air between acts of the play he was witnessing. NBC's special-events department managed it by connecting him via a phone in the "little boys' room."

Judgment Affirmed

Last January the editors of Radio Guide awarded a Medal of Merit to America's Town Meeting of the Air, citing this popular radio forum as a broadcast which "allows no thought of propaganda or pressure to interfere with its cultivation of opinions and facts from every American group."

Just recently the Women's National Radio Committee, representing women's organizations with a membership of approximately 10,000,000, voted its annual award for "splendid achievement in radio" to the same program.

We are glad, of course, to have our judgment upheld, but we are gladder that it was by popular recognition of a program that has done so much to demonstrate the real value of radio in a democracy.

The radio forum has become the finest instrument of free speech. As long as such programs are broadcast, and as long as the right to express an opinion is cherished and defended, the democratic form of government will endure.

America Wins Again!

Radio Guide • Week Ending May 28, 1938

VOL. 6 NO. 24

BASEBALL

Editor, Radio Guide: "After reading your editorial (issue ending May 7) "Editor's note: The reference to an editorial entitled "Too Much Balloting.") I turned on my radio and fully tested your statement. Result: I had no difficulty in getting twenty-seven stations all playing jazz or swing, or whatever it is dubbed. One group of three was playing the same jazz, another of two, and so on. How long, Mr. Editor, before baseball was regularly broadcast this horrible concatenation of savage racket was polluting God's clean air and utterly spoiling other programs for many of us! These jazz stations frequently overlook their bands as much as six kilocycles on either side on any radio and drown out smaller neighbors on the dial who are playing jazz listeners. I am a democrat, thus believing in each to his inclination, but after striving desperately to get the only station broadcasting the game I love—then with the bases full, two out, and strike called—to have a raucous, brass, jazz, coyote howl break in makes a man want to pull his six-gun, especially when he knows that jazz is all over the rest of the dial . . . "—Harry M. Ralston, Glacier Park, Mont.

SWING

Editor, Radio Guide: "I've been wondering since the Detroit incident relative to 'swing' treatment of old ballads, what is happening to the 'swing' composers. Are they running out of ideas? Does it mean 'swing' is about finished? Do they have to drag in lovely old ballads like 'Loch Lomond' and 'Ainie Laurie' because their so-called 'swing' composers and arrangers think they can get away with it? They seem to have a proper respect for patriotic songs, since a certain band was penalized for its disrespect for 'The Star-Spangled Banner,' and they have laid off those songs, but there seems to be no way to compel the same respect for other types of songs. I can only turn my dial when they come on. This letter is in my other means of doing something about it."—A. Dorsey-Clayton, Parsons, Kansas.

BADMINTON

"If Funnyman Parrykarkus always plays tennis with a badminton racket as he does in the picture on page 12 of the April 30 Radio Guide, he might do a lot to improve his shots sitting down. Some publicity shots are pretty silly, aren't they?"—Roger Hill.

No fault of Harry Einstein's (Parrykarkus) is the Radio Guide caption which called a badminton racket a tennis racket. Truth is, Einstein plays both games well, seldom spreads as pictured.—En.
BACKSTAGE GYMNASTICS

COMPLETELY recovered from injuries sustained in a freak automobile accident last November, Judy Starr was unexpectedly drafted to handle the singing role on the Hal Kemp program. Maxine Gray, the band's regular vocalist, was injured in a train wreck several weeks before the program's debut.

Swingin' on the air, Judy swings before a microphone, but backstage any rope will do. Near death last November, she rejoiced in newly found health. She hopes Maxine Gray will be able to "swing sing" again soon.

Unlike many stars, Judy is carefree, dresses informally, is comfortable in positions as precarious as this.

Though it makes good copy, stories that she's the sister of Patricia Norman (Duchin's singer) are false.

Hard to believe is the fact that Judy Starr is the mother of a five-year-old girl. It won't be long before Patty (the daughter) will be just as big as her mommy. At this time Judy is a divorcée, and romance rumors are not true!

Photos by Charles Seawood
FOR the American "career girl" of today, Hollywood and New York are the twin centers of glamour and glory, and to these cities young girls flock in ever-increasing numbers. Tossed into the maelstrom of a great city, they face numerous dangers, frequently suffer from lack of proper guidance. To fulfill this need, residential clubs for young professional women have sprung up. Typical of such clubs is the Parnassus Club of New York. Here, for $11.50 weekly, musicians, students, writers, actors live in a home-like environment. And typical of Parnassus girls is Genevieve Rowe, of "Johnny Presents."

