Come Take a Whirl on This Merry-Go-Round
Radio Lures

Helen Hayes turns from stage and screen to radio. Ignoring $85,000 to take the lead in a motion picture, she more money than most of us will ever see; the diminutive actress casts her lot with the glowing audience over the NBC networks. She is lost to the stage and screen for this Fall and Winter.

Miss Hayes' magnificent gesture is accompanied by a straightforward statement. It is as dramatic as it is practical. She is doing nothing against Hollywood. There simply is not room in my life to be active in the theater, on the screen and over the radio and still do justice to all of them.

Radio programs have been graced by other stars of the stage and screen. But their air appearances have, for the most part, been as guest stars—just transient features. Miss Hayes' action is really a welding of the radio and the theater. It is the bridge by which the Corrells, Nazis, Morors, Fontaines and Le Gallienne will find it convenient and expedient to cross the footlights to the microphone. It is the beginning of a new era that may also interest the talents of great showmen like the Reinharts and Gordens in radio presentations.

Helen Hayes: Her sacrified $85,000 built a bridge

Radio Drama

Radio will play a most important role in the coming Presidential campaign. Fervid activity is centered around the mikes as the direct approach to the voters. The two major parties are concentrating on their coming radio campaigns.

Both Democrats and Republicans are gathering corps of radio and program experts to guide them. It is not a question of getting time on the air. All parties can get as much as they will pay for. The big question is how much will the man and woman at home absorb, and what will be the best method of approach?

That straight political talks will soon become tiresome because of repetition of ideas and materials, is recognized. Some revolutionary ideas are to be introduced in campaigning. The day of the old-fashioned spellbinder is over. Dramatized versions of the order of The March of Time are being considered.

Showmanship is to play an important part in setting the stage for the real entrance of the political bigwigs. The problem confronting those arranging for the radio campaign is to keep the man at home from getting an overdose of campaign chatter before the really important candidates have a chance to speak. Preliminary efforts leading up to the big thunder will be like the old-fashioned torch light parades and brass band rallies. Speeches are to be shorter, and only national figures will be heard over the networks. And then only when they have something of real importance to say.

Congressmen and Senators from the hinterlands are making transcriptions for broadcasting over their home stations. They all dovetail into a new pattern that is none too well understood by the old-time campaigners. They are giving more consideration to the radio audience and its reactions than they have to newspapers and speaking tours in many years. But both parties agree that politics ballyhoo is out.

The man in the armchair with his ear cocked at a loudspeaker has the political nabobs guessing.

Defeat Ships

Incredible as it may seem, there are ocean-going vessels that are not equipped with wireless communication apparatus. Their own safety, as well as the safety of others who follow the sea, is at stake. It seems with all the laws and regulations governing ships, that radio equipment would be as mandatory as running lights. Some ships that are equipped with it are inadequate, which is as bad as having no wireless.

Since that memorable day that Jack Bins flashed the first distress call from the sinking S. S. Republic, there could be no question of radio's value.

It is both a matter of safety and convenience when distress, conservation and assistance calls originating within the cruising areas of Coast Guard vessels, the wisdom of keeping our ears open at all times is apparent, Rear Admiral H. H. Hamlet, Com-1mandant of the U. S. Coast Guard, warns.

"There are a number of cases on record where deep ships have been within a few miles of distressed vessels," he said in a message to Coast Guard personnel. "The Titanic disaster furnishes us with a tragic example of a ship being in the right place, at the right time, but unable to share in the distinction of saving 2,200 lives. According to testimony before the Board of Trade Inquiry in London, a ship was stopped by field ice twenty miles from where the Titanic sank.

"That ship's radaron had been on watch for eleven hours and, having nothing else of importance to do, had switched off his receiver and gone to bed. Had he kept watch for ten or fifteen minutes longer, the Ta-"lantic's SOS would have been heard and rescue made possible for many of those who were lost."

Chicago Answers

Chicago may not know where its next broadcast feature is coming from, but it is sure to have enough powerful stations to handle it. Not to be outdone by New York City, which boasts four super-power stations, Chicago will introduce its fourth 50,000-watt station. The rejuvenated WMAQ will join the big fellows on September 15. A special three-hour radio cavalcade program is being arranged, which will be a review of radio developments in the past thirteen years in the Middle West.

There is great significance to this steady increase of super-power stations. It is a tribute to the men who

Chicago Challenge

Not

WGN, Chicago, sets a precedent that will receive the wholehearted endorsement of the sport fans. It has hung a Not for Sale sign on their football broadcasts.

In line with its policy of public service to the listener, WGN, Chicago radio station, announced that all collegiate football broadcasts over that station will be carried on a sustaining basis, and that no commercial sponsorship will be permitted, despite the fact that several big Ten athletic departments have resolved to sell exclusive football broadcasts.

The National Broadcasting Company is supporting WGN in this policy. Niles Trammell, vice-president in charge of the Chicago division of NBC, stated that no policy on sponsored football broadcasts will be carried locally by WMAQ and WENR, stations operated by NBC.

Believing that the new setup, with schools selling their rights directly to an advertiser, ignores public interest, he felt that they would be losing control over broadcasts and would be forced to put on the air games secondary to others on a particular day.
Fred Allen's Cinemetropolis

By Fred Allen

I F YOU have thought about the momentous question at all, you must have wondered what a radio star—my modesty is intact, thank you—thinks about Hollywood. I have been away from my Town Hall Tonight broadcast for weeks now, making a picture in the Cinema Center. Some of the things I have been thinking would astonish you. And realizing the stupendousness of the subject, knowing how many millions await breathlessly anything I may have to say, I have decided to keep my public waiting no longer, and to set down herewith some of those astonishing thoughts.

The world at large seems to gape at Hollywood as though it were a far-distant community, isolated way off by itself. Why, it's no farther from any door than the nearest picture theater. If there is anything distant about it, it's a few of the newer stars who, for the first few months of success, like to hold themselves aloof. I even tried it myself when I was weaned away from radio to make a picture. But my natural easy-going disposition kept me from being a complete success at it. I realized myself, however, that the theory that half you is better than none. Most of the broader vistas are right in Hollywood itself. For instance, the space between a new performer and the man he is supposed to work for. I have been waiting around to see him ever since I arrived but can't even find anybody who knows if he's still here or whether he was involved in one of those banker-producer mergers and is back in New York trying to induce mutual friends to recommend him to Jim Farley for a postmastership.

I GOT one mysterious note from the executive offices asking me to stand by. I thought, until it was explained to me by another radio performer who has been waiting eleven months already and still can't distinguish celluloid from Harold Lloyd, that I was to act as a double for somebody. And I didn't learn differently until I had committed Jack Benny's complete routine to memory.

So I am just standing by. Yesterday I was standing by Clark Gable, and while the proximity didn't do me much good, I learned a lot of new answers which I will use after I have become as famous as Gable—and if Portland doesn't happen to be around. One young thing who peered around Clark long enough to catch a glimpse of me, asked me if I was Beery but I told her I hadn't had a single drink. I just slumped over that way from standing around waiting for a producer or an author or someone who might justify my being in the famous film center.

The following miniature descriptions of Hollywood's points of interest, and the definitions of words common among the natives here, may prove of interest to readers.

Divorcee: A ceremony at which the same man and woman see each other for the first time since their honeymoon.

Greeting: "How do you like it out here?" Before you can answer, the party who has asked the question disappears.