Photos by Charles Seawood

HOSTESS of Parnassus Club's Haskell Hall—one of two residences, other being Duncan Hall—is Mrs. Mable Grant

GENEVIEVE ROWE "signs out" before going to a broadcast. A glance at this book gives the whereabouts of each resident

MOST POPULAR spot in Haskell Hall is this, the entrance hallway with its mail-box. Genevieve Rowe reads a letter from home. In her case it's Wooster, Ohio. Both her mother and father are actively engaged in music

BUSY Helen MacDonald handles the Haskell Hall switchboard, keeps track of dozens of messages that come in every day. These messages, each one bearing a girl's name, will be put into a big slotted box in the hallway
SINGING in the music room is a top-ranking recreation. Here Genevieve gives a sprightly piano-top concert.

DINING-ROOM is across the street from Haskell Hall. Here Genevieve & Virginia Jacobs, writer, go to lunch.

RATES at the Parnassus Club range from $11.50 to $17.50 weekly, including two meals—breakfast and dinner. Room without board may be arranged, with a $5 allowance off for meals. Above: Most girls keep snacks in their rooms.

END of another busy day for Genevieve Rowe. She won the Atwater Kent Contest in 1929, came to the Parnassus Club in 1930. In 1935 she won a fellowship at the Juilliard Graduate Opera School, has held it since.
EVERYBODY in radio knows that Amos 'n' Andy will not allow anyone in the studio when they are broadcasting. Baby Rose Marie once hid behind a velvet drape until the show was over, then emerged, made friends with Amos 'n' Andy.

BORN on New York's lower East Side on August 15, 1923, Baby Rose Marie went on the air at the age of three, became known as the "Child Wonder of Song." Her real name is Rose Marie Curley. It was changed to Baby Rose Marie, has been changed again, this time to Miss Rose Marie. NBC first broadcast Rose Marie's songs back in 1926, and she is now appearing on the Blue network of that company, 7:30 p.m. EDT Mondays and Wednesdays. Now fourteen, she has lost none of her charm. She can swing out with the best of the big-time songsters, and she is determined to make a new career in place of the one she has "outgrown." She'll probably do it!

PERSONAL appearances by Baby Rose Marie meant sell-outs for the theaters. She was the nation's best-loved young actress.

Photos by Charles Seawood

UNEFFECTED and charming, Baby Rose Marie never let success go to her head. She is shown here while visiting playmates in New York. Her father, Frank Curley, one-time taxicab-driver, impressed his daughter with his own sense of generosity and fairness, and she did much benefit work.

MITZI GREEN and Baby Rose Marie were good friends in their childhood days of stardom, and they are still. Mitzi is two years older.
TODAY Miss Rose Marie is enrolled in the Professional Children's School in New York. She's in the eighth grade—a ranking comparable to second-year high in the regular public schools. She attends classes regularly Mondays through Fridays, beginning at 8 a.m., leaving for the day at 4, unless she has professional engagements to attend to. Used to rigorous schedules, hard work, grown-up Baby Rose Marie enjoys herself hugely.

ROSE MARIE talks over a program with Ken Hecht and Sid Bass, her arrangers. She sings four songs during her fifteen-minute program.

AT MIKE. Her managers, recalling Mitzi Green's success in "Babes in Arms," hope to star Rose Marie in Broadway show.

LIKE all young girls, Miss Rose Marie finds especial delight in shopping. Here she restocks her wardrobe in a swank Radio City shop.

ALTHOUGH Rose Marie has led an extremely strenuous life since childhood, she has always had good health. She goes swimming regularly.

STAGE AND SCREEN stars are Miss Rose Marie's favorites. The walls of her room are literally papered with their pictures.

ALTHOUGH she's a veteran entertainer, Rose Marie is still a very young lady, must keep regular hours and sleep ten hours every night.
LISTENERS have long discussed the pros and cons of “Should radio have women announcers?” Much of the comment arose as the result of Bess Johnson’s work on the Wayne King programs as the voice of Lady Esther.

Other programs have used women announcers, some are using them today. But it was the Lady Esther program that evoked more comment than any other in

Photos by Lester,

“Women don’t announce men’s sports; why men for women’s programs?” asks John McCormack, New York doorman

“Women compete with men in other fields, why not in radio?” This is opinion of Josephine Maxma, waitress in Chicago’s Dearborn Grill.

“...women are more likely to listen when they hear another woman discussing them on the radio,” says Sam Lombard, barber in the Harrison Hotel, Chicago

“Yes ... but I don’t like women announcers.” So speaks Herbert Elliott, Hollywood shoe-shine operator, who calls himself “Duke of Hollywood”

“Yes,” says Ed De Guida, metal-worker of N. Y. “When a woman talks to a woman, there is more sincerity in her talk.”

Typical of best of women announcers is Lisa Sergio, on many NBC shows

“Women compete with men in other fields, why not in radio?” This is opinion of Josephine Maxma, waitress in Chicago’s Dearborn Grill.