Studio: A haven for the executives where refuge is taken from the stockholders.

Executive: A man with a desk, overlooking a secretary and a waste basket.

Director: A man who yells "Cut!" at the actors—hoping they will start at their throats.

Yes Man: The only man who can send a telegram to his boss and have nine words left over. When a Yes Man is hoarse he lives in the land of Nod.

Conference: A meeting which takes ten men two hours to decide to go to lunch.

Publicity Man: A fellow with a cane and an adjective.

Author: A man with no ideas and a typewriter. The author's option is always dragging, and he lives in hopes that someone will pick it up.

Preview: A private showing of a new picture that enables the company to learn that it is bad before the public finds it.

Makeup Man: A wizard with a powder puff who can fix the Face on the Barroom Floor so that it will have sex-appeal.

Juvenile: A good looking moron with more oil on his face than he has in his car.

Character Actor: A man with more lines in his face than he had in his last picture.

Cowboy: A victim of the Machine Age. When Western pictures were popular he followed the Sheriff in the chase. Today he's vice versa.

Extra: A star of the silent films with whiskers.

Child Star: A talented brat who knows where her next meal is coming from.

Personal Appearance: An attempt by the picture star to disillusion his fans, at a neighborhood theater, for fifty percent of the gross.

Autograph Collector: A small boy with a pencil and a desire to annoy anyone who looks important.

Roads: An orange tree surrounded by an unemployed actor.

These are a few. There are other Cinemetropolis terms and institutions that baffle definition. I should know. I am here to make a picture, and at the moment I am just a disinterested spectator that day on.

Walter what they're doing at Town Hall Tonight?

Town Hall Tonight, with Frank Crumit pinch-hitting for Fred Allen, is heard every Wednesday at 9 p.m. EDT (6 EST; 8 CDT; 7 MST; 6 PST) over an NBC-WEAF net.
Come Take a Whirl on This Merry-Go-Round

Night Clubs, Rehearsal Halls, Back-Stage at Theaters—All of These Are Brought to You on This Star Program

By Jack Banner

IE is the break and a woman's tongue having the right number of notes. But three of them—french horn, second oboe, and bassoon—sit in the orchestra pit, each with a different melody. The sound is loud and clear, but the crowd is not let down. The orchestra is playing a lively melody, and the crowd is enjoying every moment of the performance.

When the orchestra finishes, the audience erupts into applause. The conductor takes a bow, and the audience claps loudly. The conductor looks up, smiles, and begins to conduct again. The orchestra plays a slower melody, and the audience listens carefully.

Suddenly, a light appears on stage. The audience looks up, and the conductor begins to conduct with greater intensity. The orchestra plays a more complex melody, and the audience is captivated.

The conductor waves his baton, and the orchestra plays a faster melody. The audience is on its feet, cheering and clapping. The conductor continues to wave his baton, and the orchestra plays a final melody, bringing the performance to a close.

The conductor steps down from the podium, and the audience watches as the orchestra takes their final bow. The conductor smiles, and the audience erupts into a standing ovation. The conductor waves again, and the audience claps one last time.

The conductor looks up, smiles, and begins to conduct again. The orchestra plays a lively melody, and the audience is enjoying every moment of the performance.
Want to Sing Over the Air?

Let Frank La Forge, Who Has Taught More Singing Celebrities Than Any Living American, Give You the Real Lowdown

declares, but he can help you bring out what personality you have.

Personality, he points out at length, does not consist of the gestures or the simpering and posing which many would-be artists believe for an invisible audience in hopes of adding a modicum more of originality to their singing. Personality as expressed by those whose communications are an attribute of charity in that it covers a multitude of defects.

One important phase of personality, according to this erudite musical mind, is the ability to put one's actual self into the character of the person supposed to be singing the number. Even if it is only a torch song, he points out, the vocalist must be able to stimulate the despair of frustrated. In the more exacting operatic arias, he believes,

By Chester Matthews

WHAT are my chances of catching the chaff as a singer? With auditions for amateur hours now going full blast all over the country, and eighty per cent of the candidates singers, that question is becoming of primary importance. If you are among those who yearn to raise the audience with dulcet song, and wonder whether you have the makings, attend for a few minutes while your case is put up before the man who knows as much about the human voice as anyone living, Frank La Forge.

A list of those who study with Frank La Forge and endorse his method of voice production reads like a Who's Who in Music. It would include Lucienza Bor, Mme. Margaret Mattenauer, Mary Eastman, Kathryn Newman, Emma Otero, Richard Crooks, Lawrence Tibbett, Robert Simmon, Harrington florine, to name just a few. Every Wednesday afternoon over the CBS-WABC, Frank La Forge presents a select group of his pupils on the program listed as the La Forge-Berman Musical Hour.

But to begin with the question, "Have I the makings of a singer?"

Suppose you step right into Mr. La Forge's beautiful and spacious studio and have an audition or a voice test. The first thing you would do is run up and down a few scales, or sing a song. The scales are to test your range, for quality and flexibility, and they will tell a lot about your voice to the sensitive ear of Frank La Forge. If, for instance, you have a range of only one octave (do re mi fa la si do) you never will get very far as a singer. You should have a range of at least two octaves. Some singers have a three-octave range. Test yourself at the piano and see just what your range is. Probably it will be slightly more than one octave.

Now your friends may have told you that you have a sweet, lovely voice. Maybe they are right, but don't get too cocky. Strange as it may seem, you may have a perfectly gorgeous voice and never get to first base on the kilocycles. The woods are full of lovely voices one never hears of. That's all they have. On this subject Mr. La Forge has very emphatic ideas.

"It's a shame," he says, "that hundreds of singers come to me with beautiful voices indicative of great things ahead, but they are hopelessly handicapped because they do not know the simple ABC's of music."

The ABC's of music, according to this authority, are defined in a term he calls musicianship, the knowledge of music generally, the ability to play an instrument, preferably the piano, to do part singing; to read music at sight. Musicianship cannot be overemphasized.

Do you know how to play the piano? If not, you had better learn, if you expect to go places. Believe it or not, you are handicapped as a singer otherwise. Lawrence Tibbett's musicianship and ability to help himself at the piano contributed much to his success. At one time he had just three days to learn a major role in an opera that was new to him. It was a great opportunity. Day and night he labored at the piano during those three days. He not only learned the part but made a sensation when he sang it in performance. Without his musicianship this feat would have been impossible.

The other snag over which so many singers fall, is their inability to read music at sight. "A lovely voice will be absolutely useless," Mr. La Forge maintains, "if the singer is standing before the microphone with a manuscript he has never seen before in his hand, and a conductor waiting for him to go ahead. That happens almost every day in the life of a radio singer."

Mr. La Forge went on to point out that it makes little difference whether you sing alone or in ensemble. Constantly you will be called upon to read music at sight, on hand-scrawled manuscript paper. You can readily see what chances one would have struggling over notes with a busy conductor, even though one possesses the voice of an angel. Can you begin to see what is meant by musicianship? In reality, a good voice is just the beginning. It's like a pretty face on the movie lot—it's likely to be on the bargain counter unless there is much more to back it up. How good a musician are you?

There's one other thing that is important, according to Mr. La Forge—personality.

What individuality and style do you put into your singing? How much of yourself do you put into it? Check up on your style. Is it different? A teacher can't give you personality, Mr. La Forge it is equally important to stress the character. To dress a role is merely to supply external illusion. Musicianship, personality, voice range—all that is what is needed to make the grade as a vocalist. And if anyone knows it, it is La Forge. His record is proof.