“Women don’t announce men’s sports; why men for women’s programs?” asks John McCormack, New York doorman

“Women compete with men in other fields, why not in radio?” This is opinion of Josephine Maxma, waitress in Chicago’s Dearborn Grill.

“Yes ... but I don’t like women announcers.” So speaks Herbert Elliott, Hollywood shoe-shine operator, who calls himself “Duke of Hollywood”

“No,” says Sam Lombard, barber in the Harrison Hotel, Chicago.

“Yes,” says Ed De Guida, metal-worker of N. Y. “When a woman talks to a woman, there is more sincerity in her talk.”

Typical of best of women announcers is Lisa Sergio, on many NBC shows

“Women compete with men in other fields, why not in radio?” This is opinion of Josephine Maxma, waitress in Chicago’s Dearborn Grill.

“Women don’t announce men’s sports; why men for women’s programs?” asks John McCormack, New York doorman

“Women compete with men in other fields, why not in radio?” This is opinion of Josephine Maxma, waitress in Chicago’s Dearborn Grill.
WOMEN ANNOUNCERS?

radio's history. Those who didn't like her voice made no bones about it. Those who did would argue far into the night.

Avoiding the question of women announcers on general programs, Radio Guide set about to interview persons in scattered parts of the country on whether or not radio should have women announcers on programs especially designed for women. Here are their answers.

Bailey and Gale

Gloria Johnson, manicurist, 8861 Sunset Boulevard, Hollywood, votes "No"—some women have terrible voices.

John Clark, automobile-washer at the Plymouth Court Garage, Chicago, says "No," believes women announcers do not appeal to other women.

Men announcers like Paul Douglas get programs ranging from swing to symphony.

Leopold Oppenheimer, proprietor of a luggage shop at 8 West 45th Street, New York, believes women lack pleasantly forceful voice quality to sell.

"No. Men should. Women's voices do not have the tonal quality to sell things," says Marjorie Deane, unemployed, Hollywood.

"Women don't like to listen to other women talk. Women's voices are also monotonous," Thus spoke Bunny Waters, acrobatic dancer of New York City.
WHAT'S BECOME OF—

Jessica Dragonette, off the air since last fall, was radio's first "name" artist—a real pioneer. Her time is now spent in concert. Her tour began in Philadelphia, extended to Honolulu and back.

Tom Howard, left, and George Shelton were a permanent fixture on Rudy Vallee's Hour back in 1935. In 1936-37 they joined James Melton on the Sealtest "Sunday Night Party." Now the boys are on vaudeville tour through the states with no radio in sight.

"Your Unseen Friend" (M. H. H. Joachim) is building airshows for the Buchanan Advertising Agency, of which he is vice-president in charge of radio in the Chicago office. Joachim began radio on WOR in 1926; has worked on 23 programs in the past 8 years.

Benny Fields has been making $2,500 weekly in vaudeville for a year and a half, has done some night-club work, is now in Hollywood scouting a movie job. Blossom Seeley, his wife, is with him.
FEATURES:

WBM-Daylight Church Service at 10 a.m. for Second Sunday.
WBOW-News; Morning Concert
WBOW-Worship Service at 11 a.m.
WTOG-Hi Mass St. Joseph's Church

10:15 C.T. 11:15 C.T.

CBS-Church of the Air; WCCO KNXW WBBM-WSB

WVAR-Regner's National Broadcast

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and, if applicable, the sponsors, as of the moment of broadcast, but future changes in scheduling or other events that may not be listed at the time of this broadcast are possible. For the latest program information, please visit www.americanradiohistory.com.

THE WEEK'S PROGRAMS

SUNDAY, MAY 22

MORNING

8:00 C.T. 9:00 C.T.

NBC-Russian Melodies, dir. Alexander Kostelnik; WLW WMZ

CBS-Church of the Air; WCCO KNXW WBBM-WSB

WVAR-Regner's National Broadcast

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News

WBBM-National

WBBM-News
**Good Listening for Thursday**

Thursday, May 26

MORNINGS

10:30 CST (11:30 CST) National Farm and Home Hour, NBC, NIGHT

6:00 CST (7:00 CST) Kate Smith Hour, CBS

6:00 CST (7:00 CST) Rudy Vallee's Variety Hour, NBC

7:00 CST (8:00 CST) The March of Time, NBC

8:00 CST (9:00 CST) Toronto Prenovade Concert, NBC

7:30 CST (8:30 CST) Major Bowes, CBS

7:30 CST (8:30 CST) Good News of 1938, NBC

9:00 CST (10:00 CST) Bing Crosby and Bob Burns, NBC

**AFTERNOON**

12:00 CST (1:00 CST) The Johnnie O. Minta Program, skt: WBKB WBOB WBOB

12:00 CST (1:00 CST) The Ted Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The June Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The May Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The Dewey Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The Richard Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The Albert Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The Elmer Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The James Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The Robert Adams Program, skt: WBKB WBOB WBOB

11:00 CST (12:00 CST) The William Adams Program, skt: WBKB WBOB WBOB
weekly radio show 1938
RADIO
next fifteen
coupon below and send
is
soon.
teen issues
extra
time for
offer.
sen-ral personalities
articles and

The fans have upset a dynasty! For
the last four years listeners have
dated Wayne King's musical sooth-

ures the most popular dance orches-
tra on the air. This year a new moth-
arch has won the crown. Richard
Himber, heard at present on CBS
“The Monday Night Show,” won
the support of followers whose votes
were poured in an avalanche across the
vote-talucators' desks to sweep him
into victory as the most popular orches-
tra leader of the current year.

In most polls during the last two
years Himber has placed high, but this
is the first time he has won in the Star

of Stars Poll.

Doubling much of the popularity of
the conductor-composer-arranger
stems from the fact that he has been
heard on programs on all the major
networks within the past year, and
thus has reached a multitude of lis-
teners who found more enjoyment in
his music than in the arrangements of
other conductors.

Wayne King, who has been almost
undisputed in his occupancy of the or-
chestra-leader’s throne, slipped this
year to third place. Several changes
in the routine of King’s programs, cli-

maxed by the sudden dismissal re-
cently of Phil Stewart, his announcer
for the six preceding years, may ex-
plain at least part of his drop. Phil
Spitaley, whose all-girl orchestra has
been a noteworthy radio phenomenon
but who has never before ranked with
the top-flight leaders in popularity in
the Star of Stars Poll, this year was
catapulted into second place.

Exponents of “swing” appear to be
as numerous as their publicity

would indicate, judging from the
results announced this week. The lead-
ing swing bands, Benny Goodman’s
and Tommy Dorsey’s, placed seventh
and fourteenth, respectively.

Results in each division of the Star
of Stars Poll are announced in Radio
Guide each week as quickly as avail-
able. This week a new poll is an-
nounced on the inside front cover.
Votes cast on the ballots published
there will determine the most prom-
ising new star of 1938. Turn to that
page now. Vote for your favorite!
Help him up the ladder of new fame!

RICHARD HIMBER WINS
TOP-ORCHESTRA TITLE

VOTES POUR IN TO END WAYNE KING’S
FOUR-YEAR REIGN OVER CONDUCTORS!

15 ISSUES for Only
$1.

Radio Guide's
Summer Bargain

- The regular subscription price of RADIO GUIDE is $4.00 per year.
- As a special summer bargain offer to regular readers, we will send you fifteen issues for $1.
- All you have to do is fill in the coupon below and send it with your remittance, and we will send you the next fifteen issues for $1.
- Please remember that it takes some time for your letter to reach us and an extra week to start your subscription.
- This summer bargain offer of fifteen issues for $1 will be withdrawn soon. It is intended as a special inducement for such readers as want to continue to get RADIO GUIDE all summer long at an unusual saving.
- RADIO GUIDE's program section is bigger and better than ever.
- It gives you the names of guest stars, premières, musical selections of symphonies, all of the local and distant stations you can tune in on, American and foreign short-wave stations, and all of the interesting articles and pictures about the personalities of the air.
- Never before have we been able to make you such a fine bargain offer. Take advantage of it now. Remember, fifteen issues for only $1. Send the coupon below now, before you forget it.

Send this Coupon NOW

Subscription Department
Radio Guide, Desk M28,
731 Plymouth Court,
Chicago, Illinois

Enclosed please find $1. Please send RADIO GUIDE for fifteen weeks to:

Name
St. & No.
City

State

Send your remittance by check, money order, or stamps. We cannot be responsible for currency sent through the mails.

In 1936 Richard Himber's orchestra placed third in its division in the Star of Stars Poll; in '37, seventh. This year the orchestra was first!

DE PAUL UNIVERSITY SCHOOL OF MUSIC
Fricke Hall, 60 East Lake St., Chicago, Ill. 60611

WOMEN
Address postcards at home. We pay 2¢ per card in advance. Everything sup-
glided. Send for free particulars. Write DOROTHEA COSMETICS
Dept. M, Hines, California

SNAPSHOTS IN COLORS—
Roll developed, 8x10 Color Prints, 25c
Natural Color reprints . . . . . . . . . . . 3c.
AMAZINGLY BEAUTIFUL
NATURAL COLOR PHOTO, $1.00, J. H.,...
Revealing the REAL HOLLYWOOD

TOUR: What Mae West Did Between Shows

LOVE: What Garbo's "Ex" Is Doing Now

BUMP: How to Fall Without Being Hurt

SCREEN GUIDE: Buy This Magazine—10c