Frank La Forge is a composer and an outstanding accompanist as well as a voice teacher. He never looks at a note of music when he plays for singers—he has some 500 songs committed to memory.

Once, in giving a concert with Mme. Marcela Sembrich in Berlin, he was followed out on the stage by an individual who announced he was the official page turner. Seeing no pages to turn, the man beat a hasty retreat. Later on in the wings Mr. La Forge gave him his fee and told him to take a holiday.

With all his accomplishment, Frank La Forge is a gracious, unassuming man who has dedicated his life to the perfection of singers. The walls of his studio are covered with autographed photographs of great artists. Among these is one containing the following autograph: "To Frank La Forge, a great American, the greatest of teachers, the finest and best of friends, gratefully and sincerely, LAWRENCE TIBBET."
Life Begins at Buffalo

Anyway, It Did for Bob Brown, Popular Announcer, Story-Teller, Interviewer, Surveyor, Railroad Engineer—and All-Around Good Fellow

By Harry Steele

At FIVE o'clock one bright September afternoon, sixty-six-year-old Bob Brown of Niagara Falls, New York, was propelled across the threshold of his home by a wave of applause and perspiration that smothered his aura of self-effacement. "Absolutely," he said in mock severity, "you've been threatening me to run away and be a railroad engineer. So here's your chance. Now go ahead and get yourself a train and when you've decided that home isn't such a bad place and that railroadin' isn't all you hoped it would be, come back to Mother and Dad!"

The most hardened Casey Jones would have smiled at the little figure which trudged manfully toward the adjacent corner, clad in tiny, regulation striped denim overalls, a peaked cap that almost thwarted vision and bearing two small lanterns, one red, the other green.

An hour later the day's lengthening shadows and the intermittent peals of thunder which heralded a racing storm, snapped the wanderlust from the stout heart of the aspiring tot. From the nearby empty lot where he had wandered away the interminable babble of the home and entered the little kitchen where his mother affected not to notice him as she busied herself at preparing dinner.

Finally Bob, seeing that it was his task to break the ice, looked about him comprehendingly and with much added reverence, he said, "Well, I see you still have the same old cat."

And thus did Bob Brown learn to meet with spontaneous eloquence the emergencies which he was to face when, in later years, he became a radio announcer, starting modestly with a Buffalo station and working up to his present important position with the National Broadcasting Company in their Chicago studios.

Bob was not a native of that famous lovers' Mecca, Niagara Falls. He was born December 7, 1884, in New York City, migrated with his parents to Niagara Falls when he was five, returned with them to Flushing Heights, New Jersey, a few years later and helped to maintain the family unity toward the end of his grammar school days when he returned with them to Buffalo, New York. Life begins at Buffalo so far as Brown is concerned. It was there that he rounded out his primary and high school education and matriculated at the University of Buffalo. When he had completed two years of a course in which he majored in civil engineering, economic stress made it imperative for him to seek his own livelihood. He had no difficulty in obtaining a government civil service test, so for $80 (and found a month) he launched his commercial career as a surveyor's assistant.

For two years he drugged a transit chain up and down shore lines between Ogdensburg, New York, and Cleveland, Ohio, and then Bob was able today to be made Lord of all he surveyed, he probably would wind up as a harbor-master. That's the scope of his surveying experience—the authors that lay in that area.

During his college days Brown had made himself widely known around Buffalo as an oratorical genius. He was the university standby in all declamatory contests. One interested listener had been Doctor Don Tullis, a well-known pastor who gave a Sunday radio sermon each week, and who conducted two programs over WGR during the other six days. On one of the week-ends during which Bob was vacationing from his soundings, Doctor Tullis met him and suggested he apply for an announcer's job since it was known that WGR was seeking an addition to its staff. Bob applied, and found he had three competitors for the single job.

It is a far cry from an over-abundant Louisiana rice crop to a microphone job in Buffalo, but the former had a vital effect on the latter in Brown's case. A post-broadcast audition was held in the studios around midnight, during which the chief executive of the station sat in his home listening to the efforts of the four applicants. Each was given an article to read from a national five-cent magazine. Bob's happened to be a discourse on the High Price of Rice in Louisiana. Bob relates that he had a pretty tepid interest in the whole matter at the outset, but the farther he read the more he became intrigued with the topic, until he had mustered up such a sincere interest that he read with unexpected vigor. That was on Sunday night, and on Tuesday Bob had been hired at $30 a week.

From 1925 until the day prior to Christmas in 1928, Brown continued at WGR, not alone as announcer but as a production man and script writer. He was just preparing to leave for the afternoon to help trim the Christmas tree at home when a long-distance telephone call from Powell Crosley, Cincinnati radio mogul, halted his departure. The gist of his message was a demand that Bob report to WLW as an announcer.

"Fine," replied Bob, after terms had been arranged, "I'll give notice now and show up in two weeks."

"In two weeks you'll be a WLW veteran," Crosley replied. "You report tomorrow."

From mere radioman Bob Brown rose to the post of chief announcer for the Crosley station, and as head of the announcing personnel handled the many special events which are a popular feature with the multi-watt on the banks of the mighty Ohio.

A recent tragedy recalls to Bob one of the outstanding events of his life:

As a manufacturer of radio equipment, Crosley was interested in the development of a short-wave transmission set for airplanes. His factory perfected one just prior to the air derby from Los Angeles to Chicago in 1930, so Bob was sent to the Coast to fly back with one of the contestants. He was to maintain a two-way conversation with ground stations throughout the flight. The trip was a success so far as the contest was concerned, but the transmitting device failed to function. Bob sat in stony silence listening to those who could contact him but whom he could not reach because of the breakdown of his apparatus. But he had the satisfaction of riding in the winning plane.

The pilot was Wiley Post!

Bob Brown pictures the life-guard at a group of onlookers at the Oak Streets jazz-paralyzed Chicago playground.

In 1930 Bob met and married Mary Steele, soprano, who had just returned from Paris. And in 1932 the National Broadcasting Company induced him to abandon Cincinnati for Chicago. His first program there was one which featured Sen Kaney as the Old Counselor. It was not long before he became associated with The Singing Lady on which he is not only announcer but, as in the case currently, substitutes occasionally for its star, Irene Wicker. One of his favorites to announce is the Vic and Sade programs.

But that's easy to explain when it is made known that Bob detests formal, stated announcing jobs and likes to revel in the kind that permit a bit of informality and independence upon his very alert imagination.

Oh yes—he eventually got to that satisfying for a railroad career. While awaiting the outcome of those civil service tests back in 1922 he took a job as fireman on a narrow gauge railway with a single track. Its equipment consisted of the dusty engines which once pulled the trains on Chicago's first "L" road. It was known as the Fort Erie, Snake Hill and Pacific, and plied a short Canadian route. Between periods of coal heaving he used to relieve the engineer. He had seized a throttle at last.

Bob Brown may be heard daily except Saturday and Sunday with the Singing Lady broadcasts over an NBC-WJZ network at 5:30 p. m. EDT (4:30 CST; 3:30 MST; 2:30 PST) and with the Vic and Sade daily except Saturday and Sunday over an NBC-WFEA network at 5:30 p. m. EDT (4:30 CST; 3:30 MST; 2:30 PST).
Plums and Prunes
By Evans Plummer

September and the first week in October will mark the return of many plentiful old friends to the NBC lanes and the beginning of at least five distinctly new programs series over the National Broadcasting Company networks. All in all, there are two dozen old and new entertainment shows awaiting certain call. In addition seventeen educational and religious programs will premiere.

It looks as if the 1938-39 radio season would be the most profitable yet both to listeners and the NBC. Walter Winchell returns September 11th, and Abe lower NBC networks September 27th. The Court of Human Relations comes back on the sixth and September 28th, will mark the debut of Noela Goodwillie, music-comedy star, in a one-girl show, and a new setup for the Sunday Sunset Dreams program.

Grace Moore will broadcast again starting September 16th. Jack Benny on September 29th. Fred Allen on October 2d. The Mills Brothers with Art Kassel’s music on October 4th, and Ozia Nelson with Harriet Hilliard and Bob “Believe-it-or-Not” Ripley (instead of O. Penner) on October 6th. Phil Cook, the multi-voiced actor, returns September 25th. The Tom Mix adventure series and Hammerstein’s Music Hall on September 30th, and the much-awaited Helen Hayes dramatic series will start October 1st. Easy Acres, by the way, change to an evening period on this date. And on October 6th Al Pierce and His Gang go to work for the A’a sponsors.

It looks as if we will have to order several train loads of plums if this pace keeps up.

WMAG, Chicago, all we can hope is that WMAG’s next rude stopping will blow out exactly 50,000 watts worth of tubes.

JIM HARKINS, pictured above, who ran Fred Allen Dave Kapp, the Sandy, from the Buhl, has come pinch-hitter while Jim took a tough of the amateurs on a theatrical appearance tour, finds many of his girls charges somewhat disappointed. It seems that these aren’t nearly as many stage-door Johnny’s as they expected.

What do I need with new suits? I’ve got two suits and a tie now, and they do a long time!”

HANG THIS ON the book for BING CROSBY. It seems that during Bing’s recent visit to New York, his brother Everett telephaged Tommy Rockwell, the booker, to guide the famous Crosby into a good Broadway tailoring establishment and see that the crooner’s wardrobe was replenished. Rockwell ushered Bing to the door of the tailor, but no further, for when Crosby realized what was in the wind, he exclaimed:

What do I need with new suits? I’ve got two suits and a tie now, and they do a long time!”

The Crosby crack recalls the sartorial ineligence of one BEN-BERNIE, the Old Maestro, whose old stovepipe boasts the latest cuts and cloths by the best of tailors. But that’s just where the suits stay—in the wardrobe.

STOP PRESS! Clara, Lu ‘n’ Em have an heir on their inane chatter. Em (Mrs. John M. Mitchell to the Evanston, Ill, mail carrier) is proud mother of a two-thousand-eleven seconds’ daughter whom she has tagged Jane Pendleton.

HOW PRUNELINE does a performer have to be to be accepted as a genuine hillbilly? That’s the question that Ben Bernhard, a popular sponsor and eleven source daughter whom she has tagged Jane Pendleton.

R JOHN ROYAL, of the NBC Royals, who has been soaring in seventeen European countries, recently has returned. He brings back a lot of information which, if sent here, may possibly prove to be a relief from the usual run of incidents at home.

First off, Mr. Royal finds that there are more radio sets than ever abroad, and that the increase in the sale of all-wave receivers portends an international competition in popular music that has never been seen before. Second, better entertainment for everyone.

But not just as simple as that. Now and if Italy and Ethiopia go to war, the world in the early stages will hear the first broadcast via NBC, from on
Inside Stuff
Along the Airialto
By Martin Lewis

IT IS very gratifying to learn that another of this department's recent suggestions for a sponsor has been accepted.

Starting Sunday night, October 6, AL PEARCE and His Gang will air their excellent programs over the same sponsor that pays Amos 'n Andy their salaries. This by the way, bears out our prediction made here weeks ago that this sponsor would add a variety show to his radio schedules.

While on the subject of AMOS 'n ANDY we want to add our congratulations to the list of others they received on their recent anniversary celebration. The boys deserve much credit, not only for their long record that has brought them to the top of the radio world. AMOS 'n ANDY, it is our hope that you have occasion to celebrate many more anniversaries on the airwaves.

All of a sudden several members of the NBC announcing staff decided to call out with the network and have found themselves in radio's limelight. FRANK SINGERS and KELVIN KEECH were the first to announce that from now on and hereafter they would be free-lancers.

A few days later JAMES WALLINGTON handed in his resignation and decided there might be more money in the free-lancing business. This of course, leaves the privilege of accepting any job he wants and that means that he will join up with Eddie Cantor for the start of the comic's new series early in October.

A GREAT many things take place behind the scenes of radio studios that very few people ever learn about. For instance, on Friday afternoon, August 16, IRENE RICH and the show's music director, number were rehearsing for their program which was to go on the air that night.

But immediately after the rehearsal, Miss Rich was advised of the death of her friend WILL ROGERS in an air crash. It was a terrible shock to her, of course, but what made matters much worse was the fact that the script they had just finished rehearsing ended up with an airplane crash, killing the plane's occupants. Miss Rich rushed to a telephone to seek the sponsor's permission to change the program and later was told she could do so. What a relief!

Miss Rich and the other Announcing staff members were rehearsing his program, which was located exactly thirty minutes before the program was to go on the air. Consequent was to pay her respects to Will Rogers and also to use the following week's script in place of the one released.

One of the things about the new script was available, and there wasn't time to have copies made; so after the entire cast came to the studio, they went on the air all using the same script, including the sound-effects. A message was sent from one or another member of the cast. They did a swell job of it, and are to be congratulated!

A NOther behind-the-scenes story has to do with a recent AL JOLSON program in which ALICE BRADY has a small part. At the last minute Miss Brady took sick and was unable to make her appearance. Efforts to get someone to take her part proved hopeless because everyone else was already engaged.

Miss Brady could not return until next weekend. A substitute was needed, and the name of MARGARET BRAYTON was suggested. Miss Brayton walked into the studio for an assignment on a small commercial job, and unexpectedly showed up for the program. They gave her the script, just twenty minutes before they went on the air. Miss Brayton read it, and with but one rehearsal did a grand job of the part.

News of the marriage of LANNY ROSS, manager of Show Boat, was the talk of the town. The happy couple are in love with each other.

It was at least two years ago while attending a Show Boat broadcast in the old NBC building at No. 711 Fifth Avenue that I first noticed the love light in Lenny's eyes. A few weeks after that he and Lenny sang. Several times after that

Lanny Ross, of Show Boat, and his bride, the former Olive White who is also his manager, shown shortly before their marriage, "Till death do us part".

EVELYN MacGREGOR, who deserted training for the opera to sing light classics and blues on CBS, is now starring for the Metropolitan under the tutelage of Madame Maria Gay—Lilly Pons' teacher, and discoverer and trainer of Nino Martini.

And while on the subject of opera, it won't surprise us if before long the Metropolitan bighows grab off FRANCIA WHITE. Her work on the Beauty Box shows deserve a big hand, and if we were rating her work we would give her six stars—two above par.

LARRY HARDING—Columbia's tall (over six feet) announcer—is now writing and directing Manhattan Matinee and He, She and They. Between his writing and announcing duties he has written another popular tune, a sequel to his first success, "Why Can't I Do Something New?" His latest, already in the hands of publishers, is entitled Alone with Love.

KILDCYCLE CHATTER: The radio set manufacturer who returns to the airways September 26 with guest stars, will start with JESSICA DRAGONE as the first star, followed by FRANK PARKER, JAMES MELTON will appear on the show as Jimmy, as he will appear in the Coast, which should be early in October. . . LEIGH LOVELL, English actor whom you heard last season as Dr. Walsom in the Sherlock Holmes program, passed away at his home in England. . . ANNOTATOR MILTON CROSS and his colleague HOWARD CLAYTON are vacations across the big pond. They have been on the air they get only two weeks, and it takes almost that long to go over and come back. The latter DON WILSON is recuperating from a recent operation and will be taking it easy for the next few weeks. . . CAB CALLOWAY will be seen and heard in Al Jolson's next picture. . . JOHN FOGARTY, the cowboy singer who has been off the airwaves too long, is preparing to make a musical short for Warners. . . ANNOTATOR KENNETH ROBERTS is planning to leave for a three-weeks' vacation in Jackson, N.H., next week. He's going to devote his time to riding and playing golf. . . CBS dramatic show, Mrs. Wages of the Cabbage Patch, reports a new member in its cast. Jovina Higgin, formerly played by PARKER PENNIE, is now portrayed by DIANA KILPACK. . . Do-or-Do, Rue, Rue—spends her days off fishing in L.I. Sound. Her record catch is twelve pounds and a four-foot-fish which swarmed her so that she threw her rod overboard when she saw it on the line. . . In case you have never seen JOHN KANE of the CBS show Five Star Jones, you will still be able to recognize him. He never goes anywhere without the white felt fedora which is his pride and joy.
Comming Events

EDT and EST Shown

SUNDAY, SEPTEMBER 1

THE CHURCH OF THE AIR resumes its Fall schedule over the CBS-WABC network to be heard each Sunday at 10 a.m. EDT (9 EST) and 1 p.m. EST (12 noon EDT).

ROSA LINDA, concert pianist, will be heard in the first of a series of Sunday recitals to be broadcast from the WJZ network at 2 p.m. EDT (1 EST).

A new weekly series to be known as Highlights from Latin America, and featuring talks by EDWARD TOMLISON, Latin American authority, will make its debut over an NBC-WJZ network at 11:30 p.m. EST (10:30 EDT).

VICTOR BAY, new CBS staff conductor, who is replacing HOWARD BARKLOW, will lead the orchestra in the Symphonic Hour heard over the CBS-WABC network at 11 p.m. EST (10 EDT).

A special short-wave broadcast by way of Berlin will originate in Rejkjavik, Iceland, and will be heard over an NBC-WJZ network at 4 p.m. EST (3 EDT).

The program will bring to American listeners an acoustic tour of the backward fronts of World War II as heard by experts and eyewitnesses.

The concert from the Seventh Annual Weldon Festival of America, at Youngstown, Ohio, with a chorus of 700 voices, replaces William Robinson's orchestra over an NBC-WAF network today at 4 p.m. EDT (3 EDT).

An international broadcast from Berlin, Germany, will feature the Berlin Radio Chamber Orchestra. The program will be heard over an NBC-WJZ network at 4:30 p.m. EST (3:30 EDT).

The drama of the development of steel will be the feature of AMERICA'S HOUR heard over the CBS-WABC network at 9 p.m. EDT (8 EST).

WALTER WINGHELL, commentator, returns to the Jergens programs, heard each Saturday at 9:30 p.m. EDT (8:30 EST) over an NBC-WJZ network. The programs are repeated for Western stations at 11:30 p.m. EDT (10:30 EST).

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Music in the Air

By Carleton Smith

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WAGNER fans have been speculating about what he will hear next season in the way of new operas or revivals of the old classics. The Philharmonic Symphony, which broadcasts its first concert October 6, has let us completely in the dark. We know only that the bulk of conductorial responsibility will rest upon Mr. Toscanini and Mr. Klemperer.

Having given us a Beethoven and a Brahms cycle, the incomparable maestro probably will present music of greater variety and scope with a generous helping of Wagner. No one in any other city will hear the master's all-wagnerite program. Wagner will be the "chief cook and bottle washer" at the Metropolitan during this season, as he was during the season. He will be heard over the networks, from his room in the hotel, "arranged," in the old phrase, is the least revealing description of the events, and would communicate disappointment, particularly in view of bright talk of a freshly

Walter Winchell takes over the mike from Cornelia Otis Skinner, who has been substituting for him on the Sunday series this Summer.

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Radio, the Life-Saver Calling All Cars

Police Radio, Defender of Law, Can Perform a Humane Service Beyond Reckoning—When Emergencies Such as This Arise

By Moorehead Green

"Remember you buried my husband last Tuesday? Well, come on over. I've got another job for you."

"Fliehrer," she murmured aloud, flipping through the pages to the "F's." "Fliehrer, undertaker."

The woman turned back the pages of the book to keep it open at that place. She set it down carefully beside the telephone, then walked to the window and looked out.

It was several minutes to seven, but outside the window the sky was black as midnight. From her basement window the woman could see a ragged, dirty drift of snow. A chill wind blew in from the Atlantic. It was the evening of February 7, 1937, and the place was Great Neck, Long Island.

At last, with a sigh, the woman turned her brooding eyes from the dimly-lighted street. With the decisive movements of one who has made up her mind, she proceeded to do several quite remarkable things.

Now just where these remarkable things were, probably no one would have known—for sure—had it not been for the part which radio was destined to play in the little drama which the sad-faced woman was preparing. True, there would have been evidence, and but that will become apparent as the facts are reviewed in their order of occurrence.

First, the woman threw on a heavy kimono. Then, letting herself out of the door of the basement apartment, she mounted the stairs. Up one flight she walked, slowly, then turned on a light. This lit a pleasant hall and a spacious, graciously-proportioned staircase. It revealed part of a large room, opening off the hall. It showed furniture, rugs, pictures, hangings which once must have been a worth a small fortune.

Once, but not now. For over everything there had settled a thick film of dust. Dust lay everywhere—on the stairs, on the floor of the hall, on the rugs. On a little table just beyond the door leading from the hall, a man's pipe rested upon an ash-tray. Dust was thick upon this, too—and over the entire house a silence brooded. It seemed as if the life which once had filled the place, long since had withdrawn, and in the thick stillness of the air there was a melancholy as of happy days dimly remembered, which harmonized with the gentle sadness of the woman's face.

She walked up the stairs to the second floor. Her slipped feet left a print on every step, and once she mechanically lifted her arm to brush away a cobweb.

In the hall of the second floor, she again stopped to turn on a light, then mounted to the third.

From then on, working her way down from floor to floor, the woman proceeded to turn on every light in the house. Eight rooms and three baths—a pleasant, luxuriously-furnished house in which the dust of years had dulled or obscured the colors of rich fabrics, and creased the woodwork.

And in every room the middle-aged woman in kimono and slippers paused for just a moment and looked around—exactly as if she were saying goodbye forever to all that it contained: both of objects and memories. Thus, finally, she returned to the little basement apartment which had been the starting-point of her strange odyssey.

Incongruously, then, she went to a small refriger-
On Short Waves

By Chas. A. Morrison

(EDT and EST times. In Parentheses Denote Daylight Savings)

SHORT-WAVE attention is focused on Japan these days, so the clear and strong pictures of Pinky Johnson, the radio-artist in the Japanese Broadcasting Company, are serious listening points of many Americans. They are listening to the Japanese newscasts and the music which fills the air during their broadcasts. The Japanese Broadcasting Company is one of the most famous radio stations in Japan, and its programs are broadcasted in English, Japanese, and some other languages. The station is located in Tokyo and is known for its high-quality broadcasts and its extensive coverage of news and music. It is one of the most popular radio stations in Japan, and its programs are listened to by millions of people each day. The station's broadcasts are available on shortwave radio, and they are listened to by people all over the world. The station's programs include news, music, and other entertainment content. The station's success is due to its high-quality broadcasts and its ability to reach a large audience. It is one of the most popular radio stations in Japan, and its broadcasts are listened to by people all over the world.
Programs for Monday, September 2

8:00 p.m. EDT 5:00 EST
WOR—The Moscow Art Theatre

8:15 p.m. EDT 5:15 EST
WNYC

8:30 p.m. EDT 5:30 EST
WABC—The American Ballet

8:45 p.m. EDT 5:45 EST
WBAL—The Bard's Messiah

8:57 p.m. EDT 5:57 EST
WOR—The New York Philharmonic

9:00 p.m. EDT 6:00 EST
WNET—The New York Philharmonic

9:30 p.m. EDT 6:30 EST
WOR—The New York Philharmonic

9:45 p.m. EDT 6:45 EST
WABC—The American Ballet

10:00 p.m. EDT 7:00 EST
WOR—The New York Philharmonic

11:00 p.m. EDT 8:00 EST
WNYC

11:15 p.m. EDT 8:15 EST
WOR—The New York Philharmonic

11:30 p.m. EDT 8:30 EST
WNYC—The New York Philharmonic

12:00 midnight EDT 9:00 EST
WOR—The New York Philharmonic

12:30 midnight EDT 9:30 EST
WNYC

1:00 a.m. EDT 10:00 EST
WOR—The New York Philharmonic

1:30 a.m. EDT 10:30 EST
WNYC

2:00 a.m. EDT 11:00 EST
WOR—The New York Philharmonic
The Cover

F THERE is one girl in radio who eagerly
awaits the forthcoming National Radio
and Electrical Exposition, it is Adele Rosen-
on. The WJBZ and WHAM team of Adeline
Rogers in the 25th Century, whose port-
ret will be seen on the cover of this week's
Radio magazine.
Queen of trends is the least of Adele's
worries. What she yearns for is the chance
to gaze in fine scion on the latest electronic
gadgets over which she has presided with
stated breath ecstatic praise. What's a metal
tube for receiving records, or the last
hand in modernistic light fixtures which can
be turned on and off by voice command?
No, she has a bigger ambition -- to build
the electronic device as the electric eye-to-a
to raven of the sciences who fearlessly
manipulates death rays, drool-producing rocket
ship disintegrator beam directors, paradoxes
in gas-cooled relators and relays of the
electrical world! Little wonder that Ohio on
the Range is her favorite melody.

This very scientific heroine always
has been extremely positive by nature and
isolated as a child in an oil-boom town.
She quietly asserted a dramatic tendency
that was to rescue her from the acidic stench
of the spouting wells. During her school
years Adele took part in the school activ-
ity which gave her the opportunity to spread
her dramatic wings.

When Adele was 16 years old, she
was ready to be a radio advertising executive
for the role in which most are launched.
New York. She seduced for the
Davon job with a voice that could
department store. Living meagerly in order
to speed her earnings, she took a
series course in dramatics, playwriting and
art appreciation at Columbia University and
City College.

It was just about that time that drama
suddenly found its way into radio, and Adele
squealed for a demand with a plucky voice.
One audition won Adele a place on a
famous network program, and ever since it
has been a question of whether
what radio work she cared to support.
She has been working on the
net for more than two, and has battled all the
doubtful arts of villanic. And now the big stuff
wants to start a shop to advertise babies!
A case of stark theories against stock
realities. It must be men and women in
her.

Adele is five feet, five and one-half
inches tall, keeps her weight at around
150 pounds-and is a vivid reader and
kitten, and seeks emotional outlets in the
selection of first editions. There is a
strong red in her brown hair, and a flash
of matching fire in limpid brown eyes.

Back Rogers in the 25th Cen-
tury, with Adele Rosen in the
New York Post,
N. B. C. including WJZ and WHAM
JOHNSON'S WAX

The Whole Country's Laughing with

The Cover

NOW ON NBC
New Times! New Stations!

LUM and ABNER
Your lovable old friends from Pine Ridge

Monday, September 2nd
Go on the air over the following
NBC stations:

Every weekday except Saturday

11:00 A.M. Eastern Standard Time

12:05 P.M. Eastern Standard Time

CINCINNATI

Presented by
HORLICK'S

Miffy and Molly

Hilarious comedy-Snappy Music

Monday 8 P.M. E.D.S.T.

N. B. C. including WJZ and WHAM

Johnson's Wax
Bulls and Boners

ANNOUNCER: "Lost last night in Burlington, a small black travel- ing bag containing children's clothing."—Mrs. E. Satterthwaite, Muscatine, Iowa. (August 19; WBBM; 11:15 a.m.)

EDDIE CAVANAUGH: "Eddy Duchs' use two names including himself."—Mrs. E. Satterthwaite, Muscatine, Iowa. (August 19; WBBM; 11:15 a.m.)

HARRY HEILMANN: "Ted Lyons loses his fifth victory of the season."—A. E. New, Jr., Kalamazoo, Michigan. (August 9; WZKO; 4:50 p.m.)

PAT FLANAGAN: "Gomez can't stay down as long as he has a head and a baseball in his hand."—Mrs. P. J. Seger, Marshall, Wisconsin. (August 13; WBBM; 7:15 p.m.)

ANNOUNCER: "The ball hit him in the back of the head as he turned and bounced off the top of the field's roof."—Mrs. M. F. Weisen, Topeka, Kansas. (August 12; WBBM; 4:00 p.m.)

COMMENTATOR: "Hogs are going to jump over the moon instead of the cow this time."—Mrs. Selma E. Wein, Topeka, Kansas. (August 12; WBBM; 4:00 p.m.)

ANNOUNCER: "I use clothespins myself. Although I don't do the family washing, I have to hang up my bathing suit after I go swimming on the back porch."—Mrs. Eliza Gooden, Indiana. (August 20; WBBM; 8:25 a.m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor care of RADIO GUIDE, 781 Plymouth Court, Chicago, Ill.

AMERICA'S BEST-LOVED POET IN NEW ROLE

As Editor of Welcome Valley Chronicle

EVERY TUESDAY NIGHT
WJZ WBAL WBBM KDKA
9:30 P.M. EDT 9:00 P.M. CST
All The Doings and Goings On of a Typical American Small Town

Have You Cast Your Vote for The Queen of Radio? Hurry Before You Are Too Late

See Back Page, This Issue

TRAVEL FOR "UNCLE SAM"

J. C. PENNEY COMPANY

$1900 First Year Regular
Raise to $2450 Year
COMMON EDUCATION SUFFICIENT
Eligible lists have expired.
Consideration is being given to an extension of examination.
Men 18 to 35
Mail Coupon—Today Sure.

Rush to me, entirely free of charge, the full information on

Name
Address

Use This Coupon Before You Miss It. Write or Print Plainly.

Franklin Institute
Dept. B200, Rochester, N. Y.

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$1900 First Year Regular
Raise to $2450 Year
COMMON EDUCATION SUFFICIENT
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Use This Coupon Before You Miss It. Write or Print Plainly.
For Key to Numerals Prefixed by “SW” in Program Listings See Box on Page 13
On Short Waves

(Continued from Page 1)

Quite a large number of our readers have written in lately expressing satisfaction at being able to listen to short-wave programs from the United States and from foreign countries when state was so bad on the regular bands that any degree of entertainment value was out of the question.

ADVANCE PROGRAMS TO KEY FREQUENCIES

Megacycles, or thousands of cycles, shown.

ZRO (Hong Kong) 1,480

WCRL (Guanay, Peru) 1,140

WIXI (Miami) 1,500

WIXI (Manila) 1,120

On Short Waves

(Continued from Page 25)

Hits of the Week

SONG HITS PLAYED MOST OFTEN ON THE AIR:

On Short Waves

(Continued from Page 1)

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**Saturday—Continued**

6:15 p.m.  —   "Hitler Youth program for girls" (DJD).
6:30 p.m.  —   "Program dedicated to Columbia, Dr. Paul Perry were married in 1934. There were two typographical errors in the couple were married on New Year Day, 1924.

8:00 p.m.  —   "Talk by C. Bakker, superintendent of the New York School of Modern Painting" (DJD).
9:15 p.m.  —   "Christmas program" (DJD).
11:00 p.m. —   "Bonfire on the roof" (DJD).

**Big Money for YOU!**

Amazing New Plan Guaranteed to Boost Business 10% to 20% for Service Stations...Theatres...Retail Stores.

FATS & PETS, 12" PROFIT. Cuts out all the middlemen. Money in your pocket by next week. WRITE TODAY.

Start Now—No Investment. Just do the "TRAVEL FARMER" in your area.

FEMALE HELP WANTED

All positions filled promptly. Write for complete details.

**The Hoosier Hot Shots**

The Rural Rhythm Boys

Listen to Their Unique Tin Pan Band

Every Saturday Night

43 STATIONS Coast-to-Coast

The NATIONAL BARN DANCE

Tune in

WJZ-WBZ

9:30 to 10:30 P.M. EDT

Sponsored by ALKA SELTZER
Voice of the Listener

Dear VOL: Jordan Priestley has brought up a subject which commands notice: "With what do contest winners win?" It would seem only fair for sponsors to publish winning essays, slogans and other successful entries from time to time. This family is growing suspicious. Geography has much to do, it would seem, with what wins. We suggest a RADIO GUIDE writer go on the prowl and scrounge up some of the contest winning entries. They would make interesting reading and incidentally show the rest of us how dumb we are.

Kingsfield, Maine Mrs. R.M.S.

We Don't Get 'Em

Dear VOL: Why don't you print more letters expressing comments on Frank Parker? In my mind he is one of the best tenors on the air. I think we should hear more of him over the air and see more praise about him in your columns. So come on, fans, with more praise and encouragement for Frank Parker.

Raynham, N. J.

Miss C. M. Kefler

Cumph M.C. Us, Don

Dear VOL: If Seth Parker deserve six stars as some folks think, then the Breakfast Club rates eight. Don McDowell is one swell ace, one of the best, and with Jack Owens and Walter Blaufuss, makes it worth while tuning in every morning. Here's a big boost for them from Montreal.

Montreal, Que., Canada Mrs. Elizabeth Adams

Great Scot

Dear VOL: With becoming modesty the Gordonia Sisters, in their recent appearance in the RADIO GUIDE, neglected to mention that their singing was one of the most entertaining features of the Continental Varieties. Though that program has now lost them, this charming trio may be heard each

Tuesday and Thursday at 11:45 a.m. EDT; 10:45 EST; 10:45 CST; 9:45 MST; 8:45 PST. Over the Mutual Network, WMPF. I regard them as one of the most versatile feminine trios in radio, presenting their entertainments often with amusing arrangements of popular hits.

Chicago, Ill. Jean Mackenzie

Tyro Maniacs

Dear VOL: Last night I listened to a program by professionals in which a part of the offering was a caricature of the Major Bowes Amateur Hour. In any calling but that certain-ly is not considered professional etiquette to say anything detrimental or to make fun of another person's work in the same line. It is just not done! Major Bowes' Amateur Hour has found in the opinion of many, better talent than is heard on the air professionally on certain programs. He and the sponsors are doing a fine work in giving a break to many who need it.

Homer, New York L.A.M.

Onie Arose

Dear VOL: I am a regular reader of RADIO GUIDE and aside from the program section I think I enjoy the exchange of fire in your department most. However there are so many excellent programs I cannot find it in my heart to feel a lack of appreciation. I'm always appreciative. I wish enough to pick up a paper in the hands of Onie Arose.

For You or Girl

Dear VOL: A few prunes for Hollywood Hotel, 101 N. Cahuenga, Los Angeles. Will be out of town until June, and would like to keep in touch. Give the little girl a box sent of September 19. She desires our support for being mishandled on that inferior program last Fall.

Chicago, Ill. The V.M.C.A Gang

Mr. Fairfax Knows All

EDWARD MacHUGH was born in Dun-dee, Scotland, is 5 feet 7 inches tall, of rather stocky build. He will be 42 years of age, Nov. 30 (Mrs. Wm. M. Poughkeepsie, N. Y.)

JOE SANDERS is 37 years old, married but has no children. Address him at the Blackhawk Restaurant, Wabash and Randolph Sts., Chicago, III. (Miss D. P. Chicago, Ill.)

JOHNNY HAMP's theme song is La Rosita. (Miss Joy Stewart, Shreveport, La.)

MABLE TODD of AL PEARCE's gang can be addressed in care of NBC, Radio City, New York, N. Y. (Ray Walters, Rochford, III.)

FRANK SINGISER, NBC announcer, looks like a pleasant young gentle-man. He admits being a "bug on pronunciation" and checks every proper name—foreign, domestic or personal—and uses it on the air. He was born July 16, 1908, in Minnesota. When Frank was three the family moved to Rangoon, India, and before he was ten he had completed his first trip around the world. He is married to the former Alice Thomas and has one baby daughter, Susan. (Miss Rob D. L. Williams, Montana)

PHIL STEWART has been in this country only about ten years, having migrated here from Glasgow, Scotland. He retains a charming accent. He has been a Scott's burr to make his voice stand out from the thousands of perfect burrs in this colorless airs on the air. He has green eyes, black hair and deeply tanned skin. (Mrs. A. A. Stewart, D.)

GLORIA LA VY was born in Kent, England, in 1909. She was taken to Canada when she was five years old. At the age of 15 she won a first prize in singing at the Manitoba Music Festival. She is fair, with auburn hair, is of medium height, and has a good sense of humor. She plays a good game of golf, thinks a bridge is a waste of time, and believes that the only real thing in life is art. She uses her real name on the air. (Miss Tyra Jansen, Rochester, Pa.)

VIRGINIA CLARK (Helen Trent) is engaged to Vincent Valentine Foote, whom she expects to marry some time next year. She has a son by a former marriage. (Mrs. W. O. D. Little Rock, Ark.)

CAB CALLOWAY's nickname is merely an abbreviation of his given name, Cabel. He was named after his father and paternal grandmother. (Kibycole Klam, S. Cal.)

BETTY WINKLER was born April 19, 1914. DON BRIGGS, January 28, 1911, and PAUL DOUGLAS April 11, 1907. (Mrs. Ken W. Latunin, N.Y.)

GUARD SALOANDO is of Italian parentage. (Mr. C. F. Dubuque, Ia.)

WILLIAM HERBERT COMSTOCK is the full name of Tizzle Lash of the Al Pearce programs, and not William Her-bel St.spock in this column a few issues back. (Lillian McDonald, St. Joseph, Mo.)

HELEN CHAOT is Daisy in Dangerous Paradise. HARRY E. HABER is MacGibbon in Lacy Kent and CEGIL SECREST is Fred in Hollywood Hotel. VIRGINIA LEE is Miss America in the Virginia Lee and Sunbeam program. (Jeanne Bald-tur, Noble, Ill.)

Mr. Fairfax answers personally only those inquiries which are accompanied by addressed return envelopes. Mr. Fairfax can guarantee to answer only questions concerning personalities heard on the networks. Address him in care of RADIO GUIDE, 721 Plymouth Court, Chicago, Ill.
Radio the Life-Saver

(Continued from Page 11)

just sent over a doctor and an inhaler!"

"There's a back window that'll do nicely,"

a policeman suggested and the entire group including their neighbors, revolved them with the vague suspicion that conventional communities usually have for families or individuals whose way of life seems abnormal.

The elder Ely was an insurance man. At one time he had gathered national fame by selling a life insurance policy for $9,750,000.

But despite being well supplied with money, the family had lived for years in the basement of their eight-room house. No one knew why they did this, nor did Mrs. Ely seem able to explain. In any event, the luxurious eight rooms, with their three bathrooms, were left to accumulate dust after the family had inhabited them for several years.

Furthermore, the Elys were nudist. It is said that in the privacy of their basement home they wore no clothes, and that they gave nudist parties for friends from New York City. There was some strong feeling in the community about these reported practices, but in justice to the eccentric family it should be made clear that nothing of a more serious nature than the removal of clothing ever was removed against the family. Businessmen were somewhat embarrassed when, upon calling at George Ely Senior's business, they were received by this gentleman while he was clad in nothing more than shorts!

Mrs. Ely herself showed personal idiosyncrasies which puzzled the neighbors. She was a radical tradesperson. For her, the telephone seemed to have an irresistible fascination. She called people up for no good reason and talked incessantly. She gave orders to shops and then refused to accept the goods she had ordered. Once she had a photographer come out to photograph her husband. When he arrived she changed her mind and sent the puzzled and angry man away again. Even Pienen, the daughter, was not immune. Frequently she had telephoned him to say eccentric and alarming things. Only his good sense and judgment had convinced him that on this particular occasion her story voice rang with an unwonted sincerity.

The sole reason for the lonely woman's actions upon her husband appeared to be dependency caused by the suicide of her husband. But since her recovery, her actions have been just as eccentric as formerly. Some months ago she was arrested for reckless driving, held for a few hours in jail and then released on a suspended sentence. Judge Lavelle advised her, in kindly fashion, to leave the town which was so full of memories for her. She did so.

And so the last of the eccentric Elys has gone from Nirvana Road, saved from a suicide's grave by radio's power to serve humanity.

Calling All Cars

-Two Ways

Will Be the Story

In This Fact Series

In RADIO GUIDE

Next Week

Take a Whirlon This Merry-Go-Round

(Continued from Page 5)

and Ethel Jackson. As Prince Danilo and the Merry Widow, they sang and danced, made love and danced as the orchestra played those unforgettable tunes—Mimouni, the waltz danse. But in this case, it did something else. It threw light upon the personal affairs of a very strange and historically interesting woman in radio history. She ordered to shops and then refused to accept the goods she had ordered. Once she had a photographer come out to photograph her husband. When he arrived she changed her mind and sent the puzzled and angry man away again. Even Pienen, the daughter, was not immune. Frequently she had telephoned him to say eccentric and alarming things. Only his good sense and judgment had convinced him that on this particular occasion her story voice rang with an unwonted sincerity.

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How Well Do You Know These Stars?

GALE PAGE—The Singer Who Was Asked to Emote

BOAKE CARTER—Who's Always Buzzing Off

LUM and ABNER—Who Groc Stuff from Kindergarten

IRENE RICH—Specialist as an Artist's Model

Read Next Week's RADIO GUIDE and Get Better Acquainted With Them — and with the Score or More of the Stars of the Air

Featured in the Issue Dated Week Ending September 14

most popular features on the air, and despite many changes in personnel and formula, the show still retails it today. However, with the shift from afternoon to nighttime broadcast, a slight modification was necessary. Now it takes its patrons to famous night clubs and everywhere else where dancing, singing, and entertainment are featured.

The night time switch was made two years ago, when pressure from the listeners brought about the move, and ever since it has remained one of the brightest spots in radio.

How well do you know these stars?

Gale Page—The singer who was asked to emote

Boake Carter—who's always buzzing off

Lum and Abner—who groc stuff from kindergartens

Irene Rich—specialist as an artist's model

Read next week's radio guide and get better acquainted with them—and with the score or more of the stars of the air

featured in the issue dated week ending september 14
If You Want a Queen—Then Vote!

With one week to go before the Election for a Queen of Radio, 1935 is to end, all ballots in this contest must be postmarked on or before midnight Sunday, September 2nd, if there is little time left to support your favorite.

During the remaining week of the Election the Tellers are prepared to handle thousands of votes in the last minute rush. The contest so far has been most exciting. Jessica Dragone and Joan Blaine have been battling it out for the lead in incomplete week-to-week returns, and the votes cast during the few days left will decide. Miss Dragone led for the first several weeks, but Joan Blaine, with a great surge of ballots, forged ahead last week. Miss Dragone's supporters rallied after the publication of the most recent returns, however, and the NBC newsroom again this week is ahead of her Columbus trip.

Because of the closeness of the Election, and because this is the only official Radio Queen Election, great interest has been aroused among the public. However, there are many listeners who have not cast ballots. Unless they do so immediately, the contest will close, and their ballots will be declared invalid.

There are no rules in this Election. Anyone who lives in the United States or Canada is entitled to vote. The only official ballot is that printed in Radio Guide. One such ballot appears on this page.

Simply tear out the ballot, fill in the name of your candidate for Queen honors, sign your name, and mail it to the Queen Election Tellers, Radio Guide, 71 Plymouth Court, Chicago, Illinois.

Your vote will count whether you fill out the additional information requested on the ballot or not.

Women who are broadcasting and who are entered in this Election, look upon it as one of the most important in their radio experience. Everywhere radio executives are awaiting the outcome. To be named Queen of Radio by the listeners is, songstress, actresses and comedienne declare, the greatest honor that can be conferred upon any one woman of the air.

Remember this when you cast your ballot. Remember, also, that any woman who has given you similar entertainment is deserving of your support.

The winner of this Election will be crowned Queen of Radio at the National Electrical and Radio Exhibition to be held in the Grand Central Palace, New York City, from September 18 to 28. Sumptuous festivities will be prepared in her honor. Her actual coronation will be broadcast over a nationwide network.

Radio Guide will defray all expenses she may incur by being present at the coronation.

Linda Parker, the Sunbonnet Girl of the National Barn Dance, died several weeks ago, in the midst of the Election